

WINCHESTER RADIO

England & Wales · Charity number 1160752

Details

Status Registered

Legal form CIO

Registered 2015-03-04

Register [View on the Charity Commission register](#)

Contact

Address Winchester Radio
Mailpoint Mp66
Royal Hampshire County Hospital
Romsey Road
Winchester
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Website winchester.radio

Activities

Objects: THE OBJECTS OF THE CIO ARE:(1) THE RELIEF OF SICKNESS, POOR HEALTH AND OLD AGE AMONGST PEOPLE LIVING IN THE AREA SERVED BY THE HAMPSHIRE HOSPITALS NHS FOUNDATION TRUST OR ITS SUCCESSORS BY PROVIDING A LOCAL BROADCASTING SERVICE FOR HOSPITALS, RESIDENTIAL HOMES AND SIMILAR INSTITUTIONS, AND FOR PATIENTS RECEIVING COMMUNITY CARE; AND(2) THE ADVANCEMENT OF HEALTH AND PREVENTION OR RELIEF OF SICKNESS FOR THE PUBLIC BENEFIT THROUGH THE PROMOTION OF THE BENEFITS OF LIVING A HEALTHY LIFESTYLE, AND THE IMPORTANCE OF MAINTAINING GOOD PERSONAL MENTAL AND PHYSICAL HEALTH BY (MAINLY, BUT NOT EXCLUSIVELY) THE MEANS OF BROADCASTING HEALTH EDUCATION MESSAGES TO PEOPLE LIVING IN THE AREA SERVED BY THE HAMPSHIRE HOSPITALS NHS FOUNDATION TRUST OR ITS SUCCESSORS.

Activities: Provides a health & wellbeing community radio service on 94.7FM and DAB across the city of Winchester and surrounding villages, and a hospital radio service at the Royal Hampshire County Hospital, Winchester, and a . Successor to unincorporated charity Winchester Hospital Radio (former registration number 290553).

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Hampshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£30,288	£35,209	-	-
2023-12-31	£26,973	£36,428	-	-
2022-12-31	£49,266	£30,078	-	-
2021-12-31	£24,752	£29,076	-	-
2020-12-31	£37,686	£31,983	-	-

Trustees

Name	Role	Appointed
ANNA MARIA O'BRIEN	Chair	2015-03-04
IAN KEMP		2025-06-26
Nigel Stephen Dallard		2015-03-04

WINCHESTER RADIO

England & Wales - Charity number 1160752

Accounts



WINCHESTER RADIO

**A Charitable Incorporated Organisation
registered in England and Wales,
no. 1160752**

Trustees' Annual Report and Accounts 2024

From "Listening locally across the UK", by Dr Alison Hulme, Associate Professor in Social and Cultural Change, University of Northampton, published in August 2024:

"71% said their health had improved as a direct result of hearing about health services on their local community radio. Overall, 51% of respondents feel local community radio helped them feel calmer, and 56% of respondents felt it helped them actually seek help.

"Local community radio is also clearly an excellent and trusted platform for listeners to engage with and act upon local health information and services. Further leverage of this could have a significant impact on the health of local populations. This, combined with the strong evidence regarding local community radio's role in mental health and well-being, marks out local community radio as a unique force for good in this area."

Trustees' Annual Report

The Trustees present their Report and Accounts for the year ended 31st December 2024. The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts, and comply with the charity's Governing Document, the Charities Act 2011, and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) Second Edition (effective 1 January 2019)".

The Trustees have considered their duties in accordance with the Charity Commission's regulations. The review of activities and achievements is contained below, and the Trustees believe that it gives a true record of the work the charity has done in fulfilling its charitable purposes for public benefit.

The Trustees believe they have complied with their duty, contained in Section 4 of the Charities Act 2011, to have due regard to public benefit guidance published by the Charity Commission.

Organisation

Winchester Radio is a Charitable Incorporated Organisation registered in England and Wales on 4th March 2015 and governed by a constitution adopted on 26th November 2014 and updated on 19th November 2020.

Winchester Radio is managed by the Charity Trustees, the majority of whom are elected by the membership. New Trustees receive a Trustee pack, which includes Charity Commission guidance on their role and responsibilities, and induction training during their first 6 months in office.

Throughout the year, Winchester Radio continued to operate with almost no paid staff, being run by a membership of volunteers. Winchester Radio has always benefited from having a diverse and intergenerational team of volunteers – during 2024, the service was delivered by a team of around 20 volunteers, ranging in age from 24 to 80. Two of our volunteers have been with the charity and its predecessors for over 40 years!

Charitable Objects

Winchester Radio has two objects:

1. "the relief of sickness, poor health and old age amongst people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care; and
2. "the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors."

These objects are based on the model wording agreed between the Hospital Broadcasting Association (HBA) and the Charity Commission.

Winchester Radio provides a hospital radio service to patients at the Royal Hampshire County Hospital (RHCH) via the bedside entertainment system in furtherance of the first object. This service was previously provided by the predecessor, unincorporated, charity Winchester Hospitals Radio since 24th September 1984, making this our 40th anniversary year.

In furtherance of its second object, Winchester Radio provides its community radio service for the local population outside the hospital (primarily those aged over 50), with the intent of helping and encouraging them to live a healthy and active life in the local community, and thus requiring them to make less use of the health services. This was launched on 24th March 2019, initially on 94.7FM and online, becoming available on DAB digital radio in October 2022.

Related Organisations

Winchester Radio is proud to be a member of a number of support organisations for the voluntary sector, and wish to extend our thanks and appreciation to them for the news and information they offer throughout the year.

Winchester Radio is a member of the Hospital Broadcasting Association (HBA), the national charity that supports and promotes hospital, health and wellbeing broadcasting in the UK; the Community Media Association (CMA), the organisation which supports and advocates for community media, and the UK Community Radio Network (UKCRN), which supports and advocates specifically for Ofcom-licensed community radio stations. Winchester Radio is also a member of the National Council for Voluntary Organisations (NCVO).

Locally, Winchester Radio is a member of Community First, one of the local Councils for Voluntary Service, and HIVCA, the Hampshire & Isle of Wight VCSE Health & Care Alliance (a collaboration established to facilitate the integration of the VCSE sector with the NHS Hampshire and Isle of Wight Integrated Care System).

Winchester Radio's Chair continued in her role as the Chair of Dementia Friendly Winchester throughout the reporting period (Winchester Radio has been an active member organisation of Dementia Friendly Winchester since its inception in 2014). The Chair also represents Winchester Radio on a number of local community and volunteer-sector leaders' groups, health forums and business networks, including the Winchester District Older People's Partnership (WDOPP); the Hampshire & Isle of Wight Social Prescribing Network; the Hampshire & Isle of Wight VCSE Health & Care Alliance; the Hampshire & Isle of Wight ICS's Winchester Health and Wellbeing Community Forum; and she attends networking events/meetings organised through the year by both Winchester BID and the University of Winchester. Winchester Radio's Treasurer continued in his role as one of HBA's Trustees until the AGM in April, when he stood down after 20 years' service (he continues to act as a voluntary advisor to HBA). Being part of such networks helps Winchester Radio keep up-to-date on developments across all the sectors we operate in, encourages collaboration and sharing of best practice, and most importantly of all, it highlights the issues affecting people we support. This in turn means we can ensure our programming includes coverage of these issues and signposting to appropriate support, and that our community outreach work meeting older people helps raise awareness of how our service can help them keep connected, and promote positive ageing.

Hampshire Hospitals NHS Foundation Trust (HHFT) manages the RHCH, where Winchester Radio's studio and FM transmitter are based, and where it delivers the hospital radio service. The RHCH is one of three hospitals managed by the Trust. Winchester Radio's Chair liaises throughout the year with members of HHFT's Senior Management Team, and does broadcast interviews with members of the Board and clinical staff, often to tie in with local events or current health campaigns.

Winchester Radio depends upon the services of:

- Spark TSL, the company that owns and runs the bedside entertainment system through which its programmes are delivered to patients at the RHCH.
- Winchester DAB, the company that operates the Winchester Small-Scale DAB network. Winchester Radio's Treasurer is a non-executive director of Winchester DAB Ltd, representing Winchester Radio.

Winchester Radio is proud to have been selected by Mayor Councillor Russell Gordon-Smith to be one of the four beneficiary charities of the Mayor of Winchester's Charity for the mayoral year that runs from May 2024 to May 2025. Winchester Radio, alongside the Hampshire History Trust, St. John's Winchester Charity, and Winchester Sea Cadets, plus the Mayor and other councillors, has organised a large number of fundraising events throughout the mayoral year, including historical walking tours, a quiz with questions from local "TV Egghead" Kevin Ashman, to receptions at Abbey House, the Mayor's official residence. The proceeds will be divided between the four charities after the end of the mayoral year.

Review of Activities and Achievements

Programming aims

Winchester Radio's aim is that our service:

1. helps and encourages listeners to live a healthy, active, independent life, engaged in the social life of the local community; and
2. where this isn't possible (for example due to ill-health), to help reduce boredom and social isolation by playing a great selection of music and keeping listeners in touch with what is happening locally;

with the ultimate aim of improving the quality of people's lives as they get older, and thus reducing the need for support from the local health and care services.

Key commitments written into the Ofcom FM community radio licence require that Winchester Radio provides a service:

- primarily for people aged 50 and over, living in Winchester and the surrounding area;
- to help improve health and wellbeing; and
- that offers music and speech to entertain and engage the local community.

Throughout the reporting period, the licence required a minimum of 56 hours per week of original output (output that is first produced for and transmitted by Winchester Radio).

We aim to provide a mix of music and information tailored to the needs and interests of the older generation in Winchester – who are under-served by other local radio stations. Our music mix is distinctive, and our hyper-local focus on Winchester and the immediately surrounding villages is unique in this area and, we believe, highly appealing. Having attracted our audience, we then use behavioural economics ("nudge theory") to subtly encourage listeners to make the best lifestyle choices for their own health and wellbeing. We tell them about:

- all the enticing events happening on their doorstep;
- the range of local participative sports they can play;
- the great number of social groups, charities and other local organisations they can get involved with;
- the wide range of local support groups for those with long-term health conditions;
- the cultural scene in and around the city; and
- important local government plans, consultations, and decisions that might affect their lives;

and encourage listeners to get involved.

Programme and Community Engagement

Winchester Radio delivered an average of 60 hours of "original" hours of programme output per week, using an average of 232 volunteer hours per week, throughout 2024, in furtherance of the charity's aims. Our programme schedule and style of service were in line with our Key Commitments to Ofcom, as outlined above.

Our team were out and about in the community throughout 2024: visiting different community groups to hear more about their work; learning about and raising awareness of local support available for those in need; shining a spotlight on charities and individuals doing amazing things to help others; celebrating local organisations with significant anniversaries and sharing their work with listeners; capturing special moments at festivals, civic events, fundraisers and other gatherings across the Winchester area; highlighting achievements of the local business community; promoting local tourism destinations; engaging with the public to get their views on local topical issues; and meeting listeners and collecting music requests from both patients and NHS staff within the hospital each week, and from people in the community.

During 2024, we again let our listeners know about hundreds of local grassroots charities, sports clubs and support groups, by sharing details of activities people could get involved with, free taster sessions available locally, ways to volunteer with local good causes, and opportunities to connect with others.

We also gave editorial coverage to organisations with significant anniversaries in 2024:

- the 500th Winchester ParkRun, encouraging more people to participate and/or sign up as a volunteer helper at these free fun community exercise activities;
- Christians Against Poverty, Winchester – marking its 10 years of providing support to people struggling with debt, often resulting from unexpected change of circumstances;
- charity Winnall Rock School's 20th birthday, celebrating young people's creative talents;
- Emmaus Hampshire marking 15 years of its home and support service for those who have experienced homelessness;
- the 1st birthday of Winchester's Repair Café initiative ensuring less waste goes to landfill, and cherished belongings can be repaired and given a second lease of life;
- 50 years of The Madding Crowd who perform across the county and keep alive old traditional village songs and music from both church and secular settings;
- charity Brendoncare marking its 40 years of support to older people;
- 140 years of St. Swithun's School providing renowned world-class education for girls;
- the 40th anniversary of choir Southern Voices which encourages new young emerging talent and brings a wide range of music pieces to the public each year;
- 50 years of Winchester's Hat Fair Festival, celebrating outdoor arts and theatre;
- Badger Farm Community Centre's monthly Chat-Tea Café celebrating its 5 years of bringing older people together, to help combat loneliness and isolation; and
- the 70th birthday of Weeke Community Centre, a valuable meeting place, providing a wide range of different activities each week, and aiding community cohesion.

The station continued to keep our audience aware of local developments including the new, bigger St. Clements GP Surgery being built in the city-centre, and the Station Approach and Central Winchester Regeneration projects. We engaged local opinion on issues such as: the building of a new hospital and the services it would provide to people here in Winchester; financial cuts to some local council services due to real-term cuts in funding from central government; proposed cuts to lollypop staff provision at a local school near a busy road; freak weather conditions; and also the fun things too, including what people love about some of the local festivals in the city.

In 2024 Winchester Radio volunteers shared the stories, challenges and achievements of some incredibly inspiring people in the community, including:

- retired nurse Sally Stoodley who, following recovery from a severe stroke, decided to fundraise for a new hoist for Twyford ward at the RHCH to say thank you, and began a trek along St James Way, and then on to Santiago de Compostella in Spain;
- Winchester GP, Dr Matt Hammerton, running an epic 100-mile ultra-challenge along the South Downs Way, to raise funds for charity, Trinity Winchester which supports people experiencing the effects of homelessness, vulnerability or abuse;
- Local retiree, Marina Cornwall, achieving national, European and World titles in Powerlifting, and who wants to inspire other older people to get and stay active;
- Frank Wainwright's 62 ultra-marathons in 62 days raising funds for youth development charities and to help inspire the next generation to enjoy fitness and the great outdoors; and
- Elizabeth Ormiston doing a charity climb to the summit of Mount Kilimanjaro in memory of a young friend who died by suicide, to help raise awareness of the risk among young people and the charity support available to anyone who is struggling emotionally.

Local organisations, businesses, charities, churches, schools and civic bodies all featured on air through 2024. The charity continued to signpost people to support services, including community schemes to help families with the high cost of living; plus the many initiatives run by Winchester City Council, and also the city's local churches to help those struggling financially or through social isolation. A number of the local church ministers produced Reflections for us to broadcast to our audience. A small dedicated team of Winchester Radio volunteers, including our News Editor Mary Blaxland and our trustees, gave many volunteer hours throughout the year for community engagement work, meeting people out and about and engaging with local groups; and Mary did many engaging interviews with inspiring people for our "Winchester Now" news programmes.

Feedback and Recognition of our Volunteer-led Efforts

The Winchester Radio team are all volunteers, giving their time and energy and sharing their skills and knowledge, for free. Many volunteers devote enormous amounts of their time helping Winchester Radio every single day of the year, and a number of the team are also actively engaged in other volunteering roles with various groups supporting the local community too.

It really means a lot when listeners get in touch to say how much they appreciate our Winchester Radio service; and when staff from other organisations getting publicity on-air for their causes and upcoming events, take a moment to say "thank you". Here are just some of the messages of gratitude we had through the year:

"I always find your service really excellent. I often hear or discover more about community activities in and around Winchester that I didn't know about. Thanks for all you do."

"We are extremely grateful to you and everyone who shared this important day with us [Vigil in Abbey Gardens] and for all the incredible support we have from the Winchester community." **Winchester Ukrainian Cultural Association**

"You were kind enough to play my Mum a dedication and your team kindly gave us a recording of this dedication which we were able to play at my Mum's funeral a month later [...] Thank you again for all the support we had from Winchester Radio during our family grief."

"Loved the 90s chillout song you played me this morning. Great station. Keep up the good work."

"Thank you for helping me spread awareness about MS. The interview was a really fun experience."

"Hello, I'm a new listener to Winchester Radio! I came across your radio station after a look-up on the internet. I'm enjoying the music you're playing very much, and the sunshine today."

"It was a delight to join you and be interviewed. Thank you." **Winchester Poetry Festival**

"I really enjoyed listening to my two requests played and dedications on Winchester Radio. Thank you. I'm enjoying the improved vision I'm getting and grateful to have the surgery available to me."

"Thanks for sharing our work". **Menopause Café**

"We're looking forward to welcoming you to our rehearsal on Monday evening." **Southern Voices**

"I spoke at length with the brilliant Winchester Radio as the current public consultation draws to a close [March 2024]. You can listen to that interview, which draws on more than a decade of my experience as our MP working on these issues." **Steve Brine, MP for Winchester**

"Thanks for the coverage Winchester Radio of our Big Sleep Out event." **Trinity Winchester**

"I am so pleased to have the opportunity to meet members of the Winchester Radio team in person, and to be able to tell you what a difference your charity has made to our family over many years. It has brought us joy hearing our requests when relatives have been in hospital. And since we can all listen at home now, we have really appreciated all the local Winchester information as well as the excellent music you play. Your service has also brought us comfort in sad times too. Thank you so much – what you do, really makes a difference."

"Special thanks for the amazing volunteers at Winchester Radio. It wouldn't exist without you guys! You go out and about and visit patients on the wards, talk to them about their favourite music, take them back in time, bring in their requests, messages of thanks for the staff that have looked after them, and messages of hope to their friends and families. It's just fantastic what you guys do. We are so appreciative of all the work, and the care and compassion you give. We are very, very lucky to have Winchester Radio and its amazing volunteers here at the Royal Hampshire County Hospital." **Alex Whitfield, CEO at Hampshire Hospitals**

"I really enjoy listening to Winchester Radio every day. There's something for everyone."

National conference

Winchester was host to the Hospital Broadcasting Association's national conference and National Hospital Radio Awards in April this year, creating much national and local publicity for Winchester, Winchester Radio, and hospital, health and wellbeing radio generally. Stations from across the UK attended, with Winchester Radio providing key support to the national association during the planning of the conference, and on the day. Three presentations were made by Winchester Radio volunteers, covering our approach to health & wellbeing community radio, community journalism, and knowing & targeting your audience. In addition, Winchester Radio successfully approached the then local MP and Chair of the Health & Social care Select Committee, Steve Brine, and Chief Nurse of Hampshire Hospitals, Julie Dawes, to present keynote speeches.

Awards

Winchester Radio was honoured to be the recipient of a Mayor of Winchester's Community Award in March 2024, having been nominated by appreciative listeners who love our service to the community; and our volunteers Tony Knight, Ron Venturi and Jeff Wearing went along to hear the citation read out for the charity's award and to receive the station's certificate from the Mayor. Our Chair, Anna O'Brien had also been nominated for an individual Community Award but sadly she was unavailable on the night of the ceremony to receive it so a certificate with the citation on, got posted to her instead.

This year, Winchester Radio was shortlisted for Best Special Event category in the National Hospital Radio Awards, for the report by Mary Blaxland about the day Olympian Adam Peaty came to Winchester and the sporting event he ran at the leisure centre. Unfortunately, it did not make the top three.

At the Hospital Broadcasting Association's conference, Winchester Radio was presented with a certificate recognising the 40th anniversary of its first broadcast. A number of our volunteers were given Long Service Awards from the Hospital Broadcasting Association (in some cases the volunteers have done slightly more years than the certificates show, as these are given out at significant 5-year milestones):

- **5 years:** Jane Gill, Ray Jepson, George Kousseff, Dan O'Leary, Amber Westley;
- **10 years:** Ron Venturi;
- **15 years:** Helen Down, Jeremy Goldthorpe, Ian Kemp, Val Moore;
- **25 years:** David Addis, Anna O'Brien; and

- **45 years:** Tony Knight (including time volunteering at the Southampton & Winchester Hospital Broadcasting Association, prior to the launch of Winchester Radio in 1984).

We were delighted that, at our fundraising coffee morning later in the year, the Mayor, Cllr Russell Gordon-Smith, was able to present these long-service awards to those of our volunteers who were unable to attend the national conference.

DAB broadcasting

Winchester Radio uses the Winchester Small-Scale DAB network to broadcast using DAB digital radio. UK DAB Networks operated that network from its launch in October 2022 until it was liquidated on 24th November 2023, taking the network off-air, and thus removing Winchester Radio's DAB coverage. A collaborative effort from a number of the community radio stations affected, including Winchester Radio, together with some enthusiastic individuals who were able to invest some capital, resulted in a new company, Winchester DAB Ltd, being created to apply to Ofcom to take over the licence. This application was successful and, following a public consultation necessitated by the change in coverage due to new transmission arrangements, the DAB network resumed broadcasting on 8th February 2024.

Studio relocation

We are thankful to Hampshire Hospitals NHS Foundation Trust for their ongoing support for what we do, and for continuing to provide us with free accommodation. We were informed by the Senior Management in May 2022 that the planned relocation of our studio to Level A of Burrell Wing was not going to be possible, due to redevelopment plans including a new elective orthopaedic hub. Whilst the hospital management were adamant that they would continue to accommodate Winchester Radio, the proposed location of our studio remained uncertain until September 2023, with the viability of the final proposed location in Ashley Wing remaining uncertain well into 2024.

The studio relocation project has put enormous demands on the Trustees, with literally hundreds of person hours being spent in meetings with NHS Trust project management and estates staff, and/or their consultants, developing studio layouts, designing studio circuit diagrams, and subsequently implementing those plans – fitting-out studios, and building, installing and commissioning the broadcast systems. This has had a very significant impact on the running of the charity during the reporting year, as no effort or facilities have been available to recruit and train new volunteers, or to raise the profile of the charity alongside keeping the service running.

Operations were moved from our previous studio to the new studio in August, with the computer servers that keep Winchester Radio on-air switched-off in the old studio, relocated across the hospital site, and re-commissioned in the new accommodation on the same day. Broadcasts were sustained with a pre-recorded set of "emergency" programming, broadcast from an MP3 player at the FM transmitter, received off-air at the Chief Engineer's home, and relayed from there to our streaming-host and onwards to the DAB network.

At this point, however, there were no operational studios in the new accommodation, with presenters having to broadcast from home. A temporary studio was quickly set-up in the smaller studio, whilst work progressed on the fitting-out of the larger studio. Unfortunately, at this point, our Chief Engineer fell and broke his arm, requiring shoulder replacement surgery and many months of physiotherapy. This delayed work completing Studio 1 into 2025 although, at the time of writing, Studio 1 is complete and fully operational, and work is progressing well on Studio 2.

Generating earned income

In 2022, Winchester Radio received funding from the DCMS-funded, Ofcom-administered Community Radio Fund to employ a part-time Community Business Development Manager to help grow earned-income and reduce the dependence of the charity on grant funding. The new employee started work in May 2023.

By the end of the funded year (April 2024), a significant amount of research and background work had been undertaken, but it was clear that growing Winchester Radio's

earned income was not going to be easy, even with the resources of a paid employee. Selling commercial advertising is proving very difficult, and whilst revenue has increased, not by anything like the amount necessary to sustain the Community Business Development Manager as a paid position. Whilst positive conversations have been held with both Winchester City Council and Hampshire County Council about funding programmes and/or editorial features, it is evident that the cogs in the machinery of local government turn very slowly.

The difficult decision was, therefore, taken to retain the services of the Community Business Development Manager for only three further months, whilst delivery of the sponsored Community Messages programme was completed, and to assist with the development of a strategic business plan for the charity. The responsibility for income generation has subsequently returned to the Trustees, primarily the Treasurer, who was already acting as the Community Business Development Manager's line manager.

All is not doom and gloom, however. Whilst it has not proved sustainable to employ someone to generate earned income, advertising revenue is increasing year-on-year, with a mix of both commercial, public sector and charity sector clients. And, for the first time, we were contracted to deliver a paid-for series of editorial features, in furtherance of our charitable objects and the social gain objectives of our Ofcom licences. We were contracted by local dance charity, Move Momentum, to record a series of narrated dance features which we subsequently edited and broadcast, to encourage our older listeners to keep active. This initiative was grant funded, with Move Momentum acting as lead applicant, with Winchester Radio as a named subcontractor. It is hoped that this funding model can be replicated with other funders and other lead partners in future.

Business planning

Towards the end of 2023, we were successful in our application to the Cranfield Trust for pro bono support from one of their volunteer consultants to develop a business plan, to assist in getting Winchester Radio into a position where it is a more sustainable social enterprise. This work started in earnest in 2024, and resulted in the creation of a formal Risk Register and good progress towards an overall business plan, including a financial model.

Unfortunately, progress was significantly impacted by the studio relocation and subsequent time and effort focused on getting the studios into a usable condition, and work to finalise the business plan is still on-going at the time of writing. However, good progress has been made, and the plan is well on the way to completion, with agreement as to the most-appropriate direction for the charity from all of the Trustees. The remaining work is mainly on the detailed financial modelling of the optimistic, pessimistic and median scenarios, and the role descriptions for the various roles (both voluntary and paid) envisaged.

One early positive outcome was a suggestion to broadcast sponsored community messages. This was rapidly taken forward by our Community Business Development Manager, with support from the Treasurer, and developed into an offer to local businesses to sponsor 3 ad breaks per day each featuring two professionally-produced ads for local grassroots charities. Avery Healthcare came on-board as the sponsor, and a call was put out for local charities to apply to be one of 4 selected charities. The offer was over-subscribed by several times. As a result, in parallel to the sponsored Community Messages being launched in July, all the unsuccessful charities were offered the opportunity to produce their own ad for broadcast free-of-charge in Winchester Radio's commercial ad breaks whenever there was a free slot. A number of the charities took up our offer.

One of the significant decisions remaining to be taken, pending costing and financial modelling, is the replacement of our broadcast computer system. This was purchased in 2018 and commissioned in time for the launch of our community radio service in 2019, and consists of a number of computers running a combination of Windows Server and Windows 10 operating systems, on top of which the specialist broadcast playout and scheduling systems run. With Microsoft stopping support for Windows 10 in late 2025, and the computer hardware not supporting Windows 11, a decision needs to be taken as to how to move forward, the options being to purchase new hardware and continue to run

the servers ourselves (the "on-premises" option), or to migrate to the cloud-based solution offered by the broadcast system software vendor. The on-premises solution involves a significant capital outlay, and the ongoing need for Winchester Radio to maintain the hardware and software, but ongoing revenue costs will remain small. The cloud solution involves a significant monthly revenue expenditure, but much reduced capital expenditure, and also less need for specialist IT support knowledge within the team, as the cloud-based servers are maintained by the software vendor.

Acknowledgements

All Winchester Radio's activities have only been possible through the altruistic efforts of a small, hardworking team of around 20 regular volunteers, supplemented by a number of additional volunteers providing ad-hoc support. The charity could not achieve all it did over the last year without the enthusiasm, skills, time, kindness and dedication of our team, putting in literally thousands of hours of effort. We'd like to take this opportunity to thank them for their continued care and commitment throughout another intensely busy year.

Overall, we conservatively estimate that the volunteer team has given over 12,000 hours of their time to the charity during the year. Using the standard Ofcom volunteer rates, this is worth approximately £175,500.

Small charities such as Winchester Radio do not have the financial means to spend funds on professional services, cloud-based IT systems and advertising, so we are incredibly grateful that many businesses, large and small, have supported us during 2024.

We'd also like to say a huge thank you to the many individuals who have donated to Winchester Radio during 2024, and the local companies and organisations who have supported us through taking radio-advertising with us, sponsored features, or provided grants. We are very grateful to all those who champion and support charity Winchester Radio – and, of course, to our many listeners!

Financial Performance

Overall, Winchester Radio is financially sound and has significant cash reserves.

At the end of 2024, Winchester Radio had total cash reserves, in-hand and at the bank, of just over £74,000 (2022: just under £79,000), of which £2,167 (2022: £12,522) is restricted funds (most of this being for the studio relocation/re-equipping). Overall assets totalled just under £89,000 (2023: just under £94,000).

As in previous years, there are approximately £1,200 of prepayments recorded. These relate to:

- end-of-year adjustments, where the charity has paid in 2024 for a service to be only partly delivered in 2024 (for instance, it includes the part of the £950 annual Ofcom licence fees that relates to the period after 31st December 2024); and
- pre-payment of credit with suppliers (for instance, we bulk-purchase credits from a supplier of professional-quality music downloads to obtain the best price).

This year the debt owed to Winchester Radio, at £2,520 (2023: £2,698), consists of:

- the Priority Outcomes Fund grant from Winchester City Council (all grant obligations met, and request of payment submitted in January 2025, with payment being made in February);
- a VAT reclaim from HMRC; and
- two small donations made via payment platforms.

The £728 (2023: £728) of trade creditors relates to the cost of independent examination by an accountant of this Trustees' Annual Report and Accounts, plus two bills, payment for which was taken by Direct Debit in January 2025. The £2,898 (2023: £1,266) of payments received on account relates to advertising campaigns, community messages sponsorship, and funded editorial coverage that ran partially in 2024 and partially in 2025. The £60 (2023: £60) of stock is fundraising CDs produced by the predecessor charity, Winchester Hospital Radio, and which are sold on enquiry from members of the public.

Income

Total recorded income was £30,288 (2023: £26,973), consisting of £9,232 in grants, donations and other monetary gifts (2023: £7,027), £11,472 worth of donations-in-kind (2023: £12,947), £7,826 income from trading activities (2023: £5,566) and £1,758 of bank interest (2023: £1,433).

Four significant grants were received during the year:

- £2,240 from Winchester City Council, as part of its "Priority Outcomes Framework" grant-funding programme (this is the final year of a renewed 3-year grant programme);
- £2,000 from the Rotary Clubs of Salisbury and Winchester, from the proceeds of the Clarendon Marathon;
- £1,900 from the Winchester & District Round Table, the first of 3 years' funding as part of the club's Community Service grants scheme; and
- £1,750 (£942 of which is shown as deferred income in the accounts) from the Avery Winchester Heights Care Home for sponsorship of Community Messages from 4 local grassroots charities, to be broadcast each day for a year.

Significant donations-in-kind included:

- free-of-charge accommodation, provided by Hampshire Hospitals NHS Foundation Trust, worth £8,450;
- free access from Google to its Workspace email and collaboration software, worth £1,200;
- free advertising of Winchester Radio on both sides of a heritage bus, from the Friends of King Alfred Buses;
- free cloud-hosted Voice-over-IP telephony services, providing the charity with a memorable telephone number and remote access to make and receive calls and messages, courtesy of Nimvelo, worth over £500; and
- free internet stream hosting, allowing Winchester Radio to broadcast online and deliver our service to the Winchester DAB network, worth almost £200, courtesy of Streamerr.

Trading income is split between income generated in the furtherance of Winchester Radio's charitable purposes (a combination of advertising sales and paid-for editorial), and income generated from fundraising activities (non-charitable advertising sales and fundraising events) and consisted of:

- sales of on-air advertising to local businesses (£5,150, 2023: £3,212) and charities (£1,055, 2023: £1,275); in addition, a further £1,457 (2023: £1,266) of advertising sales were completed for campaigns to run on-air in 2025;
- a paid-for series of narrated dance features to encourage movement and exercise for elderly listeners (£1,240, of which £500 has been deferred to 2025 in the accounts, due to the series airing in both late 2024 and early 2025);
- a fundraising car boot sale collecting £578 (2023: £799 from 2 events) in sellers' pitch fees; and
- a fundraising coffee morning raising over £300 (2023: £280).

Expenditure

Just over £4,300 of capital expenditure was made during the year, most of which was to purchase fixtures, fittings and equipment for our new studios (2023: £1,703). As part of the studio relocation, whilst the majority of fixed assets taken out of use were put into temporary storage pending potential re-use in the new studios, a small number of assets were disposed of. With one exception, these were fully depreciated in the accounts, and had no second-hand value, resulting in no change to the charity's financial situation. The cabling, installed 7 years ago, between the previous studio and the FM transmitter was, however, made redundant and had to be abandoned before it had been fully depreciated, resulting in a charge of £263 in this year's accounts.

By far the most-significant ongoing revenue expense is music copyright licensing fees, totalling £2,812 this year (2023: £2,659). This is followed by the Ofcom licences required to broadcast as a community radio station (£850 per annum for the FM licence, plus £100 per annum for the DAB licence) and insurance (£853 this year, £764 in 2023). The next two most-significant ongoing costs are the IRN news subscription, which provides us with hourly national/international news bulletins, plus access to news stories via their "Net Newsroom" facility, and the broadband internet connection (the cost of which was £206 higher than expected because of a delay in us being able to move into the new studio after the new internet line had been installed).

The costs of employing our Community Business Development Manager for 7 months came to £10,761 (2023: £12,003 for 8 months). Four months' worth of these costs were met from the Community Radio Fund grant received in 2022. At the end of the funded period of employment, having paid the employee's salary, pension and out-of-pocket expenses, there was £156 of unspent grant funding, which was returned to the Community Radio Fund. The earned income that the Community Business Development Manager role was intended to generate was a mix of primary-purpose income and non-primary-purpose income, to ensure that Winchester Radio remains within the limits on charity trading. The costs of employment have, therefore been split 75/25 between expenditure on charitable activities and fundraising activities, to match the intended mix of generated income.

Banking fees include:

- a monthly fee charged by CAF Bank; and
- payment processing fees from PayPal (donations/membership subscriptions), donr (text donations), SumUp (card payments at fundraising events) and GoCardless (membership fee direct debits).

Wherever possible, use was made of products and services made available free-of-charge or at reduced price to charities. This includes:

- Google Workspace;
- the VoIP telephone system from Nimvelo;
- audio stream hosting from Streamerr; and
- website hosting from Umbrella Host.

Financial Management and Reserves Policies

Winchester Radio has a Financial Management Policy which defines the controls to be implemented to ensure that the charity's assets are secure. This policy meets all the requirements of the Charities Act 2011 and the Charity Commission guidelines "Internal Financial Controls for Charities (CC8)". The policy states that unrestricted reserves should be held equivalent to a typical year's cash expenditure.

Based on the financial performance in this and the three previous years, the Trustees have confirmed their estimate that the base running costs for providing both the community and hospital radio services for a full year remains at around £8,000, although this might increase considerably if the currently draft business plan is formally agreed and some paid-for administrative help is employed. The charity and its predecessor have been slowly building up a reserve for an inevitable move and re-equipping of studios. As reported above, this relocation took place during the reporting period, although much work still needed to be undertaken during 2025 to complete the studios. Whilst the NHS Trust has paid for the building works necessary to make the allocated space suitable for Winchester Radio's use, the cost of the internal fitting-out and any necessary new technical equipment falls to Winchester Radio, with most expenditure still pending at year end. As the costs of this were still very-much uncertain at the end of the reporting year, the accounts show significant unrestricted reserves designated as being towards this project.

Once the final costs of the studio move are apparent, as part of a business-planning exercise that is in progress at the time of writing, it is intended to develop a financial plan that shows the return of the charity's reserves to the level set out in the policy, with the remainder designated for other specific projects.

Management of Major Risks

The launch of our community radio service in 2019, with the attendant significant increase in running costs, was (and remains) a significant risk to Winchester Radio. The project was approved on the basis of three major income streams, all of which have risks – grant funding, commercial advertising and sponsorship, and personal donations. However, with the financial buffer afforded by the current reserves, and the accommodation issue having been resolved, the Trustees are confident that the charity has a long-term future. Grant funding-wise, the 3-year agreement with Winchester & District Round Table, a long-term relationship with Winchester Rotary, and slowly growing advertising sales, provides further confidence.

As described above, we have received *pro bono* support from the Cranfield Trust to assist with the development of a longer-term business plan. Whilst, unfortunately, this work is incomplete at the time of writing, good progress has been made, and the plan is well on the way to completion, with agreement as to the most-appropriate direction for the charity from all of the Trustees. This provides additional confidence that the charity has a long-term future.

Charity Trustees

Anna O'Brien (Chair)

Paul Blitz

Nigel Dallard

Jeff Wearing (appointed 11 January 2024, resigned 31 March 2025)

Ian Kemp (appointed 26 June 2025)

Charity Number

1160752 (England and Wales)

Principal Address

Mailpoint MP66

Royal Hampshire County Hospital

Romsey Road

Winchester

Hampshire

SO22 5DG

Bankers

CAF Bank Ltd

25 Kings Hill Avenue

Kings Hill

West Malling

ME19 4JQ

Independent Examiner

Jason Foxwell FCCA FCIE

independent-examiner.net

PO Box 9846,

Poole.

BH15 9JZ

Signed on behalf of the Trustees,



Anna O'Brien
Chair
6th August 2025



Nigel Dallard
Treasurer
6th August 2025

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of Winchester Radio ("the Charity") for the year ended 31 December 2024, which are set out on pages 15 to 24.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jason Foxwell FCCA FCIE
independent-examiner.net
PO Box 9846,
Poole.
BH15 9JZ

18 August 2025

Statement of Financial Activities

(incorporating an Income and Expenditure Account)

for the Year Ended 31st December 2024

	Notes	2024		2023	
		Unrestricted	Restricted funds	Total funds	Total funds
		funds			
		£	£	£	£
Income and Endowments from:					
Donations and legacies	2a	20,704	-	20,704	19,974
Charitable activities	2b	1,795	-	1,795	1,275
Other trading activities	2c	6,031	-	6,031	4,291
Investments	2d	1,758	-	1,758	1,433
Total Income		30,288	-	30,288	26,973
Expenditure on:					
Raising funds	3a	1,551	1,522	3,073	3,501
Charitable activities	3b	27,051	5,085	32,136	32,927
Other	3c	-	-	-	-
Total Expenditure		28,602	6,607	35,209	36,428
Net income/(expenditure) before investment gains/(losses):					
		1,686	(6,607)	(4,921)	(9,455)
Net gains/(losses) on investments		-	-	-	-
Net income/(expenditure)		1,686	(6,607)	(4,921)	(9,455)
Extraordinary items		-	-	-	-
Transfers between funds	10	3,748	(3,748)	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-	-
Other gains/(losses)		-	-	-	-
Net movement in funds		5,434	(10,355)	(4,921)	(9,455)
Reconciliation of funds:					
Total funds brought forward					
Cash at bank and in hand		66,338	12,522	78,860	86,947
Fixed Assets		12,799	-	12,799	15,346
Debtors		3,891	-	3,891	2,368
Creditors		(1,994)	-	(1,994)	(1,650)
Stock		60	-	60	60
Total funds carried forward		86,528	2,167	88,695	93,616

Balance Sheet

as at 31st December 2024

		2024		2023	
	Notes	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Fixed assets:					
Tangible assets	5a	10,727	-	10,727	10,027
Intangible assets	5b	3,305	-	3,305	2,772
Investments		-	-	-	-
Total fixed assets		14,032	-	14,032	12,799
Current assets:					
Stock	6	60	-	60	60
Debtors	7	3,960	-	3,960	3,891
Investments		-	-	-	-
Cash at bank and in hand	9	72,048	2,167	74,215	78,860
Total current assets		76,068	2,167	78,235	82,811
Creditors:					
Amounts falling due within one year	8	3,572	-	3,572	1,994
Net current assets/(liabilities)		72,496	2,167	74,663	80,817
Total assets less current liabilities		86,528	2,167	88,695	93,616
Creditors:					
Amounts falling due after one year		-	-	-	-
Provision for liabilities		-	-	-	-
Total net assets or liabilities		86,528	2,167	88,695	93,616
Funds of the Charity:					
Restricted funds	10	-	2,167	2,167	12,522
Unrestricted funds	10	86,528	-	86,528	81,094
Total funds		86,528	2,167	88,695	93,616

Signed on behalf of the Trustees,



Anna O'Brien
Chair
6th August 2025



Nigel Dallard
Treasurer
6th August 2025

Notes to the Financial Statements for the Year Ended 31st December 2024

1. ACCOUNTING POLICIES

(a) Basis of accounting

These accounts have been prepared under the historical cost convention, with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) Second Edition (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102); and
- the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

(b) Income

i) Recognition of income

Income is recognised in the Statement of Financial Activities when:

- the charity becomes entitled to the resources;
- it is more likely than not that the Trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

ii) Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required by the FRS 102 SORP or FRS 102.

iii) Grants and donations

Grants and donations are only included in the Statement of Financial Activities when the general income recognition criteria, specified in the FRS 102 SORP, are met.

In the case of performance-related grants, income is only recognised to the extent that the charity has provided the specified goods or services, as entitlement to the grant only occurs when performance-related conditions are met.

iv) Gift Aid

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of the gift, and is treated as an addition to the same fund as the initial donation unless the donor of the terms of the appeal have specified otherwise.

v) Contractual income and performance-related grants

This is only included in the Statement of Financial Activities once the charity has provided the related goods or services, or met the performance-related conditions.

vi) Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

The cost of any stock of goods donated for distribution to beneficiaries is recognised on receipt at the fair value of those gifts at the time of their receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from the sale less any expected costs of sale, and recognised in "income from other trading activities", with the corresponding stock recognised in the balance sheet. On its sale, the value of stock is charged against "Income from other trading activities" and the proceeds from the sale also recognised as "Income from other trading activities".

Goods donated for ongoing use by the charity are recognised as fixed assets and included in the Statement of Financial Activities as incoming resources when receivable.

Gifts-in-kind for use by the charity are included in the Statement of Financial Activities as income from donations when receivable.

vii) Donated services and facilities

Donated services and facilities are included in the Statement of Financial Activities when received, at the value of the gift to the charity, provided the value of the gift can be measured reliably.

Donated services and facilities that are consumed immediately are recognised as income, with an equivalent amount recognised as an expense under the appropriate heading in the Statement of Financial Activities.

viii) Volunteer help

The value of any voluntary help received is not included in the accounts, but it is described in the Trustees' Annual Report.

ix) Income from interest, royalties and dividends

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

x) Income from membership subscriptions

Membership subscriptions, which are received in the nature of a gift, are recognised in Donations and Legacies.

Notes to the Financial Statements

for the Year Ended 31st December 2024 (continued)

(c) Expenditure and liabilities

i) Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources, and the amount of the obligation can be measured with reasonable certainty.

ii) Provisions for liabilities

A liability is measured on recognition at its historical cost, and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

iii) Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

(d) Assets

i) Tangible fixed assets for use by the charity

These are capitalised if they can be used for more than one year. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation is calculated on a "straight line" basis at a rate to write-off the cost of tangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• fixtures and fittings	10%
• computers & computer systems	20%
• portable recording equipment	20%
• branded gazebo & accessories	20%
• other electronic equipment	10%
• physical music library	10%

ii) Intangible fixed assets

The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but which are identifiable and are controlled by the charity through custody or legal rights. They are valued at cost or, if gifted, as the value to the charity on receipt,

Amortisation is calculated on a "straight line" basis at a rate to write-off the cost of the intangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• software	20%
• visual branding	10%
• audio branding	20%
• digital music library	10%

iii) Stocks

Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value.

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

iv) Debtors

Debtors are measured on initial recognition at settlement amount after any trade discounts. Subsequently they are measured at the cash or other consideration expected to be received.

Notes to the Financial Statements

for the Year Ended 31st December 2024 (continued)

2. INCOME

			2024	2023
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Donations and legacies				
Donations and gifts				
Donation from Rick Stein Winchester	479	-	479	-
Donations via "Give As You Live"	16	-	16	18
Donations via Text Message	10	-	10	-
Donations via "Amazon Smile"	-	-	-	23
Other donations	1,053	-	1,053	849
Gift Aid	206	-	206	187
Grants (note 2e)				
Winchester City Council Priority Outcomes Framework	2,240	-	2,240	2,520
Clarendon Marathon	2,000	-	2,000	2,000
Winchester & District Round Table	1,900	-	1,900	1,000
Winchester Heights Care Home	808	-	808	-
Membership subscriptions	520	-	520	430
Donated goods, facilities & services (note 2f)				
Accommodation	8,450	-	8,450	8,450
Google Workspace	1,200	-	1,200	1,200
Advertisement on heritage bus	1,000	-	1,000	-
VoIP phone system	576	-	576	576
Stream Hosting	180	-	180	180
Website Hosting	66	-	66	66
Independent Examination of accounts	-	-	-	2,475
Total	20,704	-	20,704	19,974
(b) Charitable activities				
Programme/Feature Sales	740	-	740	-
Advertising Sales	1,055	-	1,055	1,275
Total	1,795	-	1,795	1,275
(c) Other trading activities				
Advertising Sales	5,150	-	5,150	3,212
Car Boot Sales	578	-	578	799
Coffee Morning	303	-	303	280
Total	6,031	-	6,031	4,291
(d) Income from investments				
Interest	1,758	-	1,758	1,433
Total	1,758	-	1,758	1,433
(e) Grants				
i) Winchester City Council Priority Outcomes Framework				
This is the third year of a 3-year grant award, renewed for a second term, based on Winchester Radio's activities furthering the City Council's priorities for community development.				
ii) Clarendon Marathon				
This unrestricted grant was made by the organisers of the marathon (the Rotary Clubs of Salisbury and Winchester) from funds raised as a result of the 2024 event.				
iii) Winchester & District Round Table				
This unrestricted grant was made by the Round Table as part of their Community Service grants programme. It is the first year of a 3-year grant award, renewed for a second term, based on Winchester Radio's activities furthering the City Council's priorities for community development.				
iv) Winchester Heights Care Home				
This is a grant from Avery Healthcare's Winchester Heights Care Home sponsoring daily community messages broadcast on Winchester Radio in support of 4 local charities. That part of the income from the grant covering the broadcasting of community messages in 2025 has been deferred on the basis that the terms of the donation had not been met at the end of the accounting period in relation to those community messages.				

Notes to the Financial Statements

for the Year Ended 31st December 2024 (continued)

(f) Donated goods, facilities & services

i) Accommodation

Hampshire Hospitals NHS Foundation Trust provides the charity with 26m² of accommodation free-of-charge. The Trust calculates that the cost of this accommodation is £325 /m².

ii) Google Workspace email/collaboration service

Google makes its Workspace Business Starter email and collaboration service available free-of-charge to UK registered charities. The normal cost is £5 per user, per month. This represents the cost of Winchester Radio purchasing an appropriate number of accounts at standard prices.

iii) Advertisement on heritage bus

The local heritage charity, Friends of King Alfred Buses kindly invited Winchester Radio to have an advert on the sides of one of its heritage buses, at no cost to Winchester Radio. This is the estimated cost of having the advert applied to the bus.

iv) VoIP Phone System

Nimvelo offers its cloud-hosted VoIP phone system free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

v) Stream Hosting

streamerr offers its internet streaming service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vi) Website Hosting

Umbrella Host offers its website hosting service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vii) Independent Examination of accounts

Jonathan Poulter, and previously his father John Poulter, both of Rothmans had previously independently examined the charity's accounts free-of-charge for a number of years. This grant represents Rothmans usual charges for this service.

3. EXPENDITURE

			2024	2023
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Expenditure on raising funds				
Cost of advertising sales	240	-	240	300
Community Business Development Manager				
Salary	1,167	1,472	2,639	2,944
Pension contributions (defined contribution scheme)	23	29	52	57
Out-of-pocket expenses	-	21	21	-
Mobile Phone	31	-	31	28
Recruitment costs	-	-	-	79
Staging fundraising events	90	-	90	93
Total	1,551	1,522	3,073	3,501

Notes to the Financial Statements for the Year Ended 31st December 2024 (continued)

(b) Expenditure on charitable activities

Station running expenses

Music copyright licences	2,812	-	2,812	2,659
Google Workspace Email & Collaboration Service	1,200	-	1,200	1,200
Ofcom Broadcasting licences	950	-	950	950
Winchester Small-Scale DAB carriage fee	893	-	893	13
Insurance	853	-	853	764
Broadband internet connection	373	206	579	343
VoIP telephone system	576	-	576	576
IRN news licence	413	-	413	383
Stream hosting	180	-	180	180
Broadcast playlist system remote access licence	168	-	168	165
TV licence	165	-	165	159
Equipment for New Studio	-	115	115	-
CMA membership fee	79	-	79	60
Banking fees	76	-	76	74
Equipment replacements / engineering	74	-	74	385
UK Radioplayer subscription	68	-	68	109
Ofcom PMSE Radiomic licence	68	-	68	68
Office Consumables	16	43	59	28
HBA membership fee	50	-	50	50
Volunteer refreshments	36	-	36	5
Community First membership fee	8	-	8	8
Local Radio Support membership	-	-	-	97
Miscellaneous	46	-	46	-
Cost of advertising sales				
Advertising/community messages production costs	442	-	442	-
Community Business Development Manager				
Salary	3,500	4,415	7,915	8,831
Pension contributions (defined contribution scheme)	70	85	155	171
Out-of-pocket expenses	-	64	64	-
Mobile Phone	92	-	92	83
Recruitment costs	-	-	-	236
Return of unspent Community Radio Fund grant	-	157	157	-
Communications and publicity				
Website/internet domain hosting	131	-	131	130
Promotional Flyers	-	-	-	24
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	625	-	625	2,475
Loss on disposal of fixed assets	263	-	263	-
Depreciation of tangible fixed assets	3,358	-	3,358	2,839
Amortisation of intangible fixed assets	1,016	-	1,016	1,412
Total	27,051	5,085	32,136	32,927

4. PAID EMPLOYEES

(a) Staff Costs

Salaries & wages	4,667	5,887	10,554	11,775
Pension contributions (defined contribution scheme)	93	114	207	228
Total	4,760	6,001	10,761	12,003

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

(b) Average head count

	2024	2023
Average number of employees	0.58	0.67

A single employee was employed for a total of 7 months during this year (2023:8 months), in a community business development role. As the purpose of the role is to generate a mix of primary purpose and non-primary purpose income, the employment costs have been allocated 75% to expenditure on charitable activities and 25% to costs of raising funds.

(c) Redundancy payments

	2024	2023
Total redundancy and termination payments	-	-

Notes to the Financial Statements

for the Year Ended 31st December 2024 (continued)

5. FIXED ASSETS

(a) Tangible fixed assets

	Music library	Fixtures & fittings	Computers, Portable Recording Eqpt, Gazebo	Electronic equipment	Total
	£	£	£	£	£
Cost as at 1 January 2024	5,000	4,227	24,137	28,682	62,046
Additions	-	2,135	1,387	799	4,321
Disposals	-	(1,275)	(518)	(90)	(1,883)
Cost as at 31 December 2024	5,000	5,087	25,006	29,391	64,484
Depreciation as at 1 January 2024	5,000	3,536	22,153	21,330	52,019
Charge for year	-	386	1,219	1,753	3,358
Elimination on disposal	-	(1,012)	(518)	(90)	(1,620)
Depreciation as at 31 December 2024	5,000	2,910	22,854	22,993	53,757
Net book value as at 1 January 2024	-	691	1,984	7,352	10,027
Net book value as at 31 December 2024	-	2,177	2,152	6,398	10,727

All tangible fixed assets relate to unrestricted funds.

There are no contractual commitments for the acquisition of tangible fixed assets.

(b) Intangible assets

	Digital Music Library	Audio Branding	Visual branding	Software	Total
	£	£	£	£	£
Cost as at 1 January 2024	315	3,000	6,000	2,985	12,300
Additions	49	500	1,000	-	1,549
Disposals	-	-	-	-	-
Cost as at 31 December 2024	364	3,500	7,000	2,985	13,849
Amortisation as at 1 January 2024	123	3,000	3,600	2,805	9,528
Charge for year	36	100	700	180	1,016
Elimination on disposal	-	-	-	-	-
Amortisation as at 31 December 2024	159	3,100	4,300	2,985	10,544
Net book value as at 1 January 2024	192	-	2,400	180	2,772
Net book value as at 31 December 2024	205	400	2,700	-	3,305

All intangible assets relate to unrestricted funds.

6. STOCKS

	Stock		Donated goods	
	For distribution	For resale	For distribution	For resale
	£	£	£	£
Fundraising CDs				
Opening	-	60	-	-
Added in period	-	-	-	-
Expensed in period	-	-	-	-
Impaired	-	-	-	-
Closing	-	60	-	-
Total this year	-	60	-	-

Notes to the Financial Statements

for the Year Ended 31st December 2024 (continued)

7. DEBTORS AND PREPAYMENTS

	2024		2023	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Trade debtors	2,782	-	2,782	2,698
Prepayments and accrued income	1,178	-	1,178	1,193
Total	3,960	-	3,960	3,891

8. CREDITORS AND ACCRUALS

	2024		2023	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Amounts falling due within one year				
Trade creditors	674	-	674	728
Payments received on account for contracts or performance-related grants	2,898	-	2,898	1,266
Total	3,572	-	3,572	1,994

9. CASH AT BANK AND IN HAND

	2024		2023	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
CAFCash current account	3,220	0	3,220	2,838
CAF Gold deposit account	68,520	2,167	70,687	74,936
PayPal account	308	0	308	1,086
Cash	0	0	0	0
Total	72,048	2,167	74,215	78,860

10. MOVEMENT IN FUNDS

(a) Current year

	Balance 01/01/2024	Income	Expenditure	Transfers	Balance 31/12/2024
Unrestricted Funds					
General (inc. fixed assets)	26,819	30,288	(28,602)	3,748	32,253
Studio relocation/re-equipping	54,275	-	-	-	54,275
Total	81,094	30,288	(28,602)	3,748	86,528
Restricted Funds					
DCMS/Ofcom Community Radio Fund	6,243	-	(6,243)	-	-
Studio relocation/re-equipping	5,992	-	(364)	(3,613)	2,015
Remote Broadcasting	152	-	-	-	152
Computer systems	135	-	-	(135)	-
Total	12,522	-	(6,607)	(3,748)	2,167
Total Funds	93,616	30,288	(35,209)	-	88,695

(b) Prior year

	Balance 01/01/2023	Income	Expenditure	Transfers	Balance 31/12/2023
Unrestricted Funds					
General (inc. fixed assets)	22,601	26,973	(24,315)	1,560	26,819
Studio relocation/re-equipping	54,275	-	-	-	54,275
Total	76,876	26,973	(24,315)	1,560	81,094
Restricted Funds					
DCMS/Ofcom Community Radio Fund	18,246	-	(12,003)	-	6,243
Studio relocation/re-equipping	6,027	-	(35)	-	5,992
Remote Broadcasting	152	-	-	-	152
Computer systems	210	-	(75)	-	135
Outside Broadcast equipment	1,560	-	-	(1,560)	-
Total	26,195	-	(12,113)	(1,560)	12,522

Notes to the Financial Statements for the Year Ended 31st December 2024 (continued)

Purpose and restrictions of funds

(a) General (inc. fixed assets)

This fund represents the general unrestricted assets of the charity, including the current value of fixed assets, stock and debts owed to the charity.

(b) Studio relocation/re-equipping

stretched back to 2009. During the current year, Winchester Radio relocated within the Royal Hampshire County Hospital to make way for a new elective surgery hub within the hospital. Fitting-out of the new accommodation was underway at the end of the year.

The restricted funds are the result of a successful crowdfunding campaign that completed in 2020.

In addition, since 2019, the Trustees have formally designated reserves in excess of the charity's stated reserves policy (see Note 12) for this purpose. It is anticipated that the designated reserve fund will be in surplus once the fitting-out of the new studios is complete, although the extent of that surplus is unclear. Once the project is complete, the remaining designated funds will be returned to the charity's general reserves. Discussions have already started within the Trustee Board as to possible future strategic development projects for which the surplus could be designated.

(c) DCMS/Ofcom Community Radio Fund

Seed funding from the Dept for Digital, Culture, Media & Sport, via the Ofcom-administered Community Radio Fund, to employ a part-time Community Business Development Manager for 12 months, to grow Winchester Radio's earned income. Following the resignation of the employee in 2023, the terms of the grant were renegotiated allow the recruitment of another employee, again for 12 months, but on less hours/week. This employee's term of office completed during the reporting period, it being clear that the income generated had no prospect of covering the cost of employment. A residual £157 of the funding was returned to the Community Radio Fund.

(d) Remote broadcasting

This fund consists of the residue from a grant from the Grand Provincial Lodge of Master Mark Masons of Hampshire & Isle of Wight to purchase equipment to allow our volunteers to broadcast from home.

(e) Computer systems

This fund consisted of the residue of grants and donations in prior years towards replacing/upgrading the charity's computer systems, on which it is reliant to provide its 24 hour radio service. On purchase or upgrade of the computer systems, the funds were transferred to unrestricted funds as the purchases were made to generally further the charity's objects.

(f) Outside Broadcast equipment

This fund derived from a grant from the IBM UK Trust towards to cost of a branded gazebo and other equipment to facilitate Winchester Radio undertaking outside broadcasts at community events.

11. TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

(a) Trustee remuneration and benefits

None of the Trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

(b) Trustees' expenses

	2024	2023
Number of Trustees who were paid expenses	3	2
Reimbursement for products/services purchased on behalf of the charity	£3,095	£2,948
Travel and subsistence	-	-
Accommodation	-	-
Other (specify)	-	-
Total	£3,095	£2,948

(c) Transactions with other related parties

One of the Trustees of Winchester Radio is a Non-Executive Director, representing the charity, of Winchester DAB Ltd, the holder of the Winchester Small-Scale DAB licence from Ofcom. Winchester Radio pays Winchester DAB Ltd a fee for carriage of its service on the Winchester Small Scale DAB network.

12. RESERVES POLICY

The Trustees have determined that the charity should aim to hold unrestricted reserves at the bank equivalent to approximately 12 months operating costs. Discounting regular donations-in-kind, and based on the expenditure during the current and recent prior years, this equates to approximately £8,000. It has been the charity's long-term ambition to relocate to larger studio premises, and to this end, additional reserves have been built-up over a number of years. To improve the clarity of the charity's financial position, in 2019 the trustees, therefore, created a designated fund into which these additional reserves have been placed. Once the full cost of relocating the charity becomes clear, in 2025, the remaining funds will be returned to the charity's general unrestricted funds.

WINCHESTER RADIO

England & Wales - Charity number 1160752

Accounts



WINCHESTER RADIO

**A Charitable Incorporated Organisation
registered in England and Wales,
no. 1160752**

Trustees' Annual Report and Accounts 2023

"Local media organisations play a vital role in bridging divides, fostering understanding, and promoting community cohesion. Policymakers, it's time to prioritise investment in civic and community media to strengthen social bonds in our communities." – Dr. Rob Watson



Winchester Radio volunteers at the Clarendon Marathon.

"So great to have you back! Thank you for your input, year after year - the race wouldn't be the same without you!"
Clarendon Marathon organising team



Alex Whitfield (left), CEO of Hampshire Hospitals, being interviewed by Anna O'Brien.



Mary Blaxland interviews Olympian Adam Peaty.



(left to right) Nigel Dallard, Sarah Cragg and Paul Blitz with their Long Service certificates for 35, 20, and 40 years respectively volunteering with Winchester Radio.



Nigel Dallard (with Bruno) and Tony Knight at the Car Boot Sale.

"Thank you for joining us! A fantastic evening spent with amazing people and charities."
Hampshire Chamber of Commerce



Nigel Dallard, Andrew Gardner, and Anna O'Brien at the "Bto3 Opportunity Expo & Skills Exchange"

Trustees' Annual Report

The Trustees present their Report and Accounts for the year ended 31st December 2023. The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts, and comply with the charity's Governing Document, the Charities Act 2011, and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) Second Edition (effective 1 January 2019)".

The Trustees have considered their duties in accordance with the Charity Commission's regulations. The review of activities and achievements is contained below, and the Trustees believe that it gives a true record of the work the charity has done in fulfilling its charitable purposes for public benefit.

The Trustees believe they have complied with their duty, contained in Section 4 of the Charities Act 2011, to have due regard to public benefit guidance published by the Charity Commission.

Organisation

Winchester Radio is a Charitable Incorporated Organisation registered in England and Wales on 4th March 2015 and governed by a constitution signed on 26th November 2014. It merged with Winchester Hospitals Radio (WHR) in December 2015, and took over the provision of the hospital radio service at the Royal Hampshire County Hospital in Winchester. On 24th March 2019, the charity launched its new health and wellbeing community radio service, specifically for older people living in and around the Winchester area, broadcasting on 94.7FM (and covering a potential audience of around 60,000 people), and online via its website, the UK Radioplayer app, and a "skill" enabling listeners to ask "Alexa" to "play Winchester Radio". From October 2022 until November 2023 (when the network operator was liquidated), the service was also available on DAB Digital Radio via the Winchester Small-Scale DAB network, providing coverage to a somewhat larger area around Winchester, including Alresford, and increasing our total potential broadcast audience to approximately 77,000 people (the DAB service was restored in February 2024, following the transfer of the licence to operate the network to another operator – see later).

Winchester Radio is managed by the Charity Trustees, the majority of whom are elected by the membership. New Trustees receive a Trustee pack, which includes Charity Commission guidance on their role and responsibilities, and induction training during their first 6 months in office.

Throughout the year, Winchester Radio continued to operate with almost no paid staff, being run by a membership of volunteers. Winchester Radio has always benefited from having a diverse and intergenerational team of volunteers – during 2023, the service was delivered by a team of around 23 volunteers, ranging in age from 23 to 85.

Charitable Objects

Winchester Radio has two objects:

1. "the relief of sickness, poor health and old age amongst people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care; and
2. "the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors."

These objects are based on the model wording agreed between the Hospital Broadcasting Association (HBA) and the Charity Commission.

Winchester Radio provides a hospital radio service to patients at the Royal Hampshire County Hospital (RHCH) via the bedside entertainment system in furtherance of the first object.

It is in furtherance of the second object that Winchester Radio has launched its community radio service for the local population outside the hospital (primarily those aged over 50), with the intent of helping and encouraging them to live a healthy and active life in the local community, and thus requiring them to make less use of the health services.

Related Organisations

Winchester Radio is proud to be a member of a number of support organisations for the voluntary sector, and wish to extend our thanks and appreciation to them for the news and information they offer throughout the year.

Winchester Radio is a member of the Hospital Broadcasting Association (HBA), the national charity that supports and promotes hospital, health and wellbeing broadcasting in the UK; the Community Media Association (CMA), the organisation which supports and advocates for community media, and the UK Community Radio Network (UKCRN), which supports and advocates specifically for Ofcom-licensed community radio stations. Our members regularly participate in the national conferences and training events organised by the HBA, CMA, and UKCRN. Winchester Radio is also a member of the National Council for Voluntary Organisations (NCVO).

Locally, Winchester Radio is a member of Community First, one of the local Councils for Voluntary Service, and HIVCA, the Hampshire & Isle of Wight VCSE Health & Care Alliance, an emerging collaboration between VCSE organisations across Hampshire (including Portsmouth and Southampton) and the Isle of Wight, established to facilitate the integration of the VCSE sector with the NHS Hampshire and Isle of Wight Integrated Care System.

Winchester Radio's Chair continued in her role as the Chair of Dementia Friendly Winchester throughout the reporting period. She also represents Winchester Radio on a number of local community and volunteer-sector leaders' groups, health forums and business networks, including the Winchester District Older People's Partnership (WDOPP); the Hampshire & Isle of Wight Social Prescribing Network; the Hampshire & Isle of Wight VCSE Health & Care Alliance; the Hampshire & Isle of Wight ICS's Winchester Health and Wellbeing Community Forum; and attends networking events/meetings organised through the year by Winchester BID and the University of Winchester. Winchester Radio's Treasurer continued in his role as one of HBA's Trustees throughout the reporting year. Being part of such networks helps Winchester Radio keep up-to-date on developments across all the sectors we operate in, encourages collaboration and sharing of best practice, and most importantly of all, it highlights the issues affecting people we support. This in turn means we can ensure our programming includes coverage of these issues and signposting to appropriate support, and that our community outreach work meeting older people helps raise awareness of how our service can help them keep connected, and promote positive ageing.

Hampshire Hospitals NHS Foundation Trust (HHFT) manages the RHCH, where Winchester Radio's studio and FM transmitter are based, and where it delivers the hospital radio service. The RHCH is one of three hospitals managed by the Trust. Winchester Radio's Chair liaises throughout the year with members of HHFT's Senior Management Team, and does broadcast interviews with members of the Board and clinical staff, often to tie in with local events or current health campaigns.

Winchester Radio depends upon the services of Hospedia Ltd, the company that owns and runs the bedside entertainment system through which its programmes are delivered to patients at the RHCH.

Winchester Radio also depends on the operator of the Winchester Small-Scale DAB network. That was UK DAB Networks (Operations) Ltd until it went into liquidation in November 2023, with the network being taken off-air, resulting in a loss of DAB coverage from that date. Following these developments, a new company, Winchester DAB Ltd, was created to acquire the licence and re-commence DAB transmissions. This was achieved in

February 2024. Winchester Radio's Treasurer became a non-executive director of Winchester DAB Ltd in December 2023.

Review of Activities and Achievements

Programming aims

Winchester Radio's aim is that our service:

1. helps and encourages listeners to live a healthy, active, independent life, engaged in the social life of the local community; and
2. where this isn't possible (for example due to ill-health), to help reduce boredom and social isolation by playing a great selection of music and keeping listeners in touch with what is happening locally;

with the ultimate aim of improving the quality of people's lives as they get older, and thus reducing the need for support from the local health and care services.

Key commitments written into the Ofcom FM community radio licence require that Winchester Radio provides a service:

- primarily for people aged 50 and over, living in Winchester and the surrounding area;
- to help improve health and wellbeing; and
- that offers music and speech to entertain and engage the local community;

consisting of:

- music: a wide variety of pop, rock, jazz, easy-listening, and country, all from the 1950s through to the present day, with classical and specialist music also featuring; and
- speech: community information, local news, features and interviews, with a focus on content designed to encourage and promote good health and wellbeing.

The licence required a minimum of 70 hours per week of original output (output that is first produced for and transmitted by Winchester Radio). In September 2023, the Trustees submitted a request to Ofcom to reduce this commitment to 56 hours/week – aligning with the original hours commitment of many other community radio stations. This request was approved by Ofcom on 30th October 2023.

We aim to provide a mix of music and information tailored to the needs and interests of the older generation in Winchester – who are under-served by other local radio stations. Our music mix is distinctive, and our hyper-local focus on Winchester and the immediately surrounding villages is unique in this area and, we believe, highly appealing. Having attracted our audience, we then use behavioural economics ("nudge theory") to subtly encourage listeners to make the best lifestyle choices for their own health and wellbeing. We tell them about:

- all the enticing events happening on their doorstep;
- the range of local participative sports they can play;
- the great number of social groups, charities and other local organisations they can get involved with;
- the wide range of local support groups for those with long-term health conditions;
- the cultural scene in and around the city; and
- important local government plans, consultations, and decisions that might affect their lives;

and encourage listeners to get involved.

Programme and Community Engagement

Winchester Radio delivered an average of 83 hours of "original" hours of programme output per week, using an average of 255 volunteer hours per week, throughout 2023, in furtherance of the charity's aims. Our programme schedule and style of service were in line with our Key Commitments to Ofcom, as outlined above. Whilst Winchester Radio was

still not permitted back on the wards of the RHCH to visit patients in person for much of 2023, due to continuing high numbers of in-patients very poorly with Covid-19 and many isolation bays in operation, we still received music requests through from patients at the hospital via phone-calls and emails. Our befriending volunteers continued to visit community groups and be present at community events in the city and collect music requests for programmes. Thankfully the Covid-19 infection-rate eased towards the end of the year and our volunteers were, once again, allowed back by Hampshire Hospitals onto the wards to visit patients after completing some refresher training and with new agreed protocols in place post-pandemic.

During 2023, we let our listeners know about hundreds of local grassroots charities, sports clubs and support groups, by sharing details of activities people could get involved with, free taster sessions available locally, and opportunities to connect with others. We covered health Awareness Days and campaigns throughout the year, did hundreds of interviews and attended dozens of local events throughout the year. Here is a flavour of just some of what listeners could hear about on Winchester Radio in 2023:

- Local NHS staff marking the NHS 75th birthday, and how patients were getting involved.
- Self-care – a range of interviews with medical professionals providing information on best things for both good physical and mental health.
- Winchester Talking Newspaper having a new home in the city, and how it supports local people who are blind or partially-sighted stay connected with the news.
- The Big Butterfly Count, supporting nature and how to get involved.
- Meon Valley Heart Start on their free classes training people on how to save a life.
- Winchester Boxing Club on how boxing can aid mental as well as physical fitness.
- Move Momentum on their “Liberate” dance classes especially for wheelchair users.
- Sport in Mind about the range of activities such as badminton and yoga they run to support Carers and those struggling with their mental health.
- ManGang about their new weekly meet-up in Winchester, encouraging men to come together and open up about their mental health and the challenges they are facing.
- Winchester Rotary about their efforts to rid the world of polio.
- The Winchester Mass Cycle-Ride encouraging everyone to get on their bike.

We also gave editorial coverage to organisations with significant anniversaries in 2023 and how they support people. We were proud to broadcast a syndicated programme with Ken Bruce, Patron of the Hospital Broadcasting Association on “Going back to the start” - an hour-long special looking at the world of hospital radio, broadcast around the time of the NHS's 75th birthday, to highlight the value of volunteers from hospital radio stations and how they support both patients and the NHS. Locally we were in attendance with the Royal Logistic Corps celebrating their 30th anniversary when their Colonel-in-Chief, the Princess Royal, visited Winchester, and they were given the freedom of the city. We also spoke to local business Rawlings Opticians, celebrating 100 years in the city; and charity The Samaritans, marking its 70th anniversary during the year.

2023 saw Winchester Radio volunteers out and about in the community as more-and-more face-to-face activities returned to the city, post-pandemic. Thanks to the earlier fundraising efforts of volunteer Ron Venturi, we had the funding for a new branded gazebo to replace our plain one that was 20+ years old! The team had a presence at a number of events including festivals, voluntary sector market-stall events, and health and wellbeing fairs, plus the new “Bto3 Opportunity Expo and Skills Exchange” event put on by the Hampshire Chamber of Commerce. These events gave us the opportunity to raise awareness of Winchester Radio's service, and highlight how we help people keep connected, and to be able to share support information with people visiting our stand.

It was great to be able to meet members of the public face-to-face again at so many community gatherings in and around the Winchester area, and to do interviews with local people running groups, but also to get views from members of the public on topics of

interest in the year, including those big occasions such as HM King Charles III's Coronation where we were out-and-about at local street parties, and at Winchester Cathedral, where the ceremony was being shown, live-streamed from London. Another highlight of the year which people embraced was the England women's football team in the World Cup Final, about which we also spoke to locals who were caught up in football fever.

The station continued to keep our audience aware of local developments including the new, bigger St. Clements Surgery being built in the city-centre, and the Station Approach and Central Winchester Regeneration projects. The latter included some community archaeological digs and tours in central Winchester run by Pre-Construct Archaeology which we also attended and covered on-air, and it was great to meet people there who had heard about the digs through our pre-event coverage on-air.

In 2023 Winchester Radio volunteers met some incredibly inspiring people in the community, doing amazing things, and who were much appreciated for it. Here's just a few of the local stories from some of extraordinary people we met and shared on-air:

- 19-year-old Katie Peller about her experience of eye cancer in childhood and how she is fundraising for the charity "Childhood Eye Cancer Trust" to help others affected.
- BK and Sangeeta Kaura, much loved pillars of the community, retiring after 24 years of running the Post Office in the village of Kings Worthy.
- Hampshire man Alex Lewis who lost all 4 of his limbs due to contracting Sepsis, travelling to Ukraine to help amputees who have lost limbs in the war. We spoke to Winchester consultant anaesthetist Dr Geoff Watson ahead of their journey.
- Local barrister Gary Venturi giving up his job to take on the Clipper Round the World Race, despite having never sailed before.
- Mary Needham-Carlton from local social enterprise, MunchCIC which provides community cookery classes to teach the joy of preparing delicious and nutritious meals. She was launching a fundraising cookbook 'Munch Lunch and Dinner'.
- Mary Curry, who was pioneering and Winchester's first female bus driver, celebrating 50 years since getting her professional licence.
- Steve Radjen who ran 60 marathons in his 60th year to raise over £200,000 for Naomi House and Jacksplace children's hospices near Winchester.

Local academic establishments, businesses, charities, churches and civic bodies all featured on our airwaves throughout the year, and regular calendar events in Winchester for the community, such as those around Easter, Armed Forces Week, Remembrance Sunday, and Christmas were featured. The charity continued to signpost people to support services, including activities from Christians Against Poverty, the Winchester Basics Bank and a number of other local community schemes running over the school holidays to help families with the high cost of living; plus the many initiatives run by the city's local churches to help those struggling financially or through isolation. A number of the local church ministers also helped with Reflections for us to broadcast to our audience through Christmas. And our team recorded a number of Christmas Carol Concerts, as well as again broadcasting Winchester Hospice's "Light Up A Life" service in memory of those loved ones lost. Our News Editor Mary Blaxland, did an amazing amount of community engagement throughout the year, meeting and interviewing people for our weekly "Winchester Now" news programme including Olympian Adam Peaty, inspiring young people into sport, and before Christmas joining Kings Worthy Primary School children bringing festive cheer to residents at the Dower House Care Home.

A worrying phone call we took at the station during 2023 was from the father of a young man who had gone missing after attending the "Boomtown Festival" near Winchester. We were very quick to get an appeal on-air to help find him, and our social media post asking for help was kindly shared 467 times. Happily, he was found a few days later and his family were full of praise and gratitude to Winchester Radio and our listeners for help finding him. Another example of the way Winchester Radio makes a positive impact in the community, and how our caring and community-minded volunteers make a difference to people's lives.

Feedback and Recognition of our Volunteer-led Efforts

The Winchester Radio team delivering the service are all volunteers, giving their time and efforts, and sharing their skills and knowledge, for free. Many do Winchester Radio volunteering every single day, and a number of the team are also engaged in other charitable activities and groups locally too.

It really means a lot when listeners get in touch to say how much they appreciate our service; when volunteers moving on give thanks for the experience and opportunities they have had with the charity, whilst helping others; and when staff from other organisations getting publicity on-air for their causes and upcoming events, take the time and trouble to say "thank you". Here are just some of the messages of gratitude we had through the year:

"It's very nice to have a radio channel dedicated to Winchester and thank you to all the volunteers who must spend a lot of time compiling their programmes. I really enjoy listening to Winchester Radio regularly."

"I've been listening to you for a couple of weeks now and I can only give praises from me."

"So great to have you back! Thank you for your input, year after year - the race wouldn't be the same without you!"

"Top marks to you at Winchester Radio...as good as it gets and right in the heart of our community."

"Thank you so much for coming to our event. It was wonderful to have you there."

"Brilliant community radio station and you play some great stuff."

"Thank you to Winchester Radio for sharing Katie's story and helping raise awareness of retinoblastoma, a rare eye cancer found in children. We are very proud of Katie!"

"Thank you for joining us! A fantastic evening spent with amazing people and charities."

"Thank you, Winchester Radio, for helping us grow".

"Recently discovered you and it has been fabulous listening to Winchester Radio."

"Thanks to Winchester Radio for attending the recent Read Easy graduation celebration in order to interview some of our readers. We are dedicated to helping adults who wish to improve their reading skills. Your help in supporting and publicising our charity is much appreciated."

"Thanks so much for your support."

"Well done Anna and Winchester Radio for showing your professionalism (and that you're from here) and treating this issue with the seriousness and respect it deserves."

"Thanks for all you do for Winchester."

"Can I say I've really appreciated how well the trustees manage & organise Winchester Radio. The facilities are really good, not only in the studio but also access on-line via Myriad and other systems. The guidance has always been clear and helpful. And although I've worked with several other radio stations over the years, I've learnt a lot in my three years with you. I have enjoyed it and hopefully I've made a useful and significant contribution to the station and of course, our listeners."

"You do a great job at Winchester Radio!"

"I love listening to Winchester Radio as I'm going around the city. I think it is great we have got our own local radio station and I'd encourage more people to listen to it. Some of the tunes are obviously from my era and I love the fact it is just so lovely and local and shares community information. It is lovely that it is our radio station."

"Thanks so much for mentioning me and playing two lovely Chris de Burgh songs - of course, Lady in Red is a firm favourite. It was good to chat with you...I really enjoy Winchester Radio."

"Thank you for all you are doing and all those dedicated volunteers."

Awards

In 2023, Winchester Radio won Silver in two categories of the National Hospital Radio Awards:

- our report on the 10th anniversary Paralympic Personal Bests event organised by Winchester Go LD, Winchester City Council, Everyone Active, and the University of Winchester, won Silver in the Best Speech Package category, with the judges saying:

This entry really captured the excitement and joy of the day – and produced some really great radio. Well worth a second listen.

- our report on the celebrations of the 100th anniversary of bus services in Winchester, organised by the local transport heritage charity, Friends of King Alfred Buses, won Silver in the Best Special Event category, with the judges saying:

We loved this entry, which included great voices – truly fantastic story-telling and real warmth for those involved and for those listening.

Three of our volunteers were also presented with Long Service Awards when they attended the National Conference of the Hospital Broadcasting Association in Bolton: Paul Blitz for 40 years, Nigel Dallard for 35 years, and Sarah Cragg for 20 years.

FM licence extension

In May, we had confirmation from Ofcom that our application to extend our FM community radio broadcasting licence had been successful. The initial 5-year licence period was due to expire in March 2024, but has now been extended until March 2029.

DAB broadcasting

As noted above, UK DAB Networks, which operated the Winchester Small-Scale DAB Network, through which Winchester Radio obtained its DAB digital radio coverage, was liquidated on 24th November 2023, taking the network off-air, and thus removing Winchester Radio's DAB coverage. A collaborative effort from a number of the community radio stations affected, including Winchester Radio, together with some enthusiastic individuals who were able to invest some capital, resulted in a new company, Winchester DAB Ltd, being created to apply to Ofcom to take over the licence. This application was successful and, following a public consultation necessitated by the change in coverage due to new transmission arrangements, the DAB network resumed broadcasting on 8th February 2024.

Studio relocation

We are thankful to Hampshire Hospitals NHS Foundation Trust for their ongoing support for what we do, and for continuing to provide us with free accommodation, worth almost £8,500 per year. We were informed by the Senior Management in May 2022 that the planned relocation of our studio to Level A of Burrell Wing was not going to be possible, due to redevelopment plans including a new elective orthopaedic hub. Whilst the hospital management were adamant that they would continue to accommodate Winchester Radio, the proposed location of our studio remained uncertain until September 2023, with the viability of the final proposed location in Ashley Wing remaining uncertain well into 2024.

The studio relocation project has put enormous demands on the Trustees, with literally hundreds of person hours being spent in meetings with NHS Trust project management and estates staff, and/or their consultants, answering questions from these staff, or undertaking research towards, and developing studio layouts to prove the viability, or otherwise of options presented to us. This has had a material impact on the running of the charity during the reporting year, as less effort has been available to recruit and train new volunteers, to raise the profile of the charity, and to develop a sustainable business plan.

At the time of writing, Winchester Radio has recently relocated into Ashley Wing, and is in the process of fitting-out studios, with presenters currently broadcasting either from home, or from a temporary studio set-up whilst the new custom studio desks are built and equipment installed.

Generating earned income

In March 2022, Winchester Radio received funding from the DCMS-funded, Ofcom-administered Community Radio Fund to employ a Community Business Development Manager to help grow earned-income and reduce the dependence of the charity on grant funding. Unfortunately, the individual initially recruited found that they had over-committed themselves alongside other commitments, and left after only 2 months. After reflecting on lessons to be learned, the Trustees approached Ofcom to vary the terms of the grant, to allow the employment of another Community Business Development Manager for a further 12 months, but with reduced hours/week. This was agreed and, following another recruitment process, the new employee started work in May 2023.

By the end of the year, a significant amount of research and background work had been undertaken, but it was becoming clear that growing Winchester Radio's earned income was not going to be easy, even with the resources of a paid employee. Selling commercial advertising is proving very difficult, and whilst revenue has increased, not by anything like the amount necessary to sustain the Community Business Development Manager as a paid position. Whilst positive conversations have been held with both Winchester City Council and Hampshire County Council about funding programmes and/or editorial features, it is evident that the cogs in the machinery of local government turn very slowly.

Acknowledgements

All Winchester Radio's activities have only been possible through the sterling efforts of a dedicated team of around 23 regular volunteers, supplemented by a number of additional volunteers providing ad-hoc support, putting in literally thousands of hours of effort, and we'd like to take this opportunity to thank them for their continued time, energy and commitment throughout an intensely busy and very challenging year.

Overall, we conservatively estimate that the volunteer team has given over 13,250 hours of their time to the charity during the year. Using the standard Ofcom *volunteer rates*, this is worth approximately £192,000.

Small charities such as Winchester Radio do not have the financial means to spend funds on professional services, cloud-based IT systems and advertising, so we are incredibly grateful that many businesses, large and small, have supported us during 2023.

We'd also like to say a huge thank you to the many individuals who have donated to Winchester Radio during 2023, and the local companies and organisations who have supported us through taking radio-advertising with us. We are very grateful to all those who champion and support charity Winchester Radio.

Financial Performance

Overall, Winchester Radio is financially sound and has significant cash reserves.

At the end of 2023, Winchester Radio had total cash reserves, in-hand and at the bank, of just under £79,000 (2022: just under £87,000), of which £12,522 (2022: £26,195) is restricted funds (roughly half of which is the Community Radio Fund grant, with most of the remainder being for the studio relocation/re-equipping).

As in previous years, there are approximately £1,200 of prepayments recorded. These relate to:

- end-of-year adjustments, where the charity has paid in 2023 for a service to be only partly delivered in 2023 (for instance, it includes the part of the £850 Ofcom licence fees, paid in March, that relates to the period after 31st December 2023); and
- purchase of music download credits with a supplier of professional-quality music downloads (we purchase credits in bulk to obtain the best price).

This year the debt owed to Winchester Radio, at £2,520, consists of the Priority Outcomes Fund grant from Winchester City Council, and a Gift Aid refund, both of which were paid in January following requests for payment submitted in December. The £728 (2022: £22) of trade creditors relates to bills, payment for which (primarily by Direct Debit) was not made until January 2024. The £1,266 (2022: £1,628) of payments received on account is advertising sales for campaigns that ran partially in 2023 and partially in 2024. The £60 (2022: £60) of stock is fundraising CDs produced by the predecessor charity, Winchester Hospital Radio, and which are sold on enquiry from members of the public.

Based on the financial performance in this and the three previous years, the Trustees have confirmed their estimate that the base running costs for providing both the community and hospital radio services for a full year remains at around £7,500 - £8,000. Unlike previous years, however, the Trustees have not designated unrestricted reserves above this level as being for the studio relocation/re-equipping project, because it is believed that the existing restricted and designated funds will be more than sufficient to cover the costs of the relocation and subsequent fitting-out of the new accommodation.

Overall assets totalled just over £94,000 (2022: just over £103,000, the difference being primarily due to salary and pension payments from the Community Radio fund grant received in 2022 to our Community Business Development Manager).

Income

Total recorded income was £26,973 (2022: £49,266), consisting of £7,027 in grants, donations and other monetary gifts (2022: £32,275, including £20,933 from the Community Radio Fund), £12,947 worth of donations-in-kind (2022: £13,121), £5,566 income from trading activities (2022: £3,478) and £1,433 of bank interest (2022: £292).

Three significant grants were received during the year:

- £2,520 from Winchester City Council, as part of its "Priority Outcomes Framework" grant-funding programme (this is the second year of a renewed 3-year grant programme – a further year of funding, at a somewhat lower level, has been agreed covering 2024);
- £2,000 from the Rotary Clubs of Salisbury and Winchester, from the proceeds of the Clarendon Marathon; and
- £1,000 from the Winchester & District Round Table, from the proceeds of their "Pedal, Paddle, Pace" event.

Significant donations-in-kind included:

- free-of-charge accommodation, provided by Hampshire Hospitals NHS Foundation Trust, worth £8,450;
- accountancy services, namely the Independent Examination of this Trustees' Annual Report & Accounts, worth £2,475, from Jonathan Poulter of Rothmans;
- free access from Google to its Workspace email and collaboration software, worth £1,200; and
- free cloud-hosted Voice-over-IP telephony services, providing the charity with a memorable telephone number and remote access to make and receive calls and messages, courtesy of Nimvelo, worth over £500.

Trading income arose from:

- sales of on-air advertising to local businesses (£3,212, 2022: £1,842) and charities (£1,275, 2022: nil); in addition, a further £1,266 of advertising sales were completed for campaigns to run on-air in 2024;

- two fundraising car boot sales collecting £799 (2022: £873) in sellers' pitch fees; and
- a fundraising coffee morning.

The production of the commercials cost £300 (2022: £410), meaning that advertising sales brought in just under £4,200 net – which, despite being more than double the previous year, was significantly less than we were hoping for having employed a Community Business Development Manager for 7 months.

The car boot sales cost just £90 (2022: £180) for licence fees from Winchester City Council as we were offered the second one at short notice and no cost due to another charity being unavailable, meaning that the events raised just over £700.

The coffee morning was held at Rick Stein's Winchester restaurant, which didn't charge for hosting the event, so the only expenditure was on a book of raffle tickets (£3), so the event raised £287 and, in addition, resulted in over £150 of the £849 of individual donations received during the year.

Expenditure

Just over £1,700 of capital expenditure was made during the year: £1567 on a branded gazebo, and £136 on a portable digital recorder (2022: £53). The gazebo was bought using a grant received specifically for this purpose just prior to the Covid pandemic.

By far the most-significant ongoing revenue expense is music copyright licensing fees, totalling over £2,659 this year (2022: £2,140). The increase is partially due to inflation, but also because of the additional licence fee for broadcasting music on DAB digital radio. This is followed by the Ofcom licences required to broadcast as a community radio station (£850 per annum for the FM licence, plus £100 per annum for the DAB licence) and insurance (£764 this year, £700 in 2022). The next two most-significant ongoing costs are the IRN news subscription, which provides us with hourly national/international news bulletins, plus access to news stories via their "Net Newsroom" facility, and the broadband internet connection.

Repairs and general engineering costs increased to £385 this year (2022: £27). The majority of this was the cost of a repair to the FM transmitter (£195), but it was also necessary to replace some batteries in two of the laptops (£48), as well as to purchase some miscellaneous small items, some of which relate to the studio relocation.

The costs of employing our Community Business Development Manager for 7 months came to just over £12,000. These costs were met from the Community Radio Fund grant received in 2022. In addition, there were recruitment costs of £315 and another £110 on a mobile phone contract. The earned income that the Community Business Development Manager role is intended to generate needs to be a mix of primary-purpose income and non-primary-purpose income, to ensure that Winchester Radio remains within the limits on charity trading. The costs of employment have, therefore been split 75/25 between expenditure on charitable activities and fundraising activities, to match the intended mix of generated income.

Banking fees include:

- a monthly fee charged by CAF Bank; and
- payment processing fees from PayPal (donations/membership subscriptions), donr (text donations), SumUp (card payments at fundraising events) and GoCardless (membership fee direct debits).

Wherever possible, use was made of products and services made available free-of-charge or at reduced price to charities. This includes:

- Google Workspace;
- the VoIP telephone system from Nimvelo;
- audio stream hosting from streamerr; and
- website hosting from Umbrella Host.

Financial Management and Reserves Policies

Winchester Radio has a Financial Management Policy which defines the controls to be implemented to ensure that the charity's assets are secure. This policy meets all the requirements of the Charities Act 2011 and the Charity Commission guidelines "Internal Financial Controls for Charities (CC8)". The policy states that unrestricted reserves should be held equivalent to a typical year's cash expenditure.

The charity and its predecessor have been slowly building up a reserve for an inevitable move and re-equipping of studios. As reported above, this relocation took place after the end of the reporting period. Whilst the NHS Trust has paid for the building works necessary to make the allocated space suitable for Winchester Radio's use, the cost of the internal fitting-out and any necessary new technical equipment falls to Winchester Radio. As the costs of this were still very-much uncertain at the end of the reporting year, the accounts show significant unrestricted reserves designated as being towards this project.

Once the final costs of the studio move are apparent, as part of a business-planning exercise that is in progress at the time of writing, it is intended to develop a financial plan that shows the return of the charity's reserves to the level set out in the policy.

Management of Major Risks

The launch of our community radio service in 2019, with the attendant significant increase in running costs, was (and remains) a significant risk to Winchester Radio. The project was approved on the basis of three major income streams, all of which have risks – grant funding, commercial advertising and sponsorship, and personal donations. However, with the financial buffer afforded by the current reserves, and the accommodation issue having been resolved, the Trustees are confident that the charity has a long-term future. Grant funding-wise, the 3-year agreement with Winchester City Council, renewed in 2022, albeit at a lower level, and a long-term relationship with Winchester Rotary provides further confidence.

Towards the end of the reporting year, we were successful in our application to the Cranfield Trust for *pro bono* support from one of their volunteer consultants to develop a business plan for the next 3 years, to assist in getting Winchester Radio into a position where it is a more sustainable social enterprise. This work started in 2024, and has already resulted in the creation of a formal Risk Register, although overall progress has been significantly impacted by the studio relocation, and is still on-going at the time of writing.

Charity Trustees

Anna O'Brien (Chair)
Paul Blitz
Nigel Dallard
Jeff Wearing (appointed 11 January 2024)

Charity Number

1160752 (England and Wales)

Principal Address

Mailpoint MP66
Royal Hampshire County Hospital
Romsey Road
Winchester
Hampshire
SO22 5DG

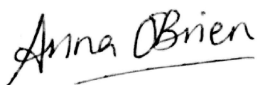
Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
ME19 4JQ

Independent Examiner

Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

Signed on behalf of the Trustees,



Anna O'Brien
Chair
10th October 2024



Nigel Dallard
Treasurer
10th October 2024

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of Winchester Radio ("the Charity") for the year ended 31 December 2023, which are set out on pages 15 to 25.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

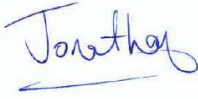
I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

18/10/2024

Statement of Financial Activities

(incorporating an Income and Expenditure Account)

for the Year Ended 31st December 2023

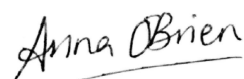
		Unrestricted		2023	2022
	Notes	funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Income and Endowments from:					
Donations and legacies	2a	19,974	-	19,974	45,496
Charitable activities	2b	1,275	-	1,275	-
Other trading activities	2c	4,291	-	4,291	3,478
Investments	2d	1,433	-	1,433	292
Total Income		26,973	-	26,973	49,266
Expenditure on:					
Raising funds	3a	500	3,001	3,501	1,465
Charitable activities	3b	23,815	9,112	32,927	28,613
Total Expenditure		24,315	12,113	36,428	30,078
Net income/(expenditure) before investment gains/(losses):					
		2,658	(12,113)	(9,455)	19,188
Net gains/(losses) on investments		-	-	-	-
Net income/(expenditure)		2,658	(12,113)	(9,455)	19,188
Extraordinary items		-	-	-	-
Transfers between funds	10	1,560	(1,560)	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-	-
Other gains/(losses)		-	-	-	-
Net movement in funds		4,218	(13,673)	(9,455)	19,188
Reconciliation of funds:					
Total funds brought forward		76,876	26,195	103,071	
Total funds carried forward		81,094	12,522	93,616	103,071

Balance Sheet

as at 31st December 2023

		2023		2022	
	Notes	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Fixed assets:					
Tangible assets	5a	10,027	-	10,027	11,163
Intangible assets	5b	2,772	-	2,772	4,183
Investments		-	-	-	-
Total fixed assets		12,799	-	12,799	15,346
Current assets:					
Stock	6	60	-	60	60
Debtors	7	3,891	-	3,891	2,368
Investments		-	-	-	-
Cash at bank and in hand	9	66,338	12,522	78,860	86,947
Total current assets		70,289	12,522	82,811	89,375
Creditors:					
Amounts falling due within one year	8a	1,994	-	1,994	1,650
Net current assets/(liabilities)		68,295	12,522	80,817	87,725
Total assets less current liabilities		81,094	12,522	93,616	103,071
Creditors:					
Amounts falling due after one year	8b	-	-	-	-
Provision for liabilities		-	-	-	-
Total net assets or liabilities		81,094	12,522	93,616	103,071

Signed on behalf of the Trustees,



Anna O'Brien
Chair
10th October 2024



Nigel Dallard
Treasurer
10th October 2024

Notes to the Financial Statements

for the Year Ended 31st December 2023

1. ACCOUNTING POLICIES

(a) Basis of accounting

These accounts have been prepared under the historical cost convention, with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) Second Edition (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102); and
- the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

(b) Income

i) Recognition of income

Income is recognised in the Statement of Financial Activities when:

- the charity becomes entitled to the resources;
- it is more likely than not that the Trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

ii) Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required by the FRS 102 SORP or FRS 102.

iii) Grants and donations

Grants and donations are only included in the Statement of Financial Activities when the general income recognition criteria, specified in the FRS 102 SORP, are met.

In the case of performance-related grants, income is only recognised to the extent that the charity has provided the specified goods or services, as entitlement to the grant only occurs when performance-related conditions are met.

iv) Gift Aid

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of the gift, and is treated as an addition to the same fund as the initial donation unless the donor of the terms of the appeal have specified otherwise.

v) Contractual income and performance-related grants

This is only included in the Statement of Financial Activities once the charity has provided the related goods or services, or met the performance-related conditions.

vi) Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

The cost of any stock of goods donated for distribution to beneficiaries is recognised on receipt at the fair value of those gifts at the time of their receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from the sale less any expected costs of sale, and recognised in "income from other trading activities", with the corresponding stock recognised in the balance sheet. On its sale, the value of stock is charged against "Income from other trading activities" and the proceeds from the sale also recognised as "Income from other trading activities".

Goods donated for ongoing use by the charity are recognised as fixed assets and included in the Statement of Financial Activities as incoming resources when receivable.

Gifts-in-kind for use by the charity are included in the Statement of Financial Activities as income from donations when receivable.

vii) Donated services and facilities

Donated services and facilities are included in the Statement of Financial Activities when received, at the value of the gift to the charity, provided the value of the gift can be measured reliably.

Donated services and facilities that are consumed immediately are recognised as income, with an equivalent amount recognised as an expense under the appropriate heading in the Statement of Financial Activities.

viii) Volunteer help

The value of any voluntary help received is not included in the accounts, but it is described in the Trustees' Annual Report.

ix) Income from interest, royalties and dividends

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

x) Income from membership subscriptions

Membership subscriptions, which are received in the nature of a gift, are recognised in Donations and Legacies.

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

(c) Expenditure and liabilities

i) Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources, and the amount of the obligation can be measured with reasonable certainty.

ii) Provisions for liabilities

A liability is measured on recognition at its historical cost, and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

iii) Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

(d) Assets

i) Tangible fixed assets for use by the charity

These are capitalised if they can be used for more than one year. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation is calculated on a "straight line" basis at a rate to write-off the cost of tangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• fixtures and fittings	10%
• computers & computer systems	20%
• portable recording equipment	20%
• branded gazebo & accessories	20%
• other electronic equipment	10%
• physical music library	10%

ii) Intangible fixed assets

identifiable and are controlled by the charity through custody or legal rights. They are valued at cost or, if gifted, as the value to the charity on receipt,

Amortisation is calculated on a "straight line" basis at a rate to write-off the cost of the intangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• software	20%
• visual branding	10%
• audio branding	20%
• digital music library	10%

iii) Stocks

Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value.

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

iv) Debtors

Debtors are measured on initial recognition at settlement amount after any trade discounts. Subsequently they are measured at the cash or other consideration expected to be received.

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

2. INCOME

			2023	2022
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Donations and legacies				
Donations and gifts				
Donations via "Amazon Smile"	23	-	23	28
Donations via "Give As You Live"	18	-	18	68
Donation from Rick Stein Winchester	-	-	-	500
Other donations	849	-	849	448
Gift Aid	187	-	187	198
Legacies	-	-	-	5,000
Grants (note 2e)				
Winchester City Council Priority Outcomes Framework	2,520	-	2,520	2,800
Clarendon Marathon	2,000	-	2,000	2,000
Winchester & District Round Table	1,000	-	1,000	-
DCMS/Ofcom Community Radio Fund	-	-	-	20,933
Membership subscriptions	430	-	430	400
Donated goods, facilities & services (note 2f)				
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Google Workspace	1,200	-	1,200	1,440
VoIP phone system	576	-	576	576
Stream Hosting	180	-	180	180
Website Hosting	66	-	66	-
Total	19,974	-	19,974	45,496
(b) Charitable activities				
Advertising Sales	1,275	-	1,275	-
Total	1,275	-	1,275	-
(c) Other trading activities				
Advertising Sales	3,212	-	3,212	1,842
Car Boot Sales	799	-	799	873
Coffee Morning	280	-	280	286
Consulting Services	-	-	-	450
CD sales	-	-	-	27
Total	4,291	-	4,291	3,478
(d) Income from investments				
Interest	1,433	-	1,433	292
Total	1,433	-	1,433	292
(e) Grants				
i) Winchester City Council Priority Outcomes Framework				
This is the second year of a 3-year grant award, renewed for a second term, based on Winchester Radio's activities furthering the City Council's priorities for community development.				
ii) Clarendon Marathon				
This unrestricted grant was made by the organisers of the marathon (the Rotary Clubs of Salisbury and Winchester) from funds raised as a result of the 2023 event.				
iii) Winchester & District Round Table				
This unrestricted grant was made by the Round Table from the proceeds of their "Pedal, Paddle, Pace" event.				
iv) DCMS/Ofcom Community Radio Fund				
Seed funding from the Dept for Digital, Culture, Media & Sport, via the Ofcom-administered Community Radio Fund, to employ a part-time Community Business Development Manager for 12 months, to grow Winchester Radio's earned income. Following the resignation of the employee in the prior year, the terms of the grant were renegotiated allow the recruitment of another employee, again for 12 months, but on less hours/week. This employee started during the reporting period.				

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

(f) Donated goods, facilities & services

i) Accommodation

Hampshire Hospitals NHS Foundation Trust provides the charity with 26m² of accommodation free-of-charge. The Trust calculates that the cost of this accommodation is £325 /m².

ii) Independent Examination of accounts

Jonathan Poulter, and previously his father John Poulter, both of Rothmans have independently examined the charity's accounts free-of-charge for a number of years.

iii) Google Workspace email/collaboration service

Google makes its Workspace Business Starter email and collaboration service available free-of-charge to UK registered charities. The normal cost is £5 per user, per month. This represents the cost of Winchester Radio purchasing an appropriate number of accounts at standard prices.

iv) VoIP Phone System

Nimvelo offers its cloud-hosted VoIP phone system free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

v) Stream Hosting

streamerr offers its internet streaming service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vi) Website Hosting

Umbrella Host offers its website hosting service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

Other information

All income in the current and prior years was unrestricted except for the grant from the DCMS/Ofcom Community Radio Fund in the prior year.

3. EXPENDITURE

			2023	2022
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Expenditure on raising funds				
Cost of advertising sales	300	-	300	410
Community Business Development Manager				
Salary	-	2,944	2,944	660
Pension contributions (defined contribution scheme)	-	57	57	12
Recruitment costs	79	-	79	138
Mobile Phone	28	-	28	49
Staging fundraising events	93	-	93	180
CD sales	-	-	-	16
Total	500	3,001	3,501	1,465

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

			2023	2022
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(b) Expenditure on charitable activities				
Station running expenses				
Music copyright licences				
Community Radio	2,604	-	2,604	2,140
Hospital Radio	55	-	55	49
Google Workspace Email & Collaboration Service	1,200	-	1,200	1,440
Ofcom Broadcasting licences	950	-	950	941
Insurance	764	-	764	700
VoIP telephone system	576	-	576	586
Equipment replacements / engineering	285	100	385	27
IRN news licence	383	-	383	343
Broadband internet connection	333	10	343	252
Stream hosting	180	-	180	180
Broadcast playlist system remote access licence	165	-	165	150
TV licence	159	-	159	159
UK Radioplayer subscription	109	-	109	109
Local Radio Support membership	97	-	97	22
Banking fees	74	-	74	85
Ofcom PMSE Radiomic licence	68	-	68	68
CMA membership fee	60	-	60	60
HBA membership fee	50	-	50	50
Office Consumables	28	-	28	-
Winchester Small-Scale DAB carriage fee	13	-	13	5
Community First membership fee	8	-	8	8
Volunteer refreshments	5	-	5	-
Volunteer Recruitment	-	-	-	89
Community Business Development Manager				
Salary	-	8,831	8,831	1,979
Pension contributions (defined contribution scheme)	-	171	171	36
Recruitment costs	236	-	236	414
Mobile Phone	83	-	83	149
Communications and publicity				
Website/internet domain hosting	130	-	130	58
Promotional Flyers	24	-	24	-
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Depreciation of tangible fixed assets	2,839	-	2,839	5,835
Amortisation of intangible fixed assets	1,412	-	1,412	1,754
Total	23,815	9,112	32,927	28,613

4. PAID EMPLOYEES

(a) Staff Costs

Salaries & wages	-	11,775	11,775	2,639
Pension contributions (defined contribution scheme)	-	228	228	48
Total	-	12,003	12,003	2,687

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

(b) Average head count

	2023	2022
Average number of employees	0.67	0.1

A single employee was employed for a total of 8 months during this year (2022:7 weeks), in a community business development role. As the purpose of the role is to generate a mix of primary purpose and non-primary purpose income, the employment costs have been allocated 75% to expenditure on charitable activities and 25% to costs of raising funds.

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

(c) Redundancy payments

	2023	2022
Total redundancy and termination payments	-	-

5. FIXED ASSETS

(a) Tangible fixed assets

	Music library £	Fixtures & fittings £	Computers, Portable Recording Eqpt, Gazebo £	Electronic equipment £	Total £
Cost as at 1 January 2023	5,000	4,227	22,434	28,682	60,343
Additions	-	-	1,703	-	1,703
Disposals	-	-	-	-	-
Cost as at 31 December 2023	5,000	4,227	24,137	28,682	62,046
Depreciation as at 1 January 2023	5,000	3,363	21,161	19,656	49,180
Charge for year	-	173	992	1,674	2,839
Elimination on disposal	-	-	-	-	-
Depreciation as at 31 December 2023	5,000	3,536	22,153	21,330	52,019
Net book value as at 1 January 2023	-	864	1,273	9,026	11,163
Net book value as at 31 December 2023	-	691	1,984	7,352	10,027

All tangible fixed assets relate to unrestricted funds.

There are no contractual commitments for the acquisition of tangible fixed assets.

(b) Intangible assets

	Digital Music Library £	Audio Branding £	Visual branding £	Software £	Total £
Cost as at 1 January 2023	314	3,000	6,000	2,985	12,299
Additions	1	-	-	-	1
Disposals	-	-	-	-	-
Cost as at 31 December 2023	315	3,000	6,000	2,985	12,300
Amortisation as at 1 January 2023	91	2,400	3,000	2,625	8,116
Charge for year	32	600	600	180	1,412
Elimination on disposal	-	-	-	-	-
Amortisation as at 31 December 2023	123	3,000	3,600	2,805	9,528
Net book value as at 1 January 2023	223	600	3,000	360	4,183
Net book value as at 31 December 2023	192	-	2,400	180	2,772

All intangible assets relate to unrestricted funds.

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

6. STOCKS

	Stock		Donated goods	
	For distribution	For resale	For distribution	For resale
	£	£	£	£
Fundraising CDs				
Opening	-	60	-	-
Added in period	-	-	-	-
Expensed in period	-	-	-	-
Impaired	-	-	-	-
Closing	-	60	-	-
Total this year	-	60	-	-

7. DEBTORS AND PREPAYMENTS

	2023		2022	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Trade debtors	2,698	-	2,698	1,153
Prepayments and accrued income	1,193	-	1,193	1,215
Total	3,891	-	3,891	2,368

8. CREDITORS AND ACCRUALS

	2023		2022	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Amounts falling due within one year				
Trade creditors	728	-	728	22
Payments received on account for contracts or performance-related grants	1,266	-	1,266	1,628
Total	1,994	-	1,994	1,650

9. CASH AT BANK AND IN HAND

	2023		2022	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
CAFCash current account	2,838	0	2,838	10,993
CAF Gold deposit account	62,414	12,522	74,936	75,519
PayPal account	1,086	0	1,086	435
Cash	0	0	0	0
Total	66,338	12,522	78,860	86,947

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

10. MOVEMENT IN FUNDS

(a) Current year

	Balance 01/01/2023	Income	Expenditure	Transfers	Balance 31/12/2023
Unrestricted Funds					
General (inc. fixed assets)	22,601	26,973	(24,315)	1,560	26,819
Studio relocation/re-equipping	54,275	-	-	-	54,275
Total	76,876	26,973	(24,315)	1,560	81,094
Restricted Funds					
DCMS/Ofcom Community Radio Fund	18,246	-	(12,003)	-	6,243
Studio relocation/re-equipping	6,027	-	(35)	-	5,992
Remote Broadcasting	152	-	-	-	152
Computer systems	210	-	(75)	-	135
Outside Broadcast equipment	1,560	-	-	(1,560)	-
Total	26,195	-	(12,113)	(1,560)	12,522
Total Funds	103,071	26,973	(36,428)	-	93,616

(b) Prior year

	Balance 01/01/2022	Income	Expenditure	Transfers	Balance 31/12/2022
Unrestricted Funds					
General (inc. fixed assets)	31,756	28,333	(26,541)	(10,947)	22,601
Studio relocation/re-equipping	43,275	-	-	11,000	54,275
Total	75,031	28,333	(26,541)	53	76,876
Restricted Funds					
DCMS/Ofcom Community Radio Fund	-	20,933	(2,687)	-	18,246
Studio relocation/re-equipping	6,027	-	-	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	263	-	-	(53)	210
Remote Broadcasting	152	-	-	-	152
Ofcom Broadcasting Licence Fees	850	-	(850)	-	-
Total	8,852	20,933	(3,537)	(53)	26,195
Total Funds	83,883	49,266	(30,078)	-	103,071

Purpose and restrictions of funds

(a) General (inc. fixed assets)

This fund represents the general unrestricted assets of the charity, including the current value of fixed assets, stock and debts owed to the charity.

(b) Studio relocation/re-equipping

There are both restricted and designated funds to cover the cost of relocating and re-equipping the studios - an ambition that stretches back to 2009, when the forerunner unincorporated charity was given notice of the need to vacate its previous studio accommodation. The current accommodation, which has been the charity's base since 2011, has been allocated to become part of a new elective surgery hub within the hospital. During the year, the NHS Trust agreed a new location on-site for Winchester Radio, and at the end of the year, planning for the relocation was underway both by the NHS Trust and Winchester Radio.

The restricted funds are the result of a successful crowdfunding campaign that completed in 2020.

In addition, since 2019, the Trustees have formally designated reserves in excess of the charity's stated reserves policy (see Note 12) for this purpose.

(c) DCMS/Ofcom Community Radio Fund

Seed funding from the Dept for Digital, Culture, Media & Sport, via the Ofcom-administered Community Radio Fund, to employ a part-time Community Business Development Manager for 12 months, to grow Winchester Radio's earned income. Following the resignation of the employee in the prior year, the terms of the grant were renegotiated allow the recruitment of another employee, again for 12 months, but on less hours/week. This employee started during the reporting period.

(d) Remote broadcasting

This fund consists of the residue from a grant from the Grand Provincial Lodge of Master Mark Masons of Hampshire & Isle of Wight to purchase equipment to allow our volunteers to broadcast from home.

Notes to the Financial Statements

for the Year Ended 31st December 2023 (continued)

(e) Computer systems

This fund consists of the residue of grants and donations in prior years towards replacing/upgrading the charity's computer systems, on which it is reliant to provide its 24 hour radio service. On purchase or upgrade of the computer systems, the funds are transferred to unrestricted funds as the purchases are made to generally further the charity's objects.

(f) Outside Broadcast equipment

This fund derives from a grant from the IBM UK Trust towards to cost of a branded gazebo and other equipment to facilitate Winchester Radio undertaking outside broadcasts at community events.

11. TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

(a) Trustee remuneration and benefits

None of the Trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

(b) Trustees' expenses

	2023	2022
Number of Trustees who were paid expenses	2	2
Reimbursement for products/services purchased on behalf of the charity	£2,948	£936
Travel and subsistence	-	-
Accommodation	-	-
Other (specify)	-	-
Total	£2,948	£936

(c) Transactions with related parties

Other than the reimbursement of Trustees for products/services purchased on behalf of the charity, there were no transactions with related parties in either the current or prior year.

12. RESERVES POLICY

The Trustees have determined that the charity should aim to hold unrestricted reserves at the bank equivalent to approximately 12 months operating costs. Discounting regular donations-in-kind, and based on the expenditure during the current and recent prior years, this equates to approximately £7,500. It has been the charity's long-term ambition to relocate to larger studio premises, and to this end, additional reserves have been built-up over a number of years. To improve the clarity of the charity's financial position, in 2019 the trustees, therefore, created a designated fund into which these additional reserves have been placed. Once the full cost of relocating the charity becomes clear, in 2024, the remaining funds will be returned to the charity's general unrestricted funds.

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WINCHESTER RADIO

England & Wales - Charity number 1160752

Accounts



WINCHESTER RADIO

**A Charitable Incorporated Organisation
registered in England and Wales,
no. 1160752**

Trustees' Annual Report and Accounts 2022



Paul Blitz with his National Hospital Radio Award.

I get involved with many aspects of the station, from being a trustee to engineering to presenting to fundraising. Volunteering here at Winchester Radio is good fun. We have a real variety of people with different personalities and abilities, and they're great fun to work with.



Winchester DAB network launch day, October 2022



HM Queen Elizabeth II Floral Tributes



400th Winchester ParkRun



Centenary celebrations of timetabled buses in the city with the FOKAB charity team



Mary interviewing at the Hat Fair

Thank you for organising a lovely event. So nice to see old friends and meet new people and well done on raising such a great amount.



3rd FM Birthday Get-together and Fundraiser at 'Rick Stein Winchester'

Trustees' Annual Report

The Trustees present their Report and Accounts for the year ended 31st December 2022. The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts, and comply with the charity's Governing Document, the Charities Act 2011, and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) Second Edition (effective 1 January 2019)".

The Trustees have considered their duties in accordance with the Charity Commission's regulations. The review of activities and achievements is contained below, and the Trustees believe that it gives a true record of the work the charity has done in fulfilling its charitable purposes for public benefit.

The Trustees believe they have complied with their duty, contained in Section 4 of the Charities Act 2011, to have due regard to public benefit guidance published by the Charity Commission.

Organisation

Winchester Radio is a Charitable Incorporated Organisation registered in England and Wales on 4th March 2015 and governed by a constitution signed on 26th November 2014. It merged with Winchester Hospitals Radio (WHR) in December 2015, and took over the provision of the hospital radio service at the Royal Hampshire County Hospital in Winchester. On 24th March 2019, the charity launched its new health and wellbeing community radio service, specifically for older people living in and around the Winchester area, broadcasting on 94.7FM, and online via its website, the UK Radioplayer app, and a "skill" enabling listeners to ask "Alexa" to "play Winchester Radio". From the beginning of October 2022, the service has also been available on DAB Digital Radio via the Winchester Small-Scale DAB network, providing coverage to a somewhat larger area around Winchester, including Alresford, and increasing our total potential broadcast audience to approximately 77,000 people.

Winchester Radio is managed by the Charity Trustees, the majority of whom are elected by the membership. New Trustees receive a Trustee pack, which includes Charity Commission guidance on their role and responsibilities, and induction training during their first 6 months in office.

Throughout the year, Winchester Radio continued to operate with almost no paid staff, being run by a membership of volunteers. Winchester Radio has always benefited from having a diverse and intergenerational team of volunteers – during 2022, the service was delivered by a team of around 25 volunteers, ranging in age from 20 to 83.

Charitable Objects

Winchester Radio has two objects:

1. "the relief of sickness, poor health and old age amongst people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care; and
2. "the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors."

These objects are based on the model wording agreed between the Hospital Broadcasting Association (HBA) and the Charity Commission.

Winchester Radio provides a hospital radio service to patients at the Royal Hampshire County Hospital (RHCH) via the bedside entertainment system in furtherance of the first object.

It is in furtherance of the second object that Winchester Radio has launched its community radio service for the local population outside the hospital (primarily those aged over 50), with the intent of helping and encouraging them to live a healthy and active life in the local community, and thus requiring them to make less use of the health services.

Related Organisations

Winchester Radio is proud to be a member of a number of support organisations for the voluntary sector, and wish to extend our thanks and appreciation to them for the information and training they offer throughout the year.

Winchester Radio is a member of the Hospital Broadcasting Association (HBA), the national charity that supports and promotes hospital, health and wellbeing broadcasting in the UK; the Community Media Association (CMA), the organisation which supports and advocates for community media, and the UK Community Radio Network (UKCRN), which supports and advocates specifically for Ofcom-licensed community radio stations. Our members regularly participate in the national conferences and training events organised by the HBA, CMA, and UKCRN.

Winchester Radio is also a member of the National Council for Voluntary Organisations (NCVO). Winchester Radio was also proud to be a member of the Small Charities Coalition – an organisation that did much to champion and support small charities and provide high quality training opportunities – but which closed in Spring 2022. Throughout the period of this report Winchester Radio was also a member of the Foundation for Social Improvement (FSI), but that national support charity for small charities also closed in 2023. It is tragic that two such excellent organisations, that championed and supported so well small charities, have now ceased operations as they did not receive enough funding support to continue. We are very grateful to both for the invaluable training and expertise; along with the passion they shared for the significant contributions that small grassroots charities make in the world - be it in response to need in their local community or further afield.

Locally, Winchester Radio is a member of Community First, one of the local Councils for Voluntary Service.

Winchester Radio's Chairman represents Winchester Radio on a number of local community and volunteer-sector leaders' groups, health forums and business networks, including the Winchester District Older People's Partnership (WDOPP); Dementia Friendly Winchester; the Hampshire & Isle of Wight Social Prescribing Network; the Hampshire & Isle of Wight ICS's Winchester Health and Wellbeing Community Forum; and attends networking events/meetings organised through the year by Winchester BID. Winchester Radio's Treasurer continues in his role as one of HBA's Trustees. Being part of such networks helps Winchester Radio keep up-to-date on developments across all the sectors we operate in, encourages collaboration and sharing of best practice, and most importantly of all, it highlights the issues affecting people we support. This in turn means we can ensure our programming includes coverage of these issues and signposting to appropriate support, and that our community outreach work meeting older people helps raise awareness of how our service can help them keep connected, and promote positive ageing.

Winchester Radio maintains a good working relationship with the nearby University of Winchester, and the volunteer team includes alumni from the University. The charity is also an official community partner for the University's annual "Volunteering and Community Champions Awards".

Hampshire Hospitals NHS Foundation Trust (HHFT) manages the RHCH, where Winchester Radio's studio and FM transmitter are based, and where it delivers the hospital radio service. The RHCH is one of three hospitals managed by the Trust. Winchester Radio's Chairman liaises throughout the year with members of HHFT's Senior Management Team, and does broadcast interviews with members of the Board and clinical staff, often to tie in with local events or current health campaigns.

Winchester Radio depends upon the services of Hospedia Ltd, the company that owns and runs the bedside entertainment system through which its programmes are delivered to patients at the RHCH. Since October 2022, Winchester Radio also depends on UK DAB

Networks (Operations) Ltd, the operator of the Winchester Small-Scale DAB network for its DAB digital radio coverage.

Review of Activities and Achievements

Programming aims

Winchester Radio's aim is that our service:

1. helps and encourages listeners to live a healthy, active, independent life, engaged in the social life of the local community; and
2. where this isn't possible (for example due to ill-health), to help reduce boredom and social isolation by playing a great selection of music and keeping listeners in touch with what is happening locally;

with the ultimate aim of improving the quality of people's lives as they get older, and thus reducing the need for support from the local health and care services.

Key commitments written into the Ofcom FM community radio licence require that Winchester Radio provides a service:

- primarily for people aged 50 and over, living in Winchester and the surrounding area;
- to help improve health and wellbeing; and
- that offers music and speech to entertain and engage the local community;

consisting of:

- music: a wide variety of pop, rock, jazz, easy-listening, and country, all from the 1950s through to the present day, with classical and specialist music also featuring;
- speech: community information, local news, features and interviews, with a focus on content designed to encourage and promote good health and wellbeing;

with a minimum of 70 hours per week of original output (output that is first produced for and transmitted by Winchester Radio).

We aim to provide a mix of music and information tailored to the needs and interests of the older generation in Winchester – who are under-served by other local radio stations. Our music mix is distinctive, and our hyper-local focus on Winchester and the immediately surrounding villages is unique in this area and, we believe, highly attractive. Having attracted our audience, we then use behavioural economics ("nudge theory") to subtly encourage listeners to make the best lifestyle choices for their own health and wellbeing. In pre-pandemic times, we told them about:

- all the enticing events happening on their doorstep;
- the range of local participative sports clubs they can join;
- the great number of other social groups, charities and other organisations they can get involved with;
- the wide range of local support groups for those with long-term health conditions;
- the cultural scene in and around the city; and
- important local government plans, consultations, and decisions that might affect their lives;

and encouraged listeners to get involved.

Programme Activities

Winchester Radio delivered an average of 84 hours of 'original' hours of programme output per week, and an average of 220 volunteer hours per week, throughout 2022, in furtherance of the charity's aims. Our programme schedule and style of service were in line with our Key Commitments to Ofcom, as outlined above. Some specific areas of focus for the charity on-air during 2022 are outlined below, including health promotion activities and awareness campaigns coverage during the pandemic; the war in Ukraine which bore lots of local significance due to Winchester being an official 'City of Sanctuary'; support

available and how to access it for those struggling during the 'Cost of Living' crisis; and Royal events of the year, including the sad passing of her late Majesty Queen Elizabeth II and how local people marked this.

COVID-19

Winchester Radio carried many mentions of COVID-19 throughout the year, keeping listeners up-to-date with the latest advice and guidance from the government, and letting people know about changes and new initiatives such as eligibility for the Spring Booster vaccinations, the easing of restrictions, latest measures and mask-wearing guidance for anyone visiting the hospital, and pop-up and drop-in vaccination opportunities locally. Our coverage included interviews with health professionals during the year, particularly just ahead of when there was a significant shift in national guidance.

Hospital

Being a charity based at the hospital, the Winchester Radio team were ever-mindful of the continued pressures which NHS staff were under during the pandemic, and we worked hard to keep the public aware of how they could help the hospital through adhering to latest COVID guidance, to helping get loved ones home when they were well enough for discharge to help free-up beds for frail and sick patients arriving in hospital, and in using the right NHS service, to avoid putting undue pressure on the emergency departments at our local hospitals. Additionally, we promoted saying "thank you" to staff through hospital's WOW Awards recognition scheme, shared news on how the public could support the hospital's own charities by attending events, or offering time as volunteers or supporters.

A number of interviews were done with health staff during the year, including the marking of the 10th birthday of Hampshire Hospitals NHS Foundation Trust in January, along with the NHS staff panto that month to raise funds; the annual Junior Doctor Awards; how new 'Virtual Wards' were innovating healthcare for patients; International Nurses Day in May; and Clinical Trials and how people could engage with this medical research. There was also coverage of the Winchester Hospice's first full year of operations and we again broadcast the Hospice's Winchester "Light Up A Life" Service in memory of those loved ones lost.

Health Campaigns and Awareness Days

Winchester Radio continued, through its programme output, to encourage listeners to live a healthy, active independent life by including coverage of a range of Health Campaigns and Awareness Days such as "Mental Health Awareness Week", the "Mental Health Minute" and "Time To Talk Day"; through healthy-living awareness periods such as "Veganuary", "Dry January" and "Stoptober"; along with shining a light on a number of health conditions, and support available, be it face-to-face, over the phone, or online. We also regularly let listeners know how, if they were fit and able to, they could help others through blood, tissue and organ donation.

Out and About

With more and more community activities returning to somewhat pre-COVID times normality, our team were able to get out-and-about more in the community, doing interviews at events, with local charities, and getting people's views on new developments and the various planned regeneration projects around the Winchester area.

Our very own intrepid explorer, broadcaster Tony Knight did features on walking in and around Winchester, and we often included opportunities for walking with organised led walking groups, for those who may still not be feeling confident about going out on their own, or were wanting to build up their confidence and fitness gradually again, having been poorly or indoors a lot through the pandemic.

We also encouraged listeners to get involved with nature and environmental campaigns and initiatives such as the "Great British Birdwatch", building bug houses or hedgehog highways in the garden, "Plastic-Free July" and "Winchester Green Week". In addition, many volunteering opportunities with local charities were promoted on-air, along with events and clubs which people could join for more social connection if they were feeling lonely or isolated.

We were also privileged to be invited along to a number of groups running activities locally to help reduce loneliness and isolation, including our team meeting people in March 2022

at the inaugural "Vintage Fun" monthly gathering at the United Church on Jewry Street, organised by the "Anna Chaplaincy for Older People", and the welcome return post-pandemic of the "Winchester Paralympics Personal Bests" event – held over the summer to support, encourage and celebrate those with learning disabilities trying out new sports.

Members of the on-air team also attended and conducted interviews at a number of cultural events around Winchester through the year, including Festivals such as Winchester Fashion Week, Hat Fair, and the Winchester Heritage Open Days Festival; were present at milestone events in the city, such as the commemorative centenary of timetabled buses running (marked by the heritage fleet of charity "Friends of King Alfred Buses"), along with interviews and celebrations of the 400th Winchester "ParkRun" in which 469 people took part. One of our team even got to travel on Santa's Sleigh with his merry band of helpful elves from the Winchester Round Table, to share some festive cheer around the neighbourhoods of Winchester just before Christmas, and collect some much-needed funds for local good causes.

Cost of Living Crisis

2022 was an incredibly challenging year for many, due to the high cost of living, and Winchester Radio's team worked hard to ensure we kept listeners up-to-date with support available to them locally, be it help with getting a hot meal, assistance with transport, or places to go for free to stay warm and dry and enjoy the company of others over a cuppa, whether socially or as part of a free working space during the winter months whilst people were struggling to keep their own homes heated. Helplines were shared and details of support groups locally given, plus we did a number of interviews with organisations such as Churches Together in Winchester who had a coordinated effort of "Warm Welcomes" and activities for people to access during the week at different local churches. We also covered how people who were able to could get involved, or donate groceries or toiletries to help others in need in the community.

Winchester City of Sanctuary

On 24th February 2022, Russia invaded Ukraine. Winchester, as an official "City of Sanctuary" welcomed a high number of refugee families from Ukraine, fleeing the conflict. A number of "Standing with Ukraine" vigils were held locally, and a coordinated effort of support hubs sprung up across the city to provide a warm welcoming and safe space for families to get together and find out more about housing, jobs and help within the community for them. Winchester Radio shared lots of information on-air through the year about the Ukraine Connections and Community Hubs initiatives, including our volunteers doing interviews with organisers at the local churches, charities, the University and Winchester City Council.

Royal Family

2022 saw the then HRH Prince Charles visit the city in the Spring, and the summer was a joyful celebration of many local events to mark HM Queen Elizabeth II's Platinum Jubilee. Winchester Radio's volunteers reported from a number of Jubilee street parties in June, and captured the mood of many locals in marking the Queen's 70 years of service to the nation.

With the announcement of the monarch's death in September, our team were again out and talking to the public locally about HM Queen Elizabeth II, and people shared their feelings of grief, but also their treasured memories of meeting the Queen and wanting to celebrate her life of duty and service. As well as special programmes and news, featuring local people, we also broadcast a special short service of Prayer from one of our local churches.

New initiatives we undertook in 2022

Due to high numbers of very ill patients including those with COVID still in the RHCH, and our volunteers not yet being allowed back on the wards to visit, we started piloting visiting different support groups and collecting their music requests whilst out on community visits. These included meeting and chatting with people at local stroke support groups, those living with dementia, church groups, older peoples' monthly clubs and sport and wellbeing groups. This is something we are continuing in 2023, but still hope to be able to get our volunteers back visiting patients in person again at the hospital too.

Since the launch of our community radio service in 2019, Winchester Radio has been heavily reliant on a single professional news journalist to produce daily local news bulletins on a voluntary basis. A number of work and personal commitments during 2022 meant that there were times when he was unable to produce the bulletins for us, and so a small committed band of eight of our volunteers stepped up and took on the additional workload of producing these local news bulletins for a number of weeks, including throughout the summer months.

With the return of one of our journalist alumni to the volunteer team, we also piloted delivering local news through a dedicated news magazine programme "Winchester Now" later in the year, enabling us to capture more fully the wealth of local community activities in the run-up to Christmas and share these "feel-good" stories.

With the realisation that we had been too reliant on a single (very reliable) volunteer to produce daily news bulletins, the lack of sustainability with regards cover for this time-consuming activity on a daily basis, and the positive comments received about "Winchester Now", it was agreed with the original news journalist that he would retire from producing daily local news bulletins for Winchester Radio, and we then would switch to weekly editions of "Winchester Now", as that was more sustainable for our volunteers in the longer term.

Feedback and Recognition of our Volunteer-led Efforts

The Winchester Radio team delivering the service are all volunteers, giving their time and energy for free, so it really means a lot to us when we hear back from our listeners on how much our service has helped them, particularly through a lonely or difficult time; and when other grassroots charities and local organisations we have given publicity to, on-air, value how our service helps them, and their staff take the time and trouble to say "thank you". Here are some of the appreciative messages we had through the year:

"Thank you so much for the beautiful programme early on Saturday. It brought total serenity to the start of my day."

"I want to say a great thank you for all the shout outs and tunes you played. I did hear the music and even remember some of the numbers you played in the early days whilst I was in ICU. I have now been discharged home and am slowly rehabilitating and building my strength up to be able to do the things I used to do. Your service is truly healing and definitely makes a difference to recovery."

"Really appreciate you coming to visit and your support. The people in our group really enjoyed the chat and hearing their music requests on Winchester Radio."

"Thanks so much to you and the team at Winchester Radio for helping make this happen."

"Many thanks for the helpful information you provide."

"Delighted you are covering this – thank you."

"Thank you so much for your service, and thank you for 'Sultans of Swing' currently playing!"

"BIG thank you for joining us today."

"Lovely tunes – thank you. I'm really enjoying listening to your Easter programmes on Winchester Radio, whilst I'm cooking Sunday lunch."

"Thinking of you all. Many thanks for the service you provide on Winchester Radio – I live alone, and I really appreciate it."

"Thank you so much for giving our summer event a mention on Winchester Radio. It is really appreciated."

"Your radio station. Fantastic. Your music. Incredible. So well done."

"I live at Colden Common. I spend a lot of time in my workshop, and I'm very pleased at the type of music you play because I'm now in my eighties and especially the oldies and the big band music after lunch that you play. So keep up the good work [...] thanks for all your good work and I enjoy your music. Thank you."

"Thanks so much for the local information you share on-air [...] Wishing Winchester Radio all the best for the months ahead."

"My wife [...] is currently critical in ICU with COVID and pneumonia. I can't visit but apparently they are playing hospital radio to her. Although unconscious, I understand there's good evidence sound is often heard [...] I'll be listening in myself [...] I think you do fantastic work."

"Thank you for all you do to keep people connected. It is so important, especially in these times."

"We were very honoured and happy to be involved in the broadcasts."

"Thank you so much for playing my favourite singer, Elvis Presley, and for all you do [...] Lastly, I'd like to say many thanks for all your team and everybody who works on Winchester Radio - you are all just great!"

"So pleased it was a happy ending. Thank you so much at Winchester Radio for getting the appeal out so quickly – really appreciate your help."

"I'm so grateful to all of you at Winchester Radio – I love listening to you every day."

Awards

In 2022, our special interactive community engagement initiative at Christmas 2021, "Carols on the Doorstep", won Silver in the Best Special Event category of the National Hospital Radio Awards, with the judges saying:

A great community initiative that brought people together through the power of radio. Really interesting and informative.

And our Chief Engineer, Paul Blitz, won the John Whitney Award for Outstanding Contribution, the citation recognising not only his long voluntary service at Winchester Radio, but also the assistance that he has provided, over many years, to other hospital and community radio stations. The citation read:

Community-spirited, enthusiastic, hardworking, and helpful to us and other hospital radios, Paul is one of Winchester Radio's Trustees, and our Chief Engineer. He has a degree in Electronic Engineering, and has worked in electronics/IT all his life, currently as a self-employed technical trainer/consultant.

During 36 years volunteering at Winchester Radio, Paul has led the design, building and commissioning of all four sets of our studios. He has also been a Trustee of the charity for 29 years.

As part of the latest studio rebuild, Paul designed and built audio equipment (distribution amplifiers, routing switchers, silence detectors, etc) at a cost of less than £600, saving us around £8,000 compared to commercially-available units. He now makes these units available at cost to other hospital and community radio stations.

Paul has always offered support to other stations, starting by hosting a bulletin board in pre-internet days. He took weekly trips to Hospital Radio Basingstoke for 6 months in 2000 after fire burnt down their studios, and in September 2021 he responded to an urgent plea for help from Gosport Hospital Radio, driving to their studios, effecting a temporary fix whilst taking equipment home for repair.

Since the launch of our health and wellbeing community radio service, Paul has continued to enhance the capabilities and resilience of our technical systems, resolving issues even at unsocial hours – sometimes remotely, sometimes on-site at the studio.

We have almost fully-redundant computer systems and audio switches that failover from one to the other, email a number of us when the silence detectors operate, and if silence is detected from one of the playout computers email us a screenshot and then reboot the computer.

Paul also regularly contributes to our broadcasts: recording and editing local community events, voicing public service announcements, and presenting shows.

This is despite the fact that, in recent years prior to the pandemic, Paul was regularly travelling both nationally and internationally with work. If we have a computer problem, Paul is always available to remotely-access the studios over one of the VPNs that he has set-up.

At the onset of the COVID-19 pandemic and subsequent lockdown, Paul quickly enabled remote broadcasting capabilities, and delivered a combination of new and existing audio equipment to our volunteers to allow them to continue to broadcast, from home, and dealt admirably with the many support queries that this caused.

Paul Blitz is quite simply one of life's "Unsung Heroes". He never makes a fuss or seeks recognition – just gets on with whatever needs doing. He has, and continues to make, a real impact at Winchester Radio. We are hugely appreciative to Paul for all he does.

Bob Whitbread, Chair of Gosport Hospital Radio said:

"Paul was like a breath of fresh air – within 2 hours he had solved the immediate problem, and he didn't know it then, but he had a very grateful team from Gosport Hospital Radio, pleased that we were actually back on-air... No amount of appreciation will explain just how pleased we were when he turned up."

Winchester Radio was also a shortlisted top 10 nominee in the other 2 station categories we entered for these annual awards: Best Station Promotion for the promo for our "Carols on the Doorstep" initiative, and in the Best Speech Package for an interview with GP and medical broadcaster, Dr Sarah Jarvis during the COVID-pandemic.

DAB broadcasting

Following our application to Ofcom in 2021, Winchester Radio was awarded a Community Digital Service Provider licence on 4th February, allowing us to broadcast our service on the Winchester Small-Scale DAB digital radio network when it launched.

The network started broadcasting at the very end of September, with an official launch in early October. Winchester Radio was one of the launch stations.

A visit from Japan

Winchester Radio has always been happy to share our knowledge with other hospital and community radio practitioners. Until now, our knowledge has been shared only within the UK. However, in September, Professor Akiko Agawa from the Nagoya University in Japan visited us on a tour of hospital radio stations in the UK as part of her academic research. She was particularly interested in our pioneering move into health & wellbeing community broadcasting.

Generating earned income

Late in 2021, Winchester Radio applied for funding from the DCMS-funded, Ofcom-administered Community Radio Fund to employ a Community Business Development Manager to help grow earned-income and reduce the dependence of the charity on grant funding. The Community Radio Fund provides such funding to Ofcom-licensed community radio stations as seed-funding, allowing them to employ paid staff for an initial fixed-term in the hope that they are sufficiently successful that the role become self-funding in

subsequent years. The application was successful, although not for the full amount; the funding panel agreed to fund the employee for 30 hours/week.

The funding arrived in March 2022, but we found recruitment difficult, and it wasn't until August that the Community Business Development Manager started work. Unfortunately, the individual found that they had over-committed themselves alongside other commitments, and left after only 7 weeks. After reflecting on lessons to be learned, the Trustees approached Ofcom to vary the terms of the grant, to allow the employment of another Community Business Development Manager for a further 12 months, but with reduced hours/week. This was agreed and, following another recruitment process, the new employee started work in mid-2023.

Acknowledgements

All Winchester Radio's activities have only been possible through the sterling efforts of a dedicated team of around 25 regular volunteers, supplemented by a number of additional volunteers providing ad-hoc support, putting in literally thousands of hours of effort, and we'd like to take this opportunity to thank them for their continued time, energy and commitment throughout another very challenging year. We particularly appreciate that a number of the team stepped up to take on additional volunteer tasks outside their normal area of volunteering, to assist the charity's smooth running.

Overall, we conservatively estimate that the volunteer team has given almost 11,500 hours of their time to the charity during the year. Using the standard Ofcom volunteer rates, this is worth approximately £128,000.

There is a whole body of clinical evidence that says "Giving to others" is one of the key "5 Ways to Mental Wellbeing" (as outlined on the NHS website), and our charity, as a volunteer-led one, has always recognised the benefits of volunteering – it is very much a two-way street: helping others can also help those who volunteer – making them feel valued, helping them feel connected, and with a sense of purpose, giving their time with like-minded altruistic people who want to make a positive difference in the world, and utilising existing skills or developing new ones, in carrying out their designated volunteer roles to help further the charitable aims of the organisation. We always champion volunteering done well, and those altruistic souls who go above and beyond to help others.

We are thankful to Hampshire Hospitals NHS Foundation Trust for their ongoing support for what we do, and for continuing to provide us with free accommodation, worth almost £8,500. We were informed by the Senior Management in May that the planned relocation of our studio to Level A of Burrell Wing was not now going to be possible, due to redevelopment plans including a new elective orthopaedic hub. Whilst the hospital management were adamant that they would continue to accommodate Winchester Radio, discussions continued through the year and into 2023. At the time of writing, it is believed that Winchester Radio will be relocating, during 2023, to Ashley Wing.

Small charities such as Winchester Radio do not have the financial means to spend funds on professional services, cloud-based IT systems and advertising, so we are incredibly grateful that many businesses, large and small, have supported us during 2022.

We'd also like to say a huge thank you to the many individuals who have donated to Winchester Radio during 2022, and the local companies and organisations who have supported us through taking radio-advertising with us. We are very grateful to all those who champion and support charity Winchester Radio.

Financial Performance

Overall, Winchester Radio is financially sound and has significant cash reserves.

At the end of 2022, Winchester Radio had total cash reserves, in-hand and at the bank, of just under £87,000 (2021: just over £59,000), of which £26,195 (2021: £8,850) is restricted funds (two-thirds of which is the Community Radio Fund grant).

As in 2021, there are just over £1,200 of prepayments recorded. These relate to:

- end-of-year adjustments, where the charity has paid in 2022 for a service to be delivered in partly 2022 (for instance, it includes the part of the £850 Ofcom licence fees, paid in March, that relates to the period after 31st December 2022); and
- purchase of music download credits with a supplier of professional-quality music downloads (we purchase credits in bulk to obtain the best price).

This year the debtors, at £1,153, is significantly larger than the £116 recorded last year. This increase is entirely due to an advertising sales invoice being issued in late December but paid in January 2023. The £22 (2021: £13) of trade creditors relates to monthly bills the Direct Debit for which were not taken until January 2023. The £1,628 (2021: nil) of payments received on account is advertising sales for campaigns due to run in 2023. The £60 (2021: £70) of stock is fundraising CDs produced by the predecessor charity, Winchester Hospital Radio, and which are sold on enquiry from members of the public.

Based on the financial performance in this and the three previous years, the Trustees have confirmed their estimate that the base running costs for providing both the community and hospital radio services for a full year is around £7,500. The Trustees have, therefore, formally designated an additional £11,000 (2021: £5,525) of the unrestricted reserves as being for the studio relocation/re-equipping project.

Overall assets totalled just over £103,000 (2021: just under £84,000, the difference being primarily due to the Community Radio fund grant, and a £5,000 legacy).

Income

Total recorded income was £49,266 (2021: £24,752), consisting of £32,375 in grants, donations and other monetary gifts (2021: £7,551), £13,121 worth of donations-in-kind (2021: £15,316), £3,478 income from trading activities (2021: £1,880) and £292 of bank interest (2021: £5).

Three significant grants were received during the year:

- £20,933 from the Community Radio Fund, to employ a part-time Community Business Development Manager, as explained above;
- £2,800 from Winchester City Council, as part of its "Priority Outcomes Framework grant-funding programme (this is the first of renewed a 3-year grant programme – a further two years of funding, at a somewhat lower level each year, has been agreed covering the years 2023 to 2025); and
- £2,000 from the Rotary Clubs of Salisbury, Sarum, and Winchester, from the proceeds of the Clarendon Marathon.

In addition, we received:

- a £5,000 legacy from the late Doria Blitz, mother of Paul Blitz, a long-standing Trustee and founder member of the predecessor charity, Winchester Hospital Radio; and
- a £500 donation from Rick Stein's Winchester restaurant relating to sales of the "Winchester Pudding", a percentage of the cost of which is donated to local charities.

Donations-in-kind included:

- free-of-charge accommodation, provided by Hampshire Hospitals NHS Foundation Trust, worth £8,450;
- accountancy services, namely the Independent Examination of this Trustees' Annual Report & Accounts, worth £2,475, from Jonathan Poulter of Rothmans;
- free access from Google to its Workspace email and collaboration software, worth over £1,400; and
- free cloud-hosted Voice-over-IP telephony services, providing the charity with a memorable telephone number and remote access to make and receive calls and messages, courtesy of Nimvelo, worth over £500.

Trading income arose from:

- sales of on-air advertising to local businesses: £1,842 (2021: £1,333); in addition, a further £1,628 of advertising sales were completed for campaigns to run on-air in 2023;
- two fundraising car boot sales which raised £873 (2021: £547) in sellers' pitch fees;
- a short consultancy contract with Action Hampshire, to help design the Voluntary, Charity and Social Enterprise involvement with the NHS Hampshire & Isle of Wight Integrated Care Board;
- a fundraising coffee morning; and
- two fundraising CD sales.

The production of the commercials cost £410 (2021: £290), meaning that advertising sales brought in just over £1,400 net – significantly less than we were hoping for.

The car boot sales cost £180 for licence fees from Winchester City Council, meaning that the events raised just under £700.

The coffee morning was held at Rick Stein's Winchester restaurant, which didn't charge for hosting the event, so all income came directly to Winchester Radio.

Expenditure

There was only £53 of capital expenditure on upgrading fixed assets this year (2021: nil). A further £23 (2021: £49) was spent on new music for the library – now purchased in digital form from a professional media download service, rather than in the form of CDs as previously.

By far the most-significant ongoing revenue expense is music copyright licensing fees, totalling over £2,000 again this year. This is followed by the Ofcom licences required to broadcast as a community radio station (£850 per annum for the FM licence, plus £100 per annum for the DAB licence) and insurance (£700 this year). The next two most-significant ongoing costs are the IRN news subscription, which provides us with hourly national/international news bulletins, plus access to news stories via their "Net Newsroom" facility, and the broadband internet connection.

New expenditure this year is the employment costs of the Community Business Development Manager. There were one-off costs associated with recruitment (£552) and the purchase of a mobile phone (£158), plus the salary and pension costs (totalling just under £2,700). The earned income that the Community Business Development Manager role is intended to generate needs to be a mix of primary-purpose income and non-primary-purpose income, to ensure that Winchester Radio remains within the limits on charity trading. The costs of employment have, therefore been split 75/25 between expenditure on charitable activities and fundraising activities, to match the intended mix of generated income.

Banking fees include:

- a monthly fee charged by CAF Bank; and
- payment processing fees from PayPal (donations), donr (text donations) and GoCardless (membership fee direct debits).

Wherever possible, use was made of products and services made available free-of-charge or at reduced price to charities. This includes:

- Google Workspace;
- the VoIP telephone system from Nimvelo; and
- the audio stream hosting from streamerr.

Financial Management and Reserves Policies

Winchester Radio has a Financial Management Policy which defines the controls to be implemented to ensure that the charity's assets are secure. This policy meets all the requirements of the Charities Act 2011 and the Charity Commission guidelines "Internal Financial Controls for Charities (CC8)".

The charity and its predecessor have been slowly building up a reserve for an inevitable re-equipping and move of studios. Winchester Radio is currently in a small temporary studio. Ahead of the launch of the community radio service, a complete new set of studio equipment and computers was purchased, and virtually all of this will be able to be relocated to new studios.

After the reporting period, the NHS Trust informed the Trustees that the 100m² of floor space within the Burrell Wing of the RHCH, that had been allocated to Winchester Radio pre-pandemic was no-longer available, and that the existing studio location is to be redeveloped as clinical space. The CEO of the NHS Trust has assured the Trustees that the NHS Trust remains committed to accommodating Winchester Radio, and an alternative location, albeit of a similar size to the current accommodation, has provisionally been identified for Winchester radio to occupy for the next 6-8 years, ahead of the new hospital being built on the outskirts of Basingstoke, when, as part of widescale upgrades to the RHCH, new larger studio and office accommodation for Winchester Radio have been allocated. At the time of writing, the Trustees are in detailed discussions with the NHS Trust management regarding the initial relocation, which it is understood is required to be completed during 2023, and its funding.

It is intended that, once the studio move is complete, any remaining designated funds will be undesignated. Unrestricted reserves will return to equivalent to 1 year's cash expenditure.

If the employment of a Community Business Development Manager is successful, the reserves policy will need to be adjusted to take account of the costs of employment. As the employee is currently employed on a fixed-term contract, funded by the Community Radio Fund, there is no immediate need to adjust the current policy.

Management of Major Risks

The launch of our community radio service in 2019, with the attendant significant increase in running costs, was (and remains) a significant risk to Winchester Radio. The project was approved on the basis of three major income streams, all of which have risks – grant funding, commercial advertising and sponsorship, and personal donations. However, with the financial buffer afforded by the current reserves, the Trustees are confident that the charity has a long-term future. Grant funding-wise, the 3-year agreement with Winchester City Council, recently renewed, albeit at a lower level, and a long-term relationship with Winchester Rotary provides further confidence.

Income from advertising sales remains low, but early in the reporting period we were successful in our application to the DCMS-funded, Ofcom-administered Community Radio Fund, for a grant to employ a Community Business Development Manager for an initial 12 months, with the intent that they bring-in revenue of 150% of their salary, making both their position sustainable and a significant improvement in earned income – not only from advertising sales, but also primary-purpose funded programming and other initiatives.

In the meantime, in the short- to medium-term, the charity has sufficient funds to continue to provide both a hospital and community radio service, despite the legacy of the disruption to funding streams caused by the COVID-19 pandemic.

Operating as a community radio station, with programming heard across the city, brings risks in the form of libel and the requirement to comply with broadcasting legislation, including the Ofcom Broadcasting Code. The FM transmitter and antenna were installed and commissioned by professionals, and signed-off by Ofcom, ensuring that the transmissions are technically compliant with the engineering codes. All on-air presenters receive training, on joining and then annually, on the requirements of the Broadcasting Code, and on libel. The charity's insurance includes limited libel and slander protection in the unlikely event of a complaint.

The final major risk associated with the community radio service is technical equipment failure, taking the station off-air for a significant period of time. This is compounded by the charity having a core technical team of two volunteers, both of whose paid work may take them away from home, or otherwise mean that they are unable to immediately respond to a technical problem. This risk has been mitigated by installing new equipment,

including spares that, as far as possible, are intended to automatically switch over in case of failure, and by the provision of remote access to the computer systems. During the reporting period, our service has remained on-air 24/7, with the rare equipment failure being covered by the automated switch-overs and alerting of our technical team. Insurance cover is in place for extreme cases of equipment failure.

Another major risk facing the charity is its accommodation. As detailed above, Hampshire Hospitals are requiring Winchester Radio to relocate, as the current studio location is being redeveloped as clinical space. The NHS Trust has assured us that they wish Winchester Radio to remain on site at the RHCH, and discussions are on-going at the time of submission as to what the options are, and who will cover the associated relocation costs.

Charity Trustees

Anna O'Brien (Chairman)
Paul Blitz
Nigel Dallard

Charity Number

1160752 (England and Wales)

Principal Address

Mailpoint MP66
Royal Hampshire County Hospital
Romsey Road
Winchester
Hampshire
SO22 5DG

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
ME19 4JQ

Independent Examiner

Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

Signed on behalf of the Trustees,



Anna O'Brien
Chairman



Nigel Dallard
Treasurer

Date: 06/10/2023

Date: 06/10/2023

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of Winchester Radio ("the Charity") for the year ended 31 December 2022, which are set out on pages 17 to 27.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

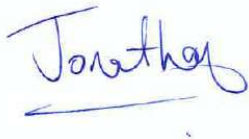
I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

Date: 9 October 2023

Statement of Financial Activities

(incorporating an Income and Expenditure Account)

for the Year Ended 31st December 2022

			2022	2021
	Notes	Unrestricted funds	Restricted funds	Total funds
		£	£	£
Income and Endowments from:				
Donations and legacies	2a	24,563	20,933	45,496
Charitable activities		-	-	-
Other trading activities	2b	3,478	-	3,478
Investments	2c	292	-	292
Total Income		28,333	20,933	49,266
Expenditure on:				
Raising funds	3a	793	672	1,465
Charitable activities	3b	25,748	2,865	28,613
Total Expenditure		26,541	3,537	30,078
Net income/(expenditure) before investment gains/(losses):		1,792	17,396	19,188
Net gains/(losses) on investments		-	-	-
Net income/(expenditure)		1,792	17,396	19,188
Extraordinary items		-	-	-
Transfers between funds	10	53	(53)	-
Other recognised gains/(losses):				
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-
Other gains/(losses)		-	-	-
Net movement in funds		1,845	17,343	(4,324)
Reconciliation of funds:				
Total funds brought forward				
Cash at bank and in hand		50,787	8,852	59,639
Fixed Assets		22,859	-	22,859
Debtors		1,328	-	1,328
Creditors		(13)	-	(13)
Stock		70	-	70
Total funds carried forward		76,876	26,195	103,071
				83,883

Balance Sheet

as at 31st December 2022

	Notes	2022		2021	
		Unrestricted	Restricted funds	Total funds	Total funds
		funds			
		£	£	£	£
Fixed assets:					
Tangible assets	5a	11,163	-	11,163	16,945
Intangible assets	5b	4,183	-	4,183	5,914
Investments		-	-	-	-
Total fixed assets		15,346	-	15,346	22,859
Current assets:					
Stock	6	60	-	60	70
Debtors	7	2,368	-	2,368	1,328
Investments		-	-	-	-
Cash at bank and in hand	9	60,752	26,195	86,947	59,639
Total current assets		63,180	26,195	89,375	61,037
Creditors:					
Amounts falling due within one year	8	1,650	-	1,650	13
Net current assets/(liabilities)		61,530	26,195	87,725	61,024
Total assets less current liabilities		76,876	26,195	103,071	83,883
Creditors:					
Amounts falling due after one year		-	-	-	-
Provision for liabilities		-	-	-	-
Total net assets or liabilities		76,876	26,195	103,071	83,883

Signed on behalf of the Trustees,



Anna O'Brien
Chairman

Date: 06/10/2023



Nigel Dallard
Treasurer

Date: 06/10/2023

Notes to the Financial Statements for the Year Ended 31st December 2022

1. ACCOUNTING POLICIES

(a) Basis of accounting

These accounts have been prepared under the historical cost convention, with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) Second Edition (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102); and
- the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

(b) Income

i) Recognition of income

Income is recognised in the Statement of Financial Activities when:

- the charity becomes entitled to the resources;
- it is more likely than not that the Trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

ii) Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required by the FRS 102 SORP or FRS 102.

iii) Grants and donations

Grants and donations are only included in the Statement of Financial Activities when the general income recognition criteria, specified in the FRS 102 SORP, are met.

In the case of performance-related grants, income is only recognised to the extent that the charity has provided the specified goods or services, as entitlement to the grant only occurs when performance-related conditions are met.

iv) Gift Aid

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of the gift, and is treated as an addition to the same fund as the initial donation unless the donor of the terms of the appeal have specified otherwise.

v) Contractual income and performance-related grants

This is only included in the Statement of Financial Activities once the charity has provided the related goods or services, or met the performance-related conditions.

vi) Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

The cost of any stock of goods donated for distribution to beneficiaries is recognised on receipt at the fair value of those gifts at the time of their receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from the sale less any expected costs of sale, and recognised in "income from other trading activities", with the corresponding stock recognised in the balance sheet. On its sale, the value of stock is charged against "Income from other trading activities" and the proceeds from the sale also recognised as "Income from other trading activities".

Goods donated for ongoing use by the charity are recognised as fixed assets and included in the Statement of Financial Activities as incoming resources when receivable.

Gifts-in-kind for use by the charity are included in the Statement of Financial Activities as income from donations when receivable.

vii) Donated services and facilities

Donated services and facilities are included in the Statement of Financial Activities when received, at the value of the gift to the charity, provided the value of the gift can be measured reliably.

Donated services and facilities that are consumed immediately are recognised as income, with an equivalent amount recognised as an expense under the appropriate heading in the Statement of Financial Activities.

viii) Volunteer help

The value of any voluntary help received is not included in the accounts, but it is described in the Trustees' Annual Report.

ix) Income from interest, royalties and dividends

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

x) Income from membership subscriptions

Membership subscriptions, which are received in the nature of a gift, are recognised in Donations and Legacies.

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

(c) Expenditure and liabilities

i) Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources, and the amount of the obligation can be measured with reasonable certainty.

ii) Provisions for liabilities

A liability is measured on recognition at its historical cost, and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

iii) Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

(d) Assets

i) Tangible fixed assets for use by the charity

These are capitalised if they can be used for more than one year. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation is calculated on a "straight line" basis at a rate to write-off the cost of tangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• fixtures and fittings	10%
• computers & computer systems	20%
• other electronic equipment	10%
• physical music library	10%

ii) Intangible fixed assets

identifiable and are controlled by the charity through custody or legal rights. They are valued at cost or, if gifted, as the value to the charity on receipt,

Amortisation is calculated on a "straight line" basis at a rate to write-off the cost of the intangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• software	20%
• visual branding	10%
• audio branding	20%
• digital music library	10%

iii) Stocks

Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value.

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

iv) Debtors

Debtors are measured on initial recognition at settlement amount after any trade discounts. Subsequently they are measured at the cash or other consideration expected to be received.

Notes to the Financial Statements for the Year Ended 31st December 2022 (continued)

2. INCOME

			2022	2021
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Donations and legacies				
Donations and gifts				
Donation from Rick Stein Winchester	500	-	500	-
Donations via "Give As You Live"	68	-	68	18
Donations via "Amazon Smile"	28	-	28	48
Donations via VirginMoney Giving	-	-	-	100
Donations via Text Giving	-	-	-	1
Other donations	448	-	448	275
Gift Aid	198	-	198	159
Legacies	5,000	-	5,000	-
Grants (note 2d)				
DCMS/Ofcom Community Radio Fund	-	20,933	20,933	-
Winchester City Council Priority Outcomes Framework	2,800	-	2,800	3,000
Clarendon Marathon	2,000	-	2,000	2,000
Winchester & District Round Table	-	-	-	850
Provincial Grand Lodge of Master Mark Masons	-	-	-	700
Membership subscriptions	400	-	400	400
Donated goods, facilities & services (note 2e)				
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Google Workspace	1,440	-	1,440	1,325
VoIP phone system	576	-	576	576
Stream Hosting	180	-	180	180
Audio Content Fund Syndicated Programming	-	-	-	2,310
Total	24,563	20,933	45,496	22,867
(b) Other trading activities				
Advertising Sales	1,842	-	1,842	1,333
Car Boot Sale	873	-	873	547
Consulting Services	450	-	450	-
Coffee Morning	286	-	286	-
CD sales	27	-	27	-
Total	3,478	-	3,478	1,880
(c) Income from investments				
Interest	292	-	292	5
Total	292	-	292	5
(d) Grants				
i) DCMS/Ofcom Community Radio Fund				
Seed funding from the Dept for Digital, Culture, Media & Sport, via the Ofcom-administered Community Radio Fund, to employ a part-time Community Business Development Manager for 12 months, to grow Winchester Radio's earned income. Following the resignation of the employee, the terms of the grant were renegotiated allow the recruitment of another employee, again for 12 months, but on less hours/week. This employee started after the reporting period.				
ii) Winchester City Council Priority Outcomes Framework				
This is the first year of a 3-year grant award, renewed for a second term, based on Winchester Radio's activities furthering the City Council's priorities for community development.				
iii) Clarendon Marathon				
This unrestricted grant was made by the organisers of the marathon (the Rotary Clubs of Salisbury, Sarum and Winchester) from funds raised as a result of the 2022 event.				
iv) Winchester & District Round Table				
This grant was to cover the cost of the Ofcom licences to broadcast Winchester Radio's service on FM.				
v) Provincial Grand Lodge of Master Mark Masons of Hampshire & Isle of Wight				
This grant was towards the purchase of microphones and headphones to allow Winchester Radio volunteers to broadcast remotely.				

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

(e) Donated goods, facilities & services

i) Accommodation

Hampshire Hospitals NHS Foundation Trust provides the charity with 26m² of accommodation free-of-charge. The Trust calculates that the cost of this accommodation is £325 /m².

ii) Independent Examination of accounts

Jonathan Poulter, and previously his father John Poulter, both of Rothmans have independently examined the charity's accounts free-of-charge for a number of years.

iii) Google Workspace email/collaboration service

Google makes its Workspace Business Starter email and collaboration service available free-of-charge to UK registered charities. The normal cost is £5 per user, per month. This represents the cost of Winchester Radio purchasing an appropriate number of accounts at standard prices.

iv) VoIP Phone System

Nimvelo offers its cloud-hosted VoIP phone system free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

v) Stream Hosting

streamerr offers its internet streaming service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vi) Audio Content Fund Syndicated Programming

The (now closed) Audio Content Fund distributed grants to independent production companies to produce distinctive, public service radio content for broadcast on commercial and community radio. The fund aimed to support programming that is traditionally more difficult to support on a commercial basis (such as documentaries, comedy, drama, events). The monetary value represents the sum of the amount awarded to the production company of each series broadcast by Winchester Radio, divided by the number of community radio stations that broadcast that series.

Other information

All income in the current and prior years was unrestricted except for the grant from the DCMS/Ofcom Community Radio Fund.

3. EXPENDITURE

	Unrestricted funds	Restricted funds	2022 Total funds	2021 Total funds
	£	£	£	£
(a) Expenditure on raising funds				
Cost of advertising sales	410	-	410	290
Community Business Development Manager				
Salary	-	660	660	-
Social security costs	-	-	-	-
Pension contributions (defined contribution scheme)	-	12	12	-
Other employee benefits	-	-	-	-
Recruitment costs	138	-	138	-
Mobile Phone	49	-	49	-
Car Boot Sale	180	-	180	90
CD sales	16	-	16	-
Total	793	672	1,465	380

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

(b) Expenditure on charitable activities

Station running expenses

Music copyright licences				
Community Radio	2,140	-	2,140	1,989
Hospital Radio	49	-	49	47
Google Workspace Email & Collaboration Service	1,440	-	1,440	1,325
Ofcom Broadcasting licences	91	850	941	1,100
Insurance	700	-	700	695
VoIP telephone system	586	-	586	576
IRN news licence	343	-	343	324
Broadband internet connection	252	-	252	256
Stream hosting	180	-	180	180
TV licence	159	-	159	158
Broadcast playout system remote access licence	150	-	150	150
UK Radioplayer subscription	109	-	109	118
Volunteer Recruitment	89	-	89	-
Banking fees	85	-	85	98
Ofcom PMSE Radiomic licence	68	-	68	39
CMA membership fee	60	-	60	60
HBA membership fee	50	-	50	50
Equipment replacements / engineering	27	-	27	26
Local Radio Support membership	22	-	22	-
Winchester Small-Scale DAB carriage fee	5	-	5	-
Community First membership fee	8	-	8	5
Audio Content Fund Syndicated Programming	-	-	-	2,310
Training	-	-	-	510
Remote b'casting mixers, mics, mic stands, headphones	-	-	-	48
Miscellaneous	-	-	-	-
Community Business Development Manager				
Salary	-	1,979	1,979	-
Social security costs	-	-	-	-
Pension contributions (defined contribution scheme)	-	36	36	-
Other employee benefits	-	-	-	-
Recruitment costs	414	-	414	-
Mobile Phone	149	-	149	-
Communications and publicity				
Website/internet domain hosting	58	-	58	100
AGM Room Hire	-	-	-	30
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Depreciation of tangible fixed assets	5,835	-	5,835	5,825
Amortisation of intangible fixed assets	1,754	-	1,754	1,752
Total	25,748	2,865	28,613	28,696

4. PAID EMPLOYEES**(a) Staff Costs**

Salaries & wages	-	2,639	2,639	-
Social security costs	-	-	-	-
Pension contributions (defined contribution scheme)	-	48	48	-
Other employee benefits	-	-	-	-
Total	-	2,687	2,687	-

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

(b) Average head count

	2022	2021
Average number of employee	0.1	0

A single employee was employed for a total of 7 weeks during this year, in a community business development role. As the purpose of the role is to generate a mix of primary purpose and non-primary purpose income, the employment costs have been allocated 75% to expenditure on charitable activities and 25% to costs of raising funds.

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

(c) Redundancy payments

	2022	2021
Total redundancy and termination payments	-	-

5. FIXED ASSETS

(a) Tangible fixed assets

	Music library £	Fixtures & fittings £	Computers £	Electronic equipment £	Total £
Cost as at 1 January 2022	5,000	4,227	22,381	28,682	60,290
Additions	-	-	53	-	53
Disposals	-	-	-	-	-
Cost as at 31 December 2022	5,000	4,227	22,434	28,682	60,343
Depreciation as at 1 January 2022	5,000	3,191	17,172	17,982	43,345
Charge for year	-	172	3,989	1,674	5,835
Elimination on disposal	-	-	-	-	-
Depreciation as at 31 December 2022	5,000	3,363	21,161	19,656	49,180
Net book value as at 1 January 2022	-	1,036	5,209	10,700	16,945
Net book value as at 31 December 2022	-	864	1,273	9,026	11,163

All tangible fixed assets relate to unrestricted funds.

There are no contractual commitments for the acquisition of tangible fixed assets.

(b) Intangible assets

	Digital Music Library £	Audio Branding £	Visual branding £	Software £	Total £
Cost as at 1 January 2022	291	3,000	6,000	2,985	12,276
Additions	23	-	-	-	23
Disposals	-	-	-	-	-
Cost as at 31 December 2022	314	3,000	6,000	2,985	12,299
Amortisation as at 1 January 2022	60	1,800	2,400	2,102	6,362
Charge for year	31	600	600	523	1,754
Elimination on disposal	-	-	-	-	-
Amortisation as at 31 December 2022	91	2,400	3,000	2,625	8,116
Net book value as at 1 January 2022	231	1,200	3,600	883	5,914
Net book value as at 31 December 2022	223	600	3,000	360	4,183

All intangible assets relate to unrestricted funds.

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

6. STOCKS

	Stock		Donated goods	
	For distribution £	For resale £	For distribution £	For resale £
Fundraising CDs				
Opening	-	70	-	-
Added in period	-	-	-	-
Expensed in period	-	10	-	-
Impaired	-	-	-	-
Closing	-	60	-	-
Total this year	-	60	-	-

7. DEBTORS AND PREPAYMENTS

	2,022		2,021	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Trade debtors	1,153	-	1,153	116
Prepayments and accrued income	1,215	-	1,215	1,212
Other debtors	-	-	-	-
Total	2,368	-	2,368	1,328

8. CREDITORS AND ACCRUALS

	2,022		2,021	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Amounts falling due within one year				
Trade creditors	22	-	22	13
Payments received on account for contracts or performance-related grants	1,628	-	1,628	-
Total	1,650	-	1,650	13

9. CASH AT BANK AND IN HAND

	2,022		2,021	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
CAFCash current account	10,993	-	10,993	9,020
CAF Gold deposit account	49,324	26,195	75,519	50,234
PayPal account	435	-	435	385
Cash	-	-	-	-
Total	60,752	26,195	86,947	59,639

Notes to the Financial Statements for the Year Ended 31st December 2022 (continued)

10. MOVEMENT IN FUNDS

(a) Current year

	Balance 01/01/2022	Income	Expenditure	Transfers	Balance 31/12/2022
Unrestricted Funds					
General (inc. fixed assets)	31,756	28,333	(26,541)	(10,947)	22,601
Studio relocation/re-equipping	43,275	-	-	11,000	54,275
Total	75,031	28,333	(26,541)	53	76,876
Restricted Funds					
DCMS/Ofcom Community Radio Fund	-	20,933	(2,687)	-	18,246
Studio relocation/re-equipping	6,027	-	-	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	263	-	-	(53)	210
Remote Broadcasting	152	-	-	-	152
Ofcom Broadcasting Licence Fees	850	-	(850)	-	-
Total	8,852	20,933	(3,537)	(53)	26,195
Total Funds	83,883	49,266	(30,078)	-	103,071

(b) Prior year

	Balance 01/01/2021	Income	Expenditure	Transfers	Balance 31/12/2021
Unrestricted Funds					
General (inc. fixed assets)	42,607	23,702	(29,028)	(5,525)	31,756
Studio relocation/re-equipping	37,750	-	-	5,525	43,275
Total	80,357	23,702	(29,028)	-	75,031
Restricted Funds					
Studio relocation/re-equipping	6,027	-	-	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	263	-	-	-	263
Remote Broadcasting	-	200	(48)	-	152
Ofcom Broadcasting Licence Fees	-	850	-	-	850
Total	7,850	1,050	(48)	-	8,852
Total Funds	88,207	24,752	(29,076)	-	83,883

Purpose and restrictions of funds

(a) General (inc. fixed assets)

This fund represents the general unrestricted assets of the charity, including the current value of fixed assets, stock and debts owed to the charity.

(b) Studio relocation/re-equipping

There are both restricted and designated funds to cover the cost of relocating and re-equipping the studios - an ambition that stretches back to 2009, when the forerunner unincorporated charity was given notice of the need to vacate its previous studio accommodation. The current accommodation, which has been the charity's base since 2011 is too small to be sustainable, especially since the launch of the community radio service.

The restricted funds are the result of a successful crowdfunding campaign that completed in 2020.

In addition, since 2019, the Trustees have formally designated reserves in excess of the charity's stated reserves policy (see Note 12) for this purpose.

(c) DCMS/Ofcom Community Radio Fund

Seed funding from the Dept for Digital, Culture, Media & Sport, via the Ofcom-administered Community Radio Fund, to employ a part-time Community Business Development Manager for 12 months, to grow Winchester Radio's earned income. Following the resignation of the employee, the terms of the grant were renegotiated allow the recruitment of another employee, again for 12 months, but on fewer hours/week. This employee started after the reporting period.

(d) Outside Broadcast equipment

This fund derives from a grant from the IBM UK Trust towards to cost of a branded gazebo and other equipment to facilitate Winchester Radio undertaking outside broadcasts at community events.

(e) Computer systems

This fund consists of the residue of grants and donations in prior years towards replacing/upgrading the charity's computer systems, on which it is reliant to provide its 24 hour radio service. On purchase or upgrade of the computer systems, the funds are transferred to unrestricted funds as the purchases are made to generally further the charity's objects.

Notes to the Financial Statements

for the Year Ended 31st December 2022 (continued)

(f) Remote broadcasting

This fund derives from a grant from the Grand Provincial Lodge of Master Mark Masons of Hampshire & Isle of Wight to purchase equipment to allow our volunteers to broadcast from home.

(g) Ofcom broadcasting licence fees

This fund derives from a grant from the Winchester & District Round Table to cover the cost of the Ofcom licences to broadcast Winchester Radio's service on FM.

11. TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

(a) Trustee remuneration and benefits

None of the Trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

(b) Trustees' expenses

	2022	2021
Number of Trustees who were paid expenses	2	3
Reimbursement for products/services purchased on behalf of the charity	£936	£617
Travel and subsistence	-	-
Accommodation	-	-
Other (specify)	-	-
Total	£936	£617

(c) Transactions with related parties

Other than the reimbursement of Trustees for products/services purchased on behalf of the charity, there were no transactions with related parties in either the current or prior year.

12. RESERVES POLICY

The Trustees have determined that the charity should aim to hold unrestricted reserves at the bank equivalent to approximately 12 months operating costs. Discounting regular donations-in-kind, and based on the expenditure during the current and recent prior years, this equates to approximately £7,500. It has been the charity's long-term ambition to relocate to larger studio premises, and to this end, additional reserves have been built-up over a number of years. To improve the clarity of the charity's financial position, in 2019 the trustees, therefore, created a designated fund into which these additional reserves have been placed.

WINCHESTER RADIO

England & Wales - Charity number 1160752

Accounts



WINCHESTER RADIO

**A Charitable Incorporated Organisation
registered in England and Wales,
no. 1160752**

Trustees' Annual Report and Accounts 2021

Trustees' Annual Report

The Trustees present their Report and Accounts for the year ended 31st December 2021. The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts, and comply with the charity's Governing Document, the Charities Act 2011, and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) Second Edition (effective 1 January 2019)".

The Trustees have considered their duties in accordance with the Charity Commission's regulations. The review of activities and achievements is contained below, and the Trustees believe that it gives a true record of the work the charity has done in fulfilling its charitable purposes for public benefit.

The Trustees believe they have complied with their duty, contained in Section 4 of the Charities Act 2011, to have due regard to public benefit guidance published by the Charity Commission.

Organisation

Winchester Radio is a Charitable Incorporated Organisation registered in England and Wales on 4th March 2015 and governed by a constitution signed on 26th November 2014. It merged with Winchester Hospitals Radio (WHR) in December 2015, and took over the provision of the hospital radio service at the Royal Hampshire County Hospital in Winchester. On 24th March 2019, the charity launched its new health and wellbeing community radio service, specifically for older people living in and around the Winchester area, broadcasting on 94.7FM, and online via its website, the UK Radioplayer app, and a "skill" enabling listeners to ask "Alexa" to "play Winchester Radio".

Winchester Radio is managed by the Charity Trustees, the majority of whom are elected by the membership. New Trustees receive a Trustee pack, which includes Charity Commission guidance on their role and responsibilities, and induction training during their first 6 months in office.

Throughout the year, Winchester Radio continued to operate with no paid staff, being run entirely by a membership of volunteers.

Charitable Objects

Winchester Radio has two objects:

1. "the relief of sickness, poor health and old age amongst people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care; and
2. "the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors."

These objects are based on the model wording agreed between the Hospital Broadcasting Association (HBA) and the Charity Commission.

Winchester Radio provides a hospital radio service to patients at the Royal Hampshire County Hospital (RHCH) via the bedside entertainment system in furtherance of the first object.

It is in furtherance of the second object that Winchester Radio has launched its community radio service for the local population outside the hospital (primarily those aged over 50), with the intent of helping and encouraging them to live a healthy and active life in the local community, and thus requiring them to make less use of the health services.

Related Organisations

Winchester Radio is proud to be a member of a number of support organisations for the voluntary sector, and wish to extend our thanks and appreciation to them for the information and training they offer throughout the year.

Winchester Radio is a member of the Hospital Broadcasting Association (HBA), the national charity that supports and promotes hospital, health and wellbeing broadcasting in the UK; and the Community Media Association (CMA), the organisation which supports and advocates for community broadcasters. Our members regularly participate in the national conferences and training events organised by the HBA and CMA, including the AGM (these events being held virtually in 2021).

Winchester Radio is also a member of a number of other national volunteering support organisations: the National Council for Voluntary Organisations (NCVO), and the Foundation for Social Improvement. Winchester Radio was also proud to be a member of the Small Charities Coalition – an organisation that did much to champion and support small charities and provide high quality training opportunities, and our trustees were saddened by the news in December 2021 that the Small Charities Coalition would close in Spring 2022. We would again like to go on record and thank them for their consistent efforts in highlighting the value of small charities, and supporting the sector.

Locally, Winchester Radio is a member of Action Hampshire and Community First, with our Trustees attending meetings, workshops, forums, and other events organised during the year (again, many of these networking meetings were held online due to the pandemic).

Winchester Radio's Chairman represents Winchester Radio on a number of local community groups, forums and business networks, including the Winchester District Older People's Partnership; and Dementia Friendly Winchester. Winchester Radio's Treasurer continues in his role as one of HBA's Trustees.

Winchester Radio maintains a good working relationship with the nearby University of Winchester, and the team includes volunteers from the University. We also are an official community partner for their annual "Volunteering and Community Champions Awards".

Hampshire Hospitals NHS Foundation Trust (HHFT) manages the RHCH, where Winchester Radio's studio and FM transmitter are based, and where it delivers the hospital radio service. The RHCH is one of three hospitals managed by the Trust. Winchester Radio's Chairman liaises throughout the year with members of HHFT's Senior Management Team, and does broadcast interviews with members of the Board and clinical staff, often to tie in with local events or current health campaigns.

Winchester Radio depends upon the services of Hospedia Ltd, the company that owns and runs the bedside entertainment system through which its programmes are delivered to patients at the RHCH.

Review of Activities and Achievements***Programming aims***

Winchester Radio's aim is that our service:

1. helps and encourages listeners to live a healthy, active, independent life, engaged in the social life of the local community; and
2. where this isn't possible (for example due to ill-health), to help reduce boredom and social isolation by playing a great selection of music and keeping listeners in touch with what is happening locally;

with the ultimate aim of improving the quality of people's lives as they get older, and thus reducing the need for support from the local health and care services.

Key commitments written into the Ofcom licence require that Winchester Radio provides a service:

- primarily for people aged 50 and over, living in Winchester and the surrounding area;
- to help improve health and wellbeing; and

- that offers music and speech to entertain and engage the local community;

consisting of:

- music: a wide variety of pop, rock, jazz, easy-listening, and country, all from the 1950s through to the present day, with classical and specialist music also featuring;
- speech: community information, local news, features and interviews, with a focus on content designed to encourage and promote good health and wellbeing;

with a minimum of 70 hours per week of original output (output that is first produced for and transmitted by Winchester Radio).

We aim to provide a mix of music and information tailored to the needs and interests of the older generation in Winchester – who are under-served by other local radio stations. Our music mix is distinctive, and our hyper-local focus on Winchester and the immediately surrounding villages is unique in this area and, we believe, highly attractive. Having attracted our audience, we then use behavioural economics ("nudge theory") to subtly encourage listeners to make the best lifestyle choices for their own health and wellbeing. In pre-pandemic times, we told them about:

- all the enticing events happening on their doorstep;
- the range of local participative sports clubs they can join;
- the great number of other social groups, charities and other organisations they can get involved with;
- the wide range of local support groups for those with long-term health conditions;
- the cultural scene in and around the city; and
- important local government plans, consultations, and decisions that might affect their lives;

and encouraged listeners to get involved.

Programme Activities during another year of COVID-19

The pandemic continued to curtail a number of actual physical events, with many regular face-to-face community gatherings and festivals still being held online or run in a hybrid way. However, despite this, Winchester Radio broadcast over 192 interviews during the year, and produced on average 79 hours of original programming each week. Our average volunteering hours each week were 222.

During 2021, we remained mindful that, despite the roll-out of a UK COVID-19 vaccination programme, and government social restrictions gradually easing as life moved back to some normality, a number of people in our community were still vulnerable and remained nervous of returning to face-to-face activities, particularly inside. So, whilst we were still living with Coronavirus, Winchester Radio continued to keep the community connected, offer reassurance to our listeners, and provide companionship. We continued to broadcast new Public Service Announcements as soon as government advice changed, and our team of volunteers, ensuring they stayed up-to-date with local changes too, and signpost our listeners to support services as needed. COVID-19 rates within the Winchester area remained relatively low throughout 2021.

Always supporting our hardworking NHS colleagues, we kept restrictions in place on the number of volunteers we had on the hospital site through the pandemic, with many of the broadcasting team continuing to volunteer from home and broadcast remotely, with others working in a hybrid fashion. Sadly, throughout 2021, despite discussions with Hampshire Hospitals and an initial hope that our ward-visiting volunteers would be able to get back out on the wards in the autumn to visit patients again face-to-face, pressures on NHS services and new strains of Coronavirus and rising COVID-19 cases, meant a return for volunteers to ward environments was not forthcoming.

Winchester Radio did continue, however, to support Hampshire Hospitals and other local health organisations through our broadcasts. It was a sad year for many people who lost loved ones, and we again broadcast the annual Winchester Hospice "Light Up A Life"

service held at All Saints Church, so listeners could take part through the radio, and remember loved ones.

We interviewed a wide range of medical staff throughout the year, on areas such as the COVID-19 vaccinations programme, mental health, work-based stress, nursing, blood donations, and hospice and palliative care, highlighting the compassionate work being done to continue to care for patients through challenging times. And we often had features on-air to tie in with different health Awareness Days/Months and campaigns throughout the year.

In 2021 we continued to work with Churches Together in Winchester to broadcast a streamed service from one of our local churches every Sunday evening to support those who were housebound or poorly, and unable to get out, including to church, to help keep them connected and support their wellbeing. After 69 consecutive Sundays since 29 March 2020, we edited and uploaded the last of the "Congregating on Winchester Radio" church services on 18th July 2021 – with restrictions being lifted the day after, and more people able to join in with face-to-face services again.

Our thanks too, to a number of our local church Ministers for working with us throughout the year to bring our listeners Reflections, and special seasonal messages for Easter and Christmas to bring comfort, along with enabling us to broadcast "Bow Down for Winchester" a city-wide religious event, so that those who couldn't attend personally could feel part of it through the radio. We were grateful also to Winchester Cathedral who, along with a number of the churches, allowed us to broadcast special Christmas and Carol services for our audience.

Once again, this year, we were also fortunate in being able to benefit from features and programmes produced by professional independent programme-makers and made available free-of-charge to community radio stations as a result of funding from the Dept of Digital, Culture, Media & Sport via the Audio Content Fund:

- **Still Alive** - a series of documentaries immersing the listener into the worlds of five 'makers', each practising a craft which many would think had long-since disappeared; and
- **Greenborne** - a positive, inclusive and upbeat soap opera, offering listeners intriguing and affecting stories; a beacon of hope in a post COVID-19 return to normality.

In addition, we broadcast **Word on Health**, an editorially independent weekly radio series creating awareness on conditions and diseases that don't get coverage elsewhere on UK radio.

We also linked-up with virtually all other UK radio stations, large and small, to broadcast the **Mental Health Minute** at 10:59am on Friday 13th May.

All of these programmes/features helped us to further our underlying aim of promoting health and wellbeing.

We provided a range of cultural experiences for our audience in 2021, including:

- **Full Harvest** – an immersive series of audio poems and stories inspired by the rivers of the South Downs National Park and produced by them in association with Applause;
- **The Royal Opera Chorus: Arias of Hope** – a selection of works curated by the Chorus of the Royal Opera House;
- **Hampshire HistBites** – linking up with the team from the Hampshire History Trust who produce these podcasts, we continued broadcasting these episodes on local heritage and social history; and
- **Music and the Spoken Word** – A series of festive concerts and readings featuring The Tabernacle Choir at Temple Square, with celebrity guests, including Hampshire's Hugh Bonneville.

A highlight of our programmes this year for listeners was special programmes broadcast on "Thank You Day" on 4th July, including a special programme called "Music and

Memories" with HRH The Prince of Wales, to say thank you to volunteers at hospital, health and wellbeing radio stations for their efforts through the pandemic.

The previous month, we celebrated "Volunteers Week" with a series of interviews with volunteers from different organisations across the city and local villages.

We covered a huge number of community events in Winchester during the periods when social restrictions were eased, including interviews from the Winchester Fire Station Open Day; Winchester Green Week, and the Winchester Heritage Open Days including the Friends of King Alfred Buses Heritage Day.

Feedback and Recognition of our Entirely Voluntary Efforts

Everyone at Winchester Radio gives their time and energy for free, so it really means a lot to us when we hear back from our listeners on how much our service has helped them, particularly through a lonely or difficult time; and when other grassroots charities and local organisations we have given publicity to, on-air, value how our service helps them and their staff take the time and trouble to say "thank you". Here are some of the appreciative messages we had through the year:

From listeners and their relatives:

"Hi Winchester Radio, just want to say a massive thank you for all the dedications you have put on for my Dad. You are keeping him positive which I'm so grateful for – I cannot thank you enough. You all do it out of the kindness of your hearts, and volunteers too. You are ALL AMAZING! Keep up the fantastic hard work you all do. Stay safe."

"I discovered Winchester Radio very recently when I had an enforced stay in the hotel on the hill. I didn't feel like doing anything except lying on my bed listening to you through headphones. I got really into you. I liked your mix of old and new songs and it was just what I needed for the 10 days I was there. Thank you for keeping my spirits up for all that time."

"[My relative] is in Shawford ward and he has been listening to you non-stop [...] so thankful to you guys – I'm so truly grateful. Thank you."

"Just listening to your radio station. Some great music being played."

"Great station!"

Applause Rural Touring:

"We're thrilled to have 'Full Harvest', a collection of poems and stories inspired by the beautiful rivers of the National Park, serialised on Winchester Radio. In collaboration with the South Downs National Park. Thank you, Winchester Radio."

All Saints Church:

"Thank you to our friends at Winchester Radio for sharing tributes of Prince Philip today."

Parish of St. Peter and the Winchester Martyrs:

"A recording of our Pentecost mass will be broadcast this Sunday on Winchester Radio. We know many people really appreciated the chance to hear this on previous occasions. And we are very grateful to our friends at Winchester Radio for organising this."

Volunteer Coordinator at the University of Winchester:

"We always love to work with you. Your team are all so amazing too."

Winchester Radio's volunteer engineering team also received praise from a fellow volunteer-led radio station – Gosport Hospital Radio – who were struggling with technical difficulties and off-air for a time during 2021. Our Trustee and Chief Engineer, Paul Blitz,

went down to see them to help diagnose and resolve the issue with them. Their Chairman sent us a "thank you" letter:

"Paul was like a breath of fresh air – within 2 hours he had solved the immediate problem, and he didn't know it then but he had a very grateful team from Gosport Hospital Radio, pleased we were actually back on-air."

Awards

It was a real honour in 2021 that our volunteer efforts to support those in need during the pandemic were acknowledged at both a national and a local level, and resulted in the charity winning some awards.

National Hospital Radio Awards

The charity was over the moon to be informed we were shortlisted for the National Hospital Radio Awards in a number of categories, including Station of the Year, along with George Kousseff and Anna O'Brien being shortlisted in the Best Presenter categories. There are around 170 hospital radio stations across the UK, and when the results were announced we won two awards:

Anna O'Brien won the Gold Award for "Best Female Presenter". The Judges said... "Our winner showed a real diversity of presentational skills and a real awareness of her audience. The judges said she displayed a real passion and energy, was natural and local and showcased a variety of subjects and style."

We were also delighted to have the vision and hard work of our Trustees over many years acknowledged with the "Recognising Innovation across Hospital Radio" Award – the citation read:

In 2013, Winchester Hospital Radio broadcast within the 450-bed Royal Hampshire County Hospital.

However, sadly, patients in only 100 beds could tune-in.

Discussions between the NHS Trust and Hospedia about replacing the system were stalled. The station's studio equipment (almost 25 years old) and computer playout systems (10+ years old) needed replacement – and thus fundraising – and the volunteer team, by now down to around 10 active volunteers, needed revitalising.

Having reviewed the alternatives, including closing the station, a bold plan was devised to remain as a health-related charity, but to relaunch as a community radio station, promoting health & wellbeing and active, positive ageing to the older generation in Winchester.

Positive discussions took place with local NHS organisations and councils. Innovative charitable objects covering health promotion were agreed with the Charity Commission, the charity was reconstituted as a new-style CIO; a successful application made to Ofcom; fundraising successes and home-designed technical innovation, saving thousands of pounds, enabled all-new equipment to be commissioned; and recruitment campaigns grew the volunteer team by a factor of three. The new Winchester Radio launched on 24th March 2019.

Exactly a year later, it had to pivot to support the local community in a time of dire need – something that it has coped with admirably. Remote broadcasting capabilities were rolled-out within days, and volunteers retrained to broadcast from home. Additional news and information bulletins were added to the schedule. The station has played a key part in keeping the local community informed and healthy throughout the pandemic.

Also, throughout the transformation, other hospital radio stations have been kept informed of progress via the HBA, and those who have decided to adopt similar plans helped with advice, guidance, model constitutions and Ofcom applications. 25 other stations have, so far, converted to a CIO with the same charitable objects; two have successfully applied for FM community radio licences.

Community Radio Awards

For only the second time Winchester Radio were eligible to enter the Community Radio Awards, and again the work of our volunteers was recognised:

Nigel Dallard won the Gold Award for "Volunteer of the Year". The Judges said... "This person wears many different hats and tackles the jobs every station needs. They deserved recognition and applause for all they do!"

Acknowledgements

All Winchester Radio's activities have only been possible through the sterling efforts of a dedicated team of around 25 regular volunteers, supplemented by a number of additional volunteers providing ad-hoc support, putting in literally thousands of hours of effort, and we'd like to take this opportunity to thank them for their continued time, energy and commitment throughout another very challenging year. We particularly appreciate that a number of the team stepped up to take on additional volunteer tasks outside their normal area of volunteering, to assist the charity's smooth running.

Overall, we conservatively estimate that the volunteer team has given over 11,500 hours of their time to the charity during the year. Using the standard Ofcom volunteer rates, this is worth over £126,000.

We are thankful to Hampshire Hospitals NHS Foundation Trust for their ongoing support for what we do, and for continuing to provide us with free accommodation, worth almost £8,500.

Small charities such as Winchester Radio do not have the financial means to spend funds on professional services, cloud-based IT systems and advertising, so we are incredibly grateful that many businesses, large and small, have supported us during 2021.

We'd also like to say a huge thank you to the many individuals who have donated to Winchester Radio during 2021, and the local companies and organisations who have supported us through taking radio-advertising with us. We are very grateful to all those who champion and support charity Winchester Radio.

Financial Performance

Overall, Winchester Radio is financially sound and has significant cash reserves, even after the challenging COVID-19 pandemic period.

At the end of 2021, Winchester Radio had total cash reserves, in-hand and at the bank, of just over £59,600 (2020: just over £53,000), of which £8,850 (2020: £7,850) is restricted funds.

The over £1,200 (2020: £900) of prepayments relate to:

- end-of-year adjustments, where the charity has paid in 2021 for a service to be delivered in partly 2021 (for instance, it includes the part of the £850 Ofcom licence fees, paid in March, that relates to the period after 31st December 2021);
- purchase of music download credits with a supplier of professional-quality music downloads (we purchase credits in bulk to obtain the best price); and
- a Community Digital Service Provider licence from Ofcom, allowing Winchester Radio to broadcast on the Winchester Small-Scale DAB network once it launches in late 2022 (the first year's licence fee was payable at time of application).

The £116 of debtors consists almost entirely of a VAT repayment due from HMRC, which was received shortly after the year end. The £13 of trade creditors relates to a monthly bill the Direct Debit for which was not taken until January 2022. The £70 of stock is fundraising CDs produced by the predecessor charity, Winchester Hospital Radio, and which are sold on enquiry from members of the public.

Based on the financial performance in this and the two previous years, the Trustees have confirmed their estimate that the base running costs for providing both the community and hospital radio services for a full year is around £7,500. The Trustees have, therefore, formally designated an additional £5,525 (2020: £7,000) of the unrestricted reserves as being for the studio relocation/re-equipping project.

Overall assets totalled just under £84,000 (2020: just over £88,000, the difference being primarily due to depreciation/amortisation of tangible and intangible fixed assets).

Income

Total recorded income was £24,752 (2020: £37,686), consisting of £7,551 in grants, donations and other monetary gifts (2020: £18,209), £15,316 worth of donations-in-kind (2020: £17,284), £1,880 income from trading activities (2020: £2,167) and £5 of bank interest (2020: £26).

A number of significant grants were received during the year:

- £3,000 from Winchester City Council, as part of its "Priority Outcomes Framework grant-funding programme (this is the final of a 3-year grant programme, with £3,750 received in 2019 and £3,375 in 2021 – a further three years of funding, at a somewhat lower level, has been agreed covering the years 2022 to 2025);
- £2,000 from the Rotary Clubs of Salisbury, Sarum, and Winchester, from the proceeds of the Clarendon Marathon;
- £850 from the Winchester & District Round Table, to cover our 2022 Ofcom FM broadcasting licence fees; and
- £700 from the Provincial Lodge of Mark Master Masons of Hampshire & Isle of Wight, covering the cost of additional equipment allowing our presenters to broadcast remotely.

Donations-in-kind included:

- free-of-charge accommodation, provided by Hampshire Hospitals NHS Foundation Trust, worth £8,450;
- accountancy services, namely the Independent Examination of this Trustees' Annual Report & Accounts, worth £2,475, from Jonathan Poulter of Rothmans;
- £2,310 worth of free syndicated programming funded by the Audio Content Fund, which of which furthered Winchester Radio's charitable objects of promoting health and wellbeing;
- free access from Google to its Workspace email and collaboration software, worth over £1,300;
- free cloud-hosted Voice-over-IP telephony services, providing the charity with a memorable telephone number and remote access to make and receive calls and messages, courtesy of Nimvelo, worth over £500.

Trading income arose from:

- sales of on-air advertising to local businesses: £1,333; and
- a fundraising car boot sale which raised £547 in sellers' pitch fees.

The production of the commercials cost £290, meaning that advertising sales brought in just over £1,000 net – significantly less than we were hoping for before the pandemic.

The car boot sale cost just £90 for a licence fee from Winchester City Council, meaning that the event raised over £450.

Expenditure

There was no capital expenditure on fixed assets this year (2020: just over £4,000). A further £49 (2020: £173) was spent on new music for the library – now purchased in digital form from a professional media download service, rather than in the form of CDs as previously.

By far the most-significant ongoing revenue expense is music copyright licensing fees, totalling over £2,000 again this year. This is followed by the Ofcom licences required to broadcast as a community radio station (£850 per annum, plus an additional £250 application fee this year for a DAB community radio service licence) and insurance (£695 this year). The next two most-significant ongoing costs are the IRN news subscription, which provides us with hourly national/international news bulletins, plus access to news

stories via their "Net Newsroom" facility, and the broadband internet connection (for which we are now paying less, having changed contract).

This year, we have spent £510 on training. The vast majority of this was on training for our volunteers on the Ofcom Broadcasting Code and the law as it affects radio presenters. £70 was an aged invoice from Communities First Wessex, which was promptly paid when it was eventually received. The remainder was on two online training courses for Trustees.

In the two prior years, we paid for software support from Broadcast Radio for our playout system software. Based on our much-reduced recourse to the support service during the prior period, despite the challenges of working from home, we concluded that it was more cost-effective to buy support on a pay-as-you-go basis; this proved a good decision, as we have had required no support during this year.

Banking fees include:

- a £8 per month fee charged by CAF Bank; and
- payment processing fees from PayPal (donations), donr (text donations) and GoCardless (membership fee direct debits).

Wherever possible, use was made of products and services made available free-of-charge or at reduced price to charities. This includes:

- Google Workspace;
- the VoIP telephone system from Nimvelo; and
- the audio stream hosting from streamerr.

Financial Management and Reserves Policies

Winchester Radio has a Financial Management Policy which defines the controls to be implemented to ensure that the charity's assets are secure. This policy meets all the requirements of the Charities Act 2011 and the Charity Commission guidelines "Internal Financial Controls for Charities (CC8)".

The charity and its predecessor have been slowly building up a reserve for an inevitable re-equipping and move of studios. Winchester Radio is currently in a small temporary studio. Ahead of the launch of the community radio service, a complete new set of studio equipment and computers was purchased, and virtually all of this will be able to be relocated to new studios.

At the time of writing, "Heads of Terms" for a lease of 100m² of floor space within the Burrell Wing of the RHCH, for new studio and office accommodation, have been agreed with the NHS Trust, and the terms of the formal lease have been agreed, although the lease has yet to be signed.

During the reporting period, the NHS Trust completed building works adjacent to the agreed location of the new studios, fitting out the remainder of the floorspace for use as a pharmacy and for management offices. These works allow for Winchester Radio's planned relocation and included some enabling work to divide our planned accommodation from Pharmacy, and to avoid future disruption to hospital staff when our own building work commences.

Tendering processes for building and fitting-out of the new studio accommodation were undertaken late 2017/early 2018, with the costs significantly exceeding the charity's current reserves. A re-costing exercise has been undertaken immediately prior to the submission of this report; the Trustees have yet to complete their analysis and discuss options with the building contractors, although there is still a significant shortfall between the existing reserves and the full cost of the building works.

It is intended that, once the studio move is complete, unrestricted reserves will return to equivalent to 1 year's cash expenditure.

Management of Major Risks

The launch of our community radio service in 2019, with the attendant significant increase in running costs, was (and remains) a significant risk to Winchester Radio. The project was

approved on the basis of three major income streams, all of which have risks – grant funding, commercial advertising and sponsorship, and personal donations. However, with the financial buffer afforded by the current reserves, the Trustees are confident that the charity has a long-term future. Grant funding-wise, the 3-year agreement with Winchester City Council, recently renewed, albeit at a lower level, and a long-term relationship with Winchester Rotary provides further confidence.

Income from advertising sales remains low, but in early 2022 we were successful in our application to the DCMS-funded Community Radio Fund, for funding to employ a Community & Business Partnership Manager for an initial 12 months, with the intent that they bring-in revenue of 150% of their salary, making both their position sustainable and a significant improvement in earned income – not only from advertising sales, but also primary-purpose funded programming and other initiatives.

The reduced number of in-person community events throughout 2021, due to the pandemic, also significantly reduced the visibility of Winchester Radio, and affected our plans for increased personal donations and memberships.

In the meantime, in the short- to medium-term, the charity has sufficient funds to continue to provide both a hospital and community radio service, despite the disruption to funding streams caused by the COVID-19 pandemic.

Operating as a community radio station, with programming heard across the city brings risks in the form of libel and the requirement to comply with broadcasting legislation, including the Ofcom Broadcasting Code. The transmitter and antenna were installed and commissioned by professionals, and signed-off by Ofcom, ensuring that the transmissions are technically compliant with the engineering codes. All on-air presenters receive training, on joining and then annually, on the requirements of the Broadcasting Code, and on libel. The charity's insurance includes limited libel and slander protection in the unlikely event of a complaint.

The final major risk associated with the community radio service is technical equipment failure, taking the station off-air for a significant period of time. This is compounded by the charity having a core technical team of two volunteers, both of whom, in normal times, regularly work away from home. This risk has been mitigated by installing new equipment, including spares that, as far as possible, are intended to automatically switch over in case of failure, and by the provision of remote access to the computer systems. During the reporting period, our service has remained on-air 24/7, with the rare equipment failure being covered by the automated switch-overs and alerting of our technical team. Insurance cover is in place for extreme cases of equipment failure.

Another major risk facing the charity is its accommodation. The current accommodation is simply not big enough for the charity in the medium term, restricting the types of programming that it is possible to produce. However, as the charity does not hold sufficient reserves to complete studio relocation at present, there is a major risk that, despite best efforts, funds will not be forthcoming, and that this will make the charity unsustainable in the longer term. In mid-2022, Hampshire Hospitals notified us that the 100m² of allocated space might be needed by another hospital department, for up to 2 years, whilst construction works take place. The NHS Trust has assured us that they wish Winchester Radio to remain on site at the RHCH, and discussions are on-going at the time of submission as to what the options are – including staying in our current location for this period.

Charity Trustees

Anna O'Brien (Chairman)

Paul Blitz

Nigel Dallard

Charity Number

1160752 (England and Wales)

Principal Address

Mailpoint MP66

Royal Hampshire County Hospital

Romsey Road

Winchester

Hampshire

SO22 5DG

Bankers

CAF Bank Ltd

25 Kings Hill Avenue

Kings Hill

West Malling

ME19 4JQ

Independent Examiner

Jonathan Poulter FCA CTA

Rothmans LLP

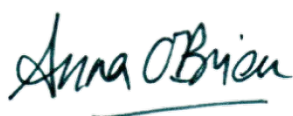
Avebury House,

6 St. Peter Street,

Winchester.

SO23 8BN

Signed on behalf of the Trustees,



Anna O'Brien
Chairman
19th October 2022



Nigel Dallard
Treasurer
19th October 2022

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of Winchester Radio ("the Charity") for the year ended 31 December 2021, which are set out on pages 13 to 24.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

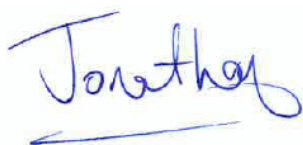
I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



20 October 2022

Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

Statement of Financial Activities

(incorporating an Income and Expenditure Account)

for the Year Ended 31st December 2021

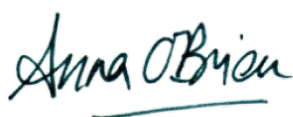
		2021		2020
	Notes	Unrestricted funds	Restricted funds	Total funds
		£	£	£
Income and Endowments from:				
Donations and legacies	2a	21,817	1,050	22,867
Non-charitable trading activities	2b	1,880	-	1,880
Investments	2c	5	-	5
Total Income		23,702	1,050	24,752
Expenditure on:				
Raising funds	3a	380	-	380
Charitable activities	3b	28,648	48	28,696
Total Expenditure		29,028	48	29,076
Net income/(expenditure) before investment gains/(losses):				
		(5,326)	1,002	(4,324)
Net gains/(losses) on investments		-	-	-
Net income/(expenditure)		(5,326)	1,002	(4,324)
Extraordinary items		-	-	-
Transfers between funds	9	-	-	-
Other recognised gains/(losses):				
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-
Other gains/(losses)		-	-	-
Net movement in funds		(5,326)	1,002	(4,324)
Reconciliation of funds:				
Total funds brought forward				
Cash at bank and in hand		45,229	7,850	53,079
Fixed Assets		30,387	-	30,387
Debtors		4,684	-	4,684
Creditors		(13)	-	(13)
Stock		70	-	70
Total funds carried forward		75,031	8,852	83,883

Balance Sheet

as at 31st December 2021

				2021	2020
	Notes	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Fixed assets:					
Tangible assets	4a	16,945	-	16,945	22,770
Intangible assets	4b	5,914	-	5,914	7,617
Investments		-	-	-	-
Total fixed assets		22,859	-	22,859	30,387
Current assets:					
Stock	5	70	-	70	70
Debtors	6	1,328	-	1,328	4,684
Investments		-	-	-	-
Cash at bank and in hand	8	50,787	8,852	59,639	53,079
Total current assets		52,185	8,852	61,037	57,833
Creditors:					
Amounts falling due within one year	7	13	-	13	13
Net current assets/(liabilities)		52,172	8,852	61,024	57,820
Total assets less current liabilities		75,031	8,852	83,883	88,207
Creditors:					
Amounts falling due after one year	7	-	-	-	-
Provision for liabilities		-	-	-	-
Total net assets or liabilities		75,031	8,852	83,883	88,207

Signed on behalf of the Trustees,



Anna O'Brien
Chairman
19th October 2022



Nigel Dallard
Treasurer
19th October 2022

Notes to the Financial Statements for the Year Ended 31st December 2021

1. ACCOUNTING POLICIES

(a) Basis of accounting

These accounts have been prepared under the historical cost convention, with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) Second Edition (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102); and
- the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

(b) Income

i) Recognition of income

Income is recognised in the Statement of Financial Activities when:

- the charity becomes entitled to the resources;
- it is more likely than not that the Trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

ii) Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required by the FRS 102 SORP or FRS 102.

iii) Grants and donations

Grants and donations are only included in the Statement of Financial Activities when the general income recognition criteria, specified in the FRS 102 SORP, are met.

In the case of performance-related grants, income is only recognised to the extent that the charity has provided the specified goods or services, as entitlement to the grant only occurs when performance-related conditions are met.

iv) Gift Aid

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of the gift, and is treated as an addition to the same fund as the initial donation unless the donor of the terms of the appeal have specified otherwise.

v) Contractual income and performance-related grants

This is only included in the Statement of Financial Activities once the charity has provided the related goods or services, or met the performance-related conditions.

vi) Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

The cost of any stock of goods donated for distribution to beneficiaries is recognised on receipt at the fair value of those gifts at the time of their receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from the sale less any expected costs of sale, and recognised in "income from other trading activities", with the corresponding stock recognised in the balance sheet. On its sale, the value of stock is charged against "Income from other trading activities" and the proceeds from the sale also recognised as "Income from other trading activities".

Goods donated for ongoing use by the charity are recognised as fixed assets and included in the Statement of Financial Activities as incoming resources when receivable.

Gifts-in-kind for use by the charity are included in the Statement of Financial Activities as income from donations when receivable.

vii) Donated services and facilities

Donated services and facilities are included in the Statement of Financial Activities when received, at the value of the gift to the charity, provided the value of the gift can be measured reliably.

Donated services and facilities that are consumed immediately are recognised as income, with an equivalent amount recognised as an expense under the appropriate heading in the Statement of Financial Activities.

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

viii) Volunteer help

The value of any voluntary help received is not included in the accounts, but it is described in the Trustees' Annual Report.

ix) Income from interest, royalties and dividends

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

x) Income from membership subscriptions

Membership subscriptions, which are received in the nature of a gift, are recognised in Donations and Legacies.

(c) Expenditure and liabilities

i) Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources, and the amount of the obligation can be measured with reasonable certainty.

ii) Provisions for liabilities

A liability is measured on recognition at its historical cost, and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

iii) Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

(d) Assets

i) Tangible fixed assets for use by the charity

These are capitalised if they can be used for more than one year. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation is calculated on a "straight line" basis at a rate to write-off the cost of tangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• fixtures and fittings	10%
• computers & computer systems	20%
• other electronic equipment	10%
• physical music library	10%

ii) Intangible fixed assets

which are identifiable and are controlled by the charity through custody or legal rights. They are valued at cost or, if gifted, as the value to the charity on receipt,

Amortisation is calculated on a "straight line" basis at a rate to write-off the cost of the intangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• software	20%
• visual branding	10%
• audio branding	20%
• digital music library	10%

iii) Stocks

Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value.

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

iv) Debtors

Debtors are measured on initial recognition at settlement amount after any trade discounts. Subsequently they are measured at the cash or other consideration expected to be received.

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

2. INCOME

			2021	2020
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Donations and legacies				
Donations and gifts				
Donations via VirginMoney Giving	100	-	100	-
Donations via "Amazon Smile"	48	-	48	15
Donations via "Give As You Live"	18	-	18	49
Donations via Text Giving	1	-	1	17
Studio relocation Crowdfunder	-	-	-	5,230
Other donations	275	-	275	383
Gift Aid	159	-	159	1,204
Legacies	-	-	-	-
Grants (note 2d)				
Winchester City Council Priority Outcomes Framework	3,000	-	3,000	3,375
Clarendon Marathon	2,000	-	2,000	1,000
Winchester & District Round Table	-	850	850	-
Provincial Grand Lodge of Master Mark Masons	500	200	700	-
Hampshire County Council Councillor Grants	-	-	-	1,400
Winchester City Council Business Discretionary Grant	-	-	-	1,250
Hampshire & Isle of Wight Community Foundation	-	-	-	1,204
Bishopstoke Park Retirement Village	-	-	-	1,000
Winchester Rotary	-	-	-	1,000
Hospital Broadcasting Association	-	-	-	682
Membership subscriptions	400	-	400	400
Donated goods, facilities & services (note 2e)				
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Audio Content Fund Syndicated Programming	2,310	-	2,310	2,901
Google Workspace	1,325	-	1,325	1,325
VoIP phone system	576	-	576	576
Stream Hosting	180	-	180	180
Microsoft SQL Server licences	-	-	-	1,097
Newspaper advertising	-	-	-	174
Anti-virus software	-	-	-	106
Other	-	-	-	-
Total	21,817	1,050	22,867	35,493
(b) Non-charitable trading activities				
Advertising Sales	1,333	-	1,333	1,472
Car Boot Sale	547	-	547	-
Coffee Morning	-	-	-	695
Total	1,880	-	1,880	2,167
(c) Income from investments				
Interest	5	-	5	26
Total	5	-	5	26

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

(d) Grants

i) **Winchester City Council Priority Outcomes Framework**

This is the final year of a 3-year grant award, based on Winchester Radio's activities furthering the City Council's priorities for community development.

ii) **Clarendon Marathon**

This unrestricted grant was made by the organisers of the marathon (the Rotary Clubs of Salisbury, Sarum and Winchester) from funds raised as a result of the 2021 event.

iii) **Winchester & District Round Table**

This grant was to cover the cost of the Ofcom licences to broadcast Winchester Radio's service on FM.

iv) **Provincial Grand Lodge of Master Mark Masons of Hampshire & Isle of Wight**

This grant was towards the purchase of microphones and headphones to allow Winchester Radio volunteers to broadcast remotely. The lodge kindly retrospectively funded £500 of expenditure incurred in 2020, plus £200 of future expenditure.

v) **Hampshire County Council Councillor Grants**

Councillors Dominic Hiscock, Jackie Porter, and Martin Tod provided grants to enable the purchase of equipment to enable Winchester Radio volunteers to broadcast from home during the COVID-19 pandemic.

vi) **Winchester City Council Business Discretionary Grant**

This is a business support grant from Winchester City Council to support local businesses and charities during the COVID-19 pandemic

vii) **Hampshire & Isle of Wight Community Foundation**

HIWCF provided a grant, using funding from the National Emergencies Trust, to enable the purchase of equipment to enable Winchester Radio volunteers to broadcast from home during the COVID-19 pandemic.

viii) **Bishopstoke Park Retirement Village**

This unrestricted grant was made by Anchor Hanover, the owners of the Bishopstoke Park retirement village, recognising the synergy between the organisations.

ix) **Winchester Rotary**

This unrestricted grant was made by Winchester Rotary to enable Winchester Radio to continue to provide its service to the community.

x) **Hospital Broadcasting Association**

This grant was made by the HBA towards the cost of making Winchester Radio's studio, at the Royal Hampshire County Hospital, COVID-Secure, facilitating the return to the studio of those volunteers who wished to do so.

(e) Donated goods, facilities & services

i) **Accommodation**

Hampshire Hospitals NHS Foundation Trust provides the charity with 26m² of accommodation free-of-charge. The Trust calculates that the cost of this accommodation is £325 /m².

ii) **Independent Examination of accounts**

Jonathan Poulter, and previously his father John Poulter, both of Rothmans have independently examined the charity's accounts free-of-charge for a number of years.

iii) **Audio Content Fund Syndicated Programming**

The Audio Content Fund distributes grants to independent production companies to produce distinctive, public service radio content for broadcast on commercial and community radio. The fund aims to support programming that is traditionally more difficult to support on a commercial basis (such as documentaries, comedy, drama, events). The monetary value represents the sum of the amount awarded to the production company of each series broadcast by Winchester Radio, divided by the number of community radio stations that broadcast that series.

iv) **Google Workspace email/collaboration service**

Google makes its Workspace Business Starter email and collaboration service available free-of-charge to UK registered charities. The normal cost is US\$6 (approx £4.60) per user, per month. This represents the cost of Winchester Radio purchasing an appropriate number of accounts at standard prices.

v) **VoIP Phone System**

Nimvelo offers its cloud-hosted VoIP phone system free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vi) **Stream Hosting**

streamerr offers its internet streaming service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

Notes to the Financial Statements for the Year Ended 31st December 2021 (continued)

vii) Microsoft SQL Server licences

Microsoft donates software to UK registered charities through its agent Charity Digital Exchange. This donation represents the cost of the charity purchasing server software at the usual rate available to academic institutions and charities, less the admin fees charged by Charity Digital Exchange.

viii) Newspaper advertising

Winchester Today kindly donated quarter-page ads in its January, February, and March 2020 editions, prior to the COVID-19 pandemic causing publication to be paused.

ix) Anti-virus software

Winchester Radio took advantage of this offer in 2019 to acquire a year's licence. This donation represents the portion that relates to 2020 of the usual commercial cost of that licence (after promotional discounts), less the admin fees charged by Charity Digital Exchange.

Other information

All income in the prior year was unrestricted except for grants from:

- Hampshire County Councillors (£1,400)
- Hampshire & Isle of Wight Community Foundation (£1204)
- Hospital Broadcasting Association (£682)

and the donations towards the studio relocation via the crowdfunder (£6265 inc. Gift Aid).

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

3. EXPENDITURE

			2021	2020
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Expenditure on raising funds				
Cost of advertising sales	290	-	290	284
Car Boot Sale	90	-	90	-
Crowdfunder fees	-	-	-	238
Total	380	-	380	522
(b) Expenditure on charitable activities				
Station running expenses				
Audio Content Fund Syndicated Programming	2,310	-	2,310	2,901
Music copyright licences				
Community Radio	1,989	-	1,989	1,972
Hospital Radio	47	-	47	46
Google Workspace Email & Collaboration Service	1,325	-	1,325	1,325
Ofcom Broadcasting licences	1,100	-	1,100	851
Insurance	695	-	695	726
Training	510	-	510	-
VoIP telephone system	576	-	576	576
IRN news licence	324	-	324	320
Broadband internet connection	256	-	256	331
Stream hosting	180	-	180	180
TV licence	158	-	158	157
Broadcast playout system remote access licence	150	-	150	50
UK Radioplayer subscription	118	-	118	109
Banking fees	98	-	98	66
CMA membership fee	60	-	60	60
HBA membership fee	50	-	50	62
Remote b'casting mixers, mics, mic stands, headphones	-	48	48	1,179
Ofcom PMSE Radiomic licence	39	-	39	-
Equipment replacements / engineering	26	-	26	77
Community First membership fee	5	-	5	-
COVID-Secure Studio	-	-	-	736
Broadcast playout system software support	-	-	-	709
Anti-virus software	-	-	-	158
Miscellaneous	-	-	-	48
Communications and publicity				
Website/internet domain hosting	100	-	100	106
Newspaper advertising	-	-	-	174
Gazebo Weights	-	-	-	25
Mobile Phone Stand	-	-	-	1
AGM Room Hire	30	-	30	-
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Depreciation of tangible fixed assets	5,825	-	5,825	5,824
Amortisation of intangible fixed assets	1,752	-	1,752	1,747
Total	28,648	48	28,696	31,441

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

4. FIXED ASSETS

(a) Tangible fixed assets

	Music library	Fixtures & fittings	Computers	Electronic equipment	Total
	£	£	£	£	£
Cost as at 1 January 2021	5,000	4,227	22,381	28,682	60,290
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Cost as at 31 December 2021	5,000	4,227	22,381	28,682	60,290
Depreciation as at 1 January 2021	5,000	3,019	13,193	16,308	37,520
Charge for year	-	172	3,979	1,674	5,825
Elimination on disposal	-	-	-	-	-
Depreciation as at 31 December 2021	5,000	3,191	17,172	17,982	43,345
Net book value as at 1 January 2021	-	1,208	9,188	12,374	22,770
Net book value as at 31 December 2021	-	1,036	5,209	10,700	16,945

All tangible fixed assets relate to unrestricted funds.

There are no contractual commitments for the acquisition of tangible fixed assets.

(b) Intangible assets

	Digital Music Library	Audio Branding	Visual branding	Software	Total
	£	£	£	£	£
Cost as at 1 January 2021	242	3,000	6,000	2,985	12,227
Additions	49	-	-	-	49
Disposals	-	-	-	-	-
Cost as at 31 December 2021	291	3,000	6,000	2,985	12,276
Amortisation as at 1 January 2021	31	1,200	1,800	1,579	4,610
Charge for year	29	600	600	523	1,752
Elimination on disposal	-	-	-	-	-
Amortisation as at 31 December 2021	60	1,800	2,400	2,102	6,362
Net book value as at 1 January 2021	211	1,800	4,200	1,406	7,617
Net book value as at 31 December 2021	231	1,200	3,600	883	5,914

All intangible assets relate to unrestricted funds.

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

5. STOCKS

	Stock		Donated goods	
	For distribution £	For resale £	For distribution £	For resale £
Fundraising CDs				
Opening	-	70	-	-
Added in period	-	-	-	-
Expensed in period	-	-	-	-
Impaired	-	-	-	-
Closing	-	70	-	-
Total this year	-	70	-	-

6. DEBTORS AND PREPAYMENTS

	2021		2020	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Trade debtors	116	-	116	3,802
Prepayments and accrued income	1,212	-	1,212	882
Other debtors	-	-	-	-
Total	1,328	-	1,328	4,684

7. CREDITORS AND ACCRUALS

	2021		2020	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
(a) Amounts falling due within one year				
Trade creditors	13	-	13	13
Accruals and deferred income	-	-	-	-
Total	13	-	13	13
(b) Amounts falling due after more than one year				
Trade creditors	-	-	-	-
Accruals and deferred income	-	-	-	-
Total	-	-	-	-

8. CASH AT BANK AND IN HAND

	2021		2020	
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
CAFCash current account	9,020	-	9,020	2,514
CAF Gold deposit account	41,382	8,852	50,234	50,229
PayPal account	385	-	385	336
Cash	-	-	-	-
Total	50,787	8,852	59,639	53,079

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

9. MOVEMENT IN FUNDS

(a) Current year

	Balance 01/01/2021	Income	Expenditure	Transfers	Balance 31/12/2021
Unrestricted Funds					
General (inc. fixed assets)	42,607	23,702	(29,028)	(5,525)	31,756
Studio relocation/re-equipping	37,750	-	-	5,525	43,275
Total	80,357	23,702	(29,028)	-	75,031
Restricted Funds					
Studio relocation/re-equipping	6,027	-	-	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	263	-	-	-	263
Remote Broadcasting	-	200	(48)	-	152
Ofcom Broadcasting Licence Fees	-	850	-	-	850
Total	7,850	1,050	(48)	-	8,852
Total Funds	88,207	24,752	(29,076)	-	83,883

(b) Prior year

	Balance 01/01/2020	Income	Expenditure	Transfers	Balance 31/12/2020
Unrestricted Funds					
General (inc. fixed assets)	49,103	28,135	(30,310)	(4,321)	42,607
Studio relocation/re-equipping	30,750	-	-	7,000	37,750
Total	79,853	28,135	(30,310)	2,679	80,357
Restricted Funds					
Studio relocation/re-equipping	-	6,265	(238)	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	1,071	-	-	(808)	263
Remote Broadcasting	-	2,604	(679)	(1,925)	-
COVID-Secure Studio	-	682	(736)	54	-
Total	2,631	9,551	(1,653)	(2,679)	7,850
Total Funds	82,484	37,686	(31,963)	-	88,207

Purpose and restrictions of funds

(a) General (inc. fixed assets)

This fund represents the general unrestricted assets of the charity, including the current value of fixed assets, stock and debts owed to the charity.

(b) Studio relocation/re-equipping

There are both restricted and designated funds to cover the cost of relocating and re-equipping the studios - an ambition that stretches back to 2009, when the forerunner unincorporated charity was given notice of the need to vacate its previous studio accommodation. The current accommodation, which has been the charity's base since 2011 is too small to be sustainable, especially since the launch of the community radio service.

The restricted funds are the result of a successful crowdfunding campaign that completed in 2020.

In addition, since 2019, the Trustees have formally designated reserves in excess of the charity's stated reserves policy (see Note 11) for this purpose.

(c) Outside Broadcast equipment

This fund derives from a grant from the IBM UK Trust towards to cost of a branded gazebo and other equipment to facilitate Winchester Radio undertaking outside broadcasts at community events.

(d) Computer systems

This fund consists of the residue of grants and donations in prior years towards replacing/upgrading the charity's computer systems, on which it is reliant to provide its 24 hour radio service. On purchase or upgrade of the computer systems, the funds are transferred to unrestricted funds as the purchases are made to generally further the charity's objects.

Notes to the Financial Statements

for the Year Ended 31st December 2021 (continued)

(e) Remote broadcasting

In the current year, this fund derives from a grant from the Grand Provincial Lodge of Master Mark Masons of Hampshire & Isle of Wight to purchase equipment to allow our volunteers to broadcast from home - a necessity caused by the COVID-19 pandemic. In the prior year, this fund derived from grants from the Hampshire County Council and the Hampshire & Isle of Wight Community Foundation for the same purpose. On purchase, the fixed assets that are purchased are transferred to unrestricted funds as they are to be used to generally further the charity's objects.

(f) Ofcom broadcasting licence fees

This fund derives from a grant from the Winchester & District Round Table to cover the cost of the Ofcom licences to broadcast Winchester Radio's service on FM. They will fund the licence fees due in 2022.

(g) COVID-Secure studio

This fund derived from a grant from the Hospital Broadcasting Association to purchase screens, cleaning materials, etc to make our studio COVID-Secure, and thus available for restricted use by our volunteers who could not, or preferred not to work from home.

10. TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

(a) Trustee remuneration and benefits

None of the Trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

(b) Trustees' expenses

	2021	2020
Number of Trustees who were paid expenses	3	2
Reimbursement for products/services purchased on behalf of the charity	£617	£4,767
Travel and subsistence	-	-
Accommodation	-	-
Other (specify)	-	-
Total	£617	£4,767

(c) Transactions with related parties

Other than the reimbursement of Trustees for products/services purchased on behalf of the charity, there were no transactions with related parties in either the current or prior year.

11. RESERVES POLICY

The Trustees have determined that the charity should aim to hold unrestricted reserves at the bank equivalent to approximately 12 months operating costs. Discounting regular donations-in-kind, and based on the expenditure during the current and recent prior years, this equates to approximately £7,500. It has been the charity's long-term ambition to relocate to larger studio premises, and to this end, additional reserves have been built-up over a number of years. To improve the clarity of the charity's financial position, in 2019 the trustees, therefore, created a designated fund into which these additional reserves have been placed.

WINCHESTER RADIO

England & Wales - Charity number 1160752

Accounts



WINCHESTER RADIO

**A Charitable Incorporated Organisation
registered in England and Wales,
no. 1160752**

Trustees' Annual Report and Accounts 2020

Trustees' Annual Report

The Trustees present their Report and Accounts for the year ended 31st December 2020. The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts, and comply with the charity's Governing Document, the Charities Act 2011, and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) Second Edition (effective 1 January 2019)".

The Trustees have considered their duties in accordance with the Charity Commission's regulations. The review of activities and achievements is contained below, and the Trustees believe that it gives a true record of the work the charity has done in fulfilling its charitable purposes for public benefit.

The Trustees believe they have complied with their duty, contained in Section 4 of the Charities Act 2011, to have due regard to public benefit guidance published by the Charity Commission.

Organisation

Winchester Radio is a Charitable Incorporated Organisation registered in England and Wales on 4th March 2015 and governed by a constitution signed on 26th November 2014. It merged with Winchester Hospitals Radio (WHR) in December 2015, and took over the provision of the hospital radio service at the Royal Hampshire County Hospital in Winchester. On 24th March 2019, the charity launched its new health and wellbeing community radio service, specifically for older people living in and around the Winchester area, broadcasting on 94.7FM, and online via its website and the UK Radioplayer app. During 2020, our Chief Engineer also released a "skill" enabling listeners to ask "Alexa" to "play Winchester Radio".

Winchester Radio is managed by the Charity Trustees, the majority of whom are elected by the membership. New Trustees receive a Trustee pack, which includes Charity Commission guidance on their role and responsibilities, and induction training during their first 6 months in office.

Louis Rogers, the manager of a local restaurant, became an Appointed Trustee in May 2020, to help Winchester Radio build relationships with the local business community, and to bring his business acumen to the Trustee Board. Unfortunately, the pressure of work and uncertainties affecting the hospitality sector during the pandemic meant that he had to step down only 4 months after appointment.

Jackie Smith, an existing volunteer with Winchester Radio was co-opted as an Elected Trustee by the Trustees in May 2020, with her appointment later being ratified at the AGM. She stepped down in November 2020, because of "developing commercial priorities in 2021".

Throughout the year, Winchester Radio continued to operate with no paid staff, being run entirely by a membership of volunteers.

Charitable Objects

Winchester Radio has two objects:

1. "the relief of sickness, poor health and old age amongst people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care; and
2. "the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in the area served by the Hampshire Hospitals NHS Foundation Trust or its successors."

These objects are based on the model wording agreed between the Hospital Broadcasting Association (HBA) and the Charity Commission.

Winchester Radio provides a hospital radio service to patients at the Royal Hampshire County Hospital (RHCH) via the bedside entertainment system in furtherance of the first object.

It is in furtherance of the second object that Winchester Radio has launched its community radio service for the local population outside the hospital (primarily those aged over 50), with the intent of helping and encouraging them to live a healthy and active life in the local community, and thus requiring them to make less use of the health services.

Related Organisations

Winchester Radio is proud to be a member of a number of support organisations for the voluntary sector, and wish to extend our thanks and appreciation to them for the information and training they offer throughout the year.

Winchester Radio is a member of the Hospital Broadcasting Association (HBA), the national charity that supports and promotes hospital, health and wellbeing broadcasting in the UK; and the Community Media Association (CMA), the organisation which supports and advocates for community broadcasters. Our members regularly attend the national conferences and training events organised by the HBA and, during this year, the Trustees have also been represented at the CMA AGM / Training and Networking Event (these events, largely, being held virtually during the COVID-19 pandemic).

Winchester Radio is also a member of a number of other national volunteering support organisations: the National Council for Voluntary Organisations (NCVO), the Small Charities Coalition, and the Foundation for Social Improvement. Locally, Winchester Radio is a member of Action Hampshire and Community First, with our Trustees attending meetings, workshops, forums, and other events organised during the year (again, many of these networking meetings were held online in 2020 due to the pandemic).

Winchester Radio's Chairman represents Winchester Radio on a number of local community groups, forums and business networks, including: the Winchester Charity Leaders' Group; the Hampshire Volunteer Managers' Network; the Winchester Older People's Partnership; Dementia Friendly Winchester; and Winchester BID. Winchester Radio's Treasurer continues in his role as one of HBA's Trustees. Another of the charity's Trustees now represents us at the Community Radio Network meet-ups.

Winchester Radio, an active member of Dementia Friendly Winchester, works to raise awareness of dementia and promote support available to those living with dementia and their Carers. Our Chairman is a qualified "Dementia Friends Champion" with the Alzheimer's Society, and our volunteers are offered the opportunity to become "Dementia Friends".

Winchester Radio maintains a good working relationship with the nearby University of Winchester, and the team includes volunteers from the University.

Hampshire Hospitals NHS Foundation Trust (HHFT) manages the RHCH, where Winchester Radio's studio and FM transmitter are based, and where it delivers the hospital radio service. The RHCH is one of three hospitals managed by the Trust. Additionally, the NHS Trust provides community services from a range of locations. Winchester Radio's Chairman liaises throughout the year with members of HHFT's Senior Management Team, and does broadcast interviews with members of the Board and clinical staff, often to tie in with local events or current health campaigns.

Winchester Radio depends upon the services of Hospedia Ltd, the company that owns and runs the bedside entertainment system through which its programmes are delivered to patients at the RHCH.

Review of Activities and Achievements***Programming aims***

Winchester Radio's aim is that our service:

1. helps and encourages listeners to live a healthy, active, independent life, engaged in the social life of the local community; and
2. where this isn't possible (for example due to ill-health), to help reduce boredom and social isolation by playing a great selection of music and keeping listeners in touch with what is happening locally;

with the ultimate aim of improving the quality of people's lives as they get older, and thus reducing the need for support from the local health and care services.

Key commitments written into the Ofcom licence require that Winchester Radio provides a service:

- primarily for people aged 50 and over, living in Winchester and the surrounding area;
- to help improve health and wellbeing; and
- that offers music and speech to entertain and engage the local community;

consisting of:

- music: a wide variety of pop, rock, jazz, easy-listening, and country, all from the 1950s through to the present day, with classical and specialist music also featuring;
- speech: community information, local news, features and interviews, with a focus on content designed to encourage and promote good health and wellbeing;

with a minimum of 70 hours per week of original output (output that is first produced for and transmitted by Winchester Radio).

It is important that the tone of our service doesn't sound like we are preaching at people – that would just turn listeners off. We aim to provide a mix of music and information tailored to the needs and interests of the older generation in Winchester – who are under-served by other local radio stations. Our music mix is distinctive, and our hyper-local focus on Winchester and the immediately surrounding villages is unique in this area and, we believe, highly attractive. Having attracted our audience, we then use behavioural economics ("nudge theory") to subtly encourage listeners to make the best lifestyle choices for their own health and wellbeing. In pre-pandemic times, we told them about:

- all the enticing events happening on their doorstep;
- the range of local participative sports clubs they can join;
- the great number of other social groups, charities and other organisations they can get involved with;
- the wide range of local support groups for those with long-term health conditions;
- the cultural scene in and around the city; and
- important local government plans, consultations, and decisions that might affect their lives;

and encouraged listeners to get involved.

Some of the community events and gatherings in Winchester on local issues, during January and February which we were able to attend and/or cover with interviews and special features, pre-pandemic restrictions and lockdown kicking in, were:

The Wessex Wellness Hub event at the Guildhall; the Community Fair at Colden Common Community Centre to mark 'Village Halls Week'; the University of Winchester's "Volunteering and Community Champions Awards"; The Winchester Churches Nightshelter's Information Open Weekend; Winchester BID's launch of the "Winchester Business Excellence Awards" for 2020; the launch event for Winchester City Council's

new crowdfunding platform for the local voluntary/not for profit sector; plus, Winchester Rotary's annual fundraising Pancake Race in the grounds of Winchester Cathedral.

Obviously, the coming together for community events all changed in March 2020 with the introduction of the UK's first lockdown due to coronavirus. However, despite the pandemic curtailing actual physical events, Winchester Radio did over 175 broadcast interviews during the year; and had an average of over 220 volunteer hours/week producing on average 97 hours of original programming per week.

COVID-19 information and support service

As soon as it became clear that there was a major public health emergency about to hit the UK, the Trustees started putting emergency plans in place. We were fortunate that we already had the ability to securely remotely administer our computer systems. By the time the first lockdown was announced, with its stark instruction to "stay at home", we had rolled-out remote broadcasting to a small core of our presenters, and over the coming weeks and months, with financial support in the form of grants, we were able to extend this to all of our presenters and contributors, along with remote access to systems for a number of other volunteers.

Almost overnight, our service changed from encouraging listeners to get out of their homes and being active – physically, mentally, and socially – to being a source of information, support and comfort to everyone suddenly finding themselves unable to go out, or access their usual support networks. Much local support information was being made available only electronically, and with many of our older listeners either not having internet access, or not being confident in using technology, they were being digitally excluded. Within days, we introduced daily information bulletins in the 9am, 4pm and 7pm hours, relaying local information and signposting listeners to sources of support as the news came in; coverage included provision of hot food deliveries for the vulnerable, help getting shopping and prescriptions if shielding, and the local Coronavirus helpline for accessing further support. These additional bulletins continued throughout the first lockdown, and regular public service announcements, which replaced the bulletins once the situation stabilised and updates weren't needed several times a day, have continued.

We heard from listeners concerned that they would be isolated from their church community. As a result, we worked with Churches Together in Winchester to broadcast a streamed service from one of seven participating local churches every Sunday evening from the first weekend of lockdown – something that we are intending to continue until pandemic restrictions are finally lifted. From March until October, Winchester Cathedral produced and published online a daily reflection, which we obtained permission to rebroadcast each evening.

Recognising that living through lockdown was a shared experience by all our listeners, although each would have their own personal challenges and family situations, we introduced special uplifting features on "lockdown living", and "birthdays in lockdown" for our listeners (and our volunteers) to get involved with and inspire others, sharing the positives, and things that helped them, and inspiring others. Our Chief Engineer also produced a series of short "tech talks" for broadcast during the first lockdown, with beginners' guides to the various common forms of technology that could help people keep in touch with loved ones, such as "WhatsApp", "Facetime", and "Zoom".

Our volunteers learned new skills of interviewing guests "down the line", via the likes of "Zoom", from their homes and, like many other media outlets, we ended-up with probably a greater number and wider mix of guests – both local and national – than we would have expected, with everyone freely giving much more of their time than would usually be available.

We were also fortunate in being able to benefit from a range of features and programmes produced by professional independent programme-makers and made available free-of-charge to community radio stations as a result of funding from the Dept of Digital, Culture, Media & Sport via the Audio Content Fund:

- **60 Second Support** - Daily mental health advice packages, to help listeners deal with a range of mental health challenges being amplified by the coronavirus crisis;
- **Caring for Carers** - A series of short-form interviews with carers and those they care for, hosted by Gyles Brandreth;
- **Homeschool Helpers** - Home-schooling tips to parents that might benefit from a bit of extra advice, from helping their kids get the best out of learning at home, to looking after their own mental health;
- **Primetimers** - 15-min programmes for the over-70s, produced by the over-70s, and broadcast weekly during lockdown; and
- **The Wellness Workout** - a two-week series of twice-daily features with mindfulness experts at breakfast and later in the day.

In addition, we broadcast **Word on Health**, an editorially independent weekly radio series creating awareness on conditions and diseases that don't get coverage elsewhere on UK radio.

We also linked-up with virtually all other UK radio stations, large and small, to broadcast the **Mental Health Minute** at 10:59am on Monday 18th May.

All of these programmes/features helped us to further our underlying aim of promoting health and wellbeing.

As in previous years, we supported and ran awareness campaigns on-air for a number of health-related topics, and interviewed medical professionals including Dr Sarah Jarvis about both the flu-vaccination and later in the year, about COVID-19 vaccinations; Michael Smith, Lead Consultant Gynaecological Cancer Specialist at the world renowned Christie Hospital; and local NHS staff about their work through the pandemic, including members of the Board at HHFT, GPs, nurses, and mental health specialists.

With no government funding for the Community Radio sector being given for the broadcast of official government "Public Health England" COVID-19 centrally produced "Public Service Announcements" (despite money being paid to the commercial radio stations for broadcast of these, and to the press for publication of similar official full page health campaign COVID-19 advertisements), the Trustees of Winchester Radio felt it was essential for us as a charity, concerned with the health of our local population, to run the official COVID-19 trails. We did this throughout the pandemic, updating our broadcast systems with new PSAs as soon as government advice changed, and our team of volunteers, ensuring they stayed up-to-date with local changes too, and signposting our listeners to support services as needed. COVID-19 rates within the Winchester area remained relatively low throughout 2020.

The Trustees also remained mindful of mental health of its audience during the pandemic, and plenty of support information was shared in this regard too. In addition, Winchester Radio regularly broadcast the "Keep Talking" campaign public service announcements, independently produced and made available to us free of charge by John Calvert from "Voiceovers United" and featuring over 70 professional and well-known UK voice-over artists. An interview with John about how this ambitious project during the first lockdown came about also featured in our interviews of 2020.

We provided a range of cultural experiences for our audience in 2020, including:

- **Hampshire HistBites** – linking up with the team from Winchester Heritage Open Days who produce the podcasts "Hampshire Histbites", we started broadcasting these episodes on local heritage and social history.
- **Memory Lane** – we regularly cover environmental issues on-air at Winchester Radio, so it was great during lockdown to be able to broadcast this climate-change play by Holly Gammage, a student at the University of Winchester.
- **Macmillan Cancer Support "Follow the Stars" Concert** – a charity carol concert.
- **Carols by Candlelight** – a special local service from the Winchester Baptist Church.

- **NHS Christmas Carol Service** – held virtually this year, to celebrate our wonderful NHS.
- **Music and the Spoken Word** – A series of festive concerts and readings featuring The Tabernacle Choir at Temple Square, with celebrity guests, including Hampshire's Hugh Bonneville.
- **Carols on the Doorstep** – a national initiative which local organisers of the Chat-Tea Café in Winchester suggested to us it would be great if Winchester Radio could run locally, so we did! A beautiful event where we produced and circulated a carol sheet, got the community involved, sourced carol recordings from local churches and choirs, and got people singing on their own doorsteps, as they couldn't come together for traditional carol services. Many people engaged and thanked us for running this.

Winchester Radio also broadcast many nostalgic features for our older audience in 2020, including interviews with those who had first-hand memories of VE Day in 1945, a VJ Day specially-themed Readings and Concert including music from the young musicians who were part of the Hampshire Music Service; and coverage of the "Friends of King Alfred Buses" as part of the Winchester Heritage Open Days.

When restrictions lifted for a while in the summer, we also got out to the community events and did interviews, such as the re-opening to the public of the Winchester Science Centre and Planetarium with its new Sound Exhibition; and the archaeological dig organised by the Hyde 900 group. And we were pleased to take an active part and run special programmes for "Local Radio Day" in October.

2020 was clearly a difficult and sad year for many who lost loved ones, whether to COVID-19 or any other illness. So, in arrangement with the new Winchester Hospice and All Saints Church in Winchester, we broadcast the "Light Up A Life" service they organised, so listeners could take part through the radio, and remember loved ones.

Feedback and Recognition of our Entirely Voluntary Efforts

Some of the messages from our listeners

"You are doing such a great job in the Winchester community! Radio is so important, and a lifeline for so many people."

"The Hospital Radio and Winchester Radio services are an invaluable way to keep in touch for those living alone or not getting out much. Thanks to all of you!"

"I would like to thank you, on behalf of myself and the family, you are doing a wonderful job at bringing families together through the power of music."

"Your service has gone a long way to making a difficult time for me and my family more bearable [...] I've really enjoyed listening to your radio whilst I've been in hospital."

"Our family really enjoyed [Carols on the Doorstep] - thank you for organising such a lovely community event."

Some of the messages from local community organisations and charities

Badger Farm Community Centre's 'Chat-Tea Cafe':

"Thank you so much for mentioning the lunch and your kind words on air. You all do a phenomenal job providing the community with a local radio station which is so important. An amazing resource and the cafe really appreciate the support."

All Saints Church, Winchester:

"Thank you for all you are doing to support the churches via the radio. We really appreciate it! I know of a number of folks who choose to listen to the services because they are not able to access the online content and they are hugely grateful for it."

Winchester & Eastleigh Diabetes Support Group:

"It was amazing coverage and we really appreciate it. I had over 40 at the meeting last night so encouraging. Thank you so much you do an amazing job. Thank you!"

Home Instead Central Hampshire:

"The Christmas Party had over 40 attendees following a piece from Winchester Radio, so thank you very much. We had loads of people come to the Christmas party at the Community Centre who told us that they had heard about the event on Winchester Radio."

Awards

It was a real honour in 2020 that our volunteer efforts to support those in need during the pandemic were acknowledged at both a national and a local level.

Community Radio Awards

For the first time since we launched as a community radio station in 2019, we were able to enter the annual Community Radio Awards, and we were delighted that our Trustee and Chief Engineer volunteer, Paul Blitz, was shortlisted in the Top 5 of the "Sage Person" category (Volunteer over 60) – Paul had delivered broadcasting equipment and trained volunteers remotely or in their gardens very quickly on how to broadcast from home.

Mayor of Winchester's "Local Hero Awards"

The Mayor of Winchester's Local Hero Awards were launched in September 2020 to recognise those who have put others before themselves, and selflessly supported those in need with acts of kindness during the COVID-19 pandemic. The Local Hero Award offered residents the chance to celebrate unsung heroes from across the district. Winchester Radio received several nominations from the public and was over the moon to be given the award, along with our Chairman and trustee Anna O'Brien, who was also amongst the Local Heroes put forward by the public for her dedication as a volunteer helping others since the outbreak of COVID-19 and the resulting lockdown.

University of Winchester "Community and Volunteering Champion Awards"

For the second consecutive year, the University of Winchester held these awards to celebrate and recognise the volunteering efforts of both their students and staff in supporting others. It is uplifting and inspiring to hear the difference these volunteers are making in our community, and we were thrilled that, in 2020, our own volunteer, Joshua Dodd, won the "Student Community Volunteering Champion" category. The award was in recognition of supporting the community and the older generation in particular, through his sterling volunteering efforts with Winchester Radio.

Media coverage and publicity

2020's long periods of social restrictions and lockdowns prevented many community gatherings and events taking place, which Winchester Radio would have had a presence at. We are very grateful therefore to local media who covered our charity's news stories, notably our "Carols on the Doorstep" event which featured in local press, radio and regional TV; plus our local churches, and community organisations who featured us in their newsletters, parish and community magazines and on their websites, helping to signpost local listeners to our hyper-local community radio service, and help keep them connected.

Acknowledgements

All Winchester Radio's activities have only been possible through the sterling efforts of a dedicated team of around 25 regular volunteers, supplemented by a number of additional volunteers providing ad-hoc support, putting in literally thousands of hours of effort, and we'd like to take this opportunity to thank them for their continued time, energy and commitment throughout a very challenging year.

We remained mindful, through the year, of the welfare of members of our team who, as everyone else during the pandemic, were juggling priorities, some were working from home for their jobs, or in industries badly affected by the pandemic meaning they were furloughed, plus, of course they had their own family situations and restrictions on visiting loved ones, living further away, in care homes, or who were poorly. Some of our team also had to shield due to long-term conditions or being in the vulnerable age groups. When the first lockdown kicked in, the trustees introduced new ways for volunteers keeping in touch, including our Chief Engineer setting up a "WhatsApp" group

for volunteers; phone calls to older members of the team living alone, to catch-up and check-in; and we ran a number of online meetings and socials for the team as well. 2020 was a difficult year for everyone, but we are fortunate to have such a caring team of people who look out for each other, as well as the community we serve.

We are grateful also to our volunteers for their resilience and willingness to adapt to changing circumstances so quickly, and readily help the charity in new roles. Our ward visiting volunteers, who could no-longer visit patients in person due to the pandemic, engaged in other tasks: helping out with music library work etc, and one of them became our first "allotment correspondent"!

Overall, we conservatively estimate that the volunteer team has given over 11,500 hours of their time to the charity during the year. Using the standard Ofcom [volunteer rates](#), this is worth over £128,000.

In what has become a bit of a Winchester Radio tradition, after the formal business of the AGM, a number of "Certificates of Appreciation" were presented to members of the team who had gone the extra mile this last year in their volunteering for the station:

- **Paul Blitz** for dealing with technical emergencies at all hours of day and night, and for distributing remote broadcasting equipment at the start of lockdown.
- **Nigel Dallard** for editing the Daily Reflection from the Cathedral, and the weekly church service.
- **Jane Gill** for using her contacts to get a £1,000 sponsorship deal.
- **Kevin Gover** for his unwavering commitment to producing local news bulletins.
- **Jackie Smith** for her efforts hosting and sourcing prizes for the fundraising Coffee Morning.

We are thankful to Hampshire Hospitals NHS Foundation Trust for their ongoing support for what we do, and for continuing to provide us with free accommodation, worth almost £8,500.

Small charities such as Winchester Radio do not have the financial means to spend funds on professional services, cloud-based IT systems and advertising, so we are incredibly grateful that many businesses, large and small, have supported us during 2020.

We'd also like to thank the many individuals who have donated to Winchester Radio during 2020.

Financial Performance

Overall, Winchester Radio is financially sound and has significant cash reserves, even after the challenging year caused by the COVID-19 pandemic.

At the end of 2020, Winchester Radio had total cash reserves, in-hand and at the bank, of just over £53,000 (2019: just under £41,000), of which £7,850 (2019: approx. £2,600) is restricted funds.

The £3,800 of trade debt in the accounts is primarily made up of a grant from Winchester City Council, the conditions for payment of which were met before the end of the year, but which was received in early 2021. There is also just over £400 due from HMRC in the form of a VAT refund (2019: £6,500), as well as small amounts relating to text donations made in late December and Gift Aid on donations made in late December. All funds were received in Quarter 1 of 2021. The almost £900 (2019: £1,100) of prepayments relate to end-of-year adjustments, where the charity has paid in 2020 for a service to be delivered in partly 2021 (for instance, it includes the part of the £850 Ofcom licence fees, paid in March, that relates to the period after 31st December 2020). The £13 of trade creditors relates to a monthly bill the Direct Debit for which was not taken until January 2021. The £70 of stock is fundraising CDs produced by the predecessor charity, Winchester Hospital Radio, and which are sold on enquiry from members of the public.

The financial performance this year enabled the Trustees to have confidence in their calculation last year that the base running costs for providing both the community and

hospital radio services for a full year is around £7,500. On this basis, the Trustees formally designated an additional £7,000 of the unrestricted reserves (primarily being made up of the VAT repayment from December 2019, which was paid by HMRC in January 2020) as being for the studio relocation/re-equipping project.

Overall assets, including tangible and intangible fixed assets, totalled just over £88,000 (2019: just under £82,500).

Income

Total recorded income was £37,686 (2019: £22,676), consisting of £18,209 in grants, donations and other monetary gifts (2019: £8,940), £17,284 worth of donations-in-kind (2019: £13,666), £2,167 income from trading activities (2019: £18) and £26 of bank interest (2019: £52).

In May we successfully completed a crowdfunding campaign for funds towards our relocation to larger studio premises. This brought in £5,230, and another £1,204 in Gift Aid, with fees of only £238 – a net income of almost £6,200.

A number of significant grants were received during the year:

- £3,375 from Winchester City Council, as part of its "Priority Outcomes Framework grant-funding programme (this is the second of a 3-year grant programme, with £3,750 received in 2019 and £3,000 due in 2021);
- £1,400 from Hampshire County Councillors Dominic Hiscock, Jackie Porter and Martin Tod, together with £1,204 from the Hampshire & Isle of Wight Community Foundation, to cover the purchase of equipment and software licences to enable our volunteers to broadcast and manage our studio systems from home;
- £1,250 from Winchester City Council in the form of a COVID-19 business discretionary grant which covered some of the projected loss in advertising revenue due to the pandemic and subsequent lockdowns;
- £1,000 from the Rotary Clubs of Salisbury, Sarum, and Winchester, from the proceeds of the Clarendon Marathon;
- £1,000 from Anchor Hanover, the owners of the Bishopstoke Park Retirement Village;
- £1,000 from the Community Committee of Winchester Rotary; and
- £682 from the Hospital Broadcasting Association towards the cost of making our studio at the Royal Hampshire County Hospital COVID-Secure.

Donations-in-kind included:

- free-of-charge accommodation, provided by Hampshire Hospitals NHS Foundation Trust, worth £8,450;
- £2,901 worth of free syndicated programming funded by the Audio Content Fund, all of which furthered Winchester Radio's charitable objects of promoting health and wellbeing;
- accountancy services, namely the Independent Examination of this Trustees' Annual Report & Accounts, worth £2,475, from Jonathan Poulter of Rothmans;
- free access from Google to its Workspace email and collaboration software, worth over £1,300;
- donated server software licences from Microsoft, worth over £1,000;
- free cloud-hosted Voice-over-IP telephony services, providing the charity with a memorable telephone number and remote access to make and receive calls and messages, courtesy of Nimvelo, worth over £500.

Trading income arose from:

- sales of on-air advertising to local businesses: £1,472; and
- a fundraising coffee morning hosted free-of-charge by Rick Stein's restaurant in the High Street: £695.

The coffee morning had no associated costs. The production of the commercials cost £284, meaning that advertising sales brought in just under £1,200 net – significantly less than we were hoping for before the pandemic.

A car boot sale, due to take place in September courtesy of Winchester City Council, was cancelled because of the pandemic.

Expenditure

Capital expenditure, at just over £4,000, was reduced compared to 2019 (£6,700). In cash terms, it was even lower because over £1,000 of that came in the form of a donation of server software licences by Microsoft, as noted above. £1,372 was spent on additional laptops and £900 on additional playout system software licences to enable our presenters to broadcast from home and facilitate remote administration of the playout system (responsible for broadcasting all our programmes). In addition, a further £173 was spent on new music for the library – now purchased in digital form from a professional media download service, rather than in the form of CDs as previously.

As expected, with the launch of the community radio service, basic running expenses increased significantly compared with 2018 – £5,399 compared with £1,706.

By far the most-significant ongoing revenue expense is music copyright licensing fees, totalling over £2,000 this year. This is followed by the Ofcom licences required to broadcast as a community radio station (£850 per annum) and insurance (£726 this year). The next two most-significant ongoing costs are the broadband internet connection and the IRN news subscription, which provides us with hourly national/international news bulletins, plus access to news stories via their "Net Newsroom" facility.

In 2020, we paid for an additional year's support from Broadcast Radio for our playout system software, as we had required significant support during 2019. Based on our much-reduced recourse to the support service during the reporting period, despite the challenges of working from home, we have concluded that it is now more cost-effective to buy support on a pay-as-you-go basis.

Banking fees include:

- a £5 per month fee charged by CAF Bank; and
- payment processing fees from PayPal (donations and fundraising ticket sales), donr (text donations) and GoCardless (membership fee direct debits).

Wherever possible, use was made of products and services made available free-of-charge or at reduced price to charities. This includes:

- the VoIP telephone system from Nimvelo;
- the anti-virus software from Bitdefender; and
- the audio stream hosting from shoutca.st.

Communications and publicity costs were much-reduced this year, at £132 (2019: £1594), as no more branded polo shirts were purchased, and the launch publicity costs were a one-off. As the pandemic forced publication of the "Winchester Today" newspaper to be paused, the value of free advertising provided to Winchester Radio dropped from £1,024 in 2019 to just £174 in 2020.

Financial Management and Reserves Policies

Winchester Radio has a Financial Management Policy which defines the controls to be implemented to ensure that the charity's assets are secure. This policy meets all the requirements of the Charities Act 2011 and the Charity Commission guidelines "Internal Financial Controls for Charities (CC8)".

The charity and its predecessor have been slowly building up a reserve for an inevitable re-equipping and move of studios. Winchester Radio is currently in a small temporary studio. Ahead of the launch of the community radio service, a complete new set of studio equipment and computers was purchased, and virtually all of this will be able to be relocated to new studios.

At the time of writing, "Heads of Terms" for a lease of 100m² of floor space within the Burrell Wing of the RHCH, for new studio and office accommodation, have been agreed with the NHS Trust, and the terms of the formal lease have been agreed, although the lease has yet to be signed.

Since the end of the reporting period, the NHS Trust has commenced building works adjacent to the agreed location of the new studios, fitting out the remainder of the floorspace for use as a pharmacy and for management offices. These works allow for Winchester Radio's planned relocation and include some enabling work to divide our planned accommodation from Pharmacy, and to avoid future disruption to hospital staff when our own building work commences. Tendering processes for building and fitting-out of the new studio accommodation were undertaken three years ago, with the costs significantly exceeding the charity's current reserves. A re-costing exercise will be undertaken once the NHS Trust's works are complete, so as to ascertain the current shortfall between reserves and project cost.

It is intended that, once the studio move is complete, unrestricted reserves will return to equivalent to 1 year's cash expenditure.

Management of Major Risks

The launch of our community radio service in 2019, with the attendant significant increase in running costs, was (and remains) a significant risk to Winchester Radio. The project was approved on the basis of three major income streams, all of which have risks – grant funding, commercial advertising and sponsorship, and personal donations. However, with the financial buffer afforded by the current reserves, the Trustees are confident that the charity has a long-term future. Grant funding-wise, the 3-year agreement with Winchester City Council, and a long-term relationship with Winchester Rotary provides further confidence. The first advertising sales were made during the reporting period, but the pandemic effectively made it impossible to sell further advertising during the 2020 and the first half of 2021. The inability to attend community events throughout 2020 also significantly reduced the visibility of Winchester Radio, and affected our plans for increased personal donations and memberships.

Operating as a community radio station, with programming heard across the city brings risks in the form of libel and the requirement to comply with broadcasting legislation, including the Ofcom Broadcasting Code. The transmitter and antenna were installed and commissioned by professionals, and signed-off by Ofcom, ensuring that the transmissions are technically compliant with the engineering codes. All on-air presenters receive training, on joining and then annually, on the requirements of the Broadcasting Code, and on libel. The charity's insurance includes limited libel and slander protection in the unlikely event of a complaint.

The final major risk associated with the community radio service is technical equipment failure, taking the station off-air for a significant period of time. This is compounded by the charity having a core technical team of two volunteers, both of whom, in normal times, regularly work away from home. This risk has been mitigated by installing new equipment, including spares that, as far as possible, are intended to automatically switch over in case of failure, and by the provision of remote access to the computer systems. Whilst these mitigations have not proved 100% effective, there have been no extended periods with the station off-air, and lessons are being learned to improve the resilience. Insurance cover is in place for extreme cases of equipment failure.

Another major risk facing the charity is its accommodation. The current accommodation is simply not big enough for the charity in the medium term, restricting the types of programming that it is possible to produce. However, as the charity does not hold sufficient reserves to complete studio relocation at present, there is a major risk that, despite best efforts, funds will not be forthcoming, and that this will make the charity unsustainable in the longer term.

In the meantime, in the short- to medium-term, the charity has sufficient funds to continue to provide both a hospital and community radio service, despite the disruption to funding streams caused by the COVID-19 pandemic.

Charity Trustees

Anna O'Brien (Chairman)

Paul Blitz

Nigel Dallard

Louis Rogers (from 25th May 2020 to 22nd September 2020)

Jackie Smith (from 25th May 2020 to 28nd November 2020)

Charity Number

1160752 (England and Wales)

Principal Address

Mailpoint MP66

Royal Hampshire County Hospital

Romsey Road

Winchester

Hampshire

SO22 5DG

Bankers

CAF Bank Ltd

25 Kings Hill Avenue

Kings Hill

West Malling

ME19 4JQ

Independent Examiner

Jonathan Poulter FCA CTA

Rothmans LLP

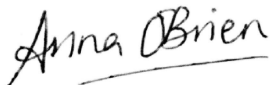
Avebury House,

6 St. Peter Street,

Winchester.

SO23 8BN

Signed on behalf of the Trustees,



Anna O'Brien

Chairman

15th September 2021



Nigel Dallard

Treasurer

15th September 2021

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of Winchester Radio ("the Charity") for the year ended 31 December 2020, which are set out on pages 14 to 25.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

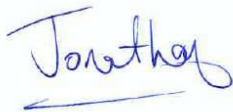
I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jonathan Poulter FCA CTA
Rothmans LLP
Avebury House,
6 St. Peter Street,
Winchester.
SO23 8BN

24 September 2021

Statement of Financial Activities
(incorporating an Income and Expenditure Account)
for the Year Ended 31st December 2020

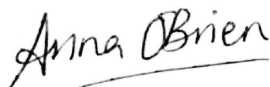
		2020		2019	
	Notes	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Income and Endowments from:					
Donations and legacies	2a	25,942	9,551	35,493	22,606
Non-charitable trading activities	2b	2,167	-	2,167	18
Investments	2c	26	-	26	52
Total Income		28,135	9,551	37,686	22,676
Expenditure on:					
Raising funds	3a	284	238	522	6
Charitable activities	3b	30,046	1,415	31,461	26,273
Total Expenditure		30,330	1,653	31,983	26,279
Net income/(expenditure)		(2,195)	7,898	5,703	(3,603)
Transfers between funds	9	2,679	(2,679)	-	-
Net movement in funds		484	5,219	5,703	(3,603)
Reconciliation of funds:					
Total funds brought forward					
Cash at bank and in hand		38,194	2,631	40,825	45,674
Fixed Assets		33,880	-	33,880	30,854
Debtors		7,815	-	7,815	9,600
Creditors		(106)	-	(106)	(116)
Stock		70	-	70	75
Total funds carried forward		80,337	7,850	88,187	82,484

Balance Sheet

as at 31st December 2020

				2020	2019
	Notes	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Fixed assets:					
Tangible assets	4a	22,750	-	22,750	25,589
Intangible assets	4b	7,617	-	7,617	8,291
Total fixed assets		30,367	-	30,367	33,880
Current assets:					
Stock	5	70	-	70	70
Debtors	6	4,684	-	4,684	7,815
Cash at bank and in hand	8	45,229	7,850	53,079	40,825
Total current assets		49,983	7,850	57,833	48,710
Creditors:					
Amounts falling due within one year	7	13	-	13	106
Net current assets/(liabilities)		49,970	7,850	57,820	48,604
Total assets less current liabilities		80,337	7,850	88,187	82,484
Creditors:					
Amounts falling due after one year	7	-	-	-	-
Provision for liabilities		-	-	-	-
Total net assets or liabilities		80,337	7,850	88,187	82,484

Signed on behalf of the Trustees,



Anna O'Brien
Chairman
15th September 2021



Nigel Dallard
Treasurer
15th September 2021

Notes to the Financial Statements for the Year Ended 31st December 2020

1. ACCOUNTING POLICIES

(a) Basis of accounting

These accounts have been prepared under the historical cost convention, with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) Second Edition (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102); and
- the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

(b) Income

i) Recognition of income

Income is recognised in the Statement of Financial Activities when:

- the charity becomes entitled to the resources;
- it is more likely than not that the Trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

ii) Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required by the FRS 102 SORP or FRS 102.

iii) Grants and donations

Grants and donations are only included in the Statement of Financial Activities when the general income recognition criteria, specified in the FRS 102 SORP, are met.

In the case of performance-related grants, income is only recognised to the extent that the charity has provided the specified goods or services, as entitlement to the grant only occurs when performance-related conditions are met.

iv) Gift Aid

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of the gift, and is treated as an addition to the same fund as the initial donation unless the donor of the terms of the appeal have specified otherwise.

v) Contractual income and performance-related grants

This is only included in the Statement of Financial Activities once the charity has provided the related goods or services, or met the performance-related conditions.

vi) Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

The cost of any stock of goods donated for distribution to beneficiaries is recognised on receipt at the fair value of those gifts at the time of their receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from the sale less any expected costs of sale, and recognised in "income from other trading activities", with the corresponding stock recognised in the balance sheet. On its sale, the value of stock is charged against "Income from other trading activities" and the proceeds from the sale also recognised as "Income from other trading activities".

Goods donated for ongoing use by the charity are recognised as fixed assets and included in the Statement of Financial Activities as incoming resources when receivable.

Gifts-in-kind for use by the charity are included in the Statement of Financial Activities as income from donations when receivable.

vii) Donated services and facilities

Donated services and facilities are included in the Statement of Financial Activities when received, at the value of the gift to the charity, provided the value of the gift can be measured reliably.

Donated services and facilities that are consumed immediately are recognised as income, with an equivalent amount recognised as an expense under the appropriate heading in the Statement of Financial Activities.

viii) Volunteer help

The value of any voluntary help received is not included in the accounts, but it is described in the Trustees' Annual Report.

Notes to the Financial Statements

for the Year Ended 31st December 2020 (continued)

- ix) **Income from interest, royalties and dividends**
This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.
- x) **Income from membership subscriptions**
Membership subscriptions, which are received in the nature of a gift, are recognised in Donations and Legacies.
- (c) **Expenditure and liabilities**
 - i) **Liability recognition**
Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources, and the amount of the obligation can be measured with reasonable certainty.
 - ii) **Provisions for liabilities**
A liability is measured on recognition at its historical cost, and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.
 - iii) **Creditors**
The charity has creditors which are measured at settlement amounts less any trade discounts.
- (d) **Assets**
 - i) **Tangible fixed assets for use by the charity**
These are capitalised if they can be used for more than one year, and cost at least £200. They are valued at cost or, if gifted, at the value to the charity on receipt.
Depreciation is calculated on a "straight line" basis at a rate to write-off the cost of tangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• fixtures and fittings	10%
• computers & computer systems	20%
• other electronic equipment	10%
• physical music library	10%
 - ii) **Intangible fixed assets**
The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but which are identifiable and are controlled by the charity through custody or legal rights. They are valued at cost or, if gifted, as the value to the charity on receipt.
Amortisation is calculated on a "straight line" basis at a rate to write-off the cost of the intangible fixed assets over their expected useful lives. The rates applied per annum are as follows:

• software	20%
• visual branding	10%
• audio branding	20%
• digital music library	10%
 - iii) **Stocks**
Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value. Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.
 - iv) **Debtors**
Debtors are measured on initial recognition at settlement amount after any trade discounts. Subsequently they are measured at the cash or other consideration expected to be received.

Notes to the Financial Statements

for the Year Ended 31st December 2020 (continued)

2. INCOME

			2020	2019
	Unrestricted	Restricted	Total funds	Total funds
	funds	funds		
	£	£	£	£
(a) Donations and legacies				
Donations and gifts				
Studio relocation Crowdfunder	-	5,230	5,230	-
Donations via "Give As You Live"	49	-	49	30
Donations via Text Giving	17	-	17	5
Donations via "Amazon Smile"	15	-	15	12
Collection at Tesco, Winnall	-	-	-	75
Donations via PayPal Giving Fund	-	-	-	5
Other donations	383	-	383	146
Gift Aid	169	1,035	1,204	131
Grants (note 2d)				
Winchester City Council Priority Outcomes Framework	3,375	-	3,375	3,750
Hampshire County Council Councillor Grants	-	1,400	1,400	-
Winchester City Council Business Discretionary Grant	1,250	-	1,250	-
Hampshire & Isle of Wight Community Foundation	-	1,204	1,204	-
Clarendon Marathon	1,000	-	1,000	2,000
Bishopstoke Park Retirement Village	1,000	-	1,000	-
Winchester Rotary	1,000	-	1,000	-
Hospital Broadcasting Association	-	682	682	-
IBM UK Trust	-	-	-	1,560
Shentons Solicitors	-	-	-	576
Thomas Roberts Trust	-	-	-	250
Membership subscriptions	400	-	400	400
Donated goods, facilities & services (note 2e)				
Accommodation	8,450	-	8,450	8,450
Audio Content Fund Syndicated Programming	2,901	-	2,901	-
Independent Examination of accounts	2,475	-	2,475	2,475
Google Workspace	1,325	-	1,325	552
Microsoft SQL Server licences	1,097	-	1,097	-
VoIP phone system	576	-	576	528
Stream Hosting	180	-	180	150
Newspaper advertising	174	-	174	1,024
Anti-virus software	106	-	106	180
Room for Community Radio launch event	-	-	-	240
Community Radio launch event cake	-	-	-	67
Total	25,942	9,551	35,493	22,606
(b) Non-charitable trading activities				
Advertising Sales	1,472	-	1,472	-
Coffee Morning	695	-	695	-
CD sales	-	-	-	18
Total	2,167	-	2,167	18
(c) Income from investments				
Interest	26	-	26	52
Total	26	-	26	52

Notes to the Financial Statements

for the Year Ended 31st December 2020 (continued)

(d) Grants

i) Winchester City Council Priority Outcomes Framework

This is the second year of a 3-year grant award, based on Winchester Radio's activities furthering the City Council's priorities for community development.

ii) Hampshire County Council Councillor Grants

Councillors Dominic Hiscock, Jackie Porter, and Martin Tod provided grants to enable the purchase of equipment to enable Winchester Radio volunteers to broadcast from home during the COVID-19 pandemic.

iii) Winchester City Council Business Discretionary Grant

This is a business support grant from Winchester City Council to support local businesses and charities during the COVID-19 pandemic

iv) Hampshire & Isle of Wight Community Foundation

HIWCF provided a grant, using funding from the National Emergencies Trust, to enable the purchase of equipment to enable Winchester Radio volunteers to broadcast from home during the COVID-19 pandemic.

v) Clarendon Marathon

This unrestricted grant was made by the organisers of the marathon (the Rotary Clubs of Salisbury, Sarum and Winchester) from funds raised as a result of the 2020 event.

vi) Bishopstoke Park Retirement Village

This unrestricted grant was made by Anchor Hanover, the owners of the Bishopstoke Park retirement village, recognising the synergy between the organisations.

vii) Winchester Rotary

This unrestricted grant was made by Winchester Rotary to enable Winchester Radio to continue to provide its service to the community.

viii) Hospital Broadcasting Association

This grant was made by the HBA towards the cost of making Winchester Radio's studio, at the Royal Hampshire County Hospital, COVID-Secure, facilitating the return to the studio of those volunteers who wished to do so.

iii) IBM UK Trust

This grant was towards the purchase of a branded gazebo and other outside broadcasting equipment, to allow Winchester Radio to have a more prominent presence at local community events.

iv) Shentons Solicitors & Mediators

This grant was towards the cost of the launch event for Winchester Radio's community radio service.

v) Thomas Roberts Trust

This grant was towards the costs of launching Winchester Radio's community radio service.

(e) Donated goods, facilities & services

i) Accommodation

Hampshire Hospitals NHS Foundation Trust provides the charity with 26m² of accommodation free-of-charge. The Trust calculates that the cost of this accommodation is £325 /m².

ii) Audio Content Fund Syndicated Programming

The Audio Content Fund distributes grants to independent production companies to produce distinctive, public service radio content for broadcast on commercial and community radio. The fund aims to support programming that is traditionally more difficult to support on a commercial basis (such as documentaries, comedy, drama, events). The monetary value represents the sum of the amount awarded to the production company of each series broadcast by Winchester Radio, divided by the number of community radio stations that broadcast that series.

iii) Independent Examination of accounts

Jonathan Poulter, and previously his father John Poulter, both of Rothmans have independently examined the charity's accounts free-of-charge for a number of years.

iv) Google Workspace email/collaboration service

Google makes its Workspace Business Starter email and collaboration service available free-of-charge to UK registered charities. The normal cost is US\$6 (approx £4.60) per user, per month. This represents the cost of Winchester Radio purchasing an appropriate number of accounts at standard prices.

v) Microsoft SQL Server licences

Microsoft donates software to UK registered charities through its agent Charity Digital Exchange. This donation represents the cost of the charity purchasing server software at the usual rate available to academic institutions and charities, less the admin fees charged by Charity Digital Exchange.

Notes to the Financial Statements**for the Year Ended 31st December 2020 (continued)****vi) VoIP Phone System**

Nimvelo offers its cloud-hosted VoIP phone system free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

vii) Stream Hosting

streamerr offers its internet streaming service free-of-charge to UK registered charities. The value of the donation is calculated based on the usual cost of the service features being used by Winchester Radio.

viii) Newspaper advertising

Winchester Today kindly donated quarter-page ads in its January, February, and March editions, prior to the COVID-19 pandemic causing publication to be paused.

ix) Anti-virus software

Bitdefender donates its anti-virus software to UK registered charities through its agent Charity Digital Exchange. Winchester Radio took advantage of this offer in 2019 to acquire a year's licence. This donation represents the portion that relates to 2020 of the usual commercial cost of that licence (after promotional discounts), less the admin fees charged by Charity Digital Exchange.

x) Room for Community Radio launch event

The University of Winchester kindly provided a conference room on its West Downs Campus free of charge for use as a venue for the launch event of the Community Radio service.

xi) Cake for Community Radio launch event

Reeve the Baker provided the celebration cake for the Community Radio launch event at half price as Winchester Radio is a charity.

Other information

All income in the prior year was unrestricted except for grants from:

- IBM UK Trust (£1,560)
- Shentons Solicitors & Mediators (£576)
- University of Winchester (£240)
- Reeve the Baker (£67)

Notes to the Financial Statements

for the Year Ended 31st December 2020 (continued)

3. EXPENDITURE

	2020		2019	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Expenditure on raising funds				
Cost of advertising sales	284	-	284	-
Crowdfunder fees	-	238	238	-
CD sales	-	-	-	6
Total	284	238	522	6
(b) Expenditure on charitable activities				
Station running expenses				
Music copyright licences				
Community Radio	1,972	-	1,972	1,457
Hospital Radio	46	-	46	197
Audio Content Fund Syndicated Programming	2,901	-	2,901	-
Google Workspace Email & Collaboration Service	1,325	-	1,325	552
Remote b'casting mixers, mics, mic stands, headphones	500	679	1,179	-
Ofcom Broadcasting licences	851	-	851	690
COVID-Secure Studio	-	736	736	-
Insurance	726	-	726	687
Broadcast playout system software support	709	-	709	-
VoIP telephone system	576	-	576	528
Broadband internet connection	331	-	331	341
IRN news licence	320	-	320	336
Stream hosting	180	-	180	150
Anti-virus software	158	-	158	280
TV licence	157	-	157	153
UK Radioplayer subscription	109	-	109	82
Equipment replacements / engineering	77	-	77	84
Banking fees	66	-	66	63
HBA membership fee	62	-	62	38
CMA membership fee	60	-	60	60
Broadcast playout system remote access licence	50	-	50	-
Community Radio Awards Entry Fees	35	-	35	-
Office consumables	5	-	5	19
Telephone calls	4	-	4	4
Volunteers' refreshments	4	-	4	40
VoIP telephones & terminal adaptors	-	-	-	143
Training	-	-	-	47
Communications and publicity				
Newspaper advertising	174	-	174	1,024
Website/internet domain hosting	106	-	106	105
Gazebo Weights	25	-	25	-
Mobile Phone Stand	1	-	1	-
Polo shirts	-	-	-	638
Community Radio service launch	-	-	-	699
Roller banners, flags, banners, table cloth	-	-	-	152
Accommodation	8,450	-	8,450	8,450
Independent Examination of accounts	2,475	-	2,475	2,475
Depreciation of tangible fixed assets	5,844	-	5,844	5,229
Amortisation of intangible fixed assets	1,747	-	1,747	1,550
Total	30,046	1,415	31,461	26,273

Notes to the Financial Statements for the Year Ended 31st December 2020 (continued)

4. FIXED ASSETS

(a) Tangible fixed assets

	Music library £	Fixtures & fittings £	Computers £	Electronic equipment £	Total £
Cost as at 1 January 2020	5,000	4,227	19,428	28,630	57,285
Additions	-	-	2,953	52	3,005
Disposals	-	-	-	-	-
Cost as at 31 December 2020	5,000	4,227	22,381	28,682	60,290
Depreciation as at 1 January 2020	5,000	2,846	9,215	14,635	31,696
Charge for year	-	173	3,978	1,693	5,844
Elimination on disposal	-	-	-	-	-
Depreciation as at 31 December 2020	5,000	3,019	13,193	16,328	37,540
Net book value as at 1 January 2020	-	1,381	10,213	13,995	25,589
Net book value as at 31 December 2020	-	1,208	9,188	12,354	22,750

All tangible fixed assets relate to unrestricted funds.

There are no contractual commitments for the acquisition of tangible fixed assets.

(b) Intangible assets

	Digital Music Library £	Audio Branding £	Visual branding £	Software £	Total £
Cost as at 1 January 2020	69	3,000	6,000	2,085	11,154
Additions	173	-	-	900	1,073
Disposals	-	-	-	-	-
Cost as at 31 December 2020	242	3,000	6,000	2,985	12,227
Amortisation as at 1 January 2020	7	600	1,200	1,056	2,863
Charge for year	24	600	600	523	1,747
Elimination on disposal	-	-	-	-	-
Amortisation as at 31 December 2020	31	1,200	1,800	1,579	4,610
Net book value as at 1 January 2020	62	2,400	4,800	1,029	8,291
Net book value as at 31 December 2020	211	1,800	4,200	1,406	7,617

All intangible assets relate to unrestricted funds.

5. STOCKS

	Stock		Donated goods	
	For distribution £	For resale £	For distribution £	For resale £
Fundraising CDs				
Opening	-	70	-	-
Added in period	-	-	-	-
Expensed in period	-	-	-	-
Impaired	-	-	-	-
Closing	-	70	-	-

Notes to the Financial Statements

for the Year Ended 31st December 2020 (continued)

6. DEBTORS AND PREPAYMENTS

	2,020		2,019	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Trade debtors	3,802	-	3,802	6,662
Prepayments and accrued income	882	-	882	1,153
Total	4,684	-	4,684	7,815

7. CREDITORS AND ACCRUALS

	2,020		2,019	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
(a) Amounts falling due within one year				
Trade creditors	13	-	13	-
Accruals and deferred income	-	-	-	106
Total	13	-	13	106
(b) Amounts falling due after more than one year				
Trade creditors	-	-	-	-
Accruals and deferred income	-	-	-	-
Total	-	-	-	-

8. CASH AT BANK AND IN HAND

	2,020		2,019	
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
CAFCash current account	2,514	-	2,514	8,477
CAF Gold deposit account	42,379	7,850	50,229	32,203
PayPal account	336	-	336	145
Cash	-	-	-	-
Total	45,229	7,850	53,079	40,825

9. MOVEMENT IN FUNDS

(a) Current year

	Balance 01/01/2020	Income	Expenditure	Transfers	Balance 31/12/2020
Unrestricted Funds					
General (inc. fixed assets)	49,103	28,135	(30,330)	(4,321)	42,587
Studio relocation/re-equipping	30,750	-	-	7,000	37,750
Total	79,853	28,135	(30,330)	2,679	80,337
Restricted Funds					
Studio relocation/re-equipping	-	6,265	(238)	-	6,027
Outside Broadcast equipment	1,560	-	-	-	1,560
Computer systems	1,071	-	-	(808)	263
Remote Broadcasting	-	2,604	(679)	(1,925)	-
COVID-Secure Studio	-	682	(736)	54	-
Total	2,631	9,551	(1,653)	(2,679)	7,850
Total Funds	82,484	37,686	(31,983)	-	88,187

Notes to the Financial Statements for the Year Ended 31st December 2020 (continued)

(b) Prior year

	Balance 01/01/2019	Income	Expenditure	Transfers	Balance 31/12/2019
Unrestricted Funds					
General (inc. fixed assets)	80,093	20,473	(25,082)	(26,381)	49,103
Studio relocation/re-equipping	-	-	-	30,750	30,750
Total	80,093	20,473	(25,082)	4,369	79,853
Restricted Funds					
Outside Broadcast Equipment	-	1,560	-	-	1,560
Computer systems	1,321	-	-	(250)	1,071
FM transmitter	4,673	-	-	(4,673)	-
Community Radio service launch	-	643	(1,197)	554	-
Total	5,994	2,203	(1,197)	(4,369)	2,631
Total Funds	86,087	22,676	(26,279)	-	82,484

Purpose and restrictions of funds

(a) General (inc. fixed assets)

This fund represents the general unrestricted assets of the charity, including the current value of fixed assets, stock and debts owed to the charity.

(b) Studio relocation/re-equipping

There are both restricted and designated funds to cover the cost of relocating and re-equipping the studios - an ambition that stretches back to 2009, when the forerunner unincorporated charity was given notice of the need to vacate its previous studio accommodation. The current accommodation, which has been the charity's base since 2011 is too small to be sustainable, especially since the launch of the community radio service.

The restricted funds are the result of a successful crowdfunding campaign that completed this year.

In addition, in both 2019 and this year, the Trustees have formally designated reserves in excess of the charity's stated reserves policy (see Note 11) for this purpose.

(c) Outside Broadcast equipment

This fund derives from a grant from the IBM UK Trust towards to cost of a branded gazebo and other equipment to facilitate Winchester Radio undertaking outside broadcasts at community events.

(d) Computer systems

This fund consists of the residue of grants and donations in prior years towards replacing/upgrading the charity's computer systems, on which it is reliant to provide its 24 hour radio service. On purchase or upgrade of the computer systems, the funds are transferred to unrestricted funds as the purchases are made to generally further the charity's objects.

(e) FM transmitter

This fund derived from grants from the Hampshire Hospitals Charity and the IBM UK Trust towards the cost of purchasing and installing a community radio FM broadcast transmitter. On installation of the transmitter, associated equipment, and cabling, the equipment was transferred to unrestricted funds as it was installed to generally further the charity's objects.

(f) Community Radio service launch

This fund derived from a grant from Shentons Solicitors & Mediators towards the cost of the launch event for Winchester Radio's community radio service.

10. TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

(a) Trustee remuneration and benefits

None of the Trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

(b) Trustees' expenses

	2020	2019
Number of Trustees who were paid expenses	2	2
Reimbursement for products/services purchased on behalf of the charity	£4,767	£2,595
Travel and subsistence	-	£47
Accommodation	-	-
Other (specify)	-	-
Total	£4,767	£2,642

Notes to the Financial Statements for the Year Ended 31st December 2020 (continued)

(c) Transactions with related parties

Paul Blitz, a Trustee of the charity, was paid £51 in the prior year to provide spares for the rack-mounted audio equipment he had previously designed and built, in order to improve the resilience of the audio distribution system in the event of failure. The other Trustees determined that this was in the best interests of Winchester Radio, given the critical part this equipment plays in keeping the station on-air.

11. RESERVES POLICY

The Trustees have determined that the charity should aim to hold unrestricted reserves at the bank equivalent to approximately 12 months operating costs. Discounting regular donations-in-kind, and based on the expenditure during the prior and current year, this equates to approximately £7,500. It has been the charity's long-term ambition to relocate to larger studio premises, and to this end, additional reserves have been built-up over a number of years. To improve the clarity of the charity's financial position, in 2019 the trustees, therefore, created a designated fund into which these additional reserves have been placed.