

The Craft^{Location} Factory

Annual

report



see inside our universe



What we do

At The Craftimation Factory we are passionate about the fact that everyone is:



**naturally
creative**

Through the development of our own practice and accompanying research, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'

The Creativity Cure by Carrie Barron, MD & Alton Barron, MD



Bandage Me Better



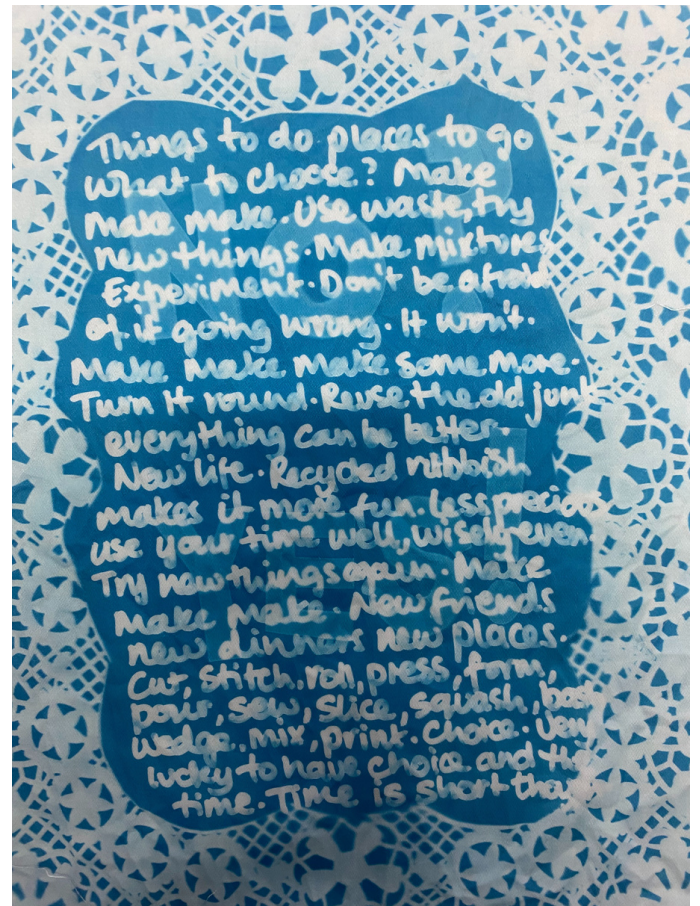
Bandage Me Better is a four year project exploring healing and trauma. It is one in which we delve deeply into the research that creativity can help make life meaningful, particularly in times of severe stress and hardship. Born out of the hard times faced by everyone during the pandemic, the charity feels there is a need to explore in depth the experiences of those who have faced challenges and moved through them.

After studying the writings of Alain de Botton on how art can bring dignity to suffering, we explored techniques such as natural dyeing and cyanotype. We noted the wonder experienced at the results achieved by experimenting with elements of nature.



'I didn't think about a single worry the whole time.
Creativity is good for the soul.'

'I had no idea about the process of cyanotype, it
was completely new to me. I was so mesmerised by
it that it took my mind off difficulties in my life and I
felt utter joy that I hadn't experienced in years.'



Work with Schools and Community Groups

During 2022 we worked with more than 500 people via our ongoing work with schools, community groups and arts organisations.



Work made by participants was displayed in venues including Hastings Contemporary and Hastings Museum & Art Gallery.





**10
amazing
years!!**



We are celebrating 10 years of working with The Mill Primary Academy in their dedicated art studio named Room 13. Via this exciting space, we support children in navigating challenging emotions such as grief, fear and sadness through the healing acts of making and connecting.

Thank You

During 2022 we managed to connect with more than 500 people. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Magdalen & Lasher Charity, Chalk Cliff Trust.

To see more of our award winning work please visit us at www.thecraftimationfactory.org

Charity Number 1155890

Trustees: Linda Moffatt (Chair), Fiz Lauer Deaves, Emma Blake, Elly Dove

We have a minimum of 4 trustees at any one time. If a vacancy becomes available

the post will be advertised and the new trustee will be selected by trustees' vote. We do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org
26 Paynton Road, St Leonards on Sea, TN37 7DY





The Craftimation Factory

Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2022

Principal Address: 26 Paynton Road, St Leonards on Sea TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, 5 Bishop Avenue, Hastings, TN35 5FE

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. This facilitator was paid during the period. She was selected for work on the following basis:

- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.

Signed on behalf of the trustees



Date 24.10.23

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2022

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements

Signed



Date 10/10/2023

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants		7,532	7,532
Schools	10,661.14	-	10,661.14
Arts Organisations	6,184.66	-	6,184.66
Art Galleries	5,600.99	-	5,600.99
Commissions	-	-	-
Other	153.30	-	153.30
	22,600.09	7,532	30,132.09
<u>Payments</u>			
Stationery	-	-	-
Meeting expenses	102.33	-	102.33
Mileage	197.35	-	197.35

Other	1,099.00	-	1,099.00
Branding/Marketing/Website	545.05	-	545.05
Training	184.73	-	184.73
Equipment	800.93	-	800.93

Workshop/Project Costs

Project Management	5,900.00	-	5,900.00
Event Management	-	-	-
Facilitator Fees	20,994.84	6,000.00	26,994.84
Venue Hire	-	493.50	493.50
Workshop/Project Materials	2,809.16	1,800.00	4,609.16
Exhibition Materials	114.00	-	114.00
	32,747.39	8,293.50	41,040.89

Net receipts/(payments)	-10,147.30	-761.50	-10,908.80
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Fund balances brought forward 01/01/2022	9,724.37	4,652.04	14,376.41
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Fund balances carried forward 31/12/2022	-422.93	3,890.54	3,465.62
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Current Assets

Bank account 31/12/22	-422.93	3,890.54	3,465.62
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Current Liabilities

	-	-	-
	-422.93	3,890.54	3,465.62

These financial statements are accepted on behalf of the charity.

Signed  Date_24.10.23_____

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