



Trustees' Annual Report for the period							
From	Period start date			To	Period end date		
	Day 01	Month 01	Year 2024		Day 31	Month 12	Year 2024

Section A Reference and administration details

Charity name

Home Instead Charities UK

Other names charity is known by

Registered charity number (if any)

1156700

Charity's principal address

Unit 2 Walnut Business Centre

Lower Stretton

Warrington

Postcode

WA4 4PG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Martin Jones	Chair		
2	Victoria Massey		16 th June 2024 - present	
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
Diana Stephenson	

Luke Norbury	Resigned 23 rd October 2024
Clare Jefferies	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Penelope Hamer

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

CONSTITUTION

How the charity is constituted
(eg. trust, association, company)

CHARITABLE INCORPORATED ORGANISATION

Trustee selection methods
(eg. appointed by, elected by)

BY APPOINTMENT

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Luke Norbury resigned from his position as Trustee on 23rd October 2024.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objectives of the charity are to further such charitable purposes for the benefit of the elderly (as are recognised under the laws of England, Wales and Scotland) as the trustees see fit from time to time and in particular but not exclusively through making of grants.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Following the launch of our Companionship Cafes in 2022/2023 the charity is now operating 23 cafes supporting more than 500 individuals on a regular basis across the UK. Enrichment activities such as arts and crafts, singing, films, reminiscence, sporting and mobility exercises, and quizzes take place as well as regular social groups where ageing adults meet and chat over a cup of tea and cake.

Our Talk Tech café model has seen huge success getting ageing adults savvy and confident using technology devices.

In addition to the companionship/Talk Tech cafes the charity has awarded 57 grants to grass roots community groups in 2024 totalling £23,807 and benefiting 3,471 ageing adults across the UK.

Awards included:

Blaenavon Over 50s Forum, Northern Ireland: £440

To run events for the elderly coming up to Christmas for elderly people in the community and to provide them with a warm hub and refreshments during the cost-of-living crisis.

20 seniors were supported.

Embells cic community support project, Gateshead: £500

To run a free weekly community lunch service bringing those who are most valuable and isolated together to enjoy a free 3 course hot meal and to host a friendship group each month in partnership with Age UK Gateshead with a range of activities and talks.

100 seniors were supported over a 12 month period.

String of Hearts CIC, Manchester: £500

String of Hearts is a community arts organisation which connects older adults through music, to reduce isolation and improve wellbeing in later life. Based in Sale, Greater Manchester, and support 500 people each year across Trafford and Wythenshawe who are isolated and living with long-term conditions. The group runs five core groups, a music phone calls service supporting those who are housebound, and sessions in sheltered housing & mental health settings.

Through this grant, free transport was provided to enable isolated older adults to access groups in Broomwood, Sale West and Brooklands. At the sessions, older adults will take part in singing, playing percussion, discussing their lives & memories, and writing songs with String of Hearts musicians.

MHA Communities Saltash, Cornwall: £700

MHA Communities Cornwall supports older people to live later life well, providing social opportunities to prevent isolation & loneliness. The group provides support to 161 members, via social groups, day trips, befriending, signposting, newsletters & online activities. Within Saltash, 2 memory cafés and 2 music for good sessions, partnered with the NHS. The aim of the project is to promote wellbeing in members living with Dementia, providing opportunities to feel a sense of belonging & improve self-esteem.

Statutory Declaration

Re: Confirmation of Compliance with Charity Commission Guidance on Public Benefit

We, the undersigned, being trustees of Home Instead Charities (hereinafter referred to as "the Charity"), hereby declare and confirm the following:

1. **Awareness of Public Benefit Requirement:** We acknowledge our responsibility to ensure that the activities of the Charity provide a public benefit, as per the requirements set out in the Charities Act 2011.
2. **Review of Charity Commission Guidance:** We confirm that we have had regard to the guidance issued by the Charity Commission on public benefit. This includes the following key documents:
 - "Charities and Public Benefit" (PB1)
 - "The Advancement of Education for the Public Benefit" (PB2)
 - "The Prevention or Relief of Poverty for the Public Benefit" (PB3)
 - Any other relevant guidance provided by the Charity Commission.
3. **Application of Guidance in Decision-Making:** We have duly considered this guidance in all our decision-making processes to ensure that the activities, operations, and purposes of the Charity align with the principles of providing public benefit. Specifically:
 - Our programs and initiatives are designed to serve a broad section of the public, without undue restriction.
 - We prioritize transparency and accountability in our operations to demonstrate how our activities contribute to public benefit.
 - We regularly review and assess the impact of our work to ensure it continues to meet the public benefit criteria set by the Charity Commission.

4. **Documentation and Reporting:** We maintain accurate records and documentation of our adherence to the public benefit requirement. This includes:
- Minutes of trustee meetings where public benefit considerations are discussed.
 - Annual reports detailing how our activities provide public benefit.
 - Impact assessments and evaluations demonstrating the outcomes of our work.
5. **Ongoing Commitment:** We commit to ongoing education and awareness regarding public benefit requirements among trustees and staff of the Charity. We will continue to review and implement any updates to the Charity Commission's guidance to ensure continuous compliance.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year**Successes and challenges**

2024 was the charity's 10th anniversary and saw a huge uplift in fundraising from the Home Instead network of local franchise offices with more than 50% of the charity's income coming from the Home Instead Network.

Our two main events, Carols at the Cathedral and the Home Instead Annual Golf Day continued to perform well generating £17, 242.60.

Fundraising and Operations Manager of the charity commenced her maternity leave at the end of February leaving a capacity gap within the team which meant the charity was unable to actively source or secure an increase to our external funding to run our companionship cafes.

The charity operated 23 companionship cafes regularly throughout the year benefiting more than 500 ageing adults on a regular basis.

The charity awarded 57 grants to local community groups benefiting 3,471 individuals

Section E

Financial review

Brief statement of the charity's policy on reserves

The Trustees agreed that no more than 3 months operating costs be held in reserves. As the salary costs of the two full time employees are borne by Home Instead, this equates to approx. £25,000 to be held in reserve.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Income

1. Our largest donation to date from an individual was received in January 2024 from an individual who donated 1% of his business resale to the charity. With Gift aid this saw a total donation of £12,184
2. Home Instead Local offices raised £43,108
3. Events raised £17,242
4. Trusts and Foundations £14,035
5. Lottery £4,344.80
6. Corporate donations generated £1,105

Expenditure

7. Companionship Cafes expenditure of £7,763
8. Campaigns £3,754
9. Events Expenditure £3,368
10. Grants £23,807

Section F

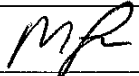
Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	MARTIN JONES	VICTORIA MASSEY
Position (eg Secretary, Chair, etc)	Chair	Trustee
Date	23/6/25.	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Home Instead Charities UK

1156700

Receipts and payments accounts

CC16a

For the period
from

01/01/2024

To

31/12/2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Events	9,457	-	-	9,457	8,974
General Donations	11,131	-	-	11,131	8,126
Just Giving	10,047	-	-	10,047	960
Campaigns	-	-	-	-	504
Gift Aid	3,335	-	-	3,335	143
In Memorium and Tribute	-	-	-	-	324
Lottery	4,345	-	-	4,345	3,059
National Office	-	-	-	-	2,800
Sporting Challenge	-	-	-	-	678
Other Revenue	-	-	-	-	1,512
Local Offices	18,595	-	-	18,595	11,679
Corporate Donations	1,105	-	-	1,105	638
Conference	-	-	-	-	-
Trusts and Foundations	14,036	-	-	14,036	18,690
Carols	7,787	-	-	7,787	10,215
	-	-	-	-	-
Sub total (Gross income for AR)	79,838	-	-	79,838	68,302
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	79,838	-	-	79,838	68,302
A3 Payments					
Independent examiner fees	945	-	-	945	900
Bank fees	136	-	-	136	95
Campaigns Expenditure	3,755	-	-	3,755	2,199
Events Expenditure	3,369	-	-	3,369	4,721
General Expenses	5,536	-	-	5,536	5,900
Grant Expenditure	23,807	-	-	23,807	33,857
Insurance	851	-	-	851	883
IT Software & Consumables	6,177	-	-	6,177	18,032
Postage	641	-	-	641	221
Staff Training	275	-	-	275	-
Printing	569	-	-	569	-
Stripe Fees	95	-	-	95	-
Subscriptions	248	-	-	248	1,255
Companionship Café	7,764	-	-	7,764	-
Subsistence	-	-	-	-	138
Sub total	54,167	-	-	54,167	68,201

A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	54,167	-	-	54,167	68,201
Net of receipts/(payments)	25,671	-	-	25,671	101
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	104,023			104,023	103,922
Cash funds this year end	129,694	-	-	129,694	104,023

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	129,694	-	-
		-	-	-
		-	-	-
	Total cash funds	129,694	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	



CHARITY COMMISSION FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Home Instead Charities UK

**On accounts for the year
ended**

31 December 2024

**Charity no
(if any)**

1156700

Set out on pages

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended .

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

18 July 2025

Name:

Mrs D D Lea

**Relevant professional
qualification(s) or body
(if any):**

FCA, FCCA

Address:

DJH Chester Limited, Chester House, Lloyd Drive, Ellesmere Port, Cheshire CH65 9HQ