

The Craft^{ination} FACTORY

Annual Report 2021

APRIL
APRIL
April
Graham
Relers

Nicolette
Howard

people
flourish
together

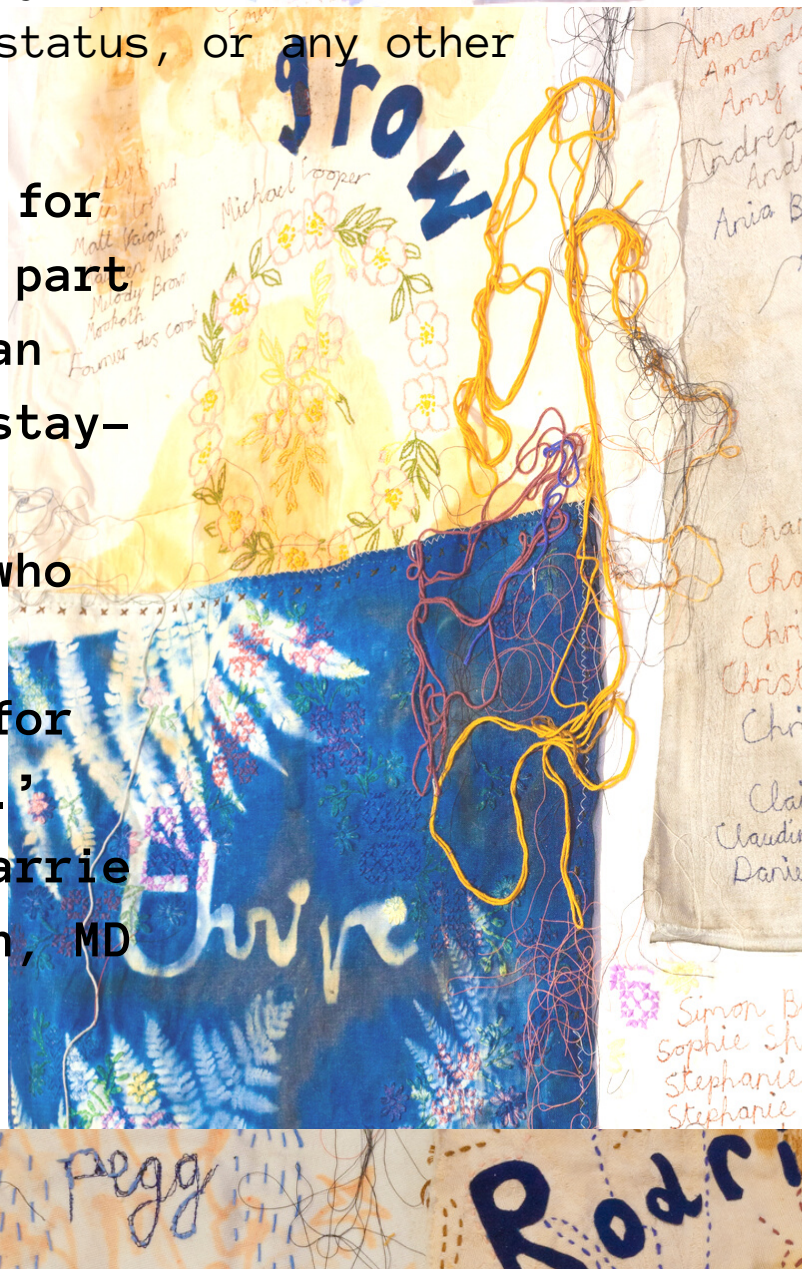
Mrs Sheeps
Ms Susan Rio
Nalini
Naomi Robi
Neville Aust
Nick Perry
Nick Wales
Patrick An
Patsy Sol
Paul Ree
Paula Bus
Pete Burd
Pete Donoh
Pete Fairle
Philippa Mu
Philip Wait
Pip Rowson
Polly Giffon
Rachel Bern
Rachel Eiv
Rachel M

What we do

At The Craftimation Factory we believe passionately that everyone is naturally creative. Furthermore, through the development of our own practice and research, and by studying the work of others, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'

The Creativity Cure by Carrie Barron, MD & Alton Barron, MD





Bandage Me Better

2021 saw the beginning of an important four year project for the charity. It is one in which we delve deeply into the research that creativity can help make life meaningful, particularly in times of severe stress and hardship. Born out of the hard times faced by everyone during the pandemic, the charity feels there is a need to explore in depth the experiences of those who have faced challenges and moved through them.



About Bandage Me Better

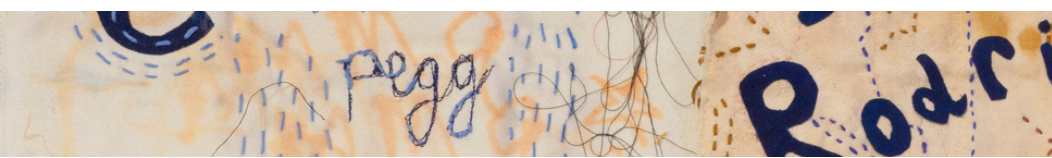
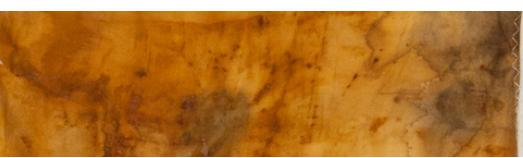
Lead artist on the project, Janey Moffatt, writes:

Bandage Me Better is a mixed media textile project that grew out of my musings on the Give My Head Peace blog, where I explore making textiles whilst dealing with life's adversities. It started life as I pondered what I could make from my children's vests that they had long outgrown.

The project uses the fabrics and processes of everyday life, from recycling worn out tea towels to kitchen dyeing techniques with onion skins and avocado pits.

It draws heavily on the sacred value of the items that support us in the everyday; the things that help us, heal us and nurture us on our journey. We can feel deeply connected to such objects and find solace in them during times of sickness and adversity. There is great value to be had in reminiscing and exploring the history of textile items.

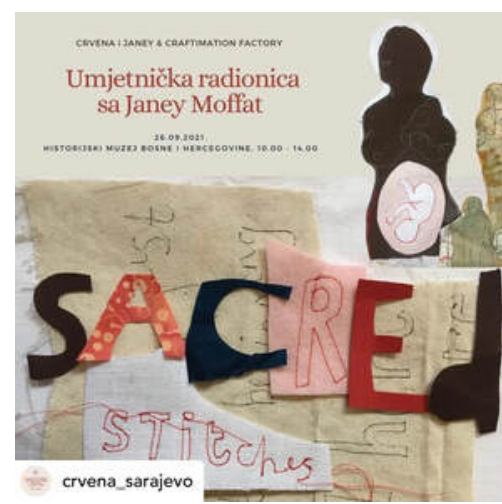
The project aims to reflect on the experience of living through difficult times. It explores how we can make meaning out of challenging experiences in our life by using the things that surround us.





As part of Bandage Me Better, a series of 'Sacred Stitches' workshops took place locally at Hastings Contemporary and internationally at the History Museum of Bosnia & Herzegovina in Sarajevo. Activities included reflective hand stitching, dyeing with household items and recycling pre-loved fabrics.

It was a fantastic chance for the project to connect with women living in another country, providing the opportunity to learn how they felt in the aftermath of the Bosnian conflict and what they do to cope with the challenges they face.



'Nearly 2 years of Covid was really tough and left me physically and emotionally exhausted. I needed something creative to make me feel good again and positive about the future.'

'Just the chance to get away from normal daily concerns and be in a mindful place for a few hours, plus I learned a lot and was really pleased with what I made.'

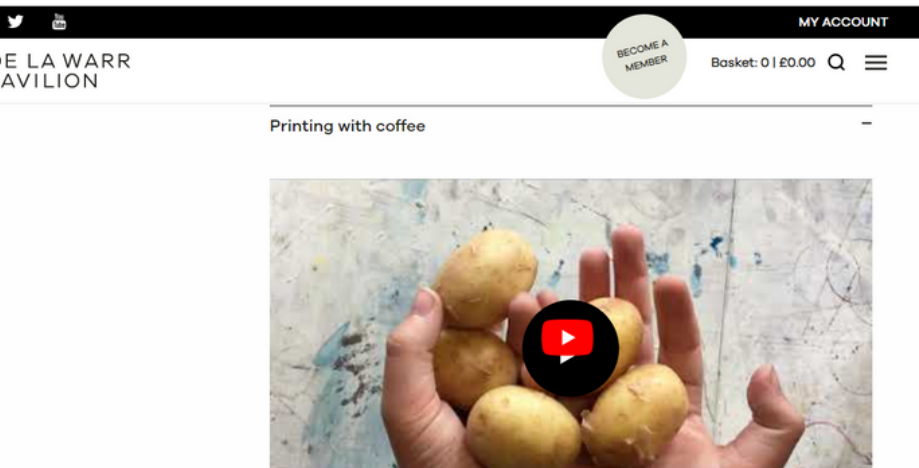
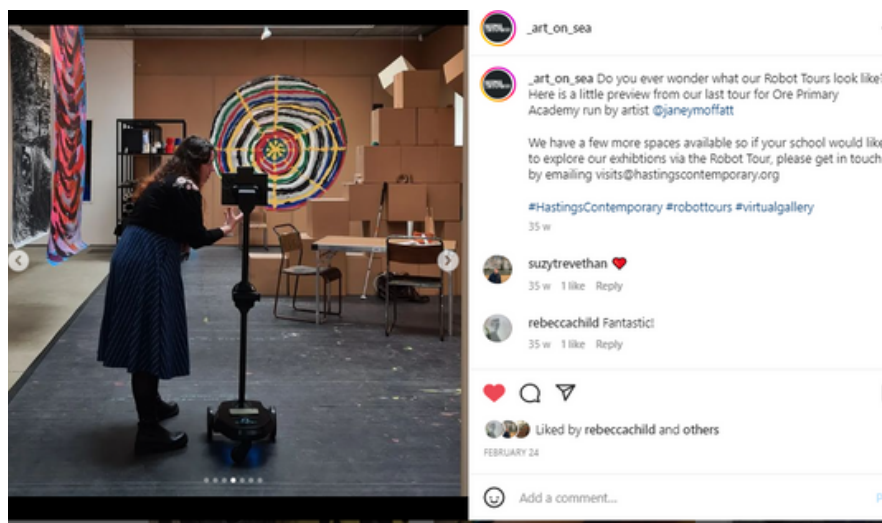


Work with other organisations

During 2021 we worked with De La Warr Pavilion and various other arts organisations and schools, helping people to embrace their creativity as they began to emerge from the worst of the pandemic.

We helped to run various Look, Think, Make family sessions at De La Warr Pavilion, and enlisted the support of two young artists; Paddy (age 10) and Finn (age 11) in making art activity videos that families could watch at home.

At other venues, such as Hastings Contemporary, we assisted with running Robot Tours so that schools could view artwork in the gallery from the comfort of their classroom.



Thank You

During 2020 we managed to connect with more than 1000 people through our online and in person activity. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Longley Trust.

To see more of our award winning work please visit us at

www.thecraftimationfactory.org

Charity Number 1155890

Trustees: Linda Moffatt (Chair), Fiz Lauer Deaves, Emma Blake, Elly Dove

We have a minimum of 4 trustees at any one time. If a vacancy becomes available

the post will be advertised and the new trustee will be selected by trustees' vote. We do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org

26 Paynton Road, St Leonards on Sea, TN37 7DY





The Craftimation Factory

Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2021

Principal Address: 26 Paynton Road, St Leonards on Sea TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, 33 Montgomery Road, Hastings, TN35 4LA

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. This facilitator was paid £17950 during the period. She was selected for work on the following basis:

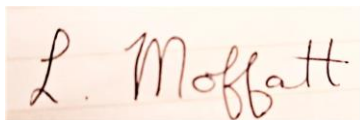
- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.



Signed on behalf of the trustees

Date 31.10.22

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2021

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements.

Signed



Date 13.10.2022

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants		10,850.00	10,850.00
Schools	7,296.21		7,296.21
Summer School			-
Art Galleries	3,493.88		3,493.88
Commissions	7,023.65		7,023.65
Other	212.60		212.60
	18,026.34	10,850.00	28,876.34
<u>Payments</u>			
Stationery	135.99	-	135.99
Meeting expenses	329.46	-	329.46
Mileage	241.60	-	241.60
Other (including RP partner fees & insurance)	134.00	-	134.00
Branding/Marketing/Website	430.76	-	430.76
Training	20.00	-	20.00
Equipment	-	-	-
<u>Workshop/Project Costs</u>			
Project Management	-	-	-

Event Management	-	-	-
Facilitator Fees	13,950.00	4,000.00	17,950.00
Venue Hire	-	378.00	378.00
Workshop/Project Materials	426.94	1,800.00	2,226.94
Exhibition Materials	76.11	19.96	96.07
	15,744.86	6,197.96	21,942.82
Net receipts/(payments)	2,281.48	4,652.04	6,933.52
Fund balances brought forward 01/01/2021	7,442.89	-	7,442.89
Fund balances carried forward 31/12/2021	9,724.37	4,652.04	14,376.41
<u>Current Assets</u>			
Bank account 31/12/21	9,724.37	4,652.04	14,376.41
<u>Current Liabilities</u>	-	-	-
	9,724.37	4,652.04	14,376.41

These financial statements are accepted on behalf of the charity.

Signed



Date 31.10.22

(Chair of trustees)