









## Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	Sept	2021		31	Aug	2022

### Section A Reference and administration details

**Charity name** Microtia UK

**Other names charity is known by**

**Registered charity number (if any)** 1158688

**Charity's principal address** Microtia UK  
20-22 Wenlock Road

London

United Kingdom

**Postcode** N1 7GU

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Elizabeth Compton-Jones			
2	Hana Thalova Salussolia			
3	Alison Daniels			

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

## Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
<i>Professor of Nanotechnology and Regenerative Medicine</i>	Alex Seifalian	University College London, Gower St, London WC1E 6BT
<i>Paediatrician</i>	Markiewicz <i>Consultant</i>	Chelsea and Westminster Hospital
<i>Consultant Plastic Surgeon and Lead Clinician for the Department of Plastic Surgery</i>	Neil Bulstrode	Great Ormond Street Hospital, London WC1N 3JH
<i>Consultant Plastic Surgeon and Lead Clinician for Plastic Surgery (NHS Lothian)</i>	Ken Stewart	Edinburgh Sick Children's Hospital
	Catriona Moffat	Edinburgh Sick Children's Hospital
<i>Chartered Clinical Psychologist (NHS Lothian)</i>	David McAlpine	University College London, Gower St, London WC1E 6BT
<i>Professor of Auditory Neuroscience</i>	Walid Sabbagh	Royal Free Hospital, London NW3 2QG
<i>Consultant Plastic Surgeon</i>	Greg O'Toole	Royal Free Hospital, London NW3 2QG
<i>Consultant Plastic and Reconstructive Surgeon (Royal Free Hospital)</i>	Sebastian Hendricks	Great Ormond Street Hospital, London WC1N 3JH
<i>Consultant Audiovestibular Physician and Paediatrician (GOSH)</i>	Celia Flatley-Priddey	
Adult with microtia		
<b>Name of chief executive or names of senior staff members (Optional information)</b>		
Non-executive director of fundraising and communications	Tina Rycroft	East Yorkshire

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Trust Deed
How the charity is constituted (eg. trust, association, company)	Trust
Trustee selection methods (eg. appointed by, elected by)	

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- ☐ policies and procedures adopted for the induction and training of trustees;
- ☐ the charity's organisational structure and any wider network with which the charity works;
- ☐ relationship with any related parties;
- ☐ trustees' consideration of major risks and the system and procedures to manage them.

As a small charity we have not felt it necessary to appoint any other trustees. This is something that we will consider in the future as the charity grows.

We employ Tina 8 days per month to support with co-ordinating our fundraising events, to apply for grants, to manage our social media and other administrative tasks linked to the day-to-day running's of the charity. She keeps a log of work completed and continues to develop her skills and network.

We have 11 non-executive advisors that support us with keeping up to date in the various fields of microtia, including: hearing technology advancement, ear reconstruction or prosthetic methods, psychological perspectives and understanding visible difference.

We continue our relationship with several hearing aid technology companies (Cochlear, Oticon, MED-EL and BHM-Tech) who also sponsor some of our events, the website and the printing of a few of our resources. MED-EL still sponsor our adult fundraising vests as well. We also continue working alongside of them - advertising their latest technology and events with the wider community. The hearing aid companies also send us free merchandise and information leaflets from their companies, which allowed us to post these out for free to families. Our main event in London was back in June 2022 for the first time since covid and three out of the four hearing aid companies were able to attend.

We have developed good working relationships with other charities e.g. Auditory Verbal UK, Changing Faces, National Deaf Children's Society, CLAPA, Face Equality National (which we sponsor) and BATOD and these have led to various continued collaborations.

## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

To relieve the physical and psychological needs of those with microtia in the UK by helping them to make informed choices about their treatment options and by facilitating the dissemination of research results relating to the condition.

**We offered 100 free MI9: The Beginning books to 100 schools.** The incentive was offered to help promote our new published children's book about acceptance and inclusion to 100 schools. We're pleased that we had a good response to this offer.

**A new charity mobile phone number was set up.** This gave families and professionals a contact number to speak to Tina, our Non-Executive Advisor, to make us more accessible. We also set up WhatsApp for people to get in touch with us.

**We received free tickets to Legoland in Manchester for October 2022 from Merlin Magic Wand.** Families can apply for tickets to access the free fun day out.

**We revamped and published Liz Jones' children's book about Similarities and Differences.** The new version was published under our 'Proud to be Me' publishing name and the book was made available on our charity website, Amazon, and Waterstones.

**Families attended our Space Centre event in Leicester.** Approx. 70 families attended our first face to face meet up since the pandemic. This was an opportunity for new families who had given birth to children with microtia over the pandemic to meet others for the first time, and for our regular charity members to see each other again.

**Our London event was back for the first time since the pandemic.** It was great to be back with a range of professionals and the day was our biggest yet. We offered free activities, food and a range of talks from medical professionals and those born with microtia. We set up a card machine for the first time for our merchandise.

**Charity members requested local buildings to light up in orange.** A range of families volunteered their time to ask local

buildings to light up in orange for microtia awareness day. We hope to have more buildings do the same next year.

**Discussions began in organising a zoo event down South.**

We are hoping to have events throughout the UK this year so families have a chance to get together.

**The Microtia UK website was updated on a regular basis and backed up** which

provides free and up to date information for people with microtia. Sections include resources, frequently asked questions, inspirational life stories, and information about fundraising events. We began changing the pages to become more mobile friendly.

**Free information booklets distributed.** This includes our New Parents Guide and Reconstruction booklet, as well as our charity leaflets to help raise awareness and give support to families. These are also downloadable from the website for free.

**Free microtia friendly facemasks** were created and distributed to families as the ongoing uncertainty of the pandemic continued in early 2022.

**Charity awareness raising merchandise distributed** to raise awareness of the condition within the community and to raise funds for Microtia UK. The items also help to promote positive self-image (including: books, teddies, clothing, Christmas cards, bracelets, trolley coins, bags). We also created new microtia badges which were a huge success for families.

**Virtual monthly meetings started with families and professionals.** A new approach was discussed in reaching more families and we decided to set up a monthly virtual meet where families could come together to share stories, ask questions, get to know one another and speak with medical professionals. This has been a great success and we will continue to do the virtual meets.

**We continued our relationships with audiology departments to inform them of our charity** and to encourage them to sign post patients to our charity and support group. We also sent out more copies of our New Parent Guide,

BAHA book and Similarities and Differences book across clinics in England, Scotland and Ireland and this is something that we will continue doing.

### Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- ☐ policy on grantmaking;
- ☐ policy programme related investment;
- ☐ contribution made by volunteers.

We have supplied collection pots, teddies, wrist bands, pens and pencils to help our community raise funds and awareness at their sponsored events. We have had fundraisers pay for their own fundraising events and raise money for the charity with our support, from running the London marathon, one off donations from their place of work, golf days, fishing and more. We have supplied them with a free fundraising vest or t-shirt as well as giving them a winner's medal and certificate.

We have volunteers who have offered their services and support to organise smaller mingles and raise positive awareness by offering to speak at events.

## Section D Achievements and performance

### Summary of the main achievements of the charity during the year

**Continued support and growing as a charity.** We continue to grow and develop every year as a charity, supporting more families than ever before. We are keen to continue reaching more people by raising more awareness about microtia.

**The children's book about Similarities and Differences has been published and made available on our website, Amazon and Waterstones.**

**Our website has been updated throughout the year and we continue to create newsletters** to help share our news and latest information to more people. The website includes upcoming fundraising events and to share community news. Website is accessed regularly by medical professionals, new parents, and our community members.

**Free information leaflet handed out for new parents/carers** which outlines what to expect when you have a baby with microtia and where to go for support. Medical professionals also share this leaflet with their patients. It is downloadable from the website.

**We continue using all of our social media accounts** with a growing number of followers. This includes the use of Instagram, YouTube, Twitter and Facebook. We also use WhatsApp as a contact method and have our own charity phone number.

**Awareness raised through a range of fundraising events.** Participants set up fundraising pages which were shared on social media. We fully support those who would like to fundraise or help raise awareness for our charity. We give out medals / trophy's to thank our fundraisers.

**Charity awareness raising merchandise distributed** to raise awareness of the condition within the community and to raise funds for Microtia UK (including: Christmas cards, badges, bracelets, trolley coins, bags, toy elephants). We have continued using our new machine to make our own charity branded clothing throughout the year.

**Daily support and advice** for our charity members. This is given through our online support group, social media accounts,

email and telephone. We also have our monthly virtual meets.

Microtia UK have been involved with the following fundraising events in 2021-2022:

- 5 places at Skydive GB in Yorkshire – Total raised £2,880. After deductions - £2,204.
- 17 places at the 5k Inflatable Run, held all over the UK – Total raised £1,949. After deductions - £1,444.
- 2 places at the Royal Parks Half event – Total raised £1,323. After deductions - £755.
- 2 places at the London Landmarks event – Total raised £751. After deductions - £461.

Support and funds have been raised despite there being financial difficulties throughout the UK for families which we really appreciate. We received sponsorship from the hearing aid companies and we have had many people take on a range of challenges to raise funds for us. We have also received large one-off donations from companies throughout the year. Amazon has donated on a regular basis from those who have picked us as their chosen charity and are shopping with them. We also held a charity raffle from a donated signed football and shirt.

**Section E Financial review**

Brief statement of the charity's policy on reserves

Reserves held in bank account as cash.

Details of any funds materially in deficit

None

**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

**Section F Other optional information****Section G Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

*E Jones*

Full name(s)

ELIZABETH JONES

Position (eg Secretary, Chair, etc)

TRUSTEE

Date

7/3/23



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

Charity Name

No (if any)

## Receipts and payments accounts

**CC16a**

For the period  
from

Period start date  
01/09/2021

To

Period end date  
31/08/2022

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations & Fundraising Income	35,643	-	-	35,643	43,317
Interest	33	-	-	33	7
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	35,676	-	-	35,676	43,324
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	35,676	-	-	35,676	43,324
<b>A3 Payments</b>					
Expenses	40,334	-	-	40,334	21,115
Cost of Sales	12,610	-	-	12,610	8,830
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	52,944	-	-	52,944	29,945
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	52,944	-	-	52,944	29,945
<b>Net of receipts/(payments)</b>	17,268	-	-	17,268	13,379
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	89,433	-	-	89,433	76,054
<b>Cash funds this year end</b>	72,165	-	-	72,165	89,433

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		72,165	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>72,165</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

[illegible]

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

[illegible]

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	
			-	
			-	
			-	
			-	

**Signed by one or two trustees on behalf of all the trustees**

**Signature**

Print Name

Date of approval

Har Sch

**Hana Salussolia**

28/02/2023



# CHARITY COMMISSION FOR ENGLAND AND WALES

## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

Report to the trustees/  
members of

Charity Name

MICROTIA UK

On accounts for the year  
ended

31 AUGUST 2022

Charity no  
(if any)

1158688

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/08/2022

Responsibilities and  
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~\*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed:

Date:

18/06/2023

Name:

CEREDIG JONES FCA

Relevant professional  
qualification(s) or body  
(if any):

ICAEW

Address:

THE COOMBS, NELL HILL,  
BISHOPSTONE, SWINDON,  
SN6 8PW

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.