
Report and Accounts

Period Ended 1 April 2023



North East Hearts With Goals

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North East Hearts With Goals

Members of the Board and Professional Advisers

CURRENT TRUSTEES

L Bewick
L Hardy
N Ainsley

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BANKERS

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ACCOUNTANTS

Glen C Rodger Limited
Chartered Accountants
Cragside House
Heaton Road
Newcastle upon Tyne
NE6 1SE

North East Hearts With Goals

Trustees' Annual Report for the period ended 1 April 2023

The trustees present their report and the accounts for the period ended 1 April 2023. The financial statements have been prepared in accordance with the accounting policies on page 11 and comply with the charity's trust deed and applicable law.

The Association was established under a trust deed dated 1 March 2014 and is a registered charity (No. 1158296.)

TRUSTEES

The following persons served as trustees during the whole or part of the year:

L Bewick
L Hardy
N Ainsley

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects of the charity is to advance the health and safety of lives by:

- providing defibrillators in as many public places as possible;
- providing CPR and defibrillator training to all recipients of defibrillators; and
- advancing the education of the general public in all areas relating to sudden cardiac arrest, CPR and early defibrillation.

Delivering our aims

We work closely with local councils to ensure maximum participation with placements of defibrillators within schools. We have a close working relationship with the North East Ambulance Service who provide our training to placements. We now have more volunteers working in different areas of the North East to spread awareness.

The public benefit of our work is clear. Over 50 lives have already been saved by our defibrillators, there may be more as we do not learn of every save. We have a very active social media presence and share trusted information with the public regarding defibrillators and CPR.

We use local celebrities to raise the profile of North East Hearts with Goals.

We network and work together with other likeminded charities.

We are working with several subsets of families who are working to improve their own areas with defibrillator placement. This ensures we can reach the heart of the communities we help.

Heartsafe Homes is now established and allows us to work with local hospitals and help families who are in desperate need of a defibrillator for a child who is diagnosed or under investigation of a serious heart condition.

North East Hearts With Goals

Trustees' Annual Report for the period ended 1 April 2023

Focus

Our main focus has been the placement of defibrillators into public places. Defibrillators placed has exceeded our target and we aim for 600+. Some of these are public access defibrillators safeguarding communities.

We are working on the BHF Circuit to ensure all our defibrillators are logged with the central system and guardians attached. This is an ongoing process as the onus is now on the defibrillator guardians to keep records upto date.

We are building our Volunteers and now have many people who have had cardiac arrests willing to make visits and educate workplaces etc as to their importance.

We have arranged training for many communities and will continue to make the public more aware of the need to learn CPR.

We now have a qualified counsellor for those affected by cardiac issues. The mental health side of cardiac issues are rarely catered for with mainstream counselling services yet a diagnosis is lifechanging for many.

We will continue to build relationships and engage with local communities. Knowledge is crucial in getting teens and adults learning CPR.

We will forge new partnerships for maximum exposure.

Structure

The charity relies on volunteers. The majority of training is free via First Aid North East

Expenses for trustee travel/expenses etc. have been met.

All trustees are aware of the charities significance and how it is shaping the North East to become a heart safe region.

Funding

Principal funding comes from charitable donations from sponsored events etc and partnerships with local supermarkets, junior football clubs etc. We will continue with our charitable annual ball and adding more social events as fundraisers. We will be looking for more grant funding in the next year.

ACHIEVEMENT AND PERFORMANCE

The trustees have complied with the duty in section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the commission.

During the period, the charity managed to place even more defibrillator units and a list if locations where these were placed can be found on our website:

www.nehwg.co.uk/aedsplaced

North East Hearts With Goals

Trustees' Annual Report for the period ended 1 April 2023

The high points of the year included:

Heartsafe Homes working to its full potential with referrals from cardiac hospital for defibrillators to pairing parents up as buddys for support.

More saves with our AEDs.

Our Annual Ball Moulin Rouge theme was an amazing success as always with over 350 people in attendance.

We have donated defibrillators to more families of children with heart conditions at risk of cardiac arrest. We have also loaned defibrillators to people awaiting results from heart screening where a sibling has died and condition may be genetic. This buys parents peace of mind but could also save a life. We will continue to expand this programme throughout the next year as there is a clear need for defibrillators within the home for at risk children.

More 'Faces' have been added to our campaign to show cardiac arrest isn't just for the old and unfit.

Covering the whole of The Ouseburn Valley in Newcastle, a busy area for adults and children with defibrillators.

FINANCIAL REVIEW

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six months expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

Results for the period

At 1 April 2023 the charity had unrestricted funds of £37,083 (2022 - £47,442). This meets the charities objective of having sufficient unrestricted fund to cover at least three months expenditure. The Trustees are working to maintain unrestricted funds.

The charity had no restricted funds as at 1 April 2023 (2022 - £NIL).

North East Hearts With Goals

Trustees' Annual Report for the period ended 1 April 2023

FUTURE DEVELOPMENTS

2023 will see our 11th year in operation. We have many fundraising activities planned.

Heartsafe Homes will grow with more publicity and more networking.

We will look at relocating offices to be more cost effective.

We will look at reestablishing a screening programme for over 14's.

We will continue to encourage our supporters to recommend us as their chosen charity within the workplace. We have already had some success with this over the last year with match funding etc. We will also apply for grants.

We will continue to encourage people to get involved in sponsored activities such as Great North Run, Coast to Coast bike rides, coffee mornings etc.

We will seek to become chosen charities with further major retailers in the hopes of raising more awareness and funds.

We will do our best to continue our activities supporting families during covid with counselling and defibrillator placement.

ON BEHALF OF THE BOARD:

L Hardy
Trustee
4 February 2025

North East Hearts With Goals

Statement of Trustees Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is in appropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which are sufficient to show and explain the charity's transactions and to disclose with reasonable accuracy at any time the financial position of the Association, and to enable them to ensure that any statements of account comply with the requirements of the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Examiner's Report to the Trustees of North East Hearts With Goals

I report on the accounts of the Trust for the period ended 1 April 2023, which are set out on pages 9 to 14.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

T W Duffy FCA
Glen C Rodger Limited
Cragside House
Heaton Road
Newcastle upon Tyne
NE6 1SE

4 February 2025

North East Hearts With Goals

Statement of Financial Activities for the period ended 1 April 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 £	2022 £
INCOMING RESOURCES					
<u>Incoming resources from generated funds</u>					
Voluntary income	2	-	-	-	-
Activities from generating funds	3	97,428	-	97,428	68,049
Investment income	4	-	-	-	-
Total incoming resources		<u>97,428</u>	<u>-</u>	<u>97,428</u>	<u>68,049</u>
RESOURCES EXPENDED					
<u>Costs of generating funds</u>					
Fundraising trading: costs of goods sold and other costs	5	94,278	-	94,278	55,697
<u>Support costs</u>		<u>13,509</u>	<u>-</u>	<u>13,509</u>	<u>14,483</u>
Total resources expended		<u>107,787</u>	<u>-</u>	<u>107,787</u>	<u>70,180</u>
Net incoming/(outgoing) resources		(10,359)	-	(10,359)	(2,131)
RECONCILIATION OF FUNDS					
Total fund brought forward		47,442	-	47,442	49,573
Total funds carried forward		<u>37,083</u>	<u>-</u>	<u>37,083</u>	<u>47,442</u>

North East Hearts With Goals

Balance Sheet

As at 1 April 2023

	Notes	2023 £	2022 £
FIXED ASSETS			
Plant and machinery	8	15,943	17,715
Motor vehicle	8	15,729	19,661
		<u>31,672</u>	<u>37,376</u>
CURRENT ASSETS			
Debtors	9	-	-
Stocks		-	4,800
Cash at bank and in hand		5,411	5,266
		<u>5,411</u>	<u>10,066</u>
CREDITORS			
Amounts falling due within one year	10	-	-
NET CURRENT ASSETS		<u>5,411</u>	<u>10,066</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		37,083	47,442
NET ASSETS		<u>37,083</u>	<u>47,442</u>
FUNDS			
Unrestricted funds	12	37,083	47,442
Restricted funds	12	-	-
		<u>37,083</u>	<u>47,442</u>

The financial statements were approved by the Board of Trustees on 4 February 2025 and were signed on their behalf by:

L Hardy
Trustee

North East Hearts With Goals

Notes to the Financial Statements for the period ended 1 April 2023

1. ACCOUNTING POLICIES

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

Incoming resources

Donations and legacies are accounted for when received by the Charity. Other income is accounted for on an accruals basis as far as it is prudent to do so. Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

Interest income

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

These are capitalised if they can be used for more than one year, and cost at least £2,500. They are valued at cost. The depreciation rates and methods used are:

Plant and machinery	10% reducing balance basis
Motor vehicle	20% reducing balance basis

Stocks

Stocks represent defibrillators which are yet to be placed or which are currently on loan to families with children at risk of cardiac arrest. Stock is valued at the lower of cost and net realisable value.

Taxation

As a registered charity the Association benefits from rates relief and is generally exempt from Income Tax and Capital Gains Tax, but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

2. VOLUNTARY INCOME

	2023	2022
	£	£
Voluntary donations - general funds	-	-
Voluntary donations - restricted funds	-	-

North East Hearts With Goals

Notes to the Financial Statements for the period ended 1 April 2023

3. ACTIVITIES FROM GENERATING FUNDS

	2023	2022
	£	£
Income from fundraising and events	97,428	68,049
	<u>97,428</u>	<u>68,049</u>

4. INVESTMENT INCOME

	2023	2022
	£	£
Interest receivable	-	-
	<u>-</u>	<u>-</u>

5. FUNDRAISING TRADING: COST OF GOODS SOLD AND OTHER COSTS

	2023	2022
	£	£
Purchases of defibrillator units	32,811	20,474
Fundraising: event expenses	61,467	35,223
	<u>94,278</u>	<u>55,697</u>

6. TRUSTEES REMUNERATION AND BENEFITS

During the year no trustees received any remuneration from the charity.

There were no trustees' expenses paid for during the year ended 1 April 2023.

7. STAFF COSTS

The average monthly number of employees during the year was NIL. The charity relies on volunteers.

North East Hearts With Goals

Notes to the Financial Statements for the period ended 1 April 2023

8. FIXED ASSETS

	Plant & Machinery £	Motor Vehicle £	Total £
Cost			
At 2 April 2022	30,000	60,000	90,000
Additions	-	-	-
Disposals	-	-	-
At 1 April 2023	<u>30,000</u>	<u>60,000</u>	<u>90,000</u>
Accumulated depreciaton			
At 2 April 2022	12,285	40,339	52,624
Additions	1,772	3,932	5,704
Disposals	-	-	-
At 1 April 2023	<u>14,057</u>	<u>44,271</u>	<u>58,328</u>
Net book value			
At 1 April 2023	<u>15,943</u>	<u>15,729</u>	<u>31,672</u>
At 1 April 2022	<u>17,715</u>	<u>19,661</u>	<u>37,376</u>

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Other debtors	-	-
	<u>-</u>	<u>-</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Other creditors	-	-
	<u>-</u>	<u>-</u>

11. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds £	Restricted funds £	Total funds 2023 £	Total funds 2022 £
Current assets	5,411	-	5,411	10,066
Current liabilities	-	-	-	-
	<u>5,411</u>	<u>-</u>	<u>5,411</u>	<u>10,066</u>

North East Hearts With Goals

Notes to the Financial Statements for the period ended 1 April 2023

12. MOVEMENT IN FUNDS

	At 1 March 2022 £	Net movement in funds £	At 1 April 2023 £
<u>Unrestricted funds</u>			
General fund	47,442	(10,359)	37,083
<u>Restricted funds</u>			
Restricted	-	-	-
TOTAL FUNDS	<u>47,442</u>	<u>(10,359)</u>	<u>37,083</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<u>Unrestricted funds</u>			
General fund	97,428	107,787	(10,359)
<u>Restricted funds</u>			
Restricted	-	-	-
TOTAL FUNDS	<u>97,428</u>	<u>107,787</u>	<u>(10,359)</u>