

TEDDY'S WISH

England & Wales · Charity number 1160286

Details

Status Registered

Legal form CIO

Registered 2015-02-02

Register [View on the Charity Commission register](#)

Contact

Address 3 Burgess Wood Grove
Beaconsfield
Buckinghamshire
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Phone 07768504208

Email support@teddyswish.org

Website www.teddyswish.org

Activities

Objects: 1) TO PROTECT THE HEALTH OF PARENTS AFFECTED BY THE SUDDEN INFANT DEATH SYNDROME (SIDS), STILLBIRTH OR NEONATAL DEATH OF THEIR CHILD OR CHILDREN.2) THE PROVISION OF GRANTS TO CHARITIES IN PARTICULAR BUT NOT EXCLUSIVELY TO THOSE CONDUCTING RESEARCH INTO THE CAUSES, INCIDENCE AND EFFECTS OF SUDDEN INFANT DEATH SYNDROME (SIDS), NEONATAL DEATH AND STILLBIRTH.

Activities: 1. To protect the health of parents affected by the loss to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of their child or children. 2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Sponsors Or Undertakes Research
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£168,780	£126,401	-	-
2024-04-30	£165,842	£101,993	-	-
2023-04-30	£125,317	£97,469	-	-
2022-04-30	£128,863	£114,195	-	-
2021-04-30	£55,292	£47,228	-	-

Trustees

Name	Role	Appointed
Christopher Reid	Chair	2015-02-02
Alice Phebe Shore		2021-02-04
Alice Pullen		2021-02-04
Dr Claire Louise Agathou		2026-03-23
Katie Lester		2023-03-21
Valerie Spencer		2021-02-04

TEDDY'S WISH

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Accounts



Funding research into the causes of baby loss. Providing hope for grieving families.



TEDDY'S WISH

**ANNUAL REPORT FOR THE FINANCIAL PERIOD
ENDING 31ST DECEMBER 2024**

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Our mission:

Teddy's Wish was set up to create an ever-lasting legacy for Edward Louis Reid, to fund baby loss research and to create a positive impact on the lives of bereaved parents in the United Kingdom



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Our Charity Objectives

1. To protect the health of parents affected by the loss of a baby to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of the child or children.
2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.
3. To raise awareness of baby and infant loss and the significant challenges it causes bereaved parents and society more broadly

Our Main Activities:

1. Funding of research into causes and potential prevention of or reduction in the numbers of SIDS, neonatal death, and stillbirths in the United Kingdom.
2. Funding and provision of bereavement services including those provided by other charities, as well as Teddys Wish
3. Support of Baby Loss Awareness Campaigns



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Teddy's Wish Trustee Report

The following report outlines our achievements for the financial period ending 31st December 2024 in line with our charity aims and objectives:

Achievements and Performance:

The last year at Teddy's Wish has been filled with mixed emotions of pride and sadness as we commemorated 10 years as a charity and our achievements over this past decade, while also honouring our beloved baby boy's 10-year anniversary. Eddie was only three months old when he became a victim of SIDS (sudden infant death syndrome) and to this day we will never make sense of his loss.

We set the charity up with two founding principles: to fund research into the causes of baby loss and to provide vital support for bereaved parents devastated by the loss of baby. A decade on, our founding principles remain as important as ever.

Since the charity's inception, our approach has been to remain intentionally small and personal, while ensuring our work remains deeply impactful and sustainable. We have been able to achieve this through a committed team of six counsellors and admin support team along with a small team of volunteers who kindly donate their time to our cause. As a small charity with minimal overheads, we are proud that in 2024 we were able to direct 82% of the funds we raised to research and support. All our enquiries for bereavement support are from word-of-mouth referrals or through our website and social media channels. By staying small, we have ensured financial stability over the last ten years and have maintained the ethos that started Teddy's Wish.

Providing bereavement support is vital in giving parents hope to live their life again following the devastating loss of a baby and it is a privilege to be able to do this through our fully funded counselling, care packages and retreats. Over the last year we delivered 371 bereavement counselling sessions and funded our annual residential retreat "Reflect, Restore, Renew", a supportive weekend for bereaved parents to connect, heal and find comfort among other

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parents who understand their grief. We have also continued our partnership with the team at Don't Buy Her Flowers to send out thoughtful care packages to parents who have recently lost their baby. All our support services have been shaped by our own lived experiences of baby loss and regular communication with the Teddy's Wish baby loss community.

It is profoundly humbling to read the positive feedback we have received from parents we have supported, whether they have received a care package, received our counselling or attended our retreat. Knowing that our work has made a meaningful difference to their lives is the driving force of the charity. We have equally been overwhelmed by the wonderful fundraisers set up by families we have looked after, and this is testament to the support we provide.

We also know how important research is in understanding and preventing baby loss - this remains as important as the support we provide. We are immensely proud of our continued partnerships with leading baby loss charities Tommy's, The Lullaby Trust and Sands who are all committed in identifying the causes of baby loss to help save babies' lives. Details on the projects we have jointly funded can be read in the report below.

Our achievements over the last decade have been made possible by the wonderful generosity of our supporters. We cannot thank you enough. Even though Eddie's life was cut unbearably short, his impact will last a lifetime.

In loving memory of Edward Louis Reid

Jennifer Reid
CEO and Co-Founder
September 2025



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Charitable Activities

Teddy's Wish Bereavement Counselling:

The grief a parent endures following baby loss has no comparison. The importance of support can never be under-estimated – many bereaved parents find themselves feeling isolated because friends and family members and the wider community, whilst sympathetic, are unable to fully empathise and understand the pain of the loss. Grieving parents often suffer from post-traumatic stress disorder (PTSD) which, left unchecked, can have far reaching repercussions long after the loss of their child. We strongly believe no family should ever suffer the loss of a baby but for those that do, they should have access to the best possible support.

We are proud to offer fully funded bereavement counselling to parents navigating the devastating impact of baby loss. We provide 12 fully funded counselling sessions within a model that has been especially designed for Teddy's Wish by our clinical lead, Celine Pearson. Our sessions are delivered online via zoom, ensuring accessibility and convenience, as well as greater reach to parents throughout the UK who have lost a baby to SIDS, neonatal death, stillbirth or any other illness up until 12 months old. By eliminating financial and regional barriers, anyone affected by baby loss can access the care and guidance they need, in the comfort of their own environment.

We have a team of six BACP accredited counsellors including one supervisor and a support manager to look after family enquiries. Supervision is provided every other week and ensures our counsellors are professionally supported to work safely, effectively and ethically. We are incredibly proud of our team and the compassionate work they do to support bereaved parents.



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Name	Experience
Celine Pearson, Clinical Lead	<p data-bbox="414 504 1398 638">Celine Pearson worked in the NHS for over 35 years and has a BSc Hons in Nursing with Oncology from the Royal Marsden Hospital and Royal College of Nursing.</p> <p data-bbox="414 705 1398 940">Over the last 20 years, she has built up extensive experience in palliative care and bereavement support for families and individuals. Celine is a qualified counsellor, experienced at working with parents who have experienced SIDS, stillbirth and neonatal death. She also has experience working with bereaved siblings.</p>
Naomi Landau	<p data-bbox="414 1008 1398 1243">Naomi has been a qualified counsellor for 18 years and gained a masters degree in integrative psychotherapy from the Minster Centre in 2012. She has worked for several charities as well as in private practice. She has also been a trustee of a charity supporting women and men experiencing anxiety or depression in the perinatal period.</p> <p data-bbox="414 1310 1398 1489">In addition to working with bereaved parents after the death of a baby, she has considerable experience of working with clients going through fertility treatment. She has worked for a number of years as a therapist for a charity where many clients have experienced complex trauma.</p>
Erica Stewart	<p data-bbox="414 1556 1398 1848">Erica is a qualified counsellor, and a training and support group facilitator. She has over 25 years specialist knowledge and experience, working for a leading charity supporting bereaved parents and families when their baby or child has died. As part of her role as Bereavement Support and Awareness Specialist, Erica delivered Bereavement Care training to NHS health professionals and various mental health agencies.</p>
Helena Cook	<p data-bbox="414 1915 1398 1993">Helena is a fully trained psychodynamic psychotherapist and counsellor with over 10 years' experience in running her own private practice. She specialises</p>



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in a wide range of peri-natal issues, including the loss of a baby and infertility challenges. Issues of bereavement, complex grief and anxiety feature strongly in her work with individuals and couples on a wide range of life challenges and personal difficulties.

Helena has also worked for several years in an NHS counselling service attached to the maternity and gynaecology departments of a large London teaching hospital.

Siobhan Poole

Siobhan joined Teddy's Wish in May 2023, and used to be a midwife before qualifying as a counsellor. Siobhan has over ten years of clinical experience and used to work for leading baby loss charity Petals to provide bereavement counselling for parents.

Feri Goy

Feri joined the Teddy's Wish team in September 2022 and manages all our support and general enquiries. Feri is an actor and script writer by trade and also has extensive experience in working within organisations and the NHS to deliver staff training around sensitive topics.

We believe in the importance of remaining a small and personal charity to ensure that every family we support receives the care and attention they deserve. As such, we have been able to foster meaningful connections with bereaved parents and feedback from our surveys re-enforces our ethos.

Surveys are sent out to parents once they have completed their counselling sessions with us. We have a 64% completion rate, compared to the UK average of 20-30%, with moving and insightful feedback. The feedback overleaf provides examples of the feedback we use to shape and improve our service offering but also re-enforces the importance of providing high quality bereavement counselling.



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"After losing Lyla I searched the internet for some help and hope. Northern Ireland is massively lacking bereavement support after losing a baby. I found several charities but they either didn't offer via zoom or like others, had counselling but the number of counsellors was overwhelming and off putting. Eddie's story just broke my heart, although I lost my daughter at full term. I couldn't imagine what his family went through. His story was so personal and by sharing it instantly gave me connection, showed understanding and made me feel this support could be beneficial. Eddie's Mummy and Daddy attending counselling and having the understanding and experience of what I am going through brought me comfort and hope"

"Teddys wish was recommended to me by another bereaved Mum. She said the support she received was incredibly helpful and encouraged me to seek support. It was also one of the few charities that were accessible and not hidden behind red tape and an area code lottery. Thank you for being open to all"

"I just wanted to say Thank You a thousand times over, as I've said my sessions with Erica were a lifeline over the past 6 months and her support has helped me navigate some incredibly difficult days. Teddys Wish is such a wonderful charity, thank you for being there for people when they are in their darkest time of life and being accessible to all. Thank you!"



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Teddy's Wish Bereavement Retreats:

Our bereavement retreats provide a safe and nurturing space for parents who have experienced the loss of a baby be that recently, or many years ago. The weekend and day retreats offer a unique opportunity for parents to come together in a supportive environment where they can share their stories and connect with others who understand their loss. We offer group support, yoga, mindfulness meditation and other holistic activities to help families navigate their grief whilst fostering hope and a sense of belonging to a community. The retreats are run and facilitated each year by our charity's patron Jenni Thomas and Nicola Whitworth. Parent feedback consistently tells us how beneficial the retreats are:

"Thank you so much for providing the opportunity for us to attend the retreat. It was nothing short of life changing for us. The ability to spend time and connect with other parents who have lost a baby in the same and similar circumstances to us was truly invaluable. We just feel that outside of that little world, nobody understands what we have been through. I think our group all feel that we have made long-term connections because of the retreat, and there was a sense of real community and support that we have not experienced anywhere else. We are so very grateful for the support of Teddy's Wish after losing Anna, both in terms of the care package we received, and the opportunity to go on the retreat"

"It was quite literally life changing for me. Connecting with other parents who are living a similar trauma gave me a sense of belonging, where I have an 'otherness' in the rest of society. Something I have been yearning for so long. In a world so lonely and alienating, there was a sense of togetherness. There were elements of the weekend that were extremely eye opening about looking within but also parts that were simply about human connection. This time and space was dedicated to our children and allowed me to talk about my daughter without feeling like I had to filter or pretend that I am ok. I could just be, as could the other parents. This is priceless as



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*we had the opportunity to share our children, honour them and be besotted by them
openly on honesty.*

*Our beautiful daughter ran ahead almost 10 months ago, and I have thrown myself
into many things since in a desperate search of something that might make it all just
a tiny bit more bearable... I can confidently say that this weekend was the single
most useful tool. I believe I have met a community for life, and I don't feel so alone
anymore."*

Teddy's Wish Baby Loss Care Package:

We have continued to work in partnership with our friends at Don't Buy Her Flowers to create thoughtful care packages for bereaved parents. We are immensely grateful to Steph Douglas, CEO of Don't Buy Her Flowers, and her brilliant team for their ongoing support in handling our fulfilment and for organising joint marketing campaigns to help us raise awareness.

We are also thankful to renowned children's toy brand Jellycat who have supported a new care package for our collection. The Bear Package launched at the beginning of 2024 to tie in with our 10 year anniversary and includes a Jellycat teddy bear called the 'Edward Bear'. We know from speaking to other bereaved parents how comforting it is to hold a bear after suffering the loss of a baby, and we couldn't have chosen a more aptly named bear to add to our collection.

We now have three care packages in our collection for parents to choose from:

1. The Bear package – this includes a Jellycat Edward Bear, biscuits, tea and a scented candle
2. The Book package- this includes a copy of Ask Me His Name, written by our charity patron Elle Wright, a set of scented candles, and tea
3. The Tea package includes an eco re-usable cup, biscuits and tea



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Parents can request a care package via our support team, and we also offer packages to parents who have enquired about our counselling service. It is our way of letting bereaved parents know that we are thinking of them, and they are not alone in their grief. In the last year we sent out 64 care packages, paid for by Teddy's Wish.

The packages can also be purchased by friends or family directly on The Don't Buy Her Flowers website and Teddy's Wish receives a donation of 5% of each package sold. We have sent out 58 packages over the last 12 months.

Raising Awareness and Supporting the Baby Loss Community:

We recorded series 3 of The Other Mothers Podcast, co-hosted with charity patrons Elle Wright and Caro Tasker. The podcast has been created for bereaved parents and for those wishing to understand their experiences of baby loss, including family, friends and health professionals. Through candid discussions, the podcast provides awareness and support and reminds listeners that they are not alone in their journey. For series 4 we had the privilege of interviewing Jess Clasby-Monk, founder of the Legacy of Leo, and Ryan Jackson, Co-Founder and CEO of the Lily Mae Foundation and The Still Parents Foundation, alongside other inspiring guests who all shared their own personal experience of baby loss. The podcast continues to be a valuable resource within the baby loss community.

Fundraising achievements:

We are immensely grateful to our incredible fundraisers who have generously raised vital funds for Teddy's Wish, to make everything we do at Teddy's Wish possible. Their commitment, from organising events, taking on personal challenges, or raising awareness is deeply appreciated.

We would like to give a special mention and thanks to:

- Sade and Adam Byrne who raised over £10,000 in memory of their baby boy Toby



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- Ben and Laura Lines for taking part in multiple endurance events along with family and friends to raise over £5,300 in memory of their baby boy Owen.
- The ECG Facilities Services team for taking part in a company hike and raising over £3,300 for Teddy's Wish
- Fran and Tom Chapman for organising a family fundraising day at Cheam School and raising over £12,000 in memory of their baby boy Lucas.
- The Oakes Family who organised a third hockey fundraiser match in memory of their baby boy Marley. The 'Be More Marley' day takes place at Oxford Hawks and raised £5,700.
- Amit and Sara Katwala for raising over £2,000 in memory of their baby boy Rayan
- Freddie Miers, student from Cheam School, for completing 50 miles of running over 32 days and raising over £2,300 in memory of baby Lucas Chapman
- Ben Picknett for running the Royal Parks Half Marathon and raising over £1,500 in memory of his baby boy George
- We would also like to give a special mention to Chrome Productions for kindly creating our Teddy's Wish 10 Year Film pro bono.

Teddy's 10 Year Tour

Our Teddy's 10 Year Tour bike ride took place in May 2024. This was our third bike event in partnership with Pie Events and was a very special year, marking the tenth anniversary of losing Eddie and founding the charity. We saw a group of 50 wonderful cyclists take part in the 100 miles, 100km or 50 km cycle through the scenic Chiltern Hills generating a phenomenal £100,000 for the charity.

Charity Grants

We are enormously grateful and humbled to have received generous grants from the following organisations and charitable trusts:

ICCM Recycling of Metals (Institute of Cemeteries and Crematorium Management)

Registered charity number: 1160286



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We were nominated by parents Gemma and Steve Sainsbury in memory of their daughters Sophie and Isabella to receive a donation via Mortlake Crematorium. The institute awards a one-off donation to one nominated charity a year and we were delighted to be awarded £7,000.

Ryklow Charitable Trust 1992

We were awarded a £5,000 grant by the Ryklow Charitable Trust to go towards funding our bereavement counselling services.

Share Gift

We were awarded a £5,000 grant at the end of October 2024 by ShareGift, a UK based share donation charity, in support of Baby Loss Awareness Week

The Leverhulme Trust

In December 2024, we were awarded a £5,000 grant by the Leverhulme Trust on recommendation by Lucy Kenyon, in memory of baby Lucas Chapman.

Armourers & Brasiers' Gauntlet Trust

In November 2021, we successfully applied for and were awarded a three-year grant from the Gauntlet Trust Small Charities Grant Programmes. In November 2024, we were awarded our final instalment of £4,000 to help us continue our bereavement counselling services.



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Funding Research

We're excited to share the important research studies that Teddy's Wish has proudly funded over the past year in collaboration with leading baby loss charities Tommy's, The Lullaby Trust and Sands.

Tommy's

We jointly funded a new study looking into the risks of pre-eclampsia and stillbirth. Pre-eclampsia is a condition that causes high blood pressure (hypertension) in pregnant women and birthing people, as well as protein in the urine. Pre-eclampsia can be dangerous for both parent and baby and is the cause of around 1 in 8 stillbirths in the UK. It can only be cured completely by delivering the baby and the placenta, meaning that some babies are born prematurely, putting them at risk of both short-term complications and lifelong disability. Finding new treatments for pre-eclampsia is therefore vital to prevent pregnant women from becoming seriously unwell.

In this project, Tommy's researchers are carrying out work in the lab to find out whether new drugs can activate BKCa channels and relax blood vessels taken from women and birthing people with pre-eclampsia. The team are also investigating whether treatment with these drugs can lower blood pressure in pregnant mice with high blood pressure, without harming the baby. This will tell us whether these drugs, or similar agents, could be a possible treatment for pre-eclampsia in the future.

We have contributed £12,200 this year taking our total contribution to £27,200

Sands

We jointly funded a new study with Sands to help improve the way information about a baby's movements is shared with pregnant women. In pregnancy, a change in a baby's movement patterns can sometimes be a signal of problems developing. Midwives and mum-to-be, need to be able to have conversations about fetal movements, and any potential risks, without causing undue worry or confusion.



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The project will aim to support conversations that are clear, straightforward, and evidence-based, whilst also remaining reassuring. Good communication is vital to ensure the right advice and information is understood across diverse groups. This project follows on from a previous, large research trial in 2019, also supported by Teddy's Wish and Sands called AFFIRM. The trial looked at the effect of raising awareness of baby's movements and putting in place a package of care for women who report reduced movements.

The study found that the care package lowered stillbirth rates, though not by enough to be completely certain that it was caused by the care package rather than by chance. Pregnant women should contact their midwife or maternity unit straight away if they have any concerns about a change in their baby's movements, especially after 28 weeks of pregnancy. We hope our new project will help in the communication of clear, accessible, supportive information for pregnant women.

Teddy's Wish have contributed £5,000

In October 2024, we jointly funded the "Environmental Risk Factors and Stillbirth Study which aims to understand the relationship between some key environmental factors a woman may encounter during pregnancy, and the potential risk of stillbirth.

With over half of stillbirths remaining unexplained, it's crucial to identify new risk factors and understand how they might affect the health of both the mother and the baby. Building on previous work exploring links between environmental factors and pregnancy outcomes, this study aims to find out how certain factors, including exposure to sunlight, high or low temperatures and levels of air pollution, might influence the health outcomes of mothers and babies, especially the risk of stillbirth. Researchers will link information from Scottish health records to corresponding environmental records, creating a comprehensive database. This linked data will then be analysed to see if there are any patterns between the factors in the environmental records and the pregnancy outcomes in the health records.



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The findings from the study should improve our understanding of potential environmental risk factors for stillbirth, leading to better public health guidance for pregnant women. By measuring the impact of environmental exposures, we can measure the potential number of stillbirths caused by these factors.

Teddy's Wish have contributed £26,000.

The Lullaby Trust

In December 2023, we pledged £5,000 towards The Lullaby Trust's Bedtime Bundles, Keeping Babies Safe Campaign. A 2022 National Child Mortality Database report found a clear link between the risk of sudden infant death (SIDS) and social deprivation in England. Babies need to be slept in a clear, firm, flat, separate sleep space to reduce the risk of SIDS but many families in temporary accommodation or in crisis don't have a space such as a cot or Moses basket and many local authorities don't provide one. Many families have no choice but to sleep their baby in an unsafe way, increasing the risk of SIDS.

The Lullaby Trust, working together with homelessness organisations, local authorities, health care professionals and social care, will identify vulnerable families living in temporary accommodation or emergency situations through a referral system. They will provide them with a bundle containing a travel cot, baby sleeping bag, thermometer and Lullaby Trust safer sleep literature. Families will then have a safe sleep space for their baby to use in their current accommodation and take with them when rehoused. 500 bundles are to be given to at-risk families across the UK.

Teddy's Wish have contributed £5,000

In June 2024, we pledged to jointly support a study looking into the risks of Vaping and Sudden Unexplained Death in Infancy

There are about 350 Sudden Unexpected Deaths in Infancy (SUDI) each year in England. Cigarette smoking by mothers before and after the birth increases risk of SUDI. Vaping or e-



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cigarettes can help people to stop smoking, but many young adults vape having never smoked cigarettes before.

Cigarettes and vapes contain nicotine, in pregnancy this can harm a baby's brain development and could explain why smoking increases risk of SUDI. This research aims to find out if vaping is a risk for SUDI because at present this is unknown. It is an important issue because increasing numbers of young adults are starting to vape.

Teddy's Wish have contributed: £12,494

We have also pledged to support the Sling Safety Study. Slings and baby carriers are often used by parents and carers to keep babies close. However, such products can pose a risk to babies if poorly manufactured, poorly fitted, or used incorrectly. This project will analyse the literature to look at what risks are associated with slings and baby carriers, and the motivations that people have for using them.

Teddy's Wish have contributed: £9,724

Funding Support with other organisations

Bereavement Training International

Very often, the first point of contact for a bereaved parent is a healthcare professional. We believe that all healthcare professionals should be given training to ensure families receive the best possible care and support following the loss of their baby.

Over the last year we have continued to fund bereavement training days in partnership with Bereavement Training International at NHS trusts throughout the UK. The training is designed for all professionals who provide care for parents when a baby dies, including midwives and student midwives, obstetricians, neonatal, paediatric and gynaecology staff, sonographers, GPs, A&E response teams, health visitors, counsellors and chaplains.



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In memory of Marley Oakes

In the past year we have spent £5,174.30 in Marley's memory for the following training days:

The John Radcliffe Hospital

The Worcestershire Acute Hospital

Stoke Mandeville Hospital

Milton Keynes Hospital

We also funded training at The Royal Free Hospital



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The Teddys Wish Community

Our CEO:

Jen Reid Jen is responsible for the overall direction of Teddy's Wish, from strategy and fundraising to communications and events. After losing her son Eddie in 2014, Jen set up Teddy's Wish with her husband Chris to support bereaved families and fund life-saving research into the causes of baby loss. Prior to Teddy's Wish, Jen held senior Sales and Account Management roles in the tech start-up world

Our Trustees:

Trustee	Experience
Chris Reid	Chris co-founded Teddy's Wish in 2014 with his wife Jen. As one of our trustees, he's responsible for the management of our finances, including how we allocate funds. Alongside his commitment to Teddy's Wish, Chris works in the Private Equity team of GIC and qualified as a Chartered Accountant at Arthur Andersen and Deloitte.
Valerie Spencer	Valerie is Eddie's grandma and a trustee of Teddy's Wish. With a wealth of fundraising and event experience, she plays an advisory role on our larger fundraising initiatives. In recent years, Valerie has dedicated her time to fundraising for the North London Hospice, organising and running their annual Christmas fairs.
Alice Pullen	Alice is the founder of Step Up Club, an online coaching business for women. In 2010, Alice's son Bear died 5 days before his due date, the result, doctors believe, of a failed placenta. In her role of trustee, Alice provides sound and knowledgeable advice from her first-hand experience of baby loss along with her business and mentoring expertise.
Alice Shore	Having spent over 10 years as a corporate lawyer, Alice brings a wealth of legal experience to her role as trustee for Teddy's Wish. Alice also has first hand experience of baby loss, having lost her third baby, Esme, when she was 6 months pregnant.



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Katie Lester Katie had a lengthy career in advertising where she was responsible for some of the UK's largest advertising campaigns. For the past 8 years she has been working as an honouree Psychoanalytic Psychotherapist at Camden Psychotherapy Unit, London.

Our patrons:

We have a small team of patrons who are strong advocates of Teddy's Wish.

Patron	Experience
Jenni Thomas, OBE	Jenni has spent 45 years helping grieving families through her work in the NHS and at Child Bereavement UK, the charity she founded in 1994. She is widely recognised as a leading authority on bereavement support and education. After the tragic loss of our son Edward, Jenni's support enabled us to gather the strength to face life again and to set up Teddy's Wish in his honour.
Dan Snow, OBE	Dan Snow is a television presenter, historian, broadcaster and author. An Oxford graduate in Modern History, Dan's award-winning career spans popular history documentaries and the UK's successful history podcast, History Hit.
Elle Wright	Elle is a blogger and author of The Sunday Times Bestselling book Ask Me His Name. Writing about the loss of her son, Teddy, who died at 3 days old in 2016, Elle has been instrumental in opening-up the conversation around pregnancy and child loss to the media. Elle is also our co-host on The Others Podcast.
Caro Tasker	Caro runs The Spikey, a platform to open the narrative and educate on neurodiversity. Caro has 4 children, her first son Freddie, died shortly after he was born prematurely in September 2002. Since then Caro and her husband have gone on to raise money and awareness in Freddie's memory, working with Tommy's the baby charity, The Child Bereavement Charity and Borne. Caro is also our co-host on The Other Mothers Podcast.

Our volunteers:

Registered charity number: 1160286



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Teddy's Wish relies on the tremendous goodwill of some amazing people, without which the day-to-day operations simply wouldn't be possible:

Volunteer	Experience
Helen Watson	Helen is a freelance social media manager who has generously donated her time to Teddy's Wish since 2017. Helen is responsible for our social media strategy and campaigns.
Rebecca Perkins	Rebecca is a digital marketing specialist and is responsible for our social media presence and awareness campaigns on Twitter. Rebecca has a personal connection to Teddy's Wish as she sadly lost her baby boy Alessandro to stillbirth in December 2014
Maja Kalra	Maja is a freelance social media manager and architect who is responsible for all our digital design and helps to manage our Instagram account.
Sophie Payne	Sophie is a freelance copywriter and helps us with all our website and email copy.
Nina Christensen	Nina is a freelance digital marketer who helps us with our website maintenance and design



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Structure, Governance and Management Organisation

Teddy's Wish is a CIO registered 2nd February 2015
Registered address: 3 Burgess Wood Grove, Beaconsfield, Buckinghamshire, HP9 1EH

Trustee Governance:

The trustees formally meet at three times a year alongside regular informal discussions to ensure the Charity is managed in a manner consistent with the guidance and expectations of the Charities Commission. When there is a requirement for new trustees, guidance from the Charity Commission is followed and a trustee is appointed by a resolution passed at a properly convened meeting.

Reserves policy

It is the policy of the trustees to ensure that reserves are held at a level which would cover funding for a period of at least 12 months. This is reviewed on an annual basis.

Public benefit

The trustees confirm that they have paid due regard to the Charity Commission's guidance on public benefit.

Risk factors

The trustees have reviewed the risks to the Charity's assets and income and are satisfied that adequate controls are in place.

Related parties:

During the period one of the trustees donated £2,400 to the charity (Year ended 30 April: £nil). During the prior year, one of the trustees, Jennifer Reid resigned and took up employment with the charity as the CEO. Jennifer is also the wife of another trustee, Chris Reid. The salary costs in respect of this were £10,816 for the period (Year ended 30 April 2024: £5,172).



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Declarations

The trustees declare that they have approved the above report

Signed on behalf of the charity's trustees

Signature(s)	 Chris Reid (Oct 24, 2025 13:41:42 GMT+1)		
Full name(s)	Chris Reid	Position	Chairman
Date	24/10/2025		

Teddy's Wish

Independent examiner's report to the trustees of Teddy's Wish for the period ended 31 December 2024

I report to the trustees on my examination of the accounts of Teddy's Wish for the period ended 31 December 2024 which comprise the receipts and payments account, the statement of assets and liabilities and the related notes.

Respective responsibilities of trustees and examiner and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Julie Mutton

[Julie Mutton \(Oct 27, 2025 11:41:54 GMT\)](#)

.....
Julie Mutton FCA

Fellow of the Institute of Chartered Accountants in England & Wales

S&W Partners Audit Limited
Chartered Accountants
4th floor, Cumberland House
15-17 Cumberland Place
Southampton
Hampshire
SO15 2BG

Date: 27/10/2025



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Financial Report for the 8 months ending 31 December 2024


Section A - receipts and payments (for the 8 months ended 31 December 2024)

	£s	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
A1 Receipts						
Justgiving Donations		107,597			107,597	117,870
Direct Donations		7,510			7,510	2,258
Event ticket income		0			0	4,409
Deposits		53,673			53,673	41,305
Sub total		168,780	0	0	168,780	165,842
A2 Asset and investment sales		0	0	0	0	0
Total receipts		168,780	0	0	168,780	165,842
A3 Payments						
Research and training projects		52,247			52,247	27,329
Bereavement counselling		41,637			41,637	51,512
Bereavement packages and retreats		1,374	5,875		7,249	5,094
Event and fundraising costs		9,705			9,705	9,330
Online Costs		2,242			2,242	2,820
Bank charges and accountancy fees		2,505			2,505	197
CEO salary		10,816			10,816	5,712
Sub total		120,526	5,875	0	126,401	101,994
A4 Asset and investment purchases		0	0	0	0	0
Total payments		120,526	5,875	0	126,401	101,994
Net receipts / (payments)		48,254	-5,875	0	42,379	63,847
A5 Transfer between funds		0	0	0	0	0
A6 Cash funds from last year end		163,705	8,875		172,580	108,732
Cash funds this year end		211,959	3,000	0	214,959	172,579

Section B - Statement of assets and liabilities as at 31 December 2024

	£s	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds at bank account		211,959	3,000	0
B2 Other monetary assets		0	0	0
B3 Investment assets				
B4 Assets retained for the				
B5 Liabilities				
Accountancy fees		2,436		
Independent examiners fees		3,324		
Other creditors		331		
Sub total		6,091	0	0

Signed by one or two of the trustees on behalf of all the trustees


Chris Reid (Oct 24, 2025 13:41:42 GMT+1)
Signature

Chris Reid 24 October 2025
Print Name Date

Registered charity number: 1160286



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Financial Report for the 8 months ending 31 December 2024

1 Related parties

During the period one of the trustees donated £2,400 to the charity (Year ended 30 April: £nil).

During the prior year, one of the trustees, Jennifer Reid resigned and took up employment with the charity as the CEO. Jennifer is also the wife of another trustee, Chris Reid. The salary costs in respect of this were £10,816 for the period (Year ended 30 April 2024: £5,172).

2 Restricted funds

	Balance at 01 May 2024	Receipts	Payments	Balance at 31 December 2024
	£	£	£	£
Lucas' Wish	8,875	-	-5,875	3,000
	<u>8,875</u>	<u>-</u>	<u>-5,875</u>	<u>3,000</u>

Lucas' Wish is a fund established in memory of Luke Chapman and the funds are reserved to put towards Teddy's Wish residential weekend retreat

TEDDY'S WISH

England & Wales - Charity number 1160286

Accounts



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TEDDY'S WISH

ANNUAL REPORT FOR THE 12 MONTHS ENDING 30
APRIL 2024

Registered charity number: 1160286



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Our mission:

Teddy's Wish was set up to create an ever-lasting legacy for Edward Louis Reid, to fund baby loss research and to create a positive impact on the lives of bereaved parents in the United Kingdom



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Our Charity Objectives

1. To protect the health of parents affected by the loss of a baby to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of the child or children.
2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.
3. To raise awareness of baby and infant loss and the significant challenges it causes bereaved parents and society more broadly

Our Main Activities:

1. Funding of research into causes and potential prevention of or reduction in the numbers of SIDS, neonatal death, and stillbirths in the United Kingdom.
2. Funding and provision of bereavement services including those provided by other charities, as well as Teddys Wish
3. Support of Baby Loss Awareness Campaigns



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Teddy's Wish Trustee Report

The following report outlines our achievements for the financial year ending 30th April 2024 in line with our charity aims and objectives:

Achievements and Performance:

The last year at Teddy's Wish has been filled with mixed emotions of pride and sadness as we commemorated 10 years as a charity and our achievements over this past decade, while also honouring our beloved baby boy's 10 year anniversary. Eddie was only three months old when he became a victim of SIDS (sudden infant death syndrome) and to this day, we will never make sense of his loss.

We set the charity up with two founding principles: to fund research into the causes of baby loss and to provide vital support for bereaved parents devastated by the loss of baby. A decade on, our founding principles remain as important as ever.

Since the charity's inception, our approach has been to remain intentionally small and personal, while ensuring our work remains deeply impactful and sustainable. We have been able to achieve this through a committed team of six counsellors and admin support team along with a small team of volunteers who kindly donate their time to our cause. As a small charity with minimal overheads, we are proud that in 2023/24 we were able to direct 82% of the funds we raised to research and support. All our enquiries for bereavement support are from word-of-mouth referrals or through our website and social media channels. By staying small, we have ensured financial stability over the last ten years and have maintained the ethos that started Teddy's Wish.

Providing bereavement support is vital in giving parents hope to live their life again following the devastating loss of a baby and it is a privilege to be able to do this through our fully funded counselling, care packages and retreats. Over the last year we delivered 540 bereavement counselling sessions and funded our annual residential retreat "Reflect, Restore, Renew " a supportive weekend for bereaved parents to connect, heal and find comfort among other

Registered charity number: 1160286



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parents who understand their grief. We have also continued our partnership with the team at Don't Buy Her Flowers to send out thoughtful care packages to parents who have recently lost their baby. All our support services have been shaped by our own lived experiences of baby loss and regular communication with the Teddy's Wish baby loss community.

It is profoundly humbling to read the positive feedback we have received from parents we have supported, whether they have received a care package, received our counselling or attended our retreat. Knowing that our work has made a meaningful difference to their lives is the driving force of the charity. We have equally been overwhelmed by the wonderful fundraisers set up by families we have looked after and this is testament to the support we provide.

We also know how important research is in understanding and preventing baby loss - this remains as important as the support we provide. We are immensely proud of our continued partnerships with leading baby loss charities Tommy's, The Lullaby Trust and Sands who are all committed in identifying the causes of baby loss to help save babies' lives. Details on the projects we have jointly funded can be read in the report below.

We are incredibly proud of our achievements over the last decade which could not have been achieved without the wonderful generosity of our supporters. We cannot thank you enough. Even though Eddie's life was cut unbearably short, his impact will last a lifetime.

In loving memory of Edward Louis Reid

Jennifer Reid
CEO and Co-Founder
February 2025

Registered charity number: 1160286



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Charitable Activities

Teddy's Wish Bereavement Counselling:

The grief a parent endures following baby loss has no comparison. The importance of support can never be under-estimated – many bereaved parents find themselves feeling isolated because friends and family members, and the wider community, whilst sympathetic are unable to fully empathise and understand the pain of the loss. Grieving parents often suffer from post-traumatic stress disorder (PTSD) which, left unchecked, can have far reaching repercussions long after the loss of their child. We strongly believe no family should ever suffer the loss of a baby but for those that do, they should have access to the best possible support.

We are proud to offer fully funded bereavement counselling to parents navigating the devastating impact of baby loss. We provide 12 fully funded counselling sessions within a model that has been especially designed for Teddy's Wish by our clinical lead, Celine Pearson. Our sessions are delivered online via zoom, ensuring accessibility and convenience, as well as greater reach to parents throughout the UK who have lost a baby to SIDS, neonatal death, stillbirth or any other illness up until 12 months old. By eliminating financial barriers, anyone affected by baby loss can access the care and guidance they need, in the comfort of their own environment.

We have a team of six BACP accredited counsellors including one supervisor and a support manager to look after family enquiries. Our monthly supervision ensures our counsellors are professionally supported to work safely, effectively and ethically. We are incredibly proud of our team and the compassionate work they do to support bereaved parents.



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Name	Experience
Celine Pearson, Clinical Lead	<p>Celine Pearson worked in the NHS for over 35 years and has a BSc Hons in Nursing with Oncology from the Royal Marsden Hospital and Royal College of Nursing.</p> <p>Over the last 20 years, she has built up extensive experience in palliative care and bereavement support for families and individuals. Celine is a qualified counsellor, experienced at working with parents who have experienced SIDS, stillbirth and neonatal death. She also has experience working with bereaved siblings.</p>
Naomi Landau	<p>Naomi has been a qualified counsellor for 18 years and gained a masters degree in integrative psychotherapy from the Minster Centre in 2012. She has worked for several charities as well as in private practice. She has also been a trustee of a charity supporting women and men experiencing anxiety or depression in the perinatal period.</p> <p>In addition to working with bereaved parents after the death of a baby, she has considerable experience of working with clients going through fertility treatment. She has worked for a number of years as a therapist for a charity where many clients have experienced complex trauma.</p>
Erica Stewart	<p>Erica is a qualified counsellor, and a training and support group facilitator. She has over 25 years specialist knowledge and experience, working for a leading charity supporting bereaved parents and families when their baby or child has died. As part of her role as Bereavement Support and Awareness Specialist, Erica delivered Bereavement Care training to NHS health professionals and various mental health agencies.</p>
Helena Cook	<p>Helena is a fully trained psychodynamic psychotherapist and counsellor with over 10 years' experience in running her own private practice. She specialises in a wide range of peri-natal issues, including the loss of a baby and infertility</p>



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challenges. Issues of bereavement, complex grief and anxiety feature strongly in her work with individuals and couples on a wide range of life challenges and personal difficulties.

Helena has also worked for several years in an NHS counselling service attached to the maternity and gynaecology departments of a large London teaching hospital.

Siobhan Poole

Siobhan joined Teddy's Wish in May 2023, and used to be a midwife before qualifying as a counsellor. Siobhan has over ten years of clinical experience and used to work for leading baby loss charity Petals to provide bereavement counselling for parents.

Feri Goy

Feri joined the Teddy's Wish team in September 2022 and manages all our support and general enquiries. Feri is an actor and script writer by trade and also has extensive experience in working within organisations and the NHS to deliver staff training around sensitive topics.

We believe in the importance of remaining a small and personal charity to ensure that every family we support receives the care and attention they deserve. As such, we have been able to foster meaningful connections with bereaved parents and feedback from our surveys re-enforces our ethos.

Surveys are sent out to parents once they have completed their counselling sessions with us. We have a 64% completion rate, compared to the UK average of 20-30%, receiving moving and insightful feedback. The feedback overleaf provides examples of the feedback we use to shape and improve our service offering but also re-enforces the importance of providing high quality bereavement counselling.



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"After losing Lyla I searched the internet for some help and hope. Northern Ireland is massively lacking bereavement support after losing a baby. I found several charities but they either didn't offer via zoom or like others, had counselling but the number of counsellors was overwhelming and off putting. Eddie's story just broke my heart, although I lost my daughter at full term. I couldn't imagine what his family went through. His story was so personal and by sharing it instantly gave me connection, showed understanding and made me feel this support could be beneficial. Eddie's Mummy and Daddy attending counselling and having the understanding and experience of what I am going through brought me comfort and hope"

"Teddys wish was recommended to me by another bereaved Mum. She said the support she received was incredibly helpful and encouraged me to seek support. It was also one of the few charities that were accessible and not hidden behind red tape and an area code lottery. Thank you for being open to all"

"I just wanted to say Thank You a thousand times over, as I've said my sessions with Erica were a lifeline over the past 6 months and her support has helped me navigate some incredibly difficult days. Teddys Wish is such a wonderful charity, thank you for being there for people when they are in their darkest time of life and being accessible to all. Thank you!"



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Teddy's Wish Bereavement Retreats:

Our bereavement retreats provide a safe and nurturing space for parents who have experienced the loss of a baby be that recently, or many years ago. The weekend and day retreats offer a unique opportunity for parents to come together in a supportive environment where they can share their stories and connect with others who understand their loss. We offer group support, yoga, mindfulness meditation and other holistic activities to help families navigate their grief whilst fostering hope and a sense of belonging to a community. The retreats are run and facilitated each year by our charity's patron Jenni Thomas and Nicola Whitworth. Parent feedback consistently tells us how beneficial the retreats are:

"Thank you so much for providing the opportunity for us to attend the retreat. It was nothing short of life changing for us. The ability to spend time and connect with other parents who have lost a baby in the same and similar circumstances to us was truly invaluable. We just feel that outside of that little world, nobody understands what we have been through. I think our group all feel that we have made long-term connections because of the retreat, and there was a sense of real community and support that we have not experienced anywhere else. We are so very grateful for the support of Teddy's Wish after losing Anna, both in terms of the care package we received, and the opportunity to go on the retreat"

"It was quite literally life changing for me. Connecting with other parents who are living a similar trauma gave me a sense of belonging, where I have an 'otherness' in the rest of society. Something I have been yearning for so long. In a world so lonely and alienating, there was a sense of togetherness. There were elements of the weekend that were extremely eye opening about looking within but also parts that were simply about human connection. This time and space was dedicated to our children and allowed me to talk about my daughter without feeling like I had to filter or pretend that I am ok. I could just be, as could the other parents. This is priceless as



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*we had the opportunity to share our children, honour them and be besotted by them
openly on honesty.*

*Our beautiful daughter ran ahead almost 10 months ago, and I have thrown myself
into many things since in a desperate search of something that might make it all just
a tiny bit more bearable... I can confidently say that this weekend was the single
most useful tool. I believe I have met a community for life, and I don't feel so alone
anymore."*

Teddy's Wish Baby Loss Care Package:

We have continued to work in partnership with our friends at Don't Buy Her Flowers to create thoughtful care packages for bereaved parents. We are immensely grateful to Steph Douglas, CEO of Don't Buy Her Flowers, and her brilliant team for their ongoing support in handling our fulfilment and for organising joint marketing campaigns to help us raise awareness.

We are also thankful to renowned children's toy brand Jellycat who have supported a new care package for our collection. The Bear Package launched at the beginning of 2024 to tie in with our 10 year anniversary and includes a Jellycat teddy bear called the 'Edward Bear'. We know from speaking to other bereaved parents how comforting it is to hold a bear after suffering the loss of a baby, and we couldn't have chosen a more aptly named bear to add to our collection.

We now have three care packages in our collection for parents to choose from:

1. The Bear package – this includes a Jellycat Edward Bear, biscuits, tea and a scented candle
2. The Book package- this includes a copy of Ask Me His Name, written by our charity patron Elle Wright, a set of scented candles, and tea
3. The Tea package includes an eco re-usable cup, biscuits and tea



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Parents can request a care package via our support team and we also offer packages to parents who have enquired about our counselling service. It is our way of letting bereaved parents know that we are thinking of them, and they are not alone in their grief. In the last year we sent out 58 care packages, paid for by Teddy's Wish.

The packages can also be purchased by friends or family directly on The Don't Buy Her Flowers website and Teddy's Wish receives a donation of 5% of each package sold. We have sent out 58 packages over the last 12 months.

Raising Awareness and Supporting the Baby Loss Community:

We recorded series 3 of The Other Mothers Podcast, co-hosted with charity patrons Elle Wright and Caro Tasker. The podcast has been created for bereaved parents and for those wishing to understand their experiences of baby loss, including family, friends and health professionals. Through candid discussions, the podcast provides awareness and support and reminds listeners that they are not alone in their journey. For series 3 we had the privilege of interviewing TV personality and speaker, Malin Andersson, food writer Georgina Hayden, author Sophie Martin and other inspiring guests who all shared their own personal experience of baby loss. The podcast continues to be a valuable resource within the baby loss community.

Fundraising achievements:

We are immensely grateful to our incredible fundraisers who have generously raised vital funds for Teddy's Wish, to make everything we do at Teddy's Wish possible. Their commitment, from organising events, taking on personal challenges, or raising awareness is deeply appreciated.

We would like to give a special mention and thanks to:

- Tom Robson and friends for completing the 3 Peaks Challenge in memory of his baby girl Eden Rose and for raising over £8,000 for Teddy's Wish.



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- The Oakes Family who organised a third hockey fundraiser match in memory of their baby boy Marley. The 'Be More Marley' day takes place at Oxford Hawks and raised £5,700.
- Our wonderful team of Royal Parks Half Marathon Runners who collectively raised over £18,000. With special mention to: Richard and Rachel Garstang, Kate Breen, Monica Lennon, Sarah Greek, Emily Thom, Laura Sheridan, Jessica Gilbert, Nicholas Tate, Sian Fogden and Tom Hunt
- Dervla Cassidy and family who completed a special 100 miles walk in memory of their baby boy Cahan and raised over £2,000 .
- Lucy Lendhill and Dominique for completing the Yorkshire 3 Peaks Challenge in memory of twins Alya and Aleah. Teddy's Wish supported Alya and Aleah's parents, Hayley and Neil. Together, they raised over £1,900.
- Adam Turner for completing the Three Peaks Challenge in memory of his baby boy Stewie and for raising over £1,800

Teddy's 10 Year Tour

Our Teddy's 10 Year Tour bike ride took place in May 2024. This was our third bike event in partnership with Pie Events and was a very special year, marking the tenth anniversary of losing Eddie and founding the charity. We saw a group of 50 wonderful cyclists take part in the 100 miles, 100km or 50 km cycle through the scenic Chiltern Hills generating a phenomenal £100,000 for the charity (of which £41,000 was raised in the financial year ended 30 April 2024)



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Charity Grants

Gauntlet Trust Small Charities Grant Programme:

In November 2021, we successfully applied for and were awarded a three year grant from the Gauntlet Trust Small Charities Grant Programme. In 2023, we received a third instalment of £3,000 to help us to continue to fund our bereavement counselling service.

ICCM Recycling of Metals (Institute of Cemeteries and Crematorium Management)

We were nominated by parents Gemma and Steve Sainsbury in memory of their daughters Sophie and Isabella to receive a donation via Mortlake Crematorium. The institute awards a one-off donation to one nominated charity a year and we were delighted to be awarded £7,000.

Funding Research

Tommy's

We have continued our partnership with Tommy's by jointly funding a new study Pre-Eclampsia Study. Pre-eclampsia is a condition that causes high blood pressure (hypertension) in pregnant women and birthing people, as well as protein in the urine. Pre-eclampsia can be dangerous for both parent and baby and is the cause of around 1 in 8 stillbirths in the UK. It can only be cured completely by delivering the baby and the placenta, meaning that some babies are born prematurely, putting them at risk of both short-term complications and lifelong disability. Finding new treatments for pre-eclampsia is therefore vital to prevent pregnant women and birthing people from becoming seriously unwell.

In this project, Tommy's researchers are carrying out work in the lab to find out whether new drugs can activate BKCa channels and relax blood vessels taken from women and birthing



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people with pre-eclampsia. The team are also investigating whether treatment with these drugs can lower blood pressure in pregnant mice with high blood pressure, without harming the baby. This will tell us whether these drugs, or similar agents, could be a possible treatment for pre-eclampsia in the future.

We have contributed £12,200 this year taking our total contribution to £27,200

Sands

We jointly funded a new study with Sands to help improve the way information about a baby's movements is shared with pregnant women. In pregnancy, a change in a baby's movement patterns can sometimes be a signal of problems developing. Midwives and mum-to-be, need to be able to have conversations about fetal movements, and any potential risks, without causing undue worry or confusion.

The project will aim to support conversations that are clear, straightforward, and evidence-based, whilst also remaining reassuring. Good communication is vital to ensure the right advice and information is understood across diverse groups. This project follows on from a previous, large research trial in 2019, also supported by Teddy's Wish and Sands called AFFIRM. The trial looked at the effect of raising awareness of baby's movements, and putting in place a package of care for women who report reduced movements.

The study found that the care package lowered stillbirth rates, though not by enough to be completely certain that it was caused by the care package rather than by chance. Pregnant women should contact their midwife or maternity unit straight away if they have any concerns about a change in their baby's movements, especially after 28 weeks of pregnancy. We hope our new project will help in the communication of clear, accessible, supportive information for pregnant women.

Teddy's Wish have contributed £5,000



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The Lullaby Trust

In December 2023, we pledged £5,000 towards The Lullaby Trust's Bedtime Bundles, Keeping Babies Safe Campaign. A 2022 National Child Mortality Database report found a clear link between the risk of sudden infant death (SIDS) and social deprivation in England. Babies need to be slept in a clear, firm, flat, separate sleep space to reduce the risk of SIDS but many families in temporary accommodation or in crisis don't have a space such as a cot or Moses basket and many local authorities don't provide one. Many families have no choice but to sleep their baby in an unsafe way, increasing the risk of SIDS.

The Lullaby Trust, working together with homelessness organisations, local authorities, health care professionals and social care, will identify vulnerable families living in temporary accommodation or emergency situations through a referral system. They will provide them with a bundle containing a travel cot, baby sleeping bag, thermometer and Lullaby Trust safer sleep literature. Families will then have a safe sleep space for their baby to use in their current accommodation and take with them when rehoused. 500 bundles are to be given to at-risk families across the UK.

Funding Support with other organisations

Bereavement Training International

Very often, the first point of contact for a bereaved parent is a healthcare professional. We believe that all healthcare professionals should be given training to ensure families receive the best possible care and support following the loss of their baby.



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Over the last year we have continued to fund bereavement training days in partnership with Bereavement Training International at NHS trusts throughout the UK. The training is designed for all professionals who provide care for parents when a baby dies, including midwives and student midwives, obstetricians, neonatal, paediatric and gynaecology staff, sonographers, GPs, A&E response teams, health visitors, counsellors and chaplains.

In memory of Marley Oakes

In the past year we have spent £5,174.30 in Marley's memory for the following training days:

The John Radcliffe Hospital

The Worcestershire Acute Hospital

Stoke Mandeville Hospital

Milton Keynes Hospital

We also funded training at The Royal Free Hospital



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The Teddys Wish Community

Our CEO:

Jen Reid	Jen is responsible for the overall direction of Teddy's Wish, from strategy and fundraising, to communications and events. After losing her son Eddie in 2014, Jen set up Teddy's Wish with her husband Chris to support bereaved families and fund life-saving research into the causes of baby loss. Prior to Teddy's Wish, Jen held senior Sales and Account Management roles in the tech start-up world
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Our Trustees:

Trustee	Experience
Chris Reid	Chris co-founded Teddy's Wish in 2014 with his wife Jen. As one of our trustees, he's responsible for the management of our finances, including how we allocate funds. Alongside his commitment to Teddy's Wish, Chris works in the Private Equity team of GIC and qualified as a Chartered Accountant at Arthur Andersen and Deloitte.
Valerie Spencer	Valerie is Eddie's grandma and a trustee of Teddy's Wish. With a wealth of fundraising and event experience, she plays an advisory role on our larger fundraising initiatives. In recent years, Valerie has dedicated her time to fundraising for the North London Hospice, organising and running their annual Christmas fairs.
Alice Pullen	Alice is the founder of Step Up Club, an online coaching business for women. In 2010, Alice's son Bear died 5 days before his due date, the result, doctors believe, of a failed placenta. In her role of trustee, Alice provides sound and knowledgeable advice from her first-hand experience of baby loss along with her business and mentoring expertise.
Alice Shore	Having spent over 10 years as a corporate lawyer, Alice brings a wealth of legal experience to her role as trustee for Teddy's Wish. Alice also has first hand experience of baby loss, having lost her third baby, Esme, when she was 6 months pregnant.



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Katie Lester
(appointed May
2023)

Katie had a lengthy career in advertising where she was responsible for some of the UK's largest advertising campaigns. For the past 8 years she has been working as an honouree Psychoanalytic Psychotherapist at Camden Psychotherapy Unit, London.

Our patrons:

We have a small team of patrons who are strong advocates of Teddy's Wish.

Patron	Experience
Jenni Thomas, OBE	Jenni has spent 45 years helping grieving families through her work in the NHS and at Child Bereavement UK, the charity she founded in 1994. She is widely recognised as a leading authority on bereavement support and education. After the tragic loss of our son Edward, Jenni's support enabled us to gather the strength to face life again and to set up Teddy's Wish in his honour.
Dan Snow, OBE	Dan Snow is a television presenter, historian, broadcaster and author. An Oxford graduate in Modern History, Dan's award-winning career spans popular history documentaries and the UK's successful history podcast, History Hit.
Elle Wright	Elle is a blogger and author of The Sunday Times Bestselling book Ask Me His Name. Writing about the loss of her son, Teddy, who died at 3 days old in 2016, Elle has been instrumental in opening-up the conversation around pregnancy and child loss to the media. Elle is also our co-host on The Other Mothers Podcast.
Caro Tasker	Caro runs The Spikey, a platform to open the narrative and educate on neurodiversity. Caro has 4 children, her first son Freddie, died shortly after he was born prematurely in September 2002. Since then Caro and her husband have gone on to raise money and awareness in Freddie's memory, working with Tommy's the baby charity, The Child Bereavement Charity and Borne. Caro is also our co-host on The Other Mothers Podcast.



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Our volunteers:

Teddy's Wish relies on the tremendous goodwill of some amazing people, without which the day-to-day operations simply wouldn't be possible:

Volunteer	Experience
Helen Watson	Helen is a freelance social media manager who has generously donated her time to Teddy's Wish since 2017. Helen is responsible for our social media strategy and campaigns.
Rebecca Perkins	Rebecca is a digital marketing specialist and is responsible for our social media presence and awareness campaigns on Twitter. Rebecca has a personal connection to Teddy's Wish as she sadly lost her baby boy Alessandro to stillbirth in December 2014
Maja Kalra	Maja is a freelance social media manager and architect who is responsible for all our digital design and helps to manage our Instagram account.
Sophie Payne	Sophie is a freelance copywriter and helps us with all our website and email copy.



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Structure, Governance and Management Organisation

*Teddy's Wish is a CIO governed by a constitution dated 2nd February 2015
Registered address: 3 Burgess Wood Grove, Beaconsfield, Buckinghamshire, HP9 1EH*

Trustee Governance:

The trustees formally meet at least twice a year alongside regular informal discussions to ensure the Charity is managed in a manner consistent with the guidance and expectations of the Charities Commission.

When there is a requirement for new trustees, guidance from the Charity Commission is followed and a trustee is appointed by a resolution passed at a properly convened meeting.


Reserves policy

It is the policy of the trustees to ensure that reserves are held at a level which would cover funding for a period of at least 12 months. This is reviewed on an annual basis.

Declarations

The trustees declare that they have approved the above report

Signed on behalf of the charity's trustees

Signature(s)	 Chris Reid (Mar 4, 2025 12:15 GMT)
Full name(s)	Chris Reid
Position	Chairman
Date	04/03/2025

Registered charity number: 1160286

Teddy's Wish

Independent examiner's report to the trustees of Teddy's Wish for the year ended 30 April 2024

I report to the trustees on my examination of the accounts of Teddy's Wish for the year ended 30 April 2024 which comprise the receipts and payments account, the statement of assets and liabilities and the related notes.

Respective responsibilities of trustees and examiner and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


Julie Mutton (Mar 4, 2025 12:15 GMT)

.....
Julie Mutton FCA

Fellow of the Institute of Chartered Accountants in England & Wales

CLA Evelyn Partners Limited
Chartered Accountants
4th floor, Cumberland House
15-17 Cumberland Place
Southampton
Hampshire
SO15 2BG

Date: 04/03/2025



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Financial Report for the 12 months ending 30 April 2024

Section A - receipts and payments (for the 12 months ended 30 April 2024)

	£s	Unrestricted funds	Restricted funds	Total funds	Last year
A1 Receipts					
Justgiving Donations		101,870	16,000	117,870	109,416
Direct Donations		2,258		2,258	8,204
Event ticket income		4,409		4,409	1,859
Deposits		41,305		41,305	5,838
Sub total		149,842	16,000	165,842	125,317
A2					
Asset and investment sales		0	0	0	0
Total receipts		149,842	16,000	165,842	125,317
A3 Payments					
Online Costs		2,820		2,820	1,132
Project Funding		75,716	3,125	78,841	77,996
Bereavement gifts and retreats		1,094	4,000	5,094	5,171
Event and fundraising costs		9,330		9,330	10,222
Bank charges		197		197	187
Accountancy Fees				0	2,760
Salary		5,712		5,712	
Sub total		94,868	7,125	101,993	97,469
A4					
Asset and investment purchases		0	0	0	0
Total payments		94,868	7,125	101,993	97,469
Net receipts / (payments)		54,973	8,875	63,848	27,848
A5					
Transfer between funds		0	0	0	0
A6					
Cash funds from last year end		108,732		108,732	80,884
Cash funds this year end		163,705	8,875	172,580	108,732

Section B - Statement of assets and liabilities as at 30 April 2024

	£s	Unrestricted funds	Restricted funds
B1	Cash funds at bank account	163,705	8,875
B2	Other monetary assets	0	0
B3	Investment assets		
B4	Assets retained for the charity's own use		
B5	Liabilities		
	Accountancy fees	3,618	
	Independent examiners fees	1,662	
	Sub total	5,280	0

Signed by one or two of the trustees on behalf of all the trustees


Chris Reid (Mar 4, 2025 12:15 GMT)

Chris Reid

04/03/2025

Signature

Print Name

Date

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Notes to the accounts for the year ended 30 April 2024

1 Related parties

During the year, one of the trustees, Jennifer Reid resigned and took up employment with the charity as the CEO. Jennifer is also the wife of another trustee and co-founded, Chris Reid. The salary costs in respect of this were £5,712 for the year

2 Restricted funds

	Balance at 1 May 2023	Receipts	Payments	Balance at 30 April 2024
	£	£	£	£
Lucas' Wish	0	12,000	(3,125)	8,875
Marley's Wish	0	4,000	(4,000)	0
Sub total	0	16,000	(7,125)	8,875

TEDDY'S WISH

England & Wales - Charity number 1160286

Accounts



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**ANNUAL REPORT FOR THE PERIOD
1 MAY 2022 TO 30 APRIL 2023**



Funding research into the causes of baby loss. Providing hope for grieving families.

Our mission:

Teddy's Wish was set up create an ever-lasting legacy for Edward Louis Reid, to fund baby loss research and to create a positive impact on the lives of bereaved parents in the United Kingdom



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Our Charity Objectives

1. To protect the health of parents affected by the loss to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of the child or children.
2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.
3. To raise awareness of baby and infant loss and the significant challenges it causes bereaved parents and society more broadly

Our Main Activities:

1. Funding of research into causes and potential prevention of or reduction in the numbers of SIDS and stillbirths in the United Kingdom.
2. Funding and provision of bereavement services including those provided by other charities, as well as Teddys Wish
3. Support of Baby Loss Awareness Campaigns



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Teddy's Wish Trustee Report

The following report outlines our achievements for the financial year May 2022-April 2023 in line with our charity aims and objectives:

Achievements and Performance:

When we left the Royal Free Hospital in London on 16th April 2014, we made a promise to Eddie to make him proud in everything we do. In the weeks and months that followed, we were determined to set up a charity to help others, and to create an everlasting legacy in Eddie's name. This reason remains as meaningful today as it was in 2014 and continues to be the driving force in making Teddy's Wish a success.

Over the last year we have continued our mission to provide vital support to bereaved parents, raise awareness and fund research into the causes of baby loss.

Our team remains lean but as demand has grown for our support, we are delighted to have recruited an additional counsellor to look after bereaved families. My role within the charity has also changed and I transitioned from trustee to CEO in January 2023. The new role formalises my position within the charity; I continue to lead our small team and run our day-to-day operations and fundraising activities.

We are immensely proud of our achievements of the past year, and particularly the work of our bereavement support team. Through our funded bereavement support, we have looked after 50 families and delivered 600 counselling sessions. We also funded our seventh annual retreat for bereaved parents: Reflect, Restore, Renew in memory of Marley Oakes and continued to send out bereavement care packages to parents who have recently lost a baby.

We have also continued to foster strong partnerships with other leading baby loss charities as we believe all baby loss charities should be working collaboratively. In the last year, we have jointly funded projects with Tommy's, Sands, The Lullaby Trust and Petals. Joint funding

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allows us to support larger-scale research projects with greater potential for identifying the causes of baby loss and supporting bereaved families.

Our funding of research and support is only made possible by the wonderful fundraising efforts of our supporters. After the huge success of our inaugural bike ride, we were delighted to partner with Pie Events for our second delivery of Teddy's Tour. Cyclists were given the option of completing 100 miles, 100km or 50km through the Chiltern Hills in Buckinghamshire. We raised over £40,000 and we are immensely grateful to our cyclists and volunteers. We are particularly grateful to Davenies School for their continued support in hosting the start and finish of the ride.

They say it takes a village to raise a child but it takes a community to sustain a charity. Teddys Wish would not exist without the wonderful generosity of all our supporters, who continue to donate precious funds or who kindly donate their time to help us. Thank you so much. Together, we are making a meaningful difference to the lives of those affected by the loss of a baby.

In loving memory of Edward Louis Reid

Jennifer Reid

Trustee and Co-Founder



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Charitable Activities

Teddy's Wish Bereavement Counselling:

For the last two years, we have been running a bereavement counselling service for families who have lost a baby to SIDS, neonatal death, stillbirth or any other illness up until 12 months old. Our support is given to parents who are in the early days of their loss, up until 18 months post loss.

We are a self-referral offering and parents are offered a minimum of 12 fully funded counselling sessions, via zoom, with one of our qualified therapists. The NHS routinely offers 6 sessions but are under increasing pressure with long waiting lists. We have received an increase of referrals from NHS bereavement midwives and GPs asking us to support a parent they are looking after.

We have 5 BACP accredited therapists with extensive baby loss knowledge working for Teddy's Wish and a support administrator to help manage our enquiries. We also provide and pay for monthly supervision to ensure charity governance and safeguarding. We pride ourselves on offering high quality support which is reflected in the parent surveys and feedback shared below.

Name	Experience
Celine Pearson	<p>Celine Pearson worked in the NHS for over 35 years and has a BSc Hons in Nursing with Oncology from the Royal Marsden Hospital and Royal College of Nursing.</p> <p>Over the last 20 years, she has built up extensive experience in palliative care and bereavement support for families and individuals. Celine is a qualified counsellor, experienced at working with parents who have experienced SIDS, stillbirth and neonatal death. She also has experience working with bereaved siblings.</p>
Paula Abramson	<p>Paula is a qualified counsellor and training facilitator, specialising in providing bereavement support to families and training for professionals, following the death of a baby or child.</p>

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Paula worked for more than ten years in the NHS, providing support to families and professionals. She was also appointed as bereavement counsellor for the Wandsworth Child Death Overview Panel, the first role of its kind in England.

Erica Stewart

Erica is a qualified counsellor, and a training and support group facilitator. She has over 25 years specialist knowledge and experience, working for a leading charity supporting bereaved parents and families when their baby or child has died.

As part of her role as Bereavement Support and Awareness Specialist, Erica delivered Bereavement Care training to NHS health professionals and various mental health agencies.

Jenny Poirier

Jenny joined Teddy's Wish in June 2022, and has worked as a qualified counsellor since 1995, specialising in supporting adults affected by cancer, trauma, loss and bereavement including after a baby or child has died.

She has six years' experience with a leading bereavement charity supporting families after a baby has died suddenly and unexpectedly, writing and delivering training on loss and bereavement to Health Professionals and training peer befrienders.

Siobhan Poole

Siobhan joined Teddy's Wish in May 2023, and used to be a midwife before qualifying as a counsellor. Siobhan has over ten years of clinical experience and used to work for leading baby loss charity Petals to provide bereavement counselling for parents.

Feri Goy

Feri joined the Teddy's Wish team in September 2022 and manages all our support and general enquiries. Feri is an actor and script writer by trade and also has extensive experience in working within organisations and the NHS to deliver staff training around sensitive topics.



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Quotes from parents who have received bereavement counselling from us:

"Teddy's Wish have provided me with a lifeline of support in a time that I could not articulate my feelings. After learning about my Harry's sudden passing, they sent me a beautiful care package which helped me to not feel alone. The book Ask me his name was included and I cannot express how much reading it helped. I have also been lucky enough to be taking part in 12 funded counselling sessions where Celine has helped me in so many different ways, helping me explore my feelings, think about ways forward and most importantly help me find ways to parent my child. I cannot thank Teddy's wish enough for all their help and support and hope one day I can give back even a small amount to show my gratitude" - Lisa Cousins, Bereaved Parent

"I felt that my therapist Celine was extremely helpful in guiding us through the first stages of grief and how to cope with the horrendous new normal we had to face. It was like someone throwing you a life jacket when you are drowning, you're still in the cold horrible water but you know there is a chance at survival" - Bereaved parent

"We still have a long way to go but we wouldn't be where we are today without the support we received from Teddy's Wish. It is helping us process the loss of Amelia and to learn to parent her in a different way and ensure she is always at the heart of our family" - Bereaved parent

"Teddy's Wish gave us a safe place where we were able to talk about our loss, trauma and grief. The support has been so welcomed and vital in our recovery as we were so severely failed by our health board, we found it difficult trusting their services. In the wake of losing our son we found personal relationships were tested and pushed to the limits. Having expert professional support that was specifically tailored to bereaved families gave an opportunity for us to safely hear each other's perspectives. We were offered a time on a weekly basis that gave us an opportunity to expand on our toolkit and coping strategies which has helped us to adjust to our new identities as bereaved parents" - Daniel and Chloe, Bereaved Parents"



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Teddy's Wish Bereavement Retreats:

As part of our support offering, Teddy's Wish funds an annual residential weekend retreat for bereaved parents. The retreats "Reflect, Restore, Renew" have been created and are facilitated by our patron, Jenni Thomas OBE and Nicola Whitorth. We have been funding the retreats for the last seven years and have so far supported seventy-two families.

The weekend provides a safe and nurturing environment for parents to come together, share their experiences, and find solace in the company of others who understand how it feels to have lost a baby. It offers a space for reflection, allowing parents to honour their baby's memory and explore their emotions in a supportive and understanding community. Moreover, the retreat offers opportunities for restoration, providing parents with tools and strategies to cope with their grief and nurture their mental and emotional well-being. Through workshops, therapeutic activities, and peer support sessions, parents can find healing and strength to navigate their grief journey with resilience and hope.

Teddy's Wish Baby Loss Care Package:

It can sometimes be hard to know what to say or what to do when someone close to you loses a baby. In 2020, we set up a partnership with Don't Buy Her Flowers to create thoughtful care packages for bereaved parents.

The packages can be purchased by friends or family directly on The Don't Buy Her Flowers website and Teddy's Wish receives a donation of 5% of each package sold.

Bereaved parents who have lost a baby in the last six months can contact our support team at Teddy's Wish to request a package. Teddy's Wish will pay for each package as a token of support to let parents know we are thinking of them and they are not alone in their grief. Don't Buy Her Flowers stock and fulfil the care packages on our behalf.



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There are two packages to choose from:

1. The book package- this includes a copy of Ask Me His Name, written by our charity patron Elle Wright, a set of scented candles, and Teapigs teabags.
2. The tea package includes an eco re-usable cup, biscuits and Teapigs teabags.

Raising Awareness and Supporting the Baby Loss Community:

Towards the end of 2022, we created a podcast with charity patrons Elle Wright and Caro Tasker called "The Other Mothers". We wanted to create a free resource for bereaved parents, to help them feel less isolated in their grief and to highlight the importance of having conversations about baby loss. It is also a resource for health professionals, friends and family, so they can provide the best support to someone who has lost a baby. We share our own experiences of loss but also invite other guests to share their experience too. We have now recorded three series and have had the privilege of interviewing Professor Mark Johnson, founder of Borne Charity, Ex-England Rugby player Will Greenwood, broadcaster Genelle Aldred and many others. We have received lots of positive praise and feedback.

Fundraising achievements:

We are so grateful to everyone who organised fundraisers for Teddy's Wish. We would like to give a special mention and thanks to:

The Oakes Family who organised a second hockey fundraiser match in memory of their baby boy Marley and raised over £4,000.

Lauren and Tim Burton for completing a fundraising hike in memory of their precious baby girl Jasmine and have raised over £20,000.

The Lines Family who completed the Edinburgh Marathon in memory of their baby boy Owen and collectively raised over £16,000.

Sam Peters (our brother-in-law and Eddie's uncle) for completing a half marathon on what would have been Eddie's 8th Birthday and raising over £8,000.

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Charity Collaborations:

As part of Baby Loss Awareness Week which runs each year from 9th-15th October, we collaborated with Bramley Products to create a special, limited edition, 'wave of light candle'. Each year, Baby Loss Awareness Week closes with a global Wave of Light ceremony where friends and family are encouraged to light a candle in memory of every much-loved and missed baby taken too soon.

Bramley kindly designed a beautifully scented candle which cost £28 each and 100% of the proceeds were donated to Teddy's Wish. We are so grateful to Bramley founder and CEO, Chloe Luxton for supporting our cause and donating over £5,000 from their candle sales.

Charity Grants:

In November 2021, we successfully applied for and were awarded a three-year grant from the Gauntlet Trust Small Charities Grant Programme. In 2022, we received a second instalment of £3,000 to help us to continue to fund our bereavement counselling service. We are so grateful to the Amourers and Brasiers' company for their support.



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Collaboration with other charities and organisations:

Tommy's

We have continued our partnership with Tommy's by jointly funding the Placenta Vessels Study, led by Alexander Heazell. The study is looking at the role of the placenta in pregnancy and has the potential to shed the light on the causes of stillbirth.

We have so far paid £30,000 in memory of Bear Pullen.

The Lullaby Trust

In December 2022, we pledged £3,900 towards The Lullaby Trust's Big Give campaign to support their Little Lullaby young parent programme.

Little Lullaby is committed to young parents feeling more connected to other young parents and/or professionals who can support them, reducing loneliness and isolation, and empowering them as parents to follow clinical baby care advice to reduce the risks of SIDS. Little Lullaby provides a physical and digital space in which young parents swap stories and connect. In consultations, young parents confirmed the value of 'real life' stories in reducing isolation and promoting positive parenting.

The outcomes of the project are:

1. Young parents have improved knowledge and confidence about 'safer sleep practices for babies'
2. Young parents feel more confident in their parenting
3. Young parents feel more connected to other young parents and/or professionals who can support them, reducing loneliness, isolation and mental ill health
4. Increase engagement with harder-to-reach groups of young parents, including young dads and young black mums



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Petals

We are delighted to continue our partnership with Petals: the baby loss counselling charity which we set up in 2020 to provide long-term psychological support to the most traumatized bereaved parents. Over the past year we have given a further £10,000 to provide additional bereavement support for families.

The specialist counsellors at Petals support women and couples who experience all types of baby loss. Petals offers 6 free counselling sessions and try to offer more for those parents who need extra support, up to a maximum of 12.

Our funding allows Petals to offer a package of 6 additional face to face or online sessions to those who suffer the most devastating and traumatic losses and require counselling support beyond the maximum 12 sessions that Petals usually provide.

Bereavement Training International

We continued to fund bereavement training days for health professionals at The Royal Free NHS trust to ensure families receive the best possible care and support following the loss of their baby.

We funded a virtual training session and in-person session to 63 GP's, Health Visitors, Practice Managers and Physicians Associates from across the North Central London hub – which cost £850.



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The Teddys Wish Community

Our Trustees:

Trustee	Experience
Chris Reid	Chris co-founded Teddy's Wish in 2014 with his wife Jen. As one of our trustees, he's responsible for the management of our finances, including how we allocate funds. Alongside his commitment to Teddy's Wish, Chris works in the Private Equity team of GIC and qualified as a Chartered Accountant at Arthur Andersen and Deloitte.
Valerie Spencer	Valerie is Eddie's grandma and a trustee of Teddy's Wish. With a wealth of fundraising and event experience, she plays an advisory role on our larger fundraising initiatives. In recent years, Valerie has dedicated her time to fundraising for the North London Hospice, organising and running their annual Christmas fairs.
Alice Olins	Alice is the founder of Step Up Club, an online coaching business for women. In 2010, Alice's son Bear died 5 days before his due date, the result, doctors believe, of a failed placenta. In her role of trustee, Alice provides sound and knowledgeable advice from her first-hand experience of baby loss along with her business and mentoring expertise.
Alice Shore	Having spent over 10 years as a corporate lawyer, Alice brings a wealth of legal experience to her role as trustee for Teddy's Wish. Alice also has first hand experience of baby loss, having lost her third baby, Esme, when she was 6 months pregnant.

Our patrons:

We have a small team of patrons who are strong advocates of Teddy's Wish.

Patron	Experience
Jenni Thomas, OBE	Jenni has spent 45 years helping grieving families through her work in the NHS and at Child Bereavement UK, the charity she founded in 1994. She is widely recognised as a leading authority on bereavement support and education. After the tragic loss of our son Edward, Jenni's support enabled us to gather the strength to face life again and to set up Teddy's Wish in his honour.
Dan Snow, OBE	Dan Snow is a television presenter, historian, broadcaster and author. An Oxford graduate in Modern History, Dan's award-winning career spans popular history documentaries and the UK's most successful history podcast.

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Elle Wright	Elle is a blogger and author of The Sunday Times Bestselling book Ask Me His Name. Writing about the loss of her son, Teddy, who died at 3 days old in 2016, Elle has been instrumental in opening-up the conversation around pregnancy and child loss to the media.
Caro Tasker	Caro runs The Spikey, a platform to open the narrative and educate on neurodiversity. Caro has 4 children, her first son Freddie, died shortly after he was born prematurely in September 2002. Since then Caro and her husband have gone on to raise money and awareness in Freddie's memory, working with Tommy's the baby charity, The Child Bereavement Charity and Borne.

Our volunteers:

Teddy's Wish relies on the tremendous goodwill of some amazing people, without which the day-to-day operations simply wouldn't be possible:

Volunteer	Experience
Helen Watson	Helen is a freelance social media manager who has generously donated her time to Teddy's Wish since 2017. Helen is responsible for our social media strategy and campaigns.
Rebecca Perkins	Rebecca is a digital marketing specialist and is responsible for our social media presence and awareness campaigns on Twitter. Rebecca has a personal connection to Teddy's Wish as she sadly lost her baby boy Alessandro to stillbirth in December 2014
Maja Kalra	Maja is a freelance social media manager and architect who is responsible for all our digital design and helps to manage our Instagram account.
Sophie Payne	Sophie is a freelance copywriter and helps us with all our website and email copy.



Funding research into the causes of baby loss. Providing hope for grieving families.

Structure, Governance and Management Organisation

Teddy's Wish is a CIO registered 2nd February 2015

Trustee Governance:

The trustees formally meet at least twice a year alongside regular informal discussions to ensure the Charity is managed in a manner consistent with the guidance and expectations of the Charities Commission.

Declarations

The trustees declare that they have approved the above report

Signed on behalf of the charity's trustees

Signature

A handwritten signature in blue ink, appearing to be 'Chris Reid', written over a dotted line.

Full name

Chris Reid

Position

Chairman of Trustees

Date

28 / 02 / 2024



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
Teddy's Wish

**On accounts for the year
ended**

30 April 2023

**Charity no
(if any)**

1160286

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30 / 04 / 2023**.

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

29 February 2024

Name:

Jeff Fletcher

**Relevant professional
qualification(s) or body
(if any):**

FCCA

Address:

Evelyn Partners (South East) Limited,

Brockbourne House, 77 Mount Ephraim,

Tunbridge Wells, TN4 8BS

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



Charity Name Teddy's Wish	No (if any) 1160286
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CC16a

Receipts and payments accounts

For the period from	Period start date 01-May-22	To	Period end date 30-Apr-23
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Justgiving Donations	109,416	-	-	109,416	98,995
Direct Donations	8,204	-	-	8,204	7,597
Event ticket income	1,859	-	-	1,859	420
Deposits	5,838	-	-	5,838	21,851
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	125,317	-	-	125,317	128,863
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	125,317	-	-	125,317	128,863
A3 Payments					
Online Costs	1,132	-	-	1,132	849
Project Funding	77,996	-	-	77,996	87,578
Bereavement gifts and retreats	5,171	-	-	5,171	8,841
Event and fundraising costs	10,222	-	-	10,222	14,155
Bank charges	187	-	-	187	132
Accountancy Fees	2,760	-	-	2,760	2,640
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	97,469	-	-	97,469	114,195
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	97,469	-	-	97,469	114,195
Net of receipts/(payments)	27,848	-	-	27,848	14,668
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	80,884	-	-	80,884	66,216
Cash funds this year end	108,732	-	-	108,732	80,884

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	108,732	-	-
		-	-	-
		-	-	-
	Total cash funds	108,732	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accountancy Fees	Unrestricted	2,400	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

 Signature	Print Name CHRIS REID	Date of approval 28/2/24
--	---------------------------------	------------------------------------

TEDDY'S WISH

England & Wales - Charity number 1160286

Accounts



Funding research into the causes of baby loss. Providing hope for grieving families.



**ANNUAL REPORT FOR THE PERIOD
1 MAY 2021 TO 30 APRIL 2022**



Funding research into the causes of baby loss. Providing hope for grieving families.

Our mission:

Teddy's Wish was set up create an ever-lasting legacy for Edward Louis Reid, to fund baby loss research and to create a positive impact on the lives of bereaved parents in the United Kingdom



Funding research into the causes of baby loss. Providing hope for grieving families.

Our Charity Objectives

1. To protect the health of parents affected by the loss to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of the child or children.
2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.
3. To raise awareness of baby and infant loss and the significant challenges it causes bereaved parents and society more broadly

Our Main Activities:

1. Funding of research into causes and potential prevention of or reduction in the numbers of SIDS and stillbirths in the United Kingdom.
2. Funding of bereavement services including those provided by other charities, as well as Teddys Wish
3. Support of Baby Loss Awareness Campaigns



Funding research into the causes of baby loss. Providing hope for grieving families.

Teddy's Wish Trustee Report

The following report outlines our achievements for the financial year May 2021-April 2022 in line with our charity aims and objectives:

Achievements and Performance:

When we set up Teddy's Wish in 2014, just three months after losing our son Eddie, we did so with the intention of giving something back to others and creating a legacy in Eddie's name.

We have purposely kept the charity small, with Eddie at the heart at everything we do, and by also working in partnership with other leading baby loss charities. In doing so, we believe we are stronger together and can create the most impact.

We are immensely proud of our achievements of the past year, and in particular the work of our small but growing bereavement support team. In 2020, we launched our own fully funded counselling service to provide bereaved parents with the vital support in making the first tentative steps in re-discovering hope after loss. We now have a small team of 4 qualified BACP therapists and we have provided 540 counselling sessions to 50 families from 2021 to 2022. We were also able to fund two bereavement retreats this year, held in the beautiful and peaceful grounds of St Katharine's Parmoor. This year's retreat was funded in memory of Grayson's Legacy Trust.

From April 2021, we slowly and tentatively returned to a post-pandemic world. The lingering challenges of COVID remained but restrictions started to ease and we focused on a new fundraising event for the charity. In September 2021 we held our inaugural bike ride: Teddy's Tour that saw cyclists complete a 100 miles or 100km ride through the Chiltern Hills in Buckinghamshire. The event surpassed all expectations and raised over £45,000. A huge thank you to all our wonderful cyclists, sponsors and supporters who made the event a success.



Funding research into the causes of baby loss. Providing hope for grieving families.

Teddys Wish could not operate without the enormous generosity of all our supporters, who continue to donate precious funds, or others who have participated in marathons, organised sports themed days, fundraising dinners and even taken part in sky dives.

We would also like to say a special thank you to those families who have raised funds after receiving counselling support from us. As bereaved parents we know how incredibly powerful the baby loss community is. Those precious funds will enable Teddy's Wish to provide the same support that they have received to other families who have suffered the unimaginable pain of losing a child.

We continue to run our day-to-day operations with a small team. We are indebted to all of our volunteers who kindly donate their time and energy.

In loving memory of Edward Louis Reid

Jennifer Reid

Trustee and Co-Founder



Funding research into the causes of baby loss. Providing hope for grieving families.

Charitable Activities

Teddy's Wish Bereavement Counselling:

We have provided fully funded bereavement counselling since April 2020 and have so far supported over 100 families.

High quality bereavement care can be either prohibitively expensive or have long and exhaustive waiting lists through the NHS. Our self-referral offering gives parents the opportunity to have a minimum of 12 fully funded counselling sessions with one of our qualified therapists. All our sessions are delivered via zoom which allows us to reach parents throughout the UK, irrespective of where they may live.

We now have 4 BACP accredited therapists with extensive baby loss knowledge working for Teddy's Wish and a support administrator to help manage our enquiries.

Name	Experience
Celine Pearson	<p>Celine Pearson worked in the NHS for over 35 years and has a BSc Hons in Nursing with Oncology from the Royal Marsden Hospital and Royal College of Nursing.</p> <p>Over the last 20 years, she has built up extensive experience in palliative care and bereavement support for families and individuals. Celine is a qualified counsellor, experienced at working with parents who have experienced SIDS, stillbirth and neonatal death. She also has experience working with bereaved siblings.</p>
Paula Abramson	<p>Paula is a qualified counsellor and training facilitator, specialising in providing bereavement support to families and training for professionals, following the death of a baby or child.</p> <p>Paula worked for more than ten years in the NHS, providing support to families and professionals. She was also appointed as bereavement counsellor for the Wandsworth Child Death Overview Panel, the first role of its kind in England.</p>



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Erica Stewart	<p>Erica is a qualified counsellor, and a training and support group facilitator. She has over 25 years specialist knowledge and experience, working for a leading charity supporting bereaved parents and families when their baby or child has died.</p> <p>As part of her role as Bereavement Support and Awareness Specialist, Erica delivered Bereavement Care training to NHS health professionals and various mental health agencies.</p>
Jenny Poirier	<p>Jenny joined Teddy's Wish in June 2022, and has worked as a qualified counsellor since 1995, specialising in supporting adults affected by cancer, trauma, loss and bereavement including after a baby or child has died.</p> <p>She has six years' experience with a leading bereavement charity supporting families after a baby has died suddenly and unexpectedly, writing and delivering training on loss and bereavement to Health Professionals and training peer befrienders.</p>

Teddy's Wish Bereavement Retreats:

Each year we fund an all-expenses paid retreat to offer help & guidance to bereaved parents, helping them to 'Reflect, Restore, and Renew'. The retreats are run by our patron Jenni Thomas, OBE and founder of Child Bereavement UK, and Nicola Whitworth, the founder of the charity 'SLOW' (surviving the loss of your world).

The retreats provide parents with a unique opportunity to take time away from the day-day-distractions of life and to connect with other bereaved parents in a caring, confidential and supportive environment.

Activities include group support sessions as well as yoga and light exercise classes, mindfulness meditation, creative writing and a gardening for grief workshop. There are many healing qualities in connecting grief with nature and the gardening workshop allows parents to plant bulbs in memory of their baby.



Funding research into the causes of baby loss. Providing hope for grieving families.

Quotes from parents who have attended our retreats:

"I felt still, calm, cared for and amongst kindred spirits"

"I felt unbelievably lucky and privileged to be in this cocoon of understanding"

"It was wonderful to be able to press 'pause' on normal life and feel a closeness to Evan. All the activities worked perfectly"

"More than anything I was struck by the incredible peace that comes from being with people who completely understand what you have been through"

"I felt 100% supported. There was always space and time to talk to others...keep doing what you're doing. These retreats are so important"

Teddy's Wish Baby Loss Care Package:

We have been working with Don't Buy Her Flowers to create thoughtful care packages for parents who have lost a baby to stillbirth, neonatal death or SIDS.

The beautifully packaged gifts have been designed to let parents know that we are thinking of them and they are not alone. It includes a copy of the book 'Ask me his name' by our charity patron, Elle Wright, a set of scented candles and teapig teabags. We also designed a care package for dads that includes a re-usable eco coffee cup, teapig teabags and chocolates.

Teddy's Wish sends out packages free of charge to parents who contact the charity directly and who have lost a baby in the past 12 months. For friends and family who want to purchase a package, they can do so directly on the Don't Buy Her Flowers website.

Teddy's Wish receives a 5% donation of each package sold. Since the beginning of our partnership, we have sent out over 300 packages to bereaved parents.

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Funding research into the causes of baby loss. Providing hope for grieving families.

Don't Buy Her Flowers also helps to raise awareness of Teddy's Wish on social media and our patron Caro was invited to take part in an Instagram 'Live' with founder, Steph Douglas for Baby Loss Awareness Week. (is this needed? Combined followers of over 100k)

Raising Awareness and Supporting the Baby Loss Community:

We continued to be part of the APPG for Baby Loss and the Baby Loss Awareness Alliance group for Baby Loss Awareness Week. Along with other baby loss charities, we highlighted the importance of wellbeing and how to best look after bereaved parents following the loss of a child.

Towards the end of 2022, we created a podcast with charity patrons Elle Wright and Caro Tasker called "The Other Mothers". We wanted to create another free resource for bereaved parents, to help them feel less isolated and alone in their grief. It is also a resource for health professionals, friends and family, so they can provide the best support to someone who has lost a baby. We share our own experiences of loss but also invite other guests to share their experience too.

Fundraising achievements:

We are so grateful to everyone who organised fundraisers for Teddy's Wish. Some of our highlights include a sponsored hockey match in memory of Marley Oakes, to jumping out of a plane, and our runners who took part in the London Marathon and Royal Parks Half Marathon.

We want to say a special thank you to Joseph Todd for running the London Marathon in memory of his baby boy Robin. We supported Joseph and his wife Emily through our bereavement counselling and they raised over £17,000 for Teddy's Wish.

We also organised our inaugural bike ride: Teddy's Tour – The Chiltern 100. Cyclists were given the option of a 100 km or 100 mile route and were taken on a guided ride along quiet country roads with stunning scenery that started and finished in the centre of Beaconsfield,

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Buckinghamshire, at Davenies School. We are enormously thankful to Davenies School, Knead Pizza and Pie Events for their generous support.

Grants:

In November 2021, we successfully applied for and were awarded a three year grant from the Gauntlet Trust Small Charities Grant Programme. For the next three years, we will be given £3,000 per annum to help us to continue to fund our bereavement counselling service. We are so grateful to the Amourers and Brasiers' company for their support.



Funding research into the causes of baby loss. Providing hope for grieving families.

Collaboration with other charities and organisations:

Tommy's

We have continued our partnership with Tommy's by jointly funding the Placenta Vessels Study, led by Alexander Heazell. The study is looking at the role of the placenta in pregnancy and has the potential to shed the light on the causes of stillbirth.

We have so far paid £20,000 in memory of Bear Pullen.

The Lullaby Trust

In December 2021, we pledged £5,000 towards The Lullaby Trust's Big Give campaign to increase awareness amongst parents of how to sleep their baby safely and reduce the risk of sudden infant death syndrome.

230 babies and young children still die every year of SIDS or SUDC in the UK. For some families the risk of losing a baby to SIDS is even greater, including young parents, Black Caribbean families, families living with social deprivation, single parents or in particular geographical locations across the UK. The funds have been used to:

- Identify existing links between deprivation, ethnicity and sudden infant death syndrome and engage parents in these groups to explore how we can maximise the impact of our advice.
- Run a national awareness week, Safer Sleep Week, in March 2022 with a reach of over 4 million people;
- Train 1000 health visitors, midwives and other health professionals to deliver our scientifically proven safer sleep advice for babies direct to families.
- Create digital content for communicating safer sleep advice to new and expectant parents online with a reach of over 750,000 people.



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Petals

We set up our partnership with Petals: the baby loss counselling charity in 2020 to provide long-term psychological support to the most traumatized bereaved parents. Over the past year we have given a further £10,000 to provide additional bereavement support for families.

The specialist counsellors at Petals support women and couples who experience all types of baby loss. Petals offers 6 free counselling sessions and try to offer more for those parents who need extra support, up to a maximum of 12.

Our funding allows Petals to offer a package of 6 additional face to face or online sessions to those who suffer the most devastating and traumatic losses and require counselling support beyond the maximum 12 sessions that Petals usually provide.

We strongly believe that support should be available for as long as necessary, to provide parents with the best possible chance of rediscovering hope and living their lives again. The additional sessions will ensure support is given to those families who need it the most.

Bereavement Training International

In May 2021, we set up a partnership with Bereavement Training International to fund bereavement training for health professionals at The Royal Free NHS Trust and Imperial NHS trust.

Our Co-Founder Jen spoke at the sessions to explain why bereavement training is so important to families suffering the loss of a baby. It has always been a critical pillar of what we do – to ensure health professionals are better equipped to give the best possible support and care to those who need it.

We funded 4 training sessions – a combination of online and in-person to over 100 health professionals which cost £1,900 in total.



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The Teddys Wish Community

Our Trustees:

Trustee	Experience
Jennifer Reid	Jen is responsible for the overall direction of Teddy's Wish, from strategy and fundraising, to communications and events. After losing her son Eddie in 2014, Jen set up Teddy's Wish with her husband Chris to support bereaved families and fund life-saving research into the causes of baby loss. Prior to Teddy's Wish, Jen held senior Sales and Account Management roles in the tech start-up world.
Chris Reid	Chris co-founded Teddy's Wish in 2014 with his wife Jen. As one of our trustees, he's responsible for the management of our finances, including how we allocate funds. Alongside his commitment to Teddy's Wish, Chris works in the Private Equity team of GIC and qualified as a Chartered Accountant at Arthur Andersen and Deloitte.
Valerie Spencer	Valerie is Eddie's grandma and a trustee of Teddy's Wish. With a wealth of fundraising and event experience, she plays an advisory role on our larger fundraising initiatives. In recent years, Valerie has dedicated her time to fundraising for the North London Hospice, organising and running their annual Christmas fairs.
Alice Olins	Alice is the founder of Step Up Club, an online coaching business for women. In 2010, Alice's son Bear died 5 days before his due date, the result, doctors believe, of a failed placenta. In her role of trustee, Alice provides sound and knowledgeable advice from her first-hand experience of baby loss along with her business and mentoring expertise.
Alice Shore	Having spent over 10 years as a corporate lawyer, Alice brings a wealth of legal experience to her role as trustee for Teddy's Wish. Alice also has first hand experience of baby loss, having lost her third baby, Esme, when she was 6 months pregnant.

Our patrons:

We have a small team of patrons who are strong advocates of Teddy's Wish.

Patron	Experience
Jenni Thomas, OBE	Jenni has spent 45 years helping grieving families through her work in the NHS and at Child Bereavement UK, the charity she founded in 1994. She is widely recognised as a leading authority on bereavement support and education. After the tragic loss

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Funding research into the causes of baby loss. Providing hope for grieving families.

of our son Edward, Jenni's support enabled us to gather the strength to face life again and to set up Teddy's Wish in his honour.

Dan Snow, OBE Dan Snow is a television presenter, historian, broadcaster and author. An Oxford graduate in Modern History, Dan's award-winning career spans popular history documentaries and the UK's most successful history podcast.

Elle Wright Elle is a blogger and author of The Sunday Times Bestselling book Ask Me His Name. Writing about the loss of her son, Teddy, who died at 3 days old in 2016, Elle has been instrumental in opening-up the conversation around pregnancy and child loss to the media.

Caro Tasker Caro runs The Spikey, a platform to open the narrative and educate on neurodiversity. Caro has 4 children, her first son Freddie, died shortly after he was born prematurely in September 2002. Since then Caro and her husband have gone on to raise money and awareness in Freddie's memory, working with Tommy's the baby charity, The Child Bereavement Charity and Borne.

Our volunteers:

Teddy's Wish relies on the tremendous goodwill of some amazing people, without which the day-to-day operations simply wouldn't be possible:

Patron	Experience
Helen Watson	Helen is a freelance social media manager who has generously donated her time to Teddy's Wish since 2017. Helen is responsible for our social media strategy and campaigns.
Rebecca Perkins	Rebecca is a digital marketing specialist and is responsible for our social media presence and awareness campaigns on Twitter. Rebecca has a personal connection to Teddy's Wish as she sadly lost her baby boy Alessandro to stillbirth in December 2014
Maja Kalra	Maja is a freelance social media manager and architect who is responsible for all our digital design and helps to manage our Instagram account.
Sophie Payne	Sophie is a freelance copywriter and helps us with all our website and email copy.



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Structure, Governance and Management Organisation

Teddy's Wish is a CIO registered 2nd February 2015

Appointment of Trustees:

Teddy's Wish has five Trustees. In early 2021 we took the decision to update our Board of Trustees and recruit two new members (see below).

We went through a formal process of identifying and recruiting new Trustee members, who we are confident will enhance the capabilities of the Board, and the ability of the Charity to meet our objectives.

Each new trustee is considered under the following criteria:

1. Relevant personal or professional experience, either relating to baby and infant loss, working in the charitable sector; and/or
2. A new trustee must have professional skills that either enhance or compliment the skills of the existing Trustees
3. Bring a network or community that can aid the charity in meeting its objectives and/or assist in raising funds towards meeting such objectives.

The process for recruiting a new trustee is as follows:

1. We will always broadly advertise the role to ensure that we attract a sufficiently wide enough talent pool to meet the above criteria
2. Confirm skills and experience through referencing and interview
3. Ensure that there is a good social and cultural fit with the other trustee members prior to them joining the Board

Trustee Governance:

The trustees formally meet at least twice a year alongside regular informal discussions to ensure the Charity is managed in a manner consistent with the guidance and expectations of the Charities Commission.

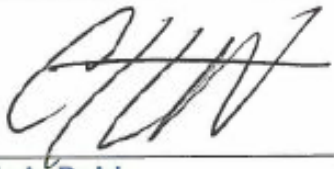



Funding research into the causes of baby loss. Providing hope for grieving families.

Declarations

The trustees declare that they have approved the above report

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chris Reid	Jennifer Reid
Position	Chairman	Trustee
Date	28 February 2022	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Teddy's Wish

On accounts for the year
ended

30 April 2022

Charity no
(if any)

1160286

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30 / 04 / 2022**.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

28 February 2023

Name:

Jeff Fletcher

Relevant professional
qualification(s) or body
(if any):

FCCA

Address:

Creaseys Group Limited, Brockbourne House

77 Mount Ephraim

Tunbridge Wells, TN4 8BS

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



Charity Name Teddy's Wish	No (if any) 1160286
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CC16a

Receipts and payments accounts

For the period from	Period start date 01-May-21	To	Period end date 30-Apr-22
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Justgiving Donations	98,995	-	-	98,995	29,729
Direct Donations	7,597	-	-	7,597	19,128
Event ticket income	420	-	-	420	6,435
Deposits	21,851	-	-	21,851	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	128,863	-	-	128,863	55,292
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	128,863	-	-	128,863	55,292
A3 Payments					
Online Costs	849	-	-	849	562
Fundraising Support	-	-	-	-	359
Project Funding	87,578	-	-	87,578	30,700
Bereavement gifts and retreats	8,841	-	-	8,841	6,647
Event and fundraising costs	14,155	-	-	14,155	6,279
Bank charges	132	-	-	132	89
Accountancy Fees	2,640	-	-	2,640	2,592
	-	-	-	-	-
	-	-	-	-	-
Sub total	114,195	-	-	114,195	47,228
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	114,195	-	-	114,195	47,228
Net of receipts/(payments)	14,668	-	-	14,668	8,064
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	66,216	-	-	66,216	58,152
Cash funds this year end	80,884	-	-	80,884	66,216

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	80,884	-	-
		-	-	-
		-	-	-
	Total cash funds	80,884	-	-
(agree balances with receipts and payments account(s))		OK	OK	OK

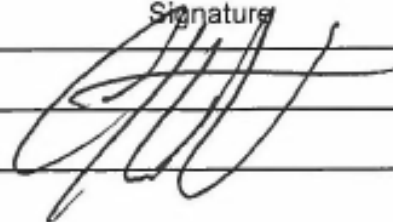
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets				
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accountancy Fees	Unrestricted	2,300	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature 	Print Name CHRISTOPHER NEO	Date of approval 28/02/23
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TEDDY'S WISH

England & Wales - Charity number 1160286

Accounts



Funding research into the causes of baby loss. Providing hope for grieving families.



**ANNUAL REPORT FOR THE PERIOD
1 MAY 2020 TO 30 APRIL 2021**

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Our mission:

Teddy's Wish was set up create an ever-lasting legacy for Edward Louis Reid, to fund baby loss research and to create a positive impact on the lives of bereaved parents in the United Kingdom

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Our Charity Objectives

1. To protect the health of parents affected by the loss to sudden infant death syndrome ("SIDS"), stillbirth or neonatal death of the child or children.
2. The provision of grants to charities in particular but not exclusively to those conducting research into the causes, incidence, and effects of SIDS, neonatal death or stillbirth.
3. To raise awareness of baby and infant loss and the significant challenges it causes bereaved parents and society more broadly

Our Main Activities:

1. Funding of research into causes and potential prevention of or reduction in the numbers of SIDS and stillbirths in the United Kingdom.
2. Funding of bereavement services including those provided by other charities, as well as Teddys Wish
3. Support of Baby Loss Awareness Campaigns

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Teddy's Wish Trustee Report

The following report outlines our achievements for the financial year April 2020-April 2021 in line with our charity aims and objectives:

Achievements and Performance:

Despite the ongoing uncertainty and challenges of COVID, we have been very proud of our achievements at Teddy's Wish. 2020 was a pivotal year for the charity as we launched our own fully funded bereavement counselling service through which we have supported 24 families. The charity receives enquiries from more bereaved families every day as well as from NHS trusts and bereavement midwives serving as a constant reminder of the critical need for this support.

Teddy's Wish is committed to growing the voice of the baby loss community. We have been actively raising awareness of baby loss and the importance of bereavement support through conversations on podcasts, social media and forming new partnerships.

Like other charities, our traditional fundraisers were cancelled which meant we had to be more creative with our fundraising by pivoting to online events.

All of this has been achieved with a zero-marketing budget and a small but wonderful team of volunteers, along with the advocacy of our Patrons and Trustees. We are so grateful for all of their support who make our hopes possible.

In loving memory of Edward Louis Reid

Jennifer Reid

Trustee and Co-Founder

Registered charity number: 1160286



Funding research into the causes of baby loss. Providing hope for grieving families.

Charitable Activities

Teddy's Wish Bereavement Counselling:

In April 2020, in the first lockdown, we introduced our Teddy's Wish fully funded bereavement counselling service for families.

Grief can feel very isolating, particularly in lockdown when bereaved families were unable to see friends or family. We therefore introduced a new counselling offering for families via zoom which has proved to be hugely successful. Providing our support online has enabled us to reach more families in the UK, irrespective of geographical location. Each family is offered 12 fully funded counselling support sessions.

With the demand growing from self-referrals and NHS referrals, in March 2021 we recruited BACP therapist Paula Abramson to join our growing team. Both Celine and Paula have extensive experience in baby loss support, and we are proud to offer only BACP accredited counselling through the charity. At the end of 2021, we have also added Erica Stewart, a qualified counsellor with over 25 years of experience in child bereavement support.

Name	Experience
Celine Pearson	<p>Celine Pearson worked in the NHS for over 35 years and has a BSc Hons in Nursing with Oncology from the Royal Marsden Hospital and Royal College of Nursing.</p> <p>Over the last 20 years, she has built up extensive experience in palliative care and bereavement support for families and individuals. Celine is a qualified counsellor, experienced at working with parents who have experienced SIDS, stillbirth and neonatal death. She also has experience working with bereaved siblings.</p>
Paula Abramson	<p>Paula is a qualified counsellor and training facilitator, specialising in providing bereavement support to families and training for professionals, following the death of a baby or child.</p> <p>Paula worked for more than ten years in the NHS, providing support to families and professionals. She was also appointed as bereavement counsellor for the Wandsworth Child Death Overview Panel, the first role of its kind in England.</p>
Erica Stewart	<p>Erica is a qualified counsellor, and a training and support group facilitator. She has over 25 years specialist knowledge and experience, working for a leading charity supporting bereaved parents and families when their baby or child has died.</p> <p>As part of her role as Bereavement Support and Awareness Specialist, Erica delivered Bereavement Care training to NHS health professionals and various mental health agencies.</p>

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Teddy's Wish Bereavement Retreats:

Since 2016, Teddy's Wish has been funding an annual bereaved parents retreat called **Reflect, Restore, Renew**. The weekend is held at St Katharine's Parmoor, Buckinghamshire and is run and facilitated by charity patron **Jenni Thomas OBE** and **Nicola Whitworth**, founder of the **SLOW** charity.

The weekend gives parents the opportunity to take time out from the day-to-day distractions of life, to connect with their lost child and other bereaved parents in a safe and nurturing environment. The retreats include group support, creative writing, yoga, mindfulness meditation and time for gentle outdoor exercise. Due to Covid restrictions we were unable to organise a residential weekend but we were able to offer a day retreat instead. The day retreat was very well received by the parents and given the success of this format we will continue to offer this in the future.

Teddy's Wish Baby Loss Care Package:

In partnership with the company Don't Buy Her Flowers, Teddy's Wish designed and created the Teddy's Wish Baby Loss Care Package for parents who have lost a baby to stillbirth, neonatal death or SIDS.

The beautifully packaged gifts have been designed to let parents know that we are thinking of them and they are not alone. It includes a copy of the book 'Ask me his name' by our charity patron, Elle Wright, a set of scented candles and teapig teabags. We also designed a care package for dads that includes a re-usable eco coffee cup, teapig teabags and chocolates.

Teddy's Wish sends out packages free of charge to parents who contact the charity directly and who have lost a baby in the past 12 months. For friends and family who want to purchase a package, they can do so directly on the Don't Buy Her Flowers website.

Teddy's Wish receives a 5% donation of each package sold. Since the beginning of our partnership, we have sent out over 100 care packages to bereaved parents.

Raising Awareness and Supporting the Baby Loss Community:

We continued to be part of the APPG for Baby Loss and the Baby Loss Awareness Alliance group for Baby Loss Awareness Week. We joined hands with 60 charities to highlight the impact that the pandemic had on bereavement care and support for families.

Teddy's Wish Co-Founder, Jen was a guest on the Mum Talk Podcast and Giovanna Fletcher's 'Pregnancy after loss podcast'. Jen also took part in an Instagram Live with The Obygn Mum, Brooke Vandermolen. The accounts have a combined reach of over 1.5 million subscribers and followers and have helped us to continue to raise awareness of baby loss and Teddy's Wish.

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Fundraising achievements:

With the fantastic good-will of our supporters, it was heartening to see various online fundraisers set up for Teddy's Wish. Some of our highlights include an online Pilates class, a live piano event, a live art class, and a wellness week of online classes, hosted by different instructors throughout Baby Loss Awareness Week. This totalled £3,500 in donations.

In February 2021, we organised our very own 'Cook-along with Andy Waugh', co-founder of the famous Mac&Wild Burger restaurants. Guests were sent burger kits in advance of the event and Andy Waugh hosted a live on-line demonstration. In conjunction with a silent auction, the event raised £7,500.

'Bear's Wish' was a special fundraiser with parents Alice and Toby Pullen who sadly lost their baby Bear to stillbirth. To mark what should have been Bear's 10th birthday, an online fundraiser was set up and raised over £10,000. The funds will be used for a joint research project with Tommy's to look at the role of the placenta in pregnancy. More details are provided in our section on research projects.



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Collaboration with other charities:

Tommy's

Teddy's Wish committed £30,000 of funding towards a research project led by Professor Alexander Heazell at Tommy's. The project is looking at the vessels of the placenta and has the potential to shed light on the causes of stillbirths and provide grieving families with the answers they so need and deserve. The funding has been given in memory of Bear Pullen.

The Lullaby Trust – CONI (Care of Next Infant Programme)

Teddy's Wish provided £3,700 in partnership with The Lullaby Trust to deliver free CONI Co-ordinator training to health visitors in England, Wales and Northern Ireland.

CONI (which is short for Care of Next Infant Programme) was set up by The Lullaby Trust and is run in partnership with the NHS. Baby safety - a safe pregnancy and safe sleeping practices once the baby is born - will be a parent's prime concern. The programme supports bereaved parents before and after the birth of their baby by offering regular contact with a health visitor, movement monitors for safe sleeping, and the support of a paediatrician.

Petals

In May 2020, we launched a new partnership with Petals, the baby loss counselling charity, to provide long-term psychological support to the most traumatized bereaved parents. The specialist counsellors at Petals support women and couples who experience all types of baby loss.

Petals and Teddy's Wish entered into a partnership that will provide long-term psychological support to the most traumatized bereaved parents. Petals typically offers 6 free counselling sessions. As part of our partnership, Teddy's Wish has provided £10,000 of funding to help Petals provide additional counselling sessions, up to a maximum total of 12, for those parents most in need of that extra support.

Teddy's Wish strongly believes that support is a fundamental necessity, to provide parents with the best possible chance of rediscovering hope and living their lives again. The additional sessions will ensure support is given to those families who need it the most.



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Financial Review

Cash held by the charity at the end of the year totalled £66,216 and this is also the level of free reserves held by the charity. The trustees have a policy of never making any spending commitments unless the free reserves are already available. They therefore consider that the level held is suitable to meet the needs of the charity.



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The Teddys Wish Community

Our Trustees:

Trustee	Experience
Jennifer Reid	Jen is responsible for the overall direction of Teddy's Wish, from strategy and fundraising, to communications and events. After losing her son Eddie in 2014, Jen set up Teddy's Wish with her husband Chris to support bereaved families and fund life-saving research into the causes of baby loss. Prior to Teddy's Wish, Jen held senior Sales and Account Management roles in the tech start-up world.
Chris Reid	Chris co-founded Teddy's Wish in 2014 with his wife Jen. As one of our trustees, he's responsible for the management of our finances, including how we allocate funds. Alongside his commitment to Teddy's Wish, Chris works in the Private Equity team of GIC and qualified as a Chartered Accountant at Arthur Andersen and Deloitte.
Valerie Spencer	Valerie is Eddie's grandma and a trustee of Teddy's Wish. With a wealth of fundraising and event experience, she plays an advisory role on our larger fundraising initiatives. In recent years, Valerie has dedicated her time to fundraising for the North London Hospice, organising and running their annual Christmas fairs.
Alice Olins	Alice is the founder of Step Up Club, an online coaching business for women. In 2010, Alice's son Bear died 5 days before his due date, the result, doctors believe, of a failed placenta. In her role of trustee, Alice provides sound and knowledgeable advice from her first-hand experience of baby loss along with her business and mentoring expertise.
Alice Shore	Having spent over 10 years as a corporate lawyer, Alice brings a wealth of legal experience to her role as trustee for Teddy's Wish. Alice also has first hand experience of baby loss, having lost her third baby, Esme, when she was 6 months pregnant.

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Our patrons:

We were delighted to welcome onboard two new patrons for the charity, Elle Wright and Caro Tasker, alongside our existing patrons, Jenni Thomas, OBE, and Dan Snow, OBE.

Patron	Experience
Jenni Thomas, OBE	Jenni has spent 45 years helping grieving families through her work in the NHS and at Child Bereavement UK, the charity she founded in 1994. She is widely recognised as a leading authority on bereavement support and education. After the tragic loss of our son Edward, Jenni's support enabled us to gather the strength to face life again and to set up Teddy's Wish in his honour.
Dan Snow, OBE	Dan Snow is a television presenter, historian, broadcaster and author. An Oxford graduate in Modern History, Dan's award-winning career spans popular history documentaries and the UK's most successful history podcast.
Elle Wright	Elle is a blogger and author of The Sunday Times Bestselling book Ask Me His Name. Writing about the loss of her son, Teddy, who died at 3 days old in 2016, Elle has been instrumental in opening-up the conversation around pregnancy and child loss to the media.
Caro Tasker	Caro runs The Spikey, a platform to open the narrative and educate on neurodiversity. Caro has 4 children, her first son Freddie, died shortly after he was born prematurely in September 2002. Since then Caro and her husband have gone on to raise money and awareness in Freddie's memory, working with Tommy's the baby charity, The Child Bereavement Charity and Borne.



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Our volunteers:

Teddy's Wish relies on the tremendous goodwill of some amazing people, without which the day-to-day operations simply wouldn't be possible:

Patron	Experience
Helen Watson	Helen is a freelance social media manager who has generously donated her time to Teddy's Wish since 2017. Helen is responsible for our social media strategy and campaigns.
Rebecca Perkins	Rebecca is a digital marketing specialist and is responsible for our social media presence and awareness campaigns on Twitter. Rebecca has a personal connection to Teddy's Wish as she sadly lost her baby boy Alessandro to stillbirth in December 2014
Maja Kalra	Maja is a freelance social media manager and architect who is responsible for all our digital design and helps to manage our Instagram account.
Sophie Payne	Sophie is a freelance copywriter and helps us with all our website and email copy.



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Structure, Governance and Management

Organisation

Teddy's Wish is a CIO registered 2nd February 2015

Appointment of Trustees:

Teddy's Wish has five Trustees. in early 2021 we took the decision to update our Board of Trustees and recruit two new members (see below).

We went through a formal process of identifying and recruiting new Trustee members, who we are confident will enhance the capabilities of the Board, and the ability of the Charity to meet our objectives.

Each new trustee is considered under the following criteria:

1. Relevant personal or professional experience, either relating to baby and infant loss, working in the charitable sector; and/or
2. A new trustee must have professional skills that either enhance or compliment the skills of the existing Trustees
3. Bring a network or community that can aid the charity in meeting its objectives and/or assist in raising funds towards meeting such objectives.

The process for recruiting a new trustee is as follows:

1. We will always broadly advertise the role to ensure that we attract a sufficiently wide enough talent pool to meet the above criteria
2. Confirm skills and experience through referencing and interview
3. Ensure that there is a good social and cultural fit with the other trustee members prior to them joining the Board

Trustee Governance:

The trustees formally meet at least twice a year alongside regular informal discussions to ensure the Charity is managed in a manner consistent with the guidance and expectations of the Charities Commission.

Registered charity number: 1160286



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Reference and administrative details

Charity Name: Teddy's Wish

Registered charity number: 1160286

Charity's principal address: 2 Walkwood End
Beaconsfield
Buckinghamshire
HP9 1PR

Independent Examiners: Creaseys Group Limited
Brockbourne House
77 Mount Ephraim
Tunbridge Wells
Kent
TN4 8BS

Registered charity number: 1160286



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Declarations

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chris Reid	Jennifer Reid
Position (e.g. Secretary, r, etc)	Chairman	Trustee
Date	25 February 2021	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Teddy's Wish

**On accounts for the year
ended**

30 April 2021

**Charity no
(if any)**

1160286

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30 / 04 / 2021**.

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

25 February 2022

Name:

Jeff Fletcher

**Relevant professional
qualification(s) or body
(if any):**

FCCA

Address:

Creaseys Group Limited, Brockbourne House

77 Mount Ephraim

Tunbridge Wells, TN4 8BS

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



Charity Name Teddy's Wish		New ID number 1160286		CC16a
Receipts and payments accounts				
For the period from	01-May-20	To	30-Apr-21	

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Justgiving Donations	29,729	-	-	29,729	19,754
Direct Donations	19,128	-	-	19,128	16,306
Event ticket income	6,435	-	-	6,435	3,471
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	55,292	-	-	55,292	39,531
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	55,292	-	-	55,292	39,531
A3 Payments					
Online Costs	562	-	-	562	562
Fundraising Support	359	-	-	359	1,972
Project Funding	30,700	-	-	30,700	20,370
Bereavement gifts and retreats	6,647	-	-	6,647	6,819
Event and fundraising costs	6,279	-	-	6,279	5,754
Bank charges	89	-	-	89	97
Accountancy Fees	2,592	-	-	2,592	2,520
	-	-	-	-	-
	-	-	-	-	-
Sub total	47,228	-	-	47,228	38,094
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	47,228	-	-	47,228	38,094
Net of receipts/(payments)	8,064	-	-	8,064	1,437
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	58,152	-	-	58,152	56,715
Cash funds this year end	66,216	-	-	66,216	58,152

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	66,216	-	-
		-	-	-
		-	-	-
	Total cash funds	66,216	-	-

(agree balances with receipts and payments account(s))

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets				
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accountancy Fees	Unrestricted	2,640	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval