

THE HERITAGE CRAFTS ASSOCIATION

England & Wales · Charity number 1159208

Details

Other names	HCA, Heritage Crafts
Status	Registered
Legal form	CIO
Registered	2014-11-13
Register	View on the Charity Commission register

Contact

Address	81 North Street Wellington TA21 8NA
Phone	07598712515
Email	info@heritagecrafts.org.uk
Website	www.heritagecrafts.org.uk

Activities

Objects: TO ADVANCE PUBLIC KNOWLEDGE AND APPRECIATION OF TRADITIONAL AND HERITAGE CRAFTS, IN PARTICULAR, BUT NOT EXCLUSIVELY, THROUGH EDUCATION, ADVICE AND TRAINING.

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Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Environment/conservation/heritage
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£593,527	£458,348	£393,080	8
2024-06-30	£298,995	£291,805	-	-
2023-06-30	£259,645	£202,727	-	-
2022-06-30	£181,161	£150,870	-	-
2021-06-30	£195,040	£138,433	-	-

Trustees

Name	Role	Appointed
Catherine Jan Lillie		2025-05-01
Daahir Ahmed Mohamed		2025-05-01
David Cowling Clarke		2019-04-30
Dr Alison Robinson Canham		2021-04-01
Emma Louise Jhita		2025-05-01
Jennifer Chen		2019-04-30
Jo Sealy		2022-04-27
Jonathan Daniel Reid		2021-03-30
Michael Osbaldeston		2025-05-01
Nicola Duncan-Finn		2025-05-01
Robert Murray		2022-12-07
Simon Eli Sadinsky-Heisler		2025-05-01

Accounts

Trustees' Report

for the Heritage Crafts Association (operating as 'Heritage Crafts')
for the financial year 1 July 2024 to 30 June 2025

PATRON

HM King Charles III

VICE PATRON

The Rt Hon the Baroness Garden of Frognal

AMBASSADORS

Kaffe Fassett MBE

Will Kirk

Dr Alex Langlands

Rose Sinclair MBE

TRUSTEES in the period July 2024 to June 2025

Chair	David Clarke	
Co-Chair	Jay Blades MBE (to 13 September 2024)	
Vice Chair	Jo Sealy	
Treasurer	Robert Murray	
Secretary	Dr Alison Robinson Canham	
Other Trustees	Katy Bevan	Daahir Mohamed (from 1 May 2025)
	Imogen Bright Moon (to 13 December 2024)	Helen Nichols (to 11 December 2024)
	Jennifer Chen	Michael Osbaldeston (from 1 May 2025)
	Nicola Duncan-Finn (from 1 May 2025)	Jonathan Reid
	Emma Jhita (from 1 May 2025)	Dr Simon Sadinsky (from 1 May 2025)
	Catherine Lillie (from 1 May 2025)	Laura Southall

STAFF in the period July 2024 to June 2025

Daniel Carpenter – Executive Director
Mary Lewis – Head of Craft Sustainability
Elizabeth Fretty – Philanthropy and Membership Lead
Tessa Osman – Recipient Engagement and Impact Officer
Rachel Weaver – Grants, Awards and Membership Officer (from 19 May 2025)
Ailsa Paterson – Finance Officer
Hannah Lamare – Finance Officer (maternity cover) (from 14 October 2025)
Zarka Iqbal – Project and Policy Officer (Shaping a Resilient Future)
Finn Arscharvir – Volunteer Coordination Officer (Shaping a Resilient Future) (from 19 August 2024)

REGISTERED OFFICE

81 North Street, Wellington, Somerset TA21 8NA

REGISTERED CIO NAME AND NUMBER

The Heritage Crafts Association

1159208 (previously registered charity number 1133646)

ACCOUNTS EXAMINED BY

Graham Darbourne FCA

TC Group

The Old Town Hall, Market Place, Oundle PE8 4BQ

BANKERS

CAF (Charities Aid Foundation)

Trustees' Report

Heritage Crafts' net incoming resources for the year were £593,527 (2024: £298,995) and the closing reserves held at 30 June 2025 were £393,079 (2024: £257,900).

Unrestricted income in the year of £294,065 was higher than the previous year (2024: £204,459). This increase was driven by unexpected unrestricted donations of £124,221 received during the year (2024: £14,188), including a legacy donation of £74,454 and three anonymous donations totalling £45,000.

In the previous year we were awarded a £157,989 grant over two years from the National Lottery Heritage Fund to expand our staff team, develop our governance and fundraising, and expand our reach to a more diverse audience. Expenditure against the grant in 2024/25 included staffing costs of £35,052 for our Philanthropy and Membership Lead and Project and Policy Officer, as well as the new Volunteer Coordination Officer recruited in August.

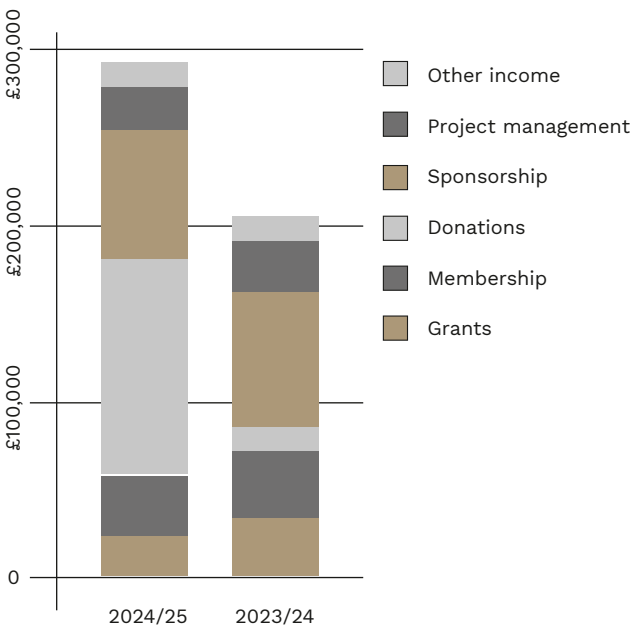
We drew down £35,000 for the second year's installment of the three-year grant awarded by the Swire Charitable Trust to cover core administrative costs.

The proportion of income from corporate sponsorship was maintained from the previous year at £73,000 (2024: £76,012), including from The Royal Mint, to run the Winner's Reception at Eltham Palace, and to provide bursaries for trainees in precious metal skills and a high-profile Precious Metalworker of the Year Award. Other sponsors included Soane Britain, House of Sonnaz, Rose Uniacke and Silverlining Furniture.

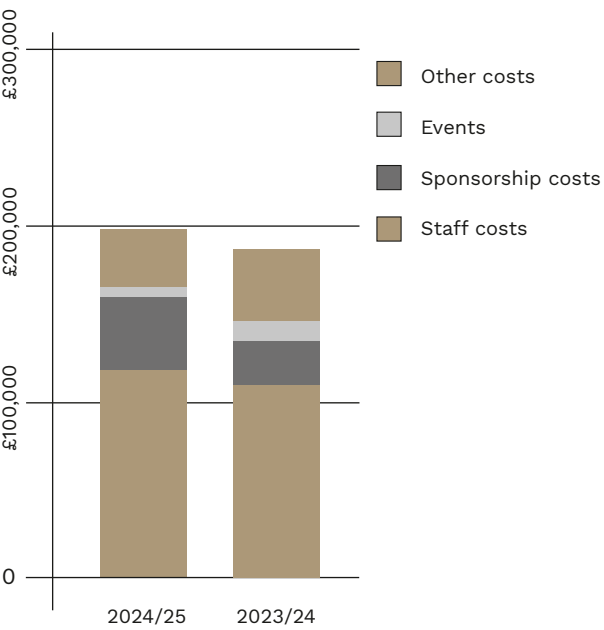
Rose Uniacke contributed additional profits from their 'Remnant Weave' interior design product line, which resulted in two generous donations totalling £11,013 (2024: £2,889).

As a result of a new payment platform requiring recurring members to re-register, we experienced a reduction in member numbers during the period. On 30 June 2025 Heritage Crafts had 964 members (2024: 1,493 members). However, as a result of the rate increase introduced in May 2024, membership income was maintained at £35,936 (2024: £36,955). The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our work.

UNRESTRICTED INCOME



UNRESTRICTED EXPENSES



We have continued to manage costs as prudently as possible. The largest item of unrestricted expenditure continues to be salary costs, which totalled £114,586 in the period (2024: £108,900). All of our staff work from home, and receive a monthly working from home allowance of £26 to contribute to increased energy usage.

Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending meetings on behalf of the organisation are reimbursed. Trustee expenses for the year were £979 (2024: £800).

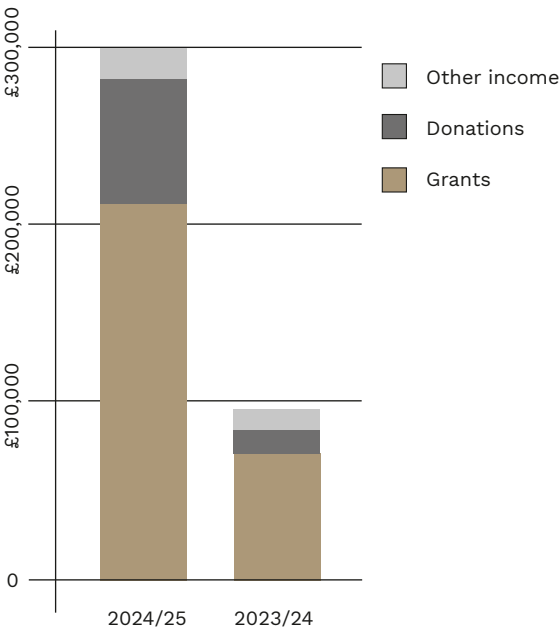
The amount of restricted funds received in the year to 30 June 2025 was £299,462 (2024: £94,536). This significant increase was made up largely from grants of £212,286 from trusts and foundations to fund our grants and awards programmes, and restricted anonymous donation of £50,000 to fund our new Maker Relief Fund.

Our training bursaries scheme, launched in 2021, continues to grow with 29 bursaries awarded in the autumn funded by the National Lottery Heritage Fund, City & Guilds Foundation, William Grant Foundation, Maxwell/Hanrahan Foundation, Army Benevolent Fund,

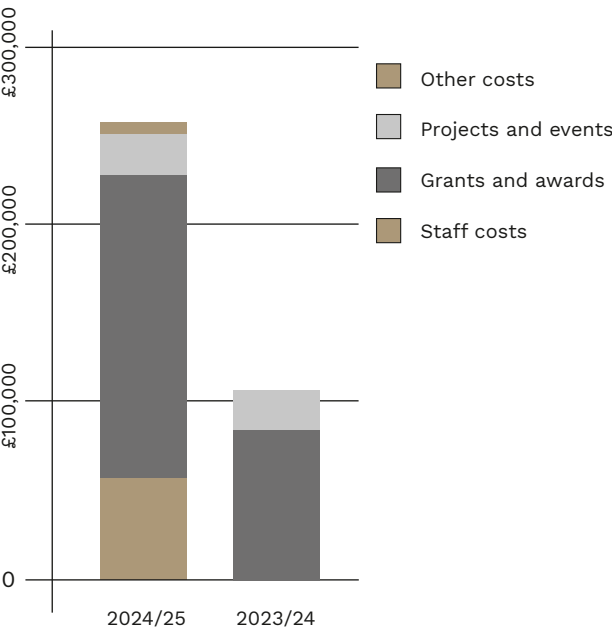
Royal British Legion, Ashley Family Foundation, Newby Trust, Sussex Heritage Trust, Worshipful Company of Arts Scholars, D'Oyly Carte Charitable Trust, Anthony and Elizabeth Mellows Charitable Settlement, Soane Britain, Kendrick Hobbs and Malcolm and Rosalind Gammie, and a further 14 in the spring, funded by The Royal Mint, the Costume Society, the Leathersellers' Foundation, the British Leather Industry Development Trust, the Cordwainers' Company, the Society of Scribes & Illuminators and the International Guild of Knot Tyers. The value of the 43 bursaries awarded was £165,312 (2024: £70,090 awarded to 19 recipients).

The Endangered Crafts Fund, launched in 2019, remains an important element of our strategy with seven grants awarded in the autumn funded by a private donor, the Pilgrim Trust and the William Grant Foundation, and a further eight in the spring, funded by a private donor, the James and Lucilla Joll Charitable Trust and the William Grant Foundation. The value of the 15 grants awarded was £29,747 (2024: £29,355 awarded to 16 recipients).

RESTRICTED INCOME



RESTRICTED EXPENSES



Following a restricted donation of £50,000 in October 2024, we set up a new hardship fund called the Maker Relief Fund to disseminate 50 £1,000 grants to makers struggling to make ends meet. By the end of the period 1,019 applications had been received and 35 grants awarded.

Our awards scheme grew to 24 awards following the first instalment of a three year grant of \$105,000 USD from the Maxwell/Hanrahan Foundation based in California, to grow and professionalise the awards scheme. Prizes totalled £29,000, supported by the King Charles III Charitable Fund, The Royal Mint, Maxwell/Hanrahan Foundation, Marsh Charitable Trust, Axminster Tools, Costume Society, William Grant Foundation, Silverlining Furniture, British Leather Industry Development Trust, Leathersellers' Foundation, English Heritage, House of Sonnaz, Rose Uniacke, Broderers' Company and Lucy and Laurence Butcher (2022/23: £19,000 awarded to 14 recipients).

Future Financial Plans

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, corporate sponsorship and contract income, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and staff will be working to develop the new strategic plan to take effect in 2026.

Risk Management

We recognise that our operating environment continues to be very challenging. In order to understand the risks the organisation is facing, we maintain an organic risk register which is reviewed regularly by the Board and Sub-Committees. Each risk is assessed and the Board focuses on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them.

We have assessed our top two risks to be:

Financial risk – the risk that Heritage Crafts will not be able to raise sufficient funds through grants, membership and/or fundraising to maintain its charitable purpose. In the current economic climate we are seeing rising cost pressures, particularly salary costs, which increase our need for funding. We are working hard on engaging with relevant stakeholders, through our fundraising strategy, to ensure that Heritage Crafts will be able to carry out its aims.

Reputational risk – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors and sponsors will be brought into disrepute and leave. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.

In addition, we recognise that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

Reserves Policy

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to retain the level of reserves held by the charity at the equivalent of twelve months' core expenditure.

Our free reserves at 30 June 2025 are £317,290 which exceeds twelve months of core expenditure, in line with the policy noted above.

Public Benefit Statement

The Board of Trustees has kept in mind the Charity Commission's guidance on public benefit at Board meetings and when making decisions around the implementation of the objects and activities of Heritage Crafts.

Fundraising Statement

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Robert Murray, Treasurer Date: 2 January 2026

Signed by Chair of Trustees on behalf of all Trustees

Signature:  Name: David Clarke, Chair Date: 2 January 2026

Independent Examiner's Report to the Trustees of the Heritage Crafts Association

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2025, which are set out on pages 6 to 11

Respective responsibilities of Trustees and examiner

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature:  Name: Graham Darbourne FCA, TC Group

Date of approval: 26/01/2026 Relevant professional qualification: Chartered accountant

Address: The Old Town Hall
Market Place
Oundle
PE8 4BQ

Statement of Financial Activities

To the nearest £

As of 30 June 2025	Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS						
Grants	2	£23,956	£212,286	–	£236,242	£104,331
Membership	3	£35,936	–	–	£35,936	£36,955
Donations	4	£124,221	£68,076	–	£192,297	£26,425
Corporate sponsorship	5	£73,000	£6,550	–	£79,550	£76,012
Project management income		£23,462	–	–	£23,462	£30,003
Interest		£3,584	–	–	£3,584	£2,092
Gift Aid		£2,219	£12,500	–	£14,719	£2,680
Miscellaneous	6	£7,687	£50	–	£7,737	£20,498
Subtotal		£294,065	£299,462	–	£593,527	£298,995
Assets and investment sales		–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL RECEIPTS		£294,065	£299,462	–	£593,527	£298,995
PAYMENTS						
Staff costs	7	£114,586	£51,608	–	£166,194	£108,900
Grants, awards and bursaries		–	£174,931	–	£174,931	£82,598
Project costs		–	£20,690	–	£20,690	£18,438
Costs associated with sponsorship		£41,040	–	–	£41,040	£26,153
Events		£8,408	£3,780	–	£12,188	£17,382
Administration costs	9	£25,933	£8,615	–	£34,548	£18,183
Other core costs	10	£8,757	–	–	£8,757	£20,151
Subtotal		£198,724	£259,624	–	£458,348	£291,805
Assets and investment purchase	12	–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL PAYMENTS		£198,724	£259,624	–	£458,348	£291,805
NET OF RECEIPTS (PAYMENTS)		£95,341	£39,838	–	£135,179	£7,190
Transfer between funds	13	(£20,000)	£30,000	(£10,000)	–	–
TOTAL FUNDS LAST YEAR END	14	£134,744	£113,156	£10,000	£257,900	£250,710
TOTAL FUNDS THIS YEAR END		£210,085	£182,994	–	£393,079	£257,900

Balance sheet

To the nearest £

As of 30 June 2025	Unrestricted funds	Restricted funds	Total
FIXED ASSETS			
Office equipment	£572	–	£572
less accumulated depreciation	(£102)	–	(£102)
TOTAL FIXED ASSETS	£470	–	£470
ASSETS			
Cash at hand and in bank	£378,846	£130,170	£509,016
Trade debtors	£1,203	–	£1,203
Other debtors	£14,108	£52,824	£66,932
Prepayments	–	–	–
TOTAL ASSETS	£394,627	£182,994	£577,621
LIABILITIES	£184,541	–	£184,541
TOTAL FUNDS AS AT 30 JUNE 2025	£210,086	£182,994	£393,080

To the nearest £

As of 30 June 2024	Unrestricted funds	Restricted funds	Total
FIXED ASSETS			
Office equipment	£674	–	£674
less accumulated depreciation	(£102)	–	(£102)
TOTAL FIXED ASSETS	£572	–	£572
ASSETS			
Cash at hand and in bank	£245,165	£68,131	£313,296
Trade debtors	–	£45,025	£45,025
Other debtors	£9,501	–	£9,501
Prepayments	£3,370	–	£3,370
TOTAL ASSETS	£258,608	£113,156	£371,764
LIABILITIES	£113,864	–	£113,864
TOTAL FUNDS AS AT 30 JUNE 2024	£144,744	£113,156	£257,900

Statement of Cash Flow

To the nearest £

As of 30 June 2025	2025	2024
CASHFLOW FROM OPERATING ACTIVITIES		
Net surplus (deficit) from Statement of Financial Activities	£135,179	£7,190
Adjustment for		
Depreciation charges	£102	£102
Changes in working capital		
(Increase)/Decrease in trade debtors	£43,822	(£45,025)
(Increase)/Decrease in other debtors	(£57,431)	£29,320
(Increase)/Decrease in pre-payments	£3,370	(£940)
Increase/(Decrease) in liabilities	£70,677	£94,275
Net cash provided by (used in) operating activities	£195,719	£84,922
CASHFLOW FROM INVESTING ACTIVITIES		
Purchase of fixed assets	–	(£674)
Change in cash and cash equivalent in the reporting period	£195,719	£84,248
Cash and cash equivalent at the beginning of the reporting period	£313,296	£229,047
Cash and cash equivalent at the end of the reporting period	£509,015	£313,296

Notes to the Accounts

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of more than £250,000 per annum and is therefore required by the Charity Commission to prepare accruals accounts. As the Board considered that the financial situation was best given by preparing the accounts in accordance with Charity SORP (FRS 102) it has already been preparing accruals accounts since 1 July 2022.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Income

All income, donations and subscriptions are accounted for as received by Heritage Crafts. Membership subscriptions are recognised over the membership period.

d) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in note 2b below.

e) Resources expended

Resources expended are recognised in the period in which they are incurred. period in which they are incurred.

2. Grants

Heritage Crafts is extremely grateful to all our grant providers for this vital funding and support for our work.

a) Unrestricted funds

Unrestricted grants of £23,956 (2023/24: £34,083) were received from funders. This includes the second installment of a three-year a grant of £105,000 received from the Swire Charitable Trust to fund our administrative costs.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted funds as follows.

To the nearest £

As of 30 June 2025	Training Bursaries	Endangered Crafts Fund	Maker Relief	Awards	Strategic projects	Ernest Cook*	Total
Opening restricted funds at 1 July 2024	£79,046	£30,204	–	£6,365	(£2,909)	£450	£113,156
New funds received	£132,164	£33,900	£47,500	£23,325	£62,574	–	£299,463
Transfer of funds from unrestricted**	–	–	–	–	£30,000	–	£30,000
Grants awarded	(£103,057)	(£18,874)	(£35,000)	(£18,000)	–	–	(£174,931)
Expenses incurred	–	–	–	–	(£84,693)	–	(£84,693)
Operating surplus/(deficit)	£29,107	£15,026	£12,500	£5,325	£7,881	–	£69,839
Closing restricted funds at 30 June 2025	£108,153	£45,230	£12,500	£11,690	£4,972	£450	£182,995

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

** Match funding for the National Lottery Heritage Fund project from unrestricted reserves.

Strategic projects include income of £44,574 from the National Lottery Heritage Fund against the two-year grant of £157,989 awarded in February 2024, and £18,000 from the Pilgrim Trust against the two-year grant of £29,000 for the *Red List of Endangered Crafts* project awarded in 2023.

3. Membership

As of 30 June 2025, Heritage Crafts had 964 members through its membership scheme (2024: 1,493 members). A total of £35,936 was recognised as membership income during the year to 30 June 2025 (2024: £36,955).

4. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work. Unrestricted donations of £124,221 (2024: £14,188) were received from individuals.

5. Corporate sponsorship

Corporate sponsorship continued to be a significant contributor to overall income in 2024/25, with £73,000 received from The Royal Mint, Axminster Tools, Soane Britain, Silverlining Furniture, House of Sonnaz, Rose Uniacke and Kendrick Hobbs (2024: £76,012).

6. Miscellaneous income

Miscellaneous income includes contracts, consultancy income, event income, sales income and other income.

7. Staff costs

Staff costs include salaries, National Insurance, pensions (including additional elective salary-sacrifice pension contributions) and working from home allowance, but not staff travel costs. The average number of employees in the 2024–25 year was seven (2024: five). There were no employees who received employee benefits of more than £60,000.

8. Trustee costs

The Trustees are all unpaid. Trustees are reimbursed for any expenses incurred on behalf of Heritage Crafts, including travel to Board meetings and other events they are required to attend. These costs are included in the administration costs below. Trustee travel and meeting costs in 2024/25 were £1,177 (2024: £1,050).

9. Administration costs

To the nearest £

	2025	2024
Staff travel	(£12,551)	(£8,745)
IT, software and website	(£3,504)	(£1,113)
Consultancy	(£3,044)	(£600)
Telephony/postage/stationery	(£1,565)	(£970)
Marketing	(£1,214)	(£1,861)
Trustee travel and meeting costs	(£1,177)	(£1,050)
Subscriptions	(£964)	(£521)
Insurances	(£770)	(£503)
Accountancy fees	(£690)	(£1,290)
Payment processing fees(£)	(£212)	(£764)
Recruitment and training	(£150)	(£382)
Entertainment	(£92)	(£201)
Total admin expenses	(£25,933)	(£18,000)

10. Other core costs

Other core costs includes costs of delivering contracts.

11. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax since all income is applied for charitable purposes.

12. Asset purchases

During the year Heritage Crafts made no asset purchases, and exists fixed assets of £572 depreciated by a further £102.

13. Transfer between funds

The National Lottery Heritage Fund grant received in February 2024 included a £30,000 match funding requirement, to be met from unrestricted funds. These funds were transferred to the restricted National Lottery Heritage Fund project this year.

£10,000 of designated funds originally assigned to the creation and maintenance of a new website has been transferred back to unrestricted reserves, as these costs have been met by the National Lottery Heritage Fund project.

14. Total funds at year end

Total funds movements during the year have been as the follows:

- **Unrestricted funds** are used to pay core costs of the charity, including salary costs.
- **Restricted funds** are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 2b.

To the nearest £

	Unrestricted funds	Restricted funds	Designated funds	Total
Opening funds at 1 July 2024	£134,744	£113,156	£10,000	£257,900
Net income/receipts	£95,341	£39,838	–	£135,179
Transfer between funds*	(£20,000)	£30,000	(£10,000)	–
Closing funds at 30 June 2025	£210,085	£182,994	–	£393,079

* Transfer of funds from unrestricted for match funding of National Lottery Heritage Fund project

Accounts

Trustees' Report

for the Heritage Crafts Association (operating as 'Heritage Crafts')
for the financial year 1 July 2023 to 30 June 2024

PATRON

HM King Charles III

VICE PATRONS

The Rt Hon the Baroness Garden of Frognal
The Lord Cormack DL, FSA (to 25 February 2024)

AMBASSADORS

Kaffe Fassett MBE
Will Kirk
Dr Alex Langlands
Rose Sinclair MBE

TRUSTEES in the period July 2023 to June 2024

Co-Chair	David Clarke	
Co-Chair	Jay Blades MBE	
Treasurer	Robert Murray	
Secretary	Alison Robinson Canham	Jonathan Reid
Other Trustees	Katy Bevan	Jo Sealy
	Imogen Bright Moon (from 6 December 2023)	Laura Southall
	Jennifer Chen	Robin Wood MBE (to 6 December 2023)
	Dr Chrissie Freeth (to 6 December 2023)	
	Helen Nichols	

STAFF in the period July 2023 to June 2024

Daniel Carpenter – Executive Director
Mary Lewis – Head of Craft Sustainability
Elizabeth Fretty – Membership and Administration Officer
Tessa Osman – Grants and Awards Officer (from 3 July 2023)
Sally Morgan – Finance Officer (to 31 December 2023)
Ailsa Paterson – Finance Officer (from 8 January 2024)
Zarka Iqbal – Administration Officer (Shaping a Resilient Future) (from 20 May 2024)

REGISTERED OFFICE

81 North Street, Wellington, Somerset TA21 8NA

REGISTERED CIO NAME AND NUMBER

The Heritage Crafts Association
1159208 (previously registered charity number 1133646)

ACCOUNTS EXAMINED BY

Graham Darbourne FCA
TC Group
The Old Town Hall, Market Place, Oundle PE8 4BQ

BANKERS

CAF (Charities Aid Foundation)
25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME 19 4TA

Trustees' Report

Heritage Crafts' net incoming resources for the year were £298,995 (2023: £259,033) and the closing reserves held at 30 June 2024 were £257,900 (2023: £250,710).

Unrestricted income in the year of £204,459 was higher than the previous year (2023: £127,444). This increase was driven by a greater proportion of commercial sponsorship and project management contributions from restricted projects.

In February we were successful in being awarded a £157,989 grant over two years from the National Lottery Heritage Fund to expand our staff team, develop our governance and fundraising, and expand our reach to a more diverse audience. The first expenditure made against the grant in 2024 was for our website development, increasing our Membership Officer to full time, and recruiting a new Project Administration Officer.

We were delighted to be awarded a second three-year grant of £35,000 per annum from the Swire Charitable Trust to cover core administrative costs, and drew down the first year's instalment.

The proportion of income from corporate sponsorship was maintained from the previous year at £76,012

(2023: £81,455), including from The Royal Mint, to run the Winner's Reception at Windsor Castle, offer bursaries for trainees in precious metal skills, and offer a high-profile Precious Metalworker of the Year Award.

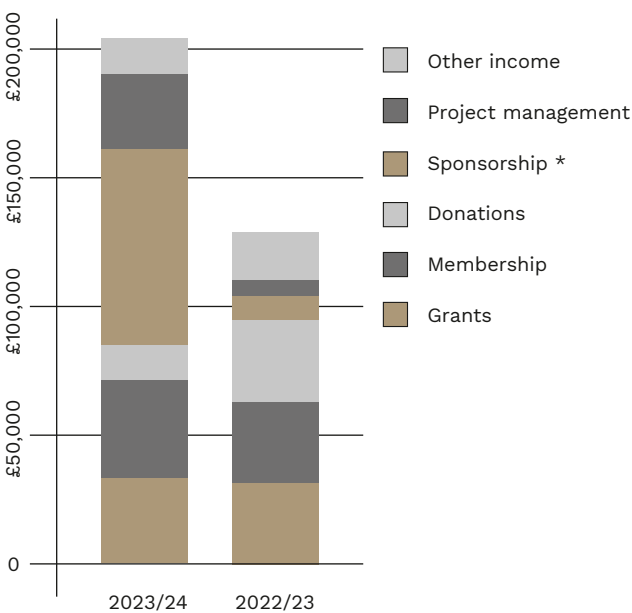
Axminster Tools sponsored a Woodworker of the Year Award for the second time. Other sponsors included Silverlining Furniture, Soane Britain, House of Sonnaz and Rose Uniacke.

Rose Uniacke contributed additional profits from their 'Remnant Weave' interior design product line, which resulted in two generous donations totalling £2,889 (2023: £2,885).

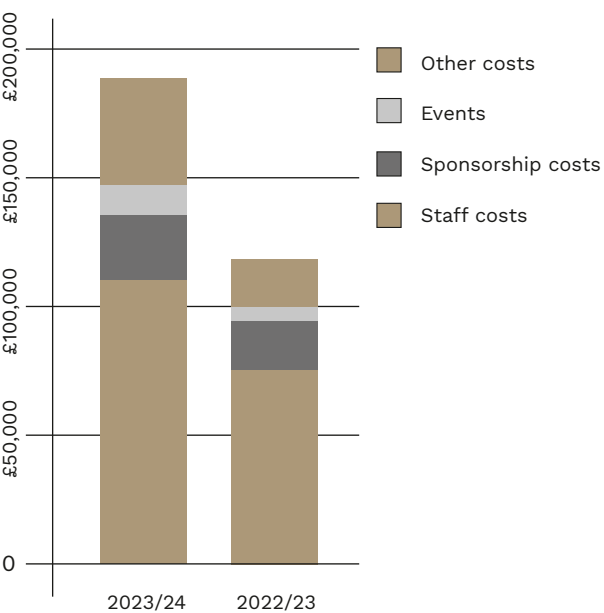
The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our work. At 30 June 2024 Heritage Crafts had 1,493 members (30 June 2023: 1,491 members). A total of £36,955 was recognised as membership income during the year (2023: £32,750).

Following consultation with members, in May 2024 the membership fees were raised to £40 for individuals, £70 for families; £100 for craft guilds and organisations, and £175 for businesses (Supporter tier). Consessionary rates

UNRESTRICTED INCOME



UNRESTRICTED EXPENSES



were also available including £25 for individuals, £20 for students, £40 for families, and £50 for craft guilds, organisations and businesses (Entry tier). A Guardian tier was also made available for those able to afford more.

Our Benefactor scheme remains an important part of our programme and we would like to thank all of our new and existing Benefactors. We like to develop longstanding relationships with our Benefactors and the full benefits of the scheme are available on our website.

We have continued to manage costs as prudently as possible. The largest item of expenditure continues to be salary costs. Strategic projects fund a proportion of our staff costs and form the majority of the costs transferred from unrestricted to restricted funds. All of our staff work from home, and the Trustee Board holds at least half of its meetings online.

Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of the organisation are reimbursed. Trustee expenses for the year are £800 (£120 in 2023).

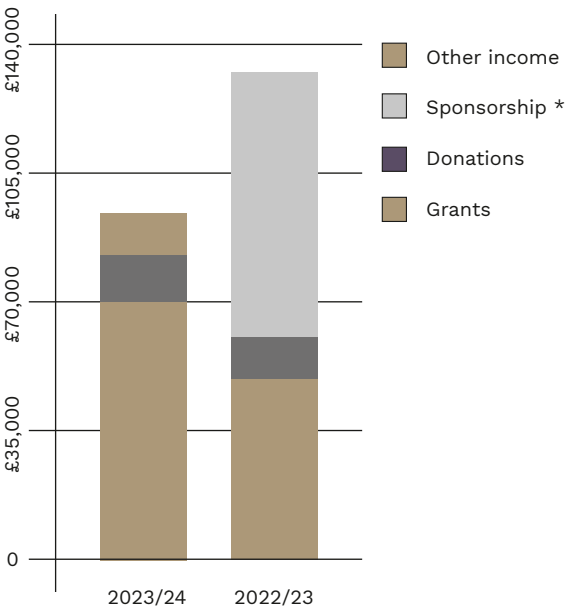
The amount of restricted funds received in the year to 30 June 2024 was £94,536 (2023: £131,589). This was made up largely from grants from trusts and foundations to fund our grants, awards and bursaries programme.

Our training bursaries scheme, launched in 2021, continues to grow with 11 bursaries awarded in the autumn funded by the City & Guilds Foundation, the Army Benevolent Fund, the Ashely Family Foundation, the Principality Building Society Future Generations Fund, DCA Consulting and Kendrick Hobbs, and a further 8 in the spring, funded by The Royal Mint, the Costume Society, the Golsoncott Foundation and Jennifer Chen. The value of the 19 bursaries awarded was £70,090 (2023: £33,133 awarded to 9 recipients).

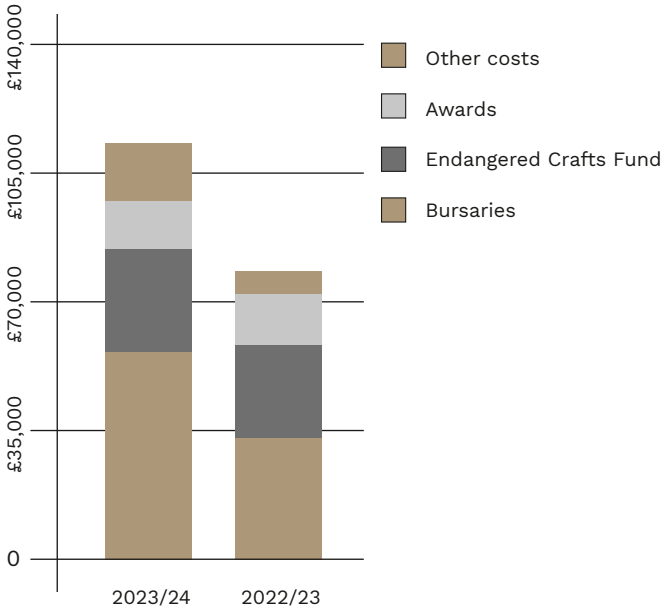
The Endangered Crafts Fund, launched in 2019, remains an important element of our strategy. Donations and grants totaling £58,555 were received in the year (2023: £22,640), with notable contributions from the Pilgrim Trust, Radcliffe Trust and William Grant Foundation. Grants totalling £27,355 were awarded during the year to 15 makers (2023: £24,162 to 15 makers). The fund is carrying forward a balance of £30,204 at 30 June 2024.

** Corporate sponsorship treated as restricted income in 2022/23, now treated as unrestricted*

RESTRICTED INCOME



RESTRICTED EXPENSES



We have already secured additional funding for the next round of awards, and will continue to seek funds to enable the Endangered Crafts Fund to continue its work.

A grant of £2,000 from the Radcliffe Trust enabled us to host a demonstration of endangered crafts at the Craftworks exhibition in Shoreditch in May.

Future Financial Plans

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, corporate sponsorship and contract income, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and staff will be working to develop the new strategic plan to take effect in 2026.

Risk Management

We recognise that our operating environment continues to be very challenging. In order to understand the risks the organisation is facing, we maintain an organic risk register which is reviewed regularly by the Board and Sub-Committees. Each risk is assessed and the Board focuses on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them.

We have assessed our top two risks to be:

Financial risk – the risk that Heritage Crafts will not be able to raise sufficient funds through grants, membership and/or fundraising to maintain its charitable purpose. In the current economic climate we are seeing rising cost pressures, particularly salary costs, which increase our need for funding. We are working hard on engaging with relevant stakeholders, through our fundraising strategy, to ensure that Heritage Crafts will be able to carry out its aims.

Reputational risk – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors and sponsors will be brought into disrepute and leave. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.

In addition, we recognise that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

Reserves Policy

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to retain the level of reserves held by the charity at the equivalent of twelve months' core expenditure.

Our free reserves at 30 June 2024 are £193,480 which exceeds twelve months of core expenditure, in line with the policy noted above.

Designated Reserves

On 30 June 2021 the Board agreed to designate a proportion of reserves to be used as match funding for projects that further the strategic objectives of Heritage Crafts. £25,000 were committed to this fund, £15,000 of which was allocated to the development of a new website.

The National Lottery Heritage Fund grant received in February 2024 included web development costs, and so we are reallocating this £15,000 back to unrestricted reserves at the end of the period. The remaining £10,000 is designated to commissioning research in 2024/25.

Public Benefit Statement

The Board has kept in mind the Charity Commission's guidance on public benefit at Board meetings and when making decisions around the implementation of the objects and activities of Heritage Crafts.

Fundraising Statement

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Robert Murray, Treasurer Date: 10 November 2024

Signed by Chair of Trustees on behalf of all Trustees

Signature:  Name: David Clarke, Chair Date: 10 November 2024

Independent Examiner's Report to the Trustees of the Heritage Crafts Association

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2024, which are set out on pages 1 to 10.

Respective responsibilities of Trustees and examiner

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature:  Name: Graham Darbourne FCA, TC Group

Date of approval: 10 November 2024 Relevant professional qualification: Chartered accountant

Address: The Old Town Hall
Market Place
Oundle
PE8 4BQ

Statement of Financial Activities

To the nearest £

	Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS						
Grants	2	£34,083	£70,248	–	£104,331	£79,108
Membership	3	£36,955	–	–	£36,955	£32,750
Donations	4	£14,188	£12,236	–	£26,425	£42,197
Corporate sponsorship	5	£76,012	–	–	£76,012	£81,455
Project management income		£30,003	–	–	£30,003	£7,490
Interest		£2,092	–	–	£2,092	£1,172
Gift Aid		£2,680	–	–	£2,680	£6,821
Miscellaneous	6	£8,446	£12,052	–	£20,498	£8,040
Subtotal		£204,459	£94,536	–	£298,995	£259,033
Assets and investment sales		–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL RECEIPTS		£204,459	£94,536	–	£298,995	£259,033
PAYMENTS						
Staff costs	7	£108,900	–	–	£108,900	£76,118
Grants, awards and bursaries		–	£82,598	–	£82,598	£71,383
Project costs		£530	£17,908	–	£18,438	£4,322
Costs associated with sponsorship		£26,153	–	–	£26,153	£8,605
Events		£13,708	£3,674	–	£17,382	£6,169
Administration costs	9	£18,000	£183	–	£18,183	£18,845
Other core costs	10	£20,151	–	–	£20,151	£9,715
Subtotal		£187,442	£104,363	–	£291,805	£195,157
Assets and investment purchase	12	–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL PAYMENTS		£187,442	£104,363	–	£291,805	£195,157
NET OF RECEIPTS (PAYMENTS)		£17,017	(£9,827)	–	£7,190	£63,875
TOTAL FUNDS LAST YEAR END	14	£140,221	£85,489	£25,000	£250,710	£186,835
Transfer between funds	13	(£22,494)	£37,494	(£15,000)	–	–
TOTAL FUNDS THIS YEAR END		£134,744	£113,156	£10,000	£257,900	£250,710

Balance sheet

To the nearest £

As of 30 June 2024	Unrestricted funds	Restricted funds	Total
FIXED ASSETS			
Office equipment	£674	–	£674
less accumulated depreciation	(£102)	–	(£102)
TOTAL FIXED ASSETS	£572	–	£572
ASSETS			
Cash at hand and in bank	£245,165	£68,131	£313,296
Trade debtors	–	£45,025*	£45,025
Other debtors	£9,501	–	£9,501
Prepayments	£3,370	–	£3,370
TOTAL ASSETS	£258,608	£113,156	£371,764
LIABILITIES	£113,864*	–	£113,864
TOTAL FUNDS AS AT 30 JUNE 2024	£144,744	£113,156	£257,900

* The increase in trade debtors of £45,025 and liabilities of £113,864 relate to the rapid growth in our grants, awards and bursaries that have significant income and expenditure that occurs at different times across the financial year end.

To the nearest £

As of 30 June 2023	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£136,068	£92,980	£229,047
Trade debtors	–	–	–
Other debtors	£38,821	–	£38,821
Prepayments	£2,430	–	£2,430
TOTAL ASSETS	£177,319	£92,980	£270,299
LIABILITIES	£12,098	£7,491	£19,588
TOTAL FUNDS AS AT 30 JUNE 2023	£165,221	£85,489	£250,710

Statement of Cash Flow

To the nearest £

As of 30 June 2024	2024	2023
CASHFLOW FROM OPERATING ACTIVITIES		
Net surplus (deficit) from Statement of Financial Activities	£7,190	£63,897
Adjustment for		
Depreciation charges	£102	–
Changes in working capital		
(Increase)/Decrease in trade debtors	(45,025)	£19,600
(Increase)/Decrease in other debtors	£29,320	(£32,883)
(Increase)/Decrease in pre-payments	(£940)	(£96)
Increase/(Decrease) in liabilities	£94,275	(£958)
Net cash provided by (used in) operating activities	£84,922	£49,560
CASHFLOW FROM INVESTING ACTIVITIES		
Purchase of fixed assets	(£674)	–
Change in cash and cash equivalent in the reporting period	£84,248	£49,560
Cash and cash equivalent at the beginning of the reporting period	£229,047	£179,487
Cash and cash equivalent at the end of the reporting period	£313,296	£229,047

Notes to the Accounts

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of more than £250,000 per annum and is therefore required by the Charity Commission to prepare accruals accounts. As the Board considered that the financial situation was best given by preparing the accounts in accordance with Charity SORP (FRS 102) it has already been preparing accruals accounts since 1 July 2022.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Income

All income, donations and subscriptions are accounted for as received by Heritage Crafts. Membership subscriptions are recognised over the membership period.

d) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in note 2b below.

e) Resources expended

Resources expended are recognised in the period in which they are incurred. period in which they are incurred.

2. Grants

Heritage Crafts is extremely grateful to all our grant providers for this vital funding and support for our work.

a) Unrestricted funds

Unrestricted grants of £34,083 (2022/23: £30,000) were received from individuals and organisations. This includes part of the first year of a new grant of £35,000 per annum, received from the Swire Charitable Trust to fund our administrative costs.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted donations as follows.

To the nearest £

As of 30 June 2024	Ernest Cook*	Training Bursaries	Endangered Crafts Fund	Awards	Strategic projects	Total
Opening restricted funds at 1 July 2023	£450	£50,053	£529	£17,724	£16,733	£85,489
New funds received	–	£83,901	£58,555	£2,875	£29,825	£175,156
Transfer of funds to unrestricted for admin	–	(£7,700)	(£4,007)	(£1,050)	(£14,946)	(£27,703)
Grants awarded	–	(£47,105)	(£24,831)	(£10,662)	–	(£82,598)
Expenses incurred	–	(£103)	(£42)	(£2,522)	(£34,521)	(£37,188)
Closing restricted funds at 30 June 2024	£450	£79,046	£30,204	£6,365	(£2,909)	£113,156

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

We were successful in being awarded a £157,989 grant over two years from the National Lottery Heritage Fund to expand our staff team, develop our governance and fundraising, and expand our reach to a more diverse audience. The first expenditure made against the grant in 2023/24 was for our website development, increasing our Membership Officer to full time, and recruiting a new Project Administration Officer.

Our training bursaries scheme continued to grow in 2023/24 with 11 bursaries awarded in the autumn funded by the City & Guilds Foundation, the Army Benevolent Fund, the Ashely Family Foundation, the Principality Building Society Future Generations Fund, DCA Consulting and Kendrick Hobbs, and a further 8 in the spring, funded by The Royal Mint, the Costume Society, the Golsoncott Foundation and Jennifer Chen. The value of the 19 bursaries awarded was £70,090 (2022/23: £33,133 awarded to 9 recipients).

The Endangered Crafts Fund, launched in April 2019, continues to be an important element of our strategy. Donations and grants totaling £58,555 were received in the year (2022/23: £22,640), with notable contributions from the Pilgrim Trust, Radcliffe Trust and William Grant Foundation. Grants totalling £24,831 were awarded during the year to 15 makers (2022/23: £24,162 to 15 makers). The fund is carrying forward a balance of £30,204 at 30 June 2024. We have already secured additional funding for the next round of awards, and will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

Our awards scheme grew to 14 awards with prizes totalling £19,000 supported by the King Charles III Charitable Fund Marsh Charitable Trust, Queen Elizabeth Charitable Trust, The Royal Mint, Axminster Tools, Sonnaz Ltd, Rose Uniacke, Sims Hilditch and Lucy and Laurence Butcher (2022/23: £9,000 awarded to 6 recipients). A grant was received from the Maxwell/Hanrahan Foundation to continue to grow and professionalise the awards scheme in 2024/25.

A third successive grant from the Pilgrim Trust was received to fund the Red List of Endangered Crafts 2025 edition, two endangered craft symposia and a contribution to the Endangered Crafts Fund.

These projects are largely carried out by our own team and therefore costs are charged from core costs against these projects, in accordance with the budgets agreed with the funders.

3. Membership

As of 30 June 2024, Heritage Crafts had 1,493 members through its membership scheme (2023: 1,491 members). A total of £36,955 was recognised as membership income during the year to 30 June 2024 (2022/23: £32,750).

4. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work. Unrestricted donations of £14,188 (2022/23: £32,074) were received from individuals and organisations.

5. Corporate sponsorship

Corporate sponsorship continued to be a significant contributor to overall income in 2023/24, with £76,012 received from The Royal Mint, Axminster Tools, Silverlining Furniture, Soane Britain, Sonnaz Ltd and Rose Uniacke (2022/23: £81,455).

6. Miscellaneous income

Miscellaneous income includes contracts, consultancy income, event income, sales income and other income.

7. Staff costs

Staff costs include salaries, National Insurance, pensions (including additional elective salary-sacrifice pension contributions) and working from home allowance, but not staff travel costs. The average number of employees in the 2023-24 year was five (2022-23: four). There were no employees who received employee benefits of more than £60,000.

8. Trustee costs

The Trustees of Heritage Crafts are all unpaid. Trustees are reimbursed for any expenses incurred on behalf of Heritage Crafts, including travel to Board meetings and other events they are required to attend. These costs are included in the administration costs below. Trustee costs in 2023/24 were £800 (2022/23: £120).

9. Administration costs

	To the nearest £	
	2024	2023
Staff travel	(£8,745)	(£6,043)
Website	(£649)	(£1,121)
Insurances	(£503)	(£522)
Recruitment	(£50)	(£2,208)
Marketing	(£1,861)	(£1,164)
Consultancy	(£600)	(£750)
Printing/postage/stationery	(£399)	(£763)
Payment processing fees(£)	(£764)	(£867)
Miscellaneous	(£4,429)	(£5,407)
Total admin expenses	(£18,000)	(£18,845)

10. Other core costs

Other core costs includes costs of delivering contracts and direct project costs subsidised from unrestricted reserves.

11. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax since all income is applied for charitable purposes.

12. Asset purchases

During the year Heritage Crafts made £674 worth of asset purchases, less accumulated depreciation of £102 (2022/23: none).

13. Total funds at year end

Total funds movements during the year have been as the follows:

- **Unrestricted funds** are used to pay core costs of the charity, including salary costs.
- **Restricted funds** are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 2b.
- **Designated funds** is a fund created by the Trustees in 2021. This fund is intended to be used as match funding for projects that further the strategic objectives of Heritage Crafts. Reserves of £25,000 were committed to this fund at the beginning of 2023/24, £15,000 of which was allocated to the development of a new website. The National Lottery Heritage Fund grant received in February 2024 included web development costs, and so we are reallocating this £15,000 back to unrestricted reserves at the end of the period. The remaining £10,000 is designated to commissioning research in 2024/25.

	To the nearest £			
	Unrestricted funds	Restricted funds	Designated funds	Total
Opening funds at 1 July 2023	£140,221	£85,489	£25,000	£250,710
Net income/receipts	£17,017	(£9,827)	–	£7,190
Transfer of designated reserves	(£22,494)	£37,494	(£15,000)	–
Closing restricted funds at 30 June 2024	£134,744	£113,156	£10,000	£257,900

Re-statement of prior year figures

	2022/23 REPORTED				ADJUSTMENTS		
	Unrestricted	Restricted	Designated	Total	Unrestricted	Restricted	Total
RECEIPTS							
Donations and grants	£62,074	£108,610	–	£170,684	(£350)	£22,979	£22,629
Membership	£32,750	–	–	£32,750	–	–	–
Events	£5,900	–	–	£5,900	–	–	–
Interest	£1,172	–	–	£1,172	–	–	–
Gift Aid	£6,821	–	–	£6,821	–	–	–
Miscellaneous	£42,318	–	–	£42,318	(£23,241)	–	(£23,241)
Subtotal	£151,036	£108,610	–	£259,645	(£23,592)	£26,979	(£612)
Assets and investment sales	–	–	–	–	–	–	–
Subtotal	–	–	–	–	–	–	–
TOTAL RECEIPTS	£151,036	£108,610	–	£259,645	(£23,592)	£22,979	(£612)
PAYMENTS							
Staff costs	£64,498	–	–	£64,498	£9,632	£1,988	£11,620
Grants, awards and bursaries	£6,169	£4,682	–	£10,851	(£6,169)	£66,701	£60,532
Project costs	–	£23,150	–	£23,150	–	(£18,828)	(£18,828)
Events	–	£62,415	–	£62,415	£6,169	(£62,415)	(£56,246)
Administration costs	£41,814	–	–	£41,814	(£4,648)	–	(£4,648)
Subtotal	£112,480	£90,247	–	£202,727	£4,985	(£12,554)	(£7,569)
Assets and investment purchase	–	–	–	–	–	–	–
Subtotal	–	–	–	–	–	–	–
TOTAL PAYMENTS	£112,480	£90,247	–	£202,727	£4,985	(£12,554)	(£7,569)
NET OF RECEIPTS (PAYMENTS)	£38,555	£18,363	–	£56,918	(£28,576)	£35,533	£6,957
TOTAL FUNDS LAST YEAR END	£115,075	£46,738	£25,000	£186,813	£15,167	(£15,145)	£22
TOTAL FUNDS THIS YEAR END	£153,630	£65,100	£25,000	£243,730	(£13,409)	£20,389	£6,980

To the nearest £

2022/23 RE-STATED			
Unrestricted	Restricted	Designated	Total
£61,724	£131,589	–	£193,313
£32,750	–	–	£32,750
£5,900	–	–	£5,900
£1,172	–	–	£1,172
£6,821	–	–	£6,821
£19,077	–	–	£19,077
£127,444	£131,589	–	£259,033
–	–	–	–
–	–	–	–
£127,444	£131,589	–	£259,033
£74,130	£1,988	–	£76,118
–	£71,383	–	£71,383
–	£4,322	–	£4,322
£6,169	–	–	£6,169
£37,166	–	–	£37,166
£117,465	£77,693	–	£195,158
–	–	–	–
–	–	–	–
£117,465	£77,693	–	£195,158
£9,979	£53,896	–	£63,875
£130,242	£31,593	£25,000	£186,835
£140,221	£85,489	£25,000	£250,710

14. Re-statement of prior year figures

As a result of some historical anomalies surrounding accruals at the end of last financial year, and the misallocation of funds between restricted and unrestricted projects, we are making a number of adjustments to the accounts posted for 2022/23. These are reflected in the table opposite.

- The additional £6,169 in unrestricted events is for the cost of our tinsmithing masterclass and attendance at third-party events, misallocated to grants expenditure.
- £4,648 of the additional unrestricted staff costs is for salaries misallocated to unrestricted administration costs, and the remaining £6,972 is for salaries misallocated to restricted project costs.
- The additional £1,988 in restricted staff costs is for salary payments misallocated to unrestricted staff costs, relating to our precious metals symposium and Cornwall Pre-apprenticeship project
- £62,415 of the additional restricted grants, awards and bursary costs reflects the payments made to numerous craftspeople, misallocated to restricted event costs, and the remaining £4,286 is for restricted grants, awards and bursary costs misallocated to restricted project costs.
- £23,241 of the additional restricted donations and grants is the Royal Mint sponsorship misallocated to unrestricted miscellaneous income.
- The remaining balances of -£350 in unrestricted donation and grant income, -£262 in restricted donation and grant income and -£7,570 in restricted project costs relate to missed accruals between 2022/23 and 2024/24.

Accounts

Statement of Financial Activities

of the Heritage Crafts Association (operating as 'Heritage Crafts')
for the financial year 1 July 2022 to 30 June 2023

PRESIDENT

HRH The Former Prince of Wales

VICE PRESIDENTS

The Lord Cormack DL, FSA

The Rt Hon the Baroness Garden of Frognal

Richard Hefford-Hobbs (to 30 June 2023)

AMBASSADORS

Professor May Cassar CBE (to 5 July 2022)

Kaffe Fassett MBE

Will Kirk

Dr Alex Langlands

Rose Sinclair (from 5 July 2022)

TRUSTEES in the period July 2022 to June 2023

Honorary Officers

Co-Chair David Clarke (Acting Chair to 31 August 2022, Co-Chair from 31 August 2022)

Co-Chair Jay Blades MBE (from 31 August 2022)

Treasurer Sarah Kolkman (to 7 December 2022)
Robert Murray (from 7 December 2022)

Secretary Alison Robinson Canham

Other Trustees Katy Bevan

Jennifer Chen

Dr Chrissie Freeth

Helen Nichols

Jonathan Reid

Jo Sealy

Ambrita Shahani-Tuckwell (to 7 December 2022)

Laura Southall

Robin Wood MBE

STAFF in the period July 2022 to June 2023

Daniel Carpenter – Executive Director

Mary Lewis – Endangered Crafts Manager

Sally Morgan – Finance Officer

Charlotte Diamond – Membership and Administration Officer (to 29 September 2022)

Elizabeth Fretty – Membership and Administration Officer (from 17 October 2022)

Charlotte Whalen – Events and PR Officer (from 15 August 2022 to 1 March 2023)

REGISTERED OFFICE

81 North Street, Wellington, Somerset TA21 8NA

REGISTERED CIO NAME AND NUMBER

The Heritage Crafts Association

1159208 (previously registered charity number 1133646)

ACCOUNTS EXAMINED BY

Graham Darbourne FCA

TC Bulley Davey Ltd

6 North Street, Oundle, Peterborough PE8 4AL

BANKERS

CAF (Charities Aid Foundation)

25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME 19 4TA

Financial Review

Heritage Crafts' net incoming resources for the year were £259,645 (2022: £181,161) and the closing reserves held at 30 June 2023 were £243,730 (2022: £186,813).

Unrestricted income in the year of £151,036 was higher than the previous year (2022: £105,023). This increase was driven by a greater proportion of commercial sponsorship this year. Membership income continued to grow strongly. We received the third instalment of The Swire Charitable Trust's very generous three-year grant of £30,000 per annum to cover core administrative costs.

The proportion of income from corporate sponsorship was a noticeable increase during the year at £62,074 (2022: £7,000), including from The Royal Mint, to run the Winner's Reception at the House of Lords, offer bursaries for trainees in precious metal skills, publish an accompanying booklet to the Red List 2023 edition, and run a symposium of precious metal

skills. Axminster Tools sponsored a Woodworker of the Year Award for the first time. Other sponsors included DCA Consulting and Kendrick Hobbs to support training bursaries.

Rose Uniacke contributed additional profits from her 'Remnant Weave' interior design product line, which resulted in two generous donations totalling £2,885 (2022: £3,622).

The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our work. At 30 June 2023 Heritage Crafts had 1,491 members (30 June 2022: 1,284 members). Of this total, 186 members are organisations and businesses and 1,295 are individuals, of which 5 are honorary (30 June 2022: 158; 1,126 and 5 respectively). The membership fees continue to be £20 for individuals and sole traders; £35 for joint membership; £15 for students/trainees and £40 for businesses, craft guilds and organisations.

RESTRICTED INCOME AND EXPENSES



Note: includes costs transferred to unrestricted

Benefactor income is an increasingly important revenue stream and we would like to thank all of our new and existing Benefactors. We like to develop longstanding relationships with our benefactors and the full benefits of the scheme are available on our website.

We have continued to manage costs as prudently as possible. The largest item of expenditure continues to be salary costs. Strategic projects fund a proportion of our staff costs and form the majority of the costs transferred from unrestricted to restricted funds. All of our staff work from home, and the Trustee Board has held most of its meetings online. However, travel and meeting costs have increased from 2021 levels as we begin to travel to more events and have some face-to-face meetings.

Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of the organisation are reimbursed. Trustee expenses for the year are £120 (£172 in 2022).

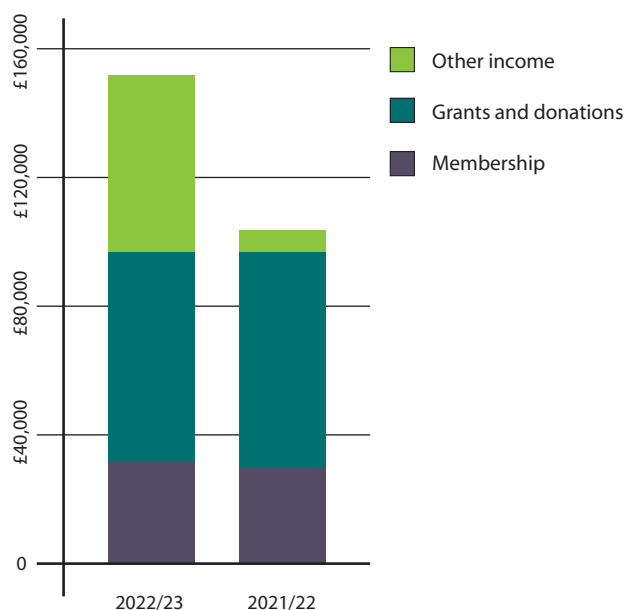
The amount of restricted funds received in the year to 30 June 2023 was £108,610 (2022: £76,137). This increase was the result of an increase in the number of grants, awards and bursaries and the publication

of the *Red List of Endangered Crafts* and two endangered crafts symposia funded by The Pilgrim Trust.

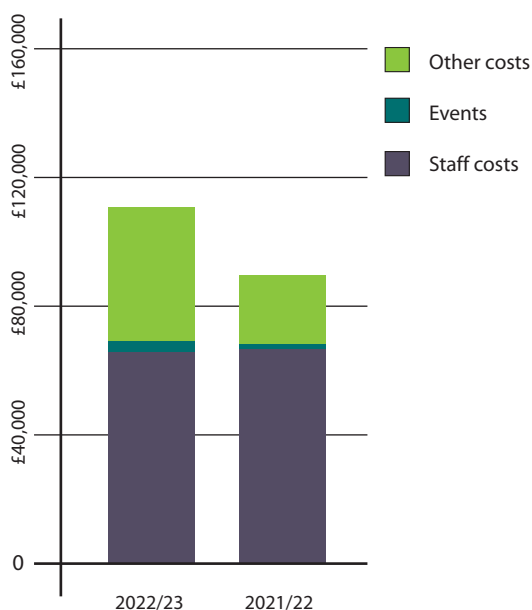
The Endangered Crafts Fund, launched in April 2019, continues to go from strength to strength. Grants from the Radcliffe Trust and the Sussex Heritage Trust during the year added to a grant from the Pilgrim Trust carried over from the previous year, to total £22,640, and we are still receiving commitments from funders to continue to support this project. Grants totalling £24,162 were awarded during the year to 15 makers. The fund is carrying forward a balance of £2,629 at 30 June 2023 which, together with funds expected soon, will be used for the next round of awards. We will continue to seek funding to enable the Endangered Crafts Fund to carry on its work.

Restricted grants carried over from the previous year from The Pilgrim Trust and The Dulverton Trust allowed us to complete our Red List 2023 edition and our #iwill project set up to engage with 11- to 18-year-olds as potential future craft practitioners, including our Craft Skills for the Future event in Derby in March. A grant of £9,600 (2022: £4,600) from the City & Guilds Foundation supported two bursaries for Black and ethnically diverse trainees.

UNRESTRICTED INCOME



UNRESTRICTED EXPENSES



Future Financial Plans

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, sponsorship and contract income, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and staff will be working to develop the next phase of the new strategic plan.

Risk Management

We recognize that our operating environment continues to be very challenging. In order to understand the risks the organisation is facing, we maintain an organic risk register which is reviewed regularly by the Board and Sub-Committees. Each risk is assessed and the Board focuses on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them.

We have assessed our top two risks to be:

Financial risk – the risk that Heritage Crafts will not be able to raise sufficient funds through grants, membership and/or fundraising to maintain its charitable purpose. In the current cost of living crisis we are seeing rising cost pressures, particularly salary costs, which increase our need for funding, combined with the difficult prospect of raising membership fees at this time. We are working hard on engaging with relevant stakeholders, through our fundraising strategy, to ensure that Heritage Crafts will be able to carry out its aims.

Reputational risk – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors

and Sponsors will be brought into disrepute and leave. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.

In addition, we recognise that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

Reserves Policy

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to retain the level of reserves held by the charity at the equivalent of twelve months' core expenditure.

Our free reserves at 30 June 2023 are £153,630 which exceeds twelve months of core expenditure, in line with the policy noted above.

Designated Reserves

The Board has agreed to designate a proportion of reserves to be used as match funding for projects that further the strategic objectives of Heritage Crafts and for redevelopment of key assets such as the website and Makers Directory. This fund was created at 30 June 2021 and reserves of £25,000 have been committed to this fund. Projects and funding partners are being identified and the funds will be utilised during the forthcoming year.

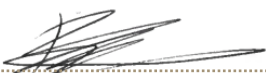
Public Benefit Statement

The Board has kept in mind the Charity Commission's guidance on public benefit at Board meetings and when making decisions around the implementation of the objects and activities of Heritage Crafts.

Fundraising Statement

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Robert Murray, Treasurer Date: 9 November 2023

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: David Clarke, Co-Chair Date: 9 November 2023

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: Jay Blades MBE, Co-Chair Date: 9 November 2023

Independent Examiner's Report to the Trustees of the Heritage Crafts Association

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2023, which are set out on pages 1 to 10.

Respective responsibilities of Trustees and examiner

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature:  Name: Graham Darbourne FCA, TC Group

Date of approval: 9 November 2023 Relevant professional qualification: Chartered accountant

Address: 6 North Street
Oundle
Peterborough
PE8 4AL

Statement of Financial Activities

To the nearest £

	Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS						
Donations and grants	5	£62,074	£108,610	–	£170,684	£141,323
Membership	4	£32,750	–	–	£32,750	£29,635
Events	6	£5,900	–	–	£5,900	£1,552
Interest		£1,172	–	–	£1,172	£310
Gift Aid		£6,821	–	–	£6,821	£5,938
Miscellaneous		£42,318	–	–	£42,318	£2,403
Subtotal		£151,036	£108,610	–	£259,645	£181,161
Assets and investment sales		–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL RECEIPTS		£151,036	£108,610	–	£259,645	£181,161
PAYMENTS						
Staff costs	3	£64,498	–	–	£64,498	£67,762
Events	7	£6,169	£4,682	–	£10,851	£13,703
Project costs		–	£23,150	–	£23,150	£13,320
Grants		–	£62,415	–	£62,415	£34,337
Administration costs	2	£41,814	–	–	£41,814	£21,576
Subtotal		£112,480	£90,247	–	£202,727	£150,870
Assets and investment purchase	8	–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL PAYMENTS		£112,480	£90,247	–	£202,727	£150,870
NET OF RECEIPTS (PAYMENTS)		£38,555	£18,363	–	£56,918	£30,291
TOTAL FUNDS LAST YEAR END		£115,075	£46,738	£25,000	£186,813	£156,522
TOTAL FUNDS THIS YEAR END		£153,630	£65,100	£25,000	£243,730	£186,813

Balance Sheet

To the nearest £

As of 30 June 2023	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£163,947	£65,100	£229,047
Trade debtors	–	–	–
Other debtors	£32,321	–	£32,321
Prepayments	£2,430	–	£3,430
TOTAL ASSETS	£198,698	£65,100	£263,799
LIABILITIES	£20,068	–	£20,068
TOTAL FUNDS AS AT 30 JUNE 2023	£178,630	£65,100	£243,730

To the nearest £

As of 30 June 2022	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£152,350	£27,138	£179,488
Trade debtors	–	£19,600	£19,600
Other debtors	£5,938	–	£5,938
Prepayments	£2,334	–	£2,334
TOTAL ASSETS	£160,621	£46,738	£207,359
LIABILITIES	£20,546	–	£20,546
TOTAL FUNDS AS AT 30 JUNE 2022	£140,075	£46,738	£186,813

Statement of Cash Flow

To the nearest £

As of 30 June 2023	2023	2022
CASHFLOW FROM OPERATING ACTIVITIES		
Net cash provided by (used in) operating activities	£48,389	£7,498
CASHFLOW FROM INVESTING ACTIVITIES		
Interest received	£1,172	£310
Purchase of property, plant and equipment	–	–
Change in cash and cash equivalent in the reporting period	£49,560	£7,808
Change in cash and cash equivalent at the beginning of the reporting period	£179,487	£171,678
Change in cash and cash equivalent at the end of the reporting period	£229,048	£179,981
Net income (expenditure) for the reporting period	£55,764	£29,981
Adjustment for		
Depreciation charges	–	–
(Increase)/Decrease in debtors	(£6,880)	(£27,363)
Increase/(Decrease) in creditors	£478	£4,880
Net cash provided by (used in) operating activities	£48,389	£7,498

Notes to the Accounts

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of more than £250,000 per annum and is therefore required by the Charity Commission to prepare accruals accounts. As the Board considered that the financial situation was best given by preparing the accounts in accordance with Charity SORP (FRS 102) it has already been preparing accruals accounts since 1 July 2022.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Income

All income, donations and subscriptions are accounted for as received by Heritage Crafts. Membership subscriptions are recognised over the membership period.

d) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in note 6 below.

e) Resources expended

Resources expended are recognised in the period in which they are incurred. period in which they are incurred.

2. Administration expenses

To the nearest £

	2023	2022
Website	(£3,437)	(1,809)
Insurances	(£522)	(382)
Recruitment	(£2,208)	
Marketing	(£1,164)	
Consultancy	(£750)	
Printing/postage/stationery	(£763)	(219)
Payment processing fees	(£867)	(522)
Miscellaneous*	(£32,103)	(5,056)
Total admin expenses	(£41,814)	(7,988)

*Includes £23,160 of costs relating to activities included in the sponsorship agreement with The Royal Mint, such as providing training bursaries for trainees in precious metal crafts.

3. Staff costs

The average number of employees in the 2022-23 year was four (2021-22: four). There were no employees who received employee benefits of more than £60,000.

4. Membership

As of 30 June 2023, Heritage Crafts had 1,491 members through its membership scheme (2021: 1,284 members). A total of £32,750 was recognised as membership income during the year to 30 June 2023 (2022: £29,635).

5. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work.

a) Unrestricted funds

Unrestricted donations of £32,074.10 (2022: £35,185) were received from individuals and organisations. A three year grant of £30,000 per annum was received from the Swire Charitable Trust to fund our administrative costs.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted donations as follows.

To the nearest £

As of 30 June 2023	Ernest Cook*	Endangered Crafts Fund	Awards	Training bursaries	Strategic projects	Total
Opening restricted funds at 1 July 2022	£450	£7,511	£15,766	£5,100	£17,912	£46,739
New funds received	–	£22,640	£8,700	£51,780	£25,490	£108,610
Transfer of funds to unrestricted for admin	–	–	–	–	£12,100	£12,100
Grants awarded	–	(£24,162)	(£7,565)	(£16,350)	(£12,338)	(£60,415)
Expenses incurred	–	(£3,360)	(£750)	(£4,980)	(£32,840)	(£41,934)
Closing restricted funds at 30 June 2023	£450	£2,629	£16,151	£35,550	£10,320	£65,100

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

The Endangered Crafts Fund, launched in April 2019, continues to be an important element of our strategy. Donations and grants totaling £22,640 were received in the year, with notable contributions from the Radcliffe Trust and Sussex Heritage Trust. Grants totalling £24,162 were awarded during the year to 15 makers. The fund is carrying forward a balance of £2,629 at 30 June 2023. We have already secured additional funding for the next round of awards, and will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

A grant from the Pilgrim Trust was carried over from the previous year to fund the *Red List of Endangered Crafts* 2023 edition, two endangered craft symposia and a contribution to the Endangered crafts Fund. A grant from the Dulverton Trust was carried over from the previous year to fund work with 11- to 18-year-old including partnership events with Speakers for Schools, training from Participation People, and an event at the Museum of Making in Derby in March. These projects are largely carried out by our own team and therefore costs are charged from core costs against these projects, in accordance with the budgets agreed with the funders.

A grant of £9,200 (2022: £4,600) from the City & Guilds Foundation supported two bursaries for Black and ethnically diverse trainees, alongside other bursaries sponsored by DCA Consulting and Kendrick Hobbs.

6. Events and fundraising activities

To the nearest £

	2023	2022
Cost of events	(£6,169)	(£13,702)

7. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax since all income is applied for charitable purposes.

8. Asset purchases

During the year Heritage Crafts did not make any asset purchases (2022: none).

9. Total funds at year end

Total funds movements during the year have been as the follows:

Unrestricted funds are used to pay core costs of the charity, including salary costs.

Restricted funds are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 5b.

Designated funds is a fund created by the Trustees in 2021. This fund is intended to be used as match funding for projects that further the strategic objectives of Heritage Crafts. Reserves of £25,000 have been committed to this fund. Projects and funding partners are being identified and funds will be allocated during the forthcoming year.

To the nearest £

	Unrestricted funds	Restricted funds	Designated funds	Total
Opening funds at 1 July 2022	£99,427	£62,385	£25,000	£186,812
Net income/receipts	£38,575	£18,363	–	£56,918
Salary costs charged to projects	£3,548	(£3,548)	–	–
Project admin charge	£12,100	(£12,100)	–	–
Designated reserves	–	–	–	–
Closing restricted funds at 30 June 2023	£153,630	£65,100	£25,000	£243,730

Accounts

ANNUAL REPORT

2021/22

Annual Report and
Financial Statements
For The Year Ended
30 June 2022



HERITAGE
CRAFTS





*Catherine Ade
Endangered Crafts Fund recipient
Photo by Jo Hounsome*

About

Heritage Crafts is the national charity for traditional heritage crafts. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional craft skills, and work towards a healthy and sustainable framework for the future.

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Legal and Administrative Information

PRESIDENT

HRH The Prince of Wales

VICE PRESIDENTS

The Lord Cormack DL, FSA

The Rt Hon the Baroness Garden of Frognal
(from 22 November 2021)

Richard Hefford-Hobbs

PATRONS

Professor May Cassar CBE

Kaffe Fassett MBE

Mark Henderson (to 13 December 2021)

Will Kirk (from 14 December 2021)

Dr Alex Langlands

TRUSTEES in the period July 2021 – June 2022

Honorary Officers

Chair Patricia Lovett MBE (to 31 May 2022)

Vice Chair Judit Seymour (to 31 March 2022)
David Clarke (Interim Vice-Chair from 1 April 2022)

Treasurer Sarah Kolkman

Secretary Alison Robinson Canham

Other Katy Bevan

Trustees Jennifer Chen

Dr Chrissie Freeth

Helen Nichols

Jonathan Reid

Jo Sealy (from 27 April 2022)

Ambrita Shahani-Tuckwell

Laura Southall

Robin Wood MBE

STAFF

Daniel Carpenter (Operations Director)

Mary Lewis (Endangered Crafts Manager)

Charlotte Diamond (Membership and Admin Officer)

Sally Morgan (Finance Officer)

REGISTERED OFFICE

81 North Street, Wellington, Somerset TA21 8NA

REGISTERED CIO NUMBER

1159208 (previously registered charity number 1133646)

ACCOUNTS

Graham Darbourne FCA

EXAMINED BY

TC Bulley Davey Limited

6 North Street, Oundle, Peterborough PE8 4AL

BANKERS

CAF (Charities Aid Foundation)

25 Kings Hill Avenue Kings Hill, West Malling, Kent ME19 4TA



*Ilana Belsky, diamond cutter
Photo by B Wild Photography*

WELCOME

The Trustees present their report along with the financial statements of the charity for the year ending 30 June 2022.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Heritage Crafts Association (operating as 'Heritage Crafts') is a Charitable Incorporated Organisation (CIO). The CIO was registered with the Charity Commission in November 2014, replacing the previous unincorporated association of the same name (charity number 1133646) which was established in January 2010 and closed in May 2015.

Membership is open to individuals over the age of eighteen, and businesses and organisations approved by the Trustees. A Trustee must be a member of the CIO or a nominated representative of a business/organisation that is a member of the CIO. The Heritage Crafts Board is formed of Trustees who are appointed by the members at the Annual General Meeting and serve for three year terms, although they are eligible for re-election. The Board meets five times each year to set and oversee the delivery of Heritage Crafts' strategy.

A number of Trustee sub-committees support the work of Heritage Crafts throughout the year.

- **Finance** - reviews the annual budget, investment and reserve policies
- **Fundraising** - monitors funding opportunities and oversees bids
- **Inclusion and diversity** - seeks equality of opportunity and fair representation
- **Membership** - recommends membership subscription rates and benefits
- **Marketing** - oversees marketing, branding and communications
- **People and culture** - oversees staff and trustee welfare and recommends remuneration and benefits

Letter from the Operations Director

It has been a tumultuous couple of years for the heritage crafts sector, with all the challenges facing small crafts businesses compounded first by the COVID-19 pandemic and then by the economic crisis, inflation and rising energy and living costs.

Last year, with support from partners we were able to award COVID hardship grants totalling just under £50,000 to the craftspeople who needed it most. This year we have supplemented this with 18 Endangered Crafts Fund grants, awards and training bursaries totalling just under £39,000. We are now seeking more funds to help prevent craftspeople from losing their businesses, with the ensuing loss of intangible cultural heritage that is embodied in every skilled crafts practitioner.



Paula Carnell, bee skep maker
Heritage Crafts at Fortnum and Mason

We know it is the tip of the iceberg, but by setting a good example and showing how relatively small amounts of funding can make a big difference when it comes to safeguarding heritage crafts, we can demonstrate to the government and its agencies (with whom we are now well networked) what is at risk and what these skills are already offering to upcoming generations.

I should like to publicly acknowledge and thank our staff team of Mary Lewis, Charlotte Diamond and Sally Morgan for rising to the challenge again – they really have gone above-and-beyond once more.

Our volunteer Trustees also generously give a great deal of their time with advice and expertise and guiding the work of the organisation, and I would like to express our particular thanks to outgoing Chair Patricia Lovett MBE and Vice-Chair Judit Seymour. Judit has been a wonderful asset to the charity during a period that has seen our transition from a volunteer-run to a staff-operated organisation with strong and sustainable foundations. As for Patricia, who has been with us from the start, Heritage Crafts will be forever indebted to her 12 plus years of dedicated service to the promotion and safeguarding of traditional craft skills in the UK.

Our loyal membership, which now totals 1,300, means that we have a strong base of unrestricted income- and our generous funders ensure that we can do so much more.

Thanks for all your support in enabling us to safeguard and celebrate the UK's craft skills.

Daniel Carpenter
Operations Director

Letter from the Previous Chair

This is my last Heritage Crafts Annual Report as Chair of the organisation, having stepped down in May.

It was a decision that was not taken lightly nor without a great deal of thought, but having been involved in Heritage Crafts from day one, with seven-and-a-half years as Vice-Chair and four-and-a-half as Chair, I feel the time is right for someone with fresh ideas, new approaches and with better contacts with the powers-that-be.

It has been a whirlwind time for me and I have met so many wonderful and talented makers, and those who kindly support

such crafts, along the way; I have greatly valued the knowledge I have gained and the experiences I have had, but I know I leave Heritage Crafts in a stable position financially and with an amazing staff team.

I would like particularly to thank them, the Trustees and all who have been so kind to support me over these years. Retirement doesn't beckon quite yet with potentially a couple more books to write and some exciting new projects, and I do hope to see some of you at future Heritage Crafts events.

Patricia Lovett MBE
Previous Heritage Crafts Chair

We are Heritage Crafts

From 8 October 2021 we have been operating under the name Heritage Crafts and using this wonderful new logo, developed in-house by Trustee and branding expert Jennifer Chen and the staff team.



The logo features an abstract design that references tools familiar to a number of craft disciplines. The different thicknesses of line making up the circle give it a sense of movement, similar to how heritage craftspeople continuously evolve, while always carrying with them the lineage of skills from the past. We hope the new brand will consolidate us in the minds of the public as the key charity operating in this sector, while appealing to a new generation of supporters.

Objects & Activities

Heritage Crafts is the national charity for traditional heritage crafts in the UK. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional crafts skills, and work towards a healthy and sustainable framework for the future.

Our **vision** is a society in which heritage craft skills are popularly acknowledged as being of vital cultural importance, and are nurtured and celebrated for their own intrinsic value, not just for the objects or environments they produce, conserve or restore.

Our **mission** is to support and promote heritage crafts as a fundamental part of our living heritage.

Our **charitable purpose** is to advance public knowledge and appreciation of traditional and heritage crafts, in particular, but not exclusively, through education, advice and training.

We do this through:

- **Knowledge** – increasing knowledge of the status of heritage crafts and the challenges faced
- **Advocacy** – influencing government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- **Safeguarding** – ensuring that the highest standard of craft skills are passed from one generation to the next
- **Support** – supporting craftspeople to practise, nurture and pass on their craft
- **Engagement** – raising awareness and interest with the wider public

We are unique as the first UK-wide champion for safeguarding intangible heritage craft skills, as recognised by the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage (Heritage Crafts is accredited as an official UNESCO NGO for Intangible Cultural Heritage).



Ray Clarke
Photo by Jo Sealy

Strategic Plan 2020-23

In January 2020 we set out an ambitious three-year plan to make major strides in realising Heritage Crafts’ mission and help bring about its vision for the future. It follows a Theory of Change model, starting with the vision of society that would be achieved should Heritage Crafts be successful in its mission, and working backwards to identify necessary preconditions and changes required to make that vision come about.

The following key issues were identified as priorities to tackle over these three years:

- Improving support and responsibility for heritage crafts at government level
- Improving training routes for people wishing to become heritage craftspeople
- Enabling creative subjects and haptic skills to be taught in schools
- Increasing appreciation for heritage craft skills among the general public
- Alleviating the difficulties facing crafts businesses
- Increasing diversity in the heritage crafts sector

To read the plan in full, visit heritagecrafts.org.uk/official-documents

To address these issues we set out the following strategies:

- Develop the Red List of Endangered Crafts as a key source of heritage craft viability data
- Research into the heritage crafts sector to identify and address barriers to entry and increase diversity
- Influence government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- Administer a fund to help ensure that endangered crafts have a substantially improved chance of survival
- Develop partnerships in the education and learning sectors
- Create resources for capturing and preserving heritage crafts skills
- Provide information resources to make craft businesses more sustainable
- Encourage local ownership of Heritage Crafts and initiate regional Heritage Crafts groups
- Ensure that membership of Heritage Crafts meets the needs of a diverse range of craftspeople and supporters
- Develop The Makers into a more detailed and joined up directory resource
- Facilitate a positive representation of heritage crafts in the media
- Participate in exhibitions and showcases
- Run a suite of awards and facilitate national recognition of the best craftspeople

On Saturday 26 March the historic centre of Coventry was taken over by heritage crafts for Making Places, part of our Making of Coventry project in partnership with Creative Lives, and part of Coventry City of Culture 2022.

THE MAKING OF COVENTRY

From the wool and leather trades, through ribbon and watch making, through to bicycle and car making, Coventry is a city steeped in craft skill. Thanks to funding from **Coventry City Council**, we teamed up with **Creative Lives** for a programme of events and on-air coverage of crafts in Coventry on **BBC Radio Coventry and Warwickshire**, focusing on how making has defined the city in the past and continues to do so today.

Keynote speaker Patrick Grant (BBC *Great British Sewing Bee*, Community Clothing) and Prof Martyn Evans (Director of the Manchester School of Art) got the day underway, followed by talks, demonstrations, tours of Coventry cathedral and the Herbert Gallery, workshops, a panel discussion, a craft cinema and repair café.



HERITAGE CRAFTS AWARDS

On 2 February 2022 we held a prestigious **Winners' Reception at the House of Lords** hosted by **Heritage Crafts Vice-Presidents Lord Cormack and Baroness Garden of Frognal** and sponsored by **Swaine Adeney Brigg**.

The **Heritage Crafts/Marsh Maker of the Year** award was won by glass engraver Tracey Sheppard, who took up glass engraving at evening classes in the 1980s and soon reached the pinnacle of her craft, receiving commissions from Historic Royal Palaces to present to Her Majesty the Queen, and to be part of the Downing Street Collection of engraved glass. She has worked tirelessly on behalf of the Guild of Glass Engravers and is now their President, alongside being Master of the Art Workers Guild.



The **Heritage Crafts/Marsh Trainer of the Year** award went to Greg Rowland who runs a wheelwrighting workshop in Devon with his father and fellow master-wheelwright Mike. Greg was nominated by his current trainee Sam Phillips who is being trained through the Livery Companies Apprenticeship Scheme as well as a Bench Joinery apprenticeship with Exeter College. As well as training apprentices of his own, Greg was also instrumental in the development of the apprenticeship standard in collaboration with the Worshipful Company of Wheelwrights.

The **Heritage Crafts/Marsh Trainee of the Year** award went to violin maker Niam Chauhan. Niam is studying at the Newark School of Violin Making, but began learning violin maintenance from the age of 13, before starting an informal apprenticeship with the late luthier and clock-maker John Bedingfield at the age of 16. Violin maker Melvin Goldsmith said: "[During my 30 years as a professional violin maker,] I have had some excellent students of the craft visit my workshop but of them all Niam is the outstanding example".

The **Heritage Crafts/Marsh Volunteer of the Year** award went to violin maker Colin Garrett, who has been a member of the British Violin Making Association for over 20 years and in that time has served many roles including Chairman and BVMA Enterprises Secretary. For the last 18 years he has also been Treasurer of the Rowan Armour Brown Trust, a charity that helps supports student luthiers with financial grants, wood distribution and work experience placements. He is also Treasurer of Luthiers Sans Frontiers, a charity that offers free training to some of the poorest countries in the world.



PRESIDENT'S AWARD FOR ENDANGERED CRAFTS

The President's Award for Endangered Crafts was established in 2020 by Heritage Crafts President HRH The Prince of Wales. Each year £3,000 is awarded to a skilled practitioner of an endangered craft who will use the funding to ensure that their skills are passed on to the future.

The PRESIDENT'S Award

In its first two years, The President's Award judges have included renowned advocates of craft such as Jay Blades MBE, (BBC *The Repair Shop*) and Patrick Grant (BBC *The Great British Sewing Bee*). HRH The Prince of Wales selects the eventual winner from a shortlist of three.

2021 Winner

Dr Rebecca Struthers

Rebecca Struthers is Director and watchmaker of a traditional watchmaking workshop and studio in Birmingham alongside husband and fellow master watchmaker Craig. They use traditional methods, materials and techniques in the restoration of vintage and antique watches as well as the production of their own timepieces. She is the first, and currently only, watchmaker in the UK to earn a PhD in horology. Rebecca plans to use the prize to create a free-to-use educational website for anyone with an interest in learning the art of watchmaking.



Rebecca Struthers
Photo by Andy Pilsbury

Other 2021 Finalists

Veronica Main MBE – straw plaiter for hat making
Hugh Dunford Wood – wallpaper maker



Veronica Main MBE

The President's Award was presented at a special reception at Dumfries House, home of The Prince's Foundation, in September 2021. Sculptor Sean Hedges Quinn was commissioned to design and make the exemplar/mould from which the award was cast in bronze. The base supporting the feathers is made of oak from the Sandringham Estate beautifully crafted by Ipswich woodworker Brendan Worsley, with stone from Balmoral. Hand engraver Ruth Anthony was commissioned to engrave the plaques.



Hugh Dunford Wood
Photo by Jay Williams



Craig and Rebecca Struthers
at Dumfries House

The winners' awards and bronze finalists' medallions were generously commissioned and sponsored by Heritage Crafts Vice President Richard Hefford Hobbs.



THE ENDANGERED CRAFTS FUND

As well as highlighting the plight of the UK's most endangered crafts, it is also important to offer practical support to help stem the decline.

In late 2020 we received funding from the **Dulverton Trust** to invest in our Endangered Crafts Fund, at a time when at-risk crafts were suffering the added effect of the COVID-19 pandemic, and some of this money was carried over into the 2021/22 year. The Trust has been an important funder in recent years, allowing us to employ our Endangered Crafts Manager and make many interventions that have improved the viability of at-risk crafts.

We also had funds remaining from the **Garfield Weston Foundation** to invest in Endangered Crafts Fund interventions, as part of a wider project to evaluate the social and cultural importance of endangered craft skills.

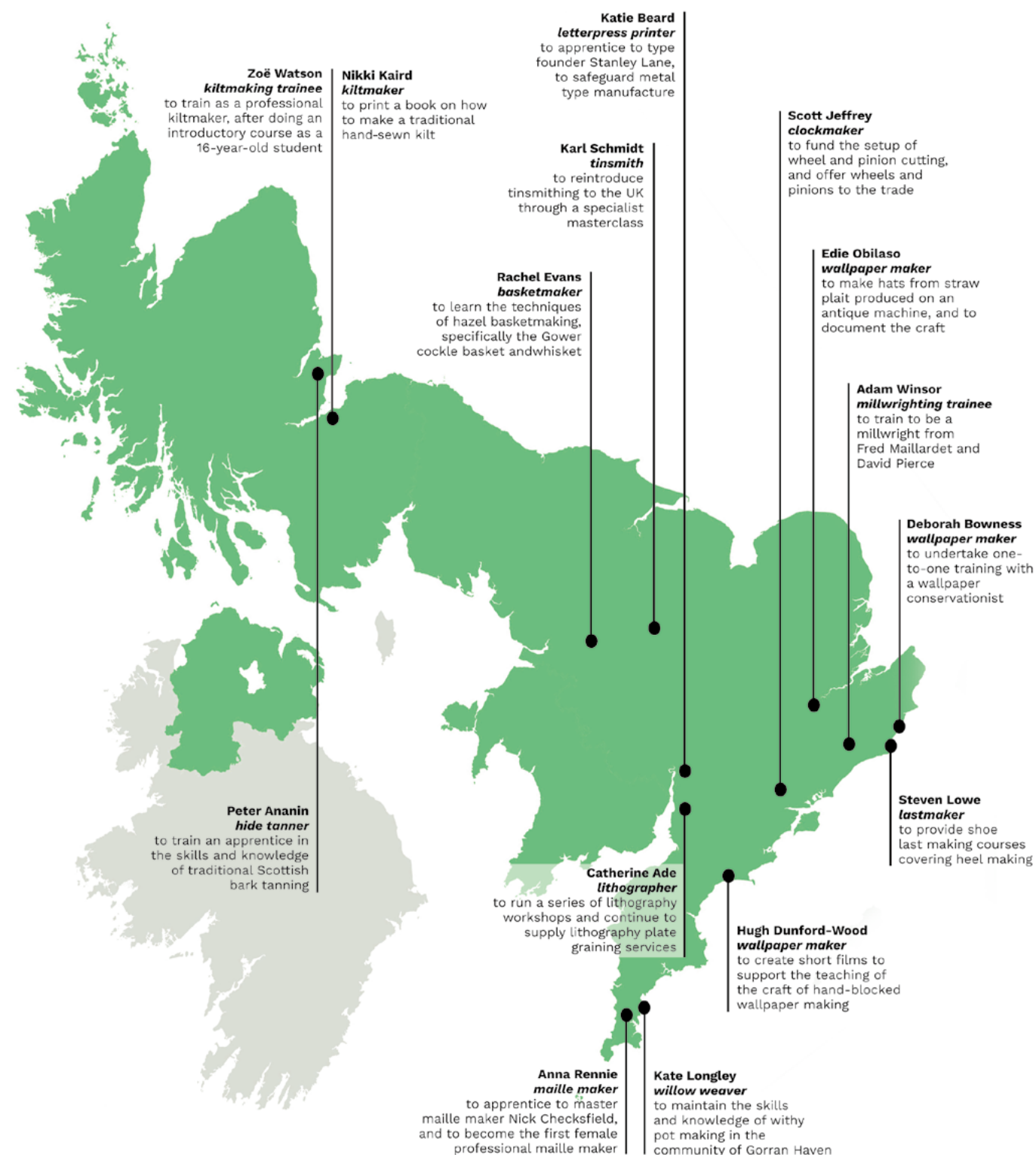
We received further funding from the **Sussex Heritage Trust** to provide Sussex-based applicants with Endangered Crafts Fund grants. Sussex-based applications were ring-fenced, so they were only competing for funds with projects in the counties of East and West Sussex and Brighton and Hove, not with projects elsewhere in the UK.

A small amount of funding was also carried over from the previous year from a grant from **Benefact Trust** (then known as Allchurches Trust).

Thanks to generous support from these trusts and foundations, as well as individual donors, since September 2019 we have been able to provide grants of up to £2,000 to 42 practitioners for projects that increase the likelihood of an endangered craft surviving the next generation, 15 of which were awarded in the financial year 2021/22.

Support is focused on projects with the potential to halt an imminent loss or provide a route to viability for the recipient and fellow practitioners.

These are the ways we have supported at-risk skills through the Endangered Crafts Fund in the past year.



HERITAGE CRAFTS AT FORTNUM & MASON

We spent a wonderful week showcasing the Heritage Crafts *Red List of Endangered Crafts* at Fortnum & Mason in Piccadilly as part of London Craft Week from 4 to 8 October 2021. There were weeklong displays in store explaining the plight of at-risk crafts and the work we have been doing to safeguard them, and from midday on Friday there were demonstrations from craftspeople featured on the list including scissor making with Ernest Wright Scissors, bee skep making with Paula Carnell and basketwork furniture making with Coates Willow.

It was a fabulous platform to promote some of the UK's rarest craft skills. On the Friday evening Fortnum's provided a reception for the craftspeople and invited guests for a live launch of the *Red List* in person following the online launch during COVID.



*Basketwork furniture maker
Jonah Addison*

THE SCIENCE OF MAKING

Our Science of Making event at the Brunel Museum on 7 October 2021 was co-hosted with watchmaker Dr Rebecca Struthers as part of London Craft Week. We heard from an amazing line-up including materials scientist Anna Ploszajski, engineer Roma Agrawal, forensic jeweller Maria MacLennan and science teacher Alom Shaha, as well as scientific glassblower Terri Adams. The event was kindly sponsored by Smith of Derby and The Watch Club.



Dr Anna Ploszajski

CRAFT ASSISTANT TRAILBLAZER APPRENTICESHIP

In January 2022 our submission for a generic Craft Assistant Trailblazer apprenticeship was accepted by the Institute for Apprenticeships and Technical Education. This was fantastic news and is the first step in allowing employers in a range of niche crafts to draw down government funding to train apprentices. The Level 3 standard uses a 'core and options' approach, with the first option being ceramics, to underpin the new Craft & Design T-Level being rolled out in 2023.

#IWILL

In November 2021 we were awarded £23,635 by the Dulverton Trust for a project focused on increasing diversity through consulting with young people. As part of this project we are running consultation events online and in real life, developing a heritage crafts Youth Ambassadors programme, and producing inspirational careers advice resources for young people, working with partner organisations such as Satchel Classes and Speakers for Schools.

ENDANGERED CRAFT WEEK

21 to 26 March 2022 marked the inaugural Endangered Craft Week, an effort by Heritage Crafts and partner The Prince's Foundation to shine a light on the urgent need to preserve traditional craft skills. Over the course of the week we profiled five craft businesses that involve skills featured in the *Red List of Endangered Crafts*, including York Handmade brick makers, Kate Brett marbler, AS Handover brush makers, Graeme Bone kilt maker, and Rebecca Struthers watchmaker.



Endangered Ceramics Symposium

The latest in our series of craft symposia funded by The Pilgrim Trust took place at Stoke-on-Trent's Potteries Museum & Art Gallery on 16 October 2021 in partnership with Staffordshire University. The event highlighted specialist skills at significant risk of being lost from the industry, surveyed through recent research for the *Red List of Endangered Crafts*. Findings will feed into the 2023 edition of the Red List and inform our advocacy work with UK government agencies and funding bodies.



National Honours

As the UK does not have an official National Living Treasures scheme, we have been nominating the country's top craftspeople for National Honours since 2013. We had our 24th success in June 2022 as part of the Queen's Jubilee Birthday Honours. Currently holder of the Heritage Crafts Trainer of the Year award, wheelwright Greg Rowland MBE has been at the forefront of the drive to stop the decline in the number of wheelwrights, and was instrumental in developing the syllabus and training methods for wheelwright apprentices, going on to train two of his own apprentices.



Online Events

Continuing our series of online events started during the COVID-19 pandemic, we have featured 16 more 'In Conversation' events this year with figures such as diamond cutter Ilana Belsky, Royal heraldry artist Timothy Noad, and the Repair Shop's Will Kirk and Sonnaz Nooranvary, with a training session on telling your craft story with Dr Anna Ploszajski. These events provided opportunities for valuable interaction amongst those who would otherwise be unable to attend our events for reasons of geography or physical access.



Member Networks

When COVID-19 hit we accelerated our plans to roll out members' networks order to provide additional support to members who were not able to attend events in real life. By the end of this year we had eight regions meeting by Zoom and/or in real life, including the West Midlands & Marches, the South West of England, Scotland, the North of England, the East Midlands, Wales, Northern Ireland and London.



The Prince's Master Crafters

In May, Heritage Crafts President HRH The Prince of Wales lent his name to a new seven-part series on Sky Arts, *The Prince's Master Crafters: The Next Generation*. We put forward the featured experts from amongst Heritage Crafts members, including woodcarver Sarah Goss, weaver Rezia Wahid MBE and pargeter Johanna Welsh. The series was hosted by Jim Moir, and saw a selection of top amateur craftspeople work towards a final showcase piece to present to His Royal Highness.



Rose Uniacke partnership

Designer Rose Uniacke partnered with Heritage Crafts this year to create Remnant Weave, a new fabric remnants collection, the profits of which are being donated to us to help safeguard craft skills. The new cushions are handwoven in the UK with Rose Uniacke fabric remnants. The inner pads are handmade with 100% British wool, which is a natural and eco-friendly alternative to hollow-fibre and feather fillings. In the first year the project raised over £3,600.



The Black Artisans

The Black Artisans photography exhibition, which took place at the William Morris Gallery, East London, in September and October 2021, celebrated twenty-four black craftspeople, combining heritage crafts with other elements of cultural heritage. Photographer Jo Sealy collaborated with Heritage Crafts to show the breadth of black artisans operating in the UK today, often operating unseen, and follows their routes into their chosen professions.



Crefftwr Heritage Crafts in Wales Exhibition

In May and June 2022 we partnered with the Turner House Gallery in Penarth, South Wales, for a Heritage Lottery funded exhibition of Heritage Crafts Wales members' work, curated by Lewis Prosser, alongside specially commissioned workshop photos by Dewi Tanatt Lloyd.

Bursaries

In February 2022 we awarded our first training bursary for Black and ethnically diverse makers sponsored by DCA Consulting.

It is still the case that the UK craft sector does not accurately reflect the diversity of the UK as a whole and, for this reason, we took positive action to target this training bursary at Black and ethnically diverse groups who are currently under-represented in the craft sector.

The bursary awarded in February 2022 was sponsored by DCA Consulting and was assessed by a panel including Jennifer Chen (Heritage Crafts Trustee), Jo Sealy (partner from the Black Artisans project), weaver Rezia Wahid MBE, and Lucy McCall (from sponsors DCA Consultants).

The successful applicant was plasterer Daahir Mohamed, who received his



bursary at our Winners' Reception at the House of Lords on 2 February. The funds

will help to support him during his six-month Fellowship with the Society for the Protection of Ancient Buildings.

In May we announced that the City & Guilds Foundation would be taking on the sponsorship of this bursary for the next three years. To mark the announcement we made an additional bursary award to carpenter Nkosi Kerr, who moved to



the UK from Tobago in 2019 and will complete a Level 3 Bench Joinery course at the Building Crafts College in London, setting himself up to make significant progress in his carpentry career.

Funders

We are extremely grateful to:

- The **Swire Charitable Trust** for three years' funding to enable us to step up our support for the heritage crafts sector. We are using this time to help increase the resilience of craft practitioners, develop training routes for craft and promote craft education in and out of schools.
- The **Pilgrim Trust** for funding the symposia on Endangered Industrial Pottery Skills, a contribution to the Endangered Crafts Fund, and the 2023 edition of the Red List of Endangered Crafts.
- The **Dulverton Trust** for funding the 18-month #iwill project to engage 11 to 18-year-olds, and a contribution to the Endangered Crafts Fund.
- The **Garfield Weston Foundation** for a grant to fund the Endangered Crafts Manager to make interventions to increase the likelihood of at-risk skills continuing, a contribution to the Endangered Crafts Fund, and pilot research into the value of heritage craft skills.
- The **Sussex Heritage Trust** and **Benefact Trust** for generous contributions to the Endangered Crafts Fund.
- The **Marsh Charitable Trust** for continuing to fund the Maker, Volunteer, Trainer and Trainee of the Year awards.
- **Coventry City Council** for funding the Making of Coventry project and the Making Places event at Draper's Hall in Coventry.
- **Swaine Adeney Brigg** for sponsoring the Winner's Reception at the House of Lords.
- **Cambridge Precision** for sponsoring the creation of the award and medallions for the President's Award.
- **Rose Uniacke** for a generous donation as a result of the Remnant Weave project.
- **Smith of Derby** and **The Watch Club** for sponsoring the Science of Making event during London Craft Week.
- **DCA Consulting** and the **City & Guilds Foundation** for sponsoring the training bursary for Black and ethnically diverse trainees.

SWIRE
CHARITABLE
TRUST

Pilgrim
Trust

THE DULVERTON TRUST



Garfield Weston
FOUNDATION



MARSH
Charitable Trust



Benefactors

We are immensely grateful to our 2020/21 Benefactors (to 30 June 2022):

- | | | | |
|-------------------|-----------------------|-----------------------|-------------|
| • Peter Brown | • Farlows | • Linda Lattimer | • Emma Sims |
| • Hugo Burge | • Malcolm Gammie | • Ian Lovett | Hilditch |
| • Lucy Butcher | • Roger Gawn | • Patricia Lovett MBE | |
| • Susannah Clasen | • Patricia Dewar Gibb | • Lucy McCall | |

For more details of our Benefactor scheme, see heritagecrafts.org.uk/benefactors.

We are most grateful for all the contributions we receive from individuals, as these make an enormous difference to what we are able to do. Heritage Crafts receives no funding from the UK government, and so is wholly reliant on these grants and donations, and on our membership fees. The Trustees would like to thank everyone for their support.

Trustees' Report

Heritage Crafts' net incoming resources for the year were £181,161 (2021 restated: £194,116) and the closing cash reserves held at 30 June 2022 were £179,487 (2021: £171,678).

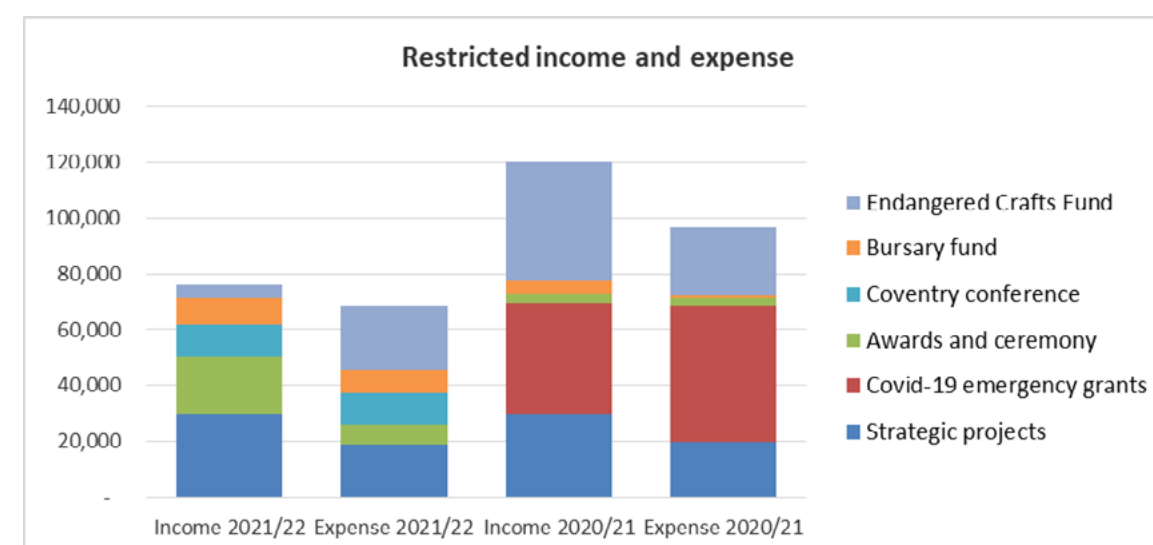
The amount of restricted funds received in the year to 30 June 2022 was £76,137 (2021 restated: £120,058). This decrease was the result of the increased funding in 20/21 for our Covid-19 Emergency grants fund.

The Endangered Craft Fund, launched in April 2019, continues to go from strength to strength. Donations in the year totaled £4,666 but we are still receiving commitments from funders to continue to support this project. Grants totaling £22,998 were awarded during the year to 15 makers. The fund is carrying forward a

balance of £7,510 at 30 June 2022 which, together with funds expected soon, will be used for the next round of awards. We will continue to seek funding to enable the Endangered Crafts Fund to carry on its work.

Grants totaling £30,105 were received from The Pilgrim Trust and Dulverton to support our strategic projects. These involve supporting the work of the Endangered Crafts Officer, funding the cost of research of the Red List published earlier this year, and engaging with 11- to 18-year-olds as potential future craft practitioners.

The Making Places event which took place in March in Coventry was generously sponsored by Coventry City Council.



Unrestricted income in the year of £105,023 was higher than the previous year (2021 restated: £74,058). This increase was driven by a very generous donation from Peter Brown which we will be using to fund an additional staff member. Membership income continued to grow strongly.

We received the second installment from The Swire Charitable Trust's very generous 3 year grant of £30,000 per annum to cover core administrative costs.

Benefactor income is an increasingly important revenue stream and we would like to thank all of our new and existing benefactors. We like to develop longstanding relationships with our benefactors and the full benefits of the scheme are available on our website.

We were also able to find sponsorship for our events during London Craft Week from Smith of Derby and The Watch Club.

Rose Uniacke contributed the profits from her 'Remnant Weave' interior design product line, which resulted in a very generous donation of £3,622.

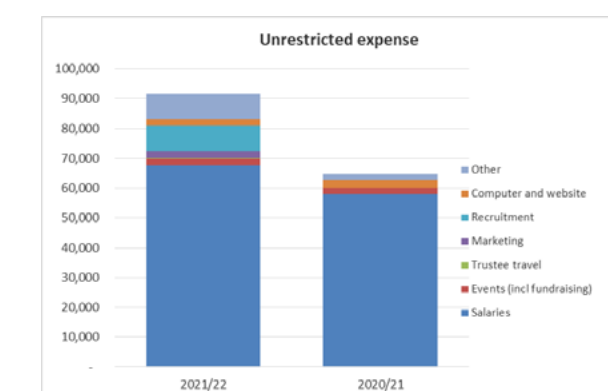
We have continued to manage costs as prudently as possible. The largest item of expenditure continues to be salary costs. Strategic projects fund a proportion of our staff costs and form the majority of the costs transferred from unrestricted to restricted funds. All of our staff work from home, and the Trustee Board has held most of its meetings online. However, travel and meeting



costs have increased from 2021 levels as we begin to travel to more events and have some face-to-face meetings.

Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of the organisation are reimbursed. Trustee expenses for the year are £172.28 (£nil in 2021).

The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our policies. At 30 June 2022 Heritage Crafts had 1,284 members (30 June 2021: 1,211 members). Of this total, 158 members are organisations and businesses and 1,126 are individuals, of which 5 are honorary (30 June 2021: 153; 1,058 and 5 respectively). The membership fees continue to be £20 for individuals and sole traders; £35 for joint membership; £15 for students/trainees and £40 for businesses, craft guilds and organisations.



Future Financial Plans

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and Staff will be working to develop the next phase of the strategic plan.

Risk Management

We recognize that our operating environment continues to be very challenging. In order to understand the risks the organisation is facing, we maintain an organic risk register which is reviewed regularly by the Board and Sub-Committees. Each risk is assessed and the Board focuses on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them.

We have assessed our top two risks to be:

Financial risk – the risk that Heritage Crafts will not be able to raise sufficient funds through grants, membership

and/or fundraising to maintain its charitable purpose. In the current cost of living crisis we are seeing rising cost pressures, particularly salary costs, which increase our need for funding, combined with the difficult prospect of raising membership fees at this time. We are working hard on engaging with relevant stakeholders, through our fundraising strategy, to ensure that Heritage Crafts will be able to carry out its aims.

Reputational risk – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors and Sponsors will be brought into disrepute and leave. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.

In addition, we recognize that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

Reserves Policy

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to retain the level of reserves held by the charity at the equivalent of twelve months' core expenditure.

Our free reserves at 30 June 2022 are £99,427 which equate to twelve months of core expenditure, in line with the policy noted above.

Designated Reserves

The Board has agreed to designate a proportion of reserves to be used as match funding for projects that further the strategic objectives of Heritage Crafts. This fund was been created at 30 June 2021 and reserves of £25,000 have

been committed to this fund. Projects and funding partners are being identified and the funds will be utilized during the forthcoming year.

Public Benefit Statement

The Board has kept in mind the Charity Commission's guidance on public benefit at board meetings and when making decisions around the implementation of the objects and activities of Heritage Crafts.

Fundraising Statement

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Sarah Kolkman, Treasurer Date: 23 November 2022

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: David Clarke, Co-Chair Date: 23 November 2022

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: Jay Blades, Co-Chair Date: 23 November 2022

Independent Examiner's Report to the Trustees of the Heritage Crafts Association

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2021, which are set out on pages 24 to 27.

Respective responsibilities of Trustees and examiner:

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report:

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters set out in the statement below.

Independent examiner's statement:

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature:  Name: Graham Darbourne FCA, TC Group
23/11/21

Statement of Financial Activities

To the nearest £

Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS					
Donations and grants	£65,185	£76,137	£0	£141,323	£156,134
Membership	£29,635	£0	£0	£29,635	£25,038
Events	£1,552	£0	£0	£1,552	£2,309
Interest	£310	£0	£0	£310	£630
Gift Aid	£5,938	£0	£0	£5,938	£9,362
Miscellaneous	£2,403	£0	£0	£2,403	£644
Subtotal	£105,023	£76,137	£0	£181,161	£194,116
Assets and investment sales	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0
TOTAL RECEIPTS	£105,023	£76,137	£0	£181,161	£194,116
PAYMENTS					
Staff costs	£67,762	£0	£0	£67,762	£58,000
Events	£2,203	£11,500	£0	£13,703	£1,122
Trustee travel expenses	£172	£0	£0	£172	£0
Project costs	£0	£13,320	£0	£13,320	£595
Grants	£0	£34,337	£0	£34,337	£74,436
Administration costs	£21,576	£0	£0	£21,576	£5,718
Subtotal	£91,713	£59,157	£0	£150,870	£139,871
Assets and investment purchase	£0	£0	£0	£0	£0
Subtotal	£0	£16,980	£0	£0	£0
NET OF RECEIPTS (PAYMENTS)	£13,310	£0	£0	£30,291	£54,245
Transfers between funds	£16,903	-£16,903	£0	£0	£0
TOTAL FUNDS LAST YEAR END	£84,862	£46,660	£25,000	£156,522	£228,182
TOTAL FUNDS THIS YEAR END	£115,075	£46,738	£25,000	£186,813	£156,522

Balance Sheet

As of 30 June 2022	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£152,350	£27,138	79,488
Trade Debtors	£0	£19,600	£19,600
Other Debtors	£5,938	£0	£5,938
Prepayments	£2,334	£0	£2,334
TOTAL ASSETS	£160,621	£46,738	£207,359
LIABILITIES	£20,546	£0	546
TOTAL FUNDS AS AT 30 JUNE 2021	£140,075	£46,738	£186,813

As of 30 June 2021	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£125,018	£46,660	£171,678
Prepayments	£509	£0	£509
TOTAL ASSETS	£125,527	£46,660	£172,187
LIABILITIES	£15,666	£0	-£15,666
TOTAL RESTATED FUNDS AS AT 30 JUNE	£109,861	£46,660	£145,521

Statement of Cash Flow

	2022	2021
CASHFLOW FROM OPERATING ACTIVITIES		
Net cash provided by (used in) operating activities	£7,498	£55,976
CASHFLOW FROM INVESTING ACTIVITIES		
Interest received	£310	£630
Purchase of property, plant and equipment	£0	£0
Change in cash and cash equivalent in the reporting period	£7,808	£56,606
Change in cash and cash equivalent at the beginning of the reporting period	£171,678	£115,072
Change in cash and cash equivalent at the end of the reporting period	£179,487	£171,678
Net income (expenditure) for the reporting period	£29,981	£53,615
Adjustment for		
Depreciation charges	£0	£0
(Increase)/Decrease in debtors	-£27,363	£1,376
Increase/(Decrease) in creditors	£4,880	£986
Net cash provided by (used in) operating activities	£7,498	£55,976

Notes to The Accounts

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of less than £250,000 per annum and is permitted by the Charity Commission to prepare receipts and payments accounts. However, the Board considers that a better representation of the financial situation is given by preparing the accounts in accordance with Charity SORP (FRS 102). A reconciliation to the restated 2020/21 numbers is given in note 2.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Income

All income, donations and subscriptions are accounted for as received by Heritage Crafts. Membership subscriptions are recognized over the membership period.

e) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in note 7 below.

f) Resources expended

Resources expended are recognised in the period in which they are incurred. which they are incurred.

2. Restatement of prior year figures

See the following page.

3. Administration expenses

See the following.

Administration expenses	2022	2021
Website	-£2,128	-£1,341
Insurances	-£354	-£365
Recruitment	-£8,690	£0
Marketing	-£2,225	£0
Consultancy	-£3,421	£0
Printing/postage/stationery	-£294	-£28
Payment processing fees	-£779	-£678
Miscellaneous	-£3,685	-£3,307
Total	-£21,576	-£5,718

To the nearest £. Excludes staff costs, fundraising and event costs and Trustee travel

4. Staff costs

The average number of employees in the 2021-22 year was four (2020-21 – four). There were no employees who received employee benefits of more than £60,000.

5. Trustee expenses

The Trustees of Heritage Crafts are all unpaid. Expenses are claimed for travel to committee meetings and other events that they are required to attend. Trustees are also reimbursed for any expenses they incur on behalf of Heritage Crafts; these costs are included within Administration costs above.

	2022	2021
Trustee travel expenses	-£172	£0

Restatement of prior year figures

	2020/21 REPORTED				ADJUSTMENTS				2020/21 RESTATED			
	Unrestricted	Restricted	Designated	Total	Unrestricted	Restricted	Designated	Total	Unrestricted	Restricted	Designated	Total
RECEIPTS												
Donations and grants	£37,450	£118,684	£0	£156,134	-£4,083	£0	£0	-£4,083	£37,450	£118,684	£0	£156,134
Membership	£29,121	£0	£0	£29,121	£3,159	£0	£0	£3,159	£25,038	£0	£0	£25,038
Events	-£850	£0	£0	-£850	£0	£0	£0	£0	£2,309	£0	£0	£2,309
Interest	£630	£0	£0	£630	£0	£0	£0	£0	£630	£0	£0	£630
Gift Aid	£7,988	£1,374	£0	£9,362	£0	£0	£0	£0	£7,988	£1,374	£0	£9,362
Miscellaneous	£644	£0	£0	£644	£0	£0	£0	£0	£644	£0	£0	£644
Subtotal	£74,982	£120,058	£0	£195,040	-£924	£0	£0	-£924	£74,058	£120,058	£0	£194,116
Assets and investment sales	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
TOTAL RECEIPTS	£74,872	£120,058	£0	£195,040	-£924	£0	£0	-£924	£74,058	£120,058	£0	£194,116
PAYMENTS												
Staff costs	£57,956	£0	£0	£57,956	£44	£0	£0	£44	£58,000	£0	£0	£58,000
Events	-£603	£0	£0	-£603	£1,725	£0	£0	£1,725	£1,122	£0	£0	£1,122
Trustee travel expenses	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Project costs	£0	£595	£0	£595	£0	£0	£0	£0	£0	£595	£0	£595
Grants	£0	£74,436	£0	£74,436	£0	£0	£0	£0	£0	£74,436	£0	£74,436
Administration costs	£6,050	£0	£0	£6,050	-£332	£0	£0	-£332	£5,718	£0	£0	£5,718
Subtotal	£63,403	£75,031	£0	£138,434	£1,438	£0	£0	£1,438	£64,841	£75,031	£0	£139,871
Assets and investment purchase	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
NET OF RECEIPTS (PAYMENTS)	£11,579	£45,027	£0	£56,606	-£2,362	£0	£0	-£2,362	£9,217	£45,027	£0	£54,245
Transfer between funds	-£3,327	-£21,673	£25,000	£-	£0	£0	£0	£0	-£3,327	-£21,673	£25,000	£0
TOTAL FUNDS LAST YEAR END	£91,767	£23,305	£0	£115,072	-£12,794	£0	£0	-£12,794	£78,972	£23,305	£0	£102,277
TOTAL FUNDS THIS YEAR END	£100,019	£46,660	£25,000	£171,679	£15,157	£0	£0	£15,157	£84,862	£46,660	£25,000	£156,522

As of 30 June 2021	Ernest Cook*	Endangered Crafts Fund	Conference	Awards	Training bursary	Strategic projects	Total
Opening restricted funds at 1 July 2021	£450	£25,942	£0	£6,000	£4,250	£10,018	£46,660
New funds received	£0	£4,666	£11,500	£20,266	£9,600	£30,106	£76,137
Transfer of funds to unrestricted for admin	£0	-£99	£0	-£3,443	-£750	-£12,611	-£16,903
Grants awarded	£0	-£22,998	£0	-£3,338	-£8,000	£0	-£34,336
Expenses incurred	£0	£0	£-11,500	-£3,719	£0	-£9,601	-£24,820
Closing restricted funds at 30 June 2022	£450	£7,511	£0	£15,766	£5,100	£17,912	£46,738

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

6. Membership

As of 30 June 2022, Heritage Crafts had 1,284 members through its membership scheme (2021: 1,211 members). A total of £29,635 was recognised as membership income during the year to 30 June 2022 (2021 restated: £25,038).

7. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work.

a) Unrestricted funds

Unrestricted donations of £35,185 (2021: £7,450) were received from individuals and organisations.

A three year grant of £30,000 per annum was received from the Swire Charitable Trust to fund our administrative costs in both years.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted donations as follows.

The Endangered Craft Fund, launched in April 2019, continues to be an important element of our strategy. Donations and grants totaling £4,666 were received in the year, with notable donations from Sussex Heritage Trust and J&B Benson Trust. Grants totaling £22,998 were awarded during the year to 15 makers. The fund is carrying forward a balance of £7,511 at 30 June 2022. We have already secured additional funding for the next round of awards, and will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

Funding of £11,500 was received from Coventry County Council to fund our Making Places conference held in Coventry earlier in the year. These funds were fully utilized in the year.

Funding of £6,000 was received in 2019 from Swaine Adeney Brigg to enable us to host an awards ceremony. This ceremony was finally held in November 2021. We received and paid out awards of £3,338 at this ceremony. The fund is carrying forward a grant from Axminster Tools for an award being given out in the coming year.

The Training Bursary fund was created in 2021 following a donation of £5,000 from DCA Consultancy Limited. This Bursary was awarded in 2021, and further funds have been received from

DCA Consultancy and City & Guilds. The City & Guilds Bursary has been awarded, with the DCA Consultancy grant being carried forward to next year and will be used to fund an apprenticeship.

Grants totaling £30,106 were received from The Pilgrim Trust and Garfield Weston Foundation to support our strategic projects. These involve supporting the work of the Endangered Crafts Manager and funding the cost of research of the Red List published earlier this year. These projects are largely carried out by our own team and therefore costs are charged from core costs against these projects, in accordance with the budgets agreed with the funders.

8. Events and fundraising activities

The following costs were incurred during the period:

To the nearest £

	2022	2021
Conference*	-£12,043	-£2,265
Other	-£1,659	-£54
Cost of events	-£13,702	-£2,805

** The conference was largely funded by restricted funds from Coventry council.*

9. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax

since all income is applied for charitable purposes.

10. Asset purchases

During the year Heritage Crafts did not make any asset purchases (2021: none).

11. Total funds at year end

Total Funds movements during the year have been as the follows.

Unrestricted funds are used to pay core costs of the charity, including salary costs.

Restricted funds are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 6b.

Designated funds is a fund created by the Trustees last year. This fund is intended to be used as match funding for projects that further the strategic objectives of Heritage Crafts. Reserves of £25,000 have been committed to this fund. Projects and funding partners are being identified and funds will be allocated during the forthcoming year.

	Unrestricted funds	Restricted funds	Designated funds	Total
Opening funds at 1 July 2021 - reported	£100,018	£46,660	£25,000	£171,678
Revenue deferred to following year	-£14,914	£0	£0	-£14,914
Costs prepaid/accrued for following year	£243	£0	£0	-£243
Total funds at 1 July 2021 - restated	£84,862	£46,660	£25,000	£156,522
Net income/receipts	£13,310	£16,981	£0	£30,291
Salary costs charged to project	£332	-£332	£0	£0
Project admin charge	£924	-£924	£0	£0
Designated reserves	£0	£0	£0	£0
Closing restricted funds at 30 June 2021	£99,427	£62,385	£25,000	£186,812

Heritage Crafts is registered with the Charity Commission for England and Wales as the Heritage Crafts Association, Charitable Incorporated Organisation number 1159208.

Registered address
81 North Street, Wellington, Somerset TA21 8NA

 heritagecrafts.org.uk
 info@heritagecrafts.org.uk
 [@heritagecraftsassociation](https://www.facebook.com/heritagecraftsassociation)

 [@heritage_crafts](https://twitter.com/heritage_crafts)
 [@heritagecrafts](https://www.instagram.com/heritagecrafts)

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Accounts

ANNUAL REPORT 2020/21

ANNUAL REPORT AND FINANCIAL
STATEMENTS FOR THE YEAR
ENDED 30 JUNE 2021

www.heritagecrafts.org.uk



HERITAGE
CRAFTS



Heritage Crafts is the advocacy body for traditional heritage crafts. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional craft skills, and work towards a healthy and sustainable framework for the future.





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Cover: Dolores Swift, leatherworker. Photo by Jo Sealy, part of the Black Artisans project.

Left: English Antique Glass Ltd, www.englishantiqueglass.co.uk

LEGAL AND ADMINISTRATIVE INFORMATION

PRESIDENT	HRH The Prince of Wales
VICE PRESIDENTS	Lord Cormack DL, FSA Richard Hefford-Hobbs
PATRONS	Professor May Cassar Kaffe Fassett MBE Mark Henderson Dr Alex Langlands

TRUSTEES IN THE PERIOD JULY 2020 – JUNE 2021

Honorary Officers

Chair	Patricia Lovett MBE
Vice Chair	Judit Seymour
Treasurer	Sarah Kolkman
Secretary	Ellie Clewlow (<i>to 6 January 2021</i>) Alison Robinson Canham (<i>from 1 April 2021</i>)
Other Trustees	Katy Bevan Jennifer Chen David Clarke Dr Chrissie Freeth Helen Nichols Jonathan Reid (<i>from 30 March 2021</i>) Ambrita Shahani-Tuckwell Laura Southall Robin Wood MBE

STAFF

Daniel Carpenter (Operations Director)
Mary Lewis (Endangered Crafts Manager)
Charlotte Diamond (Membership and Admin Officer)
Sally Morgan (Finance Officer)

REGISTERED OFFICE

81 North Street
Wellington
Somerset TA21 8NA

REGISTERED CIO NUMBER

1159208
(*previously registered charity number 1133646*)

ACCOUNTS

Graham Darbourne FCA

EXAMINED BY

Bulley Davey Ltd
6 North Street
Oundle
Peterborough PE8 4AL

BANKERS

CAF (Charities Aid Foundation)
25 Kings Hill Avenue
Kings Hill, West Malling
Kent ME19 4TA



Ilana Belsky, diamond cutter. Photo by B Wild Photography.

WELCOME

The Trustees present their report along with the financial statements of the charity for the year ending 30 June 2021.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Heritage Crafts Association (operating as 'Heritage Crafts') is a Charitable Incorporated Organisation (CIO). The CIO was registered with the Charity Commission in November 2014, replacing the previous unincorporated association of the same name (charity number 1133646) which was established in January 2010 and closed in May 2015.

Membership is open to individuals over the age of eighteen, and businesses and organisations approved by the Trustees. A Trustee must be a member of the CIO or a nominated representative of a business/organisation that is a member of the CIO. The Heritage Crafts Board is formed of Trustees who are appointed by the members at the Annual General Meeting and serve for three year terms, although they are eligible for re-election. The Board meets five times each year

to set and oversee the delivery of Heritage Crafts' strategy. A number of Trustee sub-committees support the work of Heritage Crafts throughout the year.

- **Finance** - reviews the annual budget, investment and reserve policies
- **Fundraising** - monitors funding opportunities and oversees bids
- **Membership** - recommends membership subscription rates and benefits
- **Marketing** - oversees marketing, branding and communications
- **Inclusion and diversity** - seeks equality of opportunity and fair representation
- **Awards** - directs the delivery of grants, awards and honours nominations
- **Events** - oversees planning and organisation of events
- **Remuneration** - recommends staff remuneration and benefits

LETTER FROM THE OPERATIONS DIRECTOR

We had no idea when we wrote last year's annual report, six months in to the start of the COVID-19 pandemic, that 12 months later it would still be at the forefront of our minds.

The work we did in those first months, taking advantage of our lean structure and ability to respond quickly, continued to bear fruit and we entered our second financial year of the pandemic attracting further donations to our COVID-19 hardship fund, including a sizable contribution by longtime Heritage Crafts supporter Clive Beecham. This meant we could make a decisive intervention in the ailing fortunes of Anwick Forge in Lincolnshire, allowing them to bring skilled craftspeople back from furlough to work on a wonderful project to recognise the heroic efforts of NHS staff (see page 7 for more details).

Along with additional donations from the Basketmakers' Association and Association of Pole-lathe Turners and Green Woodworkers, we were able to award just under £50,000 to the craftspeople who needed it most.

Ever since we published the first edition of the *Red List of Endangered Crafts* back in 2017, it has become our flagship project, attracting the interest of both the media and the public, and providing a springboard from which to launch new projects and initiatives.

Every two years we wonder if this interest will be sustained, but this year surpassed all expectations, with almost blanket coverage across the print and broadcast media, resulting in a range of opportunities that will only benefit the plight of at-risk craft skills.

Endangered Crafts Manager Mary Lewis has done a stellar job, not only in pulling the research together, but also ensuring that the 27 recipients of our Endangered Crafts Fund have been given a real opportunity to change the fate of their craft, not only with the grant money, but with advice and support that will maximise their chances of success.

Thanks for all your support in enabling us to safeguard and celebrate the UK's craft skills.

Daniel Carpenter, Operations Director

LETTER FROM THE CHAIR

It's been another year of incredible achievement for Heritage Crafts, despite the continuing challenges posed by the COVID-19 pandemic.

I should like to publicly acknowledge and thank our staff team of Daniel Carpenter, Mary Lewis, Charlotte Diamond and Sally Morgan for rising to the challenge once again – they really have gone above-and-beyond in attracting much-needed funding in a difficult financial climate, giving up their evenings to provide members with networking opportunities via Zoom, and producing a new edition of the Red List that has reached more people than ever before.

We are also so very grateful to all our supporters. Our loyal membership, which now totals over 1,200, means that we have a strong base of unrestricted income from which to start, and our generous funders ensure that we can do so much more. Our volunteer Trustees

also generously give a great deal of their time with advice and expertise and guiding the work of the organisation.

As always, we have ambitious plans for the coming year, so watch this space!

Patricia Lovett MBE, Heritage Crafts Chair



OBJECTS AND ACTIVITIES

Heritage Crafts is the advocacy body for traditional heritage crafts in the UK. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional crafts skills, and work towards a healthy and sustainable framework for the future.

Our vision is a society in which heritage craft skills are popularly acknowledged as being of vital cultural importance, and are nurtured and celebrated for their own intrinsic value, not just for the objects or environments they produce, conserve or restore.

Our **mission** is to support and promote heritage crafts as a fundamental part of our living heritage.

Our **charitable purpose** is to advance public knowledge and appreciation of traditional and heritage crafts, in particular, but not exclusively, through education, advice and training.

We do this through:

- **Knowledge** – increasing knowledge of the status of heritage crafts and the challenges faced
- **Advocacy** – influencing government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- **Safeguarding** – ensuring that the highest standard of craft skills are passed from one generation to the next
- **Support** – supporting craftspeople to practise, nurture and pass on their craft
- **Engagement** – raising awareness and interest with the wider public

We are unique as the first UK-wide champion for safeguarding intangible heritage craft skills, as recognised by the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage (Heritage Crafts is accredited as an official UNESCO NGO for Intangible Cultural Heritage).

*Abdollah and Kate Nafisi
assembling a Sussex Chair*



STRATEGIC PLAN 2020-23

In January 2020 we set out an ambitious three-year plan to make major strides in realising Heritage Crafts' mission and help bring about its vision for the future. It follows a Theory of Change model, starting with the vision of society that would be achieved should Heritage Crafts be successful in its mission, and working backwards to identify necessary preconditions and changes required to make that vision come about.

The following key issues were identified as priorities to tackle over the next three years:

- Improving support and responsibility for heritage crafts at government level
- Improving training routes for people wishing to become heritage craftspeople
- Enabling creative subjects and haptic skills to be taught in schools
- Increasing appreciation for heritage craft skills among the general public
- Alleviating the difficulties facing crafts businesses
- Increasing diversity in the heritage crafts sector

To read the plan in full, visit
www.heritagecrafts.org.uk/official-documents.

To address these issues we set out the following strategies:

- Develop the *Red List of Endangered Crafts* as a key source of heritage craft viability data
- Research into the heritage crafts sector to identify and address barriers to entry and increase diversity
- Influence government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- Administer a fund to help ensure that endangered crafts have a substantially improved chance of survival
- Develop partnerships in the education and learning sectors
- Create resources for capturing and preserving heritage crafts skills
- Provide information resources to make craft businesses more sustainable
- Encourage local ownership of Heritage Crafts and initiate regional Heritage Crafts groups
- Ensure that membership of Heritage Crafts meets the needs of a diverse range of craftspeople and supporters
- Develop The Makers into a more detailed and joined up directory resource
- Facilitate a positive representation of heritage crafts in the media
- Participate in exhibitions and showcases
- Run a suite of awards and facilitate national recognition of the best craftspeople



Compass making. Photo by Glenn Milner
supplied by B Cooke & Son Ltd

Few could have predicted the continued impact COVID-19 would have on our lives going into a second year of restrictions. For the heritage crafts sector, the majority of which is comprised of sole traders and micro-businesses, the Government-backed furlough and other measures were often not an option. As a responsive and lean organisation we were able to quickly respond to the crisis by setting up a small grants scheme and moving much of our provision online.

COVID-19 GRANTS

At the end of the last financial year the **Basketmakers' Association** and an anonymous donor made generous donations of £5,750 and £3,000 respectively to our COVID-19 hardship fund, meaning that at the start of the 2020/21 year we were able to fund 16 additional basketmaking applicants who were struggling financially as a result of the pandemic.

In September we received a generous donation of £5,000 from the **Association of Pole-lathe Turners and Green Woodworkers** and as a result we were able to provide additional grants of up to £500 for 11 green woodworkers to help reshape their businesses to give them a better chance of being sustainable during and after the pandemic.

In total, over £49,000 was awarded over the two financial years. The funds were used to enable the recipients to try new ways of working that will better suit them to the new economic landscape, such as reaching out to new markets, developing new online selling and teaching platforms, and product development.

"The grant from Heritage Crafts last year, although it was not a very large sum, helped a great deal at one of my worst points financially. I would like to thank Heritage Crafts again for the timely assistance."

**Basketmaking recipient of the
COVID-19 hardship fund**



ANWICK FORGE

In July, we were able to award a COVID-19 hardship grant to Anwick Forge in Lincolnshire, following a generous donation from Clive Beecham.

Fred Suffield at Anwick Forge used the money to bring a number of skilled craftspeople out of furlough to work on a series of rainbow benches to donate to various sites in order to honour the role of the NHS in responding to the pandemic.

On 18 September Fred and his team installed the first bench at St Bartholomew Hospital in London and on 10 November the second bench was installed at The Royal Free London Hospital.

The hospital's Chief Executive Kate Slemeck said:

"The COVID-19 pandemic requires an enormous response from our hospitals, but of course we are not the only ones affected. It makes this gift even more special to know that it was created by skilled craftsmen whose industry continues to be impacted by the pandemic."

THE RED LIST OF ENDANGERED CRAFTS

It had been two years in the making, culminating in six months of intensive research by Endangered Crafts Manager Mary Lewis... the 2021 edition of the *Red List of Endangered Crafts*, supported by the Pilgrim Trust, was launched on 24 May 2021 at a press event and on the Heritage Crafts website.

Twenty new crafts were added to the 'critically endangered' category of the *Red List*, meaning that they are at serious risk of dying out in the next generation, including diamond cutting, mouth-blown sheet glass making, pointe shoe making and glass eye making. They joined the list of 130 endangered crafts, including eight that were reclassified as being at a higher level

of risk than when the research was last updated in 2019.

It was not all bad news, however, as no new crafts had become extinct in the previous two years, and some, such as gilding and pole-lathe bowl turning, had seen an upturn in their fortunes. In many cases this was as a result of a new-found appreciation of the handmade and the need to support small businesses during the pandemic. In others it has been due to direct support from Heritage Crafts, which since the publication of the last edition of the *Red List* had distributed 27 grants of up to £2,000 each as part of its Endangered Crafts Fund.



The new edition of the *Red List* hit the public consciousness like never before, featuring prominently in *The Telegraph*, *The Guardian*, *The Times*, *ITV News at 10*, *BBC Radio Four Today* and *Front Row*, *BBC Radio 5 Live*, various BBC regional radio stations, and even *Have I Got News for You!*, where comedian David Mitchell umpired a game of 'extinct/endangered/viable' between Ian Hislop and Paul Merton!



We were delighted to receive a grant of £15,000 from the **Pilgrim Trust** for the six-month research project to update and expand the *Red List*. Endangered Crafts Manager Mary Lewis took up the role of Red List Research Manager and the funding also contributed to a series of endangered crafts symposia.

Pilgrim Trust Director Sue Bowers said:

"We are delighted to support the continuing development of the Red List which is so important in tracking the state of heritage crafts in the UK and creating the platform for discussions about how we can bring about positive change in the future."

Endangered Musical Instruments

On 29 May we hosted an online Endangered Musical Instruments Symposium supported by the Pilgrim Trust. Keynote speakers included Dr Cassandre Balosso-Bardin from the University of Lincoln, guitarist Alex Roche, guitar maker Miles Henderson and flute and oboe maker Tony Millyard. In the afternoon we split into breakout groups to talk about the issues faced by makers in the areas of business support, reaching markets, and skills transfer. The day also featured a wonderful musical performance from harpsichordist Petra Hajduchova. Results will feed into the next edition of the *Red List* in 2023.

New crafts for 2021

New critically endangered crafts

Crafts classified as 'critically endangered' are those at serious risk of no longer being practised in the UK. They may include crafts with a shrinking base of craftspeople, crafts with limited training opportunities, crafts with low financial viability, or crafts where there is no mechanism to pass on the skills and knowledge.

- Barometer making
- Bowed-felt hat making
- Brilliant cutting
- Coiled straw basket making
- Compass making
- Copper wheel engraving
- Currach making
- Diamond cutting
- Fabric pleating
- Frame knitting
- Glass eye making
- Hazel basket making
- Highlands and Islands thatching
- Horsehair weaving
- Mouth-blown sheet glass making
- Pointe shoe making
- Shetland lace knitting
- Silver spinning
- Sporrán making
- Wooden fishing net making

New endangered crafts

Crafts classified as 'endangered' are those which currently have sufficient craftspeople to transmit the craft skills to the next generation, but for which there are serious concerns about their ongoing viability. This may include crafts with a shrinking market share, an ageing demographic or crafts with a declining number of practitioners.

- Hat making
- Kilt making
- Lithography
- Skeined willow working
- Sofrut calligraphy
- Spectacle making
- Type founding and manufacture



*Lorna Singleton, oak swill basketmaker
Photo by Thom Atkinson*

THE ENDANGERED CRAFTS FUND

As well as highlighting the plight of the UK's most endangered crafts, it is also important to offer practical support to help stem the decline.

Last October we received funding from the **Garfield Weston Foundation** to invest in our Endangered Crafts Fund, devote more staff time to endangered crafts interventions, and carry out a stage-one research project to evaluate the social and cultural importance of endangered craft skills.

Around the same time we also received a further contribution to the Endangered Crafts Fund from the **Dulverton Trust**. Dulverton had been our main funder for the previous three years and we were hugely grateful for their support, which had allowed us to employ our Endangered Crafts Officer and make many interventions that have improved the viability of at-risk crafts.

In December we received funds from the **Sussex Heritage Trust** to provide Sussex-based applicants

with Endangered Crafts Fund grants. Sussex-based applications were ring-fenced, so they were only competing for funds with projects in the counties of East and West Sussex and Brighton and Hove, not with projects elsewhere in the UK.

During this period the Endangered Crafts Fund was also funded by generous grants from **Allchurches Trust** and the **Radcliffe Trust**, made in the previous financial year.

Thanks to generous support from these trusts and foundations, as well as individual donors, since September 2019 we have been able to provide grants of up to £2,000 to 27 practitioners for projects that increase the likelihood of an endangered craft surviving the next generation, 14 of which were awarded in the financial year 2020/21.

Support is focused on projects with the potential to halt an imminent loss or provide a route to viability for the recipient and fellow practitioners.

Alex Ward
furniture maker
to incorporate
moulding planes in
his furniture making
business

Lois Walpole
basket maker
to publish a book
on the craft of
kishie basket
making

These are the ways we have supported
at-risk skills through the Endangered
Crafts Fund in the past year.

Dominic Parrette
green woodworker
to build shave horses
to teach Sussex trug
and Devon stave
baskets

Ben Bosence
brick maker
to make bricks
and tiles from
waste clay
excavated locally

Tom Frith-Powell
paper maker
to develop a gelatine
sized paper as part of
his commercial hand-
made papermaking
charity

Monica Cass
chair seater
to train a chair seat
weaver in skeined
willow techniques, and
document the process

Jake Middleton-Metcalf
concertina maker
to train in the
English system
concertina

Tony Millyard
flute maker
to pass on flute
making skills
and develop a
new flute

Collette Davies
basket maker
to help revive the
craft of lipwork
straw basketry

Lizzy Hughes
coppersmith
to develop her
coppersmithing
to include joinery

Gillian Stewart
bookbinder
to expand her book-
binding practice by
training as a disappearing
fore-edge painter

Bob Green
flint waller
to buy tools to
enable him to
pass on his skills

Duncan Berry
flint waller
to buy tools to
enable him to
pass on his skills

Sarah Ready
withy pot maker
to produce withy pots
for her son to fish with



NATIONAL HONOURS

As the UK does not have an official National Living Treasures scheme, we have been nominating the country's top craftspeople for National Honours since 2013. Veronica Main was awarded an MBE in the Queen's New Year Honours List in January, in recognition of a lifetime spent researching, practising and teaching the craft of straw plaiting for the hat industry. Plaster worker Geoffrey Preston, basket maker Hilary Burns, and coppice worker Rebecca Oaks were awarded MBEs in the Queen's Birthday Honours in June in recognition of their unparalleled craftsmanship and tireless work in ensuring their skills are passed on to current and future generations, bringing our successful nominations to 23 since 2013.

ONLINE EVENTS

One positive aspect of the COVID-19 pandemic emerging from this year was the online events we began running. Since last July we have featured 'In Conversation' events with figures such as Kaffe Fassett, Keith Brymer Jones, Jeanette Sloan, Patrick Grant and Celia Pym, with training sessions on marketing from Jay Blades and online teaching from Nigel Armitage. These events have been universally praised by members and non-members alike, and provided opportunities for valuable interaction amongst those who would otherwise be unable to attend our events for reasons of geography or physical access.



RUSKIN SOCIETY AWARD

In February Heritage Crafts was recognised by the Ruskin Society with a special award for its contribution to supporting and safeguarding heritage crafts during the COVID-19 pandemic. The Society exists to bring together people who are interested in the life and work of John Ruskin and to promote understanding of Ruskin and his legacy. The award was presented at its Annual General Meeting, held to coincide with the celebration of the 202nd anniversary of Ruskin's birth.





INTRODUCING CHARLOTTE

In August 2020 we were delighted to welcome Charlotte Diamond as our new Membership and Administration Officer. Charlotte took over the membership function from Sally Morgan, who has stayed on with us as Finance Officer. Charlotte had had various public facing roles at Seatplan, Coram and the Royal Opera House, and had recently started training in historical instrument craft at West Dean College, with a particular interest in the viola d'amore. Charlotte is also a trained opera singer.

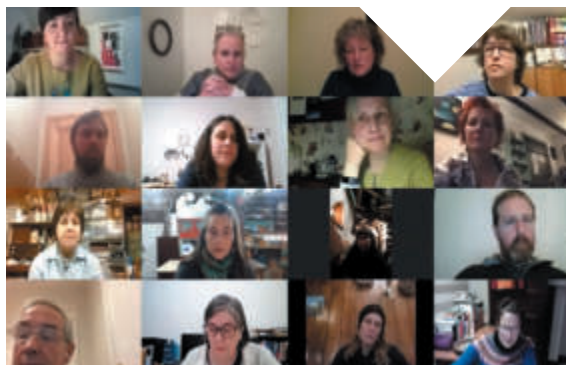
REGIONAL MEMBER NETWORKS

Our strategic plan includes piloting two regional member network groups. However, when COVID-19 hit we accelerated our plans in order to provide additional support to members who were not able to attend events or meet trainees in real life. By the end of this year we had seven active regions meeting bi-monthly on Zoom, including the West Midlands & Marches, the South West of England, Scotland, the North of England, the East Midlands, Wales, and Northern Ireland.



KNITTING THE HERRING

In October Endangered Crafts Manager Mary Lewis gave a talk as part of the Knitting the Herring gansey project run by the Scottish Fisheries Museum. The project, running until February, was set up to ensure that gansey heritage is both preserved and celebrated for generations to come. Mary spoke on various aspects of gansey knitting, issues affecting intangible heritage and the Endangered Crafts Fund. After this Mary went on to knit her own gansey, an account of which you can read on the Heritage Crafts blog.



1,000th MEMBER

In December we were delighted to welcome our 1,000th member, wallpaper maker Louise Altman. On the Heritage Crafts blog, Louise told us a little bit about her work and why she chose to join Heritage Crafts:

"It's more important than ever before to support heritage crafts. I am an early adopter when it comes to tech and innovation but I also know that if we lose these skills we will be unable to retrieve a very unique tradition of making by hand."



AWARDS

On 7 October 2020 we held an online Awards Ceremony on Zoom, where Sheffield scissor makers Ernest Wright were announced as winners of the inaugural President's Award for Endangered Crafts.

Four other awards were presented with the generous support of the Marsh Charitable Trust, which has supported these awards since 2012.

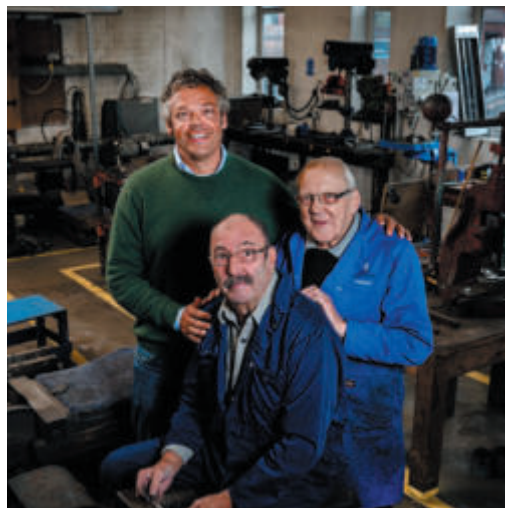
The **Heritage Crafts/Marsh Trainer of the Year** award went to Achilles Khorassandjian, shoe making tutor at Capel Manor College in Enfield, Middlesex. Achilles, known as Ash, has worked in the shoemaking industry for 57 years, and still designs and makes shoes from his home studio as well as supporting the next generation of UK shoemakers with his skills.

The inaugural **Heritage Crafts/Marsh Trainee of the Year** award went jointly to Richard Platt and Sam Cooper, chairmaking apprentices to Lawrence Neal at Marchmont House in Berwickshire. Richard and Sam have now opened a rush seated chair workshop, the first of its kind since 1958. They use skills and techniques passed down from Phillip Clissett, Ernest Gimson, Edward Gardiner and Neville Neal. Without them taking up the craft, with support from Hugo Burge at Marchmont, one of Britain's proudest craft traditions would have been lost.

The **Heritage Crafts/Marsh Volunteer of the Year** award went to John Savings, from Appleton in Oxfordshire, hedgelaying and volunteer at the National Hedgelaying Society. John excels at promoting and encouraging others to take part in the traditional craft of hedgelaying. John lays in the South of England style but can put his hand to any style, showing young and old how to make a perfect hedge.

The **Heritage Crafts/Marsh 'Made in Britain' Award** went to Two Rivers Paper. Established at Pitt Mill on Exmoor in 1987, Two Rivers is the only manufacturer of traditional handmade, artists' quality rag paper in the UK. Their watercolour paper has an international reputation for excellence. Owner Jim Patterson has recently trained apprentice Zoe and plans to relocate the company to the historic papermaking town of Watchet.

The PRESIDENT'S Award



The prestigious President's Award and £3,000 bursary was initiated by Heritage Crafts President HRH The Prince of Wales.

Winner Ernest Wright was founded in 1902 and reflects everything Sheffield has become famous for – highly skilled craftspeople making supreme quality products. Following a tragedy in 2018, the company went into receivership and the critically endangered craft of scissor making was on the verge of disappearing from Sheffield.

Paul Jacobs and Jan Bart Fanoy took action and bought the company, re-hired the remaining master putter-togetherers, Cliff Denton and Eric Stones, and took on several putters-in-training.

The factory is now back in action with 12 scissor patterns currently in production. They plan to use the prize to repair machinery so that putters-in-training can have more productive time learning the craft from Cliff and Eric.

Representatives from Ernest Wright will receive their award in person at a presentation at Dumfries House in September 2021.

FUNDERS

We are extremely grateful to:

The **Swire Charitable Trust** for three years' funding to enable us to step up our support for the heritage crafts sector. We are using this time to help increase the resilience of craft practitioners, develop training routes for craft and promote craft education in and out of schools.

The **Garfield Weston Foundation** for a grant to fund the Endangered Crafts Manager to make interventions to increase the likelihood of at-risk skills continuing, a contribution to the Endangered Crafts Fund, and pilot research into the value of heritage craft skills.

The **Pilgrim Trust** for funding the 2021 edition of the *Red List of Endangered Crafts* and the symposia on Endangered Musical Instrument Crafts and Industrial Pottery Skills.

The **Dulverton Trust** for a generous donation towards the Endangered Crafts Fund, following on from three years' funding which concluded last year.

The **Sussex Heritage Trust** and **Allchurches Trust** for generous contributions to the Endangered Crafts Fund.

The **Marsh Charitable Trust** for continuing to fund the Maker, Volunteer, Trainer and Trainee of the Year awards.

The **Association of Pole-lathe Turners and Green Woodworkers** and the **Basketmakers' Association** for donations to the Endangered Crafts Fund and COVID-19 fund.

Cambridge Precision for funding the creation of the award and medallions for the President's Award.

SWIRE
CHARITABLE
TRUST



THE DULVERTON TRUST



MARSH
Charitable Trust



BENEFACTORS

We are immensely grateful to our 2020/21 Benefactors (to 30 June 2021):

- Hugo Burge
- Farlows
- Ian Lovett
- Lucy Butcher
- Roger Gawn
- Patricia Lovett MBE
- Susannah Clasen
- Linda Lattimer
- The Norie Trust

For more details of our Benefactor scheme, see heritagecrafts.org.uk/benefactors.

We are most grateful for all the contributions we receive from individuals, as these make an enormous difference to what we are able to do. Heritage Crafts receives no funding from the UK government, and so is wholly reliant on these grants and donations, and on our membership fees. The Trustees would like to thank everyone for their support.

TRUSTEES' REPORT

FINANCIAL REVIEW

Heritage Crafts' net incoming resources for the year were £195,040 (2020: £101,790) and the closing cash reserves held at 30 June 2021 were £171,678 (2020: £115,072).

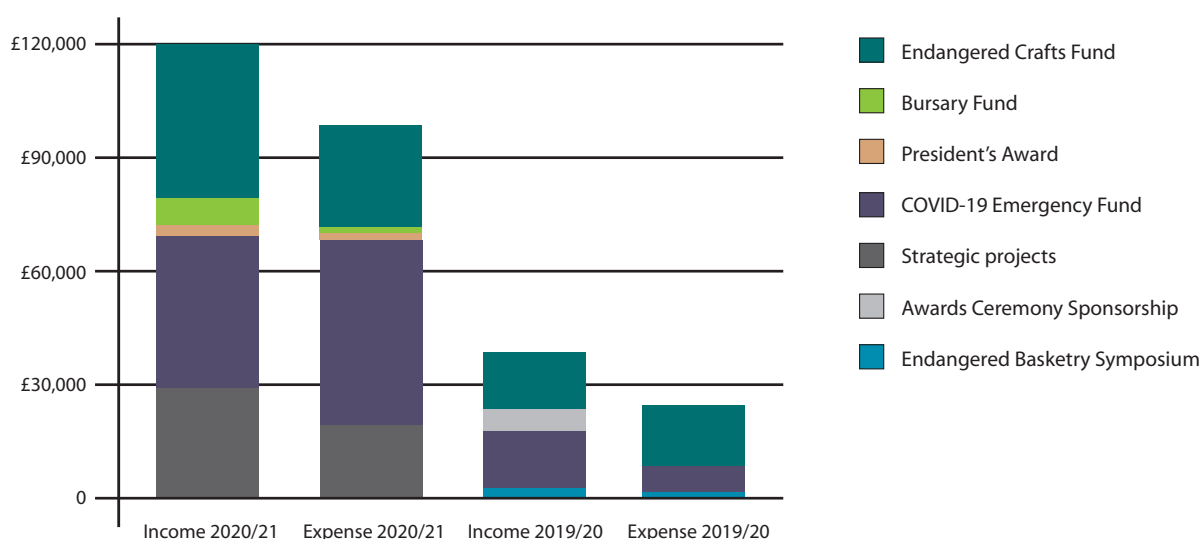
The amount of restricted funds received in the year to 30 June 2021 was £120,058 (2020: £39,572). This increase was the result of additional funding for our COVID-19 Emergency Grants Fund and Endangered Crafts Fund, plus funding for our strategic projects.

The COVID-19 Emergency Grants Fund, launched in April 2020, received further grants of £39,461. This money, together with the total carried forward at 30 June 2020, was all paid out to 53 makers. A specific donation of £23,000 was generously made by Clive Beecham and used to support a project at Anwick Forge. Other notable donations came from the Swire Charitable Trust, The Worshipful Company of Basket-makers and the Association of Pole-Lathe Turners and Green Woodworkers.

The Endangered Craft Fund, launched in April 2019, continues to go from strength to strength. Donations and grants totalling £42,529 were received in the year, with notable donations from the Garfield Weston Foundation, the Sussex Heritage Trust, the Dulverton Trust and the Radcliffe Trust. Grants totalling £22,991 were awarded during the year to 14 makers. The fund is carrying forward a balance of £25,942 at 30 June 2021 which will be used for the next rounds of awards. We will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

Grants totaling £27,818 were received from the Pilgrim Trust and the Garfield Weston Foundation to support our strategic projects. These involve supporting the work of the Endangered Crafts Manager and funding the cost of research of the 2021 edition of the *Red List* published earlier this year.

RESTRICTED INCOME AND EXPENSES



Note: includes costs transferred from unrestricted

Unrestricted income in the year of £74,982 was higher than the previous year (2020: £62,218) with membership income continuing to grow strongly and a catch up in Gift Aid claims offset by no revenue from events in the year. In fact, the revenue from events is showing as a negative amount as some refunds were made for tickets sold for the 2020 conference which did not ultimately take place in the form originally envisaged. We would like to thank all delegates who generously donated their ticket cost back to the organisation.

The Swire Charitable Trust awarded us a generous three year grant of £30,000 per annum to cover core administrative costs. Membership income has increased from £21,059 in 2020 to £29,121 in the current year, with subscriptions fees again remaining unchanged from prior years. This income is vital to fund our core costs.

Benefactor income is an increasingly important revenue stream and we would like to thank all of our new and existing benefactors. We like to develop longstanding relationships with our benefactors and the full benefits of the scheme are available on our website.

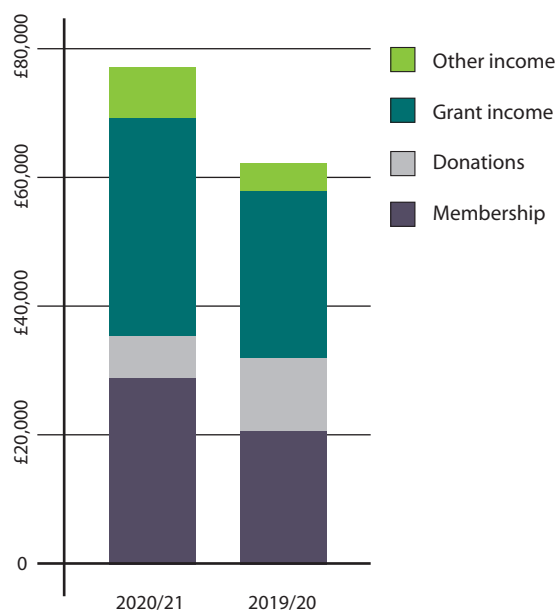
We have continued to manage costs as prudently as possible. The largest item of expenditure continues to be salary costs. Strategic projects fund a proportion of our staff costs and form the majority of the costs

transferred from unrestricted to restricted funds. Other costs continued to be significantly impacted by the COVID-19 restrictions. All of our staff work from home, so they were able to continue largely unaffected. However, travel and meeting costs have been virtually zero in the year. Further, the 2020 conference, planned for April 2020, was eventually cancelled. We were fortunate to receive refunds of some deposits which had been paid, resulting in a negative cost for events in the year.

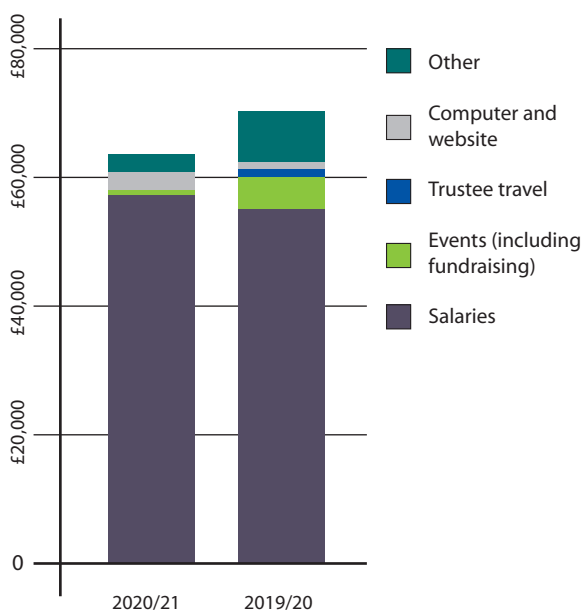
Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of Heritage Crafts are reimbursed. However, all Trustee meetings were held virtually in the year; hence Trustee expenses for the year are zero (£717 in 2020).

The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our policies. At 30 June 2021 we had 1,211 members (30 June 2020: 903 members). Of this total, 153 members are organisations and businesses and 1,058 are individuals, of which 5 are honorary (30 June 2020: 136; 767 and 5 respectively). The membership fees continue to be £20 for individuals and sole traders; £35 for joint membership; £15 for students/trainees and £40 for businesses, craft guilds and organisations.

UNRESTRICTED INCOME



UNRESTRICTED EXPENSES



FUTURE FINANCIAL PLANS

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and staff will be working to develop the next phase of the strategic plan.

RISK MANAGEMENT

We recognise that our operating environment during the COVID-19 pandemic has been especially challenging and has brought additional risks and opportunities. In order to understand the whole picture of the environment in which we operate, we maintain an organic risk register which is reviewed regularly by the Board. Each risk is assessed and the Board focus on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them. We take measured risk in order to grow the organisation and expand how we can support the heritage craft sector.

We have assessed our top two risks to be:

- **Reputational risk** – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors and sponsors will be brought into disrepute and leave. During the pandemic, we expanded our reach to connect with our members and makers through using online platforms. This has brought untold benefits but also carries risk. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.
- **Financial risk** – the risk that Heritage Crafts will not be able to raise sufficient funds through grants and/or fundraising to maintain its charitable purpose. The third sector continues to face a particularly tough financial reality in the current economic climate. We are working hard on engaging with relevant stakeholders through our fundraising strategy to ensure that we will be able to carry out our aims, and we remain positive on our financial sustainability.

In addition, we recognise that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are continuously working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

RESERVES POLICY

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to increase the level of reserves held by the charity. At 30 June 2021, the agreed level of reserves is being increased to the equivalent of 12 months' core expenditure.

DESIGNATED RESERVES

The Board has agreed to designate a proportion of reserves to be used as match funding for projects that further the strategic objectives of the organisation. This fund has been created at 30 June 2021 and reserves of £25,000 have been committed to it. Projects and funding partners will be identified during the forthcoming year.

PUBLIC BENEFIT STATEMENT

The Board has kept in mind the Charity Commission's guidance on public benefit at Board meetings and when making decisions around the implementation of the objects and activities of the organisation.

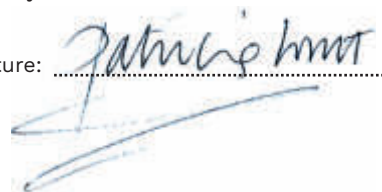
FUNDRAISING STATEMENT

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Sarah Kolkman, Treasurer Date: 30 November 2021

Signed by Chair of Trustees on behalf of all Trustees

Signature:  Name: Patricia Lovett MBE, Chair Date: 30 November 2021

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERITAGE CRAFTS ASSOCIATION

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2021, which are set out on pages 18 to 21.

Respective responsibilities of Trustees and examiner:

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an Independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report:

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters set out in the statement below.

Independent examiner's statement:

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature 

Name Graham Darbourne FCA TC Group

Date of approval 30th November 2021

Relevant professional qualification: Chartered accountant

Address
6 North Street
Oundle
Peterborough
PE8 4AL

RECEIPTS AND PAYMENTS

To the nearest £

	Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS						
Donations and grants	6	37,450	118,684	–	156,134	75,918
Membership	5	29,121	–	–	29,121	21,059
Events	7	(850)	–	–	(850)	3,159
Interest		630	–	–	630	358
Gift Aid	8	7,988	1,374	–	9,362	–
Miscellaneous		644	–	–	644	1,296
Subtotal		74,982	120,058	–	195,040	101,790
Assets and investment sales		–	–	–	–	–
Subtotal		–	–	–	–	–
TOTAL RECEIPTS		74,982	120,058	–	195,040	101,790
PAYMENTS						
Staff costs	3	57,956	–	–	57,956	55,074
Events	7	(603)	–	–	(603)	5,613
Trustee travel expenses	4	–	–	–	–	717
Project costs		–	595	–	595	2,628
Grants		–	74,436	–	74,436	23,055
Administration costs	2	6,050	–	–	6,050	7,988
Subtotal		63,403	75,031	–	138,433	95,078
Assets and investment purchase	9	–	–	–	–	–
Subtotal		–	–	–	–	–
NET OF RECEIPTS (PAYMENTS)		11,579	45,028	–	56,607	6,714
Transfers between funds		(3,327)	(21,673)	25,000	–	–
TOTAL FUNDS LAST YEAR END		91,767	23,305	–	115,072	108,358
TOTAL FUNDS THIS YEAR END		100,018	46,660	25,000	171,679	115,072

STATEMENT OF ASSETS AND LIABILITIES

To the nearest £

As of 30 June 2021		Unrestricted funds	Restricted funds	Total
ASSETS				
Cash funds	Cash in CAF account	39,877	46,660	86,536
	Cash on Deposit	85,000	–	85,000
	PayPal	141	–	141
Total cash funds		125,018	46,660	171,678
LIABILITIES				
		–	–	–
TOTAL FUNDS AS AT 30 JUNE 2021		125,018	46,660	171,678

To the nearest £

As of 30 June 2020		Unrestricted funds	Restricted funds	Total
ASSETS				
Cash funds	Cash in CAF account	50,698	23,305	74,003
	Cash on Deposit	40,000	–	40,000
	PayPal	1,069	–	1,069
Total cash funds		91,767	23,305	115,072
LIABILITIES				
		–	–	–
TOTAL FUNDS AS AT 30 JUNE 2020		91,767	23,305	115,072

NOTES TO THE ACCOUNTS

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of less than £250,000 per annum and so prepares receipts and payment accounts as permitted by the Charity Commission.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Exemption from preparing a cash flow statement

The charity adopted to not include a cash flow statement in these financial statements.

d) Incoming resources

All income, donations and subscriptions are accounted for as received by Heritage Crafts.

e) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in Note 6 below.

f) Resources expended

Resources expended are recognised in the period in which they are incurred.

2. Administration expenses

Administration costs, excluding staff costs are as follows:

	To the nearest £	
	2021	2020
Website	(1,341)	(1,809)
Insurances	(354)	(382)
Printing/postage/stationery	(28)	(219)
Payment processing fees	(678)	(522)
Miscellaneous	(3,650)	(5,056)
Total administration expenses	(6,050)	(7,988)

3. Staff costs

The average number of employees in the 2020-21 year was four (2019-20: three). There were no employees who received employee benefits of more than £60,000.

4. Trustee expenses

The Trustees of Heritage Crafts are all unpaid. Expenses are claimed for travel to committee meetings and other events that they are required to attend. Trustees are also reimbursed for any expenses they incur on behalf of Heritage Crafts; these costs are included within Administration costs above. Due to COVID-19 restrictions, Board meetings have been held online for the entire year, hence no expenses have been claimed.

	To the nearest £	
	2021	2020
Trustee travel expenses	-	(717)

5. Membership

As of 30 June 2021, Heritage Crafts had 1,211 members through its membership scheme (2020: 903 members). A total of £29,121 was raised through membership during the year to 30 June 2021 (2020: £21,059).

6. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work.

a) Unrestricted funds

Unrestricted donations of £7,350 (2020: £11,346) were received from individuals and organisations. The first year of a three year grant of £30,000 per annum was received from the Swire Charitable Trust to fund our administrative costs.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted donations as follows.

To the nearest £

As of 30 June 2021	Ernest Cook*	Endangered Crafts Fund	COVID-19 Fund	Awards	Training bursary	Strategic projects	Total
Opening restricted funds at 1 July 2020	450	7,871	8,984	6,000	–	–	23,305
New funds received	–	42,529	39,461	3,000	5,000	30,068	120,058
Transfer of funds to unrestricted for admin	–	(1,467)	–	–	(750)	(19,455)	(21,673)
Grants awarded	–	(22,991)	(48,445)	(3,000)	–	–	(74,436)
Expenses incurred	–	–	–	–	–	(595)	(595)
Closing restricted funds at 30 June 2021	450	25,942	–	6,000	4,250	10,018	46,660

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

The Endangered Craft Fund, launched in April 2019, continues to go from strength to strength. Donations and grants totaling £42,529 were received in the year, with notable donations from the Garfield Weston Foundation, the Sussex Heritage Trust, the Dulverton Trust and the Radcliffe Trust. Grants totaling £22,991 were awarded during the year to 14 makers. The fund is carrying forward a balance of £25,942 at 30 June 2021 which will be used for the next round of awards. We will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

The Covid-19 Emergency Grants Fund, launched in April 2020, received further grants of £39,461. This money, together with the monies carried forward at 30 June 2020 were all paid out to 53 makers. A specific donation of £23,000 was generously made by Clive Beecham and used to support a project at Anwick Forge. Generous donations were also received from The Worshipful Company of Basketmakers, the Swire Charitable Trust and the Association of Pole-Lathe Turners and Green Woodworkers.

Funding of £6,000 was received last year from Swaine Adeney Brigg to enable us to host an awards ceremony. This ceremony is now being planned for November 2021. The inaugural President's Award was made in September 2020. This award is generously funded by The Prince of Wales's Charities.

Funding of £5,000 was received from DCA Consultancy Limited. This money has been carried forward to next year and will be used to fund an apprenticeship.

Grants totaling £27,818 were received from the Pilgrim Trust and the Garfield Weston Foundation to support our strategic projects. These involve supporting the work of the Endangered Crafts Officer and funding the cost of research of the *Red List* published earlier this year. These projects are largely carried out by our own team and therefore costs are charged from core costs against these projects, in accordance with the budgets agreed with the funders.

7. Events and fundraising activities

The following costs were incurred during the period:

	To the nearest £	
	2021	2020
Fundraising dinner	–	3,610
HCA Conference	(1,143)	1,725
Other	540	278
Cost of events	(603)	5,613

Notes:

- The fundraising dinners held at the House of Lords generate donations which more than offset the cost of these events
- The conference planned for Spring 2020 did not take place. Some costs incurred in 2020 were generously refunded in 2021.

8. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax since all income is applied for charitable purposes.

9. Asset purchases

During the year Heritage Crafts did not make any asset purchases (2020: none).

10. Total funds at year end

Total Funds movements during the year have been as follows:

	To the nearest £	
	2021	2020
Unrestricted funds	100,018	91,767
Restricted funds	46,660	23,305
Designated funds	25,000	–
Total funds	171,678	115,072

Notes:

- Unrestricted funds are used to pay core costs of the charity, including salary costs.
- Restricted funds are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 6b.
- Designated funds is a new fund created by the Trustees during the year. This fund is intended to be used as match funding for projects that further the strategic objectives of the organisation. Reserves of £25,000 have been committed to this fund. Projects and funding partners will be identified during the forthcoming year.

Heritage Crafts

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Heritage Crafts is registered with the Charity Commission for England and Wales as the Heritage Crafts Association, Charitable Incorporated Organisation number 1159208.

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