



**CHARITY COMMISSION  
FOR ENGLAND AND WALES**

## **Trustees' Annual Report for the period**

**From** 1 July 2020 **Period start date to** 30 June 2021 **Period end date**

**Charity name:** Maidenhead United FC Community Trust

**Charity registration number:** 1160950

## **Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Our charitable objects are: "to promote community participation in healthy recreation by the provision of facilities (land, buildings, equipment and activities) for playing football and other sports/activities capable of improving health and wellbeing."
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>During 2020/21 we continued to be impacted by COVID-19. We did however continue to deliver a comprehensive programme of activities designed to support the health and wellbeing of people of all ages and abilities, with a specific focus of supporting people and organisations most impacted by the pandemic.</p> <p>Key activities undertaken for public benefit during the year included:</p> <ul style="list-style-type: none"><li>- Magpies Community Care – The continued operation of our COVID-19 telephone hotline and support hub for vulnerable and self-isolating local people. Support was provided through a team of DBS checked local volunteers.</li><li>- The Magpies 150 Challenge – a fundraising challenge set up to support 15 different Maidenhead and Windsor based charities impacted by the Covid 19 pandemic.</li><li>- The delivery of a programme football, other sports and social inclusion activities, with a specific focus on supporting people back to activity following the various lockdowns. Activities delivered included disability walking football, walking football, autism friendly football, seated exercise, older people social engagement activities and back to</li></ul>

		<p>fitness sessions. During the various lockdown, we also delivered online fitness and social engagement activities to with a specific focus on supporting those experiencing isolation.</p> <ul style="list-style-type: none"> <li>- The continued delivery of the Premier League Primary Stars programme in 5 primary local schools.</li> <li>- The establishment and operation of a junior football programme.</li> </ul>
With the majority of our Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees fully understand the requirement to deliver activities in line with the Charity Commission's public benefit guidance, which we account for when the planning the development and delivery of all our activities.

#### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	Our Magpies Community Care initiative would not have been possible without the fantastic support of our team of over 180 volunteers. With their support we were able to ensure that our telephone hotline was manned 7 days a week throughout the year and we were able to offer direct help and support such as undertaking shopping, collecting prescriptions and dog walking for predominantly local older people who were self-isolating because of the pandemic.
Other		

#### Achievements and Performance

	SORP reference	
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Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Key achievements during the year include:</p> <ul style="list-style-type: none"> <li>- 151 volunteers actively engaged in supporting our Magpies Community Care initiative.</li> <li>- 345 people/families supported through Magpies Community Care with 743 support events in the year.</li> <li>- 14 charity partners receiving funding raised through the Magpies 150 Challenge - Alzheimer's Dementia Support, The Dash Charity, Family Friends, Food share Maidenhead, Citizens Advice Bureau, The Link Foundation, Norden Farm, Number 22 Counselling, People to Places, Recharge, SMILE, SportsAble, Thame Valley Adventure Playground, Windsor Foodshare.</li> <li>- 175 older people participating physical activity and social engagement activities.</li> <li>- 21 children and young people with autism regularly participating in the autism friendly football sessions.</li> <li>- 61 adults regularly playing walking football.</li> <li>- Over 1,508 people participating in community events supported by the trust.</li> <li>- 450 children &amp; young people joining Maidenhead United Juniors Football programme.</li> </ul>
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#### **Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	

Other		
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## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity remains in a strong position financially and, despite the challenges experienced as a result of COVID-19, at the year the cash funds available were £107,870, an increase of £60,298 on the previous year.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	We currently do not have a reserves policy.
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	<p>Whilst we do not hold a specific reserves policy, we do monitor our financial position monthly with the objective of ensuring that no commitments for expenditure are made unless the income has been secured to cover any new commitment.</p> <p>This approach works effectively enabling us to proactively mitigate financial risks, as demonstrated during the latter part of the year when we were able to minimise the financial impact of the early stage of the pandemic on the charity.</p>
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution adopted on 31 January 2015
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Apart from the first charity trustees, trustees are appointed by a resolution passed at a properly convened meeting of the charity trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	Maidenhead United FC Community Trust
Other name the charity uses	
Registered charity number	1160950
Charity's principal address	17 North Town Moor Maidenhead Berkshire SL6 7JR

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**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Graham Alfred	Chair		
2	Bob Hussey			
3	Steve Jinman			
4	Tanya Davis-Hussain			
5	Mark Camp-Overy			
6				
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16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

## **Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### **Additional information (optional)**

#### **Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

#### **Name of chief executive or names of senior staff members (Optional information)**

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## **Exemptions from disclosure**

Reason for non-disclosure of key personnel details

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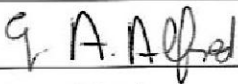

## **Other optional information**

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Graham Alfred	Tanya Davis-Hussain
Position (eg Secretary, Chair, etc)	Chair	Trustee

Date	22 April 2022
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Maidenhead United FC Community Trust

1160950

## Receipts and payments accounts

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For the period from	01-07-20	To	30-06-21
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	52,101	-	-	52,101	61,432
Grant Funding	15,940	36,119	-	52,059	78,213
Subs/Fees	104,351	-	-	104,351	18,258
Interest	17	-	-	17	198
Other	3,945	-	-	3,945	424
150 Challenge	-	28,417	-	28,417	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>176,354</b>	<b>64,536</b>	<b>-</b>	<b>240,890</b>	<b>158,526</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>176,354</b>	<b>64,536</b>	<b>-</b>	<b>240,890</b>	<b>158,526</b>
<b>A3 Payments</b>					
Employees	59,344	23,408	-	82,752	79,214
Sessional Staff	-	8,880	-	8,880	11,557
Community Coaches	4,000	10,270	-	14,270	24,590
Training/Facilities	29,145	-	-	29,145	26,183
150 Challenge	-	14,000	-	14,000	-
Equipment	10,721	-	-	10,721	1,304
Fees	19,325	-	-	19,325	5,891
Subs Refund	1,499	-	-	1,499	3,321
	-	-	-	-	-
<b>Sub total</b>	<b>124,034</b>	<b>56,558</b>	<b>-</b>	<b>180,592</b>	<b>152,060</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>124,034</b>	<b>56,558</b>	<b>-</b>	<b>180,592</b>	<b>152,060</b>
<b>Net of receipts/(payments)</b>	<b>52,320</b>	<b>7,978</b>	<b>-</b>	<b>60,298</b>	<b>6,466</b>
<b>A5 Transfers between funds</b>					
	-	-	-	-	-
<b>A6 Cash funds last year end</b>	<b>40,956</b>	<b>6,616</b>	<b>-</b>	<b>47,572</b>	<b>47,572</b>
<b>Cash funds this year end</b>	<b>93,276</b>	<b>14,594</b>	<b>-</b>	<b>107,870</b>	<b>54,038</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Main Account 1	1,670	-	-
	Savings account 1	32,041	14,594	-
	Main Account 2	18,049	-	-
	Savings account 2	41,516	-	-
	<b>Total cash funds</b>	<b>93,276</b>	<b>14,594</b>	<b>-</b>

(agree balances with receipts and payments account(s))

### B2 Other monetary assets

Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

### B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

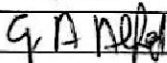
### B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

### B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Graham Alfred	21-04-22