

THE CRAFTIMATION FACTORY

England & Wales · Charity number 1155890

Details

Status Registered

Legal form CIO

Registered 2014-02-21

Register [View on the Charity Commission register](#)

Contact

Address 26 Paynton Road
St. Leonards-on-Sea
TN37 7DY

Phone 07535279444

Email janey@thecraftimationfactory.org

Website www.thecraftimationfactory.org

Activities

Objects: THE PROVISION OF FACILITIES FOR RECREATION AND OTHER LEISURE-TIME OCCUPATION IN THE INTERESTS OF SOCIAL WELFARE WITH THE OBJECT OF IMPROVING THE CONDITIONS OF LIFE FOR THE PERSONS FOR WHOM THEY ARE INTENDED.

Activities: We provide creative activities to promote good mental health and well being for all, but particularly those who would otherwise have difficulty accessing these activities.

Classification

- **How:** Provides Services, Other Charitable Activities
- **What:** Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£40,142	£39,963	-	-
2023-12-31	£38,551	£40,341	-	-
2022-12-31	£30,132	£41,041	-	-
2021-12-31	£28,876	£21,943	-	-
2020-12-31	£21,750	£23,763	-	-

Trustees

Name	Role	Appointed
ELLY DOVE		2014-01-13
EMMA KATHERINE BLAKE		2014-01-13
FELICITY LAUER DEAVES		2014-01-13
LINDA MOFFATT		2014-01-13

THE CRAFTIMATION FACTORY

England & Wales - Charity number 1155890

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The Craftation Factory annual report

ALL US WOMEN
25 SEPTEMBER - 27 OCTOBER 2024

All us Women is a textile project facilitated by artist, James Hether. It has explored violence against women and our ability to heal after discrimination.

The project uses everyday textiles, from napkins to pyjama bottoms. Each textile is embroidered with the stories and impact of the people who once wore and basted them. These are on view all throughout our new, healing, comforting and winning our bodies - fundamental to how we protect ourselves as we walk through the world.

The project has supported women in reclaiming their narratives and has carefully collected each space in which to do so. We have set round tables and chandeliers and other objects and stories.

A sister exhibition is currently on display at Flowerfield Arts Centre, Northern Ireland. You can watch a one-minute video of this exhibition by clicking on the QR code featured below.

With thanks to funding from Chalk Gift Trust, The Magellan & Lashley Society and The National Lottery Community Fund.

the Craftation Factory



see inside our
universe



What we do

At The Craftimation Factory we are passionate about the fact that everyone is:



**naturally
creative**

Through the development of our own practice and accompanying research, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'

The Creativity Cure by Carrie Barron, MD & Alton Barron, MD





All Us Women

‘All Us Women’ is a textile project exploring violence against women, and examining our ability to heal after devastation.

More than 40 women came together to use everyday textiles, from napkins to pre-loved clothing, to transform the fabric into incredibly moving pieces of art. The women had survived various forms of violence including domestic abuse.

Everyday and domestic textile items are embedded with the stories and imprint of the people who once wore and touched them. These items are with us throughout our lives: holding, containing and wrapping our bodies - fundamental to how we protect ourselves as we walk through this world.

The project has supported women in reclaiming their narratives and has carefully cultivated safe spaces in which to do so. We have sat round tables and cried and eaten chocolate and stitched.

The project resulted in two exhibitions at Flowerfield Arts Centre, Portstewart, Northern Ireland, and De La Warr Pavilion, Bexhill-on-Sea.



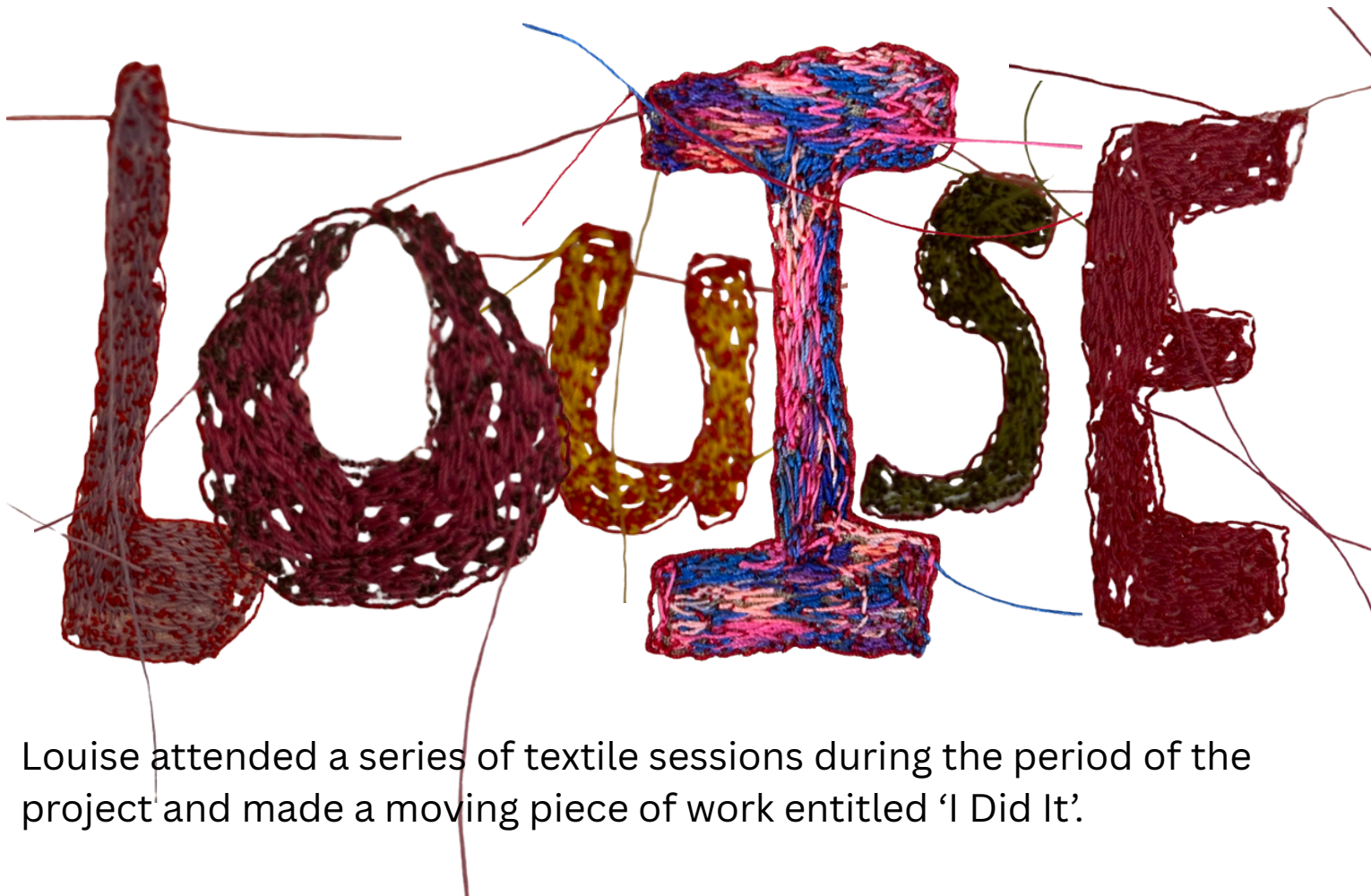
1 in 3 women will experience gender based violence in her life, and two women a week are killed by a partner or ex-partner. I wanted to represent these stats in a playful way, almost like a nursery rhyme, to show how lightly this issue continues to be taken. Chiara Capraro, project participant



Embellished Napkins, DLWP Exhibition
Centre piece 'Know Your Numbers' by Chiara Capraro

Artworks
hanging at De La
Warr Pavilion as
part of the 'All
Us Women'
exhibition





Louise attended a series of textile sessions during the period of the project and made a moving piece of work entitled 'I Did It'.

She writes:

'My ex controlled me in many ways. One of the most bizarre was that I wasn't allowed to buy olives. One day someone offered me one and I had an out of body experience, realising I hadn't eaten an olive in years. When I finally left him for good, I was in another 'out of body' moment and through his aggression and screams I packed a basket of things, including my dog, and left saying to myself 'I had to do that, we had to do that'.

The things in this basket represent different areas that were controlled (my pain) and what healed me (freedom and my dog).'

After one of our sessions together Louise writes:

'They're nice to begin with. Don't show their true colours. And when they do we stick around cos we're programmed to forgive

To compare (he's not that bad)

To be in denial. To give the benefit of the doubt because WE'RE REASONABLE PEOPLE. DEALING WITH UNREASON.



'I Did It'
exhibited at
De La Warr
Pavilion

Usually it's ok to do these things because you're dealing with reasonable people. So when someone unreasonable or ABUSIVE comes along it's confusing, it alters the world as we know it, it distorts our reality leaving us confused and QUESTIONING OUR OWN behaviour not theirs. Because that's what reasonable people do.

Until you're so far in that nothing makes sense any more, not even yourself, your own choices. Your behaviours. EVERYTHING. The crippling doubt, sadness, anxiety, an underlying feeling that EVERYTHING IS WRONG, but your head telling you that it's fine, that you shouldn't be so harsh, that perhaps you got the wrong end of the stick, that it will be better next time.

And it all gets so loud all the time. With him, and then your own head, that you'll do ANYTHING to keep the peace, to stop him shouting, to stop the head from double checking, double crossing you.



There isn't peace until you detach. Until you have the sweet, unnerving relief of those out of body experiences, when it's all too much that you take the emergency exit in your mind. You see he's screaming, his contorted face, but finally there's silence. And your choices don't matter anymore, they happen without you knowing. Sometimes, usually, they lead you into his arms, comforting him as you crash land back to his apologies, to his promises, but another time, those unknowing choices will lead you to put your dog into a bag for life, along with other items and those wooden salad spoons your gran once gave you after her holiday with Ted in Crete. That unknowing choice will lead you out of the door for the last time, walking down the street with nowhere to go, saying to yourself, 'I did it, I'm doing it, I'm going to do it, I did it.'



'I Did It' by Louise

As part of the project, an educational booklet was produced, collating important information about the background to the project and sharing the stories of some of the participants.



With a participant from Women's Aid in Northern Ireland, discussing her powerful piece of work at the exhibition in Flowerfield.





A participant makes a piece reflecting on the fact that her coercive partner would not allow her to wear yellow shoes

Thank You

During 2024 we managed to connect with more than 1500 people. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Magdalen & Lasher Charity, Chalk Cliff Trust, Isabel Blackman Foundation.

To see more of our award winning work please visit us at www.thecraftimationfactory.org

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Contact us at: janey@thecraftimationfactory.org

26 Paynton Road, St Leonards on Sea, TN37 7DY





The Craftimation Factory

Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2024

Principal Address: 26 Paynton Road, St Leonards on Sea
TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, Pleasant View, Main Road, Icklesham, TN36 4BD

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. She was selected for work on the following basis:

- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.

Signed on behalf of the trustees _____ *L. Moffatt* _____

Date _____ 13.10.25 _____

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2024

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements.

Signed _____

Date _____ 13/10/2025 _____

H1
02/2025

1st January 2024 - 31st December 2024

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants	-	17,550.00	17,550.00
Schools	15,202.24	-	15,202.24
Workshops	0	-	0
Art Galleries	0	-	0
Arts Organisation	4,807.66	-	4,807.66
Commissions	2,564.42	-	2,564.42
Other	17.92	-	17.92
	22,592.24	17,550.00	40,142.24
<u>Payments</u>			
Stationery	-	-	-
Meeting expenses	102.39	-	102.39
Mileage	113.92	-	113.92
Other	526.09	-	526.09
Branding/Marketing/Website	923.74	-	923.74
Training	84.99	-	84.99
Equipment	-	-	-
<u>Workshop/Project Costs</u>			
Project Management	1,300.00	2,500.00	3,800.00
Event Management	600.00	-	600.00
Facilitator Fees	27,565.00	2,000.00	29,565.00
Venue Hire	-	-	-
Workshop/Project Materials	3,247.36	1,000.00	4,247.36
Exhibition Materials	0	-	00
	34,463.49	5,500.00	39,963.49
Net receipts/(payments)	-11,871.25	12,050.00	178.75
Fund balances brought forward 01/01/2024	1,675.77	-	1,675.77
Fund balances carried forward 31/12/2024	1,854.52	-	1,854.52
<u>Current Assets</u>			
Bank account 31/12/24	1,854.52	-	1,854.52
<u>Current Liabilities</u>			
-	-	-	-
	1,854.52	- 1,854.52	

These financial statements are accepted on behalf of the charity.

Signed _____

L. Moffatt

Date _____ 13.10.25 _____

(Chair of trustees)

THE CRAFTIMATION FACTORY

England & Wales - Charity number 1155890

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see inside our
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What we do

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The Creativity Cure by Carrie Barron, MD & Alton Barron, MD





The Moving Project

The Moving Project was inspired by our work with refugees who have settled in the Sussex area.



We worked closely with a group of children who had moved; sometimes from another country such as Afghanistan or Ukraine, but also simply from one part of the UK to another. In every instance the child was moving in the pursuit of safety and respite; from conflict, domestic violence or poverty.



Through the work that was shared, we encouraged others to view the act of moving as a normal human activity that has been happening for millennia. Humans are a migratory species and have always moved about the planet seeking better conditions for life. Humans have always moved.

In the process of sharing, other children were able to understand that we do not need to feel threatened by those who move to our country, and that movement increases diversity and enriches our cultural experience.

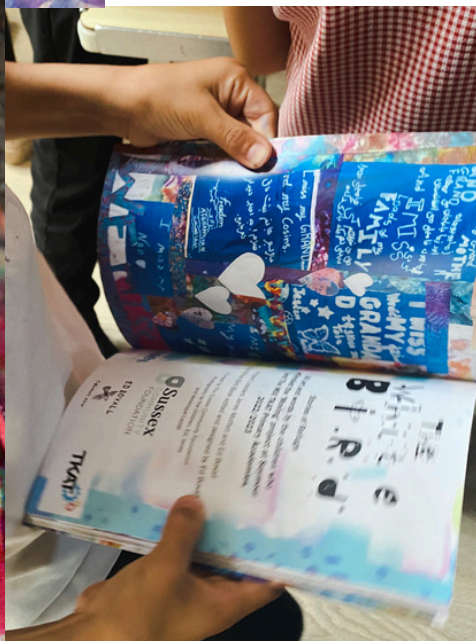


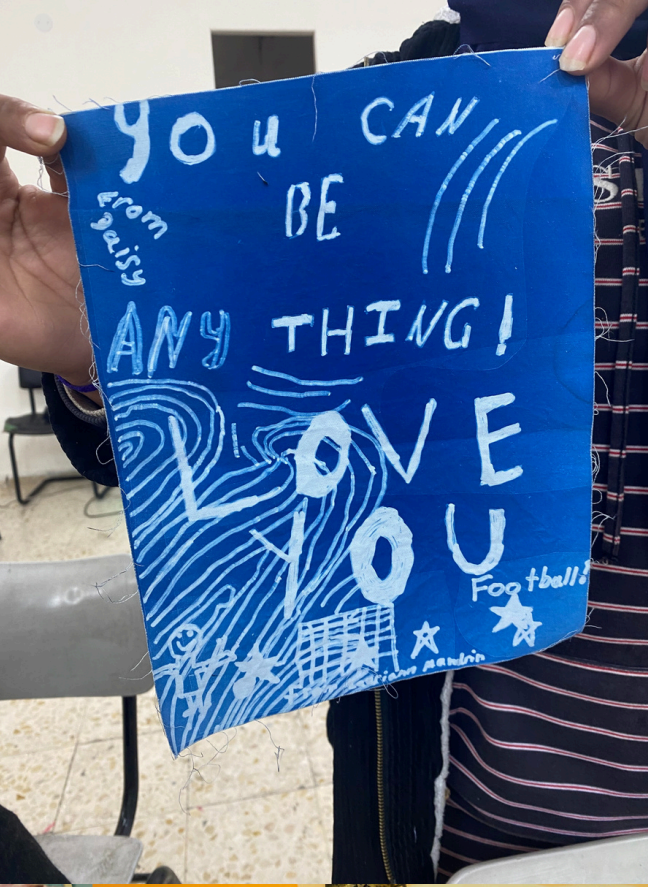


As part of the project, we had the opportunity to work with writer and illustrator Ed Boxall, who helped us produce the book 'The White Bird'. The book captured imagery of artwork produced by children alongside their words and poems.

This is a moment when I almost died but God saved me. It was when I was coming to England. It was so bad. At the airport in Afghanistan, my mum was holding me up to give me to the Taliban man and he gave me to the USA army. It was like so hard I was screaming a lot.

There was like a lot of people. We stood in the line for a very long time. They didn't let my aunt and grandma come. My grandma wishes she could come to England. She's so alone now.





Bandage Me Better

Bandage Me Better is a four year project exploring healing and trauma. It is one in which we delve deeply into the research that creativity can help make life meaningful, particularly in times of severe stress and hardship. Born out of the hard times faced by everyone during the pandemic, the charity feels there is a need to explore in depth the experiences of those who have faced challenges and moved through them.

Early in February 2023, the charity had the opportunity to work with an artist who travelled to Aida Refugee Camp in Palestine. Our aim was to work with women and children living in the camp, and later in the year to work online with a primary school in Israel.

Schoolchildren living in Crawley took part in an exchange of cyanotype artwork, sending messages of hope to Palestine and creating a 'Comfort Quilt' from artwork that was sent back.

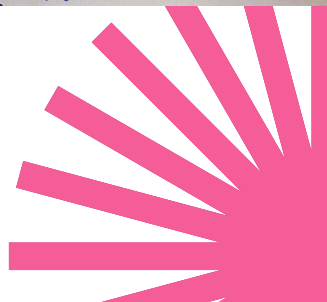


No-one could predict that by October, when we were to start our work with Israeli children, war would break out in this region. The British children involved in the project were distressed and worried about the prospect of World War 3.

In order to help us process the enormity of what we were witnessing, the children created a 'Fierce Love Manifesto', and later secured funding to turn this into a book in 2024.



- ① Adults: LISTEN TO US!
We are not 'Just children'
- ② Why fight when in the end we're all just like each other.
- ③ You are going to make your self ill.
- ④ NO! why would you do that?
- ⑤ When I see a wasp I'm scared but I want to help it so much.
- ⑥ I feel happy and sad, soft and calm, light and tingely, in my heart and chest I feel tight and soft at the same time.
- ⑦ I feel like a small pea which could make a big difference. There is billions of particles of love inside me. This makes me feel free.
- ⑧ This love is inside you, you just need to give it a chance.



Work with Schools and Community Groups

During 2023 we worked with more than 550 people via our ongoing work with schools, community groups and arts organisations.

Our lead artist, Janey Moffatt, was delighted to work with Hastings based The Refugee Buddy Project, supporting women to create textile work that was exhibited at Electro Studios as part of Refugee Week.

You can check out the amazing work carried out by this organisation at their website:
<https://www.therefugeebuddyproject.com/>



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With thanks to Sussex Community Foundation, The Magdalen & Lasher Charity, Chalk Cliff Trust, Isabel Blackman Foundation.

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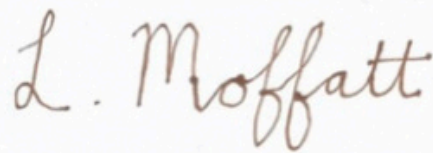
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Signed on behalf of the trustees

Date 21.10.24

(Chair of trustees)

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Signed _____

Date 11/10/2024 _____

1st January 2023 - 31st December 2023

		Unrestricted funds	Restricted funds	Total
Receipts				
Grants			8,000.00	8,000.00
Schools		17,158.94	-	17,158.94
Workshops		410.00	-	410.00
Art Galleries		1,693.56	-	1,693.56
Commissions		11,257.08	-	11,257.08
Other		31.48	-	31.48
		30,551.06	8,000.00	38,551.06
Payments				
Stationery		7.23	-	7.23
Meeting expenses		54.81	-	54.81
Mileage		258.51	-	258.51
Other		426.58	-	426.58
Branding/Marketing/Website		281.02	-	281.02
Training		100.00	-	100.00
Equipment		331.02	-	331.02
Workshop/Project Costs				
Project Management		2,000.00-	-	2,000.00
Event Management		-	-	-
Facilitator Fees		28,595.00	3,000.00	31,595.00
Venue Hire		-	-	-
Workshop/Project Materials		3,660.04	1,200.00	4,860.04
Exhibition Materials		426.70	-	426.70
		36,140.91	4,200.00	40,340.91
Net receipts/(payments)		-5,589.85	3,800.00	-1,789.85
Fund balances brought forward 01/01/2023		3,465.62	-	3,465.62
Fund balances carried forward 31/12/2023		1,675.77	-	1,675.77
Current Assets				
Bank account 31/12/23		1,675.77	-	1,675.77
Current Liabilities		-	-	-
		1,675.77	-	1,675.77

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L. Moffatt

Date 21.10.24

THE CRAFTIMATION FACTORY

England & Wales - Charity number 1155890

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The Craft^{ination} FaCToRY

Annual report



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Bandage Me Better



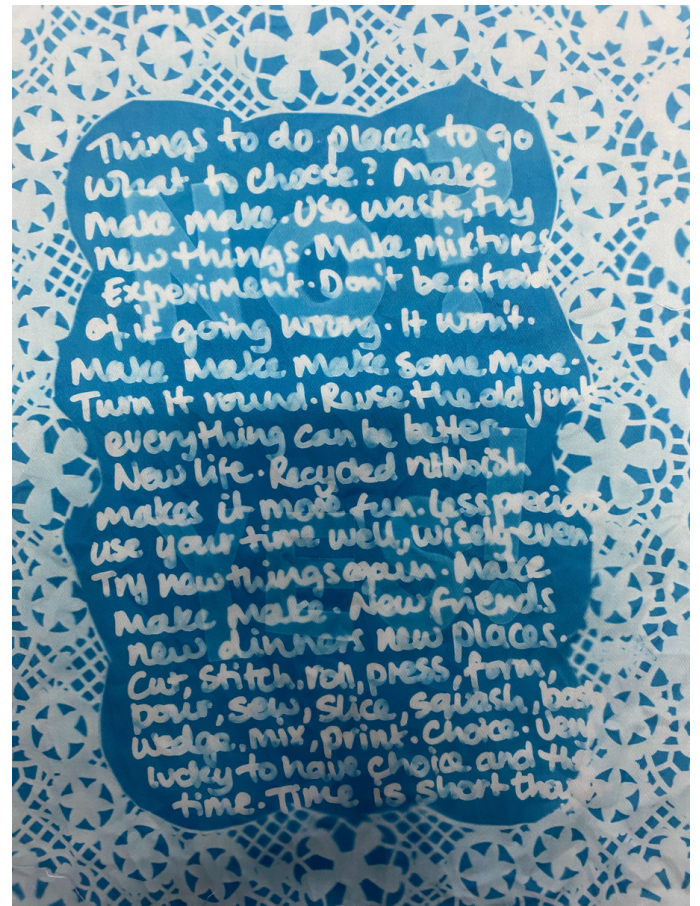
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After studying the writings of Alain de Botton on how art can bring dignity to suffering, we explored techniques such as natural dyeing and cyanotype. We noted the wonder experienced at the results achieved by experimenting with elements of nature.



'I didn't think about a single worry the whole time.
Creativity is good for the soul.'

'I had no idea about the process of cyanotype, it
was completely new to me. I was so mesmerised by
it that it took my mind off difficulties in my life and I
felt utter joy that I hadn't experienced in years.'



Work with Schools and Community Groups

During 2022 we worked with more than 500 people via our ongoing work with schools, community groups and arts organisations.



Work made by participants was displayed in venues including Hastings Contemporary and Hastings Museum & Art Gallery.





**10
amazing
years!!**



We are celebrating 10 years of working with The Mill Primary Academy in their dedicated art studio named Room 13. Via this exciting space, we support children in navigating challenging emotions such as grief, fear and sadness through the healing acts of making and connecting.

Thank You

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Signed on behalf of the trustees 

Date 24.10.23

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statements

Signed _____

Date 10/10/2023

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants		7,532	7,532
Schools	10,661.14	-	10,661.14
Arts Organisations	6,184.66	-	6,184.66
Art Galleries	5,600.99	-	5,600.99
Commissions	-	-	-
Other	153.30	-	153.30
	22,600.09	7,532	30,132.09

Stationery	-	-	-
Meeting expenses	102.33	-	102.33
Mileage	197.35	-	197.35

Other	1,099.00	-	1,099.00
Branding/Marketing/Website	545.05	-	545.05
Training	184.73	-	184.73
Equipment	800.93	-	800.93

Workshop/Project Costs

Project Management	5,900.00	-	5,900.00
Event Management	-	-	-
Facilitator Fees	20,994.84	6,000.00	26,994.84
Venue Hire	-	493.50	493.50
Workshop/Project Materials	2,809.16	1,800.00	4,609.16
Exhibition Materials	114.00	-	114.00
	32,747.39	8,293.50	41,040.89

Net receipts/(payments)	-10,147.30	-761.50	-10,908.80
-------------------------	------------	---------	------------

Fund balances brought forward 01/01/2022	9,724.37	4,652.04	14,376.41
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Fund balances carried forward 31/12/2022	-422.93	3,890.54	3,465.62
--	---------	----------	----------

Current Assets

Bank account 31/12/22	-422.93	3,890.54	3,465.62
-----------------------	---------	----------	----------

Current Liabilities

	-	-	-
	-422.93	3,890.54	3,465.62

These financial statements are accepted on behalf of the charity.

Signed  Date_24.10.23_____

(Chair of trustees)



The Craftimation Factory

Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2022

Principal Address: 26 Paynton Road, St Leonards on Sea TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, 5 Bishop Avenue, Hastings, TN35 5FE

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. This facilitator was paid during the period. She was selected for work on the following basis:

- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.

Signed on behalf of the trustees



Date 24.10.23

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2022

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements

Signed



Date 10/10/2023

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants		7,532	7,532
Schools	10,661.14	-	10,661.14
Arts Organisations	6,184.66	-	6,184.66
Art Galleries	5,600.99	-	5,600.99
Commissions	-	-	-
Other	153.30	-	153.30
	22,600.09	7,532	30,132.09
<u>Payments</u>			
Stationery	-	-	-
Meeting expenses	102.33	-	102.33
Mileage	197.35	-	197.35

Other	1,099.00	-	1,099.00
Branding/Marketing/Website	545.05	-	545.05
Training	184.73	-	184.73
Equipment	800.93	-	800.93

Workshop/Project Costs

Project Management	5,900.00	-	5,900.00
Event Management	-	-	-
Facilitator Fees	20,994.84	6,000.00	26,994.84
Venue Hire	-	493.50	493.50
Workshop/Project Materials	2,809.16	1,800.00	4,609.16
Exhibition Materials	114.00	-	114.00
	32,747.39	8,293.50	41,040.89

Net receipts/(payments)	-10,147.30	-761.50	-10,908.80
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--	----------	----------	-----------

Fund balances carried forward 31/12/2022	-422.93	3,890.54	3,465.62
--	---------	----------	----------

Current Assets

Bank account 31/12/22	-422.93	3,890.54	3,465.62
-----------------------	---------	----------	----------

Current Liabilities

	-	-	-
	-422.93	3,890.54	3,465.62

These financial statements are accepted on behalf of the charity.

Signed  Date_24.10.23_____

(Chair of trustees)

THE CRAFTIMATION FACTORY

England & Wales - Charity number 1155890

Accounts

The Craft^{ination} FACTORY

Annual Report 2021

APRIL
APRIL
April
Graham
Relers

Nicolette
Howard

people
flourish

together

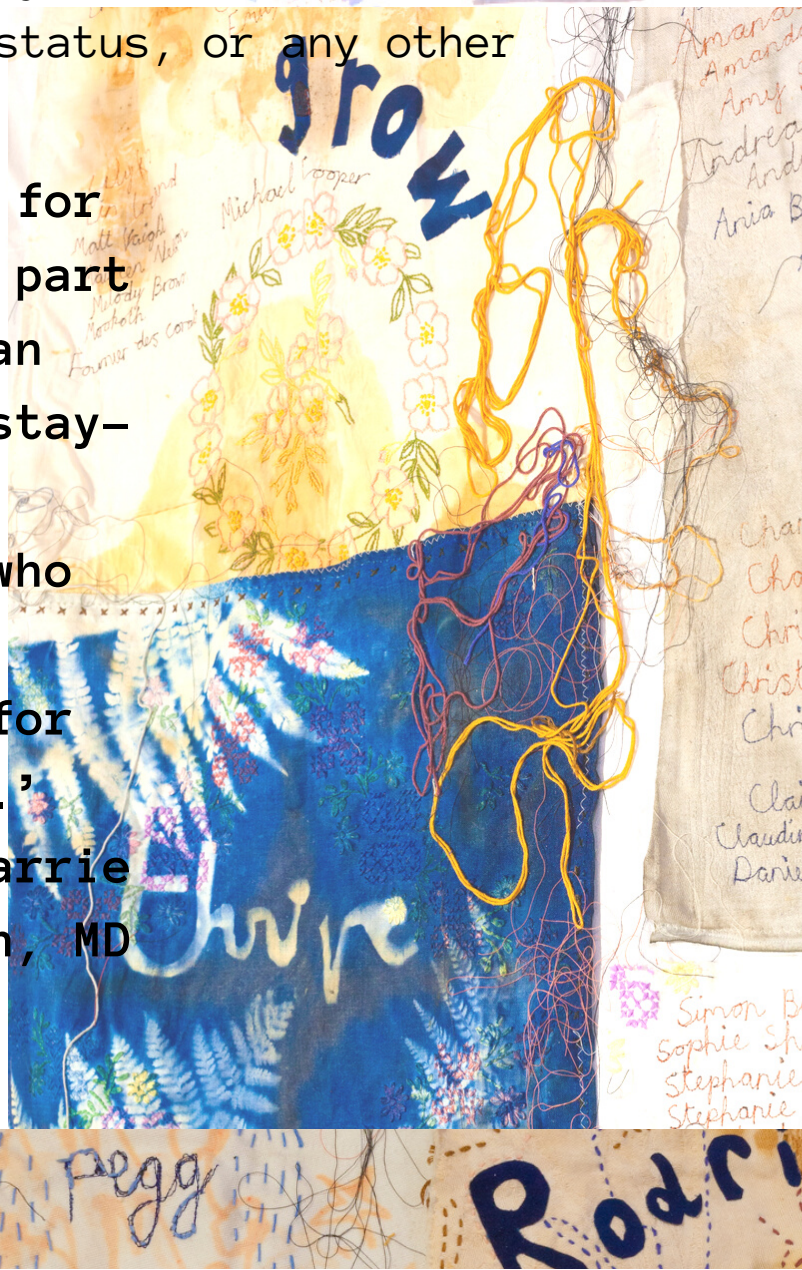
Mrs Sheeps
Ms Susan Rio
Nalini
Naomi Robi
Neville Aust
Nick Perry
Nick Wales
Patrick An
Patsy Sol
Paul Ree
Paula Bus
Pete Burd
Pete Donoh
Pete Fairle
Philippa Mu
Philip Wait
Pip Rowson
Polly Giffon
Rachel Bern
Rachel Eiv
Rachel M

What we do

At The Craftimation Factory we believe passionately that everyone is naturally creative. Furthermore, through the development of our own practice and research, and by studying the work of others, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'

The Creativity Cure by Carrie Barron, MD & Alton Barron, MD





Bandage Me Better

2021 saw the beginning of an important four year project for the charity. It is one in which we delve deeply into the research that creativity can help make life meaningful, particularly in times of severe stress and hardship. Born out of the hard times faced by everyone during the pandemic, the charity feels there is a need to explore in depth the experiences of those who have faced challenges and moved through them.



About Bandage Me Better

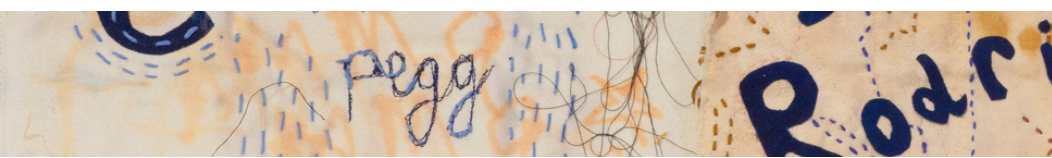
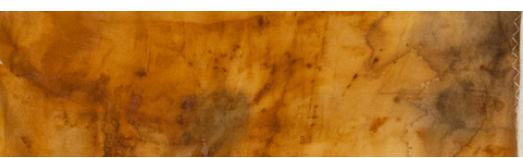
Lead artist on the project, Janey Moffatt, writes:

Bandage Me Better is a mixed media textile project that grew out of my musings on the Give My Head Peace blog, where I explore making textiles whilst dealing with life's adversities. It started life as I pondered what I could make from my children's vests that they had long outgrown.

The project uses the fabrics and processes of everyday life, from recycling worn out tea towels to kitchen dyeing techniques with onion skins and avocado pits.

It draws heavily on the sacred value of the items that support us in the everyday; the things that help us, heal us and nurture us on our journey. We can feel deeply connected to such objects and find solace in them during times of sickness and adversity. There is great value to be had in reminiscing and exploring the history of textile items.

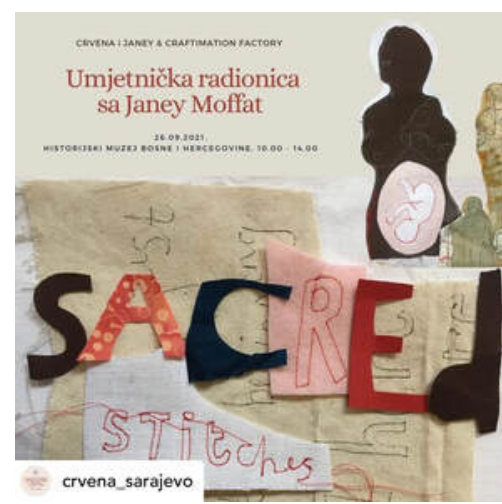
The project aims to reflect on the experience of living through difficult times. It explores how we can make meaning out of challenging experiences in our life by using the things that surround us.





As part of Bandage Me Better, a series of 'Sacred Stitches' workshops took place locally at Hastings Contemporary and internationally at the History Museum of Bosnia & Herzegovina in Sarajevo. Activities included reflective hand stitching, dyeing with household items and recycling pre-loved fabrics.

It was a fantastic chance for the project to connect with women living in another country, providing the opportunity to learn how they felt in the aftermath of the Bosnian conflict and what they do to cope with the challenges they face.



'Nearly 2 years of Covid was really tough and left me physically and emotionally exhausted. I needed something creative to make me feel good again and positive about the future.'

'Just the chance to get away from normal daily concerns and be in a mindful place for a few hours, plus I learned a lot and was really pleased with what I made.'

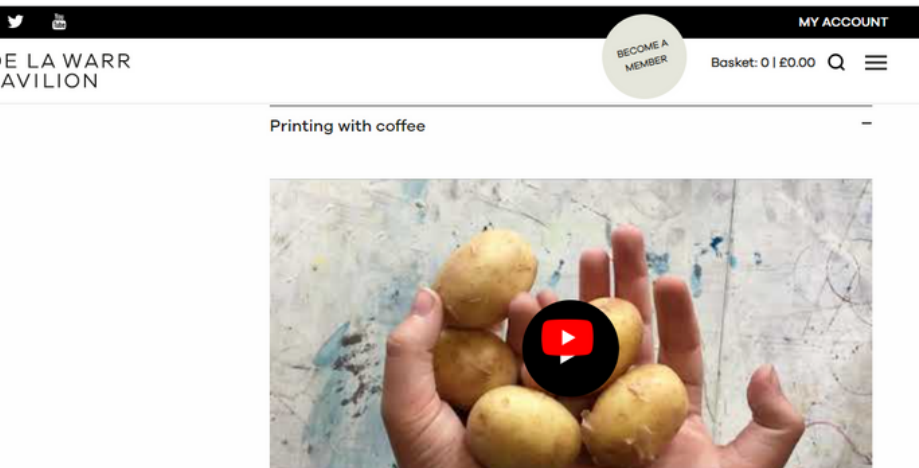
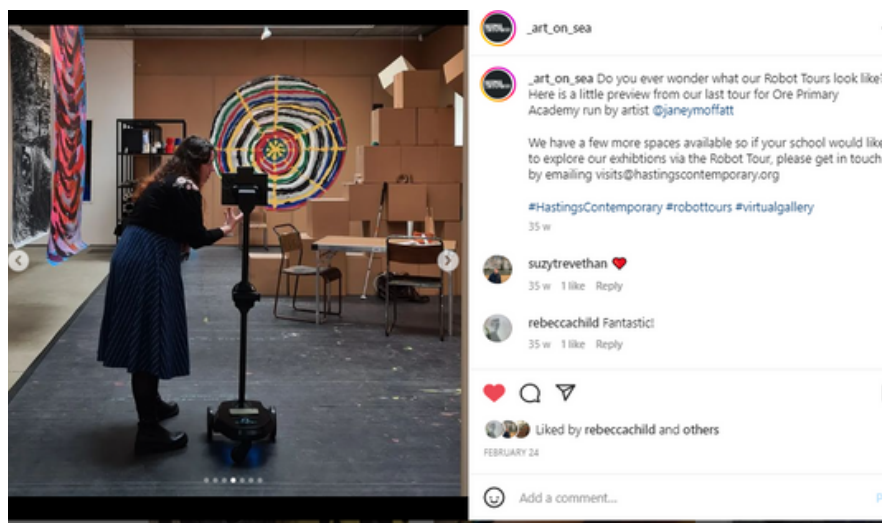


Work with other organisations

During 2021 we worked with De La Warr Pavilion and various other arts organisations and schools, helping people to embrace their creativity as they began to emerge from the worst of the pandemic.

We helped to run various Look, Think, Make family sessions at De La Warr Pavilion, and enlisted the support of two young artists; Paddy (age 10) and Finn (age 11) in making art activity videos that families could watch at home.

At other venues, such as Hastings Contemporary, we assisted with running Robot Tours so that schools could view artwork in the gallery from the comfort of their classroom.



Thank You

During 2020 we managed to connect with more than 1000 people through our online and in person activity. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Longley Trust.

To see more of our award winning work please visit us at

www.thecraftimationfactory.org

Charity Number 1155890

Trustees: Linda Moffatt (Chair), Fiz Lauer Deaves, Emma Blake, Elly Dove

We have a minimum of 4 trustees at any one time. If a vacancy becomes available

the post will be advertised and the new trustee will be selected by trustees' vote. We do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org

26 Paynton Road, St Leonards on Sea, TN37 7DY





The Craftimation Factory

Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2021

Principal Address: 26 Paynton Road, St Leonards on Sea TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, 33 Montgomery Road, Hastings, TN35 4LA

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. This facilitator was paid £17950 during the period. She was selected for work on the following basis:

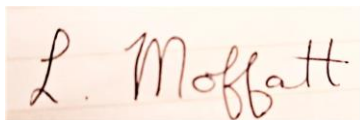
- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.



Signed on behalf of the trustees

Date 31.10.22

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2021

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements.

Signed



Date 13.10.2022

	Unrestricted funds	Restricted funds	Total
<u>Receipts</u>			
Grants		10,850.00	10,850.00
Schools	7,296.21		7,296.21
Summer School			-
Art Galleries	3,493.88		3,493.88
Commissions	7,023.65		7,023.65
Other	212.60		212.60
	18,026.34	10,850.00	28,876.34
<u>Payments</u>			
Stationery	135.99	-	135.99
Meeting expenses	329.46	-	329.46
Mileage	241.60	-	241.60
Other (including RP partner fees & insurance)	134.00	-	134.00
Branding/Marketing/Website	430.76	-	430.76
Training	20.00	-	20.00
Equipment	-	-	-
<u>Workshop/Project Costs</u>			
Project Management	-	-	-

Event Management	-	-	-
Facilitator Fees	13,950.00	4,000.00	17,950.00
Venue Hire	-	378.00	378.00
Workshop/Project Materials	426.94	1,800.00	2,226.94
Exhibition Materials	76.11	19.96	96.07
	15,744.86	6,197.96	21,942.82
Net receipts/(payments)	2,281.48	4,652.04	6,933.52
Fund balances brought forward 01/01/2021	7,442.89	-	7,442.89
Fund balances carried forward 31/12/2021	9,724.37	4,652.04	14,376.41
<u>Current Assets</u>			
Bank account 31/12/21	9,724.37	4,652.04	14,376.41
<u>Current Liabilities</u>	-	-	-
	9,724.37	4,652.04	14,376.41

These financial statements are accepted on behalf of the charity.

Signed



Date 31.10.22

(Chair of trustees)

THE CRAFTIMATION FACTORY

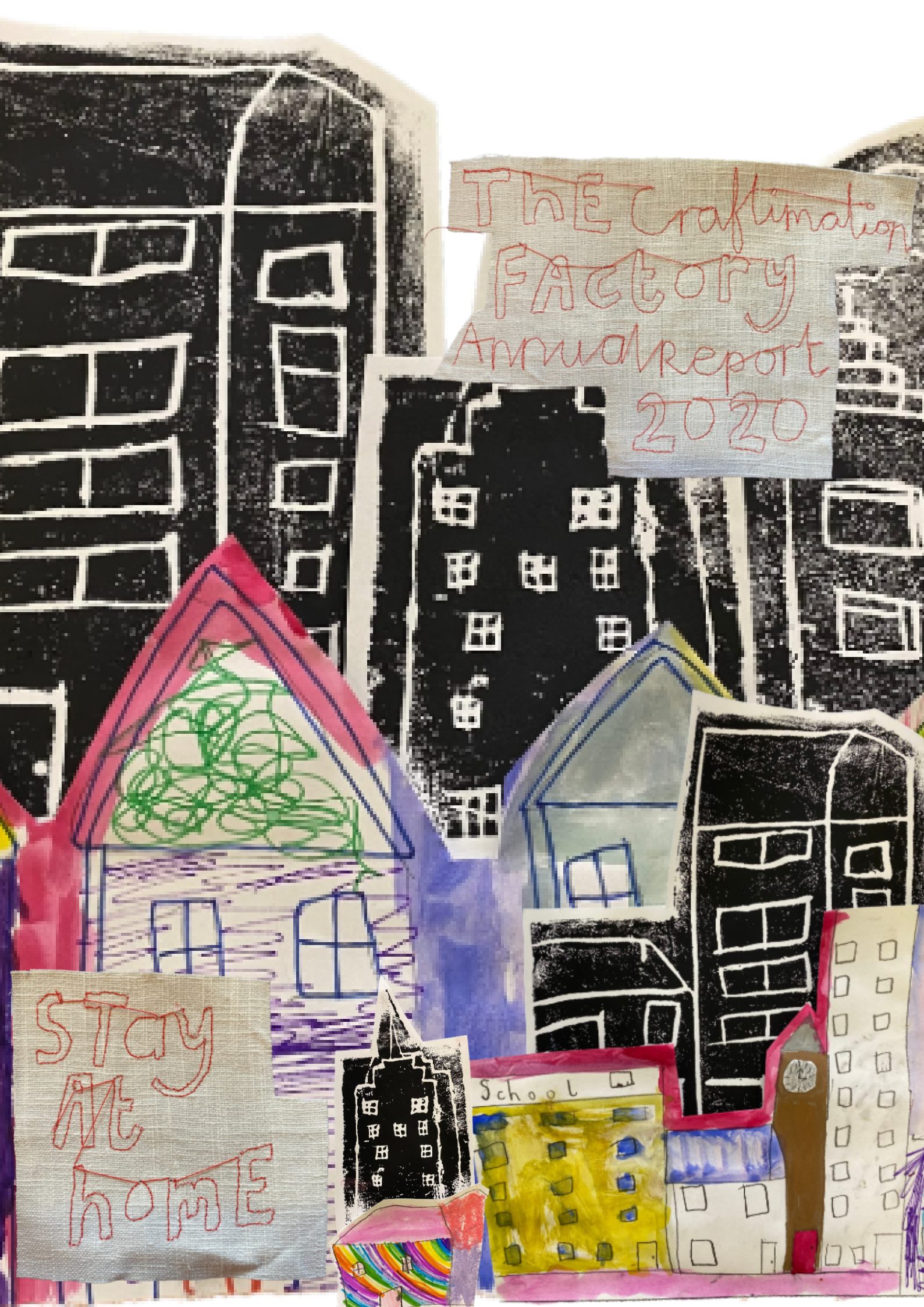
England & Wales - Charity number 1155890

Accounts

THE Craftimation
FACTORY
Annual Report
2020

STAY
AT
HOME

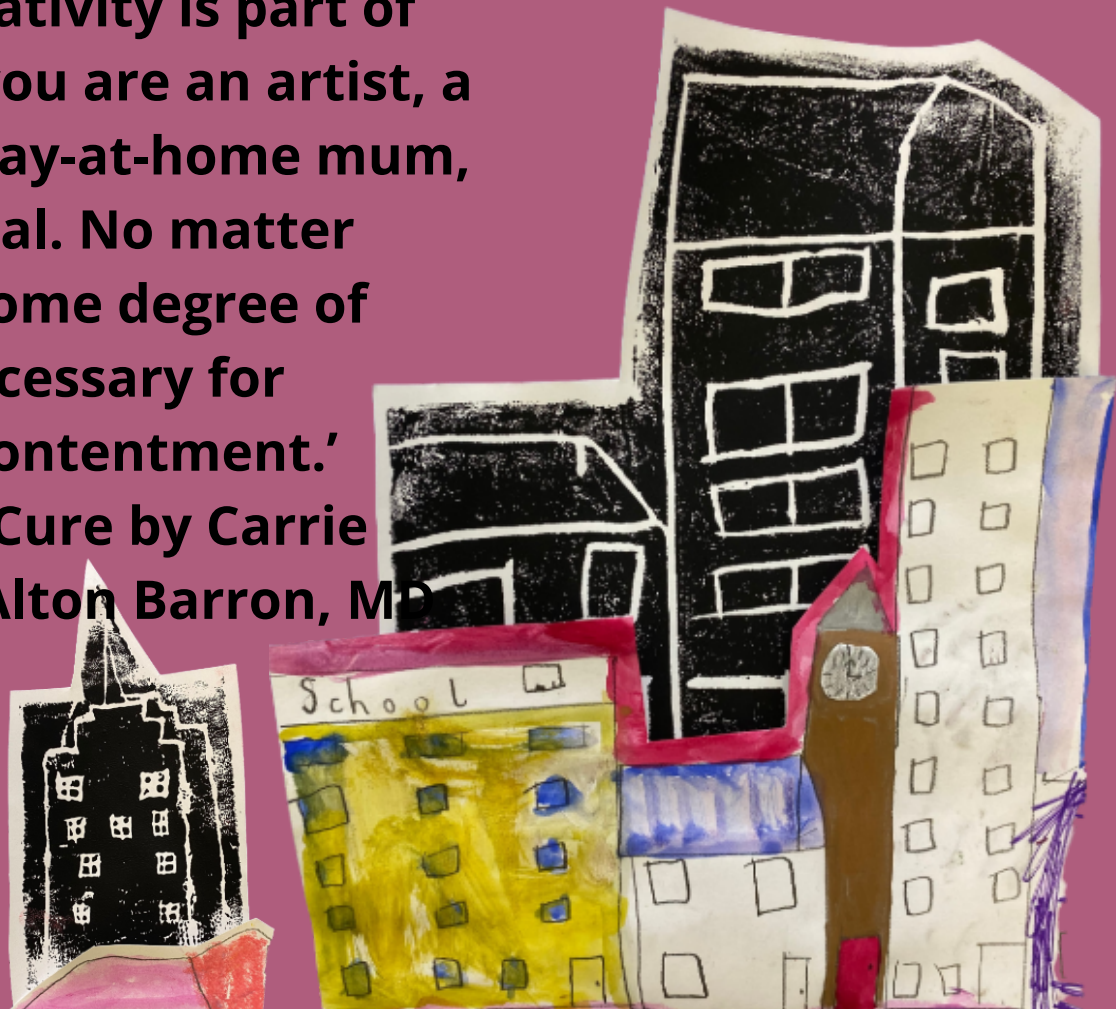
School



What we do

At The Craftimation Factory we believe passionately that everyone is naturally creative. Furthermore, through the development of our own practice and research, and by studying the work of others, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

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The Creativity Cure by Carrie Barron, MD & Alton Barron, MD



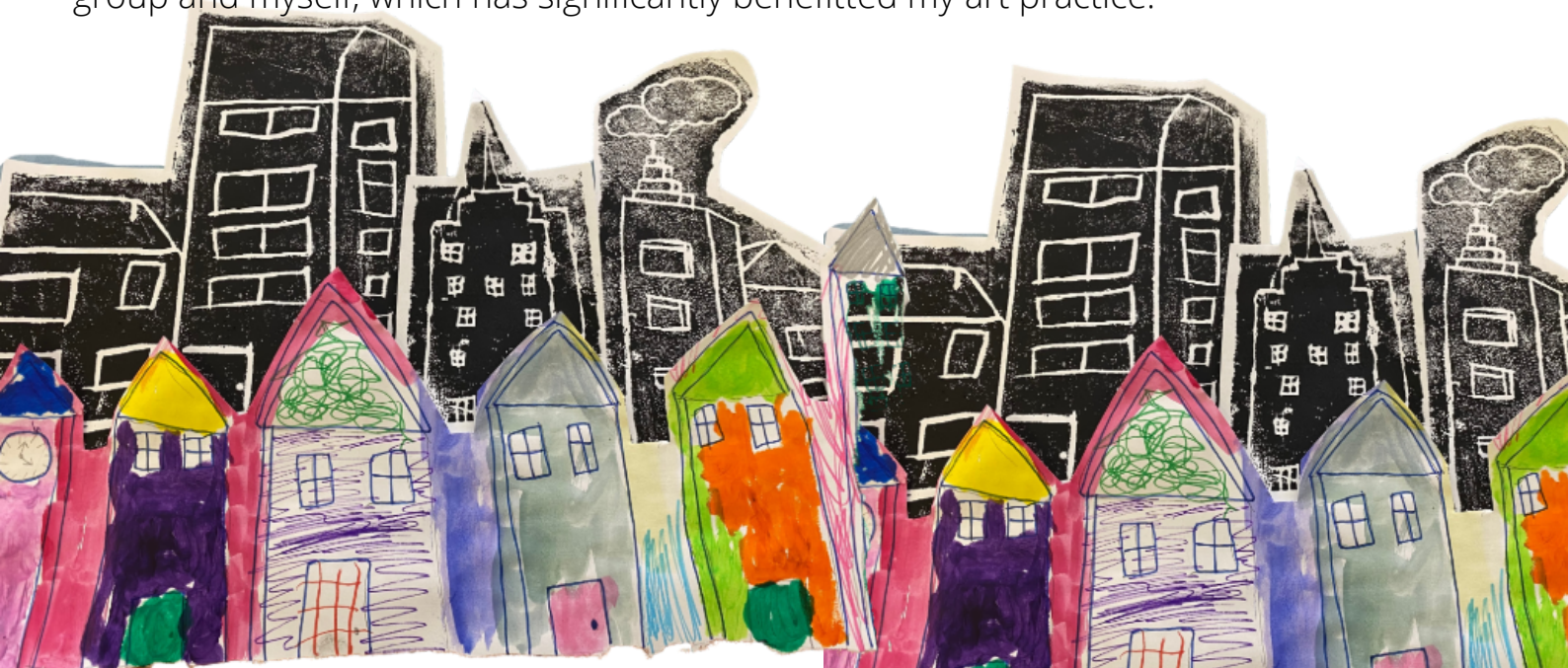
A reflection on working through the pandemic

written by Janey Moffatt

March 2020 felt like no other month in time; a whirlwind of chaotic emotions, fears and uncertainty as the world faced the Covid 19 Pandemic and went into lockdown. Our homes became the main focus of our lives, with the buildings we live in suddenly seeming the only safe space we had.

It felt appropriate to respond to the situation by being flexible, available, nurturing, containing; these words describe our stance in carrying our projects forward during this challenging time. For me, on a personal level, it felt like a mature reaction and I felt proud of our joint decisions as co-facilitators after the sessions had been carried out. I learned a lot about the subtlety of important change and growth in individuals, and the necessity of examining projects qualitatively rather than quantitatively. I had a tendency to focus on the latter in the past, feeling the need for numbers and results in order to prove the validity of my work. I've had a deep shift in my awareness that it's unethical to view a human being only as a number or statistic – and this type of number crunching is a skewed way of evaluating work amongst humans.

I've also realised that activities that can look rather unimpressive on the surface can actually be implementing profound changes in participants and that simple activities that are well delivered within a nurturing space are far more important than a project that screams with bells and whistles but that lacks space for reflection and connection. I was moved by the positive response of participants – they seemed to glean a great deal out of the fact that we were simply a consistent, reliable presence in what was an otherwise tumultuous time. Even if they didn't manage to attend every session, they were very much a part of the process and were held by the space even when they weren't in it. I noticed that this increased my own capacity for compassion towards the group and myself, which has significantly benefitted my art practice.



Lockdown projects

All In The Same Storm with The Refugee Buddy Project

The Refugee Buddy Project initiated an online version of Stitch For Change, a project that began in late 2019 to bring people together through storytelling and making. Set against the traumatic backdrop of Covid 19, through 2020 70 people met regularly online to share their experiences and find a collective voice.



Isolation Inspiration at The Mill Primary Academy

Brought to you by Room 13, a dedicated art studio run by a committee of children who attend the school. They work with an artist-in-residence to bring exciting projects to life within the school and in the wider community.

The children who visit Room 13 passionately believe that creativity can help you through pretty much anything. They were determined to respond to the pandemic with positivity and imagination, and would like to share what they have achieved so that others might benefit by having ideas of their own.



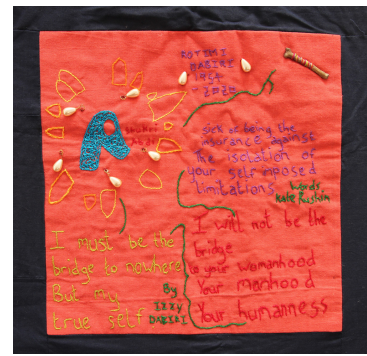
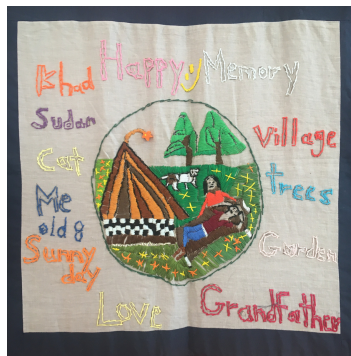
Creative Change in conjunction with House of Cultural Curiosity

Creative Change combines collaborative making activities with nurturing conversation to create a safe space for reflection. Sessions with twelve individuals, supporting participants in creating artwork to get them through the pandemic.



All In The Same Storm: Pandemic Patchwork Stories

The Refugee Buddy Project launched Stitch For Change in 2019. During 2020's pandemic, 70 people met regularly online to share their experiences and find a collective voice. Through connection via Zoom and by sharing creative skills, participants were able to support themselves and each other through what was otherwise an incredibly challenging period.



Project participants told their stories of life during the pandemic through the stitching of handmade patchwork squares, revealing tales of isolation, togetherness and hope. 95 patches were made in total; these were sewn together into four quilts that were displayed in an exhibition at De La Warr Pavilion.

You can watch a film about the project here:

https://www.youtube.com/watch?v=e_noRCGJL5I&t=44s



Isolation Inspiration at The Mill Primary Academy

Brought to you by Room 13, a dedicated art studio run by a committee of children who attend the school. Set up as 'Isolation Inspiration', the project continued to run online for all pupils, and in person for vulnerable and key worker children during the pandemic.

Alongside building a website and creating art videos that all children could visit, the pupils ran Thank You For Caring and Bandage Me Better.



Thank You For Caring saw the children screen print and sew Christmas stockings and tree decorations for all the key worker parents who have children attending the school.

Bandage Me Better saw the children take part in an international project that looks at how every day textiles are hugely important to our lives. The pupils worked with a quilt artist to create two quilts, alongside a hanging installation entitled 'Stay At Home'. These works will be exhibited at Crawley Library and Crawley Museum in Spring 2022.

You can visit the Isolation Inspiration website here:
<https://isolation-inspiration.weebly.com/>

You can watch the Isolation Inspiration online art videos here:
<https://isolation-inspiration.weebly.com/room-13-online.html>





Isolation Inspiration Quilts



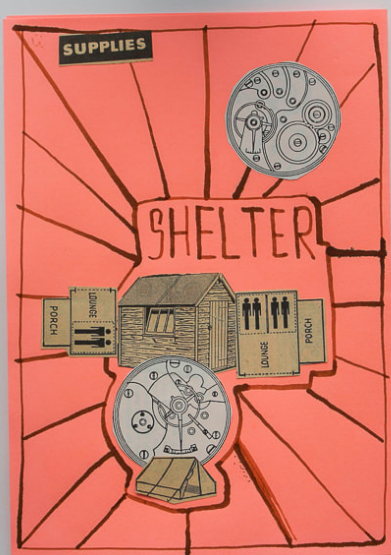
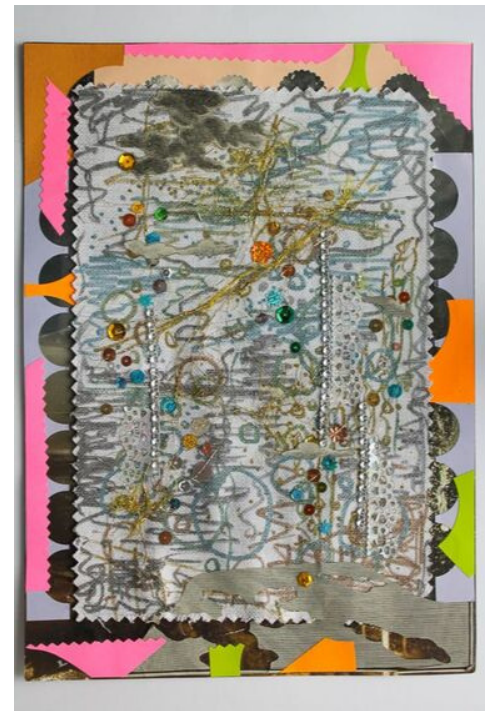
Creative Change in conjunction with House Of Cultural Curiosity

Creative Change combines collaborative making activities with nurturing conversation to create a safe space for reflection. Ten sessions with twelve individuals, supporting participants in creating artwork to get them through the pandemic. Online exhibition of works created here:

<http://creativechangeproject.weebly.com/>

Our approach stems from the idea, shared by Professor David Gauntlett in his book *Making is Connecting* that the thoughtful, physical process of making something means that: "an individual is given the opportunity to reflect, and to make their thoughts, feelings or experiences manifest and tangible. This unusual experience gets the brain firing in different ways, and can generate insights which would most likely not have emerged through directed conversation."

'At the start of the project, each contributing artist brought an image that particularly resonated with them at that time. Some were made by the artist and others were found. We shared them together as a group, explaining why we had chosen them, and then the images traveled to another artist in the group who worked in response to it. That work was then shared a fortnight later and passed on again. This continued every fortnight for the duration of the project.'



'The sessions were weekly and would alternate so every fortnight we would share the collaborative artworks and in between we would make and share quick ten-minute warm up collages while we were together on our Zoom call. On collaging weeks we responded to slightly different prompts each time, and gradually started to bring in more found materials as we went. This gave us an opportunity to check in deeply with where we all were at these different moments during lockdown.'

Thank You

During 2020 we managed to connect with more than 1000 people through our online and in person activity - a great achievement in a time of international pandemic. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Chalk Cliff Trust, The Longley Trust.

To see more of our award winning work please visit us at
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Charity Number 1155890

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We

do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org
26 Paynton Road, St Leonards on Sea, TN37 7DY

The Craft^{imation} FACTORY





CHARITY COMMISSION
FOR ENGLAND AND WALES

The Craftimation Factory

1155890

Receipts and payments accounts

CC16a

For the period
from

1.1.20

To

31.12.20

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
The Mill Primary Academy	7,697	-	-	7,697	-
Hastings Contemporary	1,610	-	-	1,610	-
The Chalk Cliff Trust	-	3,000	-	3,000	-
Culture Shift	3,249	-	-	3,249	-
Magdalen & Lasher	-	1,222	-	1,222	-
Refugee Buddy Project	2,500	-	-	2,500	-
Seymour Primary Academy	2,268	-	-	2,268	-
Refund	204	-	-	204	-
Sub total (Gross income for AR)	17,528	4,222	-	21,750	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	17,528	4,222	-	21,750	-
A3 Payments					
Mileage & Travel	200	-	-	200	-
Meeting Expenses	32	-	-	32	-
Project Management	-	940	-	940	-
Facilitator Fees	16,302	3,282	-	19,584	-
Workshop & Project Materials	2,236	-	-	2,236	-
Exhibition Materials	202	-	-	202	-
Postage	40	-	-	40	-
Training	153	-	-	153	-
Equipment	376	-	-	376	-
Sub total	19,541	4,222	-	23,763	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	19,541	4,222	-	23,763	-
Net of receipts/(payments)	- 2,013	-	-	- 2,013	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	- 2,013	-	-	- 2,013	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		- 2,013	-	-
		-	-	-
		-	-	-
	Total cash funds	- 2,013	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

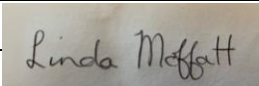
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on
behalf of all the trustees

Signature	Print Name	Date of approval
	Linda Moffatt	28.10.21