

REGISTERED COMPANY NUMBER: 08811281 (England and Wales)
REGISTERED CHARITY NUMBER: 1156133

Report of the Trustees and
Unaudited Financial Statements For The Year Ended 31st December 2020
for
The Missing Kind

Aston Shaw Ltd
The Union Building
51-59 Rose Lane
Norwich
Norfolk
NR1 1BY

The Missing Kind

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Report of the Trustees For The Year Ended 31st December 2020

The Trustees present their annual report together with the financial statements for the year 1 January 2020 to 31 December 2020. The trustees confirm that the Annual Report and financial statements of the charity comply with the current statutory requirements, the requirements of the charity's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to the charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) as amended by Update Bulletin 1 (effective 1 January 2015).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Trustees

Hugh Callacher and Margaret Sorrell both continued to serve the charity during the whole reporting period in 2020. Pauline Sandford-Smith resigned from the Trustees Board in March 2020. Andrew Miller also resigned in April 2020 and was replaced by Paulina Jones who joined the Board of Trustees in April 2020.

Statement of Trustees' Responsibilities

Trustees acknowledge that they have executed their duties with due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant. Recording also that there is no conflict of interest with any of our trustees.

The trustees (who are also directors of The Missing Kind for the purposes of company law) are responsible for preparing the Trustees' Annual Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities FRS 102 SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the Charities Act 2011.

They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

ORGANISATION STRUCTURE AND HOW THE CHARITY MAKES DECISIONS

Day-to-day management of the charity is carried out by staff and contractors who have specific roles and tasks to perform, as designated by trustees. Responsibilities are delegated via job descriptions and contractual terms, as well as through specific task requests. All management staff/contractors report to the trustee board. Tom Gaskin of Pop Up Enterprises CIC (an independent VCS organisation) is contracted to oversee operations at our venue in Norwich (KindaKafe). The charity's administration support is facilitated through KindaVillage in Wales and KindaPlace in Devon.

General matters are reported for decision-making to Hugh Callacher, chair of the Trustee board for a course of action, proposal or addition to the next trustee meeting agenda. The board roles are transient and reviewed on an annual basis.

Primary roles:

Hugh Callacher, Chair, Governance, Finance, Kindness Missions
Margaret Sorrel, HR
Paulina Jones, Social impact

Trustee meetings are held every 4 months, with interim meetings as required, following an agreed agenda template which covers all aspects needing oversight by trustees. Interim matters are conducted by electronic consensus or meetings. The last of the year representing the AGM reviewing past and future.

Financial and other update reports, as well as Risk, Governance, trading and other developments, are reported to these meetings. Staff and contractors are given a budget to work within and financial limits for spending on specific items of expenditure. All budgets and financial limits for spending are signed off by trustees at the end of each year in readiness for the following year, with a secondary process of approval for spends over £500. All new projects, services and activities are agreed by trustees before commencement.

Management and staffing

Trustees volunteer their time to the charity and receive no remuneration, other than the offer of reasonable expenses incurred in performing their duties. The charity aims to keep direct paid staff and core running costs to a minimum, preferring to engage other organisations or self-employed workers in specific projects and activities and to concentrate available funds on delivering social impact initiatives by facilitation with subsidised or free use of our venues, the donation of time from our trustees and the funding of passionate individuals through Kindness Missions.

As at the end of this 2020 accounting period, the charity has one service contract with Pop Up Enterprises CIC, a VCS organisation who provide a General Manager to manage the charity's Norwich venue (KindaKafe). As at the end of this reporting period, the charity also engages with 4 self-employed contractors who assist with the running of history tours at KindaKafe. In addition, the charity directly employs 2 part-time staff.

Arrangements for Setting Pay of Key Management Personnel

The charity has a Staff Remuneration Policy that applies to setting pay for all staff and contractors. Essentially, all remuneration for new and existing staff and contractors is agreed by the trustee board.

The Appointment, Induction and Training of Trustees

The charity has a Trustee Information and Recruitment pack that gives applicant trustees information about the charity and its expectations of trustees, encouraging research into its history and the Charities Commission. The charity has an inclusive trustee application process, including an application form and references, and advertises on trustee recruitment websites and locally. The charity is open continually to new trustees joining its board but would cease recruiting for trustees should it reach a point where it is felt the board consists of the right balance of skills and personalities to manage the charity and drive it forward.

After assessment of the application form, candidates are invited to a trustee meeting for existing trustees to meet with them and assess their suitability for joining the board. Appointment offer then made after unanimous acceptance by all current Trustees. Once appointed, new trustees would be introduced to the network of venues, meet with staff, key contractors and/or volunteers to find out more about the day to day activities and projects of the charity. They would also be made aware of their general trustee responsibilities and the governance procedures of the charity. If a trustee has specific responsibility for a particular area of the charity's work, they would be expected to familiarise themselves with the relevant activities and procedures, as well as the staff, contractors and volunteers performing tasks within that area of responsibility.

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT OBJECTIVES AND STRATEGIES

Like most charities across the country, the Covid-19 pandemic caused significant disruption to our operations resulting in staff and contractors being furloughed and the temporary closure of our community venues. This is reflected in the charity's revised objectives and strategies for 2020 which focussed on:

- Ensuring sustainable operating models for our community venues and properties KindaKafe (Norwich), KindaPlace (Paignton) and KindaVillage (Wales) in order to secure commercial rent contributions and maximise social impact amidst lockdown restrictions
- Concluding our dispute regarding the printer lease deception mis-sold to the charity and achieving a satisfactory outcome
- Continuing to provide grant funding to kickstart Kindness Missions at a local, national and international level
- Securing Government funding to help reduce the impact of Covid-19 restrictions on our trading and social impact activities
- Recruitment and induction of new trustee (plans for further trustee recruitment temporarily suspended due to Covid-19)

In order to deliver our objectives, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit

The Missing Kind

Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT ACHIEVEMENTS AND PERFORMANCE

Unsurprisingly 2020 was a very challenging year for the charity due to the Covid-19 pandemic and the ongoing dispute regarding the printer lease mis-sold to the charity. Trading activities at our Norwich venue KindaKafe ceased overnight with the announcement of the first lockdown in March resulting in the temporary closure of the venue and staff being furloughed. Plans for Pop Up Enterprises CIC to lease the venue were put on hold temporarily whilst the impact of the pandemic on the sustainability of the business model was assessed. Government grants were secured to help offset some of the losses from trading activities and cover rent contributions, alongside the business rates holiday.

Key challenges:

- covid-19 pandemic forced our community venues to close and resulted in a significant decline in our beneficiaries' mental health, with feelings of loneliness and social isolation exacerbated
- no commercial donations received, Kindness Missions reliant on historic donations and rent contributions
- the escalation of the dispute regarding the bogus lease agreement for printers resulting in court proceedings being issued against the charity

Key successes:

- following an initial closure due to the lockdowns and Covid-secure measures being implemented in the venue, KindaKafe was able to reopen in July as a community hub hosting support groups for individuals experiencing loneliness and social isolation. They also later relaunched their history tours which proved popular over the summer and generated some much needed revenue to support the operations of the community hub
- in the midst of the pandemic, KindaPlace in Devon transitioned into a community support venue, supplying accommodation to the homeless and vulnerable. Referrals were made by Social Services and paid for by the local council which provided a sustainable, alternative income stream to the demising tourism market
- over £38k given in grants to support Kindness Missions, funded by historic donations from corporate sponsors Visiongroup(GB) Ltd, 'The Missing Sock' and rent contributions from Norwich (KindaKafe) and Paignton (KindaPlace)

KindaKafe (KK1), Norwich

KindaKafe is a community hub, owned by the charity, which focuses on building community and reducing loneliness and social isolation in Norwich. It is managed by social enterprise Pop Up Enterprises CIC on the basis of a service agreement with the charity.

At the beginning of the year KindaKafe was continuing to operate as a community cafe and experienced a good first quarter, meeting targets for its traded activities and growing its social impact with a range of volunteer-led peer support groups and activities available including:

- Women's Support Group - a relaxed and informal weekly support group focused around arts and crafts
- Board Games Night - monthly social night providing an opportunity to make new friends through playing non-traditional board games
- KindaWriting Group - weekly creative writing group for women
- Get Together Fridays - weekly social group with the first session of every month attended by volunteers from Voluntary Norfolk who help teach basic digital skills
- Artists Gathering Group - monthly group of local Norfolk Artists who come together to share ideas, celebrate each other's work and support each other
- Bridge Social Group - weekly social group for young adults moving between services or who are ready to make changes and require some support
- Bridges Creative Writing - creative writing group for people who have had, or are experiencing, mental health problems

KindaKafe also supported the following community outreach activities in early 2020:

- Chatty Bus - an initiative which helped to bring people together on the bus, build conversations, friendships and communities. Anyone with a Chatty Bus badge was offered a free hot drink and the chance to continue their conversations in the cafe

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

- Love Light Festival - Aviva volunteers invited people who wanted to attend a local festival but did not want to go alone to meet at KindaKafe so they could enjoy the experience together

Sadly, KindaKafe was forced to close in March when the first lockdown was announced. Staff initially worked from home and were later furloughed as the lockdown looked set to continue for some considerable time. In July, a crowdfunding campaign was launched to raise funds to help KindaKafe reopen. Considerable changes were required to make the venue compliant with Covid-secure measures and to ensure commercial viability whilst Government restrictions were in place. The campaign received significant local press coverage and generated over £2,500 donations but unfortunately this was below the fundraising target. Therefore, it was sadly decided to permanently close the cafe. However, following consultation with donors, community groups, volunteers and staff the venue was relaunched as a community hub available for use by registered members. This meant community and peer support groups could continue to benefit from use of the venue and a combination of income from tours, which relaunched in August, membership fees and grants were able to help cover operating costs.

Unsurprisingly, many of KindaKafe's beneficiaries experienced a significant decline in their mental health, with feelings of loneliness and social isolation exacerbated, due to the pandemic and Government restrictions. A considerable amount of time was invested in helping to rebuild volunteers' and group members' confidence so that they felt comfortable in returning to KindaKafe and attending support groups again as Government restrictions were relaxed. Most groups were supported to offer a 'blended approach' with the option to facilitate or participate in a group online or in person in the venue. Targeted support was provided to help improve members' digital skills so they were able to use Zoom and other communication tools confidently. This was particularly beneficial for groups whose facilitators were shielding as without this flexibility, the groups would inevitably have ended.

During the lockdowns, regular telephone check-ins were carried out with beneficiaries and monitoring surveys were conducted to gain a snapshot of how beneficiaries were feeling and to assess the impact of support provided. In many cases, this prompted referrals to partner organisations including Better Together Norfolk so individuals could receive additional, intensive support as needed.

With additional funding from Better Together Norfolk, a package of support including workshops, guidance and top tips to help new and existing peer support groups run effectively was developed. Existing groups were supported to complete a self assessment to explore their level of knowledge and understanding of the different areas that were identified as being essential for running effective support groups at KindaKafe. This identified a range of areas for development, which we assisted groups with through tailored support. A programme of bespoke training including adult safeguarding, mental health awareness and equality, diversity and inclusion was also commissioned to be delivered in early 2021.

Towards the end of the year KindaKafe acted as a donation point for a Christmas hamper appeal, which saw hampers distributed to homeless people and others in need in the run up to Christmas.

Frustratingly, KindaKafe's tours were forced to stop again in November and December due to further lockdowns but fortunately support groups were able to continue meeting due to a Government exemption.

Testimonials from beneficiaries attending support groups:

Tim (not his real name), 49 struggles with depression and loneliness and social isolation. His mental and physical health deteriorated during lockdown, he benefited a lot from volunteering at KindaKafe before lockdown and was frustrated that we had to close the cafe due to COVID. However, he now enjoys attending the weekly volunteer meetup and helping with general maintenance tasks around the venue. He says 'he now has something to look forward to and enjoys his Mondays.'

Lynn (not her real name) is in her 70s and has been shielding since lockdown. She used to run a creative writing group at KindaKafe before lockdown and misses it deeply. Many of the group members do not have internet access so they were unable to meet during lockdown and relied on the occasional text message for keeping in touch. We helped Lynn explore options for the group returning to KindaKafe as Lynn didn't think it would be possible as she did not want to be around lots of people. We were able to reassure Lynn that the group could meet during a quiet time at KindaKafe where there wouldn't be many people in the venue. This, along with our COVID safety measures, gave Lynn the reassurance she needed to relaunch the group in October. All group members are looking forward to returning to KindaKafe.

Tiffany (not her real name) has bi-polar which has made it difficult for her to volunteer and work in the past and which has led to her feeling lonely and socially isolated. We have worked with Tiffany to understand her interests and aspirations and designed a flexible volunteering opportunity for her which works around her varying state of mental health. She has shared that she is enjoying it and really appreciates the flexibility and satisfaction from being able to help us. She is also enjoying meeting people again and making new friends.

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

Jade (not her real name) attends a women's support group based at KindaKafe. They meet one morning a week to do arts and crafts, and most importantly to support one another to avoid isolation. They originally came to KindaKafe as part of another supported art group and they researched the history of the Norwich shoe industry. From that they created a smaller support group and have since returned to the KindaKafe after the first COVID-19 lockdown ended.

The group members have various reasons why attending a group is important- these range from physical and mental health conditions, are vulnerable, or isolated in some way. Jade shared 'This year more than any other, we've needed and depended on our group to carry on. We've all significantly suffered some way because of how covid has affected us and how it continues to affect us. Some of us have had to shield, some have had other serious illnesses in their families, for me, even after lockdown ended, I didn't have the confidence to venture out at all so I spent 4 months at home on my own. Being isolated is hard, and life is already challenging for us without throwing a global pandemic in the mix! I suffer from Bipolar disorder, anxiety, ocd as well as physical health problems. If I become isolated then my symptoms become so much worse and it then is easy to descend into a routine of staying at home. It diminishes self worth and belief in myself. Being able to attend my group means that I can continue to build confidence being around other people and having a purpose for leaving my flat.'

'Although I just attend one group at the moment, I am hoping to attend more there when I can. Attending the group has meant that I have not needed to see my gp as much and although I am under the care of the community mental health team, I have seen them less too - one small group has made one big difference. The group at the Kindakafe has helped my wellbeing enormously and is most definitely a huge lifeline to me.'

As well as dealing with the challenges resulting from the pandemic, KindaKafe has continued to assist the trustees with disputing the bogus lease agreement for printers which was mis-sold to the charity in August 2019. This created a substantial financial risk for charity in excess of £100k. Regular updates have been provided to the Charity Commission and legal advice sought following receipt of a court summons for the disputed lease payments. The dispute is ongoing.

KindaPlace(KP), Paignton (previously Preston Sands Hotel)

KindaPlace is owned by the charity and operated by KindaPlace Ltd, a social enterprise in which the charity is sole shareholder. The charity receives rental income from KindaPlace Ltd for use of the premises.

KindaPlace was privileged to be able to support the local community during a very difficult year. They were able to offer Temporary Accommodation to Torbay Council for homeless individuals, many of whom were as young as 16 and care leavers, vulnerable elderly in their 80's, couples and many families with children.

Many people who were homeless and rough sleeping needed to be accommodated during the pandemic, KindaPlace tried to help whoever and wherever they could to support the community. KindaPlace offered a safe space to those who were referred to them. Many clients were suffering from mental health issues including anxiety and depression, or had complex conditions including ADHD, Aspergers, Autism, learning difficulties, chronic illness including some very fragile clients placed at KindaPlace after discharge from a mental health ward as they had no fixed abode.

By offering a safe and non judgemental environment where guests felt respected, the KindaPlace team were able to see guests grow in confidence, self-esteem and independence and subsequently thrive. Many guests remained in recovery due to the stability they found at KindaPlace.

Summary of individuals and families who received temporary accommodation:

- 83 vulnerable persons temporarily accommodated
- 4 minors housed
- 16 care leavers housed
- 6 recoveries supported (drugs and alcohol)
- 13 families temporarily accommodated
- 11 dogs kept with families

Guests were also offered a 'family meal' once a week to help bring people together and a 'takeaway night' once a month. Access to mobile phones and laptops was also facilitated for guests and over 40 individuals received general support with completing forms and benefit applications etc.

KindaPlace also continued to facilitate vital community support in accordance with Covid-secure requirements. 1260 people attended support groups including:

- Andy Man's Club - a weekly Men's mental health group

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

- Women's Wellbeing group
- Healthscape mental health peer to peer support group for 16+

KindaVillage (KV), Wales

KindaVillage is owned by the charity and operated by KindaVillage Ltd. Frustratingly, attempts to find partners to help achieve the charity's vision to develop an inspiring recovery and recuperation centre at KindaVillage in Carmarthenshire, Wales were delayed due to the pandemic.

It was originally hoped that an increased focus on letting income in 2020 would help accrue a reserve for venue development but unfortunately all cottage lettings and retreats had to be cancelled due to the lockdowns. The charity did however continue to receive an income from inherited grazing rights. Interim caretakers helped to maintain the site whilst partners were sought.

In October, a partnership was formed with Springwood Mindfulness Sanctuary who have a track record of helping to rescue and rehabilitate hundreds of animals and provided a permanent "forever" home to a mixed herd of 11 horses, ponies and donkeys. Following a crowdfunding campaign to help with the costs of moving, the sanctuary relocated to KindaVillage in November with the intention of setting up a retreat centre in line with the charity's vision for the site and continuing their much needed sanctuary work.

The development of an eco-community was seriously hampered by the pandemic outbreak causing the loss of some key individuals, suspending aspirations to develop the KindaVillage community.

Oby Mill

Attempts to secure partnerships and funding to help facilitate the project continued to prove unsuccessful and were not helped by the pandemic. The charity will likely consider disposing of the property in 2021.

Kindness Missions

Despite the pandemic, the charity has continued to provide grants totalling over £38k to help fund a range of kindness missions and projects in 2020 including:

- KindaForest School, Suffolk - further funds were awarded to help expand their range of alternative education provision for children and young people
- Caravan of Unity - funding for a series of events exploring the many dimensions of Peace through Spirit, Art, and Action. It aims to establish a virtual global network of collaborative action-takers delivering acts of justice in local communities and beyond
- Batebox - funding to develop a Social Justice Debating Platform promoting free speech
- KindaSound - funding to deliver a fully inclusive broadcasting platform for those with a message of kindness, social justice and the intention to make a positive difference to people, planet and animals

Additionally the charity has made donations to other charitable causes including:

- Soulshine Healing - to help facilitate a 'self-kindness' event in Norwich
- Landworks - a charity offering supported routes back into community and employment for current and former prisoners
- St Martin's Housing Trust - KindaKafe in Norwich sold copies of Any Spare Change - a book which raises awareness of homelessness in Norwich. All proceeds were donated to St Martins to support their work helping homeless people build better lives
- Sync Inspire CIC - the charity supported Sync Inspire with fundraising activities to help fund projects aimed at inspiring young people with sight loss

Future Plans

The Trustees are both excited and optimistic for the future! Having now made the charity sustainable from its property portfolio and social business investments, we are able to focus on expanding our range of 'Kindness Missions' both in the UK and South Africa. The charity is now in a position to seek relationships with corporations, demonstrating the self-funding of overheads, ensuring 100% of donations serve the choice of the corporation.

Commercial rents for our Norwich (KindaKafe) and Paignton (KindaPlace) venues are expected to continue in 2021 with additional rent expected from KindaVillage following Springwood Mindfulness Sanctuary's relocation to the site. The venues will continue to facilitate social impact which aligns with the charity's aims and objectives. The board will dispose of any risk property as necessary to safeguard and increase the social impact of the charity, commencing with Oby Mill.

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Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

Alongside ensuring the charity's sustainability, Trustees will focus on continuing to support dedicated individuals and organisations globally with grants for Kindness Missions, with a focus in 2021 on planet conservation. We remain focused also to continue our mission of developing the global KindaCommunity network.

In 2021, the year of the 'COP26' Climate Change Conference, the charity wishes to dedicate resources to planet care and global warming threats, reviewing ESG of all venues and developing existing relationships within South Africa, uplifting the most impoverished settlements. To achieve this objective we will seek to form partnerships with community builders and organisations within the organic agricultural sector.

The charity has made provision for the worst possible outcome from the printer scam, any less is a bonus to our Kindness Mission's reserve.

RELATED PARTIES AND OTHER CONNECTED CHARITIES AND ORGANISATIONS

The charity declares its connections as follows:-

- Glazing Vision Ltd was a key financial sponsor for the charity. Hugh Callacher was the major shareholder of Glazing Vision Ltd until October 2020 and founder trustee of the charity.
- VisionGroup (GB) Ltd is a key financial sponsor for the charity. Hugh Callacher is sole Director and shareholder of VisionGroup and founder trustee of the charity.
- KindaPlace Ltd, previously Preston Sands Ltd, is a company limited by shares, owned by the charity. Hugh Callacher is a Director.
- KindaVillage Ltd is a social enterprise, limited by guarantee, and provides the operational management of the charity's farm property in KindaVillage, Ceredigion, Wales. KindaVillage Ltd's profits will be used to sustain KindaVillage's social enterprises and its charitable activities. Hugh Callacher is a Director of KindaVillage Ltd and founder trustee of the charity.
- Pop Up Enterprises CIC is a social enterprise company which provides operational services to the charity in its Norwich venue.

The Missing Kind

Report of the Trustees For The Year Ended 31st December 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

PRINCIPLE RISKS AND UNCERTAINTIES

The charity has a Risk Management Policy under which its trustees, staff and contractors operate. Risk is an agenda item for the quarterly trustee meetings. Changes to existing risks and any new risks are reported by relevant management staff and contractors to the board at board meetings, or earlier if urgent and if the Risk Management Policy dictates.

The trustees have identified major risks to which the charity is exposed, and identified actions and procedures to mitigate those risks. The principal risks facing the charity are outlined below:-

- Loss of funding: due to economic challenges the charity's previous commercial sponsors have ceased donations so operational costs and kindness mission grants are reliant on commercial rents from the charity's venues which are expected to continue in 2021. However, the dispute regarding the mis-sold print lease is still unresolved and could have severe financial consequences for the charity. Trustees will monitor the situation closely and will ensure compliance with the charity's Reserves Policy at all times.
- Loss of trustees: the challenges caused by the pandemic and ongoing printer lease dispute have resulted in further recruitment of trustees being delayed. The charity is aware of its vulnerability in terms of its number of trustees and will seek to grow this in 2021.
- Loss of reputation: typically this would be as a result of complaints arising from the charity's activities or associated projects. The charity has a Complaints policy and procedure in place to mitigate the effects of reputational risk.
- Loss of volunteers: operational delivery has been minimised following the rental of the charity's venues and service level agreements for venue management, each tenant/venue lead is responsible for their own volunteer management. The charity is principally reliant on the time volunteered by committed trustees to ensure the effective governance of the charity. Succession plans will be developed to minimise the potential impact of trustees leaving.

It is recognised that systems can only provide reasonable but not absolute assurance that major risks have been adequately managed.

The trustees assess the other principal risks and uncertainties facing the charity as follows:

- Fire and safety at the charity's venues, which is managed via an inspection and assessment process. A Health and Safety policy is in place.
- Liabilities arising from working with beneficiaries and the general public - through trading at our venues and delivery of services, eg. project activities with vulnerable people.

All risks are managed within the framework of the charity's organisational structure and governance procedures; with relevant staff, contractors and trustees being made aware of any new, or increased existing, risk at an early stage.

Risk is assessed when embarking on any new activity or project.

Property and Liability insurance is purchased by the charity to mitigate risk.

DISCLOSURE OF INFORMATION TO AUDITORS

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable company's auditors are unaware, and
- the Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
08811281 (England and Wales)

Registered Charity number
1156133

The Missing Kind

**Report of the Trustees
For The Year Ended 31st December 2020**

Registered office

KindaPlace
10-12 Marine Parade
Paignton
Devon
TQ3 2NU

Trustees

Mr H Callacher
Ms M Sorrell
Ms P Jones (appointed 29/4/20)
Mr A Miller (resigned 28/4/20)
Ms P Sandford-Smith (resigned 26/3/20)

Company Secretary

Mr H Callacher

Independent Examiner

Aston Shaw Ltd
The Union Building
51-59 Rose Lane
Norwich
Norfolk
NR1 1BY

Approved by order of the board of trustees on21/12/2021..... and signed on its behalf by:



.....
Mr H Callacher - Trustee

**Independent Examiner's Report to the Trustees of
The Missing Kind**

Independent examiner's report to the trustees of The Missing Kind ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2020.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Andrew Gibbins

Andrew Gibbins
ACCA
Aston Shaw Ltd
The Union Building
51-59 Rose Lane
Norwich
Norfolk
NR1 1BY

Date: 21/12/2021

The Missing Kind

**Statement of Financial Activities
For The Year Ended 31st December 2020**

		Unrestricted funds £	Restricted funds £	31/12/20 Total funds £	31/12/19 Total funds £
INCOME AND ENDOWMENTS FROM	Notes				
Donations and legacies	2	3,840	3,820	7,660	73,636
Other trading activities	3	<u>114,130</u>	<u>-</u>	<u>114,130</u>	<u>142,959</u>
Total		117,970	3,820	121,790	216,595
EXPENDITURE ON					
Charitable activities					
cost of supporting charitable activities		<u>148,667</u>	<u>7,750</u>	<u>156,417</u>	<u>218,528</u>
NET INCOME/(EXPENDITURE)		(30,697)	(3,930)	(34,627)	(1,933)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>1,337,666</u>	<u>797,775</u>	<u>2,135,441</u>	<u>2,137,374</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>1,306,969</u></u>	<u><u>793,845</u></u>	<u><u>2,100,814</u></u>	<u><u>2,135,441</u></u>

The notes form part of these financial statements

The Missing Kind

Balance Sheet 31st December 2020

	Notes	Unrestricted funds £	Restricted funds £	31/12/20 Total funds £	31/12/19 Total funds £
FIXED ASSETS					
Tangible assets	8	253,610	43,918	297,528	310,718
Investments					
Investment property	9	-	721,148	721,148	721,148
Social investments	10	<u>1,002,560</u>	<u>-</u>	<u>1,002,560</u>	<u>1,002,560</u>
		1,256,170	765,066	2,021,236	2,034,426
CURRENT ASSETS					
Debtors	11	1,066	-	1,066	2,455
Cash at bank and in hand		<u>54,871</u>	<u>28,779</u>	<u>83,650</u>	<u>101,691</u>
		55,937	28,779	84,716	104,146
CREDITORS					
Amounts falling due within one year	12	(5,138)	-	(5,138)	(3,131)
NET CURRENT ASSETS		<u>50,799</u>	<u>28,779</u>	<u>79,578</u>	<u>101,015</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,306,969</u>	<u>793,845</u>	<u>2,100,814</u>	<u>2,135,441</u>
NET ASSETS		<u>1,306,969</u>	<u>793,845</u>	<u>2,100,814</u>	<u>2,135,441</u>
FUNDS	13				
Unrestricted funds				1,306,969	1,337,666
Restricted funds				<u>793,845</u>	<u>797,775</u>
TOTAL FUNDS				<u>2,100,814</u>	<u>2,135,441</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2020 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 21/12/2021 and were signed on its behalf by:



Mr H Callacher - Trustee

The notes form part of these financial statements

**Notes to the Financial Statements
For The Year Ended 31st December 2020**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Freehold property	- 2% on cost
Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 15% on reducing balance
Office Equipment	- 15% on reducing balance

Investment property

Investment property is shown at most recent valuation. Any aggregate surplus or deficit arising from changes in fair value is recognised in the Statement of Financial Activities.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

2. DONATIONS AND LEGACIES

	31/12/20	31/12/19
	£	£
Donations from main sponsors	-	49,387
Donations from corporate spons	2,307	11,696
Donations from individuals	5,354	12,553
	<u>7,661</u>	<u>73,636</u>

The Missing Kind

Notes to the Financial Statements - continued For The Year Ended 31st December 2020

3. OTHER TRADING ACTIVITIES

	31/12/20	31/12/19
	£	£
Cafe	11,364	50,396
Rental income	26,011	23,308
Tours income	33,431	69,255
Coronavirus JRS grants	15,324	-
Other coronavirus funding	28,000	-
	<u>114,130</u>	<u>142,959</u>

4. NET INCOME/(EXPENDITURE)

Net income / (expenditure) is stated after charging / (crediting):

	31/12/20	31/12/19
	£	£
Depreciation	13,190	14,954

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st December 2020 nor for the year ended 31st December 2019.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31st December 2020 nor for the year ended 31st December 2019.

6. STAFF COSTS

	31/12/20	31/12/19
	£	£
Wages and salaries	32,592	55,282
	<u>32,592</u>	<u>55,282</u>

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	71,944	1,692	73,636
Other trading activities	<u>142,959</u>	<u>-</u>	<u>142,959</u>
Total	214,903	1,692	216,595
EXPENDITURE ON			
Charitable activities			
cost of supporting charitable activities	209,410	9,118	218,528
NET INCOME/(EXPENDITURE)	5,493	(7,426)	(1,933)
RECONCILIATION OF FUNDS			
Total funds brought forward	1,332,173	805,201	2,137,374

The Missing Kind

Notes to the Financial Statements - continued
For The Year Ended 31st December 2020

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	<u>1,337,666</u>	<u>797,775</u>	<u>2,135,441</u>

8. TANGIBLE FIXED ASSETS

	Freehold property £	Plant and machinery £	Fixtures and fittings £	Office Equipment £	Totals £
COST					
At 1st January 2020 and 31st December 2020	<u>273,834</u>	<u>2,500</u>	<u>81,633</u>	<u>1,705</u>	<u>359,672</u>
DEPRECIATION					
At 1st January 2020	16,430	2,056	29,965	503	48,954
Charge for year	<u>5,148</u>	<u>111</u>	<u>7,750</u>	<u>181</u>	<u>13,190</u>
At 31st December 2020	<u>21,578</u>	<u>2,167</u>	<u>37,715</u>	<u>684</u>	<u>62,144</u>
NET BOOK VALUE					
At 31st December 2020	<u>252,256</u>	<u>333</u>	<u>43,918</u>	<u>1,021</u>	<u>297,528</u>
At 31st December 2019	<u>257,404</u>	<u>444</u>	<u>51,668</u>	<u>1,202</u>	<u>310,718</u>

9. INVESTMENT PROPERTY

	£
FAIR VALUE	
At 1st January 2020 and 31st December 2020	<u>721,148</u>
NET BOOK VALUE	
At 31st December 2020	<u>721,148</u>
At 31st December 2019	<u>721,148</u>

10. SOCIAL INVESTMENTS

	Unlisted Securities £
MARKET VALUE	
At 1st January 2020 and 31st December 2020	<u>1,002,560</u>
NET BOOK VALUE	
At 31st December 2020	<u>1,002,560</u>
At 31st December 2019	<u>1,002,560</u>

The Missing Kind

Notes to the Financial Statements - continued For The Year Ended 31st December 2020

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/12/20	31/12/19
	£	£
Trade debtors	652	792
Prepayments	<u>414</u>	<u>1,663</u>
	<u>1,066</u>	<u>2,455</u>

12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/12/20	31/12/19
	£	£
Trade creditors	9,909	1,501
Accrued expenses	<u>1,729</u>	<u>1,630</u>
	<u>11,638</u>	<u>3,131</u>

13. MOVEMENT IN FUNDS

	At 1.1.20 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
Designated Funds	1,337,666	(30,697)	1,306,969
Restricted funds			
Restricted Funds	29,670	3,820	33,490
Restricted Fixed Asset Funds	768,105	(7,750)	760,355
TOTAL FUNDS	<u>2,135,441</u>	<u>(34,627)</u>	<u>2,100,814</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Designated Funds	117,970	(148,667)	(30,697)
Restricted funds			
Restricted Funds	3,820	-	3,820
Restricted Fixed Asset Funds	-	(7,750)	(7,750)
TOTAL FUNDS	<u>121,790</u>	<u>(156,417)</u>	<u>(34,627)</u>

Comparatives for movement in funds

	At 1.1.19 £	Net movement in funds £	At 31.12.19 £
Unrestricted funds			
Designated Funds	1,332,173	5,493	1,337,666
Restricted funds			
Restricted Funds	29,670	-	29,670
Restricted Fixed Asset Funds	775,531	(7,426)	768,105
TOTAL FUNDS	<u>2,137,374</u>	<u>(1,933)</u>	<u>2,135,441</u>

The Missing Kind

Notes to the Financial Statements - continued For The Year Ended 31st December 2020

13. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Designated Funds	214,903	(209,410)	5,493
Restricted funds			
Restricted Fixed Asset Funds	1,692	(9,118)	(7,426)
TOTAL FUNDS	<u>216,595</u>	<u>(218,528)</u>	<u>(1,933)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.19 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
Designated Funds	1,332,173	(25,204)	1,306,969
Restricted funds			
Restricted Funds	29,670	3,820	33,490
Restricted Fixed Asset Funds	775,531	(15,176)	760,355
TOTAL FUNDS	<u>2,137,374</u>	<u>(43,060)</u>	<u>2,094,314</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Designated Funds	332,873	(358,077)	(25,204)
Restricted funds			
Restricted Funds	3,820	-	3,820
Restricted Fixed Asset Funds	1,692	(16,868)	(15,176)
TOTAL FUNDS	<u>338,385</u>	<u>(381,445)</u>	<u>(43,060)</u>

14. RELATED PARTY TRANSACTIONS

The charity enjoys a close working relationship with Glazing Vision Limited, a company of which Hugh Callacher is a director. Glazing Vision Limited donates some of its profits to The Missing Kind each year, providing the majority of funding to enable the charity to carry out its charitable objectives.

During the year, amounts totalling £NIL (2019: £23,250) were donated to The Missing Kind from Visiongroup (GB) Limited, the parent company of Glazing Vision Limited.

The Missing Sock is a limited charity for which Hugh Callacher is also a director. During the year, amounts totalling £NIL (2019: £25,000) were donated to The Missing Kind from The Missing Sock.

The Missing Kind

Detailed Statement of Financial Activities For The Year Ended 31st December 2020

	31/12/20 £	31/12/19 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations from main sponsors	-	49,387
Donations from corporate spons	2,307	11,696
Donations from individuals	<u>5,354</u>	<u>12,553</u>
	7,661	73,636
Other trading activities		
Cafe	11,364	50,396
Rental income	26,011	23,308
Tours income	33,431	69,255
Coronavirus job retention scheme	15,324	-
Other coronavirus funding	<u>28,000</u>	<u>-</u>
	<u>114,130</u>	<u>142,959</u>
Total incoming resources	121,790	216,595
EXPENDITURE		
Charitable activities		
Wages	32,592	55,282
Cafe	3,141	9,335
Donations	42,340	28,097
Support charitable activities	45,193	66,916
Audit and accountancy fees	2,017	2,593
Rates and utilities	2,751	6,507
Telephone	1,217	1,256
Postage and stationery	1,478	9,122
Advertising	3,353	6,931
Tours costs	9,146	17,534
Depreciation of tangible fixed assets	<u>13,189</u>	<u>14,955</u>
	<u>156,417</u>	<u>218,528</u>
Total resources expended	<u>156,417</u>	<u>218,528</u>
Net expenditure	<u>(34,627)</u>	<u>(1,933)</u>