

# ROBERTSON OUTDOOR BURSARY

England & Wales · Charity number 1156739

## Details

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**Other names** ROB

**Status** Registered

**Legal form** CIO

**Registered** 2014-04-17

**Register** [View on the Charity Commission register](#)

## Contact

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**Website** <http://robertsonoutdoorbursary.org>

## Activities

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**Objects:** FOR THE PUBLIC BENEFIT TO PROMOTE THE EDUCATION (INCLUDING SOCIAL AND PHYSICAL TRAINING) OF LOCAL PEOPLE ENGAGED IN GUIDING OR SUPPORTING MOUNTAIN WALKING OR FOREST TREKKING IN TANZANIA AND OTHER APPROPRIATE COUNTRIES IN SUCH WAYS AS THE CHARITY TRUSTEES THINK FIT, INCLUDING BY AWARDING TO SUCH PERSONS SCHOLARSHIPS, MAINTENANCE ALLOWANCES OR GRANTS TENABLE AT ANY UNIVERSITY, COLLEGE, PROVIDER OR INSTITUTION OF HIGHER OR FURTHER EDUCATION.

**Activities:** ROB is a charity dedicated to making a difference to the economic lives and welfare of porters, guides and support staff working on Mount Kilimanjaro in Tanzania. By funding places on occupational education programmes and training that would otherwise be beyond their reach ROB helps them advance their careers in ways that transforms their lives and that of their families and communities.

## Classification

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- **How:** Makes Grants To Individuals, Other Charitable Activities
- **What:** Education/training, The Prevention Or Relief Of Poverty
- **Who:** Other Defined Groups

## Geography

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- France
- Tanzania

## Finances

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| Period end | Income | Expenditure | Assets | Employees |
|------------|--------|-------------|--------|-----------|
| 2024-12-31 | £7,190 | £7,550      | -      | -         |
| 2023-12-31 | £3,299 | £2,726      | -      | -         |
| 2022-12-31 | £5,455 | £3,577      | -      | -         |
| 2021-12-31 | £5,505 | £3,625      | -      | -         |
| 2020-12-31 | £5,110 | £4,250      | -      | -         |

## Trustees

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| Name                     | Role  | Appointed  |
|--------------------------|-------|------------|
| YVONNE DOROTHY ROBERTSON | Chair | 2014-02-06 |
| SALLY BATLEY             |       | 2014-02-06 |
| STEPHEN HOWARD SMITH FCA |       | 2014-02-06 |

**ROBERTSON OUTDOOR BURSARY**

England & Wales - Charity number 1156739

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# Accounts

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# **ROBERTSON OUTDOOR BURSARY (ROB)**

ANNUAL REPORT 2024



Registered Charity Number 1156739

## 1. INTRODUCTION & WELCOME

The Trustees present their Annual Report for the Robertson Outdoor Bursary (ROB) for the year ended 31 December 2024.

In our eleventh year of operations ROB continued to deliver its programme of work and build its partnerships to transform the lives of the people in Tanzania, training another 12 awardees to become guides.

Thanks to our partnership with the Exodus Travels Foundation via the Mountain Lioness Project to empower women to become qualified guides on Kilimanjaro, we have now awarded all 30 female scholarships.

2024 was an especially exciting and busy year for us, as we returned to Tanzania to run our second 'Guide Summit' at the College of African Wildlife Management and delivered our advanced guide training programme 'Becoming Even Better', with the aim of giving ROB awardees additional skills to give them a competitive advantage in the employee market. This is all made possible by our partner Exodus Travels Foundation.

We are looking forward to 2025 with the exciting news that we will be once again partnering with Exodus Travels Foundation to offer another 15 female scholarships over the next 3 years. In addition to this we will also be commissioning another 'Becoming Even Better Programme' to run in autumn 2026 which will be offered to previous ROB awardees who are now starting their careers as guides.

We were also delighted to secure funding at the end of 2024 to commission an English language programme specifically for mountain guides in collaboration with Exodus Travels Foundation and a new partner, the International Mountain Explorers Collaborative (IMEC).

Once again our annual Christmas fundraising event at Namaste Sport in Chamonix, France was a great success, and this has now become somewhat of a Chamonix tradition. We also received several individual donations and again thank our regular donors for their continued support. Their constant commitment to what we do really makes a big difference to our awardees in Tanzania.

Our new partnership with Easyfundraising, which provides a UK based free fundraising platform, enabled us to gain donations from supporters when they shop online. We have seen the number of people helping us through this platform grow steadily.

Our journey continues and we promise to continue to grow and adapt to obtain the maximum benefit from every penny our supporters donate to us.

We thank all who are walking this journey with us.

Yvonne Robertson  
Chair and founder of Robertson Outdoor Bursary

*'As long as there is a purpose there is no failure' (Swahili proverb)*

## **2. ACTIVITIES AND ACHIEVEMENTS**

In 2024 we have continued grow and adapt our work. Our key activities have been:

- 1) The continuation of our partnership with the Exodus Travels Foundation and completing our Mountain Lioness Project Phase 1 by training the final 2 women in November 2024.
- 2) Training a total of 12 awardees (6 of these being men funded by individual donations, ROB's regular donors and other fundraising activities).
- 3) Delivering our second 'Guide Summit' in Tanzania with our partners, employers and awardees, with over 70 attendees.
- 4) Running the 'Becoming Even Better' advanced guide training programme for 11 previous ROB awardees and training 4 existing experienced guides in Tanzania to deliver this programme in the future.
- 5) Strengthening our partnership with Exodus Travels Foundation and agreeing to work together in the future to extend the Mountain Lioness Project awarding a further 15 places between 2025-2028.
- 6) Holding the annual Christmas fundraising event hosted by Namaste Sport in Argentiére Chamonix, France.
- 7) Growing supporters to shop with Easyfundraising, a UK based free fundraising shopping platform. We now have 36 people helping us as they shop online.
- 8) Announcing the new partnership with IMEC in collaboration with Exodus Travels Foundation to commission an English Language Programme for Mountain guides with 90 places available to run in 2025 -2026.

### **2.1 Key Milestones**

This year of operation was marked by the following key milestones:

#### **January – March**

- Continuation of our partnership working with the Exodus Travels Foundation
- Joining the Easyfundraising platform

#### **April – September**

- Preparing for our Conference and the BEB training programme
- Recruitment of a further 12 awardees for training in 2024
- Securing funding to commission the development of an English Language programme for 90 mountain guides
- 5 awardees commenced guide training at the College of African Wildlife Management in August 2024 (3 women and 2 men)

#### **October – December**

- Seven awardees (two female, five male) commenced guide training at the College of African Wildlife Management in November, 2024
- Running our 2<sup>nd</sup> Guide summit at the College of African Wildlife Management in November

- Delivering the 'Becoming Even Better' advanced guiding programme in November for 10 ROB awardees and supporting 4 guides to become trainers of this and improve their teaching skills.
- Christmas fundraiser in partnership with Namaste Sport, Argentière, France

## **2.2 Kit Collections**

We held a special kit collection which we transported to Tanzania during our November visit. This was put out for sale for a token fee per item to guide attendees at the conference from which the proceeds (\$98) were given back to ROB to invest in future scholarships.

## **2.3 Fund Raising**

This year we were delighted to host our annual fundraising event in partnership with Namaste Sport, Argentière and continued to receive income generated by Easyfundraising which amounted to a total of £876.

## **3. AWARDS & AWARDEES**

### **Guide Training Scholarships**

In 2024 we funded a further 12 places on guide training (5 women and 7 men) at the College of African Wildlife Management, all of whom successfully completed their training and were awarded their guide licence. We worked in partnership with employers and the college to recruit and select the awardees. We have been tracking the progress of all our awardees through their training and as they commence their careers guiding on Mt Kilimanjaro and Mt Meru.

### **Becoming Even Better**

From 13<sup>th</sup> to 18<sup>th</sup> November 2024, 11 previous ROB awardees were invited to participate in the 'Becoming Even Better' (BEB) programme. This four-day training course covers four elements / skill areas that are required whilst guiding clients on Mount Kilimanjaro. This builds on the basic skills received during the three-week national guide training programme and further develops the knowledge and skills of participants to an advanced level. It is hoped that this additional training gives ROB awardees a competitive advantage in the workplace. This programme was funded by our partner Exodus Travels Foundation and individual donations.

## **4. CORPORATE AND OTHER PARTNERS**

Our partnership with the Exodus Travels Foundation has been our key focus and we were delighted to extend our collaboration with their help to fund our second guide summit in November 2024 and the above mentioned 'Becoming Even Better' advanced guide training programme.

### **Guide Summit 2024**

On 13<sup>th</sup> November 2024 the ROB team in partnership with the Exodus Travels Foundation and the College of African Wildlife Management held our 2<sup>nd</sup> Guide Summit in Tanzania. We

welcomed over 70 delegates including our partners, awardees, employers and other stakeholders. We were delighted to welcome Gladys N’gumbi (Acting Chief Park Warden of the Kilimanjaro National Park) as our guest of honour. Working together we discussed the challenges faced by guides and employers and how we can support each other and our future work.

### **English Language Programme for Mountain Guides**

We were delighted to start working with a non-profit organisation based in the United States of America with a long history of working in Tanzania: the ‘International Mountain Explorers Collaborative’ (IMEC). Together we are to commission a new English Language Programme for mountain guides that will be delivered in 2025 - 2026.

In this, our eleventh year of operations, our relationships with our Tanzanian partners, The College of African Wildlife Management, the Kilimanjaro Responsible Trekking Organisation and local employers, managers and guides, are well established and they continue to be an indispensable source of support and advice for us on how our donors’ money can be most wisely spent. We have made several new contacts through the Guide Training Conference in 2024 which is broadening our relationship with employers, especially with the aim of receiving their nominations for our scholarships.

## **5. FINANCES**

During the year our total fundraising contributions and donations totalled £7190 (inclusive of Gift Aid) and Easyfundraising. We awarded grants totalling £3324 to fund places on Guide Licence Training scholarships at the College of African Wildlife Management. The guide summit and BEB training programme cost a further £7467 which was partly offset by a grant from Exodus Travel of £4010. Our other expenditure was on website and email hosting which cost £236.

We have a net deficit for the year’s expenditure of £170 which will be carried forward into our 2025 budget.

## **6. LOOKING FORWARD**

The key challenge for us continues to be how to adapt our operations to develop our fundraising opportunities enabling us to offer new scholarships and support our existing awardees as they start their new careers. This will be a key focus for us in 2025 which will be highlighted by the development of the English Language programme for Mountain Guides and planning and preparation for our return to Tanzania in 2026 to deliver a further ‘Becoming Even Better’ Programme to our awardees.

Our core team’s commitment is our strongest asset and we thank them for the time and energy they devote to volunteering to work with us. We will continue to review our ways of working and seek new volunteers to support us with their unique strengths and find ways to support our volunteers who so generously gift their time to us.

Maintaining our profile via our website, social media presence and our newsletters will help us to continue build on new partnerships and keep our donors, supporters and awardees up to date with the impact of our work.

We hope to be able to continue to grow and will review how we fundraise to finance our work in the future and remain responsive to the needs of the people we seek to help in Tanzania.

Maintaining our relationships with our Tanzanian partners will be critical to ensure that we spend the money our donors have so generously given most effectively. We will continue to strengthen these partnerships and build new ones.

In the year ahead we will:

- Recruit our next 2 cohorts of awardees to our Guide Licence Training and Phase 2 Mountain Lioness Scholarships
- Track the progress of awardees completing their Guide Licence Training, sending reports to our partner the Exodus Travels Foundation on the progress of the 'Lionesses'
- Commission and start delivering an English Language programme for mountain guides
- Maintain our web and social media presence
- Continue with the Easyfundraising platform and grow the number of people who support us by shopping with this platform

We look forward to a successful 12th year of operations for the Robertson Outdoor Bursary.

## 7. ANNUAL ACCOUNTS

### Income & Expenditure Account for the Year ended 31st December 2024

|  | 2024               | 2023              |
|--|--------------------|-------------------|
| £  | £                  | £                 |
| <b>Incoming Resources</b>                    |                    |                   |
| Regular & Single Donations received          | 2153               | 2386              |
| Gift Aid                                     | 256                | 253               |
| Other Fundraising activities                 | 700                | 657               |
| Money Collection fees                        | -95                | -75               |
|  | <hr/>              | <hr/>             |
|  | 3 014              | 3 221             |
| <br>   |                    |                   |
| Deferred Income - Grant from Exodus Travel   | 4 000              | 0                 |
| Easyfundraising Receipts                     | 176                | 78                |
|  | <hr/>              | <hr/>             |
| Total Funds Raised                           | 7 190              | 3 299             |
| <br>   |                    |                   |
| <b>Resources Expended</b>                    |                    |                   |
| Grants & Scholarships paid for training      | -3 324             | -2 452            |
| Cost of Guides Conference in Tanzania:       |                    |                   |
| Tanzania:                                    | 4 105              |                   |
| Grant from Exodus Travel                     | -4 010             | 0                 |
| Sale of Second hand Kit                      | -98                | 0                 |
|  | <hr/>              | <hr/>             |
|  | 3                  | 0                 |
| Cost of BEB Training in Tanzania             | -3 462             | 0                 |
| T-Shirts for Team & Attendees                | -341               | 0                 |
| Cost of Web Hosting, Email account & Mailbox | -236               | -264              |
|  | <hr/>              | <hr/>             |
| Total Costs                                  | -7 360             | -2 716            |
| <br>   |                    |                   |
| <b>Net Deficit/Income For the Year</b>       | <hr/> <b>-£170</b> | <hr/> <b>£583</b> |

## Balance Sheet as at 31st December 2024

|                                   | 2024    | 2023    |
|-----------------------------------|---------|---------|
|                                   | £       | £       |
| <b>Assets</b>                     |         |         |
| Cash at Bank                      | 12 029  | 16 231  |
| Debtors - Gift Aid                | 14      | 20      |
| Pre-payment                       | 227     | 189     |
|                                   | <hr/>   | <hr/>   |
|                                   | £12 270 | £16 440 |
| Less: Pre-paid Donation           | -4 000  | -8 000  |
|                                   | <hr/>   | <hr/>   |
| Total Assets                      | £ 8,270 | £ 8,440 |
| Represented by:                   |         |         |
| <b>Accumulated Funds:</b>         |         |         |
| Balance Brought Forward           | 8 440   | 7 857   |
| Net Income for the Year           | -170    | 583     |
|                                   | <hr/>   | <hr/>   |
| Accumulated Funds carried forward | £8,270  | £8,440  |

The Income and Expenditure Account and Balance Sheet were approved by the trustees on 06<sup>th</sup> October 2025

**Yvonne Robertson** (Chair & Founding Trustee)

**Steve Smith** (Treasurer & Trustee)

**Sally Batley** (Trustee)

**ROBERTSON OUTDOOR BURSARY**

England & Wales - Charity number 1156739

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# Accounts

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# **ROBERTSON OUTDOOR BURSARY (ROB)**

ANNUAL REPORT 2023



Registered Charity Number 1156739

## 1. INTRODUCTION & WELCOME

The Trustees present their Annual Report for the Robertson Outdoor Bursary (ROB) for the year ended 31 December 2023.

In our tenth year of operations ROB continued to deliver its programme of work and build its partnerships to transform the lives of the people in Tanzania.

Thanks to our partnership with the Exodus Travels Foundation via the Mountain Lioness Project to empower women to become qualified guides on Kilimanjaro, we have now trained twenty-eight out of the thirty awarded places. The remaining two women will be recruited in 2024. In addition to our 'Lionesses', we were also delighted to support a further three male awardees through their Guide Licence Training, thanks to the generous donations of two Kilimanjaro climbers who wanted to sponsor a guide scholarship.

The highlight of the year for us was following up on our 2022 Tanzania visit with our partner Exodus Travels Foundation to continue to support women to become guides in Tanzania and also to support our existing 'Lionesses' to improve their skills and knowledge and gain successful employment. Following the 2022 conference we received over thirty-five employer nominations for our awards this year which enabled us to ensure we selected the awardees most worthy of our sponsors' donations.

We were very sad to say goodbye at the end of 2023 to our volunteer Awardee Liaison Officer, Anna Delcour. Her meticulous work in tracking our awardee progress over the last two years has been invaluable in helping us improve how we recruit and how we support our awardees. She is moving to a full time salaried position and we wish her all the best in her future.

We are delighted to welcome Kandoo Adventures as a new partner who are signposting ROB to their clients post their Kilimanjaro ascent to make donations.

Once again our annual Christmas fundraising event at Namaste Sport in Chamonix, France was a great success. This year we were also very grateful to the Chamonix branch of Club Alpin Français who held a bingo night raising enough donations to sponsor one additional awardee place for 2024. We thank all the supporters of these events who gave so generously. We also thank our regular donors for their continued support. Their constant commitment to what we do really makes a big difference to our awardees in Tanzania.

As Amazon Smile ceased operations we are pleased announce a new partnership with Easyfundraising which provides a UK based free fundraising platform enabling us to gain donations from supporters when they shop online.

Our journey continues and we promise to continue to grow and adapt to obtain the maximum benefit from every penny our supporters donate to us.

We thank all who are walking this journey with us.

Yvonne Robertson Chair and founder of Robertson Outdoor Bursary

*'As long as there is a purpose there is no failure' (Swahili proverb)*

## **2. ACTIVITIES AND ACHIEVEMENTS**

In 2023 we have continued grow and adapt our work. Our key activities have been:

- 1) The continuation of our partnership with the Exodus Travels Foundation and our Mountain Lioness Project; training five more women in November 2023
- 2) The additional training of three more men; two funded by individual donations and the third by ROB's regular donors
- 3) Following up on our 2022 conference with employers and receiving over 35 nominations for our 2023 awards
- 4) Strengthening our partnership with Exodus Travels Foundation and agreeing to work together in the future to extend the Mountain Lioness Project
- 5) Two Christmas fundraising events hosted by Namaste sport and the Club Alpin Français (Chamonix Branch)
- 6) Joining Easyfundraising, a UK based free fundraising shopping platform
- 7) Saying goodbye to our volunteer Awardee Liaison Officer Anna Delcour
- 8) Welcoming Kandoo adventures

### **2.1 Key Milestones**

This year of operation was marked by the following key milestones:

#### **January – March**

- Continuation of our partnership working with the Exodus Travels Foundation
- Joining Easyfundraising

#### **April – September**

- Building on employer relations following our 2022 conference
- Recruitment of a further five women and three male awardees

#### **October – December**

- Awardees commenced guide training at the College of African Wildlife Management on 8<sup>th</sup> November, 2023
- Two Christmas fundraisers in partnership with Namaste Sport, Argentière, France and the Club Alpin Français, Chamonix, France

### **2.2 Kit Collections**

Post-Covid our kit collection and distribution programmes remained suspended. We have maintained contact and closely monitored the situation with our partners at the Lake District National Park and the Kilimanjaro Porters Assistance Project and hope to restart this in 2024.

### **2.3 Fund Raising**

This year we were delighted to continue our annual fundraising event in partnership with Namaste Sport, Argentière and were delighted to welcome the support from the Club Alpin Français. The two events together raised just over £1000.

We continued to receive income from Amazon Smile donations until its close in 2023. In total we gained £259 by partnering with Amazon Smile.

We received two individual donations to support two further guide scholarships from climbers who climbed Mt Kilimanjaro in 2023.

### **3. AWARDS & AWARDEES**

#### **Guide Training Scholarships**

In 2023 we funded a further eight awardees (five women and three men) to undertake guide training at the College of African Wildlife Management. We worked in partnership with employers and the college to recruit and select the awardees. We were able to recruit five strong female candidates for the Mountain Lioness programme, agreeing with Exodus Travels Foundation to roll-over funding and recruit the final two 'Mountain Lionesses' in 2024. We have been tracking the progress of all our awardees through their training and work as guides on Mt Kilimanjaro.

### **4. CORPORATE AND OTHER PARTNERS**

Our partnership with the Exodus Travels Foundation to fund the Mountain Lioness Project has been our key focus and we look forward to continuing this in 2024.

We are delighted to welcome Kandoo Adventures, a UK based travel company, as a new partner. They have agreed to signpost ROB to their clients post their Kilimanjaro ascent to make donations should they wish to.

In this, our tenth year of operations, our relationships with our Tanzanian partners, The College of African Wildlife Management, the Kilimanjaro Porters Assistance Project and local employers, managers and guides, are now well established and they continue to be an indispensable source of support and advice for us on how our donors' money can be most wisely spent. We have made several new contacts through the Guide Training Conference in 2022 which we have been following up on in 2023.

### **5. FINANCES**

During the year we received total fundraising contributions and donations of £3299 (inclusive of Gift Aid).

We awarded grants totalling £2452 to fund places on Guide Licence Training scholarships at the College of African Wildlife Management. Our only other expenditure was on website and email hosting which cost £264.

We have a surplus of £583 which will be carried forward into our 2024 budget.

### **6. LOOKING FORWARD**

The key challenge for us continues to be how to adapt our operations to develop our fundraising opportunities enabling us to offer new scholarships and support our existing awardees as they start their new careers. This will be a key focus for us in 2024.

Our core team's commitment is our strongest asset and we thank them for the time and energy they devote to volunteering to work with us. We will continue to review our ways of working and seek new volunteers to support us with their unique strengths and find ways to support our volunteers who so generously gift their time to us.

Maintaining our profile via our website, social media presence and our newsletters will help us to continue build on new partnerships and keep our donors, supporters and awardees up to date with the impact of our work.

We hope to be able to continue to grow and will review how we fundraise to finance our work in the future and remain responsive to the needs of the people we seek to help in Tanzania.

Maintaining our relationships with our Tanzanian partners will be critical to ensure that we spend the money our donors have so generously given most effectively. We will continue to strengthen these partnerships and build new ones.

In the year ahead we will:

- Recruit our next cohort of awardees to our Guide Training and Mountain Lioness Scholarships.
- Finalise and submit proposals for a second phase of Mountain Lioness Scholarships and explore more ways of supporting our existing 'Lionesses'
- Track the progress of awardees completing their Guide Licence Training, sending reports to our partner the Exodus Travels Foundation on the progress of the 'Lionesses'
- Maintain our web and social media presence
- Continue with the Easyfundraising platform and grow the number of people who support us by shopping with this platform

We look forward to a successful 11th year of operations for our charity.

## 7. ANNUAL ACCOUNTS

### ROBERTSON OUTDOOR BURSARY

#### Income & Expenditure Account for the Year to 31st December 2023

|  | 2023        | 2022          |
|--|-------------|---------------|
|  | £           | £             |
| <b>Incoming Resources</b>                    |             |               |
| Regular & Single Donations received          | 2 386       | 1 839         |
| Gift Aid                                     | 253         | 240           |
| Other Fundraising activities                 | 657         | 0             |
| Money Collection fees                        | -75         | -55           |
|  | <hr/>       | <hr/>         |
|  | 3 221       | 2 024         |
| Grant from Exodus Travel for Scholaships     | 0           | 3 333         |
| Amazon Smile & Easyfundraising receipts      | 78          | 43            |
|  | <hr/>       | <hr/>         |
| Total Funds Raised                           | 3 299       | 5 400         |
| <b>Resources Expended</b>                    |             |               |
| Grants & Scholarships paid for training      | -2 452      | -650          |
| Cost of Guides Conference in Tanzania:       |             |               |
| Conference Hosting Costs                     | 0           | 2 120         |
| Less; Contribution from Exodus Travel        | 0           | -1 850        |
|  | <hr/>       | <hr/>         |
|  | 0           | 270           |
| Accomodation                                 | 0           | 1 790         |
| Transfers                                    | 0           | 361           |
| Prizes and Miscellaneous                     | 0           | 166           |
|  | <hr/>       | <hr/>         |
|  | 0           | -2 587        |
|  |             |               |
| Cost of Web Hosting ,Email account & Mailbox | -264        | -285          |
|  | <hr/>       | <hr/>         |
| <b>Net Income for the Year</b>               | <b>£583</b> | <b>£1 880</b> |

# ROBERTSON OUTDOOR BURSARY

## Balance Sheet as at 31st December 2023

|  | 2023          | 2022          |
|--|---------------|---------------|
|  | £             | £             |
| <b>Assets</b>                            |               |               |
| Cash at Bank                             | 16 231        | 7 648         |
| Debtors - Gift Aid                       | 20            | 20            |
| Prepayment                               | 189           | 189           |
|  | <hr/>         | <hr/>         |
|  | 16 440        | 7 857         |
| Less: Prepaid Donation                   | -8 000        | 0             |
|  | <hr/>         | <hr/>         |
| <b>Total Assets</b>                      | <b>£8 440</b> | <b>£7 857</b> |
| <br>                                     |               |               |
| Represented by:                          |               |               |
| <b>Accumulated Funds:</b>                |               |               |
| Balance brought Forward                  | 7 857         | 5 979         |
| Net Income for the Year                  | 583           | 1 878         |
|  | <hr/>         | <hr/>         |
| <b>Accumulated Funds carried forward</b> | <b>£8 440</b> | <b>£7 857</b> |

**The Income and Expenditure Account and Balance Sheet were approved by the trustees on 13<sup>th</sup> October 2024**

**Yvonne Robertson** (Chair & Founding Trustee)

**Steve Smith** (Treasurer & Trustee)

**Sally Batley** (Trustee)

**ROBERTSON OUTDOOR BURSARY**

England & Wales - Charity number 1156739

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# Accounts

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# ROBERTSON OUTDOOR BURSARY (ROB)

## ANNUAL REPORT 2022

Registered Charity Number 1156739



## 1. INTRODUCTION & WELCOME

The Trustees present their Annual Report for the Robertson Outdoor Bursary (ROB) for the year ended 31 December 2022.

In our ninth year of operations ROB continued to deliver its programme of work and build significantly on its relations and partnerships in Tanzania to improve the lives of the people in Tanzania that we aim to support.

Thanks to our partnership with the Exodus Travels Foundation to encourage women to become qualified guides on Kilimanjaro, we were able to continue our Mountain Lioness Project; tracking the progress of our 2020 and 2021 awardees and recruiting and training another five women. We look forward to the final year of this project in 2023. In addition to our 'Mountain Lionesses' we were also delighted to support another male awardee through their Guide Licence Training.

The highlight of the year for us was our visit back to Tanzania in October and holding our first ever Guide Training Conference in partnership with Exodus Travels Foundation (ETF) and The College of African Wildlife Management (CAWM). Welcoming 65 participants drawn from employers, awardees and other partners with our guest of honour being the Kilimanjaro National Park Commander Angela Nyaki, we were able to discuss the need for our work and understand the challenges faced by our awardees.

Following the conference, selected team members of ROB were delighted to be joined by Hilary Thomas, a Trustee of ETF, to be guided to the summit of Mt. Meru in the Arusha National Park by two of our Mountain Lionesses: Wadia Kitabia Kaponya and Lightness Samwel Laizer.

Our dedicated team of volunteers continued to grow, and we were delighted to welcome Paulo Sanare Laizer from The African Safari Trails Company to the team as our 'Official Tanzanian Advisor'. He will be working closely with the College of African Wildlife Management and our Awardee Liaison officer on awardee selection and be advising us on matters within our work programme.

Once again our annual Christmas fundraising event at Namaste Sport in Chamonix, France was a great success. We thank all its supporters who gave so generously with prizes and supporting the event. We also thank our regular donors for their continued support, as their constant commitment to what we do really makes a big difference to our awardees in Tanzania.

Our journey continues and we will keep on adapting to the world situation and obtain the maximum benefit from every penny our supporters donate to us.

We thank all who are walking this journey with us.

Yvonne Robertson  
Chair and founder of Robertson Outdoor Bursary

*'As long as there is a purpose there is no failure' (Swahili proverb)*

## **2. ACTIVITIES AND ACHIEVEMENTS**

In 2022 we have continued grow and adapt our work. Our key activities have been:

- 1) The continuation of our partnership with the Exodus Travels Foundation and our Mountain Lioness Project, training five more women in April 2022.
- 2) The additional training of one more man funded by ROB's regular donors.
- 3) Holding our First ever Guide Training Conference in Partnership with ETF and the CAWM
- 4) The creation of a new volunteer post of Tanzanian Advisor and the recruitment of Paulo Sanare Laizer to this role
- 5) The Annual Christmas fundraising event.

### **2.1 Key Milestones**

This year of operation was marked by the following key milestones:

#### **January – March**

- Continuation of partnership working with the Exodus Travels Foundation

#### **April – September**

- Recruitment of a further five women and one male awardees
- Planning of Guide Conference and Mt Meru ascension.
- 22<sup>nd</sup> September Guide Training Conference
- ROB and Exodus Travels Foundation ascension of Mt. Meru in Arusha National Park guided by two qualified 'Mountain Lionesses'

#### **October – December**

- At the beginning of November awardees commence Guide Licence Training at the College of African Wildlife Management
- Annual Christmas Fundraiser in Partnership with Namaste Sport, Argentière, Chamonix, France

### **2.2 Kit Collections**

Post-Covid our kit collection and distribution programmes remained suspended. We have maintained contact and closely monitored the situation with our partners at the Lake District National Park and the Kilimanjaro Porters Assistance Project. We will look to restart this when appropriate.

## **2.3 Fund Raising**

This year we were delighted to continue our annual fundraising event in partnership with Namaste Sport. The income of £850 was banked in 2023 and will be included in next year's accounts.

We continued to receive income from Amazon Smile donations (though this service will close in 2023). This year it generated £45. We also continued to receive regular income from the 'Friends of ROB' scheme. Increasing their number remains an annual focus.

## **3. AWARDS & AWARDEES**

### **2022 Awards**

#### **Guide Training Scholarships**

At the end of 2021 we agreed with the Exodus Travels Foundation to roll-over the funding for the two unused places into 2022. In addition to this we agreed to recruit the final ten 'lionesses' and one male awardee to undertake their Guide Licence Training at the College of African Wildlife Management. We worked in partnership with the college to recruit and select the awardees, though we were only able to recruit five women who met our selection criteria. We have once again agreed with ETF to roll-over funding and recruit the final seven 'lionesses' in 2023. We have been tracking the progress of all our awardees through their training and working as guides on the mountain.

## **4. CORPORATE AND OTHER PARTNERS**

Our partnership with the Exodus Travels Foundation to fund our Mountain Lioness project has been our key focus and we look forward to completing the Mountain Lioness scheme in 2023.

In this our ninth year of operations, our relationships with our Tanzanian partners (The College of African Wildlife Management and Kilimanjaro Porters Assistance Project) and local managers and guides are now well established and they continue to be an indispensable source of support and advice for us on how our donors' money can be most wisely spent. We have made several new contacts through the Guide Training Conference which we will be building on in 2023.

## **5. FINANCES**

During the year we received total fundraising contributions and donations of £5,400 (inclusive of Gift Aid).

We awarded grants totalling £650 to fund places on Guide Licence Training scholarships at the College of African Wildlife Management and have allocated funds

for the unrecruited places to be paid for in 2023. The visit and conference hosting in Tanzania cost £4,437 and we are very grateful to ETF for their contribution of £1,850 towards these costs.

We pledge that the money donated to us will all be spent on our educational awards therefore we sought external funding from ETF and specific ROB donors to fund the visit and conference costs.

We had an excess of income for the year of £1,878 (2021 £1,880) although, as noted above, unrecruited places in 2022 will be paid for in 2023.

Our surplus funds carried forward at year-end totalled £7,857 (2021 £5,979).

## **6. LOOKING FORWARD**

The key challenge for us continues to be how to adapt our operations in the post-Covid world and the effect this has had on our ability to fundraise and for our awardees to study and find work. It is pleasing that 2022 has seen a return to tourism in Tanzania, so tracking the progress of our awardees and keeping in close contact with our Tanzanian partners will be our top priority in 2023 with our Awardee Liaison Officer and newly appointed Tanzanian Advisor leading this important work.

Our core team is well established but we are aware and grateful for their commitment and for the time and energy they devote to volunteering to work with us. We will continue to review our ways of working and seek new volunteers to support us with their unique strengths and find ways to support our volunteers who so generously gift their time to us.

Maintaining our profile via our website, social media presence and our newsletters will help us to continue build on new partnerships and keep our donors, supporters and awardees up to date with the impact of our work.

We hope to be able to continue to grow and review how we fundraise to finance our work in the future and remain responsive to the needs of the people we seek to help in Tanzania.

Maintaining our relationships with our Tanzanian partners will be critical to ensure that we spend the money our donors have so generously given most effectively. Our visit to Tanzania has enabled us to consolidate our existing partnerships and build new ones and most importantly helped us understand the need for our work now and for the future.

In the year ahead we will:

- Recruit our next cohort of awardees to our Guide Training and Mountain Lioness Scholarships
- Track the progress of awardees completing their Guide Licence Training, sending reports to our partner the Exodus Travels Foundation on the progress of the Mountain Lionesses.
- Maintain a web and social media presence

- Find an alternative income generator for Amazon Smile which will close in 2023.

We look forward to a successful tenth year of operations for our charity and celebrating our 10<sup>th</sup> anniversary year.

## 7. ANNUAL ACCOUNTS

| <b>Income &amp; Expenditure Account for the Year to 31st December 2022</b> |              |               |               |
|--|--------------|---------------|---------------|
|  |              |               |               |
|  |              | <b>2022</b>   | <b>2021</b>   |
|  | <b>£</b>     | <b>£</b>      | <b>£</b>      |
| <b>Incoming Resources</b>  |              |               |               |
| Regular & Single Donations received  |              | 1,839         | 2,433         |
| Gift Aid   |              | 240           | 272           |
| Other Fundraising activities   |              | 0             | 0             |
| Money Collection fees  |              | -55           | -102          |
|  |              |               |               |
|  |              | <b>2,024</b>  | <b>2,603</b>  |
| Grant from Exodus Travel for Scholarships                                  |              | 3,333         | 2,833         |
| Amazon Smile receipts  |              | 43            | 69            |
|  |              |               |               |
| <b>Total Funds Raised</b>  |              | <b>5,400</b>  | <b>5,505</b>  |
| <b>Resources Expended</b>  |              |               |               |
| Grants & Scholarships paid for training                                    |              | -650          | -3,286        |
| Cost of Guides Conference in Tanzania:                                     |              |               |               |
| Conference Hosting Costs   | 2,120        |               |               |
| Less; Contribution from Exodus Travel                                      | <u>1,850</u> |               |               |
|  | 270          |               |               |
| Accommodation  | 1,790        |               |               |
| Transfers  | 361          |               |               |
| Prizes and Miscellaneous   | <u>166</u>   |               |               |
|  |              | -2,587        | 0             |
| Cost of Web Hosting , Email account & Mailbox                              |              | -285          | -258          |
| Cost of Promotional T-Shirts   |              | 0             | -81           |
|  |              |               |               |
| <b>Net Income for the Year</b>   |              | <b>£1,878</b> | <b>£1,880</b> |
|  |              |               |               |
|  |              |               |               |

| <b>Balance Sheet as at 31st December 2022</b> |               |               |
|---|---------------|---------------|
|   |               |               |
|   | <b>2022</b>   | <b>2021</b>   |
|   | <b>£</b>      | <b>£</b>      |
| <b>Assets</b>                                 |               |               |
| Cash at Bank                                  | <b>7,648</b>  | <b>5,799</b>  |
| Debtors - Gift Aid                            | <b>20</b>     | <b>0</b>      |
| Prepayment                                    | <b>189</b>    | <b>180</b>    |
|   |               |               |
| <b>Total Assets</b>                           | <b>£7,857</b> | <b>£5,979</b> |
|   |               |               |
| Represented by:                               |               |               |
| <b>Accumulated Funds:</b>                     |               |               |
| Balance brought Forward                       | <b>5,979</b>  | <b>4,099</b>  |
| Net Income for the Year                       | <b>1,878</b>  | <b>1,880</b>  |
|   |               |               |
| <b>Accumulated Funds carried forward</b>      | <b>£7,857</b> | <b>£5,979</b> |

**The Income and Expenditure Account and Balance Sheet were approved by the trustees on 9<sup>th</sup> August 2023**

**Yvonne Robertson** (Chair & Founding Trustee)

**Steve Smith** (Treasurer & Trustee)

**Sally Batley** (Trustee)

**ROBERTSON OUTDOOR BURSARY**

England & Wales - Charity number 1156739

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# Accounts

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# ROBERTSON OUTDOOR BURSARY (R.O.B)



## ANNUAL REPORT 2021

Registered Charity Number 1156739

## 1. INTRODUCTION & WELCOME

The Trustees present their Annual Report for the Robertson Outdoor Bursary for the year ended 31 December 2021.

In our eighth year of operations R.O.B. continued to adapt to the impact that the world wide COVID-19 pandemic had on our operations and the impact on our fundraising capacity and the lives of the people in Tanzania that we aim to support.

Thanks to our partnership with the Exodus Travels Foundation to encourage women to become qualified guides on Kilimanjaro, we were able to continue our Mountain Lioness Project; tracking the progress of our 2020 awardees and recruiting and training our second cohort. We look forward to the final year of this project in 2022.

In addition to our 'Mountain Lionesses' we were also delighted to support four men through their guide licence training.

We were excited to welcome a new volunteer to the team, Anna Delcour, as our 'Awardee Liaison Officer'. She will be working closely with the College of African Wildlife Management on awardee selection and recruitment and will be responsible for tracking the progress of awardees once they start working on the mountain as qualified guides.

With the easing of COVID-19 restrictions we were once again able to hold our annual Christmas fundraising event at Namaste Sport in Chamonix, France. We thank all its supporters who gave so generously with prizes and supporting the event. We also thank our regular donors for their continued support, as their constant commitment to what we do really makes a big difference to our awardees in Tanzania.

We have maintained strong relationships with our corporate sponsors, employers, and particularly with our Tanzanian partners to understand the continued impact of COVID-19 on their lives. We are delighted to welcome a new employer partner, the UK owned, Tanzanian run, 'Kilimanjaro Experts'.

Looking forward we are encouraged with the easing of the pandemic restrictions and hope that tourism will continue to return and our awardees will once again be able to find work. As soon as able we plan to return to Tanzania to inform our future strategic planning and where we should focus our future.

Our journey continues and we will keep on adapting to the world situation and obtain the maximum benefit from every penny people donate to us.

We thank all who are walking this journey with us.

Yvonne Robertson  
Chair and founder of Robertson Outdoor Bursary

*'As long as there is a purpose there is no failure'*  
(Swahili proverb)

## **2. ACTIVITIES AND ACHIEVEMENTS**

In 2021 we have continued to adapt our focus and working to the world COVID-19 situation. Our key activities have been:

- 1) The continuation of our partnership with the Exodus Travels Foundation and our Mountain Lioness Project, training eight more women in October 2021.
- 2) The additional training of four men funded by ROB's regular donors.
- 3) The creation of a new volunteer post in the ROB team of Awardee Liaison Officer and appointing Anna Delcour to this post.
- 4) The announcement of a new employer partnership with Kilimanjaro Experts, a UK owned and Tanzanian run travel company, who have been nominating women from their team for Lioness scholarships with a commitment to employ them as guides and, more importantly, support their ongoing development.
- 5) The Annual Christmas fundraising event.

### **2.1 Key Milestones**

This year of operation was marked by the following key milestones:

#### **January – March**

- Continuation of partnership working with the Exodus Travels Foundation

#### **April**

- Creation of, and the appointment to, the 'Awardees Liaison Officer' position

#### **June - July**

- Development of new employer partnership with Kilimanjaro Experts

#### **August – September**

- Advertising, selection and recruitment of eight women for Mountain Lioness scholarships and four men for Guide Training scholarships

#### **October**

- Awardees commence guide licence training at the College of African Wildlife Management

#### **November**

- Replace Virgin Money Giving for money collection services with the Charities Aid Foundation

#### **December**

- Annual Christmas Fundraiser in Partnership with Namaste Sport, Argentière, Chamonix, France

## **2.2 Kit Collections**

Due to the effect of the pandemic on tourism our kit collection and distribution programmes remained suspended. We have maintained contact and closely monitored the situation with our partners at the Lake District National Park and the Kilimanjaro Porters Assistance Project. We will look to restart this when required.

## **2.3 Fund Raising**

This year we were delighted to welcome back the return of our annual fundraising event in partnership with Namaste Sport. The income was banked in 2022 and will be included in next year's accounts. We continue to receive income from Amazon Smile donations and keep the support of our regular donors through our 'Friends of ROB' scheme.

- ROB Christmas fundraiser raised £550 which will be included in the 2022 accounts
- We continue to receive income from Amazon Smile donations which this year generated £69
- We also continue to receive regular income from the '*Friends of R.O.B.*' though increasing their number remains an annual focus.

## **3. AWARDS & AWARDEES**

### **2021 Awards**

#### **3.1 Guide Training Scholarships**

At the beginning of the year we committed to fund 14 places (four men and ten women) through their guide licence training at the College of African Wildlife Management. We worked in partnership with the college to recruit and select the awardees, though we were only able to recruit eight women who met our selection criteria. We have agreed with the Exodus Travels Foundation that the funding for the two unused places can be rolled over into 2022. We have been tracking progress through their training and waiting for tourism to return to Tanzania to see them begin working as guides on the mountain.

## **4. CORPORATE AND OTHER PARTNERS**

Our partnership with the Exodus Travels Foundation to fund our Mountain Lioness project has been our key focus and we look forward to its final year in 2022.

We were delighted to announce a new employer partnership with the UK owned and Tanzanian run 'Kilimanjaro Experts' travel company. They have committed to helping us find the right awardees, giving them employment and supporting their continuing development.

In this eighth year of operations, our relationships with our Tanzanian partners (The College of African Wildlife Management and Kilimanjaro Porters Assistance Project) and local managers and guides are now well established and they continue to be an indispensable source of support and advice for us on how our donors' money can be most wisely spent.

## **5. FINANCES**

During the year we received total fundraising contributions and donations of £5,505 (inclusive of Gift Aid).

We awarded grants totalling £3,286 to fund 12 places on guide licence training scholarships at the College of African Wildlife Management.

We pledge that the money donated to us will be spent on our educational awards and any administrative expenses are kept to an absolute minimum. Of our total costs, £3,286 was spent on grants, £102 on money collection fees and £258 on website and e-mail hosting.

## **6. LOOKING FORWARD**

The key challenge for us continues to be how to adapt our operations to the world's situation post COVID-19 and the effect this has had on our ability to fundraise and for our awardees to study and find work. Tracking the progress of our awardees and identifying our next cohort for guide training will be our top priority in 2022 with our newly appointed Awardee Liaison Officer leading this important work.

Our core team is well established but we are aware and grateful for their commitment and for the time and energy they devote to volunteering to work with us. We will continue to review our ways of working and seek new volunteers to support us with their unique strengths and find ways to support our volunteers who so generously gift us their time.

Continuing to raise our profile via our website, social media presence and our newsletters to help us to continue build on new partnerships and keep our donors, supporters and awardees up-to-date with the impact of our work.

We hope to be able to continue to grow and review how we fundraise to finance our work in the future.

Maintaining our relationships with our Tanzanian partners will be critical to ensure that we spend the money our donors have so generously given most effectively and we plan to visit Tanzania once travel restrictions lift to meet with our awardees and Tanzanian stakeholders as we set out our future partnership working.

In the year ahead we will:

- Recruit our next cohort of awardees to our Guide Training and Mountain Lioness Scholarships
- Track the progress of awardees completing their guide licence training, sending reports to our partner the Exodus Travels Foundation on the progress of the Mountain Lionesses
- Maintain a web and social media presence
- Visit Tanzania to build relationships and grow new partnerships to help us understand how we can best support past, present and future awardees

- Monitor and report income raised from our donors and Amazon Smile donations
- Explore new opportunities for fundraising

We look forward to a successful ninth year of operations for our charity.

## 7. ANNUAL ACCOUNTS

### Income & Expenditure Account for the Year to 31st December 2021

|  | 2021          | 2020        |
|--|---------------|-------------|
|  | £             | £           |
| <b>Incoming Resources</b>                    |               |             |
| Regular & Single Donations received          | 2,433         | 1,286       |
| Gift Aid                                     | 272           | 254         |
| Other Fundraising activities                 | 0             | 215         |
| Money Collection fees                        | -102          | -49         |
|  | <hr/>         | <hr/>       |
|  | 2,603         | 1,706       |
| Grant from Exodus Travel for Scholarships    | 2,833         | 3,333       |
| Amazon Smile receipts                        | 69            | 71          |
|  | <hr/>         | <hr/>       |
| Total Funds Raised                           | 5,505         | 5,110       |
| <br>   |               |             |
| <b>Resources Expended</b>                    |               |             |
| Grants & Scholarships paid for training      | -3,286        | -4,055      |
| Cost of Web Hosting, Email account & Mailbox | -258          | -195        |
| Cost of promotional T-shirts                 | -81           | 0           |
|  | <hr/>         | <hr/>       |
| <b>Net Income for the Year</b>               | <b>£1,880</b> | <b>£860</b> |

### Balance Sheet at 31st December 2021

|  | 2021          | 2020          |
|--|---------------|---------------|
|  | £             | £             |
| <b>Assets</b>                            |               |               |
| Cash at Bank                             | 5,799         | 3,919         |
| Debtors and prepayment                   | 180           | 180           |
|  | <hr/>         | <hr/>         |
| <b>Total Assets</b>                      | <b>£5,979</b> | <b>£4,099</b> |
| <br>                                     |               |               |
| Represented by:                          |               |               |
| <b>Accumulated Funds:</b>                |               |               |
| Balance brought Forward                  | 4,099         | 3,239         |
| Net Income for the Year                  | 1,880         | 860           |
|  | <hr/>         | <hr/>         |
| <b>Accumulated Funds carried forward</b> | <b>£5,979</b> | <b>£4,099</b> |

The Income and Expenditure Account and Balance Sheet were approved by the trustees on 5<sup>th</sup> October 2022

**Yvonne Robertson** (Chair & Founding Trustee)

**Steve Smith** (Treasurer & Trustee)

**Sally Batley** (Trustee)

**ROBERTSON OUTDOOR BURSARY**

England & Wales - Charity number 1156739

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# Accounts

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# ROBERTSON OUTDOOR BURSARY (R.O.B)



## ANNUAL REPORT 2020

Registered Charity Number 1156739

## 1. INTRODUCTION & WELCOME

The Trustees present their Annual Report for the Robertson Outdoor Bursary for the year ended 31 December 2020.

In our seventh year of operations R.O.B. had to quickly adapt to the effect that the world wide covid-19 pandemic had on our operations, most notably on our ability to fundraise but more worryingly its effect on tourism in Tanzania and the resulting impact on the lives of the people there that we are trying to support.

Despite this we commenced the year by launching an exciting new partnership with Exodus Travels to encourage women to become qualified guides on Kilimanjaro. This project, called the 'Mountain Lioness Scheme', will fund guide training for 30 women over the next three years. The first 10 women commenced their training in October 2020.

In addition to our 10 'Mountain Lionesses' we were also delighted to support three men through their guide licence training.

We were honoured to once again be invited to the Kendal Mountain Festival in November (this year a virtual event) with a presence in their virtual base camp. This gave us the opportunity to screen the film 'Ngumu' about the lives of women porters on Kilimanjaro. We also showed 2 short interviews with the film's director Olly Pemberton and ROB Trustee Sally Batley, explaining all about our work.

We have maintained strong relationships with our corporate sponsors, partners and volunteers through these challenging times, particularly with our Tanzanian partners as to how the situation was evolving. We have been working closely together to see how best we could navigate these stormy waters and continue to improve our ways of working.

The challenges of Covid significantly impacted our ability to fundraise and we are ever grateful to our loyal supporters and especially this year to our regular donors that have enabled our work to continue. Our journey continues and we will continue to adapt to the world situation and obtain the maximum benefit from every penny people donate to us.

We thank all who are walking this journey with us.

Yvonne Robertson  
Chair and founder of Robertson Outdoor Bursary

*'As long as there is a purpose there is no failure'*  
*Swahili proverb*

## **2. ACTIVITIES AND ACHIEVEMENTS**

2020 has been a challenging year for us but has marked by 3 events:

- 1) The realisation of a new partnership with Exodus Travels and the launch of the Mountain Lioness Scheme which will fund 30 women to complete their guide training over the next three years.
- 2) The training of 10 women and 3 men in October 2020 at the College of African Wildlife Management.
- 3) Being invited to participate at this year's virtual Kendal Mountain Festival and being able to screen the film "Ngumu" and some interviews about our work

### **2.1 Key Milestones**

This period of operation was marked by the following key milestones:

#### **January – March**

- Realisation of the partnership with Exodus travels

#### **April**

- Launch of Mountain Lioness Guide Training Scholarships

#### **May – August**

- Selection and recruitment of 10 women for Mountain Lioness scholarships and 4 men for Guide Training scholarships.

#### **October**

- Awardees commence guide licence training at the College of African Wildlife Management.

#### **November**

- Present at this year's Kendal (virtual) Mountain Festival with a screening of the film Ngumu and 2 interviews at their base camp.

### **2.2 Kit Collections**

Due to the effect of the pandemic on tourism our kit collection and distribution programmes were suspended. We have maintained contact and closely monitored the situation with our partners at the Lake District National Park the Kilimanjaro Porters Assistance Project.

### **2.3 Fund Raising**

This year we have been unable to hold any fundraising events but have been grateful to keep the support of our regular donors through our 'Friends of ROB Scheme'.

- We were delighted to see a continued rise in the income from Amazon Smile donations which this year raised £71.
- We also continue to receive regular income from the '*Friends of R.O.B.*' though increasing their number remains an annual focus.

### **3. AWARDS & AWARDEES**

#### **2020 Awards**

##### **3.1 Guide Training Scholarships**

At the beginning of the year we committed to fund 13 places (three men and ten women) through their guide licence training at the College of African Wildlife Management. We worked in partnership with the college and The African Walking Company to recruit and select the awardees. We have been tracking their progress through their training and waiting for tourism to return to Tanzania to see them working as guides on the mountain.

### **4. CORPORATE AND OTHER PARTNERS**

Our greatest achievement this year has been the realisation of the partnership with Exodus travels to secure funding to train 30 women over the next three years to become guides.

We were delighted to be approached to participate once again in the Kendal Mountain Festival 2020 and are grateful for the opportunity to share our work there.

In this seventh year of operations, our relationships with our Tanzanian partners (the college of African Wildlife Management and Kilimanjaro Porters Assistance Project) are now well established and they continue to be an indispensable source of support and advice for us on how our donors' money can be most wisely spent.

### **5. FINANCES**

During the year we received total fundraising contributions and donations, of £1706 (inclusive of Gift Aid).

We awarded grants totalling £4,055 to fund 13 places on guide licence training scholarships at the College of African Wildlife Management.

We pledge that the money donated to us will be spent on our educational awards and any administrative expenses are kept to an absolute minimum. Of

our total costs, £4,055 was spent on grants, £49 on Virgin Money Giving collection fees and £195 on website and email hosting.

## **6. LOOKING FORWARD**

The key challenge for us has been adapting to the world wide Covid pandemic and the effect this has had on our ability to fundraise and for our awardees to study and find work. Tracking the progress of our awardees and identifying our next cohort for guide training will be our top priority in 2021.

Our core team is well established but we are aware and grateful for the commitment for the time and energy they donate to volunteer to work with us. We will continue to review our ways of working and seek new volunteers to support us.

Continuing to raise our profile via our website, social media presence and our newsletters will help us to continue to build on new partnerships and keep our donors, supporters and awardees up-to-date with our work.

Fundraising will be a major challenge for us in the coming year and we will be monitoring the evolution of the pandemic and its effect on our work. Maintaining our relationships with our Tanzanian partners will be critical to ensure that we spend the money, that our donors have so generously given, wisely and effectively.

In the year ahead we will:

- Recruit our next cohort of awardees to our Guide Training and Mountain Lioness Scholarships.
- Track the progress of awardees completing their guide licence training and send reports to our new partner Exodus Travels on the progress of the Mountain Lionesses.
- Maintain a web and social media presence
- Continue to consolidate our relationships with our partners in Tanzania and Europe and explore new opportunities of working with them
- Monitor and report income raised from regular donors and Amazon Smile donations.
- Explore new opportunities for fundraising

We are looking forward to a successful 8<sup>th</sup> year for our charity.

## 7. ANNUAL ACCOUNTS

### ROBERTSON OUTDOOR BURSARY

#### Income & Expenditure Account for the Year to 31st December 2020

|  | 2020        | 2019          |
|--|-------------|---------------|
|  | £           | £             |
| <b>Incoming Resources</b>                    |             |               |
| Regular & Single Donations received          | 1,286       | 3,149         |
| Gift Aid                                     | 254         | 589           |
| Other Fundraising activities                 | 215         | 520           |
| Virgin Money Giving fees                     | -49         | -87           |
|  | <hr/>       | <hr/>         |
|  | 1,706       | 4,171         |
| Grant from Exodus Travels for Scholarships   | 3,333       | 0             |
| Grant from The Alchemy Foundation            | 0           | 500           |
| Amazon Smile receipts                        | 71          | 32            |
| Raffle proceeds at Kendall Mountain Festival | 0           | 654           |
| Less: Cost of Leaflets, Cards and T -Shirts  | 0           | -60           |
|  | 0           | 594           |
|  | <hr/>       | <hr/>         |
| Total Funds Raised                           | 5,110       | 5,297         |
| <br><b>Resources Expended</b>                |             |               |
| Grants & Scholarships paid for training      | -4,055      | -3,085        |
| Cost of Web Hosting and Email account        | -195        | -189          |
| Cost of Printing Leaflets                    | 0           | -172          |
|  | <hr/>       | <hr/>         |
| <b>Net Income for the Year</b>               | <b>£860</b> | <b>£1,851</b> |

## ROBERTSON OUTDOOR BURSARY

### Balance Sheet as at 31st December 2020

|  | 2020          | 2019          |
|--|---------------|---------------|
|  | £             | £             |
| <b>Assets</b>                            |               |               |
| Cash at Bank                             | 3,919         | 3,021         |
| Debtors and prepayment                   | 180           | 218           |
| <b>Total Assets</b>                      | <b>£4,099</b> | <b>£3,239</b> |
| Represented by:                          |               |               |
| <b>Accumulated Funds:</b>                |               |               |
| Balance brought Forward                  | 3,239         | 1,388         |
| Net Income for the Year                  | 860           | 1,851         |
| <b>Accumulated Funds carried forward</b> | <b>£4,099</b> | <b>£3,239</b> |

The Income and Expenditure Account and Balance Sheet were approved by the trustees on 5<sup>th</sup> September 2021

**Yvonne Robertson**  
Founding Trustee

**Steve Smith**  
Treasurer & Trustee

**Sally Batley**  
Trustee