



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	31	Jan	2020		30	Jan	2021

Section A Reference and administration details

Charity name

LatchOn Havering

Other names charity is known by

LatchOn

Registered charity number (if any)

1157869

Charity's principal address

FORGE HOUSE

2 CAVENDISH ROAD

CLARE, SUDBURY

PostcodeCO10 8PE

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Adria Reeves	Trustee		N/A
2	Katharine Haynes	Trustee		N/A
3	Sarah Weidenbaum	Trustee		N/A
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/A	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable incorporated organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The promotion and preservation of good health of pregnant women and new mothers in the London Borough of Havering by the provision of support, advice and guidance regarding breastfeeding.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- During the pandemic we continued providing support and information via Zoom, personal messages and video calls.
- We have reopened in person at our weekly drop-in breastfeeding support session. We run this weekly session throughout the year and are looking to add another post-covid. At these, we provide free breastfeeding support, and we also signpost to further information and services where appropriate. We have many people who attend our sessions on a regular basis and so we have been able to facilitate social interactions between people at the sessions also. We have recruited a new peer supporter who attends our sessions.
- We regularly attend the local area's Infant Feeding Team meetings which work on improving breastfeeding support within the Borough. Representatives from the council, children's services and local healthcare professionals are represented at these meetings.
- Part of these meetings involves helping the council to develop their Breastfeeding Welcome scheme which is now underway and has local businesses signed up to it.
- We have a continued strong social media presence and we have branched out to using Instagram as a social media platform as well in order to promote the services we offer more widely. Social media enables us to continue to provide some online support, which can be very valuable to people who are unable to attend our sessions or unable to wait for our next session.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

- During the pandemic we continued to provide support for mums via zoom, personal messages and video calls.
- We secured a new venue which is in a different part of the borough, and are now providing face-to-face support again.
- Attending the Infant Feeding Meetings within the Borough on a monthly basis has helped us work with members of the council and local healthcare professionals to raise the standard and availability of breastfeeding support in the area. We continue to get people attending our sessions who have been referred to us by healthcare professionals because of our attendance at these meetings.
- We are continuing to work with Havering Council to reintroduce the Breastfeeding Friendly scheme across the Borough. This is now underway and more businesses in the local area are signing up.
- Our social media presence is improving, and we are well established in the platforms that we are using. Some people report to us that they found our sessions via social media, so this continues to be an important method of self-promotion for us. We are now focusing on asking other local parenting support providers to recommend our services via social media platforms to further raise our profile.
- All of our sessions have been very well attended. As a result we have previously asked some of our regular attendees whether they would like to complete breastfeeding support training so they can volunteer with us for some of our sessions and we currently have one mother completing a training course so she can do this.
- We have recruited a new peer supporter.

Section E Financial review

Brief statement of the charity's policy on reserves

N/A

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s) *S. Weidenbaum*

Full name(s) Sarah Weidenbaum

Position (eg Secretary, Chair, etc) Trustee

Date 24/01/2022