

Charity number: 1158212

THE ELLA ROBERTA FAMILY FOUNDATION

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

THE ELLA ROBERTA FAMILY FOUNDATION

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THE ELLA ROBERTA FAMILY FOUNDATION

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 DECEMBER 2024

Trustees	Emily Steadman Barbara Gray Sharon Farnley Hannah Omololu, Rosamund Adoo-Kissi-Debrah Jeffrey Smith – Senior Adviser
Charity registered number	1158212
Company Number	CE001609
Principal office	Abbotshall Healthy Life Centre Abbotshall Road Catford SE6 1SQ
Secretary	Catherine Sutton
Independent Examiner	M F Khan Chartered Accountants 375 Coventry Road Birmingham West Midlands B10 0SW

THE ELLA ROBERTA FAMILY FOUNDATION

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

The Trustees present their annual report together with the financial statements of The Ella Roberta Family Foundation for the year 1 January 2024 to 31 December 2024.

Objectives and activities

a. Policies and objectives

The Ella Roberta Family Foundation campaigns for Clean Air for All in the UK and worldwide. Ella Roberta died a sudden death aged 9, from an asthma attack directly caused by air pollution. The Coroner's inquest, concluded on 16th December 2020, and his Prevention of Future Deaths report can be found on our website here: <https://ellaroberta.org/campaigns/inquest-coroners-report>

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Achievements and performance

Issued in 2021, after the landmark second inquest into Ella's death, Coroner Philip Barlow released a Prevention of Future Deaths Report (PFD). He highlighted three concerns which pose ongoing risk to life:

1. World Health Organisation's (WHO) guidelines should be seen as minimum requirements for air pollution targets.
2. The need to raise public awareness about air pollution and its effects and increase the capacity to monitor air quality.
3. Improve patient advice about the impacts of air pollution, including addressing medical and nursing training, professional guideline levels and in undergraduate and postgraduate education.

The Foundation continues to campaign to make the Coroner's three recommendations a reality. The PFD report has shaped the narrative and broader campaign to clean up the air for all UK citizens. The Foundation's work is also to advocate for these guidelines to be followed by governments, councils, medical professionals, all over the world.

Our trustees, the founder and small team of employees have focused on several activities throughout the year, all of which are aligned to the charity's objectives and the PFD recommendations. Highlights include:

1.Reduce air pollution: national air pollution limits should be in line with WHO guidelines.

The Foundation continued its policy and public affairs work, specifically campaigning for the UK government to set new air quality targets to those recommended in the WHO 2021 guidelines. This included twelve, high level meetings with MPs, policymakers and members of the Greater London Authority over the course of the year.

After successfully making its way through the House of Lords in 2023, The Clean Air (Human Right's) Bill, also known as Ella's Law, continued through the legislative process and had its first reading in the House of Commons in January 2024. Unfortunately, Parliament was dissolved ahead of the general election before it could have its second reading. Ella's Law aims to establish clean air as a human right and sets out a pathway for the UK to reach the minimum air quality standards as set by the World Health Organisation (WHO). The Foundation will continue to advocate for Ella's Law.

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TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

ERFF's founder, Rosamund spoke at an event hosted by the UK Environmental Law Association (UKELA) about her experience of litigation, social and racial justice and air pollution.

Towards the end of the year, Rosamund attended a Ministerial roundtable hosted by the new Air Quality Minister Emma Hardy MP. The purpose of the meeting was to look at the opportunities for taking forward the recommendations from the Air Quality Information System (AQIS) review, in addition to discussing the role that the health community and health professionals have in this area, as well as the opportunities to engage with the wider public and communities.

Following the release of new data on child asthma deaths in England between 2019-2023 (National Child Mortality Database's thematic report 'Child Deaths due to Asthma or Anaphylaxis'), Rosamund released a statement calling on the Government to act now to prevent more senseless child deaths from asthma. Key points from the report that Rosamund references in her statement are:

- There were 54 child deaths due to asthma between April 2019 and March 2023
- That's 1 death every 4 weeks (aged 2-17)
- All of the 54 children who died had been exposed to air pollution above WHO guidelines
- The death rate is 4 times higher in deprived areas

The Foundation continues to campaign for an Asthma & Allergy Tsar to champion the cause within government and hold decision makers to account on their actions.

2.Raise awareness of the dangers of air pollution amongst the general public.

The PFD report found that most people were not aware of the impact air pollution has on their and their children's, health or where to get find information about air pollution levels. By sharing Ella's story and her campaign work, Rosamund believes she is enabling people to make informed decisions so they can lower their exposure to air pollution and to advocate for their families to health professionals and politicians demanding change to clean up the air they breathe.

Rosamund continues to raise awareness of air pollution and its effects by giving talks and presentations across the UK and globally. Her impact has been far-reaching with media appearances on podcasts, TV, radio and news publications outside of the UK. Notable international engagements included interviews with CBC's (Canadian Broadcasting Corporation), Radio One 'What on Earth' show. CBC Radio is the largest radio network in Canada; the 'What on Earth' show has between 1,000-10,000 monthly listeners. As well as the US based Institute for Science & Policy for their 'Clearing the Air' podcast.

International TV appearances included TRT's World Roundtable news discussion show, TRT World is the English-language channel of the Turkish Radio and Television Corporation (TRT), Türkiye's national public broadcaster. TRT's English-language international news channel alone reaches 260 million homes in 190 countries. Rosamund was interviewed by ARD TV, a popular TV channel in Germany with the second highest audience share. She was also interviewed by a Brazilian TV network as part of a larger piece about the impact of air pollution, which is expected to reach 11 million viewers.

Additionally, Rosamund gave interviews to a leading Italian daily newspaper, Corriere della Sera (with a substantial digital audience of over 3.9 million daily unique users and a daily print circulation of around 269,000 copies). As well as for an article in Spanish publication, Público, a popular online publication, has 7.6 million unique monthly visitors to its website.

THE ELLA ROBERTA FAMILY FOUNDATION

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

UK podcast guest appearances included Quentin Wilson's, Stop Burning Stuff podcast which reaches a global audience of over 3 million. She also appeared on the investigative and current affairs weekly podcast, Media Storm as well as on The Mummafest podcast, hosted by Stella Creasy, Labour and Cooperative MP for Walthamstow.

Rosamund regularly features in the UK media; during the period she was interviewed by The Times and The Guardian and ITN and could be heard on Times Radio speaking about the "direct link" between PM 2.5 and its impact on health, BBC Radio London, BBC Radio 5 and LBC. Rosamund was also interviewed live by Kay Burley on the ever-popular Sky News' Breakfast show, commenting on the expansion of ULEZ and the invisible threat to children's lungs as new data shows that most playgrounds in Britain exceed World Health Organization (WHO) limits on air pollution. Rosamund's views were also shared in an interview with the British Medical Journal for a feature on the prevention of future deaths reports.

Throughout the year, Rosamund was a guest speaker at several conferences, including the 10th Wired Health Festival in London. She discussed the right to clean air, sharing her own personal story in a Q&A session as well as participating in a panel discussion: 'The Climate Crisis Is a Health Crisis' alongside The Lancet's, Marina Romanello. The conference was attended by over 600 people. She was also a guest speaker at The Grantham Centre Annual Symposium at Sheffield University. She took part in a Q&A panel discussion hosted by Grantham Centre for Sustainable Futures co-director. Rosamund also attended the Austrian World Summit in Vienna, as a guest of Arnold and the Schwarzenegger Institute, to help showcase artist Dryden Goodwin's artwork "Breathe".

Towards the end of the period, Rosamund was a subject for the Taylor Wessing Photographic Commission. The National Portrait Gallery received over 37,000 visitors to the exhibition; her portrait now hangs in the National Portrait Gallery's prestigious permanent collection.

Rosamund visited Manchester to meet fellow campaigners and health professionals who shared their experiences of air pollution in the city region ahead of the Foundation's meeting with Mayor of Manchester, Andy Burnham, scheduled for January 2025.

On International Clean Air Day in September, Rosamund joined cyclists in Mountsfield Park, Lewisham for the start (and end) of Ride for Their Lives: a grassroots collective of healthcare workers who cycle to galvanise action on the air quality crisis. Cyclists travelled through the local community, past Ella's old school and Lewisham Hospital where Ella spent so much of her last few years.

The Foundation also partnered with outdoor clothing brand Patagonia on the international series 'Running Up for Air' which aims to raise awareness globally about air pollution. The Foundation were Patagonia's partner in the UK and attended an event where Rosamund spoke, as well as an event in London where runners aimed to raise awareness about the link between the impact of air pollution on physical activity.

3. Educate health professionals: ensure health professionals are aware of the dangers of air pollution, and that they tell their patients about it.

In the PFD report, the coroner was concerned that the dangers of air pollution were not being sufficiently communicated to patients and their carers by the medical profession. He recommended that this should be addressed through undergraduate and postgraduate training, as well as the professional medical bodies. In addition to this, the Foundation is committed to promoting research into the links between air pollution and asthma, so that the medical profession and members of the public can better understand the health risks and how they can be treated.

THE ELLA ROBERTA FAMILY FOUNDATION

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Throughout the period, Rosamund continued to focus on engaging with health professionals and students; notable events included her taking part in a one-to-one Q&A discussion at the Association of Respiratory Nurses (ARNS) Annual Conference where Rosamund shared her personal story and campaign work with over 240 professionals who attended.

Rosamund was a guest speaker at the Institute of Health Visiting Leadership Conference, "Change for the better: Leading towards a fairer and equitable future", which brought together health visitors, health visiting leaders, policymakers, academics and partners from around the UK. Rosamund shared her story before taking part in a Q&A panel discussion hosted by IHV's CEO, Alison Morton. The conference was attended in-person by 200 professionals and just under 100 individuals online.

Rosamund was also pleased to be able to share her campaign work at a University College London Hospitals, in-person training event in Windsor. Focussing on green health and air pollution, she addressed 40-50 doctors training as GPs in Camden.

Rosamund gave a talk to student healthcare professionals at St George's, University College London. The teaching event focused on health inequalities and raising awareness about the impact of air pollution. Rosamund was in-conversation with Professor Debs Harding, Professor of Learning and Innovation for Practice, St George's School of Health and Medical Sciences.

As a guest of Professor Sir Stephen Holgate, Rosamund visited Southampton where she delivered two talks for Clean Air South, a new partnership to tackle air pollution across central southern England. Rosamund spent the morning with Clean Air South delegates at the University of Southampton's (UoS) Future Towns Innovation Hub. She then met medical students, nurses and consultants at University Hospital Southampton. At UHS, Rosamund also visited the National Institute for Health and Care Research (NIHR) Southampton Clinical Research Facility to see trials that are improving treatments for children with asthma and other conditions. She was introduced to Nikita, a 13-year-old who is part of a trial for children with severe asthma.

Rosamund attended an online pan-London training workshop: Learning from asthma and allergy child deaths. The event was hosted by North Central London Child Death Overview Panel and NHS England. The session aimed to share the learning from child death reviews undertaken across London in order to improve practice, learn from individual cases and also themes that have been identified through child deaths.

THE ELLA ROBERTA FAMILY FOUNDATION

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

ERFF's Structure, Governance and management

During 2024, Andrea Carey Fuller resigned as a Trustee on 6 March 2024, Joseph Taylor resigned on 18 January 2024 and Jennifer Davis resigned on 18 January 2024, Emily Steadman and Hannah Omolulu, were appointed as Trustees on 16 May 2024. Rosamund Kissi Debrah, Barbara Gray and Sharon Farnley continued as Trustees.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies

Structure, governance and management

a. Constitution

The Ella Roberta Family Foundation is a registered charity, number 1158212, and is constituted under a Trust deed.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

c. Financial risk management

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the operations and finances of the Charity

Members' liability

The Members of the Charity guarantee to contribute an amount not exceeding £1 to the assets of the Charity in the event of winding up.

THE ELLA ROBERTA FAMILY FOUNDATION

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:



Emily Steadman
Trustee

27 September 2025

**THE ELLA ROBERTA FAMILY FOUNDATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024**

Independent examiner's report to the Trustees of the Ella Roberta Family Foundation ('the Charity')

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31 December 2024.

Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

Disclosure section

I confirm that there are no matters to which your attention should be drawn to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work for this report.

Signed



Noor ul Moobeen Sohail Khan

Dated

7/10/25

FCA

M.F. Khan & Co
375 Coventry Road
Birmingham
West Midlands
B10 0SW

THE ELLA ROBERTA FAMILY FOUNDATION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

		Restricted Funds 2024 £	Unrestricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
	notes				
Income from:					
Donations and legacies	3	199,750	5,902	205,652	227,070
Other trading activities	4	-	7,175	7,175	2,179
Total income		199,750	13,077	212,827	229,249
Expenditure on					
Raising funds	5	750	3,087	3,837	324
Charitable activities	6	168,265	13,040	181,305	149,912
Total Expenditure		169,015	16,127	185,142	150,236
Net movement in funds		30,735	(3,050)	27,685	79,013
Reconciliation of funds					
Total funds brought forward		112,244	38,202	150,446	71,433
Net movement in funds		30,735	(3,050)	27,685	79,013
Transfer between funds		422	(422)	-	-
Total funds carried forward		143,401	34,730	178,131	150,446

The statement of financial activities includes all gains and losses recognised in the year

The notes on pages 13 to 26 form part of these financial statements

THE ELLA ROBERTA FAMILY FOUNDATION
BALANCE SHEET
AS AT 31 DECEMBER 2024

	notes	2024 £	2024 £	2023 £	2023 £
Fixed asset					
Tangible assets	11		6,865		7,386
			<hr/>		<hr/>
			6,865		7,386
Current assets					
Debtors	12	-		7,500	
Cash at bank and in hand		177,106		139,292	
		<hr/>		<hr/>	
		177,106		146,792	
Creditors: amounts falling due within one year	13	(5,840)		(3,732)	
		<hr/>		<hr/>	
Net current assets			171,266		143,060
			<hr/>		<hr/>
Total assets less current liabilities			178,131		150,446
			<hr/>		<hr/>
Net assets excluding pension assets			178,131		150,446
			<hr/>		<hr/>
Total net assets			178,131		150,446
			<hr/>		<hr/>
Charity funds					
Restricted funds	14		143,401		112,244
Unrestricted funds	14		34,730		38,202
			<hr/>		<hr/>
Total funds			178,131		150,446
			<hr/>		<hr/>

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by



Emily Steadman

Date 27/09/25

The notes on pages 13 to 26 form part of these financial statements

**THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

1 General information

Ella Roberta Family Foundation is a charitable incorporated organisation registered in England and Wales under charity number 1158212 and company number CE001609.

2 Accounting policies

2.1 Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a "true and fair " view and have departed from the Charities (Accounts and Reports) Regulation 2008 only to the extent required to provide a "true and fair" view. This departure has involved following the Charity SORP (FRS 102), published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The Ella Roberta Family Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Income

All income is recognised once the Charity has entitlement to the income. It is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of Financial Activities on receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

2.3 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer the economic benefit to a third party, it is probable that the economic benefit will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to the activity. Shared costs which contribute to more than one activity and support costs

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2.3 Expenditure (continued)

which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.4 Tangible fixed assets and depreciation

Tangible assets costing £100 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred in bringing a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight line basis method.

Depreciation is provided on the basis

Office structure	10% of cost
Office equipment	25% of cost

2.5 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.6 Cash at bank and in hand.

Cash at bank and in hand includes cash and short term high liquidity investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

2.7 Liabilities and provisions

Liabilities are recognised where there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

2.8 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as a basic financial instrument. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value, with the exception of bank loans which are subsequently measured at amortised costs using the effective interest method.

2.9 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amount payable by the Charity to the fund in respect of the year.

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with the specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and the use of each restricted fund is set out in the notes to the financial statements.

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

3 Income from donations and legacies

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Donations	-	5,902	5,902
Grants	199,750	-	199,750
	199,750	5,902	205,652
	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Donations	10,492	13,269	23,761
Grants	203,309	-	203,309
	213,801	13,269	227,070

4 Income from other trading activities

Income from fund raising events

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Speaker fees	-	7,175	7,175
	-	7,175	7,175

**THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

4 Income from other trading activities (continued)

Income from fund raising events

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Speaker fees	-	2,179	2,179
	-	2,179	2,179

5 Expenditure on raising funds

Cost of raising voluntary income

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Fundraising costs	750	3,087	3,837
	750	3,087	3,837

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Fundraising costs	-	324	324
	-	324	324

**THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

6 Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Campaigning	167,065	13,040	180,105
Consultants costs	1,200	-	1,200
	<hr/>	<hr/>	<hr/>
	168,265	13,040	181,305
	<hr/>	<hr/>	<hr/>
	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Campaigning	131,514	2,314	133,828
Consultants costs	7,200	8,884	16,084
	<hr/>	<hr/>	<hr/>
	138,714	11,198	149,912
	<hr/>	<hr/>	<hr/>

7 Analysis of expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £
Campaigning	135,765	19,420	155,185
Ella Statue	24,885	1,235	26,120
	<hr/>	<hr/>	<hr/>
	160,650	20,655	181,305
	<hr/>	<hr/>	<hr/>

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

7 Analysis of expenditure by activities (continued)

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £
Campaigning	122,052	16,867	138,919
Ella Statue	9,430	1,563	10,993
	<hr/>	<hr/>	<hr/>
	131,482	18,430	149,912
	<hr/>	<hr/>	<hr/>

8 Independent examiner's remuneration

	2024 £	2023 £
Fees	1,800	1,800
	<hr/>	<hr/>

9 Staff costs

	2024 £	2023 £
Wages and salaries	115,842	93,336
Social security costs	8,476	6,416
Contributions to defined contribution pension schemes	7,697	7,200
	<hr/>	<hr/>
	132,015	106,952
	<hr/>	<hr/>

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

9 Staff costs (continued)

The average number of persons employed by the charity during the year was as follows:

	2024	2023
	No	No
Founder	1	1
Administrative	1	1
	<hr/>	<hr/>
	2	2
	<hr/>	<hr/>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was

	2024	2023
	No	No
In the band £80,000 to £90,000	-	1
In the band £90,000 to £100,000	1	-
	<hr/>	<hr/>

10 Trustees' remuneration and expenses

During the year, one or more of the Trustees has been remunerated or has received other benefits from an employment with the Charity. The remuneration was paid for services in promoting the aims of the charity and acting as a spokesperson, as authorised by the Charity's constitution. Trustees' remuneration was paid as follows:

	2024	2023
	£	£
Rosamund Adoo-Kissi-Debrah		
Remuneration	91,518	90,000
Pension contributions paid	7,200	7,200
	<hr/>	<hr/>

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

10 Trustees' remuneration and expenses (continued)

During the year ended 31 December 2024, expenses were reimbursed or paid directly to two Trustees broken down as follows

	2024	2023
	£	£
Travel	3,412	1,758
Welfare	1,235	883
Telephone	488	496
	<hr/>	<hr/>
	5,135	3,137
	<hr/>	<hr/>

11 Tangible fixed assets

	<u>Office equipment</u>	<u>Office structure</u>	Total
Cost or valuation			
At 1 January 2024	1,066	9,465	10,531
Additions	759	-	759
Disposals	-	-	-
	<hr/>	<hr/>	<hr/>
At 31 December 2024	1,825	9,465	11,290
	<hr/>	<hr/>	<hr/>
Depreciation			
At 1 January 2024	266	2,879	3,145
Charge for the year	333	947	1,280
Disposals	-	-	-
	<hr/>	<hr/>	<hr/>
At 31 December 2024	599	3,826	4,425
	<hr/>	<hr/>	<hr/>
Net book value			
At 31 December 2024	1,226	5,639	6,865
	<hr/>	<hr/>	<hr/>
At 31 December 2023	800	6,586	7,386
	<hr/>	<hr/>	<hr/>

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
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12 Debtors

	2024	2023
	£	£
Due within one year		
Trade debtors	-	7,500
Other debtors	-	-
	<hr/>	<hr/>
	-	7,500
	<hr/>	<hr/>

13 Creditors: Amounts falling due within one year

	2024	2023
	£	£
Creditors	3,515	1,932
Accruals and deferred income	2,325	1,800
	<hr/>	<hr/>
	5,840	3,732
	<hr/>	<hr/>

14 Statement of funds

Statement of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Unrestricted funds				
Designated funds - Ella Statue	11,670	-	(11,670)	-
General funds	26,532	13,077	(4,879)	34,730
	<hr/>	<hr/>	<hr/>	<hr/>
Total unrestricted funds	38,202	13,077	(16,549)	34,730
	<hr/>	<hr/>	<hr/>	<hr/>

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

14 Statement of funds (continued)

Statement of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Restricted funds				
CAF	69,709	142,500	(130,411)	81,798
IOUH	22,230	52,250	(24,154)	50,326
Ella Statue	19,492	5,000	(13,215)	11,277
Welfare	813	422	(1,235)	-
Total restricted funds	112,244	200,172	(169,015)	143,401
	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Total of funds	150,446	213,249	(185,564)	178,131

Statement of funds

Statement of funds - previous year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
Unrestricted funds				
Designated funds - Ella statue	13,058	8,042	(9,430)	11,670
General funds	21,218	7,406	(2,092)	26,532
Total unrestricted funds	34,276	15,448	(11,522)	38,202

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

14 Statement of funds (continued)

Statement of funds - previous year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
Restricted funds				
CAF	12,652	156,809	(99,752)	69,709
IOUH	16,328	37,500	(31,598)	22,230
Ella Statue	-	19,492	-	19,492
Grant Plus	6,100	-	(6,100)	-
Welfare	1,493	-	(680)	813
Unallocated amounts	584	-	(584)	-
Total restricted funds	37,157	213,801	(138,714)	112,244
	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
Total of funds	71,433	229,249	(150,236)	150,446

15 Summary of funds

Summary of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Designated funds	11,670	-	(11,670)	-
General funds	26,532	13,077	(4,879)	34,730
Restricted funds	112,244	200,172	(169,015)	143,401
	150,446	213,249	(185,564)	178,131

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

16 Analysis of net assets between funds

Current year	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	-	6,865	6,865
Current assets	146,916	30,190	177,106
Creditors due within one year	(3,515)	(2,325)	(5,840)
Total	143,401	34,730	178,131
Prior year	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed sssets	-	7,386	7,386
Current assets	113,684	33,108	146,792
Creditors due within one year	(1,932)	(1,800)	(3,732)
Total	111,752	38,694	150,446

17 Reconciliation of net movement in funds to net cash flow from operation activities

	2024 £	2023 £
Net income/(expenditure) for the year (as per SOFA)	27,685	79,013
Depreciation	1,280	1,572
Fixed assets	(759)	(1,066)
Debtors	7,500	(6,626)
Creditors	2,108	2,368
Net cash provided by/(used in) operating activities	37,814	75,261

THE ELLA ROBERTA FAMILY FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
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18 Analysis of cash and cash equivalents

	2024	2023
	£	£
Cash at bank	177,106	139,292

19 Analysis of change in net debt

	Balance at 1 January 2024	cash flows	Balance at December 2024
	£	£	£
Cash at bank	139,292	37,814	177,106

20 Pension commitments

The charity operates a defined pension contribution scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £7,697 (2023- £7,200)

21 Aim and use of restricted funds

The aim and use of the restricted funds is to meet the costs of raising awareness and educating the public about the impact of air pollution on the health of the population