

VICTORIA'S PROMISE

Report of the Trustees
and
Unaudited Financial Statements
for the Year Ended 31 March 2022



Victoria's Promise

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The Trustees present their report with the financial statements of the charity for the year ended 31st March 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Mission Statement

The Mission of the Victoria's Promise community is to connect, support, empower and serve its tribe, so that each individual may flourish through their journey with cancer.

Objectives and aims

Victoria's Promise Supports and Empowers women through cancer.

We are a UK Charity focused on providing personalised support and treatment services for women, and their families, from the moment of their diagnosis onwards. Raising their positivity, reducing their feelings of isolation and fear and helping them to feel empowered. Thereby aiding their wellbeing and helping to reduce reoccurrence

The vision of Victoria's Promise is a community of individuals supported and empowered to flourish through cancer.

In the catchment of the Hampshire Hospital Foundation Trust, Victoria's Promise supports women, between the ages of 18 and 50, with specific care provision to meet their emotional, physical and practical needs.

This includes, but not limited to, specialist therapies, one-to-one yoga, domestic cleaning, childminding and counselling for her and her immediate family members.

We also provide critical services to support the individual's needs in severe cases. These include, but are not limited, to, laundry services, daily care or whatever is required to ensure we are there to ease the journey

Significant activities – Growth of the Victoria's Promise App

The major achievement was the national launch of the Victoria's Promise APP.

As with the previous year, the 12 months were difficult because of the Pandemic, for us to offer the face to face meet ups we had provided pre covid. However, with the Victoria's Promise App, which launched nationally in Summer 2021 we were able to bring the community of young women together to experience a range of informative and supportive webinars and activities. This increased our reach enabling us to give direct support throughout the UK as well as continuing to offer support to those who had previously attended our live sessions in Basingstoke, Winchester, Guildford and London.

The App provides safe space for young women (aged 18 – 50 years) diagnosed with cancer.

Apart from all the support offerings we have available to them, one of the most important aspects of the App is the opportunity to meet other women of similar age and similar lifestyle to find, connect and inter-support each other so that they feel a community around them who truly appreciate what they are going through.

The App is empowering them, raising their positivity, and decreasing their sense of isolation and fears.

Through the App the ladies can access the necessary links to the online webinars, workshops, yoga classes, PT classes and virtual coffee mornings.

Our aim is to build awareness of the VP App, to support the greatest number of young women going through cancer as well as during their recovery period, so that every woman has the opportunity to join this understanding and supportive community.

Fiona Eastman, Co-Founder of Victoria's Promise, continued in her role as CEO of the charity for the fiscal year ending March 2022.

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities and setting the grant making policy for the year

VICTORIA'S PROMISE
Report of the Trustees
for the year ended 31st March 2022

ACHIEVEMENT AND PERFORMANCE

Charitable and Fundraising activities

Victoria's Promise achieved a 38% increase in incoming resources in the 12 months to 31 March 2022.

Whilst Grant income reduced by c£16,000 (31%), donations, fundraising activities and events income increased by over £58,000 (137%), as we came out of the pandemic restrictions.

Charitable activity expenditure of £133,492 was slightly higher (3%) than the previous year.

The main increases comprised Just Giving fees (c£15,000) and advertising costs (£5,000), offset by lower expenditure on operational costs (c£6,800), rent costs (c£5,000) and charitable activities (c£2,500).

Other highlights include

- Domestic cleaning and counselling continue to rank as the top two support services we provide
- Overall, we have funded over 2,300 hours of support services to the community of women we support.

The significant previous investment (in February 2020) in the Victoria's Promise APP, has enabled expansion of our community of women nationwide, and potentially cross-border and will continue to broaden available support services through webinars and other related digital content.

This significant growth has allowed us to expand our Support Services and we now provide the following:

121 Consultation

Every young woman with cancer that Victoria's Promise supports is a part of our community. For those who are diagnosed or treated within the Hampshire Hospital Foundation Trust, their first interaction with Victoria's Promise would be through a personal one-to-one consultation with our CEO, who coordinates all the care provision and critical support services we offer.

Counselling

Whilst Victoria's Promise has always focused attention on providing the very best available counselling services to the community of ladies we support within the Hampshire Hospital Foundation Trust, we also support their immediate family members.

Children of different ages will cope with their mother having cancer in different ways. Likewise, their partners, husbands, parents, and siblings may be suffering and need support.

Our counselling services have a direct impact on the young women and their families, and we will continue to grow and expand our reach until it is nationwide.

Since March 2020 we have seen a marked rise in the number of ladies who have requested counselling and this trend continues

Reflexology & Oncology Massage

Reflexology is a specialist type of massage where pressure is applied to your hands and feet. Reflexologists believe that having your feet pressed and massaged in a systematic way stimulates the corresponding organs in your body, releasing your body's natural healing powers and thus restoring health

It is one of the most popular specialist therapies in the UK among people with cancer and there is evidence that suggests reflexology can help to:

- promote relaxation and the ability to cope.
- relieve pain and discomfort.
- lift mood and give a feeling of wellbeing.

Specialist Oncology massage is also provided to women by therapists trained specifically to deal with and support the complications and challenges that come with chemotherapy and the many other cancer treatments.

Therapies & Consultations

Victoria's Promise has specialist trained therapist contractors who support our community of women on a one-to-one basis with the aim of helping them look and feel better.

Clinical cancer treatments such as chemotherapy and radiotherapy have severe side effects which we aim to help with, through specialists who can advise on ways to relieve skin changes, specialist massages to reduce lymphedema, aid sleep, reduce anxiety, support good nutrition and overall aid their well-being and recovery.

Domestic Cleaning

We provide a special domestic cleaning service to women who are currently receiving treatment.

One of the biggest strains on women suffering with the extreme fatigue that often accompanies treatment, is trying to maintain a good home environment that is conducive to recovery.

We provide a domestic cleaning service to ensure that the cleanliness of the home is one less thing to worry about- allowing ladies to be able to relax and recover from their treatments.

Childminding

Chemotherapy treatment can last for many hours.

As we are dealing with young women who are often mothers with young children and/or infants, chemotherapy can require them to be away from home for many hours at a time posing a real issue with childcare.

We provide trained childminders so that they can attend their treatments without the mental and financial burden that can come from seeking childcare.

This service also allows their partners or husbands to take less time off work.

Childminding is also required when young women are depleted of energy or ability due to their cancer.

VP Community

One of the main drivers of mental and emotional distress for women between the 18 and 50 age range is isolation and lack of peer support.

Women report not wanting to burden their families and feeling that friends do not understand what they are going through.

As a young woman, it is hard to find and connect with others who are undergoing similar challenges. We have created a community whereby we bring together the women we are supporting, both online and offline, in workshops, coffee mornings, yoga classes, PT classes, online forums, groups and webinars.

We provide high quality and relevant education and advice in an environment conducive to peer-to- peer support and wellbeing.

Since the lifting of lockdown, we have started to re-introduce live get togethers which will be increased in number and locations as we move forward.

FINANCIAL REVIEW

Reserves policy

Total reserves at the year-end stood at £42,263 (2021 £30,036)

The Trustees maintain reserves at a level which allows for planned growth and unexpected expenditure.

The reserves policy is reviewed annually in line with the outlook of the charity, changes in funding and the expected economic climate.

The Trustees aim to maintain reserves to cover three months (2021:six months) operational expenditure.

As the financial commitments of the charity increase over time the reserves policy will be adjusted accordingly.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust.

Constitution

**Report of the Trustees
for the year ended 31st March 2022
VICTORIA'S**

The charity is a Charitable Incorporated Organisation ("CIO") and was Foundation Registered on 26 March 2014.

Trustees

Trustees are selected and appointed in line with the charity's governing document.

RELATED PARTY DISCLOSURES

During the year corporate donations of £16,067 (2021 - £16,194) were received from Westhouse & Gardiner Limited, a company in which CJ Van Der Westhuizen is a director.

REFERENCE AND ADMINISTRATIVE DETAILS

Charity Name

Victoria's Promise

Registered Charity number

1156377

Principal address

Landmark House
Station Road, Hook
Hampshire RG27 9HA

Trustees

Mr. A Eastman (Chair)
Mr. CJ Van Der Westhuizen (retired June 2022)
Mr. S Ross
Mr. J Buchan
Mr. S Bower (appointed 18 July 2022)

Independent examiner

Realtax Limited
91 De-Haviland Way, Holland Park
Skelmersdale Lancashire WN8 6DG

Registered Office

21
Foundry Close Hook
Hampshire
RG27 9JD

Chief Executive Officer

Fiona Eastman

Approved by the Board of Trustees and signed on their behalf by



on 13 January 2023

Alexander Eastman Trustee

**Independent Examiner's Report to the Trustees of
Victoria's Promise**

Independent examiner's report to the trustees of Victoria's Promise

I report to the charity trustees on my examination of the accounts of the Victoria's Promise (the Trust) for the year ended 31st March 2022.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(S)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Sharon Earle
Realtax Limited
91 De-Haviland Way
Holland Park
Skelmersdale
Lancashire
WN8 6DG
13 January 2023

S Earle

VICTORIA'S PROMISE
Statement of Financial Activities
for the year ended 31st March
2022

		31.3.22 Unrestricted funds £	31.3.21 Total funds £
	Notes		
INCOMING RESOURCES FROM			
Donations and legacies		22,196	15,281
Fundraising and events	2	129,268	93,965
Investment income	3	nil	nil
Total		151,464	109,246
EXPENDITURE ON			
Raising funds, including cost of events		15,413	433
Charitable activities			
Support services		25,131	30,334
Direct Support Staff Costs		67,400	74,595
Other- Operational Costs (including indirect staff)	4	25,548	24,164
Total		133,492	129,526
NET INCOME/(EXPENDITURE)		17,972	(20,280)
RECONCILIATION OF FUNDS			
Total funds brought forward		30,102	50,382
TOTAL FUNDS CARRIED FORWARD		48,074	30,102

The notes form part of these financial statements

VICTORIA'S PROMISE

Balance Sheet at 31 March 2022

		31.3.22	31.3.21
	Notes	Total funds £	Total funds £
CURRENT ASSETS			
Cash at bank		77,228	57,220
CREDITORS			
Amounts falling due within one year	7	(644)	12,816
NET CURRENT ASSETS		76,584	70,036
TOTAL ASSETS LESS CURRENT LIABILITIES		76,584	70,036
CREDITORS			
Amounts falling due after more than one year		34,321	40,000
NET ASSETS		42,263	30,036
FUNDS	8		
Unrestricted funds:			
General fund		16,972	(20,280)
Designated fund		25,291	50,316
TOTAL FUNDS		42,263	30,036

The financial statements were approved by the Board of Trustees on 13 January 2023 and were signed on its behalf by:



Alex Eastman Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES**Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. FUNDRAISING AND EVENTS

	31.3.22	31.3.21
	£	£
Fundraising and events	129,268	93,965

3. INVESTMENT INCOME

31.3.22	31.3.21
£	£
nil	nil

4. OPERATIONAL COSTS (INCLUDING INDIRECT STAFF COST)

	31.3.22	31.3.21
	£	£
Indirect staff costs	3,000	3,820
Support and direct staff costs	92,351	104,929
	<hr/> 95,531	<hr/> 108,749

5. TRUSTEES' REMUNERATION AND BENEFITS

There was no Trustees' remuneration or other benefits for the year ended 31st March 2022 nor for the year ended 31st March 2021.

Trustees' expenses

There were no Trustees' expenses paid for the year ended 31st March 2022 nor for the year ended 31st March 2021.

6. STAFF COSTS

Total staff costs in the year amounted to £1,801 (2021: £1,944)

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.22	31.3.21
	£	£
Other creditors	644	(12,816)

8. MOVEMENT IN FUNDS

	At 31.03. 22	Net movemen t in funds	At 1.04.21
	£	£	£
Unrestricted funds			
General fund	16,972	37,252	(20,280)
Designated fund	25,291	(25,025)	50,316
TOTAL FUNDS	<hr/> 42,263	<hr/> 12,227	<hr/> 30,036

9. RELATED PARTY DISCLOSURES

During the year corporate donations of £16,067(2021 - £16,194) were received from Westhouse & Gardiner Limited, a company in which CJ J Van Der Westhuizen is a director.

Event income of £nil (2021 - £34,482) was received from the Trustees