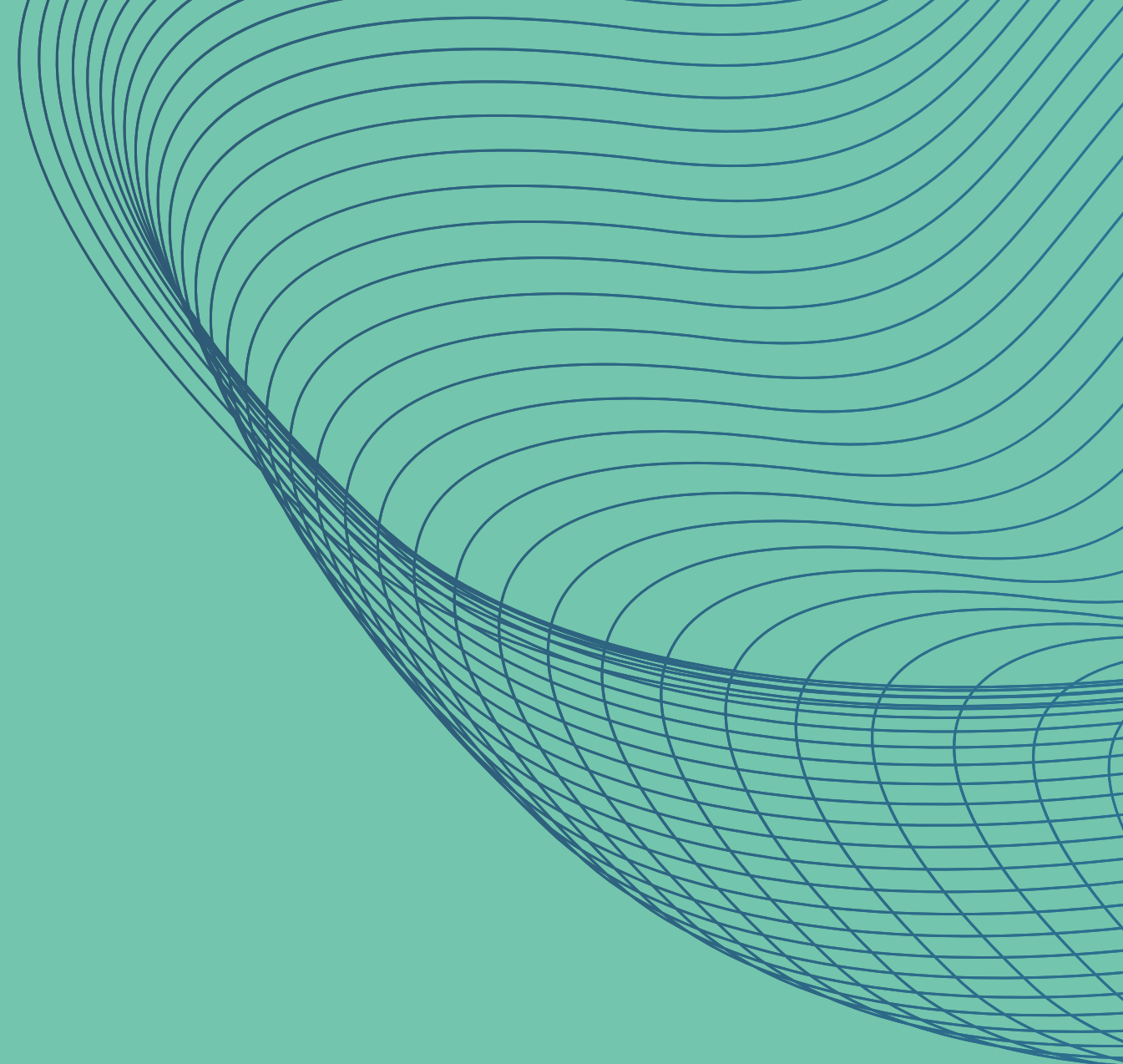




PODIUM.ME

ANNUAL REPORT OF ACTIVITY 2022–2023



MESSAGE FROM EDITOR CAMILLA BYK

This year has been full of surprises, we have had many alumnae coming back to tell their stories of how Podium has helped them in their careers, as well as producing our first ever drama which was then picked up by the BBC.

Another highlight was representing Podium at the International Journalism Festival in Perugia, speaking about how to find global audio stories, something that has come to define Podium in the media space.

PODIUM OBJECTIVES

PODIUM PROVIDES MENTORING AND TRAINING OPPORTUNITIES TO A WIDE RANGE OF YOUNG PEOPLE. WE PROVIDE A PLATFORM THAT ALLOWS THEM TO SHARE VIEWS, PERSONAL EXPERIENCE AND EXPERTISE, ALONGSIDE THE OPPORTUNITY TO CONTRIBUTE TO PODCASTS AND FIND JOBS AND FURTHER THEIR CAREERS IN THE MEDIA.

PODIUM HAS A NO-SELECTION NO-REJECTION POLICY THEREFORE PROVIDING MAXIMUM BENEFIT TO ALL.

YOUNG PEOPLE WHO ARE INTERESTED IN ANY ASPECT OF JOURNALISM, FEATURE PRODUCTION, NEWS, DRAMA, MUSIC, OR PODCAST PRODUCTION CAN APPLY TO DO AN INTERNSHIP WITH PODIUM.

INTERNSHIPS ARE ARRANGED WITH SCHOOLS AND UNIVERSITIES AS WELL AS INDIVIDUALS.

REGULAR WORKSHOPS TAKE PLACE WITH VISITING SPEAKERS TO GIVE TRAINING ON PRODUCTION SKILLS AND DRAMA WRITING SKILLS. THESE TAKE PLACE EITHER INDEPENDENTLY OR AT THE INVITATION OF UNIVERSITIES OR SCHOOLS.

OUR ALUMNAE

Who We Are

Camilla Byk and Annabel Merrett founded Podium.me in 2012 as a way of enabling the stories of the under 25s to be heard

Alumnae

Teodora is a Romanian journalist who completed her internship with Podium.me

Shanice attended Podium’s first ever training day and is now a journalist in the Bahamas

George reported for Podium when he was a student and is now a freelance reporter



Teodora
Intern 2017



Shanice
Podium Journalist 2014



George
Podium Journalist 2013-2016

How does Podium.me work?

We have a no selection no rejection policy for anyone aged 16-25
They get to pitch an idea for a podcast and we help them to record, edit and broadcast it
We create networking opportunities for young people to find work and experience in the media industry

Groups and individuals worked with April 2022 - March 2023



Instagram lives:

Joel Br
RJ
Simona Ra
Omima Es
Jewel Br
Em Rea
Rachel Ak
Tony Fa
Pha
Pooja Ch
Miriam A

WORKED WITH:

MARIA K NEWS DECODER
PODCAST ONLINE
INTERNATIONAL BOOTCAMP
PARTICIPANTS
SFX SIXTH FORM
ARIAS JUDGES
MIRIAM UNIVERSITY OF SUSSEX
POOJA UNIVERSITY OF SUSSEX
PODIUM INTERNS OKRE SUMMIT
SPEAKERS
CONTENT IS QUEEN
RADIO ACADEMY EVENTS
MY BNK
JANAE WORK EXPERIENCE
JULY IN-PERSON PODCAST
WORKSHOP
SAVE THE CHILDREN
RACHEL A DIVERSITY PODCAST
RA FESTIVAL
REUTERS ANNIVERSARY EVENT
BRITISH JOURNALISM REVIEW

GLOBAL CONNECTIONS AND OUTREACH

Perugia, Italy

Camilla Byk and Podium trustee Jane Barrett pitched a session for the IJF International Journalism Festival in Perugia. A podcast of the event was made with the voices of the attendees from Ukraine, Italy, France, Poland, Romania and Vietnam who were all under 25

ANNUAL REPORT 2023



PODCASTING, AUDIO & VIDEO | in English

Finding new voices and telling new stories in audio

16:00 - 16:50 · saturday 22/04/2023 · Hotel Brufani · Sala Phori

 Add to Calendar

 FACEBOOK

 TWITTER

 EMAIL

 WHATSAPP



Jane Barrett
global editor media
news strategy Reuters



Camilla Byk
co-founder Podium.me

This session looks at how to engage the voices and talents of young people aged 16 to 25 to capture unique, unheard voices and stories from around the world. Led by Podium.me, a platform for young people, we will explore how to recruit young journalists, use smart phones effectively, spot untold stories and nurture new talent who can reach audiences that more traditional publishers often miss.

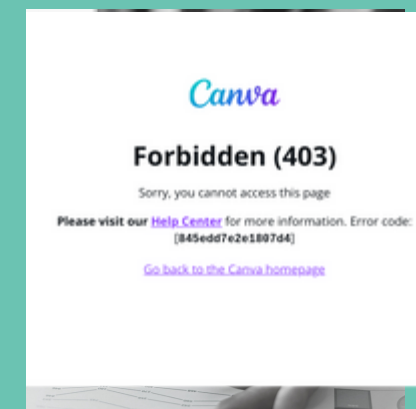
Organised in association with [Podium.me](https://podium.me).

OUR PROJECTS IN 2022/23



Diversity podcast

Partnered with Rachel Akili to make a bespoke podcast on cultural differences



Instagram Lives

Giulia Ciccolella produced a series of Instagram Lives with inspiring Podium presenters and producers.



School careers events

Invited to speak at various schools to inspire young people to consider journalism as a career



Jewel Atedou Bright, Podium intern now setting up Nigerian state podcast with all his UK experience



OUR PROJECTS IN 2023



Podcast Bootcamp co-creation

Bootcamp delivered with our interns Mariam and Pooja in partnership with News Decoder in Paris



Okre Summit

Participated in Okre event with our interns supporting and speaking on the platform



RUGBY SCHOOL

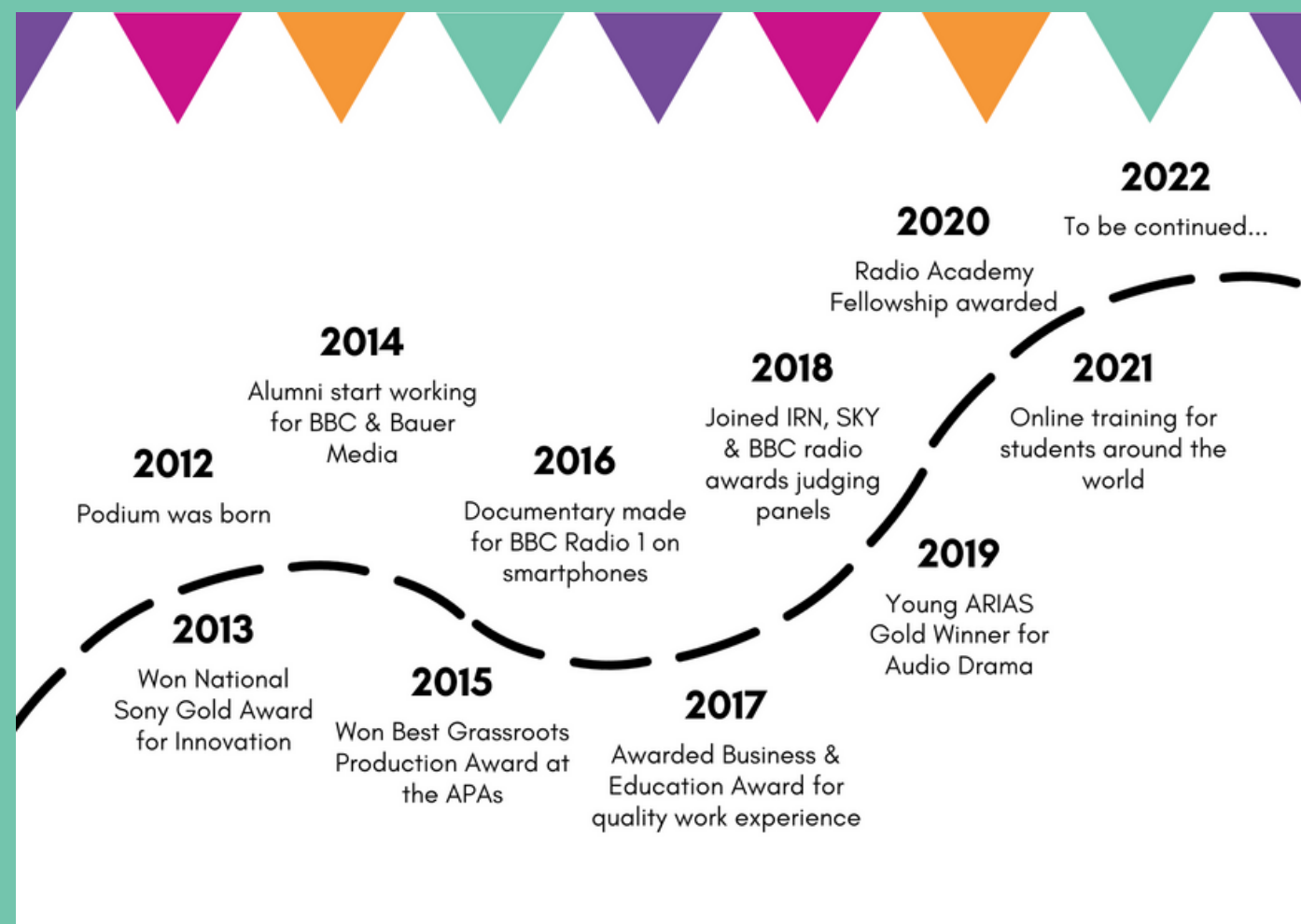
School work experience

Regular work experience students join the Podium team throughout the year to produce their own podcast and learn new skills



Global interns

Lilly produced audio for Podium with entrepreneurs and artists in Burundi



10TH BIRTHDAY CELEBRATIONS SEPTEMBER 2022

WWW.PODIUM.ME

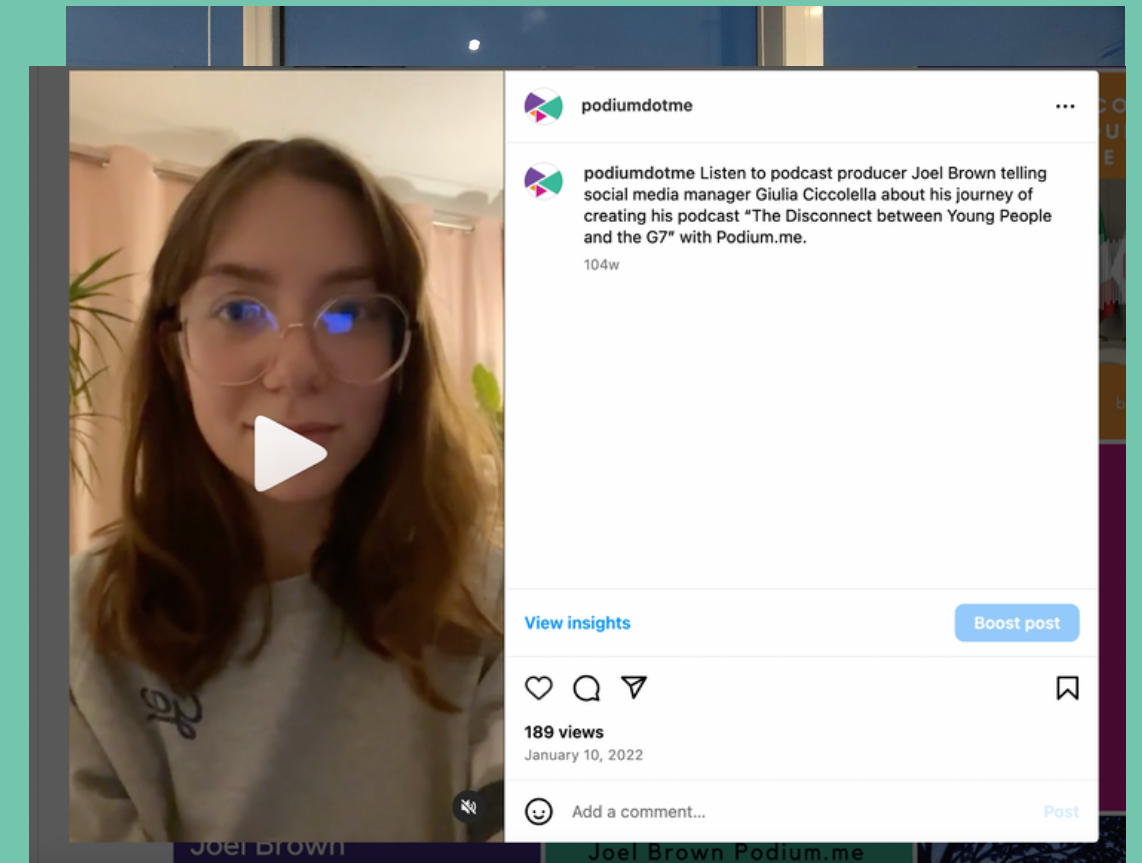


GIULIA C HAS BEEN EMPLOYED ON PODIUM'S SOCIAL MEDIA STRATEGY AND TRAINING PODIUM JOURNALISTS IN SOCIAL MEDIA SKILLS.

INSTAGRAM

WE IDENTIFIED THAT PODIUM'S SOCIAL MEDIA WAS AN AREA THAT NEEDED WORKING ON.

SINCE GIULIA HAS STARTED WORKING WITH PODIUM.ME WE HAVE MADE A SIGNIFICANT LEAP INTO BEING RECOGNISED ON SOCIAL MEDIA AND PUTTING OUT REGULAR CONTENT THAT ENGAGES WITH OUR CURRENT AUDIENCE AND IS ATTRACTING NEW FOLLOWERS. PODIUM ALUMNI HAVE BEEN IN TOUCH TO COMMENT ON THE NEW HOUSE STYLE AND FREQUENCY OF PODCASTS. THERE HAS BEEN A SIGNIFICANT INCREASE IN ENGAGEMENT AND REACH.



THANK YOU

For Your Attention





CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name	No (if any)
Podium.me	1160250

Receipts and payments accounts

For the period from	Period start date	To	Period end date
	1-Apr-22		31-Mar-23

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds
	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts				
Fees	- 0	-	-	2,463
Donation	- 0	-	-	3,350
	- 0	-	-	-
	- 0	-	-	-
	- 0	-	-	-
	- 0	-	-	-
	- 0	-	-	-
	- 0	-	-	-
Sub total (Gross income for AR)	- 0	-	-	5,813
A2 Asset and investment sales, (see table).				
	- 0	- 0	- 0	-
	- 0	- 0	- 0	-
Sub total	- 0	- 0	- 0	-
Total receipts	- 0	- 0	- 0	5,813
A3 Payments				
Insurance/compliance	- 0	-	-	1,180
Contractor cost	- 0	-	-	2,730
Online storage	- 0	-	-	304
Training/Events	- 0	-	-	1,115
Travel	- 0	-	-	-
Marketing	- 0	-	-	62
21C Fox Workshops	- 0	-	-	-
	- 0	-	-	-
	- 0	-	-	-
Sub total	- 0	-	-	5,391
A4 Asset and investment purchases, (see table)				
	- 0	- 0	- 0	-
	- 0	- 0	- 0	-
Sub total	- 0	- 0	- 0	-
Total payments	- 0	- 0	- 0	5,391
Net of receipts/(payments)	- 0	-	-	422
A5 Transfers between funds	- 0	-	-	-
A6 Cash funds last year end	- 0	-	-	31,572
Cash funds this year end	- 0	-	-	31,994

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds
		to nearest £	to nearest £
B1 Cash funds		31,994	-
		-	-

		-	-
	Total cash funds	31,994	-
	(agree balances with receipts and payments account(s))	63,988	
		Unrestricted funds	Restricted funds
	Details	to nearest £	to nearest £
B2 Other monetary assets		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets			-
			-
			-
			-
			-
	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use			-
			-
			-
			-
			-
			-
			-
			-
			-
	Details	Fund to which liability relates	Amount due (optional)
B5 Liabilities			-
			-
			-
			-
			-
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	

CC16a
Last year
to the nearest £
2,504
-
-
-
-
-
-
-
2,504
- 0
- 0
2,504
999
714
339
148
-
-
-
-
-
2,200
- 0
2,200
304
-
31,268
31,572
Endowment funds
to nearest £
-
-

-
-
Endowment funds
to nearest £
-
-
-
-
-
-
Current value (optional)
-
-
-
-
-
Current value (optional)
-
-
-
-
-
-
-
-
-
When due (optional)
Date of approval