



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **01.09.2022**
date

Period start date Period end **31.08.2023**

Charity name: Friends Of Serenity

Charity registration number: 1157866

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To support and assist the provision of facilities at East Lancs Women and Newborn Centre not normally provided by the trust/nhs, providing support for bereaved families and those in subsequent pregnancies.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	This financial year as seen us continue to provide our memory box and keepsake service. These are consistently on offer to all our babyloss families within East Lancashire. Our primary focus this year has been planning a fundraising project to create a 4metre high tree sculpture. This project took 6 months to plan, seeing the fundraising officially launch in July 2022. With our charity hitting 10 years since we were first established, we applied for more places than usual within running events which saw a greater income for the charity. We also had a huge donation from a local truck run who supported us celebrate our 10th year.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Whilst setting the activities undertaken and planned these have been in line with our objectives. We have given consideration to the guidance from charity commission and consulted with professionals for public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A

Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	<p>Our volunteers have continued to support us within memory box and keepsake making events. We also had a cheer station as part of the LLHM where volunteers helped cheer on participants. We had a number of volunteers support with bucket collections as part of the Ribble Valley truck run.</p> <p>We also had a local PR company choose us as their charity of the year, donating their time to publicise our tree project and gather the local press and radio stations to raise the profile of the project.</p>
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>We made it to ten years this year and celebrated by successfully participating in high profile races such as the Manchester 10k and LLHM. These saw up to 30 Participants raising money for us which has seen a large increase in our income. We haven't had a huge spending year due to planning and launching our tree project. This meant we had to local an artist and the right trades to support the project and also mean following policy and procedures in line with the East Lancs hospitals trust. The tree project has been planned and we work hard to raise the funds. We also had a few families donate larger quantities to support the project in memory of their baby. The truck run was run by volunteers and was a huge success seeing over 100 trucks participate and donate</p> <p>We continue our work with our memory boxes which is our most valued work. This means we can support our families</p>

		<p>remember their babies at the most heart breaking time.</p> <p>All our fundraising efforts will maintain our day today expenditure of memory boxes, still birth certificates, literature for our families but the most part will be saved to help us reach the total for the tree.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p>Donations from the public have helped us support and hit targets to ensure we have been able to support the hospital improve their services and maintain our offer of memory boxes, rainbow boxes and keepsakes.</p>
Performance of fundraising activities against objectives set	Para 1.41	<p>We had 10 participants within the London Landmark half marathon which provided over 6000pounds in donations</p> <p>The Ribble Valley Truck run saw in acces of 9000pounds</p> <p>We have 15 runners within the Manchester 10k and all participants reaches and exceeded fundraising targets of 250.</p>
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Due to working hard at our fundraising with support from the local PR company we have been able to raise our charity profile to help increase fundraising. This sees the charity is a secure Financial position.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are help in place so that we can ensure we continue to create our keepsakes and memory boxes and help build the total for out tree project which will lcome to fruition in 2024.
Amount of reserves held	Para 1.22	£20,000
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Our principal sources of fundraising have come from fundraising platform Just Giving. We did also receive some large donations from families wanting to donate towards the tree and the Ribble Valley truck run was also a huge financial boost this year.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	Time can be difficult for the trustees to complete any work such as memory boxes, paper work for participants in races etc as all trustees work full time elsewhere and off their time for free in their spare time.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trustees /Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by Joanne Edwards Founder and consultation of trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Trustee's participate in Teams meetings, group meetings and webinars from charity's and fundraising platforms.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity is a board of trustees. The trusts bereavement midwife supports charity decisions as well as the local hospital charity ELHT and Me in accordance with the hospitals quality and infection control and hospital policies.
Relationship with any related parties	Para 1.51	We have an MOU with the hospital charity to support with hospital projects and meet with them when necessary.
Other		

Reference and Administrative details

Charity name	Friends Of Serenity
Other name the charity uses	FOS
Registered charity number	1157866
Charity's principal address	Friends of Serenity PO BOX 194 Darwen

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Joanne Edwards	CEO		
2	Mark Edwards			
3	Elizabeth Norbury			
4	Rosanna Strachan			
5	Lisa Brown		15 th April 2023	
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Corporate trustees – names of the directors at the date the report was approved

Director name		
Joanne Edwards		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
Joanne Edwards		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Joanne Edwards	
Full name(s)	Joanne Marie Edwards	
Position (eg Secretary, Chair, etc)	CEO	
Date	23/06/2023	

YEAR ENDED 31 AUGUST 2023

	£	£
DONATIONS		53,590.03
 EXPENSES		
PURCHASES	11,809.49	
JUST GIVING FEES	244.80	
CHARITY ENTRY FEES	2,997.00	
PAYPAL FEES	21.89	
PO BOX FEE	219.00	
WEBSITE FEES	266.06	
BANK FEES	94.40	
RENT	1,518.40	
	<hr/>	- 17,171.04
 INTEREST		33.60
 SURPLUS		<hr/> 36,452.59 <hr/>



Section A

Independent Examiner's Report

Report to the trustees/ members
of

Charity Name
Friends of Serenity

On accounts for the year ended

31 August 2023

Charity no
(if any)

1157866

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 August 2023**.

Responsibilities and basis of
report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's
statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: *L. Burns*

Date: 24.06.2024

Name: Laura Burns

Relevant professional
qualification(s) or body (if any):

ACCA

Address: Flat 4, 171b Gipsy Road, London, SE27 9QT

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

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sclose.

