

GUMBALL 3000 FOUNDATION LTD

England & Wales · Charity number 1158246

Details

Other names	THE GUMBALL 3000 FOUNDATION
Status	Registered
Legal form	Charitable company
Company number	08863453
Registered	2014-08-14
Register	View on the Charity Commission register

Contact

Address	Gumball 3000 Foundation Gumball Headquarters 303-315 Latimer Road London W10 6RA
Phone	02089647878
Email	info@gumball3000foundation.org
Website	https://www.gumball3000foundation.org/

Activities

Objects: THE CHARITY'S OBJECTS ('OBJECTS') ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING(1) TO ADVANCE IN LIFE AND HELP YOUNG PEOPLE THROUGH(A) THE PROVISION OF RECREATIONAL AND LEISURE TIME ACTIVITIES PROVIDED IN THE INTEREST OF SOCIAL WELFARE, DESIGNED TO IMPROVE THEIR CONDITIONS OF LIFE,(B) PROVIDING SUPPORT AND ACTIVITIES WHICH DEVELOP THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS MATURE AND RESPONSIBLE INDIVIDUALS(2) TO HELP YOUNG PEOPLE, ESPECIALLY BUT NOT EXCLUSIVELY THROUGH LEISURE TIME ACTIVITIES, SO AS TO DEVELOP THEIR CAPABILITIES THAT THEY MAY GROW TO FULL MATURITY AS INDIVIDUALS AND MEMBERS OF SOCIETY(3) TO ACT AS A RESOURCE FOR YOUNG PEOPLE UP TO THE AGE OF 30 LIVING ACROSS THE WORLD BY PROVIDING ADVICE AND ASSISTANCE AND ORGANISING PROGRAMMES OF PHYSICAL, EDUCATIONAL AND OTHER ACTIVITIES AS A MEANS OF(A) ADVANCING IN LIFE AND HELPING YOUNG PEOPLE BY DEVELOPING THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS INDEPENDENT, MATURE AND RESPONSIBLE INDIVIDUALS,(B) ADVANCING EDUCATION,(C) RELIEVING UNEMPLOYMENT,(D) PROVIDING RECREATIONAL AND LEISURE TIME ACTIVITY IN THE INTERESTS OF SOCIAL WELFARE FOR PEOPLE LIVING IN THE AREA OF BENEFIT WHO HAVE NEED BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABILITY, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES WITH A VIEW TO IMPROVING THE CONDITIONS OF LIFE OF SUCH PERSONS(4) SUCH OTHER PURPOSES AS ARE CHARITABLE IN ACCORDANCE WITH THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY DETERMINE FROM TIME TO TIME

Activities: The Gumball 3000 Foundation is a non-profit charitable organisation that strives to provide opportunities, optimism and ambition to future generations. The Foundation will place an emphasis on youth-based projects such as building recreational areas and skate parks in the most deserving of areas, and has carefully selected its high profile trustees to aid such efforts.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, Amateur Sport, Environment/conservation/heritage, Recreation
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£1,415,814	£988,470	£804,098	4
2024-07-31	£560,804	£472,765	£550,254	0
2023-07-31	£920,346	£871,583	£462,216	4
2022-07-31	£824,431	£713,752	£552,325	2
2021-07-31	£0	£104,712	-	-
2020-07-31	£0	£127,798	-	-

Trustees

Name	Role	Appointed
CYNTHIA IRENE COOPER		2014-03-01
JOHNNIE STANLEY COOPER		2014-03-01

Accounts



FOUNDATION

ANNUAL REPORT

AND FINANCIAL STATEMENTS FOR YEAR ENDING 31ST JULY 2025

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FUELING FUTURES



REFERENCE & ADMIN DETAILS

Charity Name: Gumball 3000 Foundation

Charity Number: 01158246

Company Number: 08863453

TRUSTEES

Johnnie Stanley Cooper

Cynthia Irene Cooper

FOUNDER

Maximillion Fife Alexander Cooper

PRINCIPLE & REGISTERED OFFICE

Gumball House, 303-315 Latimer Road, London, W10 6RA

Tel: +44 (0) 2089647878

Website: www.gumball3000foundation.org

Email: info@gumball3000foundation.org

Instagram: [@gumball3000foundation](https://www.instagram.com/gumball3000foundation)

BANKERS

Barclays Bank Plc, Leicestershire, LE87 2BB

SOLICITORS

Harbottle & Lewis, 7 Savoy Ct, London WC2R 0EX

MESSAGE FROM THE FOUNDER

The Gumball 3000 Foundation was established in 2013 to benefit underprivileged youth through educational and recreational infrastructure based projects around the world. The mission is to give underprivileged youth greater opportunities in life, ensuring that the legacy of Gumball is both positive and lasting.

Further to capitalizing on a powerful alumni of individuals, the Foundation works alongside established charities and global commercial partners to assist in their charitable efforts and to guide their respective and considerable philanthropic attentions to causes which Gumball can identify from as its unique position as successful youth culture brand.

The Gumball 3000 Foundation selects partners who share the same values and meet the criteria for responsible governance, giving underprivileged youths across the world the opportunities they deserve.

The Foundation has worked closely with several charitable partners including The King's Trust, Laureus Sport For Good Foundation, The Skatepark Project and Football Beyond Borders.

Maxi Cooper

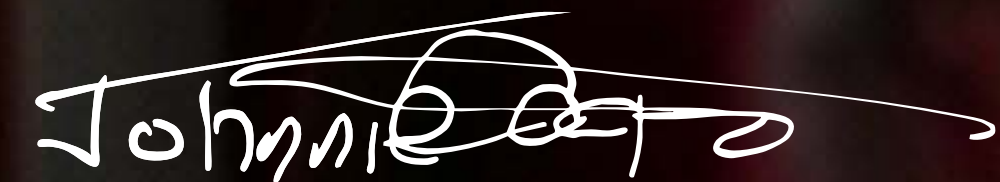
Maximillion Cooper
Founder, Gumball 3000 Group

TRUSTEE'S REPORT

The trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity and its subsidiary for the year ending 31st July 2025, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The trustees confirm that the annual report and financial statements of the company comply with the current statutory requirements, the requirements of the company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in January 2016.

Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation



ROAD TO RETAIL 2025

GOVERNANCE & OBJECTIVES

The key objectives of the charity are:

- To advance in life and help young people through:
 - The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life
 - Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals
- To help young people, especially but not exclusively through leisure time activities, so as to develop their capabilities so that they may grow to full maturity as individuals and members of society
- To act as a resource for young people up to the age of 30 across the world by providing advice and assistance and organising programmes of physical, educational and other activities as a means of:
 - Advancing in life and helping young people by developing their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals
 - Advancing education
 - Relieving unemployment
 - Providing recreational and leisure time activity in the interests of social welfare for people living in the area of benefit who have need by reason of their youth, age, infirmity or disability, poverty or social and economic circumstances with a view to improving the conditions of life of such persons



FOUNDATION OVERVIEW

The Gumball 3000 Foundation was launched in 2013 to support under-represented youth through educational, recreational and infrastructure-based projects around the world. The Foundation's mission is to give young people valuable opportunities in life, ensuring that future generations are invested in and presented with every occasion to be the best version of themselves.

The Foundation utilises its extensive network and expertise within the sporting and creative domains to work in collaboration with selected charity partners on a number of sport, music, fashion and art-based projects, which the Foundation can relate to as a youth brand.

To date, the Gumball 3000 Foundation has raised over \$10M and supported thousands of young people through its initiatives worldwide.



GUMBALL 3000 RALLY

The annual Gumball 3000 Rally is a week-long tour that brings together over 40 nationalities, from rockstars to royalty and unites people through a celebration of pop culture and universal language of automobiles.

Over 100 incredible cars participate, driving 3,000 miles incorporating spectacular cities and global landmarks, in a bucket-list adventure that attracts millions of spectators each year.



A large, expressive orange brushstroke graphic that starts from the top-left corner and sweeps diagonally across the frame, ending near the bottom-left. The stroke has a rough, textured appearance with visible bristles and varying shades of orange.

FUNDRAISING INITIATIVES

CHARITY GRID

Ahead of flag drop, all rally entrants are given the opportunity to claim pole position on the Start Grid by raising funds for the Foundation. Pole position creates a great sense of competition amongst the teams who, whilst competing, are also raising funds for the Gumball 3000 Foundation and its charitable partners.

The top ten teams who have raised the most money will line up at the front of the start grid, with the team raising the highest amount taking the coveted pole position. Team 26 started from Pole Position on the 26th Annual Rally in 2025, raising an astonishing £188,888.88!

IN 2025, THE CHARITY GRID RAISED: **£1,001,610.72***

*Note: Due to the completion of the 2025 Charity Grid falling outside of the financial reporting year, this total figure is not reflected in these accounts.

TEAM 26 IN POLE POSITION, ISTANBUL, 2025



CHARITY GALA & AUCTION

IN PARTNERSHIP WITH
CHRISTIE'S

The Gumball 3000 Foundation has hosted its annual charity auction in a number of cities worldwide in accordance with the rally route. The event is a core component of its rally fundraising campaign - helping to raise funds for the Foundation and in turn its charity partners.

The live auction, in partnership with Christie's, is held exclusively for Gumballers and features a range of sporting, celebrity and pop culture memorabilia as well as money can't buy experience, all kindly donated by a variety of partners, celebrities, athletes and Gumball 3000 alumni.

In addition to the Live Auction, the Gumball 3000 Foundation also opens its annual online auction to a wider global audience helping to raise as much money as possible for the Foundation.

TOTAL RAISED IN 2025: £479,000*

*Note: Due to the 2025 fundraising gala falling outside of the financial reporting year, this figure is not reflected in these accounts.



ADEKUNLE GOLD, NICE, 2025



IMPACT

2025

2025 IMPACT AREAS

UK

- The King's Trust
- Laureus Sport For Good
- Football Beyond Borders
- Latimer Community Art Therapy

EUROPE

- Valencia CF Foundation
- The Ana & Vlade Divac Foundation
- Leben Basketball (with Laureus Sport For Good)

SE ASIA

- Panyee Sea Protection Volunteer Fund (PSPVF)

*Includes joint ventures with charity partners

PARTNERSHIPS





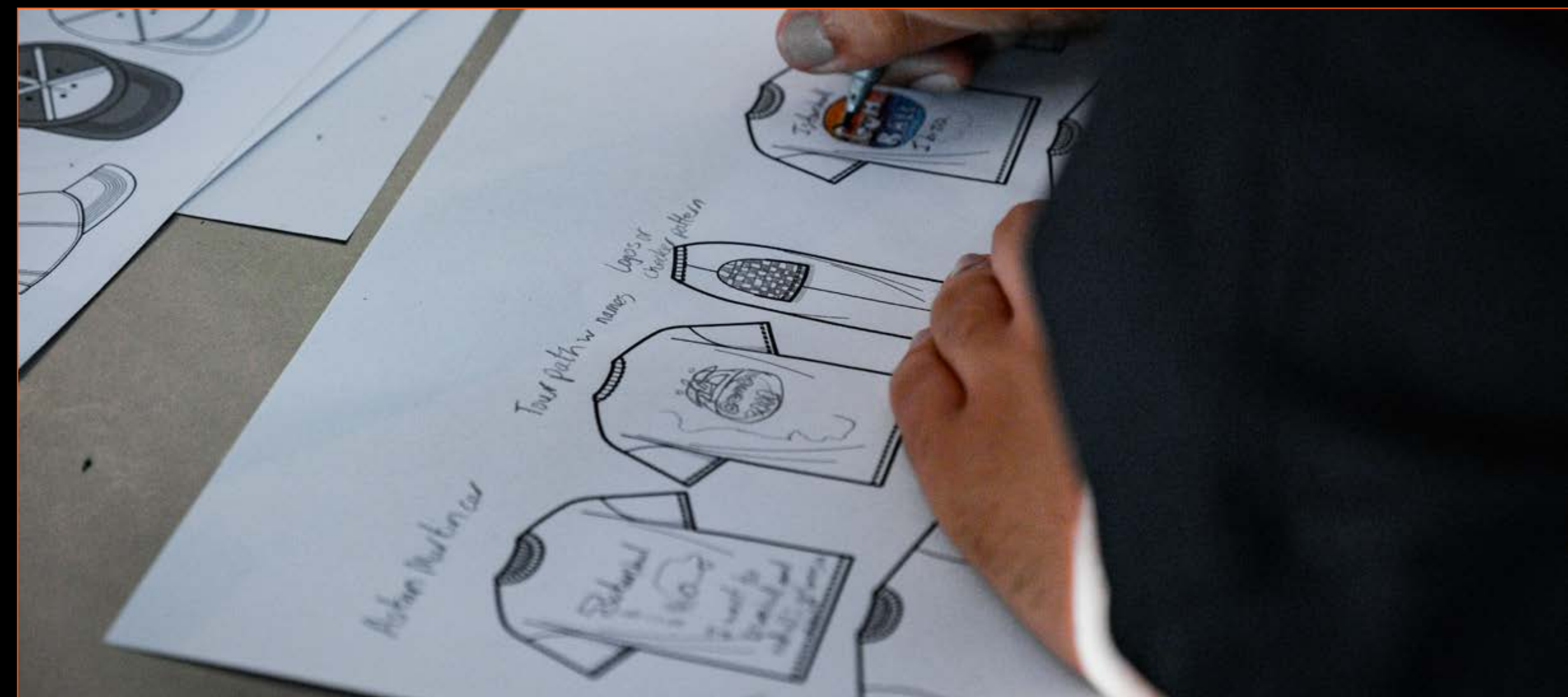
The King's Trust believes that every young person should have the chance to succeed, no matter their background or the challenges they are facing. They help young people from disadvantaged communities and those facing the greatest adversity by supporting them to build the confidence and skills to live, learn and earn. The King's Trust does this by providing many different opportunities and programmes to help with a number of different skills.



The Gumball 3000 Foundation launched its inaugural "Road to Retail" project in partnership with The King's Trust in May 2025, aiming to empower young creatives to explore fashion and streetwear while giving them the opportunity to co-design an exclusive collection.

Led by Gumball 3000 founder Maximillion Cooper, a workshop was hosted at Gumball HQ, bringing together six young people from The King's Trust for a behind-the-scenes experience. Participants learned the fundamentals of developing a successful apparel collection, from design and branding to production and marketing. As part of the project, the group co-designed a limited-edition Gumball 3000 Foundation x The King's Trust t-shirt and cap, which were gifted to rally participants as a symbol of meaningful impact.

As part of the project, the Gumball 3000 Foundation has pledged to donate £10 for every Gumball 3000 Tour T-Shirt and Driver's Cap sold to The King's Trust - to help transform young lives.





In 2024-2025, the Gumball 3000 Foundation's total donation of £144,000 to The Trust enabled them **to support 120 young people** across a variety of programmes.



Gumball 3000 Foundation were nominated for two awards at **The King's Trust Partnership Awards 2025:**

EDI Champion Award for its commitment to equity and inclusion through innovative pilot programmes - and for its unrestricted funding that allows for The King's Trust to meet young people's needs where it matters most.

Outstanding Individual for Foundation Manager Julius Fenn-Evans, whose energy, creativity and unwavering commitment have helped shape this partnership into something 'truly special'.

“
THE COMMITMENT OF THE GUMBALL 3000 FOUNDATION TO YOUNG PEOPLE IS EXTRAORDINARY. OUR WORK TOGETHER GENUINELY REPRESENTS ONE OF THE TRUST'S MOST INNOVATIVE, CREATIVE AND EXCITING PARTNERSHIPS, WHICH CONTINUES TO GROW AND EVOLVE AS WE DEVELOP NEW OPPORTUNITIES FOR YOUNG PEOPLE.

CATHERINE HUTCHINSON

HEAD OF CORPORATE PARTNERSHIPS, THE KING'S TRUST



Founded under the Patronage of Nelson Mandela, Laureus Sport for Good uses sport as a powerful and cost-effective tool to help children and young people overcome violence, discrimination and disadvantage in their lives.

Over the past two decades, Laureus has developed a global network of grantee partners and a worldwide charitable infrastructure. Laureus have also developed a depth of understanding and corresponding credibility in their field and are recognised as a leading organisation in the fast-growing Sport for Development community.

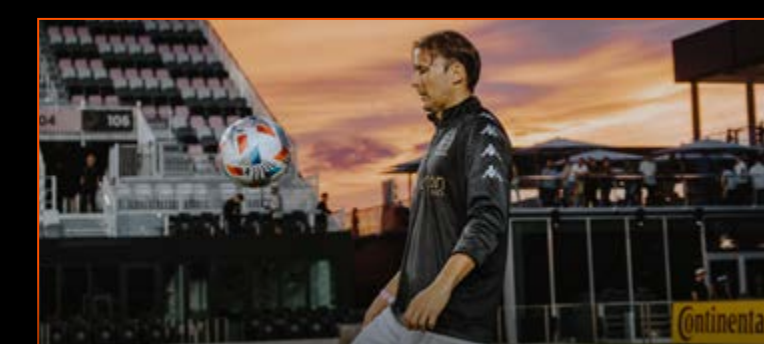


The Gumball 3000 Foundation has been a long term supporter and partner of Laureus Sport for Good, working closely with them on an array of incredible sports programmes both domestically and worldwide.

The Gumball 3000 Foundation works with Laureus to identify specific programmes along the rally route, incorporating activities into the rally and offering greater visibility for these programmes

The Gumball 3000 Foundation donates annually to Laureus Sport for Good to support collaborative projects.

£45,000





Basketball Leben

The Gumball 3000 Foundation joined forces with Sport Arena Streetball to host a youth-focused community basketball event in Craiova, Romania, during the rally's stop in the town centre.

Sport Arena Streetball, officially recognised by FIBA as a key contributor to the global growth of 3x3 basketball, provided a platform for local sports clubs and aspiring young players to showcase their talent.

The Foundation was delighted to welcome Basketball Leben e.V. and Club Sportiv Bögöz, a programme supported by the Foundation's charity partner Laureus Sport for Good, to stage a special exhibition match featuring Gumball drivers and celebrities.

As part of its ongoing charitable efforts, the Gumball 3000 Foundation is pleased to share that Leben Basketball received a portion of its grant to Laureus Sport for Good.

The young beneficiaries also received exclusive Gumball 3000 basketball merchandise at the event.



BASKETBALL LEBEN WITH PATRICE EVRA, CRAIOVA, 2025



Football Beyond Borders (FBB) was founded in 2013 and exists to change the lives of young people. Working in partnership with schools, FBB works with young people from disadvantaged backgrounds who are disengaged at school, helping them to fulfil their potential and finish school with the skills and grades to make a successful transition into adulthood. FBB achieves this by providing long-term, intensive support, built around relationships and young people's passions, in the classroom and beyond and have since onboarded over 3,000 students across numerous schools all over the UK.



Last year, we delivered our biggest summer residential to date, welcoming over 600 young people over four 2 day residentials. We transformed the Moulton College campus by dressing the space in Gumball's striking branding, creating an atmosphere that felt exciting, intentional and elevated. Young people were made to feel valued and celebrated, with their own shirt designs turned into bespoke flags displayed on the pitch.

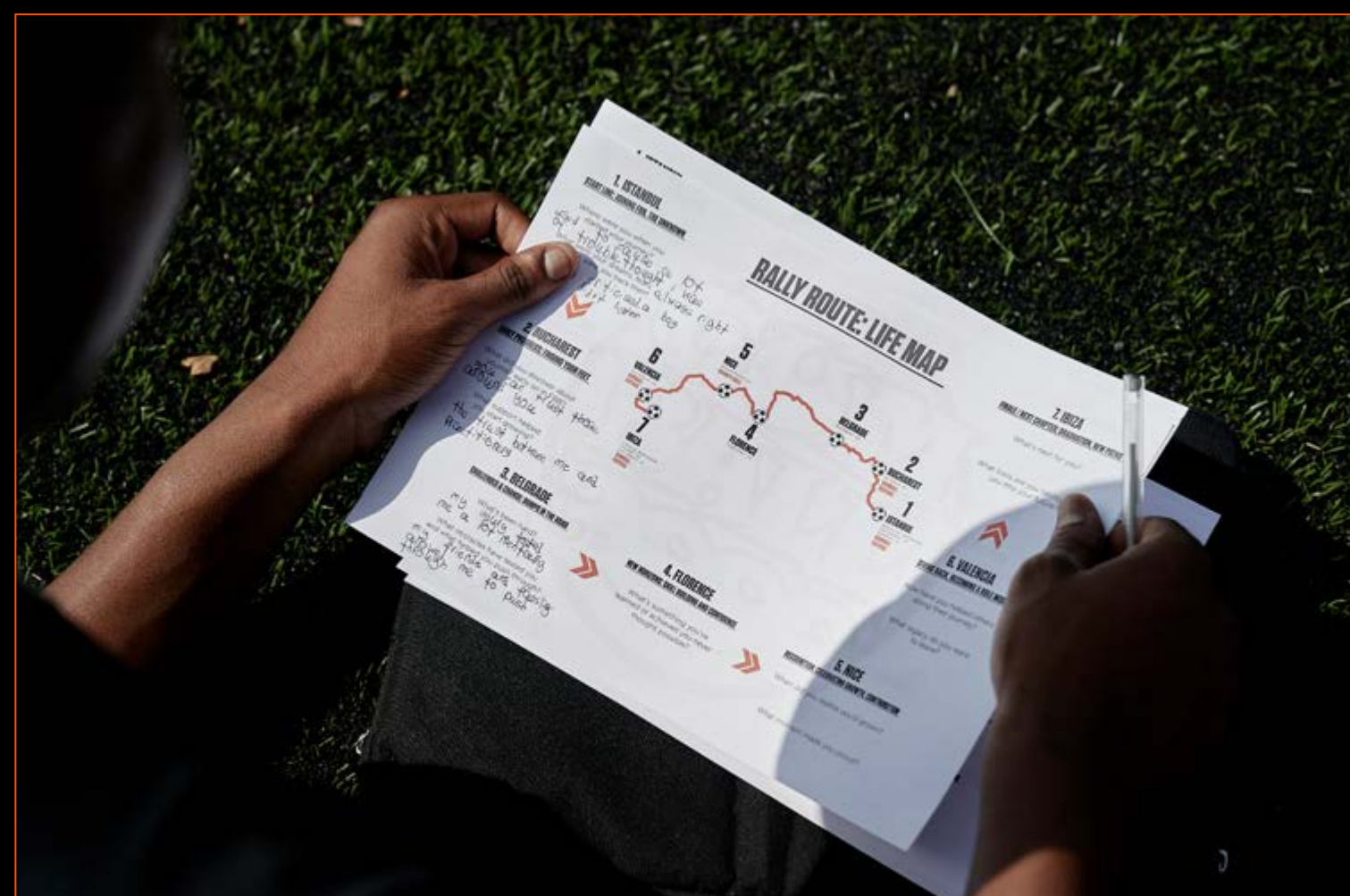
Alongside this, we designed and delivered trauma-informed, reflective activities that gave young people the opportunity to pause, connect and make meaning of their experiences during the day.

Together, the Gumball 3000 Foundation and Football Beyond Borders work together to continually support 650+ of the most at-risk young people in Year 10 across London, North West, and West Midlands.

£46,500



650 STUDENTS SUPPORTED



“

I REALLY ENJOYED THE RESIDENTIAL!

“

**IT'S A NEW EXPERIENCE.
I'M LEARNING NEW SKILLS.**

FOOTBALL BEYOND BORDERS STUDENTS



LEGACY PROJECTS

Other Charity Projects Along The 2025 Gumball 3000 Rally Route



VALENCIA CF FOUNDATION X GUMBALL 3000 FOUNDATION & FELIPE PANTONE: RUTA URBANA

The Gumball 3000 Foundation is committed to leaving a positive, lasting legacy in the cities it visits.

As part of its 26th annual rally from Istanbul to Ibiza, the Gumball 3000 Rally arrived in Valencia on Thursday, September 25, 2025.

In response to the devastating DANA floods of 2024, which heavily affected the region, the Foundation pledged its support to youth and community regeneration efforts across Valencia.

In collaboration with the Valencia CF Foundation, Gumball 3000 contributed to the Ruta Urbana Valencia CF initiative - an urban cultural project rooted in the town of Benetússer. This collaboration aimed to empower local youth and celebrate artistic expression as a tool for recovery and regeneration.

A central feature of the project was a large-scale public mural created by internationally acclaimed artist Felipe Pantone. Known for his bold fusion of colour, movement, and digital aesthetics, Pantone's mural will not only transform the urban space but stand as a symbol of hope, resilience, and the enduring power of creativity in the wake of crisis.

Together, the Gumball 3000 Foundation, Valencia CF Foundation, and Felipe Pantone set out to inspire the next generation through art, community, and shared purpose.



FELIPE PANTONE: RUTA URBANA MURAL, VALENCIA, 2025

THE ANA & VLADE DIVAC FOUNDATION

As part of its commitment to creating a positive legacy in the cities it visits, the Gumball 3000 Foundation partnered with the Ana and Vlade Divac Foundation to host a basketball-themed fundraising activation. Together, the foundations committed to support the Divac Scholarships Programme and the Village Schools Project, helping underprivileged youth in Serbia pursue education and better opportunities.

The event combined entertainment with impact, ensuring Belgrade experienced not only the thrill of Gumball 3000, but also the rally's philanthropic spirit.

“
WE ARE GRATEFUL TO THE GUMBALL 3000 FOUNDATION FOR RECOGNIZING THE NEED TO SUPPORT OUR WORK WITH YOUNG PEOPLE IN SERBIA. THANKS TO THIS INITIATIVE, MORE UNDERPRIVILEGED YET TALENTED HIGH SCHOOL STUDENTS WILL BE SUPPORTED IN THEIR EDUCATION AND MORE RURAL SCHOOLS WILL GET THE SUPPORT THEY NEED.

DEJAN DROBNJAK

COMMUNICATIONS MANAGER, ANA & VLADE DIVAC FOUNDATION





Laureus
SPORT FOR
GOOD

BASKETBALL
LEBEN e.V.

CLUBSPORTIV
BÖGÖZ

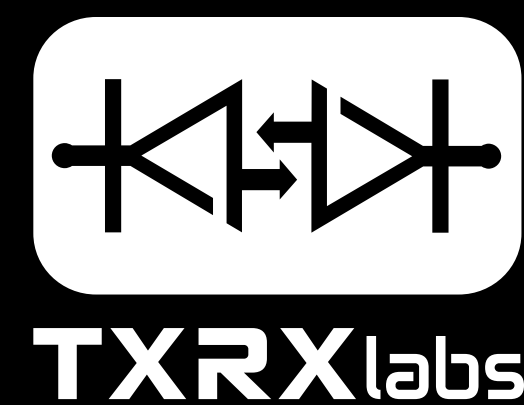
SPORT
ARENA
STREETBALL

Ko Panyi's floating football pitch was born out of inspiration after the World Cup in 1986. With little access to land to play on, a group of locals decided to build a pitch on the water. This group later became Panyee FC, who have competed in and won a number of championships in Thailand. Thousands of games later the pitch was in need of repair, so the Gumball 3000 Foundation funded a full refurbishment to allow the local youth and Panyi community to continue to enjoy their spectacular innovation. During the 25th Anniversary rally, the Gumball 3000 Foundation co-hosted a small-sided football match with World Champion Football Freestyler Séan Garnier, Gumball participants and young people from the local community. In 2025, The Gumball 3000 Foundation provided additional funding to improve the infrastructure.



OTHER SUPPORTED CAUSES

CHARITABLE DONATIONS WERE ALSO MADE TO:



FINANCIAL STATEMENTS

FOR YEAR ENDING 31ST JULY 2025

1st August 2024 - 31st July 2025

Consolidated Statement of Financial Activities
(Including Income & Expenditure account)

	Unrestricted Funds £	Restricted Funds £	Year to 31st July 2025 Total £	Year to 31st July 2024 Total £
Notes				
Incoming Resources				
Incoming Resources from Generated Funds				
1 Voluntary Income	791,115	-	791,115	548,414
2 Activities for Generating Funds	624,699	-	624,699	12,390
3 Other incoming Resources	-	-	-	-
Total Incoming Resources	1,415,814	-	1,415,814	560,804
Costs of Generating Funds				
4 Costs of generating voluntary income	21,849	-	21,849	2,021
5 Fundraising trading - Cost of goods sold	277,403	-	277,403	30,497
Net incoming resources available for charitable application	1,116,562	-	1,116,562	528,286
Charitable Activities				
6 Youth	204,200	-	204,200	194,341
7 Development	228,295	-	228,295	35,821
8 Environment	-	-	-	-
Total Charitable Activities	442,495	-	442,495	230,162
9 Governance Costs	34	-	34	-
10 Other resources expended	246,723	-	246,723	210,085
Total Resources Expended	246,723	-	246,723	210,085
Net income/ (Expenditure) for the year	427,344	-	427,344	88,038
11 Other recognised Gains/Losses	- 173,500	-	- 173,500	-
Net Movement in funds	253,844	-	253,844	88,038
Reconciliation of funds				
Total funds brought forward at 1st August 2024	550,254	-	550,254	462,216
Total funds brought forward at 1st August 2025	804,098	-	804,098	550,254

Balance Sheets at 31st July 2025

	£	At 31st July 2025 £	At 31st July 2024 £
Notes			
Fixed Assets			
Tangible Assets	-	-	-
Current Assets			
Stock	-		
Debtors	74,211		
Cash at Bank	729,887		
	804,098		
Creditors: Amounts falling due within one year	-		
Net Current Assets		804,098	550,254
Total Assets less Current Liabilites		804,098	550,254
Creditors: Amounts falling due after more than one year		-	-
Provisions for Liabilities and Charges		-	-
Net Assets		804,098	550,254
Charitable Funds			
Designated Fund - Fixed Assets	-		
Designated Fund - Other	-		
General Reserves	804,098		
		804,098	550,254
Total Charitable Unrestricted Funds			
Endowment Funds	-		
Restricted Funds	-		
		-	-
Total Funds		804,098	550,254

Consolidated cash flow statement

Notes	£	Year to 31st July 2025 £	Year to 31st July 2024 £
Net cash inflow/(outflow) from operating activities		804,098	550,254
Returns on investments and servicing of finance	-		
Capital expenditure and financial investment	-		
		-	-
Net cash inflow/(outflow) before management of liquid resources and financing		804,098	550,254
Management of liquid resources		-	-
Net cash (outflow)/inflow from management of liquid resources		804,098	550,254
Financing	-		
Net cash inflow from financing		-	-
Increase in cash in the year		804,098	550,254

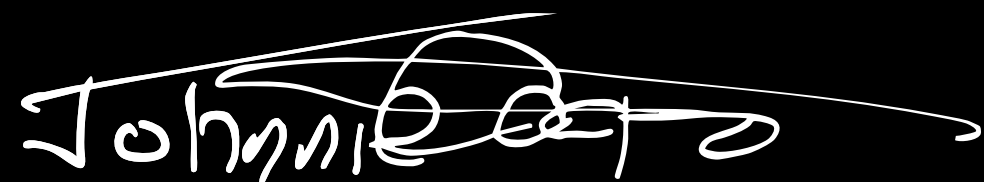
For the financial year ending 31st July 2025, the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charity to obtain an Audit of its accounts for the year in question in accordance with section 476.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to the accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees and authorised for issue on 30th April 2026.



Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation



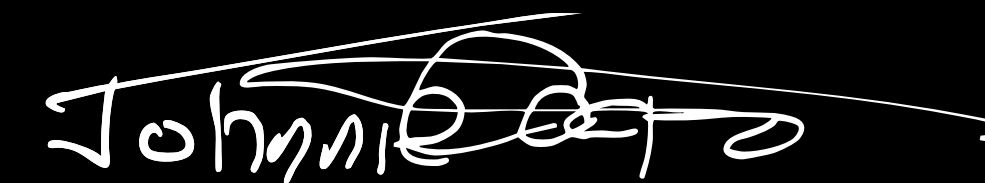
Independent Examiner's Report

The accounts were not subject to Independent Examination

Small Company Provision

This report has been prepared in accordance with the small companies regime under the Companies Act 2006

Approved by the board 30th April 2026



Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation

1. Accounting Policies

a) Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 – effective 1st January 2015) and the Companies Act 2006

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 the restatement of comparative items was required. On review, there were no transition adjustments required.

b) Company Status

The charity is a company limited by guarantee. The members of the company are the trustees named on page 2. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10.00 per member of the charity

c) Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements

d) Incoming Resources

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

e) Tangible Fixed Assets

Individual fixed assets are capitalised at cost
Tangible fixed assets are depreciated on a straight line basis over their estimated useful

f) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due

g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

h) Creditors

Creditors are recognised when the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discount.

i) Fund Accounting

The charity has a number of restricted income funds to account for situations where a donor requires that a donation must be spent on a particular purpose or where funds have been raised for a specific purpose. Further explanations of the nature and purpose of each fund is included in the notes to the financial statements. All other funds are unrestricted income funds, which can be used in accordance with the charity's objectives.

j) Finance and Operating Leases

Rentals applicable to operating leases are charged to the Statement of Financial Activities over the period in which the cost is incurred. The charity currently has no assets under finance leases.

k) Irrecoverable VAT

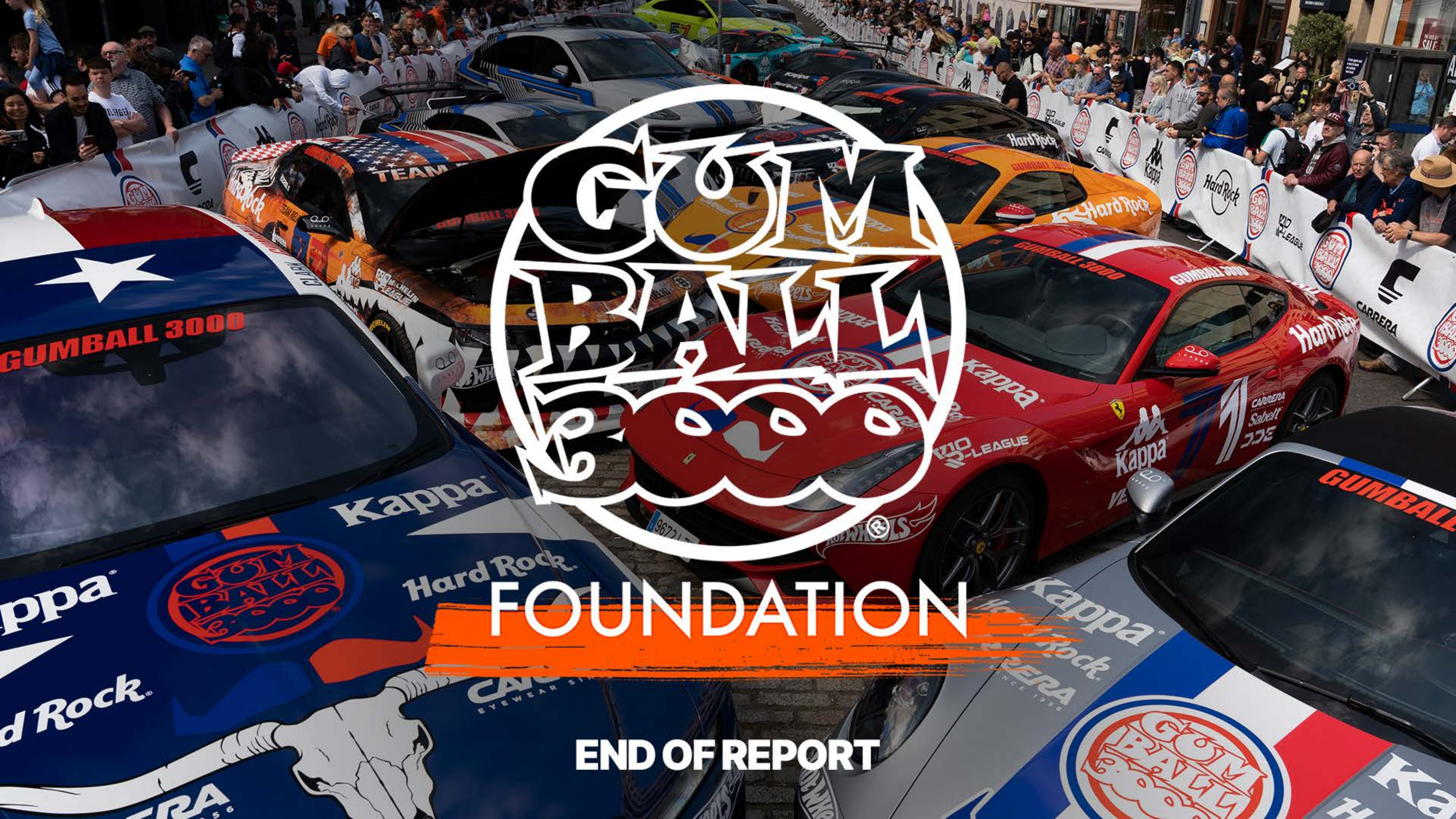
All resources expended are classified under activity headings that aggregate all costs related to the category. Irrecoverable VAT is charged against a category of resources expended for which it was incurred.

l) Operating Leases

Rentals payable under operating leases are charged in the statement of financial activities on a straight-line basis over the lease term.

m) Pensions

The Charity currently has no pension scheme in place.



FOUNDATION

END OF REPORT

GUMBALL 3000 FOUNDATION LTD

England & Wales - Charity number 1158246

Accounts



FOUNDATION

ANNUAL REPORT

AND FINANCIAL STATEMENTS FOR YEAR ENDING 31ST JULY 2024

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FUELING FUTURES

REFERENCE & ADMIN DETAILS

Charity Name: Gumball 3000 Foundation

Charity Number: 01158246

Company Number: 08863453

TRUSTEES

Johnnie Stanley Cooper

Cynthia Irene Cooper

FOUNDER

Maximillion Fife Alexander Cooper

PRINCIPLE & REGISTERED OFFICE

Gumball Headquarters, 303-315 Latimer Road, London, W10 6RA

Tel: +44 (0) 2089647878

Website: www.gumball3000foundation.org

Email: info@gumball3000foundation.org

Instagram: [@gumball3000foundation](https://www.instagram.com/gumball3000foundation)

BANKERS

Barclays Bank Plc, Leicestershire, LE87 2BB

SOLICITORS

Fladgate LLP, 16 Great Queen St, Holdborn, London, WC2B 5DG

MESSAGE FROM THE FOUNDER

The Gumball 3000 Foundation was established in 2013 to benefit underprivileged youth through educational and recreational infrastructure based projects around the world. The mission is to give underprivileged youth greater opportunities in life, ensuring that the legacy of Gumball is both positive and lasting.

Further to capitalizing on a powerful alumni of individuals, the Foundation works alongside established charities and global commercial partners to assist in their charitable efforts and to guide their respective and considerable philanthropic attentions to causes which Gumball can identify from as its unique position as successful youth culture brand.

The Gumball 3000 Foundation selects partners who share the same values and meet the criteria for responsible governance, giving underprivileged youths across the world the opportunities they deserve.

The Foundation has worked closely with several charitable partners including The King's Trust, Laureus Sport For Good Foundation, The Skatepark Project and Football Beyond Borders.



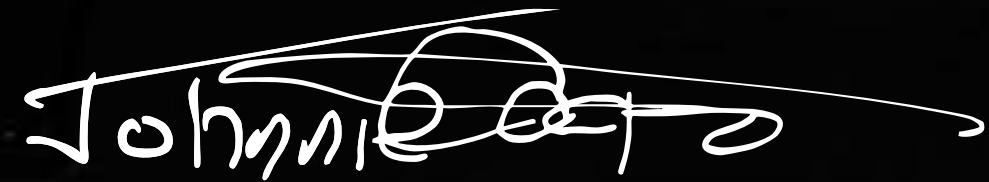
Maximillion Cooper
Founder, Gumball 3000 Group



TRUSTEE'S REPORT

The trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity and its subsidiary for the year ending 31st July 2024, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The trustees confirm that the annual report and financial statements of the company comply with the current statutory requirements, the requirements of the company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in January 2016.



Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation



GOVERNANCE & OBJECTIVES

The key objectives of the charity are:

- To advance in life and help young people through:
 - The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life
 - Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals
- To help young people, especially but not exclusively through leisure time activities, so as to develop their capabilities so that they may grow to full maturity as individuals and members of society
- To act as a resource for young people up to the age of 30 across the world by providing advice and assistance and organising programmes of physical, educational and other activities as a means of:
 - Advancing in life and helping young people by developing their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals
 - Advancing education
 - Relieving unemployment
 - Providing recreational and leisure time activity in the interests of social welfare for people living in the area of benefit who have need by reason of their youth, age, infirmity or disability, poverty or social and economic circumstances with a view to improving the conditions of life of such persons



FOUNDATION OVERVIEW

The Gumball 3000 Foundation was launched in 2013 to support under-represented youth through educational, recreational and infrastructure-based projects around the world. The Foundation's mission is to give young people valuable opportunities in life, ensuring that future generations are invested in and presented with every occasion to be the best version of themselves.

The Foundation utilises its extensive network and expertise within the sporting and creative domains to work in collaboration with selected charity partners on a number of sport, music, fashion and art-based projects, which the Foundation can relate to as a youth brand.

To date, the Gumball 3000 Foundation has raised over \$8M and supported thousands of young people through its initiatives worldwide.



KO PANYI FLOATING FOOTBALL PITCH, THAILAND

GUMBALL 3000 RALLY

The annual Gumball 3000 Rally is a week-long tour that brings together over 40 nationalities, from rockstars to royalty and unites people through a celebration of pop culture and universal language of automobiles.

Over 100 incredible cars participate, driving 3,000 miles incorporating spectacular cities and global landmarks, in a bucket-list adventure that attracts millions of spectators each year.



A large, expressive orange brushstroke graphic that starts from the top-left corner and sweeps diagonally across the frame, ending near the bottom-left. The stroke has a rough, textured appearance with visible bristles and varying shades of orange.

FUNDRAISING INITIATIVES

CHARITY GRID

Ahead of flag drop, all rally entrants are given the opportunity to claim pole position on the grid by donating to the Foundation. Pole position creates a great sense of competition amongst the teams who, whilst competing, are also raising funds for the Gumball 3000 Foundation and its charitable partners.

The top ten teams who have raised the most money will line up at the front of the start grid, with the team raising the highest amount taking the coveted pole position. Team 26 started from Pole Position on the 25th Anniversary Rally in 2024, raising an astonishing £118,888.88!

In 2024, the Charity Grid raised: **£548,414**



CHARITY GALA & AUCTION

IN PARTNERSHIP WITH
CHRISTIE'S

The Gumball 3000 Foundation has hosted its annual charity auction in a number of cities worldwide in accordance with the rally route. The event is a core component of its rally fundraising campaign - helping to raise funds for the Foundation and in turn its charity partners.

The live auction, in partnership with Christie's, is held exclusively for Gumballers and features a range of sporting, celebrity and pop culture memorabilia as well as money can't buy experience, all kindly donated by a variety of partners, celebrities, athletes and Gumball 3000 alumni.

In addition to the Live Auction, the Gumball 3000 Foundation also opens its annual online auction to a wider global audience helping to raise as much money as possible for the Foundation.

Total raised in 2024: £464,185*

*Note: Due to the 2024 fundraising gala falling outside of the financial reporting year, this figure is not reflected in these accounts.



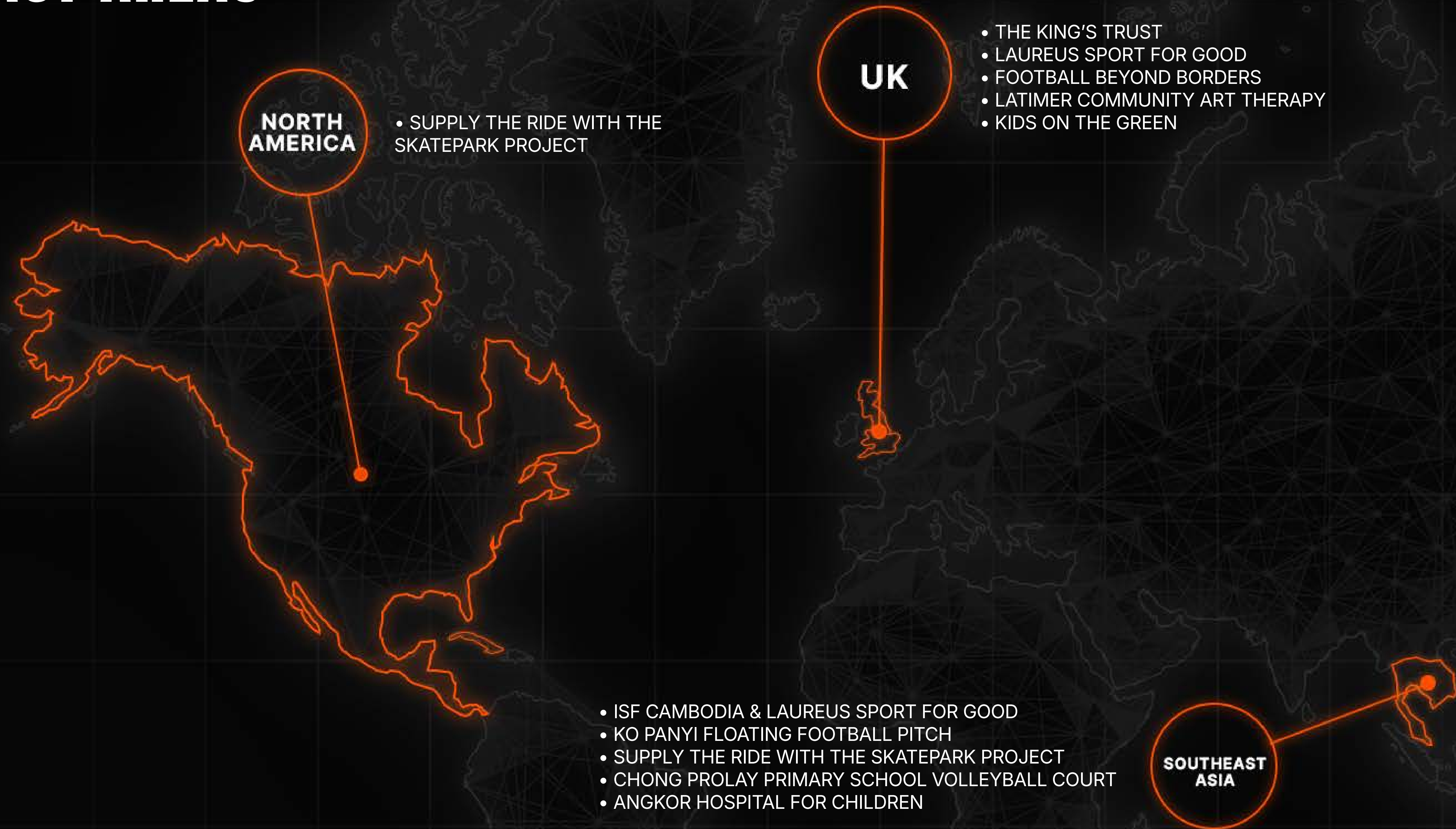
2024 CHARITY GALA: ANGKOR WAT, CAMBODIA



IMPACT

2024

IMPACT AREAS



*Includes joint ventures with charity partners

PARTNERSHIPS





The King's Trust believes that every young person should have the chance to succeed, no matter their background or the challenges they are facing. They help young people from disadvantaged communities and those facing the greatest adversity by supporting them to build the confidence and skills to live, learn and earn. The King's Trust does this by providing many different opportunities and programmes to help with a number of different skills.



The Gumball 3000 Foundation became Gold Patrons of The King's Trust (formerly The Prince's Trust) following the 2023 Gumball rally.

The Gumball 3000 Foundation is dedicated to creating valuable opportunities in the creative sector for young people at The Trust.

“
THE COMMITMENT OF THE GUMBALL 3000 FOUNDATION TO YOUNG PEOPLE IS EXTRAORDINARY. **OUR WORK TOGETHER GENUINELY REPRESENTS ONE OF THE TRUST'S MOST INNOVATIVE, CREATIVE AND EXCITING PARTNERSHIPS,** WHICH CONTINUES TO GROW AND EVOLVE AS WE DEVELOP NEW OPPORTUNITIES FOR YOUNG PEOPLE.

CATHERINE HUTCHINSON

HEAD OF CORPORATE PARTNERSHIPS, THE KING'S TRUST





TIME WITH YOUNG PEOPLE

The Gumball 3000 Foundation joined forces with The King's Trust, Metropolis Studios, and Teks to provide a bespoke songwriting workshop at the famous Metropolis Studios in West London.

The Gumball 3000 Foundation supported young people from The King's Trust Enterprise Programme to build their aspirations, get work ready, and raise future aspirations through exploring their creativity. The young people showcased their skills in the same studio as the successful legendary musicians including Amy Winehouse, Adele, Kendrick Lamar, and Travis Scott.





In 2023-2024, the Gumball 3000 Foundation's £125,000 donation to the Trust enabled them **to support 110 young people** through their entire journey - from their very first phone call introduction, all the way to supporting them onto their next steps which is education, employment, and training.

In 2024-2025, the Gumball 3000 Foundation's donation to the Trust **will support approximately 132 young people.**



Volunteering also included supporting The King's Trust during the Christmas 2024 appeal, **donating clothes and time to support 55 young people** from our index of multiple deprivation target areas, including those facing homelessness, low income, and refugee status.



Gumball 3000 Foundation were nominated for the Rising Star Award at **The King's Trust Partnership Awards 2024** for innovative and creative approaches to supporting young people in the music and creative industries.



46 hours total from 8 Gumball 3000 Foundation employees **supporting 64 young people** through volunteering initiatives in 2024.



Founded under the Patronage of Nelson Mandela, Laureus Sport for Good uses sport as a powerful and cost-effective tool to help children and young people overcome violence, discrimination and disadvantage in their lives.

Over the past two decades, Laureus has developed a global network of grantee partners and a worldwide charitable infrastructure. Laureus have also developed a depth of understanding and corresponding credibility in their field and are recognised as a leading organisation in the fast-growing Sport for Development community.

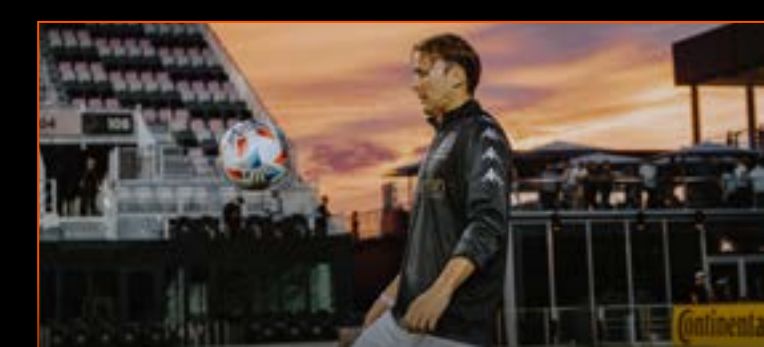


The Gumball 3000 Foundation has been a long term supporter and partner of Laureus Sport for Good, working closely with them on an array of incredible sports programmes both domestically and worldwide.

The Gumball 3000 Foundation works with Laureus to identify specific programmes along the rally route, incorporating activities into the rally and offering greater visibility for these programmes

The Gumball 3000 Foundation donates over £100,000 to Laureus Sport for Good annually.

£100,000





ISF CAMBODIA

For the 2024 Gumball 3000 Rally, the Gumball 3000 Foundation and Laureus Sport for Good identified ISF Cambodia as a beneficiary of Gumball's annual grant to Laureus.

Funding went towards young people from Indochina Starfish Foundation Cambodia (ISF Cambodia) that provides underprivileged children in the country with access to education, healthcare and sport.

"One of the most special moments was seeing how excited our players were to interact with the Gumball 3000 team guests."

"The encouragement from the guests (drivers) combined with the kids' enthusiasm created a great atmosphere. It even showed the importance of sport and unity, reminding everyone that positive change is possible when we come together."

Borann Sok - ISF Cambodia football programme coordinator.





Football Beyond Borders (FBB) was founded in 2013 and exists to change the lives of young people. Working in partnership with schools, FBB works with young people from disadvantaged backgrounds who are disengaged at school, helping them to fulfil their potential and finish school with the skills and grades to make a successful transition into adulthood. FBB achieves this by providing long-term, intensive support, built around relationships and young people's passions, in the classroom and beyond and have since onboarded over 3,000 students across numerous schools all over the UK.



In 2024, the Gumball 3000 Foundation supported all 400 of FBB's young people in Year 10 to take part in enrichment trips during the holiday half-terms.

These sessions focussed on building young people's group identity and the building of peer-to-peer relationships by interacting with environments outside of school. We hosted multiple football tournaments, workshops and trips leading up to the end-of-year residential. Alongside this, we ensured young people received 6 in-school delivery sessions consisting of therapeutic 1-2-1 mentoring and SEL-focused group sessions.



400 STUDENTS
SUPPORTED

£36,700



“

I REALLY LIKED HOW **MODERN AND
COLOURFUL** THE WORKSHOP WAS.

“

IT'S **A NEW EXPERIENCE.**
I'M LEARNING NEW SKILLS.

FOOTBALL BEYOND BORDERS STUDENTS

GUMBALL 3000 FOUNDATION X FBB: DJ & GRAPHIC DESIGN WORKSHOP





THE SKATEPARK PROJECT™

The Skatepark Project (formerly Tony Hawk Foundation) was set up to create high-quality, public skateparks in low-income communities around the world. Skateparks not only encourage youths to be active and healthy but are spaces where they meet other creative, like-minded individuals, from communities and together build self-confidence and awareness of the sometimes misunderstood sport.

The process of creating a skatepark, as advocated by the Skatepark Project, involves youth in planning, fundraising, and helping the design of the facility that will become their second home. In communities where the Skatepark Project has helped open a skatepark, it is used all day, every day, and is without exception the most popular recreational facility in town.

The Gumball Foundation has supported TSP over the past decade, providing funding for skatepark builds in the US and hosting vert ramp demos on the rally with Tony Hawk and other pro skaters.



SUPPLY THE RIDE

This year, the Gumball 3000 Foundation partnered with The Skatepark Project to support their Supply The Ride programme to deliver pre-assembled skateboards and equipment to communities around the world - incorporating this initiative into the rally route.

The Gumball 3000 Foundation facilitated TSP's first international Supply The Ride campaign, working with another organisation, Skateistan, to provide skateboard equipment to the young skaters in Cambodia.

This exciting initiative saw street artist Opake spray paint 50 bespoke skateboard decks as part of a live art installation display at the Gumball 3000 Grid at Wat Botum, Phnom Penh.

\$75,000



100+ SKATEBOARD
UNITS DONATED



PHNOM PENH, CAMBODIA
BROOKLYN, USA



LEGACY PROJECTS

Along the 2024 Gumball 3000 Rally route

ABOUTASIA
travel



KAMPONG KHLEANG FLOATING SPORTS FACILITY

Chong Prolay is a rural fishing village located within the Kampong Khleang commune on the Tonle Sap lake in Cambodia. Chong Prolay Primary School is the first and only floating school in the village and serves **55 children (30 girls & 25 boys in Grades 1 & 2)**. The school children mainly learn basic arithmetic and reading skills but did not have access to a playground or recreational sports facility.

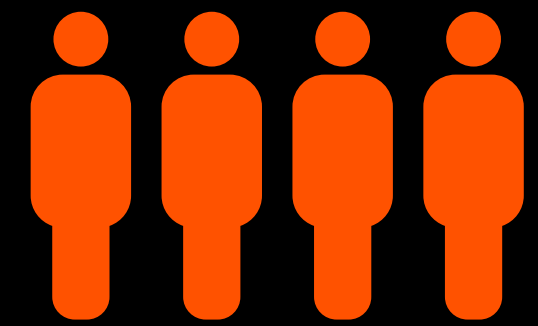
The Gumball 3000 Foundation funded the construction of a full-sized floating volleyball court, which also serves as a recreational playground for the local children. The facility is attached to the primary school, which was also refurbished as part of this project.

A special thanks to ABOUTAsia Travel for all of their hard work on this project.



CHONG PROLAY PRIMARY SCHOOL FLOATING SPORTS FACILITY, KAMPONG KHLEANG, 2024

KAMPONG KHLEANG FLOATING SPORTS FACILITY

 55

PUPILS BENEFITED

"These children lack sufficient resources and the construction of the new floating sports field has become an essential part of their education - helping them improve both their academic and physical skills for better health."

"Since the school and sports facility has been improved, the children have been excited to attend school."

Sam Kinsam - Principle, Chong Prolay Primary School

KO PANYI FLOATING FOOTBALL PITCH

Ko Panyi's floating football pitch was born out of inspiration after the World Cup in 1986. With little access to land to play on, a group of locals decided to build a pitch on the water. This group later became Panyee FC, who have competed in and won a number of championships in Thailand.

Thousands of games later the pitch was in need of repair, so the Gumball 3000 Foundation funded a full refurbishment to allow the local youth and Panyi community to continue to enjoy their spectacular innovation.

During the 25th Anniversary Rally, the Gumball 3000 Foundation co-hosted a small-sided football match with World Champion Football Freestyler Séan Garnier, Gumball participants and young people from the local community.



FLOATING FOOTBALL PITCH, KO PANYI, THAILAND, 2024

“

IT'S **ABSOLUTELY AMAZING!** WHAT A
SPECTACULAR THING TO DO!

DAILY DRIVEN EXOTICS ON THE KO PANYI PITCH RENOVATION

AUTOMOTIVE YOUTUBERS/INFLUENCERS

OTHER SUPPORTED CAUSES

CHARITABLE DONATIONS WERE ALSO MADE TO:



ANGKOR HOSPITAL FOR
CHILDREN



LATIMER COMMUNITY
ART THERAPY



KIDS ON THE GREEN

FINANCIAL STATEMENTS

FOR YEAR ENDING 31ST JULY 2024

1st August 2023 – 31st July 2024

Consolidated Statement of Financial Activities
(Including Income & Expenditure account)

	Unrestricted Funds £	Restricted Funds £	Year to 31st July 2024 Total £	Year to 31st July2023Total £
Notes				
Incoming Resources				
Incoming Resources from Generated Funds				
1 Voluntary Income	548,414	-	548,414	496,877
2 Activities for Generating Funds	12,390	-	12,390	423,469
3 Other incoming Resources	-	-	-	-
Total Incoming Resources	560,804	-	560,804	920,346
Costs of Generating Funds				
4 Costs of generating voluntary income	2,021	-	2,021	10,999
5 Fundraising trading - Cost of goods sold	30,497	-	30,497	327,747
Net incoming resources available for charitable application	528,286	-	528,286	581,599
Charitable Activities				
6 Youth	194,341	-	194,341	125,418
7 Development	35,821	-	35,821	261,826
8 Environment	-	-	-	-
Total Charitable Activities	230,162	-	230,162	387,244
9 Governance Costs	-	-	-	13
10 Other resources expended	210,085	-	210,085	145,580
Total Resources Expended	210,085	-	210,085	145,593
Net income/ (Expenditure) for the year	88,038	-	88,038	48,762
11 Other recognised Gains/Losses	-	-	-	138,872
Net Movement in funds	88,038	-	88,038	90,110
Reconciliation of funds				
Total funds bought forward at 1st August 2023	462,216	-	462,216	552,325
Total funds bought forward at 1st August 2024	550,254	-	550,254	462,216

Balance Sheets at 31st July 2024

	£	At 31st July 2024 £	At 31st uly 2023 £
Notes			
Fixed Assets			
Tangible Assets	-	-	-
Current Assets			
Stock	-		
Debtors	173,500		
Cash at Bank	376,754		
	550,254		
Creditors: Amounts falling due within one year	-		
Net Current Assets		550,254	462,216
Total Assets less Current Liabilites		550,254	462,216
Creditors: Amounts falling due after more than one year		-	-
Provisions for Liabilities and Charges		-	-
Net Assets		550,254	462,216
Charitable Funds			
Designated Fund - Fixed Assets	-		
Designated Fund - Other	-		
General Reserves	550,254		
Total Charitable Unrestricted Funds		550,254	462,216
Endowment Funds	-		
Restricted Funds	-		
		-	-
Total Funds		550,254	462,216

Consolidated cash flow statement

		Year to 31st July 2024 £	Year to 31st July 2023 £
Notes	£		
Net cash inflow/(outflow) from operating activities		550,254	462,216
Returns on investments and servicing of finance	-		
Capital expenditure and financial investment	-		
Net cash inflow/(outflow) before management of liquid resources and financing		550,254	462,216
Management of liquid resources		-	-
Net cash (outflow)/inflow from management of liquid resources		550,254	462,216
Financing	-		
Net cash inflow from financing		-	-
Increase in cash in the year		550,254	462,216

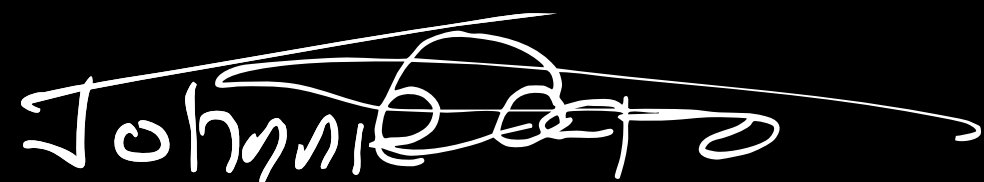
For the financial year ending 31st July 2024, the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charity to obtain an Audit of its accounts for the year in question in accordance with section 476.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to the accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees and authorised for issue on 30th April 2025.



Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation



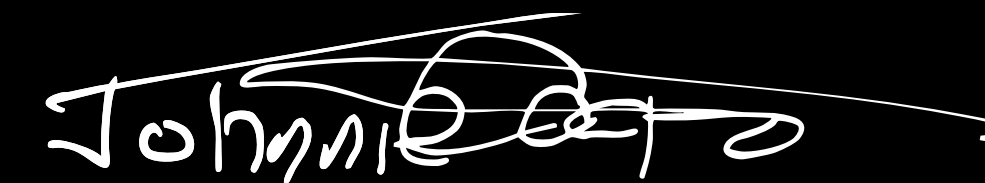
Independent Examiner's Report

The accounts were not subject to Independent Examination

Small Company Provision

This report has been prepared in accordance with the small companies regime under the Companies Act 2006

Approved by the board 30th April 2025



Johnnie Cooper, Trustee, Gumball 3000 Foundation



Cynthia Cooper, Trustee, Gumball 3000 Foundation

1. Accounting Policies

a) Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 – effective 1st January 2015) and the Companies Act 2006

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 the restatement of comparative items was required. On review, there were no transition adjustments required.

b) Company Status

The charity is a company limited by guarantee. The members of the company are the trustees named on page 2. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10.00 per member of the charity

c) Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements

d) Incoming Resources

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

e) Tangible Fixed Assets

Individual fixed assets are capitalised at cost
Tangible fixed assets are depreciated on a straight line basis over their estimated useful

f) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due

g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

h) Creditors

Creditors are recognised when the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discount.

i) Fund Accounting

The charity has a number of restricted income funds to account for situations where a donor requires that a donation must be spent on a particular purpose or where funds have been raised for a specific purpose. Further explanations of the nature and purpose of each fund is included in the notes to the financial statements. All other funds are unrestricted income funds, which can be used in accordance with the charity's objectives.

j) Finance and Operating Leases

Rentals applicable to operating leases are charged to the Statement of Financial Activities over the period in which the cost is incurred. The charity currently has no assets under finance leases.

k) Irrecoverable VAT

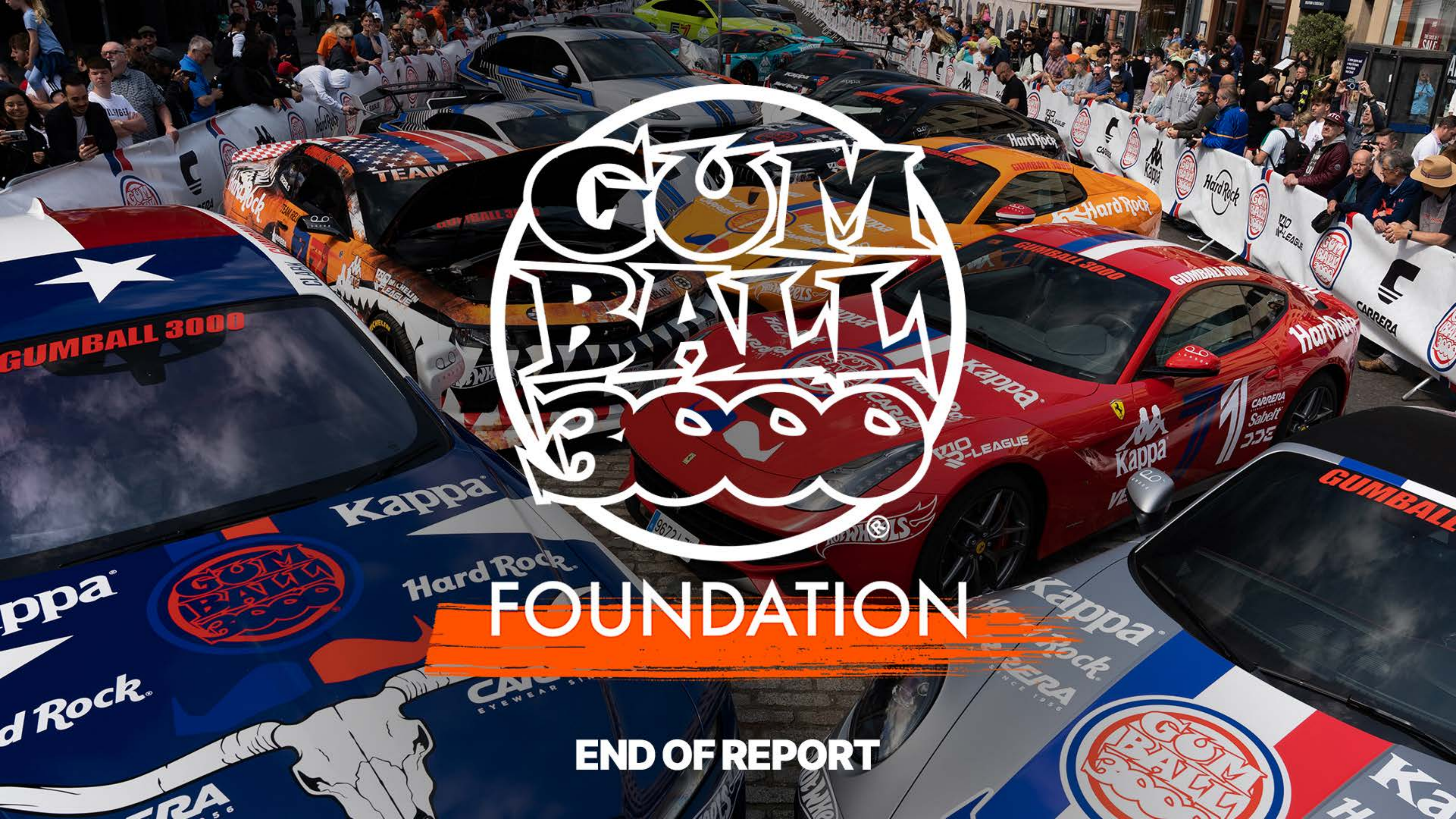
All resources expended are classified under activity headings that aggregate all costs related to the category. Irrecoverable VAT is charged against a category of resources expended for which it was incurred.

l) Operating Leases

Rentals payable under operating leases are charged in the statement of financial activities on a straight-line basis over the lease term.

m) Pensions

The Charity currently has no pension scheme in place.



FOUNDATION

END OF REPORT

GUMBALL 3000 FOUNDATION LTD

England & Wales - Charity number 1158246

Accounts

Gumball 3000 Foundation
(A company limited by guarantee)
Annual Report and Financial Statements
Year Ending 31st July 2022

Charity number: 01158246

Company number: 08863453



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Reference and Administrative Details

Charity Name:	Gumball 3000 Foundation
Charity Number:	01158246
Company Number:	08863453
Principal and Registered Office:	Gumball Headquarters 303-315 Latimer Road London W10 6RA Tel: +44 (0) 208 964 7878 Website: www.gumball3000foundation.org Email: foundation@gumball3000.com Instagram: @gumball3000foundation
Trustees:	Cynthia Irene Cooper Johnnie Stanley Cooper
CEO:	Maximillion Fife Alexander Cooper
Bankers:	Barclays Bank Plc Leicestershire LE87 2BB
Solicitors:	Fladgate LLP 16 Great Queen St Holdborn, London WC2B 5DG



Trustee's Report

The trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity and its subsidiary for the year ending 31st July 2022, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The Trustees confirm that the annual report and financial statements of the company comply with the current statutory requirements, the requirements of the company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in January 2016.

Chair's report

Since being established in 2013 to benefit underprivileged youth through educational and recreational infrastructure focused projects around the world. The mission is to give underprivileged youth greater opportunities in life, ensuring that the legacy of Gumball is both positive and lasting. Further to capitalizing on a powerful Alumni of individuals, the Foundation works alongside established charities and global commercial partners to assist in their charitable efforts and to guide their respective and considerable philanthropic attentions to causes which Gumball can identify from as its unique position as a successful youth culture brand.

The Gumball 3000 Foundation selects partners who share the same values and meet the criteria for responsible governance, giving underprivileged youths across the world the opportunities they deserve. Over the past four years the Foundation has worked closely with several charitable partners including When You Wish Upon A Star, The Laureus Sport For Good Foundation, The Tony Hawk Foundation, The Sir Simon Milton Foundation, The Nelson Mandela Children's Fund UK, Football Beyond Borders, Fair Shot Cafe, Latimer Community Art Therapy Centre, and The Westway Trust.

Maximillion Cooper

Chief Executive Officer



Governance and Objectives

The key objectives of the charity are:

- To advance in life and help young people through:
 - The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life;
 - Providing support and activities that develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.
- To help young people, especially but not exclusively through leisure time activities, so as to develop their capabilities so that they may grow to full maturity as individuals and members of society.
- To act as a resource for young people up to the age of 30 living across the world by providing advice and assistance and organising programmes of physical, educational and other activities as a means of:
 - Advancing in life and helping young people by developing their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals;
 - Advancing education
 - Relieving Unemployment
 - Providing recreational and leisure time activity in the interests of social welfare for people living in the area of benefit who have need by reason of their youth, age, infirmity or disability, poverty or social and economic circumstances with a view to improving the conditions of life of such persons.



The Gumball 3000 Rally and Alumni

The Gumball 3000 Foundation was established in 2013 to benefit underprivileged youth through education and recreational infrastructure based projects around the world. The mission is to give underprivileged youth greater opportunities in life, ensuring that the legacy of Gumball is both positive and lasting.

Further to capitalizing on a powerful Alumni of individuals, the Foundation works alongside established charities and global commercial partners to assist in their charitable efforts and to guide their respective and considerable philanthropic attentions to causes which Gumball can identify from as its unique position as a successful youth brand.

The Gumball 3000 Foundation selects partners who share the same values and meet the criteria for responsible governance, giving underprivileged youths across the world the opportunities they deserve.

Over the past seven years the Foundation has worked closely with several charitable partners including When You Wish Upon A Star, The Laureus Sport For Good Foundation, The Tony Hawk Foundation, The Sir Simon Milton Foundation, The Nelson Mandela Children's Fund UK, Football Beyond Borders, Fair Shot Cafe, Latimer Community Art Therapy Centre, and The Westway Trust.

Our Partners

WHEN YOU WISH UPON A STAR

When You Wish Upon A Star has a simple mission, to grant the wishes of children living with a life threatening illness aged 2-16 years. Since their inception in 1990 they have proudly granted over 16,000 wishes across the UK.

In 2014 the Gumball 3000 Foundation pledged £100,000 to When You Wish Upon A Star which enabled 100 children to swap their hospital beds for sleigh rides as they flew on a specially chartered aircraft to Lapland where they spent the weekend visiting Father Christmas. Accompanied by Maximillion Cooper and his wife Eve, the children and their families spent their time enjoying the snow, telling Father Christmas their wishes for the festive season and spending time away from the confines of the hospital. Upon meeting Father Christmas they were photographed and at the end of the trip given a DVD documenting the trip as a reminder of their magical day.

The Gumball 3000 Foundation is proud to work with When You Wish Upon A Star and to be able to make this trip possible for so many people.

THE WESTWAY TRUST

Gumball 3000 Headquarters has always been based in West London and when the Foundation was formed in 2013 it was a key aim of the Foundation that it looked towards supporting the surrounding area and reach out to the local community to engage with teenagers growing up in the borough.

The Foundation works closely with the Westway Trust supporting their Creative Employment Programme (CEP) to provide employment opportunities for young people to learn valuable skills, to gain recognized qualifications and benefit from invaluable experience in the workplace.



LAUREUS SPORT FOR GOOD FOUNDATION

The Gumball 3000 Foundation has been a long-term supporter and partner of Laureus and have consistently been amongst their biggest donors, working closely with them on an array of incredible sports programmes both domestically and worldwide.

Laureus is a global organisation that celebrates sporting excellence and uses the power of sport to transform the lives of children and young people. There are three distinct elements to the Laureus family and all three work together to help Laureus Sport for Good achieve its charitable aims.

(1) Laureus Sport for Good is the separate charitable arm of the Laureus family. Over the last 20 years, Laureus Sport for Good has raised more than \$150m for the Sport for Development sector and, together with its partners, has reached and helped change the lives of almost 6m children and young people. Laureus currently supports more than 275 programmes in over 50 countries.

(2) The Laureus World Sports Awards is an annual award ceremony honouring individuals and teams from the world of sports along with sporting achievements throughout the year.

(3) The Laureus World Sports Academy is a unique association of more than 60 of the greatest living sporting legends from sports as diverse as football, tennis, athletics, skateboarding and motor racing. All members of the Academy share a belief in the power of sport to break down barriers, bring people together and improve the lives of young people around the world. The Academy is also the ultimate sports jury, voting each year to decide the winners of the Laureus World Sports Awards.

This year, the Gumball 3000 Foundation donated £100,000 to fund and support some fantastic youth-centred sports initiatives, with a particular focus on London-based football programmes that use football as a tool to engage underprivileged youth in fun, recreational activities whilst also providing essential educational infrastructure to enable a successful transition into adulthood.

Furthermore, through the 2022 Charity Grid the Gumball 3000 Foundation facilitated Jordan Melville's (Gumball Alumni) astonishing £160,000 donation to the Maple Leafs Sports & Entertainment Foundation, a Laureus Sport for Good partner based in Canada. All parties are working together to identify worthy sports initiatives within the North America region to assign these funds to.

THE SKATEPARK PROJECT (formerly Tony Hawk Foundation)

The Gumball 3000 Foundation has proudly supported The Skatepark Project (TSP) in recent years, donating as much as \$100,000 from previous rallies and this year the Gumball 3000 Foundation donated a further \$50,000 to TSP to support a selection of their current projects outlined below.

TSP is partnering with the Blue Lab Preservation Society's ReefLine initiative and Es Devlin to design and create a "skateable" artificial reef and public skatepark. The reef's design will inspire and complement the design of the eco-friendly public skatepark in Miami Beach. Founder and Artistic Director of the ReefLine Ximena Caminos sums up the goals and inevitable outcomes of the initiative best - "The ReefLine is a singular investment in civic infrastructure, public art and environmental protection that will pay dividends over the coming decades and attract ecologically-minded tourists and art lovers."

TSP is also working with The Underline to transform the land below Miami's Metrorail into a 10 mile linear park, urban trail, and public art destination. As part of the project, TSP is collaborating with The Underline to develop plans for an integrated skatepark. TSP will be providing critical guidance surrounding community



engagement and skatepark design and construction. This skatepark would serve Miami residents and would be accessible to the greater Miami metro area by way of the Metrorail.

The Skatepark Project was set up to create high quality, public skateparks in low-income communities around the world. Skateparks not only encourage youths to be active and healthy but are spaces where they meet other creative, like-minded individuals, from communities and together build self-confidence and awareness of the sometimes misunderstood sport.

THE NELSON MANDELA CHILDREN'S FUND UK

Nelson Mandela established the Nelson Mandela Children's Fund (NMCF) when he became President in 1994 as a personal commitment to improve the treatment and future prospects of children in South Africa. He was so determined to see the charity succeed, that he donated a third of his Presidential salary for the five years he was in office to the organization. NMCF has evolved into an internationally recognized charity with the welfare of children at its core. Each year it helps up to 100,000 vulnerable children and young people through various programs of work.

The Gumball 3000 Foundation has supported the charity's latest initiative, The Nelson Mandela Children's hospital located in Johannesburg, helping to contribute towards the project, of which £39 million has been raised. The building was completed at the end of 2015, with its first patients being admitted in early 2016.

The Nelson Mandela Children's Hospital represents the ultimate project to carry on Nelson Mandela's name as a living legacy and final tribute to his unbound love of children.

SIR SIMON MILTON FOUNDATION

Sir Simon Milton was for ten years one of London's most successful politicians, who believed passionately that it was the responsibility of every individual to extend opportunity for all, whether young or old. The Sir Simon Milton Foundation was created following his premature death in 2011, with the aim to continue his vision of a city in which the young can aspire and the older thrive.

The flagship project of the Sir Simon Milton Foundation is a new college for 14-18 year olds, which will educate and train young Londoners from all backgrounds for careers in engineering and construction industries. Based in central London and opening in September 2017, it will be the only educational facility of its kind in the city.

Their aim is to inspire and develop a new generation of engineers, technicians and business leaders with the skills, confidence and knowledge they need to be a success in life. The college will offer a unique opportunity to develop key skills with the latest technology and engineering equipment.

Leading employers supporting the college such as Network Rail, Land Securities, Crossrail, Sir Robert McAlpine, Transport for London and BT Fleet will present the students with business challenges. The University of Westminster is involved in the curriculum development, will run summer schools for new students and provide mentors to learners.

The Gumball 3000 Foundation and its supporters are uniquely placed to help this school establish itself and support students who wish to pursue a career in the automotive industry.

PROJECT WRECKLESS



Project Wreckless is a capacity development programme targeting youth in its community who are more likely to drop out of school, abuse substances and or engage in criminal activity. Project Wreckless provides tools for life through an immersive curriculum all centred on the restoration of cars.

From the practical skills of rebuilding a car to the fiscal responsibility of keeping the projects on budget and on time, Project Wreckless challenges each participant to expand their own capacities. The programme instills self-confidence through meaningful guidance and support from instructors and mentors.

The Gumball 3000 Foundation began supporting Project Wreckless in the build up to the 2019 rally Mykonos to Ibiza, which saw the restoration of a scrapped 1968 Shelby Mustang GT500 KR by the Project Wreckless team, which then went on to participate in the rally. The Foundation's contribution included a car build, sponsorship of one youth and the purchase of necessary tools for the Project Wreckless workshop.

One of the Foundation's most successful auction lots at the Live 2022 Auction in Nashville was the Project Wreckless 1966 Mustang Fastback car build project. The two winning bidders are now coordinating with the Project Wreckless garage to manage their respective car builds. This amazing project has given the Project Wreckless youth the opportunity to utilise and develop their mechanical skills on a fun, challenging project which will ultimately enhance their skill set for future employment opportunities.

FOOTBALL BEYOND BORDERS

Football Beyond Borders (FBB) was founded in 2013 and exists to change the lives of young people. FBB recognises that there are thousands of young people who are not fulfilling their potential at school.

Working in partnership with schools, FBB works with young people from disadvantaged backgrounds who are disengaged at school, helping them to finish school with the skills and grades required to make a successful transition into adulthood. FBB achieves this by providing long-term, intensive support, built around relationships and young people's passions in the classroom and beyond and have since onboarded over 2,000 students across numerous UK schools.

Having already made an initial donation of £20,000 to FBB, the Gumball 3000 Foundation is working with FBB to integrate Gumball work experience and internships into their student programme.

Furthermore, the Foundation wishes to offer performance-based incentives for FBB students, including the opportunity to play for the Gumball All-Stars in its annual charity football matches involving a number of celebrities and ex-professional football players.

FAIR SHOT CAFE

Fair Shot Cafe is a charity addressing the UK's current 95% unemployment levels for young people with learning disabilities. Fair Shot Cafe is providing year-long training programmes to grow the next generation of skilled baristas and expert cafe assistants. After the programme, they find their graduates paid employment with forward-thinking employers and keep supporting all parties involved for the following 6 months.

In 2022, the Gumball 3000 Foundation provided £20,000 in funding to help secure Fair Shot's new cafe premises in Covent Garden and has committed to extending this partnership by providing additional funding in 2023.

LATIMER COMMUNITY ART THERAPY

Latimer Community Art Therapy (LCAT) is a local organisation that provides Art Psychotherapy for the local



youth and all those affected by the tragic Grenfell fire in 2017.

In September 2022, the Gumball 3000 Foundation joined forces with a number of emerging local artists and creative minds to launch the inaugural Create Community campaign, with the aim of leveraging the power of the arts to raise all important awareness of the Grenfell story, in recognition of its 5th anniversary.

The Gumball 3000 Foundation identified Latimer Community Art Therapy (LCAT) as the worthy beneficiary of the funds donated to this project. The project involved working closely with the artists and the young children at LCAT to produce artwork that was later displayed at a public exhibition in Soho, before being auctioned off at the Foundation's wonderful celebratory night at The Broadcaster in West London.

In addition to the funds raised throughout the project, the Gumball 3000 Foundation donated £15,000 to LCAT in 2022 and has pledged a further £15,000 in 2023. Each of these donations is able to pay for half a year of Art Therapy across all of LCAT's Community Centres.

CUBA SKATE

Cuba Skate's focus is on the evolution of skateboarding in Cuba, building local communities and international connections, and cultivating youth through sport. Skateboarding brings together communities and develops individuals and it is a unique way to engage youth and bring people together at the intersection of sport, culture, and transportation. Through their programs, Cuba Skate develops a new generation of leaders that are better equipped to tackle challenges in their own lives and connect their local and global communities.

Cuba Skate have collaborated with universities, artists, and brands to help support Cuba Skate clinics, exhibits and other programs around the world and have previously released a limited edition sneaker with renowned skate brand DC Shoes.

In 2022 The Gumball 3000 Foundation donated \$15,000 to see the renovation of an existing Cuba Skate park in Cuba.

Our Activities

CHARITY GRID

Ahead of Flag Drop, all rally entrants are given the opportunity to claim pole position on the grid by donating to the Foundation. Competing for this coveted pole position creates a great sense of competition amongst the teams, who whilst competing are also raising funds for the Gumball 3000 Foundations charitable partners. With a shared mission to benefit disadvantaged youth through educational and recreational infrastructure based projects, the Gumball 3000 Foundation, with your invaluable help, is working toward creating a better world for the youth of today. The top ten teams that have raised the most money for charity will line up at the front of the start grid with the team raising the highest amount taking the pole position.

Collectively 2022's online grid raised a total of £752,282, with Team 42 & Team 108 taking pole position after raising an incredible £125,000 for their teams.



CHARITY AUCTION

The Gumball 3000 Foundation has hosted its annual charity auction in a number of cities worldwide. In partnership with Christie's, the auction features a range of sporting, celebrity and automotive memorabilia, as well as money can't buy experiences.

The annual auction is an important fundraising campaign for the Gumball 3000 Foundation and has helped raise funds for many worthy initiatives. The auction consists of both live and silent auction lots kindly donated by a variety of partners, celebrities, athletes and Gumball 3000 alumni.

Independent Examiner's Report

The accounts were not subject to Independent Examination

Small Company Provision

This report has been prepared in accordance with the small companies regime under the Companies Act 2006

Approved by the board 30th April 2023

A handwritten signature in black ink, which appears to read "Maximillion Cooper". The signature is fluid and cursive, with a long horizontal stroke at the end.

Maximillion Cooper

CEO



Gumball 3000 Foundation
Statement of Financial Activities (including income and expenditure account) for year
ending 31st July 2022

	Unrestricted Funds £	Restricted Funds £	Year to 31st July 2022 Total £	Year to 31st July 2021 Total £
Incoming Resources				
Incoming Resources from Generated Funds				
Voluntary Income	752,282	-	752,282	-
Activities for Generating Funds	72,150	-	72,150	-
Other incoming Resources	-	-	-	-
Total Incoming Resources	824,431	-	824,431	-
Costs of Generating Funds				
Costs of generating voluntary income	4,083	-	4,083	734
Fundraising trading - Cost of goods sold	251,597	-	251,597	2,573
Net incoming resources available for charitable application	568,752	-	568,752	- 3,307
Charitable Activities				
Youth	191,540	-	191,540	50,000
Development	158,507	-	158,507	-
Environment	-	-	-	-
Total Charitable Activities	350,048	-	350,048	50,000
Governance Costs	-	-	-	13
Other resources expended	108,025	-	108,025	51,392
Total Resources Expended	108,025	-	108,025	51,405
Net income/ (Expenditure) for the year	110,679	-	110,679	- 104,712
Other recognised Gains/Losses	-	-	-	- 152,886
Net Movement in funds	110,679	-	110,679	- 257,598
Reconciliation of funds				
Total funds brought forward at 1st August 2019	441,647	-	441,647	699,244
Total funds brought forward at 1st August 2020	552,325	-	552,325	441,647

All of the Charity's activities derive from the continuing operations during the above two periods.



Gumball 3000 Foundation Balance Sheet as at 31st July 2022

	£	At 31st July 2022 £	At 31st July 2021 £
Fixed Assets			
Tangible Assets	-	-	-
Current Assets			
Stock	-	-	-
Debtors	138,872		
Cash at Bank	413,453		
	<u>552,325</u>		
Creditors: Amounts falling due within one year	-		
Net Current Assets		<u>552,325</u>	<u>441,647</u>
Total Assets less Current Liabilities		<u>552,325</u>	<u>441,647</u>
Creditors: Amounts falling due after more than one year		-	-
Provisions for Liabilities and Charges		-	-
Net Assets		<u>552,325</u>	<u>441,647</u>
Charitable Funds			
Designated Fund - Fixed Assets	-		
Designated Fund - Other	-		
General Reserves	<u>552,325</u>		
Total Charitable Unrestricted Funds		<u>552,325</u>	<u>441,647</u>
Endowment Funds	-		
Restricted Funds	<u>-</u>		
Total Funds		<u>552,325</u>	<u>441,647</u>

For the financial year ending 31st July 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charity to obtain an Audit of its accounts for the year in question in accordance with section 476.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to the accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees and authorised for issue on 30th April 2023 and signed on their behalf by:

Maximillion Cooper, CEO



Notes to the Financial Statements for the Year Ended 31st July 2022

1. Accounting Policies

a) Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 – effective 1st January 2015) and the Companies Act 2006

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 the restatement of comparative items was required. On review, there were no transition adjustments required.

b) Company Status

The charity is a company limited by guarantee. The members of the company are the trustees named on page 2. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10.00 per member of the charity

c) Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements

d) Incoming Resources

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

e) Tangible Fixed Assets

Individual fixed assets are capitalised at cost

Tangible fixed assets are depreciated on a straight line basis over their estimated useful lives as follows:

Fixtures and Fittings:	20% straight-line basis
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f) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due

g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

h) Creditors

Creditors are recognised when the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the



obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discount.

i) **Fund Accounting**

The charity has a number of restricted income funds to account for situations where a donor requires that a donation must be spent on a particular purpose or where funds have been raised for a specific purpose. Further explanations of the nature and purpose of each fund is included in the notes to the financial statements. All other funds are unrestricted income funds, which can be used in accordance with the charity's objectives.

j) **Finance and Operating Leases**

Rentals applicable to operating leases are charged to the Statement of Financial Activities over the period in which the cost is incurred. The charity currently has no assets under finance leases.

k) **Irrecoverable VAT**

All resources expended are classified under activity headings that aggregate all costs related to the category. Irrecoverable VAT is charged against a category of resources expended for which it was incurred.

l) **Operating Leases**

Rentals payable under operating leases are charged in the statement of financial activities on a straight-line basis over the lease term.

m) **Pensions**

The Charity currently has no pension scheme in place.

End of Report