



Trustees' Annual Report

12/11/2021 to
11/11/2022

Trustees:

Amanda Smith, Chair
Julie Charlton, Vice Chair
Steve Smith, Community Partnership
Iszie Smith, Treasurer
Jonathan Harston
Phillip Trumper, Whitby Town Council
TBC, Whitby Town Council
TBC, Whitby Town Council
TBC, Whitby Town Council

Principal Office: The Polytunnels, The Carrs, Ruswarp, Whitby, YO21 1RL

Charity Number: 1157790

Structure, governance and management

Whitby in Bloom is a Charitably Incorporated Organisation governed by constitution, with a minimum of 5 trustees and maximum of 12 trustees. New trustees are appointed by the existing trustees except for the four places held by Whitby Town Council.

Objectives

To promote horticulture for the benefit of the public generally and especially those who live in or visit the town of Whitby by providing and encouraging the provision of flowers, shrubs and landscapes in parks, residential, community and open spaces visible to the public and promoting environmentally responsible horticultural practices.

To advance the education of the public in the conservation, protection and improvement of the physical, natural and heritage environment.

To promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment.

Activities undertaken for the public benefit

At all times the trustees of Whitby in Bloom have regard to the guidance issued by the Charity Commission on public benefit, the impact of the organisation is felt in many ways, transforming every aspect of community life.

Social Impact:

- We build communities by working towards a common goal, creating opportunities for increasing understanding and neighbourliness.
- We encourage individuals to invest in their neighbourhood, contributing to its development by volunteering.
- We reduce crime and anti-social behaviour by fostering a greater respect for and sense of ownership of local spaces.
- We improve health and well-being through encouraging the growing of fruit and vegetables and by creating safe, pleasant spaces to exercise.

Economic Impact:

- We encourage inward investment by making Whitby a better place to be, so locals stay and visitors are attracted to spend time here.
- We attract business support through sponsorship schemes, an improved environment brings customers, increases revenues and discourages graffiti and vandalism.
- We help volunteers develop a wide range of skills and aim to help those at risk of social exclusion.
- We save local authorities money in volunteer hours, green space management, street furniture maintenance and litter collection.

Environmental Impact:

- We improve our surroundings through planting, clean-up and maintenance.
- We encourage horticulture in all its forms from hanging baskets to community gardens.
- We encourage environmentally conscious practices such as composting, recycling and biodiversity projects.
- We promote an interest in the environment, particularly through our work with schools. Transformational Impact
- We aim to transform disused space by changing the way land is used and engendering the community spirit it embodies.
- We tackle problematic areas blighted by neglected and turn spaces which are drab into something uplifting.
- We regenerate places by improving their physical appearance, changing the way people feel about where they live, work and play. Breathing new life into our neighbourhoods.

Achievements and performance

With continued support from the Yorkshire Coast BID and working with Project Sunshine, 2021/2022 saw Whitby in Bloom's presence expanded across more of the town giving neglected areas a much need revamp.

With the support of Project sunshine, we implemented 30 barrier planters to be placed down the newly built sea wall on church street, revamped the beds down Langbourne Road, tackled the hilly slopes of Khyber Pass and filled the raised beds at the marina facilities.

As if Project sunshine wasn't enough to add into the year, we also gave the Queen Elisabeth II Garden a refresh with new planting, shiny metal trimmed beds and a fresh covering of white shells - repurposed from off casts from the seafood industry. We also added some much needed colour to the empty planters that were used to make a turning circle in the centre of the town.

We also continued our existing commitments with several gardens and over 40 bollard baskets around the town. The quaker grounds flourished with apples this year and as a group we said goodbye to our long-standing treasurer as she left the group to focus on her own gardening pleasures.

Annual Finance Document

Statement of accounts

Income:

Grant funding	£
Locality Grant	1000.00
Yorkshire Coast Bid	6117.20
Sponsorship	
Hanging Baskets & Barrels	1262.00
Fundraising	
Garden Collection Boxes	531.36
Amazon Smile	5.00
Total	<u>£8915.56</u>

Expenditure

ICO	35.00
Locality Projects	1523.46
Website	0.00
Commercial Hanging Baskets	2182.06
Polytunnel	161.62
Whitby Haven (YCB)	4668.61
Whitby Line	171.83
Alice Garden	0.00
Sundries	156.20
Insurance	175.00
Bank Charges	52.97
Total	<u>£9126.75</u>

Balance as at 30th September 2021

Balance brought forward	6639.45
Less excess of Expenditure over income	221.19
Balance carried forward	6428.26

Reserves Policy

Whitby in Bloom makes long-term commitments to the horticulture and environment of Whitby. This commitment includes; a commitment to maintain the QEII Jubilee Garden and Bombardment Garden on the West Cliff, the Dementia Awareness Garden in Caedmon Square, the Alice Garden on Cliff Street and to continue to develop the Quaker Burial Grounds as a heritage wildlife orchard. The trustees wish to ensure that they would be able to maintain these commitments.

It would take a minimum of twelve months to satisfactorily divest of these obligations, therefore we have commitments of at least one year. As income, can be volatile, the general reserve should represent approximately one year's worth of unrestricted expenditure. At current levels of activity, the reserves should be approximately £2,500. The trustees have made advances in reducing the charity's dependence on volatile forms of income and increasing more reliable funding for its services by taking over the commercial hanging basket scheme and forming new sponsorship partnerships. The trustees review the policy and progress towards meeting the target level of reserves annually.

Assets and Liabilities Register.

The asset register is a record that clearly identifies all the fixed assets of the charity. The register allows the Trustees to retrieve information on an asset including its description, purchase date, location, purchase price, accumulated depreciation, estimated salvage value and net book value.

Whitby in Blooms assets are solely fixed non-current assets as defined below

Fixed non-current assets: an asset not directly sold to an end-user. As an example, a baking firm's would be the oven used to bake bread, motor vehicles used to transport deliveries, cash registers used to handle cash payments, etc. While these non-current assets have value, they are not directly sold to consumers and cannot be easily converted to cash.

The cost of the fixed asset is calculated as its purchase price, plus the cost attributable to bringing and installing the asset in its location and the initial estimate of dismantling and removing the item if they are eventually no longer needed on the location.

Net book value of an asset is the difference between the historical cost of that asset and its associated depreciation. Depreciation is calculated as the diminution in the historical value owing to usage, (straight line depreciation based on the projected useful life of the asset, i.e. if an asset has a life of 10 years it will depreciate by 10% every year), less any salvage value over its estimated useful life.

Assets will remain on the register for 10 years after disposal

To maintain a full picture of the charities financial situation a column has been added to the register to track the estimated annual maintenance/running costs of the Assets. This figure has been used to calculate the level of reserves.

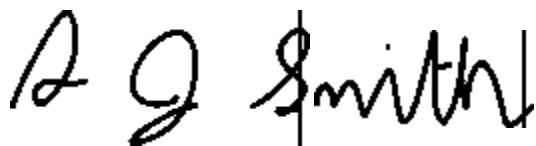
Assets Register as at year end.

Description	Location	Purchase Date dd/mm/yyyy	Total Cost £	Estimated Life Years	Salvage Value £	Net Value £	Estimated Maintenance £	Disposal Date dd/mm/yyyy	
Sails	Langbourne Road	30/06/2011	£2,500.00	20	£ -	£ 1,125.00	£ -	30/06/2031	
Abbey Window	Four Lanes End	30/06/2008	£6,000.00	20	£ -	£ 1,800.00	£ -	30/06/2028	
Bombardment Garden Structure	West Cliff	01/12/2014	£5,275.00	10	£ -	£ 1,275.00	£ 200.00	01/12/2024	
Shell (Donation from WTC)	West Cliff	01/02/2014	£2,000.00	50	£ 300.00	£ 1,680.00	£ -	01/02/2064	
Post box	West Cliff	24/11/2014	£ 300.00	20	£ 100.00	£ 160.00	£ 10.00	24/11/2034	
QE II Garden Structure	West Cliff	30/06/2013	£2,000.00	5	£ -	£ 1,800.00	£ 200.00	30/06/2028	Updated
QE II Garden Barrels and Beds	West Cliff	01/12/2020	£1,500.00	5	£ -	£ 1,200.00	£ 250.00	01/12/2022	
Fishermans Bed	Henrietta Street	30/06/2012	£3,150.00	10	£ -	£ 150.00	£ -	30/06/2022	
Caedmon Square Dementia Garden	Sandside	14/10/2016	£1,500.00	10	£ -	£ 600.00	£ 300.00	14/10/2026	
Brother John	Ruswarp Green	30/06/2011	£3,000	20	£ -	£ 1,350.00	£ -	30/06/2031	Maintained by Ruswarp Garden Group
Whales Tail	Langbourne Road	30/06/2006	£3,000	30	£ -	£ 1,400.00	£ -	30/06/2036	
Whitbee Line	Railway Station	01/10/2021	£4,000	10		£ 4,000.00	£ 100.00	01/10/2031	
Plants	Whitby		£5,818.16	5	£ -	£ 4,945.44	£ -		Rolling Stock
Bulbs	Whitby		£5,400.00	50	£ 2,140.00	£ 7,500.00	£ -		Rolling Stock
Crocus River	Mayfield Road		£1,800.00	50	£ 250.00	£ 1,450.00	£ -		Rolling Stock
Snowdrop River	Ruswarp		£ 100.00	50	£ 80.00	£ 730.00	Maintained Ruswarp Garden Group		Rolling Stock
Quaker Burial Grounds	Bagdale	01/11/2019	£2,180.00	50	£ 500.00	£ 2,180.00			Rolling Stock
Gazebo	Container	01/06/2010	£ 500.00	10	£ -	£ -	£ -	01/06/2020	
Trailer	Container	01/06/2016	£ 480.00	20	£ -	£ 336.00	£ -	01/06/2036	
Water Tank and Pump	Container	01/06/2016	£ 110.00	5	£ -	£ 88.00	£ -	01/06/2024	
Projector and Screen	159 Church Street	01/06/2014	£ 260.00	10	£ -	£ 104.00	£ -	01/06/2024	
Power washer	Pannett Park	01/06/2015	£ 100.00	5	£ -	£ -	£ -	01/06/2020	
Printer	159 Church Street	01/09/2019	£ 130.00	3	£ -	£ -	£ -	01/09/2022	
Roller Banner	Container	01/07/2017	£ 36.00	5	£ -	£ -	£ -	01/07/2022	
Tools	Container		£ 350.00	10	£ 50.00	£ 290.00	£ 50.00		Rolling Stock
Hanging Baskets	Container/Town	01/05/2018	£2,700.00	5	£ -	£ 1,620.00	£ 150.00	01/05/2023	
Wall troughs	Town	01/02/2022	£3,000.00	8	£ -	£ 3,000.00	£ 150.00	01/02/2030	
Hanging Baskets	Container/Town	01/05/2019	£ 900.00	5	£ -	£ 360.00	£ 100.00	01/05/2024	
Christmas Lights	Container/Town	01/10/2020	£ 750.00	3	£ -	£ 500.00	£ 150.00	01/02/2023	
Hanging Basket Brackets	Around Town	01/06/2020	£1,500.00	10	£ -	£ 800.00		01/06/2030	
PolyTunnel	Field	01/06/2019	£3,500.00	10	£ -	£ 2,450.00	£ 150.00	01/06/2029	
Poly Tunnel 2	Field	01/03/2021	£3,500.00	10	£ 100.00	£ 3,150.00	£ 150.00	01/03/2021	
Greenhouse Office	Field	01/10/2020	£ 500.00	5		£ 400.00	£ 50.00	01/10/2025	
Net Tunnel	Field	20/10/2019	£1,050.00	5	£ -	£ 840.00	£ 50.00	20/10/2029	
Planters	St Johns	01/06/2018	£ 600.00	10	£ -	£ 300.00	£ 40.00	01/06/2028	
Planters	St. Hildas	01/06/2019	£ 400.00	10	£ -	£ 280.00		01/06/2029	Adopted St Hildas
Alice Garden	Cliff Street	01/11/2018	£15,000	20	£ 5,000.00	£ 12,000.00	£ 100.00	01/11/2038	
Donation Posts x2	Cliff Str, Caedmon Squ	01/07/2019	£ 180.00	10	£ -	£ 126.00	£ -	01/07/2029	
Total Asset Net Value						£ 59,989.44			
						£ -			
Insurance						£	200.00		
Reserves Required						£	2,400.00		

Declaration

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

A handwritten signature in black ink, reading 'A J Smith'.

Amanda Jane Smith

Chair

11th November 2022

Whitby in Bloom Account

[illegible]

	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
	£6,428.26	
Final Balance to be carried forward	£6,428.26	£1,138.68

ts 2021/2022

RESERVE (R)	COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)	ALICE GARDEN (A)	POLYTUNNELS (P)	NYCC LOCALITY (N)	SBC LOCALITY (S)
£2,000.00	£1,280.47	-£370.40	£1,584.30	£1,094.31	£130.60	-£24.20	-£155.50
	-£250.00						

£2,000.00	£1,030.47	-£370.40	£1,584.30	£1,094.31	£130.60	-£24.20	-£155.50
-----------	-----------	----------	-----------	-----------	---------	---------	----------

Double Check	£6,428.26
--------------	-----------

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Date	Description	Check Ref	Reference	Income	Expenditure
01/03/2022	Starting Balance:				
15/03/2022	Sainsburys - Petrol		H		£30.00
	Wilf Noble - Storage Bags		C		£25.20
	Amazon - Plasters		X		£9.02
	J Parker - Fruit Trees		L	£	143.86
	Sainsburys - Petrol		H	£	8.55
	Nobles - Fixings		C	£	37.00
	Nobles - Timber (planters)		C	£	256.20
	JC Fabrications - Planter Fronts		C	£	348.00
	Nobles - Tools		C	£	6.36
	Yorkshire Trading - Screws		C	£	2.20
	Cheque to S R Smith -£866.39	100121			
16/03/2022	Bank Charges		X		£ 6.26
23/03/2022	N Yorks CO Council - Turning Circle		C	£412.00	

Final Balance to be carried forward

Whitby in Bloom Accounts 2021/2022

[illegible]

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£6,842.05

£1,208.29

£2,000.00

£926.63

WHITBY HAVEN (H)	WHITBY LINE (L)	ALICE GARDEN (A)	POLYTUNNELS (P)	NYCC LOCALITY (N)	SBC LOCALITY (S)
-£144.95	£1,756.13	£1,094.31	£363.75	-£24.20	-£155.50
-£30.00					
	-£143.86				
-£8.55					

-£183.50

£1,612.27

£1,094.31

£363.75

-£24.20

-£155.50

Double Check	£6,842.05
--------------	-----------

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

Whitby in Bloom Accounts 2021/2022

[illegible]

	Income	Expenditure
Oct	885.26	0
Nov	1000	£397.50
Dec	£1,813.52	2382.4
Jan	£115.57	6.2
Feb	0	365
Mar	412	872.65
Apr	400	563.1
May	4106.24	2439.93
Jun	0	702.24
Jul	78.68	358.92
Aug	0	783.81
Sep	104.29	255
	8915.56	9126.75

Whitby in Bloom Accounts 2021/2022

[illegible]