

PINPOINT CAMBRIDGESHIRE

England & Wales · Charity number 1156920

Details

Status Registered

Legal form CIO

Registered 2014-05-06

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: TO RELIEVE THE NEEDS OF CHILDREN AND YOUNG PEOPLE IN CAMBRIDGESHIRE AGED 0-25 WITH ADDITIONAL NEEDS, THEIR PARENTS, CARERS AND FAMILIES BY PROVIDING SUPPORT AND SERVICES IN PARTICULAR BUT NOT EXCLUSIVELY BY: A) PROVIDING A RANGE OF FORUMS, TRAINING OPPORTUNITIES AND ADVOCACY SERVICES AND B) PROVIDING INFORMATION, ADVICE AND SIGNPOSTING TO SPECIALIST SERVICES.

Activities: To relieve the needs of children and young people in Cambridgeshire aged 0-25 with additional needs, their parents, carers and families by providing support and services in particular but not exclusively by a) providing a range of forums, training opportunities and advocacy services and b) providing information, advice and signposting to specialist services.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Disability, The Prevention Or Relief Of Poverty, Economic/community Development/employment
- **Who:** Children/young People, People With Disabilities

Geography

- Cambridgeshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£190,629	£206,105	-	-
2024-03-31	£150,561	£157,375	-	-
2023-03-31	£159,808	£142,794	-	-
2022-03-31	£150,819	£147,939	-	-
2021-03-31	£179,636	£127,146	-	-

Trustees

Name	Role	Appointed
Janet Dullaghan	Chair	2022-07-14
Dr Hasan Amjad		2021-09-21
Judith Hawley		2025-11-27
Sally Hinds		2025-06-24
Sue Berry		2023-05-01
Tina McEwan-Kruger		2021-12-06

Accounts



pinpoint

for parents by parents



SUPPORTING, INFORMING, INVOLVING AND EMPOWERING
CAMBRIDGESHIRE PARENT CARERS

JANET DULLAGHAN

Chairs of Trustees'



As the Chair of the Trustee Board,

It gives me great pleasure to introduce our latest annual report.

This has been a very successful year for us, and with a great, small, dedicated team of staff and trustees, it has been possible to reach even more parents and carers of children with SEND

Our purpose as a parent carers' forum is to engage and empower parents, embedding co-production and ensuring parents can participate in influencing services so all children can achieve their full potential.

Our Partnership in Neurodiversity in Schools (PINS) project has enabled us to reach more parents in schools, as well as through our Tii hubs. The development of our neurodiversity booklet and accompanying training modules will enable parents and carers to enhance their knowledge and understanding of their children's needs and the services and support available in their local area. Feedback from parents and carers has shown an increase in confidence and resilience through peer-to-peer support, training, access to information and guidance, and signposting to services and support.

There have been many changes within the local authority and the development of the Integrated Care Board (ICB), and we continue to work closely with them to highlight the parent's voice and the impact of these changes. Both the Council and the health sector have continued to fund Pinpoint throughout these challenging times, demonstrating their high value for our work. We have successfully secured a grant from the National Lottery Fund to expand our Tii hubs, particularly in hard-to-reach and rural areas, to support and amplify the voices of a broader range of parents.

The new Strategic Plan 2023-2028 details Pinpoint's considerable achievements over the past five years and the challenges ahead. We have outlined our ambitious developmental goals in this Strategic Plan for the next five years, aiming to deliver the best possible outcomes for all children and young people with additional needs in Cambridgeshire. I want to thank all the staff, trustees, and volunteers who have made this possible.

Janet

HELLOS & GOODBYES

We said goodbye to Sara Basuc who is leaving us to take up an Assistant Headship In Peterborough. We've worked with Sarah over many years and wish her all the best in her new role. Michelle served us admirably as our comms officer having previously been one of our Champions. She leaves us to finish her degree and is working alongside one of our local Occupational Therapists.

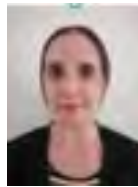
We welcomed Philippa Waller, Toby Flynn and Anna Webb to the team. They have come to support in delivering the Partners in Neurodiversity in Schools (PINS) pilot project. Anna is a paediatric nurse and is leading on the administrative support aspects of PINS. Toby is an IT specialist and is helping us as our new Communications Officer. Philippa has been a teaching assistant in a local Special School and is our new Engagement and Participation Officer. All three bring wealth of experience to the team.

Sue Berry has stepped forward to become our new Vice-Chair. She's been a trustee for a number of years as was previously our Secretary.

We want to continue to expand and strengthen the board and welcome the opportunity to speak with anyone who may be interested. We particularly want to hear from parent carers with children and young people in education. We acknowledge that time is precious, and we can be flexible in the demands we make of trustees.



Sara
Basuc



Michelle
Quail



Philippa
Waller



Anna
Webb



Sue
Berry

Our year in numbers

Pinpoint has had another busy year working with parent carers on our participation work to help improve Cambridgeshire services for families with children and young people with SEND (Special Educational Needs and Disabilities).



Meet our Team

Pinpoint is a Charitable Incorporated Organisation governed by a board of trustees. The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding we receive.

Trustees are volunteers and meet once or twice a month to fulfill their roles. Our staff team are all part-time and term-time only, with the exception of the CEO who is part-time year-round. The staff team all have specific roles but are multi-skilled able to cover multiple operational functions, as needed in such a small team.

Our Trustees



Janet Dullaghan
Chair of Trustees



Tina McKewan
Treasurer



Hasan Amjad
Trustee



Dawn Hall
Trustee



Sarah Guscott
Trustee



Kerry Swannell
Co-optee



Sue Berry
Trustee

Our Staff



Sarah Conboy
CEO



Lisa Belton
Deputy CEO



Linda Green
Engagement and
Participation
Officer



Philppa Waller
Engagement and
Participation
Officer



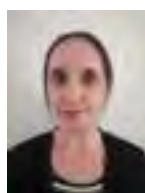
Sara Basuc
Engagement and
Training Officer



Bianca Cotterill
Finance Officer



Anna Webb
Adminsatraive
Officer



Michelle Quail
Communications
Officer



Amy Wyles
Deputy
Communications
Officer



Karina Whittington
Session Host

OUR CORE BUSINESS



We are the DfE Parent Carer Forum for Cambridgeshire and part of the regional and National Network of Parent Carer Forums

As Cambridgeshire's Forum, we are also a member of the Eastern Region Parent Carer Forum (ERPCF) and active members of the regional SEND Network.

We attended a one-day virtual National Network of Parent Carer Forum (NNPCF) Conference and a face-to-face NNPCF Conference. We have taken part in training throughout the year. Our contribution was recognised by both the Secretary of State and School Ministers.

We have worked with Department for Education Colleagues to ensure voices from our region have been heard directly by those delivering national policy and practice.

The ERPCF commissioned Forums to undertake new Health work, such is the strength of our network.

Sarah, our CEO, is a representative for the ERPCF working regionally, as well as Chair of the regional forum. Lisa, our Deputy CEO has is a regional and national representative too.



Local Authority and Health Parent Participation and Co-production

We are seeing growing numbers of children and young people year on year with special educational needs and disabilities, with a surge far beyond those forecast. This is causing pressure on services which were not commissioned to cope with this demand, schools who are finding they have more children who need additional help and support and families who are increasingly anxious, and frustrated, that their children's needs are not being met as quickly as they should be. All of this has meant we have been increasingly needed as a forum not only to raise parent carer voices and to ensure service providers hear that feedback but to signpost to services and to provide much needed peer support.

We continue to deliver a range of workshops and training funded by the Cambridgeshire and Peterborough Integrated Care System (ICS). These include Attention Deficit and Hyperactivity Disorder (ADHD)/Autism Spectrum Disorder (ASD) workshops. The ASD/ ADHD groups continue to run each month online. We have been able to provide a wide range of speakers offering advice and support on topics parents tell us they need. This year these have included mental health, anxiety, behaviour management and managing sleep.

SEND Ofsted and CQC Inspection

The Inspection took place across three weeks in January 2025. We were included in every meeting alongside health, social care and education. We were one of the inspection team's first fact finding sessions and they used our feedback and reports about what you tell us, to frame their key lines of enquiry. We promoted the Inspection parent carer survey and they had one of the biggest responses they had seen across any inspection. Inspectors noted: "The parent carer forum is included in all strategic planning discussions, provides regular challenge across the (SEND)partnership and ensures that parent carer voices are heard.". You can read the report here: xxxxxx



PROJECT UPDATES

In 2024-25 we actively sought additional funding, which led to several new projects.



Pinpoint Champions

We have continued to support and slowly grown our current cohort of Champions. They are a small but powerful team able to advocate for parent carers, signpost to services and offer peer support. They feedback on services and help us at sessions with service providers.



Pinpoint Tii Hubs

These virtual groups had been running since 2022. We offer a two hour drop-in each week in term-time. These sessions offer parent carers a safe space to seek help and support, be signposted to services and to recognise that they are not alone. The Monday sessions are open to all parent carers. We have tried offering sessions specifically for families of children with Profound and Multiple Difficulties as the needs of this group of parent carers are often more specific as they are further through their SEND journeys earlier than many who join us at Tii Hubs. We looking again at new ways to reach this group of parent carers. New support enabled us to add a Cambridge Tii Hub to our monthly offer.



Pinpoint Workshops

We started these with funding from the Opportunities Area. They have proved so important to parent carers that we have funded these with the help of the County Council going forward. The programme responds to the issues parent carers raise with us and covers a wide range of topics for families with children and young people of all age groups and with a wide range of needs. These sessions are integral to our participation offer, providing direct feedback through the surveys we do and through the comments made during the workshops. We have also moved the sessions to span lunch-hours seeking to accommodate those parent carers who work but can join us in their break.

WHAT PARENT CARERS TELL US:

"Very practical advice and avenues to turn to for support - thank you so much."

"There were very helpful advice and tips on what might be causing my daughter's sleep issues and how I can help her."

"I've learnt a lot of things I didn't know."

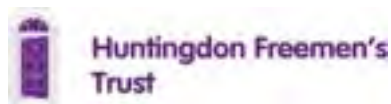
"It really helped me appreciate the real extent of my daughter's needs and that they should not be belittled."

Twilight Sessions

These have come about from the ongoing request from parent carers keen to join us but unable to do so in working hours or when their younger children are awake. When we piloted these previously we struggled to get good take-up but we have been delighted, if not a little overwhelmed, by the number of parent carers joining us on a Wednesday evening. This year these are funded by Huntingdon Freeman's. We will continue to provide this offer whilst we have the funding and parent carers available to host.

PROJECT UPDATES

In 2024-25 we actively sought additional funding, which led to several new projects.



Location-based offer - Huntingdon

We have been running a location-based project in Huntingdon over the last four years, thanks to funding from Huntingdon Freeman. The project was to make a direct offer to schools to identify and train Pinpoint Champions who could support parent carers associated with each of the pilot schools. With each year we have evolved the project to reflect the need of parent carers, and schools. We continue to offer Tii Hubs at Maple Centre in Oxmoor. We have been able to support 63 parent carers through this initiative and through the provision of location- specific information on our website.

Neurodiversity Booklet

We first discovered the Essex Forum / Essex partners and NHS commissioned booklet last year and asked if it might be possible to have a version created for Cambridgeshire. We were delighted when our ICS was able to broker an arrangement with Essex to provide the template and then to fund us to create a Cambridgeshire version that we could share with parent carers. The booklet has been viewed by 7774 parent carers, reaching 30% of our parent carer audience. We have developed training to offer alongside it and have rolled it out to parents, schools and professionals. This will form part of our traded offer from 2025.

WHAT PARENT CARERS SAY ABOUT THE BOOKLET:

"This is an amazing resource - I wish I had it years ago!"

" (It gives a) clear overview of how to get help and navigate what feels like an overwhelming set of systems."

" (It gives) information that other parents shared helping clarity and give direction on my doubts."

"This is an amazing resource that has given me so many ideas of how I can support my little one. Thank you so much!"

"Makes me feel more confident about how to move forward and how to support my child. Also will help me explain to my husband why she needs different support to other children and he thinks its just behavioural!"

"Its practical and created by those who have lived experience."

Commentary On The Year

Parent carers continue to report its a fight to get, and keep support, for their children. Its hard to get their voices heard by everyone all of the time, and many report feeling they are not believed when they explain the challenges and issues that they and their children are facing, particularly when it relates to behaviours seen at home. Professionals are reporting feeling overwhelmed by the numbers of children needing support and assessment services are in despair that they cannot see children in the timescales they would wish

This all sounds bleak for a team of parent carers who remain resolutely optimistic . But this outlook is the only way we can stay energised and focused on making the system and experiences for families better. The SEND system is struggling for resources and from the overwhelming tsunami of need post-pandemic. We have watched the Local Authority and Health fight for more resources and valiantly seek to transform SEND in Cambridgeshire. But resilience is low for professionals (and parent carers) and it's a daily battle. As a Forum, we can only help parent carers if we stay positively and constructively engaged with the system. This frustrates those who are angry about a failing system and want us to campaign, but our Forum status prevents us from doing so –our Forum status prevents us from doing this. So we do all we can to provide searingly honest feedback, remembering that those who have to commission and deliver services often feel as frustrated as those of us who use the services.

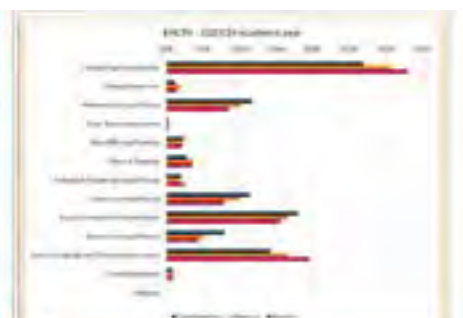
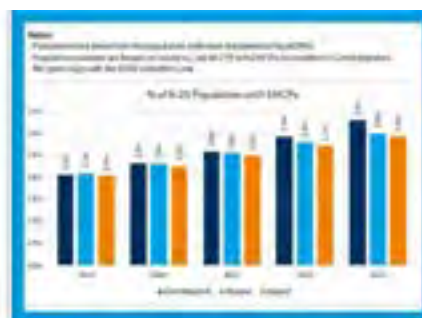
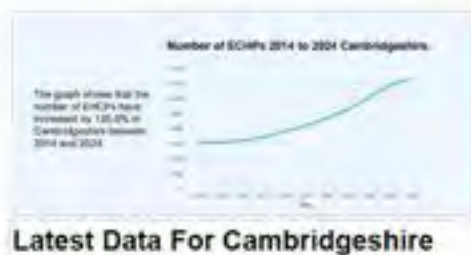
Against this background of increasing difficulty, the work we do takes on even greater significance and importance. When parent carers feel alone and cut off by the system, they need more support than ever.

The isolation they feel (and their children feel) is harmful, and we are playing our part to provide a safe place where they can find peer support; it has never been more needed. As the system becomes harder to navigate and feels like there are more barriers, providing timely, free information with practical support enables those waiting for services to have the knowledge they need to support their children.

Empowering parent carers with knowledge and skills enables them to stand up and ask for what's needed and fight for it if required. Giving parent carers the confidence to know they are doing all the right things helps them to stay positive and better able to support their children. Providing an inclusive Forum where it's okay to say it's awful and yet also to say when things are going really well is vital. The challenge for us is helping families to understand that every day we are playing our part to make things better for their children. Our You Said, We Did is a snapshot of the activity we undertake to make that difference. You would be forgiven for thinking that Pinpoint is a huge organisation with endless resources – we are eight part-time parent carers with lived experience and a budget that barely breaks even. And yet, the tone of this report speaks to our can-do attitude and determination to be here for the next 15 years.

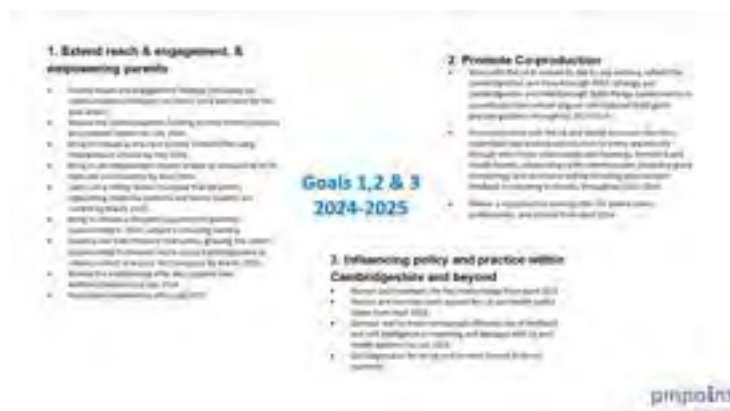
What Parent Carers Tell Us

- ❑ Struggling to apply for an EHCP – schools overwhelmed
- ❑ Waiting too long for ASD/ ADHD assessments
- ❑ Waiting too long for mental health support/assessments/appointments
- ❑ Going round the system many times when don't meet thresholds
- ❑ Difficulty speaking with SAT and getting things actioned (inconsistent)
- ❑ Transport Issues (annual issues with contract changes)
- ❑ Poor engagement at the setting level - not being heard or included
- ❑ Struggling to manage challenging behaviours (and be heard)
- ❑ Struggling to get children to attend (poor mental health/reasonable adjustments)
- ❑ Not being seen/understood as a parent carer – made to feel like part of the problem/ poor parenting
- ❑ Part-time timetabling
- ❑ Desire for short break access/challenge of sourcing PAs



Our new 5-year strategic plan 2023-28

We set ourselves a hugely ambitious task as we started 2024 - business as usual, our three core priorities (extending our reach and empowering parent carers, promoting co-production and influencing policy and practice) whilst embarking on a new business plan to deliver financial independence and sustainability. We also took on the new PINS pilot programme.



Our team of nine part-time staff all have individual roles and responsibilities but all have to be able to cover for each other to ensure we have business resilience. We are all always pushing the boundaries of our knowledge and developing our skills and this year has been no different. We have needed to expand our technology skills as we have continued to explore how our digital presence can enable us to reach more parent carers - we've been using artificial intelligence to game the ever-changing social media algorithms!

The new Neurodiversity Booklet has been promoted as a free on-line resource, also available for downloading. We have now commissioned some printed versions for sale and some which will distribute to schools and libraries, funded by Cambridge Community Services - thank you CCS. We further developed training modules to share with parent carers and professionals. We have commissioned work to our website to enable to begin to trade our training and resource material and expect to launch in the summer of 2025.



We spent considerable energy on our influencing and relationship management in the face of considerable staff changes in health, social care and education. This stretched our capacity when we then supported the Ofsted Inspection, emerging CCC Inclusion Strategy, and Health's further work to overhaul the Neuro-developmental Pathway. We also took on the New Partnership For Inclusion of Neurodiversity in School Pilot. We supported 27 schools to set up their own mini parent carer forums and to help professionals and parent carers explore how to better recognise, support and understand neurodiversity. We co-hosted termly meetings in each primary school and have developed a training programme we will look to trade with more schools next year, as the programme will no longer be a health-funded offer locally.

National Recognition For Coproduction

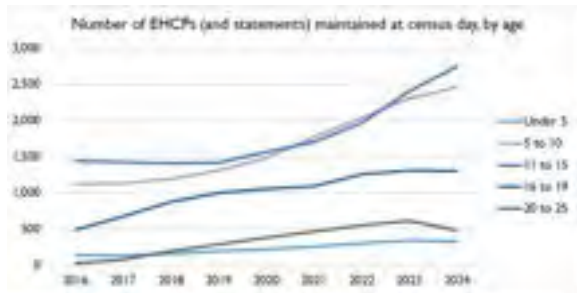
We won a national co-production award for the work we did with the Occupational Health Team. Nicola and Linda identified the need to easier earlier support for families which resulted in a new telephone service and a new training programme for schools. They were joined at the ceremony by Jo, not only our regional NNPCF rep but also the national co-chair.



Our Aim: Extending our reach to help more parent carers

Empowering parent carers by reaching them early in their SEND journeys is key to the work we do. We hear more from parent carers of primary-age children (SEN Support) than the number who have Education Health and Care Plans in this age group. This meets our aim of empowering parent carers early in their journeys. We work with the Early Help teams (Social care, education) to promote the support we can offer families early in their journeys.

Age reporting for workshops



EHCPs by age in Cambridgeshire

Age reporting for conference



We collect a wide range of data from different sources - virtual sessions where people attend 'in person' and complete surveys and provide feedback for us, and then there is data we collect from our website and social media platforms, generated by the hosts' software. This can give us challenges in interpreting the information - for example the website can tell us gender (of who the account is registered to) but that doesn't necessarily mean that is who used the account. We do know that our website is a source of information for those starting their journeys, with around 186% of those accessing it year after year being new visitors.



New v returning visitors to website 2024-2025

Empowering parent carers through high-quality information and resources via our website. We have refined and relaunched our website to be content-rich and organised to make navigation easier. It now meets Level One Accessibility. The changes we have made makes the website more accessible on mobile devices. This year the number of page views has increased by 14%.

Devices used to access website



WHAT PARENTS SAY ABOUT PINPOINT:

"It's great that Pinpoint is parent-led as it feels more practical than practitioner-led. Content is really helpful in understanding my son's needs better. Thank you for all that you do."

"Such a invaluable service that's offered."

"Thank you for providing these valuable information sharing opportunities."

"Thank you so much for organising the conference. You do a fantastic job in getting everyone together!"

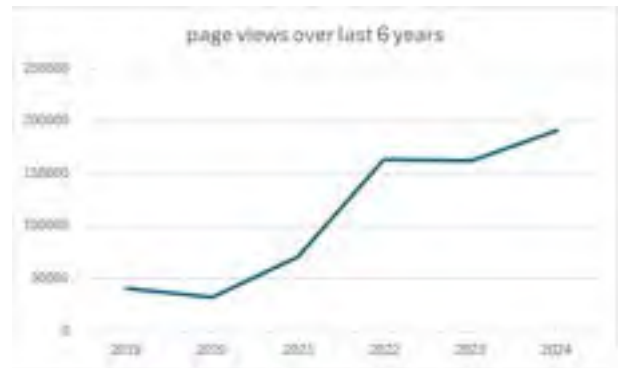
"Just a big thank you to everyone. You are brilliant Pinpoint"

"Thank you so much. Of all the organisations we've come into contact with on our journey, Pinpoint have been one of the most impactful. From telling us about the incredible SEND Trampolining club at IVC where we've made so many friends to a conference that helps us tackle some of the tricky things we're going through, thank you, thank you thank you!"

"Pinpoint has been the only consistently useful organisation supporting us in our SEND journey!"

"I came to pinpoint through a recommendation from my family worker, and it has been an absolute lifeline to me especially in the very worst weeks we had."

The number of pages viewed has increased in the last 6 years by 370%. We know that we are reaching more new parent carers consistently year after year.



We recognise that how people reach our website varies but our data shows the importance of our social media channels as a means of directing people towards our information. Of our top ten arrival locations to our website, 63% of our website visitors arrive from Facebook, 11% arrive directly from the Local Authorities Local Offer and 4% arrive having accessed our newsletter.

Empowering parent carers by providing the right information through Pinpoint sessions. 8% of those who attend take the time to complete our feedback. 96% of those say they find the sessions very beneficial. 96% feel encouraged to take action as a result of attending our sessions.

Our sessions are commissioned based on the most common needs. For the first time since Covid, Autism and ADHD has overtaken Social and Emotional Mental Health as the largest group of need that parents attending our sessions report. This may include children with or without a diagnosis. We know that more families are reporting children and young people's mental health has become a concern with increasing numbers telling their children are notable to attend school or access education. We have increased the advice and support for this cohort and families and the Local Authority has produced more guidance and support for schools and families as a result on ongoing coproduction with Pinpoint. We also know that some children and young people communicate through their behaviour and families continue to report a high incidence of poor, challenging or concerning behaviour, which would also come under the Social and Emotional Mental Health (SEMH) category. We have found additional resources to commission free parental information sessions on these areas of need.

It should be noted that we are funded by the NHS (Cambridgeshire and Peterborough Integrated Care System) to provide monthly Autism and Attention Deficit and Hyperactivity Disorder (ADHD) information sessions. These needs make up the biggest groups of need amongst those who respond to our Annual Survey. Some of these children also have co-occurring conditions - for example, SEMH. This is why we usually enable parent carers to record multiple needs, in any combination, when they report.

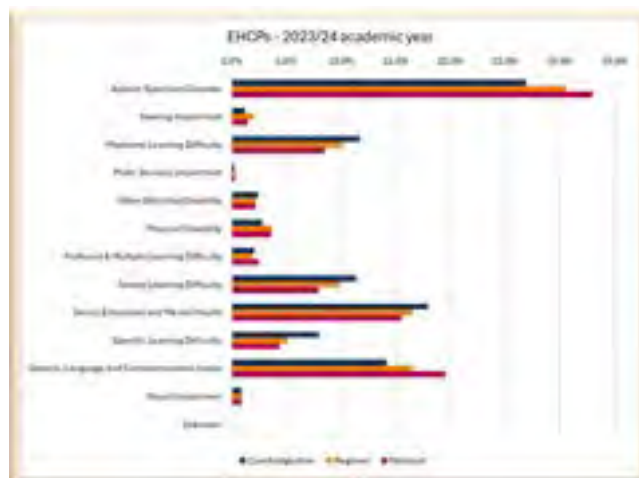
"Thank you very much for today's webinar. It had all the information I need to go out and sort out a will and prepare a bit of my sons future, with just the gentle kick up the backside needed to do it now rather than later before it's too late! The extended Q&A was really valuable, to hear other people's experiences. Thank you to everyone at Pinpoint for all that you do. Your help has been invaluable to my wife and I over the last few months."

"Just to be able to talk with like-minded parents who understand what your going through and listen it gives to strength to carry on your fight such a invaluable service that's offered and understood we are all able to help each other in the fight for equality for our neurodiverse children."

"I found the workshop brilliant. I learnt new way of trying to approach the school and gain extra support for my daughter."

"It was great to hear from the professionals who are trying to make a difference for our children. I really hope that the message gets through to schools too as these sessions can sometimes feel frustrating they are wildly different to our families experiences with schools."

"Nice to meet team (LA), hear what progress and what working on to improve, and ask questions, give my own perspective."



Taken from CCC Inclusion for All Data Set

We use provide information sessions based on the feedback we receive from our families. Whilst we try to cover a wide range of needs each year we will commission additional sessions and invite specialist practitioners to join us where gaps are identified. We often

provide sessions that cover multiple needs, responding to the likelihood of co-occurring needs.

We have provided 59 opportunities for parent carers to gain information and support in the last 12 months – averaging three Pinpoint information sessions per month and a weekly Tii Hub (peer support session) in term time, in addition to two conferences.

We regularly update our website information and resources in response to parent carer identified needs and signpost via our social media channels. We work with the Local Authority, Health and SENDIASS to ensure they understand changing patterns of demand and proactively seek additional support to match emerging patterns of need.

Our Handy Guides (free print-on-demand resources) have again been updated and are written for parent carers by parent carers.



Percentage of needs identified by the parent carers who complete our feedback surveys at the end of our sessions.

Reaching out to help hear everyone's voice: a strategy to reach out to those we hear from less often and who are often under-represented.

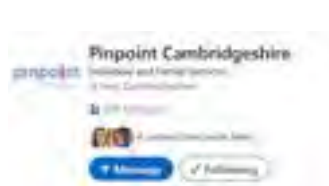
Empowering our parent carers to navigate the system and feel confident to make progress on their own. 95% feel they have the information they need to take the next step (Pinpoint Session Feedback). The quotes throughout this report highlight this.

Empowering our parent carers by building their confidence. 92% say that they appreciate feeling they are not the only ones in their situation (Pinpoint Session Feedback).

Reaching those in “our audience” is a real challenge as not all will know about Pinpoint. We ensure that we do all we can to reach out across the school system, making sure that at least once a term we are included in the Director of Schools' email sent out to all schools and settings – we include text which can be lifted and put straight into communications which schools and settings share with parents.

Our parent carers predominantly access information through social media – we reach 5,878 who follow us this way. We are prominent on other organisations' social media as a way of raising our profile and reaching more families who might not know about us or look for us.

We reach out across schools, settings, children's centres, food banks, places of worship, and GP surgeries. We ask our partner organisations to use their networks and we attend events. Our Champions work to reach people in their own communities too.



LinkedIn: Pinpoint Cambridgeshire



Facebook:
www.facebook.com/pinpointcambs



Instagram: [pinpointcamb](https://www.instagram.com/pinpointcamb)s



Our newsletter: www.pinpoint-camb.org.uk/news/

Tii HUB ATTENDEES SAY:

"Attending Pinpoint's Tii Hub peer-support group for the first time, I cried while explaining our increasingly nightmarish predicament. Given this absence of support and understanding, the camaraderie of being with a group of people who are non-judgemental and know, without you having to say almost anything, exactly what you are suffering though is truly priceless."

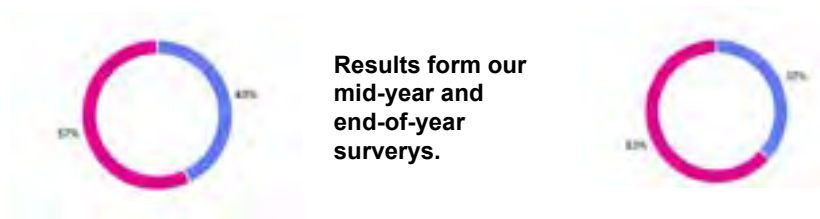
"It was a very kind caring environment, I felt very at ease for my first ever session."

TRUSTEES SAY:



New insights about how parent carers feel their children and young people are included in out-of-school activities with their peers.

It is increasingly apparent that many children and young people with SEND feel isolated and need more support to feel included and to participate in social activities.



We've been asking parent carers what they would need to have in place for their children and young people to be able to join in and feel included. Whilst every child's needs are different, there is clearly a message that families report their children cannot join it without support or don't have the opportunity to join in because there isn't the right kind of offer or activity. More than one parent carers sadly told us they feared their children would never feel included.

WHAT PARENT CARERS SAY ABOUT WHAT THEY NEED FOR THEIR CHILDREN TO BE INCLUDED:

"Activities offered need to be accessible and of interest to children like my son. They're predominantly sport related or music."

"Having clubs that meet my child's interests would help. It would also help if there were social clubs for children unable to attend school, my child would love to socialise with other children but does not have the opportunity."

"Havi"ng friends."

"SEN help at clubs."

"To be included in any out of school activities. people just take the mick out off his way of doing things."

"Has never been offered and would need a 1-1."

"More support in adult care. Groups with his own kind to make friends that are safe. More support for non-verbal people with days out."

WORKSHOP ATTENDEES SAY:

"Thank you! First meeting for me and feeling very comforted now, we've got this!"

"This is my first meeting it was awesome."

"Thank you all. So pleased to find this community."

"Thanks for being here for us all, feels like we have a small army of friends out there!"

"Knowing we are not alone and other families have the same struggles. Some really good ideas to put in place."

"A few small tips make all the difference. Thank you so much."

"Mutual support and friendly ears! "

"Able to share and received shared challenges and be comfortable to discuss."

"Knowing I'm not the only and there is help out there."



Our Aim: Creating opportunities to promote co-production and participation

Co-production provides a process for sharing decision-making power. In collaboration, the principal decision-maker invites others to join them in the process. Collaboration, like consultation, seeks to surface the best ideas through dialogue, exploratory questions, and identifying best practices. In co-production, however, it is the collective participants who determine the best way forward and make the decision together.

Co-production is the way we work with the Local Authority and Health staff. We promote co-production at every opportunity – it is where we all work together as equals with professionals and services, all listening to each other, valuing each others' viewpoints, and doing the best for the child or young person. Good co-production also means working together when implementation takes place, and this is happening in Cambridgeshire through formal structures (boards and working groups) and by working with officers.



Pinpoint and the Local Authority (LA) have shared co-production Charter and Pinpoint has training material to support those new to co-production. The LA also has a tool kit for co-production it give to newly commissioned services.

Co-production was embedded in the Cambridgeshire and Peterborough SEND Strategy and is being embedded in the emerging Cambridgeshire Inclusion Strategy For All

Cambridgeshire and Peterborough's SEND Strategy and Pledge ran from 2024-2025. It has been replaced by a new Inclusion For All Strategy that will be co-produced with parent carers and stakeholders. The new Strategy acknowledges a very different landscape with more children needing support than ever before. The latest data shows a huge growth in the number of children with EHCPs in Cambridgeshire.



In addition to Pinpoint being an independent Parent Carer Forum, it is also funded by the Local Authority to provide additional capacity for co-production. Parent carers use their lived experience to design, improve and enhance services. Pinpoint assists in the collation of parent carer views on relevant and focused areas of activity in order to co-produce improved policies and services. Pinpoint also provides feedback to enable service commissioners to evaluate the services they commission and to consider how well services meet the needs and aspirations of the children, young people and families for whom they provide.

Participation

We work to ensure parent carers are heard by those who commission (buy) services for Cambridgeshire children and young people – we do this through our Participation Toolkit (see below). We are proactive in seeking out participation opportunities and creating them where possible, but we also facilitate the work of others to get their voices heard by sharing ways to take part. We work to create opportunities for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy to ensure that we take every opportunity to engage with all our parent carers.

We facilitate participation on behalf of the LA (education and social care) and Health, on behalf of local SEND organisations (e.g. Cambridge Children's Hospital), on behalf of the NNPCF and we share opportunities to participate in SEND research. The principle system for this is our social media channels.

Tools we use for participation:

Pinpoint's website

Social Media: Facebook, x (formerly Twitter), LinkedIn and Instagram

Pinpoint Reference Forum

Pinpoint Partners in Commissioning

Working Groups

Pinpoint Focus Groups

Meet the Head of SEN Network Sessions

Network Meetings

Termly Sessions for Education, Health, Mental

Health and Social Care with LA and Health

professionals

The Pinpoint Champions Network Workshops

Commissioning specific tasks and finish groups



Pinpoint Surveys including the Annual Survey

Tii Hubs

Pinpoint's Annual Conference

Pinpoint's monthly newsletters

Forum Participation Group

WHAT OFSTED AND CQC SAY ABOUT US:

"A well established parent carer forum ensures the voices of parents and carers are included within strategy and planning across the local area partnership."

"The parent carer forum has won an award for its co-production! "

"The parent carer forum is included in all strategic planning discussions, provides regular challenge to across the partnership and ensures that parent carer voices are heard. "

"Pinpoint is well-established, well embedded and vocal!"

Improving school attendance We have been pleased that, working with the Local Authority and raising parent carer voices, there is now a better offer of support for children and their families. We have a new toolkit to help schools and families whose children cannot attend (which is now called Emotionally Based School Avoidance EBSA) and commissioned service from Nessie.

We are improving Education Health Care Plans (EHCPs) through co-production. We have participated in the LAs improvement work and spoken up about the things parent carers want, and need, in their children's EHCPs.

The timeliness of statutory processes remains a practical issue for families and the Statutory Assessment Team. The LA has heard and understood parent frustration about access to and communication with this team - we have been raising this with them every month! They have been working to recruit new staff to fill vacancies, improve processes and ensure they make it easier for parent carers to talk with them.

Compliance and expectations are the cornerstone of the Local Authorities SEND Strategy priorities, as parents told us it is an ongoing issue and a key priority to be resolved. The LA understand that if the system did what it was supposed to do much angst and consider improvements would happen. This is being taken into the new Inclusion For All Strategy.

We strive to seek more support to be provided early and more effectively for all children and young people with SEND. The Local Authority's 'ordinarily available provision' toolkit is now in use and we have been working to ensure families know it exists and have clear expectations about the support their children should receive.

We have continued co-producing a new Neurodiversity Pathway that seeks to offer a clear route to diagnosis and support to those who are on the pathway (even if they don't receive a diagnosis). This has been a long, drawn out piece of co-production which is now finally moving into a phase where we should expect health to commission a new offer.

We were delighted to be able to provide hard copies of Pinpoint's 'Supporting Your Neurodiverse Child' booklet. We've had in excess of 7,500 downloads of our free online version and are delighted to now have printed copies. These will be going out to libraries and schools in 2025.

We successfully delivered the national PINS (Partnership in Neurodiversity in School) programme alongside the Local Authority and Health. Over 30 schools were supported to provide mini school-based forums and engage in co-production with parent carers at school level, supported by Pinpoint.

"Waiting Well" is a concept we introduced eighteen months ago – it's the principle that if you have to wait to see a specialist, you can manage this better if you are not in crisis and have active support in place whilst waiting. We are pleased that health and education services are using this idea to co-produce a new "waiting well" offer.

We continue to co-produce the new SEND Information Hub, ensuring that it meets the needs of parent carers. In parallel, we continue to ensure our website evolves as parent carers seek support from us – we respond to topics raised by individual enquirers and themes that emerge from our participation sessions. We've also updated our free 'print on demand' Handy Guides.

We continue to run our co-production focus groups to make them work better for parent carers and offer more opportunities for service commissioners to engage directly in participation and production. We have four formal network sessions a term on the themes of health, mental health, education and social care.

Pinpoint's Annual Conferences We went mad this year and ran two free annual conferences! These days are well-received and saw more than 230 parent carers attending, over seventy stall holders providing information, support and advice and twenty-three workshops across the two events.

Co-production of award winning new early Occupational Health support. Pinpoint fed back parent carers' need for early quick access to professionals and they listened - the new service can be accessed without a referral and is much appreciated by families.

Participation in the new Integrated Care System through the Autism and Learning Disabilities Board. We have our seat on this Board to feedback parent carer voices and to escalate concerns about keeping children out of crisis whilst waiting for services.

Support for the National Health Service Key Worker Programme. We continue to work alongside this activity which is intended to keep children and young people from entering mental health inpatient care (if it can be avoided) through better support at home.

Participation in the development of the combined SENDIASS service. We have a seat on the Board to help the service meet the needs and aspirations of families who need independent advice and support in Cambridgeshire.

Participation in Courageous Conversation with Health. Rather like the SEND Peer Review, this version works with Health to explore local issues and provide challenge and support, leading to local improvements.

Participation in Preparing for Adulthood Strategy and conference. We lent our expertise in organising parent-focused conferences to support the LA's new offer of a PfA conference. We also continue to support the co-production of new PfA information for families. We continue to advocate for more support to enable young people to enter employment and more support to help young people leave home and live independently.

Participation in the Inclusion For All Strategy Launch - we took the opportunity to talk about how it feels to be a parent carer and the aspirations we have for our children to be included - in school, in a peer group and in society.



Feedback that makes us want to do even more:

"Rather than just filling in the form yest again I thought I should write about just how invaluable Pinpoint Cambridgeshire is. I am happy for you to quote this with my name attached. Not only is it helping parents in ways that nothing else ever could, it is undoubtedly saving Cambridgeshire time and money by taking, at least some of the workload off Cambridgeshire employees. Not only is Pinpoint a credit to itself, it is also a credit to Cambridgeshire as supporters of Pinpoint. I have heard of so many others outside of Cambridgeshire, who see Pinpoint as the organisation they would like to aspire to. I am amazed that so much is being achieved with so few staff. It is just a shame that Pinpoint's staff and resources cannot be expanded to other counties and to cover other age groups. It saved my life."

"Thanks Pinpoint for passing on our experiences and reminding the LA and Ofsted that parents are reasonable people put in an unreasonable situation. We just want our children's needs to be met."



Our Aim: Influencing policy and practice in Cambridgeshire and beyond

Cambridgeshire

Influencing policy and making sure that it reflects parent carer's and their children's, needs and aspirations is crucial in making the biggest difference for Cambridgeshire families: if the policy is right then the practice that comes from it should be right too. This is only possible where policymakers are committed to co-production and where there are robust professional relationships underpinned by trust: some of the conversations we have are difficult and sensitive but they are also fiercely open and honest. Without this, we would not be able to affect change on behalf of our parent carers. We celebrate the positives, look for the 'better if's' and are clear about the gaps, and what simply doesn't work.

We do this by having a seat on each of the strategic policy boards, presenting updates and raising issues, and contributing to every discussion on emerging work in social care, education and health. The expectation is that the information we provide is considered in the round and, wherever possible, is acted upon - to change policy, to influence further investigation or even to disagree with so we can co-produce alternative options.

We work hard to ensure that as many individual parent carers as possible have the opportunity to work directly with policymakers through the participation work we do: hearing directly for those whom the policy impacts upon is incredibly powerful and policymakers regularly refer to the conversations we've facilitated. We work with Health Watch, Fullscope, Hunts Forum, and Caring Together to raise local voices.

Across the region

We are active members of the Eastern Region Parent Carer Forum, using this to raise voices across East Anglia. We routinely participate in the Regional SEND Network meetings, the Preparing for Adulthood Network, the Autism Network, the Neuro-Developmental Disorder Network and the Palliative Care Network. We have been working with the new Children's Hospital. We speak up and aim to not only shape policy but ensure that our parent carers benefit from any new and emerging work intended Cambridgeshire families and children.

National

Parent carer voices must be heard at the highest levels of decision-making and we take every opportunity to make those views heard nationally. We have taken part in discussions around the emerging new Participation Tool that will be used to benchmark local areas in terms of how they engage, co-produce and can show that they listen to parent carers and young people. We take every opportunity to feedback through the National Network of Parent Carer Forums, as well as using our contacts in the Department for Education. We have spoken up over concerns regarding SEND resources and parental concerns that a lack of money and competition for resources could disadvantage their children. We provided feedback on the SEND Green paper and were vocal participants at the NNPCF National Conference. We have raised concerns about the challenges of supporting young people post-18 who may have mental capacity but lack the understanding to make good choices: this is a real worry for many families.



Our Aim: Securing our financial future so we are here for you

We worked hard to build a secure financial position to enable us to have confidence that we can weather the challenges that all charities face in terms of the vagaries of public sector income streams. We have appropriate levels of reserves and sufficient funding to enable us to deliver our core business.

Pinpoint has improved the financial monitoring processes to enable the Trustees Board to have a clear view of the finances and regularly monitor income and expenditure for existing contracts, grants and other funds. We hold the Hunts Forum 'Good To Go', which is an independent quality assurance standard for the Huntingdon voluntary sector and confirms our governance is robust.



Additional funds have been raised successfully for discrete projects such as developing parent Champions. We are in year three of a two year grant from the Local Authority to continue to deliver parent participation and engagement services. The Local Authority have confirmed their ongoing commitment with the offer of forward funding. We continue to have a contract with the Cambridgeshire and Peterborough Integrated Care System: the new contract is for two years with an option to extend for a further two years. It enables us to provide ASD/ADHD workshops, which are a lifeline to so many parent carers, offer additional mental health support and contribute to the Key Worker Programme. We were thrilled to secure funding from the National Lottery which will start us start a five -ear engagement and growth programme from April 2025.

We are incredibly grateful for the donations and grants we received from our other funders. St Ives Town Council continue to support us with our office accommodation. This year we have also had a grant from Huntingdon Freeman, Tesco, Coop and Cambridgeshire Community Foundation . Supporters have donated through charitable shopping and made online donations. We have been charity of the year for The Worshipful Company of Launderers and were delighted when Compare the Market commissioned us for our first traded session and gave us a donation. And Tom's Cakes help us feed our conference guests each year!

Thank you.



Huntingdon Freeman's Trust



Supported by funding from
Cambridgeshire
Community
Foundation



Planning ahead, we need to raise our own funds from other sources or receive additional funding to carry out specific work such as running face-to-face parent support groups and developing webinars or training packages. To do this we will:

- Identify and secure fundraising opportunities to sustain existing activities, achieve developmental goals, and diversify sources of income.
- Ensure that Pinpoint has the capacity and can act swiftly to harness funding opportunities as they present themselves.
- Develop the Board to support the growth of Pinpoint.

Pinpoint Conference September '24



Pinpoint Annual Conference March '25



WHAT PARENT CARERS SAID ABOUT OUR CONFERENCES:

"Thank you so much for making this event happen, as a parent who felt very lost with not knowing who to go to ,I now feel like I have the tools and knowledge to keep going for my children."

"Thank you for providing these valuable information sharing opportunities."

"I think this was an amazing event and feel that I now have more information about where to go for help and support. I was great to meet different people in the same situation and to meet the different organisations in person."

"Overall a really informative and educational conference. It reassured both me and my husband that we are taking the right steps forward in getting the necessary support for our son. Thank you."

"Well organised and planned thank you for a great day ."

"It is great that there is a Pinpoint conference."

"Thank you so much for organising this. You do a fantastic job in getting everyone together!."

"Just a big thank you to everyone. You are brilliant Pinpoint."

REVIEW OUR
FIGURES
INCOME

Donations and Legacies

Government Grant Income

Department for Education Grant	£xxx
Cambridgeshire County Council	£78,000

Other Grants

£xxx

Charitable activities

xxx

Integrated Care ICS

ADHD / ASD Support Sessions	
New project	£20,000

£

General Donations

TOTAL MONEY IN:

EXPENDITURE

Activity Costs	£
Staff and associated costs	£
IT and Communications	£
Property and office costs	£
Governance	£
TOTAL MONEY OUT:	<u>£</u>

In April 2024-March 2025

You Said... We did...

We reported regularly at the Local Authority and Health's strategic meetings to ensure that senior officers were aware of your concerns and could consider opportunities to address them. These are the issues raised in our Annual Survey.

You said... that the Statutory Assessment Team continues to cause worries in terms of poor communication, timescales not being met and lack of knowledge of local schools and services from caseworkers. **We...**

- *offered our parent carer voice to improve letters that parent carers receive.*
- *worked closely with the Statutory Assessment Team to ask them to improve their communication about waiting times for assessments.*
- *held termly meetings, joined by SENDIASS, to raise issues and proffer potential solutions, including co producing FAQs and letters with Educational Psychology and SAT.*
- *Regularly discussed the need for better communications with the Local Authority*
- *Continue to attend the Local Authorities EHCP improvement plan steering group to make parent carer voice heard within this forum*
- *Working in partnership with the LA to be sure the SEND information hub is providing basic information so that parent carers do not have to phone SAT to obtain this. Information is readily available.*
- *Continue to urge the LA and health to provide more, earlier, better for children and young people with SEND in Cambridgeshire which will be more cost effective by meeting needs sooner in the hope that this may prevent children and young people from ever needing high needs support.*
- *Continue to offer termly education participation sessions for professionals and parent carers to network and discuss issues in the system openly together.*
- *Ensured the voice of parent carers was heard within the area SEND inspection in this area so that the inspection team could be clear that this was a known issue.*
- *Raised the issue regularly with the Local Authority when they were making decisions about their priority areas in the new Inclusion for All strategy.*

You said... that health services are reported to be difficult to access with little to no support whilst waiting, and parents feel they are abandoned once their child is diagnosed. **We...**

- *continually updated our website to help you find the health information you need for health and mental service services.*

- continued to promote out Neuro Diversity booklet for parent carers to help them find services and support if they think their child may be neuro diverse. We continue to encourage professionals to use this booklet themselves as well as to share it with families that they meet.
- Secured funding for hard copies of our Neurodiversity Book to be kept in central locations such as schools and libraries so that parent carers and professionals can use this as a resource.
- Purchased printed copies of our Neurodiversity book that parent carers can purchase from us if they would like to rather than using the free online version.
- introduced more health information sessions, with topics selected from continuous feedback from parent carers.
- worked with the County's SEND information hub to provide health information through their website.
- Continued to offer and improve termly meetings (health and mental health) where you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- Include a regular cohort of health professionals who are committed to attending our health participation events to help to develop their services.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- worked with the voluntary sector alliance to produce a quality assurance tool to improve health services
- regularly attend the ICB participation summit to raise your voices
- enabled coproduction on the Keep Your Head website to ensure that parent carers and their SEND children and young people have their needs reflected within the website.
- co producing with health and the local authority to produce a package of support for families whilst they are waiting for diagnosis
- provided Mental Capacity Act training for parent carers
- continue to work closely with the Health Alliance to ensure they continue to have influence over local health services
- are working on developing a Cambridgeshire pathway for Neuro-diversity assessments for children and young people
- invite 3rd sector colleagues to attend our participation sessions to keep you informed about what else is available.
- Have worked closely with health and encouraged them to collaborate with education and social care around the All Age Autism Strategy.
- Have worked closely with health and encouraged them to collaborate with education and social care around the All Age Learning Disability strategy.
- Have worked closely with dental health services to provide information about why the service is so difficult for SEND children and young people to access. They have taken that feedback and are working on making improvements to the service and also delivered an information session to parent carers about practical strategies that can help.

You said... the thresholds for mental health services are too high, and the waits are too long. This exacerbates poor school attendance for those who can't attend due to poor mental health. **We...**

- have enhanced the information on our website to offer more signposting and support

- consistently raised the need for a 'waiting well' offer to ensure we support families, children and young people who are waiting for services.
- urged the LA to review its data to understand poor attendance or absence better and use this to inform services that could offer more support to children, young people and their families.
- heard your concerns with those who commission and provide mental health services and consistently fed back issues we have heard that reflect parent carer and service user experience.
- continued to offer and develop termly meetings, which are mental health specific. At these, you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- ensured Younited are regularly attending our participation sessions to hear parent carer voices and they are responding to the issues raised
- provided regular sessions for parent carers from our partner organisation Nessie around mental health for SEND children and mental health for parent carers
- continued to focus a lot of our sessions on the needs of SEND children with poor mental health and ways to help them such as ADHD and mental health, situational mutism, autism and mental health.
- worked with Ed Psychs to co-produce guidance for families around EBSA.
- have ensured that Younited are regularly attending our mental health termly participation sessions to hear parent carer voices and they are responding to issues raised. The Younited service manager took away parent carer feedback and as a direct result of these sessions, young people and parent carers can now make self referrals to the service.
- Pinpoint champions worked directly with the Mental Health team to develop the Keep Your Head website and provide clearer information for SEND parent carers.
- Worked closely with integrated neighbourhood teams across the county to see how the system can work smarter to deliver place based services that are holistic in meeting the needs of children, young people and their families.
- Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.

You said... emotionally based school avoidance is exacerbated by poor access to mental health services. **We...**

- co-produced with NHS Occupational Therapy to help them to develop a model for specialists and mainstream primary schools to make sensory circuits more effective and adapt classroom environments so that children are 'ready to learn'. There should be less triggers to encounter as well as regulation breaks throughout the day.
- Continue to co-produce the Ready to Learn Occupational Therapy service to incorporate a model of the service that can be used in secondary schools and early years settings.
- work closely with the community nursing team and the learning disability nursing teams.
- are developing our relationships with the Integrated Neighbourhood teams to support the development of services within local communities and to raise awareness of the needs of SEND children and young people and their families among universal health care services.
- are working alongside the lead Educational Psychologist to develop a Parent Guide to helping your child.
- are offering regular sessions to co-produce support for families.

- continue to challenge the LA, Health and the DfE to address the increasing issue of school attendance for those who cannot attend (as opposed to those who will not attend).
- Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiversity in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.
- Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.
- Are working closely with the Education Access and Inclusion team to think about the LA's alternative provision strategy and how this can be used more proactively to support children and young people in the early stages of EBSA.

You said... there is a lack of services post-16. We...

- supported colleagues to offer a dedicated Preparing for Adulthood conference where you could access information and services to find out what is available, as in some cases the services are available but not widely known.
- worked closely with the Local Authority to produce a Preparing for Adulthood conference so that parent carers know what is available and to provide their feedback about the offer. We then hosted a parent follow up session to close the feedback loop
- have enhanced the information on our website to offer more signposting and support on the Preparing for Adulthood Pages and on the health pages.
- evolved termly meetings, which are Preparing for Adulthood (PfA) specific. At these, you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- provided additional Pinpoint staff hours to support the development of the new PfA Strategy
- raised your voices at the PfA meetings where commissioners and service providers come together around the themes of employment and training.
- consistently raised your concerns about post-16 education provision – availability, quality, accessibility, funding, and continuity of courses. consistently requested that services consider social and employment options for those older than 16 who may be NEET (not in employment or education).
- worked with commissioners to influence the LA's All Age Carers Strategy to seek to offer more support to those whose children are 16 years and older.
- continue to find opportunities for those services that support families whose children are over 25 years old (e.g. Caring Together, who have this contract) and Adult Social Care within the LA.
- are working on updating a PfA parents guide to make sure that all of the information is in one place and accessible
- are working on a parent to parent guide for PfA
- have influenced a post 16 section of the Ordinarily Available Provision section on CCC website
- have invited the PfA lead for CCC to attend every participation session with us to hear from parents what the issues they face are and to embed PfA into all areas of work
- support the local authority to strengthen their communication with parent carers about what is available

- *have created a programme of workshops to support you which includes: Preparing for Adulthood Plan in Mainstream Secondary Schools, Banks, Wills, Money, Capacity to manage finances, and Being responsible for own Health post 16years.*
- *are working with the LA to ensure the Local Offer SEND Hub has video clips to explain the things you need know about.*
- *Have worked closely with the LA and Health to steer the direction of the preparing for Adulthood work including work around what is available post 16 and how people find out about it, what happens when and EHCP comes to an end when a young person turns 25, and what is available in terms of day opportunities for young people who require a social care offer at the age of 25 when their school provision ends.*
- *Worked closely with health around the ease of access to Continuing Health Care assessments and the quality of these.*
- *Have had a presence at school moving on events to raise awareness of the offers of support that are available.*
- *Are working closely with the Speak Out council to try to incorporate a wider cohort of SEND young people's voices in the system.*
- *have requested that the Preparing for Adulthood lead at Cambridgeshire County Council holds her coffee morning sessions in mainstream schools to help raise the voices of young people with SEND in mainstream schools.*
- *are working closely with Cambridgeshire County Council to support them to include a wide range of parent carer voices in the new Preparing for Adulthood and Post 16 strategy they are writing.*
- *are holding parent carer information sessions around 'when our child's needs grow in secondary school' as so many children with SEND seem to 'cope' in primary but SEND needs arise in secondary as a result of overwhelm and the high expectations of independence.*

You said... that you feel professionals lack training, knowledge and understanding. This is particularly the case in schools where the biggest concerns are around a lack of understanding of the needs of SEND children, masking and being considered 'fine in school' and a lack of awareness around school-based trauma and absence. We...

- *are working closely with education partners to develop training and information for schools around these specific issues*
- *are in contact with education and public health officers who are working on this issue to ensure that parent carer voice is heard within the work they are doing*
- *are delivering to Heads, Governors etc re: neurodiversity with LA and health • attend SENCo briefings to provide parent carer voice*
- *continue to feed this concern back at every opportunity within the education system in Cambridgeshire.*
- *Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiversity in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.*
- *Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.*
- *Invite a range of professionals to our monthly thematic participation sessions where they have the opportunity to hear directly from parents and carers but also to network with other*

professionals where they regularly feedback that they learn a lot.

You said... there remains an issue around compliance with the law (SEND) and a lack of accountability in schools. **We...**

- *insisted that this remains a priority for the LA as it moves into the next SEND Strategy Action Plan phase.*
- *raised parent carer concerns with the LA these were shared with Pinpoint*
- *asked the LA to review its tribunal cases to consider whether there were missed opportunities, including around compliance and accountability*
- *continue to raise parent carers concerns around the belief that academies are not able to be held to account with the LA and the Department for Education.*
- *continue to provide legal information and signposting to parent carers on our website.*
- *continue to raise your concerns with the LA regarding school attendance and exclusions*
- *have commissioned information sessions for parent carers around what they need to know about SEND processes in law from reasonable adjustments to statutory assessments to Emotionally Based School Avoidance to neurodiversity in schools.*

You said... that you know the demand for services is high, but the system is complex, and everything is a constant battle with the onus being on parent carers. **We...**

- *continually review the content of our information sessions and adjust them to cover the topics you say are difficult to find help for.*
- *have updated our website content to reflect the feedback from parent carers and provide the signposting and support you need*
- *continue to provide weekly lunchtime Tii Hubs for peer support and signposting. These sessions also aim to build confidence and empower parent carers to feel able to advocate for their children and navigate the system.*
- *offered a face-to-face conference with education, social care and health services in attendance to offer bespoke advice, information, training and signposting: they were on hand to listen to your feedback.*
- *are working with the local authority to ask for FAQ's from different teams to be on the local offer*
- *hold regular networking and participation sessions where parent carers have the opportunity to feedback their concerns directly to the local authority and health*
- *Worked closely with the LA and Health to co-design and project manage the PINS (Partnership for Inclusivity of Neurodiveristy in Schools) programme and have worked closely in schools to deliver workshops for parent carers and encouraging schools to hear directly from their parent carers and work more collaboratively with them.*
- *Developed and delivered a training programme to school staff teams who were included in the PINS programme about the parent carer perspective - this is now ready to be rolled out more widely to schools.*
- *Suggested that the LA brings together a collaborative from across the system to think about what positive changes can be made system wide and now have a regular attendance at this group to ensure that parent carer voice is raised.*
- *Undertook Autism Education Trust training as a whole team so that we can help parent carers to understand what training is offered to school staff and try to keep everyone working consistently.*

You said... there is a lack of joined up thinking and working across services meaning that parent carers have to tell their story multiple times and they have to chase a number of services simultaneously. **We...**

- *Continue to encourage services to work in a joined up way and to attend our termly participation sessions to hear directly from parent carers about what can help.*
- *Worked closely with integrated neighbourhood teams across the county to see how the system can work smarter to deliver place based services that are holistic in meeting the needs of children, young people and their families.*

You said... there is not enough support at an early stage so families end up in crisis before support is offered. **We...**

- *develop our information sessions based on YOUR feedback.*
- *continue to add to our website based on the questions you ask*
- *promote the latest information and sessions through our monthly newsletter and through our social media channels*
- *ask partners (Education, social care and health) and schools to tell parent carers about the support we offer*
- *ask at each Pinpoint session what topics you would like to have and plan our timetable to this. review our feedback each month to inform how we deliver further support, information and signposting .*
- *will do our very best to continue to design our programme around what you ask for - by parents for parents!*
- *Have raised parent carer voice in the rewrite of the Joint Statement of Needs Assessment to ask that the needs of children and young people with SEND and parent carers are recognised centrally within this strategy.*
- *Have asked the educational psychologists if they have any material that could be made available to parent carers about trauma informed models of practice.*
- *Undertook training with the University of Warwick to be able to deliver Coping with Unexpected Everyday Situations training to parent carers and this has been offered to parent carers in secondary schools.*
- *Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.*

You said... there is not enough easily accessible information. The SEND information hub (Local Offer) is not well known about and is difficult to navigate. **We...**

- *Continue to meet regularly with officers responsible for the SEND information hub to provide your feedback to them and try to suggest ways that it could be made easier to navigate and better publicised.*
- *have termly meetings, joined by SENDIASS, to raise issues and proffer potential solutions, including co producing FAQs and letters with Educational Psychology and SAT.*
- *Based the topics for our regular weekly information sessions on the things that parent carers tell us are most difficult to get you the information that you need in a timely way.*

You said... you can feel overwhelmed with caring responsibilities, and this gives you the time and energy for little else – it can also weigh heavily on your own mental health and well-being.

We...

- *are working closely with the Local Authority to embed parent carer voice into the All Age Carers strategy*
- *continue to provide a nonjudgmental safe space for parent carers to get support and information*
- *provide regular parent carer sessions to increase the confidence of parent carers – you are the expert*
- *provide regular sessions for parent carers from our partner organisation Nessie around mental health for SEND children and mental health for parent carers*
- *increased our offer of in person Tii hubs that provide parent carers with a safe, nonjudgmental space to meet others who 'get it' and to get support and signposting*
- *continue to offer regular twilight sessions and lunchtime day time sessions to allow parents who work to have more opportunities to be able to participate.*
- *held our annual in person conference to allow parent carers to see the range of support and information that is available and to provide system feedback.*
- *have undergone training to be able to deliver the University of Exeter Healthy Parent Programme for our parent carers.*
- *Are working on a series of short videos to be available on our website around how parent carers can support their own wellbeing as well as that of their children and young people.*
- *Have worked closely with the NSPCC on producing materials for children, young people and their families about how to stay safe online.*
- *have a team that is made up of those with lived experience of being part of a SEND family and who are mostly parent carers themselves. We 'get it', we know how difficult it is and that it is not our child's fault. This is why we continually and tirelessly raise our voices together at every opportunity so that parent carers needs are recognised, validated and supported. You are not alone.*

PINPOINT'S 2026 CONFERENCE



pinpoint

for parents by parents

Pinpoint Cambridgeshire		Charity No	1156920		
		Company No			
Annual accounts for the period					
Period start date	01/04/2024		Period end date	31/03/2025	

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
Income (Note 3)						
Income and endowments from:						
Donations and legacies	S01	5,952	117,291	-	123,243	114,296
Charitable activities	S02	2,959	64,000	-	66,959	36,265
Other trading activities	S03			-	-	-
Investments	S04	-	-	-	-	-
Separate material item of income	S05	-	-	-	-	-
Other	S06	427	-	-	427	-
Total	S07	9,338	181,291	-	190,629	150,561
Expenditure (Notes 6)						
Expenditure on:						
Raising funds	S08		-	-	-	-
Charitable activities	S09	10,451	193,751	-	204,202	152,581
Governance	S10	180	1,723		1,903	4,794
Other	S11	-	-	-	-	-
Total	S12	10,631	195,474	-	206,105	157,375
Net income/(expenditure) before tax for the reporting period						
Tax payable	S13	- 1,293	- 14,183	-	- 15,476	- 6,814
	S14	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)						
Net gains/(losses) on investments	S15	- 1,293	- 14,183	-	- 15,476	- 6,814
	S16	-	-	-	-	-
Net income/(expenditure) Extraordinary items						
Transfers between funds						
Other recognised gains/(losses):						
Gains and losses on revaluation of fixed assets for the charity's own use	S20	-	-	-	-	-
Other gains/(losses)	S21	-	-	-	-	-
Net movement in funds						
	S22	- 1,293	- 14,183	-	- 15,476	- 6,814
Reconciliation of funds:						
Total funds brought forward	S23	103,686	52,121	-	155,807	162,621
Total funds carried forward	S24	102,393	37,938	-	140,331	155,807

Section B Balance sheet

	Guidance Note					
		Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
		£	£	£	£	£
		F01	F02	F03	F04	F05
Fixed assets						
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	-	-	-	-	-
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
Total fixed assets	B05	-	-	-	-	-
Current assets						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07		11,305	-	11,305	304
Investments (Note 17.4)	B08			-	-	-
Cash at bank and in hand (Note 24)	B09	102,693	30,808	-	133,501	164,421
Total current assets	B10	102,693	42,113	-	144,806	164,725
Creditors: amounts falling due within one year (Note 20)	B11	300	4,175	-	4,475	8,918
Net current assets/(liabilities)	B12	102,393	37,938	-	140,331	155,807
Total assets less current liabilities	B13	102,393	37,938	-	140,331	155,807
Creditors: amounts falling due after one year (Note 20)	B14			-	-	-
Provisions for liabilities	B15	-		-	-	-
Total net assets or liabilities	B16	102,393	37,938	-	140,331	155,807
Funds of the Charity						
Endowment funds (Note 27)	B17	-			-	-
Restricted income funds (Note 27)	B18		37,938		37,938	52,121
Unrestricted funds	B19	102,393		-	102,393	103,686
Revaluation reserve	B20				-	
Fair value reserve	B21					
Total funds	B22	102,393	37,938	-	140,331	155,807

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees on behalf of all the trustees

Print Name	Date of approval dd/mm/yyyy
T McEwan, Treasurer	22/09/2025

Note 1 Basis of preparation

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- and with* ☒ the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014
- and with* ☐ the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)
- and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.*

☒

* -Tick as appropriate

1.2 Going concern

If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:

An explanation as to those factors that support the conclusion that the charity is a going concern;

Disclosure of any uncertainties that make the going concern assumption doubtful;

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

1.3 Change of accounting policy

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note { }.

Yes*	☒	* -Tick as appropriate
No*	☐	

Please disclose:

(i) the nature of the change in accounting policy;	
(ii) the reasons why applying the new accounting policy provides more reliable and more relevant information; and	
(iii) the amount of the adjustment for each line affected in the current period, each prior period presented and the aggregate amount of the adjustment relating to periods before those presented, 3.44 FRS102 SORP.	

1.4 Changes to accounting estimates

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☐	

Please disclose:

(i) the nature of any changes;	
(ii) the effect of the change on income and expense or assets and liabilities for the current period; and	
(iii) where practicable, the effect of the change in one or more future periods.	

1.5 Material prior year errors

No material prior year error have been identified in the reporting period (3.47 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☒	

Please disclose:

(i) the nature of the prior period error;	
(ii) for each prior period presented in the accounts, the amount of the correction for each account line item affected; and	
(iii) the amount of the correction at the beginning of the earliest prior period presented in the accounts.	

Note 2

Accounting policies

2.2 INCOME

Recognition of income

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources;
- the monetary value can be measured with sufficient reliability.

Yes*	No*	N/a*
☒	☐	☐

Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Yes*	No*	N/a*
☒	☐	☐

Grants and donations

Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).

Yes*	No*	N/a*
☒	☐	☐

In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met (5.16 FRS 102 SORP).

Yes*	No*	N/a*
☒	☐	☐

Legacies

Legacies are included in the SOFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.

Yes*	No*	N/a*
☐	☐	☒

Government grants

The charity has received government grants in the reporting period

Yes*	No*	N/a*
☒	☐	☐

Tax reclaims on donations and gifts

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Yes*	No*	N/a*
☒	☐	☐

Contractual income and performance related grants

This is only included in the SoFA once the charity has provided the related goods or services or met the performance related conditions.

Yes*	No*	N/a*
☐	☐	☒

Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

Yes*	No*	N/a*
☐	☐	☒

The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Yes*	No*	N/a*
☐	☐	☒

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from sale less the expected costs of sale, and recognised in 'Income from other trading activities' with the corresponding stock recognised in the balance sheet. On its sale the value of stock is charged against 'Income from other trading activities' and the proceeds from sale are also recognised as 'Income from other trading activities'.

Yes*	No*	N/a*
☐	☐	☒

Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.

Yes*	No*	N/a*
☐	☐	☒

Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.

Yes*	No*	N/a*
☐	☒	☒

Donated services and facilities

Donated services and facilities are included in the SOFA when received at the value of the services and facilities provided.

Yes*	No*	N/a*
☐	☐	☐

facilities	the gift to the charity provided the value of the gift can be measured reliably.	☐	☐	☒
	Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SOFA.	Yes*	No*	N/a*
	☐	☐	☒	
Support costs	The charity has incurred expenditure on support costs.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.	☒	☐	☐
	Yes*	No*	N/a*	
	☐	☐	☐	
Income from interest, royalties and dividends	This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
Income from membership subscriptions	Membership subscriptions received in the nature of a gift are recognised in Donations and Legacies.	Yes*	No*	N/a*
	☐	☐	☒	
	Yes*	No*	N/a*	
	Membership subscriptions which gives a member the right to buy services or other benefits are recognised as income earned from the provision of goods and services as income from charitable activities.	☐	☐	☒
	Yes*	No*	N/a*	
	☐	☐	☒	
Settlement of insurance claims	Insurance claims are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP) and are included as an item of other income in the SoFA.	Yes*	No*	N/a*
	☐	☐	☒	
	Yes*	No*	N/a*	
Investment gains and losses	This includes any realised or unrealised gains or losses on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.	Yes*	No*	N/a*
	☐	☐	☒	
	Yes*	No*	N/a*	
2.3 EXPENDITURE AND LIABILITIES				
Liability recognition	Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
Governance and support costs	Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.	Yes*	No*	N/a*
	☐	☐	☒	
	Yes*	No*	N/a*	
Grants payable without performance conditions	Where there are no conditions attaching to the grant that enables the donor charity to realistically avoid the commitment, a liability for the full funding obligation must be recognised.	Yes*	No*	N/a*
	☐	☐	☒	
	Yes*	No*	N/a*	
Redundancy cost	The charity made no redundancy payments during the reporting period.	Yes*	No*	N/a*
	☐	☒	☐	
	Yes*	No*	N/a*	
Deferred income	No material item of deferred income has been included in the accounts.	Yes*	No*	N/a*
	☐	☒	☐	
	Yes*	No*	N/a*	
Creditors	The charity has creditors which are measured at settlement amounts less any trade discounts	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	
Provisions for liabilities	A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date	Yes*	No*	N/a*
	☒	☐	☒	
	Yes*	No*	N/a*	
Basic financial instruments	The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS102 SORP.	Yes*	No*	N/a*
	☒	☐	☐	
	Yes*	No*	N/a*	

2.4 ASSETS

Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least			
	They are valued at cost.	Yes*	No*	N/a*
				✓
The depreciation rates and methods used are disclosed in note 14.				
Intangible fixed assets	The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but are identifiable and are controlled by the charity through custody or legal rights. The amortisation rates and methods used are disclosed in note 15.	Yes*	No*	N/a*
				✓
	They are valued at cost.	Yes*	No*	N/a*
			✓	
Heritage assets	The charity has heritage assets, that is, non-monetary assets with historic, artistic, scientific, technological, geophysical or environmental qualities that are held and maintained principally for their contribution to knowledge and culture. The depreciation rates and methods used as disclosed in note 16.	Yes*	No*	N/a*
				✓
	They are valued at cost.	Yes*	No*	N/a*
			✓	
Investments	Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.	Yes*	No*	N/a*
				✓
	Investments held for resale or pending their sale and cash and cash equivalents with a maturity date of less than 1 year are treated as current asset investments	Yes*	No*	N/a*
			✓	
Stocks and work in progress	Stocks held for sale as part of non-charitable trade are measured at the lower or cost or net realisable value.	Yes*	No*	N/a*
				✓
	Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.	Yes*	No*	N/a*
			✓	
Debtors	Work in progress is valued at cost less any foreseeable loss that is likely to occur on the contract.	Yes*	No*	N/a*
			✓	✓
	Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.	Yes*	No*	N/a*
	✓			
Current asset investments	The charity has investments which it holds for resale or pending their sale and cash and cash equivalents with a maturity date less than one year. These include cash on deposit and cash equivalents with a maturity of less than one year held for investment purposes rather than to meet short-term cash commitments as they fall due.	Yes*	No*	N/a*
				✓
	They are valued at fair value except where they qualify as basic financial instruments.	Yes*	No*	N/a*
			✓	
POLICIES ADOPTED ADDITIONAL TO OR DIFFERENT FROM THOSE ABOVE				

Section C	Notes to the accounts	(cont)
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Note 3

Income

Analysis of income		Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	5,952		-	5,952	4,624
	Gift Aid			-	-	-
	Legacies			-	-	-
	General grants provided by government/other charities		117,291	-	117,291	109,672
	Membership subscriptions and sponsorships which are in substance donations			-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other		-	-	-	-
Total		5,952	117,291	-	123,243	114,296
Charitable activities:	Intergrated Care System		11,000	-	11,000	36,000
	PINS		28,000	-	28,000	-
	Clinical Commissioning Group		20,000	-	20,000	-
	Cambridgeshire Community Services		5,000	-	5,000	-
	Other	2,959		-	2,959	265
Total		2,959	64,000	-	66,959	36,265
Other trading activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Income from investments:	Interest income	427	-	-	427	-
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
Total		427	-	-	427	-
Separate material item of income		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Total	-	-	-	-	-
Other:	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for charity's own use	-	-	-	-	-
	Gain on disposal of a programme related investment	-	-	-	-	-
	Royalties from the exploitation of intellectual property rights	-	-	-	-	-
	Other	-	-	-	-	-
	Total	-	-	-	-	-
TOTAL INCOME		9,338	181,291	-	190,629	150,561

Other information:

All income in the prior year was unrestricted except for: (please provide description and amounts)

Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.

Where any endowment fund is converted into income in the prior period, please give the reason for the conversion.

Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)

This year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Last year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Note 4 Analysis of receipts of government grants

	Description	This year £
Government grant 1	Cambridgeshire County Council	78,000
Government grant 2	Department for Education	26,495
Government grant 3	NHS Cambridgeshire & Peterborough	31,000
Other		-
	Total	135,495

	Description	Last year £
Government grant 1	Cambridgeshire County Council	80,144
Government grant 2	Department for Education	23,968
Government grant 3	NHS Cambridgeshire & Peterborough	36,000
Other		-
	Total	140,112

	This year	Last year
<i>Please provide details of any unfulfilled conditions and other contingencies attaching to grants that have been recognised in income.</i>		

	This year	Last year
<i>Please give details of other forms of government assistance from which the charity has directly benefited.</i>		

Section C **Notes to the accounts** **(cont)**

Note 6 **Expenditure**

Analysis	This year				Last year			
	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Unrestricted funds	Restricted income funds	Endowment funds	Total funds
Expenditure on raising funds:	£				£			
Incurring seeking donations	-	-	-	-	-	-	-	-
Incurring seeking legacies	-	-	-	-	-	-	-	-
Incurring seeking grants	-	-	-	-	-	-	-	-
Operating membership schemes and social lotteries	-	-	-	-	-	-	-	-
Staging fundraising events	-	-	-	-	-	-	-	-
Fundraising agents	-	-	-	-	-	-	-	-
Operating charity shops	-	-	-	-	-	-	-	-
Operating a trading company undertaking non-charitable trading activity	-	-	-	-	-	-	-	-
Advertising, marketing, direct mail and publicity	-	-	-	-	-	-	-	-
Start up costs incurred in generating new source of future income	-	-	-	-	-	-	-	-
Database development costs	-	-	-	-	-	-	-	-
Other trading activities	-	-	-	-	-	-	-	-
Investment management costs:	-	-	-	-	-	-	-	-
Portfolio management costs	-	-	-	-	-	-	-	-
Cost of obtaining investment advice	-	-	-	-	-	-	-	-
Investment administration costs	-	-	-	-	-	-	-	-
Intellectual property licencing costs	-	-	-	-	-	-	-	-
Rent collection, property repairs and maintenance charges	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total expenditure on raising funds	-	-	-	-	-	-	-	-

Expenditure on charitable activities:

Activity Costs	6,083	18,179		24,262	779	11,655	-	12,434
Salaries & Associated Costs	342	137,027		137,369	1,183	121,086	-	122,269
IT & Communications	2,055	18,207		20,262	-	6,960	-	6,960
Property & Office Costs	1,972	20,337		22,309	194	10,724	-	10,918
Governance Costs	180	1,723		1,903	2,404	2,390	-	4,794
Total expenditure on charitable activities	10,632	195,473	-	206,105	4,560	152,815	-	157,375

Separate material item of expense

	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-
Other								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total other expenditure	-	-	-	-	-	-	-	-
TOTAL EXPENDITURE	10,632	195,473	-	206,105	4,560	152,815	-	157,375

Other information:

Analysis of expenditure on charitable activities

Activity or programme	This year				Last year			
	Activities undertaken directly	Grant funding of activities	Support Costs	Total this year	Activities undertaken directly	Grant funding of activities	Support Costs	Total last year
	£	£	£	£	£	£	£	£
Activity 1	-	-	-	-	-	-	-	-
Activity 2	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-

This year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Last year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Section C**Notes to the accounts****Note 10****Details of certain types of expenditure****Note 10.1 Fees for examination of the accounts**

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner. If nothing was paid please enter '0' in the appropriate box(es).

Independent examiner's fees TY Accrued LY Actual

Assurance services other than independent examination

Tax advisory fees

Other fees (for example: financial advice, consultancy, accountancy services) paid to the independent examiner

This year £	Last year £
600	600
-	-
-	-

Note 11 Paid employees

Please complete this note if the charity has any employees (transactions with Trustees dealt with in Note 28)

11.1 Staff Costs

	This year £	Last year £
Salaries and wages	129063	116181
Social security costs	2989	2183
Pension costs (defined contribution scheme)	2210	2532
Other employee benefits	-	-
Total staff costs	134,262	120,896

This year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Last year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Please give details of the number of employees whose total employee benefits (excluding employer pension costs) fell within each band of £10,000 from £60,000 upwards. If there are no such transactions, please enter 'true' in the box provided.

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

NONE

Band	Number of employees	
	This year	Last year
£60,000 to £69,999	-	-
£70,000 to £79,999	-	-
£80,000 to £89,999	-	-
£90,000 to £99,999	-	-
£100,000 to £109,999	-	-

	This year £	Last year £
Please provide the total amount paid to key management	31,351	32,673

11.2 Average head count in the year

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	7	7
Governance	1	1
Other	-	-
Total	8	8

11.3 Ex-gratia payments to employees and others (excluding trustees)

Please complete if an ex-gratia payment is made.

Please explain the nature of the payment

This year	
Last year	

Please state the legal authority or reason for making the payment

This year	
Last year	

Please state the amount of the payment (or value of any waiver of a right to an asset)

This year £	Last year £
-	-

11.4 Redundancy payments

Please complete if any redundancy or termination payment is made in the period.

	This year £	Last year £
Total amount of payment	-	-

The nature of the payment (cash, asset etc.)

--	--

The extent of redundancy funding at the balance sheet date

This year £	Last year £
-	-

Please state the accounting policy for any redundancy or termination payments

--	--

Note 12 **Defined contribution pension scheme or defined benefit scheme accounted for as a defined contribution scheme.**

12.1 *Please complete this note if a defined contribution pension scheme is operated.*

	This year	Last year
	£	£
Amount of contributions recognised in the SOFA as an expense	2,210	2,532

Please explain the basis for allocating the liability and expense of defined contribution pension scheme between activities and between restricted and unrestricted funds.

Pension expense allocated as part of salary to relevant funds as per employee costs

12.2 *Please complete this section where the charity participates in a defined benefit pension plan but is unable to ascertain its share of the underlying assets and liabilities.*

Please confirm that although the scheme is accounted for as a defined contribution plan, it is a defined benefit plan.

Please provide such information as is available about the plan's surplus or deficit and the implications, if any, for the reporting charity this year and last year, if different

12.3 *Please complete this section where the charity participates in a multi-employer defined benefit pension plan that is accounted for as a defined contribution plan.*

Describe the extent to which the charity can be liable to the plan for other entities' obligations under the terms and conditions of the multi-employer plan. If this is different for last year, provide details

Provide an explanation of how any liability arising from an agreement with a multi-employer plan to fund a deficit has been determined. If this is different for last year, provide details

Note 20 **Creditors and accruals**

Please complete this note if the charity has any creditors or accruals.

20.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Accruals for grants payable	-	-	-	-
Bank loans and overdrafts	-	-	-	-
Trade creditors	7	1,568	-	-
Payments received on account for contracts or performance-related grants			-	-
Accruals and deferred income	930	7,053	-	-
Taxation and social security	2,056		-	-
Other creditors	300	297	-	-
Total	3,293	8,918	-	-

AS PER SCHEDULE

I have 2,059 but not m

E Britten

AGREED

20.2 Deferred income

Please complete this note if the charity has deferred income.

Please explain the reasons why income is deferred.

This year	Last year
<i>Invoice raised in the current year for funds that relate to the following year</i>	<i>Invoice raised in the current year for funds that relate to the following year</i>

Movement in deferred income account

	This year £	Last year £
Balance at the start of the reporting period	5,702	5,000
Amounts added in current period	-	5,702
Amounts released to income from previous periods	- 5,702	- 5,000
Balance at the end of the reporting period	-	5,702

aterial

Note 19 Debtors and prepayments

Please complete this note if the charity has any debtors or prepayments.

19.1 Analysis of debtors

	This year £	Last year £
Trade debtors	11,000	0
Prepayments and accrued income	304	304
Other debtors	0	0
Total	11,304	304

Complete 19.2 where a material debtor is recoverable more than a year after the reporting date.

19.2 Disclosure of debtors recoverable in more than 1 year (included in debtors above)

	This year £	Last year £
Trade debtors	-	-
Prepayments and accrued income	-	-
Other debtors	-	-
Total	-	-

Note 24 Cash at bank and in hand

Short term cash investments (less than 3 months maturity date)
Short term deposits
Cash at bank and on hand
Other
Total

This year £	Last year £
-	-
-	-
133,501	164,421
-	-
133,501	164,421

agreed

Section C **Notes to the accounts** **(cont)**

Note 27 **Charity funds**

27.1 Details of material funds held and movements during the CURRENT reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	643	78,000	- 78,642	- 1		-
Cambridgeshire County Council	R	Restricted Grant- Project	27,198	-	- 10,766			16,432
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	121	20,000	- 20,120	- 1		-
Dept for Education	R	Restricted Grant	4	26,496	- 26,498			2
Huntingdon Freeman's Trust	R	Restricted Grant	1,852	1,500	- 1,852			1,500
Integrated Care System	R	Restricted Charitable Activity	22,303	11,000	- 22,303			11,000
Tesco	R	Restricted Grant	-	500	- 500			-
PINS	R	Restricted Charitable Activity	-	28,000	- 28,000			-
Cambridge Community Services	R	Restricted Charitable Activity		5,000	-			5,000
Cambridgeshire Community Foundation	R	Restricted Grant		5,000	- 5,000			-
CCF Microsoft	R	Restricted Grant		4,000				4,000
Co-Operative Society	R	Restricted Grant		1,795	- 1,793	- 2		-
Unrestricted Funding	UR	Unrestricted Funding	103,686	9,338	- 10,631	4		102,397
Other funds (balancing figure)	N/a	N/a	-	-	-	-	-	-
Total Funds as per balance sheet			155,807	190,629	- 206,105	-	-	140,331

Fund balances carried forward include assets and liabilities denominated in a foreign currency

Yes*	No*
☒	☒

If yes, please state the basis on which the assets and/or liabilities have been translated into sterling (or the currency in which the accounts are drawn up).

Section C	Notes to the accounts	(cont)
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Note 27 **Charity funds**

27.2 Details of material funds held and movements during the PREVIOUS reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	-	80,144	- 79,501			643
Cambridgeshire County Council	R	Restricted Grant- Project	33,763		- 6,565			27,198
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	-	20,000	- 19,879			121
Dept for Education	R	Restricted Grant	-	23,968	- 23,964			4
Huntingdon Freeman's Trust	R	Restricted Grant	-	4,560	- 2,708			1,852
Integrated Care System	R	Restricted Charitable Activity	25,500	16,000	- 19,197			22,303
Tesco	R	Restricted Grant	-	1,000	- 1,000			-
Oppurtunities Area	UR	Unrestricted Charitable Activity	1,523		- 1,523			-
Unrestricted Funding	UR	Unrestricted Funding	101,835	4,889	- 3,038			103,686
							-	-
							-	-
Total Funds as per balance sheet			162,621	150,561	- 157,375	-	-	155,807

Fund balances carried forward include assets and liabilities denominated in a foreign currency

Yes*	No*
☐	☒

Note 27 **Charity funds (cont)**

27.3 Transfers between funds

This year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		
Between endowment and restricted funds		
Between endowment and unrestricted funds		-
		-

Last year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		-
Between endowment and restricted funds		-
Between endowment and unrestricted funds		-
		-

27.4 Designated funds

This year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

Last year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

PINPOINT CAMBRIDGESHIRE

INDEPENDENT EXAMINER'S REPORT TO THE GOVERNORS

I report to the trustees on my examination of the accounts of Pinpoint Cambridgeshire financial statements for the year to 31 March 2025.

Responsibilities and basis of report

The trustees are responsible for the preparation of the accounts.

I report in respect of my examination of the fund's accounts carried out under section 145 of the Charities Act 2011 and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the fund as required by section 130 of the Act or
- (2) the accounts do not accord with those records, or
- (3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Amy Beecroft FCA
Chartered Accountant
19 Newton Road
Lindfield
Haywards Heath
West Sussex
RH16 2NB

Accounts

pinpoint

for parents by parents



SUPPORTING, INFORMING, INVOLVING AND EMPOWERING
CAMBRIDGESHIRE PARENT CARERS

JANET DULLAGHAN

Chairs of Trustees'



As the Chair of the Trustee Board, it gives me great pleasure to introduce this Annual Report. It sets out our work to date, outlining our plans, ambitions, and commitment to working together across Health, Social Care, and Education to support parents and carers of children and young people with SEND. Pinpoint is a Charitable Incorporated Organisation (ICO) governed by a board of trustees. The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint and provides its governance.

At Pinpoint, we focus on engaging and empowering parents, embedding co-production, and ensuring parents can participate in influencing services so all children can achieve their full potential. Much of what we do enables parents and carers to increase their knowledge and understanding of their children's needs and the services and support available in the local area. We help to build parent carers' confidence and resilience through peer-to-peer support, training, access to information and guidance, and signposting to services and support.

For many in the SEND world, it feels like things are getting harder - services are struggling, and waiting lists are getting longer. Against this background of increasing difficulty, the work we do takes on even greater significance and importance. When parent carers feel alone and cut off by the system, they need more support than ever.

This has been a challenging year. With the changes within Cambridgeshire and Peterborough Local Authority (LA), many roles have changed, and the NHS reconfigurations, including the replacement of the Cambridgeshire and Peterborough Clinical Commissioning Group with the Integrated Care Board, have been challenging. Both the LA and the NHS have continued to fund Pinpoint, valuing the co-production work we do with them, and in spite of these challenges, Pinpoint has consistently delivered against families' priorities.

Over the last 5 years, Pinpoint has grown into a stronger, more stable and more effective organisation. It has continued to provide high-quality services to fulfil its contracts and grants through information, involvement, support and training for parents and carers, parent groups, service providers and commissioners, providing strong parent carer voices and further embedding the co-production process across all services and support.

With a small, dedicated, and hard-working team of eight part-time staff, a Trustee Board of seven, and parent carer 'Pinpoint Champion' volunteers, Pinpoint facilitates strong parent-carer voices, which have resulted in numerous improvements to services over the years, as evidenced in this and our previous Annual Reviews on the Pinpoint website.

The new Strategic Plan 2023-2028 details Pinpoint's considerable achievements over the last 5 years and the challenges going forward. We have set out in this Strategic Plan our ambitious developmental Goals for the next 5 years, seeking to deliver the best possible outcomes for all children and young people with additional needs in Cambridgeshire. Pinpoint's Strategic Plan 2023-2028 can be downloaded from our website: <https://www.pinpoint-cambs.org.uk/about-us/strategic-plan/>

Janet

HELLOS & GOODBYES

We said goodbye to Fay Dutton and Christine Stocker Gibson after many years of long and dedicated service to Pinpoint. Both had led Pinpoint seeing us from our first beginnings around a kitchen table to the organisation we are today. They have seen us through a variety of challenges and we genuinely would not still be here were it not for their dedication and passion to all that we do. Thank you Fay and Christine for all your support.

Janet Dullaghan joined the Board of Trustees last year and is our new Chair of Trustees. She now leads us into another chapter as we seek to bring to life the new Strategic Plan. She is joined by two new trustees: Sarah Gusscott and Sue Berry. Sarah is an Occupational Therapist by profession and Sue is a marketing professional. They bring their professional expertise and personal desire to make a difference for our children and young people to their new roles. They are joined by Kerry Swannel who has been offering her professional accounting expertise to our Finance Sub Group. We are also joined by two new staff members. Sara Basuc is a former County Council colleague who we worked with us on the Opportunities Area work and we are delighted she has joined us to deliver the new Neuro Diversity Booklet and our new training offer. She is joined by Amy Wyles to support us in our Communication activity. Amy's background in private client law brings welcome strength to our team. Betty Tzeng, a Clinical Psychiatrist joined us for six months to learn more about what we do. We want to continue to expand and strengthen the board and welcome the opportunity to speak with anyone who may be interested. We particularly want to hear from parent carers with children and young people in education. We acknowledge that time is precious, and we can be flexible in the demands we make of trustees.



Janet
Dullaghan



Betty
Tzeng



Sue
Berry



Sarah
Gusscott



Kerry
Swannel



Sara
Basuc



Amy
Wyles

Our year in numbers

Pinpoint has had another busy year working with parent carers on our participation work to help improve Cambridgeshire services for families with children and young people with SEND (Special Educational Needs and Disabilities).

5351

Social media
followers

3901

Parent carers attended
Tii Hubs, workshops
and groups

169

Strategic meetings
with parent carers
represented

Workshops
& Tii Hubs

123

151

participation
opportunities

162,773

webpage
views

21

Pinpoint
Champions

Meet our Team

Pinpoint is a Charitable Incorporated Organisation governed by a board of trustees. The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding we receive.

Trustees are volunteers and meet once or twice a month to fulfill their roles. Our staff team are all part-time and term-time only, with the exception of the CEO who is part-time year-round. The staff team all have specific roles but are multi-skilled able to cover multiple operational functions, as needed in such a small team.

Our Trustees



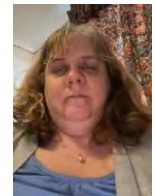
Janet Dullaghan
Chair of Trustees



Tina McKewan
Treasurer



Hasan Amjad
Trustee



Dawn Hall
Trustee



Sarah Guscott
Trustee

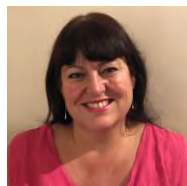


Kerry Swannell
Co-optee



Sue Berry
Trustee

Our Staff



Sarah Conboy
CEO



Lisa Belton
Deputy CEO



Linda Green
Engagement and
Participation
Officer



Bianca Cotterill
Finance Officer



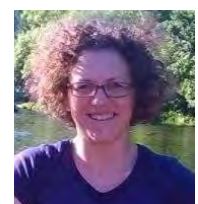
Michelle Quail
Communications
Officer



Karina Whittington
Session Host



Amy Wyles
Deputy
Communications
Officer



Sara Basuc
Engagement and
Training Officer

OUR CORE BUSINESS



We are the DfE Parent Carer Forum for Cambridgeshire and part of the regional and National Network of Parent Carer Forums

As Cambridgeshire's Forum, we are also a member of the Eastern Region Parent Carer Forum (ERPCF) and active members of the regional SEND Network.

We attended a two-day virtual National Network of Parent Carer Forum (NNPCF) Conference and a face-to-face NNPCF Conference. We have taken part in training throughout the year. Our contribution was recognised by both the Secretary of State and School Ministers.

We have worked with Department for Education Colleagues to ensure voices from our region have been heard directly by those delivering national policy and practice.

The ERPCF commissioned Forums to undertake new Health work, such is the strength of our network.

Sarah, our CEO, is a representative for the ERPCF working regionally and nationally on behalf of parent carers, as well as Chair of the regional forum. Lisa, our Deputy CEO has just become a regional and national representative too.



Local Authority and Health Parent Participation and Co-production

The ongoing challenges post-pandemic with a cost of living crisis have continued to have a lasting impact on families, their children and young people. We have continued to be a vital communication channel to get information out to parent carers. We had a dedicated part of our website where we provide information to support parent carers on cost of living. We have continued to raise the issues that families face.

The pandemic delayed many of the commissioning and policy changes that had been anticipated. This has been exacerbated by the separation of Peterborough and Cambridgeshire Local Authorities, and their staff. We have taken every opportunity to ensure parent carers are participating in service development and co-producing new services and SEND policies.

We continue to deliver a range of workshops and training funded by the Cambridgeshire and Peterborough Integrated Care System (ICS). These include Attention Deficit and Hyperactivity Disorder (ADHD)/Autism Spectrum Disorder (ASD) groups, Expert Parent training and Challenging Behaviour workshops. The ASD/ADHD groups continue to run each month online. We have been able to provide a wide range of speakers offering advice and support on topics parents tell us they need. This year these have included mental health, anxiety, behaviour management and managing sleep.

SEND Peer Review

The Local Authority and Health invited peers from other authorities to look at Cambridgeshire and give their views on areas for improvement. We enabled parent carers to contribute to this important piece of work.



PROJECT UPDATES

In 2023-24 we actively sought additional funding, which led to several new projects.



WHAT PARENT CARERS TELL US:

"It's helpful being an evening session."

"I found this very helpful most professionals just tell you to get on with it or don't understand."

"It was good to hear that we are already doing some of the right things and also get new ideas. Also nice to hear that we aren't alone."

"Understanding my son's needs more and how to help him.."

Pinpoint Champions

We have continued to support and slowly grown our current cohort of Champions. They are a small but powerful team able to advocate for parent carers, signpost to services and offer peer support. They feedback on services and help us at sessions with service providers.

Pinpoint Tii Hubs

These virtual groups had been running since 2022. We offer a two hour drop-in each week in term-time. These sessions offer parent carers a safe space to seek help and support, be signposted to services and to recognise that they are not alone. The Monday sessions are open to all parent carers. We have tried offering sessions specifically for families of children with Profound and Multiple Difficulties as the needs of this group of parent carers are often more specific as they are further through their SEND journeys earlier than many who join us at Tii Hubs. We looking again at new ways to reach this group of parent carers.

Pinpoint Workshops

We started these with funding from the Opportunities Area. They have proved so important to parent carers that we have funded these with the help of the County Council going forward. The programme responds to the issues parent carers raise with us and covers a wide range of topics for families with children and young people of all age groups and with a wide range of needs. These sessions are integral to our participation offer, providing direct feedback through the surveys we do and through the comments made during the workshops. We have also moved the sessions to span lunch-hours seeking to accommodate those parent carers who work but can join us in their break.

Twilight Sessions

These have come about from the ongoing request from parent carers keen to join us but unable to do so in working hours or when their younger children are awake. When we piloted these previously we struggled to get good take-up but we have been delighted, if not a little overwhelmed, by the number of parent carers joining us on a Wednesday of Thursday evening. This year these are funded by Huntingdon Freeman. We will continue to provide this offer whilst we have the funding and parent carers available to host.

PROJECT UPDATES

In 2023-24 we actively sought additional funding, which led to several new projects.



Huntingdon Freeman's
Trust



Location-based offer - Huntingdon

We have been running a location-based project in Huntingdon over the last three years, thanks to funding from Huntingdon Freeman. The project was to make a direct offer to schools to identify and train Pinpoint Champions who could support parent carers associated with each of the pilot schools. With each year we have evolved the project to reflect the need of parent carers, and schools. This year we have moved the Tii Hubs to an off-site satellite model based at the Maple Centre in Oxmoor. We have been able to support 42 parent carers through this initiative and through the provision of location-specific information on our website.

Neurodiversity Booklet

We first discovered the Essex Forum/ Essex partners and NHS commissioned last year and asked if it might be possible to have a version created for Cambridgeshire. We were delighted when our ICS was able to broker an arrangement with Essex to provide the template and then to fund us to create a Cambridgeshire version that we could share with parent carers. The booklet had a soft launch in September and has been viewed by 4810 parent carers, reaching 30% of our parent carer audience. We have developed training to offer alongside it and have rolled it out to parents, schools and professionals.

WHAT PARENT CARERS SAY ABOUT THE BOOKLET:

"I have been researching all summer trying to get it clear in my head how the EHCP process works if looking at special schools etc and couldn't get my head round it – you literally explained it in a sentence! (Though not expecting it to be as easy as it sounds!!) I have no doubt it is going to make a HUGE difference to so many families, thank you so much ."

"As usual, lots of useful information and valuable real-life experience, as well as emotional support."

"Amazing to have a guide through every step filled with processes, tips, and general information in a really easy to read and dip in and out of format! "

"Makes me feel more confident about how to move forward and how to support my child. Also will help me explain to my husband why she needs different support to other children as he thinks it all just behavioral "

"Practical and created by those who know and have lived experience."

Comentary On The Year

It would be fair to say that for those of us who have been on the SEND journey for some time it feels like it is getting harder - services are struggling, waiting lists are stretching out, and it feels like the system is designed to say no! Those who are starting their journey will have no comparisons. Those who had hoped the 2014 reforms would bring welcome support and inclusion for their children are now looking at a future of adult care with no real tangible support.

This all sounds bleak for a team of parent carers who remain resolutely optimistic. But this outlook is the only way we can stay energised and focused on making the system and experiences for families better. The SEND system is struggling for resources and from the overwhelming tsunami of need post-pandemic. We have watched the Local Authority and Health fight for more resources and valiantly seek to transform SEND in Cambridgeshire. But resilience is low for professionals (and parent carers) and it's a daily battle. As a Forum, we can only help parent carers if we stay positively and constructively engaged with the system. This frustrates those who are angry about a failing system and want us to campaign, but our Forum status prevents us from doing so –our Forum status prevents us from doing this. So we do all we can to provide searingly honest feedback, remembering that those who have to commission and deliver services often feel as frustrated as those of us who use the services.

Against this background of increasing difficulty, the work we do takes on even greater significance and importance. When parent carers feel alone and cut off by the system, they need more support than ever.

The isolation they feel (and their children feel) is harmful, and we are playing our part to provide a safe place where they can find peer support; it has never been more needed. As the system becomes harder to navigate and feels like there are more barriers, providing timely, free information with practical support enables those waiting for services to have the knowledge they need to support their children. Empowering parent carers with knowledge and skills enables them to stand up and ask for what's needed and fight for it if required. Giving parent carers the confidence to know they are doing all the right things helps them to stay positive and better able to support their children. Providing an inclusive Forum where it's okay to say it's awful and yet also to say when things are going really well is vital. The challenge for us is helping families to understand that every day we are playing our part to make things better for their children. Our You Said, We Did is a snapshot of the activity we undertake to make that difference. You would be forgiven for thinking that Pinpoint is a huge organisation with endless resources – we are eight part-time parent carers with lived experience and a budget that barely breaks even. And yet, the tone of this report speaks to our can-do attitude and determination to be here for the next 15 years.



Our new 5-year strategic plan 2023-28

We set ourselves a hugely ambitious task as we started 2023 - business as usual, our three core priorities (extending our reach and empowering parent carers, promoting co-production and influencing policy and practice) whilst embarking on a new business plan to deliver financial independence and sustainability.

1. Extend reach & engagement, & empowering parents

- Review Reach and Engagement Strategy (including our communications methods) by March 2023 and reset for the year ahead.
- Communicate our Pinpoint Forum Handbook (with a focus on coproduction understanding) with LA as we experience staff changes
- Develop a communications funding income stream proposal by July 2023
- Develop a new proposal for face-to-face Tii Hubs Offer using Champions in schools by July 2023
- Bring on stream (if approved by the Board) a new face-to-face Tii Hubs Offer using Champions in schools by July 2024
- Develop a proposal for a new face-to-face Champions in key settlements programme by March 2023. Bring on stream (if approved by the Board) a new face-to-face Champions in key settlements programme from September 2023.
- Develop an independent income stream proposal to ensure that all Tii Hubs are core business by July 2023.
- Carry out a rolling review to ensure that Pinpoint's signposting materials (website and Handy Guides) are up to date by March 2024.
- Develop a Pinpoint Supporter Programme proposal by July 2023 and seek funding in 2023-2024.
- Develop and train Pinpoint Champions, growing the cohort incrementally to broaden reach across Cambridgeshire, to retain a cohort of around 30 Champions by March 2024.
- Develop a new membership offer by July 2023.

Business Plan 2023-24

2. Promote Co-production

- Work with the LA to refresh the LA's Coproduction Toolkit to ensure it reflects the Cambridgeshire SEND Strategy and Cambridgeshire SEND Pledge commitments to coproduction and remain aligned with national SEND good practice guidance from July
- Work with the LA to ensure its day-to-day working reflects the Cambridgeshire, and Peterborough SEND Strategy and Cambridgeshire and Peterborough SEND Pledge commitments to coproduction and remain aligned with national SEND good practice guidance throughout 2023-2024.
- Proactively work with the LA and Health to ensure that they understand and embed coproduction to every opportunity – through one-to-one relationships and meetings, formal LA and Health Boards, relationships with commissioners (including grant monitoring) and structures, and by including coproduction feedback in reporting to Boards, throughout 2023-2024.
- Develop a self-funding coproduction training programme proposal for schools and professionals by July 2023.
- Develop a coproduction training proposal for parent carers by July 2023.
- Seek funding (subject to Board approval) for the parent carer training proposal by March 2024.



Our team of eight part-time staff all have individual roles and responsibilities but all have to be able to cover for each other to ensure we have business resilience. We are all always pushing the boundaries of our knowledge and developing our skills and this year has been no different. We have needed to expand our technology skills as we have continued to explore how our digital presence can enable us to reach more parent carers - we've been using artificial intelligence to game the ever-changing social media algorithms!

The new Neurodiversity Booklet is 280 pages that was researched, rewritten and then formatted before being published and promoted online. We further developed training modules to share with parent carers and professionals.

We spent considerable energy on our influencing and relationship management in the face of considerable staff changes in health, social care and education. This stretched our capacity when we then supported the Local Authorities Peer Review, Their Transformation Programme, and Health's new Neuro-Development Pathway.

3. Influencing policy and practice within Cambridgeshire and beyond

- Identify (and maintain) the key relationships from April 2023.
- Identify and secure seats around the LA and Health policy tables from April 2023.
- Train staff to utilise feedback and soft intelligence in reporting and dialogue with LA and Health partners by July 2023.
- Identify what service improvements are needed and wanted through monthly data and soft intelligence reviews to inform reporting to LA and Health partners from April 2023.
- Pinpoint's monthly newsletter will include updates on Pinpoint's influence on policy and service improvements from April 2023.
- Pinpoint's 'You Said, We Did' will be published six monthly on our website – September and March.
- Pinpoint Communications will promote Pinpoint's 'You Said, we did' through social media – September / October and March/April.
- Develop and then utilise monthly reporting to ensure that those attending key LA and Health meetings have the information they need to reflect key messages and make use of soft intelligence and feedback by September 2023

ASD/ADHD Information and Support Offer ICS

Deliver three sessions monthly – from March 2023

Business Plan 2023-24

Core Information and Support Project CCC

Deliver three sessions monthly – from March 2023
Introduce new twilight offer from June 2023

Neuro Diversity Project ICS

Develop a project plan by July 2023
Deliver from September 2023
Develop training offer to support the project by July 2023
Deliver training offer from September 2023

4. Ensuring Pinpoint is fit for the future while remaining financially sustainable

- Produce and agree on a financial strategy by September 2023.
- Produce and agree to detailed business/project proposals which produce additional income for Pinpoint from March 2023 onwards.
- Identify and agree on new income streams for unrestricted funding, including donations from March 2023. Review in September 2023.
- Identify and agree on project proposals for restricted funding from March 2023. Review in September 2023.
- Ensure negotiations around grant (Health) continuation happen in good time from September 2023.

Business As Usual

Monthly reporting to Board – policy, strategy via CEO Report
Monthly Finance Reporting to Finance Sub Committee
Monthly reporting to senior LA/Health Boards
Monthly newsletter
Day to Day comms
Contingency Planning
HR and line management
Trustee Governance
Contract Management and Reporting
Board Support
Policy Updates
Infrastructure procurement and management
Licenses and Insurances



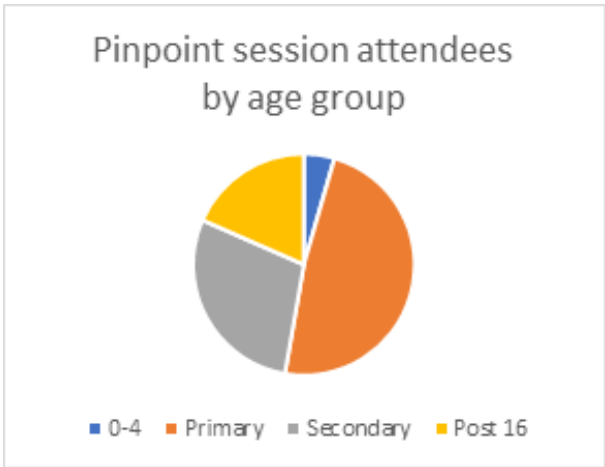
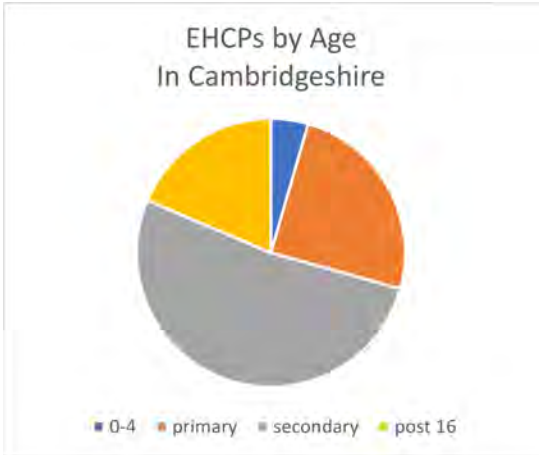
We worked to ensure that we strengthened our participation offer with new termly meetings with health, mental health, social care and education. This new approach enables parent carers to participate more frequently and professionals to easily engage in all aspects of their policy and delivery development. The new Forum Participation Group has helped us to hear the voices of those who don't engage directly with Pinpoint but are known to other local organisations.

We looked at our own internal skills and gained both a Carers Tick, the Safeguarding Best Practice Award to equip us to better meet parent carers needs, and the Good To Go Quality Mark from Hunts Forum.



Our Aim: Extending our reach to help more parent carers

Empowering parent carers by reaching them early in their SEND journeys is key to the work we do. We hear more from parent carers of primary-age children (SEN Support) than the number who have Education Health and Care Plans in this age group. This meets our aim of empowering parent carers early in their journeys. We work with the Early Help teams (Social care, education) to promote the support we can offer families early in their journeys.



We collect a wide range of data from different sources - virtual sessions where people attend 'in person' and complete surveys and provide feedback for us, and then there is data we collect from our website and social media platforms, generated by the hosts' software. This can give us challenges in interpreting the information - for example the website can tell us gender (of who the account is registered to) but that doesn't necessarily mean that is who used the account. We do know that our website is a source of information for those starting their journeys, with around 173% of those accessing it year after year being new visitors.



New v returning visitors to website 2023-2024

Empowering parent carers through high-quality information and resources via our website. We have refined and relaunched our website to be content-rich and organised to make navigation easier. It now meets Level One Accessibility. The changes we have made makes the website more accessible on mobile devices.

Devices used to access website 2023-2024



WHAT PARENTS SAY ABOUT PINPOINT:

"Thank you ever so much. So great to have found information to support my concerns. Really appreciate this service."

"As always, I have come away from these kind of Sessions from Pinpoint, with even more knowledge about how to help my Child and additional information that I am able to take away to help get her more detailed support."

"Thanks Pinpoint for another great session on something so many children are struggling with."

"As usual it is lovely to talk to other parents who get it and who have been through or are going through similar things - it's a great place to come for advice and support."

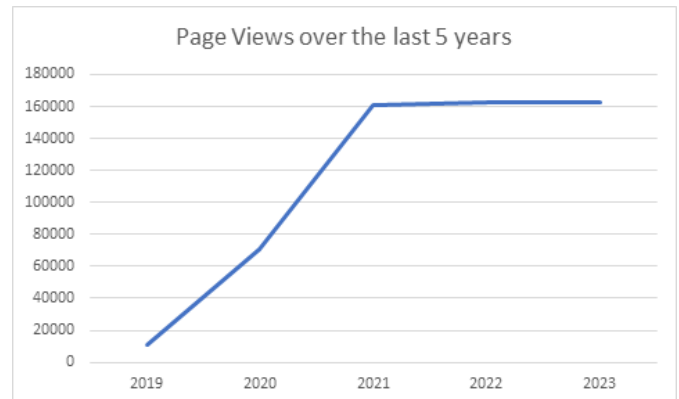
"Very friendly atmosphere."

"Today I had so much invaluable information to help with a current crisis. This is a truly unique resource."

"It was really empowering to hear from other people and to get links to further advice."

"I felt seen and heard and like many other parents were going through or had been through similar experiences. I feel much more confident moving forward with my son."

The number of pages viewed has increased in the last 5 years by 452%. We know that we are reaching more new parent carers consistently year after year.



We recognise that how people reach our website varies but our data shows the importance of our social media channels as a means of directing people towards our information. Of our top ten arrival locations to our website, 63% of our website visitors arrive from Facebook, 11% arrive directly from the Local Authorities Local Offer and 4% arrive having accessed our newsletter.

Empowering parent carers by providing the right information through Pinpoint sessions. 7.5% of those who attend take the time to complete our feedback. 92% of those say they find the sessions very beneficial. 96% feel encouraged to take action as a result of attending our sessions.

Our sessions are commissioned based on the most common needs. Since Covid, Social and Emotional Mental Health has overtaken Autism and ADHD as the largest group of need that parents attending our sessions report. This may include children with or without a diagnosis. We know that more families are reporting children and young people's mental health has become a concern post-pandemic - higher numbers are reporting anxiety and struggles with attending school are common concerns for parent carers. We also know that some children and young people communicate through their behaviour and families continue to report a high incidence of poor, challenging or concerning behaviour, which would also come under the Social and Emotional Mental Health (SEMH) category.

It should be noted that we are funded by the NHS (Cambridgeshire and Peterborough Integrated Care System) to provide monthly Autism and Attention Deficit and Hyperactivity Disorder (ADHD) information sessions. These needs make up the biggest groups of need amongst those who respond to our Annual Survey. Some of these children also have co-occurring conditions - for example, SEMH. This is why we usually enable parent carers to record multiple needs, in any combination, when they report.

PARENTS TELL US:

"Imagine how much could be achieved collectively if our energy was used in a way in which we are all listened to and things changed accordingly for the better! "

"Invaluable information from other parents who really understand because they have been there."

"As well as providing great emotional support, the pinpoint team have great knowledge of the system and can advise on the next steps."

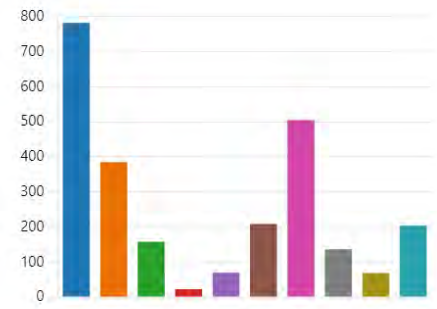
"A really useful session which combined general practical information and advice, discussion, personal experience/anecdotes from the presenters and group discussion and peer support in the chat."

"Very insightful session brilliantly presented by an expert in the field; I particularly liked the practical suggestions which helped me to reflect on my approach, which was really helpful."

"I'm glad I joined this today, got more info from this than I have in the past couple of years! "

"Pinpoint is a valuable support and is doing amazing work to help parents and carers who need them! Well done to all those involved - you are very much appreciated"

"Pinpoint Cambridgeshire everything you do is spot on and so informative and helpful."

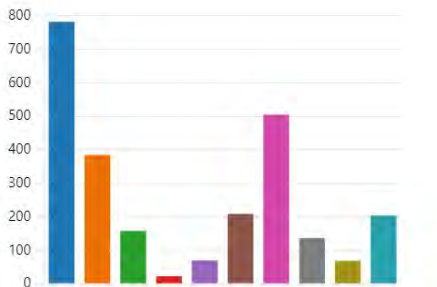


Taken from those completing Our Annual Survey 2023-2024

We use Pinpoint resources to provide information sessions relating to SEMH and specifically to issues such as managing challenging behaviour, improving mental health, supporting children and young people who experience anxiety and how families can help improve sleep patterns. We often provide sessions that cover multiple needs, responding to the likelihood of co-occurring needs.

We have provided 151 opportunities for parent carers to gain information and support in the last 12 months – averaging three Pinpoint information sessions per month and a weekly Tii Hub (peer support session) in term time.

We regularly update our website information and resources in response to parent carer identified needs and signpost via our social media channels. We work with the Local Authority, Health and SENDIASS to ensure they understand changing patterns of demand and proactively seek additional support to match emerging patterns of need.



Percentage of needs identified by the parent carers who complete our feedback surveys at the end of our sessions.

Reaching out to help hear everyone's voice: a strategy to reach out to those we hear from less often and who are often under-represented.

Empowering our parent carers to navigate the system and feel confident to make progress on their own. 92% feel they have the information they need to take the next step (Pinpoint Session Feedback). The quotes throughout this report highlight this.

Empowering our parent carers by building their confidence. 92% say that they appreciate feeling they are not the only ones in their situation (Pinpoint Session Feedback).

Reaching those in "our audience" is a real challenge as not all will know about Pinpoint. We ensure that we do all we can to reach out across the school system, making sure that at least once a term we are included in the Director of Schools' email sent out to all schools and settings – we include text which can be lifted and put straight into communications which schools and settings share with parents.

Our parent carers predominantly access information through social media – we reach 5351 who follow us this way. We are prominent on other organisations' social media as a way of raising our profile and reaching more families who might not know about us or look for us.

We reach out across schools, settings, children's centres, food banks, places of worship, and GP surgeries. We ask our partner organisations to use their networks and we attend events. Our Champions work to reach people in their own communities too.



Twitter
<https://twitter.com/pinpointcambs>



Facebook:
www.facebook.com/pinpointcambs



Instagram: [pinpointcambs](https://www.instagram.com/pinpointcambs)



Our newsletter:
www.pinpoint-cambs.org.uk/news/

Tii HUB ATTENDEES SAY:

"Tii hub is such a lovely supportive and understanding environment- it's great to know at the end of a difficult week that there is a group of people I can talk to who just get it. Thanks pinpoint for everything you do! "

"Having a supportive community who is engaged and generous with their experience and knowledge is priceless. "

" It's good to know we can come to tii hub with our questions and often someone knows the answer or can point us in the right direction of someone who does."

TRUSTEES SAY:

"Volunteering for Pinpoint provides me with a opportunity to give something back to a community that has helped me navigate the SEN world"

"Being trustee allows you to see the amazing work the group does and have an input into findings and make suggestions on future plans."

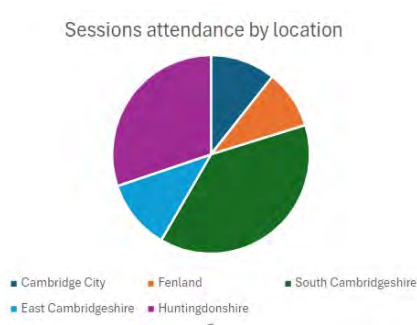
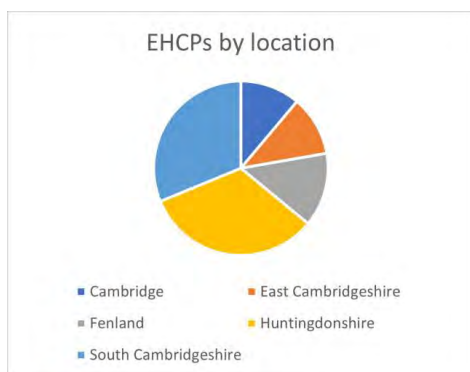
"Being a trustee for Pinpoint allows me to be part of a team of compassionate individuals working collaboratively to support families and champion the best interests of children with additional needs".

"I am really glad to be learning more about SEND in Cambridgeshire and listening to the perspectives of parents and carers."

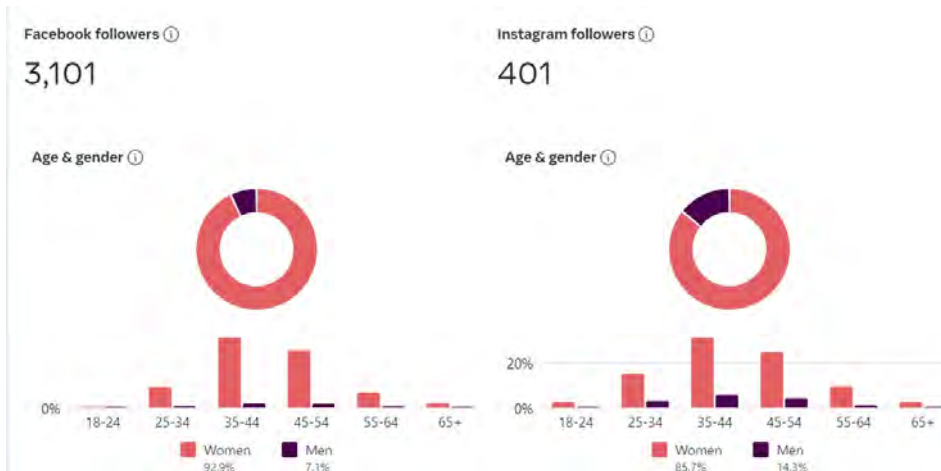
Ethnicity

The families we are reaching match the ethnicity profile that Cambridgeshire has for those with EHCPs. Although the populations are small, we do see families from most ethnic groups living in Cambridgeshire. We work with the Local Authority's Early Help Teams and those who work with Traveller's communities to promote Pinpoint.

Geography The impact of geography is comparable between the percentage from each location known to have EHCPs and the reach we are achieving from our sessions, where known.



Age and Gender As already set out in the limitations of the data paragraph, our social media platforms record the age of those registered with internet providers but it is possible for others to be accessing our website through someone else's account. Based on the hosts' data, the age profile of our audience is predominantly 35 - 54 in age but this varies in how they access Pinpoint.



Our social media audience by age and gender.

CHAMPIONS SAY:

"I want to give something back to an organisation who have done so much for our family."

"I'm a champion because I want to help in anyway that I can, pinpoint helps me and so many others so it's the least I can do!"

"Feeding back for session topics - I said to my husband that there's no better feeling than suggesting a topic for a session and it being really well received."

"It's only a slight exaggeration to say that Pinpoint has been the only helpful support we have had in our SEND journey."

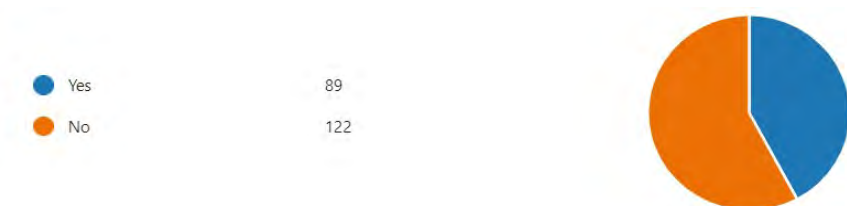
"Being a Pinpoint champion is doing what you can when you can and most of the time it's when your so exhausted from your life but you just HAVE to give back to others."

"I'm a champion because I know how it feels to feel like you are alone in all of this and I don't want anyone else to feel like that."

We try to offer sessions throughout the day and have experimented with a SENDads twilight session when funding allowed. We do get dads joining us in the day, but it is still predominantly mums we see. Now we have resumed our twilight sessions we are seeing more Dads once again. The data that we can gain from our social media and website analytics gives us insight into who accesses through which social media channel. Instagram seems to be proportionately more popular amongst the dads.

New insights about how parent carers feel their children and young people are included in out-of-school activities with their peers.

It is increasingly apparent that many children and young people with SEND feel isolated and need more support to feel included and to participate in social activities.



Does your child / young person feel included in out-of-school activities with their peers?

WHAT PARENT CARERS SAY ABOUT INCLUDING THEIR CHILDREN:

"Better staff or more staff trained in special needs so they feel s like they are burden ."

"Teenagers need to be kinder. It is not a structural thing."

"To just be asked if they would like to be involved rather than just assuming that they don't."

"More inclusive services, where she doesn't get stared at for being different."

"Invited to do stuff with others 'Play days with others."

"Availability of bespoke interest focussed small group activities especially mid-week."

"We have no afterschool provision."

"To have safe places to go and have fun and meet people who understand and get her. People who are in her 'tribe'."

WORKSHOP ATTENDEES SAY:

"Very validated and understood, knowledge about sleep has improved, was able to connect with other parents in a similar situation to me."

"This presentation gave me a much better understanding of my daughters issues and how to deal with them. I've read a lot of stuff but this concise presentation was completely on point. The experiences of the other parents were very helpful and the book recommendations too."

"The welcoming, open and practical environment is always helpful especially with topics that mean so much."

"This was a really great talk. (The speaker) is really knowledgeable and understanding and her advice is tailored to our children's needs. It's so great to hear professionals that understand that our children need different approaches."

"Keeps me sane(ish) ."

"I am not alone."

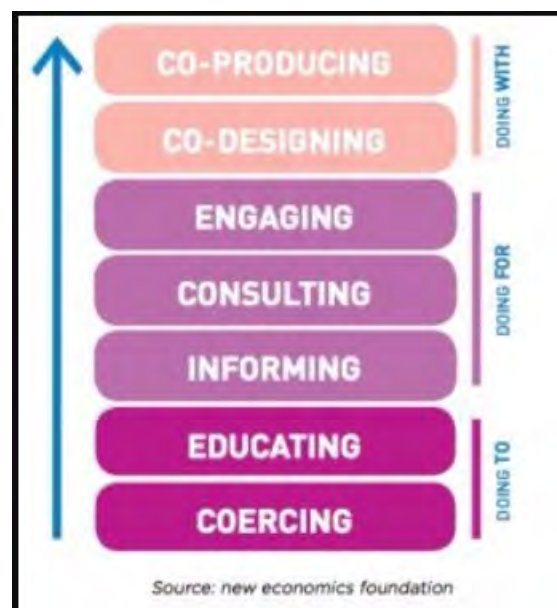
"Delivered the talk well. Easy to listen to. Took away some useful info."

"An absolutely fantastic session. Thank you for giving us parents an opportunity to speak to the professionals ."

Our Aim: Creating opportunities to promote co-production and participation

Co-production provides a process for sharing decision-making power. In collaboration, the principal decision-maker invites others to join them in the process. Collaboration, like consultation, seeks to surface the best ideas through dialogue, exploratory questions, and identifying best practices. In co-production, however, it is the collective participants who determine the best way forward and make the decision together.

Co-production is the way we work with the Local Authority and Health staff. We promote co-production at every opportunity – it is where we all work together as equals with professionals and services, all listening to each other, valuing each others' viewpoints, and doing the best for the child or young person. Good co-production also means working together when implementation takes place, and this is happening in Cambridgeshire through formal structures (boards and working groups) and by working with officers.



Co-production is embedded in the Cambridgeshire and Peterborough SEND Strategy

Cambridgeshire and Peterborough's SEND Strategy and Pledge restates the commitment to co-production and uses the co-production info graphic to illustrate this.

The Local Authority has reaffirmed that the contribution from Pinpoint in developing the Local Authority's SEND policies, strategies and commissioned services is highly-valued and respected by the Local Authority, with open, honest and constructive exchanges being a feature of its work as the Parent Carer Forum.



In addition to Pinpoint being an independent Parent Carer Forum, it is also funded by the Local Authority to provide additional capacity for co-production. Parent carers use their lived experience to design, improve and enhance services. Pinpoint assists in the collation of parent carer views on relevant and focused areas of activity in order to co-produce improved policies and services. Pinpoint also provides feedback to enable service commissioners to evaluate the services they commission and to consider how well services meet the needs and aspirations of the children, young people and families for whom they provide.

Participation

We work to ensure parent carers are heard by those who commission (buy) services for Cambridgeshire children and young people – we do this through our Participation Toolkit (see below). We are proactive in seeking out participation opportunities and creating them where possible, but we also facilitate the work of others to get their voices heard by sharing ways to take part. We work to create opportunities for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy to ensure that we take every opportunity to engage with all our parent carers.

We facilitate participation on behalf of the LA (education and social care) and Health, on behalf of local SEND organisations (e.g. Cambridge Children's Hospital), on behalf of the NNPCF and we share opportunities to participate in SEND research. The principle system for this is our social media channels.

Tools we use for participation:

Pinpoint's website

Social Media: Facebook, x (formerly Twitter), and Instagram

Pinpoint Reference Forum

Pinpoint Partners in Commissioning

Working Groups

Pinpoint Focus Groups

Meet the AD Network Sessions

Meet the Head of SEN Network Sessions

Network Meetings

Termly Session for Education, Health, Mental

Health and Social Care with LA and Health

professionals

The Pinpoint Champions Network Workshops

Commissioning specific tasks and finish groups



Pinpoint Surveys including the Annual Survey

Tii Hubs

Pinpoint's Annual Conference

Pinpoint's monthly newsletters

New Forum Participation Group

WHAT PROFESSIONAL SAY ABOUT US:

"Strong support and professional challenge from our parent carer forum Pinpoint."

"Pinpoint are like your best friend who says you dont look good it that dress" - speaks to how we share honest and challenging feedback."

"Pinpoint regularly challenges us" - what the Director of Schools says about us"

"I am an Education Inclusion Family Advisor working with a family who has a 8yr old diagnosed with ASD who hardly sleeps. I have found this [Pinpoint workshop]very informative and will share with the family."

"I am not a parent of a child with SEND, but I am a professional from a support service where we try to help educational, health and social care professionals better support children's emotional wellbeing. I found it really useful and beneficial to hear about the issue of anxiety and school refusal from a parent's perspective and better understand the challenges parents are facing. Thank you so much for offering this session."

Improving school attendance We know many children can't attend school (rather than won't / choose not to attend). This is a cohort of children and young people with significant needs, in many cases not being met, which causes them to be out of school. We have sought more help for families, children, and young people by raising their voices, which are being heard. The new Alternative Provision Strategy Action Plan is being co-produced, and we continue to make the case that we may need a wider range of settings to support a return to school.

We are improving Education Health Care Plans through co-production. We continue to work with the LA to ensure that EHCPs reflect the needs of parent carers and provide sufficient specificity to be upheld, should it be required. This remains a challenge as the LA see EHCP numbers rapidly increase without the resource to administer to increase alongside it.

The timeliness of statutory processes remains a practical issue for families and the Statutory Assessment Team. In raising your concerns, the LA continues to review how it is structured to meet timescales and will be trialling a new approach that it hopes will improve timeliness.

Compliance and expectations are the cornerstone of the Local Authorities SEND Strategy priorities, as parents told us it is an ongoing issue and a key priority to be resolved. As a result of us continuing to raise parents' voices, it remains a priority going forward. The LA continue to grapple with the challenges of achieving this in a system devolved to schools, where the LA's powers are limited.

We strive to seek more support to be provided early and more effectively for all children and young people with SEND. The Local Authority has introduced a co-produced resource and supporting guidance to help schools and settings know what support should be made available to children on SEN Support. This is known as 'ordinarily available provision', or OAP.

We have begun co-producing a long awaited new Neurodiversity Pathway that seeks to offer a clear route to diagnosis and support to those who are on the pathway (even if they don't receive a diagnosis). This is still in its early stages and will require more engagement to progress into delivery.

We were delighted to be able to deliver the new Pinpoint 'Supporting Your Neurodiverse Child' booklet. The booklet is now launched, and we are receiving positive reviews from those who have accessed it - we've had in excess of 4,500 downloads. We will be launching co-produced training alongside it.

We are part of the new national PINS (Partnership in Neurodiversity in School) programme alongside the Local Authority and Health. Over 20 schools will pilot a new support package including co-production with parent carers at school level supported by Pinpoint.

"Waiting Well" is a concept we introduced eighteen months ago – it's the principle that if you have to wait to see a specialist, you can manage this better if you are not in crisis and have active support in place whilst waiting. We are pleased that health and education services are using this idea to co-produce a new 'waiting well' offer.

We continue to co-produce the new SEND Information Hub, ensuring that it meets the needs of parent carers. In parallel, we continue to ensure our website evolves as parent carers seek support from us – we respond to topics raised by individual enquirers and themes that emerge from our participation sessions.

We have revisited our co-production focus groups to make them work better for parent carers and offer more opportunities for service commissioners to engage directly in participation and production. We now have four formal network sessions a term on the themes of health, mental health, education and social care.

Pinpoint's Annual Conference. This year we returned to holding a face-to-face Conference. This was a well-received day which saw more than 120 parent carers attending , over thirty stall holders and fifteen workshops. The day provided an opportunity to gather information, hear the latest updates on services, participate in service development and network with others.

Participation in Children's Mental Health and Well-Being Services. Parent carers and professionals co-produced the new Strategy which reflected the feedback Pinpoint facilitated. This has resulted in new services coming 'on stream'.

Participation in the new Integrated Care System through the Children and Maternity Collaborative
We have a seat on each of these and have used this to feedback not only parent carer voices but also to escalate concerns about keeping children out of crisis whilst waiting for services. This has resulted in an enhanced offer for families, children and young people.

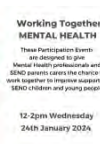
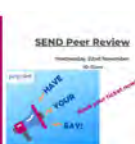
Participation in the National Health Service Key Worker Programme. We continue to work alongside this activity which is intended to keep children and young people from entering mental health inpatient care (if it can be avoided) through better support at home.

Participation in the development of the combined SENDIASS service. We have a seat on the Board to help the service meet the needs and aspirations of families who need independent advice and support in Cambridgeshire.

Participation in Peer Review. The visit in the Autumn Term has enabled parent carers to share their thoughts about how SEN in Cambridgeshire works for their children and what they would want to see in services and support for children and young people.

Participation in Emotionally- Based School Avoidance. We are working alongside a lead Educational Psychologist develop a Parent Guide to helping your child with their emotions that will be co-produced with Pinpoint families.

Participation in Preparing for Adulthood - Helping the LA to develop its parent carers support and add more visuals on the website to better explain what to when, questions to ask in school to make sure your young person has the right support.



CHAMPIONS SAY:

The reason I wanted to be a pinpoint volunteer is because I attended a few pinpoint meetings about children with additional needs and found them very helpful . They made me feel less alone and that other people got how I felt . So I wanted to be able to return the favour and give something back so that other parents never have to feel like they are alone.

The role of being a volunteer has given me a sense of pride that I can help others who may be struggling and to help them feel less alone. It also makes me feel that I belong and that there is always help if you need it .

I would recommend Pinpoint to other parents because if they are struggling and feel alone there is always someone there to help and understand its hard when you have a child especially a child with additional needs it can be daunting and you can feel isolated with Pinpoint there is always someone who gets you it's like a big family."

Why Participation matters to parent carers:

"The impression left by GPs and school that no-one understands or is able to provide support was balanced in the session by hearing from health professionals who have compassion for the plight of parents/carers struggling to get support for their SEND children. One of the participating NHS professionals undertook to investigate possible sources of support saying they would contact me about it later. I hope that the health professionals got the message that simply referring families to school is not necessarily an appropriate or helpful response."

"A useful session to both hear from professionals and share our experiences with them (and of course the usual pinpoint parent community sharing with others who are in a similar situation)."

"Hopeful that communication and speech & language needs can be addressed beyond age 19."

"It was really helpful to speak to Jo and get her advice on how to proceed in getting support from school."

"The health professionals were very informative and covered a wide range of subjects. Linda was excellent in hosting the event and the range of discussion was useful, in terms of identifying other paths and support available to our family and useful to understand other needs that the other carers/parents and children have."

"It cleared up some of the myths school have said to me."

"I realised the futility of the battle."

"I am a new Parent to Pinpoint and I was wholly welcomed from the beginning, I felt so comfortable and all my questions were answered."

Some of the representation undertaken this year:

SEND Comms Group	Forums Participation Group	Hunts Forum CEO Group
Young People and Families Co-production Collaborative	Neuro Diversity Pathway Development Group	Learning Disability and Autism Board
Children and Young People's Mental Health and Well-being Board	East of England Co-production Group	PfA Strategy Steering Group
East Of England SEND Forum	East of England Co-production Group	Neuro Diversity Regional NHS Group
Partners in Commissioning	Carers Programme Board	Children's Hospital Volunteer and Community Sector Forum
Eastern Region Parent Carer Forum	SEND Executive and SEND Partnership Boards	Cambridgeshire SEND Communications Group
SEND Advisory Group	Children, Young People, and Families Co-Production Collaborative	Carer-friendly tick steering group
Children and Young People's Palliative Care Forum		Fentland Charities Network Forum
Early years meetings	Children and Maternity Collaborative	Children and Young People's Mental Health and Well-Being Board
Pre-diagnosis parent groups	Wheelchair Forum	EHCP Improvement Steering Group
SEN Sufficiency Plan	Keyworker Collaborative lessons learned	Children's LD Health Needs Assessments
Healthwatch Health Alliance	Alternative provision coproduction working group	CCC SEND Executive Board
Keep Your Head (Mental health) website redevelopment survey	SEND provision and placement panel	SEND Peer Review
Health Alliance	CCC Transformation Board	All Age Autism Pathway
		Learning Disabilities Pathway

Our Aim: Influencing policy and practice in Cambridgeshire and beyond

Cambridgeshire

Influencing policy and making sure that it reflects parent carer's and their children's, needs and aspirations is crucial in making the biggest difference for Cambridgeshire families: if the policy is right then the practice that comes from it should be right too. This is only possible where policymakers are committed to co-production and where there are robust professional relationships underpinned by trust: some of the conversations we have are difficult and sensitive but they are also fiercely open and honest. Without this, we would not be able to affect change on behalf of our parent carers. We celebrate the positives, look for the 'better if's' and are clear about the gaps, and what simply doesn't work.

We do this by having a seat on each of the strategic policy boards, presenting updates and raising issues, and contributing to every discussion on emerging work in social care, education and health. The expectation is that the information we provide is considered in the round and, wherever possible, is acted upon - to change policy, to influence further investigation or even to disagree with so we can co-produce alternative options.

We work hard to ensure that as many individual parent carers as possible have the opportunity to work directly with policymakers through the participation work we do: hearing directly for those whom the policy impacts upon is incredibly powerful and policymakers regularly refer to the conversations we've facilitated. We work with Health Watch, Fullscope, Hunts Forum, and Caring Together to raise local voices.

Across the region

We are active members of the Eastern Region Parent Carer Forum, using this to raise voices across East Anglia. We routinely participate in the Regional SEND Network meetings, the Preparing for Adulthood Network, the Autism Network, the Neuro-Developmental Disorder Network and the Palliative Care Network. We have been working with the new Children's Hospital. We speak up and aim to not only shape policy but ensure that our parent carers benefit from any new and emerging work intended Cambridgeshire families and children.

National

Parent carer voices must be heard at the highest levels of decision-making and we take every opportunity to make those views heard nationally. We have taken part in discussions around the emerging new Participation Tool that will be used to benchmark local areas in terms of how they engage, co-produce and can show that they listen to parent carers and young people. We take every opportunity to feedback through the National Network of Parent Carer Forums, as well as using our contacts in the Department for Education. We have spoken up over concerns regarding SEND resources and parental concerns that a lack of money and competition for resources could disadvantage their children. We provided feedback on the SEND Green paper and were vocal participants at the NNPCF National Conference. We have raised concerns about the challenges of supporting young people post-18 who may have mental capacity but lack the understanding to make good choices: this is a real worry for many families.



Our Aim: Securing our financial future so we are here for you

We worked hard to build a secure financial position to enable us to have confidence that we can weather the challenges that all charities face in terms of the vagaries of public sector income streams. We have appropriate levels of reserves and sufficient funding to enable us to deliver our core business.



Pinpoint has improved the financial monitoring processes to enable the Trustees Board to have a clear view of the finances and regularly monitor income and expenditure for existing contracts, grants and other funds. We secure Hunts Forum 'Good To Go', which is an independent quality assurance standard for the Huntingdon voluntary sector and confirms our governance is robust.

Additional funds have been raised successfully for discrete projects such as developing parent Champions. We are in year three of a two year grant from the Local Authority to continue to deliver parent participation and engagement services. The Local Authority have confirmed their ongoing commitment with the offer of forward funding. We continue to have a contract with the Cambridgeshire and Peterborough Integrated Care System: the new contract is for two years with an option to extend for a further two years. It enables us to provide ASD/ADHD workshops, which are a lifeline to so many parent carers, offer additional mental health support and contribute to the Key Worker Programme. We were delighted to be supported by Allia and Hunts Forum to access additional business growth training and some bespoke consultancy support.

We are incredibly grateful for the donations and grants we received from our other funders. St Ives Town Council continue to support us with our office accommodation. This year we have also had a grant from Huntingdon Freeman, Tesco, Coop and Cambridgeshire Community Foundation. Supporters have donated through charitable shopping, made online donations and even held bake sales for us - thank you Little Aqua. We have been charity of the year for The Worshipful Company of Launderers and nominated by Peterborough Amazon warehouse staff for a donation.



Thank you



Huntingdon Freeman's Trust



Supported by funding from
Cambridgeshire
Community
Foundation



Community
Cares Fund



amazon.com

Planning ahead, we need to raise our own funds from other sources or receive additional funding to carry out specific work such as running face-to-face parent support groups and developing webinars or training packages. To do this we will:

- Identify and secure fundraising opportunities to sustain existing activities, achieve developmental goals, and diversify sources of income.
- Ensure that Pinpoint has the capacity and can act swiftly to harness funding opportunities as they present themselves.
- Develop the Board to support the growth of Pinpoint.



**Pinpoint Annual
Conference
September '23**



**Moving On event at
Spring Common**



**Pinpoint at the Local
Authority's Transformation
Conference July '23**



**The Queen at
our Eastern
Region
Meeting**



WHAT PARENT CARERS SAID ABOUT OUR CONFERENCE:

"Really helpful having so many services in one place to talk to".

"Bringing everyone together under one roof, with a range top presentations to consider and the option to attend those that are most relevant."

"The speakers were very informative. The presenters did not read their presentations word for word but gave an overview which made it easier to take in the information. People were cheerful and very friendly."

"A huge amount of useful information, dedication, that every presenter provided, lots of brochures to take away from the fair and possibility to speak and to ask questions, friendliness of everybody, and it was so nice of you to offer tea and a lunch! Amazing event. It is my fourth time I think and I am ever so grateful!"

"Everyone was friendly, lots of useful information and people listened and gave you ideas/ help."

"Choice of workshops, great talks and good to see resources and chat to others"

"Being able to talk to professionals, and having a range of services in one room."

OUR FIGURES

INCOME

Donations and Legacies

Government Grant Income

Department for Education Grant	£23,968
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Cambridgeshire County Council	£80,144
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Other Grants

Huntingdon Freeman and Tesco	£5,560
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Charitable activities

Integrated Care ICS	£16,000
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ADHD / ASD Support Sessions	£20,000
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General Donations and Other Charitable Activities	£4,889
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TOTAL MONEY IN:	£150,561
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EXPENDITURE

Activity Costs	£12,434
Staff and associated costs	£122,269
IT and Communications	£6,960
Property and office costs	£10,919
Governance	£4,793
TOTAL MONEY OUT:	£157,375



In 2023 - 2024

You Said...We Did

We reported regularly at the Local Authority and Health's strategic meetings to ensure that senior officers were aware of parent carers concerns and able to consider opportunities to address them.

You Said... that the Statutory Assessment Team continues to cause worries in terms of poor communication, timescales not being met and lack of knowledge of local schools and services from caseworkers. We...

- offered our parent carer voice to improve letters that parent carers receive.
- have termly meetings, joined by SENDIASS, to raise issues and proffer potential solutions, including co-producing FAQs.
- welcomed the Statutory Assessment Team reorganisation on the back of feedback and a review of how to improve the service.
- welcomed the Statutory Assessment Team, introducing a new case management system intended to reduce delays, improve workflows and enhance communication. This also enables the Local Authority (LA) to review data on the service and seek continuous improvement.
- fed back the concerns over identifying schools suitable for potential placements: the Statutory Assessment Team introduced a new panel process to improve place allocation. We suggested that they make the school place offer easier for parent carers to understand by providing transparent information which sets out all special schools available in Cambridgeshire, their specialisms, and place availability to enable parent carers to understand the reasons behind the choice they are offered (this doesn't restrict parent carers from offering up their own preferences from outside of the list).
- regularly discussed the need for better communications with the Local Authority influencing their decision to buy a new case management system, CACI, which should be implemented before the end of 2023 allowing communications to improve.
- worked with the Local Authority to produce a policy that gives clear guidance to parent carers about children being educated outside of their chronological age group.
- secured a seat on the Local Authorities EHCP improvement plan steering group to make parent carer voices heard within this forum.
- working in partnership with the LA to be sure the SEND information hub is providing basic information so that parent carers do not have to phone SAT to obtain this. Information is readily available.
- presented the parent carer perspective to the SEND 0-25 service at their away day.

You Said... that health services are difficult to access, and parents feel they are abandoned once their child is diagnosed. We...

- updated our website to help you find the health information you need for health and mental service services.
- created and launched a Neurodiversity booklet for parent carers to help them find services and support if they think their child may be neurodiverse.
- introduced more health information sessions, with topics selected from frequent feedback from parent carers.
- worked with the County' Council's SEND information hub to provide health information through their website.
- introduced termly meetings (health and mental health) where you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts direct to those who commission or work in the services they use.
- raised parent carer voices at the boards we attend and followed up with individuals as and when needed.

- consistently raised the need for a 'waiting well' offer to ensure we support families, children and young people who are waiting for services.
- consistently raised the issue that parents feel abandoned post-diagnosis. We are delighted that Health has begun a Neurodiversity pathway review and are including Pinpoint in the steering group. The work will pick up offers of support pre-, post and without a diagnosis.
- asked the LA to review their 'parenting courses' to make the offer feel more like support and less like a judgment on parenting skills. We updated our website to provide parent carers with signposting and to set out why a diagnosis for ADHD requires an evidence-based approach in line with the NICE guidance and, therefore, why parent carers are offered a course to enable the evidence to be gathered. We challenged professionals to rethink how the evidence could be gathered in other ways as part of the new Neurodiversity pathway work.
- have used some of our resources to enhance the information offered for parent carers through our free online sessions.
- invited a specialist nurse for the community paediatrics team to every health participation session to ensure that parent carer voice is heard.
- added additional sessions as need is identified and gaps in specialist information become clear e.g. epilepsy and dentistry.
- worked with Occupational Therapy to help them to develop a 'ready to learn' programme for mainstream primary schools to ensure that sensory circuits are used and helpful for children. They continue to offer phone lines for parent carers and for schools.
- worked with specialist health services to influence an ARFID pathway for Cambridgeshire so that children who have Avoidant Restrictive Food Intake Disorder can get the support they require.
- worked with Public Health on their new child weight management procurement process to ensure parent carer voice was heard.
- worked alongside professionals on the development of a situational mutism pathway. They have changed the name from selective mutism to capture that our children and young people do not have a choice.
- brokered meetings with Health and Education to address parent desires to have a FASD diagnostic pathway.
- are working with Health and the Local Authority to develop a Neuro-developmental pathway for Cambridgeshire.
- worked with the Integrated Care Board to provide parent carer voice to the Mental Health Key Worker programme.
- enabled co-production on the Keep Your Head website to ensure that parent carers and their SEND children and young people have their needs reflected within the website.
- identified an issue with Wheelchair services and have highlighted it with professionals and they are considering this within the context of their future commissioning.
- co-ordinating with Health and the Local Authority to produce a package of support for families whilst they are waiting for diagnosis'
- provided Mental Capacity Act training for parent carers.
- applied to be part of the Voluntary, Community, Social Enterprise Mental Health, Learning Disability and Autism Board.
- continue to work closely with the Health Alliance to ensure they continue to have influence over local health services.

You Said... the thresholds for mental health services are too high, and the waits are too long. This exacerbates poor school attendance for those who can't attend due to poor mental health. We...

- have enhanced the information on our website to offer more signposting and support
- consistently raised the need for a 'waiting well' offer to ensure we support families, children and young people who are waiting for services.
- invited the LA to run a dedicated session to hear the voices of parent carers whose children were struggling to attend school.
- urged the LA to review its data to understand poor attendance or absence better and use this to inform services that could offer more support to children, young people and their families.
- shared your concerns with those who commission and provide Mental Health Services and consistently fed back issues we have heard that reflect parent carer and service user experience.
- introduced termly meetings, which are mental health specific. At these, you can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.
- raised your voices at the boards we attend and followed up with individuals as and when needed.
- ensured YOUNited are regularly attending our participation sessions to hear parent carer voices and they are responding to the issues raised.
- provided regular sessions for parent carers from our partner organisation NESSie around mental health for SEND children and mental health for parent carers.
- secured NESSie being commissioned by Cambridgeshire County Council on the back of us raising that there is a need for mental health support for children and young people with SEND needs .
- continued to focus a significant number of our sessions on the needs of SEND children with poor mental health and ways to help them. For example, session on ADHD and mental health, situational mutism, autism and mental health.

You Said... there is a lack of services post-16. We...

- supported colleagues to offer a dedicated Preparing for Adulthood conference where you could access information and services to find out what is available, as in some cases the services are available but not widely known.
- worked closely with the Local Authority to produce a Preparing for Adulthood conference so that parent carers know what is available and to provide their feedback about the offer. We then hosted a parent follow-up session to close the feedback loop.
- have enhanced the information on our website to offer more signposting and support – on the Preparing for Adulthood Pages and on the health pages.
- evolved termly meetings, which are Preparing for Adulthood (PfA) specific. At these, parent carers can meet health professionals and talk to them directly (no appointment or diagnosis needed) for help and signposting. These sessions enable parent carers to give feedback on their experiences and thoughts directly to those who commission or work in the services they use.

- *raised your voices at the boards we attend and followed up with individuals as and when needed.*
- *provided additional Pinpoint staff hours to support the development of the new PfA Strategy.*
- *raised your voices at the PfA meetings where commissioners and service providers come together around the themes of employment and training.*
- *consistently raised your concerns about post-16 education provision – availability, quality, accessibility, funding, and continuity of courses.*
- *raised concerns about the closure of education provisions with the LA to understand the LA's powers to require continuation.*
- *consistently requested that services consider social and employment options for those older than 16 who may be NEET (not in employment or education).*
- *worked with commissioners to influence the LA's All Age Carers Strategy to seek to offer more support to those whose children are 16 years and older.*
- *continue to find opportunities for those services that support families whose children are over 25 years old (e.g. Caring Together, who have this contract) and Adult Social Care within the LA.*
- *are working on updating a PfA parents guide to make sure that all of the information is in one place and accessible.*
- *are working on a parent-to-parent guide for PfA.*
- *have influenced a post 16 section of the Ordinarily Available Provision section on the CCC website.*
- *have invited the PfA lead for CCC to attend every participation session with us to hear from parent carers what the issues they face are and to embed PfA into all areas of work.*
- *support the local authority to strengthen their communication with parent carers about what is available.*

You Said... that a lack of funding seems to drive a lack of services and SEND support. We...

- *asked the LA to share what it was doing in relation to funding so you could understand the situation and raise your voices.*
- *invited the Director of Schools to speak directly with you on the Safety Valve Funding and funding more generally to hear your questions and concerns first-hand, which he did.*
- *consistently raised concerns about the impact of the savings (30%) required by the Government of the Cambridgeshire and Peterborough Integrated Health Care Service, which commissions local health services, and the risk of impact on children and young people's services.*
- *are co-producing with the LA and health on 'support while you are waiting' for an autism assessment so that you have access to information to support your child.*
- *produced a Neurodiversity booklet that is available to download freely providing Cambridgeshire specific information about support and services for children and young people with any Neurodivergent need.*
- *are working on developing a Cambridgeshire pathway for Neurodiversity assessments for children and young people.*
- *are co-producing with the LA on their SEND transformation programme to provide more, earlier, better intervention for children and young people with SEND in Cambridgeshire, with the hope that this may prevent many children and young people from ever needing high needs support. However, those who need higher levels of support will still be able to access it.*

- are co-producing with NHS Occupational Therapy to help them to develop a model for mainstream primary schools to make sensory circuits more effective and adapt classroom environments so that children are 'ready to learn'. There should be less triggers to encounter as well as regulation breaks throughout the day.
- invite a member of the Mental Health teams to regularly to our Mental Health and Education participation sessions to hear directly from parents and carers. This enables partners to feed back to the system, to try to put more preventative measures in place, and to develop the mental health teams understanding of the different approaches needed by SEND children and young people. They have also developed 'support whilst you are waiting' packages as a result of their work with us.
- include a regular cohort of health professionals who are committed to attending our health participation events to help to develop their services.
- work closely with the Community Nursing Team and the Learning Disability Nursing teams.
- are developing our relationships with the Integrated Neighbourhood teams to support the development of services within local communities and to raise awareness of the needs of SEND children and young people and their families among universal health care services.
- facilitated the Head of School Readiness and Early Years' Service to join Pinpoint at termly parent carer sessions to provide information and strategies.

You Said... that parent and child blame continues to cause concern for parent carers who feel that the advice and support at early help stages is aimed at neurotypical children. We...

- encouraged the Early Help team to share the Pinpoint Neurodiversity booklet with their staff and the families they support.
- have produced a Cambridgeshire specific Neurodiversity booklet that is available to download for free.
- are working closely with the Local Authority to embed parent carer voices into the All Age Carers strategy.
- continue to provide a non-judgmental safe space for parent carers to get support and information.
- provide regular parent carer sessions to increase the confidence of parent carers – parent carers are the experts.

You Said...you can feel overwhelmed with caring responsibilities, and this gives you the time and energy for little else – it can also weigh heavily on your own mental health and well-being. We...

- are working closely with the Local Authority to embed parent carer voices into the All Age Carers strategy.
- provide regular sessions for parent carers from our partner organisation NESSie around mental health for SEND children and mental health for parent carers.
- secured NESSie were commissioned by Cambridgeshire after we stressed the need for mental health support for children and young people with SEND needs that is delivered in a way that they feel well supported.
- continue to provide weekly peer support Tii hubs that provide parent carers with a safe, non-judgmental space to meet others who 'get it' and to get support and signposting.
- launched in-person Tii hubs that provide parent carers with a safe, non-judgmental space to meet others who 'get it' and to get support and signposting.

- *launched Twilight sessions and moved our regular information sessions to a lunchtime to allow parents who work to have more opportunities to be able to participate.*
- *launched a new PMLD (profound and multiple learning disabilities) Tii hub once per month so that parents of children with different needs feel that they also have a space that is designed for them to get the support they need.*
- *held our annual in-person conference to allow parent carers to see the range of support and information that is available and to provide system feedback.*

You Said that children's restrictive diets are a real worry and that you need help with this. We...

- *have worked with specialist health services to influence an ARFID pathway for Cambridgeshire so that children who have Avoidant Restrictive Food Intake Disorder can get the support they require.*
- *co-produced with Public Health on their new child weight management procurement process to ensure parent carer voice was heard.*

You told us that you felt we sometimes didn't offer enough around disability, and you felt we were very Neurodiversity-focused. We...

- *explained that we have specific funding to offer Autism and Attention Deficit Hyperactivity support, which is why we offer specifically branded sessions. We also explained that the session content might be useful to a wide range of parent carers, including those whose children are Neurotypical.*
- *launched a new PMLD (profound and multiple learning disabilities) Tii hub once per month so that parents of children with different needs feel that they also have a space that is designed for them to get the support they need.*
- *updated the website to have more disability specific information.*
- *had a wider range of professionals at our participation sessions to talk about specific conditions such as epilepsy.*
- *offered free Mental Capacity Act training to parent carers.*
- *offered free finance sessions to parent carers via DISH (Disability Huntingdonshire).*
- *hosted a parent feedback session after the local authority PfA conference.*
- *regularly attend the Palliative Care Board to feedback parent carer voice.*
- *hold regular sleep information sessions that cover a broad range of additional needs.*
- *regularly attend the PfA Health Board to provide parent carer voice.*
- *had Wheelchair services attend our annual conference and have also liaised directly with them about an identified issue. We regularly attend the Learning Disability Partnership Board to raise parent carer voices.*
- *asked for Voiceability to feedback to SEND Partnership Board from High Support Needs Committee to ensure a wider range of voices are heard in the system.*

You Said... that you feel professionals lack training, knowledge and understanding. This is particularly the case in schools where the biggest concerns are around a lack of understanding of the needs of SEND children, masking and being considered 'fine in school' and a lack of awareness around school-based trauma and absence. We...

- *are working closely with education partners to develop training and information for schools around these specific issues.*
- *are in contact with education and public health officers who are working on this issue to ensure that parent carer voice is heard within the work they are doing.*

- *attend SENCo briefings to provide parent carer voice.*
- *offered to deliver a 'schools' conference on behalf of the LA.*
- *continue to feed this concern back at every opportunity within the education system in Cambridgeshire.*

You Said... there remains an issue around compliance with the law (SEND) and a lack of accountability in schools. We...

- *insisted that this must remain a priority for the LA as it moves into the next SEND Strategy Action Plan phase.*
- *offered (to the LA) that we run a conference similar to the one for parent carers but for schools.*
- *raised parent carer concerns with the LA that were shared with Pinpoint.*
- *asked the LA to review its tribunal cases to consider whether there were missed opportunities, including around compliance and accountability.*
- *continue to raise parent carers' concerns around the belief that academies are not able to be held to account with the LA and the Department for Education.*
- *continue to provide legal information and signposting to parent carers on our website.*
- *continue to raise parent carer's concerns with the LA regarding school attendance and exclusions.*
- *offered parent carers a session with LA officers to directly raise parent carer concerns with them.*

You Said... that you know the demand for services is high, but the system is complex, and everything is a constant battle with the onus being on parent carers. We...

- *continually review the content of our information sessions and adjust them to cover the topics you say are difficult to find help for.*
- *have updated our website content to reflect the feedback from parent carers and provide the signposting and support parent carers needed.*
- *continue to provide weekly information sessions for peer-support and signposting. These sessions also aim to build confidence and empower parent carers to feel able to advocate for their children and navigate the system.*
- *offered a face-to-face conference with education, social care and health services in attendance to offer bespoke advice, information, training and signposting: they were on hand to listen to parent carer feedback.*
- *are working with the local authority to ask for FAQ's from different teams to be on the Local Offer.*
- *attended the Local Authority SEND Team away day to provide the parent carer perspective.*

You said... Preparing for Adulthood needs more done to make it work for young people and parent carers. We...

- *have created a programme of workshops to support you which includes: Preparing for Adulthood Plan in Mainstream Secondary Schools, Banks, Wills, Money, Capacity to Manage Finances, and Being Responsible For Your wOn Health .*
- *are working with the LA to ensure the Local Offer SEND Hub incorporates video clips to explain the things you need know about.*

You Said... it's really hard to help your children when they are struggling and can't attend school due to their anxiety. We...

- are working alongside the lead Educational Psychologist to develop a Parent Guide to helping your child.
- are offering regular sessions to co-produce support for families.
- continue to challenge the LA, Health and the DfE to address the increasing issue of school attendance for those who cannot attend (ensuring a clear distinction from those who will not attend).

You Said...you can feel overwhelmed with caring responsibilities We...

- are undergoing training with University of Exeter to deliver the Healthy Parent Carer Programme for our parent carers from the summer term.
- work with Caring Together to signpost to additional sessions and parent carers support.
- continue to speak up to ask the LA to provide more parent carer assessments.

You Said... it's hard to find what you need and the waiting times feel like forever. We...

- develop our information sessions based on parent carer feedback.
- continue to add to our website based on the questions you ask.
- promote the latest information and sessions through our monthly newsletter and through our social media channels.
- ask partners (Education, Social Care and Health) and schools to tell parent carers about the support we offer parent carers.
- ask at each Pinpoint session what topics you would like to know more about and plan our timetable to this.
- know how complicated and difficult to navigate the system can be, so we delivered a session on Communicating Your Child's Needs to Professionals last month. Parent carers also wanted more around ADHD in school so it is in our timetable, along with ADHD and the impact to Mental Health.
- review our feedback each month to inform how we deliver further support, information and signposting.

We will do our very best to continue to design our programme around what parent carers ask for -by parents for parents!



PINPOINT'S 2024 CONFERENCE



pinpoint

for parents by parents



Pinpoint Cambridgeshire		Charity No	1156920		
		Company No			
Annual accounts for the period					
Period start date	01/04/2023		Period end date	31/03/2024	

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
Income (Note 3)						
Income and endowments from:						
Donations and legacies	S01	4,624	109,672	-	114,296	99,217
Charitable activities	S02	265	36,000	-	36,265	60,591
Other trading activities	S03	-	-	-	-	-
Investments	S04	-	-	-	-	-
Separate material item of income	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
Total	S07	4,889	145,672	-	150,561	159,808
Expenditure (Notes 6)						
Expenditure on:						
Raising funds	S08	-	-	-	-	-
Charitable activities	S09	4,560	152,815	-	157,375	142,794
Governance	S10	-	-	-	-	-
Other	S11	-	-	-	-	-
Total	S12	4,560	152,815	-	157,375	142,794
Net income/(expenditure) before tax for the reporting period						
	S13	329	- 7,143	-	- 6,814	17,014
Tax payable	S14	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)						
	S15	329	- 7,143	-	- 6,814	17,014
Net gains/(losses) on investments	S16	-	-	-	-	-
Net income/(expenditure) Extraordinary items	S17	329	- 7,143	-	- 6,814	17,014
Transfers between funds	S18	-	-	-	-	-
Other recognised gains/(losses):	S19	-	-	-	-	-
Gains and losses on revaluation of fixed assets for the charity's own use	S20	-	-	-	-	-
Other gains/(losses)	S21	-	-	-	-	-
Net movement in funds	S22	329	- 7,143	-	- 6,814	17,014
Reconciliation of funds:						
Total funds brought forward	S23	103,357	59,264	-	162,621	145,607
Total funds carried forward	S24	103,686	52,121	-	155,807	162,621

Section B Balance sheet

		Guidance Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Fixed assets							
Intangible assets	(Note 15)	B01	-	-	-	-	-
Tangible assets	(Note 14)	B02	-	-	-	-	-
Heritage assets	(Note 16)	B03	-	-	-	-	-
Investments	(Note 17)	B04	-	-	-	-	-
Total fixed assets		B05	-	-	-	-	-
Current assets							
Stocks	(Note 18)	B06	-	-	-	-	-
Debtors	(Note 19)	B07		304	-	304	5,696
Investments	(Note 17.4)	B08			-	-	-
Cash at bank and in hand	(Note 24)	B09	105,333	59,088	-	164,421	166,545
Total current assets		B10	105,333	59,392	-	164,725	172,241
Creditors: amounts falling due within one year							
	(Note 20)	B11	1,647	7,271	-	8,918	9,620
Net current assets/(liabilities)		B12	103,686	52,121	-	155,807	162,621
Total assets less current liabilities		B13	103,686	52,121	-	155,807	162,621
Creditors: amounts falling due after one year							
	(Note 20)	B14			-	-	-
Provisions for liabilities		B15	-	-	-	-	-
Total net assets or liabilities		B16	103,686	52,121	-	155,807	162,621
Funds of the Charity							
Endowment funds	(Note 27)	B17	-			-	-
Restricted income funds	(Note 27)	B18		52,121		52,121	59,264
Unrestricted funds		B19	103,686		-	103,686	103,357
Revaluation reserve		B20				-	
Fair value reserve		B21					
Total funds		B22	103,686	52,121	-	155,807	162,621

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees on behalf of all the trustees

Print Name	Date of approval dd/mm/yyyy

Note 1 Basis of preparation

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

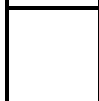
The accounts have been prepared in accordance with:

• and with*



the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014

• and with*



the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)

• and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.*



* -Tick as appropriate

1.2 Going concern

If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:

An explanation as to those factors that support the conclusion that the charity is a going concern;

Disclosure of any uncertainties that make the going concern assumption doubtful;

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

1.3 Change of accounting policy

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note { }.

Yes*



No*

* -Tick as appropriate

Please disclose:

<i>(i) the nature of the change in accounting policy;</i>	
<i>(ii) the reasons why applying the new accounting policy provides more reliable and more relevant information; and</i>	
<i>(iii) the amount of the adjustment for each line affected in the current period, each prior period presented and the aggregate amount of the adjustment relating to periods before those presented, 3.44 FRS102 SORP.</i>	

1.4 Changes to accounting estimates

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☐	

Please disclose:

<i>(i) the nature of any changes;</i>	
<i>(ii) the effect of the change on income and expense or assets and liabilities for the current period; and</i>	
<i>(iii) where practicable, the effect of the change in one or more future periods.</i>	

1.5 Material prior year errors

No material prior year error have been identified in the reporting period (3.47 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☐	

Please disclose:

<i>(i) the nature of the prior period error;</i>	
<i>(ii) for each prior period presented in the accounts, the amount of the correction for each account line item affected; and</i>	
<i>(iii) the amount of the correction at the beginning of the earliest prior period presented in the accounts.</i>	

Section C		Notes to the accounts	(cont)			
Note 2		Accounting policies				
2.2 INCOME						
Recognition of income		These are included in the Statement of Financial Activities (SoFA) when: - the charity becomes entitled to the resources; - it is more likely than not that the trustees will receive the resources; - the monetary value can be measured with sufficient reliability.	Yes*	No*	N/a*	
			☒	☐	☐	
Offsetting		There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.	Yes*	No*	N/a*	
			☒	☐	☐	
Grants and donations		Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).	Yes*	No*	N/a*	
			☒	☐	☐	
		In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met (5.16 FRS 102 SORP).	Yes*	No*	N/a*	
			☒	☐	☐	
Legacies		Legacies are included in the SOFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.	Yes*	No*	N/a*	
			☐	☐	☒	
Government grants		The charity has received government grants in the reporting period	Yes*	No*	N/a*	
			☒	☐	☐	
Tax reclaims on donations and gifts		Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.	Yes*	No*	N/a*	
			☒	☐	☐	
Contractual income and performance related grants		This is only included in the SoFA once the charity has provided the related goods or services or met the performance related conditions.	Yes*	No*	N/a*	
			☐	☐	☒	
Donated goods		Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.	Yes*	No*	N/a*	
			☐	☐	☒	
		The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.	Yes*	No*	N/a*	
			☐	☐	☒	
		Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from sale less the expected costs of sale, and recognised in 'Income from other trading activities' with the corresponding stock recognised in the balance sheet. On its sale the value of stock is charged against 'Income from other trading activities' and the proceeds from sale are also recognised as 'Income from other trading activities'.	Yes*	No*	N/a*	
			☐	☐	☒	
		Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.	Yes*	No*	N/a*	
			☐	☐	☒	
		Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.	Yes*	No*	N/a*	
			☐	☒	☒	
Donated services and facilities		Donated services and facilities are included in the SOFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.	Yes*	No*	N/a*	
			☐	☐	☒	
		Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SOFA.	Yes*	No*	N/a*	
			☐	☐	☒	
Support costs		The charity has incurred expenditure on support costs.	Yes*	No*	N/a*	

Support costs	The charity has incurred expenditure on support costs.		☒	☐	☐
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.	Yes*	No*	N/a*	
		☒	☐	☐	
Income from interest, royalties and dividends	This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.	Yes*	No*	N/a*	
		☒	☐	☐	
Income from membership subscriptions	Membership subscriptions received in the nature of a gift are recognised in Donations and Legacies.	Yes*	No*	N/a*	
		☐	☐	☒	
	Membership subscriptions which gives a member the right to buy services or other benefits are recognised as income earned from the provision of goods and services as income from charitable activities.	Yes*	No*	N/a*	
		☐	☐	☒	
Settlement of insurance claims	Insurance claims are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP) and are included as an item of other income in the SoFA.	Yes*	No*	N/a*	
		☐	☐	☒	
Investment gains and losses	This includes any realised or unrealised gains or losses on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.	Yes*	No*	N/a*	
		☐	☐	☒	
2.3 EXPENDITURE AND LIABILITIES					
Liability recognition	Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.	Yes*	No*	N/a*	
		☒	☐	☐	
Governance and support costs	Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.	Yes*	No*	N/a*	
		☒	☐	☐	
	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.	Yes*	No*	N/a*	
		☒	☐	☐	
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.	Yes*	No*	N/a*	
		☐	☐	☒	
Grants payable without performance conditions	Where there are no conditions attaching to the grant that enables the donor charity to realistically avoid the commitment, a liability for the full funding obligation must be recognised.	Yes*	No*	N/a*	
		☐	☐	☒	
Redundancy cost	The charity made no redundancy payments during the reporting period.	Yes*	No*	N/a*	
		☐	☒	☐	
Deferred income	No material item of deferred income has been included in the accounts.	Yes*	No*	N/a*	
		☐	☒	☐	
Creditors	The charity has creditors which are measured at settlement amounts less any trade discounts	Yes*	No*	N/a*	
		☒	☐	☐	
Provisions for liabilities	A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date	Yes*	No*	N/a*	
		☒	☐	☒	
Basic financial instruments	The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS102 SORP.	Yes*	No*	N/a*	
		☒	☐	☐	
2.4 ASSETS					
Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least				
	They are valued at cost.	Yes*	No*	N/a*	
		☐	☐	☒	
	The depreciation rates and methods used are disclosed in note 14.				
Intangible fixed assets	The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but are identifiable and are controlled by the charity through custody or legal rights. The amortisation rates and methods used are disclosed in note 15.	Yes*	No*	N/a*	
		☐	☐	☒	
	They are valued at cost.	Yes*	No*	N/a*	
		☐	☐	☒	

Heritage assets	The charity has heritage assets, that is, non-monetary assets with historic, artistic, scientific, technological, geophysical or environmental qualities that are held and maintained principally for their contribution to knowledge and culture. The depreciation rates and methods used as disclosed in note 16.	Yes*	No*	N/a*
				✓
	They are valued at cost.	Yes*	No*	N/a*
				✓
Investments	Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.	Yes*	No*	N/a*
				✓
	Investments held for resale or pending their sale and cash and cash equivalents with a maturity date of less than 1 year are treated as current asset investments	Yes*	No*	N/a*
				✓
Stocks and work in progress	Stocks held for sale as part of non-charitable trade are measured at the lower or cost or net realisable value.	Yes*	No*	N/a*
				✓
	Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.	Yes*	No*	N/a*
				✓
	Work in progress is valued at cost less any foreseeable loss that is likely to occur on the contract.	Yes*	No*	N/a*
			✓	✓
Debtors	Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.	Yes*	No*	N/a*
		✓		
Current asset investments	The charity has investments which it holds for resale or pending their sale and cash and cash equivalents with a maturity date less than one year. These include cash on deposit and cash equivalents with a maturity of less than one year held for investment purposes rather than to meet short-term cash commitments as they fall due.	Yes*	No*	N/a*
				✓
	They are valued at fair value except where they qualify as basic financial instruments.	Yes*	No*	N/a*
				✓
POLICIES ADOPTED ADDITIONAL TO OR DIFFERENT FROM THOSE ABOVE				

Section C **Notes to the accounts** **(cont)**

Note 3 **Income**

Analysis of income		Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	4,624		-	4,624	3,218
	Gift Aid			-	-	-
	Legacies			-	-	-
	General grants provided by government/other charities		109,672	-	109,672	95,499
	Membership subscriptions and sponsorships which are in substance donations			-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other	-	-	-	-	500
Total		4,624	109,672	-	114,296	99,217
Charitable activities:	Intergrated Care System		36,000	-	36,000	26,500
	Opportunities Area			-	-	14,091
	Clinical Commissioning Group			-	-	20,000
	Other	265	-	-	265	-
Total		265	36,000	-	36,265	60,591
Other trading activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Income from investments:	Interest income	-	-	-	-	-
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Separate material item of income		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
Total		-	-	-	-	-
Other:	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for charity's own use	-	-	-	-	-
	Gain on disposal of a programme related investment	-	-	-	-	-
	Royalties from the exploitation of intellectual property rights	-	-	-	-	-
	Other	-	-	-	-	-
	Total	-	-	-	-	-
TOTAL INCOME		4,889	145,672	-	150,561	159,808

Other information:

All income in the prior year was unrestricted except for:
(please provide description and amounts)

Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.

Where any endowment fund is converted into income in the prior period, please give the reason for the conversion.

Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)

--

This year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

--

Last year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

--

Note 4 Analysis of receipts of government grants

	Description	This year £
Government grant 1	Cambridgeshire County Council	80,144
Government grant 2	Department for Education	23,968
Government grant 3	NHS Cambridgeshire & Peterborough	36,000
Other		-
	Total	140,112

	Description	Last year £
Government grant 1	Cambridgeshire County Council	78,000
Government grant 2	Department for Education	17,499
Government grant 3		
Other		-
	Total	95,499

	This year	Last year
<i>Please provide details of any unfulfilled conditions and other contingencies attaching to grants that have been recognised in income.</i>		

	This year	Last year
<i>Please give details of other forms of government assistance from which the charity has directly benefited.</i>		

Section C **Notes to the accounts** **(cont)**

Note 6 **Expenditure**

Analysis	This year				Last year			
	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Unrestricted funds	Restricted income funds	Endowment funds	Total funds
Expenditure on raising funds:	£				£			
Incurred seeking donations	-	-	-	-	-	-	-	-
Incurred seeking legacies	-	-	-	-	-	-	-	-
Incurred seeking grants	-	-	-	-	-	-	-	-
Operating membership schemes and social lotteries	-	-	-	-	-	-	-	-
Staging fundraising events	-	-	-	-	-	-	-	-
Fundraising agents	-	-	-	-	-	-	-	-
Operating charity shops	-	-	-	-	-	-	-	-
Operating a trading company undertaking non-charitable trading activity	-	-	-	-	-	-	-	-
Advertising, marketing, direct mail and publicity	-	-	-	-	-	-	-	-
Start up costs incurred in generating new source of future income	-	-	-	-	-	-	-	-
Database development costs	-	-	-	-	-	-	-	-
Other trading activities	-	-	-	-	-	-	-	-
Investment management costs:	-	-	-	-	-	-	-	-
Portfolio management costs	-	-	-	-	-	-	-	-
Cost of obtaining investment advice	-	-	-	-	-	-	-	-
Investment administration costs	-	-	-	-	-	-	-	-
Intellectual property licencing costs	-	-	-	-	-	-	-	-
Rent collection, property repairs and maintenance charges	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total expenditure on raising funds	-	-	-	-	-	-	-	-
Expenditure on charitable activities:								
Activity Costs	779	11,655		12,434	8,093	3,302	-	11,395
Salaries & Associated Costs	1,183	121,086		122,269	24,997	81,956	-	106,953
IT & Communications	-	6,960		6,960	411	6,087	-	6,498
Property & Office Costs	194	10,724		10,918	47	10,479	-	10,526
Governance Costs	2,404	2,390		4,794	270	7,152	-	7,422
Total expenditure on charitable activities	4,560	152,815	-	157,375	33,818	108,976	-	142,794
Separate material item of expense								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-
Other								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total other expenditure	-	-	-	-	-	-	-	-
TOTAL EXPENDITURE	4,560	152,815	-	157,375	33,818	108,976	-	142,794

Other information:

Analysis of expenditure on charitable activities

Activity or programme	This year				Last year			
	Activities undertaken directly	Grant funding of activities	Support Costs	Total this year	Activities undertaken directly	Grant funding of activities	Support Costs	Total last year
	£	£	£	£	£	£	£	£
Activity 1	-	-	-	-	-	-	-	-
Activity 2	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-

This year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Last year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

Section C**Notes to the accounts****Note 10****Details of certain types of expenditure****Note 10.1 Fees for examination of the accounts**

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner. If nothing was paid please enter '0' in the appropriate box(es).

	This year £	Last year £
Independent examiner's fees TY Accrued LY Actual	600	2,515
Assurance services other than independent examination		
Tax advisory fees	-	-
Other fees (for example: financial advice, consultancy, accountancy services) paid to the independent examiner	-	-

Section C	Notes to the accounts	(cont)
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Note 11 **Paid employees**

Please complete this note if the charity has any employees (transactions with Trustees dealt with in Note 28)

11.1 Staff Costs

	This year £	Last year £
Salaries and wages	116181	100,569
Social security costs	2183	2,067
Pension costs (defined contribution scheme)	2532	1,859
Other employee benefits	-	-
Total staff costs	120,896	104,495

This year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party
Last year:

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Please give details of the number of employees whose total employee benefits (excluding employer pension costs) fell within each band of £10,000 from £60,000 upwards. If there are no such transactions, please enter 'true' in the box provided.

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

NONE

Band	Number of employees	
	This year	Last year
£60,000 to £69,999	-	-
£70,000 to £79,999	-	-
£80,000 to £89,999	-	-
£90,000 to £99,999	-	-
£100,000 to £109,999	-	-

Please provide the total amount paid to key management

This year £	Last year £
32,673	32,557

11.2 Average head count in the year

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	7	5
Governance	1	1
Other	-	-
Total	8	6

11.3 Ex-gratia payments to employees and others (excluding trustees)

Please complete if an ex-gratia payment is made.

Please explain the nature of the payment

This year	
Last year	

Please state the legal authority or reason for making the payment

This year	
Last year	

Please state the amount of the payment (or value of any waiver of a right to an asset)

This year	Last year
£	£
-	-

11.4 Redundancy payments

11.4 Redundancy payments
Please complete if any redundancy or termination payment is made in the period.

	This year	Last year
	£	£
Total amount of payment	-	-

The nature of the payment (cash, asset etc.)

--	--

	This year	Last year
	£	£
The extent of redundancy funding at the balance sheet date	-	-

Please state the accounting policy for any redundancy or termination payments

--	--

Note 12 **Defined contribution pension scheme or defined benefit scheme accounted for as a defined contribution scheme.**

12.1 *Please complete this note if a defined contribution pension scheme is operated.*

	This year	Last year
	£	£
Amount of contributions recognised in the SOFA as an expense	2,532	1,859

Please explain the basis for allocating the liability and expense of defined contribution pension scheme between activities and between restricted and unrestricted funds.	Pension expense allocated as part of salary to relevant funds as per employee costs
--	---

12.2 *Please complete this section where the charity participates in a defined benefit pension plan but is unable to ascertain its share of the underlying assets and liabilities.*

Please confirm that although the scheme is accounted for as a defined contribution plan, it is a defined benefit plan. Please provide such information as is available about the plan's surplus or deficit and the implications, if any, for the reporting charity this year and last year, if different	

12.3 *Please complete this section where the charity participates in a multi-employer defined benefit pension plan that is accounted for as a defined contribution plan.*

Describe the extent to which the charity can be liable to the plan for other entities' obligations under the terms and conditions of the multi-employer plan. If this is different for last year, provide details Provide an explanation of how any liability arising from an agreement with a multi-employer plan to fund a deficit has been determined. If this is different for last year, provide details	

Note 19 Debtors and prepayments

Please complete this note if the charity has any debtors or prepayments.

19.1 Analysis of debtors

	This year £	Last year £
Trade debtors	0	5,000
Prepayments and accrued income	304	653
Other debtors	0	43
Total	304	5,696

Complete 19.2 where a material debtor is recoverable more than a year after the reporting date.

19.2 Disclosure of debtors recoverable in more than 1 year (included in debtors above)

	This year £	Last year £
Trade debtors	-	-
Prepayments and accrued income	-	-
Other debtors	-	-
Total	-	-

Note 20 **Creditors and accruals**

Please complete this note if the charity has any creditors or accruals.

20.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Accruals for grants payable	-	-	-	-
Bank loans and overdrafts	-	-	-	-
Trade creditors	1,568	2,132	-	-
Payments received on account for contracts or performance-related grants			-	-
Accruals and deferred income	7,053	6,680	-	-
Taxation and social security		-	-	-
Other creditors	297	808	-	-
Total	8,918	9,620	-	-

20.2 Deferred income

Please complete this note if the charity has deferred income.

Please explain the reasons why income is deferred.

This year	Last year
Invoice raised in the current year for funds that relate to the following year	Invoice raised in the current year for funds that relate to the following year

Movement in deferred income account

	This year £	Last year £
Balance at the start of the reporting period	5,000	13,841
Amounts added in current period	5,702	5,000
Amounts released to income from previous periods	- 5,000	- 13,841
Balance at the end of the reporting period	5,702	5,000

Section C	Notes to the accounts	(cont)
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Note 24 Cash at bank and in hand

Short term cash investments (less than 3 months maturity date)
Short term deposits
Cash at bank and on hand
Other
Total

This year £	Last year £
-	-
-	-
164,421	166,545
-	-
164,421	166,545

Section C	Notes to the accounts	(cont)
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Note 27 **Charity funds**

27.1 Details of material funds held and movements during the CURRENT reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	-	80,144	- 79,501			643
Cambridgeshire County Council	R	Restricted Grant- Project	33,763		- 6,565			27,198
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	-	20,000	- 19,879			121
Dept for Education	R	Restricted Grant	-	23,968	- 23,964			4
Huntingdon Freeman's Trust	R	Restricted Grant	-	4,560	- 2,708			1,852
Integrated Care System	R	Restricted Charitable Activity	25,500	16,000	- 19,197			22,303
Tesco	R	Restricted Grant	-	1,000	- 1,000			-
Oppurtunities Area	UR	Unrestricted Charitable Activity	1,523		- 1,523			-
Unrestricted Funding	UR	Unrestricted Funding	101,835	4,889	- 3,038			103,686
								-
			-	-	-	-	-	-
Other funds (balancing figure)	N/a	N/a	-	-	-	-	-	-
Total Funds as per balance sheet			162,621	150,561	- 157,375	-	-	155,807

Fund balances carried forward include assets and liabilities denominated in a foreign currency	Yes*	No*
	☒	☒

<i>If yes, please state the basis on which the assets and/or liabilities have been translated into sterling (or the currency in which the accounts are drawn up).</i>	
--	--

Section C	Notes to the accounts	(cont)
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Note 27 **Charity funds**

27.2 Details of material funds held and movements during the PREVIOUS reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds' (which should include revaluation reserve and fair value reserve, if applicable). The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

** Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds*

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Cambridgeshire County Council	R	Restricted Grant	3,134	78,000	- 81,173	39		-
Cambridgeshire County Council	R	Restricted Grant- Project	33,763	-	-	-	-	33,763
Clinical Commissioning Group	UR	Unrestricted Charitable Activity	-	20,000	- 19,997	3		-
Co-operative Local Community Fund	R	Restricted Grant	3,202	-	- 3,202	-	-	-
Dept for Education	R	Restricted Grant	-	17,500	- 17,500	-	-	-
Huntingdon Freeman's Trust	R	Restricted Grant	4,470	-	- 4,470	-	-	-
Integrated Care System	R	Restricted Charitable Activity		26,500	- 1,000	-	-	25,500
Jacks	R	Restricted Grant	-	250	- 250	-	-	-
Oppurtunities Area	UR	Unrestricted Charitable Activity	1,612	14,591	- 14,180	- 500	-	1,523
Unrestricted Funding	UR	Unrestricted Funding	99,426	2,969	- 1,024	464	-	101,835
							-	-
							-	-
Total Funds as per balance sheet			145,607	159,810	- 142,796	-	-	162,621

Fund balances carried forward include assets and liabilities denominated in a foreign currency	Yes*	No*
	☐	☒

Note 27 **Charity funds (cont)**

27.3 Transfers between funds

This year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		
Between endowment and restricted funds		
Between endowment and unrestricted funds		-
		-

Last year

	Reason for transfer and where endowment is converted to income, legal power for its conversion	Amount
Between unrestricted and restricted funds		-
Between endowment and restricted funds		-
Between endowment and unrestricted funds		-
		-

27.4 Designated funds

This year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

Last year

Planned use	Purpose of the designation	Amount
		-
		-
		-
		-
		-
		-

Note 28 Transactions with trustees and related parties

If the charity has any transactions with related parties (other than the trustee expenses explained in guidance notes) details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box or "False" if there are transactions to report.

28.1 Trustee remuneration and benefits

This year

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity (True or False)

TRUE

In the period the charity has paid trustees remuneration and benefits. Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee by the charity or any institution or company connected with it.

Name of trustee	Legal authority (eg order, governing document)	Amounts paid or benefit value				
		Remuneration	Pension contribution	Redundancy (including loss of office)/ex gratia	Other	TOTAL
		£	£	£	£	£
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-

Please give details of why remuneration or other employment benefits were paid.

Where an ex gratia payment has been made to a trustee, provide an explanation of the nature of the payment.

If a third party has been reimbursed for providing one or more trustees, state the nature of the payment and amount of the reimbursement.

State the number of trustees to whom retirement benefits are accruing under a defined contribution pension scheme.

Last year

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity (True or False)

NONE

In the period the charity has paid trustees remuneration and benefits. Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee by the charity or any institution or company connected with it.

Name of trustee	Legal authority (eg order, governing document)	Amounts paid or benefit value				
		Remuneration	Pension contribution	Redundancy (including loss of office)/ex gratia	Other	TOTAL
		£	£		£	£
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-

Please give details of why remuneration or other employment benefits were paid.

Where an ex gratia payment has been made to a trustee, provide an explanation of the nature of the payment.

If a third party has been reimbursed for providing one or more trustees, state the nature of the payment and amount of the reimbursement.

State the number of trustees to whom retirement benefits are accruing under a defined contribution pension scheme.

28.2 Trustees' expenses

If the charity has paid trustees expenses for fulfilling their duties, details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box below. If there are transactions to report, please enter "False".

No trustee expenses have been incurred (True or False)

FALSE

Type of expenses reimbursed	This year	Last year
	£	£
Travel	90	-
Subsistence	-	-
Accommodation	-	-
Other (please specify):	-	-
	-	-
TOTAL	90	-

Please provide the number of trustees reimbursed for expenses or who had expenses paid by the charity

1

0

28.3 Transaction(s) with related parties

Please give details of any transaction undertaken by (or on behalf of) the charity in which a related party has a material interest, including where funds have been held as agent for related parties. If there are no such transactions, please enter 'true' in the box provided.

This year

There have been no related party transactions in the reporting period (True or False)

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	Amount	Balance at period end	Provision for bad debts at period end	Amounts written off during reporting period
			£	£	£	£
			-	-	-	-
			-	-	-	-
			-	-	-	-
			-	-	-	-

In relation to the transactions above, please provide the terms and conditions, including any security and the nature of any payment (consideration) to be provided in settlement.

For any related party, please provide details of any guarantees given or received.

Last year

There have been no related party transactions in the reporting period (True or False)

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	Amount	Balance at period end	Provision for bad debts at period end	Amounts written off during reporting period
			£	£	£	£
			-	-	-	-
			-	-	-	-
			-	-	-	-
			-	-	-	-

In relation to the transactions above, please provide the terms and conditions, including any security and the nature of any payment (consideration) to be provided in settlement.

For any related party, please provide details of any guarantees given or received.

Section C	Notes to the accounts	(cont)
Note 29	Additional Disclosures	
The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.		

PINPOINT CAMBRIDGESHIRE

INDEPENDENT EXAMINER'S REPORT TO THE GOVERNORS

I report to the trustees on my examination of the accounts of Pinpoint Cambridgeshire financial statements for the year to 31 March 2023.

Responsibilities and basis of report

The trustees are responsible for the preparation of the accounts.

I report in respect of my examination of the fund's accounts carried out under section 145 of the Charities Act 2011 and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the fund as required by section 130 of the Act or
- (2) the accounts do not accord with those records, or
- (3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Amy Beecroft FCA
Chartered Accountant
19 Newton Road
Lindfield
Haywards Heath
West Sussex
RH16 2NB

Accounts

pinpoint

for parents by parents



Making your voices heard

SUPPORTING, INFORMING, INVOLVING AND
EMPOWERING CAMBRIDGESHIRE PARENT CARERS

FAY DUTTON and JANET DULLAGHAN Chairs of Trustees'



At Pinpoint, we focus on engaging and empowering parents, embedding co-production, and ensuring parents can participate in influencing services so all children can achieve their full potential. Much of what we do enables parents and carers to increase their knowledge and understanding of their children's needs and the services and support available in the local area; we build parent carers' confidence and resilience through peer-to-peer support, training, access to information and guidance, and signposting to services and support.

It is remarkable how much the world has unexpectedly changed over the last 3 years with the pandemic: the war in Ukraine, political turmoil in UK, and the cost-of-living crisis. In addition, we have had local structural changes with the merger and subsequent separation of Cambridgeshire and Peterborough Local Authorities, and NHS reconfigurations including the Cambridgeshire and Peterborough Clinical Commissioning Group being replaced with the broader Integrated Care System in July 2022. Both the Council and the NHS have continued to fund Pinpoint throughout these turbulent times, valuing the co-production work we do with them. We might also reflect there is an acknowledgment of a crisis in the provision of Special Education and Disabilities (SEND) services locally and nationally, as set out in the SEND and Alternative Provision Green Paper, 2022. In spite of these challenges Pinpoint has consistently delivered against families' priorities.

With a small, dedicated and hard-working team of six part-time staff and a Trustee Board of seven, as well as parent-carer volunteers, Pinpoint facilitates strong parent-carer voices which have resulted in numerous improvements to services over the years as can be seen in our Annual Reviews on the Pinpoint website. Work carried out for Cambridgeshire County Council, the Department for Education, the NHS and other funders strengthens and expands our parent engagement and empowerment, enabling parents to be equal partners in services and support for their own families, and the wider community.

During the last year, the trustees and staff have worked together to review our Strategic Plan 2017 – 2022 and to develop a new Plan for the next five years. We have looked at the strengths, weaknesses, opportunities and threats for Pinpoint's work and reviewed our Vision, Mission and Values. The new Strategic Plan 2023-2028 details Pinpoint's considerable achievements over the last 5 years and the challenges going forward. We have set out in this Strategic Plan, our ambitious developmental Goals for the next 5 years seeking to deliver the best possible outcomes for all children and young people with additional needs in Cambridgeshire. Pinpoint's Strategic Plan 2023-2028 can be downloaded from our website: <https://www.pinpoint-cambs.org.uk/about-us/strategic-plan/>

Fay and Janet

HELLOS & GOODBYES

We said goodbye to Margaret Sare as she relocated. She had long service with Pinpoint, as a volunteer, Champion, and Trustee over many years with Pinpoint. Thank you, Margaret, for many years of support. Viktorija Proctor joined us to deliver on an outreach project as part of the Opportunities Area and has returned to her role as a SENCo in a nursery. Kate Atkinson has returned to resume her editorial career leaving Pinpoint in a good place having gained from her expertise - we also have to thank her for a new look website.

Amanda Buckenham joined us as a trustee, but like so many parent carers, needed to step back to support her own children. Michelle Quail has taken on the Communications role having been our Admin Officer. Karina Whittington had already been working for us on a temporary contract and we are pleased to announce that we have been able to make her a permanent team member. Janet Dullaghan retired from working as a Commissioner for the Local Authority and we were pleased to be able to welcome her to the Board of Trustees.

We want to expand and strengthen the board and welcome the opportunity to speak with anyone who may be interested. We particularly want to hear from parent carers with children and young people in education. We acknowledge that time is precious, and we can be flexible in the demands we make of trustees.



Kate
Atkinson



Viktorija
Proctor



Margaret
Sare



Amanda
Buckingham



Michelle
Quail



Karina
Whittington



Janet
Dullaghan

Our year in numbers

Pinpoint has had another busy year working with parent carers on our participation work to help improve Cambridgeshire services for families with children and young people with SEND (Special Educational Needs and Disabilities).

4712

Social media
followers

3508

Parent carers attended
Tii Hubs, workshops
and groups

190

Strategic meetings
with parent carers
represented

Workshops
& Tii Hubs

130

165

participation
opportunities

162,545

webpage
views

21

Pinpoint
Champions

Meet our Team

Pinpoint is a Charitable Incorporated Organisation governed by a board of trustees. The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding we receive.

Trustees are volunteers and meet once or twice a month to fulfill their roles. Our staff team are all part-time and term-time only, with the exception of the CEO who is part-time year-round. The staff team all have specific roles but are multi-skilled ever to cover multiple operational functions, as needed in such a small team.

Our Trustees



Fay Dutton
Chair of Trustees



Janet Dullaghan
Chair of Trustees



Christine Stocker - Gibson
Vice-Chair of Trustees



Tina McKewan
Treasurer

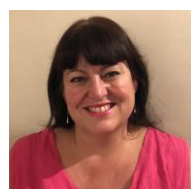


Hasan Amjad
Trustee



Dawn Hall
Trustee

Our Staff



Sarah Conboy
CEO



Lisa Martin
Deputy CEO



Linda Green
Engagement and
Participation
Officer



Bianca Cotterill
Finance Officer



Michelle Quail
Communications
Officer



Karina Whittington
Session Host

OUR CORE BUSINESS



We are the DfE Parent Carer Forum for Cambridgeshire and part of the regional and National Network of Parent Carer Forums

As Cambridgeshire's Forum, we are also a member of the Eastern Region Parent Carer Forum (ERPCF) and active members of the regional SEND Network. We attended a two-day virtual National Network of Parent Carer Forum (NNPCF) Conference and a face-to-face NNPCF conference. We have taken part in training throughout the year. Our contribution was recognised by both the Secretary of State and School Ministers.

The ERPCF have commissioned Forums to undertake new Health work, such is the strength of our network. Sarah, our CEO, is a representative for the ERPCF working regionally and nationally on behalf of parent carers, as well as Vice Chair of the regional forum.

We continue to work in partnership with colleagues in Peterborough, looking at how we can support each other. This is increasingly important as Cambridgeshire and Peterborough share their policies, resources, and processes.



Local Authority and Health Parent Participation and Co-production

The ongoing challenges post-pandemic with a cost of living crisis have meant we have continued to be a vital communication channel to get information out to parent carers. We have provided materials for the Local Authority and Health to use. We have had a dedicated part of our website where we have provided information to support parent carers on cost of living.

The pandemic delayed many of the commissioning and policy changes that had been anticipated but as this work has resumed we have taken every opportunity to ensure parent carers are participating in service development and co-producing new services and SEND policies.

We continue to deliver a range of workshops and training funded by the Clinical Commissioning Group (CCG), which became the Integrated Care System (ICS) in July 2022. These include Attention Deficit and Hyperactivity Disorder (ADHD)/Autism Spectrum Disorder (ASD) groups, Expert Parent training and Challenging Behaviour workshops. The ASD/ADHD groups continue to run each month online. We have been able to provide a wide range of speakers offering advice and support on topics parents tell us they need. This year these have included mental health, anxiety, behaviour management and managing sleep.



Department
for Education



PROJECT UPDATES

In 2022-23 we actively sought additional funding, which led to several new projects.



Pinpoint Champions

The help we received from the Co-op enabled us to develop the programme. We have been reaching out to schools and have been in the process of developing more localised support, working with other providers such as children's centres as they have returned to an in-person offering. The ongoing post-pandemic issues have presented more challenges, but we have been creative and our Champions have been using social media and their local networks to reach families.



Pinpoint Tii Hubs

These virtual groups had been running as part of our ongoing Opportunities Area work. We received additional funding from the Co-op which enabled us to offer them for all of Cambridgeshire.



Pinpoint Opportunities Area

We have been part of the Year 5 Opportunities Area programme working in East Cambridgeshire and Fenland and have been pleased to be able to deliver more workshops and Tii Hubs. The pandemic saw us move these workshops and Tii Hubs online. Workshops have included a huge range of speakers covering everything from how to access services, supporting mental health, and wide-ranging topics including dyslexia and behaviour. We have worked with our colleagues to publicise Pinpoint's offer through their networks – extending our reach to parent carers, professionals, schools and settings. We've reached out to schools via the SENCo networks and have mailed information to local organisations so they can pass on our offer of support and signposting. This funding is now concluding, and we are looking at ways of funding this activity to continue.

With you at every
step



The funding from East Cambridgeshire District Council enabled us to reach out to schools, family centres, community groups, food banks and doctors' surgeries. We made contact to tell them about Pinpoint and provided promotional materials for them to share with families.

PROJECT UPDATES

In 2022-23 we actively sought additional funding, which led to several new projects.



Location-based offer - Huntingdon

We have been running a location-based project in Huntingdon over the last two years, thanks to funding from Huntingdon Freeman. The project was to make a direct offer to schools to identify and train Pinpoint Champions who could support parent carers associated with each of the pilot schools. Initial offers to schools to do this were not widely taken up and so we advertised to our parent carers and developed our pool of Champions in that area. Some then started to work with their schools and the project started to gain momentum.



The next phase was to offer to work directly with schools to help them establish their own school-based Tii Hubs. The 'ask' was that schools provide a room and a member of staff, to which we would match our staff members and a Champion. We would run the session for a term or so and then the school would pick up this responsibility. Whilst we had schools in the pilot the reality is that the schools struggled with capacity and whilst some took this on and ran with it, others were simply unable to do so. We suspect school funding pressures and the challenges post covid have not been helpful.

"As parents of Special Needs children, we have experience of what it feels like when you don't have the right guidance and knowledge of where to find help and support."

"Since we have started the Tii hub, we have had so many people comment on how much happier they are, knowing that we can guide them to get help from the Pinpoint website."

We are evolving the offer to continue to support schools directly but are now looking for funding to offer the Tii Hubs off-site in a satellite model. This would still provide parental support but recognises schools' challenges to support directly. As with all of Pinpoint's projects, we are taking the learning from the project and constantly evolving the work to meet needs. We will also apply it to future projects in other locations.



**Huntingdon Freeman's
Trust**

OBSERVATIONS ON THE YEAR

Challenges

This is a challenging time for everyone with the cost of living crisis, but it is particularly challenging for families with children with additional needs. The Local Authority has experienced massive funding cuts over the last 10 years and has a large deficit in its Special Needs budget. Schools in Cambridgeshire are funded below the national average, and many have big problems with teacher recruitment and retention. Many teachers only had half a day of training on SEN in their initial teacher training, yet are expected to be able to meet the varied needs of the 10% or more of the children in their class with SEN. The level of in-service training that teachers get varies from setting to setting and depends on the priorities and options available. There is particular concern about the whole EHCP process from needs assessment, production of the plan, financing, delivery and annual reviews and the tribunal process. There is also concern about poor SEN support or inclusivity in some schools and the lack of accountability in these schools.

Pinpoint is not responsible for some of these challenges but does try to influence those who are. The main issues identified by staff and trustees in 2022 were:

- Problems within the wider SEND system and lack of early intervention and support for children and young people with additional needs.
- Lack of engagement by schools and educational settings, hampering awareness of Pinpoint amongst parent carers and staff.
- Providing equitable reach to all families that need Pinpoint, including those in digital poverty and those who are seldom heard (such as Travellers, migrant families, refugees and those without good English).
- Providing sustainable growth for Pinpoint, ensuring capacity and resources to match work demands and meet needs.
- Importance of up-skilling staff, especially with digital skills.
- Concerns that Pinpoint is perceived to lack independence from the council.
- The need to improve and evidence internal monitoring and evaluation of needs, emerging issues and impact.

Achievements over our 5-year strategic plan 2017-23

Over the last 5 years, Pinpoint has grown into a stronger, more stable and more effective organisation. It has continued to provide high-quality services to fulfil its contracts and grants, through information, involvement, support and training for parents and carers, parent groups, service providers and commissioners, providing strong parent carer voices and further embedding the co-production process across all services and support.

Achievements include:

- Wider reach through social media, newsletters, and website
- Regular workshops and webinars most weeks during term time with excellent feedback
- Identification, training and support of 30 parent champions
- Development of regular online 'coffee mornings' (Tii hubs) and champions providing peer-to-peer support
- Continue to run successful workshops, webinars, and training for parents of children with ADHD or Autism, whether diagnosed or undiagnosed.

With the Council and other partners co-producing the Cambridgeshire SEND strategy with the three Strategic SEND Priorities reflecting Pinpoint's:

1. SEND is everybody's business.
2. Identify and respond to needs early.
3. Deliver in the right place at the right time.

As the Parent Carer Forum for Cambridgeshire, Pinpoint participates in the National and Eastern Regional Networks of Parent Carer Forums. Pinpoint's CEO has just taken up the post as the vice chair of the ERPCF and represents the ERPCF at the NNPCF. Through these fora, we have influenced the SEND green paper and the new OFSTED Local Area Assessments as well as other local, regional and national issues.

Building on our successes and the challenges we face, we have developed ambitious developmental goals requiring innovative, affordable solutions from the trustees, staff and volunteers, while maintaining the ability to respond to new issues and challenges as they arise. Our new Strategic Plan 2023-2028 is on the website.

The vision, mission, values and goals are:

Vision

Our Vision is for all children and young people in Cambridgeshire to be valued and thrive whatever their needs.

Mission

Pinpoint works with parents and carers of children and young people with additional needs, Special Educational Needs and/or Disabilities, to celebrate their differences and empower their families.

We are committed to working alongside families and services to represent parent carers in co-producing service improvements so that children and young people have the support they need.

Values

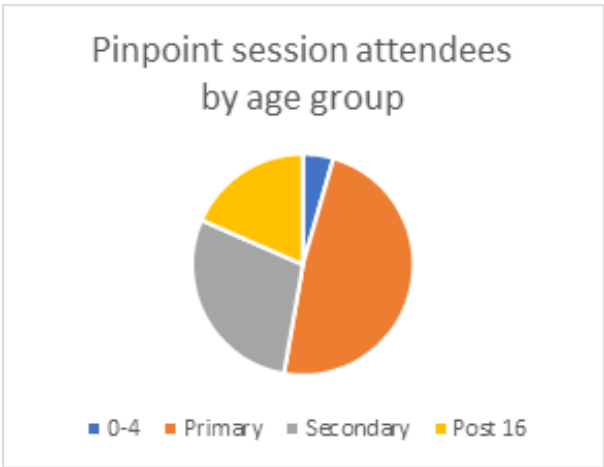
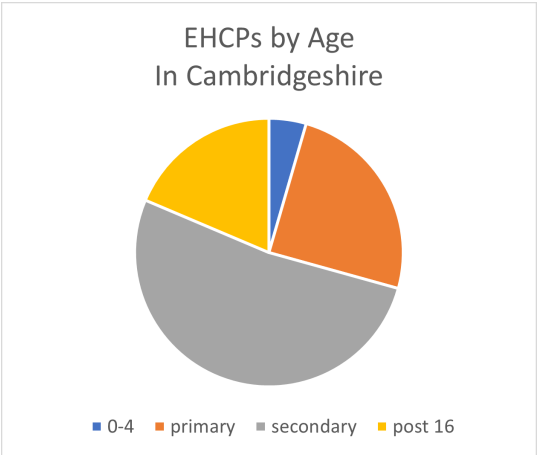
- Children, young people and families with additional needs are at the heart of what we do.
- We listen and value the experience of parents/carers, standing in their shoes.
- We expect high aspirations to be the norm for children and young people with additional needs.
- We take a positive, "can-do" approach to problems.
- We focus on people's abilities- what they can do, not just their disabilities and what they can't do.
- We treat everyone with respect, we value differences, and we are not judgmental.

Goals

- 1 Extending our reach, engagement and participation and empowering parents
- 2 Continue to Promote a Culture of Co-production
- 3 Influencing policy and practice within Cambridgeshire and beyond
- 4 Ensuring Pinpoint is fit for the future while remaining financially sustainable.

Our Aim: Extending our reach to help more parent carers

Empowering parent carers by reaching them early in their SEND journeys is key to the work we do. We hear more from parent carers of primary-age children (SEN Support) than the number who have Education Health and Care Plans in this age group. This meets our aim of empowering parent carers early in their journeys. We work with the Early Help teams (Social care, education) to promote the support we can offer families early in their journeys.



We collect a wide range of data from different sources - virtual sessions where people attend 'in person' and complete surveys and provide feedback for us, and then there is data we collect from our website and social media platforms, generated by the hosts' software. This can give us challenges in interpreting the information - for example the website can tell us gender (of who the account is registered to) but that doesn't necessarily mean that's who used the account. We do know that our website is a source of information for those starting their journeys, with around 70% of those accessing it year after year being new visitors.

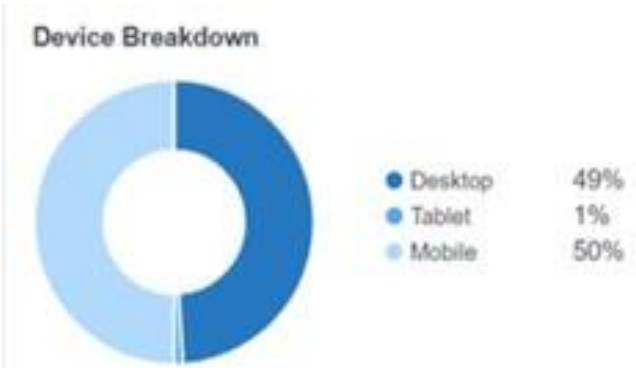
New vs. Returning Visitors



New v returning visitors to website 2022-2023

Empowering parent carers through high-quality information and resources via our website. We have refined and relaunched our website to be content-rich and organised to make navigation easier. It now meets Level One Accessibility. The redesign makes the website more accessible on mobile devices.

Devices used to
access website 2022-2023



WHAT PARENTS SAY ABOUT PINPOINT:

"Thank you for all you do."

"I love Pinpoint and all they do to help signpost families in need."

"Pinpoint has helped me through so much and continues to do so. I do not know where I would have been if I hadn't found Tii hubs."

"Pinpoint needs to expand and work closely with schools and provide more independent advice to families."

"The Pinpoint Team is clearly enthusiastic and does everything possible to spread high-quality information."

"Thank you for existing."

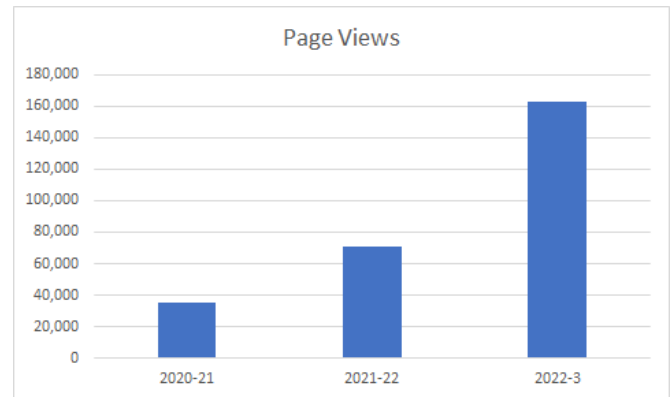
"Thanks for just understanding and getting it! Thanks for making everyone feel welcome and cared about."

"Enthusiastic knowledgeable team who want to make a difference."

"Providing great support on all things SEND."

"Listening, taking action."

The number of pages viewed has increased in the last 4 years by 394%. We know that we are reaching more new parent carers consistently year after year.



We recognise that how people reach our website varies but our data shows the importance of our social media channels as a means of directing people towards our information. Of our top ten arrival locations to our website, 62% of our website visitors arrive from Facebook, 34% arrive directly to the website and 4% arrive having accessed our newsletter.

Empowering parent carers by providing the right information through Pinpoint sessions. 10% of those who attend take the time to complete our feedback. 90% of those say they find the sessions very beneficial. 85% feel encouraged to take action as a result of attending our sessions.

Our sessions are commissioned based on the most common needs. Since Covid, Social and Emotional Mental Health has overtaken Autism and ADHD as the largest group of need that parents attending our sessions report. This may include children with or without a diagnosis. We know that more families are reporting children and young people's mental health has become a concern post pandemic - higher numbers are reporting anxiety and struggles with attending school are common concerns for parent carers. We also know that some children and young people communicate through their behaviour and families continue to report a high incidence of poor, challenging or concerning behaviour, which would also come under the Social and Emotional Mental Health (SEMH) category.

It should be noted that we are funded by the NHS (Cambridgeshire and Peterborough Integrated Care System) to provide monthly autism spectrum disorder (ASD) and Attention Deficit and Hyperactivity Disorder (ADHD) information sessions. These needs make up the biggest groups of need amongst those who respond to Annual Survey. Some of these children also have co-occurring conditions - for example, SEMH. This is why we usually enable parent carers to record multiple needs, in any combination, when they report.

PARENTS TELL US:

"Chatting with other parents is so helpful and reassuring, knowing you're not alone in this parenting journey."

"I got new ideas to help my daughter and I feel empowered."

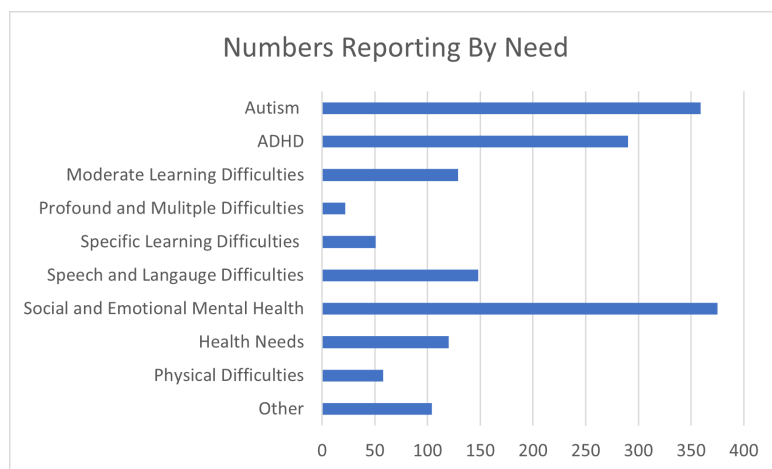
"Feeling like I'm not a failure as a parent, understanding my child."

"Having this knowledge will fill the gap I have been very reactive about."

"I have a meeting coming up later in the week and just feel boosted because I know I'm not alone in being in this situation! Thank you so much for running these sessions."

"it has meant that I will be better prepared for that transition (and the difficulties we might experience)."

"Some of this I knew intuitively, some of it was new strategies, some of it was just an overwhelming feeling of being connected and not being alone in my families struggles. Hope for the future. I can't thank you enough for laying this on. Lots to think about and implement."

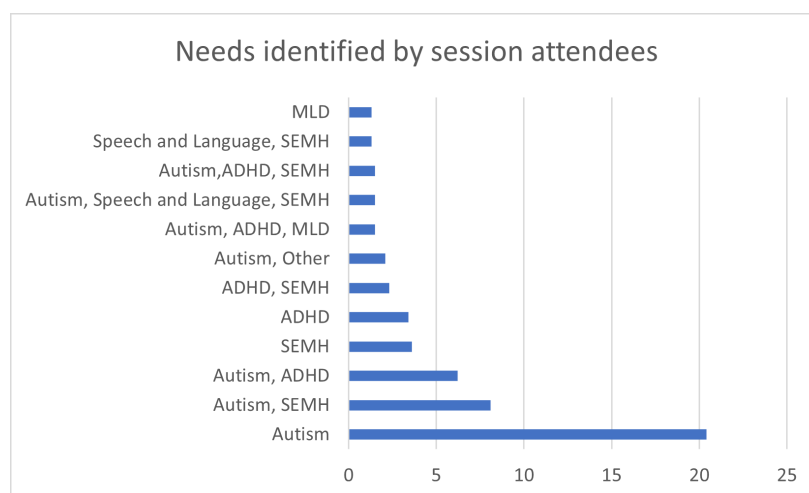


Taken from our those completing Our Annual Survey 2022-2023

We use Pinpoint resources to provide information sessions relating to SEMH and specifically to issues such as managing challenging behaviour, improving mental health, supporting children and young people who experience anxiety and how families can help improve sleep patterns. We often provide sessions that cover multiple needs, responding to the likelihood of co-occurring needs.

We have provided 2497 opportunities for parent carers to gain information and support in the last 12 months – averaging 3 Pinpoint information sessions a month and a weekly Tii Hub (peer support session) each week in term time.

We regularly update our website information and resources in response to parent carer identified needs and signpost via our social media channels. We work with the Local Authority, Health and SENDIASS to ensure they understand changing patterns of demand and proactively seek additional support to match emerging patterns of need.



Percentage of needs identified by the 10% parent carers who complete our feedback surveys at the end of our sessions.

Reaching out to help hear everyone's voice: a strategy to reach out to those we hear from less often and who are often under-represented.

Empowering our parent carers to navigate the system and feel confident to make progress on their own 77% have the information they need to take the next step (Pinpoint Session Feedback). The quotes in this report highlight this.

Empowering our parent carers by building their confidence 76% say that they appreciate not feeling they are the only ones in their situation (Pinpoint Session Feedback)

Reaching those in "our audience" is a real challenge as not all will know about Pinpoint. We ensure that we do all we can to reach out across the school system, making sure that at least once a term we are included in the Director of Schools email out to all schools and settings – we include text which can be lifted and put straight into communications schools and settings share with parents.

Our parent carers predominantly access information through social media – we reach 4712 who follow us this way. We are prominent on other organisations' social media as a way of raising our profile and reaching more families who might not know about us or look for us.

We reach out across schools, settings, children's centres, food banks, places of worship, and GP surgeries. We ask our partner organisations to use their networks and we pop up at events. Our Champions work to reach people in their own communities too.

Tii HUB ATTENDEES SAY:

"I am a new Parent to Pinpoint and I was wholly welcomed from the beginning, I felt so comfortable and all my questions were answered."

"Lovely to see some men on board. Love also how honest people are able to be with how they are feeling."

TRUSTEES SAY:

"Pinpoint works relentlessly on ensuring that all children regardless of their needs and abilities can thrive and become their best self as they grow up. This is important to me as I witness daily in my work how important diversity and inclusion are for the success of organisations and society as a whole."

"Pinpoint is a parent-carer's best chance of navigating the vast but often byzantine array of available SEN offerings. As the parent of a SEN child, I became a trustee to help Pinpoint further this mission."



Our newsletter:
www.pinpoint-cambs.org.uk/news/



Facebook:
www.facebook.com/pinpointcambs

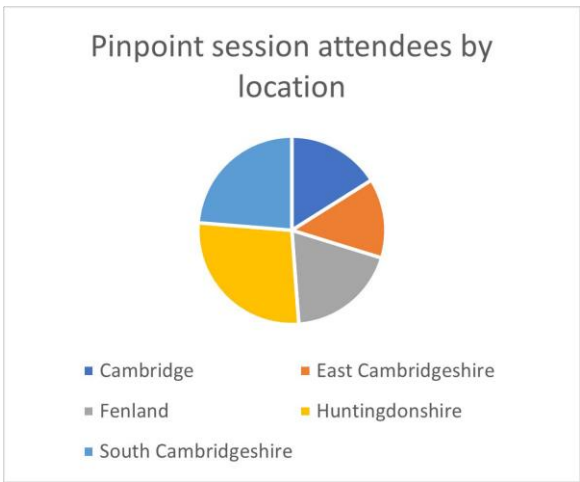
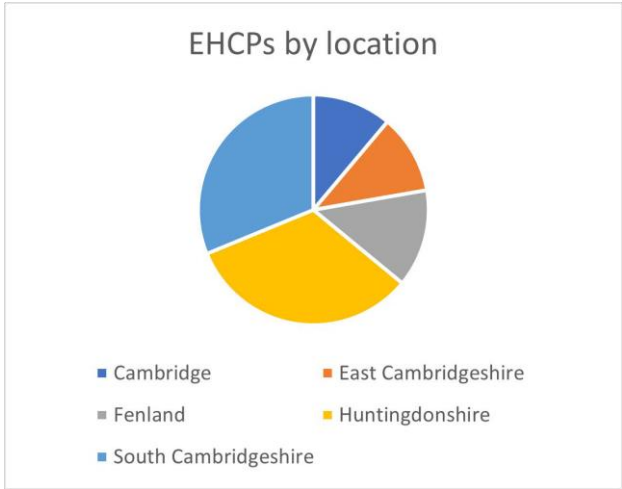


Twitter <https://twitter.com/pinpointcambs>

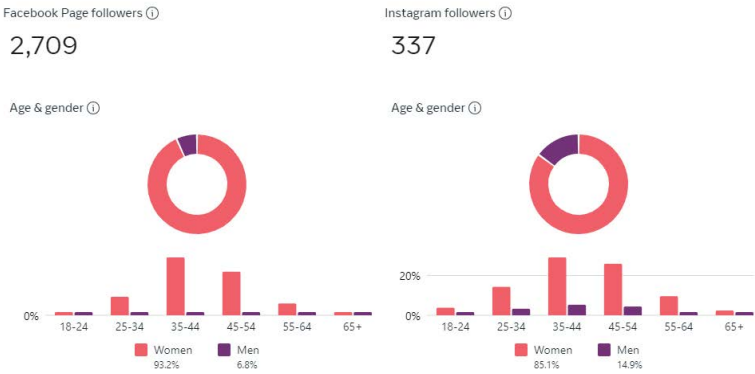
Ethnicity

The families we are reaching match the ethnicity profile that Cambridgeshire has for those with EHCPs. Although the populations are small, we do see families from most ethnic groups living in Cambridgeshire. We work with the Local Authority's Early Help Teams and those who work with Traveller's communities to promote Pinpoint.

Geography The impact of geography is comparable between the percentage from each location known to have EHCPs and the reach we are achieving from our sessions, where known.



Age and Gender As already set out in the limitations of the data paragraph, our website records the age of those registered with Internet providers but it is possible for others to be accessing our website through someone else's account. Based on the hosts' data, the age profile of our audience is predominantly 35 - 54 in age but this varies in how they access Pinpoint.

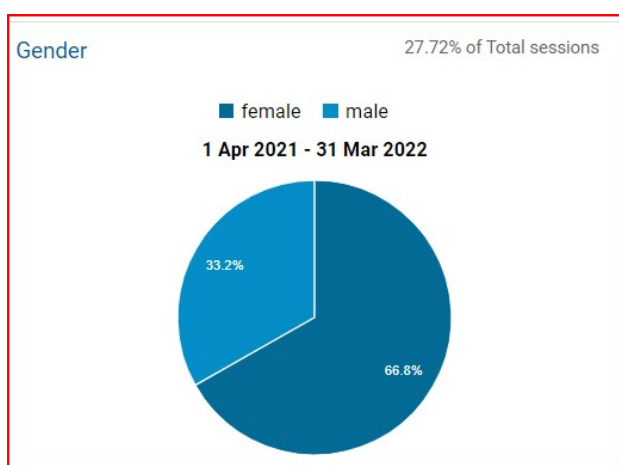


Our social media audience by age and gender.

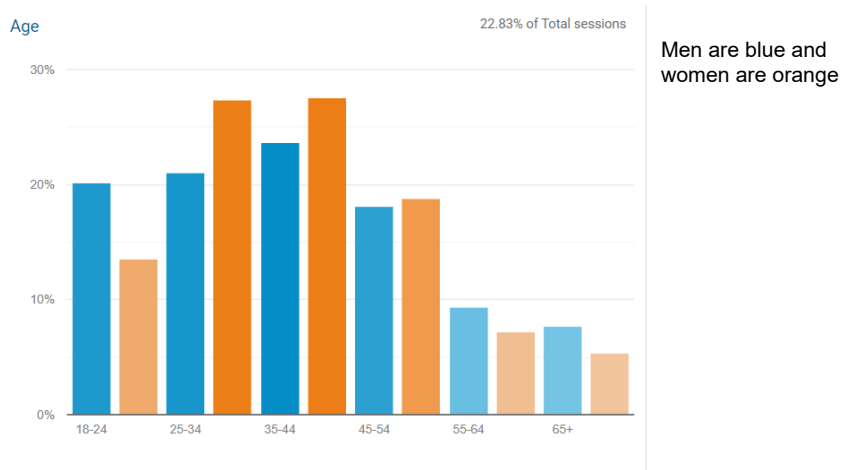
Social media users tend to be in the 35 - 54 age group. Website users tend to be younger (or our website is accessed through accounts registered to those younger age groups). This shows why having a multi-media approach to how we share information and engage with our audience matters. We reach different cohorts through our different media channels and extend our reach by using both our website and social media platforms.

We try to offer sessions throughout the day and have experimented with a SENDads twilight session when funding allowed. We do get dads joining us in the day, but it is still predominantly mums we see. The data that we can gain from our social media and website analytics gives us insight into who accesses through which media channel. Instagram seems to be proportionately more popular amongst the men.

We want to reach more dads to increase our impact. This shows why having a multi-media approach to how we share information and engage with our audience matters.



Percentage Gender profile for website



Workshop attendees say:

"Today's session has been great and reinforced what I knew, making me not feel alone but how to deal with things is a different matter especially when it comes to schooling."

"I loved the webinar today. For the first time, I feel I have met people who have been or are going through what I am with my child. It was a relief to know we are not alone. Help is so hard to find and I feel so lucky to have stumbled across this service. Please keep it going! Thank you!!"

"Empowered! Very empowered that I can champion my child even when the educational system and processes are not clear enough for parents."

"The session itself provided a LOT of really useful information on the ADHD brain and explained behaviours in a really easy to understand way."

"I feel more optimistic that the professionals are listening (and hearing) what we have been saying."

Our Aim: Creating opportunities to promote co-production and participation

Co-production provides a process for sharing decision-making power. In collaboration, the principal decision-maker invites others to join them in the process. Collaboration, like consultation, seeks to surface the best ideas through dialogue, exploratory questions, and identifying best practices. In co-production, however, it is the collective participants who determine the best way forward and make the decision together.

Co-production is the way we work with the Local Authority and Health staff. We promote co-production at every opportunity – it's where we all work together as equals with professionals and services, all listening to each other, valuing each other's viewpoints, and doing the best for the child or young person. Good co-production also means working together when implementation takes place, and this is happening in Cambridgeshire through formal structures (boards and working groups) and by working with officers.



Co-production is embedded in the Cambridgeshire and Peterborough SEND Strategy

Cambridgeshire and Peterborough's SEND Strategy and Pledge restates the commitment to co-production and uses the co-production info graphic to illustrate this.

The Local Authority has reaffirmed that the contribution from Pinpoint in developing the Local Authority's SEND policies, strategies and commissioned services is highly valued and respected by the Local Authority, with open, honest, and constructive exchanges being a feature of its work as the Parent Carer Forum.



In addition to Pinpoint being an independent Parent Carer Forum, it is also funded by the Local Authority to provide additional capacity for co-production. Parent carers use their lived experience to design, improve and enhance services. Pinpoint assists in the collation of parent carer views on relevant focused areas of activity in order to co-produce improved policies and services. It also provides feedback to enable service commissioners to evaluate the services they commission and to consider how well services meet the needs and aspirations of the children, young people, and families they provide for.

Participation

We work to ensure parent carers are heard by those who commission (buy) services for Cambridgeshire children and young people – we do this through our Participation Toolkit (see below). We are proactive in seeking out participation opportunities and creating them where possible, but we also facilitate the work of others to get their voices heard by sharing their ways to take part. We work to create opportunities for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those who making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy to ensure that we take every opportunity to engage with all our parent carers.

Tools we use for participation:

Pinpoint's website
 Social Media: Facebook, Twitter, and Instagram
 Pinpoint Reference Forum
 Pinpoint Partners in Commissioning
 Working Groups
 Pinpoint Focus Groups
 Meet the AD Network Sessions
 Network Meetings
 Pinpoint Surveys including the Annual Survey
 Tii Hubs
 The Pinpoint Champions Network
 Workshops
 Commissioning specific tasks and finish groups at
 Pinpoint's Annual Conference
 Pinpoint's monthly newsletters
 New Forum Participation Group



Feedback from workshops and the conference:

"I feel that the information was clear and it was nice to feel that people understand. As stated by someone in the session it can be very lonely."

"By being validated. By understanding how PDA affects sleep."

"Added to my knowledge and understanding. Linda is so passionate, genuine and invested in the topic! It was excellent."

"Pinpoint always offers a wonderfully supportive and kind hub to be able to express exactly what is going on in your life and this session helped me to understand what is available for my child and others with SEND after school."

"This is the first time I have reached out for support as a parent, and I am very glad I did. Thank you. Looking forward to the next online event."

Improving school attendance post-covid. The Director of Schools and his teams that support attendance and address exclusions joined parent carers to explore the issues and find a way of supporting children and families better. The meeting came about as a direct response to parent carer concerns and the teams have been working with schools to look at improving support for children and young people with SEND who are struggling to attend.

Improving Education Health Care Plans through co-production. We continue to work with the LA to ensure that EHCPs reflect the needs of parent carers and provide sufficient specificity to be upheld, should it be required. Getting all services to routinely contribute to the Plans continues to be a challenge, often due to lack of service capacity.

The timeliness of Statutory processes remains a practical issue for families and the Statutory Assessment Team. We continue to facilitate parent carers in making their voices heard and to work in co-production with LA colleagues to look at how and when they provide supporting information.

Compliance and expectations are the cornerstone of the Local Authorities SEND Strategy priorities as parents told us it is an ongoing issue and a key priority to be resolved. As a result of us continuing to raise parents' voices, it remains a priority going forward. The LA continue to grapple with the challenges of achieving this in a system devolved to schools, where the LA's powers are limited.

Co-production to make SEN Support work better. Parent carers have been involved in the development of the Ordinarily Available Provision toolkit and the development of earlier funding to support children without an Education Health and Care Plan. There is enhanced support for schools to enable earlier identification, assessment and intervention for children and young people.

Co-producing a new All-Age Autism Strategy. The co-produced Strategy has now been finalised. We have worked with those who provide support and assessments to look at ways to support families whilst they are on waiting lists for services, which we have raised as a concern at the highest levels. As a result, there is an ongoing pilot to identify autism in schools, a plan to develop an autism pathway in Cambridgeshire and a new 'Supporting Your Neurodiverse Child' booklet for parent carers is in the editorial stage.

A new Downs Support Pathway has been co-produced to support children and families. It came about directly from Pinpoint listening to parent carer wishes and enabling a discussion with professionals from the Educational Psychology team.

Families whose children and young people self-harm now have a new service to support parents. We are delighted to see this come on stream after raising parent carers concerns with health professionals.

Co-producing the new SEND Information Hub (the name for the re-branded Local Offer website). After 4 years of work, we are in the last weeks before the new micro-site is launched. Parent carers have been involved in its co-production to date and will continue to be as it evolves once it goes live.

Co-production focus groups have supported commissioning and services, including: Foundations for the Future, IT Changes, Adults Respite Carer Service, Adults Community Support offer, Meeting nutritional needs, Castle School consultation, Learning Difficulties and Autism study, Supporting Living, supporting families whose children have complex health needs, Ordinarily Available Provision, Preparing for Adulthood offer, SENDIASS, funding bands and more.

Participation as part of the Preparing for Adulthood (PfA) Local Authority work.

Having asked the LA to prioritise the cliff edges parent carers and the young people face, we were pleased to assist in recruiting a lead role to take this work forward, to enable co-production around the offer and to support the LA in offering its first-ever PfA conference for parent carers.

Pinpoint's Annual Conference. This year we repeated our success of delivering the two-day conference online. We had 205 people attending. We were pleased so many parent carers, and professionals joined us. 90% of those providing feedback reported they had benefited from the sessions, with 86% saying they felt encouraged to do what they needed for their children, and 95% saying they now had the information they needed to move forward.

Participation in Children's Mental Health and Well-Being Services. Parent carers and professionals co-produced the new Strategy which reflected the feedback Pinpoint facilitated. This has resulted in new services coming on stream.

Participation in the new Integrated Care System through the Children and Maternity Collaborative and The Care Professional and Clinical Leadership Group through the Hunts Forum. We have a seat on each of these and have used this to feedback not only parent carer voices but also to escalate concerns about keeping children out of crisis whilst waiting for services. This has resulted in an enhanced offer for families, children and young people.

Participation in the National Health Service Key Worker Programme. We continue to work alongside this activity which is intended to keep children and young people from entering mental health inpatient care if it can be avoided through better support at home.

Participation in the development of the new combined SENDIASS service. We have a seat on the new Board to help the service meet the needs and aspirations of families who need independent advice and support in Cambridgeshire.

CHAMPIONS SAY:

"I'm a pinpoint champion because I want to help and support a very much-needed charity. So many parents and carers would be lost without Pinpoint myself included."

"I love being a champion because I like to help others and give something back to let people know that they're not alone!"

"I would do anything I can to support the charity & the people that help me when I'm lost & need advice for my children. Pinpoint has been the silver lining in the storm cloud of my children's difficulties & I could not be more grateful to you all."

"Pinpoint staff and other parents were a lifeline, and gave us so much invaluable information. I therefore want to continue to pay-it-forward and hopefully help other parents in the same way. I have made some wonderful friends through Pinpoint, which is the cherry on the cake."

Why Participation matters to parent carers:

"It was helpful to be able to contribute to the conversation around the gaps in the mental health services, which are letting our children down currently. I felt that Amy and Nicola listened, and will take away our feedback as they develop the mental health provision in Cambridgeshire."

"just great to be listened to and have professionals who really care."

"I felt able to have a voice. I felt listened to."

"It was incredibly helpful to be able to speak to decision-makers from SEND and transport regarding improvements, and what bits of the pathways currently aren't working well."

"Really helpful to feedback to someone in LA that can help make things easier for sen families. Thank you! "

"Good to hear from other parents and to have a forum to voice my ideas and difficulties."

"Feel its very important that parents are involved and given a voice."

"This was a useful session to feedback on our experiences. I hope the feedback from parents will be taken on board."

Some of the opportunities facilitated this year:

Integrated Care System Maternity and Health Collaborative	SEND Comms Group	Mental Health Collaborative
NHS Cambridgeshire and Peterborough Key Worker Programme	Local Offer Commissioning Group	
CCC Quality Assurance Framework Review Group	SEN Support Focus Groups	East of England Regional SEND Group
Ordinarily Available Focus Group	Cambridgehsire and Peterborough SEND Executive Board	
Carers Programme Board	Local Offer Focus Group	Mental Health Strategy Groups
National Network of Parent Carer Forums	Learning Disability Partnership Board	Eastern Region Autism Collaborative
Cambridgeshire and Peterborough All-Age Autism Board	Connect 2 Work	East of England Regional NHS Co-production Group
CANEF	Children and Young People's Palliative Care Board	SEND Personal Budgets Group
	East of England Learning Disabilities and Autism Board	East of England Regional PfA Group
Cambridgeshire SEND Partnership Board	PfA Steering Group	Hunts Voluntary Sector Forum
Carers Partnership Board	Children and Young People's Mental Health and Well-Being Board	Partners In Commissioning
POET Working Group	Covid Safeguarding Group	Eastern Region Parent Carer Group
	Eastern Region Neurodiversity Forum	Mental Health Collaborative

Our Aim: Influencing policy and practice in Cambridgeshire and beyond

Cambridgeshire

Influencing policy and making sure that it reflects parent carer's, and their children's, needs and aspirations is crucial in making the biggest difference for Cambridgeshire families: if the policy is right then the practice that comes from it should be right too. This is only possible where policymakers are committed to co-production and where there are robust professional relationships underpinned by trust: some of the conversations we have are difficult and sensitive but they are also fiercely open and honest. Without this, we would not be able to affect change on behalf of our parent carers. We celebrate the positives, look for the 'better if's and are clear about the gaps, and what simply doesn't work.

We do this by having a seat on each of the strategic policy boards, presenting updates and raising issues, and contributing to every discussion on emerging work in social care, education and health. The expectation is that the information we provide is considered in the round and, wherever possible, is acted up - to change policy, to influence further investigation or even to disagree with so we can co-produce alternative options.

We work hard to ensure that as many individual parent carers as possible have the opportunity to work directly with policymakers through the participation work we do: hearing directly for those whom the policy impacts upon is incredibly powerful and policymakers regularly refer to the conversations we've facilitated.

Across the region

We are active members of the Eastern Region Parent Carer Forum, using this to raise voices across East Anglia. We routinely participate in the Regional SEND Network meetings, the Preparing for Adulthood Network, the Autism Network, the Neuro-Developmental Disorder Network and the Palliative Care Network. We speak up and aim to not only shape policy but ensure that our parent carers benefit from any new and emerging work to benefit Cambridgeshire families and children.

National

Parent carer voices must be heard at the highest levels of decision making and we take every opportunity to make those views heard nationally. We have taken part in discussions around the emerging new Participation Tool that will be used to benchmark local areas in terms of how they engage, co-produce and can show that they listen to parent carers and young people. We take every opportunity to feedback through the National Network of Parent Carer Forums, as well as using our contacts in the Department for Education. We have spoken up over concerns regarding SEND resources and parental concerns that a lack of money and competition for resources could disadvantage their children. We provided feedback on the SEND Green paper and were vocal participants at the NNPCF National Conference. We have raised concerns about the challenges of supporting young people post-18 who may have the capacity but lack the understanding to make good choices: this is a real worry for many families.

Our Aim: Securing our financial future so we are here for you

We have worked hard to build a secure financial position to enable us to have confidence that we can weather the challenges that all charities face in terms of the vagaries of public sector income streams. We have appropriate levels of reserves and sufficient funding to enable us to deliver our core business.

Pinpoint has improved the financial monitoring processes to enable the Trustees Board to have a clear view of the finances and regularly monitor income and expenditure for existing contracts, grants and other funds. Additional funds have been raised successfully for discrete projects such as developing parent champions.

We were in year three of a three-year grant from the Local Authority to continue to deliver parent participation and engagement services. The Local Authority have confirmed their ongoing commitment with the offer of forward funding until 31 March 2025. We continue to have a contract with Cambridgeshire Clinical Commissioning Group (more recently re-branded as the Integrated Care System) for the ASD/ADHD workshops, which are a lifeline to so many parent carers and expect this to continue.

We are incredibly grateful for the donations and grants we received from our other funders. St Ives Town Council continue to support us with our office accommodation. This year we have also had a grant from Huntingdon Freeman's. Waitrose, Jack's and Coop have helped us this year too. Supporters have donated through charitable shopping, made online donations and even held bake sales for us.

Thank you.



Huntingdon Freeman's
Trust

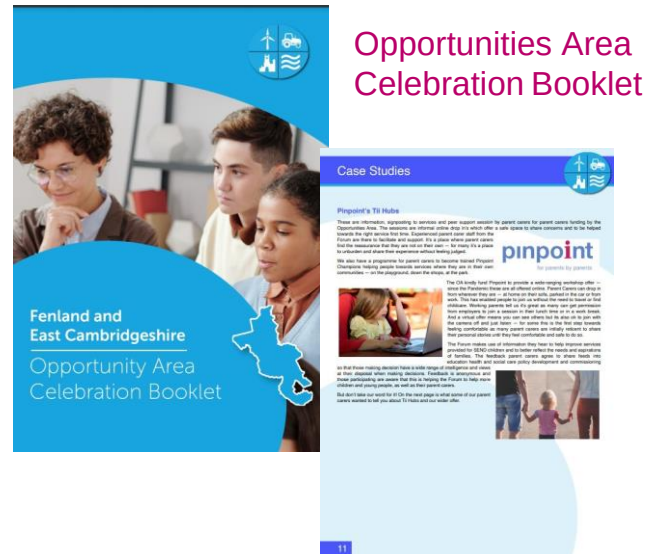


Planning ahead, we need to raise our own funds from other sources or receive additional funding to carry out specific work such as running face-to-face parent support groups or developing webinars or training packages. To do this we will:

- Identify and secure fundraising opportunities to sustain existing activities, achieve developmental goals, and diversify sources of income.
- Ensure that Pinpoint has the capacity and can act swiftly to harness funding opportunities as they present themselves.
- Develop the Board to support the growth of Pinpoint.



Pinpoint at the Preparing for Adulthood Conference March '23



‘Today’s session has been great and reinforced what I knew, making me not feel alone but how to deal with things is a different matter especially when it comes to schooling. I feel like I need to be kinder to myself and proud that we are doing many things right for my daughter at home, but I now have the awareness that there are some things we may have overlooked and could improve on, especially in terms of school. I feel empowered to keep going and try the new sleep strategies I’ve learnt today. I’m so grateful it was my day off and I could attend. Looking forward to the next course and learning more, well done to the lovely trainers. PS I unexpectedly got a tear in my eye, hearing you say we are good parents attending today. It’s not easy caring for and loving a child with SEND needs, it was just what I needed to hear today. Thanks so much again.’

"I’ve appreciated the friendship and fellowship with others who get where SEND parents are coming from."

"Nice to feel less alone and be able to offload to people who understand".

OUR FIGURES

INCOME

Donations and Legacies

Government Grant Income

Department for Education Grant	£17,499
Cambridgeshire County Council	£78,000

<u>General Donations</u>	£3,218
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<u>Other Grants</u>	£500
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£99,217Charitable activities

Cambridgeshire Clinical Commissioning Group/Integrated Care ICS	£20,000
---	---------

Fenland East Cambridgeshire Opportunities Area	£14,091
--	---------

Integrated Care ICS	£26,500
---------------------	---------

£60,591

TOTAL MONEY IN:	£159,808
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EXPENDITURE

Activity Costs	£11,395
Staff and associated costs	£106,953
IT and Communications	£6,498
Property and office costs	£10,526
Governance	£7,422
TOTAL MONEY OUT:	<u>£142,794</u>

In 2022 - 2023

You said...we did



We reported regularly at the Local Authority and Health's strategic meetings to ensure that senior officers were aware of your concerns and able to consider opportunities to address them.

You said...the process of getting your children's needs assessed and met remains difficult / very difficult. We...

- reported the issues you raised with the Statutory Assessment Team, as well as a meeting with the Director of Children's Services for parent carers who are experiencing issues with admissions and attendance for their children.
- enabled co-production of what we should expect to be 'ordinarily available' in school, including access to assessments without the need for formal requests. We have also challenged emerging issues raised by parent carers to ensure these are understood and addressed where possible.
- assisted in redrafting the new Local Authority (LA) parent carer leaflets for Education Health Care Assessments – the role of the Educational Psychologists.
- asked the LA and Health to address appointment waiting lists and provide interim help for those in crisis. There is work now taking place to reduce waiting times for those seeking assessments. We reviewed and commented on the letter about how to find mental health support whilst on waiting lists for mental health services to produce more parent carer-friendly wording. We also supported health to write a parent carer-friendly document about their position on sensory processing.
- worked with health to provide support to parent carers whose children self-harm. The new "NESSie" offer is now available and we are hosting sessions.
- offered regular network participation sessions with a range of education, health, and social care staff, as well as third-sector organisations, to ensure that your voices are heard. We have tailored some of these to match the issues parent carers have raised. You can find reports from the sessions on our website under Network Meetings.
- asked that training be provided to all schools to extend the early identification of autism in primary-age girls pilot work taking place in East Cambridgeshire and Fenland . This will now roll out wider in time.
- told health you feel the identification for neurodevelopmental differences takes too long, and once you have a diagnosis there is no follow-up. There is work ongoing behind the scenes to recommission services and to develop a pathway for Cambridgeshire.

- encouraged health and the LA to address the issue that children who may have Foetal Alcohol Syndrome Disorder are not readily offered a diagnosis at present in Cambridgeshire.
- supported the LA with its SEND Transformation conference which updated parents on the LA's progress and sought feedback to enable future co-production of services and the SEND offer in Cambridgeshire.
- supported the LA in holding its first Preparing for Adulthood event where parent carers could readily access professionals from a wide range of services and providers who can support children as they move into adulthood. There were also opportunities to participate.

You said... you felt the only way to get help and support for your child was to take legal action. We...

- asked the Local Authority to review all the disputes it deals with to identify issues about which it might be able to act, where processes have not worked as they should. They have done this and are using this to drive improvements.
- expressed parent carer concerns about the limiting of resources for their children and the perceived threat of removing resources from their children. We have been explicit about concerns regarding Ordinarily Available Provision, the SEND Transformation project and the Safety Valve funding in Cambridgeshire. We provided FAQs for the LA to answer and then asked the LA to publish these for parent carers to see. We have raised this with the Director of Schools. He has been listening to parent carer concerns and has committed to improved communication, participation, co-production, and consultation.
- enabled families to meet with senior LA staff to personally voice their concerns through the Meet the AD sessions.

You said...the legal requirements are either poorly understood or not routinely applied in terms of SEND legislation. We...

- ensured that the Local Authority understands the importance of ensuring the system does what it is supposed to do (compliance). The Local Authority is investing in making SEN Support more effective, providing more support for schools so that they are better able to meet children's needs early and effectively.
- have raised these issues again and asked the LA to look at whether there is more training and support it can offer schools. The LA have restated that they will challenge schools where they are aware there may be issues.

You said...

some services (education, health, and social care) work well together but that often they don't work as well together as they could. We...

- continued to work on cross-sector (health, education, social care) raising parent carer voices and encouraging the system to be as joined up as possible from a user perspective.

You said...

that the process of getting Education Health and Care Plans updated and back in good time was a problem. We...

- have asked for updates from the LA as they address the backlog and new surge in demand. Figures are showing an improvement and the LA appear to be doing all they can to address the issues.

You said...you were not happy about how your children's needs are being identified, monitored, and supported. We...

- continued to work with Local Authority health, social care, and education colleagues to improve pathways for children with ADHD, and or Autism. We are pleased there is progress behind the scenes to develop new neuro-developmental pathways in Cambridgeshire.
- have worked with health colleagues to ensure services are understood and that there is early access, including occupational health, speech and language therapy. We have provided links to these on our website.
- continue to urge the LA to make a wider behaviour support offer to families, as we know families struggle to support children with behaviour needs.
- asked that professionals take heed when parents report concerns about behaviour that schools do not see and accept parent reporting as evidence of need when being asked to make referrals or requests for help. We have a commitment from the Director of Schools to take this message back to schools again.
- raised your concerns, together with SENDIASS, directly to the Statutory Assessment Team, and senior LA managers, so that they can consider service improvements and system improvements. The LA are purchasing a new records management system that will enable parent carers to track progress – they have been listening and this new facility will be most welcome.

You said...that the Local Offer was not widely known and that you did not have the information you needed. We...

- continue to offer ongoing parent carer input in co-producing the new Local Offer website (which will be known as the SEND Hub).
- regularly add content to Pinpoint's website in response to questions from parent carers

You said... the wait to access ASD/ADHD assessments and mental health support for your child was taking too long. We...

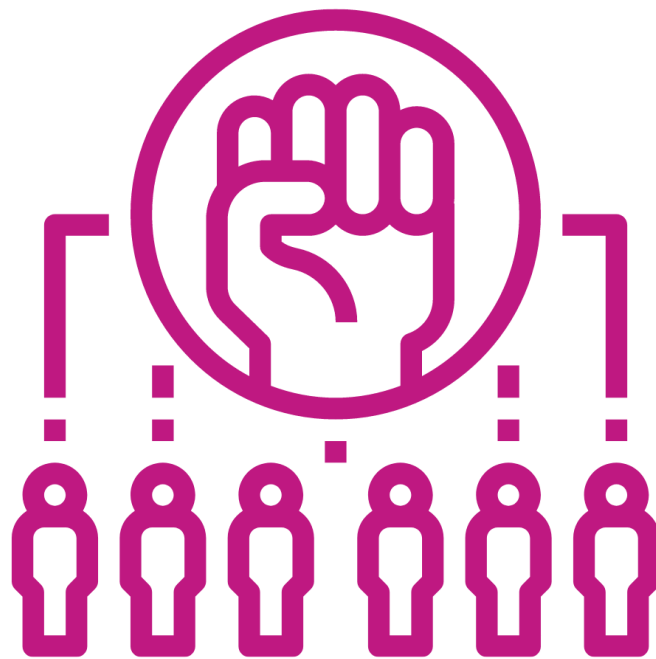
- asked the LA to ensure SENCos understand they can ask for dual ASD/ADHD assessments or single assessments – each has different NICE guidelines (ADHD requires an evidence based approach and a parenting course whilst ASD single assessments do not). We asked that they help parent carers understand this distinction when asking for assessments.
- commissioned our own sessions (from other funding sources) for parent carers covering topics such as anxiety, OCD, behaviour and eating issues and provided the opportunity for peer support through our Tii Hubs. We have offered more sessions to support families whilst they wait.
- asked the LA to look for a crisis support offer for families waiting for services. We have met with paediatricians and senior leaders from the LA and Health to raise this issue and encourage them to identify possible solutions.
- are pleased to see new offers for mental health (quicker YoUnited appointments, what to do whilst you are waiting support, a new Self-Harm support service for parent carers and new alternative ASD diagnosis options being piloted).
- are looking to bring a new guide for parent carers to families, based on a successful booklet co-produced by another Forum.

You said... being a parent carer felt lonely and you wanted support. We...

- continued to offer virtual sessions for information, signposting and support and have continued to see an increase in the numbers of parent carers able to join in. We are finding our sessions are being rated highly against the question of whether parent carers feel supported.
- promoted our Tii Hubs more regularly to help you find a safe space to share and find the help you need and increased the number of new parent carers attending
- trained yet more new Champions
- worked with Caring Together and the LA Commissioning teams to bring forward carers' assessments.



PINPOINT'S
2023
CONFERENCE
3rd October



**Empowering
Parent carers**

CHARITY REGISTRATION NUMBER: 1156920

Pinpoint Cambridgeshire
Unaudited Financial Statements
For the year ended
31 March 2023

Pinpoint Cambridgeshire

Financial Statements

Year ended 31 March 2023

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Trustees' annual report	1 to 3
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Statement of financial activities	5
Statement of financial position	6
Notes to the financial statements	7 to 17

Pinpoint Cambridgeshire

Trustees' Annual Report

Year ended 31 March 2023

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2023.

Reference and administrative details

Registered charity name	Pinpoint Cambridgeshire	
Charity registration number	1156920	
Principal office	St. Ives Town Hall Market Hill St. Ives PE27 5AL	
The trustees	Carolyn Fay Dutton	(Resigned 24 May 2023)
	Dawn Hall	
	Margaret Sare	(Resigned 19 May 2022)
	Christine Stocker-Gibson	
	Dr Hasan Amjad	
	Amanda Buckenham	(Resigned 31 March 2023)
	Tina McEwan	
	Janet Dullaghan	(Appointed 14 July 2022)
	Sarah Guscott	(Appointed 24 April 2023)
Independent examiner	Sue Berry	(Appointed 1 May 2023)
	Dr Betty Tzeng	(Appointed 1 May 2023)
	Shane Tharby FCA	
	For and on behalf of	
	Streets Chartered Accountants	
	3 Wellbrook Court	
	Girton	
	Cambridge	
	CB3 0NA	

Structure, governance and management

Pinpoint Cambridgeshire (Pinpoint) is a Charitable Incorporated Organisation (CIO) governed by a board of trustees (The Board) who meet monthly.

The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding received.

The charity is governed by its Constitution as amended on 4 April 2019.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2023

Our vision, mission and objectives

Vision

Our Vision is for all children and young people in Cambridgeshire to be valued and thrive whatever their needs.

Mission

Pinpoint works with parents and carers of children and young people with additional needs, Special Educational Needs and/or Disabilities, to celebrate their differences and empower their families. We are committed to working alongside families and services to represent parent carers in co-producing service improvements so that children and young people have the support they need.

Values

- Children, young people and families with additional needs are at the heart of what we do.
- We listen and value the experience of parents/carers, standing in their shoes.
- We expect high aspirations to be the norm for children and young people with additional needs.
- We take a positive, "can-do" approach to problems.
- We focus on people's abilities- what they can do, not just their disabilities and what they can't do.
- We treat everyone with respect, we value differences, and we are not judgmental.

Objectives

- 1 Extending our reach, engagement and participation and empowering parents.
- 2 Continue to Promote a Culture of Co-production.
- 3 Influencing policy and practice within Cambridgeshire and beyond.
- 4 Ensuring Pinpoint is fit for the future while remaining financially sustainable.

Achievements and performance

Over the last 5 years, Pinpoint has grown into a stronger, more stable and more effective organisation. It has continued to provide high-quality services to fulfil its contracts and grants, through information, involvement, support and training for parents and carers, parent groups, service providers and commissioners, providing strong parent carer voices and further embedding the co-production process across all services and support.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2023

Achievements and performance *(continued)*

Achievements include:

- Wider reach through social media, newsletters, and website.
- Regular workshops and webinars most weeks during term time with excellent feedback.
- Identification, training and support of 30 parent champions.
- Development of regular online 'coffee mornings' (Tii hubs) and champions providing peer-to-peer support.
- Continue to run successful workshops, webinars, and training for parents of children with ADHD or Autism, whether diagnosed or undiagnosed.

With the Council and other partners co-producing the Cambridgeshire SEND strategy with the three Strategic SEND Priorities reflecting Pinpoint's:

- 1 SEND is everybody's business.
- 2 Identify and respond to needs early.
- 3 Deliver to the right place at the right time.

As the Parent Carer Forum for Cambridgeshire, Pinpoint participates in the National and Eastern Regional Networks of Parent Carer Forums. Pinpoint's CEO has just taken up the post as the vice chair of the ERPCF and represents the ERPCF at the NNPCF. Through these fora, we have influenced the SEND green paper and the new OFSTED Local Area Assessments as well as other local, regional and national issues.

Building on our successes and the challenges we face, we have developed ambitious developmental goals requiring innovative, affordable solutions from the trustees, staff and volunteers, while maintaining the ability to respond to new issues and challenges as they arise. Our new Strategic Plan 2023-2028 is on the website.

Financial review

At the end of March 2023, the charity held £162,621 in reserves of which £103,357 were unrestricted funds and £59,264 were restricted funds from Cambridgeshire County Council and other Funders.

The trustees' annual report was approved on 13th December 2023 and signed on behalf of the board of trustees by:

DocuSigned by:

433C3C7E92D54DC...

Janet Dullaghan
Trustee and also Chair from 24 May 2023

Pinpoint Cambridgeshire

Independent Examiner's Report to the Trustees of Pinpoint Cambridgeshire

Year ended 31 March 2023

I report to the trustees on my examination of the financial statements of Pinpoint Cambridgeshire ('the charity') for the year ended 31 March 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Shane Tharby FCA
Independent Examiner

For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

16 January 2024

Pinpoint Cambridgeshire

Statement of Financial Activities

Year ended 31 March 2023

		Unrestricted funds £	2023 Restricted funds £	Total funds £	2022 Total funds £
	Note				
Income and endowments					
Donations and legacies	4	3,218	95,999	99,217	99,924
Charitable activities	5	34,091	26,500	60,591	50,895
Total income		<u>37,309</u>	<u>122,499</u>	<u>159,808</u>	<u>150,819</u>
Expenditure					
Expenditure on charitable activities	6,7	35,488	107,306	142,794	147,939
Total expenditure		<u>35,488</u>	<u>107,306</u>	<u>142,794</u>	<u>147,939</u>
Net income		<u>1,821</u>	<u>15,193</u>	<u>17,014</u>	<u>2,880</u>
Transfers between funds		500	(500)	—	—
Net movement in funds		<u>2,321</u>	<u>14,693</u>	<u>17,014</u>	<u>2,880</u>
Reconciliation of funds					
Total funds brought forward		101,036	44,571	145,607	142,727
Total funds carried forward		<u>103,357</u>	<u>59,264</u>	<u>162,621</u>	<u>145,607</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 7 to 17 form part of these financial statements.

Pinpoint Cambridgeshire

Statement of Financial Position

31 March 2023

	Note	2023	2022
		£	£
Current assets			
Debtors	12	5,696	6,721
Cash at bank and in hand		166,545	160,330
		<u>172,241</u>	<u>167,051</u>
Creditors: amounts falling due within one year	13	9,620	21,444
Net current assets		162,621	145,607
Total assets less current liabilities		<u>162,621</u>	<u>145,607</u>
Net assets		<u>162,621</u>	<u>145,607</u>
Funds of the charity			
Restricted funds		59,264	44,571
Unrestricted funds		103,357	101,036
Total charity funds	17	<u>162,621</u>	<u>145,607</u>

These financial statements were approved by the board of trustees and authorised for issue on 13th December 2023 and are signed on behalf of the board by:

DocuSigned by:

 433C3C7E92D54DC
 Janet Dullaghan

Trustee and also Chair from 24 May 2023

The notes on pages 7 to 17 form part of these financial statements.

Pinpoint Cambridgeshire

Notes to the Financial Statements

Year ended 31 March 2023

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is St. Ives Town Hall, Market Hill, St. Ives, PE27 5AL.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgements

The judgements (apart from those involving estimations) that management has made in the process of applying the entity's accounting policies and that have the most significant effect on the amounts recognised in the financial statements are as follows:

The classification of income and whether the terms and conditions of the funding streams amount to an exchange transaction, and therefore should be accounted for as income from charitable activities, or a non exchange transaction which should be accounted for as income from donations and legacies.

The entitlement to income and whether there are performance related conditions which result in the income not being recognised until the performance related conditions have been met or where entitlement ceases for time limited grants.

The classification of income streams between restricted and unrestricted income funds where there are terms imposed by donors.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. There are no key assumptions and other sources of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

3. Accounting policies (continued)

Income tax

As a registered charity, the CIO is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted. Income from the supply of services is recognised as contract activity is performed based on the stage of completion which is usually based on time.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

3. Accounting policies *(continued)*

Tangible fixed assets

The charity has a fixed asset capitalisation policy of £1,000 such that any individual items of tangible fixed assets are not capitalised below this figure. During the year no fixed assets costing more than £1,000 individual were purchased.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the charity will comply with the conditions attaching to them and the grants will be received.

Where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
General donations	3,218	—	3,218
Grants			
Other grants	—	500	500
Government grant income	—	95,499	95,499
	<u>3,218</u>	<u>95,999</u>	<u>99,217</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
General donations	2,126	—	2,126
Grants			
Other grants	300	1,000	1,300
Government grant income	—	96,498	96,498
	<u>2,426</u>	<u>97,498</u>	<u>99,924</u>

Government grant income comprises:

	2023 £	2022 £
Department for Education	17,499	17,498
East Cambridgeshire District Council	—	1,000
Cambridgeshire County Council	78,000	78,000
	<u>95,499</u>	<u>96,498</u>

All government grants are restricted in nature. As at 31 March 2023 there remains £Nil (2022: £3,134) to be spent in relation to the income referred to above and has been carried forward within a restricted fund. See further details in Note 17.

5. Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Clinical Commission Group	20,000	—	20,000
Fenland and East Cambridgeshire Opportunity Area	14,091	—	14,091
Other	—	—	—
Integrated Care System	—	26,500	26,500
	<u>34,091</u>	<u>26,500</u>	<u>60,591</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

5. Charitable activities (continued)

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Clinical Commission Group	20,000	—	20,000
Fenland and East Cambridgeshire Opportunity Area	30,195	—	30,195
Other	700	—	700
Integrated Care System	—	—	—
	<u>50,895</u>	<u>—</u>	<u>50,895</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Provision of services	8,093	3,302	11,395
Support costs	<u>27,395</u>	<u>104,004</u>	<u>131,399</u>
	<u>35,488</u>	<u>107,306</u>	<u>142,794</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Provision of services	6,831	230	7,061
Support costs	<u>44,225</u>	<u>96,653</u>	<u>140,878</u>
	<u>51,056</u>	<u>96,883</u>	<u>147,939</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2023 £	Total fund 2022 £
Provision of services	11,395	123,977	135,372	129,336
Governance costs	<u>—</u>	<u>7,422</u>	<u>7,422</u>	<u>18,603</u>
	<u>11,395</u>	<u>131,399</u>	<u>142,794</u>	<u>147,939</u>

Included in governance costs for the year is £Nil (2022: £2,500) in respect of a settlement payment for a former employee.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

8. Analysis of support costs

	Analysis of support costs	Total 2023	Total 2022
	£	£	£
Staff costs	106,953	106,953	100,179
Premises	10,526	10,526	10,709
Communications and IT	6,498	6,498	11,387
Governance costs	7,422	7,422	18,603
	<u>131,399</u>	<u>131,399</u>	<u>140,878</u>

9. Independent examination fees

	2023	2022
	£	£
Fees payable to the independent examiner for:		
Independent examination of the financial statements	1,440	1,340
Other financial services	1,075	1,000
	<u>2,515</u>	<u>2,340</u>

For the year ended 31 March 2023 £1,075 (2022: £1,000) was paid to the independent examiner for preparation of the financial statements in addition to the independent examination.

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2023	2022
	£	£
Wages and salaries	100,569	94,147
Social security costs	2,067	2,649
Employer contributions to pension plans	1,859	1,641
	<u>104,495</u>	<u>98,437</u>

The average head count of employees during the year was 6 (2022: 6).

No employee received employee benefits of more than £60,000 during the year (2022: Nil).

11. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No trustees have had any expenses reimbursed in the current or preceding year.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

12. Debtors

	2023	2022
	£	£
Trade debtors	5,000	5,850
Prepayments and accrued income	653	871
Other debtors	43	—
	<u>5,696</u>	<u>6,721</u>

13. Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	2,132	3,393
Accruals and deferred income	6,680	17,331
Other creditors	808	720
	<u>9,620</u>	<u>21,444</u>

14. Deferred income

	2023	2022
	£	£
At 1 April 2022	13,841	2,536
Amount released to income	(13,841)	(2,536)
Amount deferred in year	<u>5,000</u>	<u>13,841</u>
At 31 March 2023	<u>5,000</u>	<u>13,841</u>

Deferred grant income has been deferred as necessary including where the provision of services under contracts has been received in advance of the services being performed as at the balance sheet date.

15. Pensions and other post retirement benefits

The amount recognised in the Statement of Financial Activities as an expense in relation to defined contribution plans was £1,859 (2022: £1,641).

The expense is allocated between unrestricted and restricted funds in line with the allocation of the associated salary costs.

16. Government grants

The amounts recognised in the financial statements for government grants are as follows:

	2023	2022
	£	£
Recognised in creditors:		
Deferred government grants due within one year	<u>—</u>	<u>14,091</u>
Recognised in income from donations and legacies:		
Government grants income	<u>95,499</u>	<u>96,498</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds

Unrestricted funds

	At 1 April 2022 £	Income £	Expenditure £	Transfers £	At 31 March 2023 £
General funds	7,036	37,309	(35,488)	500	9,357
Contingency fund	94,000	—	—	—	94,000
	<u>101,036</u>	<u>37,309</u>	<u>(35,488)</u>	<u>500</u>	<u>103,357</u>

	At 1 April 2021 £	Income £	Expenditure £	Transfers 31 March 2022 £	At 31 March 2022 £
General funds	98,771	53,321	(51,056)	(94,000)	7,036
Contingency fund	—	—	—	94,000	94,000
	<u>98,771</u>	<u>53,321</u>	<u>(51,056)</u>	<u>—</u>	<u>101,036</u>

Contingency fund

The Board of Trustees deems that the Charity should aim to keep a level of reserves equal to between 6 and 9 months average expenditure. The charity is reliant on a small number of key grants and contracts for which funding is not always received at the start of the project. A 6-9 months average expenditure reserves policy is therefore deemed appropriate to ensure the charity is in a position to honour its supplier and staff cost payments. At 31st March 2023, reserves were £62k for six months operating expenditure plus £32k of winding up costs amounting to £94k in total which have been included in a designated contingency reserves fund as above.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds (continued)

Restricted funds

	At 1 April 2022 £	Income £	Expenditure £	Transfers £	At 31 March 2023 £
Department for Education Cambridgeshire	—	17,499	(17,499)	—	—
Community Foundation	—	—	—	—	—
SCDC Community Chest	—	—	—	—	—
Tesco	—	—	—	—	—
Huntingdon Freeman's Trust	4,470	—	(4,470)	—	—
Cambridgeshire County Council	3,134	78,000	(81,134)	—	—
Co-op Local Community Fund	3,203	—	(3,203)	—	—
SEND Development Fund	33,764	—	—	—	33,764
Comic Relief	—	—	—	—	—
ECDC Community Fund	—	—	—	—	—
Opportunities Area Webinar	—	500	—	(500)	—
Integrated Care System	—	26,500	(1,000)	—	25,500
	<u>44,571</u>	<u>122,499</u>	<u>(107,306)</u>	<u>(500)</u>	<u>59,264</u>

	At 1 April 2021 £	Income £	Expenditure £	Transfers 31 March 2022 £	At 31 March 2022 £
Department for Education Cambridgeshire	—	17,498	(17,498)	—	—
Community Foundation	19,569	—	—	(19,569)	—
SCDC Community Chest	242	—	(242)	—	—
Tesco	811	—	(811)	—	—
Huntingdon Freeman's Trust	4,478	—	(8)	—	4,470
Cambridgeshire County Council	14,195	78,000	(74,866)	(14,195)	3,134
Co-op Local Community Fund	4,661	—	(1,458)	—	3,203
SEND Development Fund	—	—	—	33,764	33,764
Comic Relief	—	1,000	(1,000)	—	—
ECDC Community Fund	—	1,000	(1,000)	—	—
Opportunities Area Webinar	—	—	—	—	—
Integrated Care System	—	—	—	—	—
	<u>43,956</u>	<u>97,498</u>	<u>(96,883)</u>	<u>—</u>	<u>44,571</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

17. Analysis of charitable funds *(continued)*

The **Department for Education** restricted grant is funding made available for a Parent Carer Forum in each local authority area. The restricted grant was fully spent in the year in which the funding was received.

The **Cambridgeshire Community Foundation** restricted grant was received to run a Pinpoint Champions Programme to run a pilot project developing a network of school-based parent volunteers. The project ran from 1 January 2019 to 30 April 2020. There was an underspend on the restricted grant of £19,569. During the previous year it was agreed by the original funder, Cambridgeshire County Council, that this balance can be transferred into a new SEND Transformation fund.

The **South Cambridgeshire District Council (SCDC) Community Chest** restricted grant was received as funding towards Pinpoint Tii Hubs. A balance remained unspent as at 31 March 2021 of £242 but was spent in the previous year.

The **Tesco** restricted grant was applied for to support the Pinpoint Tii Hubs and Champions Programme. The grant in the year ended 31 March 2021 had a underspend balance of £811. As at 31 March 2022 this was fully spent.

The **Huntingdon Freeman's Trust** grant was received to support and train Champion volunteers for the Tii hub in Huntingdon. The grant received in the previous year has not been fully spent, as a result of Covid, but the funder has agreed this can be carried forward and spent when the Tii hub sessions in Huntingdon resume. As at 31 March 2023 this was fully spent.

The **Cambridgeshire County Council** restricted grant recognised for the year ended 31 March 2021 was the first year in a 3-year grant to cover Parent Carer Support and there was an underspend for the previous year of £3,134. Cambridgeshire County Council had agreed to carry this balance forward to the following year, as long as it is spent before 31 March 2025. As at 31 March 2023 this was fully spent.

The **Co-op Local Community Fund** restricted grant was received in the year ended 31 March 2021 to support the setting up of local networks. The grant had not been spent as at 31 March 2021 but was partly spent during the year ended 31 March 2022. As at 31 March 2023 this was fully spent.

The **SEND Development Fund** was formed from funds carried forward as at 31 March 2021 with Cambridgeshire County Council which were not able to be utilised during the Pandemic. This is for a SEND project to be designed with Cambridgeshire County Council and implemented before the end of their current grant which has been extended to 31 March 2025.

The **Comic Relief** restricted grant received in the previous year was to contribute to the training of more Champions. However due to Covid it was not possible to use the funds for the original intended purposes but, with the agreement of the funder, was used to provide additional IT equipment for staff. The grant was fully spent in the previous year on additional IT equipment.

The **ECDC Community Fund** restricted grant was provided to fund additional Tii Hubs and to train a new cohort of East Cambridgeshire based Champions to help host them. The grant was fully spent in the previous year after a short extension was given.

The **Opportunities Area Webinar** restricted grant was received in the year to fund support for families through the provision of online webinars to provide information, signposting and peer support. The project was completed in the year without the need to incur any additional costs and therefore the unspent grant was transferred to unrestricted funds as at 31 March 2023. No approval was required from the Fenland and East Cambridgeshire District Council for this transfer.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds (continued)

The **Integrated Care System** restricted grant was received in the year to further extend the mental health information, signposting and peer support offered to families whose children are at a greater risk of mental health issues and could, without intervention, become in need of inpatient care. This funding also helps the ICS to demonstrate it is addressing health inequalities in Cambridgeshire. The ICS also commissioned Pinpoint to edit a licensed Neurodiversity booklet and make it appropriate to a Cambridgeshire parent carer audience and to then promote it. A balance remained unspent as at 31 March 2023 of £25,500.

18. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Current assets	112,977	59,264	172,241
Creditors less than 1 year	(9,620)	—	(9,620)
Net assets	103,357	59,264	162,621

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Current assets	122,480	44,571	167,051
Creditors less than 1 year	(21,444)	—	(21,444)
Net assets	101,036	44,571	145,607

19. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2023 £	2022 £
Not later than 1 year	—	7,395

20. Related parties

There have been no related party transactions in the current or previous year.

CHARITY REGISTRATION NUMBER: 1156920

Pinpoint Cambridgeshire
Unaudited Financial Statements
For the year ended
31 March 2023

Pinpoint Cambridgeshire

Financial Statements

Year ended 31 March 2023

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Pinpoint Cambridgeshire

Trustees' Annual Report

Year ended 31 March 2023

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2023.

Reference and administrative details

Registered charity name	Pinpoint Cambridgeshire	
Charity registration number	1156920	
Principal office	St. Ives Town Hall Market Hill St. Ives PE27 5AL	
The trustees	Carolyn Fay Dutton	(Resigned 24 May 2023)
	Dawn Hall	
	Margaret Sare	(Resigned 19 May 2022)
	Christine Stocker-Gibson	
	Dr Hasan Amjad	
	Amanda Buckenham	(Resigned 31 March 2023)
	Tina McEwan	
	Janet Dullaghan	(Appointed 14 July 2022)
	Sarah Guscott	(Appointed 24 April 2023)
	Sue Berry	(Appointed 1 May 2023)
	Dr Betty Tzeng	(Appointed 1 May 2023)
Independent examiner	Shane Tharby FCA For and on behalf of Streets Chartered Accountants 3 Wellbrook Court Girton Cambridge CB3 0NA	

Structure, governance and management

Pinpoint Cambridgeshire (Pinpoint) is a Charitable Incorporated Organisation (CIO) governed by a board of trustees (The Board) who meet monthly.

The Board, many of whom are parent carers of children with SEND, shapes the strategic direction of Pinpoint, provides its governance assurance, and oversees the Chief Executive Officer. They work hand in hand with the staff team, who are also parent carers, to make the strategic aims into operational activity. The staff, in turn, listen to parent carers and shape Pinpoint's offer accordingly, in line with the funding received.

The charity is governed by its Constitution as amended on 4 April 2019.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2023

Our vision, mission and objectives

Vision

Our Vision is for all children and young people in Cambridgeshire to be valued and thrive whatever their needs.

Mission

Pinpoint works with parents and carers of children and young people with additional needs, Special Educational Needs and/or Disabilities, to celebrate their differences and empower their families. We are committed to working alongside families and services to represent parent carers in co-producing service improvements so that children and young people have the support they need.

Values

- Children, young people and families with additional needs are at the heart of what we do.
- We listen and value the experience of parents/carers, standing in their shoes.
- We expect high aspirations to be the norm for children and young people with additional needs.
- We take a positive, "can-do" approach to problems.
- We focus on people's abilities- what they can do, not just their disabilities and what they can't do.
- We treat everyone with respect, we value differences, and we are not judgmental.

Objectives

- 1 Extending our reach, engagement and participation and empowering parents.
- 2 Continue to Promote a Culture of Co-production.
- 3 Influencing policy and practice within Cambridgeshire and beyond.
- 4 Ensuring Pinpoint is fit for the future while remaining financially sustainable.

Achievements and performance

Over the last 5 years, Pinpoint has grown into a stronger, more stable and more effective organisation. It has continued to provide high-quality services to fulfil its contracts and grants, through information, involvement, support and training for parents and carers, parent groups, service providers and commissioners, providing strong parent carer voices and further embedding the co-production process across all services and support.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2023

Achievements and performance *(continued)*

Achievements include:

- Wider reach through social media, newsletters, and website.
- Regular workshops and webinars most weeks during term time with excellent feedback.
- Identification, training and support of 30 parent champions.
- Development of regular online 'coffee mornings' (Tii hubs) and champions providing peer-to-peer support.
- Continue to run successful workshops, webinars, and training for parents of children with ADHD or Autism, whether diagnosed or undiagnosed.

With the Council and other partners co-producing the Cambridgeshire SEND strategy with the three Strategic SEND Priorities reflecting Pinpoint's:

- 1 SEND is everybody's business.
- 2 Identify and respond to needs early.
- 3 Deliver to the right place at the right time.

As the Parent Carer Forum for Cambridgeshire, Pinpoint participates in the National and Eastern Regional Networks of Parent Carer Forums. Pinpoint's CEO has just taken up the post as the vice chair of the ERPCF and represents the ERPCF at the NNPCF. Through these fora, we have influenced the SEND green paper and the new OFSTED Local Area Assessments as well as other local, regional and national issues.

Building on our successes and the challenges we face, we have developed ambitious developmental goals requiring innovative, affordable solutions from the trustees, staff and volunteers, while maintaining the ability to respond to new issues and challenges as they arise. Our new Strategic Plan 2023-2028 is on the website.

Financial review

At the end of March 2023, the charity held £162,621 in reserves of which £103,357 were unrestricted funds and £59,264 were restricted funds from Cambridgeshire County Council and other Funders.

The trustees' annual report was approved on 13th December 2023 and signed on behalf of the board of trustees by:

DocuSigned by:

433C3C7E92D54DC...

Janet Dullaghan
Trustee and also Chair from 24 May 2023

Pinpoint Cambridgeshire

Independent Examiner's Report to the Trustees of Pinpoint Cambridgeshire

Year ended 31 March 2023

I report to the trustees on my examination of the financial statements of Pinpoint Cambridgeshire ('the charity') for the year ended 31 March 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Shane Tharby FCA
Independent Examiner

For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

16 January 2024

Pinpoint Cambridgeshire

Statement of Financial Activities

Year ended 31 March 2023

		Unrestricted funds £	2023 Restricted funds £	Total funds £	2022 Total funds £
	Note				
Income and endowments					
Donations and legacies	4	3,218	95,999	99,217	99,924
Charitable activities	5	34,091	26,500	60,591	50,895
Total income		<u>37,309</u>	<u>122,499</u>	<u>159,808</u>	<u>150,819</u>
Expenditure					
Expenditure on charitable activities	6,7	35,488	107,306	142,794	147,939
Total expenditure		<u>35,488</u>	<u>107,306</u>	<u>142,794</u>	<u>147,939</u>
Net income		<u>1,821</u>	<u>15,193</u>	<u>17,014</u>	<u>2,880</u>
Transfers between funds		500	(500)	—	—
Net movement in funds		<u>2,321</u>	<u>14,693</u>	<u>17,014</u>	<u>2,880</u>
Reconciliation of funds					
Total funds brought forward		101,036	44,571	145,607	142,727
Total funds carried forward		<u>103,357</u>	<u>59,264</u>	<u>162,621</u>	<u>145,607</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 7 to 17 form part of these financial statements.

Pinpoint Cambridgeshire

Statement of Financial Position

31 March 2023

	Note	2023	2022
		£	£
Current assets			
Debtors	12	5,696	6,721
Cash at bank and in hand		166,545	160,330
		<u>172,241</u>	<u>167,051</u>
Creditors: amounts falling due within one year	13	9,620	21,444
Net current assets		162,621	145,607
Total assets less current liabilities		<u>162,621</u>	<u>145,607</u>
Net assets		<u>162,621</u>	<u>145,607</u>
Funds of the charity			
Restricted funds		59,264	44,571
Unrestricted funds		103,357	101,036
Total charity funds	17	<u>162,621</u>	<u>145,607</u>

These financial statements were approved by the board of trustees and authorised for issue on 13th December 2023 and are signed on behalf of the board by:

DocuSigned by:

 433C3C7E92D54DC
 Janet Dullaghan

Trustee and also Chair from 24 May 2023

The notes on pages 7 to 17 form part of these financial statements.

Pinpoint Cambridgeshire

Notes to the Financial Statements

Year ended 31 March 2023

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is St. Ives Town Hall, Market Hill, St. Ives, PE27 5AL.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgements

The judgements (apart from those involving estimations) that management has made in the process of applying the entity's accounting policies and that have the most significant effect on the amounts recognised in the financial statements are as follows:

The classification of income and whether the terms and conditions of the funding streams amount to an exchange transaction, and therefore should be accounted for as income from charitable activities, or a non exchange transaction which should be accounted for as income from donations and legacies.

The entitlement to income and whether there are performance related conditions which result in the income not being recognised until the performance related conditions have been met or where entitlement ceases for time limited grants.

The classification of income streams between restricted and unrestricted income funds where there are terms imposed by donors.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. There are no key assumptions and other sources of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

3. Accounting policies (continued)

Income tax

As a registered charity, the CIO is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted. Income from the supply of services is recognised as contract activity is performed based on the stage of completion which is usually based on time.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

3. Accounting policies *(continued)*

Tangible fixed assets

The charity has a fixed asset capitalisation policy of £1,000 such that any individual items of tangible fixed assets are not capitalised below this figure. During the year no fixed assets costing more than £1,000 individual were purchased.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the charity will comply with the conditions attaching to them and the grants will be received.

Where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
General donations	3,218	—	3,218
Grants			
Other grants	—	500	500
Government grant income	—	95,499	95,499
	<u>3,218</u>	<u>95,999</u>	<u>99,217</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
General donations	2,126	—	2,126
Grants			
Other grants	300	1,000	1,300
Government grant income	—	96,498	96,498
	<u>2,426</u>	<u>97,498</u>	<u>99,924</u>

Government grant income comprises:

	2023 £	2022 £
Department for Education	17,499	17,498
East Cambridgeshire District Council	—	1,000
Cambridgeshire County Council	78,000	78,000
	<u>95,499</u>	<u>96,498</u>

All government grants are restricted in nature. As at 31 March 2023 there remains £Nil (2022: £3,134) to be spent in relation to the income referred to above and has been carried forward within a restricted fund. See further details in Note 17.

5. Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Clinical Commission Group	20,000	—	20,000
Fenland and East Cambridgeshire Opportunity Area	14,091	—	14,091
Other	—	—	—
Integrated Care System	—	26,500	26,500
	<u>34,091</u>	<u>26,500</u>	<u>60,591</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

5. Charitable activities (continued)

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Clinical Commission Group	20,000	—	20,000
Fenland and East Cambridgeshire Opportunity Area	30,195	—	30,195
Other	700	—	700
Integrated Care System	—	—	—
	<u>50,895</u>	<u>—</u>	<u>50,895</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Provision of services	8,093	3,302	11,395
Support costs	<u>27,395</u>	<u>104,004</u>	<u>131,399</u>
	<u>35,488</u>	<u>107,306</u>	<u>142,794</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Provision of services	6,831	230	7,061
Support costs	<u>44,225</u>	<u>96,653</u>	<u>140,878</u>
	<u>51,056</u>	<u>96,883</u>	<u>147,939</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2023 £	Total fund 2022 £
Provision of services	11,395	123,977	135,372	129,336
Governance costs	<u>—</u>	<u>7,422</u>	<u>7,422</u>	<u>18,603</u>
	<u>11,395</u>	<u>131,399</u>	<u>142,794</u>	<u>147,939</u>

Included in governance costs for the year is £Nil (2022: £2,500) in respect of a settlement payment for a former employee.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

8. Analysis of support costs

	Analysis of support costs £	Total 2023 £	Total 2022 £
Staff costs	106,953	106,953	100,179
Premises	10,526	10,526	10,709
Communications and IT	6,498	6,498	11,387
Governance costs	7,422	7,422	18,603
	<u>131,399</u>	<u>131,399</u>	<u>140,878</u>

9. Independent examination fees

	2023 £	2022 £
Fees payable to the independent examiner for:		
Independent examination of the financial statements	1,440	1,340
Other financial services	1,075	1,000
	<u>2,515</u>	<u>2,340</u>

For the year ended 31 March 2023 £1,075 (2022: £1,000) was paid to the independent examiner for preparation of the financial statements in addition to the independent examination.

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2023 £	2022 £
Wages and salaries	100,569	94,147
Social security costs	2,067	2,649
Employer contributions to pension plans	1,859	1,641
	<u>104,495</u>	<u>98,437</u>

The average head count of employees during the year was 6 (2022: 6).

No employee received employee benefits of more than £60,000 during the year (2022: Nil).

11. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No trustees have had any expenses reimbursed in the current or preceding year.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

12. Debtors

	2023	2022
	£	£
Trade debtors	5,000	5,850
Prepayments and accrued income	653	871
Other debtors	43	—
	<u>5,696</u>	<u>6,721</u>

13. Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	2,132	3,393
Accruals and deferred income	6,680	17,331
Other creditors	808	720
	<u>9,620</u>	<u>21,444</u>

14. Deferred income

	2023	2022
	£	£
At 1 April 2022	13,841	2,536
Amount released to income	(13,841)	(2,536)
Amount deferred in year	<u>5,000</u>	<u>13,841</u>
At 31 March 2023	<u>5,000</u>	<u>13,841</u>

Deferred grant income has been deferred as necessary including where the provision of services under contracts has been received in advance of the services being performed as at the balance sheet date.

15. Pensions and other post retirement benefits

The amount recognised in the Statement of Financial Activities as an expense in relation to defined contribution plans was £1,859 (2022: £1,641).

The expense is allocated between unrestricted and restricted funds in line with the allocation of the associated salary costs.

16. Government grants

The amounts recognised in the financial statements for government grants are as follows:

	2023	2022
	£	£
Recognised in creditors:		
Deferred government grants due within one year	<u>—</u>	<u>14,091</u>
Recognised in income from donations and legacies:		
Government grants income	<u>95,499</u>	<u>96,498</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds

Unrestricted funds

	At 1 April 2022	Income	Expenditure	Transfers	At 31 March 2023
	£	£	£	£	£
General funds	7,036	37,309	(35,488)	500	9,357
Contingency fund	94,000	—	—	—	94,000
	<u>101,036</u>	<u>37,309</u>	<u>(35,488)</u>	<u>500</u>	<u>103,357</u>

	At 1 April 2021	Income	Expenditure	Transfers	At 31 March 2022
	£	£	£	£	£
General funds	98,771	53,321	(51,056)	(94,000)	7,036
Contingency fund	—	—	—	94,000	94,000
	<u>98,771</u>	<u>53,321</u>	<u>(51,056)</u>	<u>—</u>	<u>101,036</u>

Contingency fund

The Board of Trustees deems that the Charity should aim to keep a level of reserves equal to between 6 and 9 months average expenditure. The charity is reliant on a small number of key grants and contracts for which funding is not always received at the start of the project. A 6-9 months average expenditure reserves policy is therefore deemed appropriate to ensure the charity is in a position to honour its supplier and staff cost payments. At 31st March 2023, reserves were £62k for six months operating expenditure plus £32k of winding up costs amounting to £94k in total which have been included in a designated contingency reserves fund as above.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds (continued)

Restricted funds

	At 1 April 2022 £	Income £	Expenditure £	Transfers £	At 31 March 2023 £
Department for Education Cambridgeshire	—	17,499	(17,499)	—	—
Community Foundation	—	—	—	—	—
SCDC Community Chest	—	—	—	—	—
Tesco	—	—	—	—	—
Huntingdon Freeman's Trust	4,470	—	(4,470)	—	—
Cambridgeshire County Council	3,134	78,000	(81,134)	—	—
Co-op Local Community Fund	3,203	—	(3,203)	—	—
SEND Development Fund	33,764	—	—	—	33,764
Comic Relief	—	—	—	—	—
ECDC Community Fund	—	—	—	—	—
Opportunities Area Webinar	—	500	—	(500)	—
Integrated Care System	—	26,500	(1,000)	—	25,500
	<u>44,571</u>	<u>122,499</u>	<u>(107,306)</u>	<u>(500)</u>	<u>59,264</u>

	At 1 April 2021 £	Income £	Expenditure £	Transfers 31 March 2022 £	At 31 March 2022 £
Department for Education Cambridgeshire	—	17,498	(17,498)	—	—
Community Foundation	19,569	—	—	(19,569)	—
SCDC Community Chest	242	—	(242)	—	—
Tesco	811	—	(811)	—	—
Huntingdon Freeman's Trust	4,478	—	(8)	—	4,470
Cambridgeshire County Council	14,195	78,000	(74,866)	(14,195)	3,134
Co-op Local Community Fund	4,661	—	(1,458)	—	3,203
SEND Development Fund	—	—	—	33,764	33,764
Comic Relief	—	1,000	(1,000)	—	—
ECDC Community Fund	—	1,000	(1,000)	—	—
Opportunities Area Webinar	—	—	—	—	—
Integrated Care System	—	—	—	—	—
	<u>43,956</u>	<u>97,498</u>	<u>(96,883)</u>	<u>—</u>	<u>44,571</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

17. Analysis of charitable funds *(continued)*

The **Department for Education** restricted grant is funding made available for a Parent Carer Forum in each local authority area. The restricted grant was fully spent in the year in which the funding was received.

The **Cambridgeshire Community Foundation** restricted grant was received to run a Pinpoint Champions Programme to run a pilot project developing a network of school-based parent volunteers. The project ran from 1 January 2019 to 30 April 2020. There was an underspend on the restricted grant of £19,569. During the previous year it was agreed by the original funder, Cambridgeshire County Council, that this balance can be transferred into a new SEND Transformation fund.

The **South Cambridgeshire District Council (SCDC) Community Chest** restricted grant was received as funding towards Pinpoint Tii Hubs. A balance remained unspent as at 31 March 2021 of £242 but was spent in the previous year.

The **Tesco** restricted grant was applied for to support the Pinpoint Tii Hubs and Champions Programme. The grant in the year ended 31 March 2021 had a underspend balance of £811. As at 31 March 2022 this was fully spent.

The **Huntingdon Freeman's Trust** grant was received to support and train Champion volunteers for the Tii hub in Huntingdon. The grant received in the previous year has not been fully spent, as a result of Covid, but the funder has agreed this can be carried forward and spent when the Tii hub sessions in Huntingdon resume. As at 31 March 2023 this was fully spent.

The **Cambridgeshire County Council** restricted grant recognised for the year ended 31 March 2021 was the first year in a 3-year grant to cover Parent Carer Support and there was an underspend for the previous year of £3,134. Cambridgeshire County Council had agreed to carry this balance forward to the following year, as long as it is spent before 31 March 2025. As at 31 March 2023 this was fully spent.

The **Co-op Local Community Fund** restricted grant was received in the year ended 31 March 2021 to support the setting up of local networks. The grant had not been spent as at 31 March 2021 but was partly spent during the year ended 31 March 2022. As at 31 March 2023 this was fully spent.

The **SEND Development Fund** was formed from funds carried forward as at 31 March 2021 with Cambridgeshire County Council which were not able to be utilised during the Pandemic. This is for a SEND project to be designed with Cambridgeshire County Council and implemented before the end of their current grant which has been extended to 31 March 2025.

The **Comic Relief** restricted grant received in the previous year was to contribute to the training of more Champions. However due to Covid it was not possible to use the funds for the original intended purposes but, with the agreement of the funder, was used to provide additional IT equipment for staff. The grant was fully spent in the previous year on additional IT equipment.

The **ECDC Community Fund** restricted grant was provided to fund additional Tii Hubs and to train a new cohort of East Cambridgeshire based Champions to help host them. The grant was fully spent in the previous year after a short extension was given.

The **Opportunities Area Webinar** restricted grant was received in the year to fund support for families through the provision of online webinars to provide information, signposting and peer support. The project was completed in the year without the need to incur any additional costs and therefore the unspent grant was transferred to unrestricted funds as at 31 March 2023. No approval was required from the Fenland and East Cambridgeshire District Council for this transfer.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2023

17. Analysis of charitable funds (continued)

The **Integrated Care System** restricted grant was received in the year to further extend the mental health information, signposting and peer support offered to families whose children are at a greater risk of mental health issues and could, without intervention, become in need of inpatient care. This funding also helps the ICS to demonstrate it is addressing health inequalities in Cambridgeshire. The ICS also commissioned Pinpoint to edit a licensed Neurodiversity booklet and make it appropriate to a Cambridgeshire parent carer audience and to then promote it. A balance remained unspent as at 31 March 2023 of £25,500.

18. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Current assets	112,977	59,264	172,241
Creditors less than 1 year	(9,620)	—	(9,620)
Net assets	103,357	59,264	162,621

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Current assets	122,480	44,571	167,051
Creditors less than 1 year	(21,444)	—	(21,444)
Net assets	101,036	44,571	145,607

19. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2023 £	2022 £
Not later than 1 year	—	7,395

20. Related parties

There have been no related party transactions in the current or previous year.

Accounts

pinpoint

for parents by parents



Together we are stronger

SUPPORTING, INFORMING, INVOLVING AND
EMPOWERING CAMBRIDGESHIRE PARENT CARERS

FAY DUTTON

Chair of Trustees' Report



This has been another challenging year as the Covid pandemic continued although the rapid development and roll out of vaccines offered hope of some sort of return to a new normal, adapting to live with Covid. The priority has shifted to keeping children in school to protect their mental health and wellbeing as well as their educational progress. But this hasn't been easy, especially for those with Special Educational Needs or Disabilities and their families. Pinpoint has continued to respond to the challenges, keeping information and support for parent carers on line with an improved website, virtual workshops, peer to peer support in virtual 'drop-in' sessions and working together with the Local Authority and health services to improve policies and practice for children with additional needs.

Our reach and engagement have continued to grow - being able to join in remotely works well for many of our busy parent carers and reduces travel across our predominantly rural county. The experience of operating virtually in a pandemic has stood us in good stead operationally going forward. For the first time Pinpoint's Annual Conference was held on line over two days and again provided an opportunity for more parent carers to attend. Pinpoint's work to train volunteer parent carers as Pinpoint Champions, started as a project the previous year, has continued to be very successful and is now a major focus of Pinpoint's work. Champions receive training and support from Pinpoint and through their networks and by attending Tii hubs (Together we can end isolation through information) they enabled much needed peer to peer support as well as signposting to services.

All of our online work also provides insights into the performance of services and concerns of families which Pinpoint feeds back to the commissioners and providers. We then work together with them to instigate improvements. This co-production work is essential to improve SEND policies and practice in Cambridgeshire.

This was the 4th year of our strategic plan 2017-2022 so this seems an appropriate time to review what has been achieved so far, in preparation for development of new 5 year plan 2023-2028. The strategic plan has been driving Pinpoint's work and has served us well with significant progress against our 4 goals – but there is always more to do.



OBSERVATIONS ON THE YEAR

It's been another challenging year for our families and for Pinpoint. Having moved everything we do into a virtual offer, we have continued to provide information and support to families throughout the pandemic. Many families were pleased to see their children return to school but not all had a smooth return: some families have children who have not been able to attend. There have been positives and negatives with almost all reporting they are exhausted by the roller-coaster 18 months of changes. We've had our own challenges as we managed 'business as usual', additional Covid demands on our services, more co-production activity than ever, and our own families' needs. But challenges also present opportunities and we've become stronger as a result of the turmoil.

COVID-19 – Emergency Response and Recovery

Managing with Covid has been a major part of most of lives but the system has moved from an emergency phase into a recovery phase. The emphasis has shifted to keeping children in school and ensuring that the harm caused by a disrupted education is not made worse. We know, and now the research confirms it, that SEND youngsters, and their families, were impacted more than most. We also know that the effects of the pandemic are still taking their toll and that not all our children are able to re-engage in education and the wider world in the way we would hope. We know that the mental health impacts are still present for some children, and families. We continue to make sure your voices and issues are being heard with those who commission and manage the services you need. We are continuing to act as a conduit for information to families, as well as ensuring schools know what we can offer too.

Changing how we deliver

Delivering in new ways has been the one constant over the last eighteen months. We had always hoped to strengthen our social media presence in our delivery mix, but the pandemic meant a complete cessation of all face-to-face activity. We have worried about digital poverty (lack of computers and smart phones, cost of owning and using the technology, access to the Internet and the skills needed) and whether this limits some families from accessing our offer but the growth in numbers of people who are joining us online means we have vastly extended our reach. We remain committed to returning to face-to-face activity but will be keeping our virtual offer too.

Others are changing how they deliver too

Some of the changes we experienced during Covid have been uncomfortable and highly undesirable but what it has done is prompt those who deliver SEND services to explore other opportunities and be a little more creative. Whilst we would not have wished for the pandemic, it has brought with it a growing realisation that business as usual may not be getting the best possible outcomes or be sustainable. We have seen a surge in requests for Education and Health Care Assessments and an astonishing forecast in the number of Education Health and Care Plans that might be issued. SEND youngsters have been hardest hit by the Pandemic and are likely to need additional support for some time to come. Services were already under significant financial pressures and specialist staff are in short supply - this is not just a Cambridgeshire issue. But now we have a growth in need, and we will need the system to act now to make sure our children have those needs met early and effectively. Cambridgeshire County Council, together with health colleagues, are seizing the opportunity to lead a SEND Transformation Programme. It focuses on improving outcomes for children and we will be working to make sure your voices are heard as they work to make positive changes.

HELLOS & GOODBYES

We said goodbye to Laura Potter as she moved on to do new things. We had a number of Board changes with Richard Holland, Neville De Spretter, Owen Thorneycroft, and Liz Day stepping down. Fay Dutton once again stepped in to become our Chair. Hasan Amjad and Amanda Buckenham are new trustees and bring with them a wide range of professional expertise, IT and health whilst also being parent carers. Tina McEwan, an accountant with charity expertise, joined the Board as a trustee and subsequently took over as our Treasurer. We welcomed Karina Whittington, Viktorija Porter, Michelle Quail and Lisa Martin to the team, to deliver new projects. Lisa then became our new Deputy CEO.



Richard
Holland



Owen
Thorneycroft



Neville
De Spretter



Laura
Potter



Liz
Day



Miria
Robinson



Hasan
Amjad



Amanda
Buckenham



Tina
McEwan



Lisa
Martin



Viktorija
Porter



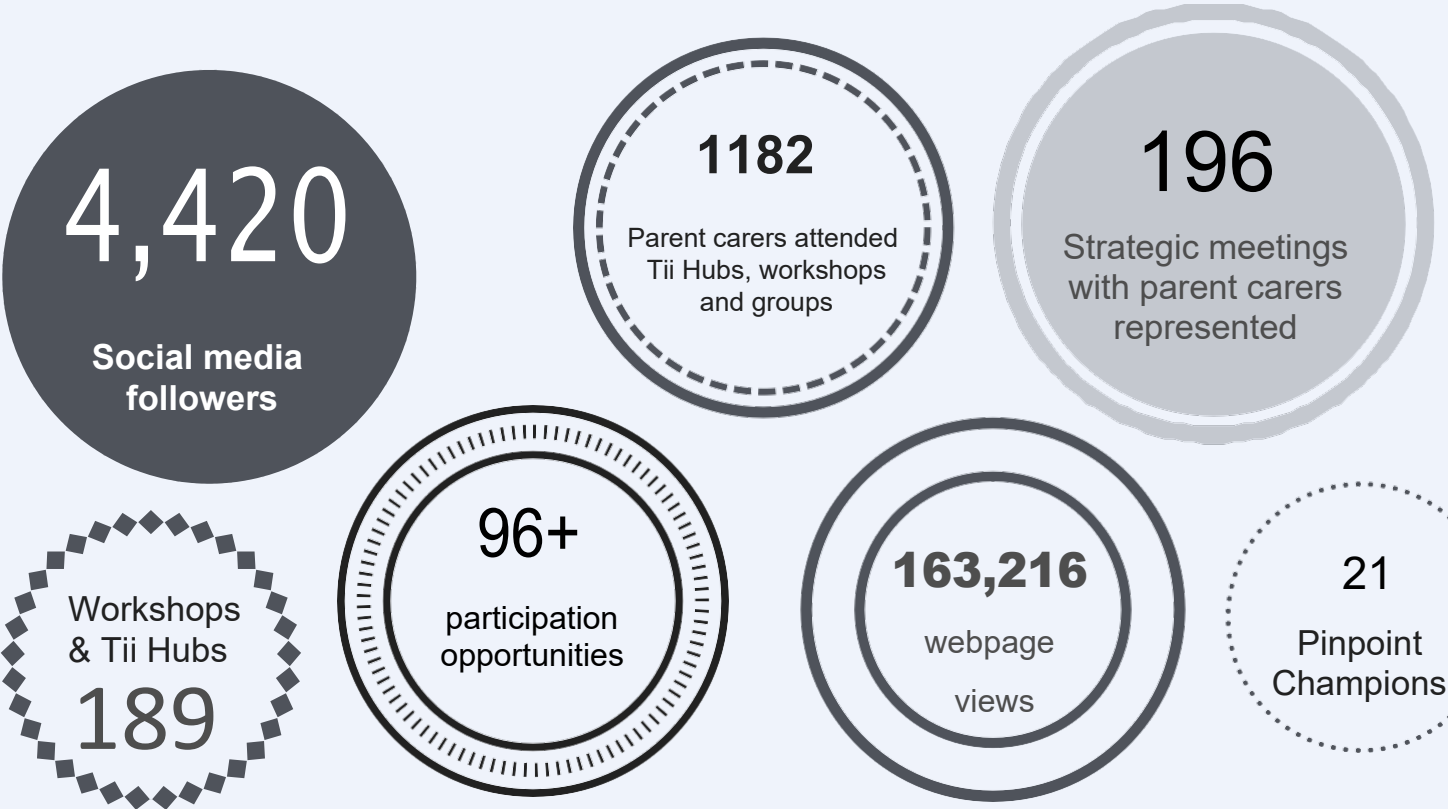
Karina
Whittington



Michelle
Quail

Our year in numbers

Pinpoint has had another busy year working with parent carers on our participation work to help improve Cambridgeshire services for families with children and young people with SEND (Special Educational Needs and Disabilities).



OUR GUIDING PRINCIPLES:

Empowering Parent Carers

The education and health systems are complex and, for many, can be difficult or impossible to comprehend, let alone navigate. The added complexity of services which support children with additional needs, Special Educational Needs and Disabilities (SEND) makes it a bigger challenge. We work to give parent carers the information they need to help make sense of the system and to find what they need, when they need it.

We do this through the information we provide on our website and the feedback we provide to the Local Authority on the content of their Local Offer website. Our web page views have increased by more than fifty percent this year. We are developing the layout and accessibility so that the site works better on mobile devices and is easier to navigate. The Local Authority have been working on updating their Local Offer, content, and web navigation, for some time. Parent Carers have provided feedback on new navigation and design proposals and co-producing content. In response to ongoing feedback that the title 'Local Offer' often means little to those who it is there to help and makes it hard to find if you search for information using a search engine, the Local Authority have renamed it as 'The Cambridgeshire SEND Information Hub; Local Offer'. They will promote this to help reach more families with the information and support they need early in their journeys.

We offer a range of print-on-demand Handy Guides (easy-read one page 'getting started guides') to supplement the information on the web pages. We have added to these resources throughout the year in response to parental and professional requests - there are now 28 Handy Guides covering a wide range of topics from personal care, different types of special needs and benefits. We had 1,826 page visits over the year.

Our staff help guide parent carers towards the services they need through the many opportunities parent carers have to reach out to us: email, social media, by phone, online and in person. We signpost to services on request, as well as encouraging parent carers to attend our workshops, Tii hubs (drop-in signposting and peer support sessions - Together Information ends Isolation) and participation sessions.

Parent to parent peer support is invaluable for our families, with some making regular use of the sessions and others only coming along for the next step of signposting and going again. We offer a SENDads Group in the evening aimed at encouraging fathers and working parent carers to get the help and support they need. The Preparing for Adulthood (PfA) Connexions Group is a similar group but for those whose children are becoming young adults.

When we offer free workshops (funding dependent), we are using these to provide information, often from an expert on the topic, to signpost to services, to offer support and to listen to the issues being raised. We will commission according to parent carer need and use their feedback to commission future workshops. We specifically ask parent carers to rate how able they feel, as result of the session, to meet their children's needs and to take the next step. The 189 sessions, bookable online, had 3730 tickets booked with just over half of these session attended. It's not uncommon for parent carers to be too overwhelmed, called upon at short notice or simply needing to undertake childcare, that means the attendance rate is typically lower than those who had already committed to attend. However, of those attending and providing their feedback, we know: 90% rate session as beneficial or highly beneficial; 87% feel encouraged to do what they need to for their child; and 80% felt equipped to take the next step.

Our newsletter service is open to parent carers and professionals, with two slightly different sign-up services available: we've doubled the number of parent carers signed up to the service and have seen the professional subscriptions increase by three-fold. We use the newsletter to promote participation and to share relevant SEND updates - this enables increased access to services and support. It has become a trusted source of information and a useful signposting tool.

We are now to be found on Instagram, Twitter, and Facebook, reaching families through their preferred choice of platform. The number of people finding and accessing our offer this way continues to increase (from 4012 up to 4420). We use social media both to promote participation opportunities and signpost to services, but also as a means of reactive and proactive communications, not just for Pinpoint, but for our Local Authority and Health partners too.

The Pinpoint team is made up of parents and carers and we work hard to get the message to families that there is help out there, but we can't reach everyone this way. We created Pinpoint Champions – trained parent volunteers who can reach out into their communities to help families towards the information and services they need. We offer our Champions regular support, so they feel confident to represent and signpost for us. We arrange for them to meet other Pinpoint Champions online each month for a catch up. We provide Time Credits in recognition for the time they give us that they can spend on leisure facilities and opportunities, embedding co-production, and ensuring strong parent voices can influence the shape of services.

Pinpoint, as the Parent Carer Forum, is one way to get parent carer voices heard here, in Cambridgeshire, regionally in East Anglia and nationally. We work to ensure parent carers are heard by those who commission (buy) the services – we do this through our participation activity. We are proactive in seeking out participation opportunities and creating them wherever possible, but we also facilitate the work of others to get your voices heard by sharing their opportunities to take part. We offered more than 90 opportunities to take part in surveys and research covering a wide range of issues and interests. In addition, we ran five Pinpoint Surveys which we used to feedback to the Local Authority and health. We ask for feedback from anyone attending our sessions and use this to inform what we commission for future sessions. Our sessions rate 4 - 4.5 out of 5 on how they meet parent needs in terms information, help them to feel encouraged to meet their children's needs, to feel less isolated and to take the next step.

PARENTS TELL US:

It has given me a good insight into how to deal with some of the issues.

Feeling like I'm not alone.

It was comforting to know that we are on the right tracks.

Feeling empowered to try again!

It was reassuring to hear that others are going through similar things.

It was a very good, practical and informative. Lots of advice, tips and strategies delivered by experts. Things that we can apply in our life as a family and in our daily activities.

We work to create regular ways for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those who making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy as well as our Participation Strategy, to ensure that we take every opportunity to engage with all our parent carers.

We work with those who make local policies that affect Cambridgeshire's children and young people, in education, social care and health to represent parent carer concerns and to ensure that policy makers understand parent carer needs and the aspirations they have for their child / young person. The Local Authority and Health Service are committed to working with us and we have a seat on all the strategic boards that oversee and direct policies relating to Cambridgeshire's children and young people. We are round the table as equal partners on behalf of parent carers.

Co-production is the way we work with the Local Authority and Health staff. We promote co-production at every opportunity – it's where we work together as equals with professionals and services, all listening to each other, valuing each other's viewpoints, and doing the best for the child or young person. We have worked to ensure the Cambridgeshire and Peterborough SEND Strategy and Action Plan have been co-produced. Co-production should happen whenever policies are developed and services commissioned. Good co-production also means working together when implementation takes place, and this is happening in Cambridgeshire through formal structures (boards and working groups) and by working with officers.

CHAMPIONS SAY:

I am excited to join the team and start trying to made a difference!!!

I am going to become a pinpoint champion to help try to spread the word to other families that haven't heard of the organisation and feel like they need help and support.

**Participate
with
pinpoint**
for parents by parents

Meet our Team



Fay Dutton Chair of Trustees



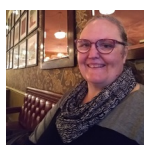
Christine Stocker - Gibson Vice-Chair of Trustees



Steve Wilson Treasurer



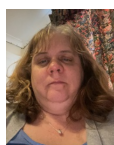
Margaret Sare Trustee



Amanda Buckingham Trustee



Hasan Amjad Trustee



Dawn Hall Trustee



Tina McEwan Trustee



Sarah Conboy CEO



Lisa Martin Deputy CEO



Linda Green Engagement and Participation Officer



Bianca Cotterill Finance Officer



Kate Atkinson Communications Officer



Michell Quail Administrative Officer



Karina Whittington Participation Officer



Viktorija Proctor Participation Officer

CAMBRIDGESHIRE'S PARENT CARER FORUM



We are the DfE Parent Carer Forum for Cambridgeshire and part of the regional and National Network of Parent Carer Forums

As Cambridgeshire's Forum, we are also a member of the Eastern Region Parent Carer Forum (ERPCF) and active members of the regional SEND Network. We attended two two-day national virtual National Network of Parent Carer Forum Conferences and have taken part in training throughout the year. Our contribution was recognised by both the Secretary of State and School Ministers

The ERPCF have commissioned Forums to undertake new Health work, such is the strength of our network. Sarah, our CEO, is a representative for the ERPCF working regionally and nationally on behalf of parent carers.

We continue to work in partnership with colleagues in Peterborough, looking at how we can support each other. This is increasingly important as Cambridgeshire and Peterborough share their policies, resources, and processes.



Local Authority and Health Parent Participation and Co-production

The ongoing challenges of the pandemic have meant we have continued to be a vital communication channel to get information out to parent carers. We have provided materials for the Local Authority and Health to use. We have a dedicated part of our website where we provide information to support parent carers.

The pandemic delayed many of the commissioning and policy changes that had been anticipated but as this work has resumed, we have taken every opportunity to ensure parent carers are participating in service development and co-producing new services and SEND policies.

We continue to deliver a range of workshops and training funded by Clinical Commissioning Group (CCG). These include Attention Deficit and Hyperactivity Disorder (ADHD)/Autism Spectrum Disorder (ASD) groups, Expert Parent training and Challenging Behaviour workshops. The ASD/ADHD groups continue to run each month online. We have been able to provide a wide range of speakers offering advice and support on topics parents tell us they need. This year these have included mental health, anxiety, behaviour management and managing sleep.



Department
for Education



Cambridgeshire and
Peterborough
Clinical Commissioning Group

PROJECT UPDATES

In 2021-22 we actively sought additional funding, which led to several new projects.



Pinpoint Champions

The donations we received from the Co-Op and Tesco enabled us to develop the programme. We have been reaching out to schools and had been in the process of developing more localised support, working with other providers such as children's centers as they have returned to an in-person offering. The ongoing pandemic issues has presented more challenges, but we have been creative, and our Champions have been using social media and their local networks to reach families. We've now grown this trained group of parent carers to number 21.



Pinpoint Tii Hubs

The groups had been running as part of our ongoing Opportunities Area work. We received additional funding from The Co-op and Tesco which enabled us to offer them for all of Cambridgeshire. We made a virtue out of a pandemic and went online. We discovered that being able to drop in to a Tii Hub from your sofa, the car (safely parked) or the office has been something parent carers say they love! Being able to join a safe space where you can meet other parent carers, talk freely and get the signposting to information and services that you need has been much welcomed. We can meet in smaller 'rooms' by location or just in smaller numbers to give everyone space to talk. We've also found that working parent carers are dropping in on their breaks, meaning they are able to make use of the sessions as they don't need to take time off to travel to sessions.



Pinpoint Opportunities Area

We have been part of the Year 5 Opportunities Area programme working in East Cambridgeshire and Fenland and have been pleased to be able to deliver more workshops and Tii Hubs. The pandemic saw us move these workshops and Tii Hubs online. Workshops have included a huge range of speakers covering everything from how to access services, supporting mental health, and wide-ranging topics including dyslexia and behaviour. We have worked with our colleagues to publicise Pinpoint's offer through their networks – extending our reach to parent carers, professionals, schools and settings. We've reached out to schools via the SENCo networks and have mailed information to a variety local organisations so they can pass on our offer of support and signposting. Our evening SENDads (and Mums) session has helped us reach those not available in the day who are keen to join in. The sessions are similar to Tii Hubs, but we have also managed to share some of our workshop recordings as a twilight offer too.

With you at every
step



More Outreach in East Cambridgeshire

The funding from East Cambridgeshire District Council enabled us to reach out to schools, family centres, community groups, food banks and doctors' surgeries. We made contact to tell them about Pinpoint and provided promotional materials for them to share with families.

Reaching out to hear everyone's voices

Each year we worry about whether we are doing all we can to encourage everyone's voices to be heard and to help everyone to participate in shaping services. We focus on what we are doing to reach out and then reflect on what we hear back. We are always looking to adjust the work we do to extend that reach. This year was no exception. Our data showed our reach, by ethnicity, matched that of our wider population and that we are reaching many families across the age groups 0-25 years and across the whole of Cambridgeshire. But there was more we wanted to do.

We have looked again at the routes we are using to raise our profile and to share our offer with parent carers. We have supported the Local Authority in their communications and every family of a child with an EHCP in Cambridgeshire has received at least one Pinpoint and Local Authority letter / email and at least one co-produced / co-badged survey. In addition, there have been co-badged communications provided to schools to share with all parent carers including those whose children have SEND.

We have made contact with food banks, doctors' surgeries, community groups, children and family centres and other SEND groups providing copies of our fliers and leaflets for them to distribute and telling them about our services so that they can signpost people to us. We also use other organisations publications to reach out: for example, we have a regular advert in the Caring Together publication.



Our newsletter:
<http://bit.ly/2ynjKpq>



Facebook:
www.facebook.com/pinpointcams

Tii HUB ATTENDEES SAY:

Everyone is just so lovely and helpful and understanding, it is a very much needed resource for all parents with children with additional needs

Always wonderful to feel the support of other parent /carers and listen to their advice.

TRUSTEES SAY:

I went to listen, loved what I heard and ended up being its secretary!

Pinpoint gives overwhelmed carers the support they desperately need to navigate the complex and often byzantine SEND services landscape. As a SEND parent myself, I identify strongly with this mission.



Instagram: [pinpointcams](https://www.instagram.com/pinpointcams)



Twitter: [@pinpointcams](https://twitter.com/pinpointcams)

We work with other professionals to enable them to let the people they work with know about Pinpoint. This year we have worked with health - occupational therapists, speech and language therapists, mental health key workers and service leads. In addition, we have reached out through the Early Helps teams in social care and the teams that support foster carers. We have worked with colleagues in palliative care networks and those who are supporting in different locations across the voluntary sector. We've worked with the regional voluntary sector organisations reaching out into their networks too. We've reached out to all schools and their special needs coordinators. Each of these groups of professionals will each see different families and so can help us to reach new families. We continue to work in partnership with SENDIASS directing people between the organisations to ensure they have the right help when its needed. We also work with Healthwatch to reach out through their networks, including presenting to their audiences.

We have looked at how we reach people through our communications channels and have flexed our social media use, as well as looking at other press opportunities. We've followed other groups that might help us to reach new audiences and we have 'popped up' in other groups that may include SEND parent carers. We've explored twilight sessions as we've had funding to add this to our offer this year and we've had sessions branded to attract dads.

We've considered how we attract people towards Pinpoint, including those who might be looking for help but who might not yet recognise there are additional needs. With the additional funding we have secured this year, we have offered free workshops on a wide range of topics - this has attracted new parent carers to us. We have provided advice on welfare support and benefits as well as supportive additional information on Covid. We also offered a free two-day conference with a range of speakers not usually and easily available, to attract a wider audience.

We have worked with a neighbouring forum, Family Voice Peterborough, to learn from their experiences. We have added information to our website to enable translation of materials to other languages and we have commissioned new work to the website to make it even more accessible.

WORKSHOP ATTENDEES SAY:

The session has been remarkably phenomenal, I am grateful to the organisers.

The practical activities were beneficial for myself and will also be for my child. First opportunity I have had to explore this topic and get a better understanding.

I now have awareness of books, Facebook pages and other resources which can help me to support my son appropriately and to work to ensuring that he needs are met.

Huge amount of helpful information. Gave me confidence that parenting to suit my child's needs is OK.

Was so informative and amazing amount of information to help.

I am a family worker and this session was brilliant, I will be able to use the information given to help and support the families I am working with.



Creating opportunities to promote co-production and participation

We work to ensure parent carers are heard by those who commission (buy) services for Cambridgeshire children and young people – we do this through our Participation Toolkit (see below). We are proactive in seeking out participation opportunities and creating them where possible, but we also facilitate the work of others to get your voices heard by sharing their ways to take part. We work to create opportunities for parent carers to bring us their issues and concerns so that we can ensure they are taken back to those who making decisions about services. As we are committed to hearing all our parent carer voices, we also have a more detailed Seldom Heard Strategy to ensure that we take every opportunity to engage with all our parent carers.

Tools we use for participation:

- **Pinpoint's website** has a section entitled 'Join In' which sets out how parent carers can participate.
- **Social Media:** Facebook, Twitter, and Instagram to promote Pinpoint's participation opportunities and offers (surveys, polls, virtual and face to face events) to participate in other organisations activities including the LA and Health.
- **Pinpoint Reference Forum** to participate in the formation of documentation including policies and strategies.
- **Pinpoint Partners in Commissioning** to participate through direct interaction with service commissioners from education, social care and health.
- **Working Groups** to participate as a task and finish group on specific topics or to support specific projects.
- **Pinpoint Focus Groups** are a regular part of the participation offer and pop up as needed by policy makers and service commissioners.
- **'Meet the Assistant Director' Network Sessions** are termly opportunities for a small self-selecting virtual or face to face participation with the LA senior SEND officer.
- **Pinpoint Surveys**, including the Annual Survey offered as online surveys where we can collate feedback and share it with policy makers and service commissioners. The Annual Survey follows a consistent format, but ad hoc surveys allow us to focus on live issues.
- **Tii Hubs** are offered on-line, weekly in term-time and, whilst they are for peer support and signposting, they also provide a participation aspect.
- **The Pinpoint Champions Network** provide feedback and help us to test ideas and identify opportunities.
- **Workshops** are fundamentally information and signposting sessions but feature polls, and surveys and a participation session to enable us to hear issues and provide feedback.
- **Commissioning specific task and finish groups** support those who are seeking to develop services and can support in the procurement process.
- **Pinpoint's Annual Conference** also provides opportunities for participation and features opportunities to hear from and meet policy makers and service commissioners.
- **Pinpoint's monthly newsletters** are both parent carer facing and professionals facing.
- **New Forum Participation Group for SEND** parent carer groups operating across Cambridgeshire.
- **You Said, We Did** is our way of letting parent carers know their voices have been heard and acted upon. You can find a copy of this later in this report.

Participation in, and the co-production of, the Cambridgeshire and Peterborough SEND Strategy Action Plan

The Local Authority's Action Plan was pushed sideways by the real need to address the emerging covid challenges. The report draft, due to be published in April 22, does show progress against the three key priorities Pinpoint and parent carers identified: compliance - where the system does what it should, earlier intervention at SEN Support and improvements at all the transitions including Preparing for Adulthood. There will be more to do going forward.

Pinpoint's Annual Conference

This year we delivered our first two-day conference and made it our first online offering. We had 545 tickets booked over the event. We were pleased and delighted so many parent carers, and professionals, joined us. 90% of those providing feedback reported they had benefited from the sessions, with 93% saying they now had the information they needed to move forward.

Partners in Commissioning meetings

Our termly meetings bring together commissioners, parent carers and policy makers from across education, health and social care. These are frank and open conversations where we can share what's working well, what would be better if and what needs changed. We plan together to ensure co-production and participation always looking ahead to identify new opportunities. We publish the minutes of these meetings on our website.

Social Care eligibility and access to services

There is confusion - it's hard for families to know what the offer is and how they can access it. We have been working with social care to better define and communicate the offer.

Regular Network Meetings

Covid has meant we have moved meetings online, but we have offered the termly sessions where parent carers can meet with Cambridgeshire County Council's Assistant Director for SEND to give direct feedback - what's working well, what would be 'better if' and what is broken or missing. We publish reports of these sessions on our website and ask the Local Authority for follow up reports as part of our regular engagement.

FEEDBACK FROM WORKSHOPS AND THE CONFERENCE:

The keynote speaker was insightful and brought new energy and new ideas for improving the life chances of children and young people. Exhilarating!

Good to see the engagement of Cambs County Council and to hear about ACE and the real desire for co-production with Pinpoint.

Really positive information, presented really well.

I am a professional and it was a massive intake of information which will be helpful within my role.

Encouraging to know that work put in on the draft SEND policy has been taken on board and is influencing the forward drive in SEND provision.

Improving school attendance post-covid

A worrying increase in children not in back school was noted as we returned to normal school opening. We worked with the Local Authority to find out why children had not returned and to urge for more support to assist with returns. We were asked to assist with signposting parent carers who were choosing elective home education to ensure they had the right advice and support in making their decisions.

Improving Education Health Care Plans through co-production

The Local Authority are now in year two of their Quality Assurance programme looking at how Education Health and Care Plans (EHCP) are written and seeking to improve the quality of content, with the aim on improving children's outcomes. We have participated in some of these reviews and are now waiting for the Local Authority to report back on its findings and the improvements made. They will now be looking to review how better documentation relates to improved outcomes. We have been urging for the inclusion of training and support for parent carers so that they, too, understand what a good EHCP looks like.

Timeliness of Statutory processes

The Statutory Assessment Team have been painfully aware that keeping up with the paperwork is of huge concern to parent carers and have taken steps towards identifying how they can meet the increasing demand to ensure paperwork is timely and of a suitable quality. Our termly meetings with the team leader and SENDIASS have meant we have been able to share concerns and understand measures taken to address issues. We are pleased that the Team has new staff members and increased staff capacity. A new computer system should also make day to day working more efficient and mean that paperwork is issued in a timely manner. There has been a real will to engage with the Forum over these challenges and to seek improvement in communications with families. We will be co-producing updated letters for parent carers, which is most welcome.

Compliance and expectations

Together we have been co-producing advice to schools and settings on compliance and good practice throughout the pandemic. We co-produced and co-badged letters to families and to schools and settings with the Local Authority setting out legal requirements and expectations. In addition, we have triangulated feedback to reflect back to the Local Authority where there are shortcomings. Working with SENDIASS, we have also challenged the Local Authority to more proactively use its data to identify where system improvements are needed and to look for lessons learning, including where there have been recourse to use the tribunal and complaints systems. Where there has been significant concerns, we have asked the Local Authority to reach out to schools and settings.

Co-producing a new All-Age Autism Strategy

The newly co-produced Strategy is agreed, and we have started work to co-produce the action plan that will see it delivered. It's an ambitious piece of work that this much welcomed and there will be much to do in the year to come.

Quality Assurance of Education, Health, and Care Plans (EHCPs)

The Local Authority and Health have continued their quality assurance process to ensure that EHCPs are of a consistently high quality. We have been part of the review processes and are keen to understand how they are using this work to improve outcomes for children and young people.

Participation as part of the Preparing for Adulthood (PfA) Local Authority work

A key part of the Local Authority's SEND Strategy, the PfA strand was prioritised on the basis of our feedback. We have been working with the Local Authority to push for a new PfA Strategy. We've been working as part of the steering Group and helped recruit to the new post of PfA lead officer. We have helped to update the co-badged Parent Carer PfA Guide which pulls lots of PfA information into a single easy to access format. In addition, we run monthly online PfA groups to help signpost families to the help they need. These sessions enable participation and ensure parent representation at the PfA regional, steering and network events are taking parents' voices to those who can make changes. We have ensured participation in regional virtual PfA events and the new PfA Steering Group.

Participation in Children's Mental health and Well-Being Services

We are the voice of parent carers on a number of strategic board that brings together Health, Education and Social Care in Cambridgeshire (and Peterborough). Mental health has been significantly worsened by the pandemic and we are seeing increasing demand for children and young people's services, as well as noticing more parent carers are reporting their own issues. We have worked with health and education to push for earlier intervention and to communicate better the help and support which is available. We have used our website to provide greater sign posting for families, and professionals. We worked with commissioners on the new YoUnited Service to reflect parent carer aspirations for a service that would triage needs and respond quickly.

Participation in the new Mental Health Strategy for Children and Young People in Cambridgeshire and Peterborough

The emerging new Strategy has the potential to make a long-lasting positive impact on children and young people's mental health. We have ensured parent carers have had the opportunity to participate at every stage of the strategy's development - through the steering group, working group and through focus groups and surveys.

Participation in the new Integrated Care System through the Maternity and Children's Mental Health Collaborative and The Hunts Forum.

We will have a seat on the new Collaborative ensuring that parent carer voices are being heard at the highest levels of decision making about the services provided for children and young people. Working in partnership with Hunts Forum and the CEO Network, we will also be speaking up for the wider voluntary sector that support our SEND families.

Participation in the National Health Service Key Worker Programme local pilot

We have been working alongside the delivery partners who are piloting a programme to look at how we might better support young people who are at risk of needing inpatient hospital mental health care. The pilot seeks to understand how different models of support, co-ordinated by a single key worker, can help young people to remain at home or in the community, and avoid hospital admissions.

Why Participation matters to parent carers:

Seeing parent questions actually being addressed, chat being included.

Opportunity for feedback on Local Offer.

I would say it was great how thoughts and responses reflected each other and how the discussion enabled issues to be identified and resolved.

Particularly good that it was understood the support is often sought by those without diagnosis/ clearly identified needs and any knowledge of jargon.

It was good to be asked about the website in its development phase as it feels like we get to have a say in what help we actually need and want from the website. I also learned a lot about what is/will be on the website.

Good to see the engagement of Cambs County Council and the real desire for coproduction with Pinpoint and parent carers

It's good to know Toni is interested in parent's concerns and views. Hopefully he will take actions to help parents solve our problems with school SENCos, EHCP, annual review, transition processes, and various therapy issues.

Thank you for the opportunity to meet Toni Bailey. I believe meetings like this are so important. Very interesting to see some of the common themes arising.

Some of the opportunities facilitated this year:

Integrated Care System Maternity and Health Collaborative	SEND Comms Group	Mental Health Collaborative
NHS Cambridgeshire and Peterborough Key Worker Programme	Local Offer Commissioning Group	
CCC Quality Assurance Framework Review Group	SEN Support Focus Groups	East of England Regional SEND Group
Ordinarily Available Focus Group	Cambridgeshire and Peterborough SEND Executive Board	
Carers Programme Board	Local Offer Focus Group	Mental Health Strategy Groups
National Network of Parent Carer Forums	Learning Disability Partnership Board	Eastern Region Autism Collaborative
Cambridgeshire and Peterborough All-Age Autism Board	Connect 2 Work	East of England Regional NHS Co-production Group
CANEF	Children and Young People's Palliative Care Board	SEND Personal Budgets Group
	East of England Learning Disabilities and Autism Board	East of England Regional PfA Group
Cambridgeshire SEND Partnership Board	PfA Steering Group	Hunts Voluntary Sector Forum
Carers Partnership Board	Children and Young People's Mental Health and Well-Being Board	Partners In Commissioning
POET Working Group	Covid Safeguarding Group	Eastern Region Parent Carer Group
	Eastern Region Neurodiversity Forum	Mental Health Collaborative

Influencing policy and practice to make a difference to children and young people with SEND

Cambridgeshire

Influencing policy and practice, making sure that it reflects parent carer's, and their children's, needs and aspirations is crucial in making the biggest difference for Cambridgeshire families: if the policy is right then the practice that comes from it should be right too. This is only possible where policy makers are committed to co-production and where there are robust professional relationships underpinned by trust: some of the conversations we have are difficult and sensitive, but they are also fiercely open and honest. Without this we would not be able to affect change on behalf of our parent carers. We celebrate the positives, look for the 'better if's and are clear about the gaps, and what simply doesn't work.

We do this by having a seat on each of the strategic policy boards, presenting updates and raising issues, contributing to each and every discussion on emerging work in social care, education and health. The expectation is that the information we provide is considered in the round and, wherever possible, is acted upon - to change policy, to influence further investigation or even to disagree with so we can co-produce alternative options.

We work hard to ensure that as many individual parent carers as possible have the opportunity to work directly with policy makers through the participation work we do: hearing directly for those who the policy impacts upon is incredibly powerful and policy makers regularly refer to the conversations we've facilitated.

Across the region

We routinely participate in the Regional SEND Network meetings, the Preparing for Adulthood Network, the Autism Network, and the Palliative Care Network. We speak up and aim to not only shape policy, but ensure that our parent carers' families and children in Cambridgeshire benefit from any new and emerging work.

Nationally

It is important that parent carer voices are heard at the highest levels of decision making and we take every opportunity to make those views heard nationally. We have taken part in discussions around the emerging new Participation Tool that will be used to benchmark local areas in terms of how they engage, co-produce and can show that they listen to parent carers, and young people. We take every opportunity to feedback through the National Network of Parent Carer Forums, as well as using our own contacts in the Department for Education.

Securing our financial future so we are here for you in the future

We have been working hard over the last four years to secure Pinpoint's financial future: this ensures we can continue to be here for our parent carers. We have restructured our finances to give us a better chance of weathering the challenges for a charity that relies on public funding for its core business. This proved invaluable as we dealt with the challenges presented by increasingly complex funding streams.

We are in year two of a three-year grant from the Local Authority to continue to deliver parent participation and engagement services. The Local Authority have confirmed their ongoing commitment with the offer a further three years of funding. We continue to have a contract with Cambridgeshire Clinical Commissioning Group for the ASD/ADHD workshops which are a lifeline to so many parent carers and expect this to continue as we transfer to the new Cambridgeshire and Peterborough Integrated Care System.

The Opportunities Area extended the work they commissioned from us for another six months, which will see us complete year three supporting families in East Cambridgeshire and Fenland.

We are incredibly grateful for the donations and grants we received from our other funders. This year we have had grants from the Co-op, East Cambridgeshire District Council, Comic Relief, Tesco, Huntingdon Freeman, and support from St Ives' Town Council. And we know many supporters are helping through private donations and through the donations they make every time you shop online.

Thank you.



Huntingdon Freeman's
Trust



OUR FIGURES

INCOME

Donations and Legacies

Government Grant Income

Department for Education	£17,498
East Cambridgeshire District Council	£1,000
Cambridgeshire County Council	£78,000

<u>General Donations</u>	£2,126
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<u>Other Grants</u>	£1,300
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<u>£99,924</u>

Charitable activities

Cambridgeshire Clinical Commissioning Group	£20,000
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Fenland and East Cambridgeshire Opportunities Area	£30,195
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Other	£700
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<u>£50,895</u>

TOTAL MONEY IN:	£150,819
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EXPENDITURE:

Activity Costs	£7,061
Staff and associated costs	£100,178
IT and communications costs	£11,387
Property and office costs	£10,709
Governance	£18,604
TOTAL MONEY OUT	<u>£147,939</u>

In 2021 - 2022 You said... we did



You said...

The process of getting your children's needs met remained difficult / very difficult.

We...

- shared our Annual Survey, and Covid Surveys, with the Local Authority and asked them to review how they help and support this process.
 - reported regularly at the Local Authority's strategic meetings to ensure that senior officers were aware of your concerns and able to consider opportunities to address them. As a result of this we now have your top priorities as key work that the Local Authority are leading this year: Ensuring that the system does what it should (compliance), Making early help work better at the SEN Support stage and addressing Preparing for Adulthood issues.
 - updated our website information and produced new Handy Guides to help you find the information you need to feel well-informed about the process and have signposting towards services and organisations that can support you and offer you advice.
 - invited the Local Authority to lead sessions at our Annual Pinpoint Conference to ensure you could get the information needed first-hand from the professionals from the Statutory Assessment Team. The Local Authority is investing in their Statutory Assessment team to enable it to meet and exceed its statutory timescales.
 - co-produced the emerging Cambridgeshire Autism Strategy to ensure it reflects parent carers, and their children's, needs and aspirations.
 - are pleased to continue to raise your voices / views with the Local Authority and health on a twice- monthly basis to report that demand for services and assessments are taking too long. we pleased the Statutory Assessment Team has now recruited more staff and is introducing new software to improve response times.
 - supported the LA in hearing parents' thoughts about their new 'ordinarily available provision' advice for schools to make sure that SEN Support is of a consistent quality in all mainstream schools.
 - enabled parents' voices to be heard as the Local Authority develop their new offers for SENDIASS, and school transport services.
- ***You said...you felt the only way to get help and support for your child was to take legal action. We...***
- asked the Local Authority to review all the disputes it deals with to identify issues about which it might be able to act, where processes had not worked as they should.
 - asked the Local Authority to look again at how we ensure the systems work properly. They have undertaken a review and are launching a Transformation Programme to make the improvements you asked for.
 - encouraged the Local Authority to do more so that you have greater confidence that your child's needs are being met in school and that good assessment is in place. The Local Authority are investing in making SEN Support more effective, providing more support for schools so that they are better able to meet children's needs early and effectively.

You said... you wanted better support for mental health. We...

- participated in the LA commissioned independent review of provision for Social Emotional and Mental Health (SEMH) provision. The LA have developed an action plan for 2021 with stakeholders, seeking to ensure there is the right support, at the right time, in the right place to prevent escalation of need.
- raised awareness of support to schools for mental health and well-being and shared good practice. We worked with the Educational Psychology and SEND District Teams to provide a series of parent carer videos comparable to those being provided to schools to help with managing positive mental health and returning to school.
- are pleased that STEPs training was made available for parent carers, schools and settings. STEPs promotes a therapeutic approach to behaviour. It teaches positive social behaviour with consequences rather than punishment for anti-social or unsocial behaviour. Cambridgeshire STEPs has been running for two years, and improvements in schools and settings are beginning to show. We arranged for our team to be trained and commissioned sessions for parent carers.
- participated in the commission of new mental health provision. You told us that you wanted quicker referrals and early help. As a result, the LA are seeking to commission new mental health provision that meets this aspiration.
- resourced and provided workshops for parent carers on issues relating to mental health and well-being.
- developed Handy Guides and web content to help signpost to services and support early.
- co-produced the new NHS Keyworker programme to help children and young people at risk of admission to hospital / inpatient care.

You said..... you wanted better joined up working between service providers and with families. We...

- promoted our co-produced new guidance on Assessment for an Education, Health and Care Plan. This ensures that expectations of Health, Social Care, the Local Authority SEND Services, Schools and Settings are clearly set out.
- continued to co-produce the offer around 'Transforming Care'. Transforming Care is about ensuring provision from Health and Social Care including residential and hospital care is of the highest standard, joined up and as local as possible. It includes ensuring preventive measures are in place to avoid unnecessary escalation of Care.
- hosted Partners in Commissioning termly to ensure that service providers and parent carers can share priorities and issues around the provision of services.
- worked with the LA to develop the content of the Local Offer Website
- ran the Annual survey and provided the LA with a clear steer on parental views about services.

You said... you wanted better preparation for adulthood (PfA) from a young age and seamless transitions to life-long services. We...

- co-produced a new PfA Guide for parent carers helping you find all the information in one place.
- confirmed with the LA that PfA would be a top priority, addressing the cliff edges at transitions.
- initiated co-produced work to seek resources to support improved routes into employment in Cambridgeshire.
- initiated a new piece of work to look at how we might help those with SEND into employment in partnership with the Local Authority and Papworth Trust.
- initiated new monthly PfA Connections sessions for parent carers – an opportunity for support, training, and a space to raise issues.

You said... you wanted professionals to have more training and for there to be clearer accountability. We...

- represented parent carer voices on the Cambridgeshire and Peterborough SEND governance Board which brings decision makers from Health, Local Authority SEND Services, Social Care, and parent/carers together to drive change in a timelier way.
- represented parent carer voice on the Cambridgeshire and Peterborough Child Health and Well-Being Board which brings decision makers and providers from Health, the Local Authority, Social Care to address mental health and child health and well-being.
- continued to implement the Personal Outcomes Evaluation Tool (POET). POET is a quick questionnaire that asks how Education Health and Care Plans are working and whether they have made a difference to children and young people's lives.
- worked with the Local Authority as they Quality assured Education Health and Care Plans to ensure they are well-written to meet your child's needs. This work is ongoing.
- ensured your voice was heard through opportunities to participate throughout the year – focus groups, network meetings, feedback in workshops and at Tii Hubs, review of documentation and commissioning and surveys / questionnaires.

You said...you didn't want to feel so alone. We...

- resourced and facilitated Tii hubs to make an offer of regular peer to peer support.
- Launched SENDads (and Mums) as an evening offer for those who can't make daytime sessions.
- signposted listening ear services to provide counseling and support.



PINPOINT'S 2022 CONFERENCE 21st and 22nd June



Making your voices heard

CHARITY REGISTRATION NUMBER: 1156920

Pinpoint Cambridgeshire
Unaudited Financial Statements
For the year ended
31 March 2022

Pinpoint Cambridgeshire

Financial Statements

Year ended 31 March 2022

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Pinpoint Cambridgeshire

Trustees' Annual Report

Year ended 31 March 2022

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2022.

Reference and administrative details

Registered charity name	Pinpoint Cambridgeshire	
Charity registration number	1156920	
Principal office	St. Ives Town Hall Market Hill St. Ives PE27 5AL	
The trustees	Carolyn Fay Dutton Stephen Wilson Dawn Hall Margaret Sare Christine Stocker-Gibson Richard Holland Miria Robinson Elizabeth Day Neville de Spretter Owen Thorneycroft Dr Hasan Amjad Amanda Buckenham Tina McEwan Janet Dullaghan	(Resigned 18 January 2022) (Resigned 19 May 2022) (Resigned 26 June 2021) (Resigned 28 June 2021) (Resigned 29 June 2021) (Resigned 7 July 2021) (Resigned 6 July 2021) (Appointed 5 August 2021) (Appointed 5 November 2021) (Appointed 6 December 2021) (Appointed 1 July 2022)
Independent examiner	Shane Tharby FCA For and on behalf of Streets Chartered Accountants 3 Wellbrook Court Girton Cambridge CB3 0NA	

Structure, governance and management

Pinpoint Cambridgeshire is a Charitable Incorporated Organisation (CIO) and registered with the Charity Commission on 6 May 2014. The charity is governed by its Constitution as amended on 4 April 2019.

Trustee meetings are held as and when required and day to day operations are delegated to a Chief Executive Officer.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2022

Objectives and activities

The Charitable objects of the charity are to relieve the needs of children and young people in Cambridgeshire aged 0-25 with additional needs, their parents, carers and families by providing support and services in particular but not exclusively by:

A) providing a range of forums, training opportunities and advocacy services; and

B) providing information, advice and signposting to specialist services.

Activities undertaken during the year included:

- Continued as the Parent Carer Forum for Cambridgeshire;
- Continued to develop our virtual presence, with all sessions and meetings on-line and strengthened our social media provision, in response to the continuing pandemic;
- Worked closely with the Local Authority to enable the co-production of Special Educational Needs and Disabilities (SEND) services and commissioning;
- Delivered a range of workshops, training and feedback for the Clinical Commissioning Group (CCG);
- Continued with the Pinpoint Champions programme to train and develop a cohort of Pinpoint Champions who can facilitate peer to peer support and signpost parent carers to support and services;
- Continued with the Pinpoint Tii Hubs to develop the informal virtual sessions for parent carers to drop in and meet team members, Champions and other parents. (Tii stands for Together we can end Isolation through Information);
- Completed the delivery of an 18-month programme of workshops and Tii Hubs across East Cambridgeshire and Fenland's Opportunities Area; and
- Delivered a number of projects for other funders.

Achievements and performance

Reflecting on 2021-22, this has been another successful year for Pinpoint despite the continued difficulties of the Pandemic.

The staff team came together strongly and enabled Pinpoint to cover far more work than could be expected from the small team of 5 or 6 part time staff. Our web presence was further developed and we continued to offer all our services online. Our reach and engagement have continued to grow - being able to join in remotely works well for many of our busy parent carers and reduces travel across our predominantly rural county. But the challenge of achieving this should not be underplayed - it took a huge effort and a great deal of personal commitment to move seamlessly into a new medium. The experience of operating virtually in a pandemic has stood us in good stead operationally going forward.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2022

Achievements and performance *(continued)*

Cambridgeshire County Council and the Department for Education continued to provide our main core grants to operate as the Cambridgeshire Parent Carer Forum, providing information and support for parent carers and working together with commissioners and providers to improve the services and support for families with children and young people with Special Educational Needs and Disabilities. This was year 2 of our 3 year grant from the Council. Pinpoint's work to train volunteer parent carers as Pinpoint Champions, started as a project the previous year, has continued to be very successful and is now a major focus of Pinpoint's work. Champions receive training and support from Pinpoint and through their networks and by attending Tii hubs (Together we can end isolation through information) enable much needed peer to peer support as well as signposting to services; they also provide insight into the performance of services and concerns of families which Pinpoint can feed back to the commissioners and providers and then work with them to instigate improvements.

The Clinical Commissioning Group also continued to award funds to Pinpoint to hold workshops with parents and carers of children and young people who have, or might have, Autism or ADHD.

For the first time Pinpoint's Annual Conference was held on line over two days; there were 545 bookings from parent carers and professionals over the six sessions, but as each session was signed up for separately, we could not tell how many individual people attended overall. For face to face conferences in the past, usually around 100 parent carers attended. Of the small numbers providing formal feedback, 90% reported they had benefitted from the session.

The East Cambridgeshire and Fenland Opportunities Area funding finished in July 2021 but further funding was provided for the 2021/22 school year with new staff employed for the administration of the workshops and for speakers and the continued on line weekly Tii hubs to embed the work and relationships for the longer term.

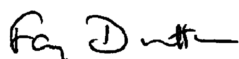
Funds were also received from South Cambs and East Cambs Community Chests and from Tesco and the Co-op to contribute to projects for Champions and Tii hubs projects. Funds from Comic Relief and the Co-op helped to fund computers for new staff as all work continued on-line. Some funds including Huntingdon Freeman's grant, had to be carried forward with the funder's permission as they could not be spent as intended in year because of the Covid restrictions and concerns preventing face to face work.

You can read more about our year in Pinpoint's Annual Review which can be found on our website.

Financial review

At the end of the period the charity held £145,607 in reserves, of which £101,036 were unrestricted in nature and £44,571 restricted funds with Cambridgeshire County Council and other funders. The unrestricted reserves exceed that required in the reserves policy but were deemed to be prudent in March 2022 as the Covid19 pandemic continued. It is anticipated that a proportion of the unrestricted reserves may be used to contribute to new projects and potentially to extend existing projects when they finish. The trustees consider the charity will continue to be a going concern over the next year.

The trustees' annual report was approved on 17 November 2022 and signed on behalf of the board of trustees by:



Carolyn Fay Dutton
Trustee and also Chair from 30 June 2021

Pinpoint Cambridgeshire

Independent Examiner's Report to the Trustees of Pinpoint Cambridgeshire

Year ended 31 March 2022

I report to the trustees on my examination of the financial statements of Pinpoint Cambridgeshire ('the charity') for the year ended 31 March 2022.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Shane Tharby

Shane Tharby FCA
Independent Examiner

For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

29 November 2022

Pinpoint Cambridgeshire

Statement of Financial Activities

Year ended 31 March 2022

		2022		2021
		Unrestricted funds	Restricted funds	Total funds
	Note	£	£	£
Income and endowments				
Donations and legacies	4	2,426	97,498	99,924
Charitable activities	5	50,895	—	50,895
Total income		53,321	97,498	150,819
Expenditure				
Expenditure on charitable activities	6,7	51,056	96,883	147,939
Total expenditure		51,056	96,883	147,939
Net income and net movement in funds		2,265	615	2,880
Reconciliation of funds				
Total funds brought forward		98,771	43,956	142,727
Total funds carried forward		101,036	44,571	145,607

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 7 to 18 form part of these financial statements.

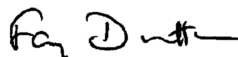
Pinpoint Cambridgeshire

Statement of Financial Position

31 March 2022

	Note	2022 £	2021 £
Current assets			
Debtors	12	6,721	13
Cash at bank and in hand		160,330	159,071
		<u>167,051</u>	<u>159,084</u>
Creditors: amounts falling due within one year	13	<u>21,444</u>	<u>16,357</u>
Net current assets		145,607	142,727
Total assets less current liabilities		145,607	142,727
Net assets		<u>145,607</u>	<u>142,727</u>
Funds of the charity			
Restricted funds		44,571	43,956
Unrestricted funds		101,036	98,771
Total charity funds	17	<u>145,607</u>	<u>142,727</u>

These financial statements were approved by the board of trustees and authorised for issue on 17 November 2022, and are signed on behalf of the board by:



Carolyn Fay Dutton
Trustee and also Chair from 30 June 2021

The notes on pages 7 to 18 form part of these financial statements.

Pinpoint Cambridgeshire

Notes to the Financial Statements

Year ended 31 March 2022

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is St. Ives Town Hall, Market Hill, St. Ives, PE27 5AL.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgements

The judgements (apart from those involving estimations) that management has made in the process of applying the entity's accounting policies and that have the most significant effect on the amounts recognised in the financial statements are as follows:

The classification of income and whether the terms and conditions of the funding streams amount to an exchange transaction, and therefore should be accounted for as income from charitable activities, or a non exchange transaction which should be accounted for as income from donations and legacies.

The entitlement to income and whether there are performance related conditions which result in the income not being recognised until the performance related conditions have been met or where entitlement ceases for time limited grants.

The classification of income streams between restricted and unrestricted income funds where there are terms imposed by donors.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. There are no key assumptions and other sources of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

3. Accounting policies *(continued)*

Income tax

As a registered charity, the CIO is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted. Income from the supply of services is recognised as contract activity is performed based on the stage of completion which is usually based on time.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

3. Accounting policies *(continued)*

Tangible fixed assets

The charity has a fixed asset capitalisation policy of £1,000 such that any individual items of tangible fixed assets are not capitalised below this figure. During the year no fixed assets costing more than £1,000 individual were purchased.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the charity will comply with the conditions attaching to them and the grants will be received.

Where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
General donations	2,126	–	2,126
Grants			
Other grants	300	1,000	1,300
Government grant income	–	96,498	96,498
	<u>2,426</u>	<u>97,498</u>	<u>99,924</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Donations			
General donations	120	–	120
Grants			
Other grants	–	11,621	11,621
Government grant income	–	117,131	117,131
	<u>120</u>	<u>128,752</u>	<u>128,872</u>

Government grant income comprises:

	2022 £	2021 £
Cambridgeshire Community Foundation	–	2,135
Department for Education	17,498	20,000
Department for Digital, Culture, Media & Sport	–	15,000
Huntingdonshire District Council	–	1,000
South Cambridgeshire District Council	–	996
East Cambridgeshire District Council	1,000	–
Cambridgeshire County Council	78,000	78,000
	<u>96,498</u>	<u>117,131</u>

All government grants are restricted in nature. As at 31 March 2022 there remains £19,569 (2021: £19,811) to be spent in relation to the income referred to above and has been carried forward within a restricted fund. See further details in Note 17.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

5. Charitable activities

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
Clinical Commission Group Fenland and East Cambridgeshire	20,000	20,000	20,000	20,000
Opportunity Area	30,195	30,195	30,614	30,614
Other	700	700	150	150
	<u>50,895</u>	<u>50,895</u>	<u>50,764</u>	<u>50,764</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Provision of services	6,831	230	7,061
Support costs	44,225	96,653	140,878
	<u>51,056</u>	<u>96,883</u>	<u>147,939</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Provision of services	10,553	–	10,553
Support costs	12,228	104,365	116,593
	<u>22,781</u>	<u>104,365</u>	<u>127,146</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2022 £	Total fund 2021 £
Provision of services	7,061	122,275	129,336	126,459
Governance costs	–	18,603	18,603	687
	<u>7,061</u>	<u>140,878</u>	<u>147,939</u>	<u>127,146</u>

Included in governance cost for the year is £2,500 (2021: £nil) in respect of a settlement payment for a former employee.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

8. Analysis of support costs

	Analysis of support costs £	Total 2022 £	Total 2021 £
Staff costs	100,179	100,179	99,056
Premises	10,709	10,709	10,331
Communications and IT	11,387	11,387	6,520
Governance costs	18,603	18,603	686
	<u>140,878</u>	<u>140,878</u>	<u>116,593</u>

9. Independent examination fees

	2022 £	2021 £
Fees payable to the independent examiner for:		
Independent examination of the financial statements	1,340	1,200
Other financial services	1,000	7,200
	<u>2,340</u>	<u>8,400</u>

The other financial services fees paid to the independent examiner for the year ended 31 March 2021 comprises £6,000 for a review of the income funds of the charity for the previous two years and reviewing the terms and conditions of the income streams with providing a view of the correct accounting treatment. This assignment was undertaken before they were appointed as the independent examiner.

In addition for the year ended 31 March 2022 a further £1,200 (2021: £1,200) was paid to the independent examiner for preparation of the financial statements in addition to the independent examination.

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2022 £	2021 £
Wages and salaries	94,147	93,045
Social security costs	2,649	2,887
Employer contributions to pension plans	1,641	1,718
	<u>98,437</u>	<u>97,650</u>

The average head count of employees during the year was 6 (2021: 5).

No employee received employee benefits of more than £60,000 during the year (2021: Nil).

11. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No trustees have had any expenses reimbursed in the current or preceding year.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2022

12. Debtors

	2022	2021
	£	£
Trade debtors	5,850	–
Prepayments and accrued income	871	–
Other debtors	–	13
	<u>6,721</u>	<u>13</u>

13. Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	3,393	3,508
Accruals and deferred income	17,331	2,549
Other creditors	720	10,300
	<u>21,444</u>	<u>16,357</u>

14. Deferred income

	2022	2021
	£	£
At 1 April 2021	2,536	2,135
Amount released to income	(2,536)	(2,135)
Amount deferred in year	13,841	2,536
At 31 March 2022	<u>13,841</u>	<u>2,536</u>

Deferred grant income has been deferred as necessary including where the provision of services under contracts has been received in advance of the services being performed as at the balance sheet date.

15. Pensions and other post retirement benefits

The amount recognised in the Statement of Financial Activities as an expense in relation to defined contribution plans was £1,641 (2021: £1,718).

The expense is allocated between unrestricted and restricted funds in line with the allocation of the associated salary costs.

16. Government grants

The amounts recognised in the financial statements for government grants are as follows:

	2022	2021
	£	£
Recognised in creditors:		
Deferred government grants due within one year	<u>14,091</u>	<u>750</u>
Recognised in income from donations and legacies:		
Government grants income	<u>96,498</u>	<u>117,131</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds

Unrestricted funds

	At 1 April 2021 £	Income £	Expenditure £	Transfers £	At 31 March 2022 £
General funds	98,771	53,321	(51,056)	(94,000)	7,036
Contingency fund	—	—	—	94,000	94,000
	<u>98,771</u>	<u>53,321</u>	<u>(51,056)</u>	<u>—</u>	<u>101,036</u>

	At 1 April 2020 £	Income £	Expenditure £	Transfers £	At 31 March 2021 £
General funds	70,668	50,884	(22,781)	—	98,771
Contingency fund	—	—	—	—	—
	<u>70,668</u>	<u>50,884</u>	<u>(22,781)</u>	<u>—</u>	<u>98,771</u>

Contingency fund

The Board of Trustees deems that the Charity should aim to keep a level of reserves equal to between 6 and 9 months average expenditure. The charity is reliant on a small number of key grants and contracts for which funding is not always received at the start of the project. A 6-9 months average expenditure reserves policy is therefore deemed appropriate to ensure the charity is in a position to honour its supplier and staff cost payments. At 31st March 2022, reserves were £62k for six months operating expenditure plus £32k of winding up costs amounting to £94k in total which have been included in a designated contingency reserves fund as above.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 April 2021 £	Income £	Expenditure £	Transfers £	At 31 March 2022 £
Department for Education Cambridgeshire	–	17,498	(17,498)	–	–
Community Foundation	19,569	–	–	(19,569)	–
SCDC Community Chest	242	–	(242)	–	–
Department for Digital, Culture, Media & Sport	–	–	–	–	–
HDC Covid Community Chest	–	–	–	–	–
Tesco	811	–	(811)	–	–
One Stop Carriers for Causes	–	–	–	–	–
Huntingdon Freeman's Trust	4,478	–	(8)	–	4,470
Cambridgeshire County Council	14,195	78,000	(74,866)	(14,195)	3,134
Co-op Local Community Fund	4,661	–	(1,458)	–	3,203
SEND Development Fund	–	–	–	33,764	33,764
Comic Relief	–	1,000	(1,000)	–	–
ECDC Community Fund	–	1,000	(1,000)	–	–
	<u>43,956</u>	<u>97,498</u>	<u>(96,883)</u>	<u>–</u>	<u>44,571</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

	At 1 April 2020 £	Income £	Expenditure £	Transfers £	At 31 March 2021 £
Department for Education Cambridgeshire	–	20,000	(20,000)	–	–
Community Foundation	19,569	2,135	(2,135)	–	19,569
SCDC Community Chest	–	996	(754)	–	242
Department for Digital, Culture, Media & Sport	–	15,000	(15,000)	–	–
HDC Covid Community Chest	–	1,000	(1,000)	–	–
Tesco	–	1,500	(689)	–	811
One Stop Carers for Causes	–	900	(900)	–	–
Huntingdon Freeman's Trust	–	4,560	(82)	–	4,478
Cambridgeshire County Council	–	78,000	(63,805)	–	14,195
Co-op Local Community Fund	–	4,661	–	–	4,661
SEND Development Fund	–	–	–	–	–
Comic Relief	–	–	–	–	–
ECDC Community Fund	–	–	–	–	–
	<u>19,569</u>	<u>128,752</u>	<u>(104,365)</u>	<u>–</u>	<u>43,956</u>

The **Department for Education** restricted grant is funding made available for a Parent Carer Forum in each local authority area. The restricted grant was fully spent in the year in which the funding was received.

The **Cambridgeshire Community Foundation** restricted grant was received to run a Pinpoint Champions Programme to run a pilot project developing a network of school-based parent volunteers. The project ran from 1 January 2019 to 30 April 2020. There was an underspend on the restricted grant of £19,569. During the year it was agreed by the original funder, Cambridgeshire County Council, that this balance can be transferred into a new SEND Development fund.

The **South Cambridgeshire District Council (SCDC) Community Chest** restricted grant was received as funding towards Pinpoint Tii Hubs. A balance remained unspent as at 31 March 2021 of £242 but was spent in the year.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

The **Department for Digital, Culture, Media & Sport** restricted grant was a one-off grant provided as an emergency response fund in response to COVID-19 made available to Parent Carer Forums. The restricted grant was fully spent in the previous year.

The **Huntingdonshire District Council (HDC) Covid Community Chest** restricted grant was provided by Huntingdonshire District Council as part of their COVID-19 Recovery Community Chest made available to community groups and organisations to help respond to their community's needs through the recovery from the pandemic. The restricted grant was fully spent during the previous year.

The **Tesco** restricted grant was applied for to support the Pinpoint Tii Hubs and Champions Programme. The grant in the year ended 31 March 2021 had a underspend balance of £811. As at 31 March 2022 this was fully spent during the year.

The **One Stop Carriers for Causes** restricted grant was received to support Pinpoint Tii Hubs. The grant received in the previous year was fully spent during the previous year.

The **Huntingdon Freeman's Trust** grant was received to support and train Champion volunteers for the Tii hub in Huntingdon. The grant received in the previous year has not been fully spent, as a result of Covid, but the funder has agreed this can be carried forward and spent when the Tii hub sessions in Huntingdon resume.

The **Cambridgeshire County Council** restricted grant recognised for the year ended 31 March 2021 was the first year in a 3-year grant to cover Parent Carer Support and there was an underspend for the previous year of £14,195. Subsequent to the year end the Cambridgeshire County Council have agreed to move this balance into the new SEND Development Fund to be spent in a subsequent year.

The **Co-op Local Community Fund** restricted grant was received in the year ended 31 March 2021 to support the setting up of local networks. The grant had not been spent as at 31 March 2021 but was partly spent during the ended 31 March 2022 and partly carried forward.

The **SEND Development Fund** was formed from funds carried forward as at 31 March 2021 with Cambridgeshire County Council which were not able to be utilised during the Pandemic. This is for a SEND project to be designed with Cambridgeshire County Council and implemented before the end of their current grant which has been extended to 31 March 2025.

The **Comic Relief** restricted grant received in the year was to contribute to the training of more Champions. However due to Covid it was not possible to use the funds for the original intended purposes but, with the agreement of the funder, was used to provide additional IT equipment for staff. The grant was fully spent in the year on additional IT equipment.

The **ECDC Community Fund** restricted grant was provided to fund additional Tii Hubs and to train a new cohort of East Cambridgeshire based Champions to help host them. The grant was fully spent in the year after a short extension was given.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

18. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Current assets	125,433	41,368	166,801
Creditors less than 1 year	(21,194)	–	(21,194)
Net assets	<u>104,239</u>	<u>41,368</u>	<u>145,607</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Current assets	115,128	43,956	159,084
Creditors less than 1 year	(16,357)	–	(16,357)
Net assets	<u>98,771</u>	<u>43,956</u>	<u>142,727</u>

19. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2022 £	2021 £
Not later than 1 year	7,395	7,395
Later than 1 year and not later than 5 years	–	7,395
	<u>7,395</u>	<u>14,790</u>

20. Related parties

There have been no related party transactions in the current or previous year.

CHARITY REGISTRATION NUMBER: 1156920

Pinpoint Cambridgeshire
Unaudited Financial Statements
For the year ended
31 March 2022

Pinpoint Cambridgeshire

Financial Statements

Year ended 31 March 2022

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Statement of financial position	6
Notes to the financial statements	7 to 18

Pinpoint Cambridgeshire

Trustees' Annual Report

Year ended 31 March 2022

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2022.

Reference and administrative details

Registered charity name	Pinpoint Cambridgeshire	
Charity registration number	1156920	
Principal office	St. Ives Town Hall Market Hill St. Ives PE27 5AL	
The trustees	Carolyn Fay Dutton Stephen Wilson Dawn Hall Margaret Sare Christine Stocker-Gibson Richard Holland Miria Robinson Elizabeth Day Neville de Spretter Owen Thorneycroft Dr Hasan Amjad Amanda Buckenham Tina McEwan Janet Dullaghan	(Resigned 18 January 2022) (Resigned 19 May 2022) (Resigned 26 June 2021) (Resigned 28 June 2021) (Resigned 29 June 2021) (Resigned 7 July 2021) (Resigned 6 July 2021) (Appointed 5 August 2021) (Appointed 5 November 2021) (Appointed 6 December 2021) (Appointed 1 July 2022)
Independent examiner	Shane Tharby FCA For and on behalf of Streets Chartered Accountants 3 Wellbrook Court Girton Cambridge CB3 0NA	

Structure, governance and management

Pinpoint Cambridgeshire is a Charitable Incorporated Organisation (CIO) and registered with the Charity Commission on 6 May 2014. The charity is governed by its Constitution as amended on 4 April 2019.

Trustee meetings are held as and when required and day to day operations are delegated to a Chief Executive Officer.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2022

Objectives and activities

The Charitable objects of the charity are to relieve the needs of children and young people in Cambridgeshire aged 0-25 with additional needs, their parents, carers and families by providing support and services in particular but not exclusively by:

A) providing a range of forums, training opportunities and advocacy services; and

B) providing information, advice and signposting to specialist services.

Activities undertaken during the year included:

- Continued as the Parent Carer Forum for Cambridgeshire;
- Continued to develop our virtual presence, with all sessions and meetings on-line and strengthened our social media provision, in response to the continuing pandemic;
- Worked closely with the Local Authority to enable the co-production of Special Educational Needs and Disabilities (SEND) services and commissioning;
- Delivered a range of workshops, training and feedback for the Clinical Commissioning Group (CCG);
- Continued with the Pinpoint Champions programme to train and develop a cohort of Pinpoint Champions who can facilitate peer to peer support and signpost parent carers to support and services;
- Continued with the Pinpoint Tii Hubs to develop the informal virtual sessions for parent carers to drop in and meet team members, Champions and other parents. (Tii stands for Together we can end Isolation through Information);
- Completed the delivery of an 18-month programme of workshops and Tii Hubs across East Cambridgeshire and Fenland's Opportunities Area; and
- Delivered a number of projects for other funders.

Achievements and performance

Reflecting on 2021-22, this has been another successful year for Pinpoint despite the continued difficulties of the Pandemic.

The staff team came together strongly and enabled Pinpoint to cover far more work than could be expected from the small team of 5 or 6 part time staff. Our web presence was further developed and we continued to offer all our services online. Our reach and engagement have continued to grow - being able to join in remotely works well for many of our busy parent carers and reduces travel across our predominantly rural county. But the challenge of achieving this should not be underplayed - it took a huge effort and a great deal of personal commitment to move seamlessly into a new medium. The experience of operating virtually in a pandemic has stood us in good stead operationally going forward.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2022

Achievements and performance *(continued)*

Cambridgeshire County Council and the Department for Education continued to provide our main core grants to operate as the Cambridgeshire Parent Carer Forum, providing information and support for parent carers and working together with commissioners and providers to improve the services and support for families with children and young people with Special Educational Needs and Disabilities. This was year 2 of our 3 year grant from the Council. Pinpoint's work to train volunteer parent carers as Pinpoint Champions, started as a project the previous year, has continued to be very successful and is now a major focus of Pinpoint's work. Champions receive training and support from Pinpoint and through their networks and by attending Tii hubs (Together we can end isolation through information) enable much needed peer to peer support as well as signposting to services; they also provide insight into the performance of services and concerns of families which Pinpoint can feed back to the commissioners and providers and then work with them to instigate improvements.

The Clinical Commissioning Group also continued to award funds to Pinpoint to hold workshops with parents and carers of children and young people who have, or might have, Autism or ADHD.

For the first time Pinpoint's Annual Conference was held on line over two days; there were 545 bookings from parent carers and professionals over the six sessions, but as each session was signed up for separately, we could not tell how many individual people attended overall. For face to face conferences in the past, usually around 100 parent carers attended. Of the small numbers providing formal feedback, 90% reported they had benefitted from the session.

The East Cambridgeshire and Fenland Opportunities Area funding finished in July 2021 but further funding was provided for the 2021/22 school year with new staff employed for the administration of the workshops and for speakers and the continued on line weekly Tii hubs to embed the work and relationships for the longer term.

Funds were also received from South Cambs and East Cambs Community Chests and from Tesco and the Co-op to contribute to projects for Champions and Tii hubs projects. Funds from Comic Relief and the Co-op helped to fund computers for new staff as all work continued on-line. Some funds including Huntingdon Freeman's grant, had to be carried forward with the funder's permission as they could not be spent as intended in year because of the Covid restrictions and concerns preventing face to face work.

You can read more about our year in Pinpoint's Annual Review which can be found on our website.

Financial review

At the end of the period the charity held £145,607 in reserves, of which £101,036 were unrestricted in nature and £44,571 restricted funds with Cambridgeshire County Council and other funders. The unrestricted reserves exceed that required in the reserves policy but were deemed to be prudent in March 2022 as the Covid19 pandemic continued. It is anticipated that a proportion of the unrestricted reserves may be used to contribute to new projects and potentially to extend existing projects when they finish. The trustees consider the charity will continue to be a going concern over the next year.

The trustees' annual report was approved on 17 November 2022 and signed on behalf of the board of trustees by:



Carolyn Fay Dutton
Trustee and also Chair from 30 June 2021

Pinpoint Cambridgeshire

Independent Examiner's Report to the Trustees of Pinpoint Cambridgeshire

Year ended 31 March 2022

I report to the trustees on my examination of the financial statements of Pinpoint Cambridgeshire ('the charity') for the year ended 31 March 2022.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Shane Tharby

Shane Tharby FCA
Independent Examiner

For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

29 November 2022

Pinpoint Cambridgeshire

Statement of Financial Activities

Year ended 31 March 2022

			2022		2021
		Unrestricted	Restricted	Total funds	Total funds
	Note	funds	funds	£	£
		£	£		
Income and endowments					
Donations and legacies	4	2,426	97,498	99,924	128,872
Charitable activities	5	50,895	—	50,895	50,764
Total income		<u>53,321</u>	<u>97,498</u>	<u>150,819</u>	<u>179,636</u>
Expenditure					
Expenditure on charitable activities	6,7	51,056	96,883	147,939	127,146
Total expenditure		<u>51,056</u>	<u>96,883</u>	<u>147,939</u>	<u>127,146</u>
Net income and net movement in funds		<u>2,265</u>	<u>615</u>	<u>2,880</u>	<u>52,490</u>
Reconciliation of funds					
Total funds brought forward		98,771	43,956	142,727	90,237
Total funds carried forward		101,036	44,571	145,607	142,727

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 7 to 18 form part of these financial statements.

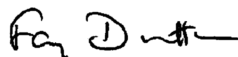
Pinpoint Cambridgeshire

Statement of Financial Position

31 March 2022

		2022		2021	
	Note	£	£	£	£
Current assets					
Debtors	12	6,721		13	
Cash at bank and in hand		160,330		159,071	
		<u>167,051</u>		<u>159,084</u>	
Creditors: amounts falling due within one year	13	<u>21,444</u>		<u>16,357</u>	
Net current assets			145,607		142,727
Total assets less current liabilities			<u>145,607</u>		<u>142,727</u>
Net assets			<u>145,607</u>		<u>142,727</u>
Funds of the charity					
Restricted funds			44,571		43,956
Unrestricted funds			<u>101,036</u>		<u>98,771</u>
Total charity funds	17		<u>145,607</u>		<u>142,727</u>

These financial statements were approved by the board of trustees and authorised for issue on 17 November 2022, and are signed on behalf of the board by:



Carolyn Fay Dutton
Trustee and also Chair from 30 June 2021

The notes on pages 7 to 18 form part of these financial statements.

Pinpoint Cambridgeshire

Notes to the Financial Statements

Year ended 31 March 2022

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is St. Ives Town Hall, Market Hill, St. Ives, PE27 5AL.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgements

The judgements (apart from those involving estimations) that management has made in the process of applying the entity's accounting policies and that have the most significant effect on the amounts recognised in the financial statements are as follows:

The classification of income and whether the terms and conditions of the funding streams amount to an exchange transaction, and therefore should be accounted for as income from charitable activities, or a non exchange transaction which should be accounted for as income from donations and legacies.

The entitlement to income and whether there are performance related conditions which result in the income not being recognised until the performance related conditions have been met or where entitlement ceases for time limited grants.

The classification of income streams between restricted and unrestricted income funds where there are terms imposed by donors.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. There are no key assumptions and other sources of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

3. Accounting policies *(continued)*

Income tax

As a registered charity, the CIO is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted. Income from the supply of services is recognised as contract activity is performed based on the stage of completion which is usually based on time.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

3. Accounting policies *(continued)*

Tangible fixed assets

The charity has a fixed asset capitalisation policy of £1,000 such that any individual items of tangible fixed assets are not capitalised below this figure. During the year no fixed assets costing more than £1,000 individual were purchased.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the charity will comply with the conditions attaching to them and the grants will be received.

Where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
General donations	2,126	–	2,126
Grants			
Other grants	300	1,000	1,300
Government grant income	–	96,498	96,498
	<u>2,426</u>	<u>97,498</u>	<u>99,924</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Donations			
General donations	120	–	120
Grants			
Other grants	–	11,621	11,621
Government grant income	–	117,131	117,131
	<u>120</u>	<u>128,752</u>	<u>128,872</u>

Government grant income comprises:

	2022 £	2021 £
Cambridgeshire Community Foundation	–	2,135
Department for Education	17,498	20,000
Department for Digital, Culture, Media & Sport	–	15,000
Huntingdonshire District Council	–	1,000
South Cambridgeshire District Council	–	996
East Cambridgeshire District Council	1,000	–
Cambridgeshire County Council	78,000	78,000
	<u>96,498</u>	<u>117,131</u>

All government grants are restricted in nature. As at 31 March 2022 there remains £19,569 (2021: £19,811) to be spent in relation to the income referred to above and has been carried forward within a restricted fund. See further details in Note 17.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

5. Charitable activities

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
Clinical Commission Group Fenland and East Cambridgeshire	20,000	20,000	20,000	20,000
Opportunity Area	30,195	30,195	30,614	30,614
Other	700	700	150	150
	<u>50,895</u>	<u>50,895</u>	<u>50,764</u>	<u>50,764</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Provision of services	6,831	230	7,061
Support costs	44,225	96,653	140,878
	<u>51,056</u>	<u>96,883</u>	<u>147,939</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Provision of services	10,553	–	10,553
Support costs	12,228	104,365	116,593
	<u>22,781</u>	<u>104,365</u>	<u>127,146</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2022 £	Total fund 2021 £
Provision of services	7,061	122,275	129,336	126,459
Governance costs	–	18,603	18,603	687
	<u>7,061</u>	<u>140,878</u>	<u>147,939</u>	<u>127,146</u>

Included in governance cost for the year is £2,500 (2021: £nil) in respect of a settlement payment for a former employee.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2022

8. Analysis of support costs

	Analysis of support costs £	Total 2022 £	Total 2021 £
Staff costs	100,179	100,179	99,056
Premises	10,709	10,709	10,331
Communications and IT	11,387	11,387	6,520
Governance costs	18,603	18,603	686
	<u>140,878</u>	<u>140,878</u>	<u>116,593</u>

9. Independent examination fees

	2022 £	2021 £
Fees payable to the independent examiner for:		
Independent examination of the financial statements	1,340	1,200
Other financial services	1,000	7,200
	<u>2,340</u>	<u>8,400</u>

The other financial services fees paid to the independent examiner for the year ended 31 March 2021 comprises £6,000 for a review of the income funds of the charity for the previous two years and reviewing the terms and conditions of the income streams with providing a view of the correct accounting treatment. This assignment was undertaken before they were appointed as the independent examiner.

In addition for the year ended 31 March 2022 a further £1,200 (2021: £1,200) was paid to the independent examiner for preparation of the financial statements in addition to the independent examination.

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2022 £	2021 £
Wages and salaries	94,147	93,045
Social security costs	2,649	2,887
Employer contributions to pension plans	1,641	1,718
	<u>98,437</u>	<u>97,650</u>

The average head count of employees during the year was 6 (2021: 5).

No employee received employee benefits of more than £60,000 during the year (2021: Nil).

11. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No trustees have had any expenses reimbursed in the current or preceding year.

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2022

12. Debtors

	2022	2021
	£	£
Trade debtors	5,850	–
Prepayments and accrued income	871	–
Other debtors	–	13
	<u>6,721</u>	<u>13</u>

13. Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	3,393	3,508
Accruals and deferred income	17,331	2,549
Other creditors	720	10,300
	<u>21,444</u>	<u>16,357</u>

14. Deferred income

	2022	2021
	£	£
At 1 April 2021	2,536	2,135
Amount released to income	(2,536)	(2,135)
Amount deferred in year	13,841	2,536
At 31 March 2022	<u>13,841</u>	<u>2,536</u>

Deferred grant income has been deferred as necessary including where the provision of services under contracts has been received in advance of the services being performed as at the balance sheet date.

15. Pensions and other post retirement benefits

The amount recognised in the Statement of Financial Activities as an expense in relation to defined contribution plans was £1,641 (2021: £1,718).

The expense is allocated between unrestricted and restricted funds in line with the allocation of the associated salary costs.

16. Government grants

The amounts recognised in the financial statements for government grants are as follows:

	2022	2021
	£	£
Recognised in creditors:		
Deferred government grants due within one year	<u>14,091</u>	<u>750</u>
Recognised in income from donations and legacies:		
Government grants income	<u>96,498</u>	<u>117,131</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds

Unrestricted funds

	At 1 April 2021 £	Income £	Expenditure £	Transfers £	At 31 March 2022 £
General funds	98,771	53,321	(51,056)	(94,000)	7,036
Contingency fund	—	—	—	94,000	94,000
	<u>98,771</u>	<u>53,321</u>	<u>(51,056)</u>	<u>—</u>	<u>101,036</u>

	At 1 April 2020 £	Income £	Expenditure £	Transfers £	At 31 March 2021 £
General funds	70,668	50,884	(22,781)	—	98,771
Contingency fund	—	—	—	—	—
	<u>70,668</u>	<u>50,884</u>	<u>(22,781)</u>	<u>—</u>	<u>98,771</u>

Contingency fund

The Board of Trustees deems that the Charity should aim to keep a level of reserves equal to between 6 and 9 months average expenditure. The charity is reliant on a small number of key grants and contracts for which funding is not always received at the start of the project. A 6-9 months average expenditure reserves policy is therefore deemed appropriate to ensure the charity is in a position to honour its supplier and staff cost payments. At 31st March 2022, reserves were £62k for six months operating expenditure plus £32k of winding up costs amounting to £94k in total which have been included in a designated contingency reserves fund as above.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 April 2021 £	Income £	Expenditure £	Transfers £	At 31 March 2022 £
Department for Education Cambridgeshire	–	17,498	(17,498)	–	–
Community Foundation	19,569	–	–	(19,569)	–
SCDC Community Chest	242	–	(242)	–	–
Department for Digital, Culture, Media & Sport	–	–	–	–	–
HDC Covid Community Chest	–	–	–	–	–
Tesco	811	–	(811)	–	–
One Stop Carriers for Causes	–	–	–	–	–
Huntingdon Freeman's Trust	4,478	–	(8)	–	4,470
Cambridgeshire County Council	14,195	78,000	(74,866)	(14,195)	3,134
Co-op Local Community Fund	4,661	–	(1,458)	–	3,203
SEND Development Fund	–	–	–	33,764	33,764
Comic Relief	–	1,000	(1,000)	–	–
ECDC Community Fund	–	1,000	(1,000)	–	–
	<u>43,956</u>	<u>97,498</u>	<u>(96,883)</u>	<u>–</u>	<u>44,571</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

	At 1 April 2020 £	Income £	Expenditure £	Transfers £	At 31 March 2021 £
Department for Education Cambridgeshire	–	20,000	(20,000)	–	–
Community Foundation	19,569	2,135	(2,135)	–	19,569
SCDC Community Chest	–	996	(754)	–	242
Department for Digital, Culture, Media & Sport	–	15,000	(15,000)	–	–
HDC Covid Community Chest	–	1,000	(1,000)	–	–
Tesco	–	1,500	(689)	–	811
One Stop Carriers for Causes	–	900	(900)	–	–
Huntingdon Freeman's Trust	–	4,560	(82)	–	4,478
Cambridgeshire County Council	–	78,000	(63,805)	–	14,195
Co-op Local Community Fund	–	4,661	–	–	4,661
SEND Development Fund	–	–	–	–	–
Comic Relief	–	–	–	–	–
ECDC Community Fund	–	–	–	–	–
	<u>19,569</u>	<u>128,752</u>	<u>(104,365)</u>	<u>–</u>	<u>43,956</u>

The **Department for Education** restricted grant is funding made available for a Parent Carer Forum in each local authority area. The restricted grant was fully spent in the year in which the funding was received.

The **Cambridgeshire Community Foundation** restricted grant was received to run a Pinpoint Champions Programme to run a pilot project developing a network of school-based parent volunteers. The project ran from 1 January 2019 to 30 April 2020. There was an underspend on the restricted grant of £19,569. During the year it was agreed by the original funder, Cambridgeshire County Council, that this balance can be transferred into a new SEND Development fund.

The **South Cambridgeshire District Council (SCDC) Community Chest** restricted grant was received as funding towards Pinpoint Tii Hubs. A balance remained unspent as at 31 March 2021 of £242 but was spent in the year.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

17. Analysis of charitable funds *(continued)*

The **Department for Digital, Culture, Media & Sport** restricted grant was a one-off grant provided as an emergency response fund in response to COVID-19 made available to Parent Carer Forums. The restricted grant was fully spent in the previous year.

The **Huntingdonshire District Council (HDC) Covid Community Chest** restricted grant was provided by Huntingdonshire District Council as part of their COVID-19 Recovery Community Chest made available to community groups and organisations to help respond to their community's needs through the recovery from the pandemic. The restricted grant was fully spent during the previous year.

The **Tesco** restricted grant was applied for to support the Pinpoint Tii Hubs and Champions Programme. The grant in the year ended 31 March 2021 had a underspend balance of £811. As at 31 March 2022 this was fully spent during the year.

The **One Stop Carriers for Causes** restricted grant was received to support Pinpoint Tii Hubs. The grant received in the previous year was fully spent during the previous year.

The **Huntingdon Freeman's Trust** grant was received to support and train Champion volunteers for the Tii hub in Huntingdon. The grant received in the previous year has not been fully spent, as a result of Covid, but the funder has agreed this can be carried forward and spent when the Tii hub sessions in Huntingdon resume.

The **Cambridgeshire County Council** restricted grant recognised for the year ended 31 March 2021 was the first year in a 3-year grant to cover Parent Carer Support and there was an underspend for the previous year of £14,195. Subsequent to the year end the Cambridgeshire County Council have agreed to move this balance into the new SEND Development Fund to be spent in a subsequent year.

The **Co-op Local Community Fund** restricted grant was received in the year ended 31 March 2021 to support the setting up of local networks. The grant had not been spent as at 31 March 2021 but was partly spent during the ended 31 March 2022 and partly carried forward.

The **SEND Development Fund** was formed from funds carried forward as at 31 March 2021 with Cambridgeshire County Council which were not able to be utilised during the Pandemic. This is for a SEND project to be designed with Cambridgeshire County Council and implemented before the end of their current grant which has been extended to 31 March 2025.

The **Comic Relief** restricted grant received in the year was to contribute to the training of more Champions. However due to Covid it was not possible to use the funds for the original intended purposes but, with the agreement of the funder, was used to provide additional IT equipment for staff. The grant was fully spent in the year on additional IT equipment.

The **ECDC Community Fund** restricted grant was provided to fund additional Tii Hubs and to train a new cohort of East Cambridgeshire based Champions to help host them. The grant was fully spent in the year after a short extension was given.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2022

18. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Current assets	125,433	41,368	166,801
Creditors less than 1 year	(21,194)	—	(21,194)
Net assets	<u>104,239</u>	<u>41,368</u>	<u>145,607</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Current assets	115,128	43,956	159,084
Creditors less than 1 year	(16,357)	—	(16,357)
Net assets	<u>98,771</u>	<u>43,956</u>	<u>142,727</u>

19. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2022 £	2021 £
Not later than 1 year	7,395	7,395
Later than 1 year and not later than 5 years	—	7,395
	<u>7,395</u>	<u>14,790</u>

20. Related parties

There have been no related party transactions in the current or previous year.

Accounts

CHARITY REGISTRATION NUMBER: 1156920

Pinpoint Cambridgeshire
Unaudited Financial Statements
For the year ended
31 March 2021

Pinpoint Cambridgeshire

Financial Statements

Year ended 31 March 2021

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Pinpoint Cambridgeshire

Trustees' Annual Report

Year ended 31 March 2021

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2021.

Reference and administrative details

Registered charity name Pinpoint Cambridgeshire

Charity registration number 1156920

Principal office St. Ives Town Hall
Market Hill
St. Ives
PE27 5AL

The trustees

Carolyn Fay Dutton	
Stephen Wilson	
Dawn Hall	(Appointed 16 March 2021)
Margaret Sare	
Christine Stocker-Gibson	
Richard Holland	(Resigned 26 June 2021)
Miria Robinson	(Resigned 28 June 2021)
Elizabeth Day	(Resigned 29 June 2021)
Neville de Spretter	(Appointed 19 May 2020; Resigned 7 July 2021)
Owen Thorneycroft	(Appointed 16 March 2021; Resigned 6 July 2021)

Independent examiner Shane Tharby FCA
For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

Structure, governance and management

Pinpoint Cambridgeshire is a Charitable Incorporated Organisation (CIO) and registered with the Charity Commission on 6 May 2014. The charity is governed by its Constitution as amended on 4 April 2019.

Trustee meetings are held as and when required and day to day operations are delegated to a Chief Executive Officer.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2021

Objectives and activities

The Charitable objects of the charity a to relieve the needs of children and young people in Cambridgeshire aged 0-25 with additional needs, their parents, carers and families by providing support and services in particular but not exclusively by:

A) providing a range of forums, training opportunities and advocacy services; and

B) providing information, advice and signposting to specialist services.

Activities undertaken during the year included:

- Continued to act as the Parent Carer Forum for Cambridgeshire;
- Rapidly developed our virtual presence, moving all sessions and meetings on-line and strengthening our social media provision, in response to the pandemic;
- Worked closely with the Local Authority to enable co-production of Special Educational Needs and Disabilities (SEND) services and commissioning;
- Delivered a range of workshops, training and feedback for the Clinical Commissioning Group (CCG);
- Continued with the Pinpoint Champions programme to train and develop a cohort of Pinpoint Champions who can facilitate peer to peer support and signpost parent carers to support and services;
- Continued with the Pinpoint Tii Hubs to develop the informal virtual sessions for parent carers to drop in and meet team members, Champions and other parents. (Tii stands for Together we can end Isolation through Information);
- Completed the delivery of an 18-month programme of workshops and Tii Hubs across East Cambridgeshire and Fenland's Opportunities Area; and
- Delivered a number of projects for other funders.

Achievements and performance

Reflecting on 2020-21, this has been another successful year for Pinpoint despite the difficulties of the Pandemic. The staff team came together strongly and enabled Pinpoint to cover far more work than could be expected from the small team of 5 or 6 part time staff. Our web presence has been significantly developed and we have learnt how to offer all our services online. Losing face-to-face personal contact with the parent carers we help and support in March 2020 was extremely difficult. However, we have been delighted to see our reach and engagement grow - being able to join in remotely works well for many of our busy parent carers and reduces travel across our predominantly rural county. But the challenge of achieving this should not be underplayed - it took a huge effort and a great deal of personal commitment to move seamlessly into a new medium. The experience of operating virtually in a pandemic has stood us in good stead operationally.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2021

Achievements and performance *(continued)*

It has been a challenging year for our families too. They have coped with an ever-changing offer from schools, health, and social care. The constant changes to legislation and how public services have needed to operate has meant we've needed to work extraordinarily hard to make sure families have had the new information in real time. However, the unprecedented nature of the pandemic meant that we needed to step into the information gap and provide regular updates to families as well as ongoing high-quality support. The Pears/Department of Digital, Culture, Media, and Sport (DCMS) grant enabled us to develop a Covid related offer of additional sessions covering welfare benefits, anxiety, and behaviour management, which we delivered in partnership with other local specialist organisations - Centre 33, Disability Huntingdonshire (DISH), Little Miracles and the Local Authority. It also enabled us to afford a high-profile nationally recognised speaker for two extended sessions on behaviour and to finally launch STEPs behaviour training for our parent carers. We also coped with the challenges of being an employer, small business, and charity in a pandemic. Our world is constantly shifting, and our challenge continues to remain being adept at changing to meet evolving needs and seeking every opportunity to do more for our parent carers.

There have been some key achievements we are particularly proud of. Pinpoint Champions are our trained volunteers who reach out to other parent carers to signpost to services. We had been reaching out to schools and had been in the process of developing more localised support but the pandemic meant schools needed us to pause as they had no spare capacity. Instead, we worked to support Champions online and showed them how they could use virtual networks to reach families at home. We also added additional engagement and support for Champions who, as parent carers themselves, had a challenging year. We secured additional funding from the Co-Op and Tesco, Huntingdonshire Community Chest, South Cambridgeshire Community Chest and Huntingdon Freeman to do this work.

We were originally contracted to provide an 18-month programme of workshops and Tii Hubs across East Cambridgeshire and Fenland's Opportunities Area. The programme was extended for a further 6 months and we were pleased to be asked to deliver more workshops and Tii Hubs. The pandemic has seen us move these workshops and Tii Hubs online. Workshops have included a huge range of speakers covering everything from how to access services, how to manage behaviour at home and topics including dyslexia and dyscalculia. We have worked with our colleagues to publicise Pinpoint's offer through their networks - extending our reach to parent carers, professionals, schools, and settings.

We make the biggest impact for families if the system works as intended. Children have the greatest opportunity to achieve their potential and be happy and healthy individuals if the challenges families face accessing services and getting the right support early enough are addressed. We are fortunate in Cambridgeshire to have a strong history of co-production with local partners, together with strong and robust personal relationships. It's not always a relationship where we agree with each other, but it is an honest, open, and constructive relationship. We tell it like it is - praise where it's appropriate, share our thoughts about opportunities to make things better and occasionally must concede that we will disagree. It is a huge benefit to parent carers when we are invited to be their voice on all the strategic boards. Our partners in health, education, and social care welcome us working together to create opportunities for both co-production and participation. This year Cambridgeshire County Council restated their commitment to co-production by updating a statement about how we use co-production in the commissioning of services.

Pinpoint Cambridgeshire

Trustees' Annual Report *(continued)*

Year ended 31 March 2021

Achievements and performance *(continued)*

Importantly, we don't just seek to have an impact in Cambridgeshire. Through the proactive work we do as part of the East of England Parent Carer Forum Network and the National Network of Parent Carer Forums, we are feeding the parent voice back to those who can change legislation and national policy - we know this is making a tangible difference when we see our feedback reflected in policy changes and hear it from senior government representatives including the Secretary of State for Education and the minister who has responsibilities for Special Educational Needs.

Lastly, the impact we have is amplified by the number of families we reach who then access the support and services they need. We reached more families than before through our website, social media presence (Twitter, Instagram, and Facebook) and through our regular newsletters. Covid necessitated reaching not only parent carers whose children have known special educational needs and disabilities but all parents as Covid disrupted education and SEN Support in schools and settings and caused a huge rise in mental health issues. We co-produced and co-badged a number of letters that reached every family in Cambridgeshire.

You can read more about our year in Pinpoint's Annual Review which can be found on our website.

Financial review

At the end of the period the charity held £142,728 in reserves, of which £98,771 were unrestricted in nature and £43,957 restricted funds with Cambridgeshire County Council and other funders. The unrestricted reserves exceed that required in the reserves policy but were deemed to be prudent in March 2021 as the Covid19 pandemic continued. It is anticipated that a proportion of the unrestricted reserves will be used to contribute to new projects and potentially to extend existing projects when they finish. The trustees consider the charity will continue to be a going concern over the next year and beyond.

The trustees' annual report was approved on 18 January 2022 and signed on behalf of the board of trustees by:



Carolyn Fay Dutton
Trustee; also Chair from 30 June 2021

Pinpoint Cambridgeshire

Independent Examiner's Report to the Trustees of Pinpoint Cambridgeshire

Year ended 31 March 2021

I report to the trustees on my examination of the financial statements of Pinpoint Cambridgeshire ('the charity') for the year ended 31 March 2021.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Shane Tharby FCA
Independent Examiner

For and on behalf of
Streets Chartered Accountants
3 Wellbrook Court
Girton
Cambridge
CB3 0NA

24 January 2022

Pinpoint Cambridgeshire

Statement of Financial Activities

Year ended 31 March 2021

			2021		2020
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	4	120	128,752	128,872	80,462
Charitable activities	5	50,764	—	50,764	133,600
Investment income	6	—	—	—	16
Total income		<u>50,884</u>	<u>128,752</u>	<u>179,636</u>	<u>214,078</u>
Expenditure					
Expenditure on charitable activities	7,8	22,781	104,364	127,146	138,579
Total expenditure		<u>22,781</u>	<u>104,364</u>	<u>127,146</u>	<u>138,579</u>
Net income and net movement in funds		<u>28,103</u>	<u>24,388</u>	<u>52,490</u>	<u>75,499</u>
Reconciliation of funds					
Total funds brought forward		70,668	19,569	90,237	14,738
Total funds carried forward		<u>98,771</u>	<u>43,957</u>	<u>142,728</u>	<u>90,237</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 8 to 18 form part of these financial statements.

Pinpoint Cambridgeshire

Statement of Financial Position

31 March 2021

	Note	2021 £	£	2020 £	£
Current assets					
Debtors	13	13		29,650	
Cash at bank and in hand		<u>159,071</u>		<u>64,970</u>	
		159,084		94,620	
Creditors: amounts falling due within one year	14	<u>16,357</u>		<u>4,383</u>	
Net current assets			<u>142,727</u>		<u>90,237</u>
Total assets less current liabilities			<u>142,727</u>		<u>90,237</u>
Net assets			<u>142,727</u>		<u>90,237</u>
Funds of the charity					
Restricted funds			43,957		19,569
Unrestricted funds			<u>98,771</u>		<u>70,668</u>
Total charity funds	18		<u>142,728</u>		<u>90,237</u>

These financial statements were approved by the board of trustees and authorised for issue on 18 June 2021, and are signed on behalf of the board by:



Carolyn Fay Dutton
Trustee and also Chair from 30 June 2021

The notes on pages 8 to 18 form part of these financial statements.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is St. Ives Town Hall, Market Hill, St. Ives, PE27 5AL.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgements

The judgements (apart from those involving estimations) that management has made in the process of applying the entity's accounting policies and that have the most significant effect on the amounts recognised in the financial statements are as follows:

The classification of income and whether the terms and conditions of the funding streams amount to an exchange transaction, and therefore should be accounted for as income from charitable activities, or a non exchange transaction which should be accounted for as income from donations and legacies.

The entitlement to income and whether there are performance related conditions which result in the income not being recognised until the performance related conditions have been met or where entitlement ceases for time limited grants.

The classification of income streams between restricted and unrestricted income funds where there are terms imposed by donors.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. There are no key assumptions and other sources of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

3. Accounting policies *(continued)*

Income tax

As a registered charity, the CIO is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted. Income from the supply of services is recognised as contract activity is performed based on the stage of completion which is usually based on time.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

3. Accounting policies *(continued)*

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the charity will comply with the conditions attaching to them and the grants will be received.

Where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted. Debt instruments are subsequently measured at amortised cost.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Donations			
General donations	120	–	120
Grants			
Other grants	–	11,621	11,621
Government grant income	–	117,131	117,131
	<u>120</u>	<u>128,752</u>	<u>128,872</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Donations			
General donations	1,800	–	1,800
Grants			
Other grants	7,702	1,000	8,702
Government grant income	–	69,960	69,960
	<u>9,502</u>	<u>70,960</u>	<u>80,462</u>

Government grant income comprises:

	2021 £	2020 £
Cambridgeshire County Council	78,000	–
Cambridgeshire Community Foundation	2,135	44,965
Department for Education	20,000	23,120
Department for Digital, Culture, Media & Sport	15,000	–
Huntingdonshire District Council	1,000	1,875
South Cambridgeshire District Council	996	–
	<u>117,131</u>	<u>69,960</u>

All government grants are restricted in nature. As at 31 March 2021 there remains £19,811 (2020: £19,569) to be spent in relation to the income referred to above and has been carried forward within a restricted fund. See further details in Note 18).

5. Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Cambridgeshire County Council	–	–	–
Clinical Commission Group	20,000	–	20,000
Fenland and East Cambridgeshire Opportunity Area	30,614	–	30,614
Other	150	–	150
	<u>50,764</u>	<u>–</u>	<u>50,764</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

5. Charitable activities *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Cambridgeshire County Council	71,500	—	71,500
Clinical Commission Group	22,000	—	22,000
Fenland and East Cambridgeshire Opportunity Area	40,100	—	40,100
Other	—	—	—
	<u>133,600</u>	<u>—</u>	<u>133,600</u>

6. Investment income

	Unrestricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Total Funds 2020 £
Bank interest receivable	—	—	16	16
	<u>—</u>	<u>—</u>	<u>16</u>	<u>16</u>

7. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Provision of services	10,553	—	10,553
Support costs	12,228	104,364	116,593
	<u>22,781</u>	<u>104,364</u>	<u>127,146</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Provision of services	10,947	4,280	15,227
Support costs	76,241	47,111	123,352
	<u>87,188</u>	<u>51,391</u>	<u>138,579</u>

8. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2021 £	Total funds 2020 £
Provision of services	10,553	115,906	126,459	137,390
Governance costs	—	687	687	1,189
	<u>10,553</u>	<u>116,593</u>	<u>127,146</u>	<u>138,579</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements (continued)

Year ended 31 March 2021

9. Analysis of support costs

	Analysis of support costs	Total 2021	Total 2020
	£	£	£
Staff costs	99,056	99,056	107,650
Premises	10,331	10,331	10,275
Communications and IT	6,520	6,520	4,238
Governance costs	686	686	1,189
	<u>116,593</u>	<u>116,593</u>	<u>123,352</u>

10. Independent examination fees

	2021	2020
	£	£
Fees payable to the independent examiner for:		
Independent examination of the financial statements	1,200	150
Other assurance services	—	175
Other financial services	7,200	874
	<u>8,400</u>	<u>1,199</u>

The other financial services fees paid to the independent examiner for the year ended 31 March 2021 comprises £6,000 for a review of the income funds of the charity for the previous two years and reviewing the terms and conditions of the income streams with providing a view of the correct accounting treatment. This assignment was undertaken before they were appointed as the independent examiner. In addition for the year ended 31 March 2021 a further £1,200 was paid to the independent examiner for preparation of the financial statements in addition to the independent examination.

The fees disclosed for the year ended 31 March 2020 were paid to the previous independent examiner and other financial services comprises £506 for payroll services, £320 for accounting software licence fees and £48 of expenses. In addition a further £600 was incurred in amending the financial statements for the year ended 31 March 2020 and having the independent examination re-done on the amended financial statements.

11. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2021	2020
	£	£
Wages and salaries	93,045	97,583
Social security costs	2,887	4,056
Employer contributions to pension plans	1,718	1,907
	<u>97,650</u>	<u>103,546</u>

The average head count of employees during the year was 5 (2020: 6).

No employee received employee benefits of more than £60,000 during the year (2020: Nil).

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

12. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No (2020: Four) trustees have had expenses reimbursed totalling £Nil (2020: £446) in relation to travel, subsistence and subscriptions.

13. Debtors

	2021	2020
	£	£
Trade debtors	—	29,650
Other debtors	13	—
	<u>13</u>	<u>29,650</u>

14. Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	3,508	1,159
Accruals and deferred income	2,549	2,460
Social security and other taxes	—	464
Other creditors	10,300	300
	<u>16,357</u>	<u>4,383</u>

15. Deferred income

	2021	2020
	£	£
At 1 April 2020	2,135	24,875
Amount released to income	(2,135)	(24,875)
Amount deferred in year	<u>2,536</u>	<u>2,135</u>
At 31 March 2021	<u>2,536</u>	<u>2,135</u>

Deferred grant income has been deferred as necessary including where the provision of services under contracts has been received in advance of the services being performed as at the balance sheet date.

16. Pensions and other post retirement benefits

The amount recognised in the Statement of Financial Activities as an expense in relation to defined contribution plans was £1,718 (2020: £1,907).

The expense is allocated between unrestricted and restricted funds in line with the allocation of the associated salary costs.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

17. Government grants

The amounts recognised in the financial statements for government grants are as follows:

	2021 £	2020 £
Recognised in creditors:		
Deferred government grants due within one year	750	2,135
Recognised in income from donations and legacies:		
Government grants income	39,131	69,960

18. Analysis of charitable funds

Unrestricted funds

	At 1 April 2020 £	Income £	Expenditure £	At 31 March 2021 £
General funds	70,668	50,884	(22,781)	98,771

	At 1 April 2019 £	Income £	Expenditure £	At 31 March 2020 £
General funds	14,738	143,118	(87,188)	70,668

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

18. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 April 2020 £	Income £	Expenditure £	At 31 March 2021 £
Department for Education	—	20,000	(20,000)	—
Cambridgeshire Community				
Foundation	19,569	2,135	(2,135)	19,569
SCDC Community Chest	—	996	(754)	242
Department for Digital, Culture, Media				
& Sport	—	15,000	(15,000)	—
HDC Covid Community Chest	—	1,000	(1,000)	—
Tesco	—	1,500	(688)	812
One Stop Carriers for Causes	—	900	(900)	—
Huntingdon Freeman's Trust	—	4,560	(82)	4,478
Cambridgeshire County Council	—	78,000	(63,805)	14,195
HDC Community Chest	—	—	—	—
Co-op Local Community Fund	—	4,661	—	4,661
	<u>19,569</u>	<u>128,752</u>	<u>(104,364)</u>	<u>43,957</u>

	At 1 April 2019 £	Income £	Expenditure £	At 31 March 2020 £
Department for Education	—	23,120	(23,120)	—
Cambridgeshire Community				
Foundation	—	44,965	(25,396)	19,569
SCDC Community Chest	—	—	—	—
Department for Digital, Culture, Media				
& Sport	—	—	—	—
HDC Covid Community Chest	—	—	—	—
Tesco	—	1,000	(1,000)	—
One Stop Carriers for Causes	—	—	—	—
Huntingdon Freeman's Trust	—	—	—	—
Cambridgeshire County Council	—	—	—	—
HDC Community Chest	—	1,875	(1,875)	—
Co-op Local Community Fund	—	—	—	—
	<u>—</u>	<u>70,960</u>	<u>(51,391)</u>	<u>19,569</u>

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

18. Analysis of charitable funds *(continued)*

The **Department for Education** restricted grant is funding made available for a Parent Carer Forum in each local authority area. The restricted grant was fully spent in the year in which the funding was received.

The **Cambridgeshire Community Foundation** restricted grant was received to run a Pinpoint Champions Programme to run a pilot project developing a network of school-based parent volunteers. The project ran from 1 January 2019 to 30 April 2020. There was an underspend on the restricted grant of £19,569. Subsequent to the balance sheet date it has been agreed by the original funder, Cambridgeshire County Council, that this balance can be transferred into a new SEND Transformation fund.

The **South Cambridgeshire District Council (SCDC) Community Chest** restricted grant was received as funding towards Pinpoint Tii Hubs. A balance remained unspent as at the year-end of £242 but will be spent in future periods.

The **Department for Digital, Culture, Media & Sport** restricted grant was a one-off grant provided as an emergency response fund in response to COVID-19 made available to Parent carer Forums. The restricted grant was fully spent in the year.

The **Huntingdonshire District Council (HDC) Covid Community Chest** restricted grant was provided by Huntingdonshire District Council as part of their COVID-19 Recovery Community Chest made available to community groups and organisations to help respond to their community's needs through the recovery from the pandemic. The restricted grant was fully spent during the year.

The **Tesco** restricted grants were applied for to support the Pinpoint Tii Hubs and Champions Programme. The grant in the year ended 31 March 2020 was fully spent but the grant received in the year ended 31 March 2021 had a underspend balance of £812. This will be spent during the 2021/22 year.

The **One Stop Carriers for Causes** restricted grant was received to support Pinpoint Tii Hubs. The grant received in the year was fully spent during the year.

The **Huntingdon Freeman's Trust** grant was received to support and train Champion volunteers and towards the Tii hub. The grant received in the year was partly spent during the year and partly carried forward.

The **Cambridgeshire County Council** restricted grant recognised for the year ended 31 March 2021 was the first year in a 3-year grant to cover Parent Carer Support and there was an underspend for the year of £14,195. Subsequent to the year end the Cambridgeshire County Council have agreed to move this balance into new funding for a subsequent year.

The **Huntingdonshire District Council (HDC) Community Chest** grant was received to support drop-in sessions and training volunteers and was fully spent in the year in which it was received.

The **Co-op Local Community Fund** restricted grant was received to support the setting up of local networks. The grant had not been spent as at the year-end but will be spent in future periods.

Pinpoint Cambridgeshire

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

19. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Current assets	115,127	43,957	159,084
Creditors less than 1 year	(16,357)	—	(16,357)
Net assets	<u>98,770</u>	<u>43,957</u>	<u>142,727</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Current assets	75,051	19,569	94,620
Creditors less than 1 year	(4,383)	—	(4,383)
Net assets	<u>70,668</u>	<u>19,569</u>	<u>90,237</u>

20. Related parties

There have been no related party transactions in the current or previous year.