



**Annual Report**  
**2024–2025**



# Older people live happier, healthier and more connected lives thanks to Open Age



"I am 1000% a different person thanks to Open Age. I didn't think I needed help. Then I moved forward and realised what a bad state I was in. Open Age has given me so much, both physically and mentally."

**John**

"Without Open Age, my life would be diminished; it gives structure to my week, and I have made many great friends. It's a fabulous organisation with top-class tutors and wonderful staff."

**Caryl**

"Open Age makes me feel like I can achieve anything."

**Chan**

"Three words I want to use to describe what Open Age has given me: dignity, respect and self-confidence. I go to Open Age classes and learn many, many new things, and then, when I'm out in the world, I have a wonderful feeling in my heart because now I feel included."

**Mohammed**

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## A Message from our Chair

It's said that the only constant in life is change, and that's certainly been the case this year at Open Age.



In 2024/25 our CEO of six years, Iain Cassidy, left the organisation. My fellow Trustees and the team at Open Age are grateful to Iain for his steady leadership during the turbulent years of the Covid pandemic, as well as for enabling us to grow our impact in the years following.

It has been a pleasure to welcome Emma Foulds as our new CEO. Emma brings with her an outstanding wealth of experience, and the Board lends its full support to her plans for growing our reach further. The months and years to come will be an exciting time for Open Age, so do watch this space.

In addition to Iain, I would like to thank Deryn Bath, who performed admirably as our interim CEO before Emma took up her new role. Open Age was in safe hands with Deryn at the helm. She continues to support Emma as a valued member of the team.

According to the Harvard Study of Adult Development, which is the world's longest study into healthy ageing, it is the quality of our social connections that matter most to our life expectancy, more so than social class, IQ or genetics. At Open Age, we are proud of the community and the supportive environment we create and the impact it has on members' life expectancy. New friendships and bonds are formed during our activities and events, with over half of our members reporting that they meet up outside of our classes. It is an honour for us to help older people live happier, healthier and more connected lives. I'm very grateful to be a part of this very special charity.

To end, I'd like to extend my thanks and warm wishes to the Open Age staff, tutors and volunteers who change lives every day.

Kind regards

**Eric Kihlstrom**, Chair

## A Message from our CEO



I'm thrilled to have joined Open Age in January this year. My thanks to Iain Cassidy for his leadership over the past six years and Deryn Bath for acting as interim CEO before my arrival.

I have received a very warm welcome since joining Open Age. Getting to know members across all four Open Age centres and taking part in activities and classes, such as Steady and Stable, Zumba and French Conversation, has been a wonderful experience, with the exhibition of artwork produced by Open Age members on display at the Saatchi Gallery a personal highlight.

What has struck me most of all is the community and the opportunity for members to connect, make friends and to meet or even go on holiday together outside of Open Age. With 92% of members saying they would recommend us to a friend or family member, I am proud to be leading Open Age into its next phase, reaching more older adults across London and helping them to lead happier, healthier and more connected lives.

I would like to thank our funders for their support this year, including the Julia Rausing Trust whose generosity is enabling us to reach more members of global majority communities and more men. Thousands more older people are thriving thanks to our funders' kindness.

I'm hugely grateful to our staff, tutors and volunteers for their hard work and dedication in 2024/25. As we look to grow our reach and impact we will need more volunteers – we'd love you to come on board.

My final thanks must go to our members for making Open Age the wonderful organisation it is today – thank you.

Very best wishes

**Emma Foulds**, CEO



**OPEN  
AGE**

What we achieved in  
**2024–2025**

**We ran 7,799 activities**



**50,593 individual attendances**

**545**

members took  
part in an  
online  
activity



Overall our members  
enjoyed over  
**67,773 hours**  
of activity



**55%** of members have  
socialised together  
outside of Open Age  
activities

**85%**

of members rate the  
quality of our tutors  
as good or very good

**70%**

**feel part of the Open  
Age community**

**34%** of members agree they  
see their GP less

**71%** agreed  
their wellbeing  
has improved



**66%**

agree their level of  
physical activity has  
improved

**62%**

agreed  
that their  
health has  
improved



**92%** of members would  
recommend Open Age to  
a friend or relative

**2,548** members took part in at least one activity



# Who We Are and What We Do

## Our Vision

A world where everyone ages well and lives better for longer.

## Our Mission

Open Age helps older people live happier, healthier and more connected lives.

## About Us

Open Age is a member-led charity, open to anyone over the age of 50 living in London. We offer a weekly programme of low-cost, fun-filled courses at centres across London. Our activities are led by expert tutors and designed specifically to improve the health and wellbeing of older people.

Through our Community Learning courses, we enable our members to learn new skills, rediscover old hobbies and find new ones. We help members to maintain or improve their fitness by offering fun and accessible exercise classes, as well as specialist programmes for members at risk of a fall or those with age-related conditions, such as osteoporosis. We have dedicated groups for carers, older men and members less able to leave home. And our Outreach and Support team helps people overcome any challenges they may face.

We also offer a range of online courses and activities, enabling us to reach those who cannot or do not want to take part in face-to-face activities.

**Everything we do at Open Age is led by our members. We enable them to meet new people, have fun together and feel part of a community. We're here to help them live happier, healthier and more connected lives.**

### Open Age centres

- Second Half Centre, St Charles Centre for Health & Wellbeing, Exmoor Street, The Royal Borough of Kensington and Chelsea, W10 6DZ
- Avenues, 3–7 Third Avenue, Westminster, London, W10 4RS
- New Horizons, Guinness Trust Estate, Cadogan Street, The Royal Borough of Kensington and Chelsea, SW3 2PF
- St Margaret's, 1 Carey Place, Westminster, London, SW1V 2RT
- We also hold courses and activities in community spaces across Westminster, The Royal Borough of Kensington and Chelsea, Hammersmith and Fulham, Brent and Barnet.

## Outreach & Support Services

For many older people, Outreach and Support is the first step to a happier, healthier and more connected life. Our social groups, projects and events help people join the Open Age community in a way and at a pace that works for them.

We support people in our centres, in the community, over the phone, and online. We also visit people at home.

In 2024/25 our projects were:

- **Be Active**, which helps people to rebuild their strength, confidence and mobility after an accident or illness by matching them with a volunteer to help keep them motivated
- **Men's Space**, a project to help older men live happier, healthier and more connected lives
- **Link-Up and Link-Up Tech**, which help people engage in Open Age activities, supporting them to overcome barriers, including digital exclusion, and develop the confidence they need to thrive
- **Time for Me** provides vital support and dedicated activities to unpaid carers in Westminster and the Royal Borough of Kensington and Chelsea
- **Phone Groups**, which provide fun and friendship to members who are less able to leave their homes, with opportunities to meet face-to-face through occasional social outings.



Last year we made  
**482 outreach visits**

### New this year

**JULIA RAUSING**  
— TRUST —

We are thrilled to have added a new outreach project this year. Funded by the Julia Rausing Trust, the project will focus on reaching older men and members of global majority communities who are affected by health inequalities.

We look forward to reporting back on the incredible impact this work will have. Many thanks to the Julia Rausing Trust for their support.





Men's Space fun and friendly weekly group exercise class

## Be Active Project

Be Active is a life-changing rehabilitation programme which matches volunteers with adults over 60 to ensure members continue to build on the progress they made during physiotherapy provided by the NHS. Be Active also connects members to ongoing community activities.

Be Active participants are offered nine one-to-one sessions, which take place in their homes or in the community.



**85 older people were successfully matched** with a volunteer through Be Active

Over **82% of participants achieved their physiotherapy goals** after taking part in Be Active

### What Be Active participants say

*"Last October I couldn't do much at all, but now I'm getting myself up and dressed, tidying the flat a bit."* **George**

*"I feel I am walking better than before I started Be Active. I am so happy to be able to get outdoors again."* **Saul**

*"I'm more confident that I can do things that I used to do. I'm still slow, but I know I can walk back from the station in much less time than six months ago, and I put that down to the exercise sessions I've had through Be Active."* **Safia**

## Our volunteer heroes

Our volunteers make Be Active the success it is. They come from all backgrounds, ages and cultures. They go above and beyond to help those they support.

We are delighted to have welcomed 18 new Be Active volunteers to the team this year, taking our total number to 44. These dedicated volunteers delivered over 1,250 hours of support in 2024/25.



Two of our volunteers enjoy a thank you ice cream during National Volunteers Week

*"I am enjoying it – not just this client, but the whole idea of it. The idea of getting people to keep moving – I love it, I just love it."* **Be Active volunteer Marcia**

## Men's Space

Men's Space is a fun-filled, life-changing project which enables older men to meet new people, take part in a range of stimulating activities and thrive in later life. Men's Space helps make loneliness a thing of the past for members.

This year Men's Space activities included cookery sessions with socials, weekly exercise classes, tailored IT support classes, music making and Walking Football. We also hosted regular dinners for members.

We took a leading role in helping to facilitate The Men's Health Forum, which is led by Community Living Well.

*"Russell from Open Age has been a founding stakeholder in The Men's Health Forum, bringing his long-standing expertise on engaging with men to ensure that the male voice is heard in everything we do.*

*"An example of this was at our first face-to-face meeting, which took place at Chelsea FC. The aim of this meeting was to share best practice on engaging with men. Russell co-chaired the meeting and introduced us to two men who spoke of their journey from disengagement and a lack of awareness of their health needs to becoming fully connected Open Age members, empowered to create their own connections and activities amongst themselves."*

**Michelle Poponne, Community Development Lead,  
Community Living Well**

To reach as many older men as possible, we went out and about this year, promoting Open Age and Men's Space at a range of events. These included:

- Men's Health Day at Holland Park
- Dalgarno Men's Health Day
- Mental Health Awareness and Patient Engagement Events
- Four BME Safeguarding Network Meetings

## Men's Space in 2023/24

**125**

older men were supported by Men's Space

**132**

Men's Space activity classes took place

**900+**

phone calls were made to support Men's Space members

**1,320**

text messages were sent to keep in touch with members

## **Functional Fitness MOT**

New this year, we delivered 160 one-to-one Functional Fitness MOT sessions. Designed especially for people who find it difficult to engage with our activities due to isolation or health conditions, these MOTs help keep men motivated and connected by providing a selection of tailored exercises for them to do both during online sessions and in their own time.

## **Men's Space changed Kevin's life**

In his early sixties, Kevin was borderline diabetic, experiencing long-term issues with alcohol addiction, and facing mental health challenges including anxiety and low self-confidence. He had previously undergone two stints in rehabilitation but had struggled to stay sober.

To help Kevin overcome the issues he faced, Kevin's GP referred him to our weekly Men's Space Walking Football group. This was Kevin's first step to a brand-new future.

Kevin was nervous and lacked confidence when he came to the first session. He had struggled to take part in community activities in the past because of self-consciousness and social anxiety. However, he was warmly welcomed by the group, which helped ease his fears and made him feel more comfortable.

Since that first session, Kevin hasn't looked back! He's a regular and committed participant, never missing a session. He loves being part of the group.

Kevin shared that taking part in Walking Football is the first time he has remained committed to an activity, finding it motivating and fulfilling. It's helped him avoid the initial drink that typically led to binge drinking episodes in the past.

As well as helping Kevin stay sober, Walking Football has helped him lose weight, increasing his energy levels and, most importantly, enabling him to undergo a much-needed hernia operation.

Kevin is happier and more confident than he's ever been. He's active in the group chat and appreciates the kindness and acceptance from other members.

We're thrilled to call Kevin an Open Age member.

## Link-Up & Link-Up Tech

Link-Up provides one-to-one support to members in our centres and at home, helping them to discover new interests, rekindle old ones, overcome potential barriers, such as issues with transport, and take part in life-enriching activities at Open Age.



**279 members were supported through Link-Up** in 2024/25, 10% more than in 2023/24  
**149 members overcame their specific digital and device problems** thanks to Link-Up Tech in 2024/25

### Gloria's story

80-year-old Gloria was referred to Open Age because she was struggling to use the NHS app and had missed a couple of important appointments. Gloria had asked a friend for help but that only led to further difficulties, resulting in her being locked out of the app completely.

Digital exclusion of this nature puts lives at risk.

Working together, Gloria and our Link-Up Tech coordinator got in touch with NHS England for support. Following the advice they were given, the pair were able to resolve the issue, and Gloria was finally able to see a letter about an upcoming hospital visit.

Gloria said, "You cannot imagine how happy I am that the NHS issue has been sorted out. I am ever so grateful for your patience."

To help her grow her skills and confidence further, Gloria is now taking part in our How to Use the NHS App course. She's healthier and more connected thanks to Open Age.

## Time for Me

Time for Me gives older unpaid carers in Westminster and The Royal Borough of Kensington and Chelsea a much-needed break from their caring duties. It's a chance for people to meet others in a similar situation, bond over shared experiences and make new memories.



**150 carers were supported** by Time for Me last year, 70% more than in 2023/24

**100% of carers said they would recommend** Time for Me to others

**100%** of carers said that Time for Me **improved their health and wellbeing**

Over **90%** of the carers **rated the service as excellent**

This year Time for Me members enjoyed a myriad of activities, events and outings. These included monthly spa visits, afternoon tea at the Chelsea Physic Garden, a ballet festival at the Royal Opera House, and life-coaching. Members also attended community celebrations with local partners, focused Wellbeing Days and our End of Term Social.

Through Time for Me, Open Age offers members a listening ear and a safe space, where their experience can be seen, heard, understood and valued.

*"Time for Me has given me the opportunity to completely switch off from care responsibilities; to take time out for me and to relax for an hour or two."* **Cherish**

## Phone Groups

Our phone groups continued to be popular this year, with 52 unique members enjoying 176 sessions between them.

In 2024/25 our groups were:

- Monday Social, where members can socialise in a relaxed environment
- Campden Ward social group
- Shared Reading, our book club for people who love to read aloud
- Topical Hour, where members enjoy talks on interesting subjects such as the Westminster Archives
- Friday Quiz

As well as weekly phone groups, featuring talks from organisations such as Dementia UK, the National Poetry Library and the Museum of Brands, we also held regular in-person trips to a range of different locations. These included the Royal Astronomical Society, Westminster Abbey and the Westminster Archive. Fun was had by all!



*"The trip to the Westminster Archives was very informative and interesting. Each exhibit was explained by the staff in an interesting way. We had a very eventful day and really enjoyed it. Many thanks for arranging the trip."* **Celia**



Carers enjoyed a private guided tour of the breathtaking Westminster Abbey



Members exploring the Astronomical Society

## Spotlight on the Museum of Brands

This summer, phone group members were treated to a talk by a member of staff from the Museum of Brands. Ahead of the event, the museum sent brand boxes to members so they could see for themselves the items being discussed in the talk.

Grace, who took part in the talk, said, *"I thought it was a brilliant way of remembering the brands from when I was young and which I would have bought as a young mother in the 1950s, particularly brands*

*such as Bird's custard powder, KitKat, Pears soap and Vaseline, which are all still around today. I really enjoyed talking about them and listening to other people's recollections too."*



Phone group members received a brand box ahead of the talk

Members who were able to then had a fun and informative visit to the museum. We're so grateful to the Museum of Brand for helping us enrich members' lives.

## Physical Activities

At Open Age, we run specialist clinical rehabilitation programmes as well as a range of fun-filled exercise classes to help members manage their health and stay fit and active.



**Over 100 physical activity classes**  
took place each week in 2024/25

### Clinical exercise

In 2024/25 our clinical exercise programmes were:

- Steady and Stable, our falls prevention programme. Steady and Stable is a 9-month evidence-based exercise programme designed to improve strength, balance and prevent injuries.
- Osteo Blast. Supporting members with osteoporosis or osteopenia, Osteo Blast is a 16-week programme that helps prevent bone loss and fractures, increasing independence.
- Healthy Lungs, which helps members with long-term breathing conditions to stay well.



Members enjoying their weekly Zumba class

These programmes are made up of a range of tailored clinical exercises classes, each designed to promote independence and help members become fitter and stronger. They also include health education topics, further supporting members to maintain independence and live healthier lives.

*"I am 74 years of age and live alone; it is crucial for me that I maintain my mobility, including walking up 3 flights of stairs, for as long as possible. Previously, I had some joint pains and discomfort, however I have been helped by the exercises in this class. I feel less vulnerable to falls now and the class is sociable, which is another pleasant benefit."* **Jane**



**27 weekly clinical exercise classes** were delivered, across 19 venues in North West London

Close to **500** members took part in our **clinical exercise programmes**

## Falls Prevention Service

Alongside our clinical programmes, we worked in partnership with the Central London Community Healthcare NHS Trust to deliver a Falls Prevention Service in Brent as well as one in Barnet.

In October we started delivering a second falls contract in Brent. We are delighted to be partnering with Brent Public Health on this.

### Feedback from Florence

At 82 years young, Florence took part in Steady and Stable. She couldn't have been happier!

*"Your Steady and Stable classes were the best exercise classes I have ever attended - and I have been to a lot!"*

*"You took us carefully and safely through a variety of exercises for heart health and for strength and balance. The classes were just what I wanted. You paid attention to everyone's individual needs and made each session interesting, informative and fun. They improved my balance and confidence, and I always felt good at the end of each class."*

*"Thank you so much."*



## Physical exercise classes

Open Age members had the time of their lives in our physical exercise classes in 2024/25. We ran 73 sessions a week, offering everything from Pilates and Ballet Fitness to Aqua Aerobics and Body Conditioning.

Members also enjoyed getting into shape for the annual Open Age Mile event with training walks in the beautiful Holland Park.

*"I used to teach yoga but somewhere along the line, I lost my confidence. Open Age's yoga classes didn't just keep me moving, they gave me my confidence back! The cherry on top is the social aspect of it - everyone is so lovely. I really appreciate being able to connect with others after the class."* **Mary**

*"Open Age opened a door into my life. I suffer from my back and depression, but the physical activity classes have helped me lots."* **Marcia**

*"I do Exercise to Music twice a week. It's a great class, not just for a healthy body but also for the mind. We have to remember a lot of steps - sometimes this part of the class gets confusing, which always ends in laughter."* **Caryl**



Pilates at St Mary the Boltons was very popular this year

## Getting into the groove with Chi Chi Fit

New to Open Age this year, Chi Chi Fit is an exciting and energetic fitness class, where members dance to their favourite musical theatre hits. Chi Chi Fit helps people become fitter, have fun and improve their memory by learning new routines.



Open Age members strutting their stuff at the launch of Chi Chi Fit in August



Members taking a well-earned rest during their Open Age Mile 2024 training walk in Holland Park





Aqua Aerobics at Moberly Sport Centre was incredibly popular this year, with 32 members regularly taking part each week



Ballet Fitness proved a hit in 2024/25



Working up a sweat in a Body Conditioning class



## Arts, Cultural and Social Activities

In 2024/25 our programme of arts, cultural, social events and trips went from strength to strength.

Over 1,000 members enjoyed the range of social, art and creative classes on offer at our four centres. These classes ranged from singing, drawing, Creative Threads and history of art to Philosophy, Greek Mythology and current affairs.

We welcomed members keen to develop existing skills as well as members seeking to learn new skills or return to a hobby they hadn't engaged with for years, sometimes since school.

Working with our partners in the community, we delivered over 100 trips and events to places including Two Temple Place, the British Museum, Coronet Theatre, City Hall and the Great Exhibition Road Festival.

We want to continue to grow this provision and are always seeking out new and engaging ways to collaborate with other organisations.



Members enjoying one of our poetry classes

### New for 2025

This year we added some exciting new social classes to our programme:

- Beginner's Mahjong
- Crochet
- Fashion Knitting
- Shared Reading and Short Stories

These groups are led and organised by our fabulous Open Age volunteers, most of whom have been members for a long time. We can't thank them enough for their time.

## Christmas card competition

In October 2024 we launched a Christmas Card competition, inviting members to design a Christmas Card for sale in our centres. Twenty talented members submitted designs, with the winning four chosen by staff and Trustees.

Thank you to everyone who took part. The competition was a great success and we look forward to doing it again next year!



The 4 winning designs

## Creative workshops – having fun indoors and out!

This year the Open Age team hosted a range of creative and fun workshops, including one on Wet Felting.

We also ventured outside and took a group of members to Holland Park for a walk in the beautiful surroundings, followed by an Origami workshop in the park's café.

*"It was a fun and enjoyable session. I went home with a bouquet and it's glorifying my living room!"* **Morris, Origami workshop attendee**

## The Saatchi Gallery

For the 2nd year in a row, The Saatchi Gallery gave members the special opportunity to produce their own artwork for public display.

The Burtynsky Exhibition "Extraction/Abstraction" held at The Saatchi Gallery served as inspiration this year, with over 75 members submitting pieces to be exhibited. It was a joy to see so many members getting involved.



Our members' incredible artwork on display at The Saatchi Gallery

## Silver Sunday

Open Age members had a great time celebrating this year's national 'Silver Sunday'. We hosted 24 events, with 148 members taking part in activities from theatre trips and art workshops to dance classes.



*"These social events have been so much fun, I was very impressed with the quality of the ice cream on offer, it looked very professional. Really enjoyed my time, met new people and had a laugh."* **Luca**

## Parties and socials at Open Age

From dancing in the garden and ice cream & waffle social, to Christmas bingo, our members had the time of their lives at our summer socials and Christmas parties this year.



## Working with partners

In 2024/25 we were thrilled to partner with an array of brilliant organisations to deliver fun and enriching experiences for our members. Our delivery partners included the Science Museum, Kensington Palace, London Zoo, Kew Gardens, Paddington Food Bank, Chelsea Theatre, Leighton House, Holland Park and Westminster Cathedral.

We welcomed three new partnerships this year:

- National Army Museum
- London Wetlands
- Mud Gang Pottery CIC

Without our partners, we couldn't offer our members as many life-enhancing opportunities as we do. We're so grateful for their support.



London  
Wetland Centre

MUD  
GANG

## Making sure no one misses out

At Open Age, we believe that no one should miss out on fun because they can't travel into our centres. That's why we work with community health partners and renowned organisations to bring interesting opportunities to those who, for whatever reason, can't attend in person.

This year our monthly online talks have involved partners such as Cancer Research UK, Community Living Well, The Green Doctors, as well as a series of scientific online events provided by Imperial College London.

We have also delivered regular online arts and culture classes, including Greek Mythology and Philosophy. Our thanks go to the amazing volunteers and tutors who make these classes possible.

### Thank you to our volunteers

From our incredible reception and administration volunteers to those running trips and delivering classes, our volunteers help make Open Age the organisation it is today. We cannot thank our volunteers enough for their passion and dedication.

### A word from Fiona

*"I have lived in the area for a long time. My children used to go to the New Avenues centre when they were young.*

*"I saw that Open Age was based there and wanted to try some classes. I'm a pensioner and suffer with aches and pains and wanted to exercise and get moving. I now enjoy several classes per week, and it has been very beneficial to me, helping my arthritis by keeping me moving and giving me somewhere to socialise.*

*"Open Age has given me a sense of community and gets me motivated to do things. I am always looking forward to my classes and I'm very passionate about it - I am the first one to call and book in the mornings!*

*"Being an Open Age member has improved my life considerably as it fills my day and keeps me moving. I can come into the New Avenues and sit and chat with my friends and keep fit."*



## Community Learning

Our Community Learning courses were very popular again in 2024/25. We delivered 140 courses, offering everything from Spanish and Drama to Lipreading, Introduction to Artificial Intelligence and Staying Safe Online.

Community Learning courses are open to all Open Age members. They are made possible by funding from the Royal Borough of Kensington and Chelsea Adult Learning Service.



**46%** of Community Learning courses focussed on digital skills

### Tackling digital exclusion

With more and more organisations taking a digital-first approach to their service provision, it is vital that Open Age members have the IT skills and confidence they need to thrive.

In 2024/25 we provided a range of courses designed to promote digital inclusion:

- Beginners' computer, smartphone, tablet, and iPad/iPhone use
- Staying safe online
- Email, WhatsApp, and cloud-based tools
- Excel and Microsoft Word
- Digital photography and photo editing
- Using NHS and GP apps
- Introduction to Artificial Intelligence
- Bespoke classes for men and carers

*"I can now use WhatsApp, make phone calls, download apps and attach a photo."* **Michael, aged 80**

## What our members say

Once again, feedback from our members has been overwhelmingly positive this year, with one member commenting that their course was "The highlight of my week - great social interaction and mental stimulation."



**92%** of members said they would **recommend Open Age to a friend**

**85%** of members said our **tutors were good or outstanding**

*"I wanted to be able to use email more efficiently, and this course helped me to achieve this."*

**David, who took part in one of our Digital Skills classes**

*"Improved my concentration and memory."*

**Andrew from our Lipreading course**

*"I am now able to access the NHS App and medical information and reorder my prescription."*

**Betty, a Using NHS and GP Apps participant**

*"I've taken the plunge to write poetry – very rewarding."*

**Poetry course member Geraldine**

*"Less fear and more knowledge about AI."*

**Costa, who took part in our Introduction to Artificial Intelligence course**



## Special projects

The Community Learning team oversaw two exciting special projects in 2024/25.

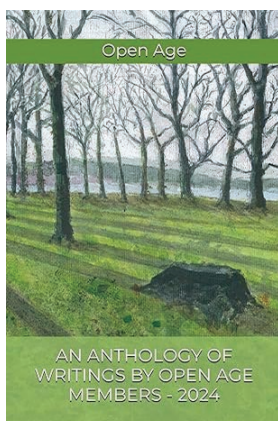
### Hidden Histories – The Untold Stories of London's Older Residents

In July we were delighted to launch Open Age's Showcase Event: Hidden Histories – The Untold Stories of London's Older Residents.

Working in partnership with The Chelsea Theatre, the showcase comprised a two-week exhibition of our members' outstanding artwork in the Theatre Lobby, as well as a performance by members celebrating Creative Writing, Life Stories and Poetry. It was an unforgettable event for everyone involved.



Enjoying the fabulous art exhibition at our Showcase Event 2024 at the Chelsea Theatre



### Anthology of Creative Writing

This year we published An Anthology of Writings by Open Age Members – 2024, showcasing diverse voices and experiences across essays, stories, poetry and prose. As Open Age's former Vice Chair Maggy Pigott writes in the book's introduction, *"The topics range from birth to death and almost everything in between."* This extraordinary anthology is available to purchase now on Amazon using the QR code.



## DigitALL

DigitALL provides digital support to digitally excluded older adults, those with English as a second language, and adults with learning difficulties, who were vulnerable and/or shielding during the Covid-19 pandemic. It is delivered by a partnership of charities led by Open Age.

DigitALL participants receive data packages and devices (if required) as well as one-to-one and group support, delivered in centres, in community spaces and in members' homes.



Members receiving one-to-one support through DigitALL

### DigitALL in 2024/25

This year we supported 121 participants through DigitALL, 66 of whom were able to access a device through our tablet provision and recycling scheme. We gave out 92 sim cards to enable free internet access to DigitALL members.

**98%** of participants **rated DigitALL as excellent**

**100%** would **recommend** DigitALL to another member

**91%** of DigitALL participants reported **reduced anxiety** by the end of their time on the project

**94%** said they **accessed the internet more frequently** thanks to DigitALL



DigitALL participants are living happier, healthier and more connected lives thanks to Open Age.

### **Maria's story**

Maria was referred to DigitALL by her GP as she was starting to feel isolated, finding it hard to keep in contact with her relatives in Portugal.

DigitALL colleagues quickly identified that a major stumbling block for Maria was her phone, which only allowed calls and texts to people in the UK. To overcome this, Maria was set up with a brand-new Android tablet and sim card so she could try downloading some apps and navigate her way around the internet.

At the end of her five sessions, Maria had set up accounts for Gmail and WhatsApp and was sending photos to her relatives, as well as having regular WhatsApp video calls with them.

Thanks to DigitALL and the tablet we provided, Maria was able to find an affordable flight to Portugal and has since enjoyed a wonderful holiday with her family.

Before her trip, Maria said, "Thank you to Derek for his help with getting me set up on WhatsApp and setting me up an email address. It has been so nice being able to talk to my family as I couldn't really do it before. The tablet screen is bigger which is better for my eyes. I am going to see my family now and it is so good for me to know I can call them at any time and speak to them."



## **Open Age Online**

Open Age Online provides a range of Open Age activities for members to enjoy from the comfort of their own homes. Our online classes deliver the same quality experience as our face-to-face activities, with small, highly interactive classes provided by expert tutors.

We are excited to explore opportunities and partnerships to reach more potential members across London with this innovative offer.

**936** online classes took place through  
Open Age Online in 2024/25

## Fundraising

Our fundraising team had another successful year in 2024/25, securing grants worth over £255,000 from charitable Trusts and Foundations. We also received more than £455,000 in multi-year pledges for 2025–2028.

We raised a brilliant £3,000 from individual supporters through our second annual winter appeal, which focussed on the warmth, connection, friendship and community that Open Age provides. The 2024 Second Half Art Exhibition raised an incredible £85,000, curated and sponsored by Lady Jill Shaw Ruddock CBE, to fund the work of The Second Half Centre via The Second Half Foundation. The Second Half Foundation was formed in May 2012 to create and build The Second Half Centre in St Charles Hospital in North Kensington following the publication of her book *The Second Half of Your Life* (published by Ebury 2011). The Second Half Foundation donated all the proceeds from this exhibition to the Second Half Centre, Open Age.

We were honoured to receive an incredible gift of £10,000 from the estate of one of our members who thoughtfully chose to remember Open Age in their Will. Their kindness and generosity will change the lives of older people in the future and create a lasting legacy.

### Fundraising in numbers

Over **£29,000** raised from **members** and **individual supporters**

We received grants from **24 Trusts and Foundations**, including six who were inspired to support Open Age again after a break

**40 supporters** made regular monthly gifts, up from 23 just a few years ago

**14** people have pledged a **gift in their Will** to Open Age this year, six more than in 2023/24

More than **870 activities and events** were funded by grants from Trusts and Foundations

### Gifts in Wills

Gifts in Wills are an important part of Open Age's funding, and we are seeking to increase the number of pledges we receive. In 2024/25 we hosted a number of in-person events covering legacies, wills and the power of attorney. These events gave members information and advice on how to plan their estate, no matter where they are in the process. We can't thank members enough for taking the time to come along and find out more.

To build on the success of these events, we have produced a Gifts in Wills guide so members have everything they need to know about estate planning in one simple booklet. This includes how to leave a gift to Open Age to help future Londoners live happier, healthier and more connected lives. We look forward to sharing this guide with our members.

### **Spotlight on Open Age Mile 2024**

An annual highlight in the Open Age calendar, our fundraising and engagement event Open Age Mile was a huge success again in 2024/25. Thirty-nine members, as well as their friends and families, joined us in Holland Park for the walk, followed by some delicious refreshments donated by our friends at ASDA.

Open Age Mile 2024 was popular with members of the public, too, with some stopping to find out more about Open Age. One American couple even commented that they would love to do something similar for older people in New York.

Thanks to sponsorship donations, a bake sale on the day and other gifts, Open Age Mile 2024 raised a fabulous £2,500.

*"I absolutely loved walking the mile this year... I was so determined to walk it. We are so lucky as old people to have Open Age because it has given us so much to do and choose from, so I'm glad to be able to give back."* **Derrick**

*"I enjoyed the day; I love walking. I don't do so much of it because I can't do it on my own, I worry about my balance, but I felt safe with the group and felt looked after."* **Connie**

*"I give every year because I need Open Age and the community it offers. We are very grateful for what you do, there's not much going on around in Westminster which is why Open Age is so good. I hope you carry on because we use it and we find it useful."*

**Morris, who donated to our winter appeal**

## **Looking ahead**

To diversify our income further, we will put greater emphasis on fundraising with our local communities next year. This area of fundraising will be crucial to our plans to become more financially resilient at a time when Local Authority and NHS budgets are under significant strain, Trusts and Foundations are over-subscribed, and the UK is still grappling with the cost-of-living crisis. Keep an eye out for the exciting fundraising events we've got coming up soon.



We would like to thank our funders and supporters for their wonderful generosity and commitment to our mission to help older people live happier, healthier and more connected lives again this year. We're here because of them.

With your continued support, we look forward to another exciting and impactful year in 2025/26. Thank you for all that you do.



The Hyde Park Place Estate Charity  
Lady Blakenham's Charity Trust

Florence Cohen Charitable Trust  
The Invesco Cares Foundation



## Our Goals for 2025–2026

We are looking forward to launching our ambitious new five-year growth strategy in January 2026. The demand for Open Age's services is great – we need to grow in line with the increasing number of older Londoners spending between one and two decades in poor health, with 40% living alone, and with 20% feeling lonely. Our purpose to enable happy, healthy, more connected living by creating joy through community is more important than ever. We look forward to sharing our new strategy with you.

As we transition into our new strategy, we will continue to deliver against our current core goals, while also building our future plans from these foundations.

### **1. Increase our reach and diversify our membership to address health inequalities**

We will proactively target communities with the greatest health inequalities, working in partnership to co-create member-led, culturally appropriate offerings. A key part of this work in 2025/26 is a community outreach project generously funded by the Julia Rausing Trust- focusing on increasing our engagement by reaching older men and members of global majority communities; two groups who are affected by health inequalities.

### **2. Increase awareness of Open Age's inclusive community and offer**

We will increase awareness of Open Age's inclusive community and high-quality classes and activities by targeting potential members with relevant, engaging communications, and by partnering with statutory organisations, voluntary and community groups, and local communities to signpost and refer into us.

### **3. Maintain financial stability through innovation and collaboration**

We will seek to diversify our income streams to maintain financial stability, both by fostering a growing community fundraising programme, and by continuing to grow strong partnerships with our funders focused on shared strategic objectives. We will develop innovative propositions to better meet the needs of our members.

## Financial Review

Open Age's income for the year totalled £1,772,747 (2024: £2,559,758) of which £1,714,774 (2024: £1,992,480) was received as grants and income from contracts. The main sources of income for the year were: The Royal Borough of Kensington & Chelsea, whose various departments provided £733,146 (2024: £612,383); Westminster City Council £281,800 (2024: £281,729); multi-borough grants £140,000 (2024: £139,973); and other income from various funders, earned income and donations made up the remaining £617,801, as detailed more fully in these accounts. A number of other funders directed their assistance to specific projects. These have been separately identified in the accounts. See the Statement of Financial Activities on page 45 and the accompanying notes on pages 48-59.

Where specific funding received was insufficient to meet the expenditures of the specifically funded activities, additional funds have been transferred from the unrestricted funds of Open Age to eliminate the resulting deficits in the specifically funded activities at the end of the financial year.

The main expenditure of Open Age is on staff salaries and on supporting office accommodation and facilities. Costs have been allocated to activities on the basis of estimates prepared by staff.

Open Age ended the year with a deficit of £246,546 (2024: £314,879 surplus). Cash, bank and deposit balances totalled £1,253,459 (2024: £1,162,087). Total fund balances available to be carried forward were £1,298,487 (2024: £1,545,034) consisting of £75,578 of designated funds (2024: £25,578); and £879,579 of general funds (2024: £1,127,077); and £343,330 of restricted funds (2024: £392,379), which represents funds held for the remaining lease of the New Horizons building. The full Statement of Financial Activities is set out on page 45 of these accounts, with accompanying notes on pages 48-59.

## Reserves

The trustees have kept the reserves policy under review over the last 12 months and in order to ensure that cashflow management, working capital and investment needs are met, whilst still allowing us to fulfil our charitable objectives. Trustees have agreed that the level of free cash reserves (excluding designated funds) should be kept as an equivalent to six months' worth of overheads. This is to ensure sufficient funds are held to meet the charity's current and future projected activities and maintain financial sustainability in an ever-changing landscape.

As at 31 March 2025 the unrestricted free cash reserves stood at £879,579 (2024: £1,127,077).

## Risk Management

The Board is responsible for ensuring Open Age considers its risks, has a risk register in place and that this register is reviewed on a regular basis. The Board has assessed the major risks to which the charity is exposed and these are detailed below with a summary of plans for managing these risks:

- A significant reduction or loss of funding from Local Authorities and ICBs or statutory health funding. At a time when local authorities and ICBs are being required to make efficiencies there is an ongoing risk that funding directed towards preventative services such as Open Age may be reduced. To mitigate against this the CEO and Senior Management Team maintain good relationships with our commissioners including regular review meetings where targets and KPIs are discussed. The CEO sits on various boards and partnerships to ensure prevention stays high on the agenda. Open Age actively engages with other statutory bodies operating in this field to ensure we are well positioned to receive support from other partners should cuts be proposed.
- Inability to cover infrastructure cost. To reduce reliance on statutory funds and increase unrestricted income Open Age is implementing a fundraising and income diversification strategy. This includes recruiting and ongoing development of two fundraisers.
- Loss of key personnel. We have policies and procedures in place to recruit and retain suitable staff and volunteers. We conduct regular staff surveys to measure staff satisfaction levels and have implemented a number of staff wellbeing measures.
- Complaints from Members or Tutors. Open Age has a clear members' code of conduct and complaints procedure in place to deal with any complaints. This is overseen by our Head of Member Experience and any complaints are investigated and reported to the Senior Management Team.
- Impact of a pandemic / Covid-19. We have developed robust policies and procedures and a specific risk assessment and strategy to deal with

Covid-19 and potentially similar future pandemics in order to protect our members and staff and to continue to offer and deliver services to our members in a safe and secure way.

### **Investment policy and performance**

The constitution provides that monies not immediately required for Open Age's activities are to be invested in or upon such investments, securities or property as may be thought fit. At present the Trustees' policy is to place all such monies on interest bearing deposit.

### **Fundraising**

During the year 2024/25 Open Age employed two part-time fundraisers and the services of Nova Fundraising Ltd who support fundraising and mentor fundraising staff. The two fundraisers are directly employed by Open Age and the Nova Fundraising Consultants used are members of the Chartered Institute of Fundraising (CioF) and adhere to the Fundraising Regulator Code of Fundraising Practice. Open Age is registered with the Fundraising Regulator.

Open Age understands its duty to protect the public, including vulnerable people, from unreasonably intrusive or persistent fundraising approaches and undue pressure to donate. As a charity that works with older people all staff undergo formal and informal training on how to communicate with and deliver services to older people. This includes a requirement for all staff to complete adult safeguarding training.

Throughout the year Open Age has continued to be successful in attracting funding in kind, ranging from the free use of premises in a variety of venues such as lounges in sheltered housing, meeting rooms in libraries and community centres, to skilled practitioners providing free or reduced fee tutoring. In addition to the salaried staff, members and volunteers assist with administration and with organising events. The CEO monitors all fundraising activity. The Board of Trustees receive regular reports on fundraising and review fundraising income and expenditure.

## Legal and Administrative Details

**Charity Registered Number:**

1160125

**Date of Adoption of Constitution:**

25th November 2014

**Board of Trustees:****Elected Members**

Marcia Blakenham

Hilary Bowker \*

Colin Campbell, Treasurer\*

Malti Josh

Ann Lewis\*

Sandra Franklin

**Co-opted Members**

Cynthia Bullock

Eric Kihlstrom, Chair\*

\* Also members of the Finance,  
Risk and Staffing Committee

**CEO:**

Emma Foulds

**Principal Office:**

St Charles Centre  
for Health and Wellbeing,  
Exmoor Street,  
London W10 6DZ

**Auditors:**

Barnes Roffe Audit Limited,  
East London Office,  
Leytonstone House, Leytonstone,  
London, E11 1GA

**Bankers:**

Barclays Bank PLC,  
Willesden Branch,  
Westmoreland House,  
Scrubbs Lane,  
London NW10

# Structure, Governance and Management

The Trustees of the charity present their report for the year ended 31 March 2025. The Trustees confirm that the Annual Report is compliant with current statutory requirements, the requirements of the charity's governing document, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## Constitution and Organisational Structure

Open Age was registered by the Charity Commission as a charitable incorporated organisation on the 23rd of January 2015, with a new charity registration number: 1160125.

The Board, comprising the charity's Trustees, consists of the Chair, the Treasurer and up to 15 individual Board members. The Board agrees the policy of the charity and is responsible for its finances and assets, and for employing staff to carry out its work. The Board meets at least four times a year. It appoints a Finance, Risk and Staffing Committee, consisting of up to six Trustees to regularly review financial and staff matters. This sub-committee also meets at least four times a year and reports to the Board.

The CEO manages the day-to-day affairs of the charity and reports regularly to the Chair and to the Board.

## Recruitment and Appointment of Trustees

Up to nine Trustees are nominated and elected from the Open Age membership at the AGM. Subsequently the Board co-opts up to a further eight Trustees for the year. Co-opted members are individual members or representatives of organisations, who have been nominated and selected for the complementary skills they are able to offer. Trustees are invited to attend an induction session on appointment and are informed of ongoing training opportunities, as they arise both within the organisation and externally.

## Pay Policy for senior staff

Open Age Trustees, and the Senior Management Team (made up of the CEO and 7 senior staff) comprise the key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day to day basis. All Trustees give of their time freely and no Trustee received remuneration in the year (2024/25: £Nil).



Regular reviews of senior staff pay levels take place using a salary benchmarking exercise against comparable organisations. The results of these reviews are approved by the Finance, Risk and Staffing Committee; the last such review was July 2024. An annual cost of living increase is also considered by the Finance, Risk and Staffing Committee, taking into account sector trends, inflationary factors and the charity's financial position.

## **Trustees' Responsibilities**

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

**The Trustees of the charity confirm that:**

As far as they are aware, there is no relevant audit information of which the charity's auditors are unaware, and they have taken all the steps that they ought to have taken as Trustees in order to make themselves aware of any relevant audit information and to establish that the charity's auditors are aware of that information Public Benefit. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's objectives and activities and in planning future activities.

**APPROVAL**

This report was approved by the Trustees on 11th September 2025 and signed on their behalf by:

**Eric Kihlstrom**

Chair of the Board of Trustees

A handwritten signature in black ink, appearing to be 'E. Kihlstrom', with a long horizontal stroke extending to the right.

# Auditor's Report

## Independent Auditor's Report to the Trustees of Open Age

### Opinion

We have audited the financial statements of Open Age (the 'charity') for the year ended 31 March 2025 which comprise the Statement of financial activities, the Balance sheet, the Statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 '*The Financial Reporting Standard applicable in the UK and Republic of Ireland*' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

### **Other information**

The other information comprises the information included in the Annual report other than the financial statements and our Auditors' report thereon. The Trustees are responsible for the other information contained within the Annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard..

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Trustees' report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

### **Responsibilities of trustees**

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such



internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:

- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.

- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involve intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditors' report.

## Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

*Barnes Roffe Audit Limited* 15 September 2025

**Barnes Roffe Audit Limited**

Chartered Accountants

Leytonstone House, 3 Hanbury Drive, Leytonstone, London, E11 1GA

*Barnes Roffe LLP are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.*

# Statement of Financial Activities

For the year ended 31 March 2025

	Note	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
<b>Income from:</b>							
Donations and legacies	2	41,303	–	<b>41,303</b>	551,155	–	551,155
Charitable activities							
Learning, Health & Wellbeing	3	58,182	1,444,302	<b>1,502,484</b>	49,722	1,806,818	1,856,540
IT & Digital Inclusion	3	–	212,290	<b>212,290</b>	–	139,990	139,990
Employment Support	3	–	–	–	(4,049)	–	(4,049)
Investments interest	4	16,670	–	<b>16,670</b>	16,122	–	16,122
<b>Total income</b>		<b>116,155</b>	<b>1,656,592</b>	<b>1,772,747</b>	<b>612,950</b>	<b>1,946,808</b>	<b>2,559,758</b>
<b>Expenditure on:</b>							
Raising funds	5	3,519	66,861	<b>70,380</b>	3,512	66,734	70,246
Charitable activities							
Learning, Health & Wellbeing	5	85,687	1,660,080	<b>1,745,767</b>	85,687	1,906,301	1,991,988
IT & Digital Inclusion	5	–	203,146	<b>203,146</b>	–	182,645	182,645
Employment Support	5	–	–	–	–	–	–
<b>Total expenditure</b>		<b>89,206</b>	<b>1,930,087</b>	<b>2,019,293</b>	<b>89,199</b>	<b>2,155,680</b>	<b>2,244,879</b>
<b>Net (expenditure) / income for the year</b>	6	<b>26,949</b>	<b>(273,495)</b>	<b>(246,546)</b>	<b>523,751</b>	<b>(208,872)</b>	<b>314,879</b>
<b>Reconciliation of funds:</b>							
Total funds brought forward		1,459,697	85,338	<b>1,545,034</b>	935,946	294,210	1,230,155
<b>Total funds carried forward</b>		<b>1,486,646</b>	<b>(188,157)</b>	<b>1,298,487</b>	<b>1,459,697</b>	<b>85,338</b>	<b>1,545,034</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 17a to the financial statements.

# Balance Sheet

As at 31 March 2025

	Note	£	2025 £	£	2024 £
<b>Fixed assets:</b>					
Tangible assets	11a		343,330		392,379
Intangible assets	11b		95,778		119,953
			<u>439,108</u>		<u>512,332</u>
<b>Current assets:</b>					
Debtors	12	55,461		210,023	
Cash at bank and in hand		1,253,459		1,162,087	
		<u>1,308,920</u>		<u>1,372,110</u>	
<b>Liabilities:</b>					
Creditors: amounts falling due within one year	13	(449,541)		(339,408)	
			<u>859,379</u>		<u>1,032,702</u>
<b>Net current assets</b>					
			<u>859,379</u>		<u>1,032,702</u>
<b>Total net assets</b>			<u>1,298,487</u>		<u>1,545,034</u>
<b>The funds of the charity:</b>	17a				
Restricted income funds			343,330		392,379
Unrestricted income funds:					
Designated funds		75,578		25,578	
General funds		879,579		1,127,077	
		<u>955,157</u>		<u>1,152,655</u>	
<b>Total unrestricted funds</b>			<u>955,157</u>		<u>1,152,655</u>
<b>Total charity funds</b>			<u>1,298,487</u>		<u>1,545,034</u>

Approved by the trustees on 11th September 2025 and signed on their behalf by:

Eric Kihlstrom  
Chair



Colin Campbell  
Treasurer





# Statement of Cash Flows

## For the year ended 31 March 2025

	2025 £	£	2024 £	£
<b>Cash flows from operating activities</b>				
Net (expenditure) / income for the reporting period (as per the statement of financial activities)	(246,546)		314,879	
Depreciation charges	49,049		49,049	
Amortisation charges	31,442		29,988	
Dividends, interest and rent from investments	(16,670)		(16,122)	
(Increase)/decrease in debtors	154,562		(72,544)	
Increase/(decrease) in creditors	110,133		127,173	
<b>Net cash provided by / (used in) operating activities</b>		<b>81,970</b>		<b>432,423</b>
<b>Cash flows from investing activities:</b>				
Dividends, interest and rents from investments	16,670		16,122	
Purchase of intangible fixed assets	(7,268)		(34,129)	
<b>Net cash (used in) / provided by investing activities</b>		<b>9,402</b>		<b>(18,007)</b>
<b>Change in cash and cash equivalents in the year</b>		<b>91,372</b>		<b>414,416</b>
Cash and cash equivalents at the beginning of the year		<b>1,162,087</b>		<b>747,672</b>
<b>Cash and cash equivalents at the end of the year</b>		<b>1,253,459</b>		<b>1,162,087</b>
<b>Analysis of cash and cash equivalents and of net debt</b>				
	At 1 April 2024 £	Cash flows £	Other non- cash changes £	<b>At 31 March 2025 £</b>
Cash at bank and in hand	1,162,087	91,372	–	<b>1,253,459</b>
<b>Total cash and cash equivalents</b>	<b>1,162,087</b>	<b>91,372</b>	<b>–</b>	<b>1,253,459</b>

# Notes to the Financial Statements

## 1 Accounting policies

### a) Statutory information

Open Age is registered with the Charity Commission for England and Wales.

The principle office address is St Charles Centre for Health and Wellbeing, Exmoor Street, London, W10 6DZ.

### b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) – (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

### c) Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

### d) Going concern

The financial statements have been prepared on a going concern basis which forecasts that the charity will have adequate resources to continue in operational existence for a period of at least 12 months from the date of this financial report.

A forecast have been prepared for a period of more than 12 months from the date of approval of these financial statements. The forecasts indicates that, whilst taking into account reasonable downsides, sufficient funds are expected to be generated within the charity so as to meet liabilities as they fall due.

A significant part of Open Age's income comes from grants and contracts from our local authority partners. As in previous years, most grants and contracts for the next financial year have not yet been signed, meaning there is some risk to this income. Management and trustees rate this risk as low given that discussions are ongoing with our commissioners and for many years these income streams have been renewed year on year.

Expenditure of these grants and contracts are not committed until they have been approved. If any of this income was cut the charity would take immediate action to mitigate any such risk by reducing expenditure in order to maintain its going concern status. Management and trustees regularly review such risks on an ongoing basis.

**e) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

**f) Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

**g) Fund accounting**

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

**h) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charity in seeking donations, legacies, non-performance related grants and other voluntary contributions.
- Charitable activities include expenditure associated with the provision of Learning, Physical, Health and Wellbeing related activities, IT and Digital training and Employment support.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**i) Support and Governance costs**

The charity initially identifies the total costs of its support functions, which include an element of staffing cost based on staff time. It then identifies those costs which relate to the governance function. Having identified its governance costs, these along with the remaining support costs, are directly allocated to the various funds attributed to the charitable activities undertaken in the year.

Governance costs are those incurred in connection with enabling the charity to comply with external regulation, constitution and statutory requirements and in providing support to the trustees in discharge of their statutory duties.

**j) Operating leases**

Operating leases are recognised over the period of which the lease falls due. Benefits received and receivable as an incentive to sign an operating lease are recognised over the period of the lease.

**k) Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £3,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

● New Horizons Building (Leasehold improvements)	25 years
● Fixtures and Fittings	5 years
● Computer Equipment	3 years

**l) Intangible fixed assets**

The CRM system is was implemented at the start of the year and therefore amortisation has been charged during the year. This is being amortised over a period of 5 years.

● Technological Innovation	5 years
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**m) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**n) Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**o) Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**p) Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**q) Pensions**

The charity is a member of a multi-employer pension scheme administered by the Pensions Trust. All employees are members of the Growth Plan Series 4. This scheme is a defined contribution pension scheme. Since February 2016, new and existing employees who were not in the scheme were automatically enrolled into the scheme membership, unless they had exercised their right to opt out. The pension charge represents the amounts payable by the charity to the fund in respect of this year.



**2 Income from donations and legacies**

	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
Core grants	–	–	–	–	–	–
Donations	27,884	–	<b>27,884</b>	51,061	–	51,061
Legacies	13,419	–	<b>13,419</b>	500,094	–	500,094
	<b>41,303</b>	<b>–</b>	<b>41,303</b>	<b>551,155</b>	<b>–</b>	<b>551,155</b>

**3 Income from charitable activities**

	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
RBKC (ACL)		122,958	<b>122,958</b>	–	179,567	179,567
RBKC Older Prevention		395,215	<b>395,215</b>	–	395,215	395,215
WCC Older People Prevention		217,786	<b>217,786</b>	–	217,786	217,786
NWL ICB		–	–		163,280	163,280
L B Hammersmith & Fulham		41,496	<b>41,496</b>	–	39,900	39,900
Be Active project		58,476	<b>58,476</b>	–	58,476	58,476
Kensington and Chelsea Social Council		27,587	<b>27,587</b>	–	24,645	24,645
Trusts, Foundations & Corporates		444,948	<b>444,948</b>	–	250,078	250,078
CLCH NHS Trust (Brent Falls Prevention)		18,534	<b>18,534</b>	–	16,009	16,009
Fees from classes and events	58,182	–	<b>58,182</b>	49,722	–	49,722
Second Half exhibitions		84,538	<b>84,538</b>			
RBKC (Community Public Health Programme)		32,764	<b>32,764</b>			
Innovate UK		–	–		461,862	461,862
Sub-total for Learning, Health & Wellbeing	58,182	1,444,302	<b>1,502,484</b>	49,722	1,806,818	1,856,540
RBKC (Digit All)		98,957	<b>98,957</b>	–	13,500	13,500
London Borough of Ealing (Digit All)		53,333	<b>53,333</b>	–	26,667	26,667
Digital Inclusion K&C		60,000	<b>60,000</b>	–		
CW PLUS		–	–	–	99,823	99,823
Sub-total for IT & Digital inclusion	–	212,290	<b>212,290</b>	–	139,990	139,990
DWP / Reed Partnership		–	–	(4,049)	–	(4,049)
Sub-total for Employment support	–	–	–	(4,049)	–	(4,049)
Total income from charitable activities	58,182	1,656,592	<b>1,714,774</b>	45,673	1,946,808	1,992,481

Income from government grants comprises performance related and general grants made by various government bodies to enable the charity to deliver its charitable objectives; that is the delivery of health and wellbeing services for older people.

**4 Income from investments**

	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
Investment interest	16,670	–	<b>16,670</b>	16,122	–	16,122
	<b>16,670</b>	<b>–</b>	<b>16,670</b>	<b>16,122</b>	<b>–</b>	<b>16,122</b>

## 5a Analysis of expenditure (current year)

	Raising funds £	Charitable activities					2025 Total £	2024 Total £
		Learning, Health & Wellbeing £	IT & Digital inclusion £	Employment support £	Governance costs £	Support costs £		
Staff costs (Note 7)	44,720	851,683	43,554		31,859	194,552	1,166,368	1,168,237
Other fundraising costs	15,591						15,591	16,393
Tutor fees		160,716	5,856				166,572	184,224
Premises	10,069	135,931	10,069			15,103	171,172	139,488
Other direct costs		132,028	113,803			4,580	250,411	556,134
Communication						44,076	44,076	47,500
Equipment						110,308	110,308	75,484
Recruitment, training & travel						54,417	54,417	17,901
Consultancy fees					15,450	24,927	24,927	24,518
Audit fees							15,450	15,000
	70,380	1,280,358	173,282	-	47,309	447,963	2,019,293	2,244,879
Support costs	-	418,099	29,864			(447,963)	-	-
Governance costs	-	47,309			(47,309)		-	-
<b>Total expenditure 2025</b>	<b>70,380</b>	<b>1,745,766</b>	<b>203,146</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,019,293</b>	
Total expenditure 2024	70,246	1,991,988	182,645	-	-	-	-	2,244,879

## 5b Analysis of expenditure (prior year)

	Raising funds £	Charitable activities					2024 Total £
		Learning, Health & Wellbeing £	IT & Digital inclusion £	Employment support £	Governance costs £	Support costs £	
Staff costs (Note 7)	53,853	856,868	40,159		30,598	186,759	1,168,237
Other fundraising costs	16,393						16,393
Tutor fees		180,615	3,609				184,224
Premises		118,353	8,454			12,681	139,488
Other direct costs		445,647	105,787			4,700	556,134
Communication						47,500	47,500
Equipment						75,484	75,484
Recruitment, training & travel						17,901	17,901
Consultancy fees						24,518	24,518
Audit fees					15,000		15,000
Support costs	70,246	1,601,483	158,009	-	45,598	369,543	2,244,879
Governance costs	-	344,907	24,636			(369,543)	-
	-	45,598			(45,598)		-
<b>Total expenditure 2024</b>	<b>70,246</b>	<b>1,991,988</b>	<b>182,645</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,244,879</b>

**6 Net (expenditure) / income for the year**

This is stated after charging / (crediting):

	2025 £	2024 £
Depreciation	49,049	49,049
Operating lease rentals payable:		
Other	651	1,834
Auditor's remuneration (excluding VAT):	15,450	15,000

**7 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel**

Staff costs were as follows:

	2025 £	2024 £
Salaries and wages	1,039,890	1,047,841
Social security costs	101,385	94,193
Employer's contribution to defined contribution pension schemes	25,093	26,203
	<b>1,166,368</b>	<b>1,168,237</b>

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2025 No.	2024 No.
£60,000 – £69,999	1	1
£70,000 – £79,999	1	1
	<b>2</b>	<b>2</b>

The total employee benefits (including pension contributions and employer's national insurance) of the key management personnel were £352,197 (2024: £358,394).

The charity trustees were neither paid nor received any other benefits and expenses reimbursed from employment with the charity in the year (2024: £nil). No charity trustee received payment for professional or other services supplied to the charity (2024: £nil).

**8 Staff numbers**

The average number of employees (head count based on number of staff employed) during the year was 34 (2024: 35).

The average monthly head count of staff

	2025 No.	2024 No.
Director	1	1
Heads of Department	5	5
Service Managers & Co-ordinators	23	23
Support Services (Finance / Admin / Fundraising)	5	6
	<b>34.0</b>	<b>35.0</b>

**9 Related party transactions**

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

**10 Taxation**

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**11a Tangible fixed assets**

	New Horizons Building (Leasehold improvements)	Fixtures and fittings	Computer equipment	Total
Cost	£	£	£	£
At the start of the year	1,226,212	108,616	81,295	<b>1,416,123</b>
Additions in year	–	–	–	–
At the end of the year	<b>1,226,212</b>	<b>108,616</b>	<b>81,295</b>	<b>1,416,123</b>
<b>Depreciation</b>				
At the start of the year	833,833	108,616	81,295	<b>1,023,744</b>
Charge for the year	49,049	–	–	<b>49,049</b>
At the end of the year	<b>882,882</b>	<b>108,616</b>	<b>81,295</b>	<b>1,072,793</b>
<b>Net book value</b>				
<b>At the end of the year</b>	<b>343,330</b>	<b>–</b>	<b>–</b>	<b>343,330</b>
At the start of the year	392,379	–	–	392,379

All of the above assets are used for charitable purposes.

**11b Intangible fixed assets**

	Technological Innovation
Cost	£
At the start of the year	<b>149,940</b>
Additions in year	<b>7,268</b>
At the end of the year	<b>157,208</b>
<b>Amortisation</b>	
At the start of the year	<b>(29,988)</b>
Charge for the year	<b>(31,442)</b>
At the end of the year	<b>(61,430)</b>
<b>Net book value</b>	
<b>At the end of the year</b>	<b>95,778</b>
At the start of the year	115,812

**12 Debtors**

	2025 £	2024 £
Trade debtors	<b>1,605</b>	75,675
Other debtors	–	–
Prepayments	<b>6,818</b>	15,185
Accrued income	<b>47,038</b>	119,163
	<b>55,461</b>	210,023

**13 Creditors: amounts falling due within one year**

	2025 £	2024 £
Trade creditors	<b>90,088</b>	61,415
Other creditors	–	–
Taxation and social security	<b>22,333</b>	23,395
Accruals	<b>138,261</b>	116,627
Deferred income (note 14)	<b>198,859</b>	137,971
	<b>449,541</b>	339,408



**14 Deferred income**

Income is deferred when received in the financial period but has not been earned by the end of the year.

	2025 £	2024 £
Balance at the beginning of the year	137,971	97,193
Amount released to income in the year	(137,971)	(97,193)
Amount deferred in the year	198,859	137,971
Balance at the end of the year	<b>198,859</b>	137,971

**15 Pension scheme**

The charity is a member of a multi-employer pension scheme administered by the Pensions Trust. All employees are members of the Growth Plan Series 4. This scheme is a defined pension contribution scheme and contributions are charged in the statement of financial activities. The charge for the year for the Charity for pension is £25,093 (2024: £26,203). The amount outstanding in respect of The Pensions Trust at 31 March 2025 was £30,650 (2024: £13,744).

**16a Analysis of net assets between funds (current year)**

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets (Leasehold improvements)	–	–	343,330	343,330
Other works for New Horizons	–	75,578	–	75,578
CRM System	–	–	–	–
Net current assets	879,580	–	–	879,580
Creditors due within one year	–	–	–	–
Defined benefit pension asset / (liability)	–	–	–	–
<b>Net assets at 31 March 2025</b>	<b>879,580</b>	<b>75,578</b>	<b>343,330</b>	<b>1,298,488</b>

**16b Analysis of net assets between funds (prior year)**

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	392,379	392,379
Other works – New Horizon	–	25,578	–	25,578
CRM System	–	–	–	–
Net current assets	1,127,078	–	–	1,127,078
Creditors due within one year	–	–	–	–
Defined benefit pension asset / (liability)	–	–	–	–
<b>Net assets at 31 March 2024</b>	<b>1,127,078</b>	<b>25,578</b>	<b>392,379</b>	<b>1,545,035</b>

## 17a Movements in funds (current year)

	At 1 April 2024 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 March 2025 £
<b>Restricted funds:</b>					
Active Westminster	-	1,741	(1,741)	-	-
Charities Trust	-	3,260	(3,260)	-	-
Rathbones - Mens Space	-	5,000	(5,000)	-	-
Westminster Almshouses	-	10,413	(10,413)	-	-
City of London - Bridge House Charities	-	50,000	(50,000)	-	-
Royal Institute of Philosophy	-	1,405	(1,405)	-	-
The Childwick Trust	-	11,250	(11,250)	-	-
The Kensington & Chelsea Foundation	-	3,634	(3,634)	-	-
The Clothworkers Foundation	-	20,000	(20,000)	-	-
Hyde Park Place Estate Charity	-	6,000	(6,000)	-	-
Imperial College - Consultancy	-	671	(671)	-	-
Westminster Amalgamated Charity	-	4,773	(4,773)	-	-
Barnet Prevention Falls	-	9,992	(9,992)	-	-
The Julia Rausing Trust	-	50,750	(50,750)	-	-
Delivery Of the Active Communities	-	5,124	(5,124)	-	-
MERCERS GRANT	-	10,000	(10,000)	-	-
RBKC - Sports Development Team	-	5,412	(5,412)	-	-
PCC ST STEPHENS CHURCH	-	700	(700)	-	-
Good Things Foundation	-	8,400	(8,400)	-	-
THRIVE TRIBE	-	240	(240)	-	-
National Lottery Community Fund	-	6,269	(6,269)	-	-
Silver Sunday- RBKC	-	6,079	(6,079)	-	-
Westminster CC s75 Time for Me	-	23,378	(23,378)	-	-
NHS Tri BoroughCCGS - Steady and Stable Project	-	140,000	(140,000)	-	-
Brent - Steady and Stable	-	7,391	(7,391)	-	-
The Henry Smith Charity	-	40,300	(40,300)	-	-
RBKC Digitall	-	98,957	(98,957)	-	-
Edward Harvist Trust (COW)	-	10,767	(10,767)	-	-
Westminster CC & CCG Queens Park & Harrow Road Ward	-	2,000	(2,000)	-	-
Second Half Exhibitions	-	84,538	(84,538)	-	-
RBKC - Coomunity Public Health Programme	-	32,764	(32,764)	-	-
H&F LB Linked In and Active	-	41,496	(41,496)	-	-
CLCH Brent Falls Prevention	-	18,534	(18,534)	-	-
RBKC - Older People Prevention (Public Health)	-	395,215	(395,215)	-	-
RBKC - Keep Active	-	17,840	(17,840)	-	-
WCC - Older People Prevention (Public Health)	-	217,786	(217,786)	-	-
WCC - Keep Active	-	40,636	(40,636)	-	-
RBKC - ACL Adult Education	-	122,958	(122,958)	-	-
Kensington and Chelsea Social Council	-	27,587	(27,587)	-	-
London Borough of Ealing - Digital	-	53,333	(53,333)	-	-
Digital Inclusion K&C	-	60,000	(60,000)	-	-
New Horizons Building Development	392,379		(49,049)	-	343,330
<b>Total restricted funds</b>	<b>392,379</b>	<b>1,656,592</b>	<b>(1,705,641)</b>	<b>-</b>	<b>343,330</b>
<b>Unrestricted funds:</b>					
Designated funds:					
Open Age Hubs Activities	-	-	-	-	-
Other works for New Horizons	25,578	-	-	50,000	75,578
CRM System	-	-	-	-	-
<b>Total designated funds</b>	<b>25,578</b>	<b>-</b>	<b>-</b>	<b>50,000</b>	<b>75,578</b>
<b>General funds</b>	<b>1,127,078</b>	<b>116,157</b>	<b>(313,655)</b>	<b>(50,000)</b>	<b>879,580</b>
<b>Total unrestricted funds</b>	<b>1,152,656</b>	<b>116,157</b>	<b>(313,655)</b>	<b>-</b>	<b>955,158</b>
<b>Total funds</b>	<b>1,545,035</b>	<b>1,772,749</b>	<b>(2,019,296)</b>	<b>-</b>	<b>1,298,487</b>

The narrative to explain the purpose of each fund is given at the foot of the note below.

## 17b Movements in funds (prior year)

	At 1 April 2023 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 March 2024 £
<b>Restricted funds:</b>					
Westminster Almshouses	-	2,596	(2,596)	-	-
City of London - Bridge House Charities	-	50,000	(50,000)	-	-
Royal Institute of Philosophy	-	1,050	(1,050)	-	-
The Childwick Trust	-	3,750	(3,750)	-	-
H&F LB Linked In and Active	-	39,900	(39,900)	-	-
H&F Fast Track Grant	-	3,000	(3,000)	-	-
CLCH Brent Falls Prevention	-	16,009	(16,009)	-	-
Edwards and Bishop King's Fund	-	3,327	(3,327)	-	-
RBKC - Older People Prevention (Public Health)	-	395,215	(395,215)	-	-
RBKC - Keep Active	-	17,840	(17,840)	-	-
WCC - Older People Prevention (Public Health)	-	217,786	(217,786)	-	-
WCC - Keep Active	-	40,636	(40,636)	-	-
London Sport	-	7,093	(7,093)	-	-
The University of Westminster	-	500	(500)	-	-
Barnet Prevention Falls	-	5,829	(5,829)	-	-
Earls Court Community Fund- Grant	-	16,500	(16,500)	-	-
VCS & Community Partnerships -RBKC	-	13,743	(13,743)	-	-
The Julia and Hans Rausing Trust	-	20,500	(20,500)	-	-
Innovate UK	-	461,862	(461,862)	-	-
Delivery Of the Active Communities	-	4,716	(4,716)	-	-
MERCERS GRANT	-	17,000	(17,000)	-	-
RBKC - ACL Adult Education	-	179,567	(179,567)	-	-
RBKC - Sports Development Team	-	430	(430)	-	-
RBKC ACL (Tutor Training Reimbursements)	-	890	(890)	-	-
K& C Foundation -Mens Activity	-	4,167	(4,167)	-	-
RBKC - City Living Local Life	-	4,941	(4,941)	-	-
Strand Parishes Trust	-	5,000	(5,000)	-	-
Good Things Foundation	-	9,100	(9,100)	-	-
THRIVE TRIBE	-	4,160	(4,160)	-	-
Track Academy Movement Grant	-	3,154	(3,154)	-	-
Westminster CC s75 Time for Me	-	23,307	(23,307)	-	-
NHS Tri BoroughCCGS - Steady and Stable Project	-	139,973	(139,973)	-	-
Kensington and Chelsea Social Council	-	24,645	(24,645)	-	-
The Henry Smith Charity	-	40,300	(40,300)	-	-
Edward Harvest Trust (COW)	-	1,818	(1,818)	-	-
CWPLUS (DigitALL Project)	-	99,823	(99,823)	-	-
MASONIC CHARITABLE	-	26,514	(26,514)	-	-
London Borough of Ealing - Digital	-	26,668	(26,668)	-	-
RBKC - Digit All	-	13,500	(13,500)	-	-
New Horizons Building Development	441,428		(49,049)	-	392,379
<b>Total restricted funds</b>	441,428	1,946,808	(1,995,857)	-	392,379
<b>Unrestricted funds:</b>					
Designated funds:					
Open Age Hubs Activities	-	-	-	-	-
Other works for New Horizons	25,578	-	-	-	25,578
CRM System	-	-	-	-	-
<b>Total designated funds</b>	25,578	-	-	-	25,578
<b>General funds</b>	763,150	612,950	(249,022)		1,127,078
<b>Total unrestricted funds</b>	788,728	612,950	(249,022)	-	1,152,656
<b>Total funds</b>	1,230,156	2,559,758	(2,244,879)	-	1,545,034

### Purposes of restricted funds

Grants, which are received for specific projects, are accounted for as restricted funds. The balances on restricted funds as at 31st March 2025 arise for specific projects.

### Second Half Centre, New horizons Centres, The Avenues, and St Margaret's

Open Age delivers a large weekly programme of Learning, Physical Activity and Arts and Culture activities in The Royal Borough of Kensington and Chelsea, and the City of Westminster. We operate from 40+ community venues and four centres operated by the charity. This activity is funded by a variety of grants including, North West London ICB, RBKC and WCC prevention contracts, RBKC Adult Community Learning, and the Second Half Foundation.

### Time for Me

Project providing activities and trips for older carers across the Royal Borough of Kensington and Chelsea, and the City of Westminster funded through RBKC and NWL ICB.

### DigitAll

A project that tackles Digital Exclusion in Older People by targeting barrier to access. Open Age is the lead partner working with a number of delivery organisations to reach older people. Funded by CW+ and Imperial College Healthcare Trust.

### Innovate UK

The Innovate UK funding was for a period of twelve months. The purpose was to enable Open Age to scale up its online delivery through codesigning an online platform with older people as well as potential customers for a service such as housing association, community health providers and local authorities.

## 18 Operating lease commitments payable as a lessee

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods

	Equipment	
	2025	2024
	£	£
Less than one year	651	1,834
One to five years		651
Over five years	–	–
	<b>651</b>	<b>2,485</b>

## 19 Legal status of the charity

The charity is registered as a Charitable Incorporated Organisation (CIO) with the Charity Commission. The charity is registered in England and its registered address is St Charles Centre for Health and Wellbeing, Exmoor Street, London, W10 6DZ.





Members getting into their stride ahead of Open Age Mile 2024

St. Charles Centre for Health and Wellbeing,  
Exmoor Street, London W10 6DZ

**Tel: 020 4516 9978**

**[www.openage.org.uk](http://www.openage.org.uk)**