

**PiXL International**  
**Trustees' report and financial statements**  
**for the year ended 31 March 2022**

**Charity number: 1156727**

**The Barker Partnership**  
**Chartered Accountants**  
**Ripon**



# **PiXL International**

## **Contents**

	<b>Page</b>
Legal and administrative information	<b>1</b>
Trustees report	<b>2 - 5</b>
Independent examiners' report	<b>6</b>
Receipt and payments	<b>7</b>

## **PiXL International**

### **Legal and administrative information**

<b>Charity number</b>	1156727
<b>Registered office</b>	12 Estelle Road London NW3 2JY
<b>Trustees</b>	Richard Ford Barbara Rhymaun Lady Sheila Rowling (resigned 7 April 2022)
<b>Principal officer</b>	Martin Rainsford
<b>Accountants</b>	The Barker Partnership Chartered Accountants & Statutory Auditors 44 Kirkgate Ripon North Yorkshire HG4 1PB

## **PiXL International**

### **Report of the Trustees for the year ended 31 March 2022**

The Trustees present their report and the financial statements for the year ended 31 March 2022. The Trustees who served during the year and up to the date of this report are set out on page 1.

#### **Structure, governance and management**

The Charity's objects and regulations are regulated by a trust deed dated 16 January 2014 and is constituted as an unincorporated charity, registered number 1156727.

##### *Trustees*

The charity must have at least three trustees.

The trustees recruited are given a briefing of their duties and responsibilities before taking up the role.

It is with great sadness that we report the death of our friend and Trustee Lady Sheila Rowling on 7th April 2022. Lady Sheila was the perfect Trustee and friend of PiXL International. Her support for the charity was constant and affirming. Her life and the life of Sir John Rowling, our founding Trustee who pre-deceased her, are beacons which guide all that we do. It is a privilege to follow in the steps of such inspiring people. We miss them greatly and hold their memory in the highest regard.

#### **Objectives and activities**

The objects of the charity are to improve the life chances of young people through the advancement of education as the trustees in their absolute discretion think fit, by:

- (i) developing and supporting partnerships between schools in order to maximise standards of attainment;
- (ii) sharing in the acquisition and use of appropriate teaching resources to enable the academic progression of pupils;
- (iii) collaborating in the teacher training activities in order to raise standards of attainment.

There have been no changes in the Charity's objects or policies during the year.

In planning the Charity's activities for the year, the Trustees have paid due regard to the Charity Commission's guidance on public benefits.

##### *Where we work*

###### **Brazil:**

PiXL Brazil started in 2014 based in the city of Aparecida de Goiânia, central Brazil. After a short time implementing PiXL strategies, our pilot school jumped to the top position in the city's ranking. Since then more schools have joined the family. We have a hub of schools co-operating together and now work with schools in 6 States (almost like countries in their own right) - Goiás, Minas Gerias, São Paulo, Santa Caterina, Mato Grosso do Sul and Rio de Janeiro. Our Brazilian International Associate Josebene Lima leads a team who are carrying on the transformation through a mixture of school visits and virtual conferences. Much cultural contextualisation has been needed as the political and administrative structures are very different to countries like Tanzania, but the team show great resilience and leadership as they grow the network. Our PiXL leadership and teacher training videos produced in Portuguese are very useful and have prepared a solid foundation for scaling our work in this great, and troubled nation.

The pandemic has hit Brazil hard and schools have been navigating the new reality, many feeling they are inadequately prepared. Josebene and the team have adapted PiXL strategies to this new reality and have produced a new course to help school leaders look after themselves and their teams, to help children and adults process the trauma of the pandemic and how to close the academic gaps that have opened. PiXL Brazil has been really well received and continues to expand so that even more students have a better future and a brighter hope.

## **PiXL International**

### **Report of the Trustees for the year ended 31 March 2022**

#### **Ghana:**

Ashanti Akim South in Ghana is in its second academic year of partnership with PiXL International. All Senior High Schools are registered partner schools.

Impact to date - initial 2-year trend

Comparing the District's 2021 Core subject results to national shows at least half of students in 40-45% of the schools outperformed their contemporaries across Ghana in English Language and Mathematics at the crucial C6 boundary, the access point for Tertiary education. This is particularly encouraging as it suggests a return to stability after 2020 Covid disruption to learning.

Comparing their own District results from 2020 to 2021 shows improvement for a majority of schools in the pass rates at the two key grade boundaries (Pass+ and Credit+) in Integrated Science, and Social Studies. No individual school's results improved by less than 8% points, with one making a 97% improvement in the Pass rate at A1-C6 in Integrated Science.

Colleagues report that focused examination preparation prioritizing key topics, and use of Walking Talking Marks appear to be the two PiXL strategies that were most impactful.

The Director of Education's request for PiXL Therapy to address their locally diagnosed barrier of Senior High School students' inability to read competently or fluently in English Language (the nation language for exams in Ghana) called upon John Catron's skills in both primary education and literacy. The co-constructed resulting "Active Reciprocal Reading (ARR) for all subjects, by all teachers" pilot has been rolled out to all secondary schools, with some having requested and received additional targeted Zoom training for their Head of Department colleagues. These Zooms have been well-received.

A new District in Nkwawu has requested ARR for their Junior High Schools; students sit national exams. They are currently piloting in an initial single school before this is evaluated and rolled out more widely next year. Separately, a Junior High School Headteacher in Cape Coast has also requested finding out more for 2023.

Creating and nurturing personal contacts is key to sustainability and scalability in Ghana; we very much hope to be able to bring these new Districts into the PiXL fold, and to visit them for Conferences and workshops in person during the next academic year.

#### **South Africa:**

At the start of this project in South Africa, 20 schools have committed to joining the PiXL International programme. There are 3 Education District Officers and a Subject Adviser who will be supporting their schools in the effective implementation of PiXL International strategies. These schools come from rural areas and townships in Eastern Cape province which is the poorest province in the country.

The whole project will be overseen by Mr Mongezi Mnconco, Education District Officer, and formerly a principal of one of the schools in the partnership, Smiling Valley. He has led a very successful international partnership for 10 years with an English School, Byrchall High School.

The project will commence with a conference for all the Headteachers of the 20 schools and the Education District Officers. There is great enthusiasm for the successful launch of the project in 2023.

#### **Tanzania:**

##### **Rukwa:**

Rukwa is the region where we first introduced PiXL strategies. Laela School was the first to pilot them in Tanzania. Its headteacher, Mr Nicolous, is both secretary of PiXL International Tanzania (our official NGO for operating in Tanzania) and chair of TAHOSSA, Rukwa.

TAHOSSA is the secondary school headteachers association and, at their annual conference this year, Mr Nicolous used our training materials to update the headteachers on PiXL strategies and resources. We prepared an analysis of exam results for each school, which he circulated to all headteachers to assist them in setting goals for the following year.

## **PiXL International**

### **Report of the Trustees for the year ended 31 March 2022**

Uchile school, also an early adopter to PiXL ideas, has reported that they continue to use PiXL strategies to raise student attainment. They are currently piloting the use of past paper questions and answers in group work with students soon to sit their Form 4 national exams.

#### **Ruangwa:**

Ruangwa is in its third academic year of partnership with PiXL International. The 15 secondary schools have made a very good collective improvement in the CSEE (final school-leaving exam) pass rate from 80% in 2019 to 93% in 2020, and to 97.3% in 2021.

Seven of the 15 schools achieved 100% Pass, up from five in 2020; five schools improved their pass rate by more than 10% points (Nambilanje by 28%). Seven schools improved their Grade Point Average scores significantly, indicating that average grades improved for this cohort across all their qualifying subjects.

For FTNA (exams sat at the end of the second year of the 4-year course), Ruangwa schools increased from three schools to seven now achieving Zero Division Zeros = 100% pass. Eleven of the fifteen schools increased their Div I-III pass rate, with two increasing by more than 25% points, and a further five increasing between 10-19% points. These are Ruangwa's best-ever results and show a sustained pattern of growth in improvements.

Our lead PiXL Associate leads District-wide PiXL training for his colleagues, systematically monitoring implementation and impact. He reports that two specific aspects of our '8 Steps to Success' that resonated and were prioritised for 2021 were Step One 'Dream big'- setting challenging aspirational targets, and Step Six 'Test-test-test'.

Our lead Associate instigated and implemented agreed additional District-wide interventions to enhance individual schools' internal provision. These included 'catch-up' after-school classes, with testing held on Saturdays and Sundays. He monitored the students' understanding of key topics to ensure these were embedded as early as possible, and then prioritised the teaching of revision and re-visiting to ensure these were secure. He visited each school ahead of the CSEE exam series to motivate and inspire both staff and students. His is an exemplar of sustainability of PiXL by local experts

Creating and nurturing personal contacts is key to sustainability and scalability in Ruangwa; we very much hope to visit our colleagues for Conferences and workshops in person during the next academic year.

#### **Morogoro:**

A similar approach to that in Moshi has been implemented in Morogoro Region with the full support of the Regional Education Officer and the Regional Academic Officer. Morogoro Regional Administration has launched the Improvement Education Program (TABOE) in collaboration with PiXL International. The main objective, following the evaluation of the results of the local and national examinations, is to raise performance so that the Region enters the top ten regions for academic success. This is an exciting partnership and we look forward to evaluating the national exam results as soon as they are published.

#### **Uganda:**

PiXL in Uganda was established in 2018 starting with schools under Kampala City Council Authority (KCCA). Conferences have been held on the 3Cs PiXL model of Currency, Character and Culture.

All PiXL schools were encouraged to;

- Commit to helping their students achieve their best possible results
- Find ways to motivate and encourage students to aim high
- Celebrate students' success
- Encourage, help and celebrate the success of other schools

Headteachers committed themselves to:

- Set important goals for exam results at the school.
- Lead and create enthusiasm for success in their school
- Appoint a 'Raising Standards Leader' to work with the teachers.
- Share success and ideas with other PiXL schools

## **PiXL International**

### **Report of the Trustees for the year ended 31 March 2022**

#### **Financial review**

The statements shows a surplus for the year of £45,616 (2021 £36,928). This has increased reserves at the year end to £219,345.

#### *Reserves*

All charities are recommended to have a reserves policy which takes into account immediate operational needs, has due regard for the composition of its asset base and earmarks funds which are necessary to carry out future plans.

The Trustees therefore consider that an appropriate level of free reserves should equate to the equivalent of three months funding amounts.

#### **Statement of trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that year. In preparing these financial statements the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2015. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board

  
B Rhymaun (Nov 23, 2022 16:57 GMT)

Barbara Rhymaun  
7 November 2022

## **PiXL International**

### **Independent examiner's report to the trustees on the unaudited financial statements of PiXL International.**

I report on the accounts of PiXL International for the year ended 31 March 2022 set out on pages to 12.

#### **Respective responsibilities of Trustees and independent examiner**

As the charity's Trustees you are responsible for the preparation of the accounts, you consider that the audit requirement of section 144(2) of the Charities Act 2011 (the Act) does not apply and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the Act; and
- to state whether particular matters have come to my attention.

#### **Basis of independent examiner's statement**

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (i) which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep proper accounting records in accordance with section 130 of the Act; and
  - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Act have not been met; or
- (ii) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

S. Kay

.....  
**S Kay ACA FCCA**

The Barker Partnership  
Chartered Accountants & Statutory Auditors  
44 Kirkgate  
Ripon  
North Yorkshire  
HG4 1PB

7 November 2022



# PiXL International

## Receipts and payments accounts

For the year ended 31 March 2022

	Notes	Unrestricted funds £	2022 Total £	2021 Total £
<b>A1 Receipts</b>				
Donations		130,142	130,142	111,271
HMRC gift aid		-	-	6,400
Bank interest receivable		19	19	29
<b>Total receipts</b>		<u>130,161</u>	<u>130,161</u>	<u>117,700</u>
<b>A3 Payments</b>				
Wages		60,417	60,417	59,785
Employer's NIC		3,119	3,119	879
Pension costs		-	-	750
Grants to projects		-	-	305
Leadership and delivery of projects		13,424	13,424	9,605
Research, resources and training		-	-	5,071
UK travel and sundry expenses		-	-	266
Computer costs		6,305	6,305	1,930
Bank charges		800	800	630
Accountancy		480	480	480
Legal fees		-	-	1,071
<b>Total payments</b>		<u>84,545</u>	<u>84,545</u>	<u>80,772</u>
<b>Net movement in funds</b>		45,616	45,616	36,928
Cash funds last year end		<u>173,729</u>	<u>173,729</u>	<u>136,801</u>
<b>Cash funds this year end</b>		<u>219,345</u>	<u>219,345</u>	<u>173,729</u>

## B1 Cash Funds

### Unrestricted funds £

Bank account

219,345

The financial statements were approved by the Trustees on 7 November 2022 and signed on its behalf by

*B Rhymaun*

B Rhymaun (Nov 23, 2022 16:57 GMT)

Barbara Rhymaun

Trustee