



Annual Report 2023-24

All trustees are provided with the recommended documentation from the Charity Commission related to their responsibilities as trustees including *The Essential Trustee*, *Public Benefit: The Public Benefit Requirement*, *Public Benefit Rules for Charities* and *Being a Trustee* guidance.

Mirror Mirror Education is governed by a board of four trustees and managed and run by a freelance employed Director.

We are not connected to any wider networks.

Potential risks to the charity include

1. Having enough time, financial and operational resources to attract interest in our activities
2. Having the right skills and knowledge to ensure quality of our activities
3. Knowing how to manage the business to a consistent level
4. Maintaining the relevancy of the activities we deliver (both pedagogically and culturally)

We are managing the risks via

1. Appropriate planning, investing more of the Director's time and using a pool of freelance facilitators to deliver work
2. Discussing work with peers, going to see a lot of other similar work
3. Discussion of work with peers and partners, seeing similar work, keeping abreast of the latest changes in state education. Three trustees are parents, one is a teacher and two also work in public engagement in the arts and one is a school governor.

Mirror Mirror Education is an arts education charity which explores the history of art, cinema and technology.

Our work is interdisciplinary - in delivery and subject – often immersive and ephemeral; much like early magic lantern performances and optical illusions that inspired us to set up the charity.

In practice we deliver workshops, performances and festival appearances; and we are now moving towards new funding streams that will allow us to work on longer term projects. Our areas of activity can be categorised under four main headings: immersive experiences, magic lanterns and optical illusions, cinema days and commissions.

In terms of staffing we have a bank of freelancers who are passionate about early cinema, optical technology and storytelling and experienced in working with children and developing / delivering activities. We also have a significant number of specialist resources – lanterns, overhead projectors and other obsolete technology that we are making come alive again

through children's creativity.

Mirror Mirror Education's objects are:

- Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video
- Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century
- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

From April 2023- to April 2024 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video

In this period we were commissioned by Nottingham Contemporary and Plymouth University to deliver 2 magic lantern workshops and shows in February and March. In Nottingham we ran 3 performances with a total attendance of 80, and in Plymouth we had 2 performances for 15 attendees each. These were family performances with 2 - 14 year olds and their parents / relatives.

Later in the year - outside of this reporting period - we also ran a 3 sets of workshop / performances for the City of London Libraries across 3 sites - with approx 150 attendees overall. We are also planning to approach a Scottish, Welsh and Northern Irish / Irish arts space for the Autumn/ Winter period of 25, along with research into a tour of Finland ongoing.

Additionally, Claire Cooke - Founder and Director of Mirror Mirror - is planning to start a PhD in September 2025 which will look at the use of optical illusions in public, open spaces (playgrounds) and their power for connectivity, community as well as their intersection with concepts / pedagogy of play. All of which is likely to lead to more public activity for Mirror Mirror!

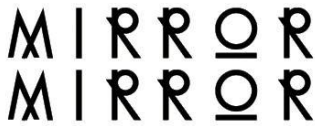
Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

As above

Benefit the public by increasing awareness of the history of popular culture and impact on

contemporary society

As above



Mirror Mirror Education

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Receipts and payments accounts

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For the period from

Period start date

4th April 2023

To

Period end date

5th April 2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Delivery of charitable services	929	-	-	929	47
Sub total(Gross income for AR)	929	-	-	929	47
A2 Asset and investment sales					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	929	-	-	929	47
A3 Payments					
Staffing costs		-	-	-	-
Project costs	£497.77	-	-	498	-
Printing and postage		-	-	-	-
Travel		-	-	-	-
Research		-	-	-	-
Subscriptions		-	-	-	-
Website and email provision	£61.81	-	-	62	-
Materials	£209.33	-	-	209	-
Sub total	£768.91 £0.00	£0.00	£0.00	£559.58	£0.00
A4 Asset and investment purchases, (see table)					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	769	-	-	-	-
Net of receipts/(payments)	160	-	-	-	-
A5 Transfers between funds	-	-	-	-	-
Not applicable					
A6 Cash funds last year end		-	-	-	-
Cash funds this year end	160	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Account balance	208	-	-
	Total cash funds	208	-	-
	(agree balances with receipts and payments account(s))		OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets	Details			
	Not applicable	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Not applicable		-	-
			-	-
			-	-
			-	-

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B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets where purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Catherine Whitehouse	31st Jan 2025