



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 01/01/2022  
Period end date

Period start date To 31/12/2022

Charity name: Senior Staffy Club

Charity registration number: 1156723

**Objectives and Activities \*\*\* Please note the late submission of this form and the 2022 accounts was due to the system change made by the CC which resulted in us having no access to the system for 3 months and was beyond our control \*\*\***

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	"For the benefit of the public to relieve the suffering of animals in need of care and attention and, in particular, to provide and maintain rescue homes or other facilities for the reception, care and treatment of such animals."  "To promote humane behaviour towards animals by providing appropriate care protection, treatment and security for animals which are in need of care and attention by reason of sickness, maltreatment, poor circumstances, or ill-usage and to educate the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among animals."
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The focus of our activities remains the rescuing and rehoming of Senior Staffordshire Bull Terriers and Staffy Cross dogs aged 7yrs and over. By so doing we relieve the suffering of animals and provide facilities for their reception, care and treatment. This also helps to reduce the number of stray, neglected, unwanted and vulnerable animals throughout the UK, and also reduces the number of dogs unnecessarily destroyed, both in pounds and at the vets. Also by undertaking these activities we, via personal interaction at events, social media and the use of volunteers, educate the public regarding animal welfare in general and promote humane behaviour towards animals.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	In planning our activities for the year we kept in mind the Charity Commissions guidance on public benefit at our trustee meetings.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	<p>A great contribution is made by our volunteers. We are very grateful for the many hours volunteers have spent, fostering, caring for and walking the dogs. As well as time spent fundraising and promoting the rescue and its aims and helping us with Social Media.</p> <p>Without this valuable contribution of time, energy and expertise we would not have been able to achieve so much.</p>
Other		

### Achievements and Performance

	SORP reference	
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<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>Our intakes and rehoming figures are as follows:</p> <p><b>Intakes:</b>  2021 - 37  2022 - 31</p> <p><b>Rehomed</b>  2021 - 36  2022 - 28</p> <p>There have been peaks and troughs throughout the year of dogs coming to us, we believe due to many people still working at home but also then people's circumstances changing due to the cost of living crisis.</p> <p>Of the dogs we took in there were 17 from private owners, 4 from stray pounds and 10 from other rescues or organisations such as the Police and RSPCA. So the private owner v. organisation ratio was roughly 50/50.</p> <p>We have seen a higher demand for rescue of dogs with behavioural issues and medical conditions, meaning we have to plan for dogs to stay with us longer due to the extra care/attention they require. This means kennel space can sometimes be tied up for longer periods of time.</p> <p>This means we sometimes have dogs that are in our care for a long time such as Hughie, a hyperactive staffie cross who was with us all through 2022 - but we are pleased to say after 12 months he has now found a fantastic home. We also have Albert who arrived in May 2022 and is still looking for his home. Taking dogs that are sometimes with us longer than normal does have an impact on the spaces we have free but we do not give up on the dogs until they find a home no matter how long that takes.</p> <p>We continue to take in some of the harder to rehome dogs that many other rescues will not take because of their age, health issues, or behaviour or find that they themselves cannot rehome.</p> <p>We do work closely with other rescues who come to us because they have struggled to find a Senior Staffie that they have in their care a home and they contact us for our specialism and experience with the breed and to date we have always managed to find the dogs we take from other rescues a new home very quickly.</p> <p>We have settled into our new boarding kennel facility in Stoke now and continue to develop it alongside our Worcester boarding kennel facility. Our kennel capacity remains at 8. Both</p>
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		<p>kennels now have an indoor play area so that the dogs can now have off lead time when the weather is bad or just have some quiet time having cuddles with volunteers.</p> <p>Both of our kennel bases continue to have their own vans to enable the transportation of the dogs to kennels, vet appointments, foster homes and the like.</p> <p>We continue to work towards getting our own premises so that we can develop further, and enhance the rescue experience for the dogs we take in. To that end we continue to 'red circle' funding which will go towards the purchase of a property as soon as possible.</p> <p>Our fundraising continues to build. We now have an active fundraising team who meet once a month to plan events, and we have continued to expand our main funding source our 'Kennel Crusaders' which provides us with a regular monthly income.</p> <p>We are currently investigating introducing legacies.</p> <p>Our Social Media team develops year on year and ensures that SSC has an active presence on all social media platforms.</p> <p>We have continued to increase our volunteer base which now covers all areas: dog walking, foster care, social media support, adoption, fundraising and administration. By doing so this has enabled us to provide increased levels of care to the dogs in our kennels, at the same time increasing awareness and our social media presence to promote, engage and educate the public regarding our aims, rescue and animal welfare in general.</p> <p>In March we have introduced a new software package (Anilog) for recording of information to help us develop in a more robust way in recording information on intakes, vet care, behavioural issues, adoptions etc</p> <p>We also now have a new website which is professionally hosted and helps us to deliver our message, advertise the dogs for adoption and fundraise clearly.</p> <p>2022 was the 10 year anniversary of the founding of Senior Staffy Club and a number of events were undertaken to promote this.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a healthy position overall
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>We hold the following reserves:</p> <p>Contingency fund - this is held as a fund in case any financial emergency or if the rescue should suddenly need to close for any reason to ensure that the dogs in care at that time have funding behind them until we are able to place them elsewhere or rehome them.</p> <p>Working capital - ensures that we always have reasonable funding in place to pay bills</p> <p>Expenses Molly / Spike - we fully support two long term dogs for life and this reserve is to cover their expenses</p> <p>Building fund - this is for the purchase of our own property, for which we are actively looking.</p>
Amount of reserves held	Para 1.22	£548,603.77 in total
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The charities principal source of income is via our kennel crusaders scheme which provides us with a regular monthly income. We also have regular general donations and fundraising efforts via supporters of our Facebook page.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

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## Structure, Governance and Management charitable

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have a detailed Trustee induction pack which provides aims and objectives of the charity, mission statement, expectations of a Trustee, GDPR policy, Confidentiality policy and our Charity documentation. Each new Trustee is mentored by an existing Trustee until their training is complete
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Senior Staffy Club
Other name the charity uses	
Registered charity number	1156723
Charity's principal address	c/o Unit 7 Rockhaven, Triangle Park, Triangle Way, Gloucester, GL1 1AJ



### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Julie Blaynee	Chairperson		
2	Julie Ann Harris	Treasurer / Adoptions Manager		
3	Elaine Thomas	Social Media Manager		
4	Julia Kaminski	Media Manager		
5	Catherine Lee	Fundraising Manager		
6	Rachel Bluck	Kennel Manager		
7	Andrea Phillips	Volunteer / Foster Manager		
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### Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

**Signature(s)** J Blayne

J.A.Harris

**Full name(s)** Julie Blaynee

Julie Ann Harris

**Position (eg Secretary,  
Chair, etc)**

Chairperson

Treasurer

**Date**

5/10/23

**SENIOR STAFFY CLUB  
PROFIT AND LOSS**

	<b><u>2022</u></b>	<b><u>2021</u></b>
	<b><u>Period</u></b>	<b><u>Period</u></b>
<b>Income</b>		
Kennel Crusaders	84722.84	72879.18
Gift Aid	19027.35	7566.20
General/One-Off	59529.91	58056.72
Adoptions	2116.50	2626.65
Ebay	11387.30	330.52
Facebook	11740.67	0.00
Pay Day	1653.41	0.00
Grants	3500.00	8033.61
Fundraising	2618.56	4396.61
Agria Commission	309.18	0.00
Charities Trust/Just Giving	4163.93	0.00
	200769.65	153889.49
<b>Purchases</b>		
Vet Expenses	29129.79	34557.58
Kennel Fees	18826.60	16655.40
Fostering Costs	1679.90	6737.13
Payouts/Assistance	123.57	7960.95
Transportation	90.23	83.30
Spike Costs	6103.60	2236.20
Molly Costs	3069.82	1889.08
Food/Supplements	1261.56	0.00
Behaviourist Support	856.85	0.00
	61141.92	70119.64
<b>Direct Expenses</b>		
Miscellaneous Expenses	280.14	1354.49
Fundraising Costs	512.89	0.00
Advertising	47.00	0.00
Gifts	147.00	0.00
	987.03	1354.49
<b>Gross Profit/(Loss):</b>	<b><u>138640.70</u></b>	<b><u>82415.36</u></b>
<b>Overheads</b>		
Rent and Rates	2800.00	2943.75
Printing and Stationery	3914.93	2870.87
Telephone and Computer	955.88	0.00
Maintenance	844.19	3059.19
General expenses	2450.06	1105.58
Bank Charges and Interest	-292.04	0.00
	10673.02	9979.39
<b>Net Profit/(Loss):</b>	<b><u>127967.68</u></b>	<b><u>72435.97</u></b>

**SENIOR STAFFY CLUB**  
**BALANCE SHEET**

From: Month 1, January 2022  
To: Month 12, Dcember 2022

	2022 Period	2021 Period
<b>Fixed Assets</b>	0.00	0.00
<b>Current Assets</b>		
Building Fund	461,902.47	325,000
Expenses Molly/Spike (Ringfenced)	26,701.30	35,874.72
Contingency Fund	30,000	30,000
Working Capital	30,000	29,761.37
	548,603.77	420,636.09
<b>Current Assets less Current Liabilities</b>	548,603.77	420,636.09
<b>Total Assets less Current Liabilities</b>	548,603.77	420,636.09
<b>Long Term Liabilities</b>	0.00	0.00
<b>Total Assets less Total Liabilities</b>	548,603.77	420,636.09
<b>Capital Reserves</b>	420,636.09	348,200.12
<b>P &amp; L Account</b>	127,967.68	72,435.97
	548,603.77	420,636.09

# Independent examiner's report to the Trustees of Senior Staffy Club – charity number 1156723

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2022.

## Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

## Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jessica Marshall FCA – ICAEW no. 1602299

Goulden Marshall Ltd

5 Littlefield  
Quedgeley  
Gloucestershire  
GL2 4GZ

Dated 5<sup>th</sup> October 2023