



## Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day 01	Month Jan	Year 2024		Day 31	Month Dec	Year 2024

### Section A Reference and administration details

Charity name NORTH WALES SUPERKIDS

Other names charity is known by

Registered charity number (if any) 1159804

Charity's principal address 5 Clos Dinbych, Bodelwyddan

RHYL

Denbighshire

Postcode

LL18 5WH

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	KATHERINE LOUISE PIERCEY			
2	DONNA OWENS B.A			
3	JACQUELINE STOREY			
4	JADE STOREY			
5	MARY PIERCE			
6				
7				
8				
9				
10				

#### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by Trustees

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Safeguarding children (child protection policy)

The charity receives referrals on behalf of the families through voluntary / statutory agencies, or any 3<sup>rd</sup> party acceptable to the trustees. We do not take self-referrals.

None

A risk assessment is carried out before any fundraising activities are undertaken.

## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

The prevention or relief of poverty in North Wales by providing education, items and services to young people up to the age of 25 who are in need, and both socially and economically disadvantaged.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The charity currently has 3 main projects. The activities of which are undertaken for the public benefit in relation to the charity's objects.

TOY BOX APPEAL: Crisis relief for families unable to provide even a basic Christmas for their children / young people. This is achieved by providing a good selection of presents, age appropriate and as far as possible geared personally to the young person.

FESTIVE TREATS: Ensuring excluded youngsters have the opportunity to experience treats that are considered normal to their peers. We do this by inviting children / young people to the pantomime, parties and any other appropriate treat we have access to, from which otherwise they would, due to their family circumstances be excluded. This also includes Easter Eggs when available.

HOLIDAY PROJECT: We are able to offer free holidays (respite) to families in crisis, where it can be shown that the time away would have a positive impact on the wellbeing of the child / children.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

We do not give grants of financial support. Our support to all beneficiaries is achieved through either providing a service/items to beneficiaries such as, holidays / respite (as in our holiday project), Christmas gifts in respect of our toy box appeal project and finally opportunities through accessing theatre shows.

We do not currently have a policy related to investment.

We rely heavily on volunteers to ensure the smooth running of our charity and throughout 2024 the support has been overwhelming, the support of our volunteers has a huge impact on the overall operation of the Charity.

The charity works closely with referrers from other charity organisations or statutory agencies, or any 3<sup>rd</sup> party acceptable to the trustees. We do not take self-referrals.

We wish to thank all the donors who gave financial support and indeed their time and equipment to help us achieve our objectives.

**Summary of the main achievements of the charity during the year**

North Wales

Superkids

Trustees

Report 2024.

The beginning of 2024 began with another 4 months of back and forth communication with Barclays bank, where trustees still had no access to the Charity Funds. By this time, some due payments were left unpaid, but there seemed to be no option for Barclays to help, despite the urgency, whilst they passed the case from department to department.

The site fees for the Caravan were now very overdue and Bourne leisure did deliver a notice for the removal of the Caravan within 30 days if the funds were not provided. This would have been catastrophic for the Holiday Project. Thankfully by mid April the new signatories were appointed and we were able to settle the balance overdue.

There were then payments made to the Trustees and volunteers who had kindly advanced funds to the charity during the Christmas period of 2023.

The charity was unfortunately required to return a grant to a funder, that had previously been awarded for the now abandoned Craft Club. The project manager had received payment for their expenses / fees during the planning stages in 2023, but this was not able to be deducted from the grant as the project did not go ahead. Therefor the funder requested the return of the whole grant.

During this year, a slight rebrand took place, with the intention of developing a more recognisable identity for Superkids. With a new simple logo and attractive colour scheme paired with a new easily accessible website and professional contact email. It was very well received by our supporters who agreed that it gave the charity a new modern look.

The holiday project was finally able to open in May, but despite the late start, the project supported more families than ever during the season, with 20 families each enjoying a Week long holiday at Hafan Y Mor. A huge thank you goes to Pwllheli based cleaning company, Riverside Gleamers, who not only Clean and change over our caravan every week, Free of charge, but have been so supportive of North Wales Superkids during the toybox appeal too.

The pantomime trip was due to go ahead in early December, with 100 seats filled and lots of excited families due to attend. Sadly the Great British weather forced the Theatre to close on the afternoon of our visit! It was decided that due to logistics, we would not try to reschedule, but have instead carried over our booking for Pantomime 2025.

Unfortunately due to an issue with the emails, our application for the Santa Flight was missed by the recipient. This meant that we sadly missed out on the seat allocations for 2024.

The toybox appeal was incredibly well supported, with more local drop off points confirmed and more businesses coming on board to support. The demand for our services had increased from 2023, and this year the number of referrals received and fulfilled was just over 2050. With many families struggling to heat their homes, it was decided that every recipient would receive Warm Pyjamas in addition to their usual sack of gifts. This

was achieved with the help of a grant secured from the final round of the Rhyl community partnership fund which was coming to an end. The team worked tirelessly to ensure that all referrals were complete and distributed in time for Christmas.

A huge Thank You to all of the individuals, groups and businesses who have supported us again this year. To our volunteers, we would not have been able to make this happen without You.

## Section E Financial review

### Brief statement of the charity's policy on reserves

The Trustees are mindful of the need to balance the year round charitable activities especially during the Christmas period with long term sustainability. Wherever a surplus arises the Trustees will ensure that funds are held in interest bearing deposits.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity relies mainly on public donation, local businesses and fundraising to provide the support to those families referred to us.

## Section F Other optional information

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	J Storey	D Owens
Full name(s)	Jade Storey	Donna Owens
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	30/10/2025	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

North Wales Superkids

No (if any)

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
01/01/2024

To

Period end date  
31/12/2024

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Grants	2,895	-	-	2,895	10,000
Fundraising	1,530	-	-	1,529	14,660
Donations	13,552	-	-	13,112	12,580
Your Lotto	1,195	-	-	1,195	910
		-	-	-	-
		-	-	-	-
		-	-	-	-
		-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>19,172</b>	<b>-</b>	<b>-</b>		<b>38,150</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>19,172</b>	<b>-</b>	<b>-</b>	<b>Cross Add Error</b>	<b>38,150</b>
<b>A3 Payments</b>					
Toybox	29,970	-	-	29,970	12,689
Holiday Project and Festive Treats	10,815	-	-	10,815	9,172
Print and Stationary	413	-	-	413	4
Food and Sustenance	909	-	-	909	413
Travel	1,751	-	-	1,751	405
Advertising / Branding	1,172	-	-	1,172	-
Subs and Comms	308	-	-	308	717
Other	6,335	-	-	6,335	2,856
Grant Return	6,293	-	-	6,293	-
<b>Sub total</b>	<b>57,966</b>	<b>-</b>	<b>-</b>	<b>57,966</b>	<b>26,256</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>57,966</b>	<b>-</b>	<b>-</b>	<b>57,966</b>	<b>26,256</b>
<b>Net of receipts/(payments)</b>	<b>- 38,794</b>	<b>-</b>	<b>-</b>	<b>#VALUE!</b>	<b>11,894</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>- 38,794</b>	<b>-</b>	<b>-</b>	<b>#VALUE!</b>	<b>11,894</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Current	18,429	-	-
	Petty cash	-	-	-
	Advances	-	-	-
	<b>Total cash funds</b>	<b>18,429</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	J.Storey	Jade Storey	30/10/2025	
	D.Owens	Donna Owens	30/10/2025	