

Registered Charity Number 1158061

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

<b>Contents</b>	<b>Page</b>
Report of the Trustees	1-5
Independent Auditor's Report	6-9
Statement of Financial Activities (including Income and Expenditure Account)	10
Balance Sheet	11
Notes to the Accounts	12 -20

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**REPORT OF THE TRUSTEES**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**REFERENCE AND ADMINISTRATION INFORMATION**

The Trustees who acted during the year were as follows:

Mr D Bailey  
Mr J Bisset  
Mr C Bulmer  
Mr C Fairs (resigned 1 September 2022, appointed 1 December 2022)  
Mr D Marshall (Chairman)  
Mr A Roe (appointed 1 December 2022)  
Mr J Taplin (appointed 9 December 2021)  
Mrs H Thomas (resigned 1 September 2022, appointed 1 December 2022)  
Mrs F Tyler  
Mrs C Ward (appointed 17 June 2021)  
Mr S Wright

Senior Management – Ms E Pimblett, Museum Director

**Registered office and operational address**

21 Ryelands Street  
Hereford  
HR4 0LW

**Advisors**

Independent Auditor

James Harper FCA  
Harper Sheldon Chartered Accountants  
Midway House, Herrick Way  
Staverton  
Gloucestershire  
GL51 6TQ

Bankers

CAF Bank Ltd  
25 Kings Hill Avenue  
Kings Hill  
West Malling  
Kent  
ME19 4JQ

Solicitors

Lambe Corner Solicitors  
36/37 Bridge Street  
Hereford  
HR4 9DJ

Investment Advisors

Cazenove Capital  
1 London Wall Place  
London  
EC2Y 5AU

CCLA Investment Management Ltd  
Senator House, 85 Queen Victoria Street  
London  
EC4V 4ET

# **HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

## **REPORT OF THE TRUSTEES**

### **FOR THE YEAR ENDED 30 SEPTEMBER 2022**

The Trustees present their annual report and financial statements of the charity for the year ended 30 September 2022. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) in preparing the annual report and financial statements.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

The Hereford Cider Museum Trust is a registered charity (No. 1158061) governed by a declaration of Trust dated 12 August 2014. The Trustees may appoint new or additional Trustees and the following organisations had Trustee representatives as follows:

Bulmers (one representative)

National Association of Cider Makers (one representative).

The board of Trustees meets quarterly and therefore has delegated some decision-making to Trustee committees which meet more regularly either in person or by videoconference. There are currently five committees which, respectively, oversee the building, land, museum operational matters, aspects of museum development, its land, and finance.

### **OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT**

The object of the Hereford Cider Museum Trust is to advance education for the public benefit in the history of the cider and perry industry and related agricultural, orcharding and industrial processes by maintaining a museum with the strategic aims to:

- Improve public understanding and appreciation of the Cider Industry
- Collect and care for material relating to the cider industry for future generations
- Ensure that learning and access to the collections is a core element of the Museum's work
- Generate sufficient revenue to ensure a sustainable future for the Museum
- Develop and extend partnerships with the Cider Industry and wider community
- Build and develop staff capacity

It does this by:-

- Continuing re-display of the Museum, to improve physical and intellectual access and its value as an educational platform
- Providing improved access to the reserve collections
- Meeting external standards of collections care
- Maintaining Accreditation status for the Museum
- Enhancing the Museum's online and media presence
- Encouraging endowments to the Museum
- Increasing the community role of the Museum

All assets donated to the Museum are held by the Trust and recorded in the Accession Register. The Trustees will not normally dispose of any accessioned assets; however unwanted items may warrant disposal or dispersal from time to time, and such may be authorised by the Trustees within the strict provisions of the Museum's Access and Disposal policy.

In setting objectives and planning activities, the Trustees have carefully considered the Charity Commission's guidance on public benefit and in particular to its supplementary public benefit guidance on advancing education and on fee-charging. It is important that access to education is not restricted to those who can afford our fees and we therefore offer concessions for senior citizens, children and students.

The Trustees gratefully acknowledge the support of the many unpaid volunteers and those who provided facilities and services free of charge to the Charity.



**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**REPORT OF THE TRUSTEES**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**ACHIEVEMENTS AND PERFORMANCE – HOW WE DELIVERED PUBLIC BENEFIT**

The Museum reopened following the COVID-19 pandemic lockdowns, initially only opening part of the week, and saw a good response from visitors. 8,919 visitors came to the Museum in the year compared to 3,877 visitors during the limited period that the Museum was open in 2021.

A particularly large exhibition of apples and pears was assembled in October 2021 to honour Gillian Bulmer, late Trustee and benefactor, when the Museum hosted a large gathering of family, friends and dignitaries to celebrate the life of Gillian Bulmer and her contributions to the Museum and Herefordshire's culture more widely. The Museum also hosted a series of piano recitals at the Three Choirs Festival to remember Gillian Bulmer and to promote the Museum to a wider audience.

An exhibition of apples and pears watercolours by the internationally acclaimed botanical artist Elisabeth Dowle was displayed for three months from July 2022. The online exhibition programme called Apples & People continued throughout the year, sharing stories about the apple from around the world. This is a partnership project with the Brightspace Foundation and National Trust in Herefordshire. This has developed good international reach, and established relationships with apple scientists, historians, and growers around the world as well as art institutions and other museums. Creative commissions have been awarded to artists, particularly those local to the Museum, to help tell the apple stories thereby providing support to the creative industries in uncertain times.

The Museum holds Full Accreditation status by the Arts Council, England, which is the UK standard for museums and galleries and defines the working practices for collection care. Being the only Accredited Museum in the country to focus upon the story of cider and the apple the Museum seeks to showcase and promote the heritage of cider and orchards across the United Kingdom. The Museum offers a unique combination of industrial heritage, unrivalled collections from across the country, and cultural worth set in a County that has a central role in the history and production of cider. Housed in an historic factory building that is the birthplace of the largest cider maker in the world and where major technical and scientific advances took place, the Museum has a collection that combines agricultural and industrial machinery alongside exquisite collections of glassware and art works, and holds an extensive archive of papers, images and books. Its collections are further enhanced by loans from others. The Museum sits in the centre of Herefordshire, a rural county that accounts for a sixth of all the cider produced in the world and is the largest Museum anywhere in the world dedicated to cider and its agricultural and social context.

A new strategy for the Museum is being developed in a structured approach, with a Conservation Management Plan completed during the year that provides a deep understanding of the significance of the building and the collection. This work was funded by the John Ellerman Foundation who had provided three-year grant funding to begin the transformation of the Museum. The Conservation Management Plan will be followed by an Audience Development plan to underpin the marketing and communications strategy for the museum in the medium term. Alongside these programmes, a Quinquennial Review of the building and infrastructure has been developed to ensure that the facilities are sustainable for the long term and extensive repair work is now under way to improve the condition of the Museum building, with a Facilities Manager appointed to oversee this. Consideration will be given to renewable energy solutions throughout this process.

The Trustees will use the knowledge gained from this phased strategic review to support discussions into better preserving the long-term sustainability of the museum, protecting the building and the collection in line with its charitable objectives, whilst growing visitor numbers through improved experiences in the museum and orchards.

# **HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

## **REPORT OF THE TRUSTEES**

### **FOR THE YEAR ENDED 30 SEPTEMBER 2022**

The Museum currently owns 47 acres of orchard in Breinton, west of Hereford. In January 2022 it entered into tenancy agreements with Bulmer family trusts to manage a further 77 acres of land in Breinton and Yarpole. Owning land broadens opportunities for future visitor offering and allows the Museum to take a leading role in the conservation of cider fruit varieties. The Museum has embarked upon a land strategy review to consider the multiple values of its land.

The Museum's properties were revalued on 30 September 2022 by Angus J Jackson MRICS of Jackson Preece Limited (surveyors and commercial agents). The land is valued on a comparable open market value basis and, because of its specialist nature, the building is valued on a depreciated replacement cost basis.

### **FINANCIAL REVIEW**

Museum admission income and trading income rebounded following the pandemic, but costs have also increased, including investment in capacity. Higher wages and salaries reflect increased staff headcount including the appointment of a facilities manager and collections officer and increased professional charges include costs relate to particularly to work on properties. The Trustees are grateful for the donations received in the year. Ongoing support was received from the Becket Bulmer Fund administered by Herefordshire Community Foundation and from HEINEKEN towards running costs, from Ms Susan Bulmer towards the management of Becket's Orchard, and the National Association of Cider Makers for the Museum's archive.

Net unrestricted expenditure on unrestricted funds totalled £48,465 (2021: Net income £297,473). In the previous year there was a donation of £260,000 from Ms Susan Bulmer (as detailed in note 4).

With the work programme for repair of the Museum building now underway following the Quinquennial Review, funds previously designated by the Trustees for future major repairs and maintenance are no longer designated. The Trustees will manage expenditure at a pace that ensures that there is sufficient income from investments to underpin the day-to-day activity of the Museum.

### **INVESTMENT POLICY AND PERFORMANCE**

The Trustees may invest any monies held at their absolute discretion and its investment portfolio is managed by Cazenove Capital Management Limited and CCLA Investment Management Ltd. An unrealised loss of £354,959 (2021: Gain £348,417) has been made on the portfolio during the year as markets were affected by political uncertainties but investment income was robust.

### **KEY MANAGEMENT PERSONNEL REMUNERATION**

The Trustees consider the board of Trustees and Museum Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All Trustees give their time freely and no Trustee remuneration was paid in the year. Details of Trustee expenses and related party transactions are disclosed in notes 2 and 16 to the Accounts.

### **RISK MANAGEMENT**

During the year the Trustees reviewed operational risks which are prioritised in terms of potential impact and likelihood of occurrence, and procedures have been put in place to mitigate risks. There is a programme of staff training.



**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**REPORT OF THE TRUSTEES**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**RESERVES POLICY**

The Trustees have reviewed the reserves of the charity. The review concluded that the reserves were largely invested in non-liquid assets which may fluctuate in value, but the income stream generated from these assets was reasonable, and required to maintain and develop Museum operations, including the Museum building, its orchards, and the archive. The Trustees have designated reserves for major repairs and maintenance, recognising the age of the building and the needs to safeguard the collection. The charity has a number of restricted funds which are detailed in the notes to the financial statements.

**PLANS FOR THE FUTURE**

Ongoing investment to transform the Museum experience and increase its stature will make the most of the historic building, the unique collections held by the Museum, and the orchards. Working in partnership with others, further exhibitions, events, and digital engagement will extend reach, educate new audiences, and increase community involvement.

**TRUSTEES RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS**

The Charity Trustees are responsible for preparing a Trustees annual report and financial statements in accordance with applicable law and United Kingdom accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the charity Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, of the charity for that year. In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed; subject to any material departures that must be disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations and the provisions of the Trust Deed. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements.

On behalf of the Trustees



.....  
D Marshall

2 March 2023

## **HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)**

### **Independent Auditor's Report to the trustees of Hereford Cider Museum Trust**

**Year ended 30 September 2022**

#### **Opinion**

We have audited the financial statements of Hereford Cider Museum Trust (the 'charity') for the year ended 30 September 2021 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and the Statement of Recommended Practice "Accounting and Reporting by Charities" (revised 2005), and with FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice) and with the Charities Act 2011.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 30 September 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Charities Act 2011.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.



## **HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)**

### **Independent Auditor's Report to the trustees of Hereford Cider Museum Trust**

**Year ended 30 September 2022**

---

#### **Other information**

The other information comprises the information included in the trustees report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### **Opinions on other matters prescribed by the Charities Act 2011**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

#### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.



## **HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)**

### **Independent Auditor's Report to the trustees of Hereford Cider Museum Trust**

**Year ended 30 September 2022**

---

#### **Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.

**HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)**

**Independent Auditor's Report to the trustees of Hereford Cider Museum Trust**

**Year ended 30 September 2022**

---

Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Use of our report**

This report is made solely to the charity's members. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



James Harper (Senior Statutory Auditor)

For and on behalf of  
Harper Sheldon Limited  
Chartered accountants & statutory auditor  
Midway House  
Staverton Technology Park  
Herrick Way, Staverton  
Cheltenham, Glos.  
GL51 6TQ

2 3 23

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT)**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

<b>INCOME AND ENDOWMENTS FROM:</b>	<b>Note</b>	<b>Unrestricted funds £</b>	<b>Restricted funds £</b>	<b>Total 2022 £</b>	<b>Total 2021 £</b>
Donations and legacies	4	29,672	2,507	32,179	388,971
Charitable activities	5	122,598	-	122,598	121,379
Investments	6	136,188	-	136,188	165,021
<b>Total income and endowments</b>		<b>288,458</b>	<b>2,507</b>	<b>290,965</b>	<b>675,371</b>
<b>EXPENDITURE ON:</b>					
Expenditure on raising funds		(30,529)	-	(30,529)	(17,820)
Expenditure on charitable activities	7	(306,394)	(49,113)	(355,507)	(303,685)
<b>Total expenditure</b>		<b>(336,923)</b>	<b>(49,113)</b>	<b>(386,036)</b>	<b>(321,505)</b>
<b>Net income / (expenditure)</b>		<b>(48,465)</b>	<b>(46,606)</b>	<b>(95,071)</b>	<b>353,866</b>
Transfers between funds		-	-	-	-
<b>Other recognised gains/(losses):</b>					
Revaluation of freehold property	8	150,000	-	150,000	45,424
(Losses)/gains on revaluation of investment assets	9	(354,959)	-	(354,959)	348,417
<b>NET MOVEMENT IN FUNDS</b>		<b>(253,424)</b>	<b>(46,606)</b>	<b>(300,030)</b>	<b>747,707</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		5,543,622	330,864	5,874,486	5,126,779
<b>Total funds carried forward</b>		<b>5,290,198</b>	<b>284,258</b>	<b>5,574,456</b>	<b>5,874,486</b>

All income and expenditure derive from continuing activities.

The statement of financial activities includes all gains and losses recognised during the year.

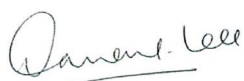
**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**BALANCE SHEET**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

<b>FIXED ASSETS</b>	Notes	2022 £	2021 £
Tangible fixed assets	8	1,395,539	1,246,608
Investments	9	3,992,493	4,345,663
		<hr/> 5,388,032	<hr/> 5,592,271
<b>CURRENT ASSETS</b>			
Stocks		38,457	34,260
Debtors	10	14,296	31,603
Cash at bank and in hand		166,849	230,868
		<hr/> 219,602	<hr/> 296,731
Creditors: amounts falling due within one year	11	(33,178)	(14,516)
		<hr/>	<hr/>
Net current assets		186,424	282,215
		<hr/>	<hr/>
Total assets less current liabilities		5,574,456	5,874,486
		<hr/>	<hr/>
<b>NET ASSETS</b>		<hr/> 5,574,456	<hr/> 5,874,486
		<hr/>	<hr/>
<b>Restricted funds</b>	12	284,258	330,864
<b>Unrestricted funds</b>			
General fund	13	4,435,199	4,600,253
Designated fund – maintenance and repairs		-	238,370
		<hr/>	<hr/>
Fair value reserve		854,999	704,999
		<hr/>	<hr/>
<b>TOTAL CHARITY FUNDS</b>		<hr/> 5,574,456	<hr/> 5,874,486
		<hr/>	<hr/>

Approved by the Board of Trustees on 2 March 2023 and signed on its behalf by:



.....  
D Marshall

The notes on pages 12 to 20 form part of these accounts.



**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**1. ACCOUNTING POLICIES**

**(a) BASIS OF PREPARATION AND ASSESSMENT OF GOING CONCERN**

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities", (revised 2005) and with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

The Trust constitutes a public benefit entity as defined by FRS 102.

The Trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern. The most significant area of adjustment and key assumptions that affect items in the accounts are to do with the valuation of stock.

**(b) FUNDS STRUCTURE**

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or Trust deed. There are several restricted funds and the purpose of each is stated in note 12.

Unrestricted income funds comprise those funds which the Trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the Trustees, at their discretion, have created a fund for a specific purpose.

**(c) INCOME RECOGNITION**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations are recognised when the Trust has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance before the charity is entitled to funds, the income is deferred and not recognised until either those conditions are fully met or the fulfilment of those conditions is wholly within the control of the charity and it is probable that those conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case-by-case basis following the granting of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank. Dividends are recognised once the dividend has been declared and notification has been received of the dividend due. This is normally upon notification by our investment advisor of the dividend yield of the investment portfolio.

Grants are credited as income in the year in which they are receivable, subject to the following;- Grants received for specific purposes are accounted for as restricted funds. Grants are not recognised as receivable until any conditions for receipt have been complied with. Where donor-imposed restrictions apply to the timing of the related expenditure as a pre-condition for its use the grant is treated as deferred income until those restrictions are met.

Grants receivable in respect of expenditure on tangible fixed assets are treated as deferred income and amortised by equal instalments on the same basis as the depreciation charge applicable to the asset concerned.



**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**(d) EXPENDITURE RECOGNITION**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated or apportioned to the applicable expenditure headings. For more information on this attribution please refer to note (g) below.

**(e) IRRECOVERABLE VAT**

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

**(f) ALLOCATION OF SUPPORT AND GOVERNANCE COSTS**

Support costs have been allocated between governance costs and other support costs. Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include costs related to the statutory independent examination and legal fees together with an apportionment of overhead and support costs.

**(g) CHARITABLE ACTIVITIES**

Costs of charitable activities include grants made, governance costs and an apportionment of support costs as shown in note 7.

**(h) TANGIBLE FIXED ASSETS AND DEPRECIATION**

All assets costing more than £100 are capitalised and valued at historical cost.

Freehold property is valued on a depreciated replacement cost basis on an 8-year rolling cycle. The next professional valuation is due in 2030.

Plant and machinery is stated in the balance sheet at cost less depreciation. Distillery equipment includes certain gifted items stated at replacement valuation at time of acquisition. The following rates of depreciation are charged:-

Freehold property – 2% straight line  
Plant & machinery etc – 20% straight line  
Piano – straight line over 50 years

**(i) FIXED ASSET INVESTMENTS**

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. The statement of financial activities includes the net gains and losses arising on revaluation and disposals throughout the year.

The Trust does not acquire put options, derivatives or other complex financial instruments.

The main form of financial risk faced by the charity is that of volatility in equity markets and investment markets due to wider economic conditions, the attitude of investors to investment risk, and changes in sentiment concerning equities and within particular sectors or sub sectors.

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**(j) REALISED GAINS AND LOSSES**

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and their opening carrying value or their purchase value if acquired subsequent to the first day of the financial year.

Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value. Realised and unrealised investment gains and losses are combined in the Statement of Financial Activities.

**(k) PENSIONS**

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. The charity contribution is restricted to the contributions disclosed in note 7. There were no outstanding contributions at the year end. The costs of the defined contribution scheme are included within staff costs and charged to the unrestricted funds of the charity.

The money purchase plan is managed by NOW Pensions and the plan invests the contributions made by the employee and employer in an investment fund to build up over the term of the plan. The pension fund is then converted into a pension upon the employee's normal retirement age which is defined as when they are eligible for a state pension. The Trust has no liability beyond making its contributions and paying across the deductions for the employee's contributions.

The charity made £1,591 of contributions to the pension plan operated by NOW Pensions on behalf of the employees (2021: £885). For more information about the pension contributions refer to note 7.

**(l) CONTINGENT LIABILITIES**

A contingent liability is identified and disclosed for those grants resulting from:

- a possible obligation which will only be confirmed by the occurrence of one or more uncertain future events not wholly within the Trustees' control; or
- a present obligation following a grant offer where settlement is either not considered probable; or
- the amount has not been communicated in the grant offer and that amount cannot be estimated reliably.

**(m) STOCKS**

Stocks are stated in the balance sheet at the lower of cost and net realisable value. Cost includes all expenditure incurred in bringing those stocks to their present location and condition.

**(n) INALIENABLE OR HISTORIC ASSETS**

The museum's collection has been gifted over many years and is not valued in the financial statements as the Trustees are of the opinion that no practical benefit would be achieved by attempting to place a value on these assets, which are not held for resale.

**(o) OPERATING LEASES**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the statement of financial activities as incurred.

**(p) VOLUNTARY HELP AND GIFTS IN KIND**

The Trustees gratefully acknowledge the many hours of voluntary help donated to the charity each year. No attempt has been made to quantify or value this assistance in the financial statements.

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**2. TRUSTEES' EXPENSES**

The Trustees all give freely their time and expertise without any form of remuneration or other benefit in cash or kind (2021: £nil). Expenses paid to the Trustees in the year totalled £Nil (2021: £Nil).

**3. AUDITORS REMUNERATION**

	2022 £	2021 £
Auditor/accountants remuneration comprises:		
Audit services	2,880	2,820
Management accounts, other and software transition	3,728	3,138
Payroll bureau services including furlough claims	1,406	2,340
	<u>8,014</u>	<u>8,298</u>

**4. DONATIONS AND LEGACIES**

	£	£
NACM - archive of cider pomology	2,507	2,500
The Herefordshire Community Foundation – Becket Bulmer fund	14,894	14,589
PCC Holy Trinity Church	2,500	2,500
John Ellerman Foundation	-	84,000
Apples & People exhibition programme – Howard Bulmer Charitable Trust	-	10,000
Apples & People exhibition programme -other grants	-	12,000
Ms Susan Bulmer – gift of Becket's Orchard & other cash donations	2,500	260,000
HEINEKEN	3,000	3,000
Sundry donations and gift aid	2,778	382
The Church Street Charitable Trust	4,000	-
	<u>32,179</u>	<u>388,971</u>

**5. CHARITABLE ACTIVITIES**

	£	£
Museum shop, café, room hire and orchard income	94,558	35,196
Museum admissions	27,821	16,379
Covid-19 grants	219	69,804
	<u>122,598</u>	<u>121,379</u>

**6. INCOME FROM INVESTMENTS**

	£	£
Listed investments income	94,842	89,676
Realised profit on the sale of Cazenove Investments	41,346	75,345
	<u>136,188</u>	<u>165,021</u>



**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**7. EXPENDITURE ON CHARITABLE ACTIVITIES**

	2022	2021
	£	£
<b>Governance costs:</b>		
Museum director salary and bookkeepers charges	47,019	41,931
Telephone and internet costs	1,759	1,561
Auditor/accountants remuneration	8,014	8,298
Legal and professional fees	39,279	14,665
Depreciation of plant and machinery	3,959	3,391
Bank charges	1,781	1,207
<b>Administrative costs:</b>		
Premises costs	113,577	84,148
Motor and travel costs	740	138
Printing, stationery and advertising	8,120	5,317
Exhibits and equipment	37,769	56,003
Impairment of freehold property	-	20,424
Depreciation of freehold property	-	16,000
Sundry expenses	3,338	2,490
<b>Staff costs:</b>		
Wages and salaries	88,160	42,192
Social security costs	401	-
Pension costs	1,591	885
Redundancy pay	-	5,035
	<u>355,507</u>	<u>303,685</u>

The average number of employees, calculated on a full-time equivalent basis, analysed by function, was;

	2022	2021
Governance staff	2	2
Other staff	12	9
	<u>14</u>	<u>11</u>

No employees received total employee benefits (excluding employer pensions costs) of more than £60,000.

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**8. TANGIBLE FIXED ASSETS**

	Freehold property £	Plant and machinery £	Total £
<b>COST OR VALUATION</b>			
Balance at 1 October 2021	1,315,000	149,894	1,464,894
Additions	-	2,890	2,890
Revaluations	30,000	-	30,000
	<hr/>	<hr/>	<hr/>
Balance at 30 September 2022	1,345,000	152,784	1,497,784
	<hr/>	<hr/>	<hr/>
<b>ACCUMULATED DEPRECIATION</b>			
Balance at 1 October 2021	120,000	98,286	218,286
Charge for the year	-	3,959	3,959
Revaluation adjustments	(120,000)	-	(120,000)
	<hr/>	<hr/>	<hr/>
Balance at 30 September 2022	-	102,245	102,245
	<hr/>	<hr/>	<hr/>
<b>NET BOOK VALUE</b>			
At 30 September 2022	1,345,000	50,539	1,395,539
	<hr/>	<hr/>	<hr/>
At 30 September 2021	1,195,000	51,608	1,246,608
	<hr/>	<hr/>	<hr/>

**Revaluation**

Freehold Property was revalued to fair value on 30 September 2022 by Angus J Jackson MRICS of Jackson Preece Limited (surveyors and commercial agents). The land is valued on a comparable open market value basis and, because of its specialist nature, the building is valued on a depreciated replacement cost basis.

If Freehold Property had not been revalued it would have been included at a historical cost of £353,207 with aggregate depreciation of £223,971 (2021: £353,207 historical cost with aggregate depreciation of £216,907). Freehold property includes land valued at £515,000 which is not depreciated.

**9. FIXED ASSET INVESTMENTS**

	2022 £	2021 £
Market value at 1 October 2021	4,345,663	3,831,693
Net (losses)/gains on revaluation at 30 September 2022	(354,959)	348,417
Eliminated on disposal	(766,575)	(470,910)
Purchased in year	768,364	636,463
	<hr/>	<hr/>
Market value at 30 September 2022	3,992,493	4,345,663
	<hr/>	<hr/>
Historical cost as at 30 September 2022	3,801,258	3,724,712
	<hr/>	<hr/>



# HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

## NOTES TO THE ACCOUNTS

### FOR THE YEAR ENDED 30 SEPTEMBER 2022

#### 9. FIXED ASSET INVESTMENTS - continued

	2022 £	2021 £
UK Equities	253,343	296,470
International Equities	1,021,183	1,159,446
UK Bonds	161,859	299,211
International Bonds	370,821	392,663
Portfolio Funds	667,784	583,491
COIF Charity Funds	1,517,478	1,614,357
Unlisted Securities - at cost		
£25 Hereford Co-operative Housing Ltd		
4% loan stock	25	25
	<u>3,992,493</u>	<u>4,345,663</u>

#### 10. DEBTORS

	£	£
Amounts falling due within one year:		
Trade debtors	2,640	887
Other debtors	11,656	30,176
	<u>14,296</u>	<u>31,603</u>

#### 11. CREDITORS

	£	£
Amounts falling due within one year:		
Trade creditors	15,114	6,708
Taxation and social security payable	1,795	730
Accruals	15,710	6,910
Other creditors	559	168
	<u>33,178</u>	<u>14,516</u>

#### 12. RESTRICTED FUNDS

The income funds of the Charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	Archive of Cider Pomology Fund £	Museum Development Fund £	Collection Fund £	John Ellerman Foundation Fund £	THE APPLE WORLD exhibitions £
Balance at 1 October 2021	26,331	202,692	1,032	70,843	29,966
Received during the year	2,507	-	-	-	-
Transfers (to)/ from general fund	-	-	-	-	-
Cash expended	(9,417)	-	-	(30,001)	(9,695)
	<u>19,421</u>	<u>202,692</u>	<u>1,032</u>	<u>40,842</u>	<u>20,271</u>
Balance at 30 September 2022	19,421	202,692	1,032	40,842	20,271

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**12. RESTRICTED FUNDS - continued**

	Total £
Balance at 1 October 2021	330,864
Received during the year	2,507
Transfers between funds	-
Cash expended	(49,113)
	<hr/>
Balance at 30 September 2022	284,258
	<hr/>

The Archive of Cider Pomology Fund was established to record the history of pomology of cider, its manufacture, and associated crafts.

The Museum Development Fund was established to be used towards the development of the Museum premises and exhibits.

The Collection Fund was established for the restoration of the museum collection exhibits.

The John Ellerman Foundation provided funding over three years to support work to transform the Museum, including increased curatorial capacity and partnership delivery of THE APPLE WORLD exhibition programme.

THE APPLE WORLD exhibitions to articulate the story of the apple were deferred due to the COVID-19 pandemic but are expected to take place in 2023. A complementary digital programme, Apples & People, started in 2021 to maintain momentum whilst large scale physical exhibitions were not feasible. Grant funding was received from the East Malling Trust, the Worshipful Company of Fruiterers, the John Ellerman Foundation, Howard Bulmer Charitable Trust, Art Fund with Weston Loan Programme, Hereford City Council, Herefordshire Council, HEINEKEN, Becket Bulmer Fund administered by Herefordshire Community Foundation, Ms Susan Bulmer, the Friends of Herefordshire Museums and Arts and a private donor.

These funds are held in the bank account of the Trust and in investments held by Cazenove.

**13. GENERAL FUND**

	£
At 1 October 2021	4,600,253
Incoming resources	288,458
Outgoing resources	(336,923)
(Losses) on investment assets	(354,959)
Transfer from designated fund – maintenance and repairs	238,370
	<hr/>
At 30 September 2022	4,435,199
	<hr/>

**14. CAPITAL COMMITMENTS**

There were no capital commitments contracted for but not provided in the accounts at the year end.

**HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**15. ANALYSIS OF GROUP NET ASSETS BETWEEN FUNDS**

	Unrestricted funds £	Restricted funds £	Total £
Fund balances at 30 September 2022 are represented by:			
Tangible fixed assets	1,395,539	-	1,395,539
Investments	3,789,801	202,692	3,992,493
Current assets	138,036	81,566	219,602
Current liabilities	(33,178)	-	(33,178)
Total net assets	5,290,198	284,258	5,574,456
Unrealised (gains) included above on tangible fixed assets	(854,999)		
Unrealised (gains) included above on investment assets	(166,357)		
Total unrealised (gains) at 30 September 2022	(1,021,356)		
Reconciliation of movement in unrealised (gains) and losses on freehold property and investment assets:			
Unrealised (gains) at 1 October 2021	(1,226,315)		
Net losses arising on revaluation of investment assets in the year	354,959		
Revaluation of freehold property in the year	(150,000)		
Unrealised (gains) at 30 September 2022	(1,021,356)		

**16. RELATED PARTY TRANSACTIONS**

D Bailey (a Trustee) is also a trustee of the Brightspace Foundation and General Manager at the National Trust in Herefordshire which are partners with the Museum in THE APPLE WORLD exhibition programme, and D Marshall (a Trustee) is also a director of Damage Limited, an Associate consultant with the Brightspace Foundation,

Because the exhibition programme is being managed in partnership, some transactions relating to the exhibition pass between the Museum, the Brightspace Foundation, and the National Trust. Potential conflicts of interest have been declared and are avoided by an independent Trustee representing the Museum on THE APPLE WORLD partnership programme board.