

The Craftation Factory
Annual

report



see inside our
universe



What we do

At The Craftimation Factory we are passionate about the fact that everyone is:



**naturally
creative**

Through the development of our own practice and accompanying research, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'

The Creativity Cure by Carrie Barron, MD & Alton Barron, MD





The Moving Project

The Moving Project was inspired by our work with refugees who have settled in the Sussex area.



We worked closely with a group of children who had moved; sometimes from another country such as Afghanistan or Ukraine, but also simply from one part of the UK to another. In every instance the child was moving in the pursuit of safety and respite; from conflict, domestic violence or poverty.



Through the work that was shared, we encouraged others to view the act of moving as a normal human activity that has been happening for millennia. Humans are a migratory species and have always moved about the planet seeking better conditions for life. Humans have always moved.

In the process of sharing, other children were able to understand that we do not need to feel threatened by those who move to our country, and that movement increases diversity and enriches our cultural experience.

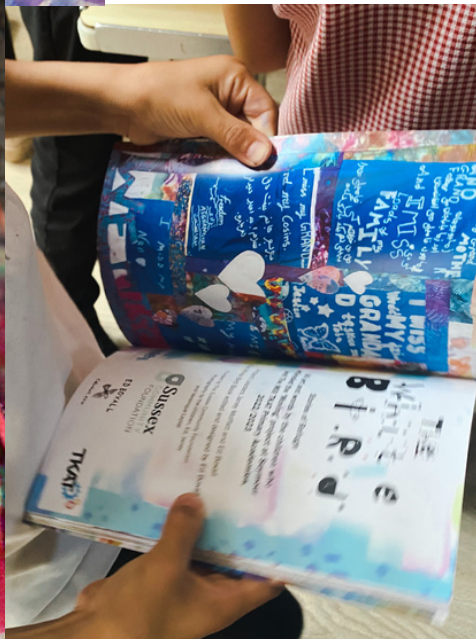


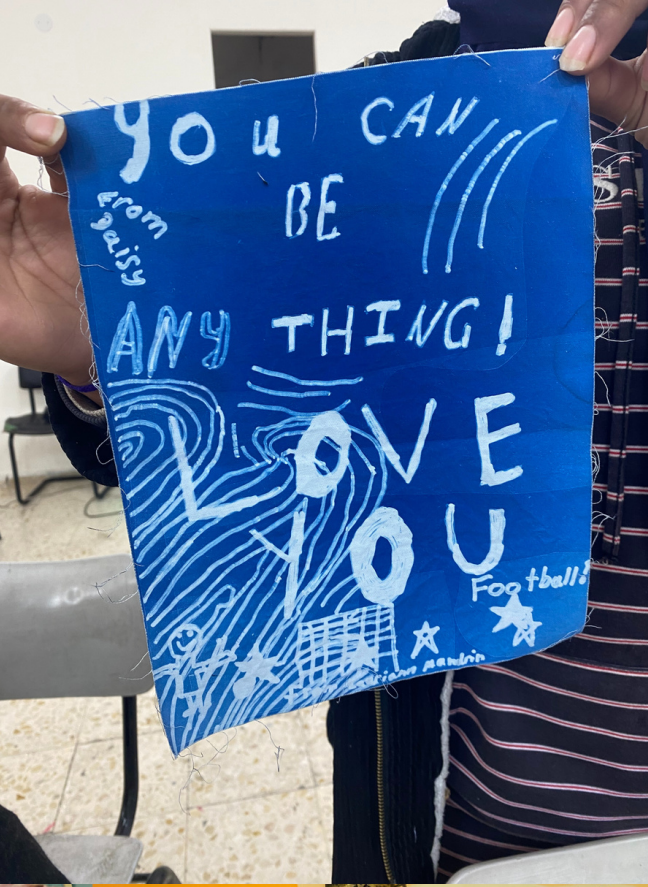


As part of the project, we had the opportunity to work with writer and illustrator Ed Boxall, who helped us produce the book 'The White Bird'. The book captured imagery of artwork produced by children alongside their words and poems.

This is a moment when I almost died but God saved me. It was when I was coming to England. It was so bad. At the airport in Afghanistan, my mum was holding me up to give me to the Taliban man and he gave me to the USA army. It was like so hard I was screaming a lot.

There was like a lot of people. We stood in the line for a very long time. They didn't let my aunt and grandma come. My grandma wishes she could come to England. She's so alone now.





Bandage Me Better

Bandage Me Better is a four year project exploring healing and trauma. It is one in which we delve deeply into the research that creativity can help make life meaningful, particularly in times of severe stress and hardship. Born out of the hard times faced by everyone during the pandemic, the charity feels there is a need to explore in depth the experiences of those who have faced challenges and moved through them.



Early in February 2023, the charity had the opportunity to work with an artist who travelled to Aida Refugee Camp in Palestine. Our aim was to work with women and children living in the camp, and later in the year to work online with a primary school in Israel.

Schoolchildren living in Crawley took part in an exchange of cyanotype artwork, sending messages of hope to Palestine and creating a 'Comfort Quilt' from artwork that was sent back.

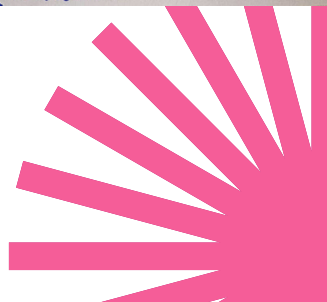


No-one could predict that by October, when we were to start our work with Israeli children, war would break out in this region. The British children involved in the project were distressed and worried about the prospect of World War 3.

In order to help us process the enormity of what we were witnessing, the children created a 'Fierce Love Manifesto', and later secured funding to turn this into a book in 2024.



- ① Adults: LISTEN TO US!
We are not 'Just children'
- ② Why fight when in the end we're all just like each other.
- ③ You are going to make your self ill.
- ④ NO! why would you do that?
- ⑤ When I see a wasp I'm scared but I want to help it so much.
- ⑥ I feel happy and sad, soft and calm, light and tingely, in my heart and chest I feel tight and soft at the same time.
- ⑦ I feel like a small pea which could make a big difference. There is billions of particles of love inside me. This makes me feel free.
- ⑧ This love is inside you, you just need to give it a chance.



Work with Schools and Community Groups

During 2023 we worked with more than 550 people via our ongoing work with schools, community groups and arts organisations.

Our lead artist, Janey Moffatt, was delighted to work with Hastings based The Refugee Buddy Project, supporting women to create textile work that was exhibited at Electro Studios as part of Refugee Week.

You can check out the amazing work carried out by this organisation at their website:
<https://www.therefugeebuddyproject.com/>



Thank You

During 2023 we managed to connect with more than 550 people. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to Sussex Community Foundation, The Magdalen & Lasher Charity, Chalk Cliff Trust, Isabel Blackman Foundation.

To see more of our award winning work please visit us at www.thecraftimationfactory.org

Charity Number 1155890

Trustees: Linda Moffatt (Chair), Fiz Lauer Deaves, Emma Blake, Elly Dove

We have a minimum of 4 trustees at any one time. If a vacancy becomes available the post will be advertised and the new trustee will be selected by trustees' vote. We do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org

26 Paynton Road, St Leonards on Sea, TN37 7DY





The Craftimation Factory
Charitable Incorporated Organisation
Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2023

Principal Address: 26 Paynton Road, St Leonards on Sea
TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, Pleasant View, Main Road, Icklesham, TN36 4BD

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees.

This facilitator was paid during the period. She was selected for work on the following basis:

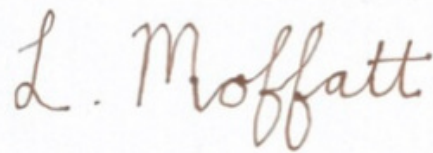
- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.



Signed on behalf of the trustees

Date 21.10.24

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2023

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements.

Signed _____

Date 11/10/2024

1st January 2023 - 31st December 2023

		Unrestricted funds	Restricted funds	Total
Receipts				
Grants			8,000.00	8,000.00
Schools		17,158.94	-	17,158.94
Workshops		410.00	-	410.00
Art Galleries		1,693.56	-	1,693.56
Commissions		11,257.08	-	11,257.08
Other		31.48	-	31.48
		30,551.06	8,000.00	38,551.06
Payments				
Stationery		7.23	-	7.23
Meeting expenses		54.81	-	54.81
Mileage		258.51	-	258.51
Other		426.58	-	426.58
Branding/Marketing/Website		281.02	-	281.02
Training		100.00	-	100.00
Equipment		331.02	-	331.02
Workshop/Project Costs				
Project Management		2,000.00-	-	2,000.00
Event Management		-	-	-
Facilitator Fees		28,595.00	3,000.00	31,595.00
Venue Hire		-	-	-
Workshop/Project Materials		3,660.04	1,200.00	4,860.04
Exhibition Materials		426.70	-	426.70
		36,140.91	4,200.00	40,340.91
Net receipts/(payments)		-5,589.85	3,800.00	-1,789.85
Fund balances brought forward 01/01/2023		3,465.62	-	3,465.62
Fund balances carried forward 31/12/2023		1,675.77	-	1,675.77
Current Assets				
Bank account 31/12/23		1,675.77	-	1,675.77
Current Liabilities		-	-	-
		1,675.77	-	1,675.77

These financial statements are accepted on behalf of the charity.

Signed
(Chair of trustees)

L. Moffatt

Date 21.10.24