

# **Imagine If Theatre Company**

Charity number 1160935

## **Annual Report and Financial Statements** **for the year ended 31 March 2021**

**imagine if.**  
theatre co.



West Yorkshire Community Accounting Service

# **Imagine If Theatre Company**

## **Annual Report and Financial Statements for the year ended 31 March 2021**

<b>Contents</b>	<b>Page</b>
Trustees' report	2 to 7
Examiner's report	8
Statement of financial activities	9
Balance sheet	10
Notes to the accounts	11 to 14

**Prepared by West Yorkshire Community Accounting Service**

# **Imagine If Theatre Company**

## **Trustees' report for the year ended 31 March 2021**

### **Reference and administrative details of the charity, its trustees and advisors**

The trustees during the financial year and up to and including the date the report was approved were:

<b>Name</b>	<b>Position</b>
Andrew Salthouse	Chair
Hannah Tookey	
Kathryn Sullivan	

**Artistic Director** Francesca Joy

**Charity number** 1160935 Registered in England and Wales

### **Registered and principal address**

Crown House  
94 Armley Road  
Leeds  
LS12 2EJ

### **Bankers**

CAF Bank Ltd  
25 Kings Hill Avenue  
West Malling  
Kent

### **Independent examiner**

Simon Bostrom FCIE

### **West Yorkshire Community Accounting Service**

Stringer House  
34 Lupton Street  
Leeds  
LS10 2QW

### **Structure, governance and management**

The Charitable Incorporated organisation (CIO) was registered on 17 March 2015 and is governed by a constitution adopted on this date and amended on 22 July 2016.

### **Method of recruitment and appointment of trustees**

The trustees of the charity are appointed by a resolution passed at a properly convened meeting of the charity trustees.

# **Imagine If Theatre Company**

## **Trustees' report (continued) for the year ended 31 March 2021**

### **Objectives and activities**

#### **The charity's objects**

The objects of the charitable incorporated organisation are to educate the public about the causes and consequences of issues of social and economic disadvantage by artistic performance and workshops.

#### **The charity's main activities**

Imagine if theatre company instigates change within communities through the arts and we believe in using the power of theatre to reach out to as many people as we can. We work with prisoners, people with convictions, young adults in care and other disadvantaged people by running theatre-based interventions, employability courses and youth arts projects. We also educate the public about the causes and consequences of social and economic disadvantage through our artistic performances which we tour to theatres nationally.

#### **Public benefit statement**

In setting our objectives and planning our activities our trustees have given serious consideration to the Charity Commission's general guidance on public benefit and particularly the advancement of education through the arts to develop individuals' capabilities, competences, skills and the rehabilitation of prisoners and people with convictions.

#### **Achievements and performance**

Along with the rest of the world, *imagine if* had a difficult year 2020-2021 due to the impact of Covid. As a robust and resilient company, we continued to deliver our core activities, albeit in alternative ways for our service users and audiences. Ensuring we put people with social and economic disadvantage at the heart of our work. We were on target to bring in income in excess of £200,000 however due to theatres and community venues being forced to close and prisons being on lock down we are unable to achieve our forecasted income generation. Therefore, we had to pull on our reserves to ensure all staff were still paid 100% even when furloughed and we honoured all freelance contracts.

*"Over the course of the Covid-19 pandemic, the services delivered by voluntary organisations working in the criminal justice system have gone through extraordinary – and at times very rapid – changes. When the first lockdown was announced by the government in March, delivery models had to change overnight, with face-to-face services largely coming to a halt. Since then organisations have had to continually review and adapt their service delivery to respond to the changing Covid-19 guidance and restrictions both in prisons and communities across England and Wales. The unpredictable nature of this crisis – and uncertainty around how long different restrictions will last and how rule changes will apply to them – has meant that organisations have had to respond quickly in order to survive."* The impact of Covid-19 on the voluntary sector in criminal justice, Clinks, 2020

#### **Bird on the Wing**

*Bird on the Wing* is *imagine if's* flagship intervention for prisoners due for release, which uses evidence-led theatre techniques to address several risk factors for criminal behaviour. *Bird on the Wing* addresses pro-criminal attitudes by supporting prisoners to alter self-perceptions and develop a new narrative identity through envisioning a new, appealing and conventional replacement self. The program also works with prisoners to build social capital through access to agents for change – offering exposure and reaction to 'hooks for change' or turning points. *imagine if* offers unique provision within the theatre prison field by consciously taking the role of 'Change Agents' (McCulloch & McNeill, 2008) for all '*Bird on the Wing*' participants. Our approach is based on building prisoners' social skills in custody and developing their social capital upon re-entering the community.

# Imagine If Theatre Company

## Trustees' report (continued) for the year ended 31 March 2021

### Achievements and performance (continued)

#### *Bird on the Wing (continued)*

A key element of this is ensuring that prisoners have an independent, reliable and trustworthy pro-social network immediately available to them on leaving prison, supporting real-world translation of the milestones achieved during the in-prison programme. Ongoing developments to the intervention have led to the organic development of a Graduates Programme in the community to establish strong pro-social networks for all participants for improved access to services, support and employment opportunities. "Arts and creativity in criminal justice settings can support improved wellbeing, awaken an interest in learning and can help people build new positive identities. Engaging in the arts can also lead to new skills and employment opportunities, as well as equipping participants with a desire to actively engage in their community and culture" National Criminal Justice Arts Alliance

We were on target to deliver 4-5 *Bird on the Wing* interventions April 2020 - March 2021 which involves bidding for tenders, liaising with prison staff, contracting the prisons, risk assessing the prison and the programme, training facilitators and volunteers, managing budgets, re-designing course content with *Bird on the Wing* Graduates and people with convictions, creating marketing materials for prisoners, holding recruitment sessions in each prison so prisoners could find out more about the programme, and inviting local and national employers and third sector support services into the prison for the performance day.

Immediately following the success of *Bird on the Wing* at HMP Moorland in February 2020, the prison commissioned us to deliver another in Summer 2020, which was delayed due to Covid 19.

HMP Haverigg was a new prison partnership for *imagine if*. Between contracting and delivery, the function of the prison changed to a Category D (open prison), with a mixed general population and vulnerable prisoner population. We re-designed the intervention for suitability for Men Convicted of Sexual Offences (MCOSOs) and to include more work on self-employment. Although the delivery of the intervention was interrupted due to the first Covid 19 lockdown restrictions, we continued to deliver through in-cell workbooks, administered by prison staff. In anticipation of the restrictions, we ran an evaluation after 1 week of full, in-person delivery. As with previous interventions, the data showed increases across all dimensions, as the group's sense of agency, hope, motivation to change, resilience, interpersonal trust, and wellbeing increased.

In April 2020, in line with community lockdowns, prisons started to operate extremely restricted regimes. Internal prison education staff were not able to deliver prison education, prison workshops and recreation were stopped, and the majority of prisoners had to spend 23 hours a day in their cells. *imagine if* created an in-cell workbook that was provided free of charge online, with creative and employment-based tasks, to support the sector and prisoners during this difficult time. We received feedback that some internal prison staff were working from home or were unable to visit the wings to distribute or collect in-cell work. Prison lockdowns continued for longer than community lockdowns due to the increased risk of transmission in prisons. After conversations with partners in various sites, *imagine if* took the decision to suspend all in-prison work until 2021 and focus on providing support to people with convictions in the community. Since November 2020, *imagine if* have received a weekly adult prisons update where the stage of each prison is reported, recording outbreaks and changes in the stages which dictate what kind of regime can operate in each prison.

Restrictions to delivery of in prison work continued into 2021. We were approached by both HMP Lindholme and HMP Moorland to deliver a *Bird on the Wing* at each site in late 2021 or early 2022; together with the delayed intervention at HMP Moorland, this is 3 *Bird on the Wing* interventions due to take place in late 2021/early 2022, working with 45 prisoners due for release.

Sadly, due to ongoing lockdowns and high levels of Covid in prisons, they are still on high alert and not able to have external partners such as ourselves delivering work inside as of yet.

# Imagine If Theatre Company

## Trustees' report (continued) for the year ended 31 March 2021

### Achievements and performance (continued)

#### The Graduate Programme - (later to become The Phoenix Programme)

The Graduate Programme is a post-release support programme for prison leavers who have engaged with *imagine if* whilst in custody on our *Bird on the Wing* intervention. This work ensures that graduates have access to pro-social networks immediately available to them on leaving prison and distinguishes the work from other service providers, with which individuals may need support to re-engage and build trust with. We continued to support prison leavers who had graduated from *Bird on the Wing* throughout this year, intensifying our level of support during lockdowns for all graduates across the UK whether in the community or still serving a sentence. This included recruiting volunteers to increase our capacity to provide weekly support phone calls which would range from a quick 5 minute check in to 2 hour in depth conversations around mental health, practical support, financial aid and providing them with access to creative exercises. We also supported and engaged with our graduates via emails, letters, creative writing packs and food parcels. We ran online, creative zoom sessions with graduates and other people with convictions to keep their spirits up and ensure they had access to the arts and were supported by a group.

Through the organic development of The Graduate Programme and needs based consultation with people with convictions, we identified that a more formal programme needed to be launched in the community to offer consistent support for our graduates. Therefore, we fundraised for the Graduate programme and received funding enabling us to plan and deliver a pilot in Autumn 2020 which involved: recruiting a specialist Support Worker and two Assistant Support Workers to join the team and we designed and implemented new systems for risk assessment and data capture. We held a planning event in September 2020, when 8 *Bird on the Wing* Graduates were given paid opportunities to provide expertise on how the new programme should be delivered. The group re-named this new evolution of the programme '*Phoenix*'.

It was decided that the programme would be opened up beyond the *Bird on the Wing* Graduates, to all men with convictions in the local area. Phoenix has been created in direct response to what prison leavers have asked for, they are at the heart of the project, leading on what the programme entails, being able to openly feedback to us at all times and ensuring they can experience the programme in ways suitable to each individual's needs (e.g. some participants may want to engage remotely, some may want to attend every weekly session, some may want to be part of the performance backstage as opposed to being on stage etc).

*"I was really nervous about coming to Phoenix, I nearly turned around twice on my way in. Once I got there, I settled straight away, and I realised I was really enjoying myself and laughing. I haven't laughed like that in years"* Person with a conviction, *Phoenix Programme, 2020*

The Phoenix Programme has incredible potential to help and empower participants, who may feel unmotivated, have low self-esteem and lack confidence. By offering practical support adapted to each individual and encouraging engagement with support organisations, together with providing creative arts opportunities to inspire and to express themselves and rewrite their story, we are enabling people with convictions to find motivation, raise their personal aspirations, reach their potential and reconnect in a positive way with their communities.

*"For many ex-offenders, readjusting to life outside prison can be extremely challenging. It is often a time when they are at their most vulnerable and the risk of re-offending is high. It is this transition period, and the challenges it presents, that is the focus of a scheme developed by Leeds-based theatre company imagine if."* Yorkshire Post

The pilot of *Phoenix* ran from September 2020 to the end of March 2021. Due to Covid 19 restrictions, we delivered 1-1 support and creative sessions from January 2021 – March 2021. During this time due to the limited capacity that the restrictions imposed, we did not focus on developing referrals, using the time to focus on individual's support needs and the development of creative activity such as monologues and creative packs that were sent out to people with convictions who could not travel. We also ran a series of Zoom workshops for the small number of participants who had access to the internet and devices.

# **Imagine If Theatre Company**

## **Trustees' report (continued) for the year ended 31 March 2021**

### **Achievements and performance (continued)**

#### **The Graduate Programme - (later to become The Phoenix Programme) (continued)**

Following evaluation of the *Phoenix* pilot and the relaxing of restrictions, we restructured and refocused the programme away from the offer of very generalised and intensive 'support' sessions, and more on our two key strengths and areas of expertise: creativity/ performance skills and employability skills. We refined referral systems and decided to move away from the provision of all different types of support, towards signposting for complex issues. With this in mind, we did not renew contracts for the Assistant Support Workers and Support Worker, instead, hiring a Project Manager to focus on these key aspects. We restarted group sessions in April 2021 and have since focussed on recruiting participants for the project.

Throughout the *Phoenix* project, reform has been taking place in the probation sector. We spent time early in 2021 exploring opportunities to partner on or be subcontracted on the larger contracts available to deliver probation provision in the local area. Although this did not come through, we have started to record our individual 'interventions' with individuals, which demonstrates the value of our work in a way that we have not been able to express in the past. Since September 2020 we have:

- Made 997 individual interventions
- Provided people with convictions with 181 hours of paid work
- Provided advice, guidance and meaningful activity for 34 people with convictions
- Delivered 45 weekly, creative group or 1-1 sessions

*"The support that you have been giving me is great, I'm grateful that my CV has been improved and is better now, also I'm grateful that you have got me in volunteering with The Real Junk Food Project and the workshops I attend is helping me with my confidence and self-esteem"* Person with a conviction, Phoenix Programme, 2020.

#### **Jadek theatre, community centre and prison tour**

We invested heavily in audience development throughout 2019 which resulted in *Jadek* attracting an atypical audience - including 14% with Polish background/heritage, 28% from low-income backgrounds and 28% who had never attended a theatre performance before. Due to this success we had planned to retour *Jadek* in 2020 and 2021 however due to Covid restrictions we were unable to.

Based on 2019's income and venue pre bookings this is a loss of £42k income and a live reach of over 1,000 audience members and 200 participants. We are planning on creating a digital spin off of *Jadek* for 2021/2022 called *My Old Man*.

#### **Free as a Bird**

Throughout October and November 2020 we created a short documentary called *Free as a Bird*, which demonstrates the life-changing impact that involvement in the arts can have for people in custody and with convictions in the community. It featured *Bird on the Wing* Graduates whom we had worked with from 2017 – 2020 and was made available for free to prisons and to the public online. *Free as a Bird* has been made available to over 6100 prisoners across 6 different prisons and at the time of writing has had almost 800 views online. A new partnership has been brokered with the HMPPS Digital Hub and conversations around commissioning new content in the future are ongoing. *Free as a Bird* is available at HMP Moorland, HMP Humber, HMP Wealstun, HMP Berwyn, HMP Wayland, and HMP/YOI Cookham Wood. After participating in *Free as a Bird*, a person with a conviction stated, *"I feel like a star"*, this person went on to be invited on BBC Radio Sheffield and was interviewed on Christmas Day, 2020. They also attend all *Phoenix* workshops and now want to be part of more theatre and digital productions.

# **Imagine If Theatre Company**

## **Trustees' report (continued) for the year ended 31 March 2021**

### **Organisational Development**

*imagine if* secured funding to hire a Strategic Development Director in 2020 who has worked with us throughout this difficult year undertaking evaluation of our work to demonstrate value and industry importance. They have also worked with us to fundraise for 2021/22 and develop our activity for the next year assuming that some restrictions remain in place. We are therefore confident that we can deliver workshops, support sessions, digital and live performances even if restrictions are not fully eased. From this position as a baseline, we have further developed our planning based on relaxed restrictions. We have contingency plans in place should we not be able to tour or work face to face which includes:

Digital performances available to prisons with educational workbooks (which can both be carried out in cells if prisons continue to be on lockdown)

Weekly phone calls, emails, letters and creative packs to support people with convictions

Performing outdoors with social distancing in place

Online screenings of our work available to the general public

We would like to take this opportunity to extend our thanks to all our funders, partners and the public for their support over this difficult year.

### **Covid-19**

We have completed a budget and cashflow for 2021-22. This is based on only expending resources that we have received or have had pledged. To protect the financial sustainability of the organisation, posts that are fixed term, are not budgeted to continue unless we are in receipt of further funding or if the Trustees agree to use unrestricted available cash to fund these positions at such a time as they become due for review. Funding through the Arts Council's Culture Recovery Fund has provided *Imagine If* with £13,500 of free reserves to further protect the organisation and we do not anticipate needing to call upon these during the financial year.

At the time of signing these accounts the charity has been impacted by the global Covid-19 virus. The trustees have reassessed the charity's ability to continue for at least 12 months from the date that the accounts are approved and conclude that no material uncertainties exist that cast significant doubt on the charity's ability to continue as a going concern.

### **Financial review**

The net income for the year was £35,761, including net income of £26,205 on unrestricted funds and net income of £9,556 on restricted funds.

### **Reserves policy**

The charity's free reserves, excluding fixed assets, at the year end were £41,024.

In light of the increased risk to the company at this time and the threats that we now face as a result of:

- our ability in the context of being a small Arts/Criminal Justice charity to earn/fundraise due to the increased pressure on funders
- the on-going Covid risk including from further lockdowns/restrictions and our need to adapt to new ways of working
- 'crisis management' in the event of any significant circumstances beyond our control

the trustees feel it prudent to allow for flexibility within the reserves policy to allow them to adjust the level appropriately depending on the risks that present themselves. To this end, a reserves policy of £15k-£50k has been agreed, the equivalent of 6-20 weeks of turnover. The trustees shall review the appropriate level of reserves at least annually and in light of emerging challenges.

Signed on behalf of the board of trustees on 11/01/2022

Andrew Salthouse (Trustee)



# **Imagine If Theatre Company**

## **Independent examiner's report to the trustees of Imagine If Theatre Company**

I report to the charity trustees on my examination of the accounts of the CIO for the year ended 31 March 2021, which are set out on pages 9 to 14.

### **Responsibilities and basis of report**

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the CIO's accounts as carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the Charities Act;
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Bostrom FCIE

13/01/2022

### **West Yorkshire Community Accounting Service**

Stringer House  
34 Lupton Street  
Leeds  
LS10 2QW

**Imagine If Theatre Company**  
**Statement of Financial Activities**  
**(including summary income and expenditure account)**  
**for the year ended 31 March 2021**

	Notes	2021 Unrestricted funds £	2021 Restricted funds £	2021 Total funds £	2020 Total funds £
<b>Income from:</b>					
Grants and donations	(2)	11,239	89,825	101,064	106,178
Fees and services		10,795	-	10,795	14,658
Tax Relief		10,947	-	10,947	16,248
<b>Total income</b>		<u>32,981</u>	<u>89,825</u>	<u>122,806</u>	<u>137,084</u>
<b>Expenditure on:</b>					
Production costs:					
Jadek		6,776	-	6,776	53,391
Bird on the Wing (overheads)		-	3,611	3,611	21,175
The Graduate Programme (overheads)		-	15,349	15,349	-
Artistic development		-	-	-	515
Marketing and audience development		-	-	-	4,750
Organisational costs:					
Staffing		-	53,430	53,430	38,837
Premises		-	4,250	4,250	3,552
Administration		-	3,629	3,629	5,688
<b>Total expenditure</b>		<u>6,776</u>	<u>80,269</u>	<u>87,045</u>	<u>127,908</u>
<b>Net income / (expenditure)</b>		<u>26,205</u>	<u>9,556</u>	<u>35,761</u>	<u>9,176</u>
<b>Fund balances brought forward</b>		<u>14,819</u>	<u>33,523</u>	<u>48,342</u>	<u>39,166</u>
<b>Fund balances carried forward</b>	(3)	<u>41,024</u>	<u>43,079</u>	<u>84,103</u>	<u>48,342</u>

All incoming resources and resources expended derive from continuing activities.

# Imagine If Theatre Company

## Balance sheet

as at 31 March 2021

		2021	2021	2021	2020
		Unrestricted	Restricted	Total	Total
		£	£	£	£
<b>Current assets</b>					
Debtors and prepayments	(4)	11,324	-	11,324	3,879
Cash at bank and in hand	(5)	40,240	43,079	83,319	45,003
<b>Total current assets</b>		<u>51,564</u>	<u>43,079</u>	<u>94,643</u>	<u>48,882</u>
<b>Current liabilities:</b>					
<b>amounts falling due within one year</b>					
Creditors and accruals	(6)	10,540	-	10,540	540
<b>Total current liabilities</b>		<u>10,540</u>	<u>-</u>	<u>10,540</u>	<u>540</u>
<b>Net current assets / (liabilities)</b>		<u>41,024</u>	<u>43,079</u>	<u>84,103</u>	<u>48,342</u>
<b>Total assets less current liabilities</b>		<u>41,024</u>	<u>43,079</u>	<u>84,103</u>	<u>48,342</u>
<b>Net assets</b>		<u>41,024</u>	<u>43,079</u>	<u>84,103</u>	<u>48,342</u>
<b>Funds</b>					
Unrestricted funds		41,024	-	41,024	14,819
Restricted funds		-	43,079	43,079	33,523
<b>Total funds</b>		<u>41,024</u>	<u>43,079</u>	<u>84,103</u>	<u>48,342</u>

The financial statements were approved by the board of trustees on 11/01/2022

Andrew Salthouse (Trustee)

# **Imagine If Theatre Company**

## **Notes to the accounts**

### **for the year ended 31 March 2021**

#### **1 Accounting policies**

##### **Basis of accounting**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

##### **Going concern**

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

##### **Incoming resources**

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

##### **Grants and donations**

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

##### **Expenditure and liabilities**

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

##### **Taxation**

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

##### **Pensions**

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

##### **Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

**Imagine If Theatre Company**  
**Notes to the accounts continued**  
**for the year ended 31 March 2021**

<b>2 Grants and donations</b>	2021 Unrestricted funds £	2021 Restricted funds £	2021 Total funds £	2020 Total funds £
Arts Council England	-	-	-	56,744
Clinks	-	5,975	5,975	-
The Goldsmiths Company	-	19,500	19,500	10,000
HMRC Job Retention Scheme	-	9,437	9,437	-
Leeds City Council (COVID)	10,000	-	10,000	-
Leeds Community Foundation	-	10,000	10,000	-
National Lottery Community Fund	-	9,983	9,983	-
Liz and Terry Bramall Foundation	-	17,550	17,550	17,550
The Ashley Family Foundation	-	7,460	7,460	-
The Fore	-	9,920	9,920	5,000
Wates Foundation	-	-	-	15,000
Donations	1,239	-	1,239	1,884
	<u>11,239</u>	<u>89,825</u>	<u>101,064</u>	<u>106,178</u>

<b>3 Restricted funds</b>	Balance b/f £	Incoming £	Outgoing £	Transfers £	Balance c/f £
Clinks	-	5,975	5,975	-	-
Goldsmiths	7,500	9,500	10,004	-	6,996
Goldsmiths Covid	-	10,000	-	-	10,000
HMRC Job Retention Scheme	-	9,437	9,437	-	-
Leeds Community Foundation	-	10,000	10,000	-	-
National Lottery Comm. Fund	-	9,983	9,983	-	-
Liz and Terry Bramall	4,445	17,550	15,596	-	6,399
Ashley Family Foundation	-	7,460	2,961	-	4,499
The Fore	6,578	9,920	9,113	-	7,385
Wates Foundation	15,000	-	7,200	-	7,800
	<u>33,523</u>	<u>89,825</u>	<u>80,269</u>	<u>-</u>	<u>43,079</u>

**Fund name**

**Purpose of restriction**

Clinks	Covid response funding
Goldsmiths	Towards the costs of 'Bird on the Wing' (theatre and employability intervention in prisons, 'The Graduate Programme' (post release resettlement arts programme for people with convictions) and Covid response funding.
Goldsmiths Covid	Covid response funding
HMRC Job Retention Scheme	Towards the cost of furloughed staff salaries
Leeds Community Foundation	Towards the cost of 'The Graduate Programme'
National Lottery Comm. Fund	Towards the cost of 'Bird on the Wing'
Liz and Terry Bramall	Towards salary costs for the Artistic Director
Ashley Family Foundation	Towards the cost of 'The Graduate Programme'
The Fore	Towards salary costs for the Community Director of Prisons
Wates Foundation	Towards the role of Strategic Development Director

# Imagine If Theatre Company

## Notes to the accounts continued

### for the year ended 31 March 2021

<b>4 Debtors and prepayments</b>	2021	2020
	£	£
Debtors	10,947	3,879
Prepayments	377	-
	<u>11,324</u>	<u>3,879</u>
<b>5 Cash at bank and in hand</b>	2021	2020
	£	£
Current account	83,245	44,835
Cash	74	168
	<u>83,319</u>	<u>45,003</u>
<b>6 Creditors and accruals</b>	2021	2020
	£	£
Accruals	540	540
Deferred income	10,000	-
	<u>10,540</u>	<u>540</u>
<b>7 Staff costs and numbers</b>	2021	2020
	£	£
Gross salaries	36,871	35,949
Social security costs	1,715	1,686
Employment allowance	(1,715)	(1,686)
Pensions	372	358
	<u>37,243</u>	<u>36,307</u>

The average number employees during the year was 3.8, being an average of 1.5 full time equivalent (2020: 3, 1.5 FTE).

<b>Defined contribution pension scheme</b>	2021	2020
	£	£
Costs of the scheme to the charity for the year	372	358
Amount of any contributions outstanding at the year end	-	-
Amount of any contributions prepaid at the year end	-	-

#### 8 Related party transactions

##### Trustee expenses

No trustee received any expenses during this year or the previous year.

##### Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

##### Remuneration and benefits received by key management personnel

The key management personnel of the charity include the trustees, Artistic Director and Community Director of Prisons. The total employee benefits received by the Artistic Director and Community Director of Prisons were £32,082 (previous year: £32,550).

No trustee received any remuneration or benefit in this capacity during this or the previous year.

## Imagine If Theatre Company

### Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2021

	2021 Unrestricted funds £	2020 Unrestricted funds £	2021 Restricted funds £	2020 Restricted funds £	2021 Total funds £	2020 Total funds £
<b>Income</b>						
Grants and donations	11,239	1,884	89,825	104,294	101,064	106,178
Fees and services	10,795	14,658	-	-	10,795	14,658
Tax Relief	10,947	16,248	-	-	10,947	16,248
<b>Total income</b>	<b>32,981</b>	<b>32,790</b>	<b>89,825</b>	<b>104,294</b>	<b>122,806</b>	<b>137,084</b>
<b>Expenditure</b>						
Production costs:						
Jadek	6,776	918	-	52,473	6,776	53,391
Bird on the Wing (overheads)	-	3,504	3,611	17,671	3,611	21,175
The Graduate Programme (o/heads)	-	-	15,349	-	15,349	-
Artistic development	-	515	-	-	-	515
Marketing and audience develop.	-	479	-	4,271	-	4,750
Organisational costs:						
Staffing	-	7,194	53,430	31,643	53,430	38,837
Premises	-	3,552	4,250	-	4,250	3,552
Administration	-	5,688	3,629	-	3,629	5,688
<b>Total expenditure</b>	<b>6,776</b>	<b>21,850</b>	<b>80,269</b>	<b>106,058</b>	<b>87,045</b>	<b>127,908</b>
<b>Net income / (expenditure)</b>	<b>26,205</b>	<b>10,940</b>	<b>9,556</b>	<b>(1,764)</b>	<b>35,761</b>	<b>9,176</b>
<b>Fund balances brought forward</b>	<b>14,819</b>	<b>3,879</b>	<b>33,523</b>	<b>35,287</b>	<b>48,342</b>	<b>39,166</b>
<b>Fund balances carried forward</b>	<b>41,024</b>	<b>14,819</b>	<b>43,079</b>	<b>33,523</b>	<b>84,103</b>	<b>48,342</b>