

Company Registration Number: 08934642
Charity Number: 1158646

Pink Events UK Limited

(a company limited by guarantee)

**Directors' Report and Unaudited Financial
Statements**

For the year ended 31 December 2024

PINK EVENTS UK LIMITED

CONTENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

Information	1
Directors' report	2
Independent Examiner's Report	5
Statement of Financial Activities	7
Balance Sheet	8
Statement of Cashflows	9
Notes to the Financial Statements	10

PINK EVENTS UK LIMITED

INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2024

Directors

Mandy Bellfield
Kim O'Rourke
Maureen Young
James O'Rourke (Chair)
Michael Young

Company Number

08934642

Working Name

Sarah's Pink Events

Registered Office

3 Chestnut Way
Adel Meadows
Leeds
West Yorkshire
LS16 7TN

Registered Charity Number

1158646

PINK EVENTS UK LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

The directors, who are also the trustees of the charity, present their report and the financial statements for the year ended 31 December 2024.

Company status

Pink Events UK Limited does not have share capital and is limited by guarantee to the value of £10 per member.

The company was incorporated on 12 March 2014 and is constituted under the Memorandum and Articles of Association of the company, dated 12 March 2014 as amended on 16 September 2014 and comprise its principal governing documents.

The company obtained charitable status from 23 September 2014, with the charity number 1158646.

The objects of the charity are to relieve sickness and promote and protect good health amongst those who are at risk of, or who have been diagnosed with, breast cancer in such ways as the trustees shall think fit, in particular but not exclusively by:

- Providing and improving resources and equipment for patients and consultants as appropriate to improve care, treatment and diagnosis of breast cancer;
- Raising awareness about early diagnosis and treatment and reminding people to check themselves; and
- Raising funds to support research into all aspects of breast cancer, its causes, diagnosis, treatment and disseminating the useful results of such research.

Statement of directors' responsibilities

Company Law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company at the end of the year and of its financial activities during the year then ended. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation.

The directors are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the trust and which enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the trust and to prevent and detect fraud and other irregularities.

Governance and management

The charity was registered with the Charity Commission on 23 September 2014. Its constitution was adopted on 16 September 2014. The governing documents instruct the trustees to act in a way to promote the objects of the charity.

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities.

PINK EVENTS UK LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2024

Trustee appointment, induction and training

Trustees are appointed by the Members of the Charity, who are also the Trustees. New trustees undergo induction and training to brief them on their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, and recent financial performance of the charity.

Achievements and performance

During 2024 Sarah's Pink Events team, having been so overwhelmed by the continuing support of friends, decided that one of the ways in which Sarah will be remembered is to carry on fundraising for the Charity.

With this in mind the committee went ahead and planned the events for 2024.

We are always immensely grateful to everyone who helps at our events and there are many who step up regularly to give up their free time to volunteer, to them we say a big thank you.

Without our volunteers it would be difficult to manage events, these include the annual Harrogate Christmas Fair which raises an enormous amount of money over the course of four days.

The wine tasting events, where our volunteer waiters are invaluable. The Michael Bubl  afternoon tea and our first Abba afternoon tea held at the Marriott Hotel which was a great success.

Our annual summer garden party held in Kimberley's back garden was, as usual, well attended and enjoyed by all.

We would particularly like to thank the many friends who raise money on our behalf, this includes the many who run marathons, fun runs, organise sports days, bake sales, fitness challenges and many more who donate regularly from personal events.

We would like to acknowledge and thank Woods Insurance Company who contribute to our annual fees for insurance cover. A special thank you to Mailway Packaging Solutions Limited who continue donate a substantial amount every year and support us in many other ways.

Last year Sarah's Pink Events were awarded the Flame of Hope by Cancer Research UK for the second time. This is an annual award that celebrates the achievements of outstanding and inspiring volunteers. Sarah's Pink Events have donated £115,000 to Cancer Research UK to date.

To date Sarah's Pink Events have donated £241,394 (in money, equipment and research project funding) to the Breast Carer unit at St. James's Hospital.

Sarah's Pink Events remain committed to continuing the fundraising and supporting all the excellent work that is done by the team at the Breast Care Unit at St. James' as well as the research into causes and treatments of Breast Cancer.

Future plans

2025 sees the return of the Pink Ball which has been missing from our activities for a short time. This was scheduled to be earlier in the year rather than its traditional October timing.

Following the success of the first Abba tribute afternoon tea we have planned a similar event for 2025. The regular and well-established events will continue as they have done for some years.

Sarah's Pink Events are looking at funding support groups which will be directed by the team at St. James's. We will also be looking at requests for addition resources for the Breast Care Unit. We will be funding a second research project is scheduled to start in October 2025.

PINK EVENTS UK LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Financial review

The income for the charity is £56,329 for the year ended 31 December 2024 (2023 - £42,778). As at 31 December 2024 the charity recorded unrestricted general funds of £62,824 (2023: £31,695) in addition to a designated fund with a balance of £24,800 (2023 - £24,800). Details of the designated fund are shown in note 7.

A proportion of Pink Events' income came from donations from fundraising activities, also from sponsorship by Mailway Packaging Solutions Limited.

Pink Events are lucky to have many friends and supporters who arrange their own events with us in mind and donate the proceeds from various activities. The majority of our donors and supporters have been working with us for a number of years and we are eternally grateful for their friendship, help and support.

Pink Events would like to acknowledge the support and help of our Patrons: Steve le Fevre, Michael Speight, Philip Turton, Tim Lees, Richard Brama and Bob Dixon.

Reserves policy

The directors' principal aim is to ensure that income is sufficient to cover the charity's regular expenditure and to utilise any surplus resources towards the principal objects as set out elsewhere in this report. The year-end reserves totalled £87,624, including the £24,800 designated funds explained in note 7, and there is an expectation that further grants will be made in 2025 to utilise these year-end reserves.

Directors

The directors, set out below, have held office from 1 January 2024 to the date of this report, unless otherwise stated:

Mandy Bellfield
Kim O'Rourke
Maureen Young
James O'Rourke (Chair)
Michael Young

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the secretary on 03/10/2025
and signed on their behalf by


M Young (Oct 3, 2025 08:52:06 GMT+1)

Maureen Young
Trustee

PINK EVENTS UK LIMITED

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PINK EVENTS UK LIMITED FOR THE YEAR ENDED 31 DECEMBER 2024

I report on the financial statements of Pink Events UK Limited for the year ended 31 December 2024, which are set out on pages 7 to 12.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(b) of the 2011 Act.

This report, including my statement, has been prepared for and only for the charity's trustees as a body. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body for my examination work, for this report, or for the statements I have made.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, which is complete, no matters have come to my attention which give me reasonable cause to believe that in any material respect:

- accounting records were not kept in respect of Pink Events UK Limited in accordance with section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

PINK EVENTS UK LIMITED

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PINK EVENTS UK LIMITED FOR THE YEAR ENDED 31 DECEMBER 2024

I have no concerns and have come across no other matters in connection with the examination to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Signed:


David Hoose (Oct 3, 2025 09:14:16 GMT+1)

David Hoose FCA

Forvis Mazars LLP
Park View House
58 The Ropewalk
Nottingham
NG1 5DW

Date: 03/10/2025

PINK EVENTS UK LIMITED

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 DECEMBER 2024

		2024		2023	
		Unrestricted funds		Unrestricted funds	
		£	£	£	£
Income					
Donations			20,404		14,727
Interest received			669		107
Income from fundraising activities			35,256		27,944
Total income			<u>56,329</u>		<u>42,778</u>
Expenditure					
Costs of raising funds		11,191		8,080	
Expenditure on charitable activities	3	11,807		66,404	
Other costs	4	2,202		1,914	
Total expenditure			<u>25,200</u>		<u>76,398</u>
Net income/(expenditure)			<u>31,129</u>		<u>(33,620)</u>
Total funds at start of year			<u>56,495</u>		<u>90,115</u>
Total funds at end of year	7		<u><u>87,624</u></u>		<u><u>56,495</u></u>

The Statement of Financial Activities has been prepared on the basis that all operations are continuing operations.

There are no gains or losses other than those reported in the Statement of Financial Activities.

The note on pages 10 to 12 form part of these financial statements.

PINK EVENTS UK LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2024

	Notes	December 2024 £	December 2023 £
Assets			
Debtors	5	1,197	-
Cash at bank and in hand		86,667	56,735
		<u>87,864</u>	<u>56,735</u>
Creditors due in less than one year	6	(240)	(240)
Net assets		<u>87,624</u>	<u>56,495</u>
 The funds of the charity:			
Unrestricted funds – general	7	62,824	31,695
Unrestricted funds – designated	7	24,800	24,800
Total charity funds		<u>87,624</u>	<u>57,495</u>

In preparing these financial statements:

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006;
- (b) No notice has been deposited under Section 476 of the Companies Act 2006, and
- (c) The directors acknowledge their responsibilities for:
 - (i) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 394 and 395, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Board of Trustees on 03/10/2025
and signed on its behalf by



M Young (Oct 3, 2025 08:52:06 GMT+1)

Maureen Young
Trustee

Registered number: 08934642

The note on pages 10 to 12 form part of these financial statements.

PINK EVENTS UK LIMITED

STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	2024	2023
		£	£
Cash flows from operating activities			
Net movement in funds		31,129	(33,620)
Increase in debtors	5	(1,197)	-
Increase in creditors	6	-	-
Interest received		(669)	(107)
Net cash inflow from operating activities		29,263	(33,727)
Cash flows from investing activities			
Interest received		669	107
Net cash inflow from investing activities		669	107
Net increase in cash and cash equivalents		29,932	(33,620)
Cash and cash equivalents at the start of the year		56,735	90,355
Cash and cash equivalents at the end of the year		86,667	56,735
Cash and cash equivalents consists of:			
Cash at bank and in hand		86,667	90,355

The note on pages 8 to 12 form part of these financial statements.

PINK EVENTS UK LIMITED

NOTES TO THE UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

1. Accounting policies

(a) General information

Pink Events UK Limited ('the charity') is a charitable company limited by guarantee incorporated in the United Kingdom and registered as a Charity in England and Wales. The address of the registered office is:

3 Chestnut Way, Adel Meadows, Leeds, West Yorkshire LS16 7TN

The charity was established to relieve sickness and promote and protect good health amongst those who are at risk of, or who have been diagnosed with breast cancer. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its activities.

These financial statements have been presented in pound sterling which is the functional currency of the charity.

(b) Basis of preparation

The charity is a public benefit entity and the financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019) – (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102) and the Companies Act 2006. Assets and liabilities are initially recognised at historical cost.

(c) Income

Donations and fundraising income are accounted for when conditions for receipt have been met and there is a reasonable assurance of receipt.

Bank interest is accounted for when receivable.

(d) Expenditure

Costs of raising funds comprise the direct costs of undertaking these activities. These are recognised when there is a legal or constructive obligation.

Charitable activities represent grants made. These are recognised when there is a legal or constructive obligation.

Other costs comprise the costs of running the charity including certain legal and professional fees and secretarial and administration costs.

Grants are considered on their merits and approved by the Trustees. Only applications which would further the Charity's objects are considered.

(e) Financial instruments

Financial assets and liabilities are recognised when the charity becomes party to the contractual provisions of the financial instrument. The charity holds only basic financial instruments, which comprise prepayments, accrued income and accruals.

Financial assets, classified as basic financial instruments, comprise prepayments.

Financial liabilities, classified as basic financial instruments, comprise accruals.

(f) Going concern

The Trustees have considered the future activities of the charity. Due to the expected activities together with the low fixed overheads of the charity, the trustees have concluded that they believe the charity to be a going concern and they have not identified any material uncertainties. Therefore they have prepared the financial statements using the going concern basis of accounting.

PINK EVENTS UK LIMITED

NOTES TO THE UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

2. Critical Accounting Judgements and Key Sources of Estimation Uncertainty

In applying the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions in determining the carrying amounts of assets and liabilities. The judgements, estimates and assumptions are based on the best and most reliable evidence available at the time when the decisions are made, and are based on historical experience and other factors that are considered to be applicable. Due to the inherent subjectivity involved in making such judgements, estimates and assumptions, the actual results and outcomes may differ.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods, if the revision affects both current and future periods.

The Trustees believe that there are no critical accounting judgements nor key sources of estimation uncertainty within these financial statements.

3. Expenditure on charitable activities

The charity undertakes its charitable activities in part through grant making and has made the following grants in the year under review:

Recipient	Number	2024	2023
		£	£
St James's Hospital Leeds	3 grants (2023: 4 grants)	1,807	56,271
Cancer Research UK	1 grant (2023: 2 grants)	10,000	10,133
		<u>11,807</u>	<u>66,404</u>

The St James's Hospital grant comprises:

1. A grant of £1,165 to fund an adjustable imaging couch.
2. A grant of £260 to fund small head cap attachments for lymphoedema patients.
3. A grant of £382 to fund bra inserts for patients.

The Cancer research UK grants have been made to further their work in the breast cancer field.

The Charity does not have any employees.

4. Other costs

	2024	2023
	£	£
Other	1,962	1,674
Independent examination	240	240
	<u>2,202</u>	<u>1,914</u>

5. Debtors

	2024	2023
	£	£
Prepayments	1,308	-
	<u>1,308</u>	<u>-</u>

6. Creditors due in less than one year

	2024	2023
	£	£
Accruals	240	240
	<u>240</u>	<u>240</u>

PINK EVENTS UK LIMITED

NOTES TO THE UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

7. Funds

	Balance 31 Dec 2023 £	Movement in Resources			Balance 31 Dec 2024 £
		Incoming 2024 £	Outgoing 2024 £	Transfers 2024 £	
Unrestricted general fund	31,695	56,329	(25,200)	-	62,824
Unrestricted designated fund 1	24,800	-	-	-	24,800
	<u>56,495</u>	<u>56,329</u>	<u>(25,200)</u>	<u>-</u>	<u>87,624</u>

All of the Charity's assets and liabilities are unrestricted.

The Trustees have designated funds to cover certain costs in relation to the following:

1. A research project which will investigate mechanisms behind how nutrition influences breast cancer development (with a specific focus on triple negative breast cancer). The anticipated costs are £24,800 and therefore the Trustees have designated this amount. The project is now scheduled to commence in late 2025.

8. Trustee Remuneration

The members of the Board of Trustees received no remuneration for their services during the year. During the year Trustees received expenses totalling £nil (2023: £nil).

Key management personnel comprise only the Trustees who are the only employees, who received no remuneration in the current or prior year.

9. Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

10. Financial Instruments

Financial assets that are debt instruments measured at amortised costs:

	2024 £	2023 £
Debtors	<u>1,308</u>	<u>-</u>

Financial liabilities that are debt instruments measured at amortised costs:

	2024 £	2023 £
Creditors	<u>240</u>	<u>240</u>

11. Related Party Transactions

During the current and previous years there have been no related party transactions.

12. Legal Status of the Charity

The charity is incorporated as a company limited by guarantee, having no share capital. In accordance with the Memorandum of Association, every member is liable to contribute a sum of £10 in the event of the company being wound up. The members comprise the Trustees.

13. Ultimate Controlling Party

The charity has no ultimate controlling party due to no individual having control over it.