

PREMIER FOUNDATION LIMITED

England & Wales · Charity number 1159095

Details

Status Registered

Legal form Charitable company

Company number [08840165](#)

Registered 2014-11-06

Register [View on the Charity Commission register](#)

Contact

Address Premier Foundation
The Old Apple Store
Church Road
Shropham
Attleborough
NR17 1EJ

Phone 01953499040

Email info@premierfoundation.org.uk

Website www.premierfoundation.org.uk

Activities

Objects: THE OBJECTS OF THE CHARITY ARE, FOR THE PUBLIC BENEFIT:1) TO PROMOTE COMMUNITY PARTICIPATION IN HEALTHY RECREATION, IN PARTICULAR BUT NOT EXCLUSIVELY BY PROVIDING FUNDING OR FACILITIES TO ENABLE CHILDREN AND YOUNG PEOPLE WITH DISABILITIES TO PARTICIPATE IN SPORTING ACTIVITIES.2) TO PROMOTE THE PROVISION OF FACILITIES FOR RECREATION OR OTHER LEISURE TIME OCCUPATION OF INDIVIDUALS WHO HAVE NEED OF SUCH FACILITIES BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABLEMENT, FINANCIAL HARDSHIP OR SOCIAL AND ECONOMIC CIRCUMSTANCES OR FOR THE PUBLIC AT LARGE IN THE INTERESTS OF SOCIAL WELFARE AND WITH THE OBJECT OF IMPROVING THE CONDITION OF LIFE OF THE SAID INDIVIDUALS.3) TO ACT AS A RESOURCE FOR YOUNG PEOPLE BY PROVIDING ADVICE AND ASSISTANCE AND ORGANISING PROGRAMMES OF PHYSICAL, EDUCATIONAL AND OTHER ACTIVITIES AS A MEANS OF:(A) ADVANCING IN LIFE AND HELPING YOUNG PEOPLE BY DEVELOPING THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS INDEPENDENT, MATURE AND RESPONSIBLE INDIVIDUALS;(B) ADVANCING EDUCATION;(C) PROVIDING RECREATIONAL AND LEISURE TIME ACTIVITY IN THE INTERESTS OF SOCIAL WELFARE FOR PEOPLE LIVING IN THE AREA OF BENEFIT WHO HAVE NEED BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABILITY, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES WITH A VIEW TO IMPROVING THE CONDITIONS OF LIFE OF SUCH PERSONS.4) TO ADVANCE THE PHYSICAL EDUCATION OF YOUNG PEOPLE UNDER THE AGE OF 25 BY PROVIDING FACILITIES AND OPPORTUNITIES TO ENABLE THEM TO DEVELOP THEIR SKILLS, TALENTS AND GIFTS REGARDLESS OF FINANCIAL OR OTHER CIRCUMSTANCES.

Activities: As a not for profit charity the Premier Foundation focuses on working within the community to engage with Young People who are disengaged, disadvantage or classed as 'hard to reach' by providing them with opportunities which they may not have previously had exposure to.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Amateur Sport, Economic/community Development/employment, Recreation
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- **Area of benefit:** THROUGHOUT ENGLAND
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£8,363	£19,320	-	-
2023-12-31	£11,495	£22,047	-	-
2022-12-31	£139,441	£134,134	-	-
2021-12-31	£157,263	£133,151	-	-
2020-12-31	£101,957	£76,108	-	-

Trustees

Name	Role	Appointed
Gee Cook		2020-11-13
Laurence York		2024-08-20
Mark Ellery		2020-03-09
Suzanne Rose		2021-04-22

PREMIER FOUNDATION LIMITED

England & Wales - Charity number 1159095

Accounts

Company number

08840165

Premier Foundation Limited
Directors' Report and Financial Statements
For the Year Ended 31 December 2022

Charity number

1159095

Premier Foundation Limited
Directors' Report and Financial Statements

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Premier Foundation Limited
Directors' Report
For the year ended 31 December 2022

The Directors have pleasure in presenting the Financial Statements for the year ended 31 December 2022.

Directors

Gee Cook
Mark Ellery
Belinda Ikazobah
Emmanuel Orekogbe (resigned 6 October 2023)
Kevin Page (resigned 3 May 2023)
Liam Page (resigned 10 January 2023)
Suzanne Rose

Registered office

The Old Apple Store
Church Road
Shropham
Norfolk
NR17 1EJ

Registered number

08840165

Objectives & Activities

The charity is set up to work within the community to engage with Young People who are disengaged, disadvantaged or classed as "hard to reach" by providing them with opportunities which they may not have previously had exposure to.

Achievements & Performance

The performance of the Charity in the year met the expectations of the Directors.

**Premier Foundation Limited
Directors' Report (cont)
For the year ended 31 December 2022**

Financial and operational review

Please refer to the profit and loss account and balance sheet for the detailed results of the year.

Premier Foundation has delivered life changing projects to many children and young people since 2016.

Post pandemic, 2022 has been a year of consolidation, reflection and reorganisation to ensure that our critical projects are meeting the needs of the most vulnerable communities.

Funding our work remains a challenge and we are looking forward to working more collaboratively with our founder, Premier Education Group in the coming year, to ensure that our funding proposals are successful and meet the challenges we face.

The Board wishes to sincerely thank all the young people who have engaged in our projects, our funders and our Trustees for their continued support. Our work would be impossible without their commitment and dedication.

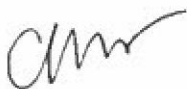
Reserves policy

The Directors always wish to hold an amount of reserves suitable to continue offering their services for a short time should income cease. The present level of reserves is deemed satisfactory by the Directors.

Risk policy

The Directors are aware of their duty to identify and review risks to which the Charity is exposed and to ensure appropriate controls are in place to provide reasonable reassurance against fraud and error.

Approved by the Board on 27 October 2023



Gee Cook
Director

**Independent Examiner's Report to the Trustees of
Premier Foundation Limited**

I report to the charity trustees on my examination of the accounts of Premier Foundation Limited ("the company") for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

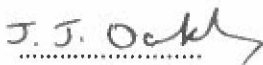
Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the company's accounts as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination;
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which your attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


.....
J. J. Oakley

Beatons Limited
Chartered Accountants
7 Three Rivers Business Park
Felixstowe Road
Foxhall, Ipswich
IP10 0BF
27 October 2023

Premier Foundation Limited
Statement of Financial Activities
For the year ended 31 December 2022

	Unrestricted	Restricted	Total	Total
	2022	2022	2022	2021
	£	£	£	£
Incoming Resources:				
Grants and donations	12,038	127,404	139,441	148,373
JRS Income	-	-	-	8,890
Total	12,038	127,404	139,441	157,263
Resources Expended:				
Staff costs	(4,349)	(52,795)	(57,144)	(38,114)
Charitable activities	(1,918)	(75,072)	(76,990)	(95,037)
Total	(6,267)	(127,867)	(134,134)	(133,151)
Net income/(expenditure)	5,771	(463)	5,308	24,112
Transfers between funds	16,311	(16,311)	-	-
Total funds brought forward	3,043	58,322	61,365	37,253
Total funds carried forward	25,125	41,548	66,673	61,365

Premier Foundation Limited
Registered number: 08840165
Balance Sheet
as at 31 December 2022

	2022	2021
	£	£
Current assets (note 5)	75,988	119,847
Creditors: amounts falling due within one year (note 6)	(9,315)	(58,482)
Net current assets	<u>66,673</u>	<u>61,365</u>
Net assets	<u>66,673</u>	<u>61,365</u>
Unrestricted reserves	25,125	3,043
Restricted reserves	41,548	58,322
Capital and reserves	<u>66,673</u>	<u>61,365</u>

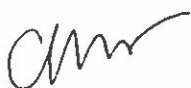
The company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 for the year ended 31 December 2022.

The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 27 October 2023



Gee Cook
Director

Premier Foundation Limited

Notes to the Financial Statements

For the year ended 31 December 2022

1 Summary of significant accounting policies

(a) General information and basis of preparation

Premier Foundation Limited is a company Limited by Guarantee registered in England. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 3 of these financial statements. The nature of the charity's operations and principal activities is to engage with Young People who are disengaged, disadvantaged or classed as "hard to reach" by providing them with opportunities which they may not have previously had exposure to.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

(b) Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund.

Premier Foundation Limited
Notes to the Financial Statements
For the year ended 31 December 2022

(c) Income recognition

All incoming resources are included in the Profit and Loss Account when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit is probable, it can be measured reliably and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity. For example, the amount the charity would be willing to pay in the open market for such facilities and services. A corresponding amount is recognised in expenditure.

No amount is included in the financial statements for volunteer time in line with the SORP.

(d) Expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably.

(e) Provisions

Provisions are recognised when the charity has an obligation at the balance sheet date as a result of a past event, it is probable that an outflow of economic benefits will be required in settlement and the amount can be reliably estimated.

(h) Tax

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

Premier Foundation Limited
Notes to the Financial Statements
For the year ended 31 December 2022

(j) Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

2 Independent examiner’s remuneration

The independent examiner’s remuneration amounts to an independent examination fee of £1,020 (2021 - £540).

3 Trustees' and key management personnel remuneration and expenses

The trustees neither received nor waived any remuneration during the year (2021: £Nil).

4 Staff costs and employee benefits

The average monthly number of employees and full time equivalent (FTE) during the year was 1.5 (2021: 1)

5 Current assets

	2022	2021
	£	£
Cash at bank and in hand	75,988	99,801
Trade debtors	-	1,200
Prepayments and accrued income	-	18,846
	<u>75,988</u>	<u>119,847</u>
	<u> </u>	<u> </u>

Premier Foundation Limited
Notes to the Financial Statements
For the year ended 31 December 2022

6 Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	-	13,393
Accruals and deferred income	-	44,150
Other creditors	-	939
Accruals and deferred income	9,315	-
	<u>9,315</u>	<u>58,482</u>

7 Restricted funds reconciliation

	Balance at 01/01/2022	Income	Expenditure	Transfers	Gains / (losses)	Balance at 31/12/2022
	£000	£000	£000	£000	£000	£000
Sport England	(18,486)	103,094	(84,608)	-	18,486	-
Start Sporty		14,969	-	-	14,969	14,969
Other restricted funds	76,808	9,341	(43,259)	(16,311)	(50,229)	26,579
	<u>58,322</u>	<u>127,404</u>	<u>(127,867)</u>	<u>(16,311)</u>	<u>(16,774)</u>	<u>41,548</u>

Premier Foundation Limited
Notes to the Financial Statements
For the year ended 31 December 2022

7 Restricted funds reconciliation (contd)

	Balance at 1.1.2021	Income	Expenditure	Transfers	Gains / (losses)	Balance at 31.12.2021
	£000	£000	£000	£000	£000	£000
Sport England	-	86,347	(104,833)	-	(18,486)	(18,486)
Other restricted funds	13,303	69,945	(26,756)	20,316	63,505	76,808
	13,303	156,292	(131,589)	20,316	45,019	58,322

Fund descriptions

a) Sport England

Funding provided for the engagement of young parents and their children living in an area of deprivation in the Midlands, in sporting activities.

b) Start Sporty

Funding provided for the delivery of a play and activity programme for 2-6 year olds and their parents/ carers in a deprived area of East Anglia.

PREMIER FOUNDATION LIMITED

England & Wales - Charity number 1159095

Accounts



Annual Report

For year ending 31 December 2021

Foreword

Since 2016 Premier Foundation has delivered life changing work to many children, young people and those who require our expertise. To ensure our vital work continues, 2021 has been a year of strengthening leadership, strategic direction, governance and partnerships. It has also been a year of the continuing pandemic with the challenges that has brought for many in the charity sector.

Funding our work remains extremely challenging and addressing this matter continues to be our largest area of focus and development. The board wish to sincerely thank Premier Education Group for their continued support, without it many of the opportunities provided for those we reach would simply not be possible.

Our leadership team is highly effective and we have the ability to draw on a range of diverse skills and expertise that benefit the organisation and our beneficiaries. During the pandemic we have taken advantage of the Government furlough scheme for the CEO and this has enabled us to ride out the difficult period.

This annual report provides an update of our journey so far, our current situation and ambitions. We are committed to our mission and we are determined to continue to support those who are in need of help.

Mark Ellery

Chair of the Board of Trustees

Premier Foundation Mission, Vision, Values and Core Work

Our Work

Premier Foundation focuses on working within the community to engage with people who are disengaged, disadvantaged or classed as “hard to reach” by providing them with opportunities which they may not have previously had exposure to. These may be materially disadvantaged geographical communities (such as families living in areas of multiple deprivation) or communities of interest facing specific marginalisation, such as mental health issues. They all represent the reality behind research into health inequalities and sports participation rates. Empirical evidence and our own local consultation alike prove clear correlation between deprivation, negative health outcomes and low participation in physical activity, which is where our work aims to focus.



Vision

We envision a world in which everyone has the opportunity to access physical activity for a healthy life and build upon their strengths to achieve their fullest potential.

Mission

To bring powerful and practical change to people in deprived or low social-economic areas, by developing, growing and transforming their lives through physical activity and mental wellbeing.



Our Pathways

Our pathways have been established from evidence of need, and support the current national agenda

Health and wellbeing

Every engagement with Premier Foundation has this pathway at its heart. From the general to the specific, this is the greatest driver of the charity’s activities.

Inactivity

Using physical activities to encourage individuals to become more active. To address early on the benefits of an active lifestyle.

Mental Health

To support our beneficiaries in improving their mental health; to help them build their resilience, encourage self-care and awareness of how physical activity can have a positive impact on their mental health.



Our Values

Every project we deliver will have the following core values at its heart:

Inclusion

To provide opportunities for all to participate in physical activity whilst respecting and listening to the opinions of others, treating all individuals as equal.

Empowerment

To empower individuals to acquire the knowledge and information they need to raise aspirations and reach their full potential in a caring, inclusive learning environment.

Collaboration

To work with national bodies, sporting organisations, commercial organisations, local authorities and third sector organisations to supply activities supporting the current national agenda to make a sustainable difference to society

Aims

- To provide sport and physical activity opportunities with a primary focus on children and young people
- To provide sport and physical activity opportunities to individuals who are in the most economically deprived communities
- To address social issues by being proactive in the fight against the long-term consequences of physical inactivity
- To work in collaboration and build partnerships.

How we work?

Premier Foundation works to engage individuals in sport, physical activity and healthy living empowerment.

Premier Foundation does not receive any statutory funding and fundraises to enable us to continue the vital work we do (receiving funding from charitable organisations, trusts, lottery-funded bodies, commercial organisations and private donors).

Strategic Overview

The strategic focus for 2021 was the development of five key areas: Governance, People (Volunteers and staffing), Income Generation, Planning, and Programme expansion. Success in all these areas has strengthened the position of Premier Foundation significantly in a short period of time. Despite challenges caused by the Covid-19 pandemic, the charity was able to continue the forward momentum of 2020 and has cemented the organisation's future position by undergoing structural changes and establishing solid foundations. This work has spanned across the year and Premier Foundation has achieved goals in every key area.

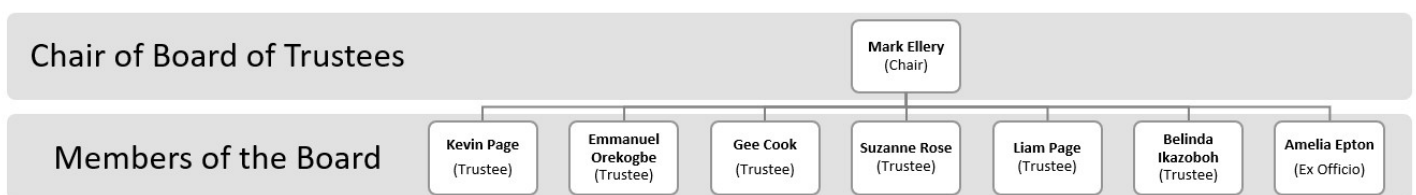
Governance, Structure, Management

Premier Foundation is a company limited by guarantee and a charity registered in England and Wales.

It was established in 2015, with active operations beginning in 2016. Premier Foundation is governed by its Memorandum and Articles of Association.

The Board of Trustees has responsibility for the governance and strategic direction of Premier Foundation, ensuring that the charity upholds its ethos and values and delivers its key objectives.

The charity's structure has undergone changes since 2020 into 2021. There continues to be one full time member of staff (CEO) who was furloughed and working part time for most of the year. The Board has now expanded and has 7 Trustees. The day-to-day operations are led by the CEO, who is accountable to the Board of Trustees.

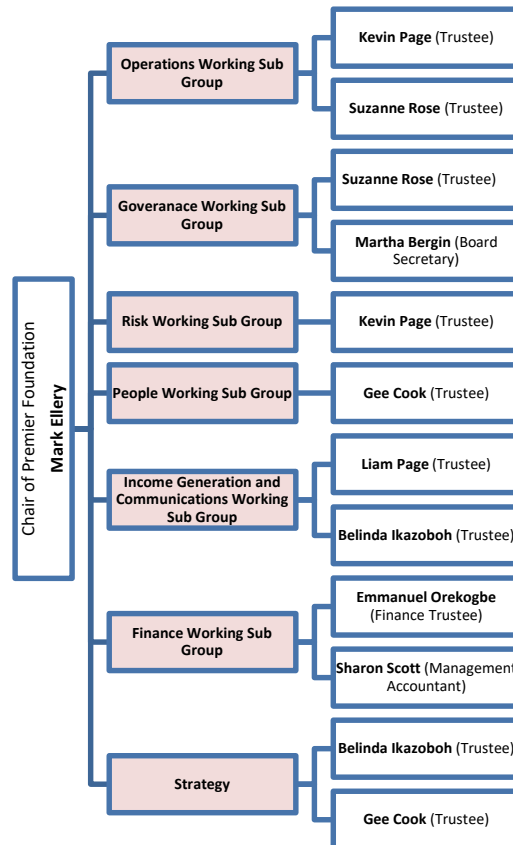


Trustees deploy a wide range of skills, knowledge, and experience essential to good governance and the balance of expertise is kept under review via its Trustee Skill Matrix. These high calibre individuals come with a wealth of knowledge and skill sets to effectively lead Premier Foundation through its growth period. Collectively, the Board of Trustees demonstrate responsible leadership and judgement.

The Trustees meet four times a year for quarterly board meetings, reviewing performance, and strategically planning for the future. In 2021, four Board meetings occurred. Recruitment has been paused as the board is up to capacity with skills and diversity.

One conflict of interest was highlighted by the Chair taking up a position on Premier Foundation’s founders/ delivery agents Board; Premier Education Group. Before taking on this position, it was voted on by the Board to be a conflict which could be managed.

Each Trustee took on a role within a new strategic working group framework in 2021. The seven Working Sub-Groups directly support strategic work across every facet of the organisation: Operations, Governance, Risk, People, Income Generation and Communications, Finance, and Strategy.



Premier Foundation Volunteers

Premier Foundation continued to recruit and place volunteers into roles at a consistent rate through the year. Despite the furlough scheme ending and more people returning to work in 2021, the level of interest in our volunteer roles continued to be high after the huge increase in 2020.

Premier Foundation is now in the enviable position of having a team of 20 regularly active volunteers and is planning to recruit more. All areas of the charity have committed volunteer(s) tackling tasks to aid the growth and development of the charity.

A significant volunteer appointment was made in May 2021. An Operations Manager was taken onboard to help support the volunteer teams and set tasks aligned with the Strategy. This role has shown some proven success within the year, which has led the board to approve the funding and creation of this role as a part-time paid position in 2022. While the CEO was working on limited hours during the pandemic, the support of this position was invaluable to the charity by helping to provide quicker mobilisation of work streams.

In total there were 33 new applications from candidates interested in supporting Premier Foundation in 2021. After screening for suitability, 18 candidates were placed into the team.

The graph below depicts a month-by-month picture on Volunteer Recruitment.

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Volunteer Applications	3	6	3	4	0	6	3	1	1	2	1	3	33
Volunteers Placed	3	4	1	1	0	5	1	0	0	1	0	2	18
% Placed by month	100	67	33	25	0	83	33	0	0	50	0	67	55

Figure1: Volunteer Recruitment 2021

The table below shows a comparison of the volunteers who applied and were placed in 2020 and 2021.

	Total Applications	Total Placed
2020	51	26
2021	33	18
% change	-35.29	-45.45

Figure 2: Volunteer Recruitment 2020 and 2021 a comparison

Although there was a decrease in both applications and volunteers placed in 2021, the level remains higher than pre-COVID levels. There also was a noticeable effect on retention - the length of time that a volunteer stays with Premier Foundation. This meant there were fewer open roles to fill.

Economic Value of Premier Foundation's Volunteers

Volunteers are an essential part of Premier Foundation. The charity depends on a dedicated and highly skilled team of volunteers to support the day-to-day running of the charity, from marketing to project management to bid writing. There were 33 people, including new and existing volunteers who supported the charity over 2021 and the value of the Foundation's volunteer base was approximately £80,000.

Volunteer Rewards

In quarter four, Premier Foundation awarded the first Volunteer Recognition Award. The prize was a stay at a hotel for 1-2 nights for free provided by Rooms for Reward. A nomination process has been formed and the People Working Sub-Group decided the winner of the stay. The 2021

Volunteer Recognition Award was given to our Volunteer Co-ordinator, Mo Heard. This will form an annual award.

Pro Bono Consultants

Premier Foundation continued to work with their Pro Bono Consultants to assist in the development and growth of the charity. Mathew Neville is an experienced charity professional with a background in Marketing and Fundraising. Mathew has been assisting Fundraising and Donations, including giving Premier Foundation free access to a CRM system. The agreement was made upon the charity to become a beta tester of the new system, called Kindness of Strangers. It has and will continue to support the fundraising functions.

Volunteer Report

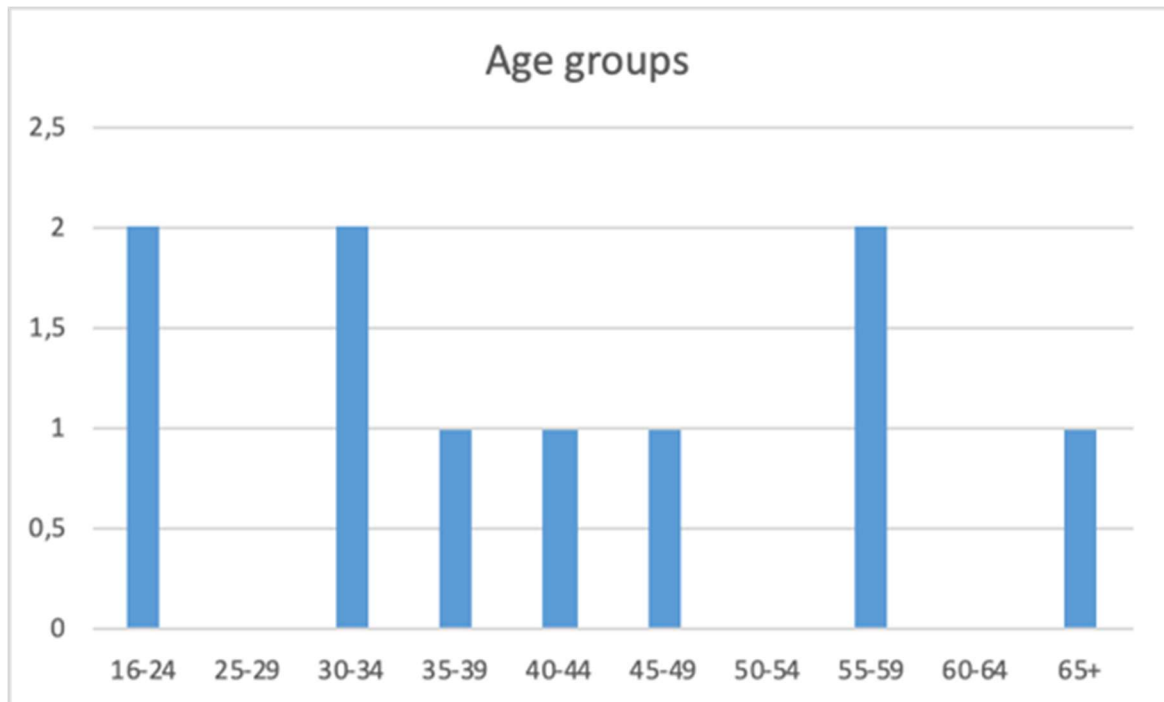
A full report produced from surveys conducted in 2021.

The data for this report was collected and analysed from three sources:

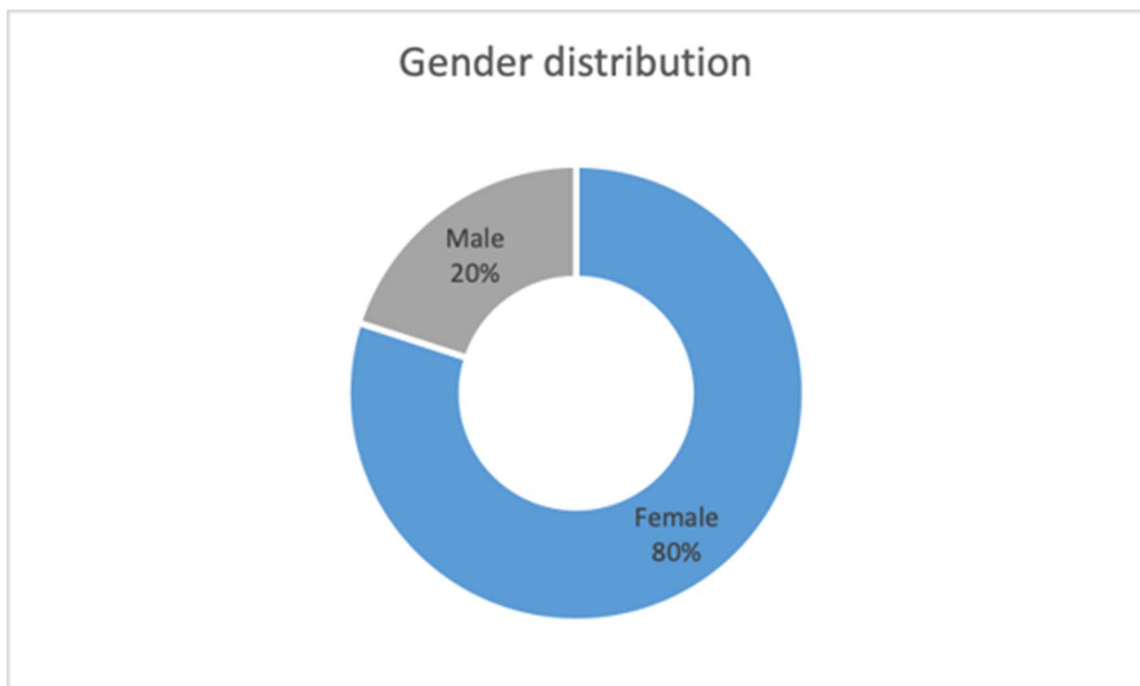
1. The organisation's registration list of all volunteers in each team (including start dates)
2. A Diversity and Equity Monitoring Survey (completed in October 2021)
3. Volunteer Satisfaction Survey (completed in August 2021)

Key findings:

Most volunteers are in the age ranges of 16-24, 30-34, and 55-59. The generations of 35-39, 40-44, 45-49, and after 64 have the second-highest number of people.

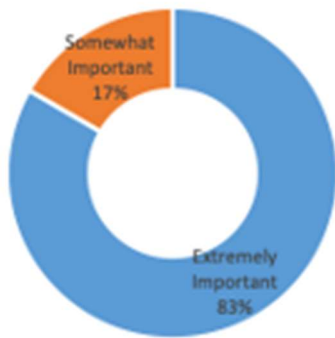


Women represent the majority of our volunteers, with 80%. Men, on the other hand, are one-tenth of the sample

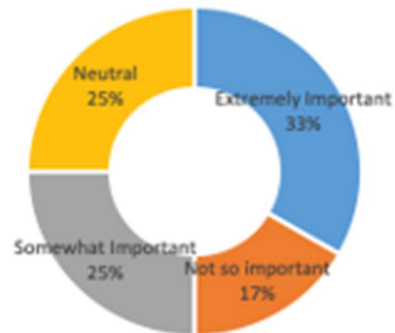


Reasons for becoming a Volunteer

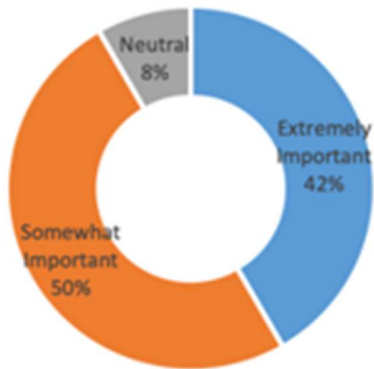
Want to give back/make a difference



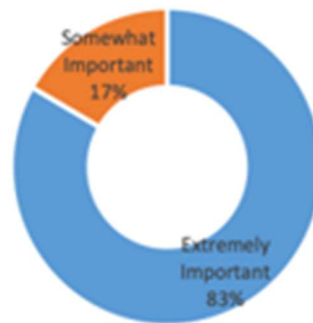
Gain work experience



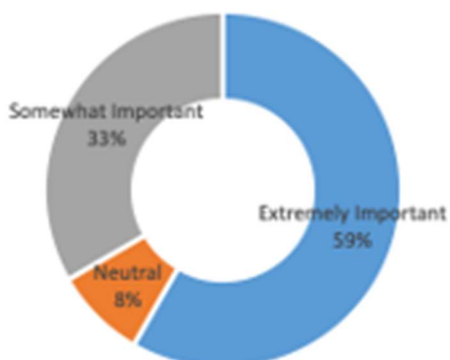
Interested in working with a charity



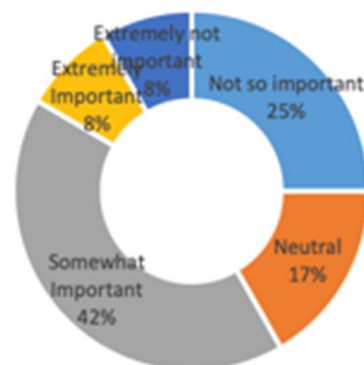
Belief in Premier Foundation's mission



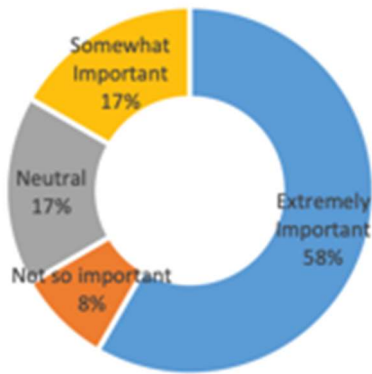
Sense of satisfaction/ personal achievement



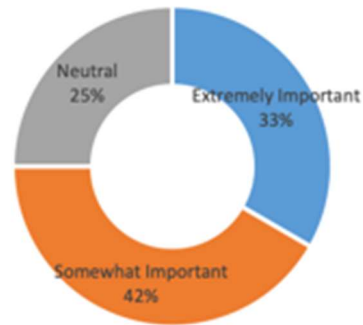
Helps to feel less isolated



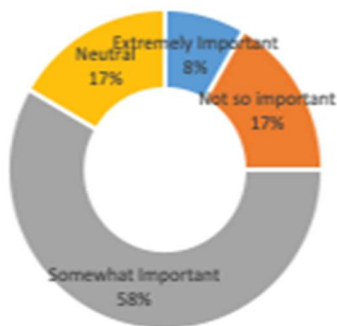
Develop new skills and experience



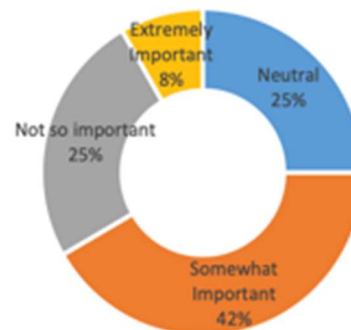
Maintain or use existing skills and experience



Meet new people



Build confidence



Data Summary:

- Women have a predominant role in Premier Foundation, representing most of our volunteers.
- Most of our volunteers are in between their 30s and 40s. There is high participation of people around 16-24 and 55-59.
- Although our volunteers seek to give back to the community and achieve a sense of satisfaction, religion does not determine those motivations. In effect, only a small percentage of our volunteers sampled identify as Christian or Hindu.
- Also essential for our staff is developing new skills and acquiring new experiences. Premier Foundation should strive to contribute to the human capacities of our team, increasing their impact on the community.

Featured Volunteer - Volunteer of the Year, 2021



**Mo, Volunteer Co-Ordinator
Volunteer of the Year, 2021**

Why we love Mo:

- A wonderful representative of Premier Foundation and its values, Mo recruits amazing new volunteers to build and strengthen our teams.
- She helps to make new recruits feel welcome and ensures a positive start to the volunteer journey.
- She worked through the pandemic to help rebuild our team from 6 volunteers to 22.
- With expertise in charities and volunteer management, Mo provides invaluable support and is a great source of knowledge for the organisation.
- She is a published children's book author who wrote *Leo's Heroes* about a boy who goes back in time and meets real people from history. In 2021, Mo wrote a children's book for Premier Foundation, *Eat Your Peas and Bend Your Knees* to promote healthy habits and literacy to our beneficiaries.

The report will help inform us on how to strengthen the volunteer programme, with recommendations drawn out for the future.

Strategy Development

The process of the strategic development started with self-assessment. The Charity Excellence Framework is an online resource to assess the governance, and evaluate efficiency and effectiveness of how the charity is run. Self-Assessments were conducted on the following areas:

- Income Generation
- People
- Communication
- Finance and Resources
- Risks
- Operations
- Strategy

The next stage was to undertake a series of Strategy Development sessions with the Operations Manager, working in a collaborative way to check and challenge the discussions.

The next stage allowed 4 different mission and 3 vision statements to be written, which were circulated with the current mission and vision statements to the wider team (all board members and volunteers) in a survey. This was done to get an understanding of what the team thought Premier Foundation does, and secondly, to get a consensus on what is the strongest mission and vision to take forward in the new strategy.

Results of the survey with Premier Foundation team of Volunteers and Trustees are as follows:

13 people responded and there was one clear preference for both the mission and vision statements. These findings indicated that the mission statement found to best represent Premier Foundation and the work it does is:

Mission: *To bring powerful and practical change to people in deprived or low social-economic areas, by developing, growing and transforming their lives through physical activity and mental wellbeing.*

And vision statement that resonated with respondents the most is:

Vision: *We envision a nation in which everyone has the opportunity to access physical activity for a healthy life and build upon their strengths to achieve their fullest potential.*

These have been taken forward as the new Mission and Vision for 2021.

The next stage was to identify up to four measurable and achievable strategic goals for the organisation. These were set based on 4 key critical issues that were explored in the Strategy Development sessions. These goals form the objectives of Premier Foundation's current and future work.

Goal 1: Broaden our funding base to build 3 months of reserves and cover core costs, including hiring 2 additional staff members.

Goal 2: Build business continuity and strength by hiring new staff to align with the current size and needs of the organisation.

Goal 3: Develop clarity around project delivery models to align projects with mission and brand, clearly demonstrate impact through planning and evaluation, and communicate our project outcomes internally and externally.

Goal 4: Develop the board in areas of governance, friend-raising/fundraising, and external communications.

Progress with Strategy

The current progress with the strategy:

Communication

Completion Rate			
	Q3	Q4	↑
Green	18%	55%	37%
Orange	68%	41%	-27%
Red	18%	5%	-13%

Operations

Completion Rate			
	Q3	Q4	↑
Green	75%	85%	10%
Orange	20%	20%	0%
Red	10%	5%	-5%

Risk

Completion Rate			
	Q3	Q4	↑
Green	100%	100%	0%
Orange	0%	0%	0%
Red	0%	0%	0%

Income Generation

Completion Rate			
	Q3	Q4	↑
Green	29%	40%	11%
Orange	46%	51%	5%
Red	37%	9%	-28%

People

Completion Rate			
	Q3	Q4	↑
Green	14%	31%	17%
Orange	37%	40%	3%
Red	43%	23%	-20%

Strategy

Completion Rate			
	Q3	Q4	↑
Green	100%	100%	0%
Orange	0%	0%	0%
Red	0%	0%	0%

Governance

Completion Rate			
	Q3	Q4	↑
Green	22%	45%	23%
Orange	19%	16%	-3%
Red	61%	45%	-16%

Finance and Resources

Completion Rate			
	Q3	Q4	↑
Green	100%	100%	0%
Orange	0%	0%	0%
Red	0%	0%	0%

The milestones for Risk, Strategy, and Finance & Resources are now 100% complete.

The next stage will be to complete a review and undertake the self assessment process again by completing the remaining self-assessment questionnaires within the Working Sub-Groups. This will help to inform the progress and effectiveness of the strategy and overall governance.

Strategy Effectiveness

The Working Sub-Groups had a focus to review the areas rated as a high priority on the Charity Excellence Framework by the end of the year to reduce the red scoring. These two areas were the Risk and Operations area. A review took place in December 2021 where the self-assessment was undertaken.

Area	Prior Score	Score in December 2021
Risk	32%	63%
Operations	32%	67%

Policy Development

Policy development has been the major focus in the Governance of Premier Foundation.

The following documents have been created/ reviewed for the organisation in 2021:

- Equality and Diversity Policy

- Complaints Policy
- Volunteer Policy
- Safeguarding interim review
- Whistleblowing policy
- Financial Controls Policy

Key Governance, Structure and Management Milestones

- Strong governance
- Newly appointed Board
- A Board solid in diversity
- A strong diverse volunteer structure
- Policy development
- Strategy milestones being successfully achieved

Projects and Operations

Premier Foundation was able to deliver one programme while the national lockdown was in effect and resumed the rest of its programmes after the lockdown was eased in April 2021. The Covid-19 pandemic, a 3rd national lockdown, and necessary safety precautions made every element of project delivery more difficult, however Premier Foundation still made great achievements and vital impact in our service delivery in 2021.

- All to Play For programme continued to run.
- Sport England's Fit Families project has slowly increased numbers with a targeted Christmas challenge with the schools in Birmingham. This delivery style has aided the sign ups and engagement. With the increase in COVID rates, the programme lost some schools and is still facing challenges. A new Key Worker from the Children's Society was recruited and started work supporting family engagement with the families on the programme. In 2022, with the Commonwealth Games the project is looking to capitalise on the event by adding new themes to the programme.
- A Health and Wellbeing project in Redbridge is due to start in 2022 after a successful pilot earlier this year.
- Durham County Council Summer Holiday Camps were successfully delivered in July and August 2021 and led to securing further funding to undertake 8 days of camps in December 2021 over the Christmas holiday, which was also successfully delivered.
- The new programme, Healthy Living Roadshow has secured £10,000 in funding from Awards for All and is in the project development stage due to launch in 2022.

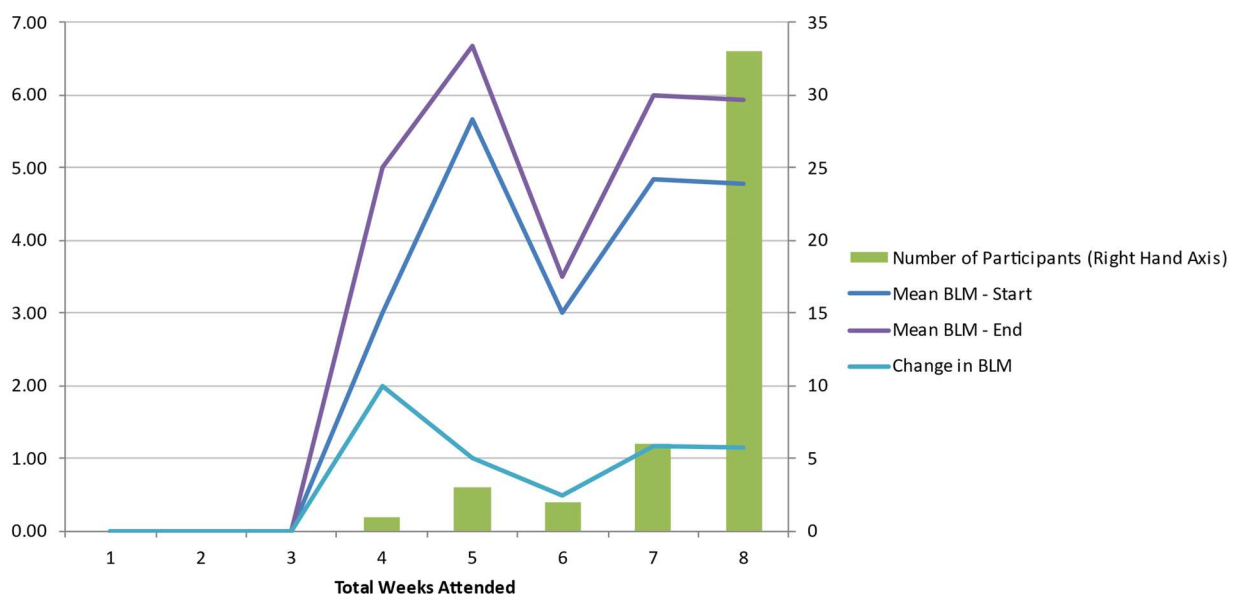
Redbridge Fitter Together

A pilot programme was delivered at Newbury Park School in the London Borough of Redbridge. At the start of the programme the children felt very disengaged, and many were lacking confidence. Through the course of the programme, the enjoyment of play and fun challenges changed their perception.

84.4% of participants reported improved fitness levels after only 8 sessions in our pilot programme designed to address inactivity and encourage families to engage in fitness activities together in the London borough of Redbridge in February 2021.

It was clear from the feedback given by children at the end of lessons that they were thinking differently, understood the importance and working together and feeling part of a community spirit.

- 45 participants benefited from the programme, which was delivered to School years 1-6
- Fitness testing through “The Golden Mile” was used as an intervention to measure activity levels. The testing allowed us to see how many miles could be achieved before and after the course for each child.
- We measured the number of sessions that the child attended against their fitness measurement score (BLM). The results show that most children's laps recorded did improve from lesson 1 to Lessons 8 and 84.4% saw an improvement in their activity levels in the duration of the programme.



The graphs shows that the more sessions a child attended the higher their fitness level was at the end of the course.

Durham Holiday Camps

The project took place over 20 working days in July and August 2021, primarily to disadvantaged children ages 5-12 who receive Pupil Premium at school in the Ferryhill area of Durham. Camp capacity was 45 children per day/session or a footfall of 225 children per week. Parents and carers dropped off their children and we provided free, supervised, safe and fun-filled days of activities.

- Female participants attended more sessions, from 18 to 20 sessions on four occasions.
- There is a strong correlation between Deprivation Status and Attendance.
- Children living in the most deprived areas based on postcode (0-3 Deprivation Status) attended significantly more sessions than children living the least deprived areas.



"As a parent who works full time my kids do not get access to much exercise apart from weekends and Rebecca has sadly put on quite a bit of weight during lockdown and was keen to get back into physical exercise each day to try and get her weight down and attending these camps has helped her achieve this. A massive thank you to all staff who have supported and encouraged my kids to achieve their potential." - Kirsty Graham, Parent

"I enjoyed Dramatic Dance because I got to use my imagination and create a story" - J



"I enjoyed the holiday camp because it inspired me to get better and learn new





"Up until recently my son couldn't be parted from his electrical devices. He like every other child has spent a lot of time at home due to the pandemic and he was starting to feel anxious about going out. He has had an amazing time. He has had opportunities to make friends, learn social skills and problem-solving skills. He has built his confidence but most of all he had fun. Thank you so much to Trevor and the team." - Lindsay and Alun Thompson, Parent

"Amazing, kids absolutely loved it and did loads of different things and tried loads of new things they couldn't wait to go back and said all staff was lovely and nice to them. Absolutely brilliant couldn't rate higher as kids were really well entertained and kept really active and tried loads of new things. I would rate ***** 5 stars kids said best summer camp they've ever been too." - Kelly McGrath, Parent

The success of this programme led onto securing further funds for the Holiday Camp to continue in the Christmas Holidays. This time also providing a healthy meal for children who come from disadvantaged backgrounds to alleviate the effects of food poverty. There was a footfall of 177 children in 8 days.





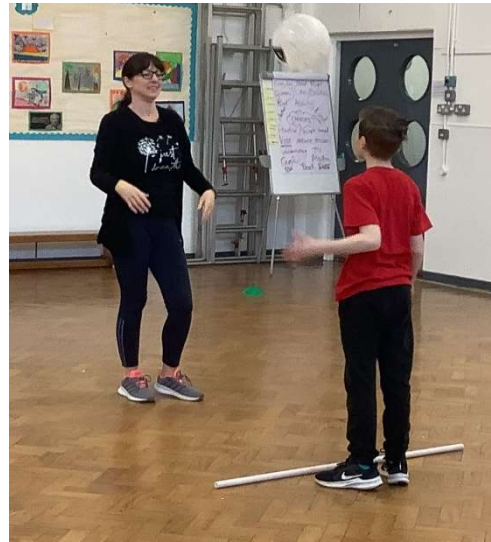
Trevor Smith, Holiday Camp Lead:

“It was great to see so many of the children again, who had attended our summer camp. We had some of the favourite activities again, but we also had new activities as well like Tchoukball, monster ball and some different arts & crafts. I felt it was very beneficial to be able to offer a free packed lunch to the participants every day.”

Liam Fellows, General Manager of Ferryhill Sport & Education Centre:

“Trevor and the team at Premier Education Durham have once again provided our centre and community with an excellent resource and opportunity for young people to stay active, healthy and occupied during the school holidays. The team provide a wonderfully varied program of activities keeping children fully engaged throughout the whole project. We always enjoy working with Premier Education and look forward to doing so again in the future”.





Sport England FitFamilies

FitFamilies is a community based intervention in Birmingham. FitFamilies has been created to be fun and engaging, allowing families to become aware of their levels of activity and starting them on the road to better habits for life. FitFamilies is designed to remove the elements of hassle, effort and stress associated with taking on additional activities by incorporating activities into the school day.

The project delivered virtual sessions over the lockdowns in 2020 and 2021, then converted to face-to-face delivery in the 2021 summer school term. Participation numbers have slowly risen but challenges have remained with engagement due to parents concerns around Covid-19 and mixing with others.



Natasha's Story

Having attended a few sessions, lockdown came as a real blow to Natasha as she was enjoying the live sessions. Fortunately, the online offer was an option that she gladly signed up to.

Natasha not only continued with the online sessions but also got her children on board. Having spoken to her she said, "that in some respects the online offer in lockdown was great as otherwise my children may not have participated in physical activity." Natasha also said having the online sessions was a really good resource as it kept her and her family active both physically and mentally during lockdown.

Natasha's confidence continued to grow over the weeks, and she began losing weight and became fitter. She also felt healthier and started to concentrate on learning more about nutrition following the guidance provided by the coach's online videos. Having learnt more about nutrition she began not only eating healthier herself but also introduced healthier eating to her family. Now that school delivery has commenced again, she has returned to the school and is continuing with participation. She is feeling motivated to build on her success and has signed up to a gym. Natasha is now training three times a week including Mondays at the school with the coaches. She also hopes to become a Premier fitness champion for her local community having attended the programme.

Adam & Cody's Story, Rednal Hill Junior School

Adam decided to join the FitFamilies Programme to see what it was about after his wife told him about it. This is the first time he had signed up for any fitness initiatives and he has never been to any gyms or group fitness activities before.

Adam enjoys the sessions very much as it has been a great chance for him to do activities with Cody.





The sessions have brought Adam and Cody closer. Now they feel that there are more types of activities they can do together after school. What is more, Adam is now exercising twice a week and has recently started playing Rugby.

After attending the programme, both of them are fitter and have broadened their knowledge on different kinds of sports. Adam would highly recommend the FitFamilies programme to all families.

Funding, Fundraising, and Donations

Funding

This year the grants and funding team has gone from strength to strength establishing themselves as a formidable team. This has been the most successful year for Premier Foundation with the value of secured bids being the highest it has ever seen.

PREMIER FOUNDATION FUNDING BID RECORD SHEET									
Funder	Activity/Project	Amounts				Breakdown			
		Planned	Submitted	Rejected	Approved	PEG Delivery Fee	Delivery (restricted)	Variable costs	Project Management (unrestricted)
Bristol Community Foundation	Supercharged Schools			27600		9000	4500	9000.00	5100.00
East End				£2,950		900.00	£970		£1,080
MK				£9,160		6300.00			£2,860
Durham Holiday Activities Fund				7224		3360	1860.00	300.00	1704.00
Children In Need	Family Based Programme			£19,990		7500	6000.00	840.00	5650.00
All to Play For	q4				£1,200	960			240.00
All to Play For					3325	2660.00			665.00
Durham Together Partnership					£8,883	6695			2188.00
Postcode Trust	Family Based Programme				£19,990	7500	6000.00	840.00	5650.00
Sport England Tranche 2					£60,527	26200	22218.00		12109.00
Sport England Tranche 3	HLR				64,101.35	26200	25792.35		12109.00
Fore Trust	Core Cost			£30,000					
Headley Foundation				£3,288					
Marsh Trust	Volunteers			£500					
Ecclesial				£10,000					
Fore Trust	Staff			£15,000					15000.00
Grocers Hall	Holiday Activities			£5,000					
Awards for All					£9,860		5500.00	3680.00	680.00
Durham Christmas Holiday Camps	Holiday Activities				6292	2,184	3060.00		1,048
Esmee Fairburn	Core funding			£108,000					
Ernest Kleinwort				£5,830.00					
Bolton HAF	Holiday Activities			£14,250		£12,930.00			1320.00
	Amount	£0	£0	£258,792	£167,886	112389.00	75900.35	14660.00	67403.00
	Number	0	0	14	8				

The table below depicts the success of the year and a comparison to the increase in outcome compared to 2020.

Funding	2020	2021	% Increase
Bid applied to	16	21	31.25%
Value (£)	188,276	695, 154	269.22%
Successful bids	7	8	14.28%
Value of successful bids	£145,603	£173,669	19.27%

Large project proposals:

Scope work for the Commonwealth Games bid was done and submitted in early 2022. This is a large fund in collaboration with the Children’s Society, England Athletics and British Gymnastics linked to a learning programme aligned with the Commonwealth Games. Unfortunately, this bid was not awarded. However, the organisation will be focused on using the work, planning and relationship building that occurred during the scope work to seek future large project funding opportunities in 2022.

Fundraising

A new fundraising team has been developed focusing on generating income through fundraising and donations to build unrestricted funds. These resources allow for the core operations to be in a consistent and stable position. Work is ongoing to build a fundraising strategy with fundraising consultant Mathew Neville.





October 2021 saw the first challenge event being undertaken by Premier Education Group's consultant Roger Pemberton. He climbed up Mount Snowdon three times using a different route each time. Roger successfully achieved his mission and raised **£453.75**. This is the start of a larger campaign to raise a target of £10,000 climbing Mount Kilimanjaro in October 2022. This campaign allowed Premier Foundation to collect email addresses from supporters who have donated and thus create a supporters database, which has gone on to see regular communications being distributed via Mail Chimp email platform.

The Giving Tuesday Campaign saw the delivery of 3 live events and a social campaign through the day. Premier Foundation's work was shared across all social platforms and this year was the most successful to date raising **£502.50**. The event saw a day of fundraising from challenges, yoga, and a live music gig. It generated new supporters, further increasing the number of supporters in our database.





The Christmas campaign raised **£134.15**, the largest amount to date for a Christmas campaign. It saw the raffle for a Christmas hamper, which was secured by fostering a relationship with Tesco to source it. Learning was generated and will be used for the planning of next year’s activities and campaigns.

The table below depicts different fundraising platforms and a comparison between 2020 and 2021.

Fundraising	2020	2021	Increase
Donr	351	519.42	47.98%
Virgin/ Wonderful	20	853.75	4168.75%
Monthly Givers	11	13	18.18%
Fundraisers	0	2	200%

Financial review

The focus for finance in 2021 was to get Premier Foundation’s accounts in a position where we could continue to grow and to generate a reserves fund. This year saw the first Independent Examination be conducted after the threshold of income was reached. This process was conducted successfully, and no serious issues were raised. Please see (page 29)

Future Strategic Plans

The focus moving into 2022 is to review the strategic direction and create a new strategic plan for the year and beyond. This will consider how the organisation has changed and grown in the last year and propel us to set more ambitious goals around sustainable growth as Premier Foundation scales up. Integral to this is building capacity by hiring additional staff to further the organisation's aims to increase project delivery, reach more beneficiaries, and increase our fundraising capabilities. With the skills and resources acquired by Premier Foundation recently, a noticeable difference in output is already being achieved. This will be elevated even more with more committed employees coming onboard.

More focus needs to be committed at the strategic level by working alongside the board and working Sub-Groups to ensure future longevity of the organisation. With the appointment of an Operations Manager in February 2022, the CEO will be able to focus more time on guiding the strategy in the short and long-term. As part of this process, making full use of The Charity Excellence Framework is key to evaluating the charity's strengths and areas for improvement. This helps create transparency within the organisation and with key stakeholders. We will continue to use it to show our robustness and commitment to operating at a quality standard, particularly in our bids for funding. This strong measurement tool will help to ensure continued success moving Premier Foundation forward in a positive direction. Building brand awareness needs to continue in 2022. The launch of a short documentary film planned for release mid-year has the aim of building awareness and drawing supporters to donate.

Website, social media and digital platforms are high priorities for 2022 and beyond. Online platforms are the preferred method for marketing for Premier Foundation and saw great improvements in engagement in 2021. Messaging on social platforms and the website will be inter-linked to ensure multiple channel exposure. This will demonstrate a coherent and consistent approach for potential donors to get the information they need about our work before deciding to donate. A new website will be launched in 2022.

Funding remains a consistent priority for Premier Foundation. Running projects is key to allowing our vital delivery to continue so the approach has been to apply to relevant smaller (less than £10,000) local grants to get projects established and impact generated. Additional project delivery also helps demonstrate impact, thus making us more competitive for medium/large grants and attracting corporate donations. Funding for restricted projects enables Premier Foundation to build up a small amount of income to cover workforce and therefore core costs. 10% for all projects in the year are budgeted to go against core costs. Other partnership working options for joint funding are in progress. With strong past partnerships and a record of accomplishment, collaborating with larger robust charities that have the capacity to lead funding applications is a strong avenue.

Core funding is a focus in 2022. There are fewer opportunities available to apply for so researching and compiling a compelling evidence base for our work is integral. This will support the increase of Premier Foundation's workforce.

This year has seen Premier Foundation develop a better impact management system and become more data centric. Not only will this have an impact on donors and supporters, it will have a positive impact on funders who will be able to see the good work we are doing in their due diligence process. This should lead to more grants being successful.

Future Delivery Plans

The future for Premier Foundation is one of great potential. Premier Foundation is on an upward trajectory and with the charity still being in its infancy, there is potential for significant growth in 2022.

Premier Foundation will be able to continue the quality of work seen in the last 6 years, using sport and physical activity for individual and social change.

Company number

08840165

Premier Foundation Limited

Accounts

For the Year Ended 31 December 2021

Charity number

1159095

Premier Foundation Limited
Report and accounts
Contents

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Profit and loss account	3
Balance sheet	4

Premier Foundation Limited
Directors' Report
For the year ended 31 December 2021

The Directors have pleasure in presenting their Accounts for the year ended 31 December 2021.

Directors

Andrew Brown – Appointed 8 May 2018, Resigned 22 March 2021

Gee Cook – Appointed 1 November 2020

Kerri De Lange – Appointed 1 September 2020, Resigned 5 May 2021

Mark Ellery – Appointed 9 March 2020

Belinda Ikazobah – Appointed 26 March 2021

Emmanuel Orekogbe – Appointed 22 March 2021

Kevin Page – Appointed 1 September 2020

Liam Page – Appointed 8 October 2021

Suzanne Rose – Appointed 22 April 2021

Registered office

The Old Apple Store
Church Road
Shropham
Norfolk
NR17 1EJ

Registered number

08840165

Objectives & Activities

The charity is set up to work within the community to engage with Young People who are disengaged, disadvantaged or classed as “hard to reach” by providing them with opportunities which they may not have previously had exposure to.

Achievements & Performance

The performance of the Charity in the year met the expectations of the Directors.

Premier Foundation Limited
Directors' Report (cont)
For the year ended 31 December 2021

Financial review

Please refer to the profit and loss account and balance sheet for the detailed results of the year.


Reserves policy

The Directors always wish to hold an amount of reserves suitable to continue offering their services for a short time should income cease. The present level of reserves is deemed satisfactory by the Directors.

Risk policy

The Directors are aware of their duty to identify and review risks to which the Charity is exposed and to ensure appropriate controls are in place to provide reasonable reassurance against fraud and error.

Approved by the Board on 26th April 2022



26th April 2022

Mark Ellery

Director

Premier Foundation Limited
Profit and Loss Account
For the year ended 31 December 2021

	Unrestricted	Restricted	Total	Total
	2021	2021	2021	2020
	£	£	£	£
Turnover	971	147,402	148,373	101,957
JRS Income	-	8,890	8,890	-
Staff costs	-	(38,114)	(38,114)	(35,649)
Depreciation and other amounts written off assets	-	-	-	(191)
Other charges	(1,562)	(93,475)	(95,037)	(40,268)
	<hr/>	<hr/>	<hr/>	<hr/>
Profit/(Loss) before taxation	(591)	24,703	24,112	25,849
Transfer between funds	(20,316)	20,316	-	-
Total funds brought forward	23,950	13,303	37,253	11,764
	<hr/>	<hr/>	<hr/>	<hr/>
Profit/(Loss) for the year	3,043	58,322	61,365	37,253
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Premier Foundation Limited
Registered number: 08840165
Balance Sheet
as at 31 December 2021

	2021	2020
	£	£
Current assets	119,847	44,634
Creditors: amounts falling due within one year	(58,482)	(7,381)
Net current assets	<u>61,365</u>	<u>37,253</u>
Net assets	<u>61,365</u>	<u>37,253</u>
Unrestricted reserves	3,043	23,950
Restricted reserves	58,322	13,303
Capital and reserves	<u>61,365</u>	<u>37,253</u>


The company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 26th April 2022



26th April 2022

Mark Ellery
Director

Approved by the board on 26th April 2022

Independent Examiner's Report to the Trustees of Premier Foundation Limited

I report to the charity trustees on my examination of the accounts of Premier Foundation Limited ("the company") for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the company's accounts as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination;
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which your attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mark Johnstone FCA
Argents Chartered Accountants
15 Palace Street
NORWICH
Norfolk
NR3 1RT

15 June 2022

PREMIER FOUNDATION LIMITED

England & Wales - Charity number 1159095

Accounts



Annual Report

For year ending 31 December 2020

Foreword

Since 2016 Premier Foundation has delivered life changing work to many children, young people and those who require our expertise. To ensure our vital work continues, 2020 has been a year of strengthening leadership, strategic direction, governance and partnerships. It has also been the year of the pandemic with the challenges that has brought for many in the charity sector.

Funding our work remains extremely challenging and addressing this matter continues to be our largest area of focus and development. The board wish to sincerely thank Premier Education Group for their continued support, without it many of the opportunities provided for those we reach would simply not be possible. With effect from November 2020 Premier Foundation has become financially self-supporting although with the support of Premier Education Group in providing key services in support, including Finance and IT.

Our leadership team is now in place. We now have the ability to draw on a range of diverse skills and expertise that will benefit the organisation and our beneficiaries. During the pandemic we have taken advantage of the Government furlough scheme for the CEO and this has enabled us to ride out the difficult period.

This annual report provides an update of our journey so far, our current situation and ambitions. We are committed to our mission and we are determined to continue to support those who are in need of help.

Mark Ellery

Chair of the Board of Trustees

Premier Foundation Mission, Vision, Values and Core Work

Our Work

Premier Foundation focuses on working within the community to engage with people who are disengaged, disadvantaged or classed as “hard to reach” by providing them with opportunities which they may not have previously had exposure to. These may be materially disadvantaged geographical communities (such as families living in areas of multiple deprivation) or communities of interest facing specific marginalisation, such as mental health issues. They all represent the reality behind research into health inequalities and sports participation rates. Empirical evidence and our own local consultation alike prove clear correlation between deprivation, negative health outcomes and low participation in physical activity, which is where our work aims to focus.

Vision

To engage and inspire individuals and communities to actively change lives.

Mission

To empower individuals and to develop communities in the most economically deprived areas of England through sport, physical activity and performing arts



Our Pathways

Our pathways have been established from evidence of need and support current national agenda

Health and wellbeing

Every engagement with Premier Foundation has this pathway at its heart. From the general to the specific, this is the greatest driver of the charity’s activities.

Inactivity

Using physical activities to encourage individuals to become more active. To address early on the benefits of an active lifestyle.

Mental Health

To support our beneficiaries in improving their mental health; to help them build their resilience, encourage self-care and awareness of how physical activity can have a positive impact on their mental health.



Our Values

Every project we deliver will have the following core values at its heart:

Inclusion

To provide opportunities for all to participate in physical activity whilst respecting and listening to the opinions of others, treating all individuals as equal.

Empowerment

To empower individuals to acquire the knowledge and information they need to raise aspirations and reach their full potential in a caring, inclusive learning environment.

Collaboration

To work with national bodies, sporting organisations, commercial organisations, local authorities and third sector organisations to supply activities supporting the current national agenda to make a sustainable difference to society

Aims

- To provide sport, physical activity and performing arts opportunities with a primary focus on children and young people
- To provide sport and physical activity opportunities to individuals who are in the most economically deprived communities
- To address social issues by being proactive in the fight against the long term consequences of physical inactivity
- To work in collaboration and build partnerships.

How we work?

Premier Foundation works to engage individuals in sport, physical activity and performing arts projects.

Premier Foundation does not receive any statutory funding and fundraises to enable us to continue the vital work we do (receiving funding from charitable organisations, trusts, lottery-funded bodies, commercial organisations and private donors).

Strategic Overview

The strategic focus for 2020 has been the development of key areas which has strengthen the position of Premier Foundation whilst in its growth period. Following on from 2019, Premier Foundation has cemented the organisation's future position by undergoing structural changes and establishing solid foundations. This work has spanned across the year and has achieved its goal.

Governance, Structure, Management

Premier Foundation is a company limited by guarantee and a charity registered in England and Wales.

It was established in 2014, with active operations beginning in 2016. Premier Foundation is governed by its Memorandum and Articles of Association.

The Board of Trustees has responsibility for the governance and strategic direction of Premier Foundation, ensuring that the charity upholds its ethos and values and delivers its key objectives.

The charity's structure has undergone changes in 2020. There has continued to be one full time member of staff (CEO) and the Board now has 5 Trustees. The day to day operations are led by the CEO who is accountable to the Board of Trustees.

Trustees deploy a wide range of skills, knowledge and experience essential to good governance and the balance of expertise is kept under review via its Trustee Skill Matrix. These high calibre individuals come with a wealth of knowledge and skill sets to effectively lead Premier Foundation through its growth period. Collectively the Board of Trustees demonstrate responsible leadership and judgement.

The Trustees meet 4 times a year for quarterly board meetings, reviewing performance and strategically planning for the future. In 2020 three Board meetings occurred due to the COVID-19 Pandemic. Recruitment is ongoing for gaps in the board skill set to ensure the Board composition is as effective and diverse as it can be. Premier Foundation's board diversity remains solid.

Premier Foundation Volunteers

Premier Foundation's development with Volunteers has been the most successful outcome of 2020. The unfortunate situation of COVID-19 has proved beneficial for Premier Foundation and it has led highly skilled individuals to come forward and volunteer their time to support charities like Premier Foundation. Premier Foundation have been able to capitalise on this building a strong volunteer team.

Premier Foundation is now in the enviable position of having a full complement of volunteers for the first time. The charity hit the heights of having a team of 26 regular volunteers and each week Premier Foundation are recruiting more. The exponential growth in this area recently has allowed the new Team structure to be implemented. All areas of the charity have a committed volunteer(s) tackling tasks to aid the growth and development of the charity.

The newest appointment is of an Operations Manager, who has been taken onboard to help support the volunteers and set tasks aligned with the Strategy. While the CEO is working on limited hours the support of this position will be invaluable to the charity, helping to provide quicker mobilisation of work streams.

In total there were 51 applications from Candidates interested in supporting Premier Foundation in 2020. After screening for suitability, the placement of suitable volunteers into roles within the organisation occurred with 51% (26 candidates) being placed into the team.

The graph below depicts a month by month picture on Volunteer Recruitment.

Figure1: Volunteer Recruitment 2020

	January	February	March	April	May	June	July	August	September	October	November	December		Total
Volunteers Applications	5	2	0	1	0	0	17	1	9	12	4	0		51
Volunteers Placed	2	0	0	1	0	0	8	1	6	4	4	0		26
Percentage Placed by Month (%)	40	0	0	100	0	0	47	100	67	33	100	0		51

The table above presents the picture of volunteering over the year with noticeable increases of applications in the height of the pandemic.

Figure 2: Volunteer Recruitment 2020- Applications

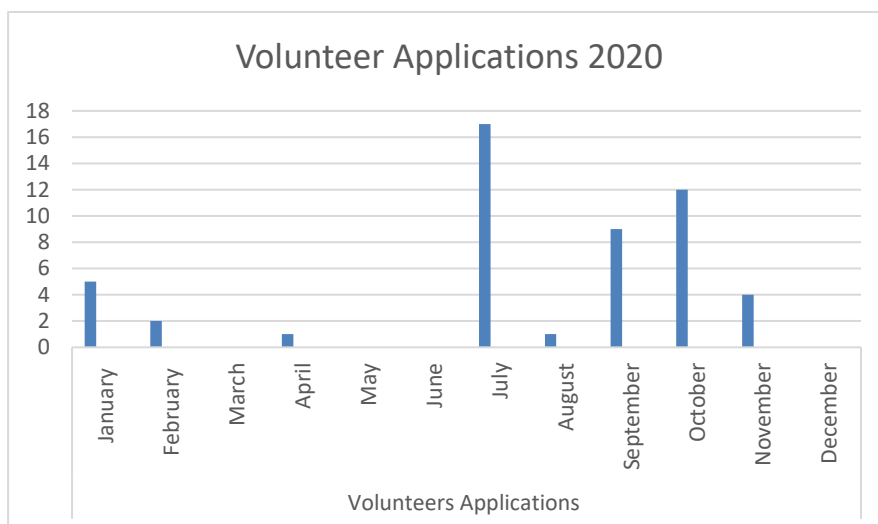


Figure 3: Volunteer Recruitment 2020- Placement



Economic Value of Premier Foundation’s Volunteers

Premier Foundation has a team of 26 active volunteers who support the day-to-day operations of the organisation. Our volunteers provide a wide variety of professional support that enables our operations to continue sustainably; the economic value of Premier Foundation’s volunteers in 2020 was £92,477*

**based on UK market median hourly wage rate for 2020, and assumptions of average volunteer hours (10 hrs/wk), the average time committed by volunteers in 2020 (6 months).*

UK market median hourly wage rate for 2020	Average hours volunteered per week per Volunteer	Average # of weeks volunteered per year	Total # of Volunteers	Total Economic Value
£13.68	10	26	26	£92,477

Pro Bono Consultants

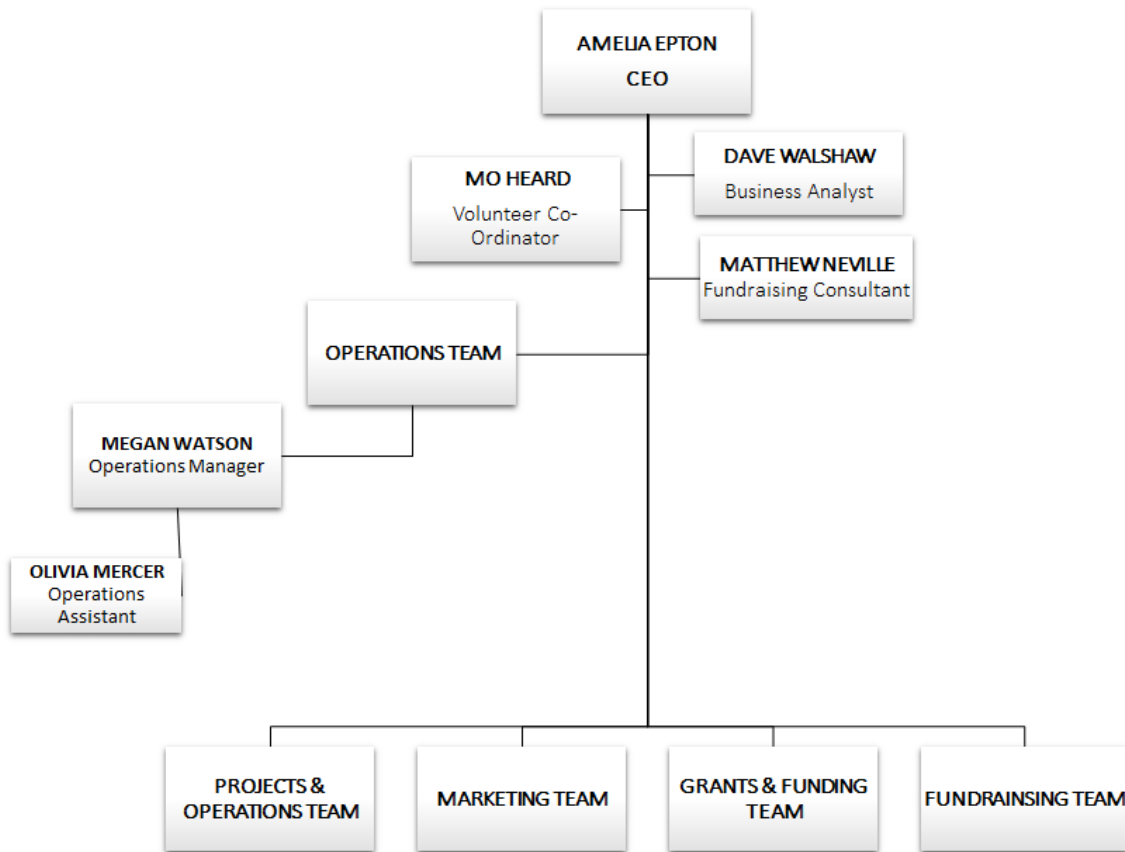
Premier Foundation this year have sourced Pro Bono Consultants to assist in the development and growth of the Charity. Three consultants have been working closely with the CEO.

Dave Walshaw is an experience Business Analyst and has been taken on to work on streamlining processes to ensure efficiency in Premier Foundation’s outputs.

Mathew Neville is an experienced charity professional with a background in Marketing and Fundraising. Mathew has been assisting in the development of the strategy for the new key area of Fundraising and Donations.

Jason Wrightman is a website developer and has been taken onboard to give the website an overhaul.

Below depicts the structure of the Charity



Policy Development

This year has seen the start of the reviewing process of Premier Foundation's Safeguarding Policies, Risk Policy and Risk Register, Financial Control Policy and Health and Safety.

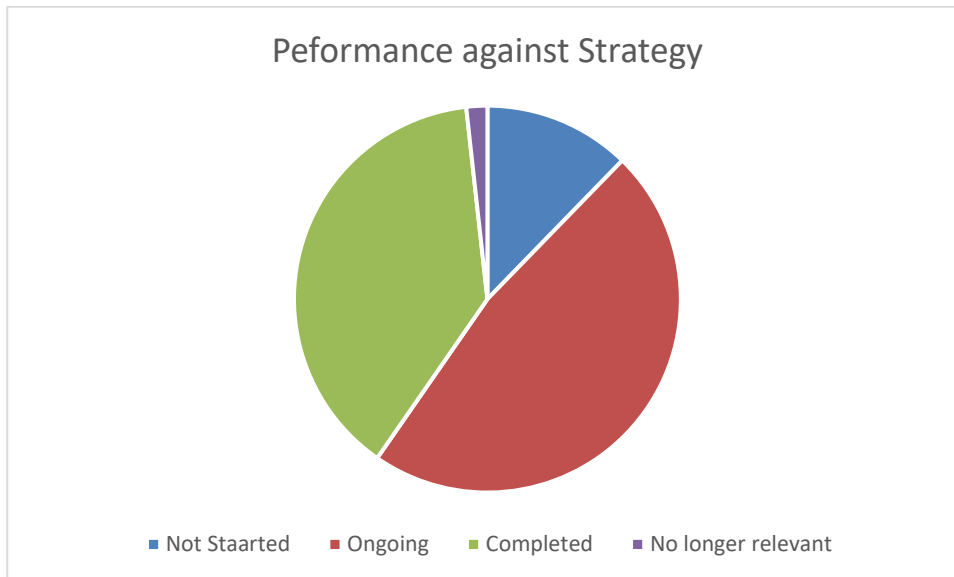
Business Analysis

Premier Foundation conducted a piece of work this year and produced two documents in relation to its current positioning, strengths, opportunities and how it will leverage the key opportunities. These documents will create the foundations for the strategy development in 2021.

Key Governance, Structure and Management Stats

- Strong governance
- Newly appointed Board
- A Board solid in diversity
- A strong volunteer structure
- Policy development
- Development of 2 business analysis documents exploring the current positioning, strengths, opportunities and how it will leverage the key opportunities

- Longer ongoing work streams in development to be rolled over to next year



Projects and Operations

With the focus on structural and governance changes in 2020 and the COVID-19 pandemic Premier Foundation's delivery has been limited this year.

The continuation of the All to Play For programme has been executed throughout the year in periods where government restrictions were not in place.

Mental Health - All to Play For

The All to Play For Mental Health programme has continued its delivery again this year. The programme continues to go from strength to strength. Three locations are operating in Norwich and one in Great Yarmouth. The relationship that has been built up with the NHS Mental Health Team has allowed the project to excel. Participants have provided positive feedback that the sessions have significantly improved their mental health.

One new project was implemented in the summer period this year:

Durham Summer Camps

The 3 day camps over the summer provided families with a safe outdoor area and an outlet to ease families back into positive health habits of physical activity in an outdoor environment which was COVID-19 secure, safe and "friendly".

The project gave families the opportunity to take part in a project as a family unit and spend some bonding time while being physically active.

Premier Foundation got participants to fill a questionnaire before they took part in the programme and after they had completed the programme. This allowed baseline and post intervention measurements on the improvements made to different health and wellbeing constructs resulting from taking part in Physical Activity.

Measurements were taken for:

- Motivation
- Happiness
- Enjoyment
- Concentration
- Self Confidence

The changes to participants were clear even though the intervention was a short duration.

- That in all health and wellbeing constructs there is a positive movement for all participants after an activity.
- Fantastic improvements have been seen in all participant's mood measurements after the activity (on average the movement went from an Ok Mood, to an excellent Mood).
- All participants enjoyed taking part in the activities, would like to participate in a similar project in the future and had fun with family and/or friends.

Further to the positive parent and child feedback more successful feedback was reported on

- Creating positive relationships with parents and children in the local community.
- Increasing physical activity for the participants and watching families play together.
- A good introduction to 4 Together Partnership, local town council and Mayor and Deputy Mayor of Ferryhill which has led Premier Foundation to submit a follow up funding application for the delivery of further holiday camps in 2021, which was successful.

The Ferryhill Chapter – Issue No. 981 Friday 28th August 2020

<https://www.swd.news/wp-content/uploads/bsk-pdf-manager/2020/08/The-Chapter-issue-981.pdf>

Article in The Northern Echo – Monday 24th August 2020

<https://www.thenorthernecho.co.uk/news/18670466.ferryhill-youngsters-aiming-high-activity-camp/>

CHILDREN ENJOY DROP-IN ACTIVITY CAMP

LAST WEEK Dean Bank Park, Ferryhill hosted a successful drop-in activity camp on Monday, Wednesday and Friday.

A range of engaging activities were provided free of charge for children aged between 4 and 12 of the local community.

The project was funded by the Four Together Partnership with further assistance provided by the Ferryhill Town Council.

The activities were delivered by team members from Premier Education Durham.

Activities included soft archery, hockey games, an obstacle course and footgolf. The children set themselves challenges and tried to beat their own high scores.

Cleaning stations were interspersed between the activities with hand sanitiser freely available for use between games.

Stuart Blackett, a parent who brought his two sons aged 6 and 8 on more than one occasion said: "This is fantastic. The kids have really enjoyed it. I hope to see more things like this in the future."

Tania Hawman, a parent who came with her two children agree: "It has been great", she said, adding, "we need more activities like this."

Cal Smith, from Premier

Education Durham said: "This is a wonderful project to be able to deliver something like this for the families in the area."

"It is important that the children are given the opportunity to be active, be with friends and have lots of fun trying new things."

"Obviously, we have taken every care to incorporate full covid-19 pro-

CONTINUED ON PAGE 3

CHILDREN ENJOY DROP-IN CAMP

FROM PAGE 1

tective measures regarding equipment and social distancing within the activities.

"It's also been great to see the parents participating with their children and having fun."

On Friday, Mayor of Ferryhill, Cllr Joe Makepeace and his deputy, Cllr Jacqueline Cansella

visited the activity camp with, David Stoddard and Callum Aitchison of the 4 Together Partnership to see the activities in full swing.

Both the Mayor and the Deputy Mayor displayed their soft archery skills with Cllr Cansella saying: "It is so wonderful for the children to have the opportunity to try new things."



100%

PARTICIPANTS

have seen improvements from taking part with their motivation, happiness and self-confidence

100%

PARTICIPANTS

enjoyed taking part in the activities

100%

PARTICIPANTS

would like to participate in a similar project in the future

100%

PARTICIPANTS

would like to participate in a similar project in the future



Based on a course from August 2020 funded by Holiday Activities with Healthy Food (HAHF)

Sport England FitFamilies

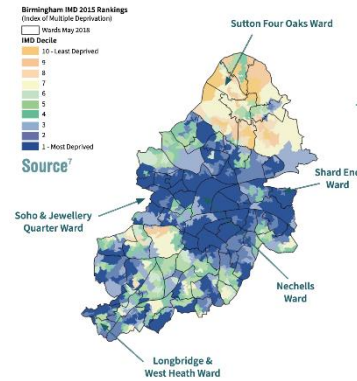
The FitFamilies Programme has been generated from the clear evidence of need demonstrated by statistics and the robust insights generated from our in-depth community consultations will see parents (predominantly mothers) and their children enjoying physical activity, sustainable wellbeing and nutritional knowledge interventions; developing confidence; and experiencing a deep understanding of why taking part in such activities and integrating them consistently into their families lives in the long-

term is absolutely paramount for their futures. It will be conducted in a convenient, affordable, accessible, safe environment which they are already familiar with and will already be consistently showing up to: their children's primary school and local community hub.

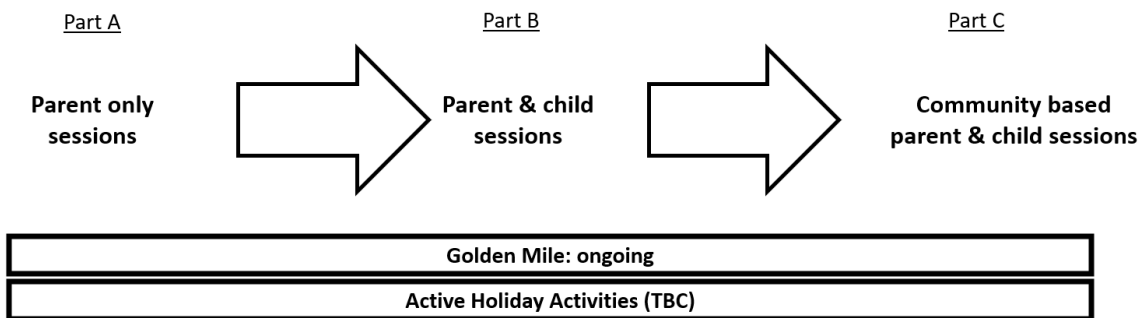
Programme is targeting 3 key areas

- Ladywood (Central)
- Kings Norton (South West)
- Hodge Hill (East)

40% of LSOAs* in Birmingham are in the most deprived 10% nationally, shown in dark blue below ⁸ *Lower-layer Super Output Areas



Programme delivery consists of the following:



- 24 schools in total across Ladywood, Hodge Hill & Kings Norton
- 3 cohorts of Part A & B for each school
- Part A & B are 6 weeks long
- Part C runs for around 44 weeks

The project was meant to launch in April 2020 but in the height of the pandemic the programme was paused and restarted in September. With the local and National lockdown in Birmingham the project has faced many challenges with the mobilisation. It was launched on 2nd November with one school and this school has resumed delivery on 7th December. All other schools signed up will be commencing in January 2021.

This project funding seeks to mark the growth of Premier Foundation and the important outcomes from this project will be used to help inform Sport England on what works well with Family physical activity engagement.

Funding, Fundraising and Donations

Funding

This year with COVID-19 and the pandemic, capacity to write and submit applications had reduced to zero. The volunteers formally working in the team ceased to volunteer with Premier Foundation and the team needed to be recruited and built from scratch. The journey has been challenging with volunteers coming into the team being new to Grant and Proposal Writing, intensive training and support needed to be given before applications could be submitted. The new team submitted their first application in October and have continued with the submission of one further bid. The team has been developed with the appointment of a key volunteer who has previous experience writing bids, has joined the team to support the CEO with the team with oversight from the new Operations Manager.

		Amounts			
Funder	Activity/Project	Planned	Submitted	Rejected	Approved
Sport England					124,985
All to Play For Jan-March					875
All to play for sept-dec					1,600
Groudworks Mayor of London	Redbridge Families				£3,288
Safer Kent	Kent Forward Trust Project		£2,484		£1,500
Coyler Fergusson					£12,000
4 together partnership	Durham holiday camps		8893		
Active Londoner Fund	Tower Hamlets		£15,600		
	Amount	£0	£26,977	£0	£144,248
	Number	0	3	0	3
	Total value of bids submitted	£171,225			
	Total value bids outstanding	£26,997			
	Total value bids successful	£144,268			

The situation with COVID-19 has affected charities income across the world. The pandemic has brought more funding opportunities ranging from helping with loss of income, through to projects helping the community. With the strong correlation to COVID-19 and Health, Obesity and Mental Health, Premier Foundation is positioned well to apply to these funds and this has been the focus in the last quarter. Premier Foundation has access to the latest COVID -19

Funder database and the Funding Team have been working with this to apply for the available opportunities in the area of sport and health.

A concerted decision last year was made to terminate the contract with GrantFinder. As a cost cutting decision it has resulted in a more manual approach to searching and finding funds.

Fundraising

A new fundraising team has been developed focusing on generating income through fundraising and donations to build unrestricted funds. These resources allow for the core operations to be in a consistent and stable position. Work is ongoing building a fundraising strategy with fundraising consultant Mathew Neville.

This Christmas has seen the launch for Premier Foundation's First Christmas campaigns, which have acted as a pilot for the team to take learning from into next year. The team have;

- Implemented virtual Fundraising Campaigns
 - Giving Tuesday
 - Reindeer Run
 - Christmas Advent Calendar
- Start to build a relationship with Corporates with the Christmas Advent Calendar and Corporate Christmas Cards Campaign.
- Start to brainstorm ideas for 2021 events.

Giving Tuesday saw the delivery of 3 live events and a social campaign through the day.

Premier Foundation's work was shared across all social platforms successfully. New appointment of a Digital Marketing Volunteer will develop engagement and reach further from the starting point in this quarter.

The movements forward in this year will inform the strategy for 2021.

Financial review

The focus for finance this year was to get Premier Foundation's accounts into a positive position. After much work in the 4 prior years this year has led to the loan which has been given by Premier Education Group to be written off and converted to a donation. The negative perception of the loan over the years with funders had impeded the drawing down of large funds. This move was a hugely successful one for Premier Foundation.

Below depicts the 2020 Micro Entity end of year accounts.

	<i>Notes</i>	2020	2019
		£	£
Fixed Assets		-	191
Current Assets		44,634	11,308
Creditors: Amounts falling due within one year		(7,381)	(96)
		<hr/>	<hr/>
Net current assets (liabilities)		37,253	11,212
Total assets less current liabilities		<hr/> <hr/>	<hr/> <hr/>
Total net assets (liabilities)		<hr/> <hr/>	<hr/> <hr/>
Restricted Reserves		13,303	-
Unrestricted Reserves		23,950	11,403
		<hr/>	<hr/>
Total Reserves		<hr/> <hr/>	<hr/> <hr/>

Future Strategic Plans

The focus moving forward in 2021 is to develop a new strategic direction based on how the organisation has changed in the last year. The continued growth and the securing sustainability in future years is paramount. Integral to this is building capacity in new staff to further the organisation. After the skills and resources brought toward Premier Foundation recently, it can be seen that a noticeable difference in output is being achieved which can be elevated even more from committed employees being onboard.

More focus needs to be committed at strategic level to ensure future longevity of the organisation. To enhance work around strategy, the CEO will move to focusing on this and come away slightly from the operations with the appointment of the Operations Manager.

In addition to this, making full use of The Charity Excellence Framework is key. The Charity Excellence Framework is a free online site which has a pre-set framework for charities to assess their current performance in different areas via self assessment. In 2019 saw the assessment completed for Premier Foundation and the overall score has been rated at 57%. This has allowed the securing of a quality mark logo which they distribute. Work needs to be carried out in the framework to aim to increase the score in follow up assessments. This framework should be the highest priority for good governance for Premier Foundation.

Not only is this a focus for Premier Foundation strategically, it can tactically enhance funding applications by making reference to it, it depicts the charities robustness and commitment to ensuring the charity is operating at a quality standard.

Building brand awareness needs to continue in 2021. The planning of a campaign linked to fundraising has been started for implementation in quarter 1 of 2021. The platform of the Sport England funding will elevate this but momentum with this is needed to enhance opportunities and secure future income.

Website, social media and digital platforms is a high priority for 2021 and beyond. Online platforms are the preferred method for marketing for Premier Foundation and have seen great improvements in engagement. Messages from social platforms and the website are being worked on to inter-link the communications methods to ensure multiple channel exposure. This will demonstrate a coherent and consistent approach for potential donors to get the information they need about our work before deciding to donate.

Funding remains a consistent priority for Premier Foundation. The approach has been set to look at applying to all relevant smaller local grants to get projects running and impact generated. Running projects is key to allowing the vital delivery to continue. It also will support medium/large grants, and corporate donations establishing a stronger track record. In addition to this, core grant funding is being applied for now the charity can evidence the impact it's had. Funding for restricted projects enables Premier Foundation to build up a small amount of income to cover workforce and therefore core costs. 10% for all projects in the year has budgeted to go against core costs. Other partnership working options are continued to be worked on for joint funding, whilst our track record is increasing larger robust charities which we can collaborate with to lead funding applications is still a strong avenue. The Forward Trust and Children's Society are two examples of this.

Core funding will become a focus in 2021. There are fewer opportunities available to be applied to but researching and compiling a strong evidence base for our work is integral. Now the Sport England bid has been granted successful it allows the income in the accounts to be elevated, which open doors to core funding opportunities that are calculated based on a percentage of the income, therefore a large sum of money could be applied for. Therefore, by receiving the Sport England funding allows there to be evidence of substantial income into the charity, this could affect the amount of money which can be applied for.

Case studies will continue to be a strong evaluative method for Premier Foundation. The method for evaluation used this year has been effective not only to assess the impact from the programmes, but it has also been portrayed in an easy format for stakeholders, supporters, and donors to understand. This allows for a connection, especially when depicting the changes that have occurred in a powerful emotive way. Premier Foundation's newest video is an example of

how this can be used to show impact with this easy medium. In 2021 this work will continue to be a strong element and will be backed up with harder statistics from projects. Showcasing impact will sit alongside the strategy to get donations. These impactful videos have a call to action which will in time lead to donations.

Not only will this have an impact on donors and supporters, it will have a positive impact on Funders who will be able to see the good work we are doing in their due diligence process. This should lead to more grants being successful.

Future Delivery Plans

The future for Premier Foundation is one of great potential. Premier Foundation is on an upward trajectory and with the charity still being in its infancy, there is potential for significant growth in 2021.

Premier Foundation will be able to continue the quality of work seen in the last 5 years, using sport and physical activity for individual and social change.

Registered number

08840165

Premier Foundation Limited

Accounts

31 December 2020

Premier Foundation Limited
Report and accounts
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Premier Foundation Limited Company Information

Directors

Suzanne Adcock – Resigned 1 March 2020
Andrew Brown – Resigned 22 March 2021
Gee Cook – Appointed 1 November 2020
Kerri De Lange – Appointed 1 September 2020, Resigned 5 May 2021
Mark Ellery – Appointed 9 March 2020
Timothy Gardiner – Resigned 21 January 2020
Belinda Ikazobah – Appointed 26 March 2021
Connor Jackson – Resigned 31 August 2020
Rick Maczka – Resigned 30 March 2020
Jason Moore – Resigned 15 March 2020
Emmanuel Orekogbe – Appointed 22 March 2021
Kevin Page – Appointed 1 September 2020
Suzanne Rose – Appointed 22 April 2021

Registered office

The Old Apple Store
Church Road
Shropham
Norfolk
NR17 1EJ

Registered number

08840165

Premier Foundation Limited
Profit and Loss Account
For the year ended 31 December 2020

	Unrestricted 2020 £	Restricted 2020 £	Total 2020 £	Total 2019 £
Turnover	40,380	61,577	101,957	19,482
Amount written off loan	-	-	-	199,520
Staff costs	(20,823)	(14,826)	(35,649)	(36,718)
Depreciation and other amounts written off assets	(191)	-	(191)	(792)
Other charges	(6,820)	(33,447)	(40,268)	(11,277)
Profit/(Loss) before taxation	<u>12,546</u>	<u>13,304</u>	<u>25,849</u>	<u>170,215</u>
Profit/(Loss)	<u><u>12,546</u></u>	<u><u>13,304</u></u>	<u><u>25,849</u></u>	<u><u>170,215</u></u>

Premier Foundation Limited
Registered number: 08840165
Balance Sheet
as at 31 December 2020

	2020	2019
	£	£
Fixed assets	-	191
Current assets	44,634	11,308
Creditors: amounts falling due within one year	(7,381)	(95)
Net current assets	<u>37,253</u>	<u>11,213</u>
Net assets	<u>37,253</u>	<u>11,404</u>
Unrestricted reserves	23,950	11,404
Restricted reserves	13,304	-
Capital and reserves	<u>37,253</u>	<u>11,404</u>

The company is a private company limited by shares and incorporated in England. Its registered office is The Old Apple Store, Church Road, Shropham, Norfolk. NR17 1EJ.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. The accounts have been prepared in accordance with the micro entity provisions of the Companies Act 2006 and FRS 105, the Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to the companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.


 Mark Ehery
 Director

Approved by the board on 13th July 2021

**Independent Examiner's Report to the Trustees of
Premier Foundation Limited**

I report to the charity trustees on my examination of the accounts of Premier Foundation Limited ("the company") for the year ended 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the company's accounts as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination;
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which your attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mark Johnstone FCA
Argents Chartered Accountants
15 Palace Street
NORWICH
Norfolk
NR3 1RT

13 October 2021

Registered number

08840165

Premier Foundation Limited

Accounts

31 December 2020

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Staff costs	(20,823)	(14,826)	(35,649)	(36,718)
Depreciation and other				
amounts written off assets	(191)	-	(191)	(792)
Other charges	(6,820)	(33,447)	(40,268)	(11,277)
	<hr/>	<hr/>	<hr/>	<hr/>
Profit/(Loss) before taxation	12,546	13,304	25,849	170,215
	<hr/>	<hr/>	<hr/>	<hr/>
Profit/(Loss)	<u>12,546</u>	<u>13,304</u>	<u>25,849</u>	<u>170,215</u>

Premier Foundation Limited
Registered number: 08840165
Balance Sheet
as at 31 December 2020

	2020	2019
	£	£
Fixed assets	-	191
Current assets	44,634	11,308
Creditors: amounts falling due within one year	(7,381)	(95)
Net current assets	<u>37,253</u>	<u>11,213</u>
Net assets	<u>37,253</u>	<u>11,404</u>
Unrestricted reserves	23,950	11,404
Restricted reserves	13,304	-
Capital and reserves	<u>37,253</u>	<u>11,404</u>

The company is a private company limited by shares and incorporated in England. Its registered office is The Old Apple Store, Church Road, Shropham, Norfolk. NR17 1EJ.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. The accounts have been prepared in accordance with the micro entity provisions of the Companies Act 2006 and FRS 105, the Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to the companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.



Mark Ehery
 Director

Approved by the board on 13th July 2021

**Independent Examiner's Report to the Trustees of
Premier Foundation Limited**

I report to the charity trustees on my examination of the accounts of Premier Foundation Limited ("the company") for the year ended 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the company's accounts as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination;
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which your attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mark Johnstone FCA
Argents Chartered Accountants
15 Palace Street
NORWICH
Norfolk
NR3 1RT

13 October 2021