



Arts Dream Annual Report 2023

Charity no.-1155713.

Company no.- 884457997

www.artsdream2013selsey.weebly.com

Introduction

Arts Dream Selsey (ADS) was founded in October 2012 as a voluntary arts organisation and is a Charitable Company that aspires to promote, maintain, improve, and advance education and appreciation of the arts in all its forms among the people of Selsey and District community. It is also a Company limited by Guarantee.

ADS engage all age groups in a range of arts participatory projects, to include workshops, demonstrations, productions, and exhibitions that involve residents, community artists, teachers, and national professional artists in a shared arts experience. Our current classes include art workshops and demonstrations, and an afternoon singing group for community singers. 150 people use those services weekly. We link with Applause Touring and recently brought 'The Little Prince' contemporary dance production to Selsey. ADS produces its own original semi-professional Drama productions. Since 2012 these have been seen by 4000 people. In 2023 there were a series of plays performed monthly from February to April.

We undertake a range of 'creative partnerships' to include for example Our Lottery funded 'Out of the Ashes' project - an artwork in response to the Selsey Academy fire 2016, seen by 5000 people, and exhibited at the Novium Museum Chichester. Currently this is now displayed in the Academy Selsey. Our 'Selsey 57' website and research project based on the lives of the 57 men and women who lost their lives in WW1 has been used in numerous research journals and academic reports. Our Patrick Moore installation is on permanent display at the Selsey Cricket Club.

To offer a variety of opportunities for the local community to see a range of artwork we produce events and productions by local regional and national professional companies.

'Arts Dream is a tremendous asset to Selsey, encouraging first class Drama, Music and Art, and creating a sense of community and allowing people to come together and have fun' (MG)

1. Executive Summary

1.1 ADS knows that arts and culture play an important role in promoting social and economic goals through local regeneration, attracting tourists, developing talent and innovation, improving health and well-being, and delivering essential services. ADS supports The National Campaign for the Arts and aims to implement strategies to support the current inequalities identified by the recent 2024 report detailing the lack of government funding in arts activity. We support the ethos that the :

- The arts should be available from childhood
- The arts should be accessible to all
- The arts should be thriving everywhere

Many of the years projects and activities have been instrumental in aiming to support these initiatives and promote an inclusive arts agenda. (These are detailed in the project outlines in 5 and 6)

- 1.2 During the year there have been significant challenges for the organisation including a technology malfunction and the loss of our Facebook and Instagram accounts. These have been retrieved and we are building back our supporters on both these platforms. There have been issues with the Charity Commission communication systems, but we have been able to
- 1.3 The lack of our theatre tax payment by HMRC is still on going and although striving to solve the problem we have been unable to reach a satisfactory conclusion. This has been exacerbated by the fact that our annual accounts indicate that the money is expected resulting in an inflation of our income. This has proved difficult for prospective funders to assimilate.
- 1.4 The proposed Gonzo Moose production of 'A Bolt in the Neck' was cancelled by Applause Touring due to the closure of the company, and we had to cancel one of our Professional art workshops due to illness of the artist.

2. Objectives

There are no changes to our objectives:

2.1 Through engaging the community of Selsey in arts activities, projects and events the objectives are to:

- Enhance the profile of the arts in Selsey
- Develop arts opportunities for people with the least engagement
- Raise the standard of the art being produced
- Develop skills and opportunities for further training and employment
- Offer a range of intergenerational activity to develop understanding respect, that values the skills and experience of others
- Develop cross arts projects
- Engage youth as participants in a range of projects to develop social networks and offer meaningful activity for greater satisfaction and a sense of purpose
- Offer activities for self-expression that can be cathartic, transformative, inspirational and empowering,
- Provide a focus for raising specific issues appropriate to the Selsey community
- Promote enhanced health and well-being, social cohesiveness and cultural renewal
- Advocate for, and encourage development and provision of a dedicated Selsey arts space /venue
- Provide a website and opportunities for social interaction to operate as an information exchange.

3. Governance

3.1 There have been changes to the Governance Structure of the organisation and Becki Townsend after 12 years of being a Trustee has resigned. At this moment in time, we have

agreed not to engage a new Trustee. We have appointed a new Management Committee Member Alex McDevitt, and she brings a wealth of theatrical management experience to the committee.

3.2 To support us in our financial accounting Phoenix Accounting Services continues as our accountant. Gary Sharp remains the financial officer for art activities, and Gillian Plowman remains the ADS Treasurer.

3.3 ADS policy documents are updated annually, and these are published on the website. In line with current funders requests ADS has written a new Reserves Policy Document and refreshed its risk assessments for all its activities. To increase our skills and environmental knowledge we have agreed during 2024 to write an Environmental Policy document to for example:

- Only work with suppliers that have eco-friendly credentials.
- Stop using plastic glasses for all our hospitality and use compostable clear disposable glasses as a green alternative.
- Reduce the use of paper and use recyclable materials.

3.4. Members of the management team keep a breast of community issues that could impact on the organisation, and are involved at a management level in other Selsey organisations, to include:

Selsey Music Club, The Gramophone Society, The Selsey Pavilion Trust, The Selsey Festival, Selsey Community Forum. Cloud Nine Musical Theatre group, Selsey Community First Responders Scheme, Selsey Community Forum, Open Door Choir.

3.5. To develop our Trustee expertise in a range of complimentary areas to the arts the Management Team have been involved in:

- Dementia Training
- Musical compositions
- Play Production and Directing
- Script writing
- Social media training
- Web development
- CPD training with Creative Choir Leaders
- Mental health and wellbeing
- Health and Safety and Risk Management for outdoor events
- Project Management
- Fund raising with Voluntary Action Chichester

4. Collaborations

4.1 Our collaborations this year have included:

- 10 semiprofessional actors
- An international writer
- 5 professional opera singers
- Protein Dance Company
- 3 professional artists
- Selsey Community Forum

- St Peters Church
- The Academy Selsey,
- The Selsey Town Council
- Applause Touring.
- Open Door Choir.
- Medmerry School.

5. Regular activities

5.1 We continued with 3 regular art classes a week and Sing Your Heart Out. We discontinued Selsey Community Choir and were delighted it was taken over by Sylvia Rota under the new name of The Joy of Singing.

6. Projects

Our main projects this year were:

- 6 Radio plays
- 2 Concerts by professional opera singers
- 2 Community Choir Concerts
- 1 3-day Art Exhibition
- 1 professional art workshop
- 1 professional Dance production organised through Applause Touring

7. Funding and Sponsorship

This year we were funded by The National Lottery Fund to support our autumn projects

8. Statistical information. Participants and Audiences

8.1

Date	Activity	Management teams/volunteers	Participants	Audience
January 2023 to December 2023	Sing Your Heart Out	4	35	
January 2023 to December 2023	3 Arts classes	4	45	
March 5 TH 2023	The Devil and the Deep Blue Sea – vocal entertainment	5	3	100
March 25 th , 2023,	The little Prince dance production	5	8	70
April	Art professional workshop	4	15	
May 2023 4 th and 5 th	Philip and Rowena, play reading	6	10	120
June 2023 3 rd and 4 th	The Busters, play reading	6	10	120
June 17. 2023	Summer Serenade	6	15	80
June 24 th 2023	SYHO Summer	8	70	200

	Celebration			
June 30 th July 1 st	A Sea Change play reading	6	10	120
August 2023	Art and Craft Exhibition	10	30	1000
October 15 th	Supersonic Opera	6	5	68

8.2 Statistical information 2. Media and Communication

Arts Dream Website	200 views monthly
www.selsey57.org.uk	50 views monthly
Arts Dream Face Book	3000 reaches for all its online shares and projects
Selsey 57 Facebook page	107 members
Out of the Ashes Facebook	751 members
SYHO closed group	73 members
Arts Dream Selsey Artists	3000 reaches for projects and announcements

During the reporting period ADS wrote articles for Selsey Life, and shared information on 30 Facebook pages, and 20 instagram pages.

8.Financial Statement

9.1 ADS continue to be financially secure and in a good place for the year ahead. ADS Our accounts are published separately.

2023 Achievements

- ADS supports the Creative Case for Diversity by developing an inclusive environment in our activities and fostering creativity and innovation. ADS has an Equality and Diversity Policy that is updated annually
- We have developed arts opportunities for people with the least engagement, such as low -income families and children.
- Offered ticket and class concessions for people impacted by the cost-of-living crises, to include ticket concession prices for children
- Developed a variety of projects that appeal to different audiences, such as theatrical plays, community concerts, a dance production suitable for children and then a large-scale art exhibition suitable for all age groups.
- We have communicated out artistic intention to our peers and audiences, through bringing high quality artists to perform or exhibit work.
- We have involved participation from local people and groups in the planning and delivery of our work, so they become part of a process, and take 'ownership' of the work produced
- Collaborated with a wide range of organisations to expand our reach and expose our work to a wider audience.
- Through initiating direct payments for all classes into the ADS bank account and using contactless systems for all hospitality payments, we have enhanced our financial

management.

- We are continually striving to embrace technology, so for example streaming music for our Choir online rather than handing out scores.
- Monthly agenda meeting items include evaluations of our most recent activities, and we can maintain open and transparent communication, between ourselves stakeholders, and participant.
- Through on going external financial support for projects and an excellent internal workshop strategy helped to sustain projects for future development.

Chris Butler
Director
March February 2024.

**ARTS DREAM SELSEY
DIRECTORS' REPORT AND
UNAUDITED ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2023**

Phoenix Accounting Services Ltd
MAAT
3 Selsey Bus Ctr
Selsey
Chichester
PO20 0RS

Arts Dream Selsey
Directors' Report and Unaudited Abridged Financial Statements
For The Year Ended 31 January 2023

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**Arts Dream Selsey
Company Information
For The Year Ended 31 January 2023**

Directors	Ms Gillian Plowman
	Mr Peter Driscoll
	Mrs Sue Graves
	Ms Rebecca Townsend
	Ms Belinda Gannon
	Ms Chris Butler
Company Number	8857997
Registered Office	6 Sea Grove
	Selsey
	West Sussex
	PO20 9HT
Accountants	Phoenix Accounting Services Ltd
	MAAT
	3 Selsey Bus Ctr
	Selsey
	Chichester
	PO20 0RS

Arts Dream Selsey
Company No. 8857997
Directors' Report For The Year Ended 31 January 2023

The directors present their report and the financial statements for the year ended 31 January 2023.

Directors

The directors who held office during the year were as follows:

Ms Gillian Plowman
Mr Peter Driscoll
Mrs Sue Graves
Ms Rebecca Townsend
Ms Belinda Gannon
Ms Chris Butler

Statement of Directors' Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

Ms Chris Butler

Director

10/05/2023

**Arts Dream Selsey
Accountant's Report
For The Year Ended 31 January 2023**

In accordance with the engagement letter dated , and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company from the accounting records and information and explanations you have given to us.

This report is made to the directors in accordance with the terms of our engagement. Our work has been undertaken to prepare for approval by the directors the financial statements that we have been engaged to compile, to report to the directors that we have done so, and to state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's directors for our work or for this report.

You have acknowledged on the balance sheet as at year ended 31 January 2023 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Signed

Phoenix Accounting Services Ltd

10/05/2023

Phoenix Accounting Services Ltd
MAAT
3 Selsey Bus Ctr
Selsey
Chichester
PO20 0RS

Arts Dream Selsey
Abridged Income and Expenditure Account
For The Year Ended 31 January 2023

	Notes	2023 £	2022 £
GROSS (DEFICIT)/SURPLUS		(3,606)	2,047
Administrative expenses		(2,422)	(1,188)
OPERATING (DEFICIT)/SURPLUS AND (DEFICIT)/SURPLUS BEFORE TAXATION		(6,028)	859
Tax on (Deficit)/surplus		6,112	3,440
SURPLUS AFTER TAXATION BEING SURPLUS FOR THE FINANCIAL YEAR		84	4,299

The notes on pages 6 to 7 form part of these financial statements.

**Arts Dream Selsey
Abridged Balance Sheet
As At 31 January 2023**

		2023	2022
	Notes	£	£
FIXED ASSETS			
Tangible Assets	4	-	23
		-	23
CURRENT ASSETS			
Debtors		9,452	3,340
Cash at bank and in hand		38,089	44,094
		47,541	47,434
Creditors: Amounts Falling Due Within One Year		(100)	(100)
NET CURRENT ASSETS (LIABILITIES)		47,441	47,334
TOTAL ASSETS LESS CURRENT LIABILITIES		47,441	47,357
NET ASSETS		47,441	47,357
Income and Expenditure Account		47,441	47,357
MEMBERS' FUNDS		47,441	47,357

For the year ending 31 January 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

All of the company's members have consented to the preparation of an Abridged Income and Expenditure Account and an Abridged Balance Sheet for the year end 31 January 2023 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

Ms Chris Butler

Director

10/05/2023

The notes on pages 6 to 7 form part of these financial statements.

Arts Dream Selsey
Notes to the Abridged Financial Statements
For The Year Ended 31 January 2023

1. General Information

Arts Dream Selsey is a private company, limited by guarantee, incorporated in England & Wales, registered number 8857997. The registered office is 6 Sea Grove, Selsey, West Sussex, PO20 9HT.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	33.3%
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2.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

3. Average Number of Employees

Average number of employees, including directors, during the year was: NIL (2022: NIL)

Arts Dream Selsey
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 January 2023

4. Tangible Assets

	Total £
Cost	
As at 1 February 2022	4,394
As at 31 January 2023	4,394
Depreciation	
As at 1 February 2022	4,371
Provided during the period	23
As at 31 January 2023	4,394
Net Book Value	
As at 31 January 2023	-
As at 1 February 2022	23

5. Company limited by guarantee

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

Arts Dream Selsey
Abridged Detailed Income and Expenditure Account
For The Year Ended 31 January 2023

	2023		2022	
	£	£	£	£
TURNOVER				
Sales		14,954		9,490
COST OF SALES				
Purchases	26,360		21,464	
		(26,360)		(21,464)
Other Operating Income				
Grants and subsidies received	7,800		14,021	
		7,800		14,021
GROSS (DEFICIT)/SURPLUS		(3,606)		2,047
Administrative Expenses				
Insurance	905		855	
Printing, postage and stationery	331		97	
Accountancy fees	144		144	
Charitable donations	19		69	
Depreciation	23		23	
Sundry expenses	1,000		-	
		(2,422)		(1,188)
OPERATING (DEFICIT)/SURPLUS		(6,028)		859
(DEFICIT)/SURPLUS BEFORE TAXATION		(6,028)		859
Tax on (Deficit)/surplus				
Corporation tax charge	(6,112)		(3,440)	
		6,112		3,440
SURPLUS AFTER TAXATION BEING SURPLUS FOR THE FINANCIAL YEAR		84		4,299