

MIRROR MIRROR EDUCATION

England & Wales · Charity number 1157366

Details

Status Registered

Legal form CIO

Registered 2014-06-09

Register [View on the Charity Commission register](#)

Contact

Address 216 Lee High Road
London
SE13 5PL

Phone 07714746025

Email mail@mirrormirroreducation.co.uk

Website www.mirrormirroreducation.co.uk

Activities

Objects: TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE SUBJECT OF PRE-CINEMA EPHEMERA, NON-MAINSTREAM CINEMA AND ARTISTS' FILM AND VIDEO. TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE DEVELOPMENT OF TECHNOLOGY AND ARTS MOSTLY, BUT NOT EXCLUSIVELY, FROM 18TH TO 21ST CENTURY. TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE HISTORY OF POPULAR CULTURE AND ITS IMPACT ON CONTEMPORARY SOCIETY.

Activities: We develop and deliver creative workshops, activities and performances that explore the history of technology, art and cinema for families, children, young people and the general public. Our aim is to engender greater playfulness with science, history, history of film and entertainment and of public culture since 1700s.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Arts/culture/heritage/science
- **Who:** Children/young People, The General Public/mankind

Geography

- Australia
- Austria
- Belgium
- Canada
- Denmark
- Faroe Islands
- Finland
- France
- Germany
- Greenland
- Guernsey
- Iceland
- Ireland
- Isle Of Man
- Italy
- Jersey
- Luxembourg
- Netherlands
- New Zealand
- Norway
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£1,015	£1,101	-	-
2024-04-05	£929	£769	-	-
2023-04-03	£55	£60	-	-
2022-03-30	£0	£154	-	-
2021-03-30	£0	£77	-	-

Trustees

Name	Role	Appointed
HANNAH PRINCEWELL	Chair	2014-05-01
CATHERINE WHITEHOUSE		2013-05-01
CHRISTOPHER MARK BABIDGE		2014-05-01
James Holcombe		2016-05-05

MIRROR MIRROR EDUCATION

England & Wales - Charity number 1157366

Accounts



Annual Report 2024-25

All trustees are provided with the recommended documentation from the Charity Commission related to their responsibilities as trustees including *The Essential Trustee*, *Public Benefit: The Public Benefit Requirement*, *Public Benefit Rules for Charities* and *Being a Trustee* guidance.

Mirror Mirror Education is governed by a board of four trustees and managed and run by a freelance employed Director.

We are not connected to any wider networks.

Potential risks to the charity include

1. Having enough time, financial and operational resources to attract interest in our activities
2. Having the right skills and knowledge to ensure quality of our activities
3. Knowing how to manage the business to a consistent level
4. Maintaining the relevancy of the activities we deliver (both pedagogically and culturally)

We are managing the risks via

1. Appropriate planning, investing more of the Director's time and using a pool of freelance facilitators to deliver work
2. Discussing work with peers, going to see a lot of other similar work
3. Discussion of work with peers and partners, seeing similar work, keeping abreast of the latest changes in state education. Three trustees are parents, one is a teacher and two also work in public engagement in the arts and one is a school governor.

Mirror Mirror Education is an arts education charity which explores the history of art, cinema and technology.

Our work is interdisciplinary - in delivery and subject – often immersive and ephemeral; much like early magic lantern performances and optical illusions that inspired us to set up the charity.

In practice we deliver workshops, performances and festival appearances; and we are now moving towards new funding streams that will allow us to work on longer term projects. Our areas of activity can be categorised under four main headings: immersive experiences, magic lanterns and optical illusions, cinema days and commissions.

In terms of staffing we have a bank of freelancers who are passionate about early cinema, optical technology and storytelling and experienced in working with children and developing / delivering activities. We also have a significant number of specialist resources – lanterns, overhead projectors and other obsolete technology that we are making come alive again through children's creativity.

Mirror Mirror Education's objects are:

- Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video
- Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century
- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

From April 2024- April 2025 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video

In this period we delivered 3 magic lantern shows and workshops for City of London Libraries. These workshop -performances were for family audiences and had a total of 120 attendees. It was an opportunity to explore how pre-cinema, creative projection techniques and framing worked as well as enabling young children to make their own 'live art' works via drawings, fabric and using mirrors, prism and diffusers,

Looking forward to 25-26, Director Claire Cooke has begun a PhD in Education at Glasgow University looking at magic and play - lessons from which will be applied to Mirror Mirror's activities and build up its networks. We shall we performing an educational activity for the British Music Hall Society this November.

Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

As above

Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

As above

B3 Investment assets

Not applicable		-	-
		-	-
		-	-
		-	-
		-	-


B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets where purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Catherine Whitehouse	04/02/26

MIRROR MIRROR EDUCATION

England & Wales - Charity number 1157366

Accounts



Annual Report 2023-24

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From April 2023- to April 2024 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video

In this period we were commissioned by Nottingham Contemporary and Plymouth University to deliver 2 magic lantern workshops and shows in February and March. In Nottingham we ran 3 performances with a total attendance of 80, and in Plymouth we had 2 performances for 15 attendees each. These were family performances with 2 - 14 year olds and their parents / relatives.

Later in the year - outside of this reporting period - we also ran a 3 sets of workshop / performances for the City of London Libraries across 3 sites - with approx 150 attendees overall. We are also planning to approach a Scottish, Welsh and Northern Irish / Irish arts space for the Autumn/ Winter period of 25, along with research into a tour of Finland ongoing.

Additionally, Claire Cooke - Founder and Director of Mirror Mirror - is planning to start a PhD in September 2025 which will look at the use of optical illusions in public, open spaces (playgrounds) and their power for connectivity, community as well as their intersection with concepts / pedagogy of play. All of which is likely to lead to more public activity for Mirror Mirror!

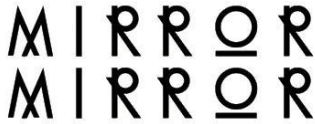
Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

As above

Benefit the public by increasing awareness of the history of popular culture and impact on

contemporary society

As above



Mirror Mirror Education

1157366

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	4th April 2023		5th April 2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Delivery of charitable services	929	-	-	929	47
Sub total(Gross income for AR)	929	-	-	929	47
A2 Asset and investment sales					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	929	-	-	929	47
A3 Payments					
Staffing costs		-	-	-	-
Project costs	£497.77	-	-	498	-
Printing and postage		-	-	-	-
Travel		-	-	-	-
Research		-	-	-	-
Subscriptions		-	-	-	-
Website and email provision	£61.81	-	-	62	-
Materials	£209.33	-	-	209	-
Sub total	£768.91	£0.00	£0.00	£559.58	£0.00
A4 Asset and investment purchases, (see table)					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	769	-	-	-	-
Net of receipts/(payments)	160	-	-	-	-
A5 Transfers between funds					
Not applicable	-	-	-	-	-
A6 Cash funds last year end					
Cash funds this year end	160	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Account balance	208	-	-
	Total cash funds	208	-	-
	(agree balances with receipts and payments account(s))		OK	OK
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
	Not applicable	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Not applicable		-	-
			-	-
			-	-

		-	-
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B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets where purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Catherine Whitehouse	31st Jan 2025

MIRROR MIRROR EDUCATION

England & Wales - Charity number 1157366

Accounts



Annual Report 2022-23

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- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

From April 2022- to April 2023 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists' film and video

We performed at an international film festival - Uherské Hradiště Summer Film School based in the Czech Republic with magic lantern shows and children's workshops in summer 2022, and were invited along with another UK creative film arts practice - Corridor - to discuss our practice, as innovator in the European film education sector..

We also redeveloped the website in 2022-23, and refocused the efforts of Mirror Mirror towards magic lantern shows and workshops only.

Neither of these two activities incurred any costs for the year of 2022-23, as the Czech trip was expenses only.

In line with the website redevelopment, a call out was made to English arts venues in Nov / Dec 2022, which has resulted in some bookings for both arts centres and nurseries in early 2024. Plans are also afoot to join the Arts Society for more bookings in 2024, along with a call out to Welsh, Scottish and Irish arts spaces, as well as a potential tour of Finland.

Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

As above

Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

As above



Mirror Mirror Education

1157366

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	31st March 2022		3rd April 2023

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Delivery of charitable services	55	-	-	55	-
Sub total(Gross income for AR)	55	-	-	55	-
A2 Asset and investment sales					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	55	-	-	55	-
A3 Payments					
Staffing costs		-	-	-	-
Project costs		-	-	-	-
Printing and postage		-	-	-	-
Travel		-	-	-	-
Research		-	-	-	-
Subscriptions		-	-	-	-
Website and email provision	£59.79	-	-	60	-
Sub total	£59.79	£0.00	£0.00	£59.79	£0.00
A4 Asset and investment purchases, (see table)					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	60	-	-	-	-
Net of receipts/(payments)	- 5	-	-	-	-
A5 Transfers between funds					
Not applicable	-	-	-	-	-
A6 Cash funds last year end					
Cash funds this year end	- 5	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Account balance	43	-	-
	Total cash funds	43	-	-
	(agree balances with receipts and payments account(s))		OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets	Not applicable	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Not applicable		-	-
		Fund to which asset belongs	Cost (optional)	Current value (optional)

		-	-
		-	-
		-	-
		-	-


B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets where purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

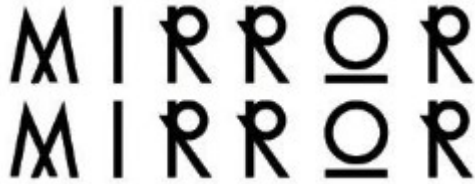
Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Catherine Whitehouse	9 Jan 2024

MIRROR MIRROR EDUCATION

England & Wales - Charity number 1157366

Accounts



Annual Report 2021-22

All trustees are provided with the recommended documentation from the Charity Commission related to their responsibilities as trustees including *The Essential Trustee*, *Public Benefit: The Public Benefit Requirement*, *Public Benefit Rules for Charities* and *Being a Trustee* guidance.

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We are managing the risks via

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- Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century
- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

From April 2021- to April 2022 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists’ film and video

There has been continued uncertainty about public activities during this period due to the on-going COVID 19 pandemic, the full clearing from all restrictions - mask wearing in public etc - only being from spring of 2022.

However we did get interest from an international film festival based in the Czech Republic to performance magic lantern shows and children’s workshops for them the the summer of 2022 at Uherské Hradiště. We were also asked to contribute to a talk on artist led cinema education practices in the UK.

It was also decided within this financial year to redevelop the website in 2022-23, and refocus the efforts of Mirror Mirror towards magic lantern shows and workshops only.

Neither of these two activities incurred any costs for the year of 2021-22.

Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society



Mirror Mirror Education

1157366

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	3/4/2021		2/4/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Delivery of charitable services		-	-	-	-
Sub total(Gross income for AR)	-	-	-	-	-
A2 Asset and investment sales					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	-	-	-	-	-
A3 Payments					
Staffing costs		-	-	-	-
Project costs		-	-	-	-
Printing and postage		-	-	-	-
Travel		-	-	-	-
Research		-	-	-	-
Subscriptions		-	-	-	-
Website and email provision	£153.57	-	-	154	-
Sub total	£153.57#	£0.00#	£0.00#	£153.57#	£0.00
A4 Asset and investment purchases, (see table)					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	154	-	-	-	-
Net of receipts/(payments)	- 154	-	-	-	-
A5 Transfers between funds					
Not applicable	-	-	-	-	-
A6 Cash funds last year end					
Cash funds this year end	- 154	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Account balance	48	-	-
	Total cash funds	48	-	-
	(agree balances with receipts and payments account(s))		OK	OK
B2 Other monetary assets		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds
	Not applicable	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
	Not applicable		-	-
			-	-
			-	-
			-	-


B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets where purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

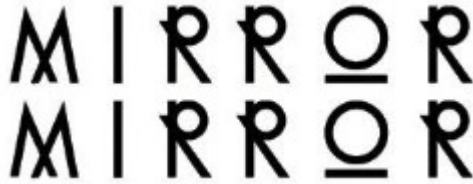
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Signature	Print Name	Date of approval
	Catherine Whitehouse	20.01.2023

MIRROR MIRROR EDUCATION

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Accounts



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- Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

In 2020-21 this has been achieved in the following ways.

Advance the education of public in the subject of pre-cinema ephemera, non-mainstream cinema and artists’ film and video

During this period with the current COVID 19 pandemic our output has been significantly reduced. We deliver in person rather than online activities and this has not been possible for the majority of the year.

There has also been a resistance within families to participate in activities, even when restrictions have been lifted.

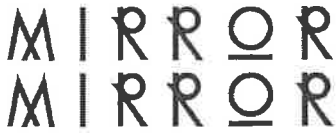
We deliver one, free storytelling and magic lantern workshop at Manor House Library, London SE13 for Halloween. We did not charge a fee for this.

Advance education of the public in the development of technology and the arts mostly (though not exclusively) from 18th to 20th century.

As above

Benefit the public by increasing awareness of the history of popular culture and impact on contemporary society

As above



Receipts and payments accounts

CC16a

For the period from	6/4/2020	To	2/4/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Delivery of charitable services		-	-	-	-
Sub total (Gross income for AR)	-	-	-	-	-
A2 Asset and investment sales					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	-	-	-	-	-
A3 Payments					
Staffing costs		-	-	-	-
Project costs		-	-	-	-
Printing and postage		-	-	-	-
Travel		-	-	-	-
Research		-	-	-	-
Subscriptions		-	-	-	-
Website and email provision	£76.82			77	
Sub total	£76.82	£0.00	£0.00	£76.82	£0.00
A4 Asset and investment purchases, (see table)					
Not applicable	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	77	-	-	-	-
Net of receipts/(payments)	- 77	-	-	-	-
A5 Transfers between funds					
Not applicable	-	-	-	-	-
A6 Cash funds last year end					
Cash funds this year end	282	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Account balance	205	-	-
	Total cash funds	205	-	-
	(agree balances with receipts and payments account(s))			
B2 Other monetary assets	Details			
	Not applicable	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details			
	Not applicable		-	-

		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Magic lanterns and specialist equipment	Unrestricted	-	
Audio visual equipment	Unrestricted	-	
Other props	Unrestricted	-	
		-	-
** None of these assets were purchased in 2019-20		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Not applicable		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Hannah Princewell	20th Jan 2022
	Chris Babidge	20th Jan 2022

