



ANNUAL REPORT

1st November 2019 - 31st October 2020

Naz and Matt Foundation, 71-75 Shelton Street,
Covent Garden, London WC2H 9JQ

Registered Charity 1160694

NAZ&MATT
FOUNDATION



Trustees & organisation

Names of the charity trustees who managed the charity in this period

Trustee Name	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Matthew Mahmood-Ogston	Whole year	Naz and Matt Foundation
Elizabeth Pritchard	Whole year	Naz and Matt Foundation
Samantha Lewis	Whole year	Naz and Matt Foundation

Type of governing document

Constitution

Trustee selection method

Appointed by trustees

Core policies and procedures in place

- Confidentiality Policy
- Data Consent
- Data Protection Policy
- Safeguarding and Vulnerable Adults Policy
- Volunteer Agreement

* Additional policies will be introduced in May 2021.

Governance issues for period

N/A - no governance issues

Objectives and activities

Summary of the objects of the charity set out in its governing document

(a) To advance education and promote knowledge to create understanding within communities and families where religion or culture is affecting their ability to accept or tolerate individuals who are born LGBTQI+ (Lesbian, Gay, Bisexual, Transgender, Questioning, Queer or Intersex);

(b) To promote and protect the good health of LGBTQI+ individuals and their friends and family by offering support and mentoring, and signposting them to established counselling services, to assist in resolution of the challenges linked to sexuality or gender identity particularly where religion may be affecting the situation; and

(c) The promotion of equality and diversity in particular the elimination of discrimination on the grounds of sexual orientation and gender identity; by raising awareness among the public about the negative impact that difficulties (with a focus on religious beliefs) can have on LGBTQI+ individuals.

THREE PILLARS OF NAZ AND MATT FOUNDATION



All our work, services and strategy fall within these pillars

1

SUPPORT & OUTREACH

Help those in need

Supporting and working with LGBTQI+ individuals and parents affected.

2

IMPACT & AWARENESS

Help others engage
with the problem

Create widespread understanding of the existence and impact of the abuse we tackle.

3

EDUCATION & CHANGE

Fix the problem

Empowering our audience with tools and knowledge to help them, and us, solve and prevent the problem.

Summary of the main activities undertaken for the public benefit in relation to these objects

1. Support & Outreach

- a. Provided comprehensive emergency relocation assistance to a young LGBT+ Muslim male and his two children. We will be providing ongoing support until it is no longer needed.
- b. Supported seven LGBTQ+ individuals seeking asylum.
- c. Processed over 60 requests for support for LGBTQI+ individuals who required varying levels of assistance ranging from practical 1-2-1 support to mentoring. All clients were affected by religious homophobia, LGBT+ honour based abuse or at risk of LGBT+ forced marriage.
- d. Launched a YouTube playlist with two Queer Muslim rising stars.

2. Impact & Awareness

- a. A Patron of our Foundation appeared on Celebrity Catchphrase to raise awareness and money for our work.
- b. Our big annual event, Out And Proud Parents Day, returned for its second year, reaching 1.3 million people across the UK, North America and India.
- c. We participated in a BBC Radio Documentary with The Young'Uns, about the award-nominated song they wrote about our Founder Matt Mahmood-Ogston and his late fiancé Nazim Mahmood.
- d. Delivered a talk for LGBT+ History Month for a major London based law firm.
- e. Pitched a new documentary film concept to Guardian News.
- f. Participated in a TV interview for ITV Manchester.
- g. Participated in a student film project exploring religious homophobia.
- h. Submitted personal artefacts that will appear in a new LGBT+ film being produced by prominent members of the South Asian LGBT+ community.

3. Education & Change

- a. Delivered talks to Staffordshire Police, North Staffordshire Combined NHS Trust, CapGemini and others.
- b. Our new documentary, My God, I'm Queer, was screened at HOME in Manchester and CineQ in Birmingham.
- c. Delivered a talk about "Religious Homophobia" to our partner organisation in Scotland, Shakti Women's Aid.
- d. Started new project to produce a book designed to support religious parents - working title "My God, My Child is LGBTQI+".
- e. Launched our first research report "Understanding The Impact Of Coming Out To Religious Parents". Report is based on a survey we commissioned of 1,113 LGBTQ people across England, Scotland, Wales and Northern Ireland. The report was launched on Word Suicide Prevention Day via a planned broadcast TV and radio PR campaign that reached an estimated 54 million people worldwide.

Achievements and performance

Summary of the main achievements of the charity during the year

1. Due to the restrictions caused by the COVID pandemic we were forced to cancel our regular face to face support group. We used this as an opportunity to relaunch our telephone support service providing more regular 1-2-1 sessions to our clients.
2. Launching our new report on World Suicide Prevention allowed us to reach a worldwide audience of approx 54 million people with our work. The production of our new report has helped establish us even further as a valuable source of information and expertise in the areas we provide service.
3. Our second Out And Proud Parents Day event grew in size and reach. Parents from the UK, North America and India took part, enabling us to reach an estimated 1.3 million people. The event has enabled us to reach and engage with significantly more parents than we were previously able to.
4. Producing our first major documentary, My God, I'm Queer, with plans to make it freely accessible to watch, will enable us to reach households previously not accessible through to existing channels of social media, mainstream media, press and public talks.

This year we have achieved significant new milestones, breaking into multiple new platforms that will enable us to increase the reach and effectiveness of our work.

Financial review

Brief statement of the charity's policy on reserves

- £19,814 raised in the financial year from donations, sales, events and other activities.
- £13,206.76 spent on operating expenses, which includes providing support and marketing costs.
- Total of £25,011.36 in the charity bank account at the end of the financial year.

Our policy is to use reserves to continue to raise awareness in line with our charitable objectives. Trustees review surplus regularly to ensure it's aligned to the Foundation's strategy. In the current reporting period income was higher than expenditure.

Details of any funds materially in deficit

There is no deficit and the Foundation has no plans to operate with a deficit.

Further financial review details

None

Declaration

The trustees declare that they have approved the trustees' report above. The Chair has signed on behalf of the trustees.



Full name(s)

Matthew Naz Mahmood-Ogston

Position

Chair

Date

25th August 2021

Profit and Loss

Naz and Matt Foundation 1 November 2019 to 31 October 2020

31 Oct 20

Income

Donation Received	17,026
Event - Foundation Other (Revenue)	2,500
Other Revenue	88
Sales	201
Total Income	19,814

Less Cost of Sales

Charity Materials	162
Direct Expenses	(405)
Total Cost of Sales	(243)

Gross Profit

20,057

Less Operating Expenses

Advertising & Marketing	5,669
Audit & Accountancy fees	262
Bank Fees	8
Charitable Donations	415
Cost of Providing Support - IT/Software	93
Emergency / Support Costs	380
Events we organise or participate in (Expense)	89
General Expenses	195
Insurance	128
IT Software and Consumables	842
Postage, Freight & Courier	168
Printing & Stationery	32
Special Projects	3,383
Subscriptions	54
Telephone & Internet	317
Travel - National	1,171
Total Operating Expenses	13,207

Net Profit

6,850