

REGISTERED CHARITY NUMBER: 1156804

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 April 2024
for
Hollie Gazzard Trust

Hollie Gazzard Trust

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for the Year Ended 30 April 2024

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Hollie Gazzard Trust

Legal and Administrative Information
for the Year Ended 30 April 2024

Trustees	A Hook (Chair: Resigned 30.01.2024)
	J Fraser (Chair: Joined 30.01.2024)
	F Kamara
	J Rooke (Resigned 27.07.2023)
	R Grant
	C Phelan
	M Bennett
	L Campbell
	Mhairi Ball (Joined 27.07.2023)
	Kirstie Carr (Joined 27.07.2023)
	Sara Hutchings (Joined 27.07.2023)
Charity number	1156804
Registered office	41 Brunswick Road Gloucester GL1 1JS
Independent examiner	iLex Accountancy Services Ltd 41 Brunswick Road Gloucester GL1 1JS

Hollie Gazzard Trust

Report of the Trustees for the Year Ended 30 April 2024

The trustees present their report and financial statements for the year ended 30 April 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the trust's constitution, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

Structure & Governance

Hollie Gazzard Trust is a Charitable Incorporated Organisation (CIO), registered with the Charity Commission and governed by its constitution, registered on 25 April 2014. The Trust is managed by the Board of Trustees, which meets regularly throughout the year.

The trust revised its charitable objects by resolution on 25th April 2014.

The Trust is managed by the Board of Trustees, which meets regularly throughout the year. A Board of Directors consisting of HGT Trustees and Non-Conflicted Non-Executive Directors whose responsibility is to oversee the running and Governance of the Trading Company. By the 2006 Companies Act, the Trading Company is governed by Articles of Association.

Trustees

Alison Hook (Resigned 30.01.2024)
Jodie Fraser (Joined 30.01.2024 Chair)
Faye Kamara
Jon Rooke (Resigned 27.07.2023)
Rebekah Grant
Chris Phelan
Matt Bennett
Lizzie Campbell
Mhairi Ball (Joined 27.07.2023)
Kirstie Carr (Joined 27.07.2023)
Sara Hutchings (Joined 27.07.2023)

Aims & Objectives of the Charity

The Hollie Gazzard Trust (HGT) was created following the murder of 20-year-old Hollie Gazzard in 2014 by an ex-partner. HGT helps reduce domestic violence by creating and delivering programmes on domestic abuse and promoting healthy relationships in schools and colleges.

HGT also campaigns to reduce anti-social behaviour and knife crime. The Trust aims to positively change the lives of young people through partnerships in communities, as well as working alongside other charities and professional agencies.

HGT was set up by Hollie's parents, Nick and Mandy, and her sister Chloe. They have been instrumental in developing concepts including Hollie Guard and the Hollie GaZZette

The objectives of HGT are:

- To educate teenagers on healthy relationships and how to identify and deal with, domestic abuse, coercive control and stalking.
- To work to promote peace and divert young people away from anti-social behaviour and knife crime.
- To help prevent harm and keep people safe through the use of Hollie Guard.

Hollie Guard

The Hollie Guard app is a personal safety application designed to provide protection and security for individuals, especially those at risk of domestic abuse, stalking, or other potential threats. Downloaded by over half a million users, Hollie Guard offers evidence-capturing capabilities and a suite of features to enhance the user's safety.

- **Alerts:** In case of immediate danger, users can shake their phone or tap the alert button to trigger an alert. This alert sends the user's location and audio/video evidence to pre-selected emergency contacts.
- **Journeys:** Users can set their destination and allow chosen contacts to monitor their journey in real-time, with the option to trigger an alert if they have not arrived at the destination in time.

Hollie Gazzard Trust

Report of the Trustees for the Year Ended 30 April 2024

- **Meeting Timer:** Users can set a timer for meetings or appointments. If the timer expires without being deactivated, an alert is sent to the emergency contacts.
- **Reports:** Users can document incidents by capturing photos, categorising the report and including notes. These are stored securely in the cloud for later review or evidence.
- **Accident Detection:** Designed for situations where the user may be on the move, this feature activates if there is a sudden fall/movement or the user stops moving for a specified period, automatically sending an alert.
- **App Masking:** For discreet use, users can change the app icon of Hollie Guard to a functioning calculator or weather app. In addition, there is the option to use the 'default' masks, these include variations of logo and logo colour.

Hollie Guard Extra

Hollie Guard Extra is an enhanced version of the standard Hollie Guard app, providing 24/7 police-approved alert monitoring. It is particularly suited for high-risk individuals who require more comprehensive protection measures. Trained professionals will respond to alerts and coordinate with emergency services if necessary.

Hollie Guard Extra has been purchased by nine police forces across the country and endorsed by many other local authorities and charities for victims of crime.

The number of people downloading and using Hollie Guard is continuously growing and the Trust is constantly developing the service in conjunction with PanicGuard to ensure the functionality is fit for purpose. In 2023, the evidence captured through Hollie Guard and the fast response from the Hollie Guard Extra 24/7 alert monitoring team resulted in a successful prosecution of a perpetrator of domestic abuse in Humberside.

Finances

The trustees monitor the financial statements through the trustee's board meetings by way of monthly Management Accounts.

Events

We held a number of fundraising events throughout the financial year. 2024 saw the start of our 10th anniversary as a Trust and as a result we held some additional events that included:

- Service of remembrance at Gloucester Cathedral
- Spring Quiz
- Walk4Hollie
- Purple Hollie Day
- Annual Golf Day
- Annual Hollie Ball

Training and Education

Training has gone from strength to strength, and we have delivered training to approximately 30 schools, colleges and universities – some involved multiple days with multiple year groups and in some cases, we were invited back (during the same academic year – examples are Bristol Free School and Q3 Langley.)

We have delivered staff CPD sessions to CBOE, CBRE, Epping Forest District Council, and Cirencester RAU, Newent School and The Falkland Islands Probation Service (the latter 3 all include repeat bookings.)

Training has covered Active Bystander at KS3, 4 and 5 and also at university and staff level. C+CB has also been frequently requested. We have also delivered Knife Crime Awareness sessions in a number of settings.

We have attended several wellbeing days and offered information sessions to foster carer groups, other charities (GRASAC, Guardians, RSASS) to raise awareness of the work we do and to ensure they are aware of the benefits of HollieGuard.

February 2024 marked the 10-year anniversary of Hollie's death and there was considerable media interest from many outlets – TV, radio and magazines. Nick and the rest of the team were involved in this. During this period, the local BBC news accompanied me (Sara) to Thomas Keble School so that they could film the session and interview me and some of the students for a feature piece on the work we do. This was broadcast and generated many positive comments and some additional training enquiries.

Hollie Gazzard Trust

Report of the Trustees for the Year Ended 30 April 2024

In June, a similar situation occurred, and the ITV Southwest News reporter and camera crew came with me to Highclare School in Birmingham to film me delivering training to students. The filming will form part of a bigger piece around coercive controlling behaviour with a focus on young people – it is due to be broadcast across all ITV local news regions on 13th August 2024.

We are currently in the early stage of setting up an Associate Trainer Scheme. This involves us working with external trainers with the intention of them delivering some of our training on our behalf. We have 3 trainers in place – Jodie and George from RSASS Bucks, and Samantha Billingham based in Birmingham. Once they have been observed and approved, they will be seeking opportunities to deliver a select number of our training sessions on our behalf. We hope that this will be a way to generate additional income for HGT. We are also exploring a collaboration with Streetwise 365 – a local training provider that focus on persona safety. Their work fits well alongside our Active Bystander offerings, and we are looking at ways to offer a training package that incorporates both.

Business Partners Community

The Trust has enjoyed strong support from businesses, locally and nationally since the Trust was first established, but there was a sense that a more structured approach to business engagement would be beneficial in raising awareness in the business community of the Trust's aim and objectives, which in turn would lead to higher and more predictable financial support from these organisations.

Corporate Ambassadors

With this in mind, we launched our Corporate Ambassadors Scheme, with several businesses setting up to support with monthly direct debit amounts ranging from £50 p/m to £100 p/m, with a range of services available to them in return for their support (typically a training day of their choice, quarterly meetings together with their fellow Ambassadors, and a host of other benefits). The scheme has been well received and continues to be something available to businesses, locally in Gloucestershire but also further afield (we have Ambassadors in Birmingham and Hertfordshire as examples), but under a rebranded name of Business Partners.

Women's Safety Charter

Acting on feedback from several businesses, we decided to develop a Women's Safety Charter to help organisations improve women's safety.

This charter allows organisations to demonstrate their commitment to creating a safer working environment.

Signing up to the Charter gives access to our expertise, Training Workshops, Hollie Guard and Hollie Guard Extra and consultancy to help ensure a strong working culture that is focused on fostering a positive and safe workplace for all.

Organisations are encouraged to sign up for a minimum period of 3 years. Organisations are invoiced quarterly. Our intention is to have a minimum of 14 organisations signed up to the Charter and working closely with the Trust in 2024-2025.

Declaration

The trustees declare that they have approved the trustees' report

Signed on behalf of the charity's trustees:



Jodie Fraser (Chair)

Dated: 25th September 2024

Hollie Gazzard Trust

Independent Examiner's Report to the Trustees
for the Year Ended 30 April 2024

I report to the trustees on my examination of the financial statements of Hollie Gazzard Trust (the trust) for the year ended 30 April 2024.

Responsibilities and basis of report

As the trustees of the trust you are responsible for the presentation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the trust's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act. To the fullest extent permitted by law, I do not accept or assume any responsibility to anyone other than the charity and the Trustees, as a body, for my work, or the opinions I have formed.

Independent examiner's statement

Since the trust's gross income exceeded £250,000 your examiner must be a member of a body listed in the section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants and the Institute of Financial Accountants, which are both listed bodies.

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with the Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable to in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for the reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination, giving me cause to believe that in any material respect:

- 1) accounting records were not kept in respect of the trust as required by section 130 of the 2011 Act; or
- 2) the financial statements do not accord with those records; or
- 3) the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in the report, in order to enable a proper understanding of the financial statements to be reached.



Holly Siddall AFA MIPA
iLex Accountancy Services Ltd
41 Brunswick Road
Gloucester
GL1 1JS

Date: 25th September 2024

Hollie Gazzard Trust

**Statement of Financial Activities
including Income and Expenditure account
for the Year Ended 30 April 2024**

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
	Notes						
Income from:							
Donations and legacies	4	79,491	358,904	438,395	52,550	322,747	375,297
Other trading activities	5	75,634	-	75,634	70,840	-	70,840
Investment income	6	887	-	887	2,954	-	2,954
Total Income		156,013	358,904	514,917	126,343	322,747	449,090
Expenditure on:							
Expenditure on raising funds:							
Costs of other trading activities	7	12,749	-	12,749	21,078	-	21,078
Expenditure on charitable activities		-	368,927	368,927	-	315,378	317,378
Support and governance costs		150,301	-	150,301	112,598	-	110,598
		163,050	368,927	531,977	133,676	315,378	449,054
Net Income/(expenditure)		-7,037	-10,023	-17,060	-7,333	7,369	37
Transfers between funds				-			-
Net movement in funds		-7,037	-10,023	-17,060	-7,333	7,369	37
Reconciliation of funds							
Total funds brought forward		120,315	-2,797	117,519	127,648	-10,166	117,482
Total funds carried forward		113,278	-12,820	100,459	120,315	-2,797	117,519

The statement of financial activities include all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

Hollie Gazzard Trust

Balance Sheet
for the Year Ended 30 April 2024

	Notes	2024 £	2023 £
Fixed assets			
Tangible assets	13	3,191	2,874
Investments		-	-
		<u>3,191</u>	<u>2,874</u>
Current assets			
Stocks	14	1,000	1,000
Debtors	15	25,701	293,129
Cash at bank and in hand		<u>88,185</u>	<u>114,055</u>
		114,886	408,184
Creditors: amounts falling due within one year	16	-17,619	-293,538
Net current assets		<u>97,267</u>	<u>114,646</u>
Total assets less current liabilities		<u>100,459</u>	<u>117,519</u>
Income funds			
Restricted funds		-12,670	2,692
Unrestricted funds		<u>113,128</u>	<u>114,826</u>
	17	<u>100,459</u>	<u>117,519</u>

The financial statements were approved by the Board of Trustees on 25th September 2024 and were signed on its behalf by:



Jodie Fraser (Chair)

Notes to the Financial Statements
for the Year Ended 30 April 2024

1. Accounting policies

Charity Information

Hollie Gazzard Trust is a charitable incorporated organisation registered with the Charity Commission in England & Wales.

The registered office is Corinium House, Barnwood Point Business Park, Gloucester GL4 3HX

1.1 Accounting convention

The financial statements have been prepared in accordance with the trust's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from January 2016). The trust is a Public Benefit Entity as defined by FRS102.

The trust has taken advantage of the provisions in the SORP for charities applying FRS 102 Updated Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations, but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the trust. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the trust has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in the furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes of the financial statements.

1.4 Incoming resources

Income is recognised when the trust is legally entitled to it after performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the trust has been notified of the donation, unless performance conditions require deferral of the amount.

1.5 Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditures headings.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets, less their residual values over their useful lives on the following bases:

Fixtures & Fittings	25% straight line
Equipment	25% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

Notes to the Financial Statements
for the Year Ended 30 April 2024

1. Accounting policies (continued)

1.7 Impairment of fixed assets

At each reporting date, the trust reviews the carrying amounts of its tangible assets to determine whether there is an indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash Equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial Instruments

The trust has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of Financial instruments are recognised in the trust's balance sheet, when the trust becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at the transaction price including transaction

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans, are initially recognised at transaction price unless the arrangement constitutes a Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers.

Derecognition of financial liabilities

Financial liabilities are derecognised when the trust's contractual obligations expire, or are discharged, or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense, as they fall due.

2. Critical accounting estimates and judgements

In the application of the trust's accounting policies, the trustees are required to make judgements, estimates and assumptions about the The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in

3. Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of

4. Donations and legacies

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
Donations			
Donations	76,480	33,481	109,961
Gift Aid	1,826	-	1,826
Grants			
Office of the Police & Crime Commissioner	-	57,000	57,000
Panic Guard	-	268,423	268,423
Other Grants	1,185	-	1,185
	79,491	358,904	438,395

Hollie Gazzard Trust

Notes to the Financial Statements for the Year Ended 30 April 2024

4. Donations and legacies (continued)

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Donations			
Donations	51,053	44,382	95,435
Gift Aid	1,496	-	1,496
Grants			
Office of the Police & Crime Commissioner	-	21,739	21,739
Panic Guard	-	256,626	256,626
Other Grants	-	-	-
	<u>52,550</u>	<u>322,747</u>	<u>375,297</u>

5. Other trading activities

	Unrestricted funds £	Total Funds 2024 £	Unrestricted funds £	Total Funds 2023 £
Golf Day	12,409	12,409	10,554	10,554
Hollie Ball	16,340	16,340	18,083	18,083
Ambassadors	14,887	14,887	-	-
Training	21,798	21,798	26,428	26,428
Amazon Sales	1,404	1,404	5,489	5,489
Other fundraising events and donations	8,796	8,796	10,285	10,285
	<u>75,634</u>	<u>75,634</u>	<u>70,840</u>	<u>70,840</u>

Of all the income received £nil related to restricted funds

6. Investment Income

	Unrestricted funds £	Total Funds 2024 £	Unrestricted funds £	Total Funds 2023 £
Dividend income	-	-	2,840	2,840
Interest received	887	887	114	114
	<u>887</u>	<u>887</u>	<u>2,954</u>	<u>2,954</u>

7. Total expenditure

	Raising Funds £	Charitable activities £	Support and governance costs £	Total Funds 2024 £
Fundraising expenses	12,630	-	-	12,630
Ambassador Scheme	119	-	-	119
Hollie Guard	-	326,824	-	326,824
Hollie Project	-	-	-	-
Staff costs	-	40,050	101,186	141,236
Consulting	-	-	7,135	7,135
Accountancy and bookkeeping	-	-	4,982	4,982
Marketing	-	1,228	2,945	4,172
Website and IT costs	-	-	4,995	4,995
Insurance	-	-	3,032	3,032
Other support costs	-	787	7,219	8,006
Premises expenses	-	-	16,574	16,574
Independent examination	-	-	1,295	1,295
Depreciation	-	38	940	977
	<u>12,749</u>	<u>368,927</u>	<u>150,301</u>	<u>531,977</u>

Hollie Gazzard Trust

Notes to the Financial Statements for the Year Ended 30 April 2024

7. Total expenditure (continued)

7.1 Total expenditure (Prior year comparative)

	Raising Funds	Charitable activities	Support and governance costs	Total Funds 2023
	£	£	£	£
Fundraising expenses	13,138	-	-	13,138
Ambassador Scheme	7,940	-	-	7,940
Hollie Guard	-	277,160	-	277,160
Hollie Project	-	-	2,000	2,000
Staff costs	-	36,949	66,005	102,954
Consulting	-	-	6,165	6,165
Accountancy and bookkeeping	-	-	4,527	4,527
Marketing	-	1,148	5,406	6,554
Website and IT costs	-	-	6,513	6,513
Insurance	-	-	1,419	1,419
Other support costs	-	120	6,917	7,037
Premises expenses	-	-	11,782	11,782
Independent examination	-	-	1,295	1,295
Depreciation	-	-	569	569
	<u>21,078</u>	<u>315,378</u>	<u>112,598</u>	<u>449,054</u>

8. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation of tangible fixed assets	<u>977</u>	<u>569</u>

9. Independent examination fees

	2024	2023
	£	£
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>1,295</u>	<u>1,295</u>

10. Staff costs

	2024	2023
	£	£
Wages and salaries	139,147	99,904
Other pension costs	<u>1,401</u>	<u>12</u>
	<u>140,548</u>	<u>99,916</u>

Number of employees

The average monthly number of employees during the year was:

	2024	2023
	Number	Number
	<u>7</u>	<u>4</u>

11. Trustees remuneration and benefits

There were no trustee' remuneration or other benefits for the year ended 30th April 2024 nor for the year ended 30th April 2023.

12. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**Notes to the Financial Statements
for the Year Ended 30 April 2024**

13. Tangible fixed assets

	Furniture & Fixtures £	Equipment £	Total £
Cost			
At 1 May 2023	1,438	4,660	6,098
Additions	-	1,295	1,295
At 30 April 2024	1,438	5,955	7,393
Depreciation and impairment			
At 1 May 2023	103	3,121	3,225
Charge for the year	359	618	977
At 30 April 2024	463	3,739	4,202
Carrying amount			
At 30 April 2024	975	2,216	3,191
At 30 April 2023	1,334	1,539	2,874

14. Stocks

	2024 £	2023 £
Raw materials and consumables	1,000	1,000

15. Debtors

	2024 £	2023 £
Trade debtors	16,097	21,484
Prepayments and accrued income	5,085	265,398
Other debtors	4,519	6,248
	25,701	293,129

16. Creditors

	2024 £	2023 £
Amounts falling due within one year:		
Trade creditors	1,126	19,811
Other creditors	13,745	272,309
Accruals and deferred income	2,747	1,418
	17,619	293,538

17. Analysis of charitable funds (continued)

	Balance at 30 April 2023 £	Incoming resources £	Resources expended £	Transfers	Balance at 30 April 2024 £
Unrestricted funds					
General funds	114,056	154,976	-163,050	-	105,982
Other income	6,259	887	-	-	7,147
	120,315	155,863	-163,050	-	113,128
	Balance at 30 April 2022 £	Incoming resources £	Resources expended £	Transfers	Balance at 30 April 2023 £
General funds	124,342	123,390	-133,676	-	114,056
	3,305	2,954	-	-	6,259
	127,648	126,343	-133,676	-	120,315

Hollie Gazzard Trust

Notes to the Financial Statements for the Year Ended 30 April 2024

17. Analysis of charitable funds

	Balance at 30 April 2023	Incoming resources	Resources expended	Transfers	Balance at 30 April 2024
	£	£	£	£	£
Restricted funds					
Hollie Guard	3,593	359,054	-368,927	-	-6,280
Hollie's Project	-6,390	-	-	-	-6,390
	<u>-2,797</u>	<u>359,054</u>	<u>-368,927</u>	<u>-</u>	<u>-12,670</u>

	Balance at 30 April 2022	Incoming resources	Resources expended	Transfers	Balance at 30 April 2023
	£	£	£	£	£
Hollie Guard	-3,776	322,747	-315,378	-	3,593
Hollie's Project	-6,390	-	-	-	-6,390
	<u>-10,166</u>	<u>322,747</u>	<u>-315,378</u>	<u>-</u>	<u>-2,797</u>

Purpose of restricted fund

Hollie Guard is our personal safeguarding app and turns your smartphone into a personal safety device. If ever you feel threatened, you can send out an alert by either shaking your phone or pressing the icon button. Once you activate an alert, your location along with video and audio evidence is automatically sent to your nominated emergency contacts.

The app is widely used by victims of domestic abuse and/or stalking to help them feel safe and report incidents. Hollie Guard also has many features that make it suitable for general use, such as; travelling to and from school/work, walking alone at night, attending meetings alone, going out for a run and many more. It really is a safety device available to anyone - free of charge.

19. Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total
	2024	2024	2024
	£	£	£
Tangible fixed assets	-	3,191	3,191
Investments	-	-	-
Current assets	63,901	23,216	87,118
Creditors less than 1 year	-2,000	-15,618	-17,619
	<u>61,901</u>	<u>10,789</u>	<u>72,691</u>

	Unrestricted funds	Restricted funds	Total
	2023	2023	2023
	£	£	£
Tangible fixed assets	-	2,874	2,874
Investments	-	-	-
Current assets	363,208	44,976	408,184
Creditors less than 1 year	-289,814	-3,724	-293,538
	<u>73,394</u>	<u>44,125</u>	<u>117,519</u>

20. Related party transactions

There are no related party transactions.