

Shakespeare LIVE

ANNUAL FINANCIAL REPORT

For the year 01/11/2020 to 31/10/2021

Page

2	Treasurer's Report
3	Balance Sheet
4	Profit & Loss Account
5	Notes to the Accounts

Presented by : David Morrell
 Treasurer

FINANCIAL REPORT & ACCOUNTS**FINANCIAL YEAR TO 31st OCTOBER 2021****HIGHLIGHTS**

Overall, finances and box-office were still dominated this year by Coronavirus - which presented challenges as the audience numbers in the stand were limited as we were not allowed to have anyone sitting either side or in front of unknown audience members. Thus we set a nominal maximum of 200 for each performance. This required us to block out seats that were not in use for each performance. The Winter's Tale was very well received and despite the Covid seating limits nevertheless made a good profit.

In 2019 we specifically identified the urgent need to have a cheaper stand. That year we paid a deposit of £3,465 to a company which we thought could provide a good and well priced stand. However, once the deposit was paid that supplier became unreachable and did not return our deposit. This year we did not provide our traditional fixed-seating stand, but used two large marquees in which our audience were seated on movable chairs. In addition to improve sight lines for our audience we also provided a stage.

Our touring show this year, Hamlet Act Six, was also very well received and it too made a excellent profit.

Next year we will reconsider our stand options, but will probably utilise a variation on this year's cheaper and successful 'marquee option'. We will also continue to look for sponsorship from charitable foundations or local government.

THE FUTURE

This was our fifth year at Cleeve House which has again proved an excellent venue. In the autumn of 2021 we were hoping the Trustees of Cleeve House would give us permission to erect an ideal-for-purpose portacabin which we have identified. This would replace our existing rented costume storage. Our fingers are crossed for early 2022

ISSUES ARISING**1 Grants**

Further donations from charitable institutions, etc, will be sought.

2 Ticket prices

In 2019 we charged £17.50 for seats at the non-Gala performances and £22.50 for the Saturday night Gala seats with a £5 discount for students/under 18s, with groundling tickets £10 and £15 respectively. We plan to charge these prices next year

We recommend that these new prices continue for next year.

3 Charitable giving

This year we paid a total of £760 made up of: £400 given to our car-parking team, Tudor Roses, who donated this to their nominated charity, their local Air Ambulance service; and half the income received at Fiddington (£360), donated to the Taunton Refugee charity. However, as Shakespeare Live are in the process of purchasing a new costume store, the final cost of which is not yet known, we do not yet recommend any further donations be made to charity this year

CONCLUSION

We commend this Report and the Accounts to the membership.

David Morrell

Treasurer

Graham Paton

Chairman



Balance Sheet

Annual Production	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Assets											
Cash - at bank	£3,382	£2,029	£11,551	£16,532	£22,909	£17,773	£26,793	£19,666	£17,402	£16,148	£21,588
Cash - in hand	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Debtors & Prepayments	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Stock	£298	£298	£0	£0	£0	£0	£0	£0	£0	£0	£816
Replacement tents & gazebos											
Purchase and placement of portacabin for costume storage											
Total liquid Assets	£3,680	£2,327	£11,551	£16,532	£22,909	£17,773	£26,793	£19,666	£17,402	£16,148	£21,588
Liabilities											
Creditors - at time of AGM	£0	£0	£0	£0	£3,750	£0	£500	£0	£0	150 *	£0
* We were awaiting an invoice from Cleeve House for room hire on 29/2/20, but they wrote it off.											
Net Assets	£3,680	£2,327	£11,551	£16,532	£19,159	£17,773	£26,293	£19,666	£17,402	£16,148	£22,404

Accounts Prepared by D. Morrell

Certified as seen correct P.Batson , 14.6.22

Annual Main Production

		Hamlet	Twelfth Night	The Comedy of Errors	Macbeth	The Taming of the Shrew
		2011	2012	2013	2014	2015
Ticket Sales		£23,838	£25,967	£24,646	£27,841	£25,435
Audience donations)					
Programmes	Net of Cost of Sales }	£606	£526	£237	£595	£751
Actor membership fees)					
Other Income	Stalls income			£123	£82	£0
	Sale of sweets			£141	£29	
	Misc Income			£202	£152	
INCOME		£24,444	£26,493	£25,349	£28,699	£26,186
Box Office	Box Office expenses	£267	£328	£67	£47	£116
	Publicity	£1,663	£1,775	£1,404	£1,122	£1,402
Site	Stand hire	£21,399	£19,998	£14,733	£14,034	£14,316
	Site Costs Site Inc parking field hire	£2,300	£2,300	£2,300	£3,988	£3,750
	Generator Hire	£0	£0	£0	£0	£0
	Miscellaneous	£5	£154	£21	£0	£76
Front of House	Pre-Show Entertainment	£550	£310	£308	£385	£215
	St. John's Ambulance / Red Cross	£493	£508	£307	£319	(£14)
	Parking	£0	£100	£200	£200	£300
					(£200)	(£300)
	Toilet Hire	£0	£0	£0	£0	£0
	Health & Safety	£102	£58	£0	£0	£0
	Miscellaneous	£125	£35	£0	£0	£0
Production	Lighting	£1,427	£1,158	£1,164	£1,990	£1,056
	Sound	£1,361	£1,188	£1,200	£1,350	£1,350
	Costumes	£1,112	£194	£59	£319	£791
	Makeup	£0	£0	£0	£0	£0
	Set	£49	£25	£179	£76	£147
	Props	£65	£0	£0	£22	£103
	Scripts	£11	£0	£0	£0	£0
	Insurance	£455	£396	£322	£1,231	£487
	Hall Hire	£254	£40	£10	£0	£110
	Licences & IT Costs	£112	£66	£0	£0	£0
	Gifts	£23	£0	£0	£0	£0
	Other expenses	£154	£6	£56	£169	£96
EXPENDITURE		£31,927	£28,639	£22,330	£25,052	£24,001
Main show Profit / (Loss)		(£7,483)	(£2,146)	£3,019	£3,647	£2,185

The Tempest	A Midsummer Night's Dream	The Merry Wives of Windsor	Romeo and Juliet	none	The Winter's Tale	notes
The Covid years						
2016	2017	2018	2019	2020	2021	
£24,710	£32,561	£21,912	£24,222	£0	£21,752	1
£920	£1,128	£721	£711	£0	£189	
					£781	4
					£320	
£0	£0	£0	£0	£0	£0	
£25,630	£33,689	£22,633	£24,933	£0	£23,042	
£128	£59	£88	£91	£10	£28	
£1,499	£1,779	£1,751	£1,055	£121	£265	
£14,603	£13,764	£13,326	£15,420	£3,465	£9,101	
£3,750	£3,790	£3,750	£3,410		£3,340	
£0	£333	£348	£925		£937	
£0	£0	£0	£32		£0	
£190	£340	£512	£300		£349	
£450	£370	£407	£444		£806	
£300	£400	£400	£400		£400	
(£300)	(£400)	(£400)	(£400)		-£400	
£0	£870	£894	£492		£899	
£0	£0	£0	£162		£282	
£0	£0	£0	£96		£115	
£1,385	£1,376	£1,617	£1,059		£1,680	
£1,599	£1,313	£1,312	£1,303		£1,509	
£273	£307	£266	£627		£166	
£28	£15	£0	£30		£0	
£71	£675	£122	£155		£58	
£0	£250	£0	£0		£0	
£0	£0	£0	£0		£0	
£527	£556	£594	£593	£593	paid 12/20	
£135	£0	£150	£150	£150	W/O by Cleeve	
£0	£0	£0	£39		£21	
£0	£0	£0	£0			
£11	£35	£221	£20			
£24,649	£25,832	£25,358	£26,403	£4,339	£19,556	
£981	£7,857	(£2,725)	(£1,470)	(£4,339)	£3,486	

(1) Ticket Sales

	2015	2016	2017	2018	2019	2020the Covid years	2021
	The Taming of the Shrew	The Tempest	A Midsummer Night's Dream	Merry Wives of Windsor	Romeo and Juliet	(no show)	The Winter's Tale
Tickets sold							
~ stand	1,603	1,564	2,119	1,360	1,308		
~ groundlings	98	106	141	126	127		
	<u>1,701</u>	<u>1,670</u>	<u>2,260</u>	<u>1,486</u>	<u>1,435</u>		<u>1,277</u>
Capacity: per performance / total for run	400/2800	400/2800	390/2730	400/2800	303/2121		Audience
Monday	46%	38%	76%	37%	41%		159
Tuesday	61%	47%	68%	42%	57%		134
Wednesday	53%	50%	78%	59%	70%		112
Thursday	69%	79%	77%	71%	73%		219
Friday	87%	90%	100%	58%	92%		214
Saturday Matinee	39%	53%	78%	39%	53%		217
Saturday Evening (Gala)	72%	69%	100%	74%	71%		222
Average	63%	68%	83%	53%	68%		213

The total number of places was nominally set as 200/perfor

(2) Assets

We purchased new replacement tents and gazebos

(3) Costume store

We will have to leave our existing store which is in Calne. We are hoping to purchase a good second-hand Portacabin and lay a new base for it to be located in the grounds of Cleeve House

(4) Actor fee

We have now introduced an annual actor fee of £20 (adults only) for the main show.