



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **01.09.2023**
date

Period start date Period end **31.08.2024**

Charity name: Friends Of Serenity

Charity registration number: 1157866

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To support and assist the provision of facilities at East Lancs Women and Newborn Centre not normally provided by the trust/nhs, providing support for bereaved families and those in subsequent pregnancies.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	This financial year our 'Tree of Life' sculpture continued to be worked on. The foundations were implemented in the ground so 'The women and newborn centre' and the tree and blossoms were made, fabricated and treated. Our service continued to provide our memory box and keepsakes. These are consistently and continuously on offer to all our babyloss families within East Lancashire. We also provided rainbow boxes to families on subsequent pregnancies.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Whilst setting the activities undertaken and planned these have been in line with our objectives. We have given consideration to the guidance from charity commissions and consulted with professionals for public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A

Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	Our volunteers have continued to support us within memory box and keepsake making events, which take place at our storate unit. Volunteers have created their own fundraisers and participates in races and events which we access via 'Run4charity'
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	We had manage to raise fund over the previous and this financial year to secure funds. We started the work, preparing the foundations, making the parts of the tree sculpture. We started to collate names form our families for the babies that would go onto the tree. With our service of memory making we have seen an increase in losses in East Lancashire. This has meant we have provided even more keepsakes thank in previous years. This are greatly received by our beneficiaries as they allow our families to create cherished memories. We have collaborated with Lancashire County council to directly fund birth and stillbirth certificates, to take the burden away from parents at the most difficult time.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Donations from the public have helped us support and hit targets to ensure we have been able to support the hospital improve their services and maintain our offer of memory boxes, rainbow boxes and keepsakes. This has also meant we
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		have reached our target to get the Tree sculture in place.
Performance of fundraising activities against objectives set	Para 1.41	This year as we have been part of 'Run4charity' we have seen an increase in families participating in events for us. The have all set fundraising targets and reached their goals. The participants set these targets to contribute to our projects. Those that raised over £1000 were able to put forward a dedication for large blsomms and all other fundraisers were given the option of a blossom for the tree when it would be installed.
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	There has been a huge focus on the tree and that has been our aim this year. This has meant we have secured funds for this but means we still need to work hard to replenish funds. We aim to always keep reserves for security of the charity.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are help in place so that we can ensure we continue to create our keepsakes and memory boxes, provision of books and stillbirth certificates.
Amount of reserves held	Para 1.22	£10,000
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Our principal sources of fundraising have come from fundraising platform Just Giving and Enthuse. We frequently receive donations form families following a funeral for their baby or if they have created an event.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	All the trustees support the charity in a voluntary capacity, working ful time elsewhere, therefore, completing paperwork, driving the charity socials and profile forward as well as maintaining our continuous supply of keepsakes can be challenging at times.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trustees /Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by Joanne Edwards Founder and consultation of trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Trustee's participate in Teams meetings, group meetings and webinars from charity's and fundraising platforms.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity is a board of trustees. The trusts bereavement midwife supports charity decisions as well as the head of midwifery and health at East Lancashire hospital trust, inline with the hospitals quality and infection control and hospital policies.
Relationship with any related parties	Para 1.51	We have an MOU with the hospital charity to support with hospital projects and meet with them when necessary. Meet with Lancashire county council registrars about funding fir certificates. Regular meetings and check ins with Run for charity.
Other		

Reference and Administrative details

Charity name	Friends Of Serenity
Other name the charity uses	FOS
Registered charity number	1157866

Charity's principal address	Friends of Serenity PO BOX 194 Darwen

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Joanne Edwards	CEO		
	2	Mark Edwards			
	3	Elizabeth Norbury			
	4	Rosanna Strachan			
	5	Lisa Brown			
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Corporate trustees – names of the directors at the date the report was approved

Director name		
Joanne Edwards		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
Joanne Edwards		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)	Joanne Edwards	
	Full name(s)	Joanne Marie Edwards	
	Position (eg Secretary, Chair, etc)	CEO	
	Date	27/06/2025	

Receipts and payments accounts

For the period from	1 September 2023	To	31 August 2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
	31,815			31,835	53,590
	589				34
(b)	32,404			31,835	53,624

A1 Receipts	
Donations	31,835
Interest	589
Sub total(Gross income for AR)	32,424

A2 Asset and investment sales, (see table).	
<i>Sub total</i>	
<i>Total receipts</i>	32,424

A3 Payments	
PURCHASES	56,167
JUST GIVING FEES	582
ENTRY FEES	1,457
PAYPAL FEE	36
PO BOX FEE	454
123 REG	361
SPONSORSHIP	350
BANK FEE	61
RENT	1,695
Sub total	
	61,142

A4 Assot and investment purchases, (see table)	
Sub total	
Total payments	61,142

Signed by one or two trustees on behalf of all the trustees

Signature

M. Edwards
J. Edwards

Print Name

MARK EDWARDS
JOANNE EDWARDS

Date of approval

29/06/25
29/06/25



Report to the trustees/ members
of

Charity Name
Friends of Serenity

On accounts for the year ended

31 August 2024

Charity no
(if any)

1157866

Set out on pages

(remember to include the page numbers of additional sheets)

Responsibilities and basis of
report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 August 2024**.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's
statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: L. Buckingham

Date: 29.06.2025

Name: Laura Buckingham

**Relevant professional
qualification(s) or body (if any):**

ACCA

Address:

Flat 4, 171b Gipsy Road, London, SE27 9QT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.