



RICNIC ACCOUNTS AND ANNUAL REPORT 2022

CHARITY NUMBER: 1158837



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	January	2022		31	December	2022

Section A Reference and administration details

Charity name RicNic

Other names charity is known by RicNic

Registered charity number (if any) 1158837

Charity's principal address 72 Mill Road

Pelsall

Walsall

Postcode

WS4 1BU

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Benjamin Cahill-Nicholls	Chair	n/a	n/a
2	Nicholas Morris	Trustee	n/a	n/a
3	Sam Oladeinde	Trustee	n/a	n/a
4	Eleanor Cahill-Nicholls	Trustee	n/a	n/a
5	Eleanor Joy MacPherson	Trustee	n/a	n/a
6	Natalie Haslam	Trustee	n/a	n/a

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
n/a	n/a

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
n/a	n/a	n/a
Name of chief executive or names of senior staff members (Optional information)		
Jennifer Holyhead (Executive Director)		

Section B

Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Appointed by resolution of the trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

1. To improve access to the creative arts for young people especially and for society more generally.
2. To help and educate young people in order that they develop their capabilities and skills, and grow to increased maturity.
3. Where appropriate, to work with and support the work of other organisations to further the charitable objects and mission central to RicNic.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- RicNic seeks to fulfil its objects for the public benefit by:
- (a) **Facilitating courses, projects and workshops:** this principally involves organising annual musical theatre productions in the summer holidays for young people to run as actors, musicians, producers, directors, technicians, set designers and other company members to work together as part of a team to produce high-quality performances open to the public.
 - (b) **Delivering outreach programmes:** working with schools, colleges and community groups throughout the year to deliver workshops and support sessions helping young people to develop their creative skills.

In facilitating these programmes the Trustees have regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

n/a

Project Activity

By the end of 2021, and despite the considerable challenges posted by the Covid-19 pandemic, RicNic had successfully launched its new 4-strand programme of activity with a vision to deliver its full programme in areas of low cultural opportunity going forwards. The staff and trustees had also worked with external consultants to rebrand the charity's logo and website to reflect the new approach, both of which were subsequently launched in the first quarter of 2022. This programme would bring together all our projects under one vision

“Empowering young people through the creative arts”

RicNic's programme now consists of

- Own the Stage – a digital workshop resource encouraging 7-13 year olds to explore their creativity
- Engage – workshops for 13-19 year olds using theatre techniques to build confidence and key skills
- RicNic Productions – summer theatre productions produced, directed and performed entirely by 16-22 year olds
- RicNic Commissions – a mentoring programme supporting young writers, composers and directors aged 16-25 to create new pieces of theatre.

2022 saw the first full year of activity and project delivery of this new programme, with all 4 strands implemented across our project location areas. In total we worked with 549 young people between the ages of 7 and 25, with 90% of our work delivered in areas of high deprivation in the West Midlands, Staffordshire and Cheshire.



Own The Stage – This was our second year of growth for Own The Stage since its inception and launch in 2020/21, with 294 children aged 7-11 participating in the project workshops and using the free classroom resources to build an arts showcase for their school community. All of the participating schools were new to RicNic's books this year. Of these participants 214 successfully received their Arts Award Discover Certificate in recognition of their work.



Engage – Engage workshops have continued to run throughout 2022, supporting the recruitment for our summer musical productions in 2022 and ahead of 2023, in addition to encouraging new partnerships with schools and young people across new locations in South Hampshire and Walsall, West Midlands. These workshops have provided 145 students with the opportunity to explore the wider career aspects of the theatre industry, with a particular focus on creating and marketing a product for a target audience.



RicNic Productions – For the first time since 2019 after the challenges of Covid, RicNic was successful in staging musical productions within our core summer programme. In January 2022, we recruited 4 production teams, from the largest pool of applicants we had ever seen; a sign that take up and enthusiasm for live theatre engagement was finally on the increase. The teams trained with RicNic's staff through to July, developing their skills in event planning, fundraising, marketing and budgeting.



Three teams progressed through to the final stages of producing a full-scale musical production in August 2022. These productions took place in Burton on Trent (Brewhouse Theatre), Crewe (Lyceum Theatre) and Totton (Hangar Farm Arts Centre). The latter two venues were new to us this year, with Crewe a completely new location in 2022 and the original Hampshire branch moving out of its long-term home of Winchester post-pandemic. Unfortunately, the challenges of relaunching in Oxford post-pandemic were significant, and the decision was taken not to proceed with this project. The three continuing productions all ran in the final week of August and received strong feedback from audiences and participants alike. 100 young people participated in these projects across the 4 locations, taking roles in the production teams, cast, crew and orchestra.



RicNic Commissions – A group of 10 young participants joined together for a 4 day workshop of new musical theatre pieces in Oxford in March 2022. Together with writing mentors Dr Jessica Walker and Joseph Atkins, the cohort developed material written by two of the team as the main feature in a public showcase. This consisted of





a one-act musical murder mystery based on the popular social card game 'Werewolves'. Through the workshop the creative team was able to revise the structure and content of the show, working with their performers to layer harmonies into songs and to explore the characters in performance. Their mentors supported them in reworking the libretto and running order to give extra depth to the structure of the piece and build anticipation for the audience. A final showcase was presented to a public audience at the Mad Hatter in Oxford, with the first half showcasing the 1-act musical and the second featuring a selection of new musical theatre songs written by members of the cast. Since this showcase event, RicNic has continued to support the Werewolves creative team to find funding to take the piece to a fringe festival and has worked with student

company Work In Progress Theatre to workshop a second new musical 'Where The Bees Fly', some of which was highlighted during the showcase. Our aim is to stage the first full production of 'Where The Bees Fly' in 2023.

Organisational Development

RicNic was honoured to be selected as a recipient of the 2022 Weston Charity Awards, which recognises innovative work done in the charity sector. As part of the award, RicNic will participate in Pilotlight's 360 mentoring programme, working with business partners to further develop our organisation. This programme will begin in Autumn 2023, following our current Executive Director's return from maternity leave. A grant associated with the award and designed to support the costs of participating in this programme has been ring-fenced in our accounts for this purpose.

Following the staffing restructure in Autumn 2021, to provide positions for young people looking to enter an arts administration career, RicNic saw a changeover of incumbents in the two existing roles in April this year. The charity now employs two part time staff members as a Productions Co-Ordinator and an Outreach Co-ordinator. Working with Loughborough University's recruitment team, we were also able to offer a paid internship between May-August for a current undergraduate looking to pursue a career in social media. They were given their own project to boost RicNic's social media engagement figures over the crucial summer production period. Thanks to funding granted in 2022, both of the staff roles and placements for 4 young interns are secured for 2023.

Fundraising

This year we continued to develop our Trusts and Foundations fundraising to support both our projects in 2022 and looking ahead to 2023. With forward planning and successful grant applications, we were able to ensure that our projects and core costs for the first 6 months of 2023 were fully funded by the end of the year. Having this advanced approach has enabled us to commit to our staffing and project partners for the forthcoming year without the need to take from any reserves. It has also ensured that RicNic can commit to exciting larger projects for 2023.

In addition to our grant fundraising, we have taken further steps this year to develop alternative sources of funding. The focus this year has been on supporting our young branch leaders to explore new ways of generating income for their summer productions. Each branch group this year has been challenged with running a community workshop and/or cabaret event to generate funds for their productions. While helping to bring in funds and raising awareness of the forthcoming productions in the community, these events have helped our teams to develop their organisation and event management skills in a more contained setting, before they take on the larger task of managing their 4-week summer production.

Section E Financial review

Brief statement of the charity's policy on reserves

RicNic aims to hold 6 months of salary and running costs as unrestricted reserves. This enables the charity to commit to staffing and project delivery for its beneficiaries in advance, as many of our projects run over several months.

As of 31st December 2022, RicNic's reserves were consistent with this policy.

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Income

The principal sources of funds are (i) the ticket revenues from productions facilitated by RicNic (ii) donations from individuals and institutions interested in supporting RicNic (iii) Trusts and Foundations via grant applications.

Trusts and Foundations

Grants from trusts and foundations have continued to form the majority source of our income, as we continue to emerge from the disruption of Covid-19 on live events & the impact of this on our annual ticket sales income. This year RicNic has continued to see an increase in income (£84,348 compared to £71,226 in 2021). This has been driven by our increasingly diversified funding strategy, allowing us to supplement our income from Trusts and Foundations which fell very slightly year-on-year, as shown below:

2018: £0
2019: £7,996
2020: £25,296
2021: £64,888
2022: £64,546

Of the £64,546 received this year, £19,714 was core funding with £12,464 for specific salary costs and £7,250 unrestricted.

The remaining £44,832 income was restricted to specific project delivery (with some larger grants covering multiple delivery strands in our programme). Some of the income received for the project grants was for projects running into 2023.

Own The Stage: £3,807
Mixed project funding (including Engage): £35,200
RicNic Productions: £5,825
RicNic Commissions: £0

Earned Income

This year we staged three summer productions for a public audience. Our ticket income has risen compared to the pandemic affected years of 2020 and 2021, generating £4,787 this year, but as shown below this is still a significant decrease compared to the final pre-pandemic summer in 2019 in common with many arts charities.

2018: £25,329
2019: £22,260
2020: £0
2021: £325
2022: £4,787

We have therefore continued to supplement our ticket income with other earned income, including workshop delivery which rose from £1,480 in 2021 to £6,000 in 2022. This contributed to total earned income rising to £11,691 this year.

Donations

Our donations income rose this year, thanks largely to a new crowdfunding initiative which saw our online donations rise from £864 in 2021 to £6,666 this year.

Branch Fundraising: £273
Friends Scheme: £682
Gift Aid: £490
Online Donations: £6,666
2022 TOTAL DONATIONS: £8,111

Expenditure

RicNic's principal expenditures are (i) costs relating to productions, such as show licensing, theatre hire, marketing materials and set / costume costs, (ii) staff salaries and office operation costs, and (iii) costs relating to outreach programmes.

Section F

Other optional information

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Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Nick Morris

Ben Cahill-Nicholls

Full name(s)

Nicholas Morris

Benjamin Cahill-Nicholls

Position

Trustee

Trustee

Date

7 September 2023

Balance Sheet

RicNic

As at 31 December 2022

31 DEC 2022

Fixed Assets

Tangible Assets

Office Equipment	274.98
Total Tangible Assets	274.98

Total Fixed Assets	274.98
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Current Assets

Cash at bank and in hand

Pleo account	2,641.64
RicNic Trust - CAF	108,694.60
Total Cash at bank and in hand	111,336.24

Total Current Assets	111,336.24
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Creditors: amounts falling due within one year

Accounts Payable	61.40
NIC Payable	1,204.32
PAYE Payable	904.12
Pensions Payable	216.87
Student Loan Deductions Payable	136.64
Wages Payable - Payroll	(0.01)
Total Creditors: amounts falling due within one year	2,523.34

Net Current Assets (Liabilities)	108,812.90
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Total Assets less Current Liabilities	109,087.88
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Net Assets	109,087.88
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Capital and Reserves

Current Year Earnings	1,663.82
Retained Earnings	107,424.06
Total Capital and Reserves	109,087.88

Profit and Loss

RicNic

For the year ended 31 December 2022

2022

Turnover

Branch Fundraising	273.00
Friends Scheme	201.85
Friends Scheme Subscriptions	479.95
Gift Aid Donations	490.31
Interest Income	86.07
Online Donations	6,666.09
Other Revenue	400.00
Programme Sales	418.47
Ticket Sales	4,787.20
Trusts and Foundations	64,546.00
Workshop Income	6,000.00
Total Turnover	84,348.94

Gross Profit

84,348.94

Administrative Costs

Advertising & Marketing	1,097.34
Bank Fees	81.00
Employers National Insurance	1,155.52
Facilitator Fees	2,495.00
Insurance	956.67
IT Software and Consumables	1,880.33
Office Expenses	1,632.09
Outreach Project Expenses	2,680.25
Participant Travel	228.18
Pensions Costs	976.58
Pleo default account	40.00
Printing & Stationery	9.99
Production Delivery Costs	11,637.22
Rights Payments	4,629.62
Salaries	42,785.07
Staff / Trustee Travel	1,796.34
Staff Training	629.40
Venue Costs	7,974.52
Total Administrative Costs	82,685.12

Operating Profit

1,663.82

Profit on Ordinary Activities Before Taxation

1,663.82

Profit after Taxation

1,663.82



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2	Nicholas Morris	Trustee	n/a	n/a
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4	Eleanor Cahill-Nicholls	Trustee	n/a	n/a
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n/a	n/a

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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Jennifer Holyhead (Executive Director)		

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Project Activity

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Section E

Financial review

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<p>Details of any funds materially in deficit</p>	<p>n/a</p>

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Friends Scheme: £682
Gift Aid: £490
Online Donations: £6,666
2022 TOTAL DONATIONS: £8,111

Expenditure

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Section F

Other optional information

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Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Nick Morris

Ben Cahill-Nicholls

Full name(s)

Nicholas Morris

Benjamin Cahill-Nicholls

Position

Trustee

Trustee

Date

7 September 2023

Balance Sheet

RicNic

As at 31 December 2022

31 DEC 2022

Fixed Assets

Tangible Assets

Office Equipment	274.98
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Total Fixed Assets	274.98
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Current Assets

Cash at bank and in hand

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RicNic Trust - CAF	108,694.60
Total Cash at bank and in hand	111,336.24

Total Current Assets	111,336.24
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Creditors: amounts falling due within one year

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PAYE Payable	904.12
Pensions Payable	216.87
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Wages Payable - Payroll	(0.01)
Total Creditors: amounts falling due within one year	2,523.34

Net Current Assets (Liabilities)	108,812.90
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Total Assets less Current Liabilities	109,087.88
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Net Assets	109,087.88
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Capital and Reserves

Current Year Earnings	1,663.82
Retained Earnings	107,424.06
Total Capital and Reserves	109,087.88

Profit and Loss

RicNic

For the year ended 31 December 2022

2022

Turnover

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Online Donations	6,666.09
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Ticket Sales	4,787.20
Trusts and Foundations	64,546.00
Workshop Income	6,000.00
Total Turnover	84,348.94

Gross Profit

84,348.94

Administrative Costs

Advertising & Marketing	1,097.34
Bank Fees	81.00
Employers National Insurance	1,155.52
Facilitator Fees	2,495.00
Insurance	956.67
IT Software and Consumables	1,880.33
Office Expenses	1,632.09
Outreach Project Expenses	2,680.25
Participant Travel	228.18
Pensions Costs	976.58
Pleo default account	40.00
Printing & Stationery	9.99
Production Delivery Costs	11,637.22
Rights Payments	4,629.62
Salaries	42,785.07
Staff / Trustee Travel	1,796.34
Staff Training	629.40
Venue Costs	7,974.52
Total Administrative Costs	82,685.12

Operating Profit

1,663.82

Profit on Ordinary Activities Before Taxation

1,663.82

Profit after Taxation

1,663.82



CHARITY COMMISSION FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Ric Nic

On accounts for the year
ended

31 December 2022

Charity no
(if any)

1158837

Set out on pages

1-9

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Mark Stanford

Date:

12/10/2023

Name:

MARK STANFORD

Relevant professional
qualification(s) or body
(if any):

ACA

Address:

28 CRANHAM SQUARE

MARLEN SONBRIDGE

TN12 9TG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Nothing additional to disclose.