

WHITBY IN BLOOM

England & Wales · Charity number 1157790

Details

Status Registered

Legal form CIO

Registered 2014-07-09

Register [View on the Charity Commission register](#)

Contact

Address Artefacts of Whitby
159 Church Street
Whitby
YO22 4AS

Phone 01947820682

Email amanda.wib@hotmail.co.uk

Website www.whitbyinbloom.org

Activities

Objects: THE OBJECTS OF THE CIO ARE:(1) TO PROMOTE HORTICULTURE FOR THE BENEFIT OF THE PUBLIC GENERALLY AND ESPECIALLY THOSE WHO LIVE IN OR VISIT THE TOWN OF WHITBY BY PROVIDING AND ENCOURAGING THE PROVISION OF FLOWERS, SHRUBS AND LANDSCAPES IN PARKS, RESIDENTIAL, COMMUNITY, AND OPEN SPACES VISIBLE TO THE PUBLIC AND PROMOTING ENVIRONMENTALLY RESPONSIBLE HORTICULTURAL PRACTICES.(2) TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE PHYSICAL, NATURAL AND HERITAGE ENVIRONMENT.(3) TO PROMOTE FOR THE BENEFIT OF THE PUBLIC THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT.

Activities: To promote and advance education in horticultural excellence, environmental responsibility and community participation within the Parish of Whitby

Classification

- **How:** Provides Buildings/facilities/open Space
- **What:** Education/training, Environment/conservation/heritage, Economic/community Development/employment, Recreation
- **Who:** The General Public/mankind

Geography

- North Yorkshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-09-30		-	-	-
2023-09-30	£13,708	£9,275	-	-
2022-09-30	£8,915	£9,127	-	-
2021-09-30	£10,016	£11,243	-	-
2020-09-30	£10,011	£10,024	-	-
2019-09-30	£12,481	£14,777	-	-

Trustees

Name	Role	Appointed
AMANDA JANE SMITH BSC HONS	Chair	2016-10-30
Cllr Jonathan Harston		2017-09-30
Isabella Anne SMITH BA HONS		2016-10-01
JULIE CHARLTON		2017-09-30
STEVE SMITH		2017-09-30

WHITBY IN BLOOM

England & Wales - Charity number 1157790

Accounts



Trustees' Annual Report

12/11/2021 to
11/11/2022

Trustees:

Amanda Smith, Chair
Julie Charlton, Vice Chair
Steve Smith, Community Partnership
Iszie Smith, Treasurer
Jonathan Harston
Phillip Trumper, Whitby Town Council
TBC, Whitby Town Council
TBC, Whitby Town Council
TBC, Whitby Town Council

Principal Office: The Polytunnels, The Carrs, Ruswarp, Whitby, YO21 1RL

Charity Number: 1157790

Structure, governance and management

Whitby in Bloom is a Charitably Incorporated Organisation governed by constitution, with a minimum of 5 trustees and maximum of 12 trustees. New trustees are appointed by the existing trustees except for the four places held by Whitby Town Council.

Objectives

To promote horticulture for the benefit of the public generally and especially those who live in or visit the town of Whitby by providing and encouraging the provision of flowers, shrubs and landscapes in parks, residential, community and open spaces visible to the public and promoting environmentally responsible horticultural practices.

To advance the education of the public in the conservation, protection and improvement of the physical, natural and heritage environment.

To promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment.

Activities undertaken for the public benefit

At all times the trustees of Whitby in Bloom have regard to the guidance issued by the Charity Commission on public benefit, the impact of the organisation is felt in many ways, transforming every aspect of community life.

Social Impact:

- We build communities by working towards a common goal, creating opportunities for increasing understanding and neighbourliness.
- We encourage individuals to invest in their neighbourhood, contributing to its development by volunteering.
- We reduce crime and anti-social behaviour by fostering a greater respect for and sense of ownership of local spaces.
- We improve health and well-being through encouraging the growing of fruit and vegetables and by creating safe, pleasant spaces to exercise.

Economic Impact:

- We encourage inward investment by making Whitby a better place to be, so locals stay and visitors are attracted to spend time here.
- We attract business support through sponsorship schemes, an improved environment brings customers, increases revenues and discourages graffiti and vandalism.
- We help volunteers develop a wide range of skills and aim to help those at risk of social exclusion.
- We save local authorities money in volunteer hours, green space management, street furniture maintenance and litter collection.

Environmental Impact:

- We improve our surroundings through planting, clean-up and maintenance.
- We encourage horticulture in all its forms from hanging baskets to community gardens.
- We encourage environmentally conscious practices such as composting, recycling and biodiversity projects.
- We promote an interest in the environment, particularly through our work with schools. Transformational Impact
- We aim to transform disused space by changing the way land is used and engendering the community spirit it embodies.
- We tackle problematic areas blighted by neglected and turn spaces which are drab into something uplifting.
- We regenerate places by improving their physical appearance, changing the way people feel about where they live, work and play. Breathing new life into our neighbourhoods.

Achievements and performance

With continued support from the Yorkshire Coast BID and working with Project Sunshine, 2021/2022 saw Whitby in Bloom's presence expanded across more of the town giving neglected areas a much need revamp.

With the support of Project sunshine, we implemented 30 barrier planters to be placed down the newly built sea wall on church street, revamped the beds down Langbourne Road, tackled the hilly slopes of Khyber Pass and filled the raised beds at the marina facilities.

As if Project sunshine wasn't enough to add into the year, we also gave the Queen Elisabeth II Garden a refresh with new planting, shiny metal trimmed beds and a fresh covering of white shells - repurposed from off casts from the seafood industry. We also added some much needed colour to the empty planters that were used to make a turning circle in the centre of the town.

We also continued our existing commitments with several gardens and over 40 bollard baskets around the town. The quaker grounds flourished with apples this year and as a group we said goodbye to our long-standing treasurer as she left the group to focus on her own gardening pleasures.

Annual Finance Document

Statement of accounts

Income:

Grant funding	£
Locality Grant	1000.00
Yorkshire Coast Bid	6117.20
Sponsorship	
Hanging Baskets & Barrels	1262.00
Fundraising	
Garden Collection Boxes	531.36
Amazon Smile	5.00
Total	<u>£8915.56</u>

Expenditure

ICO	35.00
Locality Projects	1523.46
Website	0.00
Commercial Hanging Baskets	2182.06
Polytunnel	161.62
Whitby Haven (YCB)	4668.61
Whitby Line	171.83
Alice Garden	0.00
Sundries	156.20
Insurance	175.00
Bank Charges	52.97
Total	<u>£9126.75</u>

Balance as at 30th September 2021

Balance brought forward	6639.45
Less excess of Expenditure over income	221.19
Balance carried forward	6428.26

Reserves Policy

Whitby in Bloom makes long-term commitments to the horticulture and environment of Whitby. This commitment includes; a commitment to maintain the QEII Jubilee Garden and Bombardment Garden on the West Cliff, the Dementia Awareness Garden in Caedmon Square, the Alice Garden on Cliff Street and to continue to develop the Quaker Burial Grounds as a heritage wildlife orchard. The trustees wish to ensure that they would be able to maintain these commitments.

It would take a minimum of twelve months to satisfactorily divest of these obligations, therefore we have commitments of at least one year. As income, can be volatile, the general reserve should represent approximately one year's worth of unrestricted expenditure. At current levels of activity, the reserves should be approximately £2,500. The trustees have made advances in reducing the charity's dependence on volatile forms of income and increasing more reliable funding for its services by taking over the commercial hanging basket scheme and forming new sponsorship partnerships. The trustees review the policy and progress towards meeting the target level of reserves annually.

Assets and Liabilities Register.

The asset register is a record that clearly identifies all the fixed assets of the charity. The register allows the Trustees to retrieve information on an asset including its description, purchase date, location, purchase price, accumulated depreciation, estimated salvage value and net book value.

Whitby in Blooms assets are solely fixed non-current assets as defined below

Fixed non-current assets: an asset not directly sold to an end-user. As an example, a baking firm's would be the oven used to bake bread, motor vehicles used to transport deliveries, cash registers used to handle cash payments, etc. While these non-current assets have value, they are not directly sold to consumers and cannot be easily converted to cash.

The cost of the fixed asset is calculated as its purchase price, plus the cost attributable to bringing and installing the asset in its location and the initial estimate of dismantling and removing the item if they are eventually no longer needed on the location.

Net book value of an asset is the difference between the historical cost of that asset and its associated depreciation. Depreciation is calculated as the diminution in the historical value owing to usage, (straight line depreciation based on the projected useful life of the asset, i.e. if an asset has a life of 10 years it will depreciate by 10% every year), less any salvage value over its estimated useful life.

Assets will remain on the register for 10 years after disposal

To maintain a full picture of the charities financial situation a column has been added to the register to track the estimated annual maintenance/running costs of the Assets. This figure has been used to calculate the level of reserves.

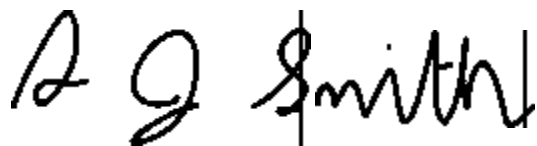
Assets Register as at year end.

Description	Location	Purchase Date dd/mm/yyyy	Total Cost £	Estimated Life Years	Salvage Value £	Net Value £	Estimated Maintenance £	Disposal Date dd/mm/yyyy	
Sails	Langbourne Road	30/06/2011	£2,500.00	20	£ -	£ 1,125.00	£ -	30/06/2031	
Abbey Window	Four Lanes End	30/06/2008	£6,000.00	20	£ -	£ 1,800.00	£ -	30/06/2028	
Bombardment Garden Structure	West Cliff	01/12/2014	£5,275.00	10	£ -	£ 1,275.00	£ 200.00	01/12/2024	
Shell (Donation from WTC)	West Cliff	01/02/2014	£2,000.00	50	£ 300.00	£ 1,680.00	£ -	01/02/2064	
Post box	West Cliff	24/11/2014	£ 300.00	20	£ 100.00	£ 160.00	£ 10.00	24/11/2034	Updated
QE II Garden Structure	West Cliff	30/06/2013	£2,000.00	5	£ -	£ 1,800.00	£ 200.00	30/06/2028	
QE II Garden Barrels and Beds	West Cliff	01/12/2020	£1,500.00	5	£ -	£ 1,200.00	£ 250.00	01/12/2022	
Fishermans Bed	Henrietta Street	30/06/2012	£3,150.00	10	£ -	£ 150.00	£ -	30/06/2022	
Caedmon Square Dementia Garden	Sandside	14/10/2016	£1,500.00	10	£ -	£ 600.00	£ 300.00	14/10/2026	
Brother John	Ruswarp Green	30/06/2011	£3,000	20	£ -	£ 1,350.00	£ -	30/06/2031	Maintained by Ruswarp Garden Group
Whales Tail	Langbourne Road	30/06/2006	£3,000	30	£ -	£ 1,400.00	£ -	30/06/2036	
Whitbee Line	Railway Station	01/10/2021	£4,000	10	£ -	£ 4,000.00	£ 100.00	01/10/2031	
Plants	Whitby		£5,818.16	5	£ -	£ 4,945.44	£ -		Rolling Stock
Bulbs	Whitby		£5,400.00	50	£ 2,140.00	£ 7,500.00	£ -		Rolling Stock
Crocus River	Mayfield Road		£1,800.00	50	£ 250.00	£ 1,450.00	£ -		Rolling Stock
Snowdrop River	Ruswarp		£ 100.00	50	£ 80.00	£ 730.00	Maintained Ruswarp Garden Group		Rolling Stock
Quaker Burial Grounds	Bagdale	01/11/2019	£2,180.00	50	£ 500.00	£ 2,180.00			Rolling Stock
Gazebo	Container	01/06/2010	£ 500.00	10	£ -	£ -	£ -	01/06/2020	
Trailer	Container	01/06/2016	£ 480.00	20	£ -	£ 336.00	£ -	01/06/2036	
Water Tank and Pump	Container	01/06/2016	£ 110.00	5	£ -	£ 88.00	£ -	01/06/2024	
Projector and Screen	159 Church Street	01/06/2014	£ 260.00	10	£ -	£ 104.00	£ -	01/06/2024	
Power washer	Pannett Park	01/06/2015	£ 100.00	5	£ -	£ -	£ -	01/06/2020	
Printer	159 Church Street	01/09/2019	£ 130.00	3	£ -	£ -	£ -	01/09/2022	
Roller Banner	Container	01/07/2017	£ 36.00	5	£ -	£ -	£ -	01/07/2022	
Tools	Container		£ 350.00	10	£ 50.00	£ 290.00	£ 50.00		Rolling Stock
Hanging Baskets	Container/Town	01/05/2018	£2,700.00	5	£ -	£ 1,620.00	£ 150.00	01/05/2023	
Wall troughs	Town	01/02/2022	£3,000.00	8	£ -	£ 3,000.00	£ 150.00	01/02/2030	
Hanging Baskets	Container/Town	01/05/2019	£ 900.00	5	£ -	£ 360.00	£ 100.00	01/05/2024	
Christmas Lights	Container/Town	01/10/2020	£ 750.00	3	£ -	£ 500.00	£ 150.00	01/02/2023	
Hanging Basket Brackets	Around Town	01/06/2020	£1,500.00	10	£ -	£ 800.00		01/06/2030	
PolyTunnel	Field	01/06/2019	£3,500.00	10	£ -	£ 2,450.00	£ 150.00	01/06/2029	
Poly Tunnel 2	Field	01/03/2021	£3,500.00	10	£ 100.00	£ 3,150.00	£ 150.00	01/03/2021	
Greenhouse Office	Field	01/10/2020	£ 500.00	5	£ -	£ 400.00	£ 50.00	01/10/2025	
Net Tunnel	Field	20/10/2019	£1,050.00	5	£ -	£ 840.00	£ 50.00	20/10/2029	
Planters	St Johns	01/06/2018	£ 600.00	10	£ -	£ 300.00	£ 40.00	01/06/2028	
Planters	St. Hildas	01/06/2019	£ 400.00	10	£ -	£ 280.00		01/06/2029	Adopted St Hildas
Alice Garden	Cliff Street	01/11/2018	£15,000	20	£ 5,000.00	£ 12,000.00	£ 100.00	01/11/2038	
Donation Posts x2	Cliff Str, Caedmon Squ	01/07/2019	£ 180.00	10	£ -	£ 126.00	£ -	01/07/2029	
Total Asset Net Value						£ 59,989.44	£ -		
Insurance						£	£ 200.00		
Reserves Required							£ 2,400.00		

Declaration

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

A handwritten signature in black ink that reads "A J Smith". The letters are cursive and connected.

Amanda Jane Smith

Chair

11th November 2022

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Final Balance to be carried forward

£6,428.26

£1,138.68

ts 2021/2022

RESERVE (R)	COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)	ALICE GARDEN (A)	POLYTUNNELS (P)	NYCC LOCALITY (N)	SBC LOCALITY (S)
£2,000.00	£1,280.47	-£370.40	£1,584.30	£1,094.31	£130.60	-£24.20	-£155.50
	-£250.00						

£2,000.00

£1,030.47

-£370.40

£1,584.30

£1,094.31

£130.60

-£24.20

-£155.50

Double Check	£6,428.26
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Date	Description	Check Ref	Reference	Income	Expenditure
01/03/2022	Starting Balance:				
15/03/2022	Sainsburys - Petrol		H		£30.00
	Wilf Noble - Storage Bags		C		£25.20
	Amazon - Plasters		X		£9.02
	J Parker - Fruit Trees		L		£ 143.86
	Sainsburys - Petrol		H		£ 8.55
	Nobles - Fixings		C		£ 37.00
	Nobles - Timber (planters)		C		£ 256.20
	JC Fabrications - Planter Fronts		C		£ 348.00
	Nobles - Tools		C		£ 6.36
	Yorkshire Trading - Screws		C		£ 2.20
	Cheque to S R Smith -£866.39	100121			
16/03/2022	Bank Charges		X		£ 6.26
23/03/2022	N Yorks CO Council - Turning Circle		C	£412.00	

Final Balance to be carried forward

£6,842.05
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£1,208.29

£2,000.00

£926.63

WHITBY HAVEN (H)

WHITBY LINE (L)

ALICE GARDEN (A)

POLYTUNNELS (P)

NYCC LOCALITY (N)

SBC LOCALITY (S)

-£144.95

£1,756.13

£1,094.31

£363.75

-£24.20

-£155.50

-£30.00

-£143.86

-£8.55

-£183.50

£1,612.27

£1,094.31

£363.75

-£24.20

-£155.50

Double Check	£6,842.05
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	Income	Expenditure
Oct	885.26	0
Nov	1000	£397.50
Dec	£1,813.52	2382.4
Jan	£115.57	6.2
Feb	0	365
Mar	412	872.65
Apr	400	563.1
May	4106.24	2439.93
Jun	0	702.24
Jul	78.68	358.92
Aug	0	783.81
Sep	104.29	255
	8915.56	9126.75

WHITBY IN BLOOM

England & Wales - Charity number 1157790

Accounts



Trustees' Annual Report

12/11/2020 to
11/11/2021

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Julie Charlton, Vice Chair
Anne Noble, Treasurer
Steve Smith, Community Partnership
Iszie Smith, Creative Consultant
Jonathan Harston
Phillip Trumper, Whitby Town Council
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- We promote an interest in the environment, particularly through our work with schools. Transformational Impact
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- We tackle problematic areas blighted by neglected and turn spaces which are drab into something uplifting.
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Achievements and performance

2020/2021 saw Whitby in Bloom finding a new way through the year as people found renewed joy in the outdoors as we continued to recover from the Covid pandemic. The continued support from the Yorkshire Coast BID allowed us to enhance our bollard basket scheme from the previous year adding colourful blooms into the community.

With Christmas around the corner, we continued our efforts to spread Christmas cheer by providing Christmas lights within the winter planting scheme. Also, the kind donations of trees from a local grower meant we placed Christmas trees within 3 of our gardens.

After some mishaps with the local wildlife enjoying our shared love for bulbs, this year we introduced spring bulb planting to the bollard baskets around town. Whilst we tackled the challenges of learning to do something new, this year also saw us installing our second polytunnel to help with growing on the over 40 bollard planters that would be going into community spaces to brighten the town. In this vein we also doubled our capacity of baskets so that we could provide ongoing planting throughout the year.

With grants from Esk Valley Rail, Northern Trains & NYMR Station adopters we continued our work as station adopters to give people arriving in Whitby a warm welcome. We invested in 10 new barrels for the platforms with the aim to expand the longevity of the planting schemes happening within the station. Our hanging baskets and wall planters continued to flourish this year with a riot of colour.

This year saw us finding our feet in what continued to be a shifting climate with big plans on the horizon for the following year. We continued to brighten the town with many a compliment from resident and tourists alike.

Annual Finance Document

Statement of accounts

Income:

Grant funding	£
NYCC Locality	300.00
NYMR Station Adoption	490.00
Yorkshire Coast Bid	1837.58
Northern Train	1000.00
Esk Valley Rail	2209.94
NYCC Locality Joe Plant	1000.00
Sponsorship	
Hanging Baskets & Barrels	2703.00
Fundraising	
Garden Collection Boxes	345.77
OHP	100.00
Amazon Smile	29.76
Total	<u>£10016.05</u>

Expenditure

ICO	35.00
Locality Projects	572.99
Website	405.85
Commercial Hanging Baskets	1077.22
Polytunnel	1211.39
Whitby Haven (YCB)	3673.56
Whitby Line	1973.31
Alice Garden	1086.45
Sundries	106.44
Insurance	220.00
Infrastructure Investment	879.99
Total	<u>£11,242.18</u>

Balance as at 30th September 2021

Balance brought forward	7866.46
Less excess of Expenditure over income	1227.01
Balance carried forward	6639.45

Reserves Policy

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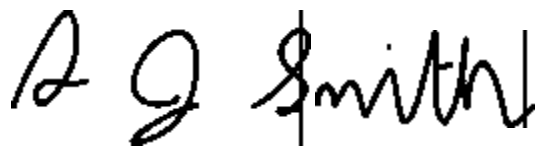
Assets Register as at year end.

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QE II Garden Structure	West Cliff	30/06/2013	£1,000.00	5	£ -	£ 1,000.00	£ 200.00	30/06/2028	updated to here
QE II Garden Barrels and Beds	West Cliff	01/12/2020	£1,500.00	5	£ -	£ 1,500.00	£ 250.00	01/12/2022	updated to here
Helredale Triangle	Helredale Road	30/06/2012	£3,000	5	£ -	£ -	£ -	30/06/2017	Returned to YCH
Cemetery Beds	Larpool Lane	20/06/2014	£2,250.00	5	£ -	£ -	£ -	20/06/2019	Returned to SBC
Fishermans Bed	Henrietta Street	30/06/2012	£3,150.00	10	£ -	£ 450.00	£ -	30/06/2022	
Caedmon Square Dementia Garden	Sandside	14/10/2016	£1,500.00	10	£ -	£ 750.00	£ 300.00	14/10/2026	
Brother John	Ruswarp Green	30/06/2011	£3,000	20	£ -	£ 1,500.00	£ -	30/06/2031	Maintained by Ruswarp Garden Group
Whales Tail	Langbourne Road	30/06/2006	£3,000	30	£ -	£ 1,500.00	£ -	30/06/2036	
Boat	Langbourne Road	30/06/2000	£1,500	15	£ -	£ -	£ -	30/06/2015	Disposed of
Goal Posts	Green Lane	01/04/2013	£ 800.00	10	£ -	£ -	£ -	01/06/2023	Adopted by Action Eastside
Whale	Canon Bed	01/06/2003	£1,500.00	15	£ -	£ -	£ -	01/06/2020	Disposed of
Plants	Whitby		£5,818.16	5	£ -	£ 4,945.44	£ -		Rolling Stock
Bulbs	Whitby		£5,400.00	50	£ 2,140.00	£ 7,500.00	£ -		Rolling Stock
Crocus River	Mayfield Road		£1,800.00	50	£ 250.00	£ 1,450.00	£ -		Rolling Stock
Snowdrop River	Ruswarp		£ 100.00	50	£ 80.00	£ 730.00	Maintained Ruswarp Garden Group		Rolling Stock
Quaker Burial Grounds	Bagdale	01/11/2019	£2,180.00	50	£ 500.00	£ 2,180.00			Rolling Stock
Gazebo	Container	01/06/2010	£ 500.00	10	£ -	£ -	£ -	01/06/2020	
Trailer	Container	01/06/2016	£ 480.00	20	£ -	£ 360.00	£ -	01/06/2036	
Water Tank and Pump	Container	01/06/2016	£ 110.00	5	£ -	£ 110.00	£ -	01/06/2024	Updated
Projector and Screen	159 Church Street	01/06/2014	£ 260.00	10	£ -	£ 130.00	£ -	01/06/2024	
Power washer	Pannett Park	01/06/2015	£ 100.00	5	£ -	£ -	£ -	01/06/2020	
Printer	159 Church Street	01/09/2019	£ 130.00	3	£ -	£ 4.00	£ -	01/09/2022	
Roller Banner	Container	01/07/2017	£ 36.00	5	£ -	£ 7.20	£ -	01/07/2022	
Tools	Container		£ 350.00	10	£ 50.00	£ 290.00	£ 50.00		Rolling Stock
Hanging Baskets	Container/Town	01/05/2018	£2,700.00	5	£ -	£ 1,890.00	£ 150.00	01/05/2023	
Hanging Baskets	Container/Town	01/05/2019	£ 900.00	5	£ -	£ 540.00	£ 100.00	01/05/2024	
Christmas Lights	Container/Town	01/10/2020	£ 750.00	3	£ -	£ 750.00	£ 150.00	01/02/2023	
Greenhouse Office	Field	01/10/2020	£ 500.00	5	£ -	£ 500.00	£ 50.00	01/10/2025	
Hanging Basket Brackets	Around Town	01/06/2020	£1,500.00	10	£ -	£ 900.00		01/06/2030	
Poly Tunnel	Field	01/06/2019	£3,500.00	10	£ -	£ 2,800.00	£ 150.00	01/06/2029	
Poly Tunnel 2	Field	01/03/2021	£3,500.00	10	£ 100.00	£ 3,500.00	£ 150.00	01/03/2021	
Net Tunnel	Field	20/10/2019	£1,050.00	5	£ -	£ 910.00	£ 50.00	20/10/2029	
Planters	St Johns	01/06/2018	£ 600.00	10	£ -	£ 360.00	£ 40.00	01/06/2028	
Planters	St. Hildas	01/06/2019	£ 400.00	10	£ -	£ 320.00		01/06/2029	Adopted St Hildas
Alice Garden	Cliff Street	01/11/2018	£15,000	20	£ 5,000.00	£ 12,750.00	£ 100.00	01/11/2038	
Donation Posts x2	Cliff Str, Caedmon Squ	01/07/2019	£ 180.00	10	£ -	£ 144.00	£ -	01/07/2029	
Total Asset Net Value						£ 56,805.64			
Insurance						£ 200.00			
Reserves Required						£ 2,150.00			

Declaration

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

A handwritten signature in black ink that reads "A J Smith". The letters are cursive and connected.

Amanda Jane Smith

Chair

11th November 2021

Date	Description	Check Ref	Reference	Income	Expenditure
01/09/2021	Starting Balance:				
14/09/2021	NYCC Locality (Joe Plant)		N	£1,000.00	
16/09/2021	Cheque to Peter Sawdon		H		£725.00
	Jubilee Clips & Housing		H		£17.85
	Plants		L		£100.45
	Fixing Brackets		L		£3.99
	Volunteer equipment		H		£6.54
	Hanging Basket Hooks		L		£5.00
	21v Drill charger		H		£16.99
	Pinks		C		£79.50
	Suction Hose strainer		H		£16.99
	Water Retention Crystals		C		£11.97
	Fuel Water Pump		H		£12.62
	RYOBI Tools		H		£159.99
	Hose Reel		C		£49.00
	Glue and screws		A		£4.99
	Pump repair		C		£2.30
	Christmas Lights		H		£423.79
	Christmas Lights		H		£198.95
	Plasters		X		£8.54
	Pressure Switch pump		H		£31.74
	Seaflo Pump		C		£109.00
	Potting Compost		L		£257.00
	Soil improver		N		£500.00

	Gold Compost	H	£543.00
	Plants	N	£156.24
	Hado pots	L	£55.80
	Christmas Lights (stars)	H	£57.73
	Website	X	£195.68
	Hanging Basket installation Expenses	H	£297.00
29/09/2021	Cheque to S R Smith - £3322.65		

Final Balance to be carried forward

£1,000.00

£4,047.65

Whitby in Bloom Accounts 2020/2021

Running Balance	GENERAL (X)	RESERVE (R)	COMMERCIAL (C)
£9,687.10	£995.03	£2,000.00	£2,343.44
£10,687.10			
£9,962.10			
£9,944.25			
£9,843.80			
£9,839.81			
£9,833.27			
£9,828.27			
£9,811.28			
£9,731.78			-£79.50
£9,714.79			
£9,702.82			-£11.97
£9,690.20			
£9,530.21			
£9,481.21			-£49.00
£9,476.22			
£9,473.92			-£2.30
£9,050.13			
£8,851.18			
£8,842.64	-£8.54		
£8,810.90			
£8,701.90			-£109.00
£8,444.90			
£7,944.90			

£7,401.90

£7,245.66

£7,189.86

£7,132.13

£6,936.45

-£195.68

£6,639.45

£6,639.45

£6,639.45

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£790.81

£2,000.00

£2,091.67

WHITBY HAVEN (H)	WHITBY LINE (L)	ALICE GARDEN (A)	POLYTUNNELS (P)	NYCC LOCALITY (N)
£672.21	£2,178.37	£1,134.30	£363.75	
				£1,000.00
-£725.00				
-£17.85				
	-£100.45			
	-£3.99			
-£6.54				
	-£5.00			
-£16.99				
-£16.99				
-£12.62				
-£159.99				
		-£4.99		
-£423.79				
-£198.95				
-£31.74				
	-£257.00			

-£543.00

-£55.80

-£57.73

-£297.00

-£1,835.98

£1,756.13

£1,129.31

£363.75

£1,000.00

Double Check	£7,295.69
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Date	Description	Check Ref	Reference	Income	Expenditure
01/08/2021	Starting Balance:				
09/08/2021	Cheque to Dockend Engineering	100114	L		£132.00
11/08/2021	Cheque to Wilf Noble Building Supplies	100113	H		£48.99

Final Balance to be carried forward

£0.00

£180.99

Whitby in Bloom Accounts 2020/2021

Running Balance	GENERAL (X)	RESERVE (R)	COMMERCIAL (C)
£9,868.09	£995.03	£2,000.00	£2,343.44

£9,736.09

£9,687.10

£9,687.10

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£9,687.10

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£9,687.10

£995.03

£2,000.00

£2,343.44

WHITBY HAVEN (H)

WHITBY LINE (L)

ALICE GARDEN (A)

POLYTUNNELS (P)

£721.20

£2,310.37

£1,134.30

£363.75

-£48.99

-£132.00

£672.21

£2,178.37

£1,134.30

£363.75

Double Check	£9,687.10
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Date	Description	Check Ref	Reference	Income	Expenditure
01/07/2021	Starting Balance:				
01/07/2021	Cheque to Amberol (2 barrels)	100111	C		£219.00
03/07/2021	F Duncan Bookstore Hanging Basket		C	£75.00	
07/07/2021	Cellar Gallery Hanging Basket		C	£75.00	
26/07/2021	Cheque to Cranberry Swamp (refund)	100112	C		£75.00
30/07/2021	Donations		X	£169.52	

Final Balance to be carried forward

£319.52

£294.00

£9,868.09
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£9,868.09

£995.03

£2,000.00

£2,343.44

WHITBY HAVEN (H)

WHITBY LINE (L)

ALICE GARDEN (A)

POLYTUNNELS (P)

£721.20

£2,310.37

£1,134.30

£363.75

£721.20

£2,310.37

£1,134.30

£363.75

Double Check	£9,868.09
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Date	Description	Check Ref	Reference	Income	Expenditure
01/06/2021	Starting Balance:				
01/06/2021	Eddie Astins Hanging Basket		C	£220.00	
07/06/2021	Cheque to Dockend Engineering - £396.00	100109	L		£252.00
			H		£144.00
08/06/2021	Cheque to P Sawdon	100110	H		£362.50
10/06/2021	Cranberry Swamp Hanging Basket		C	£75.00	
18/06/2021	The Whitby Vintage Hanging Basket and Bracket		C	£158.00	
	N Yorks County Council (registry office) Hanging Baskets		C	£300.00	
	Met Leisure Stakesby Hanging Baskets		C	£300.00	
	Met Leisure Hanging Baskets		C	£600.00	
	Bothams Hanging Baskets		C	£225.00	
20/06/2021	Cranberry Swamp Hanging Basket Bracket		C	£48.00	
21/06/2021	Cheque from Watsons Jet		C	£75.00	
23/06/2021	Esk Valley Rail		L	£2,209.94	
23/06/2021	OHP Central Donation		X	£100.00	

Final Balance to be carried forward

£4,310.94

£758.50

Whitby in Bloom Accounts 2020/2021

Running Balance	GENERAL (X)	RESERVE (R)	COMMERCIAL (C)
£6,290.13	£725.51	£2,000.00	£486.44
£6,510.13			£220.00
£6,258.13			
£6,114.13			
£5,751.63			
£5,826.63			£75.00
£5,984.63			£158.00
£6,284.63			£300.00
£6,584.63			£300.00
£7,184.63			£600.00
£7,409.63			£225.00
£7,457.63			£48.00
£7,532.63			£75.00
£9,742.57			
£9,842.57	£100.00		
£9,842.57			
£9,842.57			

£9,842.57

£825.51

£2,000.00

£2,487.44

WHITBY HAVEN (H)

WHITBY LINE (L)

ALICE GARDEN (A)

POLYTUNNELS (P)

£1,227.70

£352.43

£1,134.30

£363.75

-£252.00

-£144.00

-£362.50

£2,209.94

£721.20

£2,310.37

£1,134.30

£363.75

Double Check	£9,842.57
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Date	Description	Check Ref	Reference	Income	Expenditure
01/05/2021	Starting Balance:				
	Iszi Designs - Sponsorship Signs		C		£28.50
	YTC - Repairs		A		£7.46
	Victoria Farm - Gas Cylinder Refill		H		£43.49
	Plants of Distinction - Seeds		X		£12.95
	Expanded metal Company - Poly Staging		P		£284.87
	Naturescape - Wild flower plugs		A		£90.49
	Essential Company - Carrier trays		H		£105.21
	YTC - Batteries		P		£1.99
	YTC - misc. watering		P		£5.45
	YTC - misc. watering		P		£8.91
	Volunteer Expenses		H		£73.60
11/05/2021	Cheque to S R Smith - £662.92	100106			
11/05/2021	Cheque to Iszi Designs - £55.00	100107	C		£55.00
17/05/2021	Cheque to Wilf Noble -£234.14	100108	P		£234.12
24/05/2021	Amazon Europe		X	£5.00	
26/05/2021	Whitby Town Council - Christmas Hanging Baskets		C	£232.00	
27/05/2021	Donations		X	£39.87	
28/05/2021	Cheque from Friends of Pavilion		C	£200.00	

Final Balance to be carried forward

£476.87

£952.04

Whitby in Bloom Accounts 2020/2021

Running Balance	GENERAL (X)	RESERVE (R)	COMMERCIAL (C)
£6,765.30	£693.59	£2,000.00	£137.94
£6,736.80			-£28.50
£6,729.34			
£6,685.85			
£6,672.90	-£12.95		
£6,388.03			
£6,297.54			
£6,192.33			
£6,190.34			
£6,184.89			
£6,175.98			
£6,102.38			
£6,047.38			-£55.00
£5,813.26			
£5,818.26	£5.00		
£6,050.26			£232.00
£6,090.13	£39.87		
£6,290.13			£200.00

£6,290.13

£725.51

£2,000.00

£486.44

WHITBY HAVEN (H)

WHITBY LINE (L)

ALICE GARDEN (A)

POLYTUNNELS (P)

£1,450.00

£352.43

£1,232.25

£899.09

-£43.49

-£7.46

-£284.87

-£105.21

-£90.49

-£1.99

-£5.45

-£8.91

-£73.60

-£234.12

£1,227.70

£352.43

£1,134.30

£363.75

£0.00

Double Check	£6,290.13
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Date	Description	Check Ref	Reference	Income	Expenditure
01/04/2021	Starting Balance:				
	Barker and Bland - Bulb Compost		LO		£215.00
	Victoria Farm Garden Centre - Cable Ties		LO		£4.99
	Lifestlye Applicances - Greenhouse Thermostat		P		£38.50
	Plantscape - hanging baskets & Holestars		L		£1,017.17
	LBS Horticulture- plants and trays		H		£215.69
	RHS insurance		X		£220.00
	Primrose.co.uk - New quay road beds		C		£144.88
	Expanded Metal Company - Sample		P		£11.99
	AGI - Boltcroppers and Screws		H		£20.99
	Wilf Noble - Timber for Staging		P		£67.44
	WTC - Watering Can		X		£4.99
	Victoria Garden Centre - Water retention Granules		X		£11.97
	BATA - Timber & Bolts		P		£17.66
	Volunteer Expenses		H		£100.90
08/04/2021	Cheque to S R SMITH - £2092.17	100101			
20/04/2021	Cheque to Mark Tilley - £120	100102	P		£120.00
16/04/2021	Cheque to SBC (Bee mix bulb) - £648	100104	A		£648.00
16/04/2021	Cheque to SBC (Crocus Bulbs) - £96	100105	LO		£96.00
16/04/2021	Yorkshire Coast Bid		H	£1,837.58	
09/04/2021	Cheque to Peter Sawdon - £50	100103	H		£50.00
08/04/2021	Northern Trains		L	£1,000.00	
	Transfer £11 from General to Locality Budget		X		£15.99

Transfer £11 from General to Locality Budget

LO

£15.99

inal Balance to be carried forward

£2,853.57

£3,006.17

Whitby in Bloom Accounts 2020/2021

Running Balance	GENERAL (X)	RESERVE (R)	COMMERCIAL (C)
£6,933.89	£946.54	£2,000.00	£282.82
£6,933.89			
£6,718.89			
£6,713.90			
£6,675.40			
£5,658.23			
£5,442.54			
£5,222.54	-£220.00		
£5,077.66			-£144.88
£5,065.67			
£5,044.68			
£4,977.24			
£4,972.25	-£4.99		
£4,960.28	-£11.97		
£4,942.62			
£4,841.72			
£4,721.72			
£4,073.72			
£3,977.72			
£5,815.30			
£5,765.30			
£6,765.30			
£6,749.31	-£15.99		

£6,765.30

£6,765.30

£693.59

£2,000.00

£137.94

WHITBY HAVEN (H)	WHITBY LINE (L)	ALICE GARDEN (A)	POLYTUNNELS (P)	LOCALITY BUDGET (LO)
£0.00	£369.60	£1,880.25	£1,154.68	£300.00
				-£215.00
				-£4.99
			-£38.50	
	-£1,017.17			
-£215.69				
			-£11.99	
-£20.99			-£67.44	
			-£17.66	
-£100.90			-£120.00	
		-£648.00		
				-£96.00
£1,837.58				
-£50.00				
	£1,000.00			

£15.99

£1,450.00

£352.43

£1,232.25

£899.09

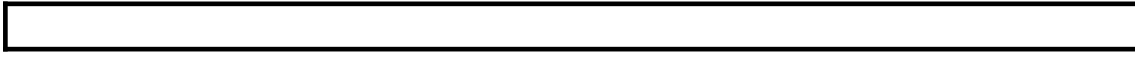
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Double Check

£6,765.30

Date	Description	Check Ref
01/03/2021	Starting Balance:	
01/03/2021	Everyclick Ltd	



Reference	Income	Expenditure	Running Balance
			£6,916.39
X	£17.50		£6,933.89

Final Balance to be carried forward

£6,933.89

£17.50

£0.00

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£929.04	£2,000.00
£17.50	

£946.54

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£282.82	£0.00	£369.60

£282.82

£0.00

£369.60

ALICE GARDEN (A)

POLYTUNNELS (P)

LOCALITY BUDGET (LO)

£1,880.25

£1,154.68

£300.00

£1,880.25

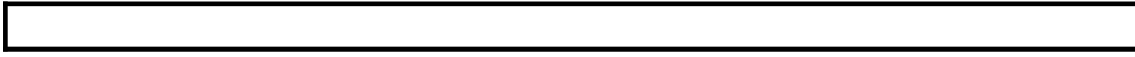
£1,154.68

£300.00

£0.00

Double Check	£6,933.89
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Date	Description	Check Ref
01/02/2021	Starting Balance:	



Reference

Income

Expenditure

Running Balance

£6,916.39

Final Balance to be carried forward

£6,916.39

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£929.04	£2,000.00

£929.04

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£282.82	£0.00	£369.60

£282.82

£0.00

£369.60

ALICE GARDEN (A)

POLYTUNNELS (P)

LOCALITY BUDGET (LO)

£1,880.25

£1,154.68

£300.00

£1,880.25

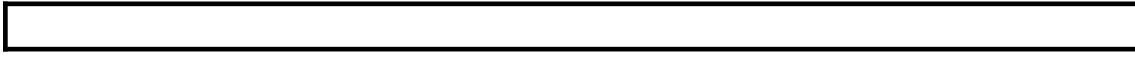
£1,154.68

£300.00

£0.00

Double Check	£6,916.39
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Date	Description	Check Ref
01/01/2021	Starting Balance:	
12/01/2021	Donations	



Reference	Income	Expenditure	Running Balance
			£6,877.84
X	£38.55		£6,916.39

Final Balance to be carried forward

£6,916.39

£38.55

£0.00

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£890.49	£2,000.00
£38.55	

£929.04

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£282.82	£0.00	£369.60

£282.82

£0.00

£369.60

ALICE GARDEN (A)

POLYTUNNELS (P)

LOCALITY BUDGET (LO)

£1,880.25

£1,154.68

£300.00

£1,880.25

£1,154.68

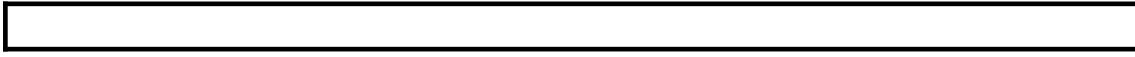
£300.00

£0.00

Double Check

£6,916.39

Date	Description	Check Ref
01/12/2020	Starting Balance:	



Reference

Income

Expenditure

Running Balance

£6,877.84

Final Balance to be carried forward

£0.00

£0.00

£0.00

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£890.49	£2,000.00

£890.49

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£282.82	£0.00	£369.60

£282.82

£0.00

£369.60

ALICE GARDEN (A)

POLYTUNNELS (P)

LOCALITY BUDGET (LO)

£1,880.25

£1,154.68

£300.00

£1,880.25

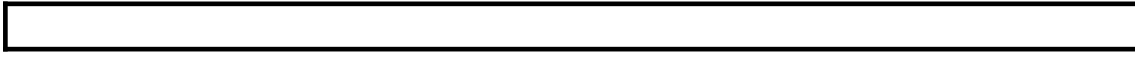
£1,154.68

£300.00

£0.00

Double Check	£6,877.84
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Date	Description	Check Ref
01/11/2020	Starting Balance:	
09/11/2020	Donations	
13/11/2020	ICO	
16/11/2020	Amazon Smile	
16/11/2020	NYCC	
25/11/2020	Clara's	
25/11/2020	NYMR Station Adoption	
	BATA - wire and fencing	
	P. Wolf - polytunnel cleaner	
	Plant supports - xmas lights	
	Hado Pots - Planting Bags	
	Buy a battery - batteries	
	Boyes - Cup hooks	
	LBS Horticulture - Pots	
	Plants support - xmas lights	
	Buy a battery - batteries	
	Volunteer Expenses	
26/11/2020	Cheque to S R SMITH - 642.22	100100
27/11/2020	Cheque to Scarborough in Bloom	100099



Reference	Income	Expenditure	Running Balance
			£6,587.35
X	£81.84		£6,669.19
A		£35.00	£6,634.19
X	£7.26		£6,641.45
LO	£300.00		£6,941.45
C	£120.00		£7,061.45
L	£490.00		£7,551.45
P		£112.61	£7,438.84
P		£51.95	£7,386.89
C		£19.86	£7,367.03
C		£37.39	£7,329.64
C		£60.95	£7,268.69
C		£4.05	£7,264.64
A		£185.56	£7,079.08
C		£73.38	£7,005.70
C		£32.99	£6,972.71
C		£65.48	£6,907.23
C		£29.39	£6,877.84

Final Balance to be carried forward

£6,877.84

£999.10

£708.61

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£801.39	£2,000.00
£81.84	
£7.26	

£890.49

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£486.31	£0.00	-£120.40

£120.00

£490.00

-£19.86

-£37.39

-£60.95

-£4.05

-£73.38

-£32.99

-£65.48

-£29.39

£282.82

£0.00

£369.60

ALICE GARDEN (A)

POLYTUNNELS (P)

LOCALITY BUDGET (LO)

£2,100.81

£1,319.24

-£35.00

£300.00

-£112.61

-£51.95

-£185.56

£1,880.25

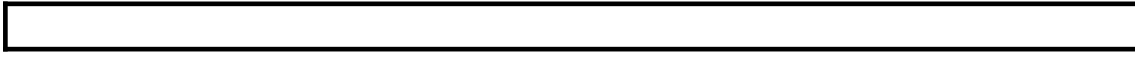
£1,154.68

£300.00

£0.00

Double Check	£6,877.84
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Date	Description	Check Ref
01/10/2020	Starting Balance:	
	Waltons - GreenHouse/shed	
	Circular Saw Blades	
	Squarespace - Website	
	Iszi Designs (Donations Watering Can)	
	Yorkshire Trading - Sealent	
	Volunteer Expenses - Petrol	
21/10/2020	Check to S R SMITH - £1278.11	100098



Reference	Income	Expenditure	Running Balance
			£7,866.46
P		£879.99	£6,986.47
P		£7.99	£6,978.48
X		£210.17	£6,768.31
X		£25.00	£6,743.31
P		£5.96	£6,737.35
L		£150.00	£6,587.35

Final Balance to be carried forward

£6,587.35

£0.00

£1,279.11

Whitby in Bloom Accounts 2020/20

GENERAL (X)	RESERVE (R)
£1,036.56	£2,000.00
-£210.17	
-£25.00	

£801.39

£2,000.00

)21

COMMERCIAL (C)	WHITBY HAVEN (H)	WHITBY LINE (L)
£486.31	£0.00	£29.60

-£150.00

£486.31

£0.00

-£120.40

ALICE GARDEN (A)

POLYTUNNELS (P)

£2,100.81

£2,213.18

-£879.99

-£7.99

-£5.96

£2,100.81

£1,319.24

£0.00

£0.00

Double Check	£6,587.35
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	Income	Expenditure
Oct	0	1279.11
Nov	999.1	708.61
Dec	0	0
Jan	38.55	0
Feb	0	0
Mar	17.5	0
Apr	2853.57	0
May	476.87	952.04
Jun	4310.94	758.5
Jul	319.52	294
Aug	0	180.99
Sep	1000	4047.65
	10016.05	8220.9

WHITBY IN BLOOM

England & Wales - Charity number 1157790

Accounts



Trustees' Annual Report

13/11/2019 to
11/11/2020

Trustees:

Amanda Smith, Chair

Julie Charlton, Vice Chair

Anne Noble, Treasurer

Steve Smith, Community Partnership

Iszie Smith, Creative Consultant

Jonathan Harston

Phillip Trumper, Whitby Town Council

TBC, Whitby Town Council

TBC, Whitby Town Council

TBC, Whitby Town Council

Principal Office: Park Office, Pannett Park, Whitby, YO21 1RE

Charity Number: 1157790

Structure, governance and management

Whitby in Bloom is a Charitably Incorporated Organisation governed by constitution, with a minimum of 5 trustees and maximum of 12 trustees. New trustees are appointed by the existing trustees except for the four places held by Whitby Town Council.

Objectives

To promote horticulture for the benefit of the public generally and especially those who live in or visit the town of Whitby by providing and encouraging the provision of flowers, shrubs and landscapes in parks, residential, community and open spaces visible to the public and promoting environmentally responsible horticultural practices.

To advance the education of the public in the conservation, protection and improvement of the physical, natural and heritage environment.

To promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment.

Activities undertaken for the public benefit

At all times the trustees of Whitby in Bloom have regard to the guidance issued by the Charity Commission on public benefit, the impact of the organisation is felt in many ways, transforming every aspect of community life.

Social Impact:

- We build communities by working towards a common goal, creating opportunities for increasing understanding and neighbourliness.
- We encourage individuals to invest in their neighbourhood, contributing to its development by volunteering.
- We reduce crime and anti-social behaviour by fostering a greater respect for and sense of ownership of local spaces.
- We improve health and well-being through encouraging the growing of fruit and vegetables and by creating safe, pleasant spaces to exercise.

Economic Impact:

- We encourage inward investment by making Whitby a better place to be, so locals stay and visitors are attracted to spend time here.
- We attract business support through sponsorship schemes, an improved environment brings customers, increases revenues and discourages graffiti and vandalism.
- We help volunteers develop a wide range of skills and aim to help those at risk of social exclusion.
- We save local authorities money in volunteer hours, green space management, street furniture maintenance and litter collection.

Environmental Impact:

- We improve our surroundings through planting, clean-up and maintenance.
 - We encourage horticulture in all its forms from hanging baskets to community gardens.
 - We encourage environmentally conscious practices such as composting, recycling and biodiversity projects.
 - We promote an interest in the environment, particularly through our work with schools.
- #### Transformational Impact
- We aim to transform disused space by changing the way land is used and engendering the community spirit it embodies.
 - We tackle problematic areas blighted by neglected and turn spaces which are drab into something uplifting.
 - We regenerate places by improving their physical appearance, changing the way people feel about where they live, work and play. Breathing new life into our neighbourhoods.

Achievements and performance

2019/2020 has been a paradoxical year for Whitby in Bloom; simultaneously expanding our community planting whilst dealing with community involvement restrictions. Our plans for building on our links with Community Payback and NEET team were scuppered. However a burgeoning relationship with the Yorkshire Coast BID saw us expand our presence across the town.

The year started with huge promise. We were honoured to receive a prestigious RHS Britain in Bloom gold award for Small Coastal Town. The Royal Horticultural Society judges said;

“Whitby in Bloom is committed to ensuring that the town will be more beautiful tomorrow than it is today.”

With that commendation ringing in our ears we looked forward to continuing our projects in 2020.

Despite flooding to the Polytunnel, in November, numerous hanging baskets were planted and adored with lights to add a sprinkle of Christmas cheer.

We continued to work with the Quakers to develop a wildlife friendly permaculture Community Orchard within the Quaker Burial Grounds on Bagdale. On Bonfire night we celebrated receiving the Betty’s Trees for Life grant, by clearing old debris ready for new trees which were planted in the spring. We also planted a buzzing mix of bulbs to provide for pollinators from February to June. The long hot spring and early summer combined with Covid restrictions meant much of the planting suffered and many trees were lost.

With the New Year, the town was given a face-lift. when with the partnership of the Community Payback Team, rusting railings around the pier were refreshed with a lick of white paint. Further harbourside refurbishment was halted by Covid and our partnership with the Payback Team is currently suspended.

By March Covid had taken hold and all our careful strategies were defeated. A whole different set of circumstances rocked us as the world went into lockdown. We soon realised that although our plans had been upturned the plants didn’t know a difference, so the work of Whitby in Bloom went on, nurturing young plants that we weren’t sure would be needed.

Eventually in late June, we were able to place our blooms in the community. Our plans for 2020 included hanging 40 new baskets on community spaces around the town, this proved impossible but we re-worked and converted 34 baskets into bollard planters. We also painted and planted Platform 1 on the Railway Station as part of the station adopters scheme.

After the flooding of our polytunnels the previous year, we took actions to make our working area more weather resilient and more accessible with new paving and shelving. We also took the steps to make the charity greener and more self-sufficient by installing renewable energy sources – wind and solar power now provide energy for our water collection and irrigation systems.

While this year had a lot less hands on involvement due to social distancing, we saw the town’s community grow as the resident population enjoyed bloom’s efforts to brighten the town. Whitby in Bloom is now an organisation in flux, going forwards we see much will need to change and adapt. Whilst the way forward is not entirely clear Whitby in Bloom is still thriving and like nature with adaptation comes new vigour and hope.

Annual Finance Document

Statement of accounts

Income:

Grant funding	£
Whitby Town Council	190.86
Bettys Trees for Life	2906.00
Sponsorship	
Hanging Baskets & Barrels	6285.75
Fundraising	
Garden Collection Boxes	294.65
Claras	100.00
Quiz and Curry Night	224.00
Sundry	10.16
Total	<u>£10,011.42</u>

Expenditure

Plants	818.16
Trees and bulbs	2176.43
Britain in Bloom Expenses	451.71
Yorkshire in Bloom Expenses	77.00
Repairs and Renewals	357.07
Website	214.57
Bombardment Garden	275.68
Velvet Lawns	107.98
Alice Garden	584.11
Sundries	49.89
Insurance	220.00
Infrastructure Investment	4691.90
Total	<u>£10,024.50</u>

Balance as at 30th September 2020

Balance brought forward	7879.54
Less excess of Expenditure over income	13.08
Balance carried forward	7866.46

Reserves Policy

Whitby in Bloom makes long-term commitments to the horticulture and environment of Whitby. This commitment includes; a commitment to maintain the QEII Jubilee Garden and Bombardment Garden on the West Cliff, the Dementia Awareness Garden in Caedmon Square, the Alice Garden on Cliff Street and to continue to develop the Quaker Burial Grounds as a heritage wildlife orchard. The trustees wish to ensure that they would be able to maintain these commitments.

It would take a minimum of twelve months to satisfactorily divest of these obligations, therefore we have commitments of at least one year. As income, can be volatile, the general reserve should represent approximately one year's worth of unrestricted expenditure. At current levels of activity, the reserves should be approximately £2,500. The trustees have made advances in reducing the charity's dependence on volatile forms of income and increasing more reliable funding for its services by taking over the commercial hanging basket scheme and forming new sponsorship partnerships. The trustees review the policy and progress towards meeting the target level of reserves annually.

Assets and Liabilities Register.

The asset register is a record that clearly identifies all the fixed assets of the charity. The register allows the Trustees to retrieve information on an asset including its description, purchase date, location, purchase price, accumulated depreciation, estimated salvage value and net book value.

Whitby in Blooms assets are solely fixed non-current assets as defined below

Fixed non-current assets: an asset not directly sold to an end-user. As an example, a baking firm's would be the oven used to bake bread, motor vehicles used to transport deliveries, cash registers used to handle cash payments, etc. While these non-current assets have value, they are not directly sold to consumers and cannot be easily converted to cash.

The cost of the fixed asset is calculated as its purchase price, plus the cost attributable to bringing and installing the asset in its location and the initial estimate of dismantling and removing the item if they are eventually no longer needed on the location.

Net book value of an asset is the difference between the historical cost of that asset and its associated depreciation. Depreciation is calculated as the diminution in the historical value owing to usage, (straight line depreciation based on the projected useful life of the asset, i.e. if an asset has a life of 10 years it will depreciate by 10% every year), less any salvage value over its estimated useful life.

Assets will remain on the register for 10 years after disposal

To maintain a full picture of the charities financial situation a column has been added to the register to track the estimated annual maintenance/running costs of the Assets. This figure has been used to calculate the level of reserves.

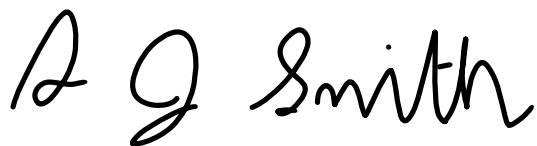
Assets Register as at year end.

Description	Location	Purchase Date dd/mm/yyyy	Total Cost £	Estimated Life Years	Estimated Salvage Value £	Net Value £	Estimated Maintenance £	Disposal Date dd/mm/yyyy	
Sails	Langbourne Road	30/06/2011	£ 2,500.00	20	£ -	£ 1,375.00	£ -	30/06/2031	
Abbey Window	Four Lanes End	30/06/2008	£ 6,000.00	20	£ -	£ 2,400.00	£ -	30/06/2028	
Bombardment Garden Structure	West Cliff	01/12/2014	£ 5,275.00	10	£ -	£ 2,275.00	£ 200.00	01/12/2024	
Shell (Donation from WTC)	West Cliff	01/02/2014	£ 2,000.00	50	£ 300.00	£ 1,760.00	£ -	01/02/2064	
Post box	West Cliff	24/11/2014	£ 300.00	10	£ 100.00	£ 120.00	£ 10.00	24/11/2024	
QE II Garden Structure	West Cliff	30/06/2013	£ 3,000.00	5	£ -	£ -	£ -	30/06/2018	
QE II Garden Barrels and Beds	West Cliff	01/12/2012	£ 200.00	4	£ -	£ 100.00	£ 250.00	01/12/2022	
Helredale Triangle	Helredale Road	30/06/2018	£ 3,000.00	5	£ -	£ -	£ -	30/06/2017	Returned to YCH
Cemetery Beds	Lairpool Lane	20/06/2014	£ 2,250.00	5	£ -	£ -	£ -	20/06/2019	Returned to SBC
Fishermans Bed	Henrietta Street	30/06/2012	£ 3,150.00	10	£ -	£ 750.00	£ -	30/06/2022	
Caedmon Square Dementia Garden	Sandside	14/10/2016	£ 1,500.00	10	£ -	£ 900.00	£ 300.00	14/10/2026	Maintained by Ruswarp Garden Group
Brother John	Ruswarp Green	30/06/2011	£ 3,000.00	20	£ -	£ 1,650.00	£ -	30/06/2031	
Whales Tail	Langbourne Road	30/06/2006	£ 3,000.00	30	£ -	£ 1,600.00	£ -	30/06/2036	
Boat	Langbourne Road	30/06/2000	£ 1,500.00	15	£ -	£ -	£ -	30/06/2015	Disposed of
Goal Posts	Green Lane	01/04/2013	£ 800.00	10	£ -	£ 240.00	£ -	01/06/2023	Adopted by Action Eastside
Whale	Canon Bed	01/06/2003	£ 1,500.00	15	£ -	£ -	£ -	01/06/2020	Disposal needed
Plants	Whitby		£ 5,818.16	5	£ -	£ 4,945.44	£ -		Rolling Stock
Bulbs	Whitby		£ 5,400.00	50	£ 2,140.00	£ 7,500.00	£ -		Rolling Stock
Crocus River	Mayfield Road		£ 1,800.00	50	£ 250.00	£ 1,450.00	£ -		Rolling Stock
Snow drop River	Ruswarp		£ 100.00	50	£ 80.00	£ 730.00	Maintained Ruswarp Garden Group		Rolling Stock
Quaker Burial Grounds	Bagdale	01/11/2019	£ 2,180.00	50	£ 500.00	£ 2,180.00			Rolling Stock
Gazebo	Container	01/06/2010	£ 500.00	10	£ -	£ -	£ -	01/06/2020	
Trailer	Container	01/06/2016	£ 480.00	20	£ -	£ 384.00	£ -	01/06/2036	
Water Tank and Pump	Container	01/06/2016	£ 110.00	5	£ -	£ 22.00	£ -	01/06/2021	
Projector and Screen	159 Church Street	01/06/2014	£ 260.00	10	£ -	£ 156.00	£ -	01/06/2024	
Power washer	Pannett Park	01/06/2015	£ 100.00	5	£ -	£ -	£ -	01/06/2020	
Printer	159 Church Street	01/09/2019	£ 130.00	3	£ -	£ 67.00	£ -	01/09/2022	
Roller Banner	Container	01/07/2017	£ 36.00	5	£ -	£ 14.40	£ -	01/07/2022	
Tools	Container		£ 350.00	10	£ 50.00	£ 290.00	£ 50.00		Rolling Stock
Hanging Baskets	Container/Town	01/05/2018	£ 1,350.00	5	£ -	£ 810.00	£ 150.00	01/05/2023	
Hanging Baskets	Container/Town	01/05/2019	£ 900.00	5	£ -	£ 720.00	£ 100.00	01/05/2024	
Hanging Basket Brackets	Around Town	01/06/2020	£ 1,000.00	10	£ -	£ 1,000.00		01/06/2030	
Poly Tunnel	Field	01/06/2019	£ 3,500.00	10	£ -	£ 3,450.00	£ 300.00	01/06/2029	
Net Tunnel	Field	20/10/2019	£ 1,050.00	10	£ -	£ 1,015.00	£ 200.00	20/10/2029	
Planters	St Johns	01/06/2018	£ 600.00	10	£ -	£ 420.00	£ 40.00	01/06/2028	
Planters	St. Hildas	01/06/2019	£ 400.00	10	£ -	£ 320.00	£ 30.00	01/06/2029	
Alice Garden	Cliff Street	01/11/2018	£ 15,000.00	20	£ 5,000.00	£ 13,500.00	£ 100.00	01/11/2038	
Donation Posts x2	Cliff Str. Caedmon S	01/07/2019	£ 180.00	10	£ -	£ 162.00	£ -	01/07/2029	
Total Asset Net Value						£ 52,305.84			
Velvet Lawns Competition							£ -		covered by sponsorship
In Bloom Entry							£ 300.00		
Insurance							£ 200.00		
Accountancy							£ 250.00		
Reserves Required							£ 2,480.00		

Declaration

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

A handwritten signature in black ink that reads "A J Smith". The letters are cursive and fluidly connected.

Amanda Jane Smith

Chair

11th November 2020