



## EQUIPPING CHURCHES TO ENGAGE COMMUNITIES



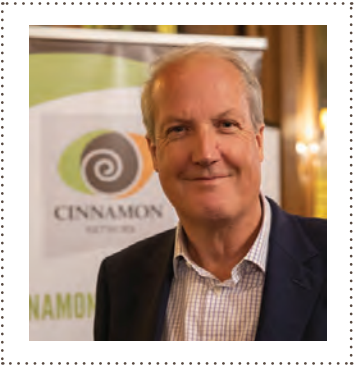
ANNUAL REPORT APRIL 2022 – MARCH 2023

[cinnamonconnect.co.uk](http://cinnamonconnect.co.uk)

# CONTENTS

Welcome	3
Cinnamon Network	4
Context	6
Case Study: Bridge Community Church in Bury St Edmunds	7
Supporting church leaders, activists and volunteers	8
Case Study: Gainsborough Social Action Audit	10
Supporting Social Action Projects	12
Case Study: Street Storage	14
Case Study: Purple Shoots	15
Financial Review	16
Reserves Policy	17
Risk Management	18
Structure, Governance and Management	20
Independent Examiner’s Report	22
Financial Statements	25

# WELCOME



Dear Friends,

Change, as we know, is often life’s only certainty. Once again, our nation has faced a myriad of challenges. The current cost of living crisis continues to deepen inequality across the country and we’re seeing its impact on the mental health and wellbeing of our communities.

The Church has consistently stepped up to the challenges in their communities. These bodies of believers are rich in compassion, but often lack the resources and the know-how to respond effectively.

This is where the Cinnamon Network has been an invaluable resource. Over the past year, we’ve continued to be the catalyst which has enabled small Christian charities, churches and individual activists to respond quickly and with great professionalism to the challenges in their communities.

As an organisation, we have continued to be agile in our approach, adding the Cinnamon Connect Academy nine-month course to help individuals gain a breadth of expertise in faith-based social action. We’ve also completed successful pilots of our updated Cinnamon Social Action Audits.

Finally, this year we celebrated our 10 years of the Cinnamon Incubator Programme. Over this 10 year period we have incubated 53 projects, 44 in the UK and nine outside. 39 are still in operation and of these 32 UK projects recently shared their data with us.

These projects have gone on to replicate in 1,038 locations across the UK, supported by 24,000 volunteers who on average give 3 ½ hours a week. The value of this volunteer time is worth more than £30 million. But the most important finding was that these projects have reached out and helped 160,000 individual beneficiaries.

I would like to express my thanks to our supporters who have enabled us to encourage so many and reach out in a practical and relevant way to those in need of support in our communities.

**Martin Warner**  
Chair of Trustees



# CINNAMON NETWORK

We want to see communities transformed. We do that by developing Christian social action projects and helping individual church leaders and volunteers to work professionally and effectively with their communities.



798 CINNAMON CONNECT MEMBERS



27 MICRO-GRANTS GIVEN



580 WEBINAR REGISTRATIONS



25 CONNECT ACADEMY STUDENTS



182 TRAINING PARTICIPANTS



8 NEW PROJECT INCUBATEES



“WE REALLY APPRECIATE THE ADDED VALUE THAT CINNAMON BRINGS TO OUR STAFF AND VOLUNTEERS.”

SIMON ROBINSON LEAD MINISTER, WATNALL ROAD BAPTIST

CINNAMON NETWORK

4

CINNAMON NETWORK

5

## CONTEXT

**Communities across our nation are facing a myriad of challenges from mental health and debt to addiction and loneliness. Legislation and government intervention can help, but it's when communities pull together that long-term transformation takes place.**

Local churches have an important role to play here, with access to premises, volunteers and a heart to serve their communities. But when it comes to practically taking part in social action, they often lack the knowledge, finances and connections to respond effectively.

This is where Cinnamon comes in. We partner with local churches, project leaders and activists to provide the support and resources they need to make a positive impact in their community now and in the future.

At the same time, we also work with small social action projects who have expertise in specific areas. We help these initiatives to grow and share their knowledge and experience for the benefit of communities across the country.

## BRIDGE COMMUNITY CHURCH IN BURY ST EDMUNDS

**Cinnamon has helped Bridge Community Church in Bury St Edmunds to become a hub for community transformation.**

Like many churches, everything changed for Bridge Community Church in Bury St Edmunds during COVID. The church was quick to adapt and take their services online. They also started collecting prescriptions, doing shopping for those who were isolating, and running a food bank supporting around 80 people every week.

While their response was rapid, the church was really learning as they went, which is why they connected with Cinnamon. We've been providing advice, resources and contacts to help the church develop sustainable projects that make a tangible difference in their community.

*"Cinnamon Connect has provided us with a library of knowledge that we can use anytime," explains David Oakley, Lead Pastor at the church. "It has given our team the opportunity to develop and get support that cannot be offered through internal church."*

The church is now running 11 community projects from addiction support groups and coaching in schools to a community grocery, English language classes for Ukrainian refugees, various family support initiatives in partnership with the local council, and a HopeforAll housing initiative. They're currently supporting over 300 people every week.

*"Cinnamon helped us shape some of this thinking to shift away from a scatter gun approach to community engagement by becoming a community hub with a family support emphasis to build on the strong links we already work have with our community," concludes David.*



Bridge Community Church



# SUPPORTING CHURCH LEADERS, ACTIVISTS AND VOLUNTEERS

Here’s how we help churches to respond to the challenges in their community.

## SHARING KNOWLEDGE AND RESOURCES

Churches tell us that they want to make a positive impact in their communities, but often don’t know where to start. Through Cinnamon Connect, we provide them with a range of support, from webinars and training to downloadable resources and advice, to help them set up and sustain brilliant social action work.

In October 2022, we launched the Cinnamon Connect Academy, a nine-month course to give individuals the foundational skills they need to set up, lead and sustain brilliant social action work in their communities.

We’re currently supporting 758 Cinnamon Connect members and many others who access the free resources. 25 Connect Academy members took part in the nine-month course.

[cinnamonconnect.co.uk](https://cinnamonconnect.co.uk)



Truth Be Told

## PROVIDING FUNDING

Our 2022 church engagement research found that funding is one of the biggest barriers that prevents churches from getting involved in social action. One of the many ways we have been able to respond is through the distribution of micro-grants.

Thanks to our funding partners, we’re able to offer micro-grants of £2,000 to help churches start proven Cinnamon Recommended Projects. Through this, we’re able to reach diverse communities who are under resourced and provide wrap-around support to maximise their impact.

In the last 12 months, we’ve provided 27 micro-grants to help churches and church groups start Cinnamon Recommended Projects. 180 people registered for our funding webinar and 23 joined our fundraising training course.

[cinnamonnetwork.co.uk/social-action/micro-grants](https://cinnamonnetwork.co.uk/social-action/micro-grants)

## LINKING CHURCHES WITH CINNAMON RECOMMENDED PROJECTS

Churches don’t always have the expertise to address challenging issues such as addiction and mental health. Through our Cinnamon Recommended Projects, we link them with experts who have developed proven initiatives they can replicate. This enables churches to respond with professionalism when addressing complex challenges.

We’ve just added two more Cinnamon Recommended Projects, The Besom Network and Street Connect to bring the total to 41.

[cinnamonnetwork.co.uk/cinnamon-recommended-projects](https://cinnamonnetwork.co.uk/cinnamon-recommended-projects)



WAVE



Street Storage

## CONDUCTING SOCIAL ACTION AUDITS

Coordinating community activities can be difficult when there are multiple organisations involved. Through our Cinnamon Social Action Audits, we help faith-based organisations to take a lead in surveying and measuring the impact of the work they do. This insight opens opportunities for partnerships, which helps churches work more effectively together and with others including local councils, statutory authorities and other voluntary groups.

In the last year, we’ve successfully completed two pilots of our new Social Action Audit platform in Cambridge and Gainsborough. The Social Action Audit run in Cambridge was funded by the Department for Levelling Up, Housing and Communities through the Faith New Deal Pilot Fund.

[cinnamonnetwork.co.uk/church-support/socialactionaudits](https://cinnamonnetwork.co.uk/church-support/socialactionaudits)



FoodSavers





John and Judi Swannack with Cinnamon's Nick Amis

## CASE STUDY

# GAINSBOROUGH SOCIAL ACTION AUDIT

**A Cinnamon Social Action Audit was instrumental in building unity between churches in Gainsborough and opening opportunities for partnerships beyond the faith community.**

As leaders of Alive Church in Gainsborough, John and Judi Swannack were aware that faith-based organisations were spearheading much of the town's social action. However, there was little cohesion between the groups, and it was virtually impossible to access funding.

*"We realised that, when we met with other churches, there was a lot of cross over in community involvement," says John. "Some of those groups were duplicating their community work and sometimes to the detriment of each other."*

Unsure how to progress – the couple reached out to Cinnamon to see if running a Social Action Audit could help them get a grip on the extent of social action being carried out by faith groups. "We used it as a vehicle for collaboration between churches and as a way to pull the faith groups together in the town and build relationships," says John.

## UNITING THE COMMUNITY

Church and project leaders were asked to gather information on the number and type of social action projects they are involved with. Alongside this, data on the number of people they support and the number of volunteers who give their time is also collected. The data clearly showed where there were gaps in provision, duplication and where there was little or no partnership working.

At the launch of the results, faith leaders were joined by representatives from local businesses, local authorities, the NHS and other agencies working in the town, many of whom had little or no connection with faith groups before.

*"We felt very powerfully that there was something that shifted, and the Audit and the process were the catalyst," confirms John. "We've had conversations with people we never would have. It's connected us with people outside of our own spheres and helped us pull together people, meetings, and opportunities, which has been wonderful."*

## CHANGE IS ALREADY TAKING PLACE!

Where there was duplication, in terms of food banks, there is now unity and a pooling of resources. Where there was a lack of provision, in terms of youth work, partnerships are forming.

*"The launch of the Audit has raised the profile and we're working with councillors as to how we can utilise the volunteers within the town to help and support the work the council are doing."*

To boost the activity, the town has also received a £10 million grant from the government's levelling-up fund. Information gathered through the Audit will be key in determining how it's distributed.

## CASE STUDY

10

11





# SUPPORTING SOCIAL ACTION PROJECTS

We love connecting with social action projects that are helping churches tackle the challenges at the heart of their communities. We work with both established organisations and help fledging projects to grow and replicate.

## SUPPORTING CINNAMON RECOMMENDED PROJECTS

We have a strong network of 41 Cinnamon Recommended Projects and have recently added The Besom Network and Street Connect to our family. Through our annual retreat, leaders from these organisations have an opportunity to come together to learn, exchange ideas and reflect.

The Besom Network enables churches to work together to share their gifts of time, skills and resources with those who could benefit from them in their community.



Street Connect equips local churches to support adults in their recovery from addiction and associated issues.



Churches looking to respond quickly and professionally to a particular issue can draw from the experience of our Cinnamon Recommended Projects. Representatives from these organisations regularly contribute to our webinars and blog posts to share their expertise with a wider audience.

## THE CINNAMON INCUBATOR PROGRAMME

The Cinnamon Incubator Programme is a two-year teaching and coaching programme for church-led social action projects. It helps small organisations develop strong governance, robust leadership and the knowledge and expertise they need to replicate their work.

Projects addressing emerging needs in our communities pitched their initiatives at the final of the Cinnamon Incubator Competition in London.

Restored, a domestic abuse charity, was the overall winner receiving a development grant of £25,000 and a place on the Incubator. In addition, seven other organisations were awarded a place on the Incubator Programme.

### Initiatives currently on the Cinnamon Incubator Programme

The Haven is a wellbeing project which aims to strengthen young people's mental resilience.

Restored equips the church to stand against domestic abuse and support survivors of domestic abuse.

The Waiting Room is a virtual support community for women (open to men) who are trying to conceive and have experienced baby loss.

Wellspring is a counselling and training charity seeking to restore hope, develop resilience and facilitate positive change in the lives of adults and young people.

Widows Breakfast helps those who have lost a spouse to form a community where they share stories and support one another on their journey.

Tripart Care delivers bite-sized mental health education relevant to Black and Church communities.

Spurgeon's Family Hubs supports local families in need of a little extra help.

Symphony Schools educates, equips and empowers young, gifted Black boys by providing free core subject extra tuition classes in line with the National GCSE curriculum.



2022 Finalists



## IMPACT OF THE INCUBATOR PROGRAMME

Previous winners of the Cinnamon Incubator Competition have been able to put the skills learnt on the Incubator Programme to good use, seeing benefits within the first 12 months.

### STREET STORAGE

Street Storage provides free, safe, and accessible storage to people experiencing homelessness along with one-to-one advocacy, street outreach and emergency response. Since winning the 2021 Cinnamon Incubator Final, the organisation has undergone incredible growth.

*“We have tripled our income and our staff team in six months and are working in partnership with national organisations like Crisis and St Mungo’s. We have gone from a start-up organisation to a scale-up organisation and are now prioritising professionalising the service across all aspects of the charity before beginning our planned UK replication,”* says founder, **Rachel Woolfe**.

Since winning the Incubator final Street Storage have

- Tripled their income and the number of staff members
- Developed new partnerships with Crisis and St Mungo’s
- Started operating three new services



Rachel Woolfe

CASE STUDY

CASE STUDY

14

CASE STUDY

15

### PURPLE SHOOTS

Purple Shoots provides business advice and small, ethical loans to help individuals to start businesses. They also set up and facilitate self-reliant groups, where individuals share skills, set up savings and take positive steps forward on their journeys. Through advice given on the Incubator programme, the organisation has made some significant changes to the way they operate.

*“So far it has changed some of our thinking and the way we have planned and presented ourselves to potential partner churches. It has helped us to take more of an outsider’s view, which I hope has meant that our offering is clearer and easier for churches to engage with,”* says founder, **Karen Davies**.

Since winning the Incubator final Purple Shoots have

- Opened a new centre for Yorkshire in Sheffield
- Been inundated with requests for partnerships
- Developed a partnership with Church Action on Poverty in Manchester



The team at Purple Shoots

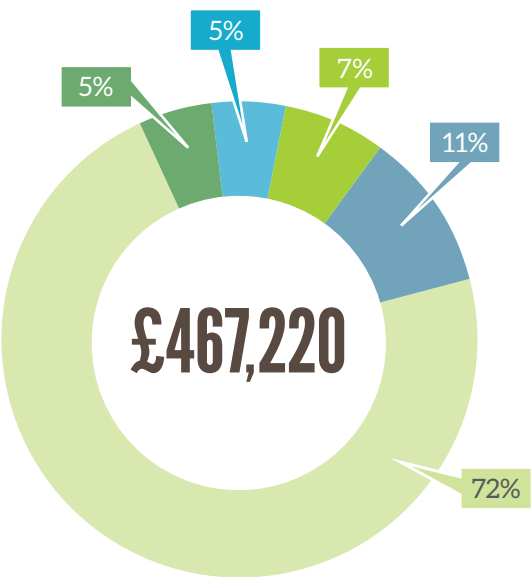
CASE STUDY



FINANCE REVIEW

Income

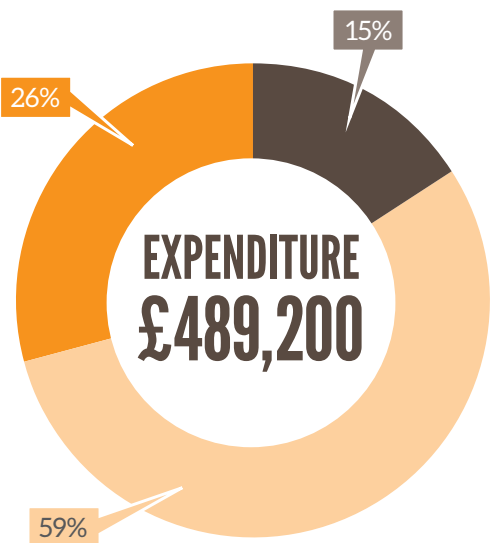
Regular giving	£31,241
One-off donations	£50,625
Trusts & foundations	£334,904
Legacies	£26,992
Other	£23,458



Income by source

Expenditure

Raising funds	£76,796
Church & societal engagement	£270,793
Project innovation & support	£141,611



Expenditure by initiative

Cinnamon have recently finished a period of strategic realignment and reorganisation as we seek to work more efficiently for the benefit of those we serve. We’ve worked closely with donors to develop our model to incorporate new and innovative approaches, whilst reducing our expenditure.

RESERVES POLICY

The trustees will aim to hold unrestricted free reserves of around 3 to 6 months total expenditure to allow for an orderly close down in the event of a drop in funding. Based on budgeted expenditure of £500k, this would equate to a lower limit of £125k and an upper limit of £250k. The charity's free reserves, excluding fixed assets, at the year-end were £132,000.





RISK MANAGEMENT

The risk management process takes account of a number of factors including internal issues such as team expertise, cash and donation levels and the current commitments. External factors, including competition within the sector, changing trends and changes in legislation are also considered.

Major risks identified by the Cinnamon Leadership Team at the end of the reporting period were as follows:

Risk	Progress made in 2022/23	Further mitigating activities in 2023/24
Cinnamon needs to build a reserve in line with the approved reserves policy.	Management accounts now provide a breakdown of restricted and unrestricted reserves on a quarterly basis. The reserves policy was revised to make it more realistic and set an upper and lower limit. These boundaries change with team size and length of service.	The year end results demonstrate that we are now building unrestricted reserves. Our focus remains on long term fundraising and tight cost control.
Churches no longer needing our core services.	We have mitigated against this by conducting research and launching new initiatives such as Connect and Academy, which ensures are ongoing relevance and evolution of resources.	We will continue to look to build relationships with a wider network of partners who would benefit from Cinnamon's support and services.
Increased competition for access to funds.	This remains true. We continue to work closely with funders to develop productive working partnerships. We have also mitigated this by the planned reduction of the core team. By focussing on setting realistic targets and becoming more agile in our working practice, we are delivering more activities despite this reduction.	We regularly review our team and expenditure to make sure we remain effective. We have started work on a long-term strategy to move to a more mixed income model.





# STRUCTURE, GOVERNANCE AND MANAGEMENT

The Cinnamon Network operates as a charity registered with both the Charity Commission in England and Wales and the OSCR in Scotland and is governed in line with its Constitution. It was registered as a charity in England in June 2014 and Scotland in September 2017.

## Leadership Team

During 2022/23 the Cinnamon Leadership Team comprised of Chief Executive Amanda Bindon, Paul Garratt Director for Church Engagement and Business Development and Associate Director Mark Kitson.

## Cinnamon Financial Oversight

Throughout the year, one of the trustees, Darren Mitchell continued to have financial oversight and review Cinnamon’s Management Accounts prior to their recommendation to the Board of Trustees. These recommendations included any further action that was required. We continue to see the benefits of our fully integrated financial systems.

## Board of Trustees

The Board of Trustees now consists of a Chair and three other Trustees. The Constitution states that there must be a minimum of three trustees, but puts no cap on the maximum number of trustees or the maximum length of service.

Every trustee must be appointed by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have the skills, knowledge and experience needed for the effective administration of the Charitable Incorporated Organisation (CIO) and are encouraged to seek ongoing training on governance and charity matters following appointment. Prospective trustees attend a meeting as a guest.

The trustees will make available to each new trustee, on or before their first appointment:

- 1. a copy of the constitution and any amendments made to it; and
- 2. a copy of the CIO’s latest trustees’ annual report and financial statements.

The trustees are responsible for the governance of the charity, ensuring it meets its statutory responsibilities as well as determining overall strategy, policies and direction with the expert guidance of the Cinnamon Leadership Team.

The trustees delegate day to day management of the charity to the Chief Executive and Directors.

## Public Benefit

The trustees confirm that they have referred to the information contained in the Charity Commission’s guidance on public benefit including PB2 (Public Benefit: running a charity) and that they have complied with section 17 of the Charities Act 2011 to have due regard to this area.

The vision of the charity is to build a better society by bringing together the people most in need in communities with the people and resources from local churches. We do that by making it as easy as possible for local churches to set up social action projects. Our approach is faith-based but not faith biased. We are motivated by Jesus to serve people of all faiths and none.

## Remuneration Policy

The remuneration of the Cinnamon Team is currently set by the trustees with reference to similar roles within the sector. The charity aims to attract the best talent it can and so tends to pay within the top quartile of similar roles. Since April 2017, when the team moved from contractors to salaried team members, there have been no pay rises. This is being reviewed in 2023/24 to recognise that future sustainability cannot be at the cost of not recognising the worth of the team – especially given the current cost of living crisis. To recognise this there was a one-off cost of living payment made in Q3.

## Statement of Board of Trustees’ Responsibility

The trustees are responsible for preparing the trustees’ Annual Report and the financial statements in accordance with applicable law and regulations.

Charity law requires the trustees to prepare financial statements for each financial year. Under that law they are required to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland.

Under charity law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the excess of income over expenditure for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity’s transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity’s website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In addition, the trustees confirm that they are happy that the content of the annual review and legal and administrative details meet the requirements of the trustees’ Annual Report under charity law.

They also confirm that the financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and comply with the charity’s governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland.

This report was approved and authorised for issue by the board of trustees on 17 November 2023.

signed on its behalf by:



Martin Warner  
Chair of the Board of Trustees



# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CINNAMON NETWORK ('THE CHARITY')

I report to the charity trustees on my examination of the accounts of the Charity for the year ended 31 March 2023.

## Responsibilities and basis of report

As the trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 (the '2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Charities Act 2011 ('the 2011 Act'). You are satisfied that your charity is not required by charity law to be audited and have chosen instead to have an independent examination.

I report in respect of my examination of the Charity's accounts as carried out under section 44 (1)(c) of the 2005 Act and section 145 of the 2011 Act. In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

## Independent examiner's statement

Since the Charity has prepared its accounts on an accruals basis and is also registered in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I can confirm that I am qualified to undertake the examination because I am a registered member of ICAEW which is one of the listed bodies. I have completed my examination. I confirm that no matters have come to my attention giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 44 (1) (a) of the 2005 Act and Regulation 4 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and do not comply with the applicable requirements concerning the form and content of accounts

set out in the Charities. (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

*Haines Watts*

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14 December 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

22

STRUCTURE, GOVERNANCE AND MANAGEMENT

23







FINANCIAL STATEMENTS

The Cinnamon Network – Statement of Financial Activities  
For the year ended 31 March 2023

		Unrestricted funds Year ended 31 Mar 2022 £	Restricted funds Year ended 31 Mar 2023 £	<b>Total funds Year ended 31 Mar 2023 £</b>	<i>Total funds Year ended 31 Mar 2022 £</i>
	Notes				
Income from					
Donations	2	164,830	281,833	<b>446,663</b>	562,487
Charitable activities	3	15,596	-	<b>15,596</b>	19,590
Investments		4,961	-	<b>4,961</b>	356
<b>Total income</b>		<u>185,387</u>	<u>281,833</u>	<u><b>467,220</b></u>	<u>582,433</u>
Expenditure on:					
Raising funds	4 & 5	20,986	55,810	<b>76,796</b>	97,456
Charitable activities					
Church & societal engagement	4 & 6	53,932	216,861	<b>270,793</b>	390,759
Project support & incubation	4 & 6	35,031	106,580	<b>141,611</b>	170,242
Total charitable activities		<u>88,963</u>	<u>323,441</u>	<u><b>412,404</b></u>	<u>561,001</u>
<b>Total expenditure</b>		<u>109,949</u>	<u>379,251</u>	<u><b>489,200</b></u>	<u>658,457</u>
<b>Net income/(expenditure)</b>		75,438	(97,418)	<b>(21,980)</b>	(76,024)
<b>Reconciliation of funds:</b>					
Total funds brought forward	11 & 12	56,635	148,096	<b>204,731</b>	280,755
<b>Total funds carried forward</b>	11 & 12	<u>132,073</u>	<u>50,678</u>	<u><b>182,751</b></u>	<u>204,731</u>

The notes on pages 28 to 41 form part of the financial statements.



# The Cinnamon Network – Balance Sheet

## As at 31 March 2023

	Notes	£	Total Funds As at 31 Mar 2023 £	Total Funds As at 31 Mar 2022 £
<b>Current assets</b>				
Debtors	8	18,522		36,935
Cash at bank and in hand		266,224		311,493
			284,746	348,428
<b>Liabilities</b>				
Creditors: amounts falling due in less than one year	9	(92,620)		(124,947)
			192,126	223,481
<b>Net current assets/(liabilities)</b>				
Creditors: amounts falling due in greater than one year	10	(9,375)		(18,750)
			182,751	204,731
<b>The funds of the charity:</b>				
Restricted funds	11 & 12	50,678		148,096
Unrestricted funds	11 & 12	132,073		56,635
<b>Total charity funds</b>			182,751	204,731

The notes on pages 28 to 41 form part of the financial statements.

These financial statements were approved and authorised for issue by the Board of Trustees on 17 November 2023 and signed on their behalf by:



Martin Warner  
Chair of the Board of Trustees





The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

1. ACCOUNTING POLICIES

*Basis of preparation of the financial statements*

The financial statements have been prepared in accordance with 'Charities SORP (FRS 102) – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition (effective 1 January 2019)', the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The effect of any event relating to the year ended 31 March 2023, which occurred before the date of approval of the financial statements by the Board of Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 March 2023 and the results for the year ended on that date.

The functional currency of the charity is sterling. The amounts in the financial statements are rounded to the nearest pound.

Using the exemption available to smaller charities the Board of Trustees has chosen not to include a Statement of Cash Flows within the financial statements.

*Legal status*

The Cinnamon Network is a Charitable Incorporated Organisation registered in England & Wales and meets the definition of a public benefit entity. In the event of the Charity being wound up, the trustees/members of the Charity hold no liability. The registered address is c/o Andy Nash Accounting & Consultancy, Units 24 & 25, Goodsheds Container Village, Hood Road, Barry, CF62 5QU.

*Fund accounting*

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted

fund is set out in note 11 of the financial statements.

*Income*

Income is recognised when the charity has entitlement to the funds, any performance indicators attached to the item(s) of income have been met, it is probable that the income will be received, and the amount can be measured reliably.

Donations are recognised in full in the Statement of Financial Activities when entitled, receipt is probable and when the amount can be quantified with reasonable accuracy. Gift aid receivable is included when claimable.

Grant income is credited to the Statement of Financial Activities when received or receivable whichever is earlier, unless the grant relates to a future period, in which case it is deferred.

Income from charitable activities is credited to the Statement of Financial Activities when received or receivable whichever is earlier, unless it relates to a specific future period or event, in which case it is deferred.

*Expenditure and irrecoverable VAT*

All expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities.

Indirect costs, including governance costs, which cannot be directly attributed to activities, are allocated proportionate to total direct costs allocated to each project area, as outlined in note 4 of the financial statements.

Irrecoverable VAT is charged against the category of expenditure for which it was incurred.

*Grants payable*

Grants payable are recognised as expenditure when there is a legal or constructive obligation to make the grant. With micro-grants this is usually immediately prior to a payment being made, however with incubation grants this is at the start of the programme when the successful recipients are informed and terms of reference are signed.

*Pensions*

The charity operates a defined contribution pension scheme. Pension contributions are charged to the Statement of Financial Activities when due and payable. These contributions are invested separately from the charity's assets through The Peoples Pension.

The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

*Tangible fixed assets and depreciation*

All assets costing more than £500 are capitalised unless purchased with restricted funds.

There are no assets over this level and purchased by unrestricted funds held by the Charity currently.

*Cash at bank and in hand*

Cash at bank and in hand includes cash in hand, deposits with banks and funds that are readily convertible into cash at, or close to, their carrying values, but are not held for investment purposes.

*Debtors*

Trade and other debtors are recognised at the settlement amount after any trade discount is applied. Prepayments are valued at the amount prepaid net of any trade discounts due.

*Creditors*

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party, and the amount due to settle the obligation can be measured or estimated reliably.

*Critical estimates and judgements*

In preparing financial statements it is necessary to make certain judgements, estimates and

assumptions that affect the amounts recognised in the financial statements.

In the view of the Trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

*Financial instruments*

Basic financial instruments are measured at amortised cost other than investments which are measured at fair value.

*Going concern*

The financial statements have been prepared on the going concern basis as the Board of Trustees is confident that future reserves and future income is more than sufficient to meet current commitments. There are no material uncertainties that impact this assessment, and the ongoing financial impact of the current economic environment and other external events has had no material impact on this assessment.



The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

2. INCOME FROM DONATIONS

	Unrestricted funds	Restricted funds	Total funds
	Year ended 31 Mar 2023	Year ended 31 Mar 2023	Year ended 31 Mar 2023
	£	£	£
Trusts & foundations	77,150	257,754	334,904
One-off donations	26,546	24,079	50,625
Regular giving	31,241	-	31,241
Other donations	2,901	-	2,901
Legacies	26,992	-	26,992
	<u>164,830</u>	<u>281,833</u>	<u>446,663</u>
	Unrestricted funds	Restricted funds	Total funds
	Year ended 31 Mar 2022	Year ended 31 Mar 2022	Year ended 31 Mar 2022
	£	£	£
Trusts & foundations	75,800	366,886	442,686
One-off donations	62,240	5,113	67,353
Regular giving	34,427	-	34,427
Coronavirus Job Retention Scheme & CSSP	18,021	-	18,021
	<u>190,488</u>	<u>371,999</u>	<u>562,487</u>

The Cinnamon Networks – Notes to the Financial Statements  
For the year ended 31 March 2023

3. INCOME FROM CHARITABLE ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	Year ended 31 Mar 2023	Year ended 31 Mar 2023	Year ended 31 Mar 2023
	£	£	£
Income from provision of training and other resources	15,596	-	15,596
	<u>15,596</u>	<u>-</u>	<u>15,596</u>
	Unrestricted funds	Restricted funds	Total funds
	Year ended 31 Mar 2022	Year ended 31 Mar 2022	Year ended 31 Mar 2022
	£	£	£
Income from provision of training and other resources	19,590	-	19,590
	<u>19,590</u>	<u>-</u>	<u>19,590</u>



The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

4. TOTAL EXPENDITURE

	Grants to institutions Year ended 31 Mar 2023 £	Direct staff costs Year ended 31 Mar 2023 £	Direct other costs Year ended 31 Mar 2023 £	Indirect costs Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2023 £
Raising funds	-	51,455	5,195	20,146	76,796
Charitable activities					
Church & societal engagement	52,450	84,591	62,714	71,038	270,793
Programme innovation & support	32,115	9,692	62,655	37,149	141,611
	<u>84,565</u>	<u>145,738</u>	<u>130,564</u>	<u>128,333</u>	<u>489,200</u>

	Grants to institutions Year ended 31 Mar 2022 £	Direct staff costs Year ended 31 Mar 2022 £	Direct costs Year ended 31 Mar 2022 £	Indirect costs Year ended 31 Mar 2022 £	Total funds Year ended 31 Mar 2022 £
Raising funds	-	59,609	7,988	29,859	97,456
Charitable activities					
Church & societal engagement	72,000	137,865	61,172	119,722	390,759
Programme innovation & support	56,191	-	61,892	52,159	170,242
	<u>128,191</u>	<u>197,474</u>	<u>131,052</u>	<u>201,740</u>	<u>658,457</u>

Indirect costs, including governance costs, which cannot be directly attributed to activities, are allocated proportionate to total direct costs allocated to each project area.

An analysis of costs of raising funds split between restricted and unrestricted funds can be found in note 5.

An analysis of charitable activities split between restricted and unrestricted funds can be found in note 6.

More details on the breakdown of grants to institutions is available on request from the Charity and reflected in note 10.

The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

4. TOTAL EXPENDITURE (continued from previous page)

Indirect costs can be split as follows:

	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2022 £
Organisational leadership	57,918	111,057
Finance and administration	40,606	52,201
Communications	20,167	22,672
IT support	6,961	8,344
Governance	2,681	7,466
	<u>128,333</u>	<u>201,740</u>

Within indirect costs in the current period there are £81,718 of staff costs (2022: £127,536).

Governance costs consists of:

	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2022 £
Statutory audit	-	4,800
Independent examination	2,040	-
Legal costs	-	1,867
Other costs	641	799
	<u>2,681</u>	<u>7,466</u>



The Cinnamon Networks – Notes to the Financial Statements  
For the year ended 31 March 2023

5. COSTS OF RAISING FUNDS

	Unrestricted funds Year ended 31 Mar 2023 £	Restricted funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2023 £
Direct staff costs	12,356	39,099	51,455
Direct other costs	5,195	-	5,195
Indirect costs	3,435	16,711	20,146
	<u>20,986</u>	<u>55,810</u>	<u>76,796</u>

	Unrestricted funds Year ended 31 Mar 2022 £	Restricted funds Year ended 31 Mar 2022 £	Total funds Year ended 31 Mar 2022 £
Direct staff costs	59,609	-	59,609
Direct other costs	7,988	-	7,988
Indirect costs	2,077	27,782	29,859
	<u>69,674</u>	<u>27,782</u>	<u>97,456</u>

The Cinnamon Networks – Notes to the Financial Statements  
For the year ended 31 March 2023

6. CHARITABLE ACTIVITIES

	Unrestricted funds Year ended 31 Mar 2023 £	Restricted funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2023 £
Church & societal engagement			
Grants to institutions	(1,550)	54,000	52,450
Direct staff costs	21,137	63,454	84,591
Direct other costs	22,233	40,481	62,714
Indirect costs	12,112	58,926	71,038
	<u>53,932</u>	<u>216,861</u>	<u>270,793</u>
Church & societal engagement			
Programme innovation & support			
Grants to institutions	25,000	7,115	32,115
Direct staff costs	2,921	6,771	9,692
Direct other costs	776	61,879	62,655
Indirect costs	6,334	30,815	37,149
	<u>35,031</u>	<u>106,580</u>	<u>141,611</u>
Programme innovation & support			
Total charitable activities	<u>88,963</u>	<u>323,441</u>	<u>412,404</u>

	Unrestricted funds Year ended 31 Mar 2022 £	Restricted funds Year ended 31 Mar 2022 £	Total funds Year ended 31 Mar 2022 £
Church & societal engagement			
Grants to institutions	-	72,000	72,000
Direct staff costs	34,870	102,995	137,865
Direct other costs	13,659	47,513	61,172
Indirect costs	8,327	111,395	119,722
	<u>56,856</u>	<u>333,903</u>	<u>390,759</u>
Church & societal engagement			
Programme innovation & support			
Grants to institutions	-	56,191	56,191
Direct other costs	5,171	56,721	61,892
Indirect costs	3,628	48,531	52,159
	<u>8,799</u>	<u>161,443</u>	<u>170,242</u>
Programme innovation & support			
Total charitable activities	<u>65,655</u>	<u>495,346</u>	<u>561,001</u>



The Cinnamon Networks – Notes to the Financial Statements  
For the year ended 31 March 2023

7. STAFF COSTS

	Total Year ended 31 Mar 2023	Total Year ended 31 Mar 2022
	£	£
Gross salaries	208,487	310,535
Employer's NIC	13,145	23,230
Employer's pension	5,824	8,478
	<u>227,456</u>	<u>342,243</u>

The average headcount during the period was 10 persons (2022: 12 persons).

No employees received employee benefits in excess of £60,000 (2022: Nil).

The total remuneration paid to key management personnel during the year was £57,457 (2022: £107,660).

8. DEBTORS

	Total Year ended 31 Mar 2023	Total Year ended 31 Mar 2022
	£	£
Accounts receivable	964	2,235
Accrued gift aid	16,958	16,579
Accrued income	-	17,500
Prepayments	600	621
	<u>18,522</u>	<u>36,935</u>

The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2022 £
Accounts and staff expenses payable	21,315	8,136
Accruals	4,890	11,499
Grants payable in less than one year (see note 10)	31,250	39,000
PAYE control account	4,502	4,371
Pension control account	1,072	1,093
Deferred revenue	<u>29,591</u>	<u>60,848</u>
	<u>92,620</u>	<u>124,947</u>

Deferred revenue consists of grant income for the incubation programme for the period April 2023 to December 2023 (2022: April 2022 to December 2022).



The Cinnamon Networks – Notes to the Financial Statements  
For the year ended 31 March 2023

10. GRANTS PAYABLE

	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2022 £	Total funds Year ended 31 Mar 2022 £
Brought forward on 1 April 2022		57,750		54,000
Micro-grants awarded in year	54,000		76,000	
Micro-grants returned in year	(1,550)		(4,000)	
		52,450		72,000
Project incubation grants from Project Lab donations	7,115		6,191	
Project incubation grant – Restored Beacons	25,000		-	
Project incubation grant – Street Storage	-		25,000	
Project incubation grant – Purple Shoots	-		25,000	
		32,115		56,191
Paid in year		(101,690)		(124,441)
Carried forward on 31 March 2023		40,625		57,750

Grants payable are due:

	Total funds Year ended 31 Mar 2023 £	Total funds Year ended 31 Mar 2022 £
Payable in less than one year	31,250	39,000
Payable in greater than one year	9,375	18,750
	40,625	57,750

More details on the breakdown of micro-grants awarded in the year is available on request from the Charity.

The Cinnamon Network – Notes to the Financial Statements  
For the year ended 31 March 2023

11. ANALYSIS OF CHARITY FUNDS

	Balance brought forward Year ended 31 Mar 2023 £	Income for the Year ended 31 Mar 2023 £	Expenditure in the Year ended 31 Mar 2023 £	Transfers between funds Year ended 31 Mar 2023 £	Balance carried forward Year ended 31 Mar 2023 £
Unrestricted funds	56,635	185,387	(109,949)	-	132,073
Restricted funds					
Community Transformation					
National Lottery					
Community Fund	35,186	-	(35,186)	-	-
United Kingdom	12,000	50,000	(44,000)	-	18,000
England	16,106	52,500	(60,606)	-	8,000
Cambridgeshire	2,000	5,850	(1,374)	-	6,476
West Berkshire	8,000	-	(2,000)	-	6,000
Faith New Deal	-	51,693	(51,693)	-	-
Partnership development	47,691	-	(47,691)	-	-
Project Support & Incubation	14,911	121,790	(136,701)	-	-
Christian Funders Forum	12,202	-	-	-	12,202
Restricted funds	148,096	281,833	(379,251)	-	50,678
Total funds	204,731	467,220	(489,200)	-	182,751

Community transformation funds are for the work in the relevant geographical areas with both church and civic group engagement, including micro-grants to projects.

Faith New Deal funds are funds to support a nationwide project that ran until March 2023.

Partnership development funds are for developing the work with local police forces and other statutory services.

Project Support & Incubation funds are for use with this area of the Charity’s work.

Christian Funders’ Forum is for the work the Charity does to facilitate this group including the annual awards ceremony.



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*Cinnamon Faith Action Audit funds are for developing online tools to enable local communities to carry out their own faith action audits. These tools went live in the first quarter of 2021-2022.*

As of at 31 March 2023 the Charity did not have any outstanding guarantees to third partners nor any debts secured against assets of the Charity (2022: £NIL).



**The Cinnamon Network:**

Charity Number 1156985  
 Scottish Charity Registration no. SC047733  
 Registered in England and Wales on 8 May 2014  
 Registered in Scotland on 14 September 2017

**Bankers:**

Santander  
 Sunderland  
 SR43 4ET

**Financial Accountant:**

Andy Nash Accounting and Consulting  
 Units 24 & 25, Goodsheds Container Village  
 Hood Road  
 Barry  
 CF62 5QU

**Independent Auditor:**

Bianca Permal (FCA)  
 Haines Watts (Berkhamsted) Limited  
 4 Claridge Court  
 Lower Kings Road  
 Berkhamsted  
 HP4 2AF

**Trustees:**

Martin Warner  
 Darren Mitchell  
 Sharon Prentis  
 Rev Colin Marsh

**Cinnamon Leadership Team during 2022/2023:**

Amanda Bindon  
 Mark Kitson  
 Paul Garratt





**CINNAMON**  
NETWORK

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