



pinpoint

for parents by parents



SUPPORTING, INFORMING, INVOLVING AND EMPOWERING
CAMBRIDGESHIRE PARENT CARERS

JANET DULLAGHAN

Chairs of Trustees'



As the Chair of the Trustee Board,

It gives me great pleasure to introduce our latest annual report.

This has been a very successful year for us, and with a great, small, dedicated team of staff and trustees, it has been possible to reach even more parents and carers of children with SEND

Our purpose as a parent carers' forum is to engage and empower parents, embedding co-production and ensuring parents can participate in influencing services so all children can achieve their full potential.

Our Partnership in Neurodiversity in Schools (PINS) project has enabled us to reach more parents in schools, as well as through our Tii hubs. The development of our neurodiversity booklet and accompanying training modules will enable parents and carers to enhance their knowledge and understanding of their children's needs and the services and support available in their local area. Feedback from parents and carers has shown an increase in confidence and resilience through peer-to-peer support, training, access to information and guidance, and signposting to services and support.

There have been many changes within the local authority and the development of the Integrated Care Board (ICB), and we continue to work closely with them to highlight the parent's voice and the impact of these changes. Both the Council and the health sector have continued to fund Pinpoint throughout these challenging times, demonstrating their high value for our work. We have successfully secured a grant from the National Lottery Fund to expand our Tii hubs, particularly in hard-to-reach and rural areas, to support and amplify the voices of a broader range of parents.

The new Strategic Plan 2023-2028 details Pinpoint's considerable achievements over the past five years and the challenges ahead. We have outlined our ambitious developmental goals in this Strategic Plan for the next five years, aiming to deliver the best possible outcomes for all children and young people with additional needs in Cambridgeshire. I want to thank all the staff, trustees, and volunteers who have made this possible.

Janet

HELLOS & GOODBYES

We said goodbye to Sara Basuc who is leaving us to take up an Assistant Headship In Peterborough. We've worked with Sarah over many years and wish her all the best in her new role. Michelle served us admirably as our comms officer having previously been one of our Champions. She leaves us to finish her degree and is working alongside one of our local Occupational Therapists.

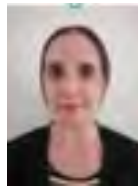
We welcomed Philippa Waller, Toby Flynn and Anna Webb to the team. They have come to support in delivering the Partners in Neurodiversity in Schools (PINS) pilot project. Anna is a paediatric nurse and is leading on the administrative support aspects of PINS. Toby is an IT specialist and is helping us as our new Communications Officer. Philippa has been a teaching assistant in a local Special School and is our new Engagement and Participation Officer. All three bring wealth of experience to the team.

Sue Berry has stepped forward to become our new Vice-Chair. She's been a trustee for a number of years as was previously our Secretary.

We want to continue to expand and strengthen the board and welcome the opportunity to speak with anyone who may be interested. We particularly want to hear from parent carers with children and young people in education. We acknowledge that time is precious, and we can be flexible in the demands we make of trustees.



Sara
Basuc



Michelle
Quail



Philippa
Waller



Anna
Webb



Sue
Berry

Our year in numbers

Pinpoint has had another busy year working with parent carers on our participation work to help improve Cambridgeshire services for families with children and young people with SEND (Special Educational Needs and Disabilities).



Meet our Team

Pinpoint is a Charitable Incorporated Organisation governed by a board of trustees. The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding we receive.

Trustees are volunteers and meet once or twice a month to fulfill their roles. Our staff team are all part-time and term-time only, with the exception of the CEO who is part-time year-round. The staff team all have specific roles but are multi-skilled able to cover multiple operational functions, as needed in such a small team.

Our Trustees



Janet Dullaghan
Chair of Trustees



Tina McKewan
Treasurer



Hasan Amjad
Trustee



Dawn Hall
Trustee



Sarah Guscott
Trustee



Kerry Swannell
Co-optee



Sue Berry
Trustee

Our Staff



Sarah Conboy
CEO



Lisa Belton
Deputy CEO



Linda Green
Engagement and
Participation
Officer



Philppa Waller
Engagement and
Participation
Officer



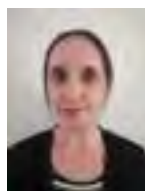
Sara Basuc
Engagement and
Training Officer



Bianca Cotterill
Finance Officer



Anna Webb
Adminsatraive
Officer



Michelle Quail
Communications
Officer



Amy Wyles
Deputy
Communications
Officer



Karina Whittington
Session Host

OUR CORE BUSINESS



We are the DfE Parent Carer Forum for Cambridgeshire and part of the regional and National Network of Parent Carer Forums

As Cambridgeshire's Forum, we are also a member of the Eastern Region Parent Carer Forum (ERPCF) and active members of the regional SEND Network.

We attended a one-day virtual National Network of Parent Carer Forum (NNPCF) Conference and a face-to-face NNPCF Conference. We have taken part in training throughout the year. Our contribution was recognised by both the Secretary of State and School Ministers.

We have worked with Department for Education Colleagues to ensure voices from our region have been heard directly by those delivering national policy and practice.

The ERPCF commissioned Forums to undertake new Health work, such is the strength of our network.

Sarah, our CEO, is a representative for the ERPCF working regionally, as well as Chair of the regional forum. Lisa, our Deputy CEO has is a regional and national representative too.



Local Authority and Health Parent Participation and Co-production

We are seeing growing numbers of children and young people year on year with special educational needs and disabilities, with a surge far beyond those forecast. This is causing pressure on services which were not commissioned to cope with this demand, schools who are finding they have more children who need additional help and support and families who are increasingly anxious, and frustrated, that their children's needs are not being met as quickly as they should be. All of this has meant we have been increasingly needed as a forum not only to raise parent carer voices and to ensure service providers hear that feedback but to signpost to services and to provide much needed peer support.

We continue to deliver a range of workshops and training funded by the Cambridgeshire and Peterborough Integrated Care System (ICS). These include Attention Deficit and Hyperactivity Disorder (ADHD)/Autism Spectrum Disorder (ASD) workshops. The ASD/ ADHD groups continue to run each month online. We have been able to provide a wide range of speakers offering advice and support on topics parents tell us they need. This year these have included mental health, anxiety, behaviour management and managing sleep.

SEND Ofsted and CQC Inspection

The Inspection took place across three weeks in January 2025. We were included in every meeting alongside health, social care and education. We were one of the inspection team's first fact finding sessions and they used our feedback and reports about what you tell us, to frame their key lines of enquiry. We promoted the Inspection parent carer survey and they had one of the biggest responses they had seen across any inspection. Inspectors noted: "The parent carer forum is included in all strategic planning discussions, provides regular challenge across the (SEND)partnership and ensures that parent carer voices are heard.". You can read the report here: xxxxxx



PROJECT UPDATES

In 2024-25 we actively sought additional funding, which led to several new projects.



WHAT PARENT CARERS TELL US:

"Very practical advice and avenues to turn to for support - thank you so much."

"There were very helpful advice and tips on what might be causing my daughter's sleep issues and how I can help her."

"I've learnt a lot of things I didn't know."

"It really helped me appreciate the real extent of my daughter's needs and that they should not be belittled."

Pinpoint Champions

We have continued to support and slowly grown our current cohort of Champions. They are a small but powerful team able to advocate for parent carers, signpost to services and offer peer support. They feedback on services and help us at sessions with service providers.

Pinpoint Tii Hubs

These virtual groups had been running since 2022. We offer a two hour drop-in each week in term-time. These sessions offer parent carers a safe space to seek help and support, be signposted to services and to recognise that they are not alone. The Monday sessions are open to all parent carers. We have tried offering sessions specifically for families of children with Profound and Multiple Difficulties as the needs of this group of parent carers are often more specific as they are further through their SEND journeys earlier than many who join us at Tii Hubs. We looking again at new ways to reach this group of parent carers. New support enabled us to add a Cambridge Tii Hub to our monthly offer.

Pinpoint Workshops

We started these with funding from the Opportunities Area. They have proved so important to parent carers that we have funded these with the help of the County Council going forward. The programme responds to the issues parent carers raise with us and covers a wide range of topics for families with children and young people of all age groups and with a wide range of needs. These sessions are integral to our participation offer, providing direct feedback through the surveys we do and through the comments made during the workshops. We have also moved the sessions to span lunch-hours seeking to accommodate those parent carers who work but can join us in their break.

Twilight Sessions

These have come about from the ongoing request from parent carers keen to join us but unable to do so in working hours or when their younger children are awake. When we piloted these previously we struggled to get good take-up but we have been delighted, if not a little overwhelmed, by the number of parent carers joining us on a Wednesday evening. This year these are funded by Huntingdon Freeman's. We will continue to provide this offer whilst we have the funding and parent carers available to host.

PROJECT UPDATES

In 2024-25 we actively sought additional funding, which led to several new projects.



Location-based offer - Huntingdon

We have been running a location-based project in Huntingdon over the last four years, thanks to funding from Huntingdon Freeman. The project was to make a direct offer to schools to identify and train Pinpoint Champions who could support parent carers associated with each of the pilot schools. With each year we have evolved the project to reflect the need of parent carers, and schools. We continue to offer Tii Hubs at Maple Centre in Oxmoor. We have been able to support 63 parent carers through this initiative and through the provision of location- specific information on our website.

Neurodiversity Booklet

We first discovered the Essex Forum / Essex partners and NHS commissioned booklet last year and asked if it might be possible to have a version created for Cambridgeshire. We were delighted when our ICS was able to broker an arrangement with Essex to provide the template and then to fund us to create a Cambridgeshire version that we could share with parent carers. The booklet has been viewed by 7774 parent carers, reaching 30% of our parent carer audience. We have developed training to offer alongside it and have rolled it out to parents, schools and professionals. This will form part of our traded offer from 2025.

WHAT PARENT CARERS SAY ABOUT THE BOOKLET:

"This is an amazing resource - I wish I had it years ago!"

" (It gives a) clear overview of how to get help and navigate what feels like an overwhelming set of systems."

" (It gives) information that other parents shared helping clarity and give direction on my doubts."

"This is an amazing resource that has given me so many ideas of how I can support my little one. Thank you so much!"

"Makes me feel more confident about how to move forward and how to support my child. Also will help me explain to my husband why she needs different support to other children and he thinks its just behavioural!"

"Its practical and created by those who have lived experience."

Commentary On The Year

Parent carers continue to report its a fight to get, and keep support, for their children. Its hard to get their voices heard by everyone all of the time, and many report feeling they are not believed when they explain the challenges and issues that they and their children are facing, particularly when it relates to behaviours seen at home. Professionals are reporting feeling overwhelmed by the numbers of children needing support and assessment services are in despair that they cannot see children in the timescales they would wish

This all sounds bleak for a team of parent carers who remain resolutely optimistic . But this outlook is the only way we can stay energised and focused on making the system and experiences for families better. The SEND system is struggling for resources and from the overwhelming tsunami of need post-pandemic. We have watched the Local Authority and Health fight for more resources and valiantly seek to transform SEND in Cambridgeshire. But resilience is low for professionals (and parent carers) and it's a daily battle. As a Forum, we can only help parent carers if we stay positively and constructively engaged with the system. This frustrates those who are angry about a failing system and want us to campaign, but our Forum status prevents us from doing so –our Forum status prevents us from doing this. So we do all we can to provide searingly honest feedback, remembering that those who have to commission and deliver services often feel as frustrated as those of us who use the services.

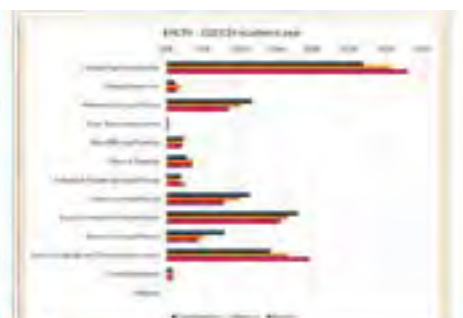
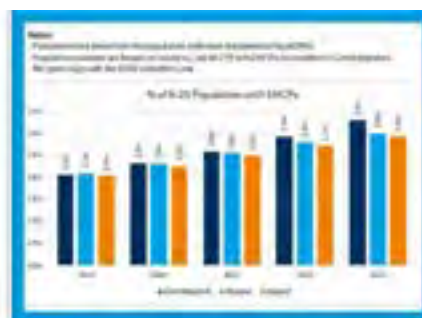
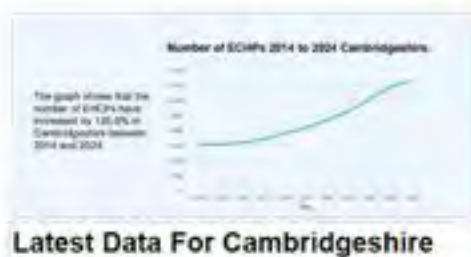
Against this background of increasing difficulty, the work we do takes on even greater significance and importance. When parent carers feel alone and cut off by the system, they need more support than ever.

The isolation they feel (and their children feel) is harmful, and we are playing our part to provide a safe place where they can find peer support; it has never been more needed. As the system becomes harder to navigate and feels like there are more barriers, providing timely, free information with practical support enables those waiting for services to have the knowledge they need to support their children.

Empowering parent carers with knowledge and skills enables them to stand up and ask for what's needed and fight for it if required. Giving parent carers the confidence to know they are doing all the right things helps them to stay positive and better able to support their children. Providing an inclusive Forum where it's okay to say it's awful and yet also to say when things are going really well is vital. The challenge for us is helping families to understand that every day we are playing our part to make things better for their children. Our You Said, We Did is a snapshot of the activity we undertake to make that difference. You would be forgiven for thinking that Pinpoint is a huge organisation with endless resources – we are eight part-time parent carers with lived experience and a budget that barely breaks even. And yet, the tone of this report speaks to our can-do attitude and determination to be here for the next 15 years.

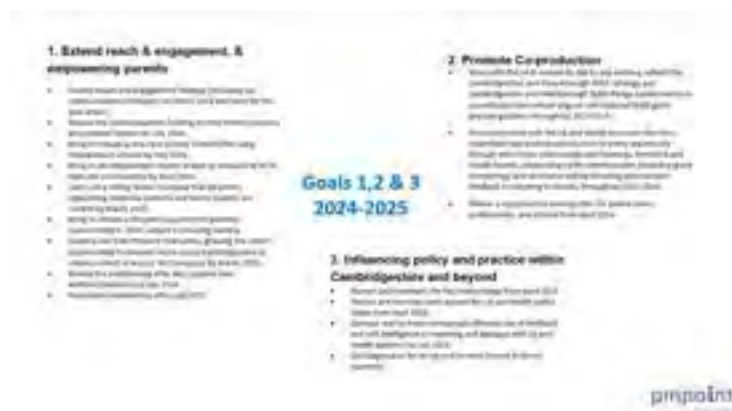
What Parent Carers Tell Us

- ❑ Struggling to apply for an EHCP – schools overwhelmed
- ❑ Waiting too long for ASD/ ADHD assessments
- ❑ Waiting too long for mental health support/assessments/appointments
- ❑ Going round the system many times when don't meet thresholds
- ❑ Difficulty speaking with SAT and getting things actioned (inconsistent)
- ❑ Transport Issues (annual issues with contract changes)
- ❑ Poor engagement at the setting level - not being heard or included
- ❑ Struggling to manage challenging behaviours (and be heard)
- ❑ Struggling to get children to attend (poor mental health/reasonable adjustments)
- ❑ Not being seen/understood as a parent carer – made to feel like part of the problem/ poor parenting
- ❑ Part-time timetabling
- ❑ Desire for short break access/challenge of sourcing PAs



Our new 5-year strategic plan 2023-28

We set ourselves a hugely ambitious task as we started 2024 - business as usual, our three core priorities (extending our reach and empowering parent carers, promoting co-production and influencing policy and practice) whilst embarking on a new business plan to deliver financial independence and sustainability. We also took on the new PINS pilot programme.



Our team of nine part-time staff all have individual roles and responsibilities but all have to be able to cover for each other to ensure we have business resilience. We are all always pushing the boundaries of our knowledge and developing our skills and this year has been no different. We have needed to expand our technology skills as we have continued to explore how our digital presence can enable us to reach more parent carers - we've been using artificial intelligence to game the ever-changing social media algorithms!

The new Neurodiversity Booklet has been promoted as a free on-line resource, also available for downloading. We have now commissioned some printed versions for sale and some which will distribute to schools and libraries, funded by Cambridge Community Services - thank you CCS. We further developed training modules to share with parent carers and professionals. We have commissioned work to our website to enable to begin to trade our training and resource material and expect to launch in the summer of 2025.



We spent considerable energy on our influencing and relationship management in the face of considerable staff changes in health, social care and education. This stretched our capacity when we then supported the Ofsted Inspection, emerging CCC Inclusion Strategy, and Health's further work to overhaul the Neuro-developmental Pathway. We also took on the New Partnership For Inclusion of Neurodiversity in School Pilot. We supported 27 schools to set up their own mini parent carer forums and to help professionals and parent carers explore how to better recognise, support and understand neurodiversity. We co-hosted termly meetings in each primary school and have developed a training programme we will look to trade with more schools next year, as the programme will no longer be a health-funded offer locally.

National Recognition For Coproduction

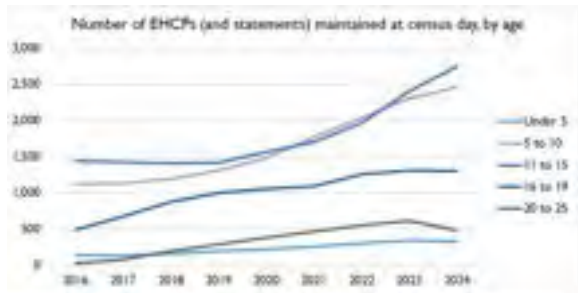
We won a national co-production award for the work we did with the Occupational Health Team. Nicola and Linda identified the need to easier earlier support for families which resulted in a new telephone service and a new training programme for schools. They were joined at the ceremony by Jo, not only our regional NNPCF rep but also the national co-chair.



Our Aim: Extending our reach to help more parent carers

Empowering parent carers by reaching them early in their SEND journeys is key to the work we do. We hear more from parent carers of primary-age children (SEN Support) than the number who have Education Health and Care Plans in this age group. This meets our aim of empowering parent carers early in their journeys. We work with the Early Help teams (Social care, education) to promote the support we can offer families early in their journeys.

Age reporting for workshops



EHCPs by age in Cambridgeshire

Age reporting for conference



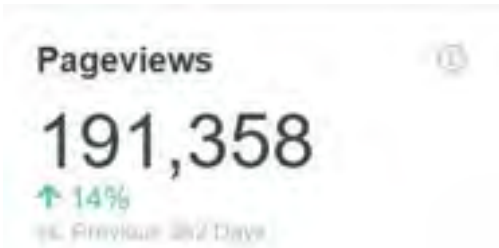
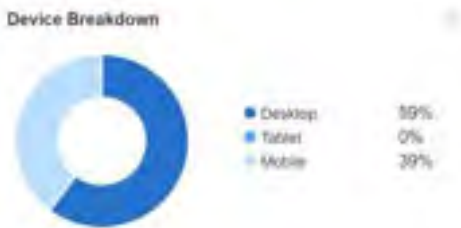
We collect a wide range of data from different sources - virtual sessions where people attend 'in person' and complete surveys and provide feedback for us, and then there is data we collect from our website and social media platforms, generated by the hosts' software. This can give us challenges in interpreting the information - for example the website can tell us gender (of who the account is registered to) but that doesn't necessarily mean that is who used the account. We do know that our website is a source of information for those starting their journeys, with around 186% of those accessing it year after year being new visitors.



New v returning visitors to website 2024-2025

Empowering parent carers through high-quality information and resources via our website. We have refined and relaunched our website to be content-rich and organised to make navigation easier. It now meets Level One Accessibility. The changes we have made makes the website more accessible on mobile devices. This year the number of page views has increased by 14%.

Devices used to access website



WHAT PARENTS SAY ABOUT PINPOINT:

"It's great that Pinpoint is parent-led as it feels more practical than practitioner-led. Content is really helpful in understanding my son's needs better. Thank you for all that you do."

"Such an invaluable service that's offered."

"Thank you for providing these valuable information sharing opportunities."

"Thank you so much for organising the conference. You do a fantastic job in getting everyone together!"

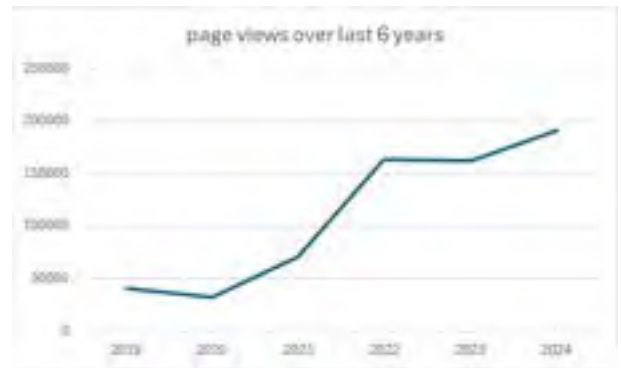
"Just a big thank you to everyone. You are brilliant Pinpoint"

"Thank you so much. Of all the organisations we've come into contact with on our journey, Pinpoint have been one of the most impactful. From telling us about the incredible SEND Trampolining club at IVC where we've made so many friends to a conference that helps us tackle some of the tricky things we're going through, thank you, thank you thank you!"

"Pinpoint has been the only consistently useful organisation supporting us in our SEND journey!"

"I came to pinpoint through a recommendation from my family worker, and it has been an absolute lifeline to me especially in the very worst weeks we had."

The number of pages viewed has increased in the last 6 years by 370%. We know that we are reaching more new parent carers consistently year after year.



We recognise that how people reach our website varies but our data shows the importance of our social media channels as a means of directing people towards our information. Of our top ten arrival locations to our website, 63% of our website visitors arrive from Facebook, 11% arrive directly from the Local Authorities Local Offer and 4% arrive having accessed our newsletter.

Empowering parent carers by providing the right information through Pinpoint sessions. 8% of those who attend take the time to complete our feedback. 96% of those say they find the sessions very beneficial. 96% feel encouraged to take action as a result of attending our sessions.

Our sessions are commissioned based on the most common needs. For the first time since Covid, Autism and ADHD has overtaken Social and Emotional Mental Health as the largest group of need that parents attending our sessions report. This may include children with or without a diagnosis. We know that more families are reporting children and young people's mental health has become a concern with increasing numbers telling their children are notable to attend school or access education. We have increased the advice and support for this cohort and families and the Local Authority has produced more guidance and support for schools and families as a result of ongoing coproduction with Pinpoint. We also know that some children and young people communicate through their behaviour and families continue to report a high incidence of poor, challenging or concerning behaviour, which would also come under the Social and Emotional Mental Health (SEMH) category. We have found additional resources to commission free parental information sessions on these areas of need.

It should be noted that we are funded by the NHS (Cambridgeshire and Peterborough Integrated Care System) to provide monthly Autism and Attention Deficit and Hyperactivity Disorder (ADHD) information sessions. These needs make up the biggest groups of need amongst those who respond to our Annual Survey. Some of these children also have co-occurring conditions - for example, SEMH. This is why we usually enable parent carers to record multiple needs, in any combination, when they report.

PARENTS TELL US:

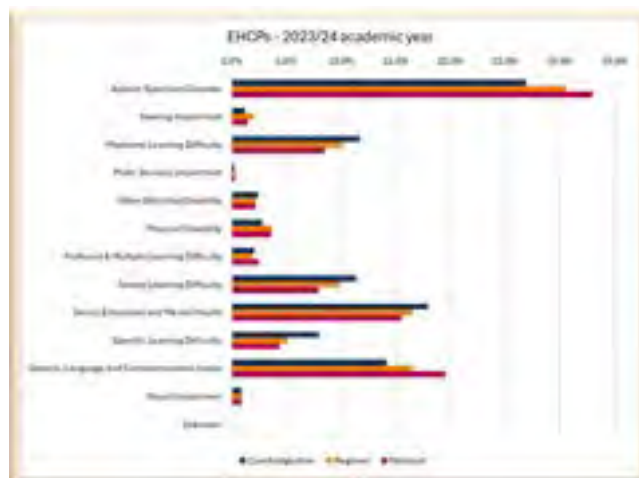
"Thank you very much for today's webinar. It had all the information I need to go out and sort out a will and prepare a bit of my sons future, with just the gentle kick up the backside needed to do it now rather than later before it's too late! The extended Q&A was really valuable, to hear other people's experiences. Thank you to everyone at Pinpoint for all that you do. Your help has been invaluable to my wife and I over the last few months."

"Just to be able to talk with like-minded parents who understand what your going through and listen it gives to strength to carry on your fight such a invaluable service that's offered and understood we are all able to help each other in the fight for equality for our neurodiverse children."

"I found the workshop brilliant. I learnt new way of trying to approach the school and gain extra support for my daughter."

"It was great to hear from the professionals who are trying to make a difference for our children. I really hope that the message gets through to schools too as these sessions can sometimes feel frustrating they are wildly different to our families experiences with schools."

"Nice to meet team (LA), hear what progress and what working on to improve, and ask questions, give my own perspective."



Taken from CCC Inclusion for All Data Set

We use provide information sessions based on the feedback we receive from our families. Whilst we try to cover a wide range of needs each year we will commission additional sessions and invite specialist practitioners to join us where gaps are identified. We often

provide sessions that cover multiple needs, responding to the likelihood of co-occurring needs.

We have provided 59 opportunities for parent carers to gain information and support in the last 12 months – averaging three Pinpoint information sessions per month and a weekly Tii Hub (peer support session) in term time, in addition to two conferences.

We regularly update our website information and resources in response to parent carer identified needs and signpost via our social media channels. We work with the Local Authority, Health and SENDIASS to ensure they understand changing patterns of demand and proactively seek additional support to match emerging patterns of need.

Our Handy Guides (free print-on-demand resources) have again been updated and are written for parent carers by parent carers.



Percentage of needs identified by the parent carers who complete our feedback surveys at the end of our sessions.

Reaching out to help hear everyone's voice: a strategy to reach out to those we hear from less often and who are often under-represented.

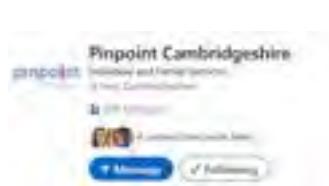
Empowering our parent carers to navigate the system and feel confident to make progress on their own. 95% feel they have the information they need to take the next step (Pinpoint Session Feedback). The quotes throughout this report highlight this.

Empowering our parent carers by building their confidence. 92% say that they appreciate feeling they are not the only ones in their situation (Pinpoint Session Feedback).

Reaching those in “our audience” is a real challenge as not all will know about Pinpoint. We ensure that we do all we can to reach out across the school system, making sure that at least once a term we are included in the Director of Schools' email sent out to all schools and settings – we include text which can be lifted and put straight into communications which schools and settings share with parents.

Our parent carers predominantly access information through social media – we reach 5,878 who follow us this way. We are prominent on other organisations' social media as a way of raising our profile and reaching more families who might not know about us or look for us.

We reach out across schools, settings, children's centres, food banks, places of worship, and GP surgeries. We ask our partner organisations to use their networks and we attend events. Our Champions work to reach people in their own communities too.



LinkedIn: Pinpoint Cambridgeshire



Facebook:
www.facebook.com/pinpointcambs



Instagram: [pinpointcamb](https://www.instagram.com/pinpointcamb)s



Our newsletter: www.pinpoint-camb.org.uk/news/

Tii HUB ATTENDEES SAY:

"Attending Pinpoint's Tii Hub peer-support group for the first time, I cried while explaining our increasingly nightmarish predicament. Given this absence of support and understanding, the camaraderie of being with a group of people who are non-judgemental and know, without you having to say almost anything, exactly what you are suffering though is truly priceless."

"It was a very kind caring environment, I felt very at ease for my first ever session."

TRUSTEES SAY:



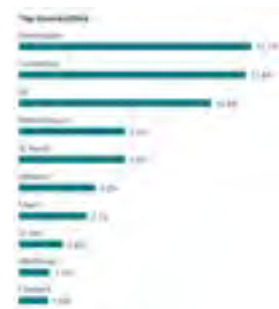
Ethnicity

The families we are reaching match the ethnicity profile that Cambridgeshire has for those with EHCPs. Although the populations are small, we do see families from most ethnic groups living in Cambridgeshire. We work with the Local Authority's Early Help Teams and those who work with Traveller's communities to promote Pinpoint.

Geography The impact of geography is comparable between the percentage from each location known to have EHCPs and the reach we are achieving from our sessions, where known.



Locations of those accessing sessions 2024-2025 Session Surveys

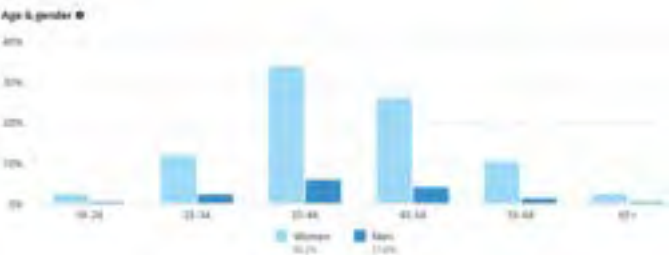


Locations of those accessing our website 2024- 2025

Age and Gender As already set out in the limitations of the data paragraph, our social media platforms record the age of those registered with internet providers but it is possible for others to be accessing our website through someone else's account. Based on the hosts' data, the age profile of our audience is predominantly 35 - 54 in age but this varies in how they access Pinpoint.



Our social media audience by age and gender Facebook.



Our social media audience by age and gender Instagram.

CHAMPIONS SAY:

"Pinpoint is my life saver. I am just ever so grateful I found Pinpoint ."

"Pinpoint saved me when I was in crisis and I wanted to give back , so spreading pinpoint love , giving other family advice . Seeing them smile when they are at their lowest is why I love being an champion !"

"I volunteer as a Pinpoint champion because pinpoint has done so much for me and my daughter and I want to give back."

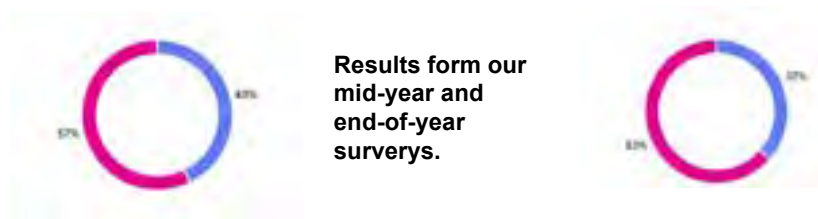
"No matter how little or how much I do to help it's always very appreciated."

"I'm a Pinpoint Champion because I know what it feels like to feel alone and over-whelmed. Together we not only give support to others but we also are supported. If I can help by listening to others, share experiences and validate how others are feeling".

Whilst we do get men attending day time sessions, the evening sessions are better attended by men - we notice that it is often the men who are the main income earners and the women who become the stay at home carers.

New insights about how parent carers feel their children and young people are included in out-of-school activities with their peers.

It is increasingly apparent that many children and young people with SEND feel isolated and need more support to feel included and to participate in social activities.



We've been asking parent carers what they would need to have in place for their children and young people to be able to join in and feel included. Whilst every child's needs are different, there is clearly a message that families report their children cannot join in without support or don't have the opportunity to join in because there isn't the right kind of offer or activity. More than one parent carers sadly told us they feared their children would never feel included.

WHAT PARENT CARERS SAY ABOUT WHAT THEY NEED FOR THEIR CHILDREN TO BE INCLUDED:

"Activities offered need to be accessible and of interest to children like my son. They're predominantly sport related or music."

"Having clubs that meet my child's interests would help. It would also help if there were social clubs for children unable to attend school, my child would love to socialise with other children but does not have the opportunity."

"Havi"ng friends."

"SEN help at clubs."

"To be included in any out of school activities. people just take the mick out off his way of doing things."

"Has never been offered and would need a 1-1."

"More support in adult care. Groups with his own kind to make friends that are safe. More support for non-verbal people with days out."

WORKSHOP ATTENDEES SAY:

"Thank you! First meeting for me and feeling very comforted now, we've got this!"

"This is my first meeting it was awesome."

"Thank you all. So pleased to find this community."

"Thanks for being here for us all, feels like we have a small army of friends out there!"

"Knowing we are not alone and other families have the same struggles. Some really good ideas to put in place."

"A few small tips make all the difference. Thank you so much."

"Mutual support and friendly ears! "

"Able to share and received shared challenges and be comfortable to discuss."

"Knowing I'm not the only and there is help out there."



Our Aim: Creating opportunities to promote co-production and participation

Co-production provides a process for sharing decision-making power. In collaboration, the principal decision-maker invites others to join them in the process. Collaboration, like consultation, seeks to surface the best ideas through dialogue, exploratory questions, and identifying best practices. In co-production, however, it is the collective participants who determine the best way forward and make the decision together.

Co-production is the way we work with the Local Authority and Health staff. We promote co-production at every opportunity – it is where we all work together as equals with professionals and services, all listening to each other, valuing each others' viewpoints, and doing the best for the child or young person. Good co-production also means working together when implementation takes place, and this is happening in Cambridgeshire through formal structures (boards and working groups) and by working with officers.



Pinpoint and the Local Authority (LA) have shared co-production Charter and Pinpoint has training material to support those new to co-production. The LA also has a tool kit for co-production it give to newly commissioned services.

Co-production was embedded in the Cambridgeshire and Peterborough SEND Strategy and is being embedded in the emerging Cambridgeshire Inclusion Strategy For All

Cambridgeshire and Peterborough's SEND Strategy and Pledge ran from 2024-2025. It has been replaced by a new Inclusion For All Strategy that will be co-produced with parent carers and stakeholders. The new Strategy acknowledges a very different landscape with more children needing support than ever before. The latest data shows a huge growth in the number of children with EHCPs in Cambridgeshire.



In addition to Pinpoint being an independent Parent Carer Forum, it is also funded by the Local Authority to provide additional capacity for co-production. Parent carers use their lived experience to design, improve and enhance services. Pinpoint assists in the collation of parent carer views on relevant and focused areas of activity in order to co-produce improved policies and services. Pinpoint also provides feedback to enable service commissioners to evaluate the services they commission and to consider how well services meet the needs and aspirations of the children, young people and families for whom they provide.

Participation

We work to ensure parent carers are heard by those who commission (buy) services for Cambridgeshire children and young people – we do this through our Participation Toolkit (see below). We are proactive in seeking out participation opportunities and creating them where possible, but we also facilitate the work of others to get their voices heard by sharing ways to take part. We work to create opportunities for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy to ensure that we take every opportunity to engage with all our parent carers.

We facilitate participation on behalf of the LA (education and social care) and Health, on behalf of local SEND organisations (e.g. Cambridge Children's Hospital), on behalf of the NNPCF and we share opportunities to participate in SEND research. The principle system for this is our social media channels.

Tools we use for participation:

Pinpoint's website

Social Media: Facebook, x (formerly Twitter), LinkedIn and Instagram

Pinpoint Reference Forum

Pinpoint Partners in Commissioning

Working Groups

Pinpoint Focus Groups

Meet the Head of SEN Network Sessions

Network Meetings

Termly Sessions for Education, Health, Mental

Health and Social Care with LA and Health

professionals

The Pinpoint Champions Network Workshops

Commissioning specific tasks and finish groups



Pinpoint Surveys including the Annual Survey

Tii Hubs

Pinpoint's Annual Conference

Pinpoint's monthly newsletters

Forum Participation Group

WHAT OfSTED AND CQC SAY ABOUT US:

"A well established parent carer forum ensures the voices of parents and carers are included within strategy and planning across the local area partnership."

"The parent carer forum has won an award for its co-production! "

"The parent carer forum is included in all strategic planning discussions, provides regular challenge to across the partnership and ensures that parent carer voices are heard. "

"Pinpoint is well-established, well embedded and vocal!"

Improving school attendance We have been pleased that, working with the Local Authority and raising parent carer voices, there is now a better offer of support for children and their families. We have a new toolkit to help schools and families whose children cannot attend (which is now called Emotionally Based School Avoidance EBSA) and commissioned service from Nessie.

We are improving Education Health Care Plans (EHCPs) through co-production. We have participated in the LAs improvement work and spoken up about the things parent carers want, and need, in their children's EHCPs.

The timeliness of statutory processes remains a practical issue for families and the Statutory Assessment Team. The LA has heard and understood parent frustration about access to and communication with this team - we have been raising this with them every month! They have been working to recruit new staff to fill vacancies, improve processes and ensure they make it easier for parent carers to talk with them.

Compliance and expectations are the cornerstone of the Local Authorities SEND Strategy priorities, as parents told us it is an ongoing issue and a key priority to be resolved. The LA understand that if the system did what it was supposed to do much angst and consider improvements would happen. This is being taken into the new Inclusion For All Strategy.

We strive to seek more support to be provided early and more effectively for all children and young people with SEND. The Local Authority's 'ordinarily available provision' toolkit is now in use and we have been working to ensure families know it exists and have clear expectations about the support their children should receive.

We have continued co-producing a new Neurodiversity Pathway that seeks to offer a clear route to diagnosis and support to those who are on the pathway (even if they don't receive a diagnosis). This has been a long, drawn out piece of co-production which is now finally moving into a phase where we should expect health to commission a new offer.

We were delighted to be able to provide hard copies of Pinpoint's 'Supporting Your Neurodiverse Child' booklet. We've had in excess of 7,500 downloads of our free online version and are delighted to now have printed copies. These will be going out to libraries and schools in 2025.

We successfully delivered the national PINS (Partnership in Neurodiversity in School) programme alongside the Local Authority and Health. Over 30 schools were supported to provide mini school-based forums and engage in co-production with parent carers at school level, supported by Pinpoint.

"Waiting Well" is a concept we introduced eighteen months ago – it's the principle that if you have to wait to see a specialist, you can manage this better if you are not in crisis and have active support in place whilst waiting. We are pleased that health and education services are using this idea to co-produce a new "waiting well" offer.

We continue to co-produce the new SEND Information Hub, ensuring that it meets the needs of parent carers. In parallel, we continue to ensure our website evolves as parent carers seek support from us – we respond to topics raised by individual enquirers and themes that emerge from our participation sessions. We've also updated our free 'print on demand' Handy Guides.

We continue to run our co-production focus groups to make them work better for parent carers and offer more opportunities for service commissioners to engage directly in participation and production. We have four formal network sessions a term on the themes of health, mental health, education and social care.

Pinpoint's Annual Conferences We went mad this year and ran two free annual conferences! These days are well-received and saw more than 230 parent carers attending, over seventy stall holders providing information, support and advice and twenty-three workshops across the two events.

Co-production of award winning new early Occupational Health support. Pinpoint fed back parent carers' need for early quick access to professionals and they listened - the new service can be accessed without a referral and is much appreciated by families.

Participation in the new Integrated Care System through the Autism and Learning Disabilities Board. We have our seat on this Board to feedback parent carer voices and to escalate concerns about keeping children out of crisis whilst waiting for services.

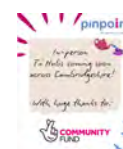
Support for the National Health Service Key Worker Programme. We continue to work alongside this activity which is intended to keep children and young people from entering mental health inpatient care (if it can be avoided) through better support at home.

Participation in the development of the combined SENDIASS service. We have a seat on the Board to help the service meet the needs and aspirations of families who need independent advice and support in Cambridgeshire.

Participation in Courageous Conversation with Health. Rather like the SEND Peer Review, this version works with Health to explore local issues and provide challenge and support, leading to local improvements.

Participation in Preparing for Adulthood Strategy and conference. We lent our expertise in organising parent-focused conferences to support the LA's new offer of a PfA conference. We also continue to support the co-production of new PfA information for families. We continue to advocate for more support to enable young people to enter employment and more support to help young people leave home and live independently.

Participation in the Inclusion For All Strategy Launch - we took the opportunity to talk about how it feels to be a parent carer and the aspirations we have for our children to be included - in school, in a peer group and in society.



Feedback that makes us want to do even more:

"Rather than just filling in the form yest again I thought I should write about just how invaluable Pinpoint Cambridgeshire is. I am happy for you to quote this with my name attached. Not only is it helping parents in ways that nothing else ever could, it is undoubtedly saving Cambridgeshire time and money by taking, at least some of the workload off Cambridgeshire employees. Not only is Pinpoint a credit to itself, it is also a credit to Cambridgeshire as supporters of Pinpoint. I have heard of so many others outside of Cambridgeshire, who see Pinpoint as the organisation they would like to aspire to. I am amazed that so much is being achieved with so few staff. It is just a shame that Pinpoint's staff and resources cannot be expanded to other counties and to cover other age groups. It saved my life."

"Thanks Pinpoint for passing on our experiences and reminding the LA and Ofsted that parents are reasonable people put in an unreasonable situation. We just want our children's needs to be met."

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Our Aim: Influencing policy and practice in Cambridgeshire and beyond

Cambridgeshire

Influencing policy and making sure that it reflects parent carer's and their children's, needs and aspirations is crucial in making the biggest difference for Cambridgeshire families: if the policy is right then the practice that comes from it should be right too. This is only possible where policymakers are committed to co-production and where there are robust professional relationships underpinned by trust: some of the conversations we have are difficult and sensitive but they are also fiercely open and honest. Without this, we would not be able to affect change on behalf of our parent carers. We celebrate the positives, look for the 'better if's' and are clear about the gaps, and what simply doesn't work.

We do this by having a seat on each of the strategic policy boards, presenting updates and raising issues, and contributing to every discussion on emerging work in social care, education and health. The expectation is that the information we provide is considered in the round and, wherever possible, is acted upon - to change policy, to influence further investigation or even to disagree with so we can co-produce alternative options.

We work hard to ensure that as many individual parent carers as possible have the opportunity to work directly with policymakers through the participation work we do: hearing directly for those whom the policy impacts upon is incredibly powerful and policymakers regularly refer to the conversations we've facilitated. We work with Health Watch, Fullscope, Hunts Forum, and Caring Together to raise local voices.

Across the region

We are active members of the Eastern Region Parent Carer Forum, using this to raise voices across East Anglia. We routinely participate in the Regional SEND Network meetings, the Preparing for Adulthood Network, the Autism Network, the Neuro-Developmental Disorder Network and the Palliative Care Network. We have been working with the new Children's Hospital. We speak up and aim to not only shape policy but ensure that our parent carers benefit from any new and emerging work intended Cambridgeshire families and children.

National

Parent carer voices must be heard at the highest levels of decision-making and we take every opportunity to make those views heard nationally. We have taken part in discussions around the emerging new Participation Tool that will be used to benchmark local areas in terms of how they engage, co-produce and can show that they listen to parent carers and young people. We take every opportunity to feedback through the National Network of Parent Carer Forums, as well as using our contacts in the Department for Education. We have spoken up over concerns regarding SEND resources and parental concerns that a lack of money and competition for resources could disadvantage their children. We provided feedback on the SEND Green paper and were vocal participants at the NNPCF National Conference. We have raised concerns about the challenges of supporting young people post-18 who may have mental capacity but lack the understanding to make good choices: this is a real worry for many families.



Our Aim: Securing our financial future so we are here for you

We worked hard to build a secure financial position to enable us to have confidence that we can weather the challenges that all charities face in terms of the vagaries of public sector income streams. We have appropriate levels of reserves and sufficient funding to enable us to deliver our core business.

Pinpoint has improved the financial monitoring processes to enable the Trustees Board to have a clear view of the finances and regularly monitor income and expenditure for existing contracts, grants and other funds. We hold the Hunts Forum 'Good To Go', which is an independent quality assurance standard for the Huntingdon voluntary sector and confirms our governance is robust.



Additional funds have been raised successfully for discrete projects such as developing parent Champions. We are in year three of a two year grant from the Local Authority to continue to deliver parent participation and engagement services. The Local Authority have confirmed their ongoing commitment with the offer of forward funding. We continue to have a contract with the Cambridgeshire and Peterborough Integrated Care System: the new contract is for two years with an option to extend for a further two years. It enables us to provide ASD/ADHD workshops, which are a lifeline to so many parent carers, offer additional mental health support and contribute to the Key Worker Programme. We were thrilled to secure funding from the National Lottery which will start us start a five -ear engagement and growth programme from April 2025.

We are incredibly grateful for the donations and grants we received from our other funders. St Ives Town Council continue to support us with our office accommodation. This year we have also had a grant from Huntingdon Freeman, Tesco, Coop and Cambridgeshire Community Foundation . Supporters have donated through charitable shopping and made online donations. We have been charity of the year for The Worshipful Company of Launderers and were delighted when Compare the Market commissioned us for our first traded session and gave us a donation. And Tom's Cakes help us feed our conference guests each year!

Thank you.



Huntingdon Freeman's Trust



Supported by funding from
Cambridgeshire
Community
Foundation



Planning ahead, we need to raise our own funds from other sources or receive additional funding to carry out specific work such as running face-to-face parent support groups and developing webinars or training packages. To do this we will:

- Identify and secure fundraising opportunities to sustain existing activities, achieve developmental goals, and diversify sources of income.
- Ensure that Pinpoint has the capacity and can act swiftly to harness funding opportunities as they present themselves.
- Develop the Board to support the growth of Pinpoint.

Pinpoint Conference September '24



Pinpoint Annual Conference March '25



WHAT PARENT CARERS SAID ABOUT OUR CONFERENCES:

"Thank you so much for making this event happen, as a parent who felt very lost with not knowing who to go to ,I now feel like I have the tools and knowledge to keep going for my children."

"Thank you for providing these valuable information sharing opportunities."

"I think this was an amazing event and feel that I now have more information about where to go for help and support. I was great to meet different people in the same situation and to meet the different organisations in person."

"Overall a really informative and educational conference. It reassured both me and my husband that we are taking the right steps forward in getting the necessary support for our son. Thank you."

"Well organised and planned thank you for a great day ."

"It is great that there is a Pinpoint conference."

"Thank you so much for organising this. You do a fantastic job in getting everyone together!."

"Just a big thank you to everyone. You are brilliant Pinpoint."

REVIEW OUR
FIGURES
INCOME

Donations and Legacies

Government Grant Income

Department for Education Grant	£xxx
Cambridgeshire County Council	£78,000

Other Grants

£xxx

Charitable activities

xxx

Integrated Care ICS

ADHD / ASD Support Sessions	
New project	£20,000

£

General Donations

TOTAL MONEY IN:

EXPENDITURE

Activity Costs	£
Staff and associated costs	£
IT and Communications	£
Property and office costs	£
Governance	£
TOTAL MONEY OUT:	<u>£</u>

In April 2024-March 2025

You Said... We did...

We reported regularly at the Local Authority and Health's strategic meetings to ensure that senior officers were aware of your concerns and could consider opportunities to address them. These are the issues raised in our Annual Survey.

You said... that the Statutory Assessment Team continues to cause worries in terms of poor communication, timescales not being met and lack of knowledge of local schools and services from caseworkers. **We...**

- *offered our parent carer voice to improve letters that parent carers receive.*
- *worked closely with the Statutory Assessment Team to ask them to improve their communication about waiting times for assessments.*
- *held termly meetings, joined by SENDIASS, to raise issues and proffer potential solutions, including co producing FAQs and letters with Educational Psychology and SAT.*
- *Regularly discussed the need for better communications with the Local Authority*
- *Continue to attend the Local Authorities EHCP improvement plan steering group to make parent carer voice heard within this forum*
- *Working in partnership with the LA to be sure the SEND information hub is providing basic information so that parent carers do not have to phone SAT to obtain this. Information is readily available.*
- *Continue to urge the LA and health to provide more, earlier, better for children and young people with SEND in Cambridgeshire which will be more cost effective by meeting needs sooner in the hope that this may prevent children and young people from ever needing high needs support.*
- *Continue to offer termly education participation sessions for professionals and parent carers to network and discuss issues in the system openly together.*
- *Ensured the voice of parent carers was heard within the area SEND inspection in this area so that the inspection team could be clear that this was a known issue.*
- *Raised the issue regularly with the Local Authority when they were making decisions about their priority areas in the new Inclusion for All strategy.*

You said... that health services are reported to be difficult to access with little to no support whilst waiting, and parents feel they are abandoned once their child is diagnosed. **We...**

- *continually updated our website to help you find the health information you need for health and mental service services.*

- continued to promote out Neuro Diversity booklet for parent carers to help them find services and support if they think their child may be neuro diverse. We continue to encourage professionals to use this booklet themselves as well as to share it with families that they meet.
- Secured funding for hard copies of our Neurodiversity Book to be kept in central locations such as schools and libraries so that parent carers and professionals can use this as a resource.
- Purchased printed copies of our Neurodiversity book that parent carers can purchase from us if they would like to rather than using the free online version.
- introduced more health information sessions, with topics selected from continuous feedback from parent carers.
- worked with the County's SEND information hub to provide health information through their website.
- Continued to offer and improve termly meetings (health and mental health) where you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- Include a regular cohort of health professionals who are committed to attending our health participation events to help to develop their services.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- worked with the voluntary sector alliance to produce a quality assurance tool to improve health services
- regularly attend the ICB participation summit to raise your voices
- enabled coproduction on the Keep Your Head website to ensure that parent carers and their SEND children and young people have their needs reflected within the website.
- co producing with health and the local authority to produce a package of support for families whilst they are waiting for diagnosis
- provided Mental Capacity Act training for parent carers
- continue to work closely with the Health Alliance to ensure they continue to have influence over local health services
- are working on developing a Cambridgeshire pathway for Neuro-diversity assessments for children and young people
- invite 3rd sector colleagues to attend our participation sessions to keep you informed about what else is available.
- Have worked closely with health and encouraged them to collaborate with education and social care around the All Age Autism Strategy.
- Have worked closely with health and encouraged them to collaborate with education and social care around the All Age Learning Disability strategy.
- Have worked closely with dental health services to provide information about why the service is so difficult for SEND children and young people to access. They have taken that feedback and are working on making improvements to the service and also delivered an information session to parent carers about practical strategies that can help.

You said... the thresholds for mental health services are too high, and the waits are too long. This exacerbates poor school attendance for those who can't attend due to poor mental health. **We...**

- have enhanced the information on our website to offer more signposting and support

- consistently raised the need for a 'waiting well' offer to ensure we support families, children and young people who are waiting for services.
- urged the LA to review its data to understand poor attendance or absence better and use this to inform services that could offer more support to children, young people and their families.
- heard your concerns with those who commission and provide mental health services and consistently fed back issues we have heard that reflect parent carer and service user experience.
- continued to offer and develop termly meetings, which are mental health specific. At these, you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- ensured Younited are regularly attending our participation sessions to hear parent carer voices and they are responding to the issues raised
- provided regular sessions for parent carers from our partner organisation Nessie around mental health for SEND children and mental health for parent carers
- continued to focus a lot of our sessions on the needs of SEND children with poor mental health and ways to help them such as ADHD and mental health, situational mutism, autism and mental health.
- worked with Ed Psychs to co-produce guidance for families around EBSA.
- have ensured that Younited are regularly attending our mental health termly participation sessions to hear parent carer voices and they are responding to issues raised. The Younited service manager took away parent carer feedback and as a direct result of these sessions, young people and parent carers can now make self referrals to the service.
- Pinpoint champions worked directly with the Mental Health team to develop the Keep Your Head website and provide clearer information for SEND parent carers.
- Worked closely with integrated neighbourhood teams across the county to see how the system can work smarter to deliver place based services that are holistic in meeting the needs of children, young people and their families.
- Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.

You said... emotionally based school avoidance is exacerbated by poor access to mental health services. **We...**

- co-produced with NHS Occupational Therapy to help them to develop a model for specialists and mainstream primary schools to make sensory circuits more effective and adapt classroom environments so that children are 'ready to learn'. There should be less triggers to encounter as well as regulation breaks throughout the day.
- Continue to co-produce the Ready to Learn Occupational Therapy service to incorporate a model of the service that can be used in secondary schools and early years settings.
- work closely with the community nursing team and the learning disability nursing teams.
- are developing our relationships with the Integrated Neighbourhood teams to support the development of services within local communities and to raise awareness of the needs of SEND children and young people and their families among universal health care services.
- are working alongside the lead Educational Psychologist to develop a Parent Guide to helping your child.
- are offering regular sessions to co-produce support for families.

- continue to challenge the LA, Health and the DfE to address the increasing issue of school attendance for those who cannot attend (as opposed to those who will not attend).
- Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiversity in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.
- Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.
- Are working closely with the Education Access and Inclusion team to think about the LA's alternative provision strategy and how this can be used more proactively to support children and young people in the early stages of EBSA.

You said... there is a lack of services post-16. We...

- supported colleagues to offer a dedicated Preparing for Adulthood conference where you could access information and services to find out what is available, as in some cases the services are available but not widely known.
- worked closely with the Local Authority to produce a Preparing for Adulthood conference so that parent carers know what is available and to provide their feedback about the offer. We then hosted a parent follow up session to close the feedback loop
- have enhanced the information on our website to offer more signposting and support on the Preparing for Adulthood Pages and on the health pages.
- evolved termly meetings, which are Preparing for Adulthood (PfA) specific. At these, you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- provided additional Pinpoint staff hours to support the development of the new PfA Strategy
- raised your voices at the PfA meetings where commissioners and service providers come together around the themes of employment and training.
- consistently raised your concerns about post-16 education provision – availability, quality, accessibility, funding, and continuity of courses. consistently requested that services consider social and employment options for those older than 16 who may be NEET (not in employment or education).
- worked with commissioners to influence the LA's All Age Carers Strategy to seek to offer more support to those whose children are 16 years and older.
- continue to find opportunities for those services that support families whose children are over 25 years old (e.g. Caring Together, who have this contract) and Adult Social Care within the LA.
- are working on updating a PfA parents guide to make sure that all of the information is in one place and accessible
- are working on a parent to parent guide for PfA
- have influenced a post 16 section of the Ordinarily Available Provision section on CCC website
- have invited the PfA lead for CCC to attend every participation session with us to hear from parents what the issues they face are and to embed PfA into all areas of work
- support the local authority to strengthen their communication with parent carers about what is available

- *have created a programme of workshops to support you which includes: Preparing for Adulthood Plan in Mainstream Secondary Schools, Banks, Wills, Money, Capacity to manage finances, and Being responsible for own Health post 16years.*
- *are working with the LA to ensure the Local Offer SEND Hub has video clips to explain the things you need know about.*
- *Have worked closely with the LA and Health to steer the direction of the preparing for Adulthood work including work around what is available post 16 and how people find out about it, what happens when and EHCP comes to an end when a young person turns 25, and what is available in terms of day opportunities for young people who require a social care offer at the age of 25 when their school provision ends.*
- *Worked closely with health around the ease of access to Continuing Health Care assessments and the quality of these.*
- *Have had a presence at school moving on events to raise awareness of the offers of support that are available.*
- *Are working closely with the Speak Out council to try to incorporate a wider cohort of SEND young people's voices in the system.*
- *have requested that the Preparing for Adulthood lead at Cambridgeshire County Council holds her coffee morning sessions in mainstream schools to help raise the voices of young people with SEND in mainstream schools.*
- *are working closely with Cambridgeshire County Council to support them to include a wide range of parent carer voices in the new Preparing for Adulthood and Post 16 strategy they are writing.*
- *are holding parent carer information sessions around 'when our child's needs grow in secondary school' as so many children with SEND seem to 'cope' in primary but SEND needs arise in secondary as a result of overwhelm and the high expectations of independence.*

You said... that you feel professionals lack training, knowledge and understanding. This is particularly the case in schools where the biggest concerns are around a lack of understanding of the needs of SEND children, masking and being considered 'fine in school' and a lack of awareness around school-based trauma and absence. We...

- *are working closely with education partners to develop training and information for schools around these specific issues*
- *are in contact with education and public health officers who are working on this issue to ensure that parent carer voice is heard within the work they are doing*
- *are delivering to Heads, Governors etc re: neurodiversity with LA and health • attend SENCo briefings to provide parent carer voice*
- *continue to feed this concern back at every opportunity within the education system in Cambridgeshire.*
- *Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiversity in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.*
- *Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.*
- *Invite a range of professionals to our monthly thematic participation sessions where they have the opportunity to hear directly from parents and carers but also to network with other*

professionals where they regularly feedback that they learn a lot.

You said... there remains an issue around compliance with the law (SEND) and a lack of accountability in schools. **We...**

- *insisted that this remains a priority for the LA as it moves into the next SEND Strategy Action Plan phase.*
- *raised parent carer concerns with the LA these were shared with Pinpoint*
- *asked the LA to review its tribunal cases to consider whether there were missed opportunities, including around compliance and accountability*
- *continue to raise parent carers concerns around the belief that academies are not able to be held to account with the LA and the Department for Education.*
- *continue to provide legal information and signposting to parent carers on our website.*
- *continue to raise your concerns with the LA regarding school attendance and exclusions*
- *have commissioned information sessions for parent carers around what they need to know about SEND processes in law from reasonable adjustments to statutory assessments to Emotionally Based School Avoidance to neurodiversity in schools.*

You said... that you know the demand for services is high, but the system is complex, and everything is a constant battle with the onus being on parent carers. **We...**

- *continually review the content of our information sessions and adjust them to cover the topics you say are difficult to find help for.*
- *have updated our website content to reflect the feedback from parent carers and provide the signposting and support you need*
- *continue to provide weekly lunchtime Tii Hubs for peer support and signposting. These sessions also aim to build confidence and empower parent carers to feel able to advocate for their children and navigate the system.*
- *offered a face-to-face conference with education, social care and health services in attendance to offer bespoke advice, information, training and signposting: they were on hand to listen to your feedback.*
- *are working with the local authority to ask for FAQ's from different teams to be on the local offer*
- *hold regular networking and participation sessions where parent carers have the opportunity to feedback their concerns directly to the local authority and health*
- *Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiveristy in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.*
- *Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.*
- *Suggested that the LA brings together a collaborative from across the system to think about what positive changes can be made system wide and now have a regular attendance at this group to ensure that parent carer voice is raised.*
- *Undertook Autism Education Trust training as a whole team so that we can help parent carers to understand what training is offered to school staff and try to keep everyone working consistently.*

You said... there is a lack of joined up thinking and working across services meaning that parent carers have to tell their story multiple times and they have to chase a number of services simultaneously. **We...**

- *Continue to encourage services to work in a joined up way and to attend our termly participation sessions to hear directly from parent carers about what can help.*
- *Worked closely with integrated neighbourhood teams across the county to see how the system can work smarter to deliver place based services that are holistic in meeting the needs of children, young people and their families.*

You said... there is not enough support at an early stage so families end up in crisis before support is offered. **We...**

- *develop our information sessions based on YOUR feedback.*
- *continue to add to our website based on the questions you ask*
- *promote the latest information and sessions through our monthly newsletter and through our social media channels*
- *ask partners (Education, social care and health) and schools to tell parent carers about the support we offer*
- *ask at each Pinpoint session what topics you would like to have and plan our timetable to this. review our feedback each month to inform how we deliver further support, information and signposting .*
- *will do our very best to continue to design our programme around what you ask for - by parents for parents!*
- *Have raised parent carer voice in the rewrite of the Joint Statement of Needs Assessment to ask that the needs of children and young people with SEND and parent carers are recognised centrally within this strategy.*
- *Have asked the educational psychologists if they have any material that could be made available to parent carers about trauma informed models of practice.*
- *Undertook training with the University of Warwick to be able to deliver Coping with Unexpected Everyday Situations training to parent carers and this has been offered to parent carers in secondary schools.*
- *Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.*

You said... there is not enough easily accessible information. The SEND information hub (Local Offer) is not well known about and is difficult to navigate. **We...**

- *Continue to meet regularly with officers responsible for the SEND information hub to provide your feedback to them and try to suggest ways that it could be made easier to navigate and better publicised.*
- *have termly meetings, joined by SENDIASS, to raise issues and proffer potential solutions, including co producing FAQs and letters with Educational Psychology and SAT.*
- *Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.*

You said... you can feel overwhelmed with caring responsibilities, and this gives you the time and energy for little else – it can also weigh heavily on your own mental health and well-being.

We...

- *are working closely with the Local Authority to embed parent carer voice into the All Age Carers strategy*
- *continue to provide a nonjudgmental safe space for parent carers to get support and information*
- *provide regular parent carer sessions to increase the confidence of parent carers – you are the expert*
- *provide regular sessions for parent carers from our partner organisation Nessie around mental health for SEND children and mental health for parent carers*
- *increased our offer of in person Tii hubs that provide parent carers with a safe, nonjudgmental space to meet others who 'get it' and to get support and signposting*
- *continue to offer regular twilight sessions and lunchtime day time sessions to allow parents who work to have more opportunities to be able to participate.*
- *held our annual in person conference to allow parent carers to see the range of support and information that is available and to provide system feedback.*
- *have undergone training to be able to deliver the University of Exeter Healthy Parent Programme for our parent carers.*
- *Are working on a series of short videos to be available on our website around how parent carers can support their own wellbeing as well as that of their children and young people.*
- *Have worked closely with the NSPCC on producing materials for children, young people and their families about how to stay safe online.*
- *have a team that is made up of those with lived experience of being part of a SEND family and who are mostly parent carers themselves. We 'get it', we know how difficult it is and that it is not our child's fault. This is why we continually and tirelessly raise our voices together at every opportunity so that parent carers needs are recognised, validated and supported. You are not alone.*

PINPOINT'S 2026 CONFERENCE



pinpoint

for parents by parents

Pinpoint Cambridgeshire		Charity No	1156920		
		Company No			
Annual accounts for the period					
Period start date	01/04/2024		Period end date	31/03/2025	

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
Income (Note 3)						
Income and endowments from:						
Donations and legacies	S01	5,952	117,291	-	123,243	114,296
Charitable activities	S02	2,959	64,000	-	66,959	36,265
Other trading activities	S03			-	-	-
Investments	S04	-	-	-	-	-
Separate material item of income	S05	-	-	-	-	-
Other	S06	427	-	-	427	-
Total	S07	9,338	181,291	-	190,629	150,561
Expenditure (Notes 6)						
Expenditure on:						
Raising funds	S08		-	-	-	-
Charitable activities	S09	10,451	193,751	-	204,202	152,581
Governance	S10	180	1,723		1,903	4,794
Other	S11	-	-	-	-	-
Total	S12	10,631	195,474	-	206,105	157,375
Net income/(expenditure) before tax for the reporting period						
Tax payable	S13	- 1,293	- 14,183	-	- 15,476	- 6,814
Net income/(expenditure) after tax before investment gains/(losses)	S14	-	-	-	-	-
Net gains/(losses) on investments	S15	- 1,293	- 14,183	-	- 15,476	- 6,814
Net income/(expenditure) Extraordinary items	S16	-	-	-	-	-
Transfers between funds	S17	- 1,293	- 14,183	-	- 15,476	- 6,814
Other recognised gains/(losses):	S18	-	-	-	-	-
Gains and losses on revaluation of fixed assets for the charity's own use	S19			-	-	-
Other gains/(losses)	S20	-	-	-	-	-
Net movement in funds	S21	-	-	-	-	-
Reconciliation of funds:	S22	- 1,293	- 14,183	-	- 15,476	- 6,814
Total funds brought forward	S23	103,686	52,121	-	155,807	162,621
Total funds carried forward	S24	102,393	37,938	-	140,331	155,807

Section B Balance sheet

	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
		£ F01	£ F02	£ F03	£ F04	£ F05
Fixed assets						
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	-	-	-	-	-
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
Total fixed assets	B05	-	-	-	-	-
Current assets						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07		11,305	-	11,305	304
Investments (Note 17.4)	B08			-	-	-
Cash at bank and in hand (Note 24)	B09	102,693	30,808	-	133,501	164,421
Total current assets	B10	102,693	42,113	-	144,806	164,725
Creditors: amounts falling due within one year (Note 20)	B11	300	4,175	-	4,475	8,918
Net current assets/(liabilities)	B12	102,393	37,938	-	140,331	155,807
Total assets less current liabilities	B13	102,393	37,938	-	140,331	155,807
Creditors: amounts falling due after one year (Note 20)	B14			-	-	-
Provisions for liabilities	B15	-		-	-	-
Total net assets or liabilities	B16	102,393	37,938	-	140,331	155,807
Funds of the Charity						
Endowment funds (Note 27)	B17	-			-	-
Restricted income funds (Note 27)	B18		37,938		37,938	52,121
Unrestricted funds	B19	102,393		-	102,393	103,686
Revaluation reserve	B20				-	
Fair value reserve	B21					
Total funds	B22	102,393	37,938	-	140,331	155,807

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees on behalf of all the trustees

Print Name	Date of approval dd/mm/yyyy
T McEwan, Treasurer	22/09/2025

Note 1 Basis of preparation

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- and with* ☒ the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014
- and with* ☐ the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)
- and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.*

☒

* -Tick as appropriate

1.2 Going concern

If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:

An explanation as to those factors that support the conclusion that the charity is a going concern;

Disclosure of any uncertainties that make the going concern assumption doubtful;

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

1.3 Change of accounting policy

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note { }.

Yes*

☒

No*

☐

* -Tick as appropriate

Please disclose:

<i>(i) the nature of the change in accounting policy;</i>	
<i>(ii) the reasons why applying the new accounting policy provides more reliable and more relevant information; and</i>	
<i>(iii) the amount of the adjustment for each line affected in the current period, each prior period presented and the aggregate amount of the adjustment relating to periods before those presented, 3.44 FRS102 SORP.</i>	

1.4 Changes to accounting estimates

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

Yes*

☒

No*

☐

* -Tick as appropriate

Please disclose:

<i>(i) the nature of any changes;</i>	
<i>(ii) the effect of the change on income and expense or assets and liabilities for the current period; and</i>	
<i>(iii) where practicable, the effect of the change in one or more future periods.</i>	

1.5 Material prior year errors

No material prior year error have been identified in the reporting period (3.47 FRS102 SORP).

Yes*

☒

No*

☒

* -Tick as appropriate

Please disclose:

<i>(i) the nature of the prior period error;</i>	
<i>(ii) for each prior period presented in the accounts, the amount of the correction for each account line item affected; and</i>	
<i>(iii) the amount of the correction at the beginning of the earliest prior period presented in the accounts.</i>	

Note 2

Accounting policies

2.2 INCOME

Recognition of income

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources;
- the monetary value can be measured with sufficient reliability.

Yes*	No*	N/a*
☒	☐	☐

Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Yes*	No*	N/a*
☒	☐	☐

Grants and donations

Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).

Yes*	No*	N/a*
☒	☐	☐

In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met (5.16 FRS 102 SORP).

Yes*	No*	N/a*
☒	☐	☐

Legacies

Legacies are included in the SOFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.

Yes*	No*	N/a*
☐	☐	☒

Government grants

The charity has received government grants in the reporting period

Yes*	No*	N/a*
☒	☐	☐

Tax reclaims on donations and gifts

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Yes*	No*	N/a*
☒	☐	☐

Contractual income and performance related grants

This is only included in the SoFA once the charity has provided the related goods or services or met the performance related conditions.

Yes*	No*	N/a*
☐	☐	☒

Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

Yes*	No*	N/a*
☐	☐	☒

The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Yes*	No*	N/a*
☐	☐	☒

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from sale less the expected costs of sale, and recognised in 'Income from other trading activities' with the corresponding stock recognised in the balance sheet. On its sale the value of stock is charged against 'Income from other trading activities' and the proceeds from sale are also recognised as 'Income from other trading activities'.

Yes*	No*	N/a*
☐	☐	☒

Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.

Yes*	No*	N/a*
☐	☐	☒

Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.

Yes*	No*	N/a*
☐	☒	☒

Donated services and facilities

Donated services and facilities are included in the SOFA when received at the value of the services and facilities provided.

Yes*	No*	N/a*
☐	☐	☐

facilities	the gift to the charity provided the value of the gift can be measured reliably.	☐	☐	☒
	Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SoFA.	Yes*	No*	N/a*
		☐	☐	☒
		Yes*	No*	N/a*
Support costs	The charity has incurred expenditure on support costs.	☒	☐	☐
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.	☒	☐	☐
		Yes*	No*	N/a*
Income from interest, royalties and dividends	This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.	☒	☐	☐
		Yes*	No*	N/a*
Income from membership subscriptions	Membership subscriptions received in the nature of a gift are recognised in Donations and Legacies.	☐	☐	☒
	Membership subscriptions which gives a member the right to buy services or other benefits are recognised as income earned from the provision of goods and services as income from charitable activities.	Yes*	No*	N/a*
		☐	☐	☒
Settlement of insurance claims	Insurance claims are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP) and are included as an item of other income in the SoFA.	Yes*	No*	N/a*
		☐	☐	☒
Investment gains and losses	This includes any realised or unrealised gains or losses on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.	Yes*	No*	N/a*
		☐	☐	☒
2.3 EXPENDITURE AND LIABILITIES				
Liability recognition	Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.	Yes*	No*	N/a*
		☒	☐	☐
Governance and support costs	Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.	Yes*	No*	N/a*
	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.	☒	☐	☐
		Yes*	No*	N/a*
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.	☐	☐	☒
		Yes*	No*	N/a*
Grants payable without performance conditions	Where there are no conditions attaching to the grant that enables the donor charity to realistically avoid the commitment, a liability for the full funding obligation must be recognised.	☐	☐	☒
		Yes*	No*	N/a*
Redundancy cost	The charity made no redundancy payments during the reporting period.	☐	☒	☐
		Yes*	No*	N/a*
Deferred income	No material item of deferred income has been included in the accounts.	☐	☒	☐
		Yes*	No*	N/a*
Creditors	The charity has creditors which are measured at settlement amounts less any trade discounts	☒	☐	☐
	A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date	Yes*	No*	N/a*
Provisions for liabilities	The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS102 SORP.	☒	☐	☒
Basic financial instruments		Yes*	No*	N/a*
		☒	☐	☐

2.4 ASSETS

Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least			
	They are valued at cost.	Yes*	No*	N/a*
				✓
The depreciation rates and methods used are disclosed in note 14.				
Intangible fixed assets	The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but are identifiable and are controlled by the charity through custody or legal rights. The amortisation rates and methods used are disclosed in note 15.	Yes*	No*	N/a*
				✓
	They are valued at cost.	Yes*	No*	N/a*
				✓
Heritage assets	The charity has heritage assets, that is, non-monetary assets with historic, artistic, scientific, technological, geophysical or environmental qualities that are held and maintained principally for their contribution to knowledge and culture. The depreciation rates and methods used as disclosed in note 16.	Yes*	No*	N/a*
				✓
	They are valued at cost.	Yes*	No*	N/a*
				✓
Investments	Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.	Yes*	No*	N/a*
				✓
	Investments held for resale or pending their sale and cash and cash equivalents with a maturity date of less than 1 year are treated as current asset investments	Yes*	No*	N/a*
				✓
Stocks and work in progress	Stocks held for sale as part of non-charitable trade are measured at the lower or cost or net realisable value.	Yes*	No*	N/a*
				✓
	Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.	Yes*	No*	N/a*
				✓
Debtors	Work in progress is valued at cost less any foreseeable loss that is likely to occur on the contract.	Yes*	No*	N/a*
			✓	✓
	Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.	Yes*	No*	N/a*
	✓			
Current asset investments	The charity has investments which it holds for resale or pending their sale and cash and cash equivalents with a maturity date less than one year. These include cash on deposit and cash equivalents with a maturity of less than one year held for investment purposes rather than to meet short-term cash commitments as they fall due.	Yes*	No*	N/a*
				✓
	They are valued at fair value except where they qualify as basic financial instruments.	Yes*	No*	N/a*
			✓	
POLICIES ADOPTED ADDITIONAL TO OR DIFFERENT FROM THOSE ABOVE				

Section C	Notes to the accounts	(cont)
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Note 3

Income

Analysis of income		Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	5,952		-	5,952	4,624
	Gift Aid			-	-	-
	Legacies			-	-	-
	General grants provided by government/other charities		117,291	-	117,291	109,672
	Membership subscriptions and sponsorships which are in substance donations			-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other		-	-	-	-
Total		5,952	117,291	-	123,243	114,296
Charitable activities:	Intergrated Care System		11,000	-	11,000	36,000
	PINS		28,000	-	28,000	-
	Clinical Commissioning Group		20,000	-	20,000	-
	Cambridgeshire Community Services		5,000	-	5,000	-
	Other	2,959		-	2,959	265
Total		2,959	64,000	-	66,959	36,265
Other trading activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Income from investments:	Interest income	427	-	-	427	-
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
Total		427	-	-	427	-
Separate material item of income		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Total	-	-	-	-	-
Other:	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for charity's own use	-	-	-	-	-
	Gain on disposal of a programme related investment	-	-	-	-	-
	Royalties from the exploitation of intellectual property rights	-	-	-	-	-
	Other	-	-	-	-	-
	Total	-	-	-	-	-
TOTAL INCOME		9,338	181,291	-	190,629	150,561

Other information:

All income in the prior year was unrestricted except for: (please provide description and amounts)

Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.

Where any endowment fund is converted into income in the prior period, please give the reason for the conversion.

Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)

This year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Last year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Note 4 Analysis of receipts of government grants

	Description	This year £
Government grant 1	Cambridgeshire County Council	78,000
Government grant 2	Department for Education	26,495
Government grant 3	NHS Cambridgeshire & Peterborough	31,000
Other		-
	Total	135,495

	Description	Last year £
Government grant 1	Cambridgeshire County Council	80,144
Government grant 2	Department for Education	23,968
Government grant 3	NHS Cambridgeshire & Peterborough	36,000
Other		-
	Total	140,112

	This year	Last year
<i>Please provide details of any unfulfilled conditions and other contingencies attaching to grants that have been recognised in income.</i>		

	This year	Last year
<i>Please give details of other forms of government assistance from which the charity has directly benefited.</i>		

Section C **Notes to the accounts** **(cont)**

Note 6 **Expenditure**

Analysis	This year				Last year			
	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Unrestricted funds	Restricted income funds	Endowment funds	Total funds
Expenditure on raising funds:	£				£			
Incurred seeking donations	-	-	-	-	-	-	-	-
Incurred seeking legacies	-	-	-	-	-	-	-	-
Incurred seeking grants	-	-	-	-	-	-	-	-
Operating membership schemes and social lotteries	-	-	-	-	-	-	-	-
Staging fundraising events	-	-	-	-	-	-	-	-
Fundraising agents	-	-	-	-	-	-	-	-
Operating charity shops	-	-	-	-	-	-	-	-
Operating a trading company undertaking non-charitable trading activity	-	-	-	-	-	-	-	-
Advertising, marketing, direct mail and publicity	-	-	-	-	-	-	-	-
Start up costs incurred in generating new source of future income	-	-	-	-	-	-	-	-
Database development costs	-	-	-	-	-	-	-	-
Other trading activities	-	-	-	-	-	-	-	-
Investment management costs:	-	-	-	-	-	-	-	-
Portfolio management costs	-	-	-	-	-	-	-	-
Cost of obtaining investment advice	-	-	-	-	-	-	-	-
Investment administration costs	-	-	-	-	-	-	-	-
Intellectual property licencing costs	-	-	-	-	-	-	-	-
Rent collection, property repairs and maintenance charges	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total expenditure on raising funds	-	-	-	-	-	-	-	-

Expenditure on charitable activities:

Activity Costs	6,083	18,179		24,262	779	11,655	-	12,434
Salaries & Associated Costs	342	137,027		137,369	1,183	121,086	-	122,269
IT & Communications	2,055	18,207		20,262	-	6,960	-	6,960
Property & Office Costs	1,972	20,337		22,309	194	10,724	-	10,918
Governance Costs	180	1,723		1,903	2,404	2,390	-	4,794
Total expenditure on charitable activities	10,632	195,473	-	206,105	4,560	152,815	-	157,375

Separate material item of expense

	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-
Other								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total other expenditure	-	-	-	-	-	-	-	-
TOTAL EXPENDITURE	10,632	195,473	-	206,105	4,560	152,815	-	157,375

Other information:

Analysis of expenditure on charitable activities

Activity or programme	This year				Last year			
	Activities undertaken directly	Grant funding of activities	Support Costs	Total this year	Activities undertaken directly	Grant funding of activities	Support Costs	Total last year
	£	£	£	£	£	£	£	£
Activity 1	-	-	-	-	-	-	-	-
Activity 2	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-

This year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Last year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Note 10

Details of certain types of expenditure

Note 10.1 Fees for examination of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner. If nothing was paid please enter '0' in the appropriate box(es).

	This year £	Last year £
Independent examiner's fees TY Accrued LY Actual	600	600
Assurance services other than independent examination		
Tax advisory fees	-	-
Other fees (for example: financial advice, consultancy, accountancy services) paid to the independent examiner	-	-

Note 11 Paid employees

Please complete this note if the charity has any employees (transactions with Trustees dealt with in Note 28)

11.1 Staff Costs

	This year £	Last year £
Salaries and wages	129063	116181
Social security costs	2989	2183
Pension costs (defined contribution scheme)	2210	2532
Other employee benefits	-	-
Total staff costs	134,262	120,896

This year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Last year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Please give details of the number of employees whose total employee benefits (excluding employer pension costs) fell within each band of £10,000 from £60,000 upwards. If there are no such transactions, please enter 'true' in the box provided.

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

NONE

Band	Number of employees	
	This year	Last year
£60,000 to £69,999	-	-
£70,000 to £79,999	-	-
£80,000 to £89,999	-	-
£90,000 to £99,999	-	-
£100,000 to £109,999	-	-

	This year £	Last year £
Please provide the total amount paid to key management	31,351	32,673

11.2 Average head count in the year

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	7	7
Governance	1	1
Other	-	-
Total	8	8

11.3 Ex-gratia payments to employees and others (excluding trustees)

Please complete if an ex-gratia payment is made.

Please explain the nature of the payment

This year	
Last year	

Please state the legal authority or reason for making the payment

This year	
Last year	

	This year £	Last year £
Please state the amount of the payment (or value of any waiver of a right to an asset)	-	-

11.4 Redundancy payments

Please complete if any redundancy or termination payment is made in the period.

	This year £	Last year £
Total amount of payment	-	-

The nature of the payment (cash, asset etc.)

--	--

The extent of redundancy funding at the balance sheet date

	This year £	Last year £
	-	-

Please state the accounting policy for any redundancy or termination payments

--	--

Note 12 **Defined contribution pension scheme or defined benefit scheme accounted for as a defined contribution scheme.**

12.1 *Please complete this note if a defined contribution pension scheme is operated.*

	This year	Last year
	£	£
Amount of contributions recognised in the SOFA as an expense	2,210	2,532

Please explain the basis for allocating the liability and expense of defined contribution pension scheme between activities and between restricted and unrestricted funds.

Pension expense allocated as part of salary to relevant funds as per employee costs

12.2 *Please complete this section where the charity participates in a defined benefit pension plan but is unable to ascertain its share of the underlying assets and liabilities.*

Please confirm that although the scheme is accounted for as a defined contribution plan, it is a defined benefit plan.

Please provide such information as is available about the plan's surplus or deficit and the implications, if any, for the reporting charity this year and last year, if different

12.3 *Please complete this section where the charity participates in a multi-employer defined benefit pension plan that is accounted for as a defined contribution plan.*

Describe the extent to which the charity can be liable to the plan for other entities' obligations under the terms and conditions of the multi-employer plan. If this is different for last year, provide details

Provide an explanation of how any liability arising from an agreement with a multi-employer plan to fund a deficit has been determined. If this is different for last year, provide details

Note 20 **Creditors and accruals**

Please complete this note if the charity has any creditors or accruals.

20.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Accruals for grants payable	-	-	-	-
Bank loans and overdrafts	-	-	-	-
Trade creditors	7	1,568	-	-
Payments received on account for contracts or performance-related grants			-	-
Accruals and deferred income	930	7,053	-	-
Taxation and social security	2,056		-	-
Other creditors	300	297	-	-
Total	3,293	8,918	-	-

AS PER SCHEDULE

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20.2 Deferred income

Please complete this note if the charity has deferred income.

Please explain the reasons why income is deferred.

This year	Last year
<i>Invoice raised in the current year for funds that relate to the following year</i>	<i>Invoice raised in the current year for funds that relate to the following year</i>

Movement in deferred income account

	This year £		Last year £	
Balance at the start of the reporting period	5,702		5,000	
Amounts added in current period	-		5,702	
Amounts released to income from previous periods	- 5,702		- 5,000	
Balance at the end of the reporting period	-		5,702	

aterial

Note 19 Debtors and prepayments

Please complete this note if the charity has any debtors or prepayments.

19.1 Analysis of debtors

	This year £	Last year £
Trade debtors	11,000	0
Prepayments and accrued income	304	304
Other debtors	0	0
Total	11,304	304

Complete 19.2 where a material debtor is recoverable more than a year after the reporting date.

19.2 Disclosure of debtors recoverable in more than 1 year (included in debtors above)

	This year £	Last year £
Trade debtors	-	-
Prepayments and accrued income	-	-
Other debtors	-	-
Total	-	-

Section C	Notes to the accounts	(cont)
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Note 24 Cash at bank and in hand

Short term cash investments (less than 3 months maturity date)
Short term deposits
Cash at bank and on hand
Other
Total

This year £	Last year £
-	-
-	-
133,501	164,421
-	-
133,501	164,421

agreed

Section C **Notes to the accounts** **(cont)**

Note 27 **Charity funds**

27.1 Details of material funds held and movements during the CURRENT reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	643	78,000	- 78,642	- 1		-
Cambridgeshire County Council	R	Restricted Grant- Project	27,198	-	- 10,766			16,432
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	121	20,000	- 20,120	- 1		-
Dept for Education	R	Restricted Grant	4	26,496	- 26,498			2
Huntingdon Freeman's Trust	R	Restricted Grant	1,852	1,500	- 1,852			1,500
Integrated Care System	R	Restricted Charitable Activity	22,303	11,000	- 22,303			11,000
Tesco	R	Restricted Grant	-	500	- 500			-
PINS	R	Restricted Charitable Activity	-	28,000	- 28,000			-
Cambridge Community Services	R	Restricted Charitable Activity		5,000	-			5,000
Cambridgeshire Community Foundation	R	Restricted Grant		5,000	- 5,000			-
CCF Microsoft	R	Restricted Grant		4,000				4,000
Co-Operative Society	R	Restricted Grant		1,795	- 1,793	- 2		-
Unrestricted Funding	UR	Unrestricted Funding	103,686	9,338	- 10,631	4		102,397
Other funds (balancing figure)	N/a	N/a	-	-	-	-	-	-
Total Funds as per balance sheet			155,807	190,629	- 206,105	-	-	140,331

Fund balances carried forward include assets and liabilities denominated in a foreign currency	Yes* ☒	No* ☒
<i>If yes, please state the basis on which the assets and/or liabilities have been translated into sterling (or the currency in which the accounts are drawn up).</i>		

Section C	Notes to the accounts	(cont)
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Note 27 **Charity funds**

27.2 Details of material funds held and movements during the PREVIOUS reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	-	80,144	- 79,501			643
Cambridgeshire County Council	R	Restricted Grant- Project	33,763		- 6,565			27,198
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	-	20,000	- 19,879			121
Dept for Education	R	Restricted Grant	-	23,968	- 23,964			4
Huntingdon Freeman's Trust	R	Restricted Grant	-	4,560	- 2,708			1,852
Integrated Care System	R	Restricted Charitable Activity	25,500	16,000	- 19,197			22,303
Tesco	R	Restricted Grant	-	1,000	- 1,000			-
Oppurtunities Area	UR	Unrestricted Charitable Activity	1,523		- 1,523			-
Unrestricted Funding	UR	Unrestricted Funding	101,835	4,889	- 3,038			103,686
							-	-
							-	-
Total Funds as per balance sheet			162,621	150,561	- 157,375	-	-	155,807

Fund balances carried forward include assets and liabilities denominated in a foreign currency

Yes*	No*
☐	☒

Note 27 **Charity funds (cont)**

27.3 Transfers between funds

This year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		
Between endowment and restricted funds		
Between endowment and unrestricted funds		-
		-

Last year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		-
Between endowment and restricted funds		-
Between endowment and unrestricted funds		-
		-

27.4 Designated funds

This year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

Last year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

PINPOINT CAMBRIDGESHIRE

INDEPENDENT EXAMINER'S REPORT TO THE GOVERNORS

I report to the trustees on my examination of the accounts of Pinpoint Cambridgeshire financial statements for the year to 31 March 2025.

Responsibilities and basis of report

The trustees are responsible for the preparation of the accounts.

I report in respect of my examination of the fund's accounts carried out under section 145 of the Charities Act 2011 and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the fund as required by section 130 of the Act or
- (2) the accounts do not accord with those records, or
- (3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Amy Beecroft FCA
Chartered Accountant
19 Newton Road
Lindfield
Haywards Heath
West Sussex
RH16 2NB