

NEW NICOTINE ALLIANCE (UK)

England & Wales · Charity number 1160481

Details

Other names NNAUK

Status Registered

Legal form CIO

Registered 2015-02-13

Register [View on the Charity Commission register](#)

Contact

Address New Nicotine Alliance
Onslow Hall
Little Green
Richmond
Surrey
TW9 1QS

Phone 0300 30 20029

Email info@nnalliance.org

Website www.nnalliance.org

Activities

Objects: TO PRESERVE AND PROTECT THE HEALTH OF THE PUBLIC AGAINST THE HARMFUL EFFECTS OF CIGARETTE SMOKING BY: (A) ADVANCING THE EDUCATION OF THE PUBLIC AND ORGANISATIONS ABOUT WAYS TO REDUCE HARMS ASSOCIATED WITH CIGARETTE SMOKING; (B) ADVANCING THE EDUCATION OF THE PUBLIC AND ORGANISATIONS ABOUT THE EFFECTS OF NICOTINE AND ITS USES; (C) PROMOTING SCIENTIFIC RESEARCH INTO THE SAFER USES OF NICOTINE; (D) PROVIDING INFORMATION TO THE PUBLIC AND ORGANISATIONS ABOUT THE RISKS OF SMOKING AND SAFER WAYS OF USING NICOTINE.

Activities: Advancing the education of the public and organisations about ways to reduce harms associated with cigarette smoking; advancing the education of the public and organisations about the effects of nicotine and its uses; promoting scientific research into the safer uses of nicotine; providing information to the public and organisations about the risks of smoking and safer ways of using nicotine.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£1,156	£5,236	-	-
2024-03-31	£4,299	£4,965	-	-
2023-03-31	£2,618	£6,674	-	-
2022-03-31	£5,068	£6,041	-	-
2021-03-31	£7,073	£7,092	-	-

Trustees

Name	Role	Appointed
Bernice Evans	Chair	2018-08-29
Mary Frances Stamp		2020-03-31
Michelle Samantha Jones		2023-05-16

NEW NICOTINE ALLIANCE (UK)

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Accounts

NNA Trustees Annual Report to the Charity Commission

Achievements and Performance of NNA (The New Nicotine Alliance) April 2024 – March 2025

The New Nicotine Alliance was established as a charity on 13th February 2015. This report covers activities for the tax year 2024 - 2025.

The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking. It has also worked with consumers to put forward their views to policymakers in the UK and beyond.

NNA personnel have continued to be sought after by media for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued actions to develop the board by attracting new trustees with valuable and wide areas of expertise, utilising a trustee prospectus explaining our purpose and expected tasks.
- Provided submissions to government institutions, committees, and politicians to advise on vaping policy in England and the devolved nations.
- Developed a website and other materials for consumers and regulators on proposals for a duty tax on vaping liquids.
- Communicated with UK consumers, via newsletters, social media, and email circulation lists, to raise awareness of government consultation exercises and public health legislative plans.
- Provided commentary and explainer articles for consumers on public health policy developments, NGO reports, and academic research.
- Given expert consumer and advocacy commentary to a variety of print and online media.
- Liaised with tobacco harm reduction consumer advocates in other countries, via partnership with pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Raised awareness amongst UK consumers of potential threats to harm reduction in Europe and globally.
- Trained and informed healthcare professionals about the relative risks and benefits of switching from smoking to reduced-risk products.
- Advised public health report authors from a consumer standpoint.
- Engaged with the British Standards Institute (BSI) on two committees to formulate standards for e-cigarettes and e-liquids.

New Nicotine Alliance (UK)
8 Northumberland Avenue
London WC2N 5BY
Email: imtiyaz@nnalliance.org

Profit and Loss report

For the period 01/04/2024 to 31/03/2025

Account	Actual
Turnover	
Training & Consultancy Fees	0.00
Sponsorship/Donations (under £50)	1,155.95
Sales & Marketing	0.00
Income from static collection boxes	0.00
Interest Income	0.00
Carried Forwards	0.00
Total Income	1,155.95
Expenditure	
Personnel	
Coordinator salary	2,584.80
Casual	0.00
	2,584.80
Administration	
Accountancy & Professional Services	900.00
Advertising / Marketing	0.00
Postage / Couriers / Stationery	0.00
IT Hardware	0.00
IT Services (Zoom & hosting)	0.00
IT Services (Mailchimp)	854.82
PayPal / Bank Charges	0.00
Foreign Exchange Charges	0.00
Insurance	420.01
Subscriptions (ICO)	35.00
Accommodation	0.00
Travel	160.98
Subsistence	280.54
	2,651.35
Activities	
Venue Hire & food for awayday Board meetings	0.00
A/V Equipment	0.00
Other Equipment	0.00
Materials for Promotion & Sales	0.00
	0.00
Other	
Miscellaneous Expenditure	0.00
Static Collection Box Expenditure	0.00
	0.00
Net Loss	<u><u>-£4,080.20</u></u>

New Nicotine Alliance (UK)

8 Northumberland Avenue

London WC2N 5BY

Email: imtiyaz@nnalliance.org

Balance Sheet Report

As at : 31/03/2025

Account

Cash at Bank & in Hand

Barclays Bank plc 11,804.00

Creditors

Accruals 900.00

Net Assets

£10,904.00

Capital & Reserves

Profit & Loss Account b/fwd 14,984.60

Net Loss for current year (4,080.20)**Shareholders Funds**

£10,904.40

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The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking. It has also worked with consumers to put forward their views to policymakers in the UK and beyond.

NNA personnel have continued to be sought after by media for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued actions to develop the board by attracting new trustees with valuable and wide areas of expertise, utilising a trustee prospectus explaining our purpose and expected tasks.
- Provided submissions to government ministers and to consultations on youth vaping in Westminster and the devolved nations.
- Written to government departments and advised parliamentarians on harm reduction matters.
- Given expert written evidence written letter to UK government departments on future legislative plans.
- Communicated with UK consumers, via newsletters, social media, and email circulation lists, to raise awareness of government consultation exercises and public health legislative plans.
- Provided commentary and explainer articles for consumers on public health policy developments, NGO reports, and academic research.
- Given expert consumer and advocacy commentary to a variety of print and online media.
- Liaised with tobacco harm reduction consumer advocates in other countries, via partnership with pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Raised awareness amongst UK consumers of potential threats to harm reduction in Europe and globally.
- Trained and informed healthcare professionals about the relative risks and benefits of switching from smoking to reduced-risk products.
- Advised public health report authors from a consumer standpoint.
- Engaged with the British Standards Institute (BSI) on two committees to formulate standards for e-cigarettes and e-liquids.

New Nicotine Alliance (UK)

Onslow Hall, Little Green

Richmond TW9 1QS

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Profit and Loss report

For the period 01/04/2023 to 31/03/2024

Account

Turnover

Sponsorship/Donations	£4,183.75
Income from static collection boxes	£16.08
Interest Income	£98.93

Total Income

£4,298.76**Expenditure****Personnel**

Administrator salary, pension and Sage	£2,429.88
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£2,429.88**Administration**

Accountancy & Professional Services	£900.00
IT Services (Zoom & hosting)	£197.84
IT Services (Mailchimp)	£822.71
Insurance	£429.07
Travel	£185.00

£2,534.62**Net Loss**

-£665.74

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Email: imtiyaz@nnalliance.org

Balance Sheet Report

As at : 31/03/2024

Account

Cash at Bank & in Hand

Barclays Bank plc

£14,984.60

Net Assets

£14,984.60

Capital & Reserves

Profit & Loss Account b/fwd

£15,650.34

Net Loss for current year

-£665.74

Shareholders' Funds

£14,984.60

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The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued actions to develop the board by attracting new trustees with valuable and wide areas of expertise, utilising a trustee prospectus explaining our purpose and expected tasks.
- Provided submissions to government ministers and to consultations on nicotine policy in England and Wales.
- Written to government departments and advised parliamentarians on harm reduction matters.
- Given expert written evidence to the European Union on future legislative plans.
- Communicated with UK consumers, via newsletters and social media, to raise awareness of petitions, government consultation exercises and public health reports.
- Provided commentary and explainer articles for consumers on public health policy developments, NGO reports, and academic research.
- Liaised with tobacco harm reduction consumer advocates in other countries, via partnership with pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Raised awareness amongst UK consumers of potential threats to harm reduction in Europe and globally.
- Trained and informed healthcare professionals about the relative risks and benefits of switching from smoking to reduced-risk products.
- Engaged with the British Standards Institute (BSI) to formulate standards for e-cigarettes and e-liquids.
- Given expert consumer and advocacy commentary to a variety of print and online media.

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Profit and Loss report

For the period 01/04/2022 to 31/03/2023

Account	
Turnover	
Sponsorship/Donations	£2,594.67
Interest Income	£23.76
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Total Income	£2,618.43
Expenditure	
Personnel	
Administrator salary, pension and Sage	£3,160.80
	£3,160.80
Administration	
Advertising / Marketing	£0.00
Accountancy & Professional Services	£720.00
IT Services (Zoom & hosting)	£143.88
IT Services (Mailchimp)	£743.33
Insurance	£384.80
Subscriptions	£35.00
Accommodation	£157.00
Travel	£251.37
Subsistence	£526.16
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	£2,961.54
Activities	
Venue Hire & food for awayday Board meetings	£552.00
	£552.00
Net Loss	<u><u>-£4,055.91</u></u>

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Email: imtiyaz@nnalliance.org

Balance Sheet Report

As at : 31/03/2023

Account	
Cash at Bank & in Hand	
Barclays Bank plc	£15,650.34
Creditors	
Accruals	£720.00
Net Assets	<u>£14,930.34</u>
Capital & Reserves	
Profit & Loss Account b/fwd	£18,986.25
Net Loss for current year	<u>-£4,055.91</u>
Shareholders' Funds	<u>£14,930.34</u>

NEW NICOTINE ALLIANCE (UK)

England & Wales - Charity number 1160481

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NNA Trustees Annual Report to the Charity Commission

Achievements and Performance of NNA (The New Nicotine Alliance) April 2021 – March 2022

The New Nicotine Alliance was established as a charity on 13th February 2015. This report covers activities for the tax year 2021 - 2022.

The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Created a trustee prospectus with a view to developing the Board, by attracting new trustees with valuable and wide areas of expertise.
- Held a board development day, which also discussed governance and strategic issues.
- Provided submissions to government ministers and to consultations on nicotine policy in England, Scotland and Wales.
- Written to government departments and advised parliamentarians on harm reduction matters.
- Given expert written and oral evidence to the government-commissioned independent tobacco review.
- Communicated with UK consumers, via newsletters and social media, to raise awareness of petitions, government consultation exercises and public health reports.
- Provided commentary and explainer articles for consumers on public health policy developments, NGO reports, and academic research.
- Liaised with tobacco harm reduction consumer advocates in other countries, via partnership with pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Raised awareness amongst UK consumers of potential threats to harm reduction in Europe and globally.
- Trained and informed healthcare professionals about the relative risks and benefits of switching from smoking to reduced-risk products.
- Engaged with the British Standards Institute (BSI) to formulate standards for e-cigarettes and e-liquids.
- Given expert consumer and advocacy commentary to a variety of print and online media.

New Nicotine Alliance (UK)

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Profit and Loss report

For the period 01/04/2021 to 31/03/2022

Account

Turnover

Sponsorship/Donations	£5,066.49
Interest Income	£1.80

Total Income **£5,068.29****Expenditure****Personnel**

Administrator salary, pension and Sage	£3,160.80
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£3,160.80**Administration**

Advertising / Marketing	£35.99
Accountancy & Professional Services	£720.00
Postage / Couriers / Stationery	£38.36
IT Services (Zoom & hosting)	£526.23
IT Services (Mailchimp)	£529.06
Insurance	£384.80
Subscriptions	£35.00
Accommodation	£204.44
Travel	£237.47

£2,711.35**Activities**

Venue Hire & food for awayday Board meetings	£169.25
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£169.25

Net Loss **-£973.11**

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Email: imtiyaz@nnalliance.org

Balance Sheet Report

As at : 31/03/2022

Account	
Cash at Bank & in Hand	
Barclays Bank plc	£19,706.25
Creditors	
Accruals	£720.00
Net Assets	<u>£18,986.25</u>
Capital & Reserves	
Profit & Loss Account b/fwd	£19,959.36
Net Loss for current year	<u>-£973.11</u>
Shareholders' Funds	<u>£18,986.25</u>

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Achievements and Performance of NNA (The New Nicotine Alliance) April 2020 – March 2021

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The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued to develop the Board, by bringing in new trustees with valuable and wide areas of expertise.
- Provided a submission for the APPG on Vaping Inquiry for a report on the WHO’s Framework Convention on Tobacco Control’s Ninth Conference of the Parties meeting.
- Registered the NNA to the EU Transparency Register.
- Provided commentary and explainer articles to consumers on public health policy developments.
- Written to government departments and advised parliamentarians on harm reduction matters.
- Contributed to academic research and video guides on the role of e-cigarettes for tobacco harm reduction in supporting smoking relapse prevention.
- Taken part in virtual panel discussions and produced a series of educational webinars now available publicly online.
- Advised and assisted tobacco harm reduction consumer advocates in other countries, including regular advice and guidance to pan-European consumer network, European Tobacco Harm Reduction Advocates (ETHRA).
- Communicated with UK consumers to raise awareness of petitions, government consultation exercises and public health reports.
- Engaged with the British Standards Institute (BSI) to formulate standards for e-cigarettes and e-liquids.
- Given expert consumer and advocacy briefings to a variety of print and online media.
- Developed policy proposals towards the government’s levelling-up and Smokefree 2030 agendas.

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Profit and Loss report
For the period 01/04/2020 to 31/03/2021

Account	Actual
Turnover	
Sponsorship/Donations	£6,711.17
Interest Income	£2.74
Gift Aid received	£359.57
	<hr/>
Total Income	£7,073.48
Expenditure	
Personnel	
Administrator salary, pension and Sage	£4,594.04
	£4,594.04
Administration	
IT Hardware	£194.79
IT Services (Zoom & hosting)	£1,169.90
Telephone/Internet	£440.59
Insurance	£364.00
Subscriptions	£159.64
Accommodation	£169.25
	<hr/>
	£2,498.17
Net Loss	<hr/> <hr/> -£18.73

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Balance Sheet Report

As at : 31/03/2021

Account	
Cash at Bank & in Hand	
Barclays Bank plc	£19,959.36
	<u>£19,959.36</u>
Net Assets	<u>£19,959.36</u>
Capital & Reserves	
Profit & Loss Account b/fwd	£19,978.09
Net Loss for current year	<u>-£18.73</u>
Shareholders' Funds	<u>£19,959.36</u>