



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01.09.2020
date

Period start date Period end 31.08.2021

Charity name: Friends Of Serenity

Charity registration number: 1157866

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To support and assist the provision of facilities at East Lancs Women and Newborn Centre not normally provided by the trust/nhs, providing support for bereaved families and those in subsequent pregnancies.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Over the last financial year we have continued and extended our services with keepsake and memory boxes. We have continued to provide and develop our Rainbow boxes for families who go onto a subsequent baby after loss. We have also funded another year of Mama academy passports to the trust to empower all women in pregnancy with information. We also provided funding for decorative sky lights in the bereavement suites as well as scanning rooms in rainbow clinic. Work was predominately focussed on memory boxes and keepsakes due to the COVID 19 pandemic.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Whilst setting the activities undertaken and planned these have been in line with our objectives. We have given consideration to the guidance from charity commission and consulted with professionals for public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
	Para 1.38	N/A

Policy on social investment including program related investment		
Contribution made by volunteers	Para 1.38	Our volunteers contributed towards memory box making pre Covid 19, which is organised by the charity. Volunteers have also attended events put on by donators to support them through cheer stations.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	We have continued to support all beneficiaries through the provision of keepsakes and memory boxes, allowing them to make valuable memories. We have continued to fund postal orders to provide birth and death certificates after loss and also specialist books. This year our fundraising turned to supporting with the transition to MAMA Academy passports to empower mothers with information about their pregnancy. We raised money through walks during lock downs and other sporting activities such as the Captain Tom 100 and January challenge. We used monies raised to purchase skylights to improve and make rooms at the hospital less clinical. Due to the ongoing COVID 19 we have been restricted in our services and kept a low profile.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Donations from the public during COVID have helped us support and hit targets to ensure we have been able to support the hospital improve their services.
Performance of fundraising activities against objectives set	Para 1.41	We had support from fundraisers completed at home during COVID 19, such as the January Challenge as well as the support from friends and family challenges.

Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	As the previous year, a steady flow of donations remain. We aim to always maintain a balance of £10,000 for security.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are help in place so that we can ensure we continue to create our keepsakes and memory boxes.
Amount of reserves held	Para 1.22	£2000
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Like last year we had a significant donation from a family who recruited friends and family to a January challenge which boosted our funds significantly.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	As he COVID 19 pandemic continued, it has meant we have not been able to have any gatherings or events for fundraising purposes and all items made for the hospital have had been produced in small socially distanced groups at our charity unit.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g unincorporated association , CIO)	Para 1.25	Trustees /Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by Joanne Edwards Founder and consultation of trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Trustee's participate in Teams meetings, group meetings and webinars from charity's and fundraising platforms.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity is a board of trustees. The trusts bereavement midwife supports charity decisions.
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Friends Of Serenity
Other name the charity uses	FOS
Registered charity number	1157866
Charity's principal address	PO BOX 194 Darwen

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Joanne Edwards	CEO		
2	Mark Edwards			
3	Elizabeth Norbury			
4	Rosanna Strachan			
5	Andrew Smale			
6	Stacey Molloy			
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Corporate trustees – names of the directors at the date the report was approved

Director name		
Joanne Edwards		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
Joanne Edwards		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Joanne Edwards	
Full name(s)	Joanne Marie Edwards	
Position (eg Secretary, Chair, etc)	CEO	
Date	27/06/2022	

YEAR ENDED 31 AUGUST 2021

	£	£
DONATIONS		37,014.92
EXPENSES		
PURCHASES	45,101.72	
JUST GIVING FEES	216.00	
ADVERTISING	360.00	
PAYPAL FEES	69.94	
WEBSITE FEES	258.86	
		- 46,006.52
INTEREST		0.22
SURPLUS		- 8,991.38



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
Friends of Serenity

**On accounts for the year
ended**

31 August 2021

**Charity no
(if any)**

1157866

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 August 2021**.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: *L. Burns*

Date: 26.06.2022

Name: Laura Burns

**Relevant professional
qualification(s) or body
(if any):**

ACCA

Address: Flat 4, 171b Gipsy Road, London, SE27 9QT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.