



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **1.1.20** **Period start date** **To** **31.12.20** **Period end date**

Charity's name: Artizan International (previously known as Craft Aid International)

Charity registration number:1160494

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>1) To relieve the needs of disabled people in Yorkshire and the surrounding area by providing opportunities to engage in socially interactive craft-based activities and to learn craft-based skills.</p> <p>2) The relief of poverty among disabled people in such parts of the world as the trustees shall from time to time determine, in particular but not exclusively through the provision of training in craft-based skills and the establishment of craft-based social enterprise organisations to provide training and employment opportunities for such people.</p> <p>These objects will be carried out in accordance with Christian principles of compassion, service and inclusion, for the benefit of people with disabilities of all faiths and none.</p>

<p>Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.</p>	<p>Para 1.17 and 1.19</p>	<p>UK:</p> <ul style="list-style-type: none"> • 107 adults and children with disabilities were supported with remote weekly craft sessions and wellbeing support from July to December. To reduce isolation and improve wellbeing we provided weekly video crafts tutorials, together with Zoom sessions, monthly craft packs with 4 activities, additional wellbeing packs, and weekly phone calls where requested. This was made possible by successful funding applications to Two Ridings Foundation, Arts Council and The National Lottery. • Town-centre property acquired and fully equipped to be a base for our therapeutic craft workshops, a fair-trade shop and our office. This was possible through the combined generosity of the previous owners and a donation to cover costs. • Fair-trade shop opened in our new premises to support our differently-able artisans overseas and provide work experience for local differently-able people. The shop enables us to increase awareness of the needs and talents of differently-able people in our community. • Volunteer Coordinator hired to support greater community involvement, who gave training, organisation and supervision. 40 new volunteers joined, including people with disabilities who have taken on significant roles. • Café research and plan developed to create work experience and meaningful activity to meet the needs of the many people with learning disabilities who are not in education or employment in our community. • “Mosaics for Schools” diversity training resources developed and outline improved with external consultation, so we can increase our impact on bridging gaps between the able and differently-able in our communities when Covid restrictions are lifted. • Online shop launched to retail products made by differently-able producers and create a sustainable funding source. • Operation Manuals developed or refreshed to strengthen the organisation.
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		<ul style="list-style-type: none"> Product range broadened with a new range of “Artizan Organics” researched, designed and certified, and through partnerships to sell products which support differently-able people from Neema Crafts and Harrogate Skills 4 Living. <p>Ecuador:</p> <ul style="list-style-type: none"> 21 artisans with disabilities were enabled to earn an income through our skills development and purchase of the crafts they produce, increased from 16 in the previous year. A monthly welfare allowance of £22 for individuals and £37 for families supplemented government support and relieved hardship when restrictions made it impossible to work. By the end of the year, production could begin again. Transition to local management, with Carlos and Jessica Bravo trained and supported to lead our programmes and support our differently-able artisans. A diversified training programme was developed and 3-year funding secured so that artisans can learn a wider base of skills and create a new range of products. This includes funding for the equipment required to enable differently-able artisans, such as sewing machines with no foot pedals. <p>Peru:</p> <ul style="list-style-type: none"> Premises purchased to be a base for training workshops, a shop and a café, which will promote skills, employment opportunities and social inclusion for people with disabilities. Contractors for renovations were identified after a delay caused by Covid-19 restrictions. We continued to work with adults with physical disabilities in Arequipa, providing them with training and equipment, and purchasing their work from them every week or fortnight, to allow them to support themselves and their families. These differently-able artisans received welfare payments to relieve hardship during the time when work was not possible due to Covid-19 restrictions.
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Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	With regard to governance, we wish to confirm that the trustees, in making decisions about the activities of Artizan International, have had due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.
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Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	-
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	<p>Artizan International is extremely grateful for the time, talents and abilities contributed by all our volunteers, all of whom do an excellent job. We are fortunate to have a large team of volunteers who help to support our disabled participants at UK craft sessions, provide support at public events and assist with fund-raising etc. We also value our overseas volunteers very much, without whom we would not be able to train and support the many people with disabilities that we are working with.</p> <p>Our volunteers increased from 60 to 100 in 2020, helping to improve the wellbeing of people with disabilities who were isolated at home because of the pandemic. They helped to put sensory packs together with mindful activities to improve mental health, providing a phone call "buddy service" and sought feedback on our Create and Craft at Home project so it could be continuously improved.</p> <p>Volunteers were actively involved in the renovation and set up of our new premises, helping with the work needed to create workshops and do the interior décor in the fair-trade shop. This was a significant cost saving and made it possible for us to open the shop in time for Christmas sales.</p> <p>Many new products were designed in-house and made in the UK by local volunteers, as forerunners to products we</p>

		will train our artisans to make overseas in the near future.
Other		-

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>UK:</p> <p>Create and Craft at Home</p> <p>When there were restrictions due to Covid-19 we successfully met the needs of differently-able people in our community and increased the number of people we serve through our Create and Craft at Home project. We provided monthly crafts packs for 49 adults and 58 children with physical and learning disabilities from July to December 2020. Each pack contained 4 weekly activities, tutorial videos and easy to read instructions sheets. The feedback from Zoom sessions and forms allowed us to constantly improve our services and crafts in the following month's pack. We retained 98% of the participants who joined us at the beginning of the project.</p> <p>We added wellbeing elements in direct response to feedback from participants and carers who were concerned about mental health during lockdown. This included communication through emails, postal wellbeing packs and social media posts, as well a buddy service that involved regular phone calls with attendees or their carers. Social interaction was boosted with weekly Zoom sessions to support the participants in their activities.</p> <p>Feedback included the following quotations from attendees and carers:</p> <p>"We had never attended an Artizan group before and were astonished by the quality of the crafts and instructions provided. The videos were so helpful and as Liz promised, we were able to follow easily. We are forever grateful for getting us through this isolation." David Thompson (Parent)</p>

		<p>"The craft packs have helped me a lot because I wasn't doing well stuck in the home all the time. I like the Zooms the best." Addy (Attendee)</p> <p>We reached many more adults and children by collaborating with social workers and local organisations such as Follifoot Riding Centre, Disability Action, Avalon and schools such as Springwater and Brooklands.</p> <p>The Funding Officer for The National Lottery commented: "Well done on such a successful project, we are pleased you were able to connect with other organisations and work together to benefit your community."</p> <p>Fair-trade shop, therapeutic workshop space and office in the town centre</p> <p>Acquiring and equipping the gifted premises has been a considerable development for our organisation, providing a permanent base to increase our services to our local community and support for differently-able producers overseas.</p> <p>We have had a great deal of positive press and profile raising in relation to opening the new shop, including articles in the Yorkshire Post, Harrogate Advertiser and Stray Ferret, and interviews with Susie Hart on BBC Radio York. This allowed us to increase awareness of the needs and abilities of differently-able people while encouraging support for our work.</p> <p>New volunteer and work experience opportunities have been created, which has increased the community of support available for people with disabilities. A medically deaf volunteer, who managed the fair trade shop at weekends said:</p> <p>"I am so excited to have found Artizan, not just for myself but for the whole disabled community. This is a hive of creativity and warmth, the people here are incredible"</p> <p>Sales of crafts from our differently-able producers overseas got off to a promising start, which helped to fund part of the welfare allowances we provided to assist artisans during the pandemic. Feedback from customers was exceptionally good, both in terms of the products and the shop environment. We are working towards the goal for our shop to provide sustainable funding for our overseas producers, as well as for partners who support people with disabilities, such as Harrogate Skills 4 Living and Neema Crafts.</p>
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	<p>Café research and planning to create work experience and meaningful activity for differently-able people</p> <p>In the process of holding consultations with our differently-able community, North Yorkshire County Council and local organisations we learned that there is a huge need for supported work experience opportunities for young adults with disabilities, many of whom have finished supported internships but have not been able to move on to work or meaningful activity.</p> <p>We have developed a business plan to provide services to meet the unmet needs within our community, while developing sustainable funding sources, so we can apply for funding for the café in the coming year.</p> <p>Ecuador:</p> <p>We have made a significant difference to the living standards, social connections and sense of wellbeing for 21 people with disabilities and their families, by providing ongoing skills development and income generating opportunities. When work was not possible because supply of materials and transport was restricted due to Covid-19, our welfare allowance ensured basic needs were still met.</p> <p>Participants explain how before they got involved with Artizan they felt helpless, unable to work, and rarely felt like leaving home. The contrast now is that they are able to earn an income for their family and realise that they can find the purpose and fulfilment that work brings. They have gained a community of friends and realise that they can enjoy life again. One said "I now feel full of joy, and that's beautiful".</p> <p>Local management is now in place, with Carlos and Jessica Bravo inducted and supported to use their experience and skills to lead the projects. Training began with former volunteer Project Leaders Jess and Andy, and then continued from our UK team.</p> <p>Plans to diversify training were created, with 3-year funding secured from Rope Charitable Trust, so that a wider range of skills and products become possible, including beaded jewellery, screen printing and textile products. This will be supported with new equipment, including sewing machines with no foot pedals, enabling new skills and opportunities for our differently-able artisans.</p> <p>Peru:</p> <p>Having shown with our initial pilot group that disabled people can be trained to make high-quality, desirable goods for which there is a good market in the UK and Arequipa itself, using locally available materials, Artizan is establishing a permanent centre. After over three years' fundraising, we were</p>
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		<p>able to purchase a two-story building near a famous plaza and spectacular viewpoint which is very popular with both tourists and locals. This will be a shop, café and base for training people with disabilities.</p> <p>There is a close correlation between poverty and disability in Peru; Human Rights Watch reports indicate that PWD are 70% more likely to be unemployed than the general population. Vanesa is one of our trained artisans who we support by purchasing crafts she produces. She is confined to a wheelchair due to muscular dystrophy. Vanesa explains that she considers job security to be a major problem: she says that some employers abuse people with disabilities by under-paying, while others simply don't employ people with disabilities.</p> <p>Our social enterprises are being developed to release people with disabilities from poverty, allowing them to provide for themselves and their families with dignity. Paid work also reduces social isolation, providing interaction and income for travel for those currently hidden away at home. The shop and café will also create a local income stream, allowing us to support more differently-able producers.</p> <p>Although work on the property was interrupted by Covid-19 restrictions, by the end of the year plans were developed and contractors confirmed so the refurbishment could begin in 2021.</p>
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		<p>Changing Attitudes in the UK, Peru and Ecuador: Artizan International's projects in Arequipa, Peru and Santo Domingo, Ecuador, are a sign to the community that people with disabilities are capable of working and contributing to their society. Already the families of trainees view them differently, as they have begun to realise their talents and see them earning a wage. Our presence at various public events in the UK such as those mentioned above, has also helped us to make a positive impact on attitudes towards differently-able people in the community here.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	As above.
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>We are grateful to our supporters who have helped us to grow as an organisation in 2020. A significant development was the gift of a town-centre property, as we were selected to purchase at a discounted rate and received a donation of £200,000 to make this possible. We converted the building into a fully functioning fair trade shop (to sell the crafts made by the disabled artisans we have trained in Ecuador and Peru), plus a crafts training facility and office.</p> <p>A significant positive impact was made by grants from Two Ridings Foundation, Arts Council and The National Lottery, which allowed us to provide Create and Craft at Home art and wellbeing support to our local differently-able community.</p> <p>A grant from Imagine Foundation for core funding was especially helpful in this year. We are also grateful for continued funding for overseas projects from Resurrection Bikes (for our Peru volunteer's living costs),</p>
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		<p>and Rope Charitable Trust (for our Ecuador project core costs).</p> <p>However, Covid-19 had an impact on our regular fundraising activities and supporter donations were reduced by 50%. This is because events which we usually rely on to raise income, such as the Knitting and Stitching Show where we sell crafts both retail and wholesale, or our 40's themed annual gala, were simply not possible due to restrictions.</p> <p>To facilitate the expansion of our services and use donations as effectively as possible, while still protecting our beneficiary's interests, we have reduced our operating reserve from 6 months of running costs to 3 months of running costs.</p> <p>We are particularly appreciative of all of our regular donors who kindly enable our work.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The trustees are committed to ensure that Artizan International is well placed to manage its financial obligations, deliver on its commitments to all related stakeholders and remain financially solvent, whilst fulfilling its objectives aligned to its charitable goals.</p> <p>Summary: Artizan International will secure funds from a wide range of sources including charitable donations, private giving, church donations, national and local charitable organisations and government funding. It is anticipated that expenditure commitments would be made only when funds are anticipated and that no attempt will be made to commit financial resources to our overseas projects without there being a confirmed source of funds to meet any committed expenditure. Cash balances are tracked monthly. They are reported and verified against bank statements on a monthly cycle. Any account that is not recorded and verified will be raised to the trustees for evaluation. Cash balances: It is the goal of the trustees to ensure that the charity remains an ongoing concern and that there are funds in hand to meet all obligations. To do this the charity has a policy on reserves which ensures that cash is available to pay salaries, fund on-going expenses and budgeted activities and additional funds are in place to anticipate material changes in unplanned expenditure.</p>

		The charity will hold funds in restricted and unrestricted managed accounts and has a policy on each of these types of funds
Amount of reserves held	Para 1.22	In addition to all restricted funds, Artizan International will continue with its regular activities, regardless of incoming funds, for a period of at least 3 months. This requires a regular review of budgeted outgoings including salaries and all other operational costs and Trustees will scrutinise appropriate financial reports at each meeting and take appropriate actions to protect the charity's financial sustainability.
Reasons for holding zero reserves	Para 1.22	-
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Artizan International funds this year have come from personal gifts from individuals, supporting churches and organisations, grant-making trusts and fundraising events. We received no statutory funding.
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution

How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The Board of Trustees are responsible for overseeing and governing the charity. They meet with the Director of Artizan International, Susie Hart MBE, 4 times per year. The Director is responsible for day-to-day operations, and manages the charity's volunteers in the UK, and overseas (through on-going training, regular emails, reports and Skype meetings).
Relationship with any related parties	Para 1.51	-
Other		-

Reference and Administrative details

Charity name	Artizan International
Other name the charity uses	None (Previously Craft Aid International)
Registered charity number	1160494
Charity's principal address	39 Oxford Street, Harrogate, HG1 1PW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Terry Wilcox	Chairman		
2	Eric Waters	Secretary		
3	Stephen Howell	Treasurer		
4	Deane Howell			
5	Richard Hall			
6	Pam Stevens			
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Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	-
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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Name of chief executive or names of senior staff members (Optional information)

Susie Hart MBE, Director of Artizan International

Exemptions from disclosure

Reason for non-disclosure of key personnel details

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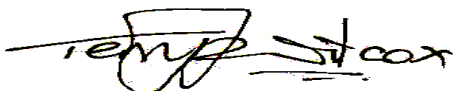

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)		
Position (eg Secretary, Chair, etc)	Terry Wilcox	Stephen Howell
	Chair	Treasurer
Date	22.9.21	



Artizan International

1160494

Receipts and payments accounts

CC16a

For the period
from

Period start date
01/01/2020

To

Period end date
31/12/2020

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations received	50,144	200,000	-	250,144	162,581
Fundraising activities	200	-	-	200	199
Grant Funding	53,025	-	-	53,025	37,678
Sales	19,495	-	-	19,495	16,518
Interest	31	-	-	31	1,187
Sub total (Gross income for AR)	122,895	200,000	-	322,895	218,163
Total receipts	122,895	200,000	-	322,895	218,163

A3 Payments					
Direct Craft-related costs	32,589	-	-	32,589	20,629
Salaries and Wages	52,597	-	-	52,597	40,079
Fundraising expenses	120	-	-	120	4,500
Minibus purchase	-	-	-	-	10,000
Running costs	64,733	-	-	64,733	99,300
Building purchase	-	200,000	-	200,000	-
Donations	11,721	73,000	-	84,721	-
Sub total	161,760	273,000	-	434,760	174,508
Total payments	161,760	273,000	-	434,760	174,508

Net of receipts/(payments)	- 38,865	- 73,000	-	- 111,865	43,655
A5 Transfers between funds					
A6 Cash funds last year end	133,594	73,000	-	206,594	162,939
Cash funds this year end	94,729	-	-	94,729	206,594

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				
	Current Account	14,288	-	-
	Deposit Account	28,858	-	-
	Investment Account	51,583	-	-
	Pocket Account	-	-	-
	Paypal Account	-	-	-
	Total cash funds	94,729	-	-
B4 Assets retained for the charity's own use				
	Building		200,000	

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Date of approval

TERRY WILCOX

STEPHEN HOWELL

21/09/2021

21/09/2021



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name

Artizan International

On accounts for the year
ended

31/12/2020

Charity no
(if any)

1160494

Set out on pages

1

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2020.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

John Rowe

Date:

20/10/21

Name:

John Rowe

Relevant professional
qualification(s) or body

ACMA

(if any):

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Address:

4 Leadhall View

Harrogate

HG2 9PF

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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