

## **Snap Foundation Activity Report - 2021/2022**

**Trustees:** Graham Dodridge, Matt Hurley, Alison Masters, Remy Whiting, Phil Brown

### **About Snap**

Snap was formed in 2015 by founders Graham Dodridge and Remy Whiting, through a love of photography and the desire to give disadvantaged children a voice through pictures. We use photography as a creative and educational tool to inspire and develop children. Reaching out to volunteer professional photographers, students and enthusiasts, we harness their knowledge and skills to produce our unique photography programmes for 10-16 year olds. All of the children taught in our programmes become part of the Snap network, enabling them to share their photos with each other and the outside world. Their work will be shared, exhibited and sold to further promote what they can do, but also to enable more and more children to picture their world with Snap.

**Long-term vision** Our long-term vision is to develop and manage our South Africa teaching programme with camera partners for support and volunteer teachers. We are currently concentrating on 1 trip per year to keep our original idea alive and maintain the passion and vision we had when Snap was first formed. We will now begin looking into UK avenues for Snap Foundation.

**Overview of trips** As expected we didn't run any trips to Africa in 2021/2022 and with the current uncertainty both here in the UK and across Africa we will keep things on hold until we are certain it is safe to run trips. We ran a 'test' teaching day with the Imps in London. The Imps are a UK based motorcycle display team working with youngsters in deprived areas of London. Our visit in August 2021 was very successful and worthwhile so we need to discuss with the committee further and see if we can make a plan for further workshops if it can work logistically.

### **Current cost to volunteers:**

South Africa: £1295 for 5 weeks (and they pay for flights on top of that)  
£730 goes to United through sports, the rest is split between Snap and Changing Worlds.

**Trips for 2022/23:** With travel restrictions now lifted we need to work on our marketing for any future trips and test the water to see if people are willing and wanting to travel to South Africa.

**Sponsorship** Any old or fresh talks for potential sponsorship will need to be picked up once we are certain of our trips running again.

### **Increasing number of Volunteers**

We have a need to increase the numbers of volunteers on each trip, as currently we only just have enough people per expedition. It would be a good idea to tap into photography and art schools, before people leave for their gap years. We need to then invite past volunteers to do talks. They should be sent the newsletter and we need a program for past volunteers so they can

take a sales pack to their colleges etc. We could incentivise them by giving them discounted rates for taking part in another trip.

### **Website**

Once we have some fresh material, we will update the imagery on the website and look at making it as clear and simple to navigate as possible with a clearer route for volunteers to click through to and sponsors too. If we take on some UK based projects, we will ensure the website reflects this.

### **Social Media**

We had begun working with a Social Media specialist to focus and plan our posts just before lockdown 1. This will be picked up again when the time is right and in doing so, we will ensure we are targeting the right people and extending our reach as far as we can. We will also look at the google ads credit given to charities to help this.

Charity Name: <b>Snap Foundation</b>		Charity No	<b>1159051</b>		
		Company No			
Annual accounts for the period					
Period start date	<b>01/05/2021</b>	To	Period end date	<b>30/04/2022</b>	

## Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
<b>Income (Note 3)</b>						
<b>Income and endowments from:</b>						
Donations and legacies	S01	-	-	-	-	1,000
Charitable activities	S02	-	-	-	-	-
Other trading activities	S03	-	-	-	-	-
Investments	S04	-	-	-	-	-
Separate material item of income	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
<b>Total</b>	S07	-	-	-	-	1,000
<b>Expenditure (Notes 6)</b>						
<b>Expenditure on:</b>						
Raising funds	S08	-	-	-	-	-
Charitable activities	S09	2,200	-	-	2,200	-
Separate material expense item	S10					
Other	S11	25	-	-	25	-
<b>Total</b>	S12	2,225	-	-	2,225	-
<b>Net income/(expenditure) before tax for the reporting period</b>	S13	- 2,225	-	-	- 2,225	1,000
Tax payable	S14	-	-	-	-	-
<b>Net income/(expenditure) after tax before investment gains/(losses)</b>	S15	- 2,225	-	-	- 2,225	1,000
Net gains/(losses) on investments	S16	-	-	-	-	-
<b>Net income/(expenditure) Extraordinary items</b>	S17	- 2,225	-	-	- 2,225	1,000
<b>Transfers between funds</b>	S18	-	-	-	-	-
<b>Other recognised gains/(losses):</b>	S19	-	-	-	-	-
Gains and losses on revaluation of fixed assets for the charity's own use	S20	-	-	-	-	-
Other gains/(losses)	S21	-	-	-	-	-
<b>Net movement in funds</b>	S22	- 2,225	-	-	- 2,225	1,000
<b>Reconciliation of funds:</b>						
Total funds brought forward	S23	15,050	-	-	15,050	14,050
<b>Total funds carried forward</b>	S24	12,825	-	-	12,825	15,050

**Section B Balance sheet**

	Guidance Note					
		Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
		£	£	£	£	£
		F01	F02	F03	F04	F05
<b>Fixed assets</b>						
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	-	-	-	-	-
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
<b>Total fixed assets</b>	B05	-	-	-	-	-
<b>Current assets</b>						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07	-	-	-	-	-
Investments (Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand (Note 24)	B09	12,825	-	-	12,825	15,050
<b>Total current assets</b>	B10	12,825	-	-	12,825	15,050
<b>Creditors: amounts falling due within one year</b> (Note 20)	B11	-	-	-	-	-
<b>Net current assets/(liabilities)</b>	B12	12,825	-	-	12,825	15,050
<b>Total assets less current liabilities</b>	B13	12,825	-	-	12,825	15,050
<b>Creditors: amounts falling due after one year</b> (Note 20)	B14	-	-	-	-	-
<b>Provisions for liabilities</b>	B15	-	-	-	-	-
<b>Total net assets or liabilities</b>	B16	12,825	-	-	12,825	15,050
<b>Funds of the Charity</b>						
Endowment funds (Note 27)	B17	-	-	-	-	-
Restricted income funds (Note 27)	B18	-	-	-	-	-
Unrestricted funds	B19	12,825	-	-	12,825	15,050
Revaluation reserve	B20	-	-	-	-	-
Fair value reserve	B21	-	-	-	-	-
<b>Total funds</b>	B22	12,825	-	-	12,825	15,050


The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
MATT HURLEY	
	23/05/2022

Signature of director authenticating accounts being sent to Companies House

Signature	Date dd/mm/yyyy
	Print name

## Note 1 Basis of preparation

***This section should be completed by all charities.***

## 1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

• and with\*

✓

the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014

• and with\*

✓

the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)

• and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.\*

\* -Tick as appropriate

## 1.2 Going concern

***If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:***

An explanation as to those factors that support the conclusion that the charity is a going concern;

Disclosure of any uncertainties that make the going concern assumption doubtful;

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

## 1.3 Change of accounting policy

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note { }.

Yes\*

✓

No\*

✓

\* -Tick as appropriate

***Please disclose:***

<b><i>(i) the nature of the change in accounting policy;</i></b>	
<b><i>(ii) the reasons why applying the new accounting policy provides more reliable and more relevant information; and</i></b>	
<b><i>(iii) the amount of the adjustment for each line affected in the current period, each prior period presented and the aggregate amount of the adjustment relating to periods before those presented, 3.44 FRS102 SORP.</i></b>	

#### 1.4 Changes to accounting estimates

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

Yes*	<input checked="" type="checkbox"/>	* -Tick as appropriate
No*	<input checked="" type="checkbox"/>	

**Please disclose:**

<i>(i) the nature of any changes;</i>	
<i>(ii) the effect of the change on income and expense or assets and liabilities for the current period; and</i>	
<i>(iii) where practicable, the effect of the change in one or more future periods.</i>	

#### 1.5 Material prior year errors

No material prior year error have been identified in the reporting period (3.47 FRS102 SORP).

Yes*	<input checked="" type="checkbox"/>	* -Tick as appropriate
No*	<input checked="" type="checkbox"/>	

**Please disclose:**

<i>(i) the nature of the prior period error;</i>	
<i>(ii) for each prior period presented in the accounts, the amount of the correction for each account line item affected; and</i>	
<i>(iii) the amount of the correction at the beginning of the earliest prior period presented in the accounts.</i>	

## Section C

## Notes to the accounts

(cont)

## Note 3

## Income

Analysis of income		Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	-	-	-	-	1,000
	Gift Aid	-	-	-	-	-
	Legacies	-	-	-	-	-
	General grants provided by government/other charities	-	-	-	-	-
	Membership subscriptions and sponsorships which are in substance donations	-	-	-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	1,000
Charitable activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Other trading activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Income from investments:	Interest income	-	-	-	-	-
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Separate material item of income		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Other:	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for charity's own use	-	-	-	-	-
	Gain on disposal of a programme related investment	-	-	-	-	-
	Royalties from the exploitation of intellectual property rights	-	-	-	-	-
	Other	-	-	-	-	-
	Total	-	-	-	-	-
TOTAL INCOME		-	-	-	-	1,000

## Other information:

All income in the prior year was unrestricted except for:  
(please provide description and amounts)

Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.

Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)

Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

**Section C** **Notes to the accounts** **(cont)**

**Note 6**

**Expenditure**

	Analysis of expenditure	Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
<b>Expenditure on raising funds:</b>	Incurred seeking donations	-	-	-	-	-
	Incurred seeking legacies	-	-	-	-	-
	Incurred seeking grants					
	Operating membership schemes and social lotteries					
	Staging fundraising events					
	Fundraising agents					
	Operating charity shops					
	Operating a trading company undertaking non-charitable trading activity					
	Advertising, marketing, direct mail and publicity	-	-	-	-	-
	Start up costs incurred in generating new source of future income	-	-	-	-	-
	Database development costs	-	-	-	-	-
	Other trading activities					
	Investment management costs:	-	-	-	-	-
	Portfolio management costs	-	-	-	-	-
	Cost of obtaining investment advice	-	-	-	-	-
	Investment administration costs	-	-	-	-	-
	Intellectual property licencing costs	-	-	-	-	-
	Rent collection, property repairs and maintenance charges	-	-	-	-	-
		-	-	-	-	-
	<b>Total expenditure on raising funds</b>	-	-	-	-	-
<b>Expenditure on charitable activities</b>	Filming for Charity promotional video	2,200	-	-	2,200	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	<b>Total expenditure on charitable activities</b>	2,200	-	-	2,200	-
<b>Separate material item of expense</b>		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	<b>Total</b>	-	-	-	-	-
<b>Other</b>	Bank Charges	25	-	-	25	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	<b>Total other expenditure</b>	25	-	-	25	-
<b>TOTAL EXPENDITURE</b>		2,225	-	-	2,225	-



**Other information:**

**Analysis of expenditure on charitable activities**

Activity or programme	Activities undertaken directly	Grant funding of activities	Support Costs	Total this year	Total prior year
	£	£	£	£	£
Activity 1					
Activity 2					
Other					
<b>Total</b>					

Prior year expenditure on charitable activities can be analysed as follows:

Within the expenditure items above the following items are material: (please disclose the nature, amount and any prior year amounts)

Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

<b>Section C</b>	<b>Notes to the accounts</b>	<b>(cont)</b>
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**Note 24 Cash at bank and in hand**

**Short term cash investments (less than 3 months maturity date)**

**Short term deposits**

**Cash at bank and on hand**

**Other**

**Total**

This year £	Last year £
-	-
-	-
12,825	15,050
-	-
12,825	15,050