

NNA Trustees Annual Report to the Charity Commission

Achievements and Performance of NNA (The New Nicotine Alliance) April 2021 – March 2022

The New Nicotine Alliance was established as a charity on 13th February 2015. This report covers activities for the tax year 2021 - 2022.

The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Created a trustee prospectus with a view to developing the Board, by attracting new trustees with valuable and wide areas of expertise.
- Held a board development day, which also discussed governance and strategic issues.
- Provided submissions to government ministers and to consultations on nicotine policy in England, Scotland and Wales.
- Written to government departments and advised parliamentarians on harm reduction matters.
- Given expert written and oral evidence to the government-commissioned independent tobacco review.
- Communicated with UK consumers, via newsletters and social media, to raise awareness of petitions, government consultation exercises and public health reports.
- Provided commentary and explainer articles for consumers on public health policy developments, NGO reports, and academic research.
- Liaised with tobacco harm reduction consumer advocates in other countries, via partnership with pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Raised awareness amongst UK consumers of potential threats to harm reduction in Europe and globally.
- Trained and informed healthcare professionals about the relative risks and benefits of switching from smoking to reduced-risk products.
- Engaged with the British Standards Institute (BSI) to formulate standards for e-cigarettes and e-liquids.
- Given expert consumer and advocacy commentary to a variety of print and online media.

New Nicotine Alliance (UK)

Onslow Hall, Little Green

Richmond TW9 1QS

Email: imtiyaz@nnalliance.org

Profit and Loss report

For the period 01/04/2021 to 31/03/2022

Account

Turnover

Sponsorship/Donations	£5,066.49
Interest Income	£1.80

Total Income

£5,068.29**Expenditure****Personnel**

Administrator salary, pension and Sage	£3,160.80
	£3,160.80

Administration

Advertising / Marketing	£35.99
Accountancy & Professional Services	£720.00
Postage / Couriers / Stationery	£38.36
IT Services (Zoom & hosting)	£526.23
IT Services (Mailchimp)	£529.06
Insurance	£384.80
Subscriptions	£35.00
Accommodation	£204.44
Travel	£237.47
	<hr/> £2,711.35

Activities

Venue Hire & food for awayday Board meetings	£169.25
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Net Loss

-£973.11

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Balance Sheet Report

As at : 31/03/2022

Account	
Cash at Bank & in Hand	
Barclays Bank plc	£19,706.25
Creditors	
Accruals	£720.00
Net Assets	£18,986.25
Capital & Reserves	
Profit & Loss Account b/fwd	£19,959.36
Net Loss for current year	<u>-£973.11</u>
Shareholders' Funds	£18,986.25