



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01/01/2024 Period start date To 31/12/2024
Period end date

Charity name: Senior Staffy Club

Charity registration number: 1156723

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>"For the benefit of the public to relieve the suffering of animals in need of care and attention and, in particular, to provide and maintain rescue homes or other facilities for the reception, care and treatment of such animals."</p> <p>"To promote humane behaviour towards animals by providing appropriate care protection, treatment and security for animals which are in need of care and attention by reason of sickness, maltreatment, poor circumstances, or ill-usage and to educate the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among animals."</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The focus of our activities remains the rescuing and rehoming of Senior Staffordshire Bull Terriers and Staffy Cross dogs aged 7yrs and over. By doing so we relieve the suffering of animals and provide facilities for their reception, care and treatment. This also helps to reduce the number of stray, neglected, unwanted and vulnerable animals throughout the UK, and also reduces the number of dogs unnecessarily destroyed, both in pounds and</p>

		at the vets. Also by undertaking these activities we, via personal interaction at events, social media and the use of volunteers, educate the public regarding animal welfare in general and promote humane behaviour towards animals.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	In planning our activities for the year we kept in mind the Charity Commission's guidance on public benefit at our trustee meetings.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	<p>A great contribution is made by our volunteers. We are very grateful for the many hours volunteers have spent, fostering, caring for and walking the dogs. As well as time spent fundraising and promoting the rescue and its aims and helping us with Social Media.</p> <p>Without this valuable contribution of time, energy and expertise we would not have been able to achieve so much.</p>

Other		
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Achievements and Performance

	SORP refere nce																												
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Our intakes and rehoming figures are as follows:</p> <p>Intakes:</p> <p>2023 - 42</p> <p>2024 - 55</p> <p>Rehomed</p> <p>2023 - 40</p> <p>2024 - 48</p> <p>Our intakes and adoptions have increased this year The dogs have come into our care for the following reasons:</p> <table border="1"> <thead> <tr> <th>Intake Reason</th><th>2023</th><th>2024</th></tr> </thead> <tbody> <tr> <td>Conflict with companion animal</td><td>1</td><td>1</td></tr> <tr> <td>Change of owner circs</td><td>4</td><td>5</td></tr> <tr> <td>Owner can no longer afford</td><td>3</td><td>3</td></tr> <tr> <td>Homeless</td><td>3</td><td>0</td></tr> <tr> <td>Ill health of owner</td><td>7</td><td>5</td></tr> <tr> <td>Owner moving house</td><td>1</td><td>0</td></tr> <tr> <td>Not getting on with child in home</td><td>2</td><td>1</td></tr> <tr> <td>Owner no longer has time</td><td>3</td><td>2</td></tr> </tbody> </table>	Intake Reason	2023	2024	Conflict with companion animal	1	1	Change of owner circs	4	5	Owner can no longer afford	3	3	Homeless	3	0	Ill health of owner	7	5	Owner moving house	1	0	Not getting on with child in home	2	1	Owner no longer has time	3	2
Intake Reason	2023	2024																											
Conflict with companion animal	1	1																											
Change of owner circs	4	5																											
Owner can no longer afford	3	3																											
Homeless	3	0																											
Ill health of owner	7	5																											
Owner moving house	1	0																											
Not getting on with child in home	2	1																											
Owner no longer has time	3	2																											

New baby	1	1
Owner died	6	2
Relationship breakdown	1	2
From another shelter	9	7
Pound	1	17
Can't cope with behaviour 4	0	4
Hand in - unwanted	0	2
Return after rehome - owners illness	0	1
Return after rehome - not suitable	0	1
Change of job	0	1

Of the dogs we took in this year there were 31 from private owners, 17 from stray pounds and 7 from other rescues.

In 2023 intakes from private homes made up approx 74% of all intakes, this year (2024) private rehomes equate to 56%

In 2023 we had 1 intake from the stray pounds, equating to 2.3% of the overall intake - this year (2024) we had 17 from the pound equating to 30.9% of the overall intake... a significant % increase.

The shift in where the dogs are coming from i.e now predominantly the Stray Pound and not private rehomes suggests that as rescues struggle to cope with the volume of intakes from whatever source, and the spaces available become less..then dogs which may have been previously taken in direct from homes now found themselves in the stray pounds because the owners cannot find them a space in rescue. Which then becomes a vicious circle as rescues continue to struggle with the numbers needing help.

		<p>The demand for rescue of dogs with behavioural issues and medical conditions remains high, meaning we have to continue to plan for dogs to stay with us for longer periods due to the extra care and attention they require. This means kennel space can sometimes be tied up for longer periods of time adding to the issues and pressure.</p> <p>Taking dogs that are sometimes with us longer than normal does have an impact on the spaces we have free but we do not give up on the dogs until they find a home no matter how long that takes.</p> <p>We continue to take in some of the harder to rehome dogs that many other rescues will not take because of their age, health issues, or behaviour.</p> <p>We do also work closely with other rescues who approach us because they have struggled to find a Senior Staffy that they have in their care a home and they contact us for our specialism and experience with the breed and to date we have always managed to find the dogs we take from other rescues a new home very quickly.</p> <p>We continue to manage our intake capacity - with kennel capacity remaining at 8 in total across both sites. We use foster carers to help us with very elderly dogs, dogs who are in need of operations / medical care or dogs that once up for adoption have sadly had little interest in kennels.</p> <p>We pride ourselves in making sure that our intake capacity is matched to our resources so that dogs in kennels can get the individual attention and time spent with them every day via the volunteer dog walkers and dogs who are struggling in kennels are able to move to a foster home as soon as possible.</p>
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	<p>We continue to work towards purchasing our own premises so that we can develop further, and enhance the rescue experience for the dogs we take in. To that end we continue to 'red circle' funding which will go towards the purchase of a property as soon as possible.</p> <p>We are pleased to say that we have made an offer on a property which was previously a boarding kennels. We are still in the process of the sale being completed but hope to have the keys in early 2025.</p> <p>Our fundraising continues to build. We have an active fundraising team who meet once a month to plan events, and we have continued to expand our main funding source our 'Kennel Crusaders' which provides us with a regular monthly income.</p> <p>We continue our partnership with Pets at Home at their Festival Park branch and regularly attend in store to raise funds and awareness of our work.</p> <p>We also have a small team who regularly attend fetes / dogs shows etc with a stall which again helps raise funds and awareness. To aid their fundraising we have invested in a mobile card reader. With the change to a more cashless society it is increasingly harder to get donations when out 'in the field' and the card reader has already made a big difference in that respect.</p> <p>Our Social Media team develops year on year and ensures that SSC has an active presence on all social media platforms.</p> <p>We have continued to increase our volunteer base which now covers all areas: dog walking, foster care, social media support, adoption, fundraising and administration. By doing so this has enabled us to provide increased levels of care to the dogs in our kennels, at the same time increasing awareness and our social media presence to promote, engage and educate the public</p>
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		<p>regarding our aims, rescue and animal welfare in general.</p> <p>We were nominated for the Petplan Volunteer Team of the year.</p> <p>We have had one Trustee step down as she wished to concentrate on her own Charitable work. The rest of the 8 Committee members remain unchanged from last year and continue to work well with each Trustee being responsible for certain areas.</p> <p>We attended the Association of Cats and Dogs Home conference in Telford, which was a great opportunity to keep up to date with any new legal requirements, develop our knowledge in other areas and to speak to colleagues working in other rescues and build a network of support.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance		

against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a healthy position overall
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>We hold the following reserves:</p> <p>Contingency fund - £30,000 - this is held as a fund in case of any financial emergency or if the rescue should suddenly need to close for any reason to ensure that the dogs in care at that time have funding behind them until we are able to place them elsewhere or rehome them.</p> <p>Working capital - £30,000 - ensures that we always have reasonable funding in place to pay bills</p> <p>To cover expenses Molly / Spike - £20,504.32 - we fully support two long term dogs for life and this reserve is to cover their expenses.</p> <p>Building fund - £701,676.97 - this is for the purchase of our own property, and as stated above if we have had an offer accepted on a property. We are currently in the process of completing the sale.</p>
Amount of reserves held		
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

Additional information (optional)

You may choose to include further statements where relevant about:

		The charity's principal source of income is via our kennel crusaders scheme which
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The charity's principal sources of funds (including any fundraising)	Para 1.47	provides us with a regular monthly income. We also have regular general donations and fundraising efforts via supporters of our Facebook page.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management charitable

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have a detailed Trustee induction pack which provides aims and objectives of the charity, mission statement, expectations of a Trustee, GDPR policy, Confidentiality policy and our Charity documentation. Each new Trustee is mentored by an existing Trustee until their training is complete
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	

Other		

Reference and Administrative details

Charity name	Senior Staffy Club
Other name the charity uses	
Registered charity number	1156723
Charity's principal address	c/o Unit 7 Rockhaven, Triangle Park, Triangle Way, Gloucester, GL1 1AJ

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Julie Blaynee	Chairperson		
	2	Julie Ann Harris	Treasurer / Adoptions Manager		
	3	Elaine Thomas	Social Media Manager		
	4	Julia Kaminski	Media Manager		
	5	Catherine Lee	Fundraising / Charity Development		
	6	Rachel Bluck	Kennel Manager		
	7	Veronica Smith	Fundraising Manager		
	8	Lisa Bird	Intakes Manager		
	9				
	10				
	11				
	12				
	13				
	14				
	15				
	16				
	17				
	18				
	19				
	20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	None		
	Name of chief executive or names of senior staff members (Optional information)		

Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	J Blayne	J.A.Harris
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Full name(s)	Julie Blaynee	Julie Ann Harris
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Position (eg Secretary, Chair, etc)	Chairperson	Treasurer
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Date	07/08/25
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Independent examiner's report to the Trustees of Senior Staffy Club – charity number 1156723

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2024.

Responsibilities & basis of report

As the charity trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the 2011 Act and carrying out my examination, I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



P Joyner ICPA/FMAAT – Licence Membership no. 6309205

Vision Finance Solutions Limited
6 Goshawk Road
Quedgeley
Gloucester
GL2 4NU

Dated : 28 May 2025.

Date: 28/05/2025

Time: 11:50:12

Senior Staffy Club

Page: 1

Profit and Loss

From: Month 1, January 2024
To: Month 12, December 2024

Chart of Accounts:

Default Layout of Accounts [PARTIAL]

	<u>Period</u>	<u>Year to Date</u>	
Income			
Kennel Crusaders	118,784.76	118,784.76	
Gift Aid	13,578.59	13,578.59	
General/One-Off	50,006.76	50,006.76	
Adoptions	3,726.10	3,726.10	
Ebay	32,700.00	32,700.00	
Pay Day	13,336.75	13,336.75	
Fundraising	9,733.43	9,733.43	
Agria Commission	465.86	465.86	
Charities Trust/Just Giving	8,974.76	8,974.76	
	251,307.01		251,307.01
Purchases			
Vet Expenses	61,403.58	61,403.58	
Kennel Fees	41,374.60	41,374.60	
Fostering Costs	460.38	460.38	
Transportation	101.01	101.01	
Spike Costs	6,166.50	6,166.50	
Molly Costs	6,829.04	6,829.04	
Food/Supplements	4,275.19	4,275.19	
Charitable Expenditure - Grants Payable	1,026.52	1,026.52	
Behaviourist Support	1,303.90	1,303.90	
	122,940.72		122,940.72
Direct Expenses			
Miscellaneous Expenses	4,877.67	4,877.67	
Fundraising Costs	4,951.35	4,951.35	
Gifts	569.05	569.05	
	10,398.07		10,398.07
Gross Profit/(Loss):	<u>117,968.22</u>		<u>117,968.22</u>
Overheads			
Rent and Rates	3,014.06	3,014.06	
Printing and Stationery	4,337.52	4,337.52	
Telephone and Computer charges	993.42	993.42	
Maintenance	2,237.83	2,237.83	
General Expenses	2,774.00	2,774.00	
Bank Charges and Interest	(1,396.96)	(1,396.96)	
Professional Fees	950.00	950.00	
	12,909.87		12,909.87
Net Profit/(Loss):	<u>105,058.35</u>		<u>105,058.35</u>

Date: 28/05/2025
Time: 11:52:52

Senior Staffy Club
Balance Sheet

From: Month 1, January 2024
To: Month 12, December 2024

Chart of Accounts: Default Layout of Accounts [PARTIAL]

	Period	Year to Date
Fixed Assets		
	0.00	0.00
Current Assets		
Deposits and Cash	10,000.00	27,403.24
Bank Account	95,058.35	754,878.05
	105,058.35	782,281.29
Current Liabilities		
	0.00	0.00
Current Assets less Current Liabilities:	105,058.35	782,281.29
Total Assets less Current Liabilities:	105,058.35	782,281.29
Long Term Liabilities		
	0.00	0.00
Total Assets less Total Liabilities:	105,058.35	782,281.29
Capital & Reserves		
Funds	0.00	677,222.94
P & L Account	105,058.35	105,058.35
	105,058.35	782,281.29

Date: 28/05/2025
Time: 11:53:34

Senior Staffy Club

Profit and Loss (Actual, Prior Year and Variance)

Page: 1

From: Month 1, January 2024
To: Month 12, December 2024

Chart of Accounts:

Default Layout of Accounts [PARTIAL]

	Period				Year to Date			
	Actual	Prior Year	Variance	Variance (%)	Actual	Prior Year	Variance	Variance (%)
Income								
Kennel Crusaders	118,784.76	94,984.11	23,800.65	25.06	118,784.76	94,984.11	23,800.65	25.06
Gift Aid	13,578.59	0.00	13,578.59	100.00	13,578.59	0.00	13,578.59	100.00
General/One-Off	50,006.76	63,108.18	(13,101.42)	(20.76)	50,006.76	63,108.18	(13,101.42)	(20.76)
Adoptions	3,726.10	3,286.53	439.57	13.37	3,726.10	3,286.53	439.57	13.37
Ebay	32,700.00	11,706.53	20,993.47	179.33	32,700.00	11,706.53	20,993.47	179.33
Facebook	0.00	12,183.49	(12,183.49)	(100.00)	0.00	12,183.49	(12,183.49)	(100.00)
Pay Day	13,336.75	967.65	12,369.10	1,278.26	13,336.75	967.65	12,369.10	1,278.26
Legacies	0.00	20,694.33	(20,694.33)	(100.00)	0.00	20,694.33	(20,694.33)	(100.00)
Fundraising	9,733.43	19,967.69	(10,234.26)	(51.25)	9,733.43	19,967.69	(10,234.26)	(51.25)
Agria Commisssion	465.86	345.06	120.80	35.01	465.86	345.06	120.80	35.01
Charities Trust/Just Giving	8,974.76	2,692.89	6,281.87	233.28	8,974.76	2,692.89	6,281.87	233.28
	<u>251,307.01</u>	<u>229,936.46</u>	<u>21,370.55</u>	<u>9.29</u>	<u>251,307.01</u>	<u>229,936.46</u>	<u>21,370.55</u>	<u>9.29</u>
Purchases								
Vet Expenses	61,403.58	38,894.97	(22,508.61)	(57.87)	61,403.58	38,894.97	(22,508.61)	(57.87)
Kennel Fees	41,374.60	28,168.70	(13,205.90)	(46.88)	41,374.60	28,168.70	(13,205.90)	(46.88)
Fostering Costs	460.38	477.75	17.37	3.64	460.38	477.75	17.37	3.64
Payouts/Assistance	0.00	175.00	175.00	100.00	0.00	175.00	175.00	100.00
Transportation	101.01	350.00	248.99	71.14	101.01	350.00	248.99	71.14
Spike Costs	6,166.50	5,709.00	(457.50)	(8.01)	6,166.50	5,709.00	(457.50)	(8.01)
Molly Costs	6,829.04	3,589.06	(3,239.98)	(90.27)	6,829.04	3,589.06	(3,239.98)	(90.27)
Food/Supplements	4,275.19	3,600.52	(674.67)	(18.74)	4,275.19	3,600.52	(674.67)	(18.74)
Charitable Expenditure - Grants Payable	1,026.52	0.00	(1,026.52)	(100.00)	1,026.52	0.00	(1,026.52)	(100.00)
Behaviourist Support	1,303.90	2,881.34	1,577.44	54.75	1,303.90	2,881.34	1,577.44	54.75
	<u>122,940.72</u>	<u>83,846.34</u>	<u>(39,094.38)</u>	<u>(46.63)</u>	<u>122,940.72</u>	<u>83,846.34</u>	<u>(39,094.38)</u>	<u>(46.63)</u>
Direct Expenses								
Miscellaneous Expenses	4,877.67	167.40	(4,710.27)	(2,813.78)	4,877.67	167.40	(4,710.27)	(2,813.78)
Fundraising Costs	4,951.35	4,033.94	(917.41)	(22.74)	4,951.35	4,033.94	(917.41)	(22.74)
Gifts	569.05	126.99	(442.06)	(348.11)	569.05	126.99	(442.06)	(348.11)
	<u>10,398.07</u>	<u>4,328.33</u>	<u>(6,069.74)</u>	<u>(140.23)</u>	<u>10,398.07</u>	<u>4,328.33</u>	<u>(6,069.74)</u>	<u>(140.23)</u>
Gross Profit/(Loss):	117,968.22	141,761.79	(23,793.57)	(16.78)	117,968.22	141,761.79	(23,793.57)	(16.78)
Overheads								
Rent and Rates	3,014.06	2,849.45	(164.61)	(5.78)	3,014.06	2,849.45	(164.61)	(5.78)
Printing and Stationery	4,337.52	2,666.48	(1,671.04)	(62.67)	4,337.52	2,666.48	(1,671.04)	(62.67)
Telephone and Computer charges	993.42	964.07	(29.35)	(3.04)	993.42	964.07	(29.35)	(3.04)
Maintenance	2,237.83	1,203.80	(1,034.03)	(85.90)	2,237.83	1,203.80	(1,034.03)	(85.90)
General Expenses	2,774.00	2,470.34	(303.66)	(12.29)	2,774.00	2,470.34	(303.66)	(12.29)
Bank Charges and Interest	(1,396.96)	(1,084.52)	312.44	28.81	(1,396.96)	(1,084.52)	312.44	28.81
Professional Fees	950.00	4,073.00	3,123.00	76.68	950.00	4,073.00	3,123.00	76.68
	<u>12,909.87</u>	<u>13,142.62</u>	<u>232.75</u>	<u>1.77</u>	<u>12,909.87</u>	<u>13,142.62</u>	<u>232.75</u>	<u>1.77</u>
Net Profit/(Loss):	105,058.35	128,619.17	(23,560.82)	(18.32)	105,058.35	128,619.17	(23,560.82)	(18.32)

Independent examiner's report to the Trustees of Senior Staffy Club – charity number 1156723

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2024.

Responsibilities & basis of report

As the charity trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the 2011 Act and carrying out my examination, I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



P Joyner ICPA/FMAAT – Licence Membership no. 6309205

Vision Finance Solutions Limited
6 Goshawk Road
Quedgeley
Gloucester
GL2 4NU

Dated: 28 May 2025.