

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

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HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 30 SEPTEMBER 2021

REFERENCE AND ADMINISTRATION INFORMATION

The Trustees who acted during the year were as follows:

Mr D Bailey
Mr J Bisset (resigned 17 June 2021, reappointed 12 May 2022)
Miss A G Bulmer (deceased 4 May 2021)
Mr C Bulmer
Mr C Fairs
Dr D Marshall (Chairman)
Dr J Taplin (appointed 9 December 2021)
Mrs H Thomas
Mrs F Tyler
Mr S Wright

Senior Management – Ms E Pimblett, Museum Director

Details of the Auditors remuneration are given in note 3 to the financial statements.

None of the Trustees have received any remuneration or reimbursement of expenses in the year.

Registered office and operational address

21 Ryelands Street
Hereford
HR4 0LW

Advisors

Independent Auditor

James Harper FCA
Harper Sheldon Chartered Accountants
Midway House, Herrick Way
Staverton
Gloucestershire
GL51 6TQ

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Solicitors

Lambe Corner Solicitors
36/37 Bridge Street
Hereford
HR4 9DJ

Investment Advisors

Cazenove Capital
1 London Wall Place
London
EC2Y 5AU

CCLA Investment Management Ltd
Senator House, 85 Queen Victoria Street
London
EC4V 4ET

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 30 SEPTEMBER 2021

The Trustees present their annual report and financial statements of the charity for the year ended 30 September 2021.

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) in preparing the annual report and financial statements of the charity.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Hereford Cider Museum Trust is a registered charity (No. 1158061) governed by a declaration of Trust dated 12 August 2014. The Trustees may appoint new or additional Trustees and the following organisations had Trustee representatives as follows:

Bulmers (one representative)

National Association of Cider Makers (one representative)

OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT

The object of the Hereford Cider Museum Trust is to advance education for the public benefit in the history of the cider and perry industry and related agricultural, orcharding and industrial processes by maintaining a museum with the strategic aims to:

- Improve public understanding and appreciation of the Cider Industry
- Collect and care for material relating to the cider industry for future generations
- Ensure that learning and access to collections provision is a core element of all aspects of the Museum's work
- Generate sufficient revenue to ensure a sustainable future for the Museum
- Develop and extend partnerships with the Cider Industry and wider community
- Build and develop staff capacity

It does this by:-

- Continuing re-display of the Museum, to improve physical and intellectual access and its value as an educational platform
- Providing improved access to the reserve collections
- Meeting external standards of collections care
- Maintaining Accreditation status for the Museum
- Enhancing the Museum's online and media presence
- Encouraging endowments to the Museum
- Increasing the community role of the Museum

All assets donated to the Museum are held by the Trust and recorded in the Accession Register. The Trustees will not normally dispose of any accessioned assets; however unwanted items may warrant disposal or dispersal from time to time and such may be authorised by the Trustees within the strict provisions of the Museum's Access and Disposal policy.

In setting our objectives and planning activities, the Trustees have given careful consideration to the Charity Commission's guidance on public benefit and in particular to its supplementary public benefit guidance on advancing education and on fee-charging. It is important that access to education is not restricted to those who can afford our fees and we therefore offer concessions for senior citizens, children and students.

The Trustees gratefully acknowledge the support of the many unpaid volunteers and those who provided facilities and services free of charge to the Charity.

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE – HOW WE DELIVERED PUBLIC BENEFIT

The COVID-19 pandemic continued to severely impact the Museum, which remained closed to visitors and tenants until 24 May 2021. Nearly all staff remained on furlough, supported by the Government's Coronavirus Job Retention Scheme and two members of staff took voluntary redundancy. Repairs to damage in the cellars continued until January 2021 and were subject to an insurance claim. Other major maintenance work has begun on the museum building. With safety measures installed, the Museum reopened to visitors with restricted opening and a booking system. Visitor demand was strong, with 3,877 visitors during this limited period compared to 4,966 in 2020. No activities with the community took place during the year. However, in January 2021 an online exhibition programme was launched called Apples & People, sharing stories about the apple from around the world. This is a partnership project with the Brightspace Foundation and National Trust in Herefordshire, with additional funding raised to enable it. This has developed good reach, and relationships have been established with apple scientists, historians, and growers around the world as well as art institutions and other museums. Creative commissions have been awarded to artists, particularly those local to the Museum, to help tell the apple stories, thereby providing support to the creative industries in uncertain times.

The Museum holds Full Accreditation status by the Arts Council, England, which is the UK standard for museums and galleries and defines the working practices for collection care. Being the only Accredited Museum in the country to focus upon the story of cider and the apple the Museum seeks to showcase and promote the heritage of cider and orchards across the United Kingdom. The Museum offers a unique combination of industrial heritage, unrivalled collections from across the country, and cultural worth set in a County that has a central role in the history and production of cider. Housed in an historic factory building that is the birthplace of the largest cider maker in the world, the Museum has a collection that combines agricultural and industrial machinery alongside exquisite collections of glassware and art works, and holds an extensive archive of papers, images and books. Its collections are further enhanced by loans from others. Major technical and scientific advances took place here, and the Museum sits in the centre of Herefordshire, a rural county that accounts for a fifth of all the cider produced in the world. The structured approach towards developing a new strategy, with a quinquennial review of the condition of the building completed and a conservation management plan initiated. This work has been partly funded by the John Ellerman Foundation whose three-year grant funding ended this year. The trustees are grateful to the John Ellerman Foundation for their support and flexible approach during the difficult last 18 months.

The Museum's land holdings were increased during the year by the gift of Becket's Orchard from Ms Susan Bulmer. This is a 25-acre orchard containing old bush trees and a small area of woodland. The gift was received without restriction but with annual funding from the donor. It provides further opportunity to extend the Museum's offering outdoors. Because of the gift, the Museum's land was valued on a Fair Value basis on 30 September 2021 by Angus J Jackson MRICS of Jackson Preece Limited (surveyors and commercial agents). Becket's Orchard was valued at £250,000 and the value of the Pippin Orchards appreciated by £25,000. In accordance with the Museum's accounting policies, all land and buildings will be revalued at 30 September 2022.

On 4 May 2021, Miss A G Bulmer died. A long-standing trustee and benefactor of the Museum, Gillian will be sorely missed.

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 30 SEPTEMBER 2021

FINANCIAL REVIEW

The trustees are grateful for the donations received in the year, especially for the gift of Becket's Orchard by Ms Susan Bulmer. Ongoing support was received from the Becket Bulmer Fund administered by the Herefordshire Community Foundation and the National Association of Cider Makers for the Museum's archive. HENEKEN provided initiated an annual grant of £3,000 towards running costs. Funding totalling £27,000 was received to enable creative commissions for the Apples & People exhibition programme, including £10,000 from the Howard Bulmer Charitable Trust and £5,000 from Ms Susan Bulmer. The Museum welcome Government support mitigating the impact of the pandemic but did not apply to the Arts Council England Culture Recovery Fund.

Net unrestricted income on unrestricted funds totalled £297,473 (2020: £3,138,552). The large net income was due to donations totalling £255,000 from Ms Susan Bulmer. In the previous year there were donations of £3,033,272 and from The Gillian Bulmer Charitable Trust and £175,150 from a former Trustee, Miss AG Bulmer (as detailed in note 4).

INVESTMENT POLICY AND PERFORMANCE

The Trustees may invest any monies held at their absolute discretion and its investment portfolio is managed by Cazenove Capital Management Limited and CCLA Investment Management Ltd. An unrealised gain of £348,417 (2020: £101,633) has been made on the portfolio during the course of the year as markets recovered from the effects of the pandemic. The Trustees are aware of the age of the building and have designated funds for the future costs for maintenance and repairs.

During the year, work was undertaken in the cellars and on services throughout the Museum. A future work programme has been developed following the quinquennial review.

KEY MANAGEMENT PERSONNEL REMUNERATION

The Trustees consider the board of Trustees and Museum Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All Trustees give their time freely and no Trustee remuneration was paid in the year. Details of Trustee expenses and related party transactions are disclosed in notes 2 and 16 to the Accounts.

RISK MANAGEMENT

During the year the Trustees reviewed operational risks which are prioritised in terms of potential impact and likelihood of occurrence, and procedures have been put in place to mitigate risks. There is a programme of staff training.

RESERVES POLICY

The Trustees have reviewed the reserves of the charity. The review concluded that the reserves were largely invested in non-liquid assets which may fluctuate in value, but the income stream generated from these assets was reasonable, and required to maintain and develop Museum operations, including the Museum building, its orchards, and the archive. The Trustees have designated reserves for major repairs and maintenance, recognising the age of the building and the needs to safeguard the collection. The charity has a number of restricted funds which are detailed in the notes to the financial statements.

PLANS FOR THE FUTURE

The transformation of the Museum experience, for which work is now underway, will make the most of the historic building, the unique collections held by the Museum, and the orchards. Working in partnership with others, further exhibitions, events, and digital engagement will extend reach, educate new audiences, and attract further volunteers.

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 30 SEPTEMBER 2021

Trustees responsibilities in relation to the Financial Statements:

The Charity Trustees are responsible for preparing a Trustees annual report and financial statements in accordance with applicable law and United Kingdom accounting Standards (United Kingdom Generally Accepted Accounting Practice).

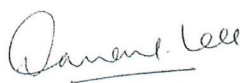
The law applicable to charities in England and Wales requires the charity Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, of the charity for that year. In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed; subject to any material departures that must be disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations and the provisions of the Trust Deed. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements.

On behalf of the Trustees



D Marshall

19 July 2022

HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)

Independent Auditor's Report to the trustees of Hereford Cider Museum Trust

Year ended 30 September 2021

Opinion

We have audited the financial statements of Hereford Cider Museum Trust (the 'charity') for the year ended 30 September 2021 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and the Statement of Recommended Practice "Accounting and Reporting by Charities" (revised 2005), and with FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice) and with the Charities Act 2011.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 30 September 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)

Independent Auditor's Report to the trustees of Hereford Cider Museum Trust

Year ended 30 September 2021

Other information

The other information comprises the information included in the trustees report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Charities Act 2011

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

HEREFORD CIDER MUSEUM TRUST CHARITABLE ORGANISATION (CIO)

Independent Auditor's Report to the trustees of Hereford Cider Museum Trust

Year ended 30 September 2021

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.

Independent Auditor's Report to the trustees of Hereford Cider Museum Trust

Year ended 30 September 2021

Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



James Harper (Senior Statutory Auditor)

For and on behalf of
Harper Sheldon Limited
Chartered accountants & statutory auditor
Midway House
Staverton Technology Park
Herrick Way, Staverton
Cheltenham, Glos.
GL51 6TQ

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HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT)

FOR THE YEAR ENDED 30 SEPTEMBER 2021

INCOME AND ENDOWMENTS FROM:	Note	Unrestricted funds £	Restricted funds £	Total 2021 £	Total 2020 £
Donations and legacies	4	275,471	113,500	388,971	3,263,768
Charitable activities	5	117,646	3,733	121,379	87,437
Investments	6	165,021	-	165,021	10,708
Total income and endowments		558,138	117,233	675,371	3,361,913
EXPENDITURE ON:					
Expenditure on raising funds		(17,820)	-	(17,820)	(14,607)
Expenditure on charitable activities	7	(242,845)	(60,840)	(303,685)	(216,877)
Total expenditure		(260,665)	(60,840)	(321,505)	(231,484)
Net income / (expenditure)		297,473	56,393	353,866	3,130,429
Transfers between funds		113	(113)	-	-
Other recognised gains/(losses):					
Revaluation of freehold property	8	45,424	-	45,424	-
Gains/(losses) on revaluation of investment assets	9	348,417	-	348,417	101,633
NET MOVEMENT IN FUNDS		691,427	56,280	747,707	3,232,062
Reconciliation of funds:					
Total funds brought forward		4,852,195	274,584	5,126,779	1,894,717
Total funds carried forward		5,543,622	330,864	5,874,486	5,126,779

All income and expenditure derive from continuing activities.

The statement of financial activities includes all gains and losses recognised during the year.

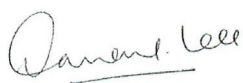
HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

BALANCE SHEET

FOR THE YEAR ENDED 30 SEPTEMBER 2021

FIXED ASSETS	Notes	2021 £	2020 £
Tangible fixed assets	8	1,246,608	987,063
Investments	9	4,345,663	3,831,693
		<hr/> 5,592,271	<hr/> 4,818,756
CURRENT ASSETS			
Stocks		34,260	39,078
Debtors	10	31,603	17,089
Cash at bank and in hand		230,868	260,990
		<hr/> 296,731	<hr/> 317,157
Creditors: amounts falling due within one year	11	(14,516)	(9,134)
		<hr/> 282,215	<hr/> 308,023
Net current assets			
Total assets less current liabilities		<hr/> 5,874,486	<hr/> 5,126,779
NET ASSETS		<hr/> 5,874,486	<hr/> 5,126,779
 Restricted funds	12	330,864	274,584
Unrestricted funds			
General fund	13	4,600,253	3,854,213
Designated fund – maintenance and repairs		238,370	338,407
Fair value reserve		704,999	659,575
TOTAL CHARITY FUNDS		<hr/> 5,874,486	<hr/> 5,126,779

Approved by the Board of Trustees on 19 July 2022 and signed on its behalf by:



D Marshall

The notes on pages 10 to 20 form part of these accounts.

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

1. ACCOUNTING POLICIES

(a) BASIS OF PREPARATION AND ASSESSMENT OF GOING CONCERN

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities", (revised 2005) and with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

The Trust constitutes a public benefit entity as defined by FRS 102.

The Trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern. The most significant area of adjustment and key assumptions that affect items in the accounts are to do with the valuation of stock.

(b) FUNDS STRUCTURE

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or Trust deed. There are several restricted funds and the purpose of each is stated in note 12.

Unrestricted income funds comprise those funds which the Trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the Trustees, at their discretion, have created a fund for a specific purpose.

(c) INCOME RECOGNITION

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations are recognised when the Trust has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance before the charity is entitled to funds, the income is deferred and not recognised until either those conditions are fully met or the fulfilment of those conditions is wholly within the control of the charity and it is probable that those conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case-by-case basis following the granting of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank. Dividends are recognised once the dividend has been declared and notification has been received of the dividend due. This is normally upon notification by our investment advisor of the dividend yield of the investment portfolio.

Grants are credited as income in the year in which they are receivable, subject to the following:- Grants received for specific purposes are accounted for as restricted funds. Grants are not recognised as receivable until any conditions for receipt have been complied with. Where donor-imposed restrictions apply to the timing of the related expenditure as a pre-condition for its use the grant is treated as deferred income until those restrictions are met.

Grants receivable in respect of expenditure on tangible fixed assets are treated as deferred income and amortised by equal instalments on the same basis as the depreciation charge applicable to the asset concerned.

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

(d) EXPENDITURE RECOGNITION

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated or apportioned to the applicable expenditure headings. For more information on this attribution please refer to note (g) below.

(e) IRRECOVERABLE VAT

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

(f) ALLOCATION OF SUPPORT AND GOVERNANCE COSTS

Support costs have been allocated between governance costs and other support costs. Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include costs related to the statutory independent examination and legal fees together with an apportionment of overhead and support costs.

(g) CHARITABLE ACTIVITIES

Costs of charitable activities include grants made, governance costs and an apportionment of support costs as shown in note 7.

(h) TANGIBLE FIXED ASSETS AND DEPRECIATION

All assets costing more than £100 are capitalised and valued at historical cost.

Freehold property is valued on an existing use basis on an 8-year rolling cycle. The next professional valuation is due in 2022.

Plant and machinery is stated in the balance sheet at cost less depreciation. Distillery equipment includes certain gifted items stated at replacement valuation at time of acquisition. The following rates of depreciation are charged:-

Freehold property – 2% straight line
Plant & machinery etc – 20% straight line
Piano – straight line over 50 years

(i) FIXED ASSET INVESTMENTS

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. The statement of financial activities includes the net gains and losses arising on revaluation and disposals throughout the year.

The Trust does not acquire put options, derivatives or other complex financial instruments.

The main form of financial risk faced by the charity is that of volatility in equity markets and investment markets due to wider economic conditions, the attitude of investors to investment risk, and changes in sentiment concerning equities and within particular sectors or sub sectors.

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

(j) REALISED GAINS AND LOSSES

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and their opening carrying value or their purchase value if acquired subsequent to the first day of the financial year.

Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value. Realised and unrealised investment gains and losses are combined in the Statement of Financial Activities.

(k) PENSIONS

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. The charity contribution is restricted to the contributions disclosed in note 7. There were no outstanding contributions at the year end. The costs of the defined contribution scheme are included within staff costs and charged to the unrestricted funds of the charity.

The money purchase plan is managed by NOW Pensions and the plan invests the contributions made by the employee and employer in an investment fund to build up over the term of the plan. The pension fund is then converted into a pension upon the employee's normal retirement age which is defined as when they are eligible for a state pension. The Trust has no liability beyond making its contributions and paying across the deductions for the employee's contributions.

The charity made £885 of contributions to the pension plan operated by NOW Pensions on behalf of the employees (2020: £781). For more information about the pension contributions refer to note 7.

(l) CONTINGENT LIABILITIES

A contingent liability is identified and disclosed for those grants resulting from:

- a possible obligation which will only be confirmed by the occurrence of one or more uncertain future events not wholly within the trustees' control; or
- a present obligation following a grant offer where settlement is either not considered probable; or
- the amount has not been communicated in the grant offer and that amount cannot be estimated reliably.

(m) STOCKS

Stocks are stated in the balance sheet at the lower of cost and net realisable value. Cost includes all expenditure incurred in bringing those stocks to their present location and condition.

(n) INALIENABLE OR HISTORIC ASSETS

The museum's collection has been gifted over many years and is not valued in the financial statements as the Trustees are of the opinion that no practical benefit would be achieved by attempting to place a value on these assets, which are not held for resale.

(o) OPERATING LEASES

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the statement of financial activities as incurred.

(p) VOLUNTARY HELP AND GIFTS IN KIND

The Trustees gratefully acknowledge the many hours of voluntary help donated to the charity each year. No attempt has been made to quantify or value this assistance in the financial statements.

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

2. TRUSTEES' EXPENSES

The Trustees all give freely their time and expertise without any form of remuneration or other benefit in cash or kind (2020: £nil). Expenses paid to the trustees in the year totalled £Nil (2020: £Nil).

3. AUDITORS REMUNERATION

	2021 £	2020 £
Auditor/accountants remuneration comprises:		
Audit services	2,820	3,420
Management accounts, other and software transition	3,138	5,406
Payroll bureau services including furlough claims	2,340	2,145
	<u>8,298</u>	<u>10,971</u>

4. DONATIONS AND LEGACIES

	£	£
Church Street Charitable Trust	-	15,000
NACM - archive of cider pomology	2,500	2,500
The Herefordshire Community Foundation – Becket Bulmer fund	14,589	14,651
Miss AG Bulmer	-	175,150
PCC Holy Trinity Church	2,500	4,000
Gillian Bulmer Charitable Trust	-	3,033,272
Community Art Project – Herefordshire Council	-	377
John Ellerman Foundation	84,000	-
THE APPLE WORLD – Hereford City Council	-	3,000
THE APPLE WORLD – Art Fund with Weston Loan Programme	-	14,025
THE APPLE WORLD – HEINEKEN	-	400
Apples & People exhibition programme – Howard Bulmer		-
Charitable Trust	10,000	
Apples & People exhibition programme -other grants	12,000	-
Ms Susan Bulmer – gift of Becket's Orchard & other cash donations	260,000	-
HEINEKEN	3,000	-
Sundry donations and gift aid	382	1,393
	<u>388,971</u>	<u>3,263,768</u>

5. CHARITABLE ACTIVITIES

	£	£
Museum shop, café, room hire and orchard income	35,196	48,222
Museum admissions	16,379	9,714
Covid-19 grants	69,804	29,501
	<u>121,379</u>	<u>87,437</u>

6. INCOME FROM INVESTMENTS

	£	£
Listed investments income	89,676	84,025
Realised profit/(loss) on the sale of Cazenove Investments	75,345	(73,317)
	<u>165,021</u>	<u>10,708</u>

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

7. EXPENDITURE ON CHARITABLE ACTIVITIES

	2021	2020
	£	£
Governance costs:		
Museum director salary and bookkeepers charges	41,931	40,882
Telephone and internet costs	1,561	1,543
Auditor/Independent examiners remuneration	8,298	10,971
Legal and professional fees	14,665	8,998
Depreciation of plant and machinery	3,391	2,454
Bank charges	1,207	604
Administrative costs:		
Premises costs	84,148	44,321
Motor and travel costs	138	398
Printing, stationery and advertising	5,317	4,824
Exhibits and equipment	56,003	33,628
Impairment of freehold property	20,424	-
Depreciation of freehold property	16,000	16,000
Sundry expenses	2,490	2,235
Staff costs:		
Wages and salaries	42,192	48,246
Social security costs	-	992
Pension costs	885	781
Redundancy pay	5,035	-
	<u>303,685</u>	<u>216,877</u>

The average number of employees, calculated on a full-time equivalent basis, analysed by function, was;

	2021	2020
Governance staff	2	2
Other staff	9	11
	<u>11</u>	<u>13</u>

No employees received total employee benefits (excluding employer pensions costs) of more than £60,000.

HEREFORD CIDER MUSEUM TRUST CHARITABLE INCORPORATED ORGANISATION (CIO)

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

8. TANGIBLE FIXED ASSETS

	Freehold property £	Plant and machinery £	Total £
COST OR VALUATION			
Balance at 1 October 2020	1,040,000	145,958	1,185,958
Additions	250,000	3,936	253,936
Revaluations	25,000	-	25,000
	<hr/>	<hr/>	<hr/>
Balance at 30 September 2021	1,315,000	149,894	1,464,894
	<hr/>	<hr/>	<hr/>
ACCUMULATED DEPRECIATION			
Balance at 1 October 2020	104,000	94,895	198,895
Charge for the year	16,000	3,391	19,391
Revaluation adjustments	-	-	-
	<hr/>	<hr/>	<hr/>
Balance at 30 September 2021	120,000	98,286	218,286
	<hr/>	<hr/>	<hr/>
NET BOOK VALUE			
At 30 September 2021	<hr/> 1,195,000 <hr/>	<hr/> 51,608 <hr/>	<hr/> 1,246,608 <hr/>
At 30 September 2020	<hr/> 936,000 <hr/>	<hr/> 51,063 <hr/>	<hr/> 987,063 <hr/>

Revaluation

Orchards were revalued on a Fair Value basis on 30 September 2021 by Angus J Jackson MRICS of Jackson Preece Limited (surveyors and commercial agents). Other freehold property was revalued on an Existing Use Value basis on 21 February 2014 by Jonathan D Preece BSC MRICS.

If Freehold Property had not been revalued it would have been included at a historical cost of £353,207 with aggregate depreciation of £216,907 (2020: £353,207 historical cost with aggregate depreciation of £209,843). Freehold property includes land valued at £515,000 which is not depreciated.

9. FIXED ASSET INVESTMENTS

	2021 £	2020 £
Market value at 1 October 2020	3,831,693	930,216
Net gains/(losses) on revaluation at 30 September 2021	348,417	101,633
Eliminated on disposal	(470,910)	(1,108,211)
Purchased in year	636,463	1,203,567
Investments donated by The Pippin Trust	-	2,704,488
	<hr/>	<hr/>
Market value at 30 September 2021	4,345,663	3,831,693
	<hr/>	<hr/>
Historical cost as at 30 September 2021	3,724,712	3,633,915
	<hr/>	<hr/>

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

9. FIXED ASSET INVESTMENTS - continued

	2021 £	2020 £
UK Equities	296,470	296,468
International Equities	1,159,446	996,180
UK Bonds	299,211	416,014
International Bonds	392,663	207,778
Portfolio Funds	583,491	485,135
COIF Charity Funds	1,614,357	1,430,093
Unlisted Securities - at cost		
£25 Hereford Co-operative Housing Ltd	25	25
4% loan stock		
	<u>4,345,663</u>	<u>3,831,693</u>

10. DEBTORS

	£	£
Amounts falling due within one year:		
Trade debtors	887	-
Other debtors	30,716	17,089
	<u>31,603</u>	<u>17,089</u>

11. CREDITORS

	£	£
Amounts falling due within one year:		
Trade creditors	6,708	1,745
Taxation and social security payable	730	820
Accruals	6,910	6,420
Other creditors	168	149
	<u>14,516</u>	<u>9,134</u>

12. RESTRICTED FUNDS

The income funds of the Charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	A G Bulmer Education Fund £	Museum Development Fund £	Archive of Cider Pomology Fund £	Collection Fund £	Community Art Project £
Balance at 1 October 2020	323	202,692	25,726	1,032	113
Received during the year	-	-	6,233	-	-
Transfers (to)/ from general fund	-	-	-	-	(113)
Cash expended	(323)	-	(5,628)	-	-
	<u>-</u>	<u>202,692</u>	<u>26,331</u>	<u>1,032</u>	<u>-</u>
Balance at 30 September 2021	-	202,692	26,331	1,032	-

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

12. RESTRICTED FUNDS - continued

	THE APPLE WORLD exhibitions £	John Ellerman Foundation £	Total £
Balance at 1 October 2020	31,357	13,341	274,584
Received during the year	27,000	84,000	117,233
Transfers between funds	-	-	(113)
Cash expended	(28,391)	(26,498)	(60,840)
	<hr/>	<hr/>	<hr/>
Balance at 30 September 2021	29,966	70,843	330,864

The AG Bulmer Education Fund was established to enable the Museum to provide further education for Museum staff.

The Museum Development Fund was established to be used towards the development of the Museum premises and exhibits.

The Archive of Cider Pomology Fund was established to record the history of pomology of cider, its manufacture, and associated crafts.

The Collection Fund was established for the restoration of the museum collection exhibits.

The Community Art Project relates to funds received to work with the local community and artists to improve the environment around the museum, in particular to improve and enhance the visual appeal and feel of the area adjacent to the footpath running alongside the museum and the commission of a new sculpture by Walenty Pytel.

THE APPLE WORLD exhibitions to articulate the story of the apple have been deferred due to the COVID-19 pandemic but a digital programme will start in 2021, to which the Museum has contributed, together with additional funding from others and agreed use of existing funds to support the digital development. Grant funding has been received from the East Malling Trust, the Worshipful Company of Fruiterers, the John Ellerman Foundation, Art Fund with Weston Loan Programme, and a private donor, and further funding will be received in the next year.

The John Ellerman Foundation is providing funding over three years to support work to transform the Museum, including increased curatorial capacity and partnership delivery of THE APPLE WORLD exhibition programme.

These funds are held in the bank account of the Trust and in investments held by Cazenove.

13. GENERAL FUND

	£
At 1 October 2020	3,854,213
Incoming resources	558,138
Outgoing resources	(213,487)
Transfers from restricted funds	113
Transfer from designated fund - repairs	52,859
Gains on investment assets	348,417
	<hr/>
At 30 September 2021	4,600,253

14. CAPITAL COMMITMENTS

There were no capital commitments contracted for but not provided in the accounts at the year end.

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

15. ANALYSIS OF GROUP NET ASSETS BETWEEN FUNDS

	Unrestricted funds £	Restricted funds £	Total £
Fund balances at 30 September 2021 are represented by:			
Tangible fixed assets	1,246,608	-	1,246,608
Investments	4,142,971	202,692	4,345,663
Current assets	168,559	128,172	296,731
Current liabilities	(14,516)	-	(14,516)
Total net assets	5,543,622	330,864	5,874,486
Unrealised (gains) included above on tangible fixed assets	(704,999)		
Unrealised (gains) included above on investment assets	(521,316)		
Total unrealised (gains) at 30 September 2021	(1,226,315)		
Reconciliation of movement in unrealised (gains) and losses on freehold property and investment assets:			
Unrealised (gains) at 1 October 2020	(832,474)		
Net (gains) arising on revaluation of investment assets in the year	(348,417)		
Revaluation of freehold property in the year	(45,424)		
Unrealised (gains) at 30 September 2021	(1,226,315)		

16. RELATED PARTY TRANSACTIONS

D Marshall (a Trustee) is also a director of Damage Limited, an Associate consultant with the Brightspace Foundation, which is a partner with the Museum in THE APPLE WORLD exhibition programme. Because the exhibition programme is being developed and managed in partnership, some transactions relating to the exhibition pass between the Museum and the Brightspace Foundation. Potential conflicts of interest have been declared and are avoided by an independent trustee representing the Museum on THE APPLE WORLD partnership project board.