

PINK ROOSTER

England & Wales · Charity number 1161042

Details

Status Registered

Legal form CIO

Registered 2015-03-24

Register [View on the Charity Commission register](#)

Contact

Address Thornton Wing
St Andrew's Healthcare
Billing Road
Northampton
Northamptonshire
NN1 5DG

Phone 01604 436 885

Email info@pinkrooster.org

Website www.pinkrooster.org

Activities

Objects: THE RELIEF OF SICKNESS AND THE PRESERVATION OF HEALTH AMONG PEOPLE RESIDING PERMANENTLY OR TEMPORARILY IN, BUT NOT EXCLUSIVELY, NOT FOR PROFIT RESIDENTIAL CARE HOMES. FOR THE PUBLIC BENEFIT, THE RELIEF OF PEOPLE SUFFERING FROM, BUT NOT EXCLUSIVELY, DEMENTIA, COGNITIVE IMPAIRMENT AND OTHER NEURODEGENERATIVE DISEASE, WHO ARE RESIDENT WITHIN 'NOT FOR PROFIT 'RESIDENTIAL CARE HOMES, WITHIN THE GEOGRAPHICAL AREAS OF, BUT NOT EXCLUSIVELY, NORTHAMPTONSHIRE AND SURROUNDING COUNTIES, WHO ARE DISADVANTAGED THROUGH LACK OF FINANCIAL SUPPORT AND FUNDING, TO EASE THEIR SUFFERING AND / OR TO ASSIST THE RECOVERY OF PEOPLE WHO ARE SICK AND TO PROVIDE COMFORTS FOR BENEFICIARIES, IN PARTICULAR THROUGH THE PROVISION OF LIVE AND PRE-RECORDED MUSICAL ENTERTAINMENT, MUSIC THERAPY, CREATIVE ARTS, AND INTERACTIVE MUSIC SESSIONS.

Activities: Pink Rooster provides music therapy, pre-recorded music, creative arts and assistive technology to individuals and groups living with, but not exclusively, dementia and other cognitive and physical barriers. The charity operates mainly within private and public residential care homes, not for profit residential care homes, day care centres, private residences and other healthcare facilities.

Classification

- **How:** Provides Services
- **What:** The Advancement Of Health Or Saving Of Lives, Recreation
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Defined Groups

Geography

- Bedford
- Buckinghamshire
- Cambridgeshire
- Northamptonshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	-	-	-	-
2024-03-31	£84,339	£93,485	-	-
2023-03-31	£131,078	£133,075	-	-
2022-03-31	£96,262	£83,250	-	-
2021-03-31	£111,891	£81,395	-	-
2020-03-31	£19,532	£21,081	-	-

Trustees

Name	Role	Appointed
MR. W. BAPTISTE	Chair	2015-03-10
MS N. GROVER		2015-03-10

PINK ROOSTER

England & Wales - Charity number 1161042

Accounts



PINK ROOSTER

**Charity Registration
Number 1161042**

FINANCIAL STATEMENTS AND REPORT

FOR THE FINANCIAL YEAR ENDING

31ST MARCH 2024

PINK ROOSTER

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2024**

Registered CIO Number:	1161042
Address:	Thornton Wing St Andrew's healthcare Billing Road Northampton NN1 5DG
Trustees:	Chair – Mr Weekes Baptiste Vice Chair - Ms Nadia Grover Trustee – Timothy Perkins Trustee – Tamsyn Payne (Resigned 22 nd January 2024) Trustee – Su Patterson (Resigned 02 nd March 2023)
Bankers:	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Independent Examiners:	Brenda Peers-Ross, 29 Drift Road, Selsey, West Sussex. PO20 0PW
Accountants Corporation Tax:	Keens Shay Keens MK LLP Sovereign Court 230 Upper Fifth Street Central Milton Keynes MK9 2HR
Legal Representation	HCR Hewitsons Lancaster House Nunn Mills Road Northampton NN1 5GE

PINK ROOSTER

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2024**

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**Structure, Governance
& Management**

Pink Roosters' legal structure is a Charitable Incorporated Organisation (CIO) and is registered as a charity with the Charity Commission of England and Wales. Charity registration number is 1161042.

The Charity trustees adopted a 'foundation' constitution on the 24th March 2015 as the Charity's governing document.

The Board of Trustees, which is currently made up of 3 trustees but can be up to a maximum of 12 trustees, administers the charity. Apart from the first charity trustees who have been appointed for a term of 4 years, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

In accordance with the Charity's governing document, there must be at least three Charity trustees. If the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the Charity trustees, or appoint a new Charity trustee.

The trustees have all received the relevant Charity Commission guidance on trustee responsibilities. New trustees are provided with an initial induction and are provided with a pack containing full details of the charity's operation, activities, policies, governance, and finance.

New trustees benefit from a period of informal mentoring from an existing trustee, CEO, or Deputy CEO, and there are formal induction guidelines that are intended to help new trustees feel welcomed, understand the proactive culture of Pink Rooster, and be able to make a positive contribution to the work of the Charity quickly and effectively.

The Charity trustees are required to declare any conflict of interest and abstain from voting where any such conflict arises. All trustees gave their time voluntarily and received no benefits or remuneration from the charity.

The members of the CIO shall be its charity trustees for the time being. The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. The charity trustees may create associate or other classes of non-voting membership and may determine the rights and obligations of any such members (including payment of membership fees), and the conditions for admission to, and termination of membership of any such class of members. Non-voting members do not qualify as members for any purpose under the Charities Acts, General Regulations, or Dissolution Regulations.

Day-to-day management of the Charity and delivery of the Charity's projects and activities is carried out by the Chief Executive Officer – Ms. Andrea Svajcsik and Chief Operating Officer – Mr. David Maxwell

Objectives & Activities:

The main objectives of the charity are to provide relief for individuals with life-limiting mental and physical health conditions, including those who live in not-for-profit residential care homes and other secure/medium secure institutions. This includes providing relief for individuals with dementia, cognitive impairment, and other neurodegenerative diseases in the Northamptonshire area, as well as those living in not-for-profit residential care homes in Northamptonshire and surrounding counties who are disadvantaged and marginalised due to lack of financial support. The relief is aimed at easing their suffering and assisting in their recovery, particularly through the provision of live and pre-recorded musical entertainment, interactive music, art therapies, creative arts, and immersive experiences.

Research has shown that music and creative activities can greatly reduce stress, anxiety, aggression, depression, pain, medication use, and social isolation, especially for individuals with life-limiting mental and physical health conditions.

The charity carries out its activities from Pink Rooster's premises within the St Andrew's Healthcare campus in Northampton, as well as in various outreach locations such as residential care homes, hospitals, day-care centers, community buildings, and private homes. These activities are designed to provide a friendly, safe, and enjoyable experience for beneficiaries, families, carers, and care staff.

Pink Rooster has established strong relationships with a variety of organisations, including those from the statutory, third, and private sectors, all of which are involved in providing information and guidance, fundraising, partnership working, and project support.

In 2015, Pink Rooster became a charity (CIO) and received the Northamptonshire Community Foundation award for our innovative approaches and outstanding contribution to the health and wellbeing of local communities within Northamptonshire. Since then, we have developed several connected project strands based on identified needs within the community.

We provide educational, therapeutic, creative, and musical activities for people of all ages who are living with life-limiting mental and physical health conditions, end-of-life care, and those experiencing marginalisation due to their social and/or economic situation. Our work has a positive impact on mental and physical health and wellbeing, aiding recovery, reducing re-offending, lessening social isolation, improving education, social integration, and employability, and addressing marginalization by bringing communities together through effective and innovative activities and interventions.

Public Benefit Statement:

Pink Rooster's main goal is to benefit the public by providing music, creative arts, and immersive technology as a therapeutic aid to groups and individuals of all ages, particularly those dealing with dementia and other neurodegenerative conditions, mental and physical health challenges. The organisation aims to alleviate the social isolation and associated effects of living with mental and physical health issues.

Achievements and Performance

At the conclusion of our ninth year of operation as a registered charity we developed and delivered a diverse range of creative and therapeutic activities and courses to groups and individuals of all ages living with life limiting mental and physical health challenges.

March 2024 saw our move to new premises at Thornton Wing, St. Andrew's Healthcare Billing Road, Northampton NN1 5DG completed.

Our new premises, which will include a program of scheduled and drop-in wellness activities, include dedicated spaces for creative arts, textiles, music, and therapy, as well as offices, a quiet room, and conference and performance spaces with easy access to public transport, Northampton Town Centre and ample free parking on site including dedicated disabled parking spaces,

We have been granted continued access to areas within the hospital grounds, such as the extensive grounds, Great Hall, and Chapel, to deliver activities and workshops and are collaborating closely with St. Andrew's to engage local communities in joint wellbeing activities and events and to support patients on their path to independent living.

This move represents an exciting phase in our development, allowing us to innovate new interventions to meet the growing need for services that support mental health and marginalised communities.

Additionally, we are working with the St Andrew's clinical teams to provide wellbeing interventions for staff and patients, joint community events and projects, and collaborate in the areas of education, immersive technology, and medical research.

Wellbeing Activities:

- **Upcycling** – Our textile upcycling workshops are designed to provide sewing and textile activities for wellbeing, promote social interaction and to help address social isolation. The sessions involved participants learning basic and intermediate sewing skills. We will be continuing to deliver and develop these upcycling activities along with our popular 'make and donate' sessions.
- **Creative Journaling** –
- **Meno-Roots** - Meno – Roots is Pink Rooster's menopause support group which includes regular meetings providing space to share experiences, socialise and access information and guidance. A Meno-Roots Facebook group has a growing membership.
- **Workplace Wellbeing** – In partnership with St Andrew's Hospital we are now delivering a series of workplace wellbeing activities. To date we have delivered Yoga and Sound Relaxation for staff who are working in a

highly pressured environment. Our plans are to extend our workplace wellbeing provision to other organisations within the County.

- **VR (Virtual Reality) Therapy** – We have created a dedicated VR therapy room within our new premises and have started to trial our VR provision. We have received a great deal of interest from the local area with particular interest in our Pain management and Exposure therapy content. We are planning trials mid 2023 for pain management and are working closely with Social Prescribing services and GP's to refer patients to us for the trial.

In addition to pain management, our VR provision also extends to mental health content including mindfulness and meditations, phobia therapy based around exposure therapy within a safe and controlled environment. We are confident our VR services will be in high demand and look forward to expanding the service. We will be looking to recruit a suitably qualified clinical / therapist to deliver our VR services once we have funding in place.

- **Wellbeing on the Water ,**

- Art
- Foiling
- Mono Gelli Printing
- Crochet
- Yoga

Working in partnership with Northampton based Crusader Community Boat (40 ft wide beam barge) we delivered a series of wellbeing cruises. The sessions ran from 10:00am to 3:00pm and comprised of a relaxing cruise along the River Nene from Northampton Marina. During the cruises participants were treated to a variety of wellbeing activities that included art activities, textiles, mindfulness and yoga.

- **Sound Relaxation** – we have delivered a series of very successful webinar based sound relaxation sessions and will continue to deliver sound relaxation and therapy sessions from our premises and at outreach locations.
- **A Singular Love** – This new innovative e-learning self-guided course, the first of it's kind worldwide, continues to be met with extremely positive responses, including interest from NHS mental health and perinatal services.

A Singular Love, is a self-help e-learning course combining ACT (Acceptance and Commitment Therapy) with mindfulness. This course can be utilised as a self-help or guided self-help approach (you don't have to go it alone) for example a health visitor, or a professional from a children's centre, can provide help to work through the modules.

Click the link below to view a short introduction to the course from Dr Scanlan:

<https://youtu.be/SPtFrOnbva0>

Feedback from one course participant:

"now I am going to try to express my gratitude for the singular love course that I have just completed but I am not sure my limited vocabulary has the capacity to do so! I purchase countless self-help books but never finish them, attempt to journal, manage a week and then forget, but with this I was engaged and hungry for the next module. The explanations, diagrams and practical exercises, to experience the positive benefits of the content were dispersed throughout in just the right

amount. I feel like I have benefited from a years-worth of therapy!" A fantastic course , thank you for your efforts. much appreciated...

- **e-Learning** – Our e-Learning platform has continued to host our Perinatal Support Course ‘ A Singular Love’ which has generated interest from NHS services. The platform also hosted content for our Choir Altera project allowing choir members to access musical content for practice away from the face to face rehearsal sessions. Our plan is to continue to grow the content to provide wellbeing and paid for courses to help provide core income and to also allow for people to access content who have issues around attending face to face sessions. The platform his highly adaptable to allow a variety of delivery methods including written content, audio and visual.
- **Art Therapy** – we continued to deliver a very successful series of art for wellbeing sessions specifically designed for carers and the cared for to enjoy as a joint activity. Evaluation data continues to show these to be very effective and powerful interventions for those taking part and will form our core activities for the foreseeable future. We are planning a new series of art therapy courses to include young people ages 12 to 17 years for our 2023-24 financial year.

Artwork from some of the sessions can be viewed on our Instagram Gallery at:

<https://www.instagram.com/pinkroostergallery/>

Lottery Funding:

At the conclusion of this financial year, the National Lottery Community Fund (restricted funding) has enabled us to move into larger premises which will enable us to deliver more services to a wider demographic to meet the needs of our communities.

The Lottery Community Fund have agreed to fund our wellness centre for an initial period of one year with the option of applying for an additional two years of funding dependent on the success of our new wellness centre's first year.

Additional Funding:

In support of our wellbeing hub we have secured the following additional funding to support project delivery locally within Northampton:

- Lottery Awards for All to deliver activities for the dementia community for two years from 2024-2026

Live funding applications as of 31st March 2024

We have reached the final stage of Children In Need finding and currently awaiting a decision, this will enable us to reach a wide demographic of young people including young care leavers, those waiting for access to mental health services and young Muslim communities.

We are also awaiting a decision from the Clothworkers Foundation on our application to fund an IT suite within the wellness centre

Beneficiaries:

Our main beneficiaries have continued to include those living with dementia and other life-limiting mental and physical health conditions. We are continuing to develop our services to support a much wider range of specific needs including:

- Individuals and groups living with physical barriers.
- Young people aged 12 to 25 years
- Female - Menopause Support
- Ex-service personnel
- Neurodivergent people of age ranges from 15 to older age
- Special Educational Needs (SEN)
- Learning Difficulties (LD)
- Profound and multiple learning disabilities
- Wheelchair, Hearing and Visually impaired
- Faith and culturally diverse groups
- Bereavement

Disability Confident:

As part of our ongoing commitment as an inclusive organisation, we have continued our commitment to the government disability confident scheme as a 'disability confident' employer. The Disability Confident scheme and

associated responsibilities and commitments demonstrate our commitment to ensure that disabled people are treated fairly and have access to the same opportunities as everyone else.

By using the Disability Confident logo we make it clear to everyone that we welcome disabled applicants for all roles, and shows existing staff that we have a commitment to supporting them in work if they become disabled.

Disability Confident is a government scheme designed to encourage employers to recruit and retain disabled people and those with health conditions. It has replaced the previous Two Ticks Positive About Disabled People scheme.

Trustees:

We continue with our board of three trustees and are actively seeking to recruit more trustees to our board to include representation from our beneficiary groups.

Our thanks go to our current board of trustees for their continued loyalty and support since we became a registered charity in 2015

Governance:

We continue our commitment to achieving and maintaining high standards of governance. Pink Rooster operates in accordance with the seven principles of the Charity Governance Code.

1. Organisational purpose
2. Leadership
3. Integrity
4. Decision-making, risk and control
5. Board effectiveness
6. Equality, diversity and inclusion
7. Openness and accountability

The seven principles are integral to our written policies and day-to-day operational activities and helps support us to comply with relevant legislation and regulations and work towards continued improvement and development.

The code is not used as a replacement for, or instead of, other regulatory requirements which will override the code. Pink Rooster monitors the use of the code in line with other regulatory requirements on a project by project basis.

We are committed to ensuring that all Pink Rooster trustees:

- are committed to Pink Rooster's cause;
- have joined the board because they want to help deliver our purposes most effectively for public benefit;
- recognise that meeting Pink Rooster's stated public benefit is an ongoing requirement;
- understand their roles and legal responsibilities;
- have read and understand the Charity Commission guidance 'The Essential Trustee' (CC3) their charity's governing document (this is reinforced through training and ongoing reviews)
- fully committed to good governance and want to contribute to Pink Rooster's continued development and improvement.

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We aim to achieve the above through effective recruitment, induction, training and appraisals.

Individuals and groups that particularly benefited from the Charity's activities were those living with the following conditions/restrictions:

- Dementia
- Social Isolation
- Neurodivergent
- Healthcare Workers
- Old Age
- Parents
- ADHD
- Autism
- Younger Adults
- Physical Disability
- Sensory Impairment
- Mental Health Conditions including:
 - anxiety – including Covid related anxiety
 - depression
 - post-traumatic stress

The wider benefits to society as a whole through our project activities include:

- Increased awareness of a broad range of mental and physical health issues through our community engagement, publicity, social media, and other promotional activities.
- Open to all policy.
- Development of meaningful partnership working.
- Volunteering opportunities for beneficiaries and the wider population
- Lived experiences
- Experienced team of therapists and facilitators

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2024

Financial Review:

Main Funding Sources:

During the year our main sources of restricted funding have been:

1. National Lottery Community Fund (Restricted Funding)
2. Lottery Awards for All (Restricted Funding)
3. Western Power
4. The Albert Hunt Trust

Unrestricted funds have been made available through:

- Service fees
- Fundraising workshops
- Northampton Lottery Donations
- Public Donations
- Retail Charity Shop sales

Unrestricted income: The charity has raised a total of £3,880.94 in unrestricted income between April 2023 and March 2024, an increase of £2,385.94 from the 2022-2023 financial year.

Financial Sustainability: We are continually looking at less reliance on grant funding, however, we will continue to source suitable grants where possible. We aim to achieve a level of sustainable income through retail and virtual reality service provision during 2023-24. Our immediate plans for the 2024-25 financial year are to open a retail space, the agreement has been reached with a landlord for premises in St Neots Cambridgeshire and we plan to start trading by the end of July 2024.

We are also in the planning stages, with partners, to provide space for immersive activities.

Reserves Policy:

The Charity had fixed financial commitments during the financial year 2023-2025 and this will be ongoing as we continue to develop and provide services to the community. The operational effectiveness of the Charity is now dependent on having reserves, therefore the trustees have adopted a minimum of three months operating costs reserves policy. The Charity trustees will be considering a revised reserves policy for the FY 2024-2025.

The trustees recognise that the Charity is growing and it is expected that the Charity will have increased financial commitments consistent with the Charity's expansion moving forward.

To ensure consistent and uninterrupted delivery of the Charity's aims and charitable objects our reserves policy will be regularly monitored and updated.

Plans for the future:

Having secured a fourth year of Lottery funding, this continues to be a very exciting period in the development and future for Pink Rooster within Northamptonshire and beyond. Our aim is to continue offering a wide and varied programme of wellbeing activities, workshops and therapies to place us firmly as the leading multi-disciplinary wellbeing charity in Northampton.

The Charity trustees will continue work to ensure that Pink Rooster continues its aim to be the leading charitable organisation providing wellbeing services for a wide range of beneficiaries.

Our activity sessions for this financial period were partially funded through restricted funds from The National Lottery Community Fund, Barclays Charities Trust, Lottery Awards for All, Postcode Places Trust, Service fees and retail sales, however it remains the Charity's aim to continue to increase the number of activity and therapy sessions, ensuring that where possible client groups continue to make a contribution to the cost of the sessions where their financial circumstances permit and we seek income from contracts and partnership working.

Our immediate plans include the opening of our new retail space in St Neots Cambridgeshire which we hope to enable additional volunteering and employment opportunities.

We have experienced difficulties engaging with West Northamptonshire Council and appointed agents to secure retail premises in Northampton. We have identified suitable premises in the town centre however over some months we have not been able to move forward despite continued dialogue with West Northants Council (Landlord) and their appointed agents.

We are currently seeing and expecting a significant increase in demand for our services as a result of the cost of living crisis and continued increases in poor mental health across a wide range of communities of all ages. We see meaningful partnership development as a key element in providing quality joined-up services to the community and will continue to establish partnership working.

We are seeing an increase in referrals and inquiries for young people, as a result, we are currently developing a new series of interventions to support the age group 12 to 25 years and have an active funding application currently at the panel stage with BBC Children in Need for two years funding.

Our continued medium to long-term goal is to secure funding to purchase premises for the Charity to develop as a centre for well-being excellence and community resource.

We will continue to provide free to end user and subsidised activity sessions throughout Northamptonshire, Cambridgeshire, and Bedfordshire where needs are identified and continue to work closely with St Andrew's Healthcare to engage local communities, support patients on their pathway to independent living and staff with workplace wellbeing interventions.

Continue to develop new upcycling, immersive activities and therapies, art, and new and innovative creative activities and workshops for groups and individuals.

We are continuing to increase our pool of qualified and experienced facilitators within several disciplines including art, music, therapies, wellness, drama etc

We will seek to continue the expansion of our services to help support a wide demographic.

PINK ROOSTER

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FOR THE YEAR ENDING 31 MARCH 2024**

The Charity continually plans to extend its activity provision over a wider geographical area and hopes to achieve this through continued web-based platforms and e-learning-based activities in partnership with local health professionals, therapists, and creatives.

The Charity will continue to work with potential funders and partners to support the ongoing needs of the charity as we move forward toward building a secure sustainable future.

This report was approved by the trustees at a virtual management meeting held on 24th January 2025 and signed on their behalf



29/1/2025

Mr Weekes Baptiste – Chair of Trustees

**Brenda Peers-Ross
29 Drift Road
Selsey
Chichester
West Sussex
PO20 0PW**

To the Trustees:

PINK ROOSTER

Registered Charity Incorporated Organisation (CIO) Number: 1161042 Page 16

INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Responsibilities and basis of report I have Independently Examined the Financial Statements on Pages 17 -20, for the financial year ending 31st March 2024.

Respective responsibilities of Trustees and Examiner

As the charity's trustees, you are responsible for the preparations of the accounts in accordance with the requirements of the Charities Act 2011 ("the 2011 Act"). The charity's Trustees consider an audit is not required for this year under section 144(2) of the Charities Act 2011 and that an independent examination is needed.

I report on my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Report

My examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with section 145 of the Charities Act 2011. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you and the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view', and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in material respect:

- the accounting records were not kept in accordance with section 130 of the 2011 Act: or
- the accounts did not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT ACIE
29th January 2025

For the Period 31st March 2024

	Notes	Unrestricted £	Restricted £	2024 £	2023 £
Income from:					
Donations		617	-	617	298
Interest		50	-	50	59
Charitable Activities	1	-	80,272	80,272	129,254
Income other		3,400	-	3,400	1,467
Total Receipts for the Year		4,067	80,272	84,339	131,078
Expenditure on:					
Employment Costs	2	-	68,521	68,521	77,099
Travel		-	-	-	86
Equipment, musical equipment and maintenance		843	50	893	10,820
Stationery, postage, telephones, printing		668	446	1,114	1,100
Materials		37	328	365	1,555
Meeting and refreshments		-	-	-	209
Volunteers expenses		-	19	19	108
General Expenses		1,530	719	2,249	3,321
IT including Website		-	471	471	1,294
Professional fee		-	-	-	10,839
Vehicle Costs		450	246	696	2,578
Rent, rates, rental etc.		569	15,355	15,924	16,012
Insurance		-	634	634	631
Premises, repairs, maintenance etc.		-	-	-	2,526
Courses, workshops, events		1,157	343	1,500	3,756
Bank and PayPal Charges		55	5	60	67
Independent Examination		808	20	828	702
Payroll Fees		67	144	211	372
Total Payments for the Year		6,184	87,301	93,485	133,075
Surplus/(Deficit) in year		(2,117)	(7,029)	(9,146)	(1,997)
Transfer between funds		95	(95)	-	-
Balance b/fwd. 1st April 2023		(10,998)	48,595	37,597	39,594
Balance at 31st March 2024		(13,020)	41,471	28,451	37,597

PINK ROOSTER
REGISTERED CIO NUMBER 1161042
STATEMENT OF ASSETS AND LIABILITIES

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For the Period 31st March 2024

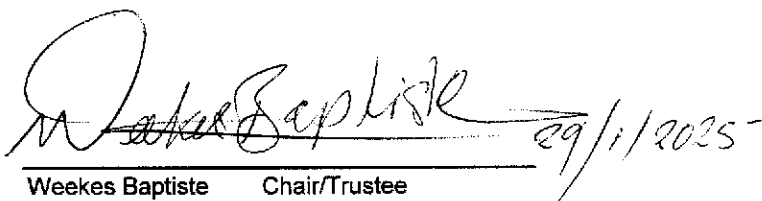
CIO Number 1161042

	Notes	Unrestricted £	Restricted £	2024 £	2023 £
Assets:					
Cash at bank and in hand		28,461	-	28,461	37,606
PayPal		(10)	-	(10)	(10)
Debtors:		10,410	-	10,410	6,733
		38,861	-	38,861	44,329
Liabilities					
Creditors - IE		(1,184)	-	(1,184)	(700)
		(1,184)	-	(1,184)	(700)
Net Assets		37,677	-	37,677	43,629

Represented by cash funds:

Unrestricted Funds	3	(13,020)	-	(13,020)	(10,998)
Restricted Funds	4	-	41,471	41,471	48,595
		(13,020)	41,471	28,451	37,597

Presented and approved by the Trustees at a committee meeting held on 24th January 2025, and signed on their behalf.

 29/1/2025

Weekes Baptiste Chair/Trustee

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation

The financial statements for the CIO, which is a public benefit entity under FRS102, have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice SORP (FRS102) issued on 1st October 2019, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Pink Rooster is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on a receivable basis.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the bases of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO complies with the current legislation regarding pension provision for employees.

Reserves

The current reserve policy is detailed in the annual report.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

The organisation has public, employer liability insurance to protect the CIO in case of a claim.

	Unrestricted £	Restricted £	2024 £	2023 £
Note 1				
Charitable Activities				
Grants:				
Lottery Community Fund	-	59,797	59,797	106,116
Weston Power Distribution	-	-	-	9,896
Tesco- groundwork	-	-	-	500
Albert Hunt Trust	-	-	-	3,000
Awards for All	-	19,975	19,975	9,742
Postcode Place Fund	-	500	500	-
	-	80,272	80,272	129,254

Note 2				
Employment Costs				
Gross Salaries	-	66,419	66,419	74,745
Employer NI	-	2,102	2,102	2,354
	-	68,521	68,521	77,099

No employee earned in excess of £60,000 during the year.
The average number of employees during the year was: 2 (2023:2)
During the year, the trustees received no remuneration, The total expenses reimbursed to the trustees amounts to nil (2023:nil)

Note 3
Unrestricted Funds

	Opening Balance 01.04.23 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.24 £
General Reserve	(10,998)	4,067	(6,184)	95	(13,020)
	(10,998)	4,067	(6,184)	95	(13,020)

Note 4
Restricted Funds

	Opening Balance 01.04.23 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.24 £
Albert Hunt Trust	725	-	-	-	725
Weston Power Distribution	7,710	-	(404)	-	7,306
Tesco Groundwork	83	-	-	(83)	-
Awards for All	6,401	19,975	(161)	-	26,215
Lottery Community Fund	33,664	59,797	(86,267)	-	7,194
NCF - St Giles Charitable Trust Fund	12	-	-	(12)	-
Postcode Place Fund	-	500	(469)	-	31
	48,595	80,272	(87,301)	(95)	41,471

Albert Hunt Trust - grant is to support core staff, premises, equipment and delivery costs, to implement and deliver our project to individuals and groups who are classed as neurodivergent to include "Choir Altera" music and safe space project.

Weston Power Distribution - funding to support our creative safe space project delivering creative art activities and safe space for all participants including monthly sessions and the purchase of materials, equipment and facilitator fees.

Tesco Groundwork - this funding supports young care leaver focus upcycling and reuse, producing items of

PINK ROOSTER

England & Wales - Charity number 1161042

Accounts



PINK ROOSTER

**Charity Registration
Number 1161042**

FINANCIAL STATEMENTS AND REPORT

FOR FINANCIAL YEAR ENDING

31ST MARCH 2023

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Registered CIO Number:	1161042
Address:	186 Billing Road Wantage Gate Northampton NN1 5RU
Trustees:	Chair – Mr Weekes Baptiste Vice Chair - Ms Nadia Grover Trustee – Timothy Perkins Trustee – Tamsyn Payne Trustee – Su Patterson
Bankers:	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Independent Examiners:	CVS Northamptonshire 32-36 Hazelwood Road Northampton NN1 1LN
Accountants Corporation Tax:	Keens Shay Keens MK LLP Sovereign Court 230 Upper Fifth Street Central Milton Keynes MK9 2HR
Legal Representation	HCR Hewitsons Lancaster House Nunn Mills Road Northampton NN1 5GE

PINK ROOSTER

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2023**

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PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Structure, Governance & Management

Pink Roosters' legal structure is a Charitable Incorporated Organisation (CIO) and is registered as a charity with the Charity Commission of England and Wales. Charity registration number is 1161042.

The Charity trustees adopted a 'foundation' constitution on the 24th March 2015 as the Charity's governing document.

The Board of Trustees, which is currently made up of 5 trustees but can be up to a maximum of 12 trustees, administers the charity. Apart from the first charity trustees who have been appointed for a term of 4 years, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

In accordance with the Charity's governing document, there must be at least three Charity trustees. If the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the Charity trustees or appoint a new Charity trustee.

The trustees have all received the relevant Charity Commission guidance on trustee responsibilities. New trustees are provided with an initial induction and are provided with a pack containing full details of the charity's operation, activities, policies, governance, and finance.

New trustees benefit from a period of informal mentoring from an existing trustee, CEO or Deputy CEO, and there are formal induction guidelines which are intended to help new trustees to feel welcomed, to understand the proactive culture of Pink Rooster, and to be able to make a positive contribution to the work of the Charity quickly and effectively.

The Charity trustees are required to declare any conflict of interest and abstain from voting where any such conflict arises. All trustees gave their time voluntarily and received no benefits or remuneration from the charity.

The members of the CIO shall be its charity trustees for the time being. The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else.

The charity trustees may create associate or other classes of non-voting membership and may determine the rights and obligations of any such members (including payment of membership fees), and the conditions for admission to, and termination of membership of any such class of members. Non-voting members do not qualify as members for any purpose under the Charities Acts, General Regulations or Dissolution Regulations.

Day to day management of the Charity and delivery of the Charity's projects and activities is carried out by the Chief Executive Officer – Mr David Maxwell and the Deputy Chief Executive Officer – Ms Andrea Svajcsik.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Objectives & Activities:

The Charities main objectives and principal activities are to provide for the relief of sickness and the preservation of health among people living with life limiting mental and physical health conditions including those residing permanently or temporarily in, but not exclusively, not for profit residential care homes.

And the relief of people suffering from, but not exclusively, dementia, cognitive impairment and other neurodegenerative diseases, who are resident within the geographical area of Northamptonshire and those living within 'not for profit' residential care homes, within the geographical areas of, but not exclusively, Northamptonshire and surrounding counties, who are disadvantaged and marginalised through lack of financial support and funding, to ease their suffering and / or to assist the recovery of people who are sick and to provide comforts for beneficiaries, in particular through the provision of live and pre-recorded musical entertainment, music, art, sound and cognitive therapy, creative arts, and interactive music sessions.

Research has shown that music and creative activities can have highly beneficial effects in terms of reducing stress, anxiety, aggression, depression, pain, medication, and social isolation, particularly for people living with life limiting mental and physical health conditions.

The Charity's activities are carried out from Pink Rooster's premises in Billing Road Northampton and various outreach locations including residential care homes, hospitals, day-care centres, community buildings and private homes and are designed to provide a friendly, safe and enjoyable activity for beneficiaries, families, carers and care staff.

Activities are also carried out on a one-to-one basis where a need is identified and also where an individual is bedbound or unable to leave their room/home for whatever reason. These activities are designed around the needs of the individual. These needs are assessed through consultation with care staff, medical professionals, family members and carers.

Pink Rooster has developed excellent contacts, partnerships and working relationships with the following local statutory, third sector and private sector organisations: (who are involved with our project through information and guidance, fundraising, partnership working and project support)

- Salvation Army (Northampton)
- Immersive Experiences
- The Lowdown - Northampton
- MindCotine (USA)
- Nenescape Landscape Partnership Scheme
- Northamptonshire CVS
- Royal British Legion
- Northamptonshire Community Foundation
- Bedfordshire and Luton Community Foundation
- Action for Happiness Northamptonshire
- Northamptonshire Social Prescribing
- Dr Mike Scanlan Mental Health Consultant

- Local GP Surgeries, Primary Care Networks (Social Prescribing)
- Sound Therapy Practitioners
- Occupational therapists
- Art therapists
- Local Professional Musicians, Artists and Poets
- Yardley Arts (CiC)
- Numerous residential care homes throughout Northamptonshire, Bedfordshire and Buckinghamshire
- Age UK
- Salvation Army - Northampton
- St. Andrews Healthcare Northampton
- University of Northamptonshire
- Northampton College
- University of Northampton
- Northampton MND Society
- Northamptonshire Police
- The Good Loaf Northampton
- The Parkinson's Disease Society Northampton
- The Alzheimer's Society – Northamptonshire
- Nene Clinical Commissioning Group
- Voluntary Impact Northampton
- West Northamptonshire Council – Public Health
- BBC Radio Northampton
- Northampton General Hospital
- Kettering General Hospital
- Berrywood Hospital Northants
- South Northamptonshire Voluntary Centre
- Voluntary Impact East Northants
- Northamptonshire Carers
- Bedfordshire Rural Communities Charity
- Marston Vale Community Rail Partnership
- Nenescape – Landscape Partnership Scheme
- NN-Live – Community radio
- The Hope Centre Northampton
- Screen Northants
- SENDs4DADs

Pink Rooster became a charity (CIO) in 2015 and in the same year, won the Northamptonshire Community Foundation award for our, innovative approaches, and outstanding contribution to the health and wellbeing of local communities within Northamptonshire. We have since developed a number of connected project strands based on need within the community, including:

- Virtual reality therapies including:
 - Pain Management
 - Physiotherapy
 - Mental Health
 - Exposure Therapy (Phobias)
- Gardening
- ECO- ART
- Drama Therapy
- Specific interventions to support those experiencing difficulties as a result of the Covid-19 pandemic
- Music as a therapeutic activity for life limiting mental health conditions including dementia.

- Menopause Support (Meno-Roots)
- Workplace Wellbeing
- Creative arts
- Textiles
- Sound therapy
- Sound Relaxation
- Upcycling
- Make and Donate
- Art therapy
- Parenting
- Acceptance and Commitment Therapy
- Music workshops
- Interactive music sessions
- Assistive technology
- Webinar based cognitive and sound therapy
- Webinar based music activity sessions
- Webinar information and training for care staff, and carers
- Pink Rooster's own dedicated e-Learning platform
- Interactive Music
- Drumming Workshops
- Singing / Breathwork
- Music Production
- African Drumming
- Singing for dementia and wellbeing
- Community Choirs
- Nutrition and wellbeing
- Art and design

We deliver innovative educational, therapeutic, creative and musical activities for people of all ages living with life limiting mental and physical health conditions, through to end-of-life care and those experiencing marginalisation through their social and or economic situation. Our work positively impacts on mental and physical health and wellbeing, aiding recovery, reducing re-offending, reducing social isolation, improving education, social integration and employability, and addressing marginalisation by bringing communities together through effective and innovative activities and interventions.

Public Benefit Statement:

Pink Rooster's overall aim is to benefit the public through the provision of music, creative arts, and assistive technology as a therapeutic aid to groups and individuals, irrespective of age, suffering with (but not exclusively) dementia and other neurodegenerative conditions, mental and physical health barriers, in order to relieve the social isolation and associated effects of living with mental and physical health issues.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Achievements and Performance

At the conclusion of our ninth year of operation as a registered Charity Pink Rooster developed and delivered the following creative and therapeutic activities and courses:

Move to new premises: Our move to new premises at 196 Billing Road Northampton was completed in June 2022. We are located within the St Andrew's Hospital site at the Wantage Gate entrance, Billing Road. The premises comprise of a gatehouse where we have an administrative and activity areas with a sizeable garden area. Activity rooms include Arts and Textiles, VR / Therapy and Music/Therapy areas. The garden is currently being planned to form a contemplation and sensory garden and the garden itself will be used as a therapeutic space for people to participate in gardening activities for wellbeing.

In September 2022 we were pleased to welcome twelve volunteers from Nationwide Building Society who spent a day with us decorating the interior and tidying the garden area. This support was invaluable saving us a considerable amount of time and enabling us to open our doors for wellbeing activities sooner.

As part of our move onto the St Andrew's site we have also been granted access to areas within the hospital grounds to deliver activities and workshops. These include the extensive grounds, Great Hall and Chapel.

We are also working closely with St Andrew's to deliver workplace wellbeing, engaging with the local communities to participate in joint wellbeing activities and to assist patients on their road to independent living.

This is an exciting phase our development and will enable us to develop a new range of innovative interventions to support the continuing and increasing need for services to support mental health and marginalised communities.

Wellbeing Activities:

- **Upcycling** – Our textile upcycling workshops are designed to provide sewing and textile activities for wellbeing, promote social interaction and to help address social isolation. The sessions involved participants learning basic and intermediate sewing skills. We will be continuing to deliver and develop these upcycling activities along with our popular 'make and donate' sessions.
- **Choir Altera** – Our Choir Altera project funded by Lottery Awards for All, and the Albert Hunt Trust provided a safe space and creative outlet for Neurodivergent (ND) members of our community. The evaluations from

this project has enabled us to plan future activities for Neurodivergent individuals and groups and we plan to seek additional funding to support ongoing ND support activities.

- **Meno-Roots** - Meno – Roots is Pink Rooster’s new menopause support group. We are now holding face to face meetings providing space to share experiences, socialise and access information and guidance. Our Meno-Roots Facebook Group currently has 145 members and is continuing to grow.
- **Workplace Wellbeing** – In partnership with St Andrew’s Hospital we are now delivering a series of workplace wellbeing activities. To date we have delivered Yoga and Sound Relaxation for staff who are working in a highly pressured environment. Our plans are to extend our workplace wellbeing provision to other organisations within the County.
- **VR (Virtual Reality) Therapy** – We have created a dedicated VR therapy room within our new premises and have started to trial our VR provision. We have received a great deal of interest from the local area with particular interest in our Pain management and Exposure therapy content. We are planning trials mid 2023 for pain management and are working closely with Social Prescribing services and GP’s to refer patients to us for the trial.

In addition to pain management, our VR provision also extends to mental health content including mindfulness and meditations, phobia therapy based around exposure therapy within a safe and controlled environment. We are confident our VR services will be in high demand and look forward to expanding the service. We will be looking to recruit a suitably qualified clinical / therapist to deliver our VR services once we have funding in place.

- **Wellbeing on the Water,**
 - Art
 - Foiling
 - Mono Gelli Printing
 - Crochet
 - YogaWorking in partnership with Northampton based Crusader Community Boat (40 ft wide beam barge) we delivered a series of wellbeing cruises. The sessions ran from 10:00am to 3:00pm and comprised of a relaxing cruise along the River Nene from Northampton Marina. During the cruises participants were treated to a variety of wellbeing activities that included art activities, textiles, mindfulness, and yoga.
- **Sound Relaxation** – we have delivered a series of very successful webinar-based sound relaxation sessions and will continue to deliver sound relaxation and therapy sessions from our premises and at outreach locations.
- **A Singular Love** – This new innovative e-learning self-guided course, the first of it’s kind worldwide, continues to be met with extremely positive responses, including interest from NHS mental health and perinatal services.

A Singular Love is a self-help e-learning course combining ACT (Acceptance and Commitment Therapy) with mindfulness. This course can be utilised as a self-help or guided self-help approach (you don’t have to go it alone) for example a health visitor, or a professional from a children’s centre, can provide help to work through the modules.

Click the link below to view a short introduction to the course from Dr Scanlan:

<https://youtu.be/SPtFrOnbva0>

Feedback from one course participant:

"Wow I am going to try to express my gratitude for the singular love course that I have just completed but I am not sure my limited vocabulary has the capacity to do so!

I purchase countless self-help books but never finish them, attempt to journal, manage a week, and then forget, but with this I was engaged and hungry for the next module. The explanations, diagrams, and practical exercises, to experience the positive benefits of the content were dispersed throughout in just the right amount. I feel like I have benefited from a years-worth of therapy!" A fantastic course, thank you for your efforts. much appreciated...

- **e-Learning** – Our e-Learning platform has continued to host our Perinatal Support Course 'A Singular Love' which has generated interest from NHS services. The platform also hosted content for our Choir Altera project allowing choir members to access musical content for practice away from the face-to-face rehearsal sessions. Our plan is to continue to grow the content to provide wellbeing and paid for courses to help provide core income and to also allow for people to access content who have issues around attending face to face sessions. The platform his highly adaptable to allow a variety of delivery methods including written content, audio and visual.
- **Art Therapy** – we continued to deliver a very successful series of art for wellbeing sessions specifically designed for carers and the cared for to enjoy as a joint activity. Evaluation data continues to show these to be very effective and powerful interventions for those taking part and will form our core activities for the foreseeable future. We are planning a new series of art therapy courses to include young people ages 12 to 17 years for our 2023-24 financial year.

Artwork from some of the sessions can be viewed on our Instagram Gallery at:

<https://www.instagram.com/pinkroostergallery/>

Lottery Funding:

At the conclusion of this financial year the National Lottery Community Fund (restricted funding) has further enabled us to continue adapting our services to meet the increased needs still being felt as a result of the Covid pandemic, and the more recent needs resulting from the cost of living crisis and long waits for NHS mental health services.

We are hopeful that our stage one application submitted in November 2022, for a further three years funding, will be successful and we can go on to Stage 2 and receive a further three years funding.

The pandemic placed considerable restrictions on our ability to secure sustainable income away from the Lottery Fund, if we are successful in our new bid the financial security provided by the funding will allow us to continue with our plans to develop sustainable income streams. We have already begun the process with 'paid for' services since moving into our new premises, however the financial restriction placed on a lot of organisations are making it difficult for them to afford to pay for services and we need to ensure we do not disadvantage our beneficiary groups through an inability to pay, this is something we will continue to monitor closely in the new financial year.

Our planned retail space and immersive services due mid to late 2023 will further support our income generation plans and goals.

Proposed outputs e.g., number of jobs created/ supported.

- 1 new job initially – but could be more as core income increases allowing the wellness centre and outreach services to develop.
- potential to develop a team of outreach project facilitators self-sustaining through income from paid outreach activities. This has now started, and our team of facilitators has increased during the 2022-23 financial year.
- a minimum of 20 volunteering opportunities to work within the retail operation and outreach.
- work placement spaces made available to improve employment prospects
- additional volunteering opportunities

Additional Funding:

In support of our wellbeing hub, we have secured the following additional funding to support project delivery locally within Northampton:

- Western Power – [project title]
 - £9,896 Restricted funding
- Lottery Awards for All
 - £9,742 Restricted funding
- Albert Hunt Trust
 - £3,000 Restricted
- Tesco Community Grant
 - £500 Restricted
 - Used for the purchase of sewing machines for textile workshops.

Beneficiaries:

Our main beneficiaries have continued to include those living with dementia and other life limiting mental health conditions. We are now developing our services to support a much wider range of specific needs including:

- Individuals and groups living with physical barriers.
- Young people aged 12 to 25 years.
- Female - Menopause Support
- Ex-service personnel
- Neurodivergent people of age ranges from 15 to older age
- Special Educational Needs (SEN)
- Learning Difficulties (LD)
- Profound and multiple learning disabilities
- Wheelchair, Hearing and Visually impaired
- Faith and culturally diverse groups
- Bereavement

Disability Confident:

As part of our ongoing commitment as an inclusive organisation, we have continued our commitment to the government disability confident scheme as a 'disability confident' employer. The Disability Confident scheme and associated responsibilities and commitments demonstrate our commitment to ensure that disabled people are treated fairly and have access to the same opportunities as everyone else.

By using the Disability Confident logo we make it clear to everyone that we welcome disabled applicants for all roles, and shows existing staff that we have a commitment to supporting them in work if they become disabled.

Disability Confident is a government scheme designed to encourage employers to recruit and retain disabled people and those with health conditions. It has replaced the previous Two Ticks Positive About Disabled People scheme.

Trustees:

We have recruited a new trustee to our board and continue to seek additional pro-active trustees who can help build strong governance and guide the charity to a sustainable secure future.

We are particularly keen to increase representation on our board from the communities we serve.

Our thanks go to our current board of trustees for their continued loyalty and support since we became a registered charity in 2015.

Governance:

We continue our commitment to achieving and maintaining high standards of governance. Pink Rooster operates in accordance with the seven principles of the Charity Governance Code.

1. Organisational purpose
2. Leadership
3. Integrity

4. Decision-making, risk and control
5. Board effectiveness
6. Equality, diversity, and inclusion
7. Openness and accountability

The seven principles are integral to our written policies and day to day operational activities and helps support us to comply with relevant legislation and regulations and work towards continued improvement and development.

The code is not used as replacement for, or instead of, other regulatory requirements which will override the code. Pink Rooster monitors the use of the code in line with other regulatory requirements on a project-by-project basis.

We are committed to ensuring that all Pink Rooster trustees:

- are committed to Pink Rooster's cause.
- have joined the board because they want to help deliver our purposes most effectively for public benefit.
- recognise that meeting Pink Rooster's stated public benefit is an ongoing requirement.
- understand their roles and legal responsibilities.
- have read and understand the Charity Commission guidance 'The Essential Trustee' (CC3) their charity's governing document (this is reinforced through training and ongoing reviews)
- fully committed to good governance and want to contribute to Pink Rooster's continued development and improvement.

We aim to achieve the above through effective recruitment, induction, training, and appraisals. We have completed the charity governance assessment, which is an organic document, reviewed regularly and designed to grow as the charity grows and develops.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Individuals and groups that particularly benefited from the Charity's activities were those living with the following conditions/restrictions:

- Dementia
- Social Isolation
- Neurodivergent
- Healthcare Workers
- Old Age
- Parents
- ADHD
- Autism
- Younger Adults
- Physical Disability
- Sensory Impairment
- Mental Health Conditions including:
 - anxiety – including Covid related anxiety
 - depression
 - post-traumatic stress

The wider benefits to society as a whole through our project activities include:

- Increased awareness of a broad range of mental and physical health issues through our community engagement, publicity, social media, and other promotional activities.
- Open to all policy.
- Development of meaningful partnership working.
- Volunteering opportunities for beneficiaries and the wider population
- Lived experiences.
- Experienced team of therapists and facilitators

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Financial Review:

Main Funding Sources:

During the year our main sources of restricted funding have been:

1. National Lottery Community Fund (Restricted Funding)
2. Lottery Awards for All
3. Western Power
4. The Albert Hunt Trust

Unrestricted funds have been made available through:

- Service fees
- Fundraising workshops
- Amazon Smile Donation Programme
- Northampton Lottery Donations
- Public Donations via Pink Rooster website / PayPal / Stripe

Unrestricted income: The charity has raised a total of £1,495 unrestricted income between April 2022 and March 2023, a decrease of £1,227 from 2021-2022 financial year.

Unsuccessful Funding Bids: During the financial year 2022-23 we submitted two large bids for core and project delivery costs to the Heritage Lottery fund and Lloyd Banks, which were both unsuccessful. We will re-apply when possible and continue to seek funding sources that will enable us to cover core and project delivery costs.

Financial Sustainability: We are currently looking at less reliance on grant funding, however we will continue to source suitable grants where possible. Our aim is to achieve a level of sustainable income through retail and virtual reality service provision during 2023-24. Our immediate plans for 2023-24 financial year are to open a retail space; agreement has been reached with a landlord and we hope to start trading by the end of July 2023.

We have also reached agreement in principle with a landlord to provide space for our Immersive activity centre which we hope to have in place and operational during the 2023-24 financial year.

Reserves Policy:

The Charity had fixed financial commitments during the financial year 2022-2023 and this will be ongoing as we continue to develop and provide services to the community. The operational effectiveness of the Charity is now dependent on having reserves; therefore the trustees have adopted a minimum of three months operating costs reserves policy. The Charity trustees will be considering a revised reserves policy for the FY 2023-2024.

The Charity trustees recognise that the Charity is growing, and it is expected that the Charity will have increased financial commitments consistent with the Charity's expansion moving forward.

To ensure consistent and uninterrupted delivery of the Charity's aims and charitable objects our reserves policy will be monitored and updated.

Plans for the future:

Having completed our third year of Lottery funding, this continues to be a very exciting period in the development and future for Pink Rooster within Northamptonshire and beyond. Our aim is to offer a wide and varied programme of wellbeing activities, workshops, and therapies to place us firmly as the leading multi-disciplinary wellbeing charity in Northampton.

The Charity trustees will continue work to ensure that Pink Rooster continues its aim to be the leading charitable organisation providing wellbeing services for a wide range of beneficiaries.

Our activity sessions for this financial period were partially funded through restricted funds from The National Lottery Community Fund, Western Power, Lottery Awards for All and client group donations, however it remains the Charity's aim to continue to increase the number of activity and therapy sessions, ensuring that where possible client groups continue to make a contribution to the cost of the sessions where their financial circumstances permit and we seek income from contracts and partnership working.

Our immediate plans include the opening of our new retail space which we hope to enable additional volunteering and employment opportunities for local people, and in particular from our beneficiary groups along with continued development of face-to-face activities within our premises and at outreach venues.

We are currently seeing and expecting a significant increase in demand for our services as a result of the cost-of-living crisis and continued anxieties and fears following the Covid pandemic. We see meaningful partnership development as a key element in providing quality joined up services to the community and will continue to establish partnership working.

We are seeing an increase in referrals and enquiries for young people, as a result we are currently developing a new series of interventions to support the age group 12 to 25 years.

Our continued medium to long term goal is to secure funding to purchase premises for the Charity to develop as a centre for wellbeing excellence and community resource.

We will continue to provide free to end user and subsidised activity sessions throughout Northamptonshire and Bedfordshire where need is identified and work closely with St Andrew's Healthcare to engage local communities, support patients on their pathway to independent living and staff with workplace wellbeing interventions.

Continue to develop new upcycling, immersive activities and therapies, art and new and innovative creative activities and workshops for groups and individuals.

We have a qualified sound therapist, graphic designer, fashion designer, yoga practitioners, mental health consultant, art therapist and facilitator and drama therapist currently working with us.

PINK ROOSTER

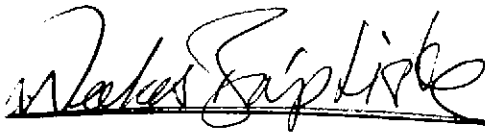
**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2023**

We will seek to continue the expansion of our services to help support a wide demographic.

The Charity continually plans to extend its activity provision over a wider geographical area and hopes to achieve this through continued web-based platforms and e-learning based activities in partnership with local health professionals, therapists, and creatives.

The Charity will continue to work with potential funders and partners to support the ongoing needs of the charity as we move forward towards building a secure sustainable future.

This report was approved by the trustees at a virtual management meeting held on Monday 22 May 2023 and signed on their behalf.



Weekes Baptiste Chair/Trustee

To the Trustees:
PINK ROOSTER
Registered Charity Number: 1161042

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Responsibilities and basis of report.

I have Independently Examined the Financial Statements on Pages 19 -22, for the financial year ending 31st March 2023.

Respective responsibilities of Trustees and Examiner

As the charity's trustees, you are responsible for the preparations of the accounts in accordance with the requirements of the Charities Act 2011 ("the 2011 Act"). The charity's Trustees consider an audit is not required for this year under section 144(2) of the Charities Act 2011 and that an independent examination is needed.

I report on my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Report

My examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with section 145 of the Charities Act 2011. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view', and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in material respect:

- the accounting records were not kept in accordance with section 130 of the 2011 Act: or
- the accounts did not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT ACIE
Date: 20th October 2023

For the Period 31st March 2023

	Notes	Unrestricted £	Restricted £	2023 £	2022 £
Income from:					
Donations		298	-	298	736
Interest		59	-	59	-
Charitable Activities	1	-	129,254	129,254	96,262
Income other		1,467	-	1,467	2,588
Total Receipts for the Year		1,824	129,254	131,078	99,586
Expenditure on:					
Employment Costs	2	-	77,099	77,099	69,466
Travel		-	86	86	-
Equipment, musical equipment and maintenance		817	10,003	10,820	1,756
Stationery, postage, telephones, printing		6	1,094	1,100	739
Materials		(251)	1,806	1,555	346
Meeting and refreshments		209	-	209	-
Volunteers expenses		-	108	108	-
General Expenses		2,944	377	3,321	9,564
IT including Website		149	1,145	1,294	2,216
Professional fee		-	10,839	10,839	4,426
Vehicle Costs		-	2,578	2,578	2,280
Rent, rates, rental etc.		-	16,012	16,012	1,304
Insurance		-	631	631	392
Premises, repairs, maintenance etc.		210	2,316	2,526	-
Courses, workshops, events		37	3,719	3,756	-
Bank and PayPal Charges		67	-	67	97
Independent Examination		-	702	702	-
Payroll Fees		-	372	372	276
Total Payments for the Year		4,188	128,887	133,075	92,862
Surplus/(Deficit) In year		(2,364)	367	(1,997)	6,724
Transfer between funds		-	-	-	-
Balance b/fwd. 1st April 2022		(8,634)	48,228	39,594	32,870
Balance at 31st March 2023		(10,998)	48,595	37,597	39,594

PINK ROOSTER
REGISTERED CIO NUMBER 1161042
STATEMENT OF ASSETS AND LIABILITIES

Page 20

For the Period 31st March 2023

CIO Number 1161042

	Notes	Unrestricted £	Restricted £	2023 £	2022 £
Assets:					
Cash at bank and in hand		(10,989)	48,595	37,606	39,029
PayPal		(10)	-	(10)	565
Debtors:		750	5,983	6,733	9,823
		(10,249)	54,578	44,329	49,417
Liabilities					
Creditors - CVS IE		(700)	-	(700)	(600)
		(700)	-	(700)	(600)
Net Assets		(10,949)	54,578	43,629	48,817

Represented by cash funds:

Unrestricted Funds	3	(10,998)	-	(10,998)	(8,634)
Restricted Funds	4	-	48,595	48,595	48,228
		(10,998)	48,595	37,597	39,594

Presented and approved by the Trustees at a committee meeting held on 13th October 2023, and signed on their behalf.


 Weekee Baptiste Chair/Trustee

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation

The financial statements for the CIO, which is a public benefit entity under FRS102, have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice SORP (FRS102) issued on 1st October 2019, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Pink Rooster is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on a receivable basis.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the bases of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO complies with the current legislation regarding pension provision for employees.

Reserves

The current reserve policy is detailed in the annual report.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

The organisation has public, employer liability insurance to protect the CIO in case of a claim.

	Unrestricted £	Restricted £	2023 £	2022 £
Note 1				
Charitable Activities				
Grants:				
Lottery Community Fund	-	106,116	106,116	96,262
Weston Power Distribution	-	9,896	9,896	-
Tesco- groundwork	-	500	500	-
Albert Hunt Trust	-	3,000	3,000	-
Awards for All	-	9,742	9,742	-
Other	-	-	-	-
	-	129,254	129,254	96,262

Note 2				
Employment Costs				
Gross Salaries	-	74,745	74,745	66,597
Employer NI	-	2,354	2,354	2,869
	-	77,099	77,099	69,466

No employee earned in excess of £60,000 during the year.
The average number of employees during the year was: 2 (2022:2)
During the year, the trustees received no remuneration, The total expenses reimbursed to the trustees amounts to nil (2022:nil)

	Opening Balance 01.04.22	Movement In	Movement Out	Transfers	Closing Balance 31.03.23
	£	£	£	£	£
General Reserve	(8,634)	1,824	(4,188)	-	(10,998)
	(8,634)	1,824	(4,188)	-	(10,998)

	Opening Balance 01.04.22	Movement In	Movement Out	Transfers	Closing Balance 31.03.23
	£	£	£	£	£
Albert Hunt Trust	-	3,000	(2,275)	-	725
Weston Power Distribution	-	9,896	(2,186)	-	7,710
Tesco Groundwork	-	500	(417)	-	83
Awards for All	-	9,742	(3,341)	-	6,401
Lottery Community Fund	48,216	106,116	(120,668)	-	33,664
NCF - St Giles Charitable Trust Fund	12	-	-	-	12
	48,228	129,254	(128,887)	-	48,595

Albert Hunt Trust - grant is to support core staff, premises, equipment and delivery costs, to implement and deliver our project to individuals and groups who are classed as neurodivergent to include "Choir Altera" music and safe space project.

Weston Power Distribution - funding to support our creative safe space project delivering creative art activities and safe space for all participants including monthly sessions and the purchase of materials, equipment and facilitator fees.

Tesco Groundwork - this funding supports young care leaver focus upcycling and reuse, producing items of clothing and tote bags etc. from donated items of clothing and fabrics.

Awards for All - grant is to support core staff, premises and equipment costs for our safe space project supporting

PINK ROOSTER

England & Wales - Charity number 1161042

Accounts



PINK ROOSTER

**Charity Registration
Number 1161042**

FINANCIAL STATEMENTS AND REPORT

FOR FINANCIAL YEAR ENDING

31ST MARCH 2022

PINK ROOSTER

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

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**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Registered CIO Number: 1161042

Address: 73 Palmerston Road
Northampton
NN1 5EX

Trustees: Chair – Mr Weekes Baptiste
Vice Chair - Ms Nadia Grover
Trustee – Timothy Perkins

Bankers: CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiners: CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

Accountants Corporation Tax: Keens Shay Keens MK LLP
Sovereign Court
230 Upper Fifth Street
Central Milton Keynes
MK9 2HR

Legal Representation HCR Hewitsons
Elgin House
Billing Road
Northampton
NN1 5AU

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

**Structure, Governance
& Management**

Pink Roosters' legal structure is a Charitable Incorporated Organisation (CIO) and is registered as charity with the Charity Commission of England and Wales. Charity registration number is 1161042.

The Charity trustees adopted a 'foundation' constitution on the 24th March 2015 as the Charity's governing document.

The Board of Trustees, which is currently made up of 3 trustees but can be up to a maximum of 12 trustees, administers the charity and are required to meet quarterly as a minimum. Apart from the first charity trustees who have been appointed for a term of 4 years, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

In accordance with the Charity's governing document, there must be at least three Charity trustees. If the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the Charity trustees, or appoint a new Charity trustee.

The trustees have all received the relevant Charity Commission guidance on trustee responsibilities, and all have sufficient knowledge of the Charity's activities to discharge their duties as trustees and fulfil their responsibilities. New trustees are provided with initial induction training and are provided with an induction pack containing full details of the charity's operation, activities, policies, governance, and finance.

New trustees benefit from a period of informal mentoring from an existing trustee, CEO or Deputy CEO, and there are formal induction guidelines which are intended to help new trustees to feel welcomed, to understand the proactive culture of Pink Rooster, and to be able to make a positive contribution to the work of the Charity quickly and effectively.

The Charity trustees are required to declare any conflict of interest and abstain from voting where any such conflict arises. All trustees gave their time voluntarily and received no benefits or remuneration from the charity.

The members of the CIO shall be its charity trustees for the time being. The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else.

The charity trustees may create associate or other classes of non-voting membership, and may determine the rights and obligations of any such members (including payment of membership fees), and the conditions for admission to, and termination of membership of any such class of members. Non-voting members do not qualify as members for any purpose under the Charities Acts, General Regulations or Dissolution Regulations.

Day to day management of the Charity and delivery of the Charity's projects and activities is carried out by the Chief Executive Officer – Mr David Maxwell and the Deputy Chief Executive Officer – Ms Andrea Svajcsik.

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2022

Objectives & Activities:

The Charities main objectives and principal activities are to provide for the relief of sickness and the preservation of health among people living with life limiting mental and physical health conditions including those residing permanently or temporarily in, but not exclusively, not for profit residential care homes.

And the relief of people suffering from, but not exclusively, dementia, cognitive impairment and other neurodegenerative diseases, who are resident within the geographical area of Northamptonshire and those living within 'not for profit' residential care homes, within the geographical areas of, but not exclusively, Northamptonshire and surrounding counties, who are disadvantaged and marginalised through lack of financial support and funding, to ease their suffering and / or to assist the recovery of people who are sick and to provide comforts for beneficiaries, in particular through the provision of live and pre-recorded musical entertainment, music, art, sound and cognitive therapy, creative arts, and interactive music sessions.

Research has shown that music and creative activities can have highly beneficial effects in terms of reducing stress, anxiety, aggression, depression, pain, medication and social isolation, particularly for people living with life limiting mental and physical health conditions and in particular all stages of dementia through to end of life care.

The Charity's activities are carried out in various locations including residential care homes, hospitals, day-care centres, community buildings and private homes and are designed to provide a friendly, safe and enjoyable activity for beneficiaries, families, carers and care staff.

Activities are also carried out on a one-to-one basis where an individual is bedbound or unable to leave their room/home for whatever reason. These activities are designed around the needs of the individual. These needs are assessed through consultation with care staff, medical professionals, family members and carer's.

Pink Rooster has developed excellent contacts, partnerships and working relationships with the following local statutory, third sector and private sector organisations: (who are involved with our project through information and guidance, fundraising, partnership working and project support)

- Salvation Army (Northampton)
- Immersive Experiences
- MindCotline (USA)
- Nenescape Landscape Partnership Scheme
- Northamptonshire CVS
- Royal British Legion (Rushden Branch)
- Northamptonshire Community Foundation
- Bedfordshire and Luton Community Foundation
- Action for Happiness Northamptonshire
- Northamptonshire Social Prescribing
- Dr Mike Scanlan Mental Health Consultant / webinar therapy lead
- Local GP Surgeries, Primary Care Networks (Social Prescribing)
- Sound Therapy Practitioners
- Occupational therapist
- Art therapists
- Local Professional Musicians, Artists and Poets
- Yardley Arts (CiC)
- Numerous residential care homes throughout Northamptonshire, Bedfordshire and Buckinghamshire
- Age UK
- Salvation Army - Northampton

- St. Andrews Healthcare Northampton
- University of Northamptonshire
- Northampton College
- Northamptonshire Police
- The Good Loaf Northampton
- The Parkinson's disease Society Northampton
- The Alzheimer's Society – Northamptonshire
- Nene Clinical Commissioning Group
- Voluntary Impact Northampton
- West Northamptonshire Council – Public Health
- BBC Radio Northampton
- Northampton General Hospital
- Kettering General Hospital
- Berrywood Hospital Northants
- South Northamptonshire Voluntary Centre
- Voluntary Impact East Northants
- Northamptonshire Carers
- Bedfordshire Rural Communities Charity
- Marston Vale Community Rail Partnership
- Nenescape – Landscape Partnership Scheme
- NN-Live – Community radio
- The Hope Centre Northampton
- Screen Northants
- SENDs4DADs

Pink Rooster became a charity (CIO) in 2015 and in the same year, won the Northamptonshire Community Foundation award for our, innovative approaches, and outstanding contribution to the health and wellbeing of local communities within Northamptonshire. We have since developed a number of connected project strands based on need within the community, including:

- Specific interventions to support those experiencing difficulties as a result of Covid-19
- Music as a therapeutic activity for dementia and other life limiting mental health conditions;
- Creative arts
- Sound therapy
- Sound Relaxation
- Upcycling
- Make and Donate
- Art therapy
- Parenting
- Acceptance and Commitment Therapy
- Music workshops
- Interactive music sessions
- Assistive technology
- Webinar based cognitive and sound therapy
- Webinar based music activity sessions
- Webinar information and training for care staff, and carers
- Pink Rooster's own dedicated e-Learning platform
- Interactive Music
- Drumming Workshops
- Music Production
- African Drumming
- Singing for dementia
- Community Choirs

- Singing for wellbeing
- Art and Music sessions
- Singing and percussion for Parkinson's patients
- Nutrition and wellbeing
- Art and design

We deliver innovative educational, therapeutic, creative and musical activities for people of all ages living with life limiting mental and physical health conditions, through to end of life care and those experiencing marginalisation through their social and or economic situation. Our work positively impacts on mental and physical health and wellbeing, aiding recovery, reducing re-offending, reducing social isolation, improving education, social integration and employability and addressing marginalisation by bringing communities together through effective and innovative activities and interventions.

Public Benefit Statement:

Pink Rooster's overall aim is to benefit the public through the provision of music, creative arts, and assistive technology as a therapeutic aid to groups and individuals, irrespective of age, suffering with (but not exclusively) dementia and other neurodegenerative conditions, mental and physical health barriers, in order to relieve the social isolation and associated effects of living with mental and physical health issues.

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Achievements and Performance

At the conclusion of our seventh year of operation as a registered Charity, under the continued restrictions and challenges experienced during the Covid-19 Pandemic, Pink Rooster developed and delivered the following webinar- and face to face based activities and courses:

- **Make and Donate (Upcycling)** – New for 2021 onwards are our series of upcycling sessions, the first of which was designed to provide sewing and textile activities for wellbeing and to help address social isolation and was delivered during the 2021-22 reporting period. The first session 'Make and Donate' involved participants learning basic sewing skills by making tote bags. Each participant made two bags, one for them to keep and one which we donated to a local food bank. We will be continuing to deliver and develop these upcycling activities.
- **Extracts of a Changing Landscape** – Choir project, in partnership with Nenescape Landscape Partnership and folk musician Jon Boden:
'Extracts of a Changing Landscape' used the work of 19th century poet John Clare and the natural and farmed environment in the Nene Valley to inspire a series of workshops that create space for participants to enjoy nature and literature through art with the aim of improving mental and social wellbeing.

John Clare, the 'peasant poet' was born in Helpston near Peterborough and died in what is now St Andrew's Hospital Northampton. His life began at one end of the Nene Valley and ended at the other. Clare was an eagle-eyed naturalist and his work reflects the effects of the early intensification of farming, including the loss of several species of flora and fauna. He also wrote about himself, his health and his social place.

Pink Rooster has helped to facilitate and co-ordinate the project as it moves forward, with a focus on the music technology to make the outputs accessible to all. We engaged five local community choirs have and worked with folk musician Jon Boden to write and compose five musical pieces based on the works of John Clare.

You can hear extracts of the recorded output using the following link to the Nenescape project page:

<https://nenescape.org/projects-1/extracts>

Pink Rooster are leading on Phase 2 of the project which will build on the success of Phase 1 to develop and inclusive, immersive and set of sensorial experiences capturing the creative outputs of workshops delivered during phase one to include an exhibition of John Clare's life and works. Phase 2 will also create activities that promote positive mental health inspired by the life of John Clare and the Nene Valley landscape.

- **A Dad's perspective (compassion focused parenting)** – This on-line support webinar is designed for single parent fathers and designed to introduce attendees to the science and practice of compassion focused parenting.
The session explores the steps that dads can take to move closer to being the kind of dad they wish they had experienced and looks at emotional regulation strategies, dealing with anger, harnessing character strengths and the 'science and art' of making either choices and always responding rather than reacting.
- **Playful parenting (Compassion Focused Parenting)** , This on-line course is designed to enable parents to broaden their knowledge of how mindfulness and compassion focused approaches can provide them with a new range of skills in order to parent in a manner that benefits their mental health and wellbeing and helps

their children to be more emotionally regulated and happy. This course was designed specifically to support parents and children through the stress and concerns around Covid-19.

- **Sound Relaxation** – we have delivered a series of very successful webinar based sound relaxation sessions aimed at providing support during lockdown to help relieve the anxieties and stresses surrounding lockdown and Covid-19.
- **A Singular Love** – This new innovative e-learning self-guided course, the first of its kind worldwide, has been met with extremely positive responses.

Feedback from just one course participant: *“wow I am going to try to express my gratitude for the singular love course that I have just completed but I am not sure my limited vocabulary has the capacity to do so!*

I purchase countless self-help books but never finish them, attempt to journal, manage a week and then forget, but with this I was engaged and hungry for the next module. The explanations, diagrams and practical exercises, to experience the positive benefits of the content were dispersed throughout in just the right amount. I feel like I have benefited from a years-worth of therapy!” A fantastic course, thank you for your efforts. much appreciated...

A Singular Love, is a self-help e-learning course combining ACT (Acceptance and Commitment Therapy) with mindfulness. This course can be utilised as a self-help or guided self-help approach (you don't have to go it alone) for example a health visitor, or a professional from a children's centre, can provide help to work through the modules.

Click the link below to view a short introduction to the course from Dr Scanlan:

<https://youtu.be/SPtFrOnbva0>

- **Art Therapy** – we continued to deliver a very successful series of live interactive art for wellbeing Sessions via webinar, specifically designed for carers and the cared for to enjoy as a joint activity. Evaluation data has shown these to be very effective and powerful interventions for those taking part and will form our core activities for the foreseeable future. As Covid-19 restrictions now start to lift we will engage in more in-person sessions whilst at the same time making them available on-line to make them as inclusive as possible

Artwork from some of the sessions can be viewed on our Instagram Gallery at:

<https://www.instagram.com/pinkroostergallery/>

A short time lapse promo video can be viewed at: <https://youtu.be/3RNbAraDXHA>

- *Feedback from participants included the following: “The relaxed atmosphere is so enjoyable, it feels so very sociable, yet we are learning new things! We would never in a million years have bought paints/clay, and sat down together to create, so this has been a wonderful opportunity to try something, previously completely out of our comfort zone! It's proving very therapeutic, and at a time when we're all feeling very jaded, it's great to have something "new" to open our eyes to different possibilities.*

I do hope the sessions will continue - I know the original plan was for six sessions, so we're half way through already! Having gained such a lot from these first few sessions, we're really looking forward to increasing our knowledge in future sessions. Please pass our thanks on to Maggie (Art Therapist), too, as it takes a very special person to cope with some of the challenges we present!”

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Lottery Funding

At the conclusion of this financial year the National Lottery Community Fund (restricted funding) has allowed us to continue adapting our services to meet the continuing needs faced by the Covid-19 pandemic, we are looking forward to continuing the on-line work alongside the Lottery funded hub over the next twelve months.

We have funding in place to support an additional employment opportunity. Income from the hub will be used, over time, to help develop and deliver outreach activities to a wide range of beneficiaries including those located in isolated communities, and provide additional employment opportunities.

Premises:

We have now secured premises from which we will be able to operate our wellbeing hub. We are currently in the final stages of negotiating the lease on premises located just east of the town centre. We expect to officially announce the opening during the early part of the 2022-23 financial year. This is an exciting phase in our development and will enable us to develop a new range of innovative interventions to support the continuing and increasing need for services to support mental health and marginalised communities.

Proposed outputs e.g. number of jobs created/ supported.

- 1 new job initially – but could be more as core income increases allowing hub and outreach services to develop
- potential to develop a team of outreach project facilitators self-sustaining through income from paid outreach activities. This has now started and our team of facilitators is increasing.
- a minimum of 20 volunteering opportunities to work within the hub and outreach.
- work placement spaces made available to improve employment prospects
- additional volunteering opportunities

Additional Funding:

In support of our wellbeing hub we have secured the following additional funding to support the project locally within Northampton:

- Northamptonshire County Council / Public Health England:
 - £30,000 ring-fenced restricted funding

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Beneficiaries:

Our main beneficiaries have continued to include those living with dementia and other life limiting mental health conditions. We are now developing our services to support a much wider range of needs including:

- Individuals and groups living with physical barriers.
- Ex-service personnel
- Neurodivergent people of age ranges from 15 to older age
- Special Educational Needs (SEN)
- Learning Difficulties (LD)
- Profound and multiple learning disabilities
- Wheelchair, Hearing and Visually impaired
- Faith and culturally diverse groups
- Bereavement

Disability Confident:

As part of our ongoing commitment as an inclusive organisation, we have recently signed up to the government disability confident scheme as a 'disability confident' employer. The Disability Confident scheme and associated responsibilities and commitments demonstrate our commitment to ensure that disabled people are treated fairly and have access to the same opportunities as everyone else.

By using the Disability Confident logo we make it clear to everyone that we welcome disabled applicants for all roles, and shows existing staff that we have a commitment to supporting them in work if they become disabled.

Disability Confident is a government scheme designed to encourage employers to recruit and retain disabled people and those with health conditions. It has replaced the previous Two Ticks Positive About Disabled People scheme. It is voluntary and has been developed by employers and disabled people's representatives.

Trustees:

We have recruited a new trustee to our board and continue to seek additional pro-active trustees who can help build strong governance and guide the charity to a sustainable secure future.

We are particularly keen to increase representation on our board from the communities we serve.

Our thanks go to our current board of trustees for their continued loyalty and support since we became a registered charity in 2015

Governance:

We are committed to achieving and maintaining high standards of governance. Pink Rooster operates in accordance with the seven principles of the Charity Governance Code which are integral to our written policies and day to day operational activities and helps support us to comply with relevant legislation and regulations and work towards continued improvement and development. The code is not used as replacement for, or instead of, other regulatory requirements which will override the code. Pink Rooster monitors the use of the code in line with other regulatory requirements on a project by project basis.

**FINANCIAL STATEMENTS AND ANNUAL REPORT
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We are committed to ensuring that all Pink Rooster trustees:

- are committed to Pink Rooster's cause;
- have joined the board because they want to help deliver our purposes most effectively for public benefit;
- recognise that meeting Pink Rooster's stated public benefit is an ongoing requirement;
- understand their roles and legal responsibilities;
- have read and understand: the Charity Commission guidance 'The Essential Trustee' (CC3) their charity's governing document (this is reinforced through training and ongoing reviews)
- fully committed to good governance and want to contribute to Pink Rooster's continued development and improvement.

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We aim to achieve the above through effective recruitment, induction, training and appraisals. We have completed the charity governance assessment which is an organic document, reviewed regularly and designed to grow as the charity grows and develops

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Individuals and groups that particularly benefited from the Charity's activities were those living with the following conditions/restrictions:

- Dementia
- Social Isolation
- Parkinson's Disease
- Post Traumatic Stress Disorder
- Old Age
- Parents
- ADHD
- Autism
- Younger Adults
- Physical Disability
- Sensory Impairment
- Mental Health Conditions including:
 - anxiety – including Covid related anxiety
 - depression
 - post-traumatic stress

The wider benefits to society as a whole through our project activities include:

- Increased awareness of dementia and other mental and physical health issues through our publicity, social media, and other promotional activities.
- Development of meaningful partnership working.
- Volunteering opportunities for beneficiaries and the wider population

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Financial Review:**Main Funding Sources:**

During the year our main sources of restricted funding have been:

1. National Lottery Community Fund (Restricted Funding)

Unrestricted funds have been made available through:

- Service fees
- Waitrose Community Matters scheme
- Asda Foundation
- Amazon Smile Donation Programme
- Public Donations via Pink Rooster website / PayPal / Stripe

The charity has raised a total of £2,722 unrestricted income between April 2021 and March 2022, a decrease of £2,688 from 2020-2021 financial year.

Reserves Policy:

The Charity had no fixed financial commitments during the financial year 2021-2022 and the operational effectiveness of the Charity was not dependent on having reserves, therefore the trustees adopted a 'zero' reserves policy. The Charity trustees will be considering a revised reserves policy for the FY 2021-2022. The Charity trustees recognise that the Charity is growing and it is highly likely that the Charity will have increased financial commitments consistent with the Charity's expansion moving forward and to ensure consistent and uninterrupted delivery of the Charity's aims and charitable objects..

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

Plans for the future

Having completed our second year of Lottery funding, this is a very exciting period in the development and future for Pink Rooster within Northamptonshire and beyond.

The Charity trustees will continue work to ensure that Pink Rooster continues its aim to be the leading charitable organisation providing wellbeing services for a wide range of beneficiaries.

Our activity sessions for this financial period were partially funded through Lottery grant funding and client group donations, however it is the Charity's aim to continue to increase the number of activity and therapy sessions, ensuring that where possible client groups continue to make a contribution to the cost of the sessions where their financial circumstances permit.

Our immediate plans include the development of our premises, continued development of digital platforms to ensure our services are accessible to as wide a range of beneficiaries. This area of work continues to be of great importance to the charity as we currently work to improve wellbeing and social isolation during the Coronavirus (Covid-19) pandemic and during what we hope to be an improvement in the Covid situation but the resultant mental health pandemic. We are also expecting a significant increase in demand for our services as a result of the cost of living crisis and continued anxieties and fears around Covid.

As a result of our successful bid to the Lottery Community Fund this will provide essential core operational funding whilst providing volunteering and employment opportunities for local people, and in particular from our beneficiary group who are seeking to gain experience with the aim of returning to work.

The funding will also help us to continue developing and delivering our services to a much wider beneficiary group and increase our geographical spread.

Our continued medium to long term goal is to secure funding to purchase premises for the Charity to develop as a centre for wellbeing excellence and community resource.

We are actively seeking to increase our board of trustees, and recruiting volunteers to help support the hub and outreach operational needs.

We will continue to provide free to end user and subsidised activity sessions throughout Northamptonshire and Bedfordshire where need is identified.

Develop new upcycling, immersive activities and therapies, art and web-based activities, new and innovative creative activities and workshops for groups and individuals.

We have a qualified sound therapist, graphic designer, fashion designer, yoga practitioner, mental health consultant and art therapist and Neurodivergent specialist currently working with us.

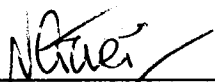
We will seek to continue the expansion of our services to help support a wide demographic.

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2022**

The Charity continually plans to extend its activity provision over a wider geographical area and hopes to achieve this through continued web (webinar) and e-learning based activities in partnership with local health professionals, therapists and creatives.

The Charity will continue to work with potential funders to support the ongoing needs of the charity as we move forward towards building a secure sustainable future.

This report was approved by the trustees at a virtual management meeting held on Monday 30th May 2022 and signed on their behalf



Ms Nadia Grover Vice Chair

To the Trustees:
PINK ROOSTER
Registered CIO Number: 1161042

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Responsibilities and basis of report.

I have Independently Examined the Financial Statements on Pages 16-19, for financial year ending 31st March 2022.

Respective responsibilities of Trustees and Examiner

As the charity's trustees, you are responsible for the preparations of the accounts in accordance with the requirements of the Charities Act 2011 ("the 2011 Act"). The charity's Trustees consider an audit is not required for this year under section 144(2) of the Charities Act 2011 and that an independent examination is needed.

I report on my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Report

My examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with section 145 of the Charities Act 2011. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view', and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in material respect:

- the accounting records were not kept in accordance with section 130 of the 2011 Act: or
- the accounts did not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT ACIE
Date: 19th January 2023

For the Period 31st March 2022

	Notes	Unrestricted £	Restricted £	2022 £	2021 £
Income from:					
Donations		736	-	736	2,762
Interest		-	-	-	-
Charitable Activities	1	-	96,262	96,262	107,540
Income other		2,588	-	2,588	1,589
Total Receipts for the Year		3,324	96,262	99,586	111,891
Expenditure on:					
Employment Costs	2	-	69,466	69,466	61,472
Travel		-	-	-	-
Musical Equipment and maintenance		38	1,718	1,756	5,753
Stationery, postage, telephones, printing		412	327	739	558
Materials		-	346	346	782
Volunteers expenses		-	-	-	-
General Expenses		8,848	716	9,564	2,236
IT including Website		-	2,216	2,216	2,026
Professional fee		75	4,351	4,426	4,091
Vehicle Costs		142	2,138	2,280	3,278
Rental		-	1,304	1,304	-
Insurance		-	392	392	238
Bank and PayPal Charges		97	-	97	85
Independent Examination		-	-	-	580
Payroll Fees		-	276	276	296
Total Payments for the Year		9,612	83,250	92,862	81,395
Surplus/(Deficit) in year		(6,288)	13,012	6,724	30,496
Transfer between funds		(71)	71	-	-
Balance b/fwd. 1st April 2021		(2,275)	35,145	32,870	2,374
Balance at 31st March 2022		(8,634)	48,228	39,594	32,870

PINK ROOSTER
REGISTERED CIO NUMBER 1161042
STATEMENT OF ASSETS AND LIABILITIES


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For the Period 31st March 2022

CIO Number 1161042

	Notes	Unrestricted £	Restricted £	2022 £	2021 £
Assets:					
Cash at bank and in hand		(9,199)	48,228	39,029	32,136
PayPal		565	-	565	734
Debtors:		9,823	-	9,823	4,205
		1,189	48,228	49,417	37,075
Liabilities					
Creditors - CVS IE		(600)	-	(600)	(580)
		(600)	-	(600)	(580)
Net Assets		589	48,228	48,817	36,495
Represented by:					
Unrestricted Funds	3	(8,634)	-	(8,634)	(2,275)
Restricted Funds	4	-	48,228	48,228	35,145
		(8,634)	48,228	39,594	32,870

Presented and approved by the Trustees at a committee meeting held on 30th May 2022, and signed on their behalf.



 Nadia Grover Vice Chair/Trustee

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation

The financial statements for the CIO, which is a public benefit entity under FRS102, have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice SORP (FRS102) issued on 1st October 2019, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Pink Rooster is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on a receivable basis.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the bases of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO complies with the current legislation regarding pension provision for employees.

Reserves

The current reserve policy is detailed in the annual report.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

The organisation has public, employer liability insurance to protect the CIO in case of a claim.

	Unrestricted £	Restricted £	2022 £	2021 £
Note 1				
Charitable Activities				
Grants:				
Lottery Community Fund	-	96,262	96,262	107,540
Other	-	-	-	-
	-	96,262	96,262	107,540

Note 2				
Employment Costs				
Gross Salaries	-	66,597	66,597	60,017
Employer NI	-	2,869	2,869	1,455
	-	69,466	69,466	61,472

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 2 (2020:1.5)

During the year, the trustees received no remuneration, The total expenses reimbursed to the trustees amounts to nil (2020:nil)

Note 3
Unrestricted Funds

	Opening Balance 01.04.21 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.22 £
General Reserve	(2,275)	3,324	(9,612)	(71)	(8,634)
	(2,275)	3,324	(9,612)	(71)	(8,634)

Note 4
Restricted Funds

	Opening Balance 01.04.21 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.22 £
NCF - NCC Wellbeing Fund	586	-	(657)	71	-
Lottery Community Fund	34,117	96,262	(82,163)	-	48,216
NCF - St Giles Charitable Trust Fund	442	-	(430)	-	12
	35,145	96,262	(83,250)	71	48,228

NCF - NCC Wellbeing Fund - Towards providing music therapy sessions and equipment for groups with dementia
 Lottery - Community Fund - This funding has been secured to support the opening and running of our Wellbeing Hub premises in Northampton.

NCF - St Giles Charitable Trust Fund - Sound Therapy Equipment for groups with dementia

PINK ROOSTER

England & Wales - Charity number 1161042

Accounts



PINK ROOSTER

FINANCIAL STATEMENTS AND REPORT FOR FINANCIAL YEAR ENDING 31ST MARCH 2021

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Registered CIO Number: 1161042

Address: 73 Palmerston Road
Northampton
NN1 5EX

Trustees: Chair – Mr Weekes Baptiste
Vice Chair - Ms Nadia Grover
Trustee - Jodie Mortern-Davies

Bankers: CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiners: CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

Accountants Corporation Tax: Keens Shay Keens MK LLP
Sovereign Court
230 Upper Fifth Street
Central Milton Keynes
MK9 2HR

Legal Representation LGSS Law Ltd
One Angel Square
Angel Street
Northampton
NN1 1ED

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

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PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Structure, Governance & Management

Pink Roosters' legal structure is a Charitable Incorporated Organisation (CIO) and is registered as charity with the Charity Commission of England and Wales. Charity registration number is 1161042.

The Charity trustees adopted a 'foundation' constitution on the 24th of March 2015 as the Charity's governing document.

The Board of Trustees, which is currently made up of 3 trustees but can be up to a maximum of 12 trustees, administers the charity and are required to meet quarterly as a minimum. Apart from the first charity trustees who have been appointed for a term of 4 years, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

In accordance with the Charity's governing document, there must be at least three Charity trustees. If the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the Charity trustees or appoint a new Charity trustee.

The trustees have all received the relevant Charity Commission guidance on trustee responsibilities, and all have sufficient knowledge of the Charity's activities to discharge their duties as trustees and fulfil their responsibilities. New trustees are provided with initial induction training and are provided with an induction pack containing full details of the charity's operation, activities, policies, governance, and finance.

New trustees benefit from a period of informal mentoring from an existing trustee, CEO or Deputy CEO, and there are formal induction guidelines which are intended to help new trustees to feel welcomed, to understand the proactive culture of Pink Rooster, and to be able to make a positive contribution to the work of the Charity quickly and effectively.

The Charity trustees are required to declare any conflict of interest and abstain from voting where any such conflict arises. All trustees gave their time voluntarily and received no benefits or remuneration from the charity.

The members of the CIO shall be its charity trustees for the time being. The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. The charity trustees may create associate or other classes of non-voting membership and may determine the rights and obligations of any such members (including payment of membership fees), and the conditions for admission to, and termination of membership of any such class of members. Non-voting members do not qualify as members for any purpose under the Charities Acts, General Regulations or Dissolution Regulations.

Day to day management of the Charity and delivery of the Charity's projects and activities is carried out by the Chief Executive Officer – Mr David Maxwell and the Deputy Chief Executive Officer – Ms Andrea Svajcsik.

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2021**

Objectives & Activities:

The Charities main objectives and principal activities are to provide for the relief of sickness and the preservation of health among people residing permanently or temporarily in, but not exclusively, not for profit residential care homes.

And the relief of people suffering from, but not exclusively, dementia, cognitive impairment and other neurodegenerative diseases, who are resident within 'not for profit' residential care homes, within the geographical areas of, but not exclusively, Northamptonshire and surrounding counties, who are disadvantaged through lack of financial support and funding, to ease their suffering and / or to assist the recovery of people who are sick and to provide comforts for beneficiaries, in particular through the provision of live and pre-recorded musical entertainment, music therapy, creative arts, and interactive music sessions.

Research has shown that music and creative activities can have highly beneficial effects in terms of reducing stress, anxiety, aggression, depression, pain, medication, and social isolation, particularly for people living with life limiting mental and physical health conditions and in particular all stages of dementia through to end-of-life care.

The Charity's activities are carried out in various locations including residential care homes, hospitals, day-care centres, and private homes and are designed to provide a friendly, safe and enjoyable activity for beneficiaries, families, carers and care staff.

Activities are also carried out on a one-to-one basis where an individual is bedbound or unable to leave their room/home for whatever reason. These activities are designed around the needs of the individual. These needs are assessed through consultation with care staff, medical professionals, family members and carers.

Pink Rooster has developed excellent contacts and working relationships with the following local statutory, third sector and private sector organisations: (who are involved with our project through information and guidance, fundraising, partnership working and project support)

- Armed Forces Covenant Northamptonshire
- Northamptonshire CVS
- Royal British Legion (Rushden Branch)
- Northamptonshire Community Foundation
- Bedfordshire and Luton Community Foundation
- Dr Tom Howseman, Clinical Lead for Learning Disabilities and Dementia, Corby and Nene
- CCGs and Chair, Dementia Strategy Group
- Dr David Smart lead on mental health for Nene Commissioning, we are currently in discussion with Dr Smart for Pink Rooster to be involved with the local 'Action to happen, Happy Northamptonshire, steering group.
- Action for Happiness Northamptonshire
- Northamptonshire Social Prescribing working group
- Dr Mike Scanlan Mental Health Consultant / webinar therapy lead
- Local GP Surgeries, Primary Care Networks (Social Prescribing)
- Commsortia Northampton
- Sound Therapy Practitioners
- Local Professional Musicians, Artists and Poets
- Yardley Arts (CiC)
- Numerous residential care homes throughout Northamptonshire, Bedfordshire and Buckinghamshire

FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2021

- Age UK
- St. Andrews Healthcare Northampton
- School for Life (Lottery funded project)
- University of Northamptonshire
- Northampton College
- Northamptonshire Police
- The Good Loaf Northampton
- The Parkinson's disease Society Northampton
- The Alzheimer's Society – Northamptonshire
- Mind Time Therapies (MTT) Northampton
- Merrifield Care Home Wootton Northampton (webinar project lead care facility)
- Nene Clinical Commissioning Group
- Voluntary Impact Northampton
- Northamptonshire County Council assistive technology manager
- BBC Radio Northampton
- Northampton General Hospital – Specialist Dementia Care
- Kettering General Hospital – The Forrest Centre
- Berrywood Hospital Northants
- Northamptonshire Police
- Northamptonshire County Council -Health and Wellbeing manager
- Northamptonshire County Council – Forces Liaison Officer
- South Northamptonshire Voluntary Centre
- Voluntary Impact East Northants
- Northamptonshire Carers
- Bedfordshire Rural Communities Charity (social prescribing)
- Marston Vale Community Rail Partnership
- Nenescape – Landscape Partnership Scheme
- NN-Live – Community radio
- The Hope Centre Northampton
- Screen Northants
- SENDs4DAD

Pink Rooster became a charity (CIO) in 2015 and in the same year, won the Northamptonshire Community Foundation award for our, innovative approaches, and outstanding contribution to the health and wellbeing of local communities within Northamptonshire. We have since developed a number of connected project strands based on need within the community, including:

- Music as a therapeutic activity for dementia and other life limiting mental health conditions.
- Creative arts
- Sound therapy
- Sound Relaxation
- Upcycling
- Art therapy
- Parenting
- Acceptance and Commitment Therapy

**FINANCIAL STATEMENTS AND ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2021**

- Music workshops
- Interactive music sessions
- Assistive technology
- Webinar based cognitive and sound therapy.
- Webinar based music activity sessions.
- Webinar information and training for care staff, and carers
- Interactive Music
- Drumming Workshops
- Music Production
- African Drumming
- Singing for dementia
- Community Choirs
- Singing for wellbeing
- Art and Music sessions
- Singing and percussion for Parkinson's patients
- Nutrition and wellbeing

We deliver innovative education, therapeutic, creative and music activities for people living with life limiting mental and physical health conditions, through to end-of-life care and those experiencing marginalisation through their social and or economic situation. Our work positively impacts on mental and physical health and wellbeing, aiding recovery, reducing re-offending, reducing social isolation, improving education, social integration and employability by bringing communities together through effective and innovative activities and interventions.

Public Benefit Statement:

Pink Rooster's overall aim is to benefit the public through the provision of music, creative arts, and assistive technology as a therapeutic aid to groups and individuals, irrespective of age, suffering with (but not exclusively) dementia and other neurodegenerative conditions, mental and physical health barriers, in order to relieve the social isolation and associated effects of living with mental and physical health issues.

Achievements and Performance

At the conclusion of our sixth year of operation as a registered Charity, under the restrictions imposed during the Covid-19 Pandemic Pink Rooster:

Delivered, over the course of the past twelve months the following webinar-based activities and courses:

- **Playful parenting (Compassion Focused Parenting)**, enabling parents to broaden their knowledge of how mindfulness and compassion focused approaches can provide them with a new range of skills in order to parent in a manner that benefits their mental health and wellbeing and helps their children to be more emotionally regulated and happy. This course was designed specifically to support parents and children through the stress and concerns around Covid-19.
- **Sound Relaxation** – we have delivered a series of very successful webinar-based sound relaxation sessions aimed at providing support during lockdown to help relieve the anxieties and stresses surrounding lockdown and Covid-19
- **Managing Anxiety in the Workplace** (Managing the stress of Returning to the classroom) – This series of webinars were developed specifically for teachers and support staff to help with the stresses and anxieties of returning for the first time to the classroom following lockdown. The sessions included using a 'A Model of Effective Living in High Stress Times' combined with meditations. The webinars were complemented with a series of Sound Therapy sessions.
- **Art Therapy** – we trialled a very successful series of live interactive art for wellbeing Webinars, with Northamptonshire Carers, specially designed for carers and the cared for to enjoy as a joint activity.

Artwork from some of the sessions can be viewed on our Instagram Gallery at:

<https://www.instagram.com/pinkroostergallery/>

A short time lapse promo video can be viewed at: <https://youtu.be/3RNBArDXHA>

- *Feedback from participants included the following: "The relaxed atmosphere is so enjoyable, it feels so very sociable, yet we are learning new things! We would never in a million years have bought paints/clay, and sat down together to create, so this has been a wonderful opportunity to try something, previously completely out of our comfort zone! It's proving very therapeutic, and at a time when we're all feeling very jaded, it's great to have something "new" to open our eyes to different possibilities.*

I do hope the sessions will continue - I know the original plan was for six sessions, so we are halfway through already! Having gained such a lot from these first few sessions, we are really looking forward to increasing our knowledge in future sessions. Please pass our thanks on to Maggie (Art Therapist), too, as it takes a very special person to cope with some of the challenges we present!"

- **Back on Course** (Staying sane During Lockdown), developed for University Students. Acceptance and Commitment Therapy (ACT) based support sessions aimed at helping students manage their emotional health and wellbeing during periods of difficulty by increasing their psychological flexibility. The sessions were designed to help students harness the ability to be mindful of experiences in the present moment (during Covid-19), in an accepting and non-judgmental way, while behaving consistently with their values.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Lottery Funding:

At the conclusion of this financial year the National Lottery Community Fund has allowed us to adapt our services to meet the challenging needs faced by the Covid-19 pandemic, we are looking forward to continuing the on-line work alongside the Lottery funded hub and retail premises.

We have funding in place to support an additional employment opportunity for an assistant shop/hub manager, and recruitment will start once we have secured the hub premises. Income from the hub and retail space will be used, over time, to help develop and deliver outreach activities to a wide range of beneficiaries including those located in isolated communities, and provide additional employment opportunities.

Premises:

We have secured premises from which we will be able to operate our wellbeing hub and retail space. The Grosvenor Centre (Northampton) have agreed to still provide us (as in-kind funding) with a retail unit, However, the original units we were offered have now been withdrawn and we are currently negotiating an alternative space within the centre. The additional cash grant originally offered by the Grosvenor Centre landlords to assist with fixtures and fittings has been withdrawn due, as we are led to believe, as a result of the financial impact the centre has experienced during the Covid-19 pandemic.

Proposed outputs e.g., number of jobs created/ supported new commercial floor space created.

- 3 new jobs initially – but could be more as core income increases allowing hub and outreach services to develop.
- potential to develop a team of outreach project facilitators self-sustaining through income from paid outreach activities.
- a minimum of 20 volunteering opportunities to work within the hub and retail space.
- work placement spaces made available to improve employment prospects.
- retail space creating an income stream with increased footfall benefiting other businesses within the centre.
- Existing useable floor-space is considerable, allowing use as a multi-purpose hub, activity centre and retail space. However, if other financing can be accessed it is planned to add additional accommodation for partners creating a Social Pharmacy to support social prescribing and local information services both to the main users of the centre/ hub and to passing trade. It is estimated that this further activity will provide increased revenue and possibly create additional employment and / or volunteering opportunities.

Additional Funding:

In support of our wellbeing hub, we have still secured the following additional funding to support the project locally within Northampton:

- Northamptonshire County Council / Public Health England:

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

- £30,000 ring-fenced restricted funding
- £ 9,800 in kind support from Northants County Council Adult Learning Services to deliver wellbeing courses within the hub.

Beneficiaries:

Our main beneficiaries continued to be individuals and groups living with dementia and their carers, moreover, the charity provided activities for a wide range of beneficiaries including:

- individuals and groups with other mental health issues distinct from dementia,
- individuals and groups recovering from addictions including alcohol and drugs,
- Individuals and groups living with physical barriers.
- Ex-service personnel
- Individuals living with Parkinson's Disease.
- Women having experienced domestic and sexual abuse.
- Individuals and groups living with Parkinson's disease.

Trustees:

We are actively seeking to recruit additional pro-active trustees who can help build strong governance and guide the charity to a sustainable secure future. Our thanks go to our current board of trustees for their continued loyalty and support since we became a registered charity in 2015.

Governance:

We are committed to achieving and maintaining high standards of governance. Pink Rooster operates in accordance with the seven principles of the Charity Governance Code which are integral to our written policies and day to day operational activities and helps support us to comply with relevant legislation and regulations and work towards continued improvement and development. The code is not used as replacement for, or instead of, other regulatory requirements which will override the code. Pink Rooster monitors the use of the code in line with other regulatory requirements on a project-by-project basis.

We are committed to ensuring that all Pink Rooster trustees:

- are committed to Pink Rooster's cause;
- have joined the board because they want to help deliver our purposes most effectively for public benefit;
- recognise that meeting Pink Rooster's stated public benefit is an ongoing requirement;
- understand their roles and legal responsibilities;
- have read and understand: the Charity Commission's guidance The Essential Trustee (CC3) their charity's governing document (this is reinforced through training and ongoing reviews)
- fully committed to good governance and want to contribute to Pink Rooster's continued development and improvement.

We aim to achieve the above through effective recruitment, induction, training, and appraisals. We have completed the charity governance assessment, which is an organic document, reviewed regularly and designed to grow as the charity grows and develops

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Individuals and groups that particularly benefited from the Charity's activities were those living with the following conditions/restrictions:

- Dementia
- Parkinson's Disease
- Post Traumatic Stress Disorder
- Old Age
- Younger Adults
- Children SEN
- Physical Disability
- Sensory Impairment
- Detention Under Mental Health Act
- Mental Health Conditions

The wider benefits to society as a whole through our project activities include:

- Increased awareness of dementia and other mental and physical health issues through our publicity, social media, and other promotional activities.
- Development of meaningful partnership working.
- Volunteering opportunities for beneficiaries and the wider population

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Financial Review:

Main Funding Sources:

During the year our main sources of restricted funding have been:

1. National Lottery Community Fund (Restricted Funding) – This funding has been secured to support the opening of our wellbeing hub in Northampton to include staffing, volunteer expenses and fixtures, fittings and running costs for three years from June 2020.

Unrestricted funds have been made available through:

- Sales of Simple Music Players via our e-Bay.
- Service fees (Northamptonshire County Council)
- Waitrose Community Matters scheme (Northamptonshire)
- Asda Foundation – Green Token Collection Asda Corby
- Abington Park Bowling Club
- Amazon Smile Donation Programme
- Public Donations via Pink Rooster website / PayPal
- The Gin Nook (Fundraising Event)
- Northampton Lottery
- Just Giving

The charity has raised a total of £4,351 unrestricted income between April 2020 and March 2021, a decrease of £5,280 from 2019-2020 financial year.

Reserves Policy:

The Charity had no fixed financial commitments during the financial year 2019-2020 and the operational effectiveness of the Charity was not dependent on having reserves, therefore the trustees adopted a 'zero' reserves policy. The Charity trustees will be considering a revised reserves policy for the FY 2021-2022. The Charity trustees recognise that the Charity is growing, and it is highly likely that the Charity will have increased financial commitments consistent with the Charity's expansion moving forward and to ensure consistent and uninterrupted delivery of the Charity's aims and charitable objects.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Plans for the future

Having secured Lottery funding, this is a very exciting and significant period in the development and future for Pink Rooster within Northamptonshire and beyond.

The Charity trustees will work to ensure that Pink Rooster continues its aim to be the leading charitable organisation providing music, therapy, and creative arts to improve health and wellbeing for a wide range of beneficiaries.

Our activity sessions for this financial period were partially funded through Lottery grant funding, with contributions paid by public donations, however it is the Charity's aim to continue to increase the number of activity and therapy sessions, ensuring that where possible client groups continue to make a contribution to the cost of the sessions where their financial circumstances permit.

Our immediate plans include the continued development of digital platforms to deliver our therapy and music activities. We have successfully trialed these activities in partnership with local health and wellbeing organisations and care organisations. This area of work is of greater importance to the charity as we currently work to improve wellbeing and social isolation during the Coronavirus (Covid-19) pandemic. We are also expecting a significant increase in demand for our services once the pandemic lockdown restrictions have been lifted.

We are also now able to realise our vision to open a wellbeing hub and retail charity shop premises in Northampton. As a result of our successful bid to the Lottery Community Fund this will provide essential core operational funding whilst providing volunteering and employment opportunities for local people, and in particular from our beneficiary group who are seeking to gain experience with the aim of returning to work.

The funding will also help us to continue developing and delivering our services to a much wider beneficiary group and increase our geographical spread.

We do not currently have an exact date when we can open our hub due to the current Coronavirus situation, however, we are working hard to support our beneficiaries through the development and delivery of more web-based activities, with lottery funding support, which will run alongside our hub operations once we are open. Our anticipated opening is expected to be late July early August 2021.

Our medium to long term goal is to secure funding to purchase premises for the Charity to develop as a hub and community resource.

We are actively seeking to increase our board of trustees and recruiting volunteers to help support the hub and outreach operational needs.

PINK ROOSTER

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

We will continue to provide subsidised activity sessions throughout Northamptonshire and Bedfordshire where need is identified.

Develop new upcycling, therapies, art and web-based activities, new and innovative creative activities and creative / music workshops for groups and individuals.

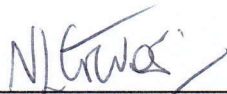
We have a qualified sound therapist, graphic designer, fashion designer, yoga practitioner, mental health consultant and art therapist currently working with us.

We will seek to continue the expansion of our services to help support ex-service personnel suffering with combat related mental and physical injuries.

The Charity continually plans to extend its activity provision over a wider geographical area and hopes to achieve this through web (webinar) based activities in partnership with local health professionals and creatives.

The Charity will continue to work with potential funders to support the ongoing needs of the charity as we move forward towards building a secure sustainable future.

This report was approved by the trustees at a virtual management meeting held on Monday 31st August 2021 and signed on their behalf.



Ms Nadia Grover Vice Chair

To the Members:
PINK ROOSTER
CIO Number: 1161042

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

We have Independently Examined the Receipts and Payments Account and Statement of Assets and Liabilities on Pages 16 - 19, for financial year ending 31st March 2021.

Respective responsibilities of Members and Examiner

As members you are responsible for the preparations of the Accounts. The charity's trustees to consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) or under Regulation 10(1)(b) and that an independent examination is needed.

It is our responsibility to:

- examine the accounts under section 145 of the Charities Act 2011 and section 44(1)(c) of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b)
- to state, whether particular matters have come to my attention

Basis of Independent Examiner's Report

Our examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with Regulation 11 of the Charities Accounts Regulation 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

In connection with our examination, no matter has come to our attention:

- (1) which gives us reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act and section 44(1)(a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations and
 - to prepare accounts which accord with the accounting records and to comply with general accounting requirements of the 2011 Act and section 44(1)(b) of the 2005 Act and Regulation 9 of the 2006 Regulation
 - have not been met or
- (2) to which in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

B Peers-Ross

Brenda Peers-Ross FMAAT ACIE
22nd September 2021

PINK ROOSTER
REGISTERED CIO NUMBER 1161042
RECEIPTS AND PAYMENTS ACCOUNT

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For the Period 31st March 2021

	Notes	Unrestricted £	Restricted £	2021 £	2020 £
Income from:					
Donations		2,762	-	2,762	832
Interest		-	-	-	-
Charitable Activities	1	-	107,540	107,540	10,530
Income other		1,589	-	1,589	8,170
Total Receipts for the Year		4,351	107,540	111,891	19,532
Expenditure on:					
Employment Costs	2	497	60,975	61,472	9,076
Travel		-	-	-	-
Musical Equipment and maintenance		492	5,261	5,753	2,014
Stationery, postage, telephones, printing		261	297	558	1,092
Materials		-	782	782	5,871
Volunteers expenses		-	-	-	40
General Expenses		1,852	384	2,236	235
IT including Website		81	1,945	2,026	179
Professional fee		-	4,091	4,091	-
Vehicle Costs		514	2,764	3,278	1,572
Insurance		-	238	238	251
Bank and PayPal Charges		85	-	85	96
Independent Examination		-	580	580	580
Payroll Fees		10	286	296	75
Total Payments for the Year		3,792	77,603	81,395	21,081
Surplus/(Deficit) in year		559	29,937	30,496	(1,549)
Transfer between funds		20	(20)	-	-
Balance b/fwd. 1st April 2020		(2,854)	5,228	2,374	3,923
Balance at 31st March 2021		(2,275)	35,145	32,870	2,374

PINK ROOSTER
 REGISTERED CIO NUMBER 1161042
 STATEMENT OF ASSETS AND LIABILITIES

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For the Period 31st March 2021

CIO Number 1161042

Notes	Unrestricted £	Restricted £	2021 £	2020 £
Assets:				
Cash at bank and in hand	(3,009)	35,145	32,136	2,331
PayPal	734	-	734	31
Debtors:	3,473	732	4,205	2,771
	<u>1,198</u>	<u>35,877</u>	<u>37,075</u>	<u>5,133</u>
Liabilities				
Creditors - CVS IE	(580)	-	(580)	(580)
	<u>(580)</u>	<u>-</u>	<u>(580)</u>	<u>(580)</u>
Net Assets	<u>618</u>	<u>35,877</u>	<u>36,495</u>	<u>4,553</u>

Represented by:

Unrestricted Funds	3	(2,275)	-	(2,275)	(2,854)
Restricted Funds	4	-	35,145	35,145	5,228
		<u>(2,275)</u>	<u>35,145</u>	<u>32,870</u>	<u>2,374</u>

Presented and approved by the Trustees at a committee meeting held on 31st August 2021, and signed on their behalf.



 Nadia Grover Vice Chair/Trustee

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation

The financial statements for the CIO, which is a public benefit entity under FRS102, have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice SORP (FRS102) issued on 1st October 2019, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Pink Rooster is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on a receivable basis.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the bases of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO complies with the current legislation regarding pension provision for employees.

Reserves

The current reserve policy is detailed in the annual report.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

The organisation has public, employer liability insurance to protect the CIO in case of a claim.

	Unrestricted £	Restricted £	2021 £	2020 £
Note 1				
Charitable Activities				
Grants:				
Lottery Community Fund	-	107,540	107,540	-
Awards 4 All - Music Therapy for Dementia	-	-	-	9,900
Other	-	-	-	630
	-	107,540	107,540	10,530

Note 2				
Employment Costs				
Gross Salaries	-	60,017	60,017	9,076
Employer NI	497	958	1,455	-
	497	60,975	61,472	9,076

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 2 (2020:1.5)

During the year, the trustees received no remuneration, The total expenses reimbursed to the trustees amounts to nil (2020:nil)

Note 3
Unrestricted Funds

	Opening Balance 01.04.20 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.21 £
General Reserve	(2,854)	4,351	(3,792)	20	(2,275)
	(2,854)	4,351	(3,792)	20	(2,275)

Note 4
Restricted Funds

	Opening Balance 01.04.20 £	Movement In £	Movement Out £	Transfers £	Closing Balance 31.03.21 £
Awards 4 All - Music Therapy for Dementia	4,200	-	(4,180)	(20)	-
NCF - NCC Wellbeing Fund	586	-	-	-	586
Lottery Community Fund	-	107,540	(73,423)	-	34,117
NCF - St Giles Charitable Trust Fund	442	-	-	-	442
	5,228	107,540	(77,603)	(20)	35,145

Awards 4 All - Music Therapy for Dementia - to trial new music therapy groups for older people suffering from dementia

NCF - NCC Wellbeing Fund - Towards providing music therapy sessions and equipment for groups with dementia

Lottery - Community Fund - This funding has been secured to support the opening and running of our Wellbeing Hub premises in Northampton.

NCF - St Giles Charitable Trust Fund - Sound Therapy Equipment for groups with dementia