

# Stoke-on-Trent Pride 2020 Review

## Purpose

The purpose of the document is identify areas of strengths and weakness from the 2020 Pride event, campaign and supporting events that occurred. The aim is to build on these strengths and develop the areas that we're weak within the organisation.

The document is written with the purpose of improving Pride as an event and nothing else.

## Audience

The document is intended as a review document for trustees and 2020 committee. It is not for public circulation. Elements of this document will form the chairman's report that will be circulated publically after the AGM.

## Covid 19

Restrictions were in place so the event was cancelled.

## Weather

N/A

## Fundraising

### Bucket Collections

None Done

A few late payments and donations were made before the event was cancelled.

These totalled £2090

### Just Giving

No Just giving information was collected this year.

## Gate Entrance

N/A

## Stalls

N/A

## Newspaper

N/A

## Radio

N/A

## Social Media/Web Platform

### Facebook:-

Little change occurred on our media platforms. Occasional shared messages were sent

### Twitter:-

See above

### Web Platform:-

No Updates made to website

### Leaflets:-

5,000 leaflets were produced for distribution, some of these were handed out prior to the event.

## Billboards/Posters

No Billboard or advertising was done.

## Equipment/Resources

No Changes to resources this year

## Pride Event

Cancelled due to Covid 19

## Volunteers

No Volunteers used.

## Security

N/A

## Gates/Entrance

N/A

## Fair Ground

N/A

## Additional Events

## Financial Standings/Breakdown

**Current Bank Balance £7667.65**

Outstanding invoices in the region of £0

Outstanding income in the region of £0

[Stoke-on-Trent Pride 2020/2021 Profit Loss sheet on next page](#)

#### Income and Expenditure

Donations	£2,090
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City Council	£1950
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On Horizons	£80
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NHS	£60
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Expenditure	£1,698.64
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Mobile Phone bills	£94.68
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Owed monies	£642.73
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Web Hosting	£205.20
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Other Spends	£756.03
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This gives Pride 2020 a Profit of £391.36

## General Summary

Event was Cancelled so this report is minimal

Thank you for reading this report.

Kind regards,

**Carl R. Gratty**  
**Chairman of Stoke-on-Trent Pride**  
**Registered Charity Number 1157754**

