



## Annual Report 2022-23

All trustees are provided with the recommended documentation from the Charity Commission related to their responsibilities as trustees including *The Essential Trustee*, *Public Benefit: The Public Benefit Requirement*, *Public Benefit Rules for Charities* and *Being a Trustee* guidance.

Mirror Mirror Education is governed by a board of four trustees and managed and run by a freelance employed Director.

We are not connected to any wider networks.

Potential risks to the charity include

1. Having enough time, financial and operational resources to attract interest in our activities
2. Having the right skills and knowledge to ensure quality of our activities
3. Knowing how to manage the business to a consistent level
4. Maintaining the relevancy of the activities we deliver (both pedagogically and culturally)

We are managing the risks via

1. Appropriate planning, investing more of the Director's time and using a pool of freelance facilitators to deliver work
2. Discussing work with peers, going to see a lot of other similar work
3. Discussion of work with peers and partners, seeing similar work, keeping abreast of the latest changes in state education. Three trustees are parents, one is a teacher and two also work in public engagement in the arts and one is a school governor.

Mirror Mirror Education is an arts education charity which explores the history of art, cinema and technology.

Our work is interdisciplinary - in delivery and subject – often immersive and ephemeral; much like early magic lantern performances and optical illusions that inspired us to set up the charity.

In practice we deliver workshops, performances and festival appearances; and we are now moving towards new funding streams that will allow us to work on longer term projects. Our areas of activity can be categorised under four main headings: immersive experiences, magic lanterns and optical illusions, cinema days and commissions.

In terms of staffing we have a bank of freelancers who are passionate about early cinema, optical technology and storytelling and experienced in working with children and developing / delivering activities. We also have a significant number of specialist resources – lanterns, overhead projectors and other obsolete technology that we are making come alive again

through children's creativity.

Mirror Mirror Education's objects are:

- Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video
- Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18<sup>th</sup> to 20<sup>th</sup> century
- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

From April 2022- to April 2023 this has been achieved in the following ways.

*Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video*

We performed at an international film festival - Uherské Hradiště Summer Film School based in the Czech Republic with magic lantern shows and children's workshops in summer 2022, and were invited along with another UK creative film arts practice - Corridor - to discuss our practice, as innovator in the European film education sector..

We also redeveloped the website in 2022-23, and refocused the efforts of Mirror Mirror towards magic lantern shows and workshops only.

Neither of these two activities incurred any costs for the year of 2022-23, as the Czech trip was expenses only.

In line with the website redevelopment, a call out was made to English arts venues in Nov / Dec 2022, which has resulted in some bookings for both arts centres and nurseries in early 2024. Plans are also afoot to join the Arts Society for more bookings in 2024, along with a call out to Welsh, Scottish and Irish arts spaces, as well as a potential tour of Finland.

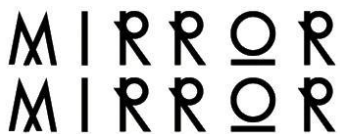
*Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18<sup>th</sup> to 20<sup>th</sup> century.*

As above

*Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society*

As above





Mirror Mirror Education

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## Receipts and payments accounts

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|                     |                   |    |                 |
|---------------------|-------------------|----|-----------------|
| For the period from | Period start date | To | Period end date |
|                     | 31st March 2022   |    | 3rd April 2023  |

### Section A Receipts and payments

|   | Unrestricted funds<br>to the nearest £ | Restricted funds<br>to the nearest £ | Endowment funds<br>to the nearest £ | Total funds<br>to the nearest £ | Last year<br>to the nearest £ |
|---|--|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------|
| <b>A1 Receipts</b>                                    |  |                                      |                                     |                                 |                               |
| Delivery of charitable services                       | 55                                     | -                                    | -                                   | 55                              | -                             |
| <b>Sub total(Gross income for AR)</b>                 | 55                                     | -                                    | -                                   | 55                              | -                             |
| <b>A2 Asset and investment sales</b>                  |  |                                      |                                     |                                 |                               |
| Not applicable  | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Sub total</b>                                      | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Total receipts</b>                                 | 55                                     | -                                    | -                                   | 55                              | -                             |
| <b>A3 Payments</b>                                    |  |                                      |                                     |                                 |                               |
| Staffing costs  |  | -                                    | -                                   | -                               | -                             |
| Project costs   |  | -                                    | -                                   | -                               | -                             |
| Printing and postage                                  |  | -                                    | -                                   | -                               | -                             |
| Travel  |  | -                                    | -                                   | -                               | -                             |
| Research  |  | -                                    | -                                   | -                               | -                             |
| Subscriptions   |  | -                                    | -                                   | -                               | -                             |
| Website and email provision                           | £59.79                                 | -                                    | -                                   | 60                              | -                             |
| <b>Sub total</b>                                      | £59.79                                 | £0.00                                | £0.00                               | £59.79                          | £0.00                         |
| <b>A4 Asset and investment purchases, (see table)</b> |  |                                      |                                     |                                 |                               |
| Not applicable  | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Sub total</b>                                      | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Total payments</b>                                 | 60                                     | -                                    | -                                   | -                               | -                             |
| <b>Net of receipts/(payments)</b>                     | 5                                      | -                                    | -                                   | -                               | -                             |
| <b>A5 Transfers between funds</b>                     |  |                                      |                                     |                                 |                               |
| Not applicable  | -                                      | -                                    | -                                   | -                               | -                             |
| <b>A6 Cash funds last year end</b>                    |  |                                      |                                     |                                 |                               |
| <b>Cash funds this year end</b>                       | 5                                      | -                                    | -                                   | -                               | -                             |

### Section B Statement of assets and liabilities at the end of the period

| Categories                      | Details  | Unrestricted funds          | Restricted funds | Endowment funds          |
|---------------------------------|--|-----------------------------|------------------|--------------------------|
| <b>B1 Cash funds</b>            | Account balance  | 43                          | -                | -                        |
|                                 |  |                             |                  |                          |
|                                 | <b>Total cash funds</b>                                | 43                          | -                | -                        |
|                                 | (agree balances with receipts and payments account(s)) |                             | OK               | OK                       |
|                                 |  | Unrestricted funds          | Restricted funds | Endowment funds          |
|                                 |  | to nearest £                | to nearest £     | to nearest £             |
| <b>B2 Other monetary assets</b> | Not applicable   | -                           | -                | -                        |
|                                 |  | -                           | -                | -                        |
|                                 |  | -                           | -                | -                        |
|                                 |  | -                           | -                | -                        |
|                                 |  | -                           | -                | -                        |
|                                 |  | -                           | -                | -                        |
| <b>B3 Investment assets</b>     | Not applicable   |                             | -                | -                        |
|                                 |  | Fund to which asset belongs | Cost (optional)  | Current value (optional) |

|  |  |   |   |
|--|--|---|---|
|  |  | - | - |
|  |  | - | - |
|  |  | - | - |
|  |  | - | - |


**B4 Assets retained for the charity’s own use**

| Details  | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|--|-----------------------------|-----------------|--------------------------|
| Magic lanterns and specialist equipment            | Unrestricted                | -               |                          |
| Audio visual equipment                             | Unrestricted                | -               |                          |
| Other props  | Unrestricted                | -               |                          |
|  |                             | -               | -                        |
| ** None of these assets where purchased in 2019-20 |                             | -               | -                        |
|  |                             | -               | -                        |
|  |                             | -               | -                        |
|  |                             | -               | -                        |
|  |                             | -               | -                        |

**B5 Liabilities**

| Details        | Fund to which liability relates | Amount due (optional) | When due (optional) |
|----------------|---------------------------------|-----------------------|---------------------|
| Not applicable |                                 | -                     |                     |
|                |                                 | -                     |                     |
|                |                                 | -                     |                     |
|                |                                 | -                     |                     |
|                |                                 | -                     |                     |

Signed by one or two trustees on behalf of all the trustees

| Signature   | Print Name           | Date of approval |
|---|----------------------|------------------|
|  | Catherine Whitehouse | 9 Jan 2024       |
|   |                      |                  |